

sobeys

LIQUOR

Proudly Canadian for over 30 years

SAVE \$10

Bud Light or Budweiser

18 x 355 mL

38⁹⁹



Alberta Pure or Alberta Premium

Vodka or Canadian Rye Whisky, 750 mL

21⁹⁹

SAVE UP TO \$5

50 PTS
when you buy 1



SAVE \$3

Sawmill Creek

Selected Varietals
750 mL

8⁹⁹



SAVE \$7

Babich

Sauvignon Blanc
750 mL

18⁹⁹



Scene[®]
MEMBER
PRICING

34⁹⁹

Michelob
Ultra, 15 x 355 mL

SAVE \$12

39⁹⁹ without
Scene+ Card
SAVE \$7



Scene[®]
DIGITAL
EXCLUSIVE

JANUARY 1 TO
JANUARY 28, 2026

Flyer prices and offers effective
January 8 - January 21, 2026
in select stores in Saskatchewan



A PROUD
CANADIAN
COMPANY

PLEASE DRINK RESPONSIBLY.
Prices do not include taxes and deposits.



\$9^{*}
off
Reg. \$26.99

Load this offer and get \$9 off
when you purchase one
Crown Royal Whisky Sour,
Bulleit Old Fashioned, or
Ketel One Espresso Martini
Pre Mixed Cocktail Drinks 375 mL
Limit of 2 redemptions per offer. See page 4 for terms and conditions.

Scene[®]

Scene[®] MEMBER PRICING

18⁹⁹ without Scene[®] Card **SAVE \$6**

Gray Monk L50
Red, 750 mL

21⁹⁹ without Scene[®] Card **SAVE \$3**

AROMATIC AND SUPPLE

Perfectly paired

Make a great hosting choice, like pairing a delicate Pinot Grigio, very dry Rosé or fruit-driven Cabernet with a feast of fresh pork loin.

SAVE \$6

Peller Estates
Proprietor's Reserve Selected Varietals, 4 L

36⁹⁹ **4 L**

AROMATIC AND SUPPLE

SAVE \$3

Gato Negro
Cabernet Sauvignon or Chardonnay 750 mL

8⁹⁹ **AROMATIC AND MELLOW**

WORKS OUT TO \$6.94 PER 750 ML

SAVE \$4

Smoky Bay
Cabernet Sauvignon or Pinot Grigio 750 mL

9⁹⁹ **AROMATIC AND ROBUST**

Refreshing Choices

SAVE \$3

XOXO
Selected Varietals 750 mL

9⁹⁹

SAVE \$3

Vivo
Reserva Cabernet Sauvignon or Sauvignon Blanc 750 mL

12⁹⁹ **FRUITY AND MEDIUM-BODIED**

SAVE \$4

50 PTS when you buy 1

Wolf Blass
Red Label Shiraz Cabernet or Unwooded Chardonnay, 750 mL

13⁹⁹ **FRUITY AND VIBRANT**

SAVE UP TO \$6

Santa Margherita
Chianti or Cabernet Sauvignon, 750 mL

21⁹⁹ **AROMATIC AND SUPPLE**

SAVE \$6

50 PTS when you buy 1

Sea Sun
California Pinot Noir 750 mL

23⁹⁹ **AROMATIC AND SUPPLE**

91 POINTS (2022) **Natalie MacLean**

SAVE \$3

Bask
Selected Varietals 750 mL

9⁹⁹ **0 gram of Sugar per 188 mL serving**

SAVE \$3

Honest Lot
Selected Varietals 750 mL

9⁹⁹ **0 gram of Sugar per 188 mL serving**

2 | MIX & MATCH

BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS

OR

BUY ANY 12 BOTTLES OF WINE AND GET 1,000 PTS



Scene
MEMBER
PRICING

24⁹⁹

SAVE \$10

29⁹⁹ without
Scene+
Card
SAVE \$5

Dewar's
White Label Blended Scotch
Whisky, 750 mL

SAVE \$6

Ryan's
Irish Style Cream
Liqueur, 750 mL

21⁹⁹

100 PTS
when you buy 1

100 PTS
when you buy 1

SAVE \$5

Captain
Morgan
Rum, Selected
Varieties, 750 mL

24⁹⁹

100 PTS
when you buy 1

SAVE \$8

Jack Daniel's
Tennessee Whiskey
Selected Varieties
750 mL

35⁹⁹

100 PTS
when you buy 1

SAVE \$7

Jose Cuervo
Especial
Gold or Silver Tequila
750 mL

37⁹⁹

100 PTS
when you buy 1



Spirits for happy hour

SAVE \$6
100 PTS
when you buy 1

J.P. Wiser's
Deluxe Canadian
Whisky, 1.14 L

38⁹⁹

1.14 L

SAVE \$8
100 PTS
when you buy 1

Appleton
Estate

Signature Blend
Jamaica Rum
1.14 L

38⁹⁹

1.14 L

SAVE \$10
100 PTS
when you buy 1

Roku Gin
Japanese Craft
Gin, 750 mL

44⁹⁹

CITRUS

SAVE \$6
100 PTS
when you buy 1

Tanqueray
London Dry Gin
750 mL

27⁹⁹

JUNIPER

Bee's knees

- 1 1/2 oz Gin
- 3/4 oz Lemon juice
- 1/2 oz Honey syrup
- Lemon peel to garnish

Combine ingredients in a shaker with ice. Shake and strain into a glass and add lemon (or ginger) to garnish.



My Liquor Offers
Scene⁺

Sign up & opt-in to receive emails at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) for your chance to win*

50,000 PTS

That's like \$500 in points!

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.myliquoroffers.ca/sign-up-contest-2025>. Contest runs from 08/01/2025 - 04/30/2026. Open to legal residents of AB and SK with a valid Scene+ account and who have reached the age of majority on the date they entered the Contest.



ONE WINNER EVERY MONTH
SCAN HERE & SIGN UP TODAY



Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

Locally Crafted BEER OF THE WEEK

A German-style Lager brewed with malt and hops entirely grown in Saskatchewan!



SAVE \$2

Nokomis
Craft Ales

Long Lake Lager
4 x 355 mL

10⁹⁹

SAVE \$8

100 PTS
when you buy 1

Sapporo

Premium, 6 x 500 mL

19⁹⁹



SAVE \$10

100 PTS
when you buy 1

Madri
Excepcional

12 x 355 mL

26⁹⁹



SAVE \$8

100 PTS
when you buy 1

Miller

Lite, 15 x 355 mL

36⁹⁹



SAVE \$3

Olympia

15 x 355 mL

18⁹⁹



Scene+
MEMBER
PRICING

24⁹⁹
SAVE \$10

27⁹⁹ without
Scene+
Card
SAVE \$7



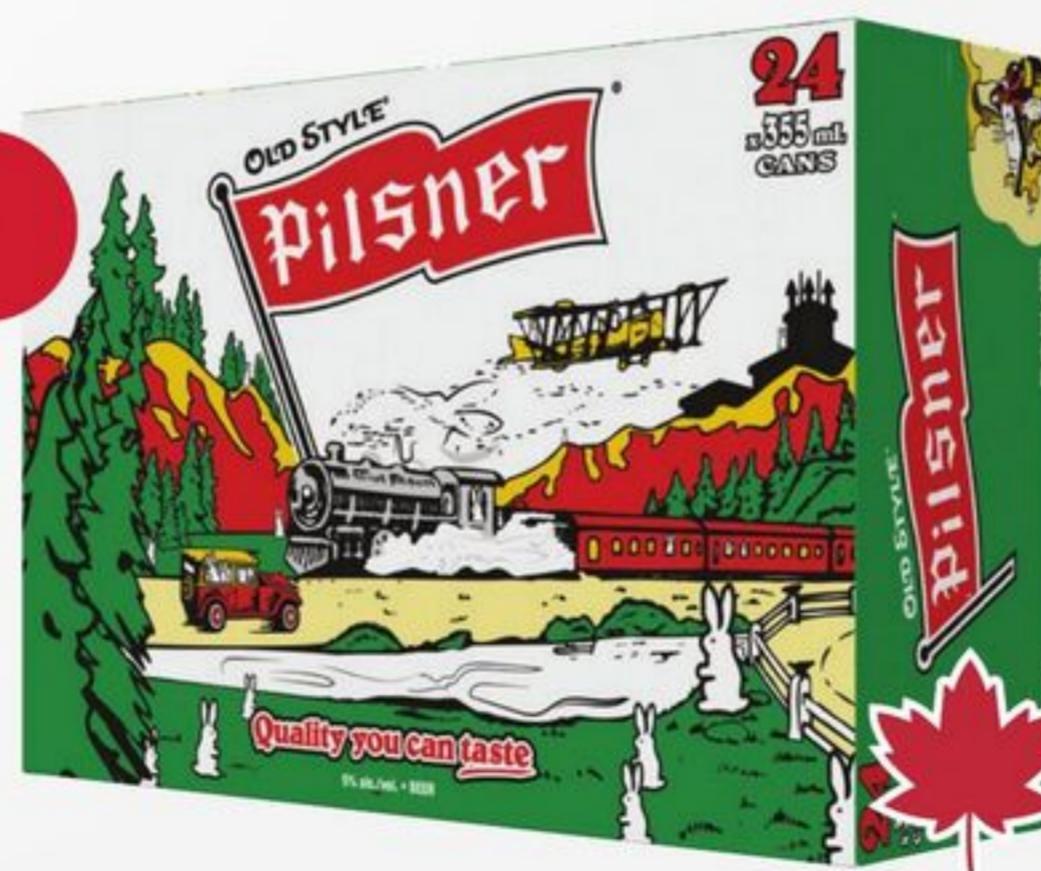
SAVE \$10

Old Style

Pilsner

24 x 355 mL

41⁹⁹



Ready to enjoy



SAVE \$8

Nütrli

Vodka Soda

Selected Varieties, 12 x 355 mL

29⁹⁹

SAVE \$8

SVNS

Hard 7UP
Mixer Pack
or Original
12 x 355 mL

29⁹⁹



SAVE \$4

306

Hard Iced Tea
12 x 355 mL

25⁹⁹



4

Scene+

1,000

PTS

=\$10 toward your purchase



The Scene+ Loyalty Program is available at all participating Sobeys Liquor locations within Saskatchewan. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*Receive \$9.00 off when you purchase one (1) Crown Royal Whisky Sour, Bulleit Old Fashioned, or Ketel One Espresso Martini Pre Mixed Cocktail Drinks 375 mL in a single transaction, before applicable taxes and charges and after deducting any discounts or coupons. Offer valid January 1 to January 28, 2026 at participating Sobeys Liquor locations in Saskatchewan. Offer must be loaded to a registered Scene+ card prior to purchase. Limit of two (2) redemptions per Scene+ card. The person purchasing the Crown Royal Whisky Sour, Bulleit Old Fashioned, or Ketel One Espresso Martini Pre Mixed Cocktail Drinks 375 mL and redeeming this offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

Activate your offers at MyLiquorOffers.ca before you shop

JANUARY 1 - JANUARY 28, 2026



SAVE \$9

when you buy 1
Crown Royal Whisky Sour,
Bulleit Old Fashioned, or
Ketel One Espresso Martini
Premixed Cocktail Drinks
375 mL (Reg. \$26.99)



SAVE \$6
when you buy 1
Skyy Vodka
750 mL (Reg. \$26.99)



SAVE \$9
when you buy 1
Gibson's Finest Sterling
Edition Whisky
750 mL (Reg. \$29.99)



SAVE \$10
when you buy 1
J.P. Wiser's Old
Fashioned or Vanilla
Whisky
750 mL (Reg. \$32.99)



SAVE \$6

when you buy 1
Villa Teresa Organic
Prosecco
750 mL (Reg. \$24.99)



SAVE \$6
when you buy 1
Silk & Spice Red
750 mL (Reg. \$19.99)



SAVE \$4
when you buy 1
Jacob's Creek Moscato
Lighter or Rosé Lighter
750 mL (Reg. \$15.99)



SAVE \$4
when you buy 1
Yellow Tail Pure Bright
Chardonnay
750 mL (Reg. \$15.99)



SAVE \$4

when you buy 1
CoCo Rum or Vodka
Selected Varieties
4 x 355 mL (Reg. \$16.99-\$17.99)



SAVE \$4

when you buy 1
Heineken Beer 0.0%
Alcohol
6 x 330 mL (Reg. \$14.99)



SAVE \$4

when you buy 1
High Key Brewing
Sparkling Pumpkin Spice or
Wild Berry Chai
4 x 473 mL (Reg. \$17.99)



SAVE \$5⁵⁰

when you buy 1
Original 16 Zero
6 x 355 mL (Reg. \$12.99)

Activate Your Offers

All participating products featured on this page are available to be loaded from January 1 - January 28, 2026 on MyLiquorOffers.ca*

Offer valid January 1 - January 28, 2026 at participating Sobeys Liquor locations in Saskatchewan. Minimum qualifying purchase of one of the participating products must be made in a single transaction. Offer must be loaded to a registered Scene+ card prior to purchase. Limit of two (2) redemptions per Scene+ membership card. For any transaction that includes an alcohol product, the person purchasing such product and redeeming such offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.