

HuVe®

JANUARY DEALS GOOD ALL MONTH LONG!

Ad prices effective December 29, 2025 - February 1, 2026



3.68

Kellogg's Special K,
Frosted Mini Wheats
or Raisin Bran cereal
9.6 to 16.1 oz.



4/\$5

Bush's chili beans or chili
magic starter 15.5 or 16 oz.



LESS THAN
3.60 lb.

Tyson® frozen boneless
skinless chicken breast
sold in a 2.5 lb. pkg. for **8.99**



3.99

Red Baron pizza
15.77 to 23.45 oz.



3.99

Frito-Lay Simply or Popcorners
snacks 5 to 8.5 oz.



2/\$4

Celsius energy drink
12 fl. oz.

Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details. Plus deposit on applicable items.

TRY OUR NEW PAPPARDELLE MEAL KIT
WITH TUSCAN STYLE MEAT SAUCE
DELICIOUS AND
READY IN MINUTES!



Giovanni Rana
RANA

SHOP OUR VARIETIES NOW
IN THE REFRIGERATED AISLE



TRY
SOMETHING
NEW!



4.99

Rana pasta or sauce
7 to 15 oz.



9.99

Rana Party Pack tortellini
or meal kit 21.7 to 28 oz.



14.99

Rana Family Size meal kit
or lasagna 32 to 40 oz.

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

SPARKLING ICE®
17 fl. oz.

4/\$5



SPARKLING ICE®
CAFFEINE
16 fl. oz.

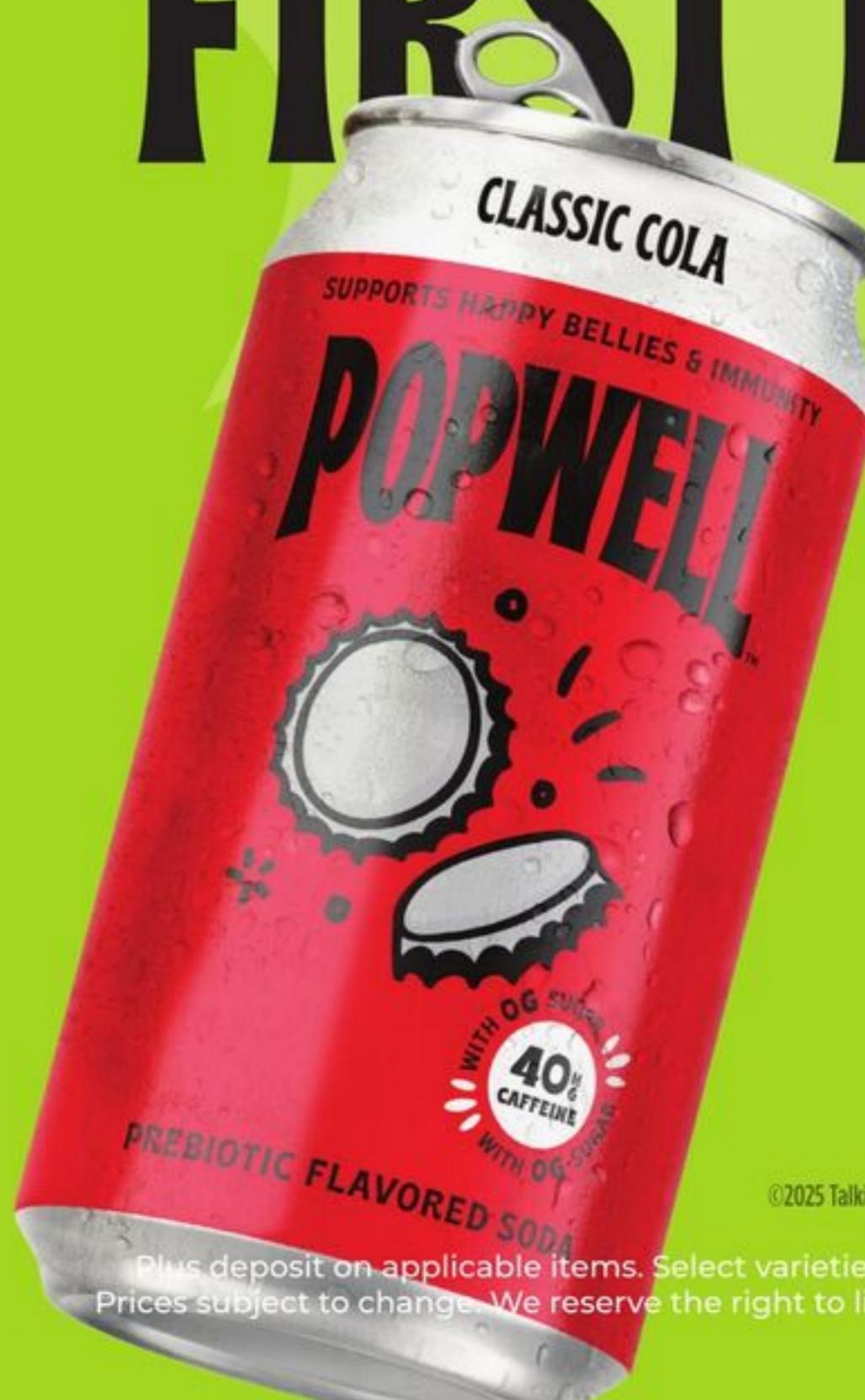
4/\$5



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ZERO SUGAR

LOVE AT
FIRST POP.



POPWELL™
12 fl. oz.

3/\$5

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Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

START THE YEAR WITH FLAVOR ESSENTIALS



25% off
regular price

McCormick black pepper,
seasoning or spices .87 to 15.75 oz.
(price varies by store)



25% off
regular price

Frank's RedHot sauce
12 or 23 fl. oz., McCormick taco
or chili seasoning mix 1 or 1.25 oz.
(price varies by store)



25% off
regular price

Zatarain's frozen entrée
9 or 10.5 oz. (price varies by store)

Keurig Dr Pepper



5.99

Bai antioxidant beverage
6 pk. bottles 14 fl. oz.
or Evian water
6 pk. bottles 10.14 fl. oz.



2/\$3

Core water 30.4 fl. oz.,
Snapple tea, lemonade
or juice 16 fl. oz.



4.99

Core water, 6 pk. bottles 16.9 fl. oz.,
Vita Coco coconut water 1 liter,
Snapple tea, lemonade or juice
6 pk. bottles 16 fl. oz.



2/\$9
Tyson® stuffed chicken entrée
10 oz.



Tyson® frozen boneless
skinless chicken breast
sold in a 2.5 lb. pkg. for **8.99**



7.99
Tyson® grilled bites or strips
20 or 22 oz.

NEW YEAR'S DEALS ARE HERE



2/\$4

Mountain Dew® AMP, Rockstar®
or Starbucks® iced energy drink
12 or 16 fl. oz.



buy two, get one
FREE
Bubly™ sparkling water
8 pk. cans 12 fl. oz.



3/\$5

Poppi® prebiotic soda
12 fl. oz.

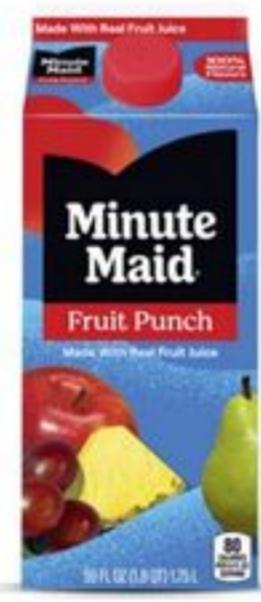
Offers Valid 12/29/2025 – 02/01/2026. Plus sales tax and redemption fees, if applicable. While supplies last. All trademarks are property of their respective owners. © 2025

Plus deposit on applicable items. Select varieties included. Some restrictions apply.
Prices subject to change. We reserve the right to limit quantities. See store for details.

Make mornings more delicious.



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2.18

Minute Maid premium punch
59 fl. oz.



2/\$5

Minute Maid zero sugar juice
52 fl. oz.



4.98

Simply juice
46 or 52 fl. oz.



3.68

Kellogg's Frosted Mini Wheats,
Raisin Bran or Special K cereal
9.6 to 16.1 oz.



4.98

Special K protein granola
11 oz.



4.88

Kashi cereal
12.3 to 18 oz.



Refresh your fandom



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6.99

Coca-Cola soda
10 pk. mini cans 7.5 fl. oz.



3.99

Dasani purified water
24 pk. bottles 16.9 fl. oz.



4.99

Powerade sports drink
8 pk. bottles 12 fl. oz.



5.99

Vitaminwater
6 pk. bottles 16.9 fl. oz.



3/\$5

Vitaminwater or Smartwater
20 fl. oz. or 700 ml.



8.99

BodyArmor sport water
6 pk. bottles 1 liter



Official
Partner of
U.S. Soccer

EVERY GOAL STARTS WITH AN ASSIST

FOR/
THE
ASSIST



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HALEON



14.69

Emergen-C supplements
18 to 45 ct.



13.88

Robitussin cough & cold relief
8 fl. oz.



11.99

Centrum vitamins
80 to 120 ct.

HALEON

Help support your weight management goals

Find solutions for navigating
your GLP-1 journey



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6.49

Tums antacids
32 to 96 ct.



15.49

Benefiber prebiotic fiber
supplement 28 or 62 ct.



8.99

Preparation H cream, gel
or ointment .9 or 1 oz.

Select varieties included. Some restrictions apply. Prices subject to change.
We reserve the right to limit quantities. See store for details.

EVERYDAY SAVINGS WITH Hy-Vee® PRODUCTS!

If you can't tell the difference, why pay the difference?



3.49

Hy-Vee tortillas
8 to 20 ct.



7.49

Hy-Vee almond butter
12 oz.



2.48

Hy-Vee tortilla or wonton
salad toppings 4 oz.



2.69

Hy-Vee Hickory House
marinade 12.25 fl. oz.



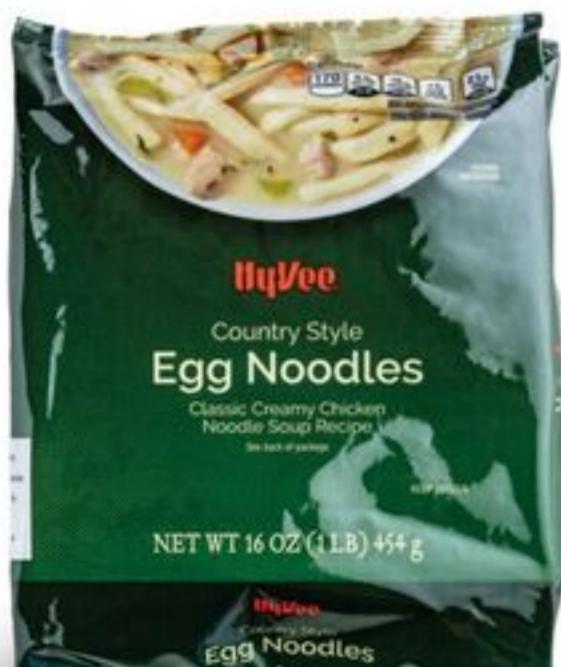
4.88

Hy-Vee ranch salad dressing
36 fl. oz.



1.99

Hy-Vee tuna
5 oz.



3.68

Hy-Vee egg noodles
16 oz.



1.99

Hy-Vee alkaline water
3 liter



4.99

Hy-Vee alkaline water
24 pk. bottles 16.9 fl. oz.



3.77

Hy-Vee white bread dough
48 oz.

IN THE AISLES



5.99

Wright Brand sausage links
12 oz.



10.98

Wright® Brand bacon
24 oz.



2.00 off

regular price
Rotisserie chicken 27 to 32 oz.
with purchase of
Poppi 4 pk. cans 12 fl. oz



1.00

Fountain beverage
24 fl. oz

with purchase of
Market Grille chicken meal
crisp 'n tender, herb roasted,
spicy or strips with 2 sides



1.00 off

regular price
Nori Sushi 10 ct.
with purchase of
Poppi 12 fl. oz
(price varies by store)



4.77

Johnsonville smoked
sausage rope 12 or 13.5 oz.



2.00

Frito-Lay chips 1.87 to 4 oz.
with purchase of

Market Grille, HyChi, MIA Italian
or Hy-Vee Cocina Mexicana
food service item



FREE

Pepsi, Mountain Dew or Starry
soda 2 liter
with purchase of
14" MIA Italian pizza
22 to 53 oz.



1.00 off

regular price
HyChi meal
with purchase of
Pepsi, Mountain Dew or Starry
soda 20 fl. oz. (price varies by store)



SAVE \$2

with purchase of
4 Fresh marinated boneless skinless
chicken breasts 6 oz.

& 1 Coca-Cola soda 10 pk. mini cans 7.5 fl. oz. **6.99**
or 1 Gold Peak tea 6 pk. bottles 16.9 fl. oz.
(price varies by store)

Plus deposit on applicable items. Select varieties included. Some restrictions apply.
Prices subject to change. We reserve the right to limit quantities. See store for details.

**3.99**Land O'Frost Bistro Favorites
lunch meat 6 or 8 oz.**5.99**Wimmer's Big N' Meaty
or Cheesy summer sausage
18 oz.**5.77**Aidells chicken sausage
links 12 oz.**5.49**Curly's pulled pork
or chicken 12 or 16 oz.**7.99**Hillshire Farm lunch meat
16 oz.**6.49**Margherita cracker cut
salami or pepperoni
14 or 16 oz.**3/\$10**Sargento Balanced Breaks
snacks 3 ct. 1.5 oz.**3.99**Hormel Canadian bacon
6 oz.**8.49**That's Smart! vegetable oil
gallon**4.49**That's Smart! peanut butter
40 oz.**3.29**Mission or Guerrero zero net
carb tortillas 14 ct.**10.99**Nothing But The Truth
organic ghee clarified butter
12 oz.**5.99**Lindt EXCELLENCE
or Classic Recipe
chocolate bar 2.8 to 4.4 oz.**2/\$3**Russell Stover holiday
chocolate candy 1.3 oz.**7.99**Nerds, SweeTARTS, Trolli
or Black Forest candy
15 to 28.8 oz.



12.99
Prime Hydration drink
15 pk. bottles 12 fl. oz.



3/\$5
Prime Hydration drink
16.9 fl. oz.



3/\$8
Red Bull energy drink
12 fl. oz.



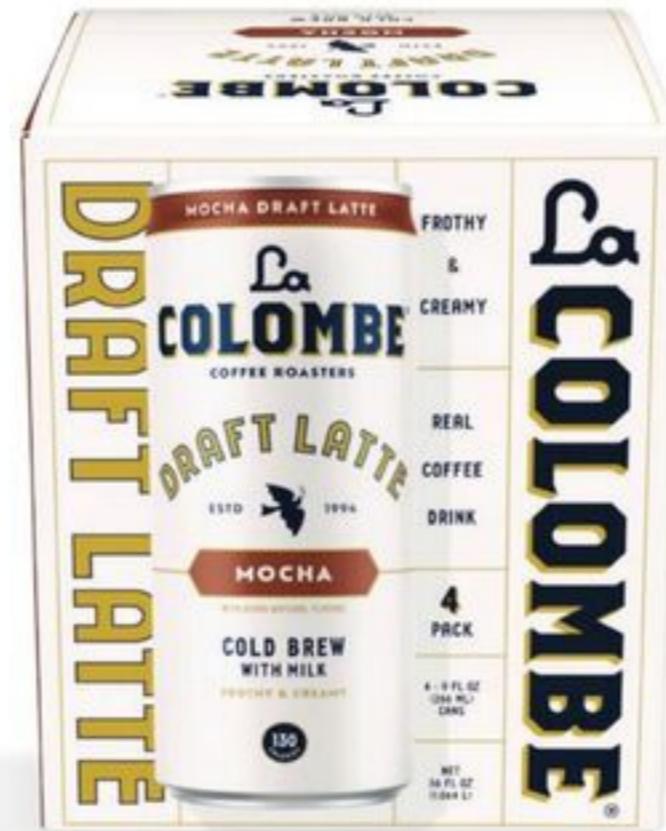
buy one, get one
50% off
regular price
HOP WTR non-alcoholic
sparkling hop water
6 pk. cans 12 fl. oz.
(of equal or lesser value)



3/\$6
Phorm energy drink
16 fl. oz.



21.99
Monster energy drink
12 pk. cans 16 fl. oz.



7.99
La Colombe coffee
4 pk. cans 9 fl. oz.



2/\$4.50
Alani Nu energy drink
12 fl. oz.



2/\$10

Chobani 20G protein
Greek yogurt 4 ct.



2/\$10

Bibigo appetizers or Pagoda
egg rolls 18 to 24 oz.



3/\$9

Bibigo or Pagoda appetizers
6.07 to 10 oz.



2/\$9

Bellatoria Sunday Brunch
or Sweetee-Pie pizza
13.55 to 15.3 oz.



9.49

State Fair mini corn dogs
12 to 46 ct.



6.99

Cheez-It, Urban Pie,
Connie's, Screamin' Sicilian
pizza or breadstix
15.65 to 26.9 oz.



2/\$7

Stouffer's, Vital Pursuit,
Tapatio or Mings meal
6 to 14 oz.



13.99

Smucker's Uncrustables
15 ct.



3.99

Outshine, Häagen-Dazs
or Skinny Cow novelties
6 or 12 ct.



buy one, get one

FREE

Nature Made supplements
30 to 400 ct.



30% off
regular price

Nature's Truth vitamins
30 to 300 ct. or .5 to 10 oz.
(price varies by store)



buy one, get one

FREE

Nature's Bounty or Osteo
Bi-Flex supplements
1 to 350 ct. or 2 fl. oz.



5.99

Family Size Ricola
cough drops 34 or 45 ct.

**2.99****Purell hand sanitizer**
regular or aloe vera, 8 fl. oz.**Medicine Mama vulva care**
2 to 8 oz.**2/\$3****Trident gum**
14 or 16 ct.**buy two, get one
FREE****Dial hand soap**
7.5 or 11 fl. oz.**20% off**
regular price**Pilot pens**
1 or 2 ct. (price varies by store)**39.99****Blue Buffalo dog food**
16 lb.

STORAGE SALE

**4.99****Sterilite deep clip stackable storage box** Keep your space neat & organized! Designed to be modular & allow for efficient use of vertical storage space. 14" L x 11" W x 6.25" H**6.99****Sterilite large nesting Showoffs storage bin** The ideal portable solution for arts & crafts, health & beauty products & more. 15.25" L x 9.75" W x 11.5" H**9.99****Sterilite gasket storage box**
The ideal storage solution for items that need to be stored away safely, these clear storage bins feature a gasket seal within the lid to safeguard against air & moisture. 18.5" L x 14.88" W x 11.13" H 32 quart**11.99****Sterilite latching storage bin**
Step up to Sterilite's versatile Clear Latching Storage Bin with lid & get organized! This plastic storage container is the ideal solution to bring order to closets, bedrooms, & dorms! 23.75" L x 16" W x 13.5" H 64 quart**13.99****Sterilite latching storage box**
Ideal for those who need a durable storage solution, the innovative latch design provides a rugged & comfortable grip surface, while keeping items safely stored inside. 26.13" L x 16.25" W x 13.5" H 70 quart