

STOCK UP
SALE!

EARN
4x
POINTS

USDA
ORGANIC

EARN
4x
POINTS

O Organics® Tofu
14-oz.
Selected varieties.

2⁹⁹
Member Price

EARN
4x
POINTS

Muffins
4-ct. Fresh Baked.
Selected varieties.

4⁹⁹
Member Price

EARN
4x
POINTS

Kellogg's
Eggo Waffles
23.2 to 29.6-oz.
Selected varieties.

7⁴⁹
Member Price

EARN
4x
POINTS

Signature SELECT®
Frozen Potatoes
20 to 32-oz.
Selected varieties.

3⁹⁹
Member Price

EARN
4x
POINTS

Quaker
Rice Cakes
4.47 to 7.23-oz.
Selected varieties.

3⁹⁹
Member Price

EARN
4x
POINTS

Calidad
Tortilla Chips
10 to 11-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for 5
Member Price

EARN
4x
POINTS

Signature
SELECT® Nuts
Value Size
33 to 34-oz.
Selected varieties.

14⁹⁹
Member Price

EARN
4x
POINTS

Local Hive
Honey
16-oz.
Selected varieties.

7⁹⁹
Member Price

EARN
4x
POINTS

Snapple Tea
6-pack, 16-oz.
Selected varieties.

5⁹⁹
Member Price

EARN
4x
POINTS

Signature
SELECT® Apple Juice
64-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6
for 6
Member Price

EARN
4x
POINTS

Kinder's
Dry Rub
4.2 to 6.25-oz.
Selected varieties.

3⁹⁹
Member Price

EARN
4x
POINTS

McCormick
Ground Black Pepper or
Garlic Powder
3 to 3.12-oz.

3⁹⁹
Member Price

SAFeway

Save up to 20%
weekly with for U

*See Program Details and Terms & Conditions at safeway.com/foru.

clip or CLICK!

Signature SELECT®
80% Lean
Ground Beef
Mega Pack
6-lbs. or more.
Limit 2-pkgs.

3⁹⁹
lb
Member Price

Safeway for U® coupon must be must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Waterfront Bistro®
Large Raw Shrimp
31 to 40-ct.
Sold in a 2-lb. bag. Frozen.
Limit 4 items.

4⁹⁹
lb
Member Price

Safeway for U® coupon must be must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Lucerne® Milk
Gallon.
Selected varieties.
Limit 4 items.

3⁹⁹
ea
Member Price

Safeway for U® coupon must be must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Lucerne® Chunk or
Shredded Cheese
32-oz.
Selected varieties.
Limit 4 items.

5⁹⁹
ea
Member Price

Safeway for U® coupon must be must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

2-LB.

Nabisco Family Size Oreo Cookies
10.68 to 18.71-oz.
Chips Ahoy! Cookies 9.31 to 19.5-oz.
Ritz Crackers 17.8 to 20.5-oz.
Snack Crackers 11.5 to 14-oz.
Selected varieties. Limit 4 items.

3⁴⁹
ea
Member Price

Safeway for U® coupon must be must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

clip or CLICK!

Tillamook
Ice Cream
1.5-qt.
Selected varieties.
Limit 4 items.

3⁹⁹
ea
Member Price

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clip or CLICK!

Starbucks Coffee
11 to 12-oz. Bag
or 10-ct. K-Cups.
Selected varieties.
Limit 4 items.

7⁹⁹
ea
Member Price

Safeway for U® coupon must be must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Limit one offer per household. Expires 1/13/26.

EARN 2x POINTS!

PRICE LOCK

PRICE LOCKED UNTIL APRIL 28TH!

*Visit safeway.com/for details.



EARN 2x POINTS

TASTE WHAT PORK CAN DO.

1⁹⁹ lb

Member Price



EARN 2x POINTS

USDA CHOICE

9⁹⁹ lb

Member Price



EARN 2x POINTS

Signature SELECT Meatballs

20 to 24-oz.

Selected varieties.

7⁹⁹ ea

Member Price



EARN 2x POINTS

TASTE WHAT PORK CAN DO.

Signature SELECT Boneless Pork Top Loin Chops or Thin Cut Mix & Match.

BUY 1 GET 1 FREE

When you Buy 2

EQUAL OR LESSER VALUE

Member Price



EARN 2x POINTS

Chobani Creamer

24-oz.

Selected varieties.

5⁸⁸

Member Price



EARN 2x POINTS

Banquet Pot Pie

7-oz.

Selected varieties.

Member Price: \$1.00 ea.

10\$10 for

Member Price



EARN 2x POINTS

Magnum Ice Cream Bars 3-ct. Yasso Novelties 4-ct. Good Humor Ice Cream Bars 6-ct.

Selected varieties.

5⁹⁹

Member Price



EARN 2x POINTS

Jackson's Sweet Potato Chips

5-oz.

Selected varieties.

Member Price: \$3.50 ea.

2\$7 for

Member Price



EARN 2x POINTS

Lucerne Yogurt

32-oz.

Selected varieties.

2⁹⁹

Member Price



EARN 2x POINTS

Lucerne Butter

2-lb.

Selected varieties.

7⁹⁹

Member Price



EARN 2x POINTS

PopCorners Snacks

7-oz.

Selected varieties.

3⁹⁹

Member Price



EARN 2x POINTS

Signature SELECT Peanut Butter

64-oz.

Selected varieties.

8⁹⁹

Member Price



EARN 2x POINTS

Signature SELECT Strawberry Preserves

32-oz.

3⁹⁹

Member Price



EARN 2x POINTS

Open Nature Granola

11 to 12.5-oz.

Selected varieties.

3⁹⁹

Member Price



EARN 2x POINTS

Quaker Instant Oatmeal

18-ct.

Selected varieties.

5⁹⁹

Member Price



EARN 2x POINTS

Signature SELECT Fudge Cookies

7 to 13-oz.

Selected varieties.

Member Price: \$2.50 ea.

2\$5 for

Member Price



EARN 2x POINTS

Rao's Pasta Sauce

15 to 24-oz.

Selected varieties.

7⁹⁹

Member Price



EARN 2x POINTS

Dennison's Chili with Beans

15-oz.

Selected varieties.

Member Price: \$1.67 ea.

3\$5 for

Member Price



EARN 2x POINTS

Pillsbury Creamy Supreme Frosting

16-oz.

Selected varieties.

Member Price: \$2.50 ea.

2\$5 for

Member Price



EARN 2x POINTS

Best Foods Mayonnaise

48-oz.

8⁹⁹

Member Price



EARN 2x POINTS

Celsius Sparkling Energy

12-oz.

Selected varieties.

Member Price: \$2.00 ea.

2\$4 for

Member Price



EARN 2x POINTS

Bundaberg 4-pack, 12.7-oz.

Selected varieties.

5⁹⁹

Member Price



EARN 2x POINTS

Signature SELECT or O Organics Coffee

100-ct.

Selected varieties.

29⁹⁹

Member Price



EARN 2x POINTS

FIJI Artesian Water

6-pack, 16.9-oz.

5⁹⁹

Member Price



EARN 2x POINTS

Signature SELECT Party Cups

25-ct.

Selected varieties.

2⁹⁹

Member Price



EARN 2x POINTS

Signature SELECT Designer Tableware

22 to 54-ct.

Selected varieties.

3⁴⁹

Member Price



EARN 2x POINTS

Signature SELECT Trash Bags

18 to 45-ct.

Selected varieties.

8⁹⁹

Member Price



EARN 2x POINTS

Native Shampoo, Conditioner or Body Wash

16.5 to 18-oz.

Selected varieties.

10⁹⁹ ea

Member Price

PG 2, N7,N7E,N7LS2657,N7LS2657E,N1,N1E,N1F,N4,N4E
01072026_WK01_NOC_SAF_WC_SPD02_N7

Prices on this page are effective Wednesday, January 7 thru Tuesday, January 13, 2026 (unless otherwise noted).

PG 3, N7,N7E,N7LS2657,N7LS2657E,N1,N1E,N1F,N4,N4E
01072026_WK01_NOC_SAF_WC_SPD03_N7

SAFEWAY

Proud to be Local. EST. 1926

EARN 4x POINTS
STOCK UP SALE!



EARN 4x POINTS
Farmer John Bacon
10 to 12-oz. Selected varieties.
6⁹⁹ ea
Member Price



EARN 4x POINTS
Red Bull
12-oz. Selected varieties.
Member Price: \$2.67 ea.
3\$8 for 8
+CRV (CA only)
Member Price



EARN 4x POINTS
Soleil® Sparkling Water
8-pack, 12-oz. Selected varieties.
Member Price: \$3.00 ea.
2\$6 for 6
+CRV (CA only)
Member Price



EARN 4x POINTS
Cheez-It Crackers
20-ct. Selected varieties.
Pringles Variety Pack
10-ct.
9⁹⁹ ea
Member Price



EARN 4x POINTS
Planters Peanuts
16-oz. Selected varieties.
Member Price: \$3.50 ea.
2\$7 for 7
Member Price



EARN 4x POINTS
Cottonelle Bath Tissue
12-Mega Rolls.
Flushable Wipes
336-ct. Selected varieties.
Viva Signature Paper Towels
8-Double Rolls.
12⁹⁹
Member Price

Look for this Tag!



*Safeway or Vons for UP coupon must be downloaded to your account to start earning. Additional restrictions apply. For full terms and conditions please visit www.safeway.com/stockup or www.vons.com/stockup. Expires 4/28/26.

JANUARY
7 8 9 10 11 12 13
WED THU FRI SAT SUN MON TUE

Prices also valid at
Pak'n Save
SAFEWAY

cali fresh
BETTER FOOD FOR BETTER LIVING

WIC
CALIFORNIA
NUTRITION
INFANTS & CHILDREN
Authorized

SNAP
Supplemental
Nutrition
Assistance
Program
Paying Healthy Food
Water Receipt

USDA CHOICE Taste the Difference!
High quality with moderate marbling. Tender, juicy & flavorful.



MEGA PACK
USDA Choice Boneless Beef Tri Tip Roast
Untrimmed Twin Pack.
5⁹⁹ lb
Member Price



VALUE PACK
Fresh Atlantic Salmon Whole Fillet
Farm raised.
8⁹⁹ lb
Member Price



Signature SELECT®
Pork Shoulder Blade Steak or Country Style Ribs
BUY 1 GET 1 FREE
EQUAL OR LESSER VALUE
Member Price
When you Buy 2



Mix & MATCH
Strawberries 1-lb.
Blueberries, Raspberries or Blackberries 6-oz.
BUY 1 GET 1 FREE
EQUAL OR LESSER VALUE
Member Price
When you Buy 2



Taylor Farms Chopped Salad Kit
9.25 to 13.5-oz.
Fresh Express Chopped Salad Kit
5.7 to 13.3-oz. Selected varieties.
2⁹⁹ ea
Member Price
When you Buy 3



Honeycrisp or Envy Apples
2⁴⁹ lb
Member Price

BOX TOPS FOR EDUCATION
SEE PAGE 4 FOR MORE DETAILS

Mix & MATCH

PROGRESSO
NEW ENGLAND CLAM CHOWDER
CHICKEN NOODLE
CHICKEN & HOMESTYLE NOODLES

Progresso Soup
18 to 19-oz. Selected varieties.
BUY 2 GET 3 FREE
EQUAL OR LESSER VALUE
Member Price
When you Buy 5



Chobani Greek, Less Sugar or Zero Sugar Yogurt
5.3-oz. Selected varieties.
Member Price: \$1.00 ea.
10\$10 for 10
Member Price



FULL LINE SALE!
BUY 1 GET 1 FREE
EQUAL OR LESSER VALUE
Member Price
When you Buy 2



Lean Cuisine Entrée
6 to 11-oz. Selected varieties.
Favorites 8.5 to 11.5-oz.
Stouffer's Mid Tier Entrée 8.37 to 12.62-oz.
Sides 12-oz. Member Price: \$2.50 ea. **Limit 4 items.**
2\$5 for 5
Member Price



BUY 2 GET 2 FREE
EQUAL OR LESSER VALUE
Member Price
When you Buy 4



Coors, Bud or Pabst 30-pack, 12-oz.
Michelob 24-pack, 12-oz.
Athletic 12-pack, 12-oz. Selected varieties. **Limit 2 items.**
19⁹⁹ +CRV (CA only)
Member Price



BUY 2 GET 2 FREE
EQUAL OR LESSER VALUE
Member Price +CRV (CA only)
When you Buy 4

Prices on this page are effective Wednesday, January 7 thru Tuesday, January 13, 2026 (unless otherwise noted).

Taste the Quality,
Love the Value

2X
POINTS



ONLY IN OUR STORES



Signature SELECT®
Boneless Pork Top
Loin Chops Mega Pack
3⁹⁹ lb
Member Price



Signature
SELECT®
Bagels or
English Muffins
6-ct.
Selected varieties.
1⁹⁹
Member Price



Signature
SELECT®
Seltzer Water
24-pack, 12-oz. cans.
Selected varieties.
6⁹⁹
Member Price



Signature
SELECT®
Snack Barrel
13 to 23-oz.
Selected varieties.
5⁹⁹
Member Price



O Organics® Fruit
10-oz. Selected varieties.
4⁹⁹
Member Price



Signature SELECT®
Pizza 12 to 33.5-oz.
Selected varieties.
4⁹⁹
Member Price



Signature SELECT®
Family Pack Bath Tissue
30-Rolls.
Paper Towels
12-Rolls.
19⁹⁹
Member Price

*Visit safeway.com/foru for details.

Meat & SEAFOOD



USDA Choice
Boneless Beef
Tri Tip Steak
8⁹⁹ lb
Member Price



Butterball 93%
Lean Ground
Turkey 16-oz.
4⁹⁹ ea
Member Price



Rocky Free Range
Whole Chicken
1⁹⁹ lb
Member Price



USDA Choice
Boneless Beef
Bottom or Eye
of Round Roast
7⁹⁹ lb
Member Price



Signature SELECT®
Gourmet Beef
Burger Patties
16-oz. Selected varieties.
9⁹⁹ ea
Member Price



Smoked
Applewood or
Peppered Bacon
Available in
the Butcher Block.
6⁹⁹ lb
Member Price



Wild Caught
Fresh Whole
Dungeness
Crab Cooked.
Subject to availability.
9⁹⁹ lb
Member Price



Jumbo
Cooked Shrimp
21 to 25-ct.
Previously Frozen, Bulk.
10⁹⁹ lb
Member Price

Fresh PRODUCE



Mango
Member Price: \$1.25 ea.
4\$5 for 5
Member Price



Sumo Citrus
3⁹⁹ lb
Member Price



Red, Orange or
Yellow Bell Pepper
Member Price: \$1.50 ea.
2\$3 for 3
Member Price



Roma
Tomatoes
2⁹⁹ lb
Member Price



Jumbo Artichoke
Member Price: \$3.00 ea.
2\$6 for 6
Member Price



Cucumber
Every Day
99¢ ea



Hass
Avocado
Member Price: \$1.67 ea.
3\$5 for 5
Member Price



Signature
SELECT® or Bonduelle
Salad Bowl
4.5 to 7.75-oz.
Selected varieties.
2⁹⁹ ea
Member Price
When you Buy 3

Neighborhood DELI



Signature SELECT®
Meatloaf
18-oz.
8⁹⁹ ea
Member Price



Shaved
Brussels Sprouts
Salad
Available behind
the Deli Counter.
Every Day
8⁹⁹ lb



MADE
FRESH
Daily
Mix & MATCH
ReadyMeals®
Snackers
Selected varieties.
BUY 2 GET 1 FREE
When you Buy 3
Member Price



Mini Babybel
Snacking Cheese
12-ct. Selected varieties.
6⁹⁹ ea
Member Price

Handcrafted BAKERY



Fresh Baked
Croissants
4-ct. Selected varieties.
4⁹⁹
Member Price



French or
Sourdough Bread
16-oz. Fresh Baked.
Selected varieties.
2⁴⁹
Member Price



Jumbo Cookies
8-ct. Fresh Baked.
Selected varieties.
4⁹⁹
Member Price



Single
Bulk Donuts
Fresh Baked.
Selected varieties.
Every Day
Starting at:
1²⁹

Fresh BLOOMS



Tulips
10-stems.
Every Day
9⁹⁹



Hyacinth
in Glass
5⁹⁹
Member Price



FTD Winter
Celebration
Bouquet
Every Day
24⁹⁹



Simply Because
Rose Bouquet
Every Day
9⁹⁹

Get your DRINK ON



Decoy,
La Crema Monterey
or Bonterra
750-ml. Selected varieties.
Single Price: \$13.88 ea.
12⁴⁹ Mix & Match
ea
Member Price
WHEN YOU BUY 6 OR MORE



Sonoma-Cutrer,
Daou or Katherine
Goldschmidt 750-ml.
Selected varieties.
Single Price: \$21.88 ea.
19⁶⁹ Mix & Match
ea
Member Price
WHEN YOU BUY 6 OR MORE



Tito's 750-ml.
Sun Cruiser
8-pack, 12-oz.
New Amsterdam
1.75-ltr.
Selected varieties.
16⁹⁹ +CRV
Member Price
(CA only)



Sierra Nevada,
White Claw or
Topo Chico
12-pack, 12-oz.
Selected varieties.
19⁹⁹ +CRV
Member Price
(CA only)

Unless otherwise noted, offers in this ad are in effect at 7 a.m., thru midnight at your local Safeway & Pak'n Save Food stores. LIMIT ONE COUPON PER ITEM PER DAY PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items, not on free items. All rebate offers are subject to applicable manufacturer's additional terms. Customer pays for applicable taxes, bottom deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations and may vary by fulfillment method chosen. Online promotions, discounts and offers may differ from those in our physical store locations. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.

Save more with clip or CLICK! coupons

*See Program Details and Terms & Conditions at [safeway.com/foru](https://www.safeway.com/foru).



clip or CLICK!		clip or CLICK!		clip or CLICK!		
	Hormel Natural Choice Lunchmeat 6 to 8-oz. Selected varieties.	3⁴⁹ ea Member Price		10⁹⁹ ea Member Price		4⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Signature SELECT® Soup 24-oz. Selected varieties.	5⁹⁹ ea Member Price		2⁹⁹ ea Member Price		2⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Mission Carb Balance Flour Tortillas 8-ct. Selected varieties.	3⁹⁹ ea Member Price		4⁹⁹ ea Member Price		99¢ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Wish-Bone Salad Dressing 15-oz. Lawry's Marinade 12-oz. Selected varieties.	2⁴⁹ ea Member Price		2⁴⁹ ea Member Price		6⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Kettle Potato Chips 5 to 8.5-oz. Pringles Chips 5.2 to 5.53-oz. Selected varieties. Limit 4 items.	1⁹⁹ ea Member Price		2⁴⁹ ea Member Price		4⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Guayaki Yerba Mate 15.5-oz. Selected varieties.	2⁹⁹ ea Member Price		2⁴⁹ ea Member Price		12⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		
	Tide Laundry Detergent 73 to 84-oz. liquid. Pods 25 to 42-ct. Selected varieties. Limit 1 item.	7⁹⁹ ea Member Price		12⁹⁹ ea Member Price		5⁹⁹ ea Member Price
Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		Safeway for U® coupon must be present at checkout or downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.		

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PG 3, N7,N7E,N7LS2657,N7LS2657E,N1,N1E,N1F
01072026_WK01_NOC_SAF_WC_CIR03_N7

BUY 5
BOX TOPS

PARTICIPATING PRODUCTS

GET 55
BONUS
BOX TOPS

FOR YOUR SCHOOL OF CHOICE

BOX TOPS
EDUCATION

BUY BOX TOPS
PRODUCTS

SCAN
YOUR
RECEIPT

EARN
CASH FOR
SCHOOLS

Cheerios
Tootsie
Nature Valley
Mott's
Huggies

12 POUCHES
NATURE VALLEY
CRUNCHY

40 FAMILY SIZE
MOTT'S

12 POUCHES
HUGGIES

For every 5 participating products purchased in a single transaction between 12/29/25 – 1/31/26, you can earn 55 Bonus Box Tops for your BTFE-eligible enrolled school. This offer excludes ratio dairy snacks, Haagen-Dazs cultured cream and yogurt, Old El Paso seasoning packets, and Lysol products. To join, download the App and support an eligible enrolled school. To redeem, your eligible receipt must be scanned in the App within 14 DAYS of your BTFE purchase. Limit 5 claims per receipt. See www.BTFE.com for App Terms of Service, Official Program Rules, and Privacy Policy. Standard data rates may apply.

BOY

GIRL

BOY

GIRL

Petit Pot

Creamy FRENCH PUDDINGS

MADE WITH
SIMPLE INGREDIENTS

Petit Pot
RICE PUDDING

CREAMY FRENCH RECIPE

3.5-oz. (100g)
NET WT 1.02 oz.

Petit Pot
DARK CHOCOLATE

CREAMY FRENCH DESSERT

3.5-oz. (100g)
NET WT 1.02 oz.

Petit Pot Pudding

2-pack, 3.5-oz.

Selected varieties.

Member Price: \$3.00 ea.

2\$6

for

6

Member Price

Marie Callender's

The flavors you
crave, ready
in minutes.

Marie Callender's
CHICKEN
TERRITARIAN
BOWL

Marie Callender's
BEEF & BROCCOLI
BOWL

Marie Callender's
SWEDISH
MEATBALLS
BOWL

Marie Callender's
Dinner Bowl

10.5 to 13-oz.

Selected varieties.

3\$9

Member Price

SAVE with
Gas Rewards

Chevron

with
TECHRON

up to 20¢/gallon†

Redeem Gas Rewards at participating stations

SAFeway

Fuel Stations

up to \$1/gallon†

Redeem Gas Rewards at Safeway fuel stations

†Rewards Programs vary by location and may not be available in all locations. Maximum gas reward at participating Chevron or Texaco stations is \$0.20 per gallon of Chevron or Texaco-branded fuel and \$1 per gallon at Safeway or Vons fuel stations. Gas Reward savings are limited to 25 gallons and one vehicle per transaction—subject to rounding for Chevron or Texaco in-store fuel transactions and/or transaction dollar limits on your payment card set by your financial institution. In no event will the fuel that you receive be less than \$0.10 per gallon. Gasway Rewards may be redeemed as an alternative only if your Rewards balance equals or exceeds Rewards required for that item. Other restrictions and exclusions apply. For full Rewards Program details, visit safeway.com/rewards or chevron.com/rewards.

De Cecco
Pasta
16-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6
for
6
Member Price

YumEarth
Grab & Go
5-oz.
Selected varieties.

BUY 1 GET
1 FREE
When you
Buy 2
EQUAL OR LESSER VALUE
Member Price

Kevin's
Natural Foods
Entrée
16-oz.
Selected varieties.

8\$9
ea
Member Price

Tillamook
Chunk Cheese
16-oz.
Selected varieties.

6\$9
Member Price

almond
MALK
Almondmilk
28-oz.
Creamer
16-oz.
Selected varieties.

4\$9
Member Price

Horizon
Organic Milk
Half gallon.
Selected varieties.

5\$9
Member Price

Stonyfield
Organic
Pouch Yogurt
4-pack, 3.5-oz.
Selected varieties.

5\$9
Member Price

Greek Gods
Yogurt
24-oz.
Selected varieties.

3\$9
Member Price

Daisy
Sour Cream
16-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5
for
5
Member Price

Yakult
Probiotic
Drink
5-pack, 2.7-oz.
Selected varieties.
Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.

DIGITAL COUPON for U
2\$9
ea
Member Price

Nellie's
Free Range Eggs
18-ct.
Pete & Gerry's
Free Range
Organic Eggs
12-ct.
Large, Grade A.
Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.

DIGITAL COUPON for U
6\$9
ea
Member Price

DiGiorno
Rising Crust
or Hand
Tossed Pizza
15 to 29.3-oz.
Selected varieties.
Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 1/13/26.

DIGITAL COUPON for U
4\$9
ea
Member Price

Prices on this page are effective Wednesday, January 7 thru Tuesday, January 13, 2026 (unless otherwise noted).

THE FRESH START STOCK-UP

6X for U POINTS

For participating items. Participating products may only be used for U Points.

7⁹⁹ Member Price	7⁹⁹ Member Price	\$4 OFF When you Buy 2 Member Price
14⁹⁹ Member Price	6⁹⁹ Member Price	27.99 Member Price -.50 Digital Coupon 27.49 ea

Safeway for U* coupon must be downloaded to your account prior to purchase. Must use Safeway for U* account. Limit one offer per household. Expires 1/13/26.

Be Ready for
**Game Day,
Every Day.**

**Spend \$15,
Save \$5**

**Mix & Match
No Limit**

Save \$5 instantly when you spend \$15 on Unilever participating products in a single transaction. Must use Safeway for U* account at checkout. Expires 1/13/26. ©2025 UNILEVER

12⁹⁹
Member Price

9⁹⁹
Member Price

Personal CARE

7⁹⁹ Member Price	9⁹⁹ Member Price	10⁹⁹ Member Price
2\$3 for 3 Member Price	\$4 OFF When you Buy 2 Member Price	8.99 Member Price -3.00 Digital Coupon 5.99 ea
19.99 Member Price -2.50 Digital Coupon 17.49 ea	10.99 Member Price -2.00 Digital Coupon 8.99 ea	9.99 Member Price -2.00 Digital Coupon 7.99 ea

Safeway for U* coupon must be downloaded to your account prior to purchase. Must use Safeway for U* account. Limit one offer per household. Expires 1/13/26.

12⁹⁹
Member Price

6⁹⁹
Member Price

Baby Club Savings

Save more on baby essentials*

*On participating items. Limit 1 transaction per day.

SAVE \$10 when you buy 2

4⁹⁹ Member Price	13⁹⁹ Member Price	34⁹⁹ Member Price
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6⁹⁹
Member Price

8⁹⁹
Member Price

Household ESSENTIALS

3⁹⁹ Member Price	2\$7 for 7 Member Price	6⁹⁹ Member Price
5.99 Member Price -2.00 Digital Coupon 3.99 ea	12.99 Member Price -5.00 Digital Coupon 7.99 ea	29.99 Member Price -10.00 Digital Coupon 19.99 ea

Safeway for U* coupon must be downloaded to your account prior to purchase. Must use Safeway for U* account. Limit one offer per household. Expires 1/13/26.

6⁹⁹
Member Price

8⁹⁹
Member Price

SAVE \$5 OFF \$25

Treat your skin to winter savings

Save \$5 when you spend \$25 on participating items between 12/9/2025 - 3/3/2026

PG 1, N7, N7E, N7LS2657, N7LS2657E, N1, N1E, N1F, N1ST, N1STE, N1STLS2607, N1STLS2607E, N4, N4E 01072026_WK01_NOC_SAF_GMI_CIR01_N7

New year, new you!

Fuel your comeback

2\$4
for
Member Price

6\$9
Member Price

8\$9
Member Price

10\$9
Member Price

10\$9
Member Price

9\$9
Member Price

19\$9
Member Price

21\$9
Member Price

29\$9
Member Price

EXCLUSIVE DIGITAL COUPON
Liquid IV Hydration Sticks 15-ct. Selected varieties.
24.99 Every Day
-5.00 Digital Coupon
19.99 ea

EXCLUSIVE DIGITAL COUPON
KIND Protein, Protein Max, Zero Sugar or Mini Bars 4 to 10-ct. Selected varieties.
7.99 Member Price
-1.00 Digital Coupon
6.99 ea

EXCLUSIVE DIGITAL COUPON
Ensure Original Nutrition Shakes 6-pack, 8-oz. Selected varieties.
Buy 2 Save \$4
with your Member Account

Save on SWEET TREATS

10\$10
for
Member Price

2\$5
for
Member Price

2\$5
for
Member Price

4\$9
Member Price

4\$9
Member Price

4\$9
Member Price

5\$49
Member Price

12\$9
Member Price

5\$9
Member Price

Sweet Deals for SWEETHEARTS

25% OFF
Member Price

2\$5
for
Member Price

25% OFF
Member Price

BUY 1 GET 1 50% OFF
EQUAL OR LESSER VALUE
Member Price

25% OFF
Member Price

4\$5
for
Member Price

Health & Wellness

12\$9
Member Price

14\$9
Member Price

19\$9
Member Price

12\$9
Member Price

2\$4
for
Member Price

13\$9
Member Price

20% off groceries

when you let us fill your prescription†

We accept most insurance plans, including Medicare, Medicaid, & TRICARE!

Plus, enjoy an additional 20% off every 5 scripts after that.

Sincerely Health

SCAN TO LEARN MORE

†Transfer or fill a new prescription to receive 20% off groceries. Fill, transfer or refill 5 prescriptions to receive additional 20% off groceries. Restrictions apply. Visit www.safeway.com/health/dashboard for details.

Get more out of shopping at Safeway.

Get even more with FreshPass®!*



		FREE	MONTHLY OR ANNUAL SUBSCRIPTION
	How to join		
	Use Points for discounts on gas and grocery	✓	✓
	Clip deals to save more	✓	✓
	5% off O Organics® and Open Nature®		✓
	\$5 monthly credit for annual subscribers		✓
	Unlimited free Delivery		✓
	Extra savings on our exclusive brands		✓
	Points don't expire		✓

*Restrictions & limitations apply. Visit safeway.com/freshpass for full program terms.