

H-E-B® This week's BIG SAVINGS



\$9.99
lb.

FRESH!
Beef Ribeye Steaks
bone-in
USDA Choice
value pack

SAVE up to \$6 per lb.

YOUR CHOICE!
FRESH!
H-E-B Seasoned
Boneless, Skinless
Chicken Breasts or
Thighs for Fajitas
value pack



\$2.49
lb.

SAVE up to \$1 per lb.

FRESH!
Hill Country Fare
Thin Sliced
Boneless Skinless
Chicken Breast



\$2.99
lb.

SAVE up to \$1.40 per lb.

H-E-B Natural
Boneless
Turkey Breast



SAVE \$5
with yellow
coupon
in-store or
online



\$1.47
ea.

YOUR CHOICE!
**Blackberries, 6 oz., or
LARGE!
Round Mangos**

YOUR CHOICE!
Cosmic Crisp Apples or
Poblano Peppers



\$1.27
lb.

YOUR CHOICE!
Bosc Pears or
Beefsteak Tomatoes



97¢
lb.

YOUR CHOICE!
Bright Farms Crunch Kits
5.85 - 6.7 oz.
assorted varieties, or
H-E-B Navel Oranges



\$2.97
ea.

4 LB. BAG

FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound



\$8.97
lb.

SAVE up to \$1 per lb.

FRESH!
Rainbow Trout Fillets
responsibly raised
Product of U.S.A.



\$6.97
lb.

SAVE up to \$2 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE \$1
with yellow
coupon
in-store
only

**WHEN YOU BUY
1 LB. OR MORE OF
H-E-B Premium
White or Red
Grapes**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$15 OF
H-E-B Organics®
Items
(excludes beef)**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$20 OF
H-E-B
Grass Fed Beef**

Any
Field & Future
by H-E-B™ Items

SAVE 20%
when you clip Digital
Coupon in My H-E-B App



**Higher Harvest
by H-E-B™ Products**
assorted varieties

SAVE 20%
with yellow coupon
in-store or online



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

also
heb.com



WIC
ACCEPTED
HERE

H-E-B GIFT CARDS
are redeemable in stores for cash
on purchases of \$25 or more.

50107p01219

HEB **MAJOR DEAL** **save more than \$10 in FREE ITEMS** with yellow coupons in-store or online

BUY
Salmon Portions
4 ct. tray



get 3 items free!

with yellow coupons in-store or online

- H-E-B Vegetables
6 - 16 oz. bag, assorted varieties (excludes H-E-B Organics®)
- H-E-B Couscous
5.66 - 5.89 oz., assorted varieties
- H-E-B Avocado Oil No Stick Cooking Spray, 5 oz.



Combo Loco®

Welch's
Juicefuls Fusions,
Fruit 'n Yogurt, 20 ct., or
Fruit Snacks
22 ct., assorted varieties



**BUY
GET FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$2.98!**



H-E-B
Lone Stars
Baked Snack
Crackers, 11 oz.
assorted varieties

H-E-B
Texas Tough®
Trash Bags
80 - 100 ct.
assorted varieties



**BUY
GET FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$4.47!**



H-E-B
Texas Tough®
Aluminum Foil
12 in., 35 - 75 sq. ft. rolls, or
18 in., 37.5 sq. ft. roll
assorted varieties

two (2)
Rambler
Sparkling Water
8 - 12 pk., 12 oz. cans
assorted varieties



**BUY
GET 3RD
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$5.97!**



Any one (1)
Halo Top
Ice Cream or Bars



**BUY
GET 2ND
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$4.48!**



LOW PRICES ON EVERYTHING YOU NEED!

WHEN YOU
BUY \$10 OF
Central Market,
H-E-B Broth,
Bone Broth or
Stocks, 9.5 - 48 oz., or
Value Packs, 6 ct.
(excludes
Hill Country Fare
Broth)



**SAVE
\$2 OFF
YOUR
BASKET**
with yellow coupon
in-store or online



**SAVE
\$5 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

WHEN YOU
BUY \$20 OF
H-E-B Vitamins,
Minerals,
Supplements, or
Probiotics



**SAVE
\$1**
with yellow
coupon
in-store or
online
WHEN YOU
BUY 2

H-E-B
Sweetened or
Unsweetened
Sparkling Water
12 pk., 12 oz. cans
assorted varieties

MORE BIG SAVINGS

Dawn
Powerwash
Dish Spray, 16 oz., or
PowerSuds Liquid
Dish Soap, 13.6 - 51.5 oz.
assorted varieties



**SAVE
\$2**
with yellow
coupon
in-store or
online

Always Discreet
Liners, 111 - 120 ct.,
Pads, 26 - 66 ct., or
Underwear, 17 - 28 ct.
(excludes Always Discreet
Pads, 30 ct., and all other
counts & Always products)



**SAVE
\$3**
with yellow
coupon
in-store or
online

Bounty
Essentials
Paper Towels
6 double rolls



**SAVE
\$1**
with yellow
coupon
in-store or
online



**SAVE
\$10 OFF
YOUR
BASKET**
when you clip Digital
Coupon in My H-E-B App

WHEN YOU BUY \$50 OF
Pampers
Diapers, 16 - 164 ct.,
Easy Ups Training
Pants, 13 - 74 ct.,
Ninjas Youth
Pants, 11 - 44 ct.,
Wipes, 52 - 1344 ct., or
Luvs Diapers, 18 - 168 ct.
Limit one per household

BUY two (2)
H-E-B Texas Tough®
Food Storage
Containers, 2 - 4 ct.
assorted varieties
(retail value of \$2.75)



**GET 3RD
FREE!**
with yellow coupon
in-store or online

Dove or M&M's
Valentine's Day
Laydown
Candy Bag
7.94 - 10 oz.
assorted varieties



**SAVE
\$1**
with yellow
coupon
in-store or
online



**SAVE
20%**
with yellow coupon
in-store or online

Sterilite
Items

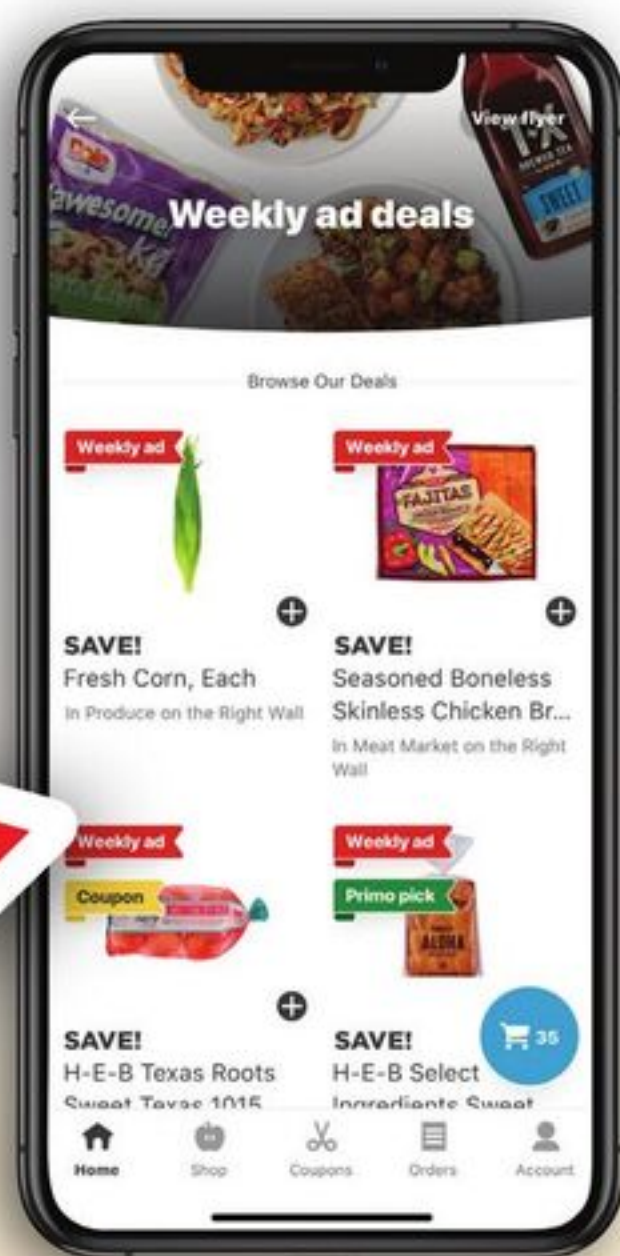
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My H-E-B

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