



This week's BIG SAVINGS



\$9.99
lb.

FRESH!
Beef
Ribeye Steaks
bone-in
USDA Choice
value pack

SAVE up to \$6 per lb.

YOUR CHOICE!
FRESH!
H-E-B Seasoned
Boneless, Skinless
Chicken Breasts or
Thighs for Fajitas
value pack

\$2.49
lb.



SAVE up to \$1 per lb.

FRESH!
Hill Country Fare
Thin Sliced
Boneless Skinless
Chicken Breast

\$2.99
lb.



SAVE up to \$1.40 per lb.

H-E-B Natural
Boneless
Turkey Breast

SAVE
\$5 with
yellow
coupon
in-store or
online



\$147
ea.

YOUR CHOICE!
Blackberries, 6 oz., or
LARGE!
Round Mangos

COSMIC CRISP



\$1.27
lb.

YOUR CHOICE!
Bosc Pears or
Beefsteak Tomatoes

97¢
lb.



YOUR CHOICE!
Bright Farms Crunch Kits
5.85 - 6.7 oz.
assorted varieties, or
H-E-B Navel Oranges

\$2.97
ea.



4 LB. BAG

FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound

\$8.97
lb.



SAVE up to \$1 per lb.

FRESH!
Rainbow Trout Fillets
responsibly raised
Product of U.S.A.

\$6.97
lb.



SAVE up to \$2 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE
\$1 with
yellow
coupon
in-store
only

**WHEN YOU
BUY 1 LB. OR MORE OF**
H-E-B Premium
White or Red
Grapes



SAVE
\$3 OFF
YOUR BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$15 OF**
H-E-B Organics*
Items
(excludes beef)



SAVE
\$3 OFF
YOUR BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$20 OF**
H-E-B
Grass Fed Beef



Any
Field & Future
by H-E-B™ Items

SAVE
20%
when you clip Digital
Coupon in My H-E-B App

Higher Harvest
by H-E-B™ Products
assorted varieties

SAVE
20%
with yellow coupon
in-store or online



heb.com



H-E-B GIFT CARDS
on sale for 10% off

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

50107p0129

H-E-B MEAL DEAL

save
more
than

\$10 in

FREE ITEMS

with yellow coupons in-store or online

BUY

Salmon Portions
4 ct. tray



get 3 items
free!

with yellow coupons in-store or online

- H-E-B Vegetables
6 - 16 oz. bag, assorted varieties
(excludes H-E-B Organics®)
- H-E-B Couscous
5.66 - 5.89 oz., assorted varieties
- H-E-B Avocado Oil No Stick
Cooking Spray, 5 oz.



Combo Loco®

Welch's
Juiceful Fusions,
Fruit 'n Yogurt, 20 ct., or
Fruit Snacks
22 ct., assorted varieties



BUY

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$2.98!**



H-E-B
Lone Stars
Baked Snack
Crackers, 11 oz.
assorted varieties

H-E-B
Texas Tough®
Trash Bags
80 - 100 ct.
assorted varieties



BUY

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$4.47!**



two (2)
Rambler
Sparkling Water
8 - 12 pk., 12 oz. cans
assorted varieties



BUY

**GET 3RD
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$5.97!**



Any one (1)
Halo Top
Ice Cream or Bars



BUY

**GET 2ND
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$4.48!**



LOW PRICES ON EVERYTHING YOU NEED!

WHEN YOU
BUY \$10 OF
Central Market,
H-E-B Broth,
Bone Broth or
Stocks, 9.5 - 48 oz., or
Value Packs, 6 ct.
(excludes
Hill Country Fare
Broth)



**SAVE
\$2 OFF
YOUR BASKET**

with yellow coupon
in-store or online



**SAVE
\$5 OFF
YOUR BASKET**

with yellow coupon
in-store or online

WHEN YOU
BUY \$20 OF
H-E-B Vitamins,
Minerals,
Supplements, or
Probiotics



**SAVE
\$1**

with yellow coupon
in-store or
online

WHEN YOU
BUY 2

H-E-B
Sweetened or
Unsweetened
Sparkling Water
12 pk., 12 oz. cans
assorted varieties

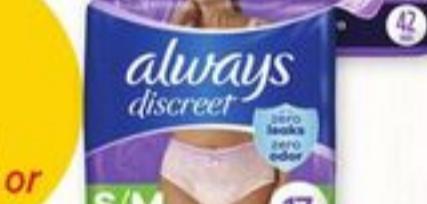
MORE BIG SAVINGS

Dawn
Powerwash
Dish Spray, 16 oz., or
PowerSuds Liquid
Dish Soap, 13.6 - 51.5 oz.
assorted varieties



**SAVE
\$2 with
yellow
coupon
in-store or
online**

Always Discreet
Liners, 111 - 120 ct.,
Pads, 26 - 66 ct., or
Underwear, 17 - 28 ct.
(excludes Always Discreet
Pads, 30 ct., and all other
counts & Always products)



**SAVE
\$3 with
yellow
coupon
in-store or
online**

Bounty
Essentials
Paper Towels
6 double rolls



**SAVE
\$1 with
yellow
coupon
in-store or
online**



WHEN YOU BUY \$50 OF
Pampers
Diapers, 16 - 164 ct.,
Easy Ups Training
Pants, 13 - 74 ct.,
Ninjamas Youth
Pants, 11 - 44 ct.,
Wipes, 52 - 1344 ct., or
Luvs Diapers, 18 - 168 ct.
Limit one per household

BUY two (2)
H-E-B Texas Tough®
Food Storage
Containers, 2 - 4 ct.
assorted varieties
(retail value of \$2.75)



**GET 3RD
FREE!**
with yellow coupon
in-store or online

Dove or M&M's
Valentine's Day
Laydown
Candy Bag
7.94 - 10 oz.
assorted varieties



**SAVE
\$1 with
yellow
coupon
in-store or
online**



**SAVE
20% with
yellow coupon
in-store or online**

Sterilite
Items

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.



My H-E-B

DOWNLOAD THE MY H-E-B APP OR VISIT **HEB.COM** TO SEE OUR WEEKLY AD.

Offers shown on app screen are examples only and may not reflect actual offers.

280

H-E-B
heb.com | [f](#) [t](#) [i](#) [o](#) [a](#)

DEALS, RECIPES, COUPONS, MORE.

CLUB PACK

FRESH! Ground Chuck 80% lean, Club Pack, limit-2 packages, with an additional \$10 purchase

SAVE!

FRESH! Hill Country Fare Bone-in Split Chicken Breasts 2.5 lbs., with an additional \$10 purchase

SAVE!

FRESH! Pork Country Style Ribs, bone-in Club Pack, limit-2 packages, with an additional \$10 purchase

SAVE!

FRESH! Cherries

SAVE!

FRESH! Blueberries

Organic Milk 1/2 gallon, assorted varieties (excludes Soy)

SAVE!

H-E-B Butter Bread 24 oz.

SAVE!

H-E-B Select Ingredients Frozen Fruit Bars 6 oz., assorted varieties

SAVE!

View Flyer

Weekly ad deals

Browse Our Deals

Weekly ad

SAVE! Fresh Corn, Each In Produce on the Right Wall

Weekly ad

SAVE! Seasoned Boneless Skinless Chicken Br... In Meat Market on the Right Wall

Weekly ad

Coupon

Primo pick

SAVE! H-E-B Texas Roots Sweet Tasse 1015

SAVE! H-E-B Select Ingredients Sweet

35

Home Shop Coupons Orders Account

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