

H-E-B® This week's BIG SAVINGS



\$9.99
lb.

FRESH!
Beef Ribeye Steaks
bone-in
USDA Choice
value pack

SAVE up to \$6 per lb.

YOUR CHOICE!
FRESH!
H-E-B Seasoned
Boneless, Skinless
Chicken Breasts or
Thighs for Fajitas
value pack



\$2.49
lb.

SAVE up to \$1 per lb.

FRESH!
Hill Country Fare
Thin Sliced
Boneless Skinless
Chicken Breast



\$2.99
lb.

SAVE up to \$1.40 per lb.

H-E-B Natural
Boneless
Turkey Breast



SAVE \$5
with yellow
coupon
in-store or
online



\$1.47
ea.

YOUR CHOICE!
**Blackberries, 6 oz., or
LARGE!
Round Mangos**

YOUR CHOICE!
Cosmic Crisp Apples or
Poblano Peppers



\$1.27
lb.

YOUR CHOICE!
Bosc Pears or
Beefsteak Tomatoes



97¢
lb.

YOUR CHOICE!
Bright Farms Crunch Kits
5.85 - 6.7 oz.
assorted varieties, or
H-E-B Navel Oranges



\$2.97
ea.

4 LB. BAG

FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound



\$8.97
lb.

SAVE up to \$1 per lb.

FRESH!
Rainbow Trout Fillets
responsibly raised
Product of U.S.A.



\$6.97
lb.

SAVE up to \$2 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE \$1
with yellow
coupon
in-store
only

**WHEN YOU BUY
1 LB. OR MORE OF
H-E-B Premium
White or Red
Grapes**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$15 OF
H-E-B Organics®
Items
(excludes beef)**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$20 OF
H-E-B
Grass Fed Beef**

Any
Field & Future
by H-E-B™ Items

SAVE 20%
when you clip Digital
Coupon in My H-E-B App



**Higher Harvest
by H-E-B™ Products**
assorted varieties

SAVE 20%
with yellow coupon
in-store or online



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

also
heb.com

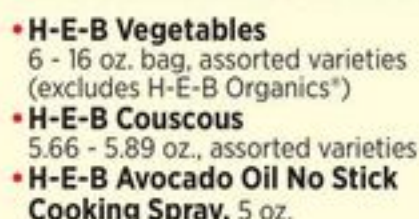


WIC
ACCEPTED
HERE

H-E-B GIFT CARDS
are redeemable in stores for cash
on purchases of \$25 or more.

S0107p0123

**get 3 items
free!**



Combo Loco®

**BUY
GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$2.98!**



**BUY
GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$4.47!**



BUY
GET 3RD
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$5.97!



BUY
**GET 2ND
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$4.48!**



LOW PRICES ON EVERYTHING YOU NEED!

SAVE
\$2 OFF
YOUR
BASKET
with yellow coupon
in-store or online



**SAVE
\$5 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

SAVE
\$1 with yellow coupon in-store or online **WHEN YOU BUY 2**

H-E-B
Sweetened or
Unsweetened
Sparkling Water
12 pk., 12 oz. cans
assorted varieties

MORE BIG SAVINGS

SAVE
\$2 *with
yellow
coupon
in-store or
online*

SAVE
\$3 with
yellow
coupon
in-store or
online



6=12 ROLLS

DOUBLE WEAVE

Bounty

essentials

high performance. low cost.

SAVE
\$1 *with
yellow
coupon
in-store or
online*



SAVE \$10 OFF YOUR BASKET
when you clip Digital Coupon in My H-E-B App

WHEN YOU BUY \$50 OF
Pampers
 Diapers, 16 - 164 ct.,
 Easy Ups Training
 Pants, 13 - 74 ct.,
 Ninjamas Youth
 Pants, 11 - 44 ct.,
 Wipes, 52 - 1344 ct., or
 Luvs Diapers, 18 - 168 ct.
Limit one per household

**GET 3RD
FREE!**
with yellow coupon
in-store or online



Dove

SAVE
\$1 with
yellow
coupon
in-store or
online



**SAVE
20%**
with yellow coupon
in-store or online



Sterilite Items

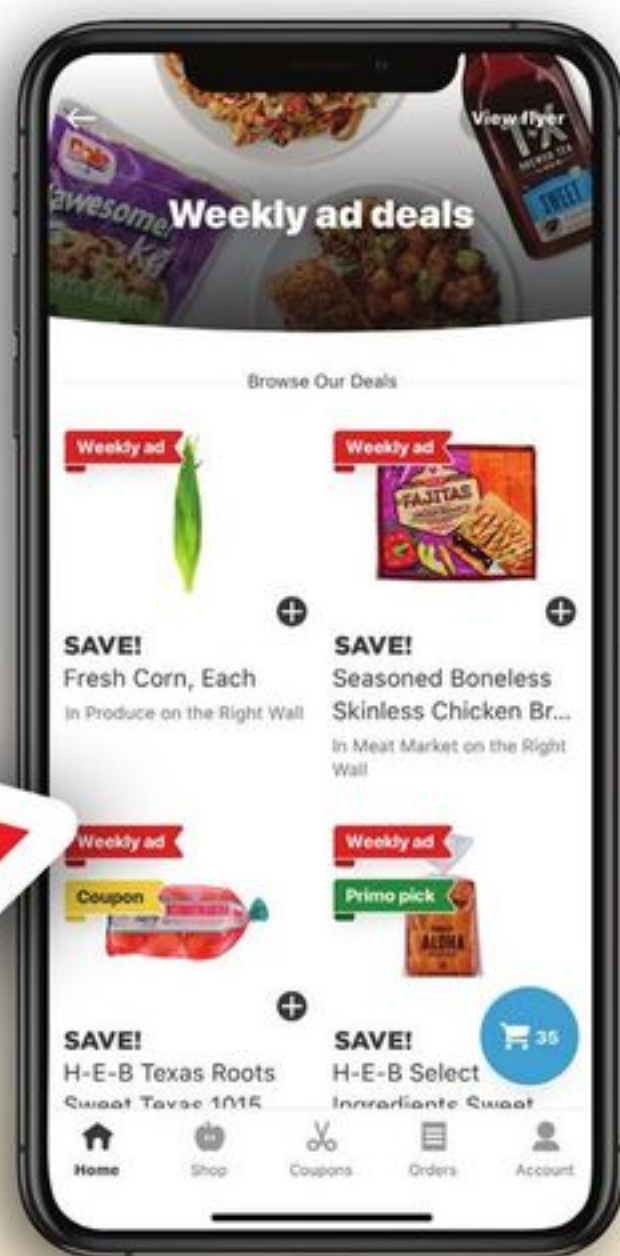
We reserve the right to limit quantities.



My H-E-B

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