

SUPERIOR GROCERS.

Quality, Variety & Value!

RED TAG SPECIALS!

While Supplies Last!



Superior Chips
28 oz.

4.99
EA



Fresh White Corn
Elote Blanco

RED TAG SPECIAL!
2\$1
FOR



Beef Boneless Rib Eye Steak
Thin or Thick Cut
Bistec de Lomo de Res Sin Hueso

RED TAG SPECIAL!
7.99
LB



Large Avocado
Aguacate Grande

RED TAG SPECIAL!
79¢
EA



Fried Chicken
Legs & Thighs
5 Piece

RED TAG SPECIAL!
6.99
EA +TAX



Boneless Skinless Chicken Breast
FAMILY PACK
or Service Counter
Pechuga de Pollo
Deshuesada

RED TAG SPECIAL!
2.69
LB

SPECIALS OF THE WEEK / Especiales de la semana

Pepsi Cola
Selected Varieties
2 Liter
or Gatorade
Selected Varieties
28 oz.

3\$5
FOR



Cheetos or Fritos
Selected Varieties
8 - 10 oz.

2.99
EA



Teasdale Hominy White or Mexican Style
108 oz.

3.49
EA



1-2-3 Vegetable Oil
33.8 oz.

2.99
EA



Blue Ribbon Long Grain Rice
5 lbs.

3.49
EA



Alfaro's Artesano Bread
Selected Varieties
20 oz.

3.49
EA



Nestle Carnation Evaporated Milk
11.5 oz. or
Media Crema
225 Grams.

4\$5
FOR



Knorr Bouillon
Selected Varieties
32 oz.
McCormick Mayonnaise
With Lime Juice
28 oz.

5.99
EA



General Mills Cereals
Selected Varieties
10.4 - 12 oz.

2.49
EA



Marinela Multipacks
8 Count

2.99
EA



Cacique Crema Salvadorena or Mexicana Agria
15 oz.
or Queso Fresco
10 oz.
or Premium Chorizo
12 oz.

2\$5
FOR



Jubilee Bath Tissue
12 Count
Paper Towels
6 Count

2.99
EA



Niagara Drinking Water
32 Pack / 16.9 oz.

3\$10.99
FOR



Heartland Lemonades
Selected Varieties
64 oz.

1.99
EA +CRV



RED TAG SPECIALS!

ESPECIALES DE SABADO Y DOMINGO

SATURDAY & SUNDAY

Specials!

JANUARY 24 JANUARY 25



Beef Eye of Round Steak or Roast
FAMILY PACK
or Service Counter
Corte de Res Bistec a Trazo

5.99
LB



Ground Beef
90% Lean
Carne Molida de Res
90% Pura

5.99
LB



Whole Pork Spareribs
Costilla de Puerco Entera

3.99
LB



San Marcos Whole Jalapenos
26 oz.

.99
EA



Large Cucumber
Pepinos

3\$1
FOR



Navel Oranges
Naranjas

2\$1
LB



Red Bell Peppers
Pimientos Rojos

2\$1
FOR



Bar-M Louisiana Hot Links
32 oz.

4.99
EA



Shasta Soft Drinks
Selected Varieties
12 Pack / 12 oz.

3.99
EA +CRV



Mission Tortilla Chips
Selected Varieties
18 oz.

2.99
EA



Act II Popcorn
Butter Lover
3 Count

1.49
EA



Michelob Ultra,
Estrella Jalisco
24 Pack / 12 oz.
Cans / Bottles

20.99
EA +CRV



Butter Bundt Cake

5.99
EA



Superior Tortillas
120 Count

4.49
EA



Grilled Chicken
with 125 Lb Coke

10.99
EA +TAX/CRV



Salsas
Molcajete Rojo, Molcajete Verde, Taquera con Pepita, Habanero, verde, Hatch, Chile de Arbol, Guacasa

4.49
EA/LB

Renew vehicle registrations in store!
Use the DMV Now kiosk at select Superior Grocers.
FIND A KIOSK.
WWW.SUPERIORGROCERS.COM

ATM CARD
VISA MasterCard WIC
NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective:

January 21st thru January 27th						
Wed	Thu	Fri	Sat	Sun	Mon	Tue
21	22	23	24	25	26	27

Shoppers Value

Essential Everyday Whole Kernel Corn
15.25 oz

99¢ EA

Essential Everyday Macaroni & Cheese Dinner
7.25 oz

1.29 EA

Essential Everyday Dijon Mustard or Worcestershire Sauce
12 oz

1.79 EA

Essential Everyday Ripped Sliced Olives
7.25 oz

1.99 EA

Essential Everyday Peanut Butter
16 oz

1.99 EA

Shoppers Value Granulated Sugar
5 lb

2.99 EA

Essential Everyday Crispy Rice Toast Cereal
12 oz

2.99 EA

Essential Everyday Butter
16 oz

3.99 EA

Essential Everyday Pasta
16 oz

4.50 FOR

Essential Everyday Honey
12 oz

8.99 EA

RED TAG SPECIALS!
Calidad, Variedad y Precios Bajos!

Jarritos Soda
12.5 oz

5.50 FOR

Sparkling Ice Drinks
17 oz

4.50 FOR

Fanta, Minute Maid Soft Drinks
2 Liter

3.50 FOR

7UP Soft Drinks
2 Liter

3.50 FOR

Monster Energy Drink
16 oz

3.50 FOR

GROCERY / Abarrotes

Guerrero Corn Tortillas
100 Count

3.99 EA

Caseras Flour Tortillas
20 Count

5.49 EA

Aquafina Pure Drinking Water
24 Pack / 0.5 Liter

2.99 EA

Tortimasa Corn Masa Flour
4 lb

4.50 FOR

La Costeña Beans
Selected Varieties
19.75 - 20.5 oz

3.99 EA

Prego Pasta Sauce
Selected Varieties
14.5 - 24 oz

2.50 FOR

Valvita Tomato Sauce
7 oz
or Faraon Pasta
Selected Varieties
7.05 oz

5.50 FOR

Nido Kinder 1+ Powder Milk
3.52 lbs

2.19 EA

Nabisco Family Size Ritz Crackers
17.8 - 20.5 oz
or Chips Ahoy!
Family Size
Selected Varieties
9.4 - 19.5 oz

3.99 EA

Quaker Instant Oatmeal
8.4 - 12.1 oz
or Pearl Milling Pancake Mix
32 oz
or Syrup
Selected Varieties, 24 oz

2.99 EA

Sweet Baby Ray's BBQ Sauce
Selected Varieties
18 oz

2.79 EA

Family Orchard Apple or Cranberry Drink
128 oz

1.99 EA

Viloe Coconut Water or Juice Drinks
Selected Varieties
16.9 oz Cans

99¢ EA

Guerrero Riquisimas Flour, Fresqui-Ricas Flour or Sonora Style Tortilla
10 Count

2.50 FOR

El Comal Grande Corn Tortillas
30 Count
Regular Flour Tortillas
20 Count

3.49 EA

Frito Lay Variety Pack
Selected Varieties
10 Count

5.99 EA

Mesquite Charcoal
15 lb

8.99 EA

BUY 3 SAVE \$3 | MIX OR MATCH

AJAX Dish Liquid
52 oz
Suavitel Fabric Softener
46 oz
Fabuloso Multipurpose Cleaner
33.8 oz

2.99 EA

Ariel Laundry Detergent
4 Kilo

9.99 EA

Premium Flannel Blanket
Queen

11.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

Joseph Farms Block or Shreds Cheese
Selected Varieties, 32 oz

7.99 EA

El Mexicano Arroz Con Leche
8 oz

99¢ EA

Yakult Dairy Beverage
5 Pack / 2.7 oz

2.99 EA

International Delight Coffee Creamer
64 oz

5.99 EA

El Mexicano Yogurt
7 oz

4.50 FOR

Chobani Greek Yogurt
Selected Varieties
4 Pack, 5.3 oz

3.99 EA

Daisy Sour Cream Squeeze or Daisy Dips
14 - 16 oz

2.50 FOR

Superior Milk Whole or 2%
1 Gallon

3.99 EA

Cacique Ranchero Chorizo
9 oz

4.50 FOR

Farmer John Premium Wieners
12 oz

1.99 EA

Bar-S Ex Deli Sliced Cooked Ham
16 oz

4.49 EA

Farmer John Sliced Cooked Ham
2 lb

8.99 EA

FROZEN / Congelados

Kellogg's Eggo Homestyle Waffles
49.29 oz

10.99 EA

Jose Ole Burritos or Chimichangas
Selected Varieties
5 oz

99¢ EA

El Monterey Taquitos
Selected Varieties
18 - 20 oz

6.99 EA

Essential Everyday Vegetables
Selected Varieties
12 oz

2.50 FOR

Helados Mexico Fruit Bars
Selected Varieties
12 Count / 1.5 oz

6.99 EA

My Mochi
Selected Varieties
6 Count

4.49 EA

Paletas La Reina
Selected Varieties
6 Count

5.49 EA

Thrifty Ice Cream
Selected Varieties
48 oz

4.99 EA

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Stella Rosa Wines
Selected Varieties
750 ml

10.99 EA

Buzzball Biggies
Selected Varieties
1.75 Liter

19.99 EA

VMC Tequila Cocktail
Selected Varieties
4 Pack / 12 oz Cans

8.99 EA

Carta Blanca, Estrella Jalisco
12 Pack / 12 oz Bottles
Michelob Ultra
12 Pack / 12 oz Cans / Bottles

12.99 EA

Hennessy V.S. Cognac, Don Julio Tequila Blanco
375 ml

18.99 EA

Sauza Hornitos, Jameson Irish Whiskey, Cazadores Tequila Silver
750 ml

19.99 EA

Modelo Especial, Corona or Heineken
12 Pack / 12 oz Bottles

16.99 EA

White Claw Variety Pack, Milkes Hard Lemonade
12 Pack / 12 oz

18.99 EA

Gran Centenario Tequila Reposado, Corralejo Tequila Reposado
750 ml

27.99 EA

Casamigos Blanco Tequila
750 ml
Tito's Handmade Vodka
1.75 Liter

32.99 EA

Bud Light, Coors Light, Miller Lite or Tecate
30 Pack / 12 oz Cans

22.99 EA

Modelo, Corona, Dos Equis XX, Pacifico or Heineken
24 Count / 12 oz Bottles

28.99 EA

INTERNATIONAL FOOD SPECIALS!

D'Gari Gelatin or Flan Dessert Mixes
Selected Varieties
4.2 - 4.7 oz

3.50 FOR

Maggi Chicken Bouillon
35.2 oz

3.99 EA

Kewpie Japanese Mayo
15.72 oz

6.49 EA

Lee Kum Kee Orange Chicken or Broccoli Beef Sauce
8 oz

2.99 EA

Royal Family Mochi
Selected Varieties
6.34 oz

3.19 EA

Orion Marine Boy Seaweed
1.41 oz

69¢ EA

Mama Lycha Chorizo
Selected Varieties
14 oz

6.99 EA

Perla Pouch Crema
14 oz

2.99 EA

Tropi Champan Soda
2 Liter

1.99 EA

Goya Frozen Yuca Cassava
15 oz

2.99 EA

Maya Red Frozen Jocote
14 oz

3.29 EA

De La Costa Empanadas De Leche
20 oz

7.49 EA

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FRESH CUT MEATS / Carnes Frescas

Beef Taco Meat
FAMILY PACK or
Service Counter
Carne Picada de Res

5.99 LB

Beef Soup Mix Bone-In
MIXTO de Res Con Hueso

4.99 LB

Beef Stew Meat
FAMILY PACK or
Service Counter
Trocitos de Res

5.99 LB

Bone-In Chuck Steak or Roast
FAMILY PACK or
Service Counter
Dismillo Con Hueso en Chuleta o Trozo

5.99 LB

Pork Longaniza or Chorizo
Longaniza o Chorizo de Puerco

4.99 LB

Pork Cusion Meat
FAMILY PACK or
Service Counter
Maciza de Puerco

3.49 LB

Pork Butt Steak
FAMILY PACK or
Service Counter
Bistec de Paleta de Puerco

2.99 LB

Smoked Pork Chops
Chuletas Ahumadas de Puerco

4.99 LB

Taco Trio Beef, Pork, Chicken
Taquizas (Res, Puerco y Pollo)

3.99 LB

Chicken Breast Fillet
FAMILY PACK or
Service Counter
Milanesa de Pechuga de Pollo

3.69 LB

Chicken Leg Meat
FAMILY PACK or
Service Counter
Piernas De Pollo Sin Hueso

2.99 LB

Chicken Drumsticks
FAMILY PACK or
Service Counter
Piernas de Pollo

1.29 LB

FRESH SEAFOOD / Pescado y Mariscos Frescos

Raw Shrimp
26 - 30 Count
Frozen/Defrosted
Cameron Blanco

6.99 LB

Whole Catfish
Frozen/Defrosted
Bagre Entero

4.99 LB

Catfish Nuggets
Frozen/Defrosted
Trocitos de Bagre

2.49 LB

Whole Clean Tilapia
Frozen/Defrosted
Mojarra Entera

2.99 LB

Imitation Crab Meat
Imitacion de Jibia

2.99 LB

SERVICE DELI / Cremeria

Los Altos Queso Fresco

4.49 LB

Los Altos Queso Fresco o Panela
14 oz.

4.99 EA

Los Altos Oaxaca Shredded Cheese
14 oz.

5.99 EA

Requeson

3.69 LB

Crema Mexicana o Centro Americana

2.69 LB

FUD Cooked Ham
Sliced to Order

2.99 LB

FUD Original Ham
Sliced to Order

4.49 LB

FUD Turkey Ham
Regular or Low Sodium
Sliced to Order

5.49 LB

Kruise Smoked Ham
Sliced to Order

3.99 LB

Kruise Black Forest Ham
Sliced to Order

4.99 LB

CONVENIENCE

Foster Farm Corn Dogs
6 Count

3.99 EA

Hart Orange Chicken, Teriyaki Chicken or Tenders
32 oz.

5.99 EA

Simplot Hashbrowns
10 Count

3.29 EA

Smithfield Breakfast Patties and Links
19.5 - 20 oz.

5.99 EA

Agrosuper Party Wings
5 lb.

14.99 EA

Smithfield Smoked Boneless Pork Chops
11.5 oz.

5.99 EA

Swai Fillet
2 lb. Bag

8.99 EA

Tilapia Fillet
2 lb. Bag

9.99 EA

Chef Merito Breaded and Fish Fry
8 oz.

1.99 EA

HOT FOODS / Comidas Calientes

1 LOS GUISADOS
2 lbs. Guisado, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas.

22.99 EA + TAX

5 EL MICHOACANO
3 lbs. Pork Carnitas, Medium Rice, Medium Peruvian Beans, 16 oz. Salsa, & 40 Tortillas.

29.99 EA + TAX

2 EL MIXTO
1 lb. Wings, 1 lb. Chicharrón Belly, 1 lb. Pork Carnitas, 1 lb. Rice, 1 lb. Peruvian Beans, 16 oz. Salsa, & 40 Tortillas.

32.99 EA + TAX

Barbacoa

10.99 LB + TAX

Superior Ribs

10.99 LB + TAX

Tamales

2.99 EA + TAX

Champurrado or Atoles

3.99 EA + TAX

Beans or Rice

4.99 EA + TAX

Cold Enchiladas
4 Count

\$6 EA

Guacamole

7.99 LB

Chicharron de Pierna

10.99 LB

MONDAY FRIED CHICKEN

\$1 EA + TAX

TUESDAY FLAUTAS OR TACOS DE PAPA

\$1 EA + TAX

WEDNESDAY CALDO Beef or Chicken CHILE RELLENO COMBO

6.99 EA + TAX

THURSDAY BURRITO OR CARNITAS

\$6 EA + TAX

FRIDAY FRIED TILAPIA

3.99 EA + TAX

SATURDAY/SUNDAY
Get one 12 oz. Barritillo with the purchase of PORK RIBS OR BARBACOA (per lb.)
MENUDO OR POZOLES (24 oz.)

7.99 EA + TAX/CRV

Always fresh
Fast Delivery
Personal Shopper

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DIGITAL DEALS

EXPIRES: 01/27/2026

DIGITAL COUPON

Superior Seasonings
Selected Varieties
5 - 14 oz.

2.99 EA

SALE PRICE
DIGITAL COUPON
- 1.00

DIGITAL COUPON

Kellogg's Giant Size Frosted Flakes or Froot Loops
23 - 28.5 oz.

4.49 EA

SALE PRICE
DIGITAL COUPON
- 2.50

DIGITAL COUPON

Mantecadas
10 Count
Regular or Chocolate

4.99 EA

SALE PRICE
DIGITAL COUPON
- 1.00

DIGITAL COUPON

Superior Extra Large Grade AA Eggs
24 Count

3.49 EA

SALE PRICE
DIGITAL COUPON
- 2.50

DIGITAL COUPON

Corn Husk
Hojas Para Tamales
16 oz.

6.49 EA

SALE PRICE
DIGITAL COUPON
- 1.50

DIGITAL COUPON

Suavitel Fabric Softener
105 oz.

6.99 EA

SALE PRICE
DIGITAL COUPON
- 1.00

DIGITAL COUPON

Cacique Ranchero Queso Fresco Twin Pack
2 Pack / 16 oz.

7.99 EA

SALE PRICE
DIGITAL COUPON
- 1.00

DIGITAL COUPON

Coca Cola
24 Pack / 12 oz.

10.99 EA + CRV

SALE PRICE
DIGITAL COUPON
- 5.00

DIGITAL COUPON

Pompeian EZ Squeeze Extra Virgin Olive Oil
Selected Varieties
25.4 oz.

12.99 EA

SALE PRICE
DIGITAL COUPON
- 2.00

DIGITAL COUPON

Family Meal Carnitas
1 lb.

16.99 EA + TAX/CRV

SALE PRICE
DIGITAL COUPON
- 1.00

DIGITAL COUPON

Patron Silver Tequila
750 ml.

29.99 EA + CRV

SALE PRICE
DIGITAL COUPON
- 5.00

SUPERIOR BOWL

SAVE ON ALL YOUR FAVORITE BRANDS!

Marinela Cookies
Selected Varieties
14.4 - 20.88 oz.

2.99 EA
WHEN YOU BUY 2 OR MORE

Heinz Easy Squeeze Ketchup
20 oz.

2.99 EA

Sonora Soft Taco Flour Tortillas
20 Count

2.99 EA
WHEN YOU BUY 2 OR MORE

Doritos, Ruffles or Tostitos
Selected Varieties
8 - 14.42 oz.

4.49 EA

Farmer John Regular Sliced Bacon
12 oz.

4.99 EA
WHEN YOU BUY 2 OR MORE

Pepsi Soft Drinks
Selected Varieties
12 Pack / 12 oz.

5.99 EA +CRV
WHEN YOU BUY 3 OR MORE

Powerade Sport Drinks
Selected Varieties
8 Pack / 20 oz.

5.99 EA +CRV
WHEN YOU BUY 2 OR MORE

Cacique Ranchero Queso Fresco
35 oz.

9.99 EA

Jarritos Soft Drinks
Selected Varieties
12 Pack

11.99 EA +CRV

FUD

THE BIG GAME

SCAN FOR A CHANCE TO WIN

\$5K WORTH OF PRIZES

NO PURCHASE NECESSARY. STARTS JAN. 01, 2026 ENDS FEB. 28, 2026. SEE WEBSITE FOR OFFICIAL RULES.

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Pineapple
Piña

99¢ LB

Halos Mandarin
2 lb. Bag

3.99 EA

Large Mangoes
Mango Grande

3\$5 FOR

Granny Smith Apples
Manzanas

99¢ LB

Macho Plantains
Platano Macho

99¢ LB

Jicama

99¢ LB

Strawberries
16 oz. Fresas

2\$6 FOR

Roma Tomatoes
Tomate Roma

99¢ LB

White or Red Potatoes
Papa Blanco o Roja

99¢ LB

Red Bell Peppers
Pimientos Rojos

99¢ EA

Brown Onions
Cebolla Cafe

3\$1 LBS

Green Cabbage
Repollo Verde

69¢ LB

Russet Potatoes
10 lb. Bag
Bolsa de Papa Russet

2.99 EA

Green Beans
Ejotes

1.29 LB

Kale

99¢ EA

Fresh Express Salad Blends
Selected Varieties
5 - 11 oz.

2\$5 FOR

Carrots
5 lb. Bag
Zanahoria

2\$6 FOR

Fresh Cut Fruit Cocktails
Selected Varieties

3.49 LB

Package Corn
4 Count

3.99 EA

BEST OF HEALTH! / Lo Mejor Para Tu Salud

Superior Chia Seeds
16 oz.

3.99 EA

El Monte Flax Seeds
16 oz.

4.79 EA

Nopalina Flax Seed
16 oz.

14.99 EA

Nopalina Colon Detox Fiber
16 oz.

14.99 EA

Tadin Linaza Moringa Manzana
12 oz.

15.99 EA

FRESH BAKERY / Nuestra Panaderia

Superior Flour Tortillas
16 - 20 Count

3.49 EA

Superior Tostada La Grandota
20 Count

5.99 EA

Superior Tortillas Taquera
Regular or Yellow
60 Count

2.49 EA

Superior Baguette

2.99 EA

Pan De Leche
12 Count

2.99 EA

Superior Valentine's Cupcakes
10 Count

8.99 EA

Mini Valentine's Cupcakes
12 Count

4.99 EA

Assorted Valentine's Cookies

4.99 EA

White or Chocolate Bar Cake

15.99 EA

Fruit Tart
9 Inch

19.99 EA

Cookies & Cream Cake
8 Inch

24.99 EA