

weekly deals

**SAVE
UP TO \$2**

\$5

GIUSEPPE 439-785 G OR
PC® WOOD-FIRED
351-413 G **PIZZA**
SELECTED VARIETIES
FROZEN
21106361_EA
21540352_EA



\$2

**PC® KETTLE COOKED,
LOADS OF OR
WORLD OF FLAVOUR
POTATO CHIPS**
SELECTED VARIETIES
200 G
20840911002_EA
21422931_EA



3⁵⁰

APP EXCLUSIVE OFFER*
GET
500 ^(pts)

PC® DIPS
SELECTED VARIETIES
227 G
20584097_EA
21639152_EA



*Open your PC Optimum™ app or visit pc optimum.ca to get the offer

4⁹⁹

**HÄAGEN-DAZS
ICE CREAM** 414-450 ML OR
NOVELTIES 3/4'S
SELECTED VARIETIES
FROZEN
20302298001_EA
21513555_EA



6⁵⁰

APP EXCLUSIVE OFFER*
GET
1,500 ^(pts)

\$1⁵⁰
back
in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297474_EA
21297475_EA



**NATIONAL
PIE DAY**
Friday, January 23rd

*Open your PC Optimum™ app or visit pc optimum.ca to get the offer

2/\$6

OR
\$3.99 EA.

**PC® NATURAL
SPRING WATER**
24X500 ML
20137898_C24

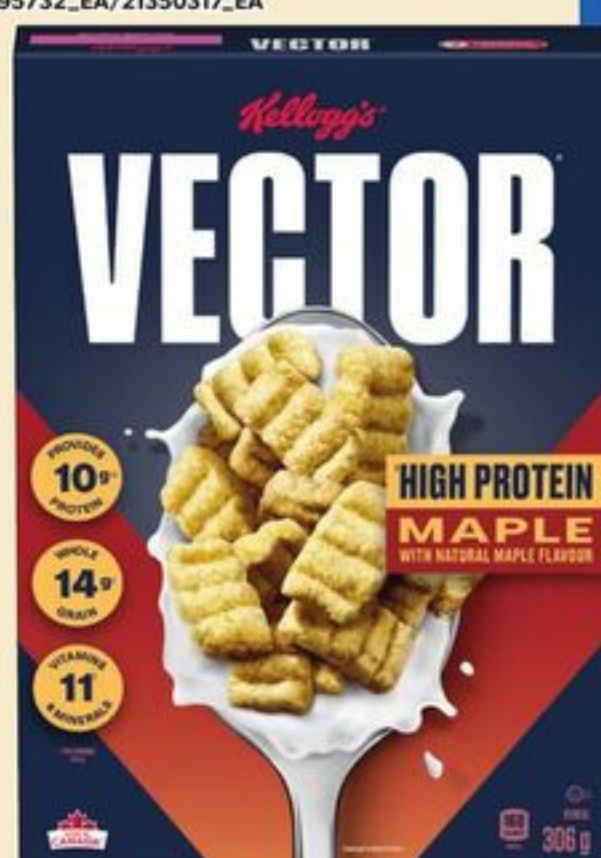


4⁵⁰

Optimum
GET
1,500^{pts}

\$1⁵⁰
back
in points

**KELLOGG'S
PREMIUM CEREAL**
SELECTED VARIETIES
317-525 G
20695732_EA/21350317_EA



\$3



**COUNTRY HARVEST
BREAD**
SELECTED VARIETIES AND SIZES
21693323_EA
21433366_EA



5⁹⁹

**HELLMANN'S
MAYONNAISE**
SELECTED VARIETIES
710-890 ML
20618579001_EA
20627339001_EA



12⁸⁸

**DAN-D PAK
CASHEWS**
SALTED OR UNSALTED
908 G
20314862001_EA
20314862002_EA



1⁵⁰



**OASIS 100% JUICE
BLENDS, DEL MONTE
NECTAR, HYDRAFRUIT,
ARIZONA TEA OR
JUICE**
SELECTED VARIETIES
960 ML
20894117004_EA
20336722001_EA



PROUDLY CANADIAN

Zehrs™

SAVE 44%

2⁵⁰ LB

PORK LOIN COMBINATION
CHOPS SIRLOIN AND
RIB PORTION
BONE-IN
5.51/KG
20822343_KG

SAVE 47%

\$5 LB

CHICKEN THIGHS
BONELESS, SKINLESS,
FAMILY SIZE
11.02/KG
20162170_KG

\$6 LB

LAMB SHOULDER CHOPS
CLUB PACK OR
FROZEN GOAT CHOPS
13.23/KG
21550513_KG
21645489_KG

2⁵⁰

RASPBERRIES
PRODUCT OF MEXICO OR U.S.A.
HALF PINT
20128938001_EA

\$3

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A.,
NO. 1 GRADE
1 LB
20049778001_EA

\$7

SEAQUEST®
FISH FILLETS
SELECTED VARIETIES
400 G OR COLOSSAL
PACIFIC WHITE
SHRIMP
RAW ZIPPERBACK®
16-20 PER LB 300 G
FROZEN
21043887_EA
20036614_EA



SAVE 30%

3⁵⁰

ROMAINE HEARTS 3'S
PRODUCT OF U.S.A. OR
CAULIFLOWER EACH
PRODUCT OF U.S.A.
OR MEXICO
20067389001_EA
20135377001_EA



SAVE 33%

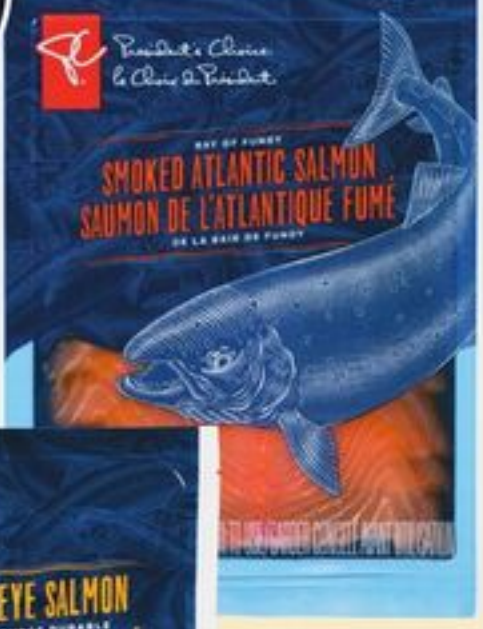
\$2

FARMER'S MARKET™
CARROTS OR YELLOW
ONIONS
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
2060927001_EA
20811994001_EA



\$10

PC® SMOKED
SALMON
SELECTED VARIETIES
FROZEN
125/150 G
2055009_EA
20108286_EA



6⁵⁰

DANONE OIKOS
TUBS 650/750 G OR
DEL MONTE BLENDS
2.5 L SELECTED VARIETIES
21006634_EA
21595736_EA



SAVE UP TO 59%

1⁵⁰

NEILSON
CHOCOLATE
MILK
SELECTED VARIETIES
1 L
20650656_EA
20062332001_EA



SAVE 96¢
WHEN YOU BUY 4

4/\$5

OR
\$1.49 EA.
KD MACARONI
AND CHEESE
200 G
21549526_EA



\$15

KICKING HORSE
ORGANIC WHOLE
BEAN COFFEE
SELECTED VARIETIES
454 G
20322468001_EA
20322468002_EA



Optimum
Members-Only Price™

15⁹⁹

Non-members
23⁹⁹

PC® BATHROOM
TISSUE
30=100 ROLLS
21450846_EA

Members save \$8



Flyer prices effective from Thursday, January 22nd to Wednesday, January 28th, 2026. SEE BACK PAGE FOR DETAILS.

SAVE 99¢

\$6

SAN DANIELE DELI SLICED PROSCIUTTO
100 G
20581660_EA

PREPARED IN CANADA



SAVE 49%

\$4

SAPUTO FETA 170/200 G, BOCCONCINI 200 G OR MOZZARELLA FRESCA 190 G
SELECTED VARIETIES
20573975_EA
20708942_EA

PREPARED IN CANADA



\$6

PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375/500 G
20057892_EA
20152629_EA

PREPARED IN CANADA



\$6

NEILSON TRUTASTE MILK 2%, 1%, SKIM 4 L OR PRESTIGE PREMIUM LARGE WHITE EGGS 18'S SELECTED VARIETIES
20136554_EA
20814294001_EA



7⁴⁹

CRACKER BARREL CHEESE BARS 400 G OR SHREDS 250-320 G
SELECTED VARIETIES
21290384_EA
21290616_EA

GET 1,000[®] back in points

PREPARED IN CANADA



\$7

STARBUCKS ICED COFFEE 1.18/1.42 L, ACTIVIA YOGURT 12X100 G
SELECTED VARIETIES
20303412001_EA
21215530_EA



1⁵⁰

GREEN GIANT CANNED VEGETABLES
SELECTED VARIETIES
241/398 ML
21021264_EA
21021485_EA



2⁵⁰

CLOVER LEAF WHITE TUNA
SELECTED VARIETIES
170 G
20167571_EA
203263550001_EA



SAVE 98¢ WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

BARILLA PASTA
SELECTED VARIETIES
410 G
21404912_EA
21404904_EA



\$6

PC® THE DECADENT® CHOCOLATE CHIPS
SELECTED VARIETIES
226-300 G
20001473_EA
21069789_EA

PREPARED IN CANADA



\$11

HIGH LINER PAN SEAR OR SIGNATURE FISH
425-540 G OR
PC® FISH 500-680 G
SELECTED VARIETIES
FROZEN
20845016_EA
21637091_EA



\$6

CHAPMAN'S PREMIUM ICE CREAM 2 L, SORBET OR FROZEN YOGURT
2 L OR SUPERS 8-18'S
SELECTED VARIETIES FROZEN
20323573001_EA
20111532_EA

PREPARED IN CANADA



Optimum[™]

Members-Only Price[™]

\$15

Members save \$3⁵⁰

Non-members 18⁵⁰

PC® NUTS CLUB PACK
SELECTED VARIETIES
680/907 G
21404808_EA
21404871_EA



2⁷⁵

NATURE VALLEY GRANOLA BARS 120-210 G OR BETTY CROCKER OR MOTT'S FRUIT SNACKS 128-226 G
SELECTED VARIETIES
203318474002_EA
21675994_EA



\$3

GOLDFISH BAKED SNACK CRACKERS OR CRISPS
SELECTED VARIETIES^{RED DASH}
156-227 G
20300320_EA
21575295_EA



SAVE \$1⁹⁸ WHEN YOU BUY 2

2/\$10

OR \$5.99 EA.

LINDT EXCELLENCE CHOCOLATE
SELECTED VARIETIES
80/100 G
20312527005_EA
21664548_EA



\$12

GET 3,000[®] back in points

STARBUCKS GROUND COFFEE 311/340 G, K-CUPS 10'S, HOT CHOCOLATE CAN 300 G OR ENVELOPE 240 G OR K-CUPS 10'S OR INSTANT COFFEE 90 G
SELECTED VARIETIES
20548682002_EA



\$2

PALMOLIVE HAND DISH SOAP
SELECTED VARIETIES
598/828 ML
20861400_EA
21004388_EA



\$21

TIDE LAUNDRY DETERGENT 3.9 L, POWER PODS 45'S, or TIDE PODS OR GAIN FLINGS 57-76'S
SELECTED VARIETIES
598/828 ML
21579851_EA
21579830_EA



PRICE DROP ‡ **More ways to save**

\$3

INDOMIE INSTANT NOODLES
SELECTED VARIETIES
5'S
20686719_EA
21094981_EA



\$5

GENERAL MILLS CEREAL FAMILY SIZE
SELECTED VARIETIES
475-778 G
21103492_EA
21103495_EA



2⁵⁰

CLIF BUILDERS PROTEIN BARS
20 G OF PROTEIN
SELECTED VARIETIES
56-68 G
20303133002_EA
21610264_EA



\$1

WHISKAS CAT FOOD
SELECTED VARIETIES
75/100 G
20945097_EA



Zehrs **CUSTOMER RELATIONS 1-866-541-6315. VISIT zehrs.ca FOR STORE HOURS.**

Please call Customer Relations at 1-866-541-6315 or visit our website at zehrs.ca for your store's hours and to see which Zehrs* locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography.

Pricing: All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales, to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** */™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See zehrs.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **‡PRICE DROP Offer:** Valid in-store at participating locations from January 1 - January 28, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

ZEH BACK



freshness you can taste,
value you'll love

SAVE
\$1

\$3

BLACKBERRIES
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20051015001_EA



\$6

**NO NAME® NATURALLY
IMPERFECT™ ENGLISH
CUCUMBERS** 3 LB,
PRODUCT OF CANADA OR
TOMATOES 2.5 LB, PRODUCT
OF CANADA OR MEXICO
21606704001_EA
21046471001_EA



3.99
LB

**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES** PRODUCT OF PERU MEET
NO. 1 GRADE OR
**PC® EXTRA LARGE
RED SEEDLESS
GRAPES** PRODUCT OF
CHILE OR PERU, NO. 1 GRADE
8.80/KG
20159199001_EG
20425775001_EG



EXTRA
LARGE

4.88

GARLIC
PRODUCT OF CHINA
1 KG BAG
21238843001_EA



\$5

**LARGE CROWNLESS
PINEAPPLE**
PRODUCT OF COSTA RICA OR
NO NAME® MANGOES
3 LB, PRODUCT OF PERU
20169992001_EA
21624837001_EA



LARGE

\$4

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
EACH
20167017001_EA



\$5



**FARMER'S MARKET™
RUSSET POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
20607020001_EA



10 LB

2/\$12
OR
\$6.50 EA.

**PC® CHOPPED
SALAD KITS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
282-369 G
21334801_EA
21378085_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
20503143_EA



\$12

GET
2,000
\$2
back
in points

10 STEM TULIPS
ASSORTED COLOURS
20833978_EA



\$25

**DOZEN
ECUADORIAN
ROSES**
ASSORTED COLOURS
20581781_EA



\$9

SPRING BULBS
ASSORTED VARIETIES
EACH
20956925_EA



\$11
LB

**EYE OF ROUND
OVEN ROAST**
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
24.25/KG
20812793_KG



feeling protein power-fuel

\$7

**BREADED PORK
LOIN SCHNITZEL**
300 G
21588065_EA

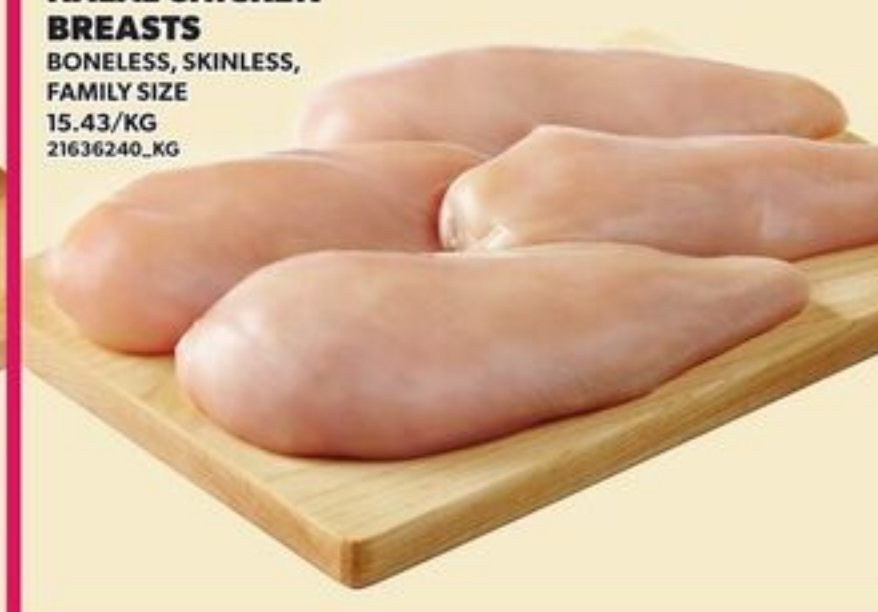


PREPARED
IN-STORE

\$7
LB

HALAL

**HALAL CHICKEN
BREASTS**
BONELESS, SKINLESS,
FAMILY SIZE
15.43/KG
21636240_KG



7.50



PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
21584342_EA
21584308_EA



\$10



PILLER'S HAMS
SELECTED VARIETIES
600 G
21608818_EA
21608901_EA



\$17



PC® PIES
SELECTED VARIETIES
FROZEN
800/900 G
20003749_EA
21613959_EA



find your catch in seafood

\$6

**VIVASEA
COOKED
MUSSELS**
FROZEN
500 G
21595040_EA



\$11

**PC® PEI MUSSELS
IN PROVENCE
OR CREAMY WHITE
WINE SAUCE**
FROZEN
907 G
20838559_EA
20838560_EA



\$10
LB

**FRESH ASC TILAPIA
FILLETS**
22.05/KG
20897812_KG



bakery deals rising daily

\$22

NATIONAL CHOCOLATE CAKE DAY
Tuesday, January 27*

IN-STORE CAKES
SELECTED VARIETIES
8 INCH
20593082_EA



BAKED
IN-STORE

1⁵⁰

BAGUETTE
WHITE OR WHEAT
255 G
21529211_EA



BAKED
IN-STORE

\$3

WHITE OR 100%
WHOLE WHEAT
BREAD
450 G
21374404_EA
21377237_EA



BAKED
IN-STORE

7⁵⁰

IN-STORE BAKED
COOKIES
SELECTED VARIETIES
18'S
21454952_EA
21455101_EA



BAKED
IN-STORE

\$9

EXQUISITE COFFEE
CAKE
SELECTED VARIETIES
700 G
21668678_EA
21668727_EA



PREPARED IN
CANADA

\$3

PC® NAAN
ORIGINAL OR GARLIC
250 G
20322759_EA

PREPARED IN
CANADA



2/\$7
OR
\$3.99 EA.

WONDER BREAD
OR BUNS
SELECTED VARIETIES
AND SIZES
20276296_EA
20297455_EA

PREPARED IN
CANADA



\$3

PC® BLUE MENU®
ORGANICS OR
PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA
21686817_EA

PREPARED IN
CANADA



4⁴⁰
/100 G

PARMIGIANO
REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
20377023_KG



in the mood for deli-cious

\$7

PC® DELI
CHEESE SLICES
SELECTED VARIETIES
140-170 G
20216643_EA
20250947_EA

PREPARED IN
CANADA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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Non-members
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Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
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Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



Members-Only Price*
\$7
Non-members
\$8

Members
save
\$1

PREPARED IN
CANADA

JANUARY

**HIT
OF THE
MONTH**

LIMIT 6
AFTER LIMIT
\$3 EA.



\$2²⁵

**KELLOGG'S EGGO
WAFFLES**
SELECTED VARIETIES
FROZEN
8'S
20302779_EA

LIMIT 6
AFTER LIMIT
2.50 EA.



\$1⁵⁰

**CATELLI SMART OR
WHOLE GRAINS
PASTA**
SELECTED VARIETIES
340/375 G
20299819008_EA
20527060_EA

LIMIT 6
AFTER LIMIT
4.50 EA.



\$3⁵⁰

**JANES COSMIC
CHICKEN NUGGETS**
FROZEN
500 G
21717211_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

* Must be a registered PC Optimum® member to get this offer.

Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

MKT FLAP HM JAN

新年快樂 Happy Lunar New Year

Celebrate the
 Year of the Horse
 with more value.

4²⁸

LB

GRADE A DUCK
 FROZEN
 9.44/KG
 20078881_KG

\$4

LB

CHICKEN LEGS
 BACK ATTACHED,
 FAMILY SIZE
 8.82/KG
 20153925_KG

Fresh Fortune

\$2

LB

JAPANESE SWEET YAM
 PRODUCT OF CANADA OR U.S.A.
 4.41 KG
 20524922001_KG

SAVE

\$2¹¹LB

4⁸⁸

LB

PORK BELLY
PORTION
 SKINLESS
 10.76/KG
 207935021_KG

1⁴⁸

GOLDEN HAPPINESS
SPECIALTY BUN
 SELECTED VARIETIES
 100 G
 21297542_EA

1²⁸

LB

NAPA CABBAGE
 PRODUCT OF MEXICO
 OR U.S.A.
 2.28/KG
 20015025001_KG

\$7

T&T® PACIFIC
WHITE SHRIMP
 RAW 30-40 PER LB 400 G OR
 COOKED 21-25 PER LB
 FROZEN
 300 G
 21689820_EA/21689868_EA

\$10

EA

GOLDEN POMPANO
 FROZEN
 1 KG
 20066381_EA

\$3

LARGE
DRAGONFRUIT
 PRODUCT OF VIETNAM
 20168395001_EA

3⁵⁰

LEE KUM
KEE PANDA
BRAND OYSTER
FLAVOURED SAUCE
 412 ML
 20139600_EA

4²⁹

NONGSHIM
NOODLES
 SELECTED VARIETIES
 480-508 G
 21503856_EA
 21504161_EA

SAVE

37%

1⁸⁸

LB

ASIAN YELLOW PEARS
 PRODUCT OF CHINA
 4.14/KG
 20035618001_KG

\$4

LAY'S HONEY
BUTTER
 200 G
 21663218_EA

\$3

UFC REFRESH
COCONUT WATER
 1 L
 20570506_EA

2⁸⁸

POMELO RED
 PRODUCT OF CHINA
 20081390001_EA

\$14

SEKKA MEDIUM
GRAIN RICE
 6.8 KG
 21596886_EA

\$16

ROOSTER®
SCENTED
JASMINE RICE
 8 KG
 20121871_EA

2⁵⁰

ROOSTER®
SWEETENED
CONDENSED MILK
 SELECTED VARIETIES
 300 ML
 20126907_EA

\$9

LIPTON TEA
GREEN OR BLACK
 SELECTED VARIETIES
 72/100'S
 21593357_EA
 21593208_EA

\$6

GET 500[®]

TWININGS TEA
 SELECTED VARIETIES
 20'S
 20300740001_EA
 20308033001_EA

2⁵⁰

HAITAI
HONEY BUTTER
POTATO CHIPS
 60 G
 21365446_EA

TU BISHVAT

Shop value-friendly holiday essentials.

2/\$5

OR
\$3 EA.

POMEGRANATE
PRODUCT OF ISRAEL
OR TURKEY

20134767001_EA



**SAVE
UP TO \$2⁹⁹**

\$23

**NANUK SMOKED
COHO SALMON**
FROZEN
300 G

20114139_EA



Optimum[™]
Members-Only Price[™]
3⁹⁹

Non-members
8⁹⁹

**KEDEM SPARKLING
GRAPE JUICE** 750 ML
OR **KEDEM GRAPE
JUICE LARGE** 1.8 L
SELECTED VARIETIES

20034185006_EA
20314022001_EA



\$11

**CROWN
CINNAMON BUNS**

454 G

20109501_EA



\$4

**PRIGAT OR KLIYAT GAT
SUNFLOWER SEEDS**

SELECTED VARIETIES

200 G

20070700_EA

21029523_EA



3⁵⁰

PIERRE BONNE JAM

SELECTED VARIETIES

250 G

21174021_EA

21176102_EA



2⁶⁹

**WACKY MAC FOULDS
MAC & CHEESE** 156 G

OR **GEFEN RED BEETS,
VACUUM PACK**

SELECTED VARIETIES

20122898_EA

21028955_EA



\$3

**GALIL SUN DRIED
FIGS GARLAND**

227 G

21032580_EA



1⁶⁹

**TUSCANINI OLIVES
PITTED POUCH**

SELECTED VARIETIES

30 G

21637400_EA



3²⁵

**MOTOLA
CUCUMBERS**

SELECTED VARIETIES

670 G

20214491001_EA



8⁹⁹

**CROWN NATURAL
PURE HONEY** 375 G OR

**ZETA EXTRA VIRGIN
OLIVE OIL** 250 ML

SELECTED VARIETIES

21055631_EA

21543933_EA



\$3

CERES JUICE

SELECTED VARIETIES

1 L

20130429_EA



1⁷⁹

**TUSCANINI LEMON
JUICE** 200 ML OR **OSEM**

**BAMBA HAZELNUT
FILLING** 60 G

21527498_EA

21450729_EA



4⁹⁹

**BE MY MATE FRUIT
BARS**

96 G

21701720_EA



6⁴⁹

**ARTESANAL
TREATS BITES**

SELECTED VARIETIES

136 G

21706805_EA

21706846_EA



99¢

**WHITE ROCK
SELTZER**

SELECTED VARIETIES

1 L

20620205007_EA



1⁶⁷

**GALIL RICE OR
CORN CAKES**

SELECTED VARIETIES

100 G

21059192_EA



3⁹⁹

**MAN WAFERS
CHOCOLATE LARGE**

500 G

20299591001_EA



\$3

**ELITE TURKISH
ROASTED GROUND
COFFEE**

100 G

20714292_EA



5⁴⁹

ACHVA TAHINI

SELECTED VARIETIES

500 G

20122784001_EA



7⁹⁹

WALDEN FARM SYRUP

SELECTED VARIETIES

355 G

20300207_EA



ITEMS AVAILABLE AT THE FOLLOWING ZEHR'S LOCATIONS:

472 BAYFIELD ST., BARRIE, 1045 PAISLEY RD., GUELPH, 6940 MORRISON ST., NIAGARA FALLS, 750 OTTAWA ST. S., KITCHENER, 450 ERB ST. W., WATERLOO, 5890 MALDEN RD. AND 7201 TECUMSEH RD. E, WINDSOR.

your **one-stop** grocery shop

2⁵⁰

PILLSBURY CRESCENTS OR WIENERS WRAPS
SELECTED VARIETIES
200-235 G
20305424002_EA
21505340_EA



4⁵⁰

YOPLAIT SOURCE 630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21588406_EA



2⁵⁰

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
20649868001_EA
21357595_EA



\$3

POST RETAIL SIZE CEREAL
SELECTED VARIETIES
311-525 G
20184626_EA
21648226_EA



\$3

KELLOGG'S RICE KRISPIES BARS 160-200 G, POPTARTS 384 G, SPECIAL K 125 G OR NUTRI-GRAIN 175-295 G BARS
SELECTED VARIETIES
20126567001_EA
20313984001_EA



4⁵⁰

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
20181028_EA
20304981_EA



4⁵⁰

NO NAME® MARGARINE
SELECTED VARIETIES
907 G
20073675_EA



\$4

NO NAME® COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991001_EA
20183991002_EA



2/\$11

OR \$5.99 EA.
NO NAME® CHEESE BARS 400 G OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21289745_EA



3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20783328001_EA



\$3

NO NAME® PARTY MIX OR PC® READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028559_EA
20910769_EA



2/\$7

OR \$4.29 EA.
DARE BRETON CRACKERS OR BITES 132-200 G OR GRISSOL BAGUETTES OR MELBA TOAST 120-150 G OR VINTA CRACKERS 200-225 G
SELECTED VARIETIES
21520701_EA
21646798_EA



\$6

CARNATION HOT CHOCOLATE ENVELOPES 7-10'S OR TAZO TEA 20'S
SELECTED VARIETIES
21041744_EA
21308145_EA



\$8

TETLEY TEA
SELECTED VARIETIES
40/48'S
2071978001_EA
20722625_EA



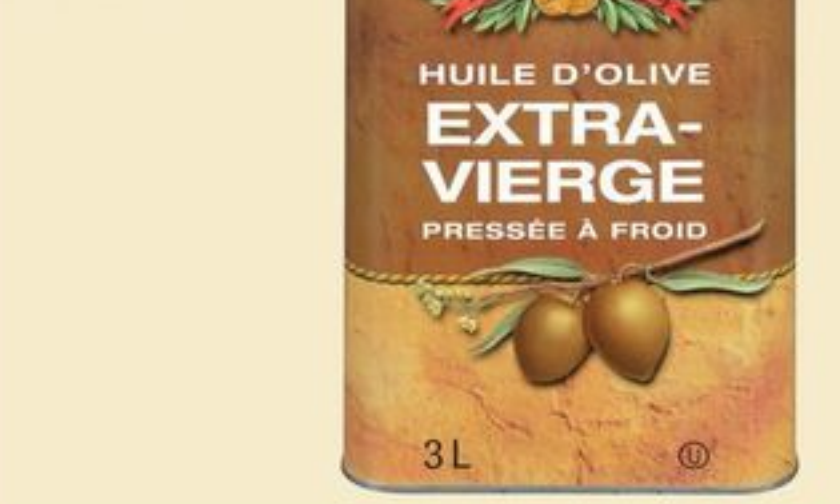
5⁵⁰

BURNBRAE NESTLAID WHITE EGGS
SELECTED VARIETIES
12'S
20816075001_EA



45⁵⁰

PC® SPLENDIDO® COLD-PRESSED OLIVE OIL
3 L
20045250_EA



6⁵⁰

PC® SPLENDIDO® SUNDRIED TOMATOES OR OLIVES STUFFED
SELECTED VARIETIES
270-350 ML
20157024_EA
20437663_EA



\$5

REESE'S FILLED HEARTS OR RED VELVET MINIATURES 161/200 G OR HERSHEY'S KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA
21402985_EA



\$3

DAWN LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



\$5

SCRUBBING BUBBLES, FANTASTIK OR WINDEX CLEANERS 650-950 ML/385-623 G OR SCRUBBING BUBBLES TOILET BRUSH OR REFILLS 8-12'S
SELECTED VARIETIES
2012532001_EA
21666832_EA



24⁹⁹

PC® PAPER TOWELS
12 ROLLS
21558605_EA



for the love of **pets**

SAVE
UP TO \$2⁹⁹
\$23



2⁹⁹



\$7



SAVE
UP TO \$4⁹⁹
\$30



6⁵⁰



\$18



\$14



SAVE
UP TO \$2⁹⁹
\$32



\$5



\$9



\$9



\$27



3/6⁹⁹



3/\$9



\$26



EVERYDAY
LOW
PRICES

Value you
can count on.

\$7



**PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA
21201321_EA



\$13



**PC® BLUE MENU®
CHICKEN BREASTS**
BONELESS, SKINLESS,
AIR CHILLED
3'S
213409952_EA



\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN
1KG
20379701_EA



\$4

**PC® ORGANICS
MIXED SALAD
GREENS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
142 G
21203744_EA
21203748_EA



\$13

**SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL
SAUCE**
FROZEN
454 G
21687413_EA



2⁵⁰

**NO NAME®
CHICKEN
WIENERS**
450 G
20058192_EA



\$5

**PC® SLICED
BRIOCHE LOAF**
400 G
21050280_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G
20706542_EA
21682979_EA



\$5

**BAKED
IN-STORE**

MINI COOKIES
SELECTED VARIETIES
24'S
21596600_EA
21596672_EA



2/\$8
OR
\$4.99 EA.

**MINUTE MAID®
ZERO SUGAR OR
SIMPLY DRINK**
SELECTED VARIETIES
1.54 L
21170784_EA
21434119_EA



**SAVE
\$1.48
WHEN YOU BUY 2**

2/7⁵⁰
OR
\$4.49 EA.



**NO NAME®
CREAM CHEESE**
SELECTED VARIETIES
227/250 G
20308105001_EA
20308105002_EA



\$3

**NO NAME®
NATURALLY IMPERFECT™ FRUIT**
SELECTED VARIETIES
FROZEN
300/400 G
21545106_EA



\$5

**PC® ORGANICS
COCONUT WATER**
SELECTED VARIETIES
1L
21092373_EA



**SAVE
\$1.98
WHEN YOU BUY 2**

2/\$11
OR
\$6.49 EA.



**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



\$5

**PC® ORGANICS
PASTA SAUCE**
SELECTED VARIETIES
700 ML
20085773001_EA



\$2



SANTOSH NAAN
SELECTED VARIETIES
5'S
21671462_EA



4⁵⁰

**HAPPY DAIRY®
PANEER**
SELECTED VARIETIES
300 G
21343632_EA



2⁵⁰

**ROOSTER®
MILK SWEET
CONDENSED**
300 ML
20126907_EA



live well, spend less

SAVE UP TO

20%

NIVEA BODY LOTIONS OR BODY CREAMS
SELECTED VARIETIES AND SIZES
20700027_EA

SAVE UP TO

25%

VASELINE SKIN CARE
SELECTED VARIETIES AND SIZES
21085011_EA/21085910_EA

SAVE

25%

PANTENE HAIR CARE
SELECTED VARIETIES AND SIZES
21424214_EA/21431404_EA

SAVE

20%

CERA VE SKIN CARE
CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21295250_EA/21354743_EA

SAVE UP TO

20%

METHOD, AXE OR OLD SPICE
HAIR CARE
SELECTED VARIETIES AND SIZES
21170078_EA
21360088_EA

5⁹⁹

GET 2,000[®] when you buy 2

\$2 back in points

Q-TIPS COTTON SWABS
500'S
20323077001_EA

SAVE UP TO

30%

SHEA MOISTURE OR NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307494001_EA/21502103_EA

4⁵⁰

NIVEA DEODORANT ROLL-ON 50 ML, ANTIPERSPIRANT 51/52 G OR BODY WASH 500 ML
SELECTED VARIETIES
20800049_EA/21169899_EA

7⁵⁰

LIMIT 6 AFTER LIMIT 8.99 EA.

COLGATE MAXFRESH OR TOTAL TOOTHPASTE 3'S, MANUAL TOOTHBRUSH 2'S, BATTERY TOOTHBRUSH OR COLGATE TOTAL OR PRO RELIEF MOUTHWASH
SELECTED VARIETIES AND SIZES
21118930_EA/21166655_EA

3⁵⁰

LIMIT 6 AFTER LIMIT 4.29 EA.

COLGATE PREMIUM ADULT OR KIDS TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



L'ORÉAL PARIS

START THE NEW YEAR WITH YOUTHFUL SKIN

YOU'RE WORTH IT.

GET 6,000[®] when you buy 2

\$6 back in points

L'ORÉAL CLEANSERS, MOISTURIZERS, SERUMS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21170224_EA/20357019005_EA

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



Esso Mobil + PC Optimum™

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Poise®

Up to 100% leak-free protection

Depend® offers All-Day Protection

GET 3,000[®] when you buy 2

\$3 back in points

\$20 EA.

DEPEND® Underwear or POISE® Pads
selected varieties and sizes
21099850_EA/21099790_EA
20558843005_EA/21302119_EA

ALL DAY ODOUR PROTECTION



GET 4,000[®] when you buy 2

\$4 back in points

Secret Aluminum Free Deodorant
selected varieties, 68 g
21426451_EA/21164014_EA

LAST CHANCE TO SAVE BIG*

Redemption ends February 25th
or while supplies last.

Supplies
are
limited!



COLLECT & SAVE! BIG

*Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026 at participating Loblaw banner stores. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App ("App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer/account/household. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. Stamp redemption ends Feb. 25, 2026 or while supplies last. 20 stamps must be presented at time of ovenware purchase. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

JOE FRESH

New Hello Kitty Styles Dropped This Week!

HELLO KITTY®

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\$24

Kid Girls' Hello
Kitty Graphic
Sweatshirt



\$16

Toddler Girls'
Hello Kitty
Graphic T-Shirt



\$39

Women's
Hello Kitty
Valentine's Day
Sleep Set



\$24

Kid Girls'
Hello Kitty
Valentine's Day
Sleep Set



\$19

Baby Girls'
Hello Kitty
Valentine's Day
Sleeper



Little Outfits, Lots of Heart

\$10

Toddler Girls' Graphic
Long Sleeve Top



\$12

Kid Girls' Printed
Long Sleeve Top



\$10

Toddler Boys' Graphic Long
Sleeve Top



\$8

Baby Boys' Printed
Harem Pant



EVEN MORE ONLINE & IN-STORE

SHOP NOW

TASTE OF SUPER BOWL

THE DUKE™
Wilson
SUPER BOWL
LX
COMMISSIONER

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Tostitos
LOADED NACHOS
SAVOURY NACHOS GARNIS
260 g - CHIPS / TORTILLA CHIPS

bubbly
sparkling water
raspberrybubly.

20040201001_EA

21241052_EA

21541872_EA/21541877_EA

21643619_EA

PEPSI

Tostitos

PEPSI

NFL

OFFICIAL SPONSORS OF SUPER BOWL LX

All trademarks and logos are property of their respective owners.

Buy all four for \$28:

20040201001_EA

21241052_EA

21541872_EA/21541877_EA

21643619_EA

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Ruffles
ALL DRESSED ASSAISONNÉES
200 g FLAVOURED POTATO CHIPS / CROUSTILLES ASSAISONNÉES

30 piece wings & wedges bucket 1.2 - 2 KG

+ PepsiCo Beverages selected varieties 1 L

+ Ruffles® potato chips or Doritos® tortilla chips 180 - 235 G selected varieties

+ Farmer's Market™ Mini Cupcakes 12'S selected varieties

SERVES 6

MARC ANGELO

#1 IMPORTED ITALIAN BRAND

ANTIPASTO MISTO
85 g
21706089_EA
\$8

PROSCIUTTO AND ASSORTED VARIETIES
85 g
21706090_EA
\$8

MORTADELLA
110 g
21707188_EA
\$5

ASSORTED SALAMI CHUBS
225 - 300 g
21021491_EA
\$10 - \$12

ANTIPASTO QUATTRO
150 g
21706582_EA
\$12

SCHNEIDERS
EST. 1890

CANADIAN CRAFTED SINCE 1890

15% /100 g
Schneiders® Blue Ribbon® Bologna Service Case Meat 20275910_KG

15% /100 g
Schneiders® Deli Best® Service Case Meats Selected Varieties 21201089_EA/20967023_KG

GET 1,000* when you spend *10* on

Kraft Hockeyville
20 YEARS

WEST 101

BUILDING COMMUNITY
One Rink at a Time

Learn More At **KRAFTHOCKEYVILLE.CA**

© NHL © NHLPA

Philadelphia Cream Cheese product
Selected Varieties 227 - 250 g 20866816002_EA
2/9.50
OR \$5.49 EA.

Heinz Ketchup
Selected Varieties 1 L/750 mL 20069080_EA
5.49

Classico Pasta Sauce
Selected Varieties 410 - 600 mL 20325609003_EA/ 21618217_EA
\$5

Kraft Peanut Butter
750 g - 1 Kg
Kraft Hazelnut Spread 725 g Selected Varieties 21285418_EA 21039581001_EA
\$7.50

Kraft Dinner Macaroni & Cheese
Selected Varieties 200 g 21549526_EA
4/\$5
OR \$1.49 EA.

Maxwell House Ground Coffee
Selected Varieties 631-900 g 21606882_EA
\$20

TACO BELL

FLAVOUR YOU CAN'T FUMBLE
BRING HOME THE BELL

Taco Bell Premium Kits
Selected Varieties 401 - 642 g 21663420_EA/21663622_EA
\$8

Taco Bell Core Kits
Selected Varieties 260 - 420 g 21663631_EA/21663654_EA
2/\$10
OR \$5.99 EA.

Taco Bell Sauces
Selected Varieties 207 mL 21661787_EA 21661788_EA
2/\$7
OR \$4.49 EA.

Taco Bell Creamy Sauces
Selected Varieties 354 mL 21661774_EA 21661775_EA
2/\$10
OR \$5.99 EA.

Taco Bell Seasonings
Selected Varieties 28 g 21661729_EA 21661785_EA
3/4.98
OR \$2.19 EA.

*Based on the 2026 BrandSpark® Canadian Trust Study.

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START YOUR

ACTIVIA

GUT HEALTH CHALLENGE

2

ACTIVIA EVERY DAY

FOR 14 DAYS

Optimum™

\$3 back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like \$10,000!

NEW

4x100g

ACTIVIA EXPERT

Supports gut health

pre pro

2.8% fat

4.5g protein

21688261_EA/21687900_EA

\$4

NEW

100g

ACTIVIA EXPERT

Supports gut health

pre pro

PLAIN

7.8g protein

21688207_EA

\$6.50

12x100g

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

3

2.2% fat

20303412001_EA

\$7.50

100g

ACTIVIA

Supports gut health

GUT HEALTH

3

2.2% fat

20325132003_EA

\$4.50

8x93mL

ACTIVIA

Supports gut health

Immune system

21520253_EA

\$7

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia® used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

Oikos

19g HIGH PROTEIN

0%

PLAIN

650 g, 750 g

21305945_EA

\$7.25

3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g

20625055_EA

20419715001_EA

Oikos® Pro™ - 300 mL

21651846_EA

\$3.50

10-HOUR BREW

BOLD AND SMOOTH TASTE

STOK

COLD BREW COFFEE/CAFÉ

10-HOUR BREW

1.42 L

21203737_EA/21203739_EA

\$7.50

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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TASTE OF SUPER BOWL

PEPSI

Tostitos

bubly

2/\$15

OR \$8.49 EA.

PEPSI

selected varieties

12x355 mL

20322361002_C12/21722771_C12

2/\$8

OR \$5.29 EA.

7up

mini

selected varieties

6x222 mL

20857560004_C06

21657888_C06

2/\$7

OR \$3.99 EA.

PEPSI

selected varieties

2 L

20296926004_EA

20296926002_EA

2/\$14

OR \$7.99 EA.

bubly

sparkling water

selected varieties

12x355 mL

21651534_C12/21097177_C12

2/\$14

OR \$7.99 EA.

MONTELLIER

Carbonated

Natural Spring Water

selected varieties

10x355 mL

21096722_C10/21096704_C10

\$4

Lay's® potato chips

selected varieties

177 - 235 g

21241032_EA

\$4

Cheetos® cheese flavoured snacks

180-285 g,

any flavour/variety

21370169_EA

\$3.50

Crispy Minis® Cheddar

Cheese

90-100 g

any flavour/variety

20303002001_ea

Express Pass

Your Pass to more value

Get your first year of Pass for \$2.50/month*.

Unlimited grocery delivery or pickup

Earn 2% back in pts on eligible pickup orders**

Use code

PASS

Learn more

**Conditions apply. \$30 minimum order. Regular price \$99.99/year after your first year.

Woman loading groceries into car

Man handing groceries to woman

Our butchers cut quality meat in your store every day!

pork loin schnitzel

21588065_EA

beef meatballs plain

21587897_EA

beef stir fry strips cut from Canada AA grade beef or higher

21588067_EA

pork stir fry strips

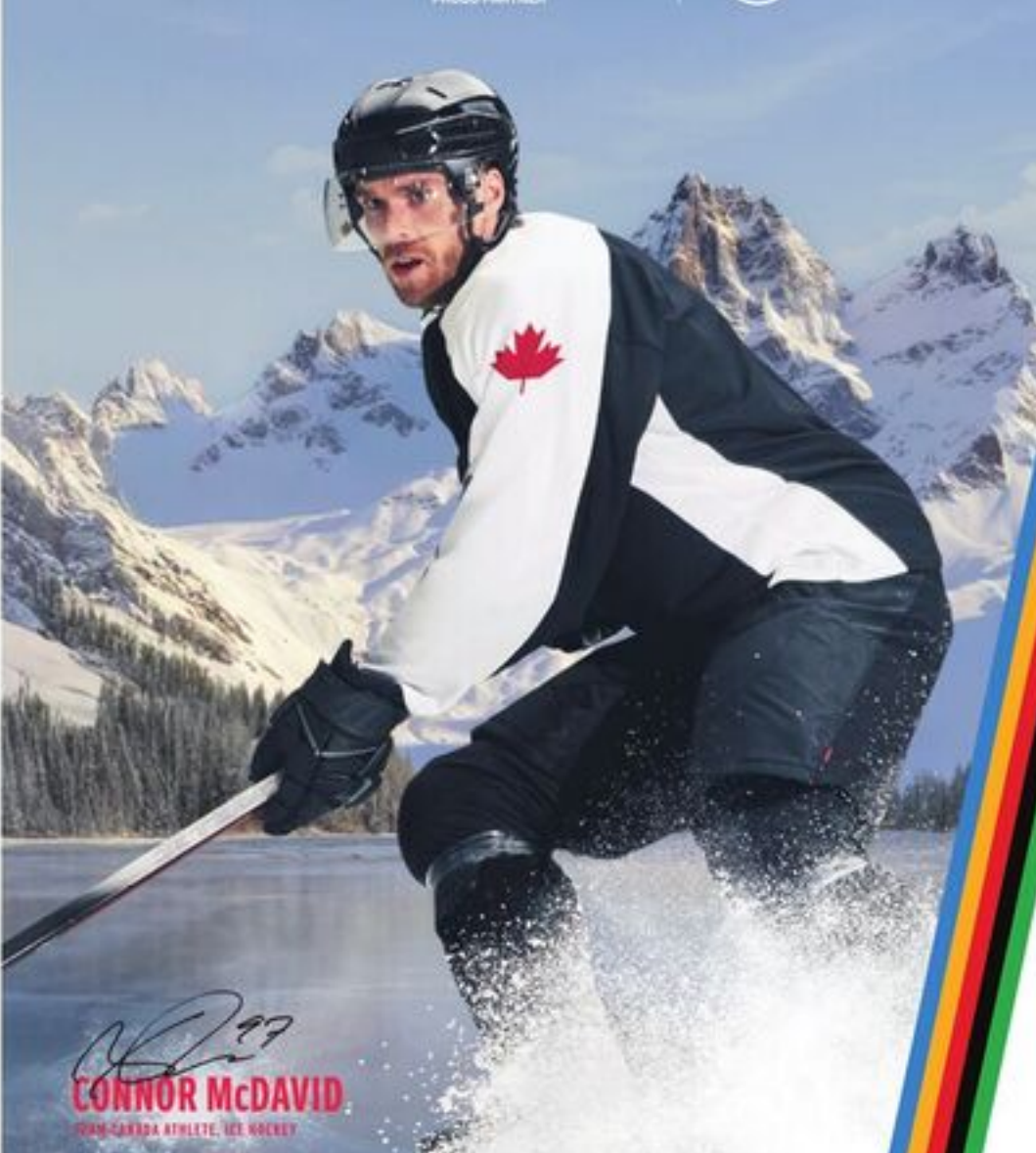
21588095_EA

chicken stir fry strips

21588091_EA

ONT ONLINE 5

Refresh like a Champion



Coca-Cola
PROUD PARTNER

2022-2024 ATHLETIC ICE HOCKEY



2/\$15* OR \$8.49 EA.
Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



2/5⁵⁰* OR \$3.29 EA.
Glaceau vitaminwater® beverages
selected varieties
591 mL
20333194006_EA



\$17⁹⁹*
Glaceau smartwater® beverages
selected varieties
6x1 L
21099117_C06



2/4⁵⁰* OR \$2.69 EA.
POWERADE® beverages
selected varieties
710 mL
20853723_EA



2/6⁵⁰* OR \$3.99 EA.
Monster Energy® beverages*
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

† This product may not be suitable for everyone. Please read the label for instructions.

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TRUSTED SOFTNESS, BETTER TEAR
*vs. leading US 1-ply bargain brand

\$18
Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA



NEW
12=48 MEGA
Charmin Ultra Soft Ultra Doux
Smooth Tear se détache en douceur

Cleans Better

\$18
Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



12=48 MEGA
Charmin Ultra Strong Ultra Résistant
Cleans Better Nettoie mieux

+50% MORE ABSORBENT
*vs. leading ordinary brand.

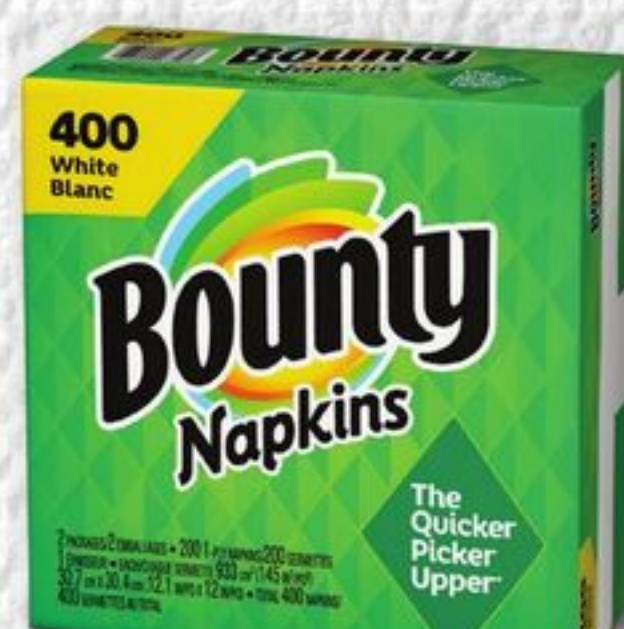
\$18
Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA



6=12 Doubles
Bounty
The Quicker Picker Upper

THICKER AND MORE ABSORBENT*
*vs. the leading US 2-ply napkin

\$11
Bounty Napkin 400's, 21053171_EA



400 White Blanc
Bounty Napkins
The Quicker Picker Upper

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Scotties
TOURNAMENT OF HEARTS®
— MISSISSAUGA 2026 —

THE SOFTEST AND STRONGEST SUPPORTER FOR 45 YEARS



\$23
SpongeTowels® Paper Towels Ultra 8=16 Rolls Selected Varieties 21676150_EA



\$21
Cashmere® Bathroom Tissue 24=72 Rolls Selected Varieties 21189845_EA



\$14
Scotties® Ultra Soft Facial Tissue 4-Pack Selected Varieties 21607310_EA

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with auto top-up

