



This week's BIG SAVINGS



\$2.69
lb.

YOUR CHOICE!
Pork Baby Back Ribs
or St. Louis Style
Pork Spareribs
sold in the bag

SAVE up to \$1 per lb.

YOUR CHOICE!
FRESH!
Hill Country Fare
Bar-B-Q Seasoned
Chicken Leg Quarters, or
Drumsticks, value pack

99¢
lb.



Wright Brand
Bacon, 24 oz.
assorted varieties

SAVE
\$1
with yellow
coupon
in-store or
online



H-E-B
Fancy Shredded
Cheese, 8 oz.
assorted varieties

**2 for
\$5**

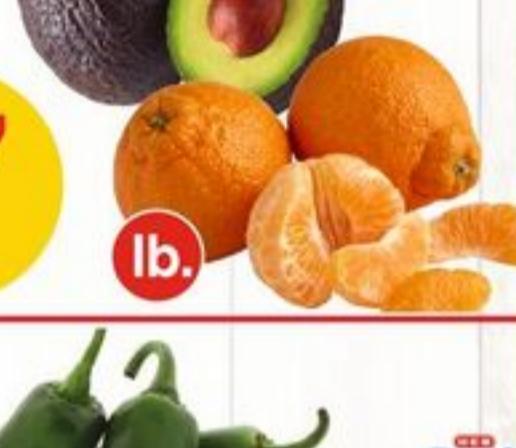


97¢
lb.

YOUR CHOICE!
Pink Lady Apples or
Bosc Pears

YOUR CHOICE!
JUMBO! Avocados
(sold by ea.), or
H-E-B Royal Deko
Mandarins
(sold by the lb.)

\$1.97
lb.



YOUR CHOICE!
Jalapeño Peppers or
H-E-B Texas Roots™
Sweet Onions

97¢
lb.



YOUR CHOICE!
Asparagus (sold by the lb.) or
H-E-B Texas Roots™
Russet Potatoes
4 ct. tray (sold by ea.)

\$1.97
lb.



FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound

\$8.97
lb.



SAVE up to \$1 per lb.

FRESH!
Steelhead Trout
Fillets
responsibly raised

\$9.97
lb.



SAVE up to \$1 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE
\$5 OFF
YOUR
BASKET

with yellow coupon
in-store or online

H-E-B Deli
Pimento Cheese,
Crackers
4.4 - 12 oz., or
Cold Dips, 12 oz.
assorted varieties

SAVE
\$3
with yellow
coupon in-store
or online
**WHEN YOU
BUY 2**



Any
H-E-B Tortilla,
Potato, or
Corn Chips,
Cheese Curls,
Pretzels, or
Pork Rinds
5 - 18 oz.
assorted varieties

SAVE
\$1
with yellow
coupon in-store
or online
**WHEN YOU
BUY 2**



Party Trays or
Cheese Boards
Located in Bakery,
Deli, Produce,
Seafood, and Sushiya
(excludes boards for 2)

SAVE
\$2
with yellow
coupon
in-store or
online



**WHEN YOU
BUY \$15 OF**
H-E-B Made in Store or
Hill Country Fare Pizza,
Meal Simple® Wings, or
H-E-B Deli Pasta or
Pasta Sauce

SAVE
\$3 OFF
YOUR
BASKET

with yellow coupon
in-store or online

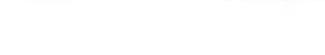


WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, February 4 thru Tuesday, February 10, 2026 only at your neighborhood H-E-B Stores.

heb.com



SO204-p0123

H-E-B MEAL DEAL

save
more
than

\$15 in

FREE ITEMS

with yellow coupons in-store or online

BUY two (2)

H-E-B Fully Cooked
Bone-In Wings
32 oz., assorted varieties



get 4 items
free!

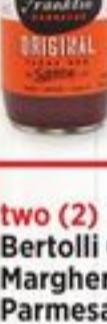
with yellow coupons in-store or online

- Central Market Totopos Tortilla Chips, 12 oz., assorted varieties
- H-E-B Queso Dip 12 oz., assorted varieties
- H-E-B Carrot Sticks, 12 oz.
- The Cowboy Cookie by H-E-B* 12.4 oz.



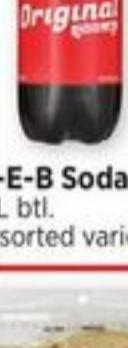
Combo Loco®

Franklin
Barbecue Sauce
18 oz., assorted varieties



BUY

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$1.78!**



H-E-B Soda
2 L btl.
assorted varieties

Kraft or Velveeta
Mac & Cheese
Cups, 8 pk.
assorted varieties



BUY

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$2.97!**



Kool-Aid
Jammers, 10 pk.
assorted varieties

two (2)
Bertolli Garlic
Margherita, 16 oz., or
Parmesan & Italian
Herbs Pizza Sauce
15 oz.



BUY
**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$3.28!**

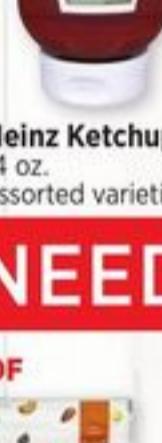


H-E-B
Shelf Stable
Pizza Crusts
2 pk., assorted varieties

Ore-Ida Fries or
Tater Tots
22 - 80 oz.
assorted varieties



BUY
**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$3.98!**



Heinz Ketchup
14 oz.
assorted varieties

LOW PRICES ON EVERYTHING YOU NEED!

H-E-B Frozen
Cheese Snacks,
Pizza Snacks,
Asian Appetizers, or
Hill Country Fare
Frozen Taquitos
assorted varieties
(excludes Vegetable
Egg Rolls)



**SAVE
\$2**
with yellow
coupon
in-store or
online



**SAVE
\$1**
with yellow
coupon in-store
or online
**WHEN YOU
BUY 2**

WHEN YOU BUY \$10 OF
H-E-B,
H-E-B Organics*,
Higher Harvest
by H-E-B*,
H-E-B Mi Tienda* or
Hill Country Fare
Trail Mixes,
Jerky or Nuts
1.75 - 42 oz.
assorted varieties



**SAVE
\$2 OFF
YOUR
BASKET**
with yellow coupon
in-store or online



MORE BIG SAVINGS

H-E-B Texas Pets®
Adult Complete
Chicken & Beef
Flavor Dry
Dog Food
50 lbs.



**SAVE
\$2**
with yellow
coupon
in-store or
online

**WHEN YOU
BUY \$50 OF**
H-E-B Baby® Diapers,
Overnights, or
H-E-B Training Pants



**SAVE
\$10 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

Any
Laundry or
Cleaning Items



**SAVE
20%**
with yellow coupon
in-store or online

**WHEN YOU
BUY \$15 OF**
Dove Men+Care
Deodorant
(excludes Multipacks,
Whole Body, Clinicals, and
travel/trial sizes)



**SAVE
\$3 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

**WHEN YOU
BUY \$30 OF**
Charcoal, Cooking
Pellets or Wood,
Grilling Fuel, or
Grilling Accessories
any brand
(excludes Grills and 20 lb.
propane cylinders)



**SAVE
\$10 OFF
YOUR
BASKET**
with yellow coupon
in-store or online

American
Greetings
Items
retail value
\$2.99 or more

**SAVE
\$1**
with yellow
coupon in-store
or online
**WHEN YOU
BUY 2**



BUY two (2)
Foil Pans
any brand

**GET 3RD
FREE!**
with yellow coupon
in-store or online



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.



My H-E-B

DOWNLOAD THE MY H-E-B APP OR VISIT **HEB.COM** TO SEE OUR WEEKLY AD.

Offers shown on app screen are examples only and may not reflect actual offers.

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