

WE'VE ONLINE

THAT'S THE WAY

NEW

FOR YOU

BUY 2 GET 3RD
of equal or lesser value
FREE

Handheld Savoury Pastries, Spinach & Feta, Bacon & Egg or Other Select Varieties 75-95 g available hot or chilled from our kitchen department 3.99 ea

MAPLE LEAF
Natural
Top
Dogs

SCHNEIDERS
Original Recipe
ALL PURPOSE
Rolls
SAVE UP TO
50%
WITH
MEMBER
PRICING

3⁹⁹
MEMBER
PRICING

4⁹⁹
without
Scene+ Card

MAPLE LEAF, SCHNEIDERS or BURNS Wieners 375 g or MINA Chicken Wieners 675 g

Carnation
Evaporated
Milk

Carnation
Evaporated
Milk

MEMBERS SAVE 30¢
7⁶⁹
MEMBER
PRICING

1⁹⁹
without
Scene+ Card

CARNATION Evaporated Milk 354 mL

Melitta

NABOB
COFFEE CO.
ESTD 1896
Long tradition

MEMBERS SAVE \$5
19⁹⁹
MEMBER
PRICING

24⁹⁹
without
Scene+ Card

NABOB Roast & Ground Coffee 915-930 g.
MELITTA Ground Coffee 930 g or Whole Bean 907 g

Scene

TURN
POINTS
INTO
GROCERIES



400 PTS
when you buy 2

5⁴⁹

JOHNSONVILLE
Breakfast, Dinner or
Smoked Pork Sausage
250-500 g

CHOOSE
CANADIAN
SEAFOOD

400 PTS
when you buy 2

11⁹⁹

COMPLIMENTS
Newfoundland and
Labrador Wild Cold
Water Shrimp cooked
product of Canada
340 g



150 PTS
when you buy 2

3⁴⁹

VILLAGGIO Bread 510-540 g
Buns 6-8 pk or DEMPSTERS Bagels
5-6 pk (excludes protein)



150 PTS
when you buy 2

2⁴⁷

PRINGLES Super Stacks 148-156 g



750 PTS
when you buy 2

24⁹⁹

HUGGIES Giga Diapers
36-128 pk

1,000 Points = \$10 of free groceries

FILED:0817-WK39-FRM-WST-LOK-BC

24/7 MEMBER **349** without Scan+Card
DEL MONTE Canned Fruit 398 mL, **MOTT'S** FruitSnacks 4pk, **COMPLIMENTS** Fruit Cups 4pk

2/550
MONSTER Energy Drinks 444-473 mL

199
COMPLIMENTS Tomato Paste 369 mL, **Pasta** 900 g or **Pasta Sauce** 680 mL

1099
PUREX Laundry Detergent 4.08-4.93 L, **SUNLIGHT** 4.01 L, **PERFIL** Liquid 1.86 L or **Dics** 30-40, **LAUNDRY** Fabric Softener 2.77 L

[illegible]

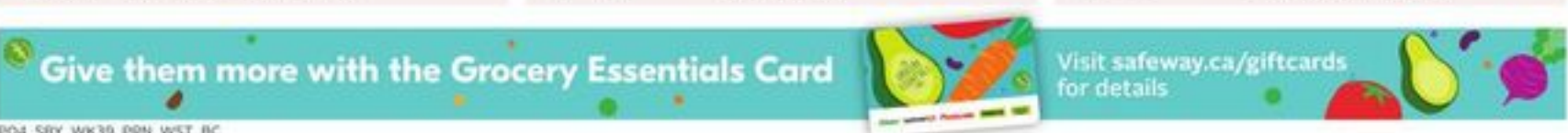
¹ 1000 points. ² \$10 in groceries. ³ Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000. ⁴ Get 2 Scene+ pts on every \$1 Spent. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scotiabank.com/participatingstores. ⁵ Visa Int. Licensed user.

quick & easy

seafood



deli & kitchen



frozen & dairy



5⁹⁹

NATREL Lactose Free Milk 2 L



7⁹⁹ **+100 PTS**
when you buy 2

STARBUCKS Creamers or
Non-Dairy Creamers 568 mL



4⁹⁹ **+100 PTS**
when you buy 2

COMPLIMENTS Large Omega-3
Eggs 12 pk



5⁹⁹

ARMSTRONG Cheese Sticks
210 g, Swirls 283-340 g, Nibblers
200 g or Combos 180 g



10⁹⁹

DANONE Oikos Greek Yogurt
12 pk or 1.5 kg



3⁹⁹

YOPLAIT Source Yogurt
630-650 g or Source Protein 4 pk



+100 PTS
when you buy 2

COMPLIMENTS ORGANIC
Large Eggs 12 pk



2⁹⁹

FRUITOPIA 1.75 L



5⁹⁹

ASTRO Yogurt 12 pk



4⁴⁹

SIGGI'S Icelandic Style Skyr
Yogurt 4 pk



3⁴⁹
BUY MORE
BISCUITS
COOKIES
ROLLS
PIZZA CRUST

PILLSBURY Biscuits, Rolls or
Pizza Crust 318-391 g, Cookies
468 g or Cinnamon Rolls 351 g
(excludes Seasonal) 3.99 ea



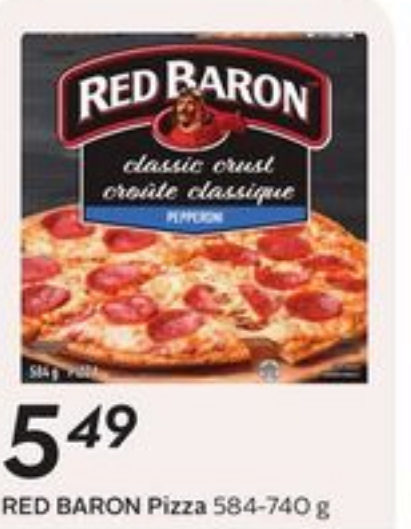
6⁴⁹

INTERNATIONAL DELIGHT Iced
Coffee 1.89 L



5⁹⁹

BREYERS Creamery Style Ice Cream 1.41 L, REVELLO or FUDGSICLE
Novelties 12 pk selected



5⁴⁹

RED BARON Pizza 584-740 g



7²⁹

MCCAIN Pizza Pockets 6 pk



6⁴⁹

SCHNEIDERS Breakfast
Sandwiches or Bites 224-288 g



5⁴⁹

HUNGRY-MAN Frozen Dinners or
XL Bowls 360-455 g



3⁷⁹ **+100 PTS**
when you buy 2

CHEEMO Perogies 745-907 g



2/\$7

GREEN GIANT Frozen Vegetables
or Valley Selections 400-750 g



4⁹⁹

NATREL Lactose Free Ice Cream
473 mL or Mochi 210 mL selected



4⁴⁹

KRAFT Cool Whip Frozen
Whipped Topping 1 L



4⁹⁹

SMUCKER'S Uncrustables 4 pk



2⁴⁹

COMPLIMENTS
Sour Cream
250 mL



5⁹⁹ **+50 PTS**
when you buy 1

COMPLIMENTS BALANCE
Non-Hydrogenated or Olive Oil
Margarine 850 g



4⁹⁹

COMPLIMENTS Belgian Waffles
original or liege 268-390 g



+100 PTS
when you buy 2

COMPLIMENTS BALANCE or
Asian-Inspired Frozen Entrées
selected 250-280 g



5⁴⁹ **+50 PTS**
when you buy 1

COMPLIMENTS Cream Cheese
Spread 340 g



8⁴⁹ **+300 PTS**
when you buy 2

COMPLIMENTS Pure Orange
Juice 2.5 L



13⁹⁹

COMPLIMENTS Frozen Fruit
1.5 kg



6⁹⁹

COMPLIMENTS Mini Pizzas
8 pk

deli & kitchen



STARTING AT
6⁹⁹

CASTELLO Havarti Blocks
170-200 g or Slices 145-165 g



3²⁹ /100 g

COMPLIMENTS Hungarian,
German or Peppercorn Salami



8⁴⁹

SCNEIDERS Sliced Deli Meats
selected 150-175 g



7⁴⁹

PANACHE Italian Sliced Meats
selected 100 g



2²⁹ /100 g

COMPLIMENTS Cooked Ham,
Bologna or Mock Chicken



4⁷⁹

SUMMER FRESH Dips or
Hummus 200-227 g



2⁵⁰ PTS
when you buy 2

Flatbreads selected varieties 230-305 g



9⁹⁹

SOUP'S ON 925 mL



15% off

Asian Style Meals sold by 100 g available
chilled, excluding value-sized options
minimum 150 g



3⁹⁹

COMPLIMENTS Salads regular potato, creamy coleslaw,
macaroni or other selected varieties 426-454 g

bakery



14⁹⁹

6" Cheesecakes 650-975 g



44% off
MEMBER ONLY

9⁹⁹ **17⁹⁹**
without Scene+ Card

Single Layer Shortcakes
905-950 g



2²⁰⁰ PTS
when you buy 2

5⁹⁹

Danish 4 pk
420 g



1¹⁰⁰ PTS
when you buy 2

5⁹⁹

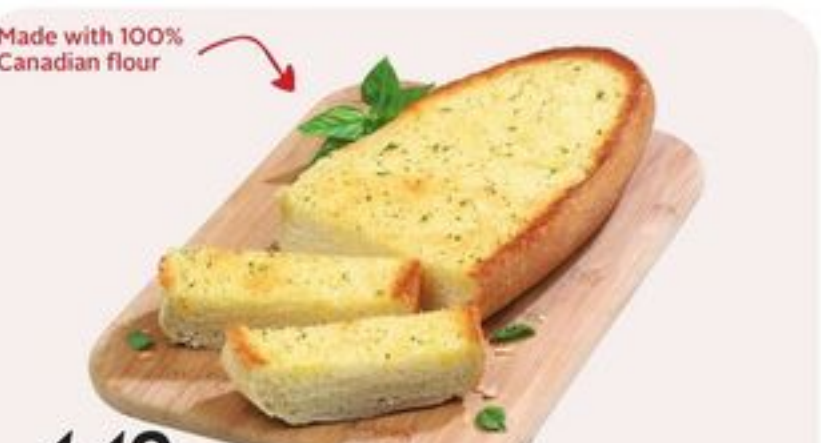
Filled Donut Bites Birthday Cake,
Chocolate or French Toast
12 pk 440 g



Made with 100% Canadian flour

4²⁹

Panini Buns
6 pk 375-480 g



Made with 100% Canadian flour

4⁴⁹

Garlic Bread 540 g



\$6

COMPLIMENTS Mini Muffins 336 g



5⁴⁹

WEIGHTWATCHERS Bread 450 g,
Tortillas 8 pk or Bagels 6 pk



1¹⁵⁰ PTS
when you buy 2

3⁴⁹

COMPLIMENTS Grain Bread
600 g

drinks & snacks



9⁹⁹
TETLEY Orange Pekoe Tea 144 pk



2⁹⁹
PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



\$4 **+150 PTS**
when you buy 2
KELLOGG'S Town House, Cheez-It or Snap'd Crackers 213-391 g



\$4
ARNOTT'S Tim Tam Biscuits 175-200 g or KENNY'S Fig Bars 283 g while supplies last



7⁹⁹
TIM HORTONS or LAVAZZA Nespresso Compatible Capsules 10 pk



4⁹⁹
V8 Vegetable Cocktail 189 L or 6x156 mL cans



7⁹⁹
PEACE Tea or FUZE Iced Tea 12x473 mL



2⁷⁹
PEPSI Soft Drinks 591 mL 2.99-3.19 ea



3⁹⁹
OLD DUTCH Restaurant or ARRIBA Tortilla Chips 230-295 g



2/\$8
ROLD GOLD Pretzels 295-370 g or SMARTFOOD Popcorn 150-220 g



5⁹⁹ **+100 PTS**
when you buy 2
MCSWEENEY'S Jerky 70 g



3/\$7
PRIME Hydration Drink 500 mL



3⁴⁹
LIFESAVERS Candy 150-180 g



2⁴⁹
HARIBO Candy 170-175 g



1⁹⁹
HERSHEY'S King Size Bars 62-95 g



7⁹⁹
NATURE VALLEY Mid-Size Granola Bars 340-525 g



9⁹⁹ **+200 PTS**
when you buy 2
COMPLIMENTS De-Alcoholized Beer 12x355 mL



4/\$5 **+100 PTS**
when you buy 4
COMPLIMENTS Sparkling or Fizzy Flavoured or Unflavoured Water 503 mL-1 L



1⁰⁰ **+100 PTS**
when you buy 2
COMPLIMENTS Potato Chips Extraa! Flavour 250 g or Flavoured Tortilla Chips 255 g



3⁹⁹ **+150 PTS**
when you buy 2
COMPLIMENTS Cranberry or Ruby Red Cocktail 1.89 L

natural health



2/\$6 **+50 PTS**
when you buy 2
HARVEST SNAPS or Snapea Crunchions 71-93 g or POPPI Soda 355 mL



3⁴⁹
SMARTSWEETS 50 g



3⁹⁹
YUMI Probiotic Morning Oats 250 g or CERES Juice 1 L



3³³ **+100 PTS**
when you buy 3
KETTLE BRAND Chips 156-198 g 3.99 ea



2⁹⁹
CLUB HOUSE Organic Spice Bag 10-57 g



4⁹⁹ **+100 PTS**
when you buy 2
IMAGINE Organic Broth 1 L



7⁹⁹ **+100 PTS**
when you buy 2
AMY'S KITCHEN Bowls or Entrées 234-284 g



3⁴⁹
RISE Organic Kombucha 414 mL



30% off
WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



26⁹⁹
CELLUCOR C4 or Pre-Workout Powder 195-330 g selected



15% off **+100 PTS**
when you buy 1
ORGANIKA Supplements or Collagen selected varieties and sizes



2/\$7 **+100 PTS**
when you buy 2
PERFECT SPORTS Diesel or GRENADE Protein Bars 50-60 g selected

meal makers



3⁹⁹
KELLOGG'S Cereal
selected 250-350 g



8⁹⁹
KELLOGG'S Jumbo
Cereal selected
700 g-1.2 kg



5⁹⁹
COMPLIMENTS Bagged Jumbo
Cereal 400-794 g or POST Family
Size Cereal 368-650 g



4⁴⁹
DEL MONTE Jam
280 mL



4⁴⁹
PEARL MILLING COMPANY
Pancake Mix 905 g or Syrup 710 mL



9⁹⁹ **100 PTS**
when you buy 1
PANACHE Amber
Rich Maple Syrup
500 mL



4⁴⁹ **150 PTS**
when you buy 2
COMPLIMENTS 10" Tortillas
366-610 g



\$4
VACHON Snacks
248-336 g



5⁴⁹
LAURA SECORD Chocolate Chips
250 g



4⁴⁹
ROBIN HOOD Oats 1 kg or
BETTY CROCKER Cake, Cookie or
Brownies or BISQUICK Mix
263 g-1.13 kg selected



4⁹⁹
COMPLIMENTS
Pumpkin 796 mL



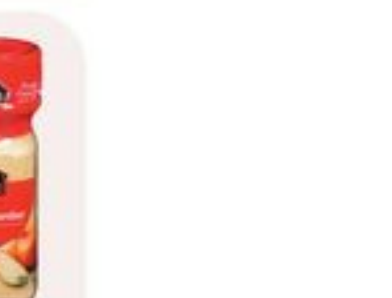
6⁴⁹ **200 PTS**
when you buy 2
QUAKER Muffin or Cookie Mix
750-900 g or Oat Flour 700 g
6.99 ea



1⁹⁹
GREEN GIANT
Canned Vegetables
341-398 mL



2⁹⁹
BETTY CROCKER
Hamburger or Tuna
Helper 158-240 g



1⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Broth 900 mL



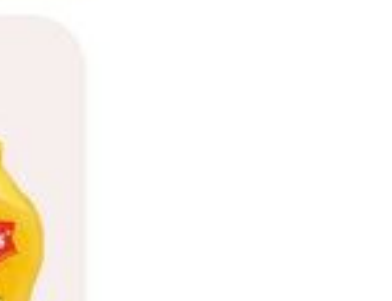
20% off
CLUB HOUSE Spices or Seasonings
Family Size selected 81-165 g



2/\$5
HUNT'S Manwich Sloppy Joe
Sauce 356 mL or BEN'S ORIGINAL
Rice Cups 68 g



4⁴⁹ **100 PTS**
when you buy 2
GRATITUDE Atlantic
Salmon 150 g
selected



5⁷⁹
MATT & STEVE'S
The Extreme Bean
500 mL



2⁴⁹
FRENCH'S Mustard
400 mL or ALLEN'S
White Vinegar 1 L



3⁴⁹
BARILLA Gluten
Free Pasta 340 g



6⁷⁹
COMPLIMENTS
Pickles 2 L



7⁴⁹
STEFANO Pasta
Sauce 405-648 mL



1⁹⁸
BLUE DRAGON Sauces 140 mL
selected varieties



2⁹⁹
COMPLIMENTS Coating Mix
142 g



2⁹⁹
COMPLIMENTS
Croutons 145 g



3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS
Coconut selected
200 g



2⁴⁹ **100 PTS**
when you buy 1
COMPLIMENTS
Marshmallows
250 g



1²⁹ **100 PTS**
when you buy 2
COMPLIMENTS Pizza Sauce
213 mL or Pizza Crust Mix 184 g



3⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Bannion
Concentrate 250 mL



2/\$4
COMPLIMENTS Pudding Cups
4 pk



3³³ **100 PTS**
when you buy 2
COMPLIMENTS
Instant Oatmeal
325-430 g or
Granola 325 g

home & pet care

 7⁴⁹ GLAD Kitchen Bags 26-52 pk or Compost 10 pk	 29⁸⁸ STARFRIT 13 Piece Wok Set while quantities last	 19⁹⁹ CHARMIN Bathroom Tissue 12+48 rolls or BOUNTY Paper Towels 4-6 pk	 5⁹⁹ BEST BUY Bathroom Tissue 8 pk or Paper Towels 4-6 pk
 6⁹⁹ ARM & HAMMER Laundry Detergent 1.42-1.63 L or OXICLEAN Stain Remover Sprays 354-636 mL or Gel 183 mL	 2⁹⁹ COMPLIMENTS Multi-Surface Cleaner 1.41 L	 6⁹⁹ COMPLIMENTS Dishwasher Tabs 20-25 pk	 4⁹⁹ DAWN Dish Soap 532-982 mL or Powerwash Refill 473 mL
 18⁹⁹ ARM & HAMMER Hard Clumps Cat Litter 12.7 kg	 54⁹⁹ BLUE BUFFALO Dry Dog Food 9.9 kg	 2/\$5 PURINA ONE or Beyond Wet Dog Food 368 g	 1²⁵ PURINA Fancy Feast Broths or Lii Soups 34-40 g 1.59 ea

health, beauty & baby

 7⁹⁹ COLGATE Manual or Kids Toothbrushes 1-12 pk selected	 4²⁹ GARNIER Fructis Hair Care 150-370 mL selected	 11⁹⁹ OLAY Body Wash 591 mL or Soap Bar 8 pk or OLD SPICE Body Wash 987 mL selected	 12⁹⁹ ALWAYS Pads, Liners or TAMPAX Tampons 27-162 pk selected
 9⁴⁹ DOVE Deodorant 107-113 g selected	 3⁹⁹ DEGREE Deodorant 48-85 g selected	 3⁹⁹ SOFTSOAP Liquid Hand Soap 332 mL	 15% off AVEENO Lotion 354 mL or Night Cream 208 mL
 28⁹⁹ HUGGIES Giga Pack Pull-Ups 27-61, 48-74 pk or GOODNITES 28-44 pk	 \$3 ONCE UPON A FARM Purées 85 mL	 49⁹⁹ ENFAMIL A+ NeuroPro Powder 553-857 g	 5⁴⁹ BELOV Cereal 180 g, NESTLE Cereal 227 g or COMPLIMENTS Baby Toiletries 500 mL

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty

 10% off NICORETTE Gum or Lozenges 2-4mg 20-30 pk	 10% off ADVIL Tablets 100 pk or ROBAX Extra Strength or Platinum Caplets 18 pk	 10% off ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected*	 10% off NEOCITRAN Cold & Flu Relief 10 pk
 10% off TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*	 10% off TYLENOL Complete 40 pk or BENLYN All-In-One 250-270 mL or 40 pk selected*	 76⁹⁹ CONTOUR [®] NEXT Test Strips 100 pk	

Scene[®] JOIN SCENE+ TODAY. sceneplus.ca/register

504_Scenes_09_25_2021_001

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ points.

Happy Lunar
NEW YEAR
新春快樂

Celebrate
with savings



\$7
PANACHE Shrimp Spring
Roll, Crab Rangoon or
Tempura Shrimp with Truffle
Flavour 252-300 g selected



98¢
/lb
Bok Choy or Napa Cabbage product
of USA no 1 grade 2.16/kg



12⁸⁸
/lb
Fresh Maple Chipotle,
Korean BBO or BBQ
Whiskey Marinated Beef
Chuck Short Rib Thin Cut
cut by your meat expert
from Canada A & grade
beef 26.40/kg



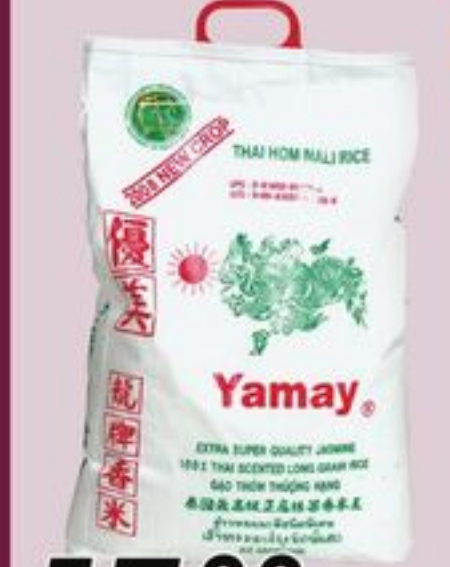
10⁸⁸
Pomelo Gift Pack
product of China 4 pk



8⁸⁸
Stem and Leaf
Clementines product of
Spain 1 kg 2.2 lb



14⁸⁸
Navel Oranges
Gift Box
product of USA
4.54 kg 10 lb



15⁸⁸
YAMAY
Jasmine Rice
8 kg



4⁹⁸
NISSIN Instant Noodles
Packet 500 g selected
varieties



5⁴⁸
SIWIN Potstickers or
Dumplings 454-500 g
selected varieties



11⁹⁸
BILLY BEE Natural
Honey squeeze
bottle 1 kg



10⁹⁸
KNORR Chicken
Broth Mix 1 kg



12⁸⁸
SWANSON
Chicken Broth
412 mL



1⁶⁸
YY Longlife Egg Noodles or
3-Minute Chow Mein 454 g



4⁷⁸
THE SPICE TAILOR Sauces or Meal
Kits Thai Green Curry, Thai Red
Curry or Peanut Satay 260 mL



4⁹⁸
MINUTE RICE 500-700 g selected varieties



5⁸⁸
NESTLE Premium Frozen Desserts or
Real Dairy Ice Cream 1.5 L, Drumstick or
Premium Novelties selected 4-10 pk



10⁹⁸
FERRERO ROCHER
Chocolate Jewel
Box 200 g



8⁸⁸
NESCAFÉ Sweet & Creamy
Instant Coffee 16-18 pk



28⁸⁸
BLACK+DECKER 16 Cup Rice Cooker
white quantities last



6⁸⁸
LYSOL Wipes 75-84 pk, Disinfectant
Spray 350 g or Multi-Purpose Cleaners
950 mL selected

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



Big format Big value



200 PTS
when you buy 1

19⁹⁹

COMPLIMENTS
White Liquid
Honey 2 kg



value size - format valeur

100 PTS
when you buy 1

9⁹⁹

COMPLIMENTS Basil Marinara
Sauce 1.8 L



100 PTS
when you buy 1

14⁸⁸

10 LB
CASE

Navel Oranges 10 lb case
product of USA



15⁹⁹

SAPUTO Shredded Cheese
1 kg or ARMSTRONG 900 g



100 PTS
when you buy 1

13⁹⁹

WERTHER'S ORIGINAL
900 g



39¢
PER CUP!

value size
format valeur

1,000 PTS
when you buy 1

38⁹⁹

That's like
\$10
toward your
groceries

BEST BUY Coffee Pods
value size 100 pk



5⁹⁹

FRITO-LAY Value Size
Snacks 325-535 g



10⁹⁹

CHRISTIE Ritz Crackers 900 g or
Oreo Multipack 20 pk



100 PTS
when you buy 1



20 PACKS/SACHETS



16⁹⁹

COMPLIMENTS Value Size
Breaded Chicken 1.47-2 kg



300 PTS
when you buy 1

29⁹⁹

COMPLIMENTS Value Size Traditional
4 oz Beef Burgers 20 pack 2.27 kg



\$13

COMPLIMENTS Value Size Breakfast,
Mild or Hot Italian or Honey Garlic Pork
Sausages 1-1.4 kg

ready for KICKOFF



2/\$9

RUFFLES Potato Chips
180-200 g



3/49

COMPLIMENTS Snacks
265-300 g



4/99

MAYNARDS Large Bag Candy
308-315 g



2/99

MOTT'S Clamato Juice
945 mL



9/99

SLEEMAN Non-Alcoholic Beer
6x355 mL



2/\$6

COCA-COLA Soft Drinks
2 L



2/\$7

CHRISTIE Mini Cookies
144-200 g



2/\$7

CHRISTIE Crispers or
Bits & Bites 145 g



5/29

HERSHEY'S Bagged Chocolate
165-290 g



Love *every* bite

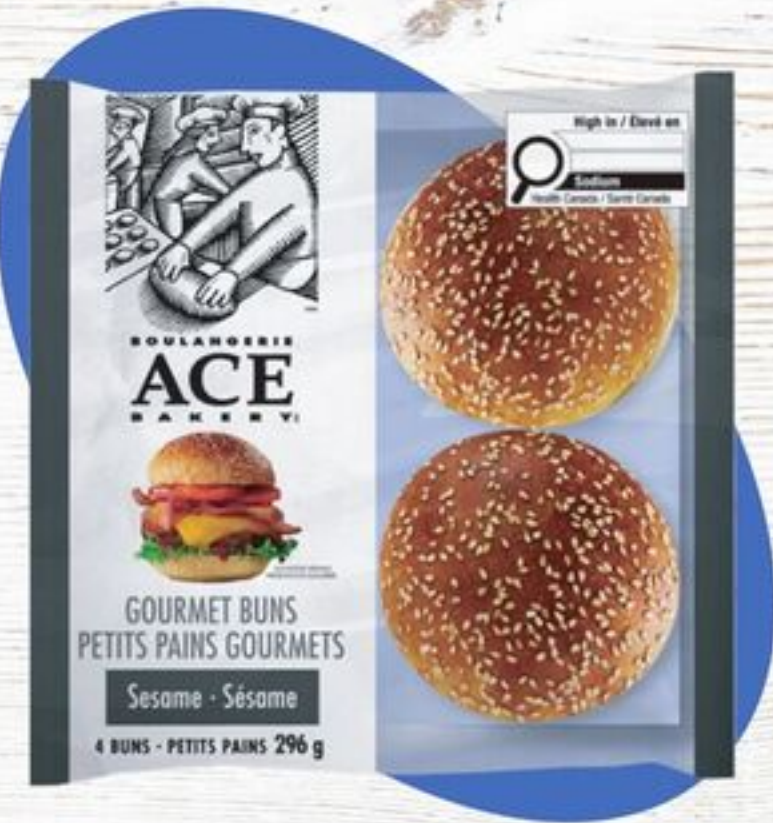
Get **200 PTS**
When you buy 2
or
Get **500 PTS**
When you buy 3



ACE BAKERY
White or Sourdough
Baguettes 350-380 g



ACE BAKERY
Demi-Baguettes
200-280 g



ACE BAKERY
Burger Buns 4 pk 296 g



ACE BAKERY
Bistro Loaves 595 g



ACE BAKERY
Rolls 5 pk 400-530 g



-  Crafted with
Time-Honoured Tradition
-  Made with Carefully
Selected Ingredients
-  Perfect for
Every Occasion

ACE® PRODUCTS ARE BAKED IN CANADA BY A CANADIAN-OWNED BUSINESS.



REEL IN THE POINTS



\$35

TRUE NORTH Fresh
Atlantic Salmon Fillets
product of Canada
skinless 908 g
subject to availability

CHANCE TO
WIN* \$10,000 WORTH
OF SCENE+™
POINTS

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.safeway.ca/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeys Ontario, Sobeys Atlantic, Sobeys West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (AWY \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.



\$17

OCEAN JEWEL
Raw Shrimp
50-70 ct per lb
908 g



\$20

OCEAN JEWEL Cooked
Shrimp 50-70 ct per lb
908 g

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



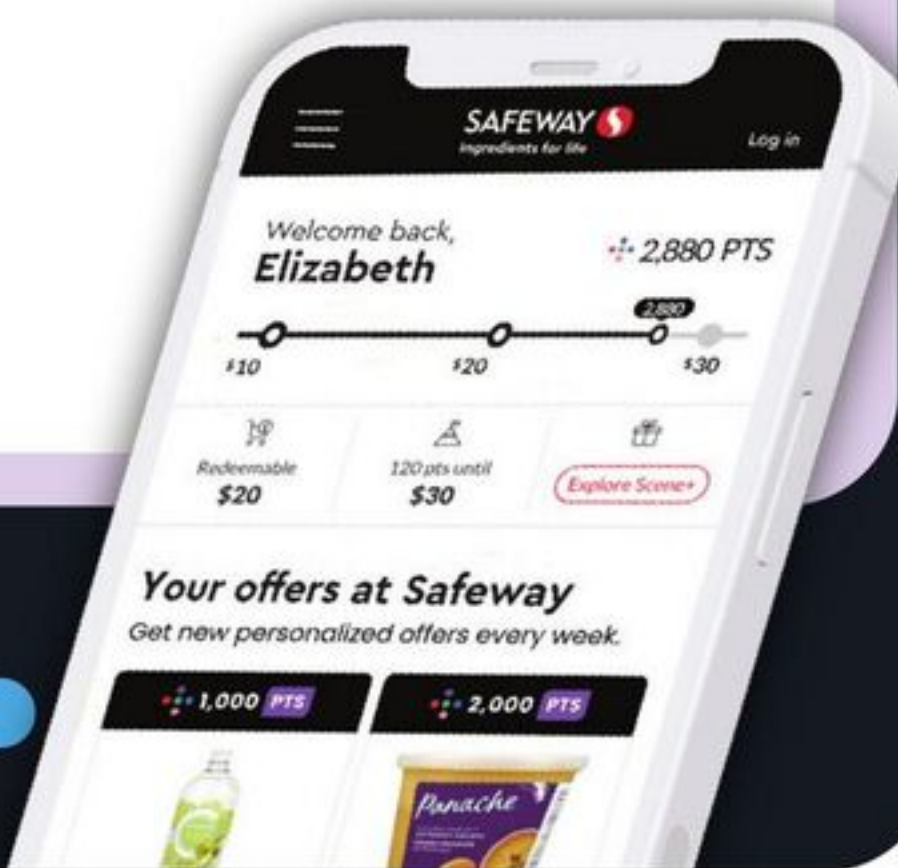
Get
200 PTS
when you buy 1

COMPLIMENTS Baby Shampoo or Body Wash 500 mL



**SAVE
\$1**

LOAD THIS OFFER
AND SAVE \$1 ON
COMPLIMENTS Aerosol
Whipped Cream Topping
400 g



Download on the
App Store

GET IT ON
Google Play

Offer valid January 22nd to January 28th, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Natural one

FRESH FROM BRAZIL

TASTE THE NATURE

NO PRESERVATIVES

100% NATURAL

6⁹⁹

NATURAL ONE
Juice 1.7 L

4⁴⁹

NATURAL ONE
Juice 900 mL

French's

RedHot

NFL

BRING THE HEAT

4²⁹

FRANK'S REDHOT
Assortment 354 mL

4²⁹

FRENCH'S
Ketchup 750 mL-1 L

1⁹⁹

FRENCH'S Classic
Yellow Mustard
225 mL

share the prosperity with m

99¢

M&M'S
Singles
30-57 g

4⁹⁹

M&M'S
Pouches
155-230 g

100 PTS

when you buy 2

4⁹⁹

SKITTLES or
STARBURST
Candy
235-320 g

KitKat

Nestlé

2⁹⁹

NESTLÉ
Tablet Bars
95-105 g

16⁹⁹

NESTLÉ Singles
16 pk 638 g or XXL
Pouches 700 g-1 kg

2³⁹

NESTLÉ King Size
Bars 63-86 g

5⁷⁹

NESTLÉ Multipacks
16-4-203 g or
Pouches 76-203 g

Pick your cherry favourite

Also available in 12x355 mL format

Coca-Cola

cherry

Cherry flavoured.

© Coca-Cola Ltd., used under license.

NATIONAL HOT SAUCE DAY

Jan 22nd

2⁹⁹

TABASCO
Pepper Sauce
57 mL
selected varieties

5⁴⁹

NANDO'S
Peri-Peri Sauce
250 mL
selected varieties

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





Fresh Start. Fresh Cart.

Kick off 2026 and enjoy fresh
faves with easy curbside pickup.

[Shop Online](#)



**WATER
VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

nimbus
BY IN-STORE WATER SYSTEMS



INSTOREWATERSYSTEMS.COM