

STOCK UP
SALE!

EARN
4x
POINTS

USDA
ORGANIC

EARN
4x
POINTS

O Organics® Tofu
14-oz.
Selected varieties.

2⁹⁹
Member Price

EARN
4x
POINTS

Muffins
4-ct. Fresh Baked.
Selected varieties.

4⁹⁹
Member Price

EARN
4x
POINTS

Kellogg's
Eggo Waffles
23.2 to 29.6-oz.
Selected varieties.

7⁴⁹
Member Price

EARN
4x
POINTS

Signature SELECT®
Frozen Potatoes
20 to 32-oz.
Selected varieties.

3⁹⁹
Member Price

EARN
4x
POINTS

Quaker
Rice Cakes
4.47 to 7.23-oz.
Selected varieties.

3⁹⁹
Member Price

EARN
4x
POINTS

Calidad
Tortilla Chips
10 to 11-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for 5
Member Price

EARN
4x
POINTS

Signature
SELECT® Nuts
Value Size
33 to 34-oz.
Selected varieties.

14⁹⁹
Member Price

EARN
4x
POINTS

Local Hive
Honey
16-oz.
Selected varieties.

7⁹⁹
Member Price

EARN
4x
POINTS

Snapple Tea
6-pack, 16-oz.
Selected varieties.

5⁹⁹
Member Price

EARN
4x
POINTS

Signature
SELECT® Apple Juice
64-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6
for 6
Member Price

EARN
4x
POINTS

Kinder's
Dry Rub
4.2 to 6.25-oz.
Selected varieties.

3⁹⁹
Member Price

EARN
4x
POINTS

McCormick
Ground Black Pepper or
Garlic Powder
3 to 3.12-oz.

3⁹⁹
Member Price

SAFeway

Save up to 20%
weekly with for U

*See Program Details and Terms & Conditions at safeway.com/foru.

clip or CLICK!

Signature SELECT®
80% Lean
Ground Beef
Mega Pack
6-lbs. or more.
Limit 2-pkgs.

3⁹⁹
lb
Member Price

Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Waterfront Bistro®
Large Raw Shrimp
31 to 40-ct.
Sold in a 2-lb. bag. Frozen.
Limit 4 items.

4⁹⁹
lb
Member Price

Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Lucerne® Milk
Gallon.
Selected varieties.
Limit 4 items.

3⁹⁹
ea
Member Price

Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Lucerne® Chunk or
Shredded Cheese
32-oz.
Selected varieties.
Limit 4 items.

5⁹⁹
ea
Member Price

Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

2-LB.

Nabisco Family Size Oreo Cookies
10.68 to 18.71-oz.
Chips Ahoy! Cookies 9.31 to 19.5-oz.
Ritz Crackers 17.8 to 20.5-oz.
Snack Crackers 11.5 to 14-oz.
Selected varieties. Limit 4 items.

3⁴⁹
ea
Member Price

Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Tillamook
Ice Cream
1.5-qt.
Selected varieties.
Limit 4 items.

3⁹⁹
ea
Member Price

Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Starbucks Coffee
11 to 12-oz. Bag
or 10-ct. K-Cups.
Selected varieties.
Limit 4 items.

7⁹⁹
ea
Member Price

Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

EARN **2x** POINTS!

PRICE LOCK

PRICE LOCKED UNTIL APRIL 28TH!

*Visit safeway.com/for details.



EARN 2x POINTS

TASTE WHAT PORK CAN DO.

1⁹⁹
lb
Member Price



EARN 2x POINTS

USDA CHOICE

9⁹⁹
lb
Member Price



EARN 2x POINTS

Signature SELECT[®] Meatballs
20 to 24-oz.
Selected varieties.

7⁹⁹
ea
Member Price



EARN 2x POINTS

TASTE WHAT PORK CAN DO.

Signature SELECT[®] Boneless Pork Top Loin Chops or Thin Cut Mix & Match.

BUY 1 GET 1 FREE
When you Buy 2
EQUAL OR LESSER VALUE
Member Price



EARN 2x POINTS

Chobani Creamer
24-oz.
Selected varieties.

5⁸⁸
Member Price



EARN 2x POINTS

Banquet Pot Pie
7-oz.
Selected varieties.
Member Price: \$1.00 ea.

10\$10
for
Member Price



EARN 2x POINTS

Magnum Ice Cream Bars 3-ct.
Yasso Novelties 4-ct.
Good Humor Ice Cream Bars 6-ct.
Selected varieties.

5⁹⁹
Member Price



EARN 2x POINTS

Jackson's Sweet Potato Chips
5-oz.
Selected varieties.
Member Price: \$3.50 ea.

2\$7
for
Member Price



EARN 2x POINTS

Lucerne[®] Yogurt
32-oz.
Selected varieties.

2⁹⁹
Member Price



EARN 2x POINTS

Lucerne[®] Butter
2-lb.
Selected varieties.

7⁹⁹
Member Price



EARN 2x POINTS

PopCorners Snacks
7-oz.
Selected varieties.

3⁹⁹
Member Price



EARN 2x POINTS

Signature SELECT[®] Peanut Butter
64-oz.
Selected varieties.

8⁹⁹
Member Price



EARN 2x POINTS

Signature SELECT[®] Strawberry Preserves
32-oz.

3⁹⁹
Member Price



EARN 2x POINTS

Open Nature[®] Granola
11 to 12.5-oz.
Selected varieties.

3⁹⁹
Member Price



EARN 2x POINTS

Quaker Instant Oatmeal
18-ct.
Selected varieties.

5⁹⁹
Member Price



EARN 2x POINTS

Signature SELECT[®] Fudge Cookies
7 to 13-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price



EARN 2x POINTS

Rao's Pasta Sauce
15 to 24-oz.
Selected varieties.

7⁹⁹
Member Price



EARN 2x POINTS

Dennison's Chili with Beans
15-oz.
Selected varieties.
Member Price: \$1.67 ea.

3\$5
for
Member Price



EARN 2x POINTS

Pillsbury Creamy Supreme Frosting
16-oz.
Cake Mix 15.25-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price



EARN 2x POINTS

Best Foods Mayonnaise
48-oz.

8⁹⁹
Member Price



EARN 2x POINTS

Celsius Sparkling Energy
12-oz.
Selected varieties.
Member Price: \$2.00 ea.

2\$4
for
Member Price



EARN 2x POINTS

Bundaberg
4-pack, 12.7-oz.
Selected varieties.

5⁹⁹
Member Price



EARN 2x POINTS

Signature SELECT[®] or O Organics[®] Coffee
100-ct.
Selected varieties.

29⁹⁹
Member Price



EARN 2x POINTS

FIJI Artesian Water
6-pack, 16.9-oz.

5⁹⁹
Member Price



EARN 2x POINTS

Signature SELECT[®] Party Cups
25-ct.
Selected varieties.

2⁹⁹
Member Price



EARN 2x POINTS

Signature SELECT[®] Designer Tableware
22 to 54-ct.
Selected varieties.

3⁴⁹
Member Price



EARN 2x POINTS

Signature SELECT[®] Trash Bags
18 to 45-ct.
Selected varieties.

8⁹⁹
Member Price



EARN 2x POINTS

Native Shampoo, Conditioner or Body Wash
16.5 to 18-oz.
Selected varieties.

10⁹⁹
ea
Member Price

PG 2, N7,N7E,N7LS2657,N7LS2657E,N1,N1E,N1F,N4,N4E
01072026_WK01_NOC_SAF_WC_SPD02_N7

Prices on this page are effective Wednesday, January 7 thru Tuesday, January 13, 2026 (unless otherwise noted).

PG 3, N7,N7E,N7LS2657,N7LS2657E,N1,N1E,N1F,N4,N4E
01072026_WK01_NOC_SAF_WC_SPD03_N7

Taste the Quality,
Love the Value

2X
POINTS



ONLY IN OUR STORES



Signature SELECT®
Boneless Pork Top
Loin Chops Mega Pack
3.99 lb
Member Price



Signature
SELECT®
Bagels or
English Muffins
6-ct.
Selected varieties.
1.99
Member Price



Signature
SELECT®
Seltzer Water
24-pack, 12-oz. cans.
Selected varieties.
6.99
Member Price



Signature
SELECT®
Snack Barrel
13 to 23-oz.
Selected varieties.
5
Member Price



O Organics® Fruit
10-oz. Selected varieties.
4.99
Member Price



Signature SELECT®
Pizza 12 to 33.5-oz.
Selected varieties.
4.99
Member Price



Signature SELECT®
Family Pack Bath Tissue
30-Rolls.
Paper Towels
12-Rolls.
19.99
Member Price

*Visit safeway.com/foru for details.

Meat & SEAFOOD



USDA Choice
Boneless Beef
Tri Tip Steak
8.99 lb
Member Price



Butterball 93%
Lean Ground
Turkey 16-oz.
4.99 ea
Member Price



Rocky Free Range
Whole Chicken
1.99 lb
Member Price



USDA Choice
Boneless Beef
Bottom or Eye
of Round Roast
7.99 lb
Member Price



Signature SELECT®
Gourmet Beef
Burger Patties
16-oz. Selected varieties.
9.99 ea
Member Price



Smoked
Applewood or
Peppered Bacon
Available in
the Butcher Block.
6.99 lb
Member Price



Wild Caught
Fresh Whole
Dungeness
Crab Cooked.
Subject to availability.
9.99 lb
Member Price



Jumbo
Cooked Shrimp
21 to 25-ct.
Previously Frozen, Bulk.
10.99 lb
Member Price

Fresh PRODUCE



Mango
Member Price: \$1.25 ea.
4.5 for 5
Member Price



Sumo Citrus
Every Day
3.99 lb



Red, Orange or
Yellow Bell Pepper
Member Price: \$1.50 ea.
2.3 for 3
Member Price



Roma
Tomatoes
2.99 lb
Member Price



Jumbo Artichoke
Member Price: \$3.00 ea.
2.6 for 6
Member Price



Cucumber
Every Day
99¢ ea



Hass
Avocado
Member Price: \$1.67 ea.
3.5 for 5
Member Price



Signature
SELECT® or
Bonduelle
Salad Bowl
4.5 to 7.75-oz.
Selected varieties.
2.99 ea
Member Price
When you Buy 3

Neighborhood DELI



Signature SELECT®
Meatloaf
18-oz.
8.99 ea
Member Price



Shaved
Brussels Sprouts
Salad
Available behind
the Deli Counter.
Every Day
8.99 lb



MADE
FRESH
Daily
Mix &
MATCH
ReadyMeals®
Snacks
Selected varieties.
BUY 2 GET
1 FREE
When you
Buy 3
Member Price



Mini Babybel
Snacking Cheese
12-ct. Selected varieties.
6.99 ea
Member Price

Handcrafted BAKERY



Fresh Baked
Croissants
4-ct. Selected varieties.
4.99
Member Price



French or
Sourdough Bread
16-oz. Fresh Baked.
Selected varieties.
2.49
Member Price



Jumbo Cookies
8-ct. Fresh Baked.
Selected varieties.
4.99
Member Price



Single
Bulk Donuts
Fresh Baked.
Selected varieties.
Every Day
Starting
at: 1.29

Fresh BLOOMS



Tulips
10-stems.
Every Day
9.99



Hyacinth
in Glass
5
Member Price



FTD Winter
Celebration
Bouquet
Every Day
24.99



Simply Because
Rose Bouquet
Every Day
9.99

Get your DRINK ON



Decoy,
La Crema Monterey
or Bonterra
750-ml. Selected varieties.
Single Price: \$13.88 ea.
12.49 Mix &
Match
ea
Member Price
WHEN YOU BUY 6 OR MORE



Sonoma-Cutrer,
Daou or Katherine
Goldschmidt 750-ml.
Selected varieties.
Single Price: \$21.88 ea.
19.69 Mix &
Match
ea
Member Price
WHEN YOU BUY 6 OR MORE



Tito's 750-ml.
Sun Cruiser
8-pack, 12-oz.
New Amsterdam
1.75-ltr.
Selected varieties.
16.99
Member Price



Sierra Nevada,
White Claw or
Topo Chico
12-pack, 12-oz.
Selected varieties.
19.99
Member Price

Unless otherwise noted, offers in this ad are in effect at 7 a.m., thru midnight at your local Safeway & Pak'n Save Food stores. LIMIT ONE COUPON PER ITEM PER DAY PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items, not on free items. All rebate offers are subject to applicable manufacturer's additional terms. Customer pays for applicable taxes, bottom deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations and may vary by fulfillment method chosen. Online promotions, discounts and offers may differ from those in our physical store locations. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.

Save more with clip or CLICK! coupons

*See Program Details and Terms & Conditions at [safeway.com/foru](https://www.safeway.com/foru).



clip or CLICK!		clip or CLICK!		clip or CLICK!		
	Hormel Natural Choice Lunchmeat 6 to 8-oz. Selected varieties.	3⁴⁹ ea Member Price		10⁹⁹ ea Member Price		4⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Signature SELECT® Soup 24-oz. Selected varieties.	5⁹⁹ ea Member Price		2⁹⁹ ea Member Price		2⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Mission Carb Balance Flour Tortillas 8-ct. Selected varieties.	3⁹⁹ ea Member Price		4⁹⁹ ea Member Price		99¢ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Wish-Bone Salad Dressing 15-oz. Lawry's Marinade 12-oz. Selected varieties.	2⁴⁹ ea Member Price		2⁴⁹ ea Member Price		6⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Kettle Potato Chips 5 to 8.5-oz. Pringles Chips 5.2 to 5.53-oz. Selected varieties. Limit 4 items.	1⁹⁹ ea Member Price		2⁴⁹ ea Member Price		4⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Guayaki Yerba Mate 15.5-oz. Selected varieties.	2⁹⁹ ea Member Price		2⁴⁹ ea Member Price		12⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Tide Laundry Detergent 73 to 84-oz. liquid. Pods 25 to 42-ct. Selected varieties. Limit 1 item.	7⁹⁹ ea Member Price		12⁹⁹ ea Member Price		5⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		

Prices on this page are effective Wednesday, January 7 thru Tuesday, January 13, 2026 (unless otherwise noted).

PG 3, N7,N7E,N7LS2657,N7LS2657E,N1,N1E,N1F
01072026_WK01_NOC_SAF_WC_CIR03_N7

BUY 5
BOX TOPS

PARTICIPATING PRODUCTS

GET 55
BONUS
BOX TOPS

FOR YOUR SCHOOL OF CHOICE

BOX TOPS
EDUCATION

BUY BOX TOPS
PRODUCTS

SCAN
YOUR
RECEIPT

EARN
CASH FOR
SCHOOLS

Cheerios
Tootsie
Nature Valley
Mott's
Huggies

12 POUCHES
NATURE VALLEY
CRUNCHY

40 FAMILY SIZE
MOTT'S

12 POUCHES
TOOTSIE

12 POUCHES
HUGGIES

For every 5 participating products purchased in a single transaction between 12/29/25 – 1/31/26, you can earn 55 Bonus Box Tops for your BTFE-eligible enrolled school. This offer excludes ratio dairy snacks, Haagen-Dazs cultured cream and yogurt, Old El Paso seasoning packets, and Lysol products. To join, download the App and support an eligible enrolled school. To redeem, your eligible receipt must be scanned in the App within 14 DAYS of your BTFE purchase. Limit 5 claims per receipt. See www.BTFE.com for App Terms of Service, Official Program Rules, and Privacy Policy. Standard data rates may apply.

For every 5 participating products purchased in a single transaction between 12/29/25 – 1/31/26, you can earn 55 Bonus Box Tops for your BTFE-eligible enrolled school. This offer excludes ratio dairy snacks, Haagen-Dazs cultured cream and yogurt, Old El Paso seasoning packets, and Lysol products. To join, download the App and support an eligible enrolled school. To redeem, your eligible receipt must be scanned in the App within 14 DAYS of your BTFE purchase. Limit 5 claims per receipt. See www.BTFE.com for App Terms of Service, Official Program Rules, and Privacy Policy. Standard data rates may apply.

Petit Pot

Creamy FRENCH PUDDINGS

MADE WITH
SIMPLE INGREDIENTS

Petit Pot
RICE PUDDING

CREAMY FRENCH RECIPE

3.5-oz. (100g)
NET WT 1.02 oz.

Petit Pot
DARK CHOCOLATE

CREAMY FRENCH DESSERT

3.5-oz. (100g)
NET WT 1.02 oz.

Petit Pot Pudding
2-pack, 3.5-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6
for
Member Price

Marie Callender's

The flavors you
crave, ready
in minutes.

Marie Callender's
CHICKEN
TERRITAK
BOWL

Marie Callender's
BEEF & BROCCOLI
BOWL

Marie Callender's
SWEDISH
MEATBALLS
BOWL

Marie Callender's
Dinner Bowl
10.5 to 13-oz.
Selected varieties.

3\$9
Member Price

SAVE with
Gas Rewards

Chevron
with
TECHRON

up to 20¢/gallon†

Redeem Gas Rewards at participating stations

SAFeway
Fuel Stations

up to \$1/gallon†

Redeem Gas Rewards at Safeway fuel stations

†Rewards Programs vary by location and may not be available in all locations. Maximum gas reward at participating Chevron or Texaco stations is \$0.20 per gallon of Chevron or Texaco-branded fuel and \$1 per gallon at Safeway or Vons fuel stations. Gas Reward savings are limited to 25 gallons and one vehicle per transaction—subject to rounding for Chevron or Texaco in-store fuel transactions and/or transaction dollar limits on your payment card set by your financial institution. In no event will the fuel that you receive be less than \$0.10 per gallon. Gasway Rewards may be redeemed as an alternative only if your Rewards balance equals or exceeds Rewards required for that item. Other restrictions and exclusions apply. For full Rewards Program details, visit safeway.com/rewards or Chevron.com/mileageplus.

De Cecco
Pasta
16-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6
for
Member Price

YumEarth
Grab & Go
5-oz.
Selected varieties.

BUY 1 GET
1 FREE
When
you
Buy 2
EQUAL OR LESSER VALUE
Member Price

Kevin's
Natural Foods
Entrée
16-oz.
Selected varieties.

8\$9
ea
Member Price

Tillamook
Chunk Cheese
16-oz.
Selected varieties.

6\$9
Member Price

Malk Organic
Almondmilk
28-oz.
Creamer
16-oz.
Selected varieties.

4\$9
Member Price

Horizon
Organic Milk
Half gallon.
Selected varieties.

5\$9
Member Price

Stonyfield
Organic
Pouch Yogurt
4-pack, 3.5-oz.
Selected varieties.

5\$9
Member Price

Greek Gods
Yogurt
24-oz.
Selected varieties.

3\$9
Member Price

Daisy
Sour Cream
16-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
Member Price

Yakult
Probiotic
Drink
5-pack, 2.7-oz.
Selected varieties.
Safeway for UP coupon must be downloaded to your account prior to purchase. Must use Safeway for UP account. Expires 1/13/26.

DIGITAL COUPON
for U
2\$9
ea
Member Price

Nellie's
Free Range Eggs
18-ct.
Pete & Gerry's
Free Range
Organic Eggs
12-ct.
Large, Grade A.
Safeway for UP coupon must be downloaded to your account prior to purchase. Must use Safeway for UP account. Expires 1/13/26.

DIGITAL COUPON
for U
6\$9
ea
Member Price

DiGiorno
Rising Crust
or Hand
Tossed Pizza
15 to 29.3-oz.
Selected varieties.
Safeway for UP coupon must be downloaded to your account prior to purchase. Must use Safeway for UP account. Expires 1/13/26.

DIGITAL COUPON
for U
4\$9
ea
Member Price

PG 5, N7,N7E,N7LS2657,N7LS2657E,N1,N1E,N1F,N1ST,N1STE,N1STLS2607,N1STLS2607E
01072026_WK01_NOC_SAF_WC_CIR05_N7

Prices on this page are effective Wednesday, January 7 thru Tuesday, January 13, 2026 (unless otherwise noted).

THE FRESH START STOCK-UP

6X for U POINTS

For participating items. Participating products may only be used for U Points.

7⁹⁹ Member Price	7⁹⁹ Member Price	\$4 OFF When you Buy 2 Member Price
14⁹⁹ Member Price	6⁹⁹ Member Price	27.99 Member Price -.50 Digital Coupon 27.49 ea

Safeway for U* coupon must be downloaded to your account prior to purchase. Must use Safeway for U* account. Limit one offer per household. Expires 1/13/26.

Be Ready for **Game Day, Every Day.**

Spend \$15, Save \$5

Mix & Match No Limit

Save \$5 instantly when you spend \$15 on Unilever participating products in a single transaction. Must use Safeway for U* account at checkout. Expires 1/13/26. ©2026 UNILEVER

Dove Bar Soap
6-pack, 3.75-oz. Selected varieties.

12⁹⁹
Member Price

Dove Body Wash or Dry Spray Deodorant
3.8 or 20-oz. Selected varieties.

9⁹⁹
Member Price

Dove Shampoo or Conditioner Pump
28-oz. Selected varieties.

12⁹⁹
Member Price

TRESemmé Shampoo or Conditioner
28-oz. Selected varieties.

6⁹⁹
Member Price

Dove Shampoo or Conditioner
12-oz. Selected varieties.

6⁹⁹
Member Price

Dove Deodorant
2.6-oz. Selected varieties.

8⁹⁹
Member Price

Axe Deodorant
2.6 to 2.7-oz. Selected varieties.

6⁹⁹
Member Price

Dove Men's Deodorant or Body Wash
2.7 to 18-oz. Selected varieties.

8⁹⁹
Member Price

Personal CARE

Sensodyne Toothpaste
4-oz. Selected varieties.

7⁹⁹
Member Price

Method Body Wash
18-oz. Selected varieties.

9⁹⁹
Member Price

Gold Bond Lotion
13 to 14.5-oz. Selected varieties.

10⁹⁹
Member Price

Signature SELECT[®] or Signature Care[®] Liquid Hand Soap
7.5-oz. Selected varieties. Member Price: \$1.50 ea.

2\$3 for 3
Member Price

Colgate Oral Care
Selected sizes and varieties.

\$4 OFF
When you Buy 2
Member Price

EXCLUSIVE DIGITAL COUPON
Bic Disposable Razors
Selected varieties. Limit 1 item.
8.99 Member Price
-3.00 Digital Coupon
5.99 ea

Safeway for U* coupon must be downloaded to your account prior to purchase. Must use Safeway for U* account. Limit one offer per household. Expires 1/13/26.

MANUFACTURER DIGITAL COUPON
Depend or Poise
12 to 66-ct. Selected varieties. Limit 1 item.
19.99 Member Price
-2.50 Digital Coupon
17.49 ea

EXCLUSIVE DIGITAL COUPON
U by Kotex
22 to 56-ct. Selected varieties. Limit 1 item.
10.99 Member Price
-2.00 Digital Coupon
8.99 ea

EXCLUSIVE DIGITAL COUPON
Playtex
32 to 36-ct. Selected varieties. Limit 2 items.
9.99 Member Price
-2.00 Digital Coupon
7.99 ea

Safeway for U* coupon must be downloaded to your account prior to purchase. Must use Safeway for U* account. Limit one offer per household. Expires 1/13/26.

Baby Club Savings

Save more on baby essentials*

*On participating items. Limit 1 transaction per day.

SAVE \$10 when you buy 2

Earth's Best Organic Snacks
1.05 to 4.69-oz. Selected varieties.

4⁹⁹
Member Price

PediaSure Shakes
6-pack, 8-oz. Selected varieties.

13⁹⁹
Member Price

Huggies Little Movers, Pull-Ups or Goodnights
24 to 76-ct. Selected varieties.

34⁹⁹
Member Price

Household ESSENTIALS

Clorox Wipes
35-ct. Selected varieties.

3⁹⁹
Member Price

Signature SELECT[®] Food Storage
Selected varieties. Member Price: \$3.50 ea.

2\$7 for 7
Member Price

Rubbermaid TakeAlongs Meal Prep
Selected varieties.

6⁹⁹
Member Price

MANUFACTURER DIGITAL COUPON
Mr. Clean Multi-Surface Cleaner
41-oz. Selected varieties. Limit 1 item.
5.99 Member Price
-2.00 Digital Coupon
3.99 ea

MANUFACTURER DIGITAL COUPON
Febreze PLUG Scent Booster
1-ct. Selected varieties. Limit 1 item.
12.99 Member Price
-5.00 Digital Coupon
7.99 ea

MANUFACTURER DIGITAL COUPON
Swiffer PowerMop Starter Kit
1-ct. Selected varieties. Limit 1 item.
29.99 Member Price
-10.00 Digital Coupon
19.99 ea

Safeway for U* coupon must be downloaded to your account prior to purchase. Must use Safeway for U* account. Limit one offer per household. Expires 1/13/26.

SAVE \$5 OFF \$25

Treat your skin to winter savings

Save \$5 when you spend \$25 on participating items between 12/9/2025 - 3/3/2026

TERMS APPLY

New year, new you!

Fuel your comeback

2\$4
for
Member Price

6.99
Member Price

8.99
Member Price

10.99
Member Price

10.99
Member Price

9.99
Member Price

19.99
Member Price

21.99
Member Price

29.99
Member Price

EXCLUSIVE DIGITAL COUPON

Liquid IV Hydration Sticks 15-ct. Selected varieties.

24.99 Every Day

-5.00 Digital Coupon

19.99 ea

Sawley for 1P coupon must be downloaded to your account prior to purchase. Must use Sawley for 1P account. Expires 1/13/26.

EXCLUSIVE DIGITAL COUPON

KIND Protein, Protein Max, Zero Sugar or Mini Bars 4 to 10-ct. Selected varieties.

7.99 Member Price

-1.00 Digital Coupon

6.99 ea

Sawley for 1P coupon must be downloaded to your account prior to purchase. Must use Sawley for 1P account. Expires 1/13/26.

EXCLUSIVE DIGITAL COUPON

Ensure Original Nutrition Shakes 6-pack, 8-oz. Selected varieties.

Buy 2 Save \$4

with your Member Account

Sawley for 1P coupon must be downloaded to your account prior to purchase. Must use Sawley for 1P account. Expires 1/13/26.

Save on SWEET TREATS

10\$10
for
Member Price

2\$5
for
Member Price

2\$5
for
Member Price

4.99
Member Price

4.99
Member Price

4.99
Member Price

5.49
Member Price

12.99
Member Price

5.99
Member Price

Sweet Deals for SWEETHEARTS

25% OFF
Member Price

2\$5
for
Member Price

25% OFF
Member Price

50% OFF
Member Price

25% OFF
Member Price

4\$5
for
Member Price

Health & Wellness

12.99
Member Price

14.99
Member Price

19.99
Member Price

12.99
Member Price

2\$4
for
Member Price

13.99
Member Price

20% off groceries

when you let us fill your prescription†

We accept most insurance plans, including Medicare, Medicaid, & TRICARE!

Plus, enjoy an additional 20% off every 5 scripts after that.

Sincerely Health

SCAN TO LEARN MORE

Transfer or fill a new prescription to receive 20% off groceries. Fill, transfer or refill 5 prescriptions to receive additional 20% off groceries. Restrictions apply. Visit www.sawley.com/health/dashboard for details.

Get more out of shopping at Safeway.

Get even more with FreshPass®!*



		FREE	MONTHLY OR ANNUAL SUBSCRIPTION
	How to join		
	Use Points for discounts on gas and grocery	✓	✓
	Clip deals to save more	✓	✓
	5% off O Organics® and Open Nature®		✓
	\$5 monthly credit for annual subscribers		✓
	Unlimited free Delivery		✓
	Extra savings on our exclusive brands		✓
	Points don't expire		✓

*Restrictions & limitations apply. Visit [safeway.com/freshpass](https://www.safeway.com/freshpass) for full program terms.