

Moredays Moredays Moredays



Get more points

More savings, more deals, more points
This week only! Jan 29-Feb 4**



Open the
app to
get your
offers.

Moredays

APP EXCLUSIVE OFFER

Members get
5,000 (pts)
for every \$10*
spent on

\$5
back
in points

CHEERIOS, OATMEAL CRISP OR CHEX READY TO EAT CEREALS

SELECTED VARIETIES, 311 G-1.3 KG
20887566_EA/21104047_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
2,000 (pts)
for every \$5*
spent on

\$2
back
in points

CRISPERS CRACKERS OR CRISPERS BITS AND BITES SNACK AND CRACKER MIX

SELECTED VARIETIES, 145 G
21358327_EA/21358333_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Member Only Price**
\$3

Non-Members
\$5

Members
save
\$2

PC® VEGETABLES
SELECTED VARIETIES, FROZEN,
300-750 G
20318915_EA/21184694_EA
**Must be a registered PC Optimum™
member to load and get this offer.



\$4

Moredays

APP EXCLUSIVE OFFER

Members get
1,500 (pts)
back in points

\$150
back
in points

**ZIGGY'S® SLICED
DELI MEAT**
SELECTED VARIETIES 175 G
21590279_EA/21592461_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Member Only Price**
2.25

Non-Members
2.75

PC® ENGLISH MUFFINS
6 PK
20810728_EA
**Must be a registered PC Optimum™
member to load and get this offer.



**PRICE
DROP[‡]**

**SO YOU CAN
SAVE MORE**

\$3

PILLSBURY PIZZA POPS
SELECTED VARIETIES, 380 G
21435996_EA/21436023_EA



3⁵⁰

MOTT'S CLAMATO COCKTAIL
SELECTED VARIETIES, 1.89 L
20318955002_EA



2⁵⁰

DARE CRACKERS
SELECTED VARIETIES, 100-225 G
20973368_EA/21520207_EA



\$6

TEMPTATIONS CAT TREATS
SELECTED VARIETIES
454 G
21012108_EA



DEAL DROP

Limited-time deals on PC® home & more.

\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
21093312_EA

PREPARED IN CANADA

PROUDLY CANADIAN

SAVE 38%

\$6^{LB}
13.23/KG

BONELESS SKINLESS CHICKEN BREAST
FRESH
20706757_KG

CLUB SIZE

CANADIAN POULTRY

SAVE 39%

7⁸⁸^{LB}
17.37/KG

INSIDE ROUND ROAST
CUT FROM CANADA AA GRADE BEEF OR HIGHER
20794590_KG

CANADIAN BEEF

\$4

BLUEBERRIES
PRODUCT OF MEXICO, PERU, CHILE OR MOROCCO, 340 G
20080137001_EA

SAVE 37%

1⁸⁸^{LB}
4.14/KG

NAVEL ORANGES
PRODUCT OF MOROCCO OR SPAIN
20426078001_KG

\$3

FARMER'S MARKET™ YELLOW ONIONS OR CARROTS
PRODUCT OF CANADA
CANADA NO. 1 GRADE
20811994001_EA/20600927001_EA

PRODUCT OF CANADA

3 LB

Moredays APP EXCLUSIVE⁺ OFFER!

3 DAYS ONLY! Friday, January 30 - Sunday, February 1

Members get

30,000^{pts}

\$30
back in points

when you spend \$300* or more in-store

*Spend \$300 or more on almost anything in-store before taxes and after redemptions and all coupons and discounts are deducted in a single transaction (excludes purchase of tobacco, lottery tickets, alcohol, gift cards, prepaid card products including phone cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time) you will earn the points indicated. *Open the PC Optimum™ app now to get your offers.

SAVE 1.00
WHEN YOU BUY 2

2/\$12
OR 7.00 EA

SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK® 16-20 PER LB
300 G OR ASC BASA STEAKS UNCOOKED, 1 KG OR PC® THE ULTIMATE ATLANTIC SALMON BURGERS 500 G, FROZEN
21043887_EA/21638144_EA

SAVE UP TO 50%

6⁹⁹

LARSEN WIENERS OR LARSEN SMOKED HAM SLICES
SELECTED VARIETIES, 375-900 G
20416522_EA/20163681_EA

Moredays

Members get 1,000^{pts}

\$1 back in points

SAVE 3.00

\$12

PC® SPLENDIDO™ COLD PRESSED OR COLD EXTRACTED DELICATO EXTRA VIRGIN OLIVE OIL
SELECTED VARIETIES, 1 L
20081865_EA/21401612_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Moredays

APP EXCLUSIVE OFFER

Members get 2,000^{pts}

\$2 back in points

6⁵⁰

LIBERTÉ GREEK TUBS 650/750 G OR YOPLAIT SOURCE 16X100 G YOGURT
SELECTED VARIETIES
20120316002_EA/20642273_EA

PREPARED IN CANADA

SAVE 36%

\$3

CAVENDISH FRIES OR SPECIALTY POTATOES
SELECTED VARIETIES, FROZEN, 400-750 G
21094815_EA/20318419001_EA

SAVE UP TO 53%

\$7

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS OR SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
20318667_EA/21204739_EA

PREPARED IN CANADA

Moredays

Members get 10,000^{pts}
when you spend \$25* on

\$10 back in points

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA
20303216001_EA

\$3

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S
SELECTED VARIETIES
21178571_EA/21178642_EA

PREPARED IN CANADA

Moredays

Member Only Price™

11⁸⁸

Non-Members 16⁸⁸

JASMINE GOLD THAI JASMINE RICE
8 KG
21496274_EA
*Must be a registered PC Optimum™ member to load and get this offer.

Members save \$5

1⁶⁸

AROY-D COCONUT MILK
SELECTED VARIETIES
400 ML
20063864_EA
20133960_EA

President's Choice

Basque in cheesecake bliss

PC® BASQUE CHEESECAKE
SELECTED VARIETIES, FROZEN, 600 G
21687935_EA

Moredays

Members get 2,000^{pts}

\$2 back in points

\$10

Flyer prices effective from Thursday, January 29th to Wednesday, February 4th, 2026

SAVE UP TO .75

3⁷⁵

Moredays

APP EXCLUSIVE OFFER

Members get 3,000 (pts) when you buy 2

\$3 back in points

PC® OR BLUE MENU® ENTRÉES
SELECTED VARIETIES,
FROZEN, 212-365 G
2031223001_EA/21364244_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

THREE-CHEESE MACARONI
MACARONI AUX TROIS FROMAGES
With cheddar, parmesan, mozzarella and Fontina cheeses.
Avec fromages cheddar, mozzarella, parmesan et fontina.
350 g

Butter Chicken
Poulet au beurre

PREPARED IN CANADA

SAVE UP TO 1.50

\$7

Moredays

Members get 1,000 (pts)

\$1 back in points

DR. OETKER SUPREMA OR GIUSEPPE STUFFED CRUST PIZZA 475-771 G OR HIGH LINER FISH OR SHRIMP 315-700 G
SELECTED VARIETIES, FROZEN
20572299004_EA
21649640_EA

High Liner

ENGLISH STYLE Fillets

WILD CAUGHT

500 g

1⁵⁰

GREEN GIANT CANNED VEGETABLES
SELECTED VARIETIES,
341/398 ML
21021485_EA

Green Giant

Peaches & Cream

PREPARED IN CANADA

SAVE UP TO 41%

1⁷⁵

AYLMER TOMATOES OR ACCENTS
SELECTED VARIETIES
540/798 ML
21026804_EA/21207587_EA

AYLMER

Diced Tomatoes
Tomates en dés

PREPARED IN CANADA

SAVE UP TO 2.00

5⁹⁹

NO NAME® BACON
REGULAR OR LOW SALT
20156771_EA

500 G

PREPARED IN CANADA

SAVE UP TO 31%

2²⁵

UNICO PASTA 750 G, PASSATA 680 ML OR PRIMO PASTA SAUCE 680 ML
SELECTED VARIETIES
20165260_EA/20794707_EA

PRIMO

THICK & ZESTY
Original Recipe

Unico

Elbows • Coudes

PREPARED IN CANADA

SAVE UP TO 40%

2⁹⁷

CLASSICO PASTA SAUCE
SELECTED VARIETIES
410/600 ML
21618217_EA

CLASSICO

TOMATO & BASIL
TOMATES ET BASILIC
PASTA SAUCE SAUCE POUR PÂTES

PREPARED IN CANADA

\$7

CRACKER BARREL CHEESE BAR 400 G OR SHREDS 250-320 G OR BECEL MARGARINE 637/850 G
SELECTED VARIETIES
20297818002_EA/21290384_EA

BeceL

Original

CRACKER BARREL

PREPARED IN CANADA

\$5

QUE PASA ORGANIC TORTILLA CHIPS OR ROLLED TORTILLA CHIPS
SELECTED VARIETIES, 184-350 G
21031315_EA/21674690_EA

QUE PASA

ORGANIC • BIOLOGIQUE
Blue Corn / Maïs bleu

ROLLED ROULEES
TORTILLA CHIPS
CROQUETTES DE MAÏS
chili & lime
chili & lime

PREPARED IN CANADA

3⁵⁰

HUMPTY DUMPTY CHEESE FLAVOURED SNACKS OR PARTY MIXES OR OLD DUTCH POTATO CHIPS
SELECTED VARIETIES
200-290 G
21445100_EA/21646697_EA

Old Dutch

Ridgies
extra
Honey BBQ sauce

Humpty Dumpty

Party Mix
MÉLANGE FÊTE
Original

PREPARED IN CANADA

\$5

BREYERS CREAMERY STYLE ICE CREAM 1.4L OR POPSICLE ORIGINALS 12'S
SELECTED VARIETIES, FROZEN
21651169_EA

Breyers

CREAMERY STYLE
NATURAL VANILLA

PREPARED IN CANADA

6⁵⁰

FERRERO SQUARES CHOCOLATE
SELECTED VARIETIES, 105 G
21676633_EA/21676668_EA

FERRERO ROCHER

ASSORTED

PREPARED IN CANADA

2⁴⁹

NO NAME® FACIAL TISSUE
126 SHEETS
20970999_EA

facial tissues
mouchoirs

126

PREPARED IN CANADA

90¢

FRISKIES CAT FOOD
SELECTED VARIETIES, 156 G
20302296001_EA/20316703_EA
20319657001_EA

Friskies

pâté

shredded
en lamelles

PREPARED IN CANADA

†† From January 29 - February 4, 2026, at across 4,500+ locations in Canada, the PC Optimum™ Moredays™ event will provide PC Optimum™ members with the opportunity to earn PC Optimum™ points through special offers and promotions across locations where PC Optimum™ points can be earned. For a list of participating locations and complete program details, please visit www.pcoptimum.ca/Moredays. **FRESH PROMISE: Applicable to eligible fresh produce items purchased at Dominion locations or online at newfoundlandgrocerystores.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Dominion where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the phone number below.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See newfoundlandgrocerystores.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is in addition to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Dominion locations that DO NOT participate in this flyer, visit www.newfoundlandgrocerystores.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now", etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. **\$PRICE DROP** offer valid in-store at participating locations between January 1 - January 28, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.**



FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Dominion locations or online at newfoundlandgrocerystores.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Dominion where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

7⁵⁰

PC® GREENHOUSE STRAWBERRIES
PRODUCT OF CANADA, 340 G
21027142001_EA



8⁵⁰

FARMER'S MARKET™ MANDARINS
PRODUCT OF MOROCCO OR SPAIN, 4 LB
20054025001_EA



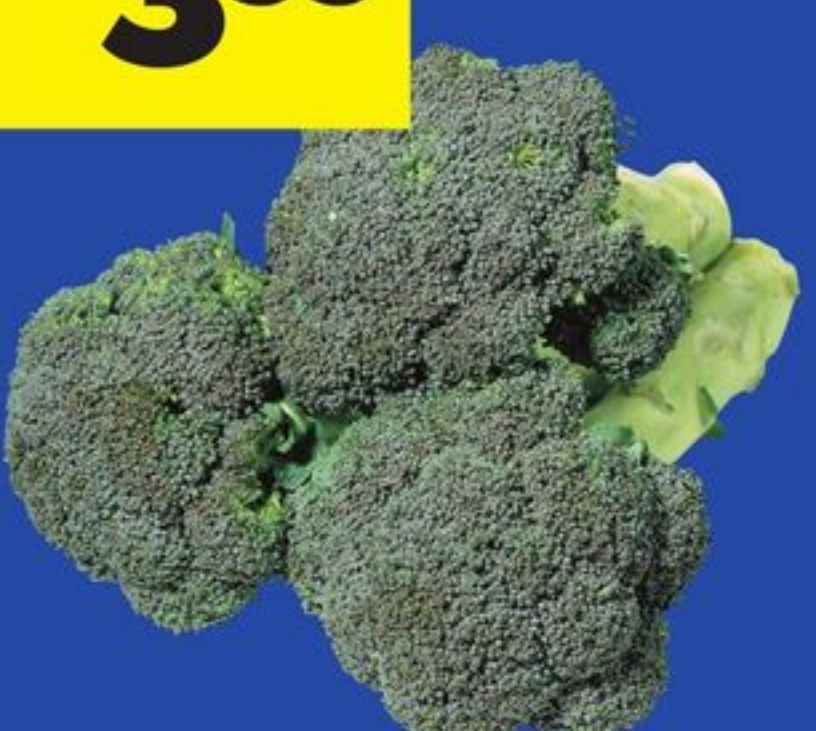
\$8

FARMER'S MARKET™ KIWI
PRODUCT OF GREECE, 2 LB
21576456001_EA



3⁹⁹

BROCCOLI
PRODUCT OF MEXICO OR U.S.A.
20145621001_EA



2⁹⁹
LB
6.59/KG

GREEN ZUCCHINI
PRODUCT OF U.S.A., NO. 1 GRADE
20426596001_KG



\$7

MINI SEEDLESS WATERMELON
PRODUCT OF GUATEMALA, HONDURAS, COSTA RICA, MEXICO OR BRAZIL
20145379001_EA



2²⁹

ENGLISH CUCUMBER
PRODUCT OF CANADA
20070132001_EA



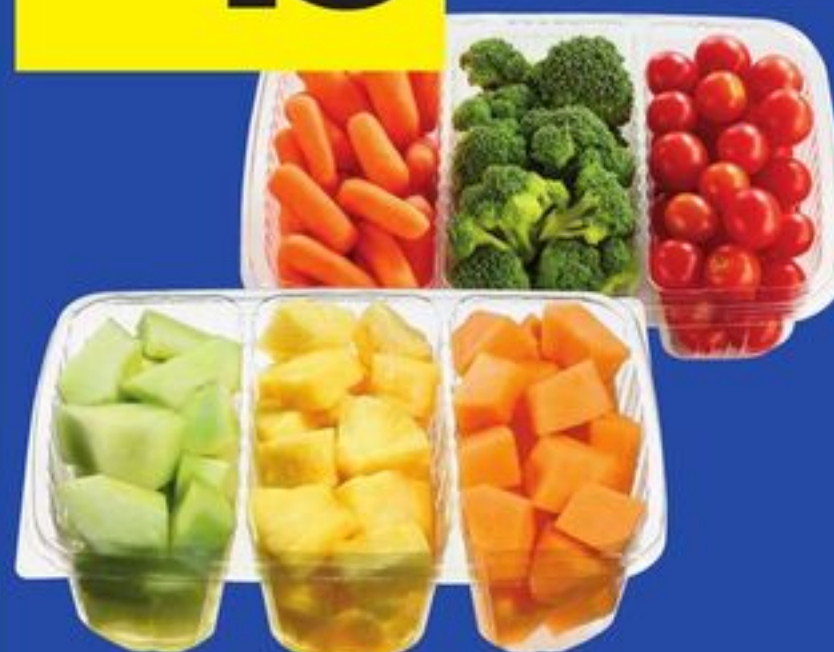
2/\$11
OR 6.00 EA

TAYLOR FARMS CHOPPED SALAD KITS
SELECTED VARIETIES, PRODUCT OF U.S.A., 267-383 G
21335159_EA/ 21335140_EA



\$13

FRUIT OR VEGGIE TRI PACKS
PREPARED IN-STORE
706 G-1.02 KG
20022119_EA/21209367_EA



\$26

PC® SIGNATURE GIFT BOUQUET
21087812_EA



\$12

10 STEM TULIPS
ASSORTED COLOURS
20833978_EA



\$28



Members get 5,000^(pts)
\$5 back in points
5 INCH ORCHID
20603981_EA

7⁹⁹
LB
17.61/KG

LEAN GROUND BEEF
20798281_KG



SAVE UP TO 1.85 /LB

PORK SIRLOIN CHOPS OR ROAST
BONELESS
20835855_KG/20836762_KG

5⁹⁹
LB
13.21/KG



\$4
LB
8.82/KG

CHICKEN LEG QUARTERS
BACK ATTACHED, FRESH
20783907_KG



\$7

ATLANTIC CHOICE® FRESH PORK SAUSAGES
SELECTED VARIETIES, 375-500 G
21332594_EA/21332592_EA



SAVE 33%

NO NAME® HONEY HAM
1.3 KG
20858028_EA

15⁹⁹



\$7

BONTE BEEF DONAIR KIT
FROZEN, 550 G
21183556_EA



\$5

FRESH ATLANTIC SALMON PORTIONS
MARINATED
SELECTED VARIETIES 113 G
20948216_EA



\$10

PC® BATTERED WILD COD BITES 454 G OR PC® SMOKED SALMON OR CRAB & LOBSTER BAKE & SERVE DIP 360 G
FROZEN
21108887_EA/21682673_EA



\$13

SEAQUEST® SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN, 454 G
21687413_EA



SUPER FRESH

3⁵⁰

GRAIN BREAD
BAKED IN-STORE
SELECTED VARIETIES, 450 G
20341892_EA/20811250_EA
21721692_EA



1⁵⁰

BAGUETTE
WHITE OR WHEAT, 255 G
21529211_EA/21530097_EA



\$4

MINI CROISSANTS
SELECTED VARIETIES, 10'S
21646637_EA/21646639_EA



6⁵⁰

**FARMER'S MARKET
MINI DONUTS OR
QUINN'S SWISS ROLLS**
SELECTED VARIETIES
600 G OR 6X67 G
21392547_EA/21559169_EA



10²⁹

**FARMER'S MARKET™
CLASSIC BUTTER
TARTS**
9'S
21628905_EA



\$7

SIMPLE JOYS DONUTS
SELECTED VARIETIES, 6'S
344-486 G
21649686_EA



**SAVE
1.48**

WHEN YOU BUY 2

2/6⁵⁰

OR 3.99 EA

**WONDER BREAD
OR BUNS**
SELECTED VARIETIES AND SIZES
20297455_EA/20305674_EA



\$3

**PC® NAAN 2'S OR
MINI NAAN 4'S**
ORIGINAL OR GARLIC
20321754_EA/21076210_EA



2⁵⁰

**NO NAME®
ENGLISH MUFFINS**
SELECTED VARIETIES, 6'S
21216410_EA/21216413_EA



Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**BABYBEL 6'S OR
THE LAUGHING
COW'S**
SELECTED VARIETIES
20319107_EA
20574332_EA



7⁵⁰

**TRE STELLE
RICOTTA 475 G OR
BOCCONCINI 200 G**
SELECTED VARIETIES
20024992_EA/20093652_EA



**SAVE
.99**

\$5

**CHRIS BROTHERS DELI
SAUSAGE**
SELECTED VARIETIES, 250 G
20717933_EA/20757594_EA



**SAVE
12%**

3⁵⁰
/100 G

**SERVICE CASE PILLERS
SALAMI**
SELECTED VARIETIES
20300824_KG



Moredays

Member Only Price™

3⁵⁰

Non-Members

\$4

**NEW YORK STYLE
BAGEL CRISPS**
SELECTED VARIETIES, 170 G
20297684001_EA/20297684002_EA
**Must be a registered PC Optimum™ member to load and get this offer.



FROM
\$45

PARTY PLATTERS
SELECTED VARIETIES
MADE TO ORDER, 1-2.7 KG
20894860_EA/20895023_EA



\$9

PC® PIE OR QUICHE
SELECTED VARIETIES, 550-575 G
21682000_EA/21682154_EA



**SAVE
10.00**

\$20

**30 PIECE
WINGS &
WEDGES
BUCKET**
1.2-2 KG
21541872_EA
21541877_EA



**SERVES
6**

\$20

**IN-STORE PREPARED
PULLED PORK BAO
BUNS, GYRO OR FAJITA
CHICKEN TACO TRAY**
970 G-1 KG
21533948_EA/21696308_EA



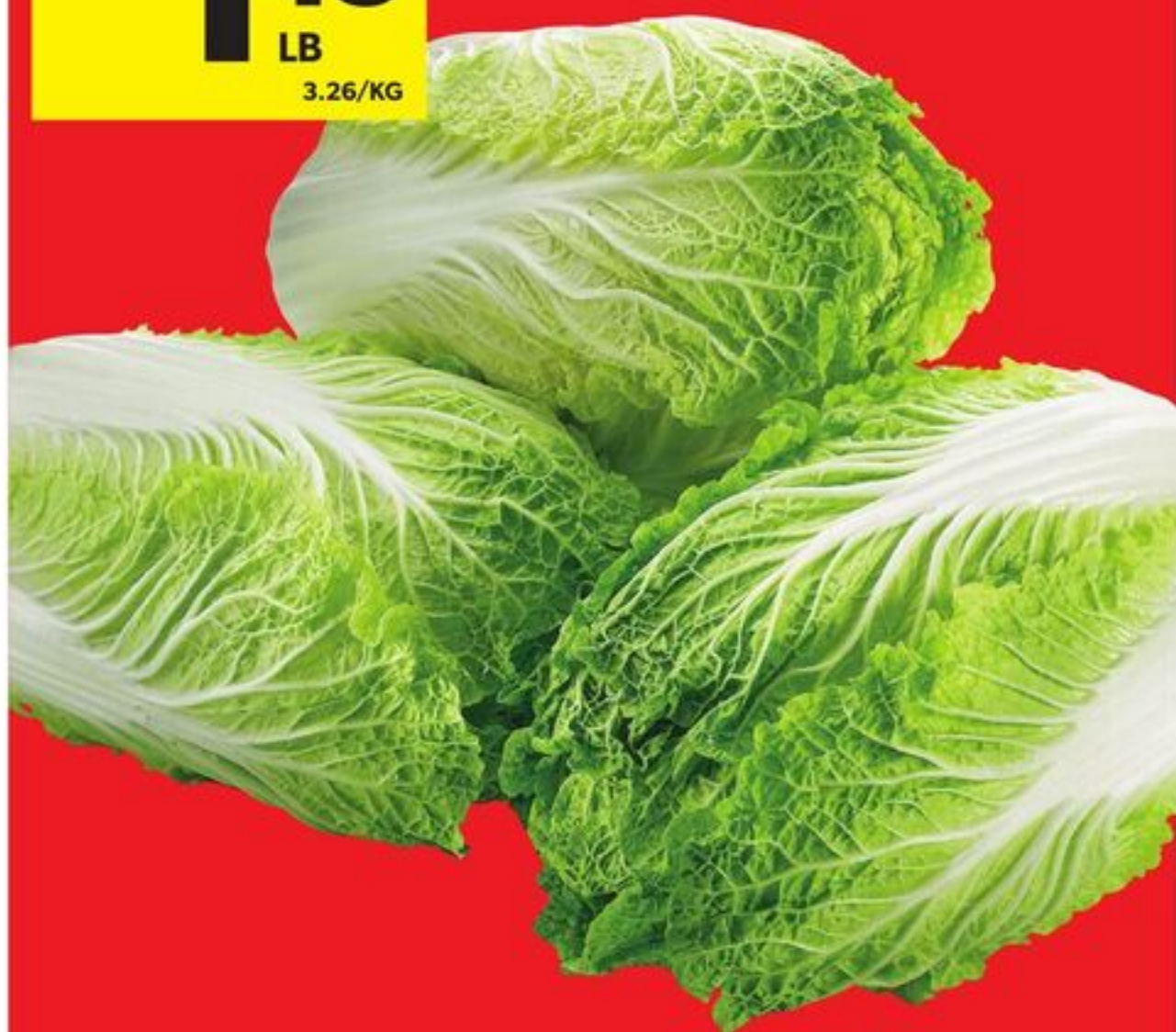
新年快樂

HAPPY LUNAR
NEW YEAR

Celebrate the Year of the
Horse with low prices.

NAPA CABBAGE
PRODUCT OF MEXICO
OR U.S.A.
20015025001_KG

1.48
LB
3.26/KG



SAVE
1.00

\$9

SEAQUEST® WHOLE TILAPIA 1.36 KG
OR POMPANO 800 G
FROZEN
21591947_EA/21592084_EA



4.88

O'TASTY
DUMPLINGS
SELECTED VARIETIES
FROZEN, 567 G
20319243004_EA



SAVE
36%

88¢

SWANSON
CHICKEN BROTH
412 ML
20042814_EA



1.28

NONG SHIM CUP NOODLE
SELECTED VARIETIES, 75 G
20032441005_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

\$6

FARMER'S MARKET™ SWEET PEPPERS

PRODUCT OF MEXICO, 3'S
2008581001_EA
*Open your PC Optimum™ app or visit
pcoptimum.ca to get the offer.

Moredays

APP EXCLUSIVE OFFER

Members get
1,500 pts

\$150
back in points



CLUB
SIZE

Moredays

APP EXCLUSIVE OFFER

Members get
5,000 pts
for every \$10*
spent on

\$5
back
in points

**PILLSBURY
REFRIGERATED DOUGH OR
FROZEN ITEMS, PILLSBURY
PIZZA POPS AND BITES**
SELECTED VARIETIES, FROZEN, 380 G-2.85 KG
21505340_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
4,000 pts
when you
spend \$10* on

\$4
back in points

CHRISTIE PREMIUM PLUS OR WHEAT THINS
SELECTED VARIETIES, 100-481 G
21023024_EA/21109004_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
2,500 pts

\$250
back in points

**CHRISTIE OREO, CHIPS AHOY,
FUDGE-O, CAKESTER OR DAD'S COOKIES**
SELECTED VARIETIES, 285-520 G
21014087_EA/21520747_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

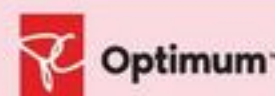
Members get
20,000 pts
for every \$50*
spent on

\$20
back in points

**PROGRESSIVE,
IRON VEGAN, SMART
SOLUTION VITAMINS,
SUPPLEMENTS OR
PROTEIN PRODUCTS**
SELECT SIZES AND VARIETIES
21519271_EA/ 20618575_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



JOE FRESH



Moredays

Jan. 29 - Feb. 4



Open the app
to get your
offers.



Members get

20,000 pts

for every \$60 spent
on apparel*

Moredays

APP EXCLUSIVE OFFER

Members get
15,000 pts
for every \$100*
spent on

\$15
back in points

**ANY COMBINATION OF
BOSTON PIZZA, DOORDASH,
GAP INC. BRANDS, GOOGLE
PLAY, THE KEG AND ULTIMATE
DINING CARD GIFT CARDS**
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays™

3,000 pts

when you spend \$30
or more on fuel.

Jan 29 - Feb 1



Open the app to get this offer.

*Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Member Only Price**

\$7

Non-Members
850

**FARMER'S MARKET™
GRAPE TOMATOES**
PRODUCT OF CANADA, MEXICO
OR U.S.A., 907 G
20840038001_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Members save up to
\$150



**CLUB
SIZE**

\$6

Moredays

Members get
1,000 pts

\$1
back in points



LITTLE POTATO COMPANY
PRODUCT OF CANADA, CANADA NO. 1 GRADE
SELECTED VARIETIES, 454 G
21393908_EA/21391616_EA/21391602_EA

\$7

**ULTIMATE DINNER OR
BREAKFAST CHICKEN
SAUSAGES**
SELECTED VARIETIES, 375/500 G
21378310_EA/21539969_EA

Moredays

Members get
2,000 pts

\$2
back in points



**SAVE
UP TO
5.99**

\$13

Moredays

Members get
2,000 pts

\$2
back in points



PINTY'S CHICKEN
SELECTED VARIETIES
FROZEN, 600-950 G
21699708_EA/21703414_EA

**SAVE
2.99**

\$12

Moredays

Members get
2,000 pts

\$2
back in points



**SWISS CHALET BBQ
PORK BACK RIBS 600 G
OR MONTANA'S BBQ
PORK BACK RIBS 650 G**
SELECTED VARIETIES
FULLY COOKED
21022221_EA/21203458_EA

4.49

**SUNRISE SLICED
BOLOGNA**
SELECTED VARIETIES, 375 G
20806936_EA

Moredays

Members get
500 pts



Moredays

Member Only Price**

\$3

Non-Members
350



**SEAQUEST™ CRAB OR
LOBSTER FLAVOURED
POLLOCK FLAKES OR
CHUNKS**
READY-TO-EAT
SELECTED VARIETIES, 227 G
20699632_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Moredays

Member Only Price**

\$6

Members save
\$199

Non-Members
799



**SEAQUEST™ BAY
SCALLOPS**
UNCOOKED, FROZEN
100-150/LB, 400 G
21558527_EA
**Must be a registered PC Optimum™ member to load and get this offer.

7.50

TRE STELLE FETA
200 G
21364404_EA

Moredays

Members get
500 pts



**PREPARED
IN
CANADA**

Moredays

Member Only Price**

\$6

Non-Members
\$7



Members save
\$1

**MASTRO DELI
SLICED SALAMI**
SELECTED VARIETIES, 125-150 G
21061096_EA/21061099_EA
**Must be a registered PC Optimum™ member to load and get this offer.

4.50

SABRA GUACAMOLE
56-397 G
21586063_EA

Moredays

Members get
1,500 pts

\$150
back in points



Moredays

Member Only Price**

\$6

Non-Members
\$7

Members save
\$1



**PREPARED
IN
CANADA**

**FARMER'S MARKET™
MUFFINS**
SELECTED VARIETIES, 6'S
21283356_EA/21283357_EA

\$4

Moredays

Members get
1,000 pts

\$1
back in points

**NATURAL BAKERY
RYE BREAD**
500 G
21688966_EA
**Must be a registered PC Optimum™ member to load and get this offer.





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Members get
3,000^{pts}
when you
spend \$9* on

\$3
back
in points

**MAYNARDS CANDIES OR
CADBURY CHOCOLATE**
SELECTED VARIETIES
EXCLUDING EASTER & VALENTINES
21545809_EA/21648577_EA



Moredays

Members get
2,000^{pts}
when you
spend \$8* on

\$2
back
in points

SKITTLES CANDY OR GUMMIES 130-170 G
OR **STARBURST GUMMIES** 142-170 G
SELECTED VARIETIES
21593995_EA/21647110_EA



2/\$7
OR 3.99 EA

Moredays

Members get
1,500^{pts}
when you
buy 2

\$1.50
back
in points



649

Moredays

Members get
1,000^{pts}

\$1
back
in points

**DARE FAMILY SIZE
GRISSOL MELBA
TOAST OR BAGUETTES**
220-400 G
SELECTED VARIETIES, 220-400 G
20307218001_EA/21623511_EA



Moredays

Members get
3,000^{pts}
when you
spend \$12* on

\$3
back
in points

**LECLERC CÉLÉBRATION
COOKIES**
SELECTED VARIETIES
200/240 G
20965364_EA/20965368_EA



Moredays

Members get
5,000^{pts}
when you
buy 3

\$5
back
in points

**NESTLÉ DRUMSTICK 4'S OR
HAAGEN-DAZ
414-450 ML OR
BARS 4-10'S OR
CONFECTIONARY
NOVELTIES 4-10'S
SELECTED VARIETIES
FROZEN**
20322380003_EA/21513578_EA



Moredays

Members get
3,000^{pts}
when you
buy 2

\$3
back
in points

**BEN & JERRY'S
ICE CREAM OR
MAGNUM BARS**
3/4'S
SELECTED VARIETIES
FROZEN
20950739_EA/21428213_EA



Moredays

Members get
3,000^{pts}
when you
buy 2

\$3
back
in points

**SILK YOGURT 625-650 G,
NON-DAIRY BEVERAGES**
1.74-1.89 L OR CREAMERS
450-890 ML OR
SO DELICIOUS 266 ML/500G
21310391_EA/20315090001_EA



\$12

**JACK LINK'S MINI
BEEF STICKS**
SELECTED VARIETIES
175 G
21648920_EA

Moredays

Members get
2,000^{pts}

\$2
back
in points



\$3

Moredays

Members get
1,500^{pts}
when you
buy 2

\$1.50
back
in points

**PRINGLES SUPER
STACKS**
SELECTED VARIETIES, 148-156 G
21003823_EA/21003833_EA



\$6

Moredays

Members get
1,000^{pts}
when you
buy 2

\$1
back
in points



Moredays

Members get
5,000^{pts}
for every \$20*
spent on

\$5
back
in points

**FRISKIES
DRY CAT FOOD**
20686851_EA
20912515_EA



Moredays

Members get
10,000^{pts}
when you
spend \$40* on

\$10
back
in points

**TIDE OR GAIN LAUNDRY DETERGENT OR
PODS, DOWNY OR GAIN LIQUID FABRIC
SOFTENER, BOUNCE DRYER SHEETS OR
DOWNY, GAIN OR IVORY SNOW BEADS,
MR. CLEAN CLEANERS, CASCADE
DISHWASHER TABS, DAWN DISH
DETERGENT OR SWIFFER**
21625185_EA/21703485_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Members get **3,500** (pts) when you spend \$15* on

\$3.50 back in points

CLUB HOUSE DRY GRAVY AND SAUCES, SEASONING BLENDS, SPICE BOTTLES OR TINS AND LA GRILLE SEASONINGS 11-825 G OR **FOOD COLOR, VANILLA EXTRACTS** 43-250 ML
SELECTED VARIETIES
2030806002_EA/20323721001_EA
20956984_EA

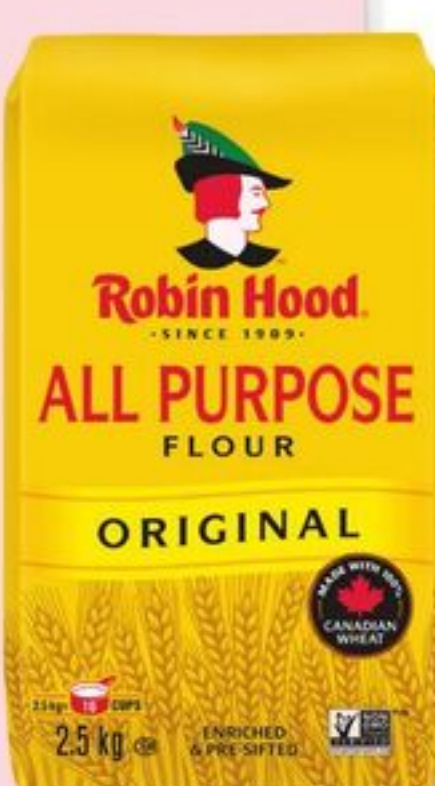


Moredays

Members get **4,000** (pts) when you spend \$15* on

\$4 back in points

ROBIN HOOD OR FIVE ROSES 2.5/5 KG (10 KG EXCLUDED), **CARNATION OR EAGLE FLOUR** SELECTED VARIETIES
20039497001_EA
20148914002_EA/20896887_EA



Moredays

Members get **3,000** (pts) when you spend \$10* on

\$3 back in points

BETTY CROCKER SUPERMOIST CAKE MIX 375-404 G OR **FROSTINGS** 340-450 G
SELECTED VARIETIES
20562641005_EA/21547838_EA



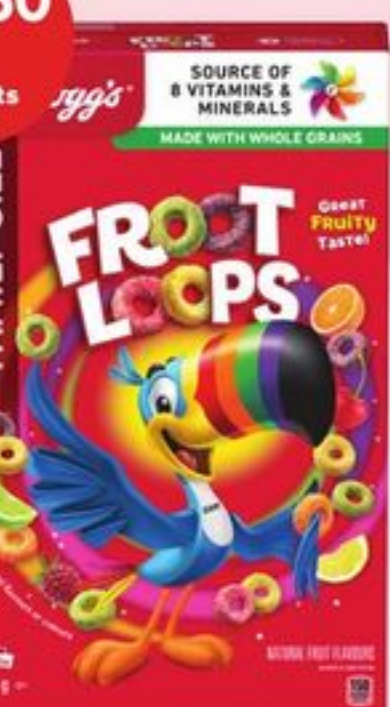
\$7

Moredays

Members get **3,500** (pts) when you spend \$15* on

\$3.50 back in points

KELLOGG'S FAMILY SIZE CEREAL SELECTED VARIETIES 450-650 G
20054727_EA
21651640_EA



Moredays

Members get **3,000** (pts) when you spend \$15* on

\$3 back in points

NUTELLA HAZELNUT SPREAD 375-725 G OR **NUTELLA B-READY** 6'S, 132 G
SELECTED VARIETIES
20436105_EA/21457401_EA



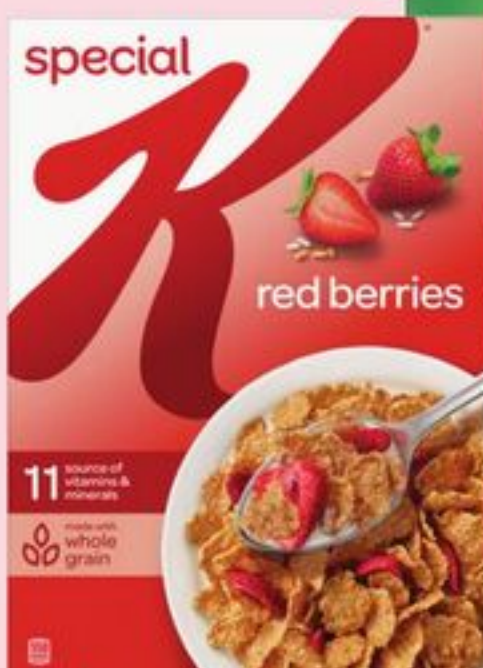
4.50

Moredays

Members get **1,500** (pts) when you spend \$10* on

\$1.50 back in points

KELLOGG'S CEREAL SELECTED VARIETIES
317-525 G
20647161_EA
21653774_EA



\$4

Moredays

Members get **1,000** (pts) when you buy 2

\$1 back in points

KELLOGG'S CEREAL SELECTED VARIETIES, 315-355 G
21450814_EA/21653608_EA



Moredays

APP EXCLUSIVE OFFER

Members get **5,000** (pts) for every \$10* spent on

\$5 back in points

CHEERIOS, CHEX OR OATMEAL CRISP SELECTED VARIETIES 300 G-1.3 KG
21103503_EA
21643762_EA



Moredays

Members get **3,000** (pts) when you spend \$6* on

\$3 back in points

QUAKER DIPPYS OR CHEWY GRANOLA BARS SELECTED VARIETIES
120-156 G
20847582_EA
21359366_EA



Moredays

Members get **3,000** (pts) when you buy 2

\$3 back in points

KELLOGG'S EGGO WAFFLES 16'S OR **PROTEIN WAFFLES** 8'S
SELECTED VARIETIES
FROZEN
20099730004_EA
21639330_EA



Moredays

Members get **4,000** (pts) when you spend \$12* on

\$4 back in points

GENERAL MILLS NATURE VALLEY, BETTY CROCKER, MOTT'S FRUITSATIONS, FIBRE 1, DUNKAROOS, OR TREAT BARS SELECTED VARIETIES, 120-226 G
20587504001_EA/20887250_EA



Moredays

Members get **1,000** (pts) when you buy 2

\$1 back in points

MAPLE LEAF FLAKES, HOLIDAY OR SWIFT HAM 156-454 G
20298273001_EA
20618778_EA



Moredays

Members get **5,000** (pts) when you spend \$10* on

\$5 back in points

KNORR GRAVY AND SAUCE MIX 22-48 G, **BASE FLAVOUR PASTES** 113 G, **BOUILLON CUBES OR POWDERS** 63 G 250 G OR **LIQUID CONCENTRATE** 250 ML
SELECTED VARIETIES
20323323001_EA
21290143_EA
21683454_EA



Moredays

Members get **3,000** (pts) when you spend \$12* on

\$3 back in points

KRAFT PRODUCTS IN BAKING AISLE- BAKER'S CHOCOLATE SQUARES 170/225 G, **JELL-O POWDER** 9.01-85 G, **JELL-O PUDDING** 40-170 G, **MAGIC BAKING POWDER** 225/450, **SHAKE 'N BAKE COATING MIX** 142-160 G
SELECTED VARIETIES
20307001001_EA/20316019001_EA



Moredays

Members get **3,000** (pts) when you spend \$10* on

\$3 back in points

OCEANS, GOLD SEAL OR MILLIONAIRES PRODUCTS SELECTED VARIETIES
21004270_EA/21186867_EA



Moredays

Members get **4,000** (pts) when you spend \$12* on

\$4 back in points

RIO MARE CANNED FISH PRODUCTS SELECTED VARIETIES, 195/240 G
20035383_EA/20970856_EA



2/\$8 OR 5.00 EA

Moredays

Members get **3,000** (pts) when you buy 2

\$3 back in points

LIBERTÉ MÉDITERRANÉE 500/4X100 G OR **YOPLAIT SOURCE TUBS** 630 G OR **PROTEIN TUBS** 650 G
SELECTED VARIETIES
21473714_EA/21588406_EA



Moredays

Members get **3,000** (pts) when you buy 2

\$3 back in points

SUNRYPE FRUIT SOURCE VARIETY PACK SELECTED VARIETIES
444 G/1.11 KG
20305640001_EA
20872742_EA



JOE FRESH

THIS WEEK'S
TOP DEALS



Moredays

Jan. 29 - Feb. 4



Open the app
to get your
offers.



Members get

20,000 pts

for every \$60 spent
on **apparel***

25% off

Sleep Styles*

Ends February 4
Excludes Clearance and Brands



NOW
\$12
~~\$16~~
Sleep T-Shirt

NOW
\$39

~~\$49~~
SoftWash Cropped
Sweatshirt



\$10 Off

Women's Active Sweatshirts & Joggers*

Regular Price \$39 – \$49
Ends February 4
Excludes Clearance and Brands

\$5 Off

FIFA World Cup 2026™ Styles*

Regular Price \$35 - \$45
Ends February 4
Excludes Clearance



NOW
\$30
~~\$35~~
Adult FIFA World Cup 2026™
Canada Jersey

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.



新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.

\$3
LB
6.61/KG



LOTUS ROOT
PRODUCT OF CHINA
20048557001_KG

288
LB
6.35/KG



FUJI APPLES
PRODUCT OF ONTARIO
CANADA FANCY GRADE
20310940001_KG

\$18



COSMO MUM
21590478_EA

18⁸⁸



MONEY TREE
20013472_EA

248
LB
6.35/KG



**WHOLE PORK
HOCKS**
20088822_KG

399
LB
8.80/KG



BEEF LIVER
20799408_KG

428
LB
9.44/KG



**GRADE A,
DUCK
FROZEN**
20078881_KG

\$7



**T&T PACIFIC WHITE
SHRIMP RAW** 30-40 PER LB, 400 G
OR **COOKED** 21-25 PER LB, 300 G
FROZEN
21689820_EA/21689868_EA

*Open your PC Optimum® app or
visit pcoptimum.ca to get the offer

\$3



T&T COOKIES
SELECTED VARIETIES
168/170 G
21473287_EA
21475469_EA

128



**GOLDEN
HAPPINESS
SPECIALTY
BUN**
SELECTED VARIETIES
100 G
21297542_EA

2/488
OR 2.89 EA



**ROOSTER®
TOFU**
SELECTED VARIETIES
454 G
21474765_EA

328



**ROOSTER®
LUNCHEON
MEAT**
SELECTED VARIETIES
340 G
20564672_EA

328



**LUCKY ME!
INSTANT
CHOW MEIN
NOODLES**
SELECTED VARIETIES
360 G
20689357003_EA
20689357001_EA

388



**LEE KUM KEE
HOISIN SAUCE**
445 ML
20045048_EA

648



**KIKKOMAN
SOY SAUCE**
LARGE
SELECTED VARIETIES
591 ML
20139275_EA

888



**KOPIKO
INSTANT
COFFEE MIX**
SELECTED VARIETIES
825-900 G
21238723_EA
21238713_EA

499



**FOREWAY
100% PURE
SESAME OIL**
370 ML
20287680_EA

279



**T&T LIGHT
OR DARK SOY
SAUCE** 500 ML
SELECTED VARIETIES
20698024_EA

699



**T&T 3 IN 1
REDUCED
SUGAR COFFEE**
15X35 G
21209311_EA

1199



**ROOSTER®
THAI SWEET
RICE**
4.54 KG
20088208_EA



TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!



APP EXCLUSIVE OFFER[†]

Optimum[™] **Moredays**

Members get 3,000^{pts}

\$3
back in points

for every \$15* spent on T&T products all sizes and varieties

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer. †At least \$3 value in points.

2²⁸

T&T[®] ALOE VERA DRINK
SELECTED VARIETIES, 1.5 L
20593585_EA



5⁹⁹

T&T[®] ICE CREAM
SELECTED VARIETIES
FROZEN
21300559_EA



T&T[®] SHRIMP DUMPLINGS
FROZEN, 1.04 KG
21471210_EA



\$14

1⁴⁸

T&T[®] READY EAT ORGANIC CHESTNUT
SELECTED VARIETIES, 100 G
20873813_EA

有機栗子仁
Organic Roasted Chestnut (Shelled)
Châtaigne grillée biologique (écalée)

100 g



T&T[®] VEGETABLE SPRING ROLLS
FROZEN, 500 G
21615702_EA

\$5



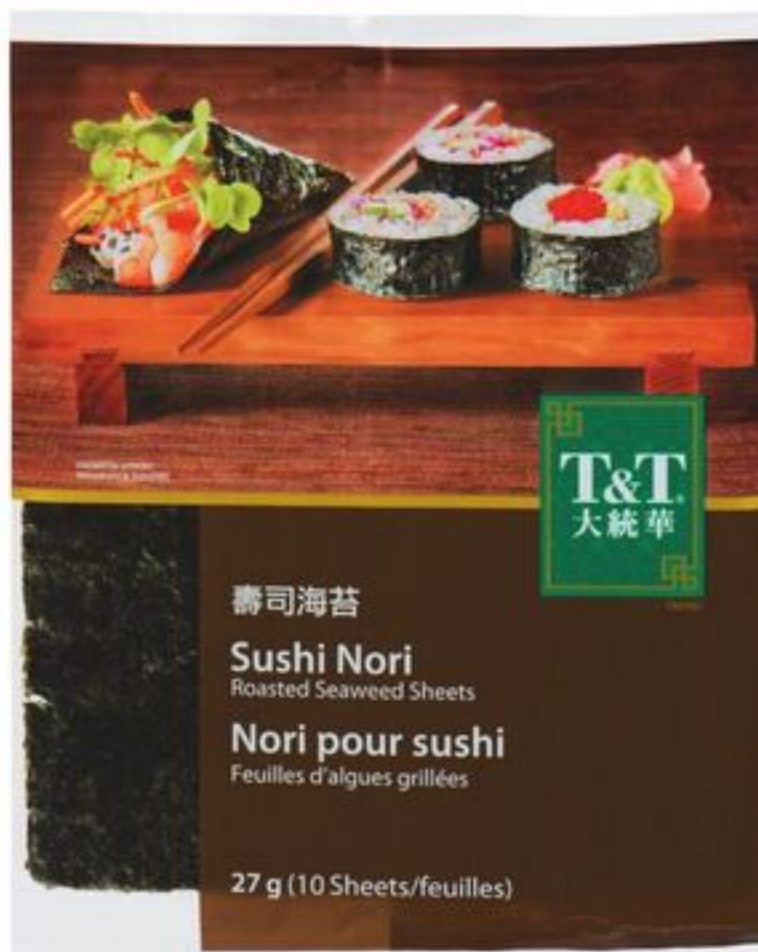
4⁸⁸

T&T[®] 3-MINUTE RAMEN NOODLES
SELECTED VARIETIES, 504 G
21447367_EA



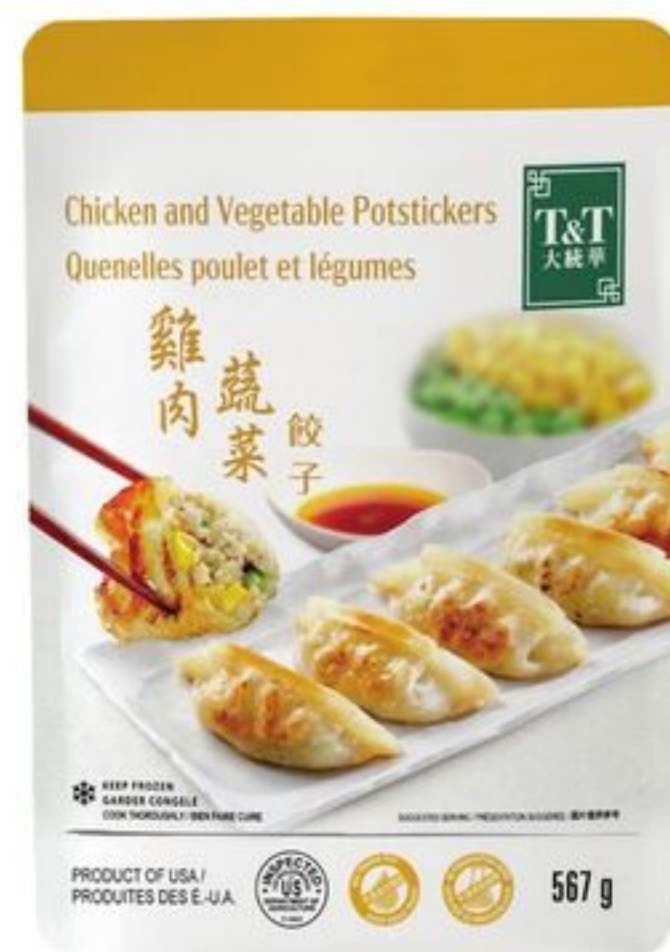
2⁸⁸

T&T[®] SUSHI NORI ROASTED SEAWEED SHEETS
20703060_EA



\$5

T&T[®] POTSTICKERS
FROZEN, 567 G
21479539_EA



11⁸⁸

T&T[®] DURIAN PULP
SELECTED VARIETIES
FROZEN, 454 G
21541463_EA



\$3

T&T[®] EDAMAME
SELECTED VARIETIES
FROZEN, 454 G
20593315_EA



3⁹⁹

T&T[®] GREEN ONION PANCAKE
FROZEN, 600 G
20814816_EA



رمضان مبارك

BLESSED RAMADAN

Celebrate
meals worth
sharing and
more ways
to save.



9⁹⁹

MEDJOOL DATES
PRODUCT OF U.S.A.
2 LB TUB
20001686_EA



2⁹⁹
LB
6.59/KG

ROMA TOMATOES
PRODUCT OF CANADA OR
MEXICO
20143381001_KG



\$8

**KASIH GOLDEN
TAHINA**
907 G
21600362_EA



8⁹⁹

**SUFRA' HALAL
LEAN GROUND
BEEF**
454 G
21397283_EA



FANCY POCKET PITA
WHITE OR WHOLE WHEAT
250 G
20050063_EA
20307748_EA

2⁵⁰
LB
5.51/KG

**LONG
EGGPLANT**
PRODUCT OF MEXICO,
HONDURAS OR
DOMINICAN REPUBLIC
20159013001_KG



\$2

**PUCK THICKENED
CREAM**
160 G
21449248_EA



\$18

**TRADITIONAL
BAKLAVA**
800 G
21160115_EA



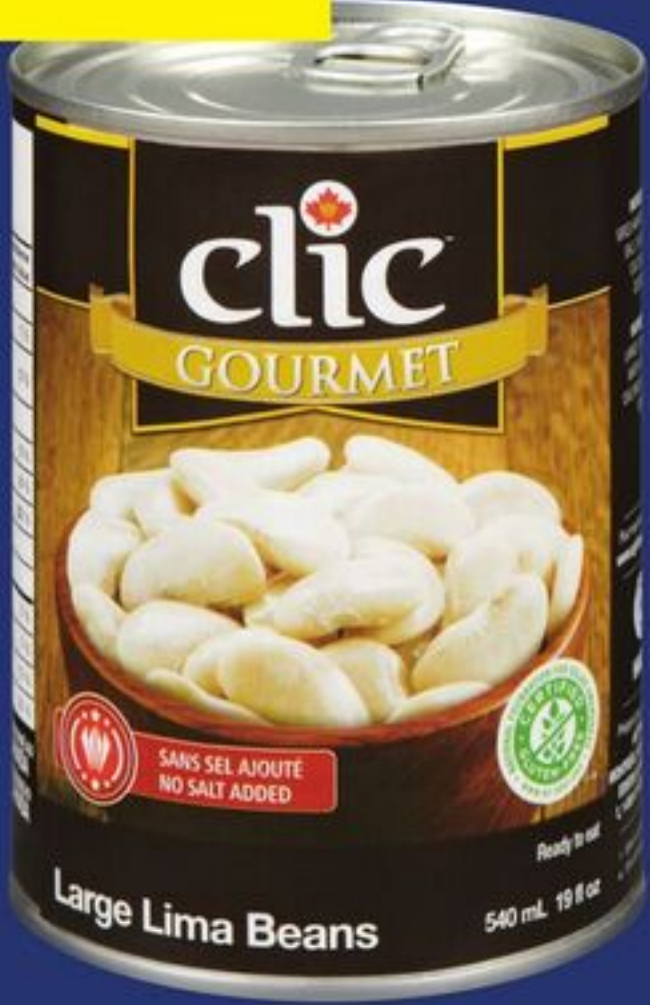
\$11

**TILDA
BASMATIRICE**
SELECTED VARIETIES
4 LB OR 1.81 KG
20013920_EA



1⁸⁰

**CLIC LIMA
BEANS**
SELECTED VARIETIES
540 ML
20299827_EA



\$7

**CLIC QUINOA
GRAINS**
907 G
20051508_EA



\$9

**AL SHIFA
NATURAL
HONEY**
500 G
20862354_EA



4⁵⁰

TAMAM JAM
SELECTED VARIETIES
370 G
21237829_EA
21238003_EA



\$2

**RUBICON
JUICE**
SELECTED VARIETIES
1 L
20296770002_EA
20304561001_EA



1⁵⁰

**BARBICAN
MALT
BEVERAGES**
SELECTED VARIETIES
330 ML
20883547_EA





SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find
international ingredients at low prices.

SHOP NOW



\$1

ROOSTER GARLIC

PRODUCT OF CHINA, 3'S

21004355001_EA



3.48

LARGE DRAGONFRUIT

PRODUCT OF VIETNAM

20168395001_EA



2.28

LB

5.03/KG

GINGER ROOT

PRODUCT OF CHINA

20179038001_KG



11.99

LB

26.43/KG

PC* FREE FROM*

AUSTRALIAN

BONELESS LAMB LEG

FRESH

20664359_KG



INCLUDES
HALAL

\$7

LB

15.43/KG

SPLIT CHICKEN WINGS

FAMILY SIZE

20707046_KG



CANADIAN
POULTRY

CLUB
SIZE

\$8

OCEAN BLUE

SALT FISH BITS

FROZEN, 454 G

20749797_EA



CANADIAN
SEAFOOD

\$3

SURAJ* NAAN

SELECTED VARIETIES, 5'S, 500 G

21050380_EA/21051353_EA



\$9

NANAK DESI GHEE

12X400 G

20157906_EA



1.50

KURKURE

MASALA MUNCH

SELECTED VARIETIES, 115 G

20659742_EA/21361077_EA



6.50

SHER BESAN FLOUR

SELECTED VARIETIES, 4 LB

20869922_EA



2.99

KHAASHALAL

YOGURT

SELECTED VARIETIES, 750 G

20343915_EA



\$4

FRITO LAY

INTERNATIONAL

POTATO CHIPS

SELECTED VARIETIES, 200 G

21663082_EA/21663161_EA



5.99

BRAR'S SAMOSA

SELECTED VARIETIES, FROZEN,

624 G

21000033_EA



\$15

DAAWAT

BASMATI RICE

4 KG

20896606_EA

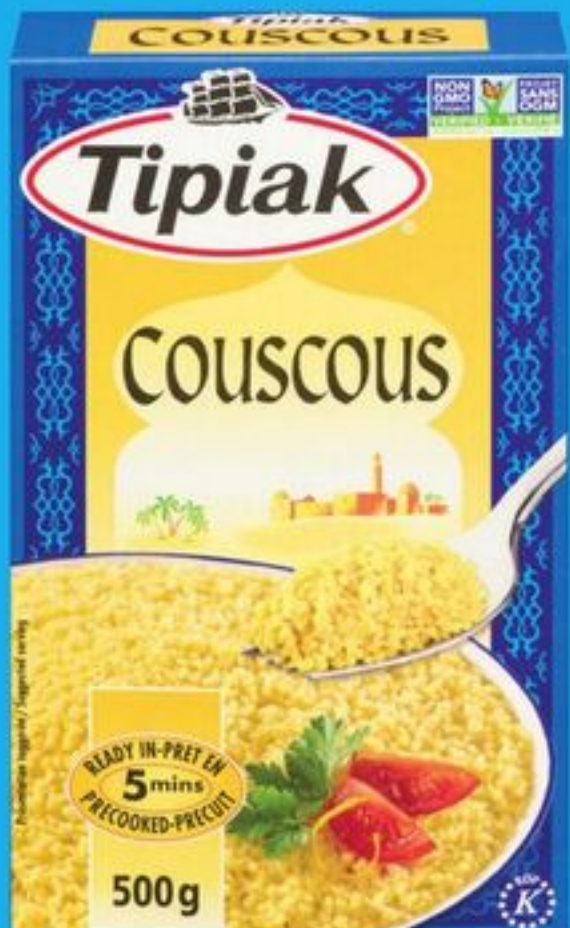


\$5

TIPIAK COUSCOUS

500 G

20026612_EA



CITRUS DAYS

4⁹⁹
LB
11.00/KG

**STEM AND LEAF
CLEMENTINES**
PRODUCT OF SPAIN
20613483001_KG

PC® BLOOD ORANGES
PRODUCT OF MOROCCO, 2 LB
20128918001_EA

7⁵⁰



7⁵⁰

**NO NAME® NATURALLY
IMPERFECT LEMONS**
PRODUCT OF U.S.A., 3 LB
21124487001_EA



**NO NAME® NATURALLY
IMPERFECT LIMES**
PRODUCT OF MEXICO
1.5 LB
21673921001_EA

\$4



7⁹⁹

GRAPEFRUIT RED
PRODUCT OF TURKEY
3 LB
20118409001_EA



\$8

**PC® NAVEL ORANGE
CARA CARA**
PRODUCT OF MOROCCO
3 LB
20697748001_EA



SUPER YOUR EVERYDAY

6⁵⁰

STOK COLD BREW COFFEE 1.42 L
OR PC[®] ORANGE JUICE 2.5 L
SELECTED VARIETIES
21203739_EA/21531644_EA



3⁷⁵

PILLSBURY READY TO BAKE DOUGH
SELECTED VARIETIES, 454-496 G
20301101002_EA/21477773_EA



\$19

KIND BAR CASE
SELECTED VARIETIES
12X40 G
20784073_C12
20866784001_C12



\$5

QUAKER HARVEST CRUNCH CEREAL
SELECTED VARIETIES, 400-510 G
21219815_EA/21219824_EA



\$5

MADE GOOD OAT CUPS OR CRUNCHIE COOKIES
SELECTED VARIETIES, 175-200 G
21579350_EA/21654072_EA



6⁵⁰

TAZO CONCENTRATE
SELECTED VARIETIES
946 ML
21665354_EA
21692029_EA



2/\$10
OR 5.79 EA

NO NAME[®] OR PC[®] CHEESE SLICES
SELECTED VARIETIES, 210-230 G
21405953_EA/21404277_EA



\$4

NO NAME[®] COTTAGE CHEESE
SELECTED VARIETIES, 500 G
20183991001_EA/20183991002_EA



\$7

BLACK DIAMOND CHEESE SNACKS
SELECTED VARIETIES
12/16'S, 252-336 G
20763661_EA/20986474_EA



5⁵⁰

NEILSON JOYYA MILK
SELECTED VARIETIES
1 L
21163394_EA
21163395_EA



3⁵⁰

TOFFIFEE IMPORTED CHOCOLATE
SELECTED VARIETIES
123 G
20103822_EA



1²⁵

NO NAME[®] POTATO CHIPS
SELECTED VARIETIES
200 G
21302821_EA/21302943_EA



\$9

DAVIDSTEAs OR LOOSE LEAF 40-50 G
OR TETLEY 80'S
SELECTED VARIETIES
20711664_EA
21480888_EA



\$5

PINE-SOL CLEANING SOLUTION
1.4 L OR CLOROX BLEACH 2.4 L
SELECTED VARIETIES
20298679001_EA
21283179_EA



\$11

GLAD WASTE BAGS
SELECTED VARIETIES
20-40'S
20166439001_EA
21165477_EA



\$22

PURINA ONE CAT FOOD
SELECTED VARIETIES
3 KG
21235341_EA



SHOP BEAUTY FOR LESS

FROM
\$13

DOVE
BODY WASH 905/950 ML
OR **BAR SOAP** 12X106 G
SELECTED VARIETIES
21220383_EA/21436871_EA



SAVE
UP TO
1.49
4.50

NIVEA BODY WASH
500 ML OR **DEODORANT**
ROLL-ON 50 ML OR
ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
20321421004_EA/21169899_EA



UP TO
25% OFF

IVORY BODY WASH
OR **BAR SOAP**
SELECTED VARIETIES AND SIZES
20860346002_EA/21432577_EA



5.50

LIMIT 6
OVER LIMIT PAY
5.99 EA

CREST TOOTH PASTE
63-200 ML, **SCOPE PRO**
HEALTH OR KIDS
500 ML **MOUTHWASH**
OR **ORAL-B MANUAL**
TOOTHBRUSH 1'S OR
FLOSS PICKS 75'S
SELECTED VARIETIES
21506728_EA/21568343_EA



6.50

LIMIT 6
OVER LIMIT PAY
7.49 EA

SENSODYNE
OR **PRONAMEL**
TOOTH PASTE
SELECTED VARIETIES, 110/135 ML
20247931002_EA/20432268002_EA



\$6

LIMIT 6
OVER LIMIT PAY
8.49 EA

LISTERINE CLASSIC
1L OR **KIDS** 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA/21356391_EA



2/\$8
OR 5.49 EA

DEGREE BASE
ANTIPERSPIRANT
SELECTED VARIETIES, 48-85 G
20296452001_EA/20303942001_EA



SAVE
UP TO
2.49
\$5

AXE DEODORANT 76/85 G,
BODY SPRAY 113 G OR
BODY WASH 473 ML
SELECTED VARIETIES
21042562_EA/21436066_EA



3.50

LIMIT 6
OVER LIMIT PAY
4.29 EA

COLGATE PREMIUM
ADULT OR KIDS
TOOTH PASTE 70-150 ML
OR **MANUAL**
TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



5.50

LIMIT 4
OVER LIMIT PAY
8.00 EA

DOVE HAIR CARE
SELECTED VARIETIES AND SIZES
20501359_EA/21644833_EA



5.50

LIMIT 4
OVER LIMIT PAY
6.99 EA

WHOLE BLENDS
OR **HAIR EXPERTISE**
HAIR CARE
SELECTED VARIETIES AND SIZES
21647127_EA/21647134_EA



Moredays

Members get
6,000 pts
when you
spend \$15* on

\$6
back in points

NICE'N EASY,
NATURAL
INSTINCTS OR
COLOR STRONG
HAIR COLOUR
SELECTED VARIETIES
21082735_EA/21642655_EA



\$9

LIMIT 4
OVER LIMIT PAY
11.49 EA

OGX, MAUI OR
AVEENO HAIR CARE
SELECTED VARIETIES AND SIZES
21010670_EA/21165324_EA



UP TO
15% OFF

OLAY SUPER SERUM,
REGENERIST
MOISTURIZERS OR
TREATMENTS
SELECTED VARIETIES AND SIZES
21236887_EA/21345444001_EA



UP TO
20% OFF

AVEENO BODY
LOTIONS
SELECTED VARIETIES AND SIZES
20102023001_EA/20301106_EA



ELEVATE YOUR WELL BEING

UP TO
20% OFF

NEW NORDIC 30-60'S OR IRON KIDS CHILDREN'S 60-120'S VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21707937_EA/20431749001_EA



UP TO
25% OFF

LIFE BRAND® VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21286148_EA/21286510_EA



UP TO
20% OFF

BOOST READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20986361_C06/20990880_C06



\$16

LIMIT 4 OVER LIMIT PAY 17.99 EA

ALEVE, ASPIRIN CAPLETS, TABLETS, GELS OR CHEWS
SELECTED VARIETIES AND SIZES
21362248_EA/21532778_EA



UP TO
15% OFF

RESTORALAX POWDER 119-765 G, RESTORALAX FIBRE GUMMIES 30-140'S
SELECTED VARIETIES AND SIZES
21592213_EA/213809900_EA



UP TO
15% OFF

LIQUID IV HYDRATION MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
21592444_EA/21592485_EA



UP TO
20% OFF

U BY KOTEX TAMPONS
SELECTED VARIETIES, 30-50'S
21291897_EA/21291969_EA



\$15

ALWAYS PADS 26-62'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES AND SIZES
21374646_EA/21606690_EA



\$18

LIMIT 4 OVER LIMIT PAY 19.99 EA

TENA UNDERWEAR OR BRIEFS
SELECTED VARIETIES AND SIZES
21033778_EA/21099265_EA



78⁹⁹

LIMIT 4 OVER LIMIT PAY 86.99 EA

ENFAMIL A+ NEUROPRO OR GENTLEASE READY TO FEED FORMULA
SELECTED VARIETIES, 18 X 237 ML
21590060_EA/21590568_EA



2/\$9
OR 4.79 EA

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES, 100-140 G
21463929_EA/20944539_EA



2/\$8
OR 4.79 EA

BABY GOURMET ORGANIC PUFFIES, BARS, FRUIT & VEGGIE BITES, OR CRUNCHY CROCS BABY SNACKS
SELECTED VARIETIES, 23-90 G
21414273_EA/21597407_EA



47⁹⁹

LIMIT 4 OVER LIMIT PAY 58.99 EA

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZE 2-8, SELECTED VARIETIES
120-192'S
21455875_EA/21455883_EA



36⁹⁹

LIMIT 4 OVER LIMIT PAY 43.99 EA

PULL-UPS ECONO PACK TRAINING PANTS
SELECTED VARIETIES, 66-104'S
21021427_EA/21526667_EA



59⁹⁹

LIMIT 4 OVER LIMIT PAY 76.49 EA

SIMILAC 360 TOTAL CARE INFANT FORMULA LARGE TUBS
SELECTED VARIETIES, 859 G
21697863_EA/21697886_EA



SWEET GIFTS. SWEET PRICES.



Optimum Moredays

Members get
3,000 pts

\$3
back
in points

**FOR EVERY
\$12 SPENT ON
VALENTINES**
SELECTED VARIETIES



\$3

**VALENTINE'S DAY
GOODIES**
SELECTED VARIETIES
21681092_EA/21679273_EA
21679997_EA

\$4

**VALENTINE'S DAY
EXCHANGE CARDS**
SELECTED VARIETIES
21679328_EA/21679330_EA



\$10

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21682394_EA/21682395_EA



\$19

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21681921_EA/21681922_EA



Members
save
\$10

Optimum Moredays

Member Only Price**

\$40

Non-Members

\$50

**JUMBO VALENTINE'S
DAY PLUSH**
21681769_EA/21681770_EA
**Must be a registered PC Optimum™
member to load and get this offer.

\$10

**EVERYDAY
ESSENTIALS™ TROWS**
21680103_EA/21680150_EA



7⁵⁰

**LIMIT 4
OVER LIMIT PAY
10.00 EA**

**EVERYDAY
ESSENTIALS™
CUSHIONS**
SELECTED VARIETIES
21675977_EA/21676038_EA



2/\$28
OR 17.00 EA

**PC® HYGRO COTTON
BATH TOWELS**
SELECTED VARIETIES
21306987_EA



**BUY 1
GET 1
50% OFF**

**PC® METAL
BAKEWARE &
BAKEWARE SETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
9.00-25.00
21648136_EA
21648138_EA
21499789_EA



**20%
OFF**

**PC® BAKING KITCHEN
GADGETS**
SELECTED VARIETIES
21345387_EA/21345408_EA
21355564_EA/21345430_EA



**SPEND \$20
GET \$5 OFF**

**LIFE AT HOME™
DRINKWARE,
DINNERWARE OR
SERVEWARE**
SELECTED VARIETIES
4.00-30.00
21666837_EA/21666739_EA



Don't leave any points behind at the pump!



Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.



Insert your **PC Optimum™ card** into the card reader before entering your payment card.



Pay with your **PC® Mastercard®** and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional (10 points per litre of premium gasoline) (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcfinancial.ca/legal-stuff/pc-optimum-mastercard/. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaw's Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.



FUEL YOUR OLYMPIC WATCH PARTY!

Traditional Hummus 260 g
20501182_EA

\$4

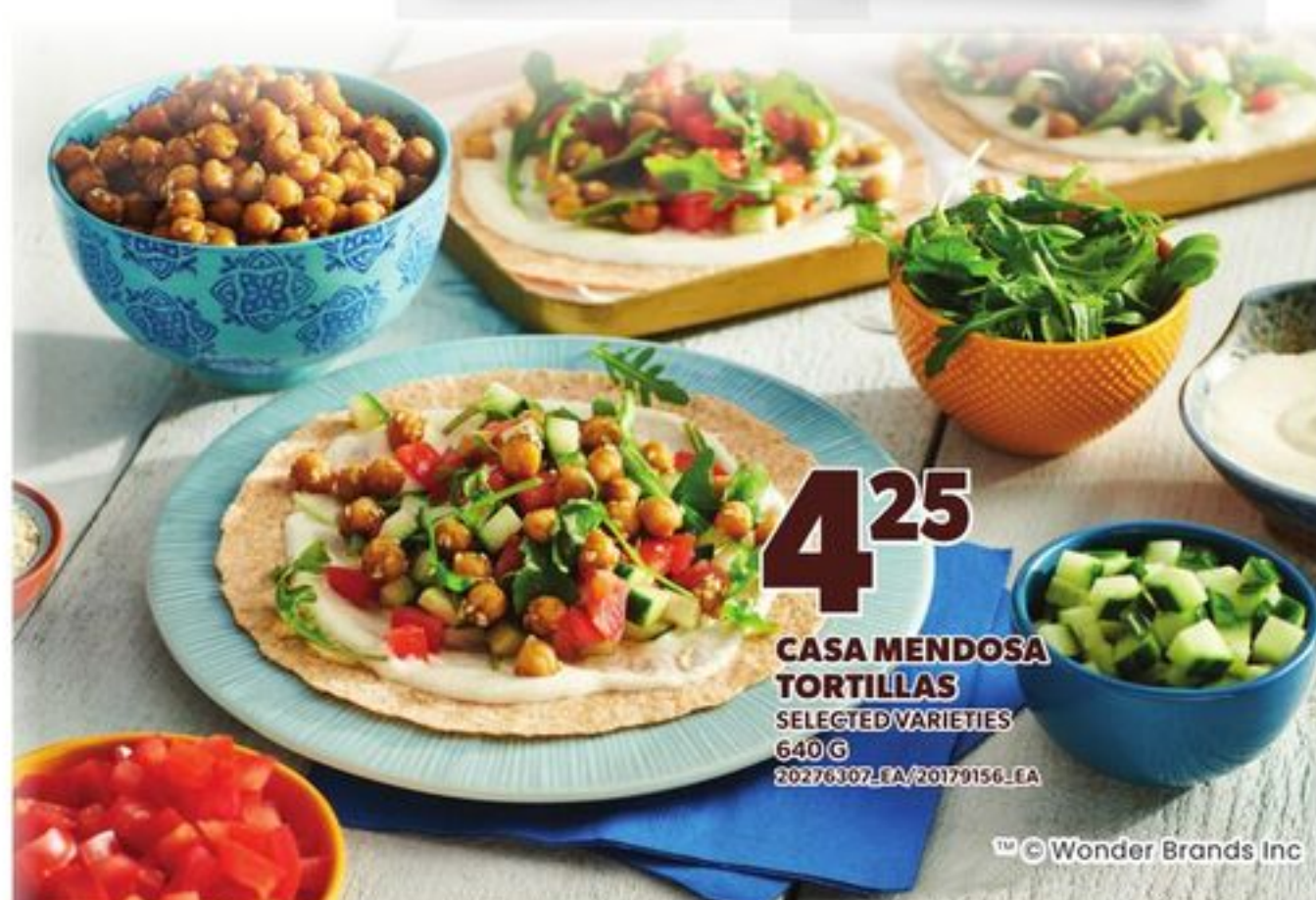
Chili-Spiced Hummus 283 g
21687282_EA

\$4

Greek Olive Hummus 283 g
21689685_EA

\$4

Your wrap routine just got Caliente!



4²⁵
CASA MENDOSA
TORTILLAS
SELECTED VARIETIES
640G
202763072_EA/20179156_EA

© Wonder Brands Inc.

Heat, Plate & Celebrate

Keep Traditions Simple With Flavour Worth Sharing



BEN'S ORIGINAL™
BISTRO EXPRESS™
(240 - 250 g)
selected varieties
21405472_EA

3/10⁵⁰
OR
\$4.49 EA.



BEN'S ORIGINAL™
Basmati & Jasmine Rice
(1.6 kg)
selected varieties
21397550_EA

\$10



BEN'S ORIGINAL™
CONVERTED
Long Grain Rice (2.2 kg)
selected varieties
21535549_EA

\$9

Serving suggestion.
© 2026 Mars or Affiliates.

ELEVATE YOUR KOMBUCHA



\$4

Rise Kombucha
414 mL
21439309_EA/21295362_EA

CANADA'S
FAVOURITE KOMBUCHA



**Express
Pass**

Get your first year
of **PC Express Pass** for
\$2/month*

- Unlimited grocery delivery or pickup
- Earn 2% back in **PC** with eligible pickup orders**

Use code
PASS76

[Learn more](#)

*/**Offer valid until February 18, 2026. Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.



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Buy all four for \$28:

30 piece wings & wedges bucket
(1.2 - 2 KG, 21541872_EA)

+ PepsiCo Beverages

(1 L, selected varieties, 20040201001_EA)

+ Ruffles® potato chips or Doritos® tortilla chips
(180 - 235 G, 21241052_EA)

+ Farmer's Market Mini Cupcakes 12'S
(selected varieties, 21643619_EA)

START YOUR

ACTIVIA

GUT

HEALTH

CHALLENGE

2

ACTIVIA

EVERY DAY

FOR

14

DAYS

\$3

back

in points

APP EXCLUSIVE OFFER

Earn

3,000

pts

for every \$10 spent

in Activia products*

get entered to win**

10 MILLION

pts

That's like

\$10,000!

NEW

4x100g

ACTIVIA

EXPERT

Supports gut health

pre

pro

2.8% w/probiotics

4x100g

ACTIVIA

EXPERT

Supports gut health

pre

pro

2.8% w/probiotics

NEW

100g

ACTIVIA

EXPERT

Supports gut health

pre

pro

2.8% w/probiotics

76

pieces

12x100g

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

3

2.2% w/probiotics

100g

ACTIVIA

Supports gut health

GUT HEALTH

3

2.2% w/probiotics

8x93mL

ACTIVIA

Supports gut health

Immune system

\$4

Activia® Expert - 4 x 100 g

21688261_EA/21687900_EA

\$6

Activia® Expert - 750 g

21688207_EA

\$8

Activia® - 12 x 100 g

20303412001_EA

\$4.50

Activia® - 650 g

20325132003_EA

\$7

Activia® - 8 x 93 mL

21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoptimum.ca/pcocontest-danone.

PACK YOUR MORNING

WITH PROTEIN

19G OF PROTEIN*

0% SUGAR

19g PROTEIN

0% SUGAR

PLAIN

3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g

20625055_EA

20419715001_EA

\$3.50

Oikos® Pro™ - 300 mL

21651846_EA

10-HOUR BREW

BOLD AND SMOOTH TASTE

STOK

COLD BREW

COFFEE/CAFÉ

\$6.50

Stok® - 142 L

21203737_EA/21203739_EA

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YOU COULD WIN A \$25,000 ICELAND SPA ESCAPE

ENTER TODAY!

QR CODE

BUY

SNAP

UPLOAD TO ENTER

NEW

siggis

simple ingredient skyr

12g

made with real vanilla

750 g • 0.67 L

NEW

siggis

simple ingredient skyr

12g

made with real vanilla

750 g • 0.67 L

\$8.50

siggis' SKYR YOGURT

650 - 750 G

SELECTED VARIETIES

21533074_EA

\$5

siggis' SKYR YOGURT

4 X 100 G

SELECTED VARIETIES

21651974_EA/21589925_EA

NEW

iögo

CREAMY DUOS

YOGURT, 650 G

SELECTED VARIETIES

21559444_EA/21659465_EA

\$3.75

iögo

CREAMY DUOS

YOGURT, 650 G

SELECTED VARIETIES

21559444_EA/21659465_EA

\$9

iögo

CREAMY, 0% OR LACTOSE-FREE

YOGURT, 16 X 100 G

SELECTED VARIETIES

20609583001_EA/21622847_EA

SOURCE OF VITAMIN A & D

iögo nano

DRINKABLE YOGURT

6 X 93 ML

SELECTED VARIETIES

21659445_EA/21659466_EA

\$4.50

iögo nano

DRINKABLE YOGURT

6 X 93 ML

SELECTED VARIETIES

21659445_EA/21659466_EA

iögo

CREAMY

Crèmeux

2 kg

\$11

iögo

CREAMY YOGURT

2 KG

SELECTED VARIETIES

20636092_EA

Astro

ORIGINAL

2% NATURE

750 g

\$4.50

Astro

ORIGINAL

2% NATURE

750 g

SELECTED VARIETIES

201652060100_EA/20116533001_EA

TRUSTED SOFTNESS, BETTER TEAR*

*vs. leading US 1-ply bargain brand

NEW

Charmin

Ultra Soft Ultra Doux

Refresh Tear

Se dédache en douceur

\$18

Charmin

Bath Tissue, 12=48 roll, soft,

21707532_EA

Cleans Better*

\$18

Charmin

Bath Tissue, 12=48 roll, strong,

21636641_EA

*vs. Leading Canada 2-ply bath tissue

+50% MORE ABSORBENT*

*vs. leading ordinary brand.

Bounty

Paper Towel, Select A Size, 6=12 roll,

21670280_EA

\$18

THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

Bounty

Napkin 400's,

21053171_EA

\$11