

WST LAB MB SK

FEED THE DREAM

SAFEGWAY

OFFICIAL GROCER

VERIFIED

3⁴⁹_{/lb}

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Thighs or Drumsticks Family Size 7.69/kg

VERIFIED

5⁹⁹_{/lb}

Fresh Lean Ground Beef Family Size 13.21/kg

VERIFIED

10⁹⁹

COMPLIMENTS, JANES, MAPLE LEAF Prime, PINTY'S or YES! Chicken Wings or PINTY'S Fillets or Chunks or EatWell Gluten-Free Breaded Chicken Burgers, Strips or Nuggets 650-800 g

VERIFIED

1⁹⁹_{/lb, ea}

Broccoli Crowns 4.39/kg or Kale or Rapini product of Mexico or USA

BUY 1 GET 1 FREE

MARINA DEL REY Wild Argentinean Raw Shrimp peeled and deveined 20-40 ct 300 g

VERIFIED

7⁸⁸_{/lb}

Red Prince Apples product of Canada, Canada extra fancy grade or Sweet Clementines product of USA 4.14/kg

VERIFIED

4⁹⁴

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

VERIFIED

3⁴⁷

DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

VERIFIED

6⁴⁹

PUREX Bathroom Tissue 12x24 or 8x24 rolls, SPONGETOWELS 3x6 rolls or SCOTTIES Facial Tissue 6 pk

VERIFIED

16⁸⁷

FOLGERS Roast & Ground Coffee 544-865 g or NABOB, MAXWELL HOUSE or FOLGERS Single Serve Pods 30 pk

VERIFIED

6⁴⁷

YOGO Creamy Yogurt 16 pk or SIGGI'S Icelandic Style Skyr Yogurt 650-750 g

VERIFIED PRICE Guarantee

LOWEST PRICE on select flyer items or automatically receive the difference in Scene+ points*

YOUR 1,000 PTS OFFER IS WAITING

Visit the Sobeys or Safeway app or MyGroceryOffers.ca

That's like \$10 toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE JAN 29-FEB 4, 2026

VERIFIED

12⁸⁸

YAMAY Jasmine Rice 8 kg or SHIRAKIKU SekKia Japanese Rice 6.8 kg

THU 29 FRI 30 SAT 31 SUN 1 MON 2 TUE 3 WED 4

Prices and offers in effect January-February 2026

More deals! Scan here for our full flyer

*Verified Prices: For a limited time only, if a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys or Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

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V5T_LAB2

Scene+
MEMBER

PRICING

Swipe your
Scene+ Card
and Save





SAVE UP TO
57%
WITH
MEMBER
PRICING

2⁹⁹
/lb
6.59 /kg

MEMBER
PRICING

3⁹⁹
/lb
8.99 /kg

without
Scene+
Card

Fresh Pork Shoulder Blade Roasts or
Steak Family Size



MEMBERS SAVE \$1

1⁹⁹
MEMBER
PRICING

2⁹⁹
without
Scene+
Card

COMPLIMENTS ORGANIC Whole White or
Cremati Mushrooms product of Canada 227 g



MEMBERS SAVE \$1

4⁴⁴
MEMBER
PRICING

5⁴⁴
without
Scene+
Card

COMPLIMENTS Cheese 400 g or Shreds 226-320 g
select varieties



MEMBERS SAVE \$1

2⁹⁹
MEMBER
PRICING

3⁹⁹
without
Scene+
Card

EARTH'S OWN Almond 1.89 L or Soy 1.75 L

Look for more Member Pricing throughout
the flyer and in-store.

Scene+
MEMBER
DAY

GET 15%
OFF
OR 200 PTS

FOR EVERY \$20 SPENT* ON A MINIMUM
\$50 GROCERY PURCHASE!†

See back page for details

TUESDAY, FEBRUARY 3, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

FL01_Sc+_mmbd_mmbd_wst_lab2

Scene

EARN POINTS ON
STERLING SILVER
OR NAGANO
PRODUCTS

GET
UP TO 2,000 PTS

SPEND
\$20, GET 500 PTS

SPEND
\$35, GET 800 PTS

SPEND \$50
OR MORE, GET 2,000 PTS

That's like
\$20
toward your
groceries

Nagano

5

lb

STARTING AT

10⁹⁹

/lb

NAGANO Premium Fresh Pork Loin
Hotel Cut Chop, Tenderloin or Back
Ribs starting at 24.23/kg

17⁹⁹

/lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions
cut by your meat expert from Canada AAA grade beef 39.66/kg

200 PTS

when you buy 2

7⁴⁹

JANES Breaded Or Battered Fish
selected 450-510 g

100 PTS

when you buy 1

6⁹⁹

IMPERIAL Soft Margarine or Squares
1.28-1.36 kg, BECEL Margarine
637-850 g

100 PTS

when you buy 2

3⁴⁹

HUMPTY DUMPTY
Party Mix 250 g or
Snacks 200-250 g

400 PTS

when you buy 2

7⁹⁹

KRAFT Cheez Whiz
900 g

1,000 Points = \$10 of free groceries

FL02_S01_00040_P001_W01_001_006_001

*Certified by the Canadian Beef Grading Agency. Certified per 1 kilogram. Conditions de Certification du Bœuf.

This collage features several household products. On the left, there are two cans of Campbell's soup: one labeled 'Habitant' and another 'Campbell's' with a red label. In the center, there is a box of Knorr Sidekick soup mix and a bowl of soup. To the right, there is a box of Kraft Dinner (5x200g) and a box of Tide Simply Laundry Detergent (272 L). Below the Tide box, there is a box of Tide Simply Laundry Detergent (1200-200g) and a box of Tide Simply Laundry Detergent (1200-200g).

 **Look for the leaf** to help you support Canada

Visit sobeys.com or safeway.ca for details

[illegible]

*\$20 in groceries - Some points redeemed at participating grocery stores. Offer conditions apply. See full offer details at [www.comparticipatingstores.ca](#). *You will be required to purchase a minimum \$20 worth of groceries from participating grocery stores. Offer conditions apply. See full offer details at [www.comparticipatingstores.ca](#).

\$5⁹⁹/lb Fresh Whole Skinless Pork Belly croyvac 13.2/lb.	3⁴⁹/lb Fresh Pork Hock 7.69/kg
200 PTS when you spend \$20 or more 7⁹⁹/lb Fresh Lean Ground Beef Burgers Family Size 4 pk 17.6/lb.	\$6 per lb when you buy 4 or more JOHNSONVILLE Sausage Meat or NOBLE Premium Lean Ground Bison 226-454 g starting at 6.99 ea
5⁹⁹ OLYME! Breakfast or Dinner Pork Sausages 375-450 g	18⁹⁹/lb Fresh Canadian Lamb Loin Chops 41.87/kg

Raised without antibiotics

Flavourful, fresh Canadian chicken COMPLIMENTS Chicken

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Breasts

COMPLIMENTS Fresh Raised Without Antibiotics Whole Chicken

COMPLIMENTS Fresh Raised Without Antibiotics Chicken Drumsticks or Bone-In Thighs

COMPLIMENTS Fresh Raised Without Antibiotics Split Chicken Wings

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Thighs

BUY 2 GET 3RD FREE

MIX & MATCH

AIR-CHILLED

COMPLIMENTS Fresh Raised Without Antibiotics Chicken starting at 5.99/lb 13.21/kg

10⁹⁹ GRIMM'S Peppernoni 600 g or Family Pack Sliced Ham or Pizza Pepperoni 500 g	14⁹⁹ SWISS CHALEAT or MONTANA'S Pork Back Ribs 600-650 g
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7⁹⁹ GREENFIELD Bacon, Black Bacon, Wieners or Smoked Sausages 200-375 g	14⁹⁹ JANES Ultimates Boneless Chicken Bites or Tenders or POGO Original 20 pk or Mini 32 pk 710 g 1.5 kg
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4⁹⁹ COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrees 284-500 g	4⁹⁹ COMPLIMENTS or PANACHE Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-691 g starting at 5.99 ea
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GET TO FREE GROCERIES FASTER

when you open your Scan membership card and play with your Scan barcode

Scan a "Hot Code"

earn up to \$100 in savings

FREE DELIVERY

*\$20 in groceries - Some points redeemed at participating grocery stores. Offer conditions apply. See full offer details at [www.comparticipatingstores.ca](#).

quick & easy

STARTING AT \$3.49
COMPLIMENTS Regular or Jumbo Wieners 450 g or Sliced Meats 175 selected varieties

STARTING AT \$7.99
GREENFIELD Bacon, Back Bacon, Wenders or Smoked Sausages 200-375 g

\$10.99
GRIMM'S Peppernoni 600 g or Family Pack Sliced Ham or Pizza Peppernoni 500 g

STARTING AT \$14.99
SWISS CHALET or MONTANA'S Pork Back Ribs GOGO-650 g

\$4.99 **100 PTS** when you buy 2
COMPLIMENTS Stuffed Chicken Cutlets or Asian Inspired Entrees 284-500 g

\$14.99
JAMES URBANES Ultimate Chicken Bites or Tenders or POGO Original 20 pk or Mini Zip 3pk 710 x 15 g

BUY 2 GET 3RD FREE
when you top up your Scheme membership card and pay with your Scotiabank® Visa® or Scotiabank® Prepaid Card.

COMPLIMENTS or PANACHE Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 256-691 starting at 5.99 ea.

GET TO FREE GROCERIES FASTER

SCOTIABANK DELIVERY SERVICE

1000 pts = \$10 in groceries

1000 pts = \$10 in groceries

PO BOX 5451, MARKHAM, ONTARIO L3R 9V5

[illegible]

seafood



9⁹⁹

MEMBER

11⁹⁹

without Scene+ Card

COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g



1⁸⁹

100 PTS

when you spend \$10 or more

Fresh Wild Pacific Rockfish Fillets product of British Columbia subject to availability



3⁶⁹

100 PTS

when you spend \$10 or more

Fresh Steelhead Trout Fillets product of Western Canada



4⁹⁹

MEMBER

5⁹⁹

without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Bass or Pollock Fillets 400 g



1⁵⁰

150 PTS

when you spend \$10 or more

Ready For You Thai-Inspired Coconut Cod Cakes previously frozen or frozen made in Alberta 65 g or Crab & Shrimp Cakes 2.50 ea



13⁹⁹

MEMBER

14⁹⁹

without Scene+ Card

COMPLIMENTS Newfoundland and Labrador Cooked Wild Cold Water Shrimp 340 g



8⁸⁸

MEMBER

9⁸⁸

without Scene+ Card

COMPLIMENTS Value Size Crab-Flavoured Seafood flake-style 907 g or bulk 996/100 g



10⁹⁹

MEMBER

11⁹⁹

without Scene+ Card

WATERVIEW MARKET Shrimp with Sauce selected 454 g



8⁸⁸

MEMBER

9⁸⁸

without Scene+ Card

PANACHE Butterfly Breaded Shrimp or Coconut Breaded Shrimp 340 g selected varieties



18⁹⁹

MEMBER

19⁹⁹

without Scene+ Card

ULTRA NATURAL Raw Shrimp Skewers or Cooked Skewers 520 g or 22.99 ea



10⁹⁹

MEMBER

11⁹⁹

without Scene+ Card

DOM RESERVE Salmon or Tuna Poke 200 g or EARL'S KITCHEN Clam Chowder frozen 550 mL



10⁹⁹

MEMBER

11⁹⁹

without Scene+ Card

TOPPITS Gluten-Free Premium Breaded Fish Fillets 400 g or Battered Shrimp 340 g

deli & kitchen



6⁹⁹

MEMBER

7⁹⁹

without Scene+ Card

FANTINO & MONDELLO Authentic Italian Charcuterie Meats selected 100-200 g



5⁹⁹

MEMBER

6⁹⁹

without Scene+ Card

SNACK FACTORY Pretzel Crisps selected 155-200 g



5⁴⁹

MEMBER

5⁹⁹

without Scene+ Card

ILCHESTER Applewood Smoked Cheddar product of England



3⁷⁹

MEMBER

3⁹⁹

without Scene+ Card

SLICED FRESH SIKORSKI Grandpa Ham



4²⁹

MEMBER

4⁹⁹

without Scene+ Card

SLICED FRESH MAPLE LEAF Natural Selections Ham or Turkey



2⁷⁹

MEMBER

2⁹⁹

without Scene+ Card

COMPLIMENTS Double Crème Brie



5⁹⁹

MEMBER

6⁴⁹

without Scene+ Card

Wraps 219-300 g



8⁹⁹

MEMBER

9⁹⁹

without Scene+ Card

MITCHELL'S Soup Mix 225-400 g



9⁹⁹

MEMBER

10⁹⁹

without Scene+ Card

SUMMER FRESH 6-Layer Dip 400 g



2⁰⁰

PTS

when you buy \$10 or more

Value-Sized Meals available chilled sold by 100 g



7¹⁹

MEMBER

7⁹⁹

without Scene+ Card

Value Sized Twice Baked Potatoes sold by 100 g available chilled



2⁰⁰

PTS

when you buy \$10 or more

Meatballs sauced or unsauced sold by 100 g available hot or chilled

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

FOA_SBI_20240720_01_01_01

drinks & snacks



100 PTS

when you buy 2

7⁹⁹

SPARKLING ICE
503 mL



BUY MORE
SAVE MORE

2⁹⁹

60% OFF 100%
OFF 2 or more

ROCKSTAR Energy Drinks 473 mL
3.79 ea



7⁹⁹

PARTAKE
Non-Alcoholic Beer
4x355 mL



2/^{\$6}

RED BULL Energy Drink 250 mL



9⁹⁹

LINDT or GHIRARDELLI Bags
117-151 g while supplies last



1²²

50 PTS

when you buy 2

HERSHEY'S Singles
39-58 g



5²⁹

CADBURY
Bagged Chocolate
144-200 g



9⁴⁹

PEPPERIDGE FARM Valentine
Goldfish Crackers 40 pk
while supplies last



300 PTS

when you buy 2

4⁹⁹

SNACK FACTORY Pretzel Bites
240 g or SNYDER'S OF HANOVER
Twisted Pretzel Sticks 340 g



2/^{\$8}

TOSTITOS
Tortilla Chips
205-300 g



2/^{\$9}

MISS VICKIE'S Kettle Chips
190-200 g



6⁹⁹

JACK LINK'S or GOLDEN ISLAND
65-81 g



100 PTS

when you buy 2

2/^{\$7}

COMPLIMENTS
Mini Cookies
150-210 g
while supplies last



2/⁷⁵⁰

VOORTMAN No Sugar Added
Cookies or Wafers 142-320 g



4⁴⁹

CHRISTIE Good Thins Crackers
100 g or Ritz Snackwiches 8 pk or
RYVITA Crispbread 200-250 g



3²⁹

QUAKER Crispy Minis 90-100 g
or Rice Cakes 127-199 g 3.99 ea



100 PTS

when you buy 2

3⁴⁹

COMPLIMENTS Soda Crackers
450 g



\$3

DARE Veggie Crisps 100 g



19⁹⁹

TIMOTHY'S Coffee K-Cup® Pods
30 pk



2/^{\$10}

200 PTS

when you buy 2

TWININGS Tea 20 pk



2/^{\$5}

OASIS Juice, ARIZONA
Iced Tea or DEL MONTE Nectar
960 mL tetra



13⁹⁹

VAN HOUTTE Coffee K-cup® Pods
10-12 pk



4⁹⁹

NUTELLA Hazelnut Spread 375 g
or B-ready Bars 6 pk



4⁴⁹

WELCH'S Fruit Snacks 150-220 g



150 PTS

when you buy 2

2/^{\$7}

COMPLIMENTS Vegetable,
Tomato or Tomato Clam
Cocktails 1.89 L



2/^{\$6}

100 PTS

when you buy 2

COMPLIMENTS ZAZ Water
Enhancers 48 mL



100 PTS

when you buy 2

COMPLIMENTS Potato Chips
200 g or Tortilla Chips 250-280 g



3⁴⁹

COMPLIMENTS Kettle-Cooked
Peanuts 275 g



300 PTS

when you buy 2

COMPLIMENTS De-Alcoholized
Beer 355 mL 6 pk



2/^{\$8}

COMPLIMENTS Ginger Ale, Club
Soda or Tonic Water 6x222 mL



15⁴⁹

300 PTS

when you buy 2

value size

COMPLIMENTS Milk Chocolate
Almonds or Raisins 900 g



5⁹⁹

value size

COMPLIMENTS Value Size Candy
600-750 g

Scene GET 500 PTS FOR EVERY \$25 SPENT IN BOSTON PIZZA GIFT CARDS

Offer valid during January 31 - February 6, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable fees. Subject to availability.

deli & kitchen



8⁹⁹

GREENFIELD Sliced Deli Meats
175 g selected



50 PTS
when you buy 1

12⁹⁹

COMPLIMENTS Charcuterie
Trio selected 250 g



STARTING AT

6⁹⁹

COMPLIMENTS Shredded
Parmesan or Italian Blend 125 g



2⁹⁹

COMPLIMENTS Black Forest Ham,
Honey Ham, Cooked or Smoked Chicken
100 g



11⁴⁹

COMPLIMENTS
Goat Cheese 300 g



3⁹⁹

COMPLIMENTS Dips or
Hummus regular 200-227 g



STARTING AT

5⁹⁹

OLIVERI Pasta or Gnocchi
280-360 g or Sauce 160-300 mL



100 PTS
when you buy 2

Traditional Poutine
350 g available hot



9⁹⁹

COMPLIMENTS Guiche 500 g select varieties
available chilled



100 PTS
when you buy 2

2/\$25

Real Cream Carrot
Layer Cake 625 g



6⁹⁹
MEMBER ONLY

8⁹⁹
without
Somer Card

Carrot Cupcakes 6 pk 445 g

NATIONAL CARROT CAKE DAY
FEBRUARY 3



17⁹⁹

WITHENSHAW Cakes Chocolate or Cinnamon
Swirl Frozen 600 g



BUY MORE SAVE MORE

3⁹⁹

Mini Danish 6 pk 250 g 4.49 ea



2/\$7

Bagels 4 pk 450 g



5⁹⁹
buy 2 or more

COMPLIMENTS Loaf Cakes 344-400 g 6.99 ea



5⁹⁹

Almond or Butter Tarts 6 pk
270-400 g



3⁹⁹

Kaiser Buns 6 pk 315-430 g



5⁴⁹

SILVER HILLS Bread 430-680 g



3⁴⁹

NATURAL BAKERY Canadian Rye Bread
500 g

frozen & dairy

6⁹⁹

YOPLAIT Source 16 pk or LIBERTE Greek Yogurt 900 g or NATREL Lactose Free Milk with Protein 2 L

2/\$7

KRAFT Philadelphia Dips 227 g

5⁹⁹

LIBERTE Probiotic Kéfir 1 L

2⁹⁹

COMPLIMENTS Cream Cheese or Spread 227-250 g 3.99 ea

4⁹⁹

OASIS Health Break or Smoothie 1.6 L

5⁹⁹

INTERNATIONAL DELIGHT Creamers 946 mL or Cold Foam 369-396 g or SILK Cold Foam 369 g Creamer 890 mL or Whip Cream 473 mL

4⁹⁹

DAIRYLAND or LUCERNE Chocolate Milk 1.89-2 L

5⁷⁹

NATREL Lactose Free Butter 250 g

12⁹⁹

KRAFT Velveeta 900 g

4⁹⁹

DR. OETKER Giuseppe Garlic Fingers 317 g

3⁹⁹

MICHELINA'S Pizza Snax 435 g

6⁷⁹

COMPLIMENTS Flatbread Pizzas 300-310 g

4⁹⁹

CRABE Frozen Entrées 200-340 g, KD Frozen Entrées 340 g or SMART ONES Frozen Entrées 241-283 g

11⁹⁹

SWANSON Oven Easy or Family Skillet Meals 1.10 kg

7⁹⁹

BURNBRAE FARMS Egg Bakes 340 g

11⁹⁹

SNOWCREST Perfectly Imperfect Fruit 1.75 kg

2/\$5

COMPLIMENTS Perogies 907 g

6⁹⁹

PILLSBURY Pizza Pops 8 pk

11⁹⁹

PORTA Pizza 431-471 g

Here for your budget and lifestyle

5⁹⁹

COMPLIMENTS Greek Yogurt 650 g

5⁴⁹

COMPLIMENTS Pure Orange Juice 1.54 L

5⁴⁹

PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected

3⁴⁹

COMPLIMENTS Hash Browns or Diced Hash Browns 650 g

3⁴⁹

COMPLIMENTS Sour Cream 500 mL

3⁴⁹

COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g

3⁹⁹

COMPLIMENTS Frozen Vegetables 750 g

3⁹⁹

COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) or [safeway.ca/giftcards](https://www.safeway.ca/giftcards) for details

508_SBI_WN40_250_9517_LAB_PBE_24

meal makers



4⁹⁹
KELLOGG'S Vector Granola 311 g



10⁹⁹
JAKEMAN'S Maple Syrup 500 mL



15⁹⁹
DEL MONTE Fruit Cups or GOGO SQUEEZ 20 pk



6⁹⁹
BONNE MAMAN Apple Sauce 530 mL



4⁹⁹
COMPLIMENTS Chocolate Chips 225-270 g 3.49 ea



9⁹⁹
BIG PIT BOYS Seasonings 240-408 g, 52N Burger Binders, Seasonings or Spices 230-360 g or FLEISCHMANN'S Yeast 227 g



30% off
CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends 111-203 g selected



3⁴⁹ **100 PTS** when you buy 2



4⁹⁹
JUST SOUP 480 mL, CHOLULLA Hot Sauce 150 mL or Salsa 325 mL



2⁹⁹
CLOVER LEAF Yellowfin Chunk Light Tuna or Flaked Pink Salmon 142 g



3⁴⁹ **100 PTS** when you buy 3



4⁴⁹ **100 PTS** when you buy 2



2⁹⁹
CATELLI Smart 340-375 g, Bistro or Healthy Harvest 375 g (excludes lasagna) or COMPLIMENTS Lasagna 375-500 g



1⁷⁹
CLUB HOUSE Slow Cookers Seasoning 36-45 g



4⁴⁹
STRUB'S Pickles 1 L (excludes premium) or COMPLIMENTS Oh Mama! Hot Sauce 354 mL



4²⁹
COMPLIMENTS Instant Long Grain Rice 700 g



3/\$10 **100 PTS** when you buy 2



4⁴⁹ **100 PTS** when you buy 2



300 PTS when you buy 1



2⁹⁹
COMPLIMENTS Taco or Crema Sauce 245 mL

natural health



3⁹⁹ **100 PTS** when you buy 2



9⁹⁹
COMPLIMENTS ORGANIC Cranberry Juice 1.36 L



14⁴⁹ **100 PTS** when you buy 1



15⁹⁹
TERRA Granola 800-850 g



3⁹⁹
EARTH'S OWN Oat Beverages or So Nice Almond Beverages 1.75 L



10⁹⁹
AMY'S KITCHEN Pizza 340-397 g



4⁹⁹ **100 PTS** when you buy 2



5⁴⁹ **100 PTS** when you buy 2



20% off
OLLY Vitamin Gummies 25-90 pk selected



2/\$7
HERSHEY'S One Bar 60 g or LENNY & LARRY'S Cookie 113 g



1⁹⁹ **100 PTS** when you buy 2



11⁹⁹ **100 PTS** when you buy 2

home & pet care



STARTING AT 10⁹⁹

PALMOLIVE Dish Detergent 4.27 L or FLEECY 3.5 L or Sheets 200 pk



15⁹⁹

FINISH Dish Tabs 10-55 pk or Jet-Dry 946 mL



5⁴⁹

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL, or Easy Peasy 385 g or 946 mL selected



400 PTS when you buy 2

12⁹⁹

WOOLITE Laundry Detergent 1.8 L or RESOLVE Stain Remover 1.38 kg



2⁹⁹

SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 sheets



STARTING AT 9⁹⁹

CHARMIN Bathroom Tissue 8+24 rolls BOUNTY Paper Towels 2-3 pk or Napkins 400 pk



7⁹⁹

ALCAN Foil 50-100 ft REYNOLDS Parchment Paper 75 ft, Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



7⁴⁹

GLAD Kitchen Bags, 26-52 pk or Compostable 10 pk



9⁴⁹

PURINA Cat or Kitten Chow 1.6-2 kg



\$2

PEDIGREE Wet Dog Food 375 g



18⁹⁹

ARM & HAMMER Slide Cat Litter 9.1 kg



STARTING AT 1⁵⁰

COMPLIMENTS Cat or Dog Treats or Chews 35-113 g

health, beauty & baby



6⁹⁹

100 PTS when you buy 2

SENSODYNE Whitening or Pronamel Toothpaste 110-135 mL selected



7⁴⁹

DEGREE Deodorant 74-107 g selected



15% off

100 PTS when you buy 2

BIC Men's and Women's Razors or Blades 1-12 pk selected



300 PTS when you buy 2

8⁹⁹

AVEENO Body Wash 332 mL selected



50 PTS when you buy 2

9⁹⁹

LADY MEN SPEED STICK Deodorant 2 pk or PLAYTEX Sport Tampons 32-36 pk selected



9⁴⁹

HERBAL ESSENCES Shampoo or Conditioner 400 mL selected



3⁹⁹

100 PTS when you buy 2

COLGATE Total Toothpaste or Brushes 70-150 mL or 1-3 pk selected



15% off

400 PTS when you buy 2

AVEENO Skin Care selected



3⁹⁹

Q-TIPS 400 pk or BABY GOURMET Snacks 35-90 g or HUGGIES Wipes 56-64 pk



400 PTS when you buy 2

28⁹⁹

PAMPERS Easy Ups 40-74 pk or Ninjamas 34-44 pk



50% off

36⁹⁹

PAMPERS Super Econo Pac 66-174 pk or ENFAGROW A+ 907 g



69⁹⁹

SIMILAC 360 Total Care Powder 859 g

pharmacy

Only available at Pharmacy Locations
Some products are only available where a pharmacist is on duty.



10% off

300 PTS when you buy 2

ADVIL Pain Relief 40-150 pk, Children's ADVIL Liquid 230 mL or Chews 40 pk*



15% off

200 PTS when you buy 2

TYLENOL Pain Relief 60-150 pk, MOTRIN 400mg Liquid Gel 60 pk, TYLENOL Easy Dissolve 32 pk or Precise 113 g*



10% off

200 PTS when you buy 2

TYLENOL or BENLYN Cough, Cold & Flu selected*



10% off

150 PTS when you buy 2

BAND-AID Wound Care selected



10% off

200 PTS when you buy 2

PEPTO-BISMOL 24-48 pk or 350-480 mL



10% off

400 PTS when you buy 2

NEXCARE Advanced Healing or Large Wound Care selected



300 PTS when you buy 1

39⁹⁹

A&D Blood Pressure Monitor UA-660CN 1 pk

Happy Lunar
NEW YEAR
新春快樂

Celebrate
with savings



7⁹⁹
/lb
Fresh Skinless Pork Belly
sliced 17.61 kg



3⁹⁸
/lb
Baby Bok Choy or Shanghai Bok Choy
product of USA 8.77/kg



8⁸⁸
1 kg 2.2 lb product of Spain



14⁸⁸
product of USA 4.54 kg 10 lb



18⁸⁸
Fuji Apple Gift Box 2.5 kg
or Brown Singo Pear Gift
Box 5 kg product of China



8⁸⁸
PANACHE Butterfly Breaded Shrimp
or Coconut Breaded Shrimp 340 g
selected varieties



5⁴⁸
SIWIN Potstickers 454 g
or Dumplings 500 g selected



3⁹⁸
KJ FOODS Dumplings 380 g
or Fried Pork Buns 450 g selected



9⁸⁸
KIM PHAT Spring Rolls
2.8 kg



5⁸⁸
HUY FONG Sambal Oelek Ground Chili Paste
476 mL or Chili Garlic Sauce 481 mL



2⁹⁸
CHINA LILY
Soya Sauce
485 mL



7⁹⁸
CAO O'FOOD
Roasted Seaweed
Snack 15 g
selected varieties



9⁸⁸
FRITO-LAY Prosperity
Pack Snacks 392 g



4⁴⁸
LOTTE Yukimi Mochi
270 mL selected varieties



10⁹⁸
FERRERO ROCHER Chocolate
Jewel Box 200 g



8⁸⁸
NESCAFÉ Sweet & Creamy
Instant Coffee 16-18 pk



28⁸⁸
BLACK+DECKER 16-Cup Rice
Cooker while quantities last



4⁴⁸
COMPLIMENTS Disinfecting
Wipes 75 pk

Prepared to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!
Our most popular cheeses cubed
for easy nibbling. Mild Cheddar,
Provolone, Creamy Havarti, Swiss
and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

**Made-to-order
trays!**

Take the Wrap!
An appetizing assortment of freshly prepared
wraps, including Chicken Caesar, Crispy
Chicken, Turkey Club, Buffalo Chicken
and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

or

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries

Nature's Bounty!

A beautifully presented variety of Fresh Berries,
Pineapple, Red and Green Seedless Grapes, Kiwi,
Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!

Dessert Bars!

Our Hand-cut Squares are a
welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

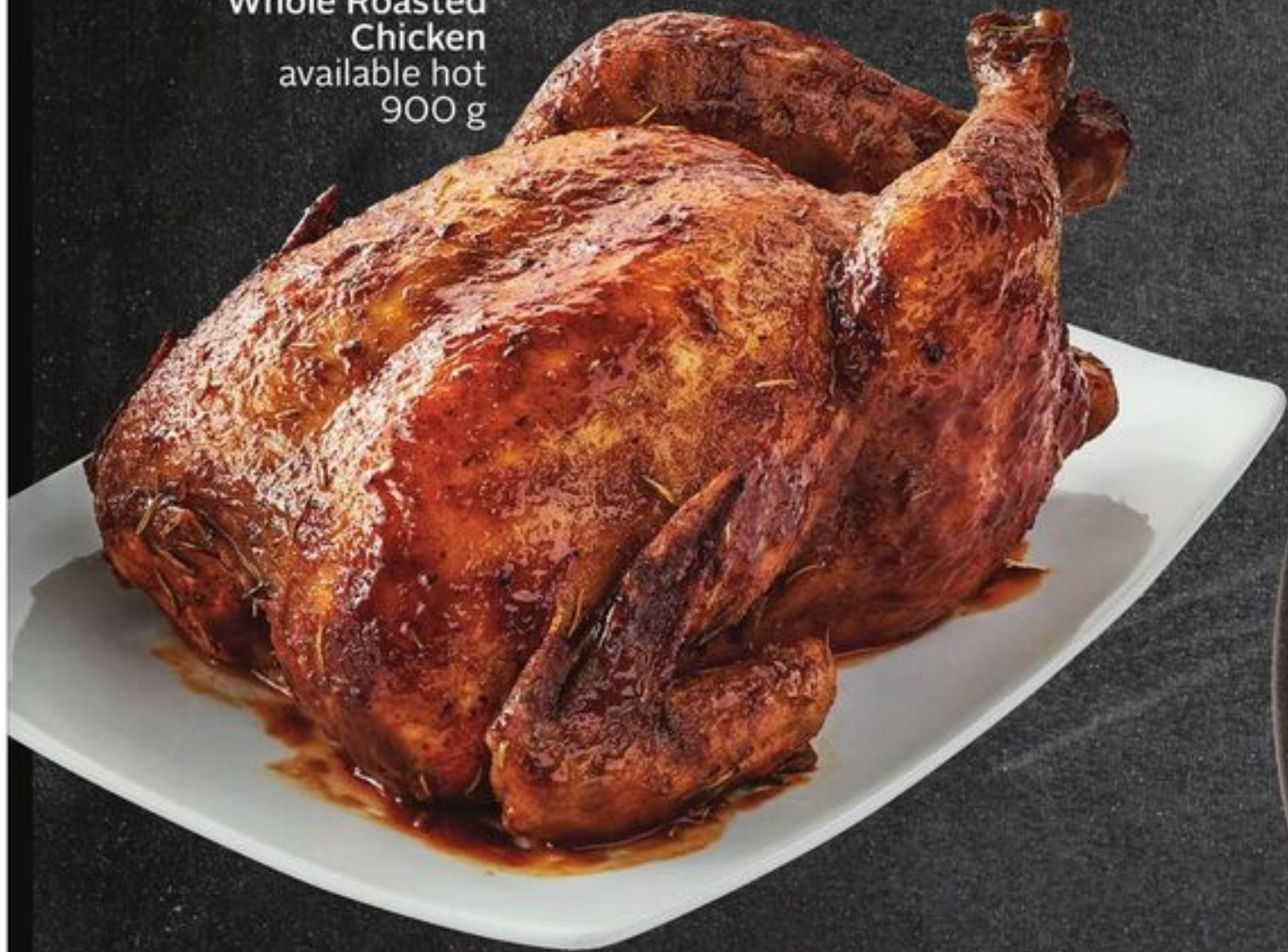
Visit www.sobeys.com/entertaining or www.safeway.ca/entertaining for tray selections and ordering tips



Fresh, Fast, and Ready to Enjoy!

Quick and Convenient - for Families on the Run

Whole Roasted
Chicken
available hot
900 g



Chilled Meals
sold by 100 g



Maple Baked Ham
sold by 100 g
available hot or chilled



Snack/Classic
Meal Boxes
select varieties
300-320 g



Maple Bacon Back Ribs
full rack 710 g or half rack
355 g available hot or
chilled

**Freshly prepared
and ready
for dinner
tonight!**

Pepperoni Take
& Bake Pizza
14"



Assorted Classic
Dagwood 1/2 Sub



STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks, Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef



HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys or Safeway



CERTIFIED
TENDER*
TENDRETÉ
CERTIFIÉE

DID YOU KNOW?

- Known as the Picanha in South America.
- Our Exclusive Premium STERLING SILVER Top Sirloin Coulotte or Cap is cut with ample marbling.
- It can be smoked, grilled, sous vide or roasted, making it perfect for any meal.

15⁹⁹
/lb

STERLING SILVER Fresh Boneless Top Sirloin Cap/ Coulotte Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 35.25/kg

THE CERTIFIED TENDER* ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.

PORC • PORK
Nagano

MAKE IT A NAGANO NIGHT.
RICH FLAVOUR. REMARKABLY TENDER. 100% CANADIAN PORK.



Remarkably tender cuts!

Exclusive cuts available at Sobeys or Safeway



STARTING AT

10⁹⁹
/lb

NAGANO Premium Fresh Pork Loin Back Ribs, Tenderloin or Hotel Cut Loin Chop starting at 24.23/kg

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

RICARDO

Gourmet, yet easy

From my kitchen
to yours

That's like
\$6
toward your
groceries

600 PTS
when you spend
\$30 or more

RICARDO Marinated Pork Chop
or Tenderloin, Veal Flap Steak
or Marinated or Risotto Stuffed
Chicken Breast 400 g



10⁹⁹

RICARDO Frozen Pizza 700-745 g



6⁴⁹

RICARDO Dips
250-300 g selected



6⁹⁹

RICARDO Frozen Entrées 380-395 g



10⁹⁹

RICARDO Boxed Entrées
400-570 g available chilled



14⁹⁹

RICARDO Cakes Red Velvet or
Carrot Cake frozen 450-485 g

Simplify meal prep with this selection of easy, chef quality meal solutions
Available Exclusively at **Sobeys** and **Safeway**



1st Ingredient is Chocolate Chips!

- Made in Canada
- All butter
- No synthetic colours or artificial flavours
- No hydrogenated oils or MSG

NEW



100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional
Chocolate Chip Cookies 280 g



Scene+
DIGITAL
EXCLUSIVE

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
700 PTS
when you buy 2

COMPLIMENTS Aerosol Whip Cream 400 g



SAVE
\$1.50

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS
Stringable Cheese
12-16 pk



Get
300 PTS
when you buy 2

COMPLIMENTS or COMPLIMENTS BALANCE
Salad Dressings 475 mL



Offer valid January 29th to February 4th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

FAN TASTIC EATS

5⁹⁹

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g

2/\$10

HEALTHY CHOICE Gourmet Steamers selected 299-309 g

Knorr

Don't just watch the game **taste the win!**

2⁹⁹ KNORR Rice or Pasta Cups 73 g

4⁹⁹ HELLMANN'S Mayonnaise 240-445 mL

GET BACK INTO ROUTINE

2/\$5

PAM Cooking Sprays 113-170 g (excludes Avocado and Organic)

5⁹⁹

2/\$5 SNACK PACK Pudding assorted 92 g

4⁴⁹ ANGIE'S Boomchickapop Popcorn 136 g or Sweet & Salty 198 g

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

4⁹⁹ MUTTI Strained Tomatoes 680 mL or Peeled or Finely Chopped Tomatoes 796 mL

4²⁹ MUTTI Tomato Paste 156 mL

ONE FAMILY. ONE PASSION. TOMATOES.

Together is Golden

3⁹⁹ MCCAIN Regular Fries 800 g or Diced Hashbrowns 800 g

4⁴⁹ MCCAIN Breakfast Potatoes 650 g

3⁹⁹ MCCAIN Pizza Pockets 3 pk 300 g

BUY ANY 6 products & receive

1,000 Scene+ Points

= \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

MAKE IT WITH QUAKER

2/\$5 QUAKER Chewy* 120 g or QUAKER* Dippin's* 150-156 g

4⁴⁹ QUAKER Crispy Minis* 90-100 g

3²⁹ QUAKER* Rice Cakes 127-199 g 3.99 ea

BUY ANY 6 products & receive

1,000 Scene+ Points

= \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

START YOUR ACTIVIA GUT HEALTH CHALLENGE

4⁴⁹ ACTIVIA 650 g or ACTIVIA Expert 4x100 g

7⁴⁹ ACTIVIA Expert 750 g or ACTIVIA 12x100 g or 12x95 g

Nestlé Favourites

4⁹⁴ NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L or Drumstick 4 pk selection may vary by location

4⁹⁴ NESTLÉ Drumstick Frozen Dessert 4x100 mL selection may vary by location

4⁹⁴ NESTLÉ Kikkat Confectionery Frozen Dessert 4x80 mL selection may vary by location

YOU COULD WIN \$5,000 WORTH OF GROCERIES IN SCENE+ POINTS.

BUY \$10 in any products

SCAN your Scene+ card at checkout

Scene+

STARBUCKS

13⁹⁹ STARBUCKS Ground Coffee 340 g

13⁹⁹ STARBUCKS K-Cups* 10 pk

GIUSEPPE

\$7 DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

5⁹⁹ KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added 1-2 L selected

6⁹⁹

3⁹⁹ LIBERTÉ Greek 2-4 pk, Méditerranée Yogurt 4 pk or 500 g or YOPLAIT Source Protein 650 g

RED BULL

16⁹⁹ RED BULL Energy Drinks 8x250 mL

WELCOME TO Mi Tierra

3⁹⁹ BARCEL Mi Tierra The Real Mexican Style

13⁴⁹ ZAVIDA Single Serve Coffee Pods 12 pk or Ground Coffee 340 g

Refresh like a Champion

GLACÉAU Vitaminwater Beverages 591 mL **2/ \$6**

POWERADE Beverages 710 mL **2/ \$4.50**

BODYARMOR Beverages 473 mL **2/ \$4.50**

GLACÉAU Smartwater Beverages 1 L **2/ \$6**

Offer valid from January 23rd to February 4th, 2025. Price good on new, new, open shelves. Not a percentage discount. Subject to availability while supplies last. Not valid in conjunction with any other offer. Excludes any and all fees. All products must be purchased at the same time, single units at regular price. The discounts that appear are the aggregate of the respective individual discounts.

Double the Rewards:

FREE ROYALE GIFT + SCENE+ POINTS

Buy 1 ROYALE Original or Select Medium/Tall 24/12 oz roll or 24/12 oz 4 Super Sweet Paper Plates (24/12 roll) and get a free device. Royal Rewards value over 200 Scene+ points.

22⁹⁹

200 PTS when you buy 1

FREE

For more information on Royale's exclusive rewards program, visit royale.ca/scene-rewards.

BRING HOME A WIN WITH 2 OFFERS FROM **OLD EL PASO**

FREE TOQUE with purchase of 2 Old El Paso® kits and get \$10 to fill up**

5⁹⁹ GENERAL MILLS Family Size Cheerios or selected varieties 475-778 g

5⁴⁹ OLD EL PASO Taco Kits 250-310 g selected varieties

2⁹⁹ NATURE VALLEY Lunch Box, Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers or MOTT'S 120-230 g selected varieties

4/\$5 OLD EL PASO Seasoning Mix 24 g selected varieties

**Subject to availability while supplies last. Price good on new, open shelves. Not valid in conjunction with any other offer. Excludes any and all fees. All products must be purchased at the same time, single units at regular price. The discounts that appear are the aggregate of the respective individual discounts.

TEAM OREO GIVING \$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS

OREOPLAYFUL.CA

5⁹⁹ OREO Cakesicles 285 g selected varieties

5⁴⁹ CADBURY Multipacks 152-200 g selected varieties

5⁹⁹ CHRISTIE Family Size Cookies 374-520 g selected varieties

5⁹⁹ RITZ Orizated Mints 220 g selected varieties

*Price good on new, new, open shelves. Not a percentage discount. Subject to availability while supplies last. Not valid in conjunction with any other offer. Excludes any and all fees. All products must be purchased at the same time, single units at regular price. The discounts that appear are the aggregate of the respective individual discounts.

Dare SNACK SMART THIS SCHOOL SEASON.

150 PTS when you buy 3

\$4

DARE Bear Paws 168-240 g Wagon Wheels 215-260 g or RUFFLES Cookies 250 g

HIGH IN PROTEIN

6⁹⁹ BLACK DIAMOND Cheststrings 12-16 pk of 255-336 g

9⁹⁹ CRACKER BARREL Cheese Slices 500 g

Fluffy. Irresistible. Dippable.

4⁹⁹ Philadelphia Cream Cheese Product 227-250 g selected varieties

9⁹⁹ KRAFT Singles Process Cheese Product 825 g selected varieties

MONSTER BLUE Hawaiian

2/ \$6.50 MONSTER ENERGY 444-473 mL

5-230 CALORIES

15⁹⁹ MONSTER ENERGY 8x355 mL

50 PTS when you buy 1

*Subject to availability while supplies last. Price good on new, open shelves. Not valid in conjunction with any other offer. Excludes any and all fees. All products must be purchased at the same time, single units at regular price. The discounts that appear are the aggregate of the respective individual discounts.

CANADA DRY

Crave a wave of flavour?

4⁹⁹ CANADA DRY 6x222 mL select varieties

THE GOAT OF SNACKS

2⁹⁹ PEPPERIDGE FARM Goldfish Crackers or Crisps selected varieties 136-227 g

3³³ SNYDER'S OF HANOVER Pretzels selected varieties 240 g

3³³ KETTLE BRAND Potato Chips selected varieties 150-200 g 3.99 ea

FRANK'S Original or Thick RedHot Sauce 354 mL

4²⁹

CATELLI Protein+ Pasta 340 g

3⁴⁹

CLICK HERE to view full list
of participating products.

Your
family could

WIN*

1 million Scene+ Points towards
free groceries



Earn an instant entry for
every eligible product
purchased when scanning
your Scene+ card



STARTING AT
8.99

MAPLE LEAF Natural Fully Cooked Shredded
Chicken or Pork Breakfast Sausages 250-300 g



2/4.50

BODYARMOR SuperDrink
473 mL



2/4.50

POWERADE Sports Drinks
710 mL



7.99

FUZE Iced Tea or PEACE Tea
12x341 mL



5.99

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk
248-492 g or Gourmet Popping Corn 850 g



4.49

ANGIE'S Boomchickapop Popcorn
136-198 g



4.49

MCCAIN Superfries
454-800 g



5.99

GENERAL MILLS Family Size
Cereal 516-778 g



13.99

CORONA Cero Non-Alcoholic Beer
6x330 mL



19.99

TIDE Liquid Detergent 94-100 Loads 3.46-3.9 L,
Pods 45-76 pk, GAIN Flings! 45-76 pk, DOWNY
Unstopables 853 g, IVORY SNOW 3.1 L or
CASCADE Auto Dish Tabs 51-90 pk

**FEED
THE
DREAM**



**Sobeys
SAFEWAY**
OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules or www.safeway.ca/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love,
extra playtime & nose boops

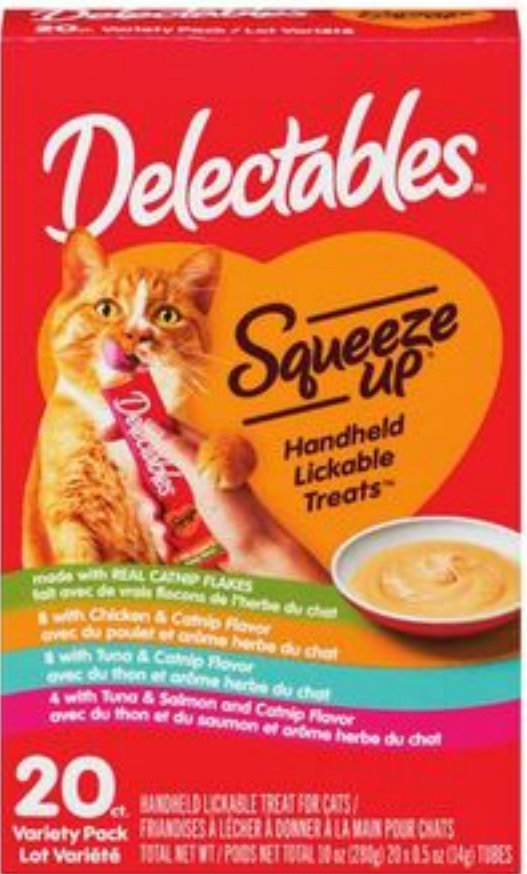
6⁹⁹

HARTZ Delectables
Stew Cat Treats 6 pk



11⁴⁹

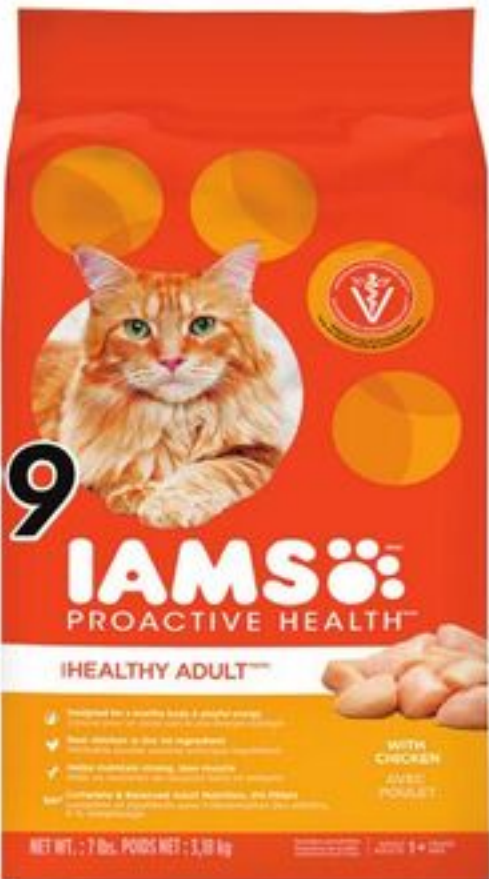
HARTZ Squeeze Up
Cat Treats 20 pk



Great as a handheld treat,
in a bowl or as a topper!

24⁹⁹

IAMS Dry Cat Food
3.18 kg



7⁹⁹

PURINA Friskies
Dry Cat Food
1.5-2 kg



7⁹⁹

COMPLIMENTS
Scoopable Cat
Litter 7 kg



BUY
MORE
SAVE
MORE

1⁴⁹

ea when you
buy 4 or more

SHEBA Bistro
Singles 75 g 1.79 ea



BUY
MORE
SAVE
MORE

1²⁵

ea when you
buy 4 or more

PURINA Friskies
Lil' Soups 34 g or
Fancy Feast Broths
40 g 1.59 ea

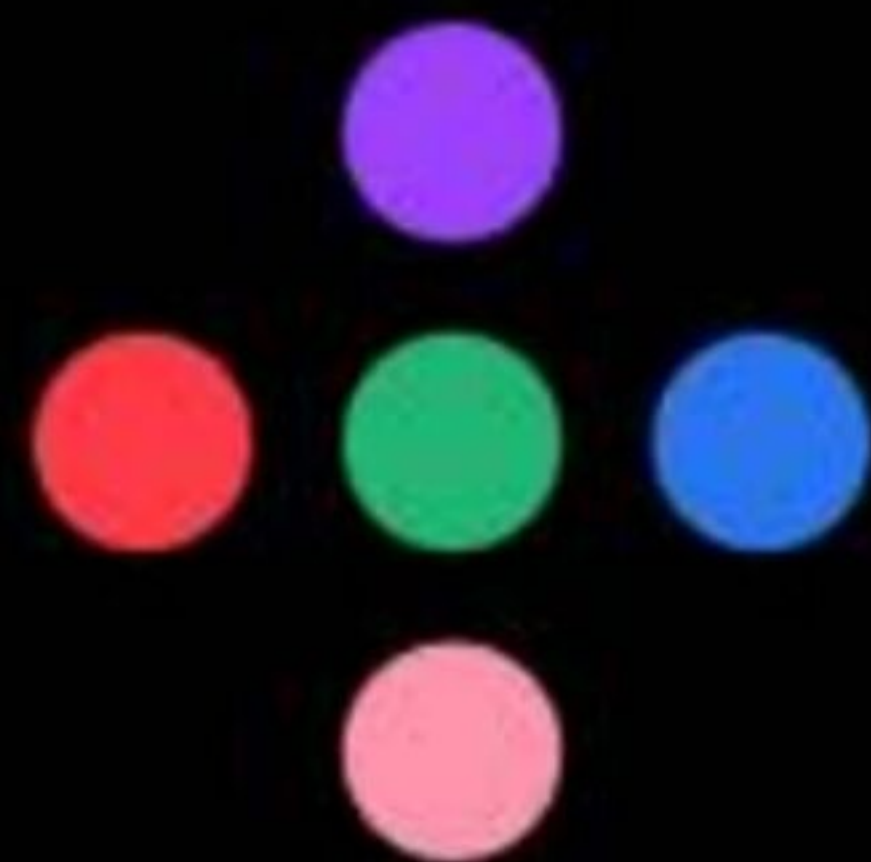


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ACROSS CANADA.**

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