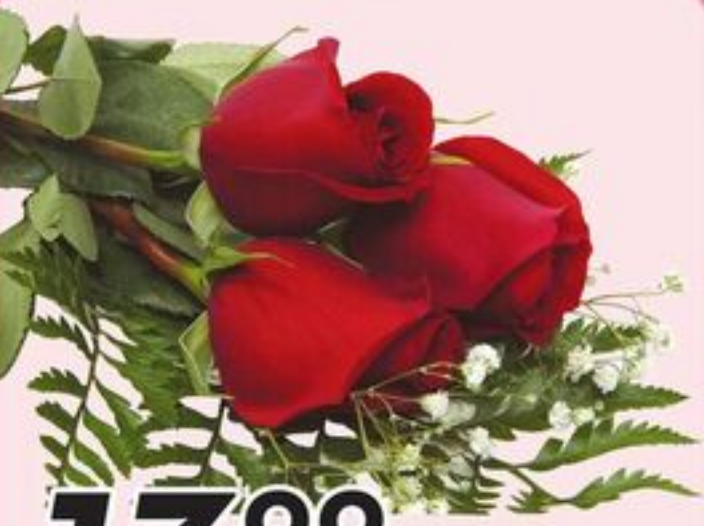


So in love

Happy Valentine's Day

FEBRUARY 14



13⁹⁹

Ecuadorian Rose
Bouquet, 3-stem



27⁹⁹

Love in-Bloom
Bouquet



42⁹⁹

Valentine's Bear
Hug Arrangement



16⁹⁹

Chocolate Dipped Strawberries 550 g



11⁹⁹

FERRERO ROCHER
Hearts 174x200 g or
TURTLES Heart 167 g
Price in effect until February 14th

Scene

TURN
POINTS
INTO
GROCERIES



value
size

++2,000 PPS
when you buy 1

7⁹⁹
/lb

There's like
\$20
toward your
groceries

Fresh Boneless Whole Beef Brisket
cryovac cut from Australian graded
beef while supplies last 17.6/7kg



++200 PPS
when you buy 1

\$10

2 KG

PINEHILL Seasoned Chicken Legs
frozen 2 kg box



There's like
\$5
toward your
groceries

++500 PPS
when you buy 2

12⁹⁹

QUAKER Dipps or Chewy Granola Bars
935-960 g



++200 PPS
when you buy 2

40%
off

JAMIESON Vitamins
or Supplements selected
varieties and sizes



++400 PPS
when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Fling! 31 pk, TIDE Simply 2.72 L,
DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or
1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

1,000 Points = \$10 of free groceries

FULL_SCREEN_PRINTABLE

So love
in bloom
Happy Valentine's Day



12⁹⁹

Tulip Bouquet 10-stem grown in Canada



STARTING AT
29⁹⁹

Ready to Go Valentine's Arrangements
selection may vary by store



39⁹⁹

Endless Love Bouquet



STARTING AT
44⁹⁹

Heart-Shaped Orchid in Ceramic
available in 3" or 5" pots



54⁹⁹

Premium Ecuadorian Rose
Bouquet 60 cm

Happy Lunar New Year 新春快樂



9⁸⁸

Pomelo Gift Box 4 pk or
Asian Pear Gift Box 8 pk
product of China
while supplies last



100 Pts
when you buy 1

14⁸⁸

Gift Pack Navel
Oranges 4.54 kg 10 lb
product of USA



100 Pts
when you buy 1

88¢

Napa Cabbage or Bok Choy
product of USA or Mexico
1.94/kg



128

Flat Cabbage or Lo Bok with
Stem product of USA or
Mexico 2.82/kg



5⁴⁸

SWIN Potstickers
or Dumplings
454-500 g
selected varieties



3⁹⁸

KJ FOODS Dumplings or Pork Buns
380-450 g selected varieties



9⁹⁸

NONGSHIM Bowl Noodle Soup
12x86 g selected varieties 1.35 ea



8⁹⁸

DAN-D PAK Cashews
salted or unsalted 454 g



8⁹⁸

DAN-D PAK Cashew
Medley 12 pk 480 g



9⁸⁸

WANT-WANT Rice Crackers Gift
Pack mixed 566 g



2⁷⁸

HATA RAMUNE
Soda selected
varieties 200 mL



4⁸⁸

BINGGRAE Melona Ice Bars 560 mL
selected varieties



4⁴⁸

LOTTE Yukimi Mochi Ice strawberry,
green tea, mango, chocolate or vanilla
9 pk 270 mL



9⁹⁸

LINDT Bagged
Chocolates 117-151 g
while supplies last



8⁸⁸

NESCAFÉ Sweet &
Creamy 15-18 pk



200 Pts
when you buy 2

10⁹⁸

FERRERO ROCHER
Chocolate Jewel
Box 200 g



7⁸⁸

P.F. CHANG'S
Bowls 312 g

* Offer valid weekly (Thursday - Wednesday) from February 2 - March 4, 2020. Card must be registered. Offer applicable to Sobeys members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys Card prior to transaction. No base Sobeys points earned. Offer excludes base and other goods and services when not discountable or excluded by law. Sobeys Digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus® Corporation used under license by Sobeys Capital Incorporated.

POS_SOBES_PLUS_CARD_2020

Celebrate with savings

4⁸⁸
/lb
Frozen Grade A Duck 10.76/kg

4⁸⁸
EIGHT TREASURES Basa Steaks 500 g

5²⁸
SUMMI Asian Appetizers 250-350 g available chilled 5.78 ea

23⁸⁸
COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 515 g

2⁹⁸
LAO GAN MA Chili in Oil Crisp 210 g or CHINA LILY Soya Sauce 483 mL

5⁴⁸
KIKKOMAN Stir-Fry Sauce 285 mL or Soy Sauce Lite 296 mL

3⁴⁸
KIKKOMAN Panko Bread Crumbs 227 g

6⁴⁸
LEE KUM KEE Sriracha Mayo 445 mL

3⁴⁸
LEE KUM KEE Hoisin Sauce 445 mL or Oyster Sauce 510 g

6⁹⁸
HUY FONG Sriracha Hot Chili Sauce 714 mL

5⁴⁸
SAPPORO ICHIBAN Noodles 500-520 g selected varieties

2⁷⁸
CARNATION Evaporated Milk 354 mL

12⁹⁸
MAZOLA Oil 2.84 L

13⁸⁸
GOURMET BY STARFRUIT Eco Bamboo Steamer Set while quantities last

29⁸⁸
STARFRUIT 13-Piece Cookware Set while quantities last

28⁸⁸
BLACK + DECKER 6-Cup Rice Cooker while quantities last

19⁸⁸
CHARMIN Bathroom Tissue 12x48 rolls

6⁸⁸
SPRAY NINE Multi-Purpose Cleaners 650 mL

Visit mygroceryoffers.ca
or the Sobeys app.

PO3_SBY_WK42_PPN_ATL_N5_N8_PELNFL

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So. tender

HAND-SELECTED AAA BEEF

Well-marbled Aged to perfection
cut from Canada AAA beef
Exclusive to Sobays

That's like
\$5
per pound
per pound

\$5.00 **PER**
pound you spend
\$5.00 more

CERTIFIED
TENDER
CERTIFIED

11.99

/lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Marinating Steaks
cut from Canada AAA grade beef 26.43/kg

STERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef while supplies last

YOUR GUIDE TO THE PERFECT STEAK

STEAK TEMP GUIDE

RARE

Remove from heat at
110° - 120° F (43° - 49° C)

MEDIUM RARE

Remove from heat at
125° (52° C)

MEDIUM

Remove from heat at
135° - 140° F (57° - 60° C)

MEDIUM WELL

Remove from heat at
150° - 160° F (65° - 70° C)

WELL DONE

Remove from heat at
160° - 180° F (70° - 80° C)

10%

off at till

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steaks
cut by your meat expert from Canada AAA grade beef

THE CERTIFIED TENDER® ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender® shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select **STERLING SILVER®** premium cuts.



11⁹⁹
/lb

Fresh Boneless Top Sirloin Cap or Coulotte
Premium Oven Roast cysvac cut from Australia
graded beef while supplies last 26.43/kg



250 PTF
when you buy 1

5⁹⁹
/lb

PANACHE Flattened
Chicken (liver, jerk or
Portuguese) 13.21/kg



300 PTF
when you spend
\$30 or more

COUNTRY RIBBON Fresh AIR-CHILLED
Greek or lemon or herbs de Provence
Skillet Chicken Breasts Family Size



5⁹⁹
/lb

Fresh Whole Skins
Pork Belly cysvac
13.21/kg



value size

3⁹⁹
/lb

Fresh Pork Loin Rib and
Sirloin Combo Chops
Family Size 6.80/kg



8⁹⁹
each

300 PTF
when you spend
\$20 or more

Fresh Premium Cheesy,
Portabella Mushroom &
Mozarella or Bacon & Cheddar
Medium Ground Chuck Beef
Burgers 19.82/kg



300 PTF
when you buy 2

5⁹⁹

MAPLE LODGE
Chicken Sausage
375-500g



11⁹⁹
each

Seasoned Lamb Chops
Greek or lemon or herbs de
Provence 26.43/kg

on every \$100* - On eligible everyday purchases at participating grocery stores under conditions apply. See list of participating grocers at www.canadian.ca or scan the QR code.

[illegible]

seafood

3⁴⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Crab or Lobster-
Flavoured Alaska Pollock 227 g

2⁴⁹
without
Scene+ Card

Fresh Mussels from Atlantic
Canada 5.49/kg

9⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Cooked or Raw
Shrimp 31-40 or 71-90 ct per lb or
Bay Scallops 80-120 ct per lb 340 g

10⁹⁹
without
Scene+ Card

12⁹⁹

Almond Crusted Sole Fillets or
Coconut Crusted Tilapia
previously frozen 28.64/kg

HOOKED ON QUALITY.

Get **250 PTS**
When you spend \$25
or more on any of
these participating
JANES products.

8⁹⁹

JANES Classic
Breaded or Battered
Fish 450-510 g
selected varieties

12⁹⁹

JANES Ultimates
Breaded or Battered
Fish 450-510 g
selected varieties

10⁹⁹

JANES Lightly
Dusted Fish Fillets
500-540 g
selected varieties

100% WILD CAUGHT

JANES AND ULTIMATES™ ARE TRADEMARKS OF SUPRA FOODS INC. ©2015 SUPRA FOODS INC.

bakery

7⁹⁹
MEMBER
without
Scene+ Card

Small Bar Cakes 325-575 g

200 PTS
when you buy 2

7⁹⁹
without
Scene+ Card

Brownies
550-585 g

3⁹⁹
BAKED IN STORE

Winnipeg Style
Light or Dark Rye
Bread 450 g

3⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Broche Burger
Buns 4 pk 200 g

100 PTS
when you buy 2

6⁹⁹

Gourmet Cookies
6 pk 410-475 g

5⁹⁹
BAKED IN STORE

STARTING AT
All Butter Croissants and Pastries
4 pk 275-400 g

50 PTS
when you buy 1

6²⁹
BAKED IN STORE

Gourmet Cheese
Topped Buns 6 pk
425 g

BUY 2 GET 3RD FREE

PANACHE Frozen Desserts
300-650 g or Pastry Box
Cheesecakes frozen 350-600 g

deli & kitchen

5⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Sliced Cheeses
150-170 g

7⁹⁹
STARTING AT

KERRYGOLD 198 g, L'EXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g, Aged Gouda 170 g or AGRODUP Grand Cheddar 2 yr or 3 yr 200 g

200 PTS
when you spend \$15 or more

20% off

MANCHEGO, JARLSBERG, CAMBOZZOLA or ENTREMONT
Brie prices as marked

100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS Dry
Cured Salami
selected 125 g

5⁹⁹

SNACK FACTORY
Pretzel Crisps
155-200 g selected

10⁹⁹

COMPLIMENTS Sliced Deli Meats
Family Size 400 g selected

200 PTS
when you buy 200 g or more

3⁷⁹
SLICED FRESH

PILLER'S Salami
assorted varieties

4⁹⁹
MEMBER
without
Scene+ Card

1/4 Assorted Dagwood 285 g

200 PTS
when you buy 2

7⁹⁹

COMPLIMENTS Salads 850-908 g
regular potato, creamy coleslaw,
macaroni or other selected

18⁹⁹

RANA Lasagna
11 kg available
chilled

9⁹⁹

SUMMER FRESH
6-Layer Dip 400 g

200 PTS
when you buy 2

10⁹⁹

COMPLIMENTS Family Size Fresh
Pasta 1 kg or Sauce 580 mL 8.29

4 Can Dine for 19⁹⁹

READY FOR YOU

FRESHLY PREPARED

Hot Roast Chicken
OR
Full Rack of Back Ribs

+
Any 2 Sides
Large Potato Wedges,
Rever's Sides or
Compliments Salad,
426-454 g

+
4 King's Hawaiian
Savoury or Sweet Rolls

NO COUPON REQUIRED: Plus applicable taxes, discounts, fees and fines. Not valid with any other offer. Subject to availability, no substitutions. Valid only on eligible products described above, purchased in a single transaction. Product may not appear as shown. Offer valid until further notice.

FOR_SBN_WNAZ_PPR_A11_NL_NL_P01_010

drinks & snacks



\$4

CHRISTIE Peak Frens or Dad's Cookies 275-350 g



27⁹⁹

MELITTA Whole Bean Coffee 907 g or MCCAFE Keurig® Compatible Single-Serve Pods 30 pk



11⁹⁹

CHASING TIDES Roast & Ground Coffee 272 g



5⁹⁹

ARIZONA Ice Tea 3.78 L



2/\$7

DARE Ultimate Cookies 290-300 g or CARBIS Table Water Crackers 125-150 g



4⁴⁹

CHRISTIE Premium Plus Crackers 402-481 g



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g



3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g



6⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



7⁶⁹

SPARKLING ICE Sparkling Water 503 mL



2/4⁵⁰

COCA-COLA Soft Drinks 1 L



2/\$9

ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g



3⁹⁹

MARS Bags 95-100 g



2⁹⁹

TOBLERONE Milk Chocolate 100 g



3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBURST Candy 130-170 g



3⁴⁹

QUAKER Yogurt Bars 175 g

Here for your budget and lifestyle



2/\$4

PANACHE Carbonated Water 750 mL-1 L



100 PTS when you buy 2

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



1⁵⁰

COMPLIMENTS Rice Crackers 100 g



4⁹⁹

COMPLIMENTS Chocolate Syrup 700 mL

natural health



9⁹⁹

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L



4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g



5⁴⁹

THIRSTY BUDDHA Organic Coconut Water Classic 1 L



7⁷⁹

ANNIE'S Fruit Snacks 198 g



6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 500 mL or Novelties 4-8 pk 272 mL or 544 mL



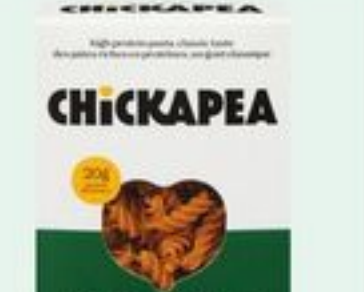
3⁹⁹

EARTH'S OWN Select Beverages 1.75-189 L



3⁴⁹

RISE Organic Kombucha 414 mL



5⁹⁹

CHICKAPEA Organic Pasta 227 g



20% off

COMPLIMENTS Vitamins or Supplements selected



2/\$4

CLIF Bars 68 g selected



39⁹⁹

PERFECT SPORTS Diesel Whey Protein Powders 908 g selected



8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 141 g selected

Scene GET 1,000 PTS IN ONE! ALL ULTIMATE GIFT CARDS

FOR EVERY \$100 SPENT

Offer valid during February 12 - 14, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable fees. Subject to availability. Cards issued by Peoples Trust Company.

frozen & dairy

3⁴⁹

SCOTSBURN or CENTRAL
DAIRIES Blend Cream 5 or 10% 1 L

3⁹⁹

KOZY SHACK Rice
Pudding 4 pk or tub
624 g

\$4

KELLOGG'S Eggo Waffles, French
Toast Sticks or Pancakes 270-330 g

6⁴⁹

SCHNEIDERS Breakfast
Sandwiches or Egg Bites 224-228 g

3⁹⁹

YOPLAIT MiniGo or
Tube Yogurt 6-8 pk

6⁹⁹

LACTANTIA Healthy Attitude or
Olivia Margarine 850 g or
PHILADELPHIA Cream Cheese
340 g

2/\$4

MICHELINA'S
Frozen Entrées
128-284 g

5⁹⁹

MCCAIN Deep'n
Delicious Cakes
510 g

10⁹⁹

DANONE Oikos Greek Yogurt
12 pk or 15 kg or iOGO Yogurt 2 kg

5⁹⁹

OASIS Health Break
or Smoothie 1.6 L

7⁹⁹

SAVI GOURMET Gnocchi, Risotto
or Penne Pasta Meals 500 g

5⁴⁹

PANACHE Premium Ice Cream 1 L
or Novelties 4-6 pk selected

meal makers

10⁴⁹

COMPLIMENTS Vegetable Oil 3 L
or HELLMANN'S Mayonnaise 1.42 L

6⁹⁹

STEFANO Pasta
Sauce 405-648 mL

7⁹⁹

KRAFT Pizza Kit
850 g

99¢

SAPPORO ICHIBAN Noodles 100 g
or COMPLIMENTS Instant Noodle
Cups 65 g

4⁹⁹

KELLOGG'S Vector
Granola 311 g

10⁹⁹

GOGO SQUEEZ
Fruit 12 pk

3⁶⁹

DEMPSTER'S Holsum White or
Whole Wheat, Texas Toast or
Sandwich Bread 570-675 g

4⁹⁸

MINUTE RICE
500-700 g
selected varieties

6⁴⁹

ROBIN HOOD
Flour selected
2.5 kg

3⁹⁹

ROBIN HOOD
Oats 1 kg

4⁴⁹

EAGLE BRAND
Condensed Milk 300 mL

2⁷⁸

CARNATION Evaporated
Milk 354 mL

Get 500 PTS when you spend \$20 or more on these participating products

5⁹⁹

COMPLIMENTS
Greek Yogurt
650 g

2⁰⁰ PTS when you buy 2

COMPLIMENTS Large Brown
Eggs 12 pk

6⁹⁹

COMPLIMENTS Mini Pizzas 8 pk

12⁹⁹

COMPLIMENTS
Frozen Fruit
1.5 kg

1⁰⁰ PTS when you buy 2

COMPLIMENTS White Vinegar 4 L
or Pickles 1 L

1⁷⁹

COMPLIMENTS Broth 900 mL

1⁰⁰ PTS when you buy 2

COMPLIMENTS Spices or
Seasonings selected 5-245 g

3⁶⁹

COMPLIMENTS Fruit cups 4 pk



Your destination for
variety and value



3⁸⁸
Dragon Fruit Pitahaya product of Vietnam
or Pomeelo Honey product of China



2⁸⁸ /lb
Mini Shanghai Bok Choy or
Baby Bok Choy product of USA or
Mexico 6.35/kg



12⁹⁹ /lb
Fresh Beef Chuck Short Ribs Thick English
Style or Thin Sliced Family Size cut by your
meat expert from Canada AA grade beef
28.64/kg



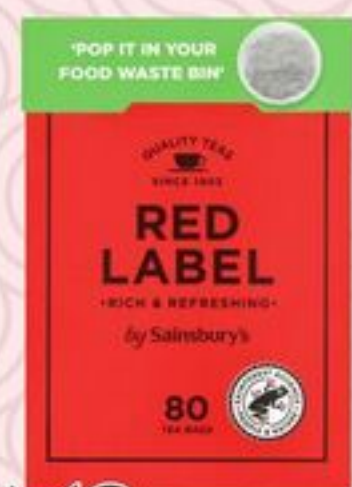
7⁸⁸
Vanilla Persimmon Case
product of Spain 6.8 pk



1⁹⁹
SAINSBURY'S Biscuits
selected varieties 200 g



2⁴⁹
SAINSBURY'S Tonic
Water Diet Indian or
Indian 1 L



4⁴⁹
SAINSBURY'S Red Label
Tea Bags 80 pk



1⁷⁹
SAINSBURY'S Baked
Beans in Tomato Sauce
400 g



1⁴⁹
SAINSBURY'S Candy
selected varieties 70 g



2²⁹
SAINSBURY'S
Vegetable Soup
400 g



4⁷⁹
SAINSBURY'S Bitter Seville
Orange or Three Fruit
Marmalade 340 g



1⁴⁹
DEEP IQF Bhindi Cut Okra
240 g



3⁹⁹
DEEP Mango Pulp 850 g



2⁹⁹
DEEP Aloo, Paneer or
Paratha 333-384 g



4⁷⁹
HANDARD
Roshafa
Syrup 800 mL



1²⁹
PARLE-G Biscuits 300 g



4⁹⁹
SHERBON Juice
2 L selected
varieties

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF Ramadan



STARTING AT

11⁹⁹

INDIA GATE
Feast Rozzana
Rice or Pure
Basmati Rice
4.54 kg



3⁴⁷

Pomegranates small
product of Israel or Turkey



3⁴⁹
/lb

Indian Eggplant
product of Mexico 7.69/kg



3⁴⁹

COMPLIMENTS Pitas
200-425 g



STARTING AT

11⁹⁹

NOBLE PREMIUM BISON
226 g selected varieties



7⁴⁹

TRE
STELLE
Halloumi
200 g



5⁹⁹

KIRI Cheese
Portions 144 g



9⁹⁹

BARD
VALLEY
Dates
907 g



3⁹⁹

AL'FEZ Lebanese Style Falafel or
Moroccan Couscous 150-200 g



3⁹⁹

AL'FEZ Shish Taouk
Marinade 156 mL or
Shawarma Marinade
157 mL



3⁹⁹

AL'FEZ Garlic or
Tahini Sauce
238 mL



3⁹⁹

AL'FEZ Harissa
Paste 162 mL



1⁷⁹

CALIFORNIA
GARDEN Fava
Beans 450 g



16⁴⁹

ABU KASS Rice Basmati
4.5 kg



5⁷⁹

KASHI Pistachio Premium
Halva 450 g



2⁴⁹

ETI Mini Popkek Cake
144 g selected varieties



2⁷⁹

RUBICON
Exotic Juice 1 L
selected varieties



8²⁹

ALAMEED Medium Coffee
226 g selected varieties



8⁴⁹

SALEM FOODS Liquid Honey 500 g



6⁹⁹

AHMAD TEA 100 pk selected varieties



Find more variety and
value in store

1,000+ ITEMS ARE
PRICE LOCKED UNTIL MAR 18



2⁹⁹
/100 g

CHEESE BALL Pistachio and Cranberry or Everything Bagel and Bacon Flavour sold by 100 g



3⁹⁹

Large Cantaloupe product of Brazil or Costa Rica no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn frozen 700 g



2⁴⁹

ea when you buy 2 or more

Ciabatta or Artisan Style Baguettes 325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered Haddock or Pan Seared Haddock, Cod, Sole or Salmon Fillets 460-680 g



7⁸⁸

COMPLIMENTS Pudding Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops 8 pk



3⁹⁹

COMPLIMENTS Cheddar Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks Mini Cans 6x222 mL



4⁴⁹

COMPLIMENTS 10" Tortillas 366-610 g



4⁹⁹

STRUB'S Pickles 500 mL or KRAFT Pure Salad Dressing or Marinades 355 mL



7⁵⁹

ea when you buy 4 or more

CESAR Wet Dog Food 100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or Parchment Paper 35 ft



15⁹⁹

FINISH Dish Tabs 30-55 pk or Jet-Dry 946 mL

So much value in every shop

Prices locked in until
March 18, 2026

So in love at first bite

Happy Valentine's Day



21⁹⁹
Dessert Cakes
1.2-1.49 kg



3⁹⁹
Dessert Cake
Slices 210-245 g



Chocolate Dipped
Strawberries 550 g
16⁹⁹



11⁹⁹
1/2 Dessert Cake
620-745 g



14⁹⁹
Single Layer Shortcakes
905-950 g



13⁹⁹
Real Cream Layered Cakes
510-725 g



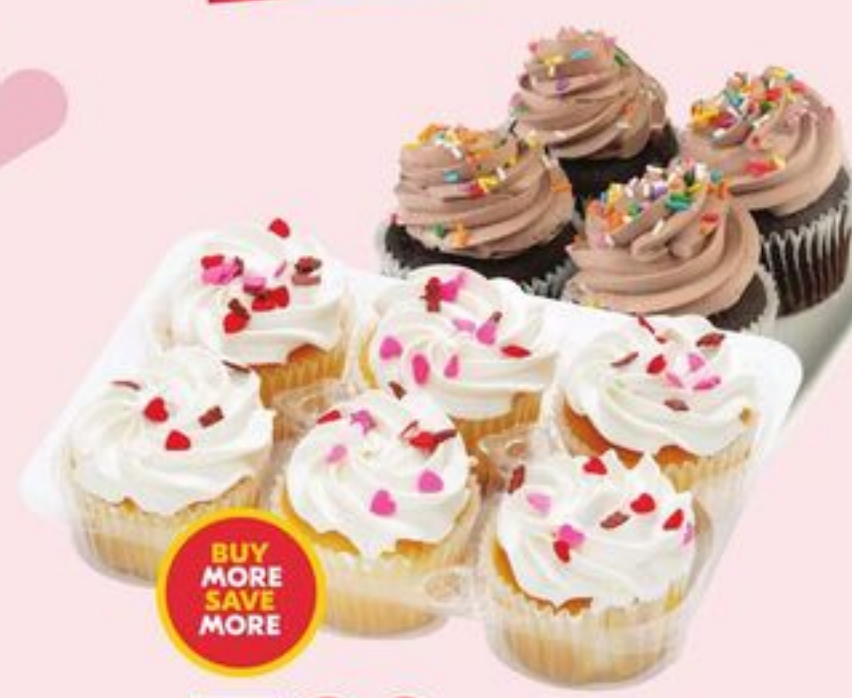
13⁹⁹
Real Cream Layered Cakes
510-725 g



9⁹⁹
MEMBERS SAVE '3
MEMBER PRICING
Small Pull-Apart Cakes
365-990 g



6⁹⁹
KIMBERLEY'S BAKESHOPPE Valentine's
Cookies 383 g, Two-Bite Valentine's Mini
Cupcakes chocolate or vanilla 12 pk 284 g



5⁹⁹
ea when you
buy 2 or more
Cupcakes 6 pk vanilla,
chocolate, assorted or
confetti 325-335 g
7.99 ea



MIX & MATCH
Brownie Cakes
310-390 g or
Cream Pies 5"
260-370 g



**BUY 1 GET 1
FREE**
of equal or lesser value



**BUY MORE
SAVE MORE**



12⁹⁹
without
Scene+ Card



Dinner **Just Got Easier!**

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

Freshly prepared and
READY FOR YOU

Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

So Local

From Atlantic Canada



2⁷⁹

ATLANTIC BAKERS
Pancake & Waffle Mix 650 g



4⁴⁹

FALAVORY Gourmet Soup Seasoning
Blends 41-49 g



6²⁹

THE ORIGINAL SAM'S PIZZA
Pizza Sauce 375 mL



STARTING AT
8⁹⁹

GRECO PIZZA Pepperoni or GrecoWorks
653-700 g

NEW &
EXCLUSIVE



700 g

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2023, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2023 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by IQV through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh Canadian Origin Skated Items for the 12 weeks ending November 15, 2023. Copyright © 2023 Nielsen Consumer LLC.

2X
Canadian-origin
products



So sweetly irresistible



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



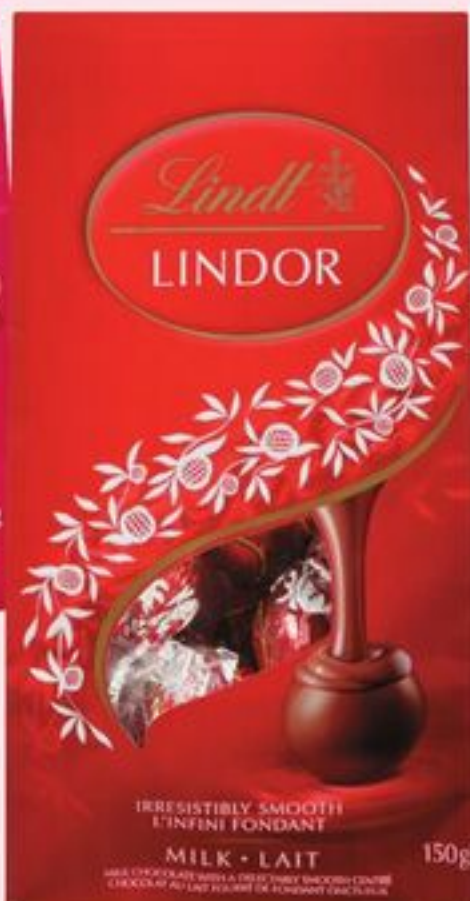
7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g

While Supplies Last. Prices in Effect until Feb 14th.

So in love with seafood

Happy Valentine's Day



STARTING AT 725

From Atlantic Canada
Fresh Choice Oysters
subject to availability



29⁹⁹

BLUE Tide Wild Caught
Canadian Lobster Meat
200 g



10⁹⁹ /lb

Yellowfin Tuna Steaks
previously frozen or
frozen product of
Vietnam 24.23/kg



10⁹⁹

COMPLIMENTS Extra
Large Cooked Shrimp in
Ring with Sauce 312 g



23⁹⁹

COMPLIMENTS
New Brunswick Wild Lobster Claws
product of Canada 454 g



21⁹⁹

COMPLIMENTS
Newfoundland and Labrador
Wild Snow Crab Clusters
product of Canada 454 g



has all the ingredients for a romantic Valentine's Day Supper

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
100 PTS
when you buy 2

SOFTSOAP Liquid Hand Soap 221 mL



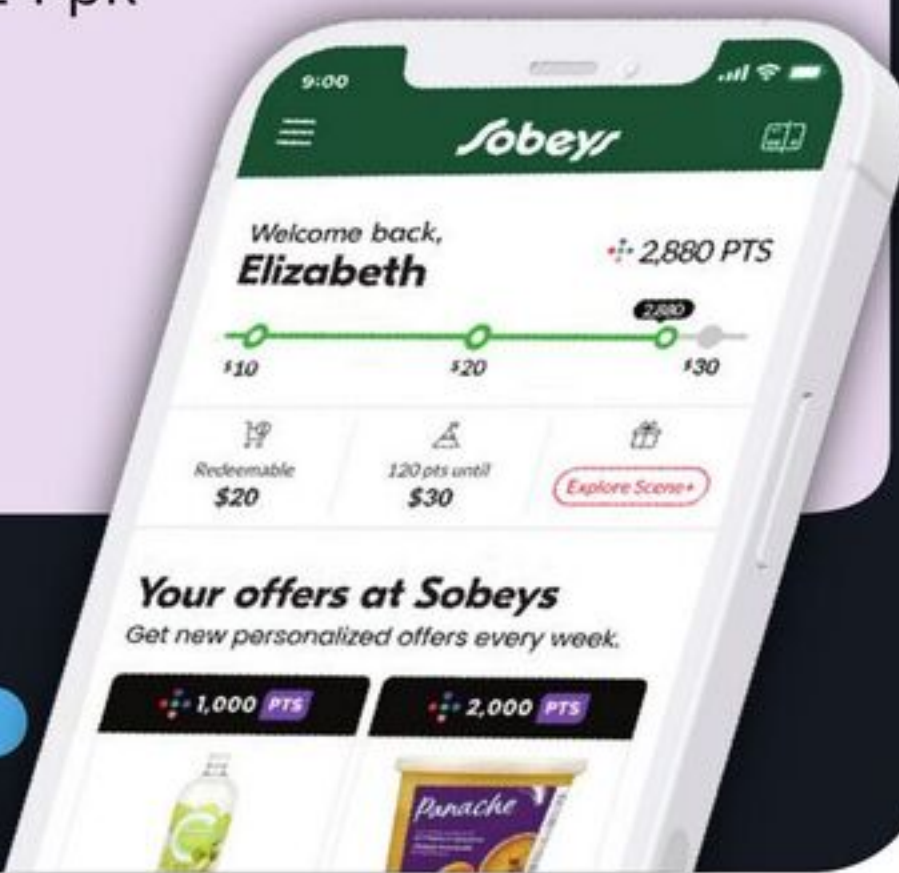
Get
200 PTS
when you buy
300 g or more

BRANDT Kolbassa Coil



Get
200 PTS
when you buy 2

COMPLIMENTS Ice Cream
or Fudge Bars 24 pk



Download on the
App Store



GET IT ON
Google Play

Offer valid February 12th to February 18th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**Together
is Golden**

PROUD PARTNER

McCaïn Premium
Potatoes: Superfries,
Bistro Selects, Flavours
of the World or Fun
454-800 g

4.49



13.99 McCaïn Products
selected 12 pk



**FAN
TASTIC
EATS**

ORVILLE
REDBENACHER
Ready-To-Eat
selected 11lb-22.0g

3⁹⁹

Orville's
Ready-to-Eat
CHICKEN THIGHS WITH
HONEY MUSTARD SAUCE
11lb-22.0g

Orville's
Ready-to-Eat
BEEF & NEW ZEALAND
LAMB 11lb-22.0g

Orville's
Ready-to-Eat
CHICKEN & VEGETABLES
11lb-22.0g

Orville's
Ready-to-Eat
CHICKEN & VEGETABLES
11lb-22.0g

2/\$10

HEALTHY CHOICE
Gourmet
Steamers selected
20.9-30.6g

HEALTHY CHOICE
Simply Steamers of
MARIE CALLENDER'S
selected 20.9-30.6g

2/\$11

Marie Calender's
Ready-to-Eat
LASAGNA
20.9-30.6g

Simply Steamers
CHICKEN & VEGETABLES
20.9-30.6g

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BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

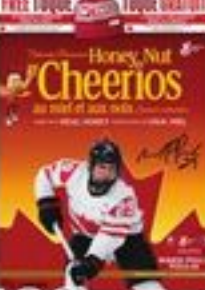
WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL





5⁹⁹

GENERAL MILLS
Family Size Cheerios® or
Selected Varieties
457-776 g





2⁹⁹







BETTY CROCKER Fruit & Gushers®
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola 120-230 g



limited quantities
available. Offer ends
March 31, 2012. Visit
rewardsonline.
com for participating
products for details.



© 2012 GENERAL MILLS, MINNETONKA, MN

Starbucks Creamers or Non-Dairy Creamers 828 mL



CHAPMAN'S
100 MAPLE Syrup
Ice Cream

CHAPMAN'S
SANDWICH Ice Cream
Vanilla

4⁹⁹

CHAPMAN'S Super or No Sugar
Added Novelties 4-18 pk
selected



Häagen-Dazs
Vanilla Caramel
Ice Cream

Häagen-Dazs
Ice Cream
Vanilla Caramel

2/\$11

HÄAGEN-DAZS Ice Cream
400-450 mL or Novelties 3-4 pk

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

200 PTS when you buy 2

11⁹⁹

RXBAR Minis 208-260 g selected

Armstrong
NATURAL CHEESE
1902

THERE'S NO *GRATER* FLAVOUR THAN ARMSTRONG CHEESE

6⁹⁹

ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

1 **2** **3** **4**

1 **2** **3** **4**

1 **2** **3** **4**

1 **2** **3** **4**

Tim Hortons

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk **13⁹⁹**

TIM HORTONS Hot Chocolate 500 g **6⁹⁹**

TIM HORTONS Nespresso® Compatible Capsules 10 pk **7⁹⁹**

TIM HORTONS Instant Coffee 100 g **8⁹⁹**

*Trademarks of a third party not related to The TDL Group Corp
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4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

Werther's Original

4⁹⁹ **200 PTS** when you buy 2

WERETHER'S Original Candies 230-245 g

CHEEMO Perogies

2⁴⁹

CHEEMO Perogies 745-907 g

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

200 PTS when you buy 2

6⁹⁹

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

Everyday
wellness,
all winter

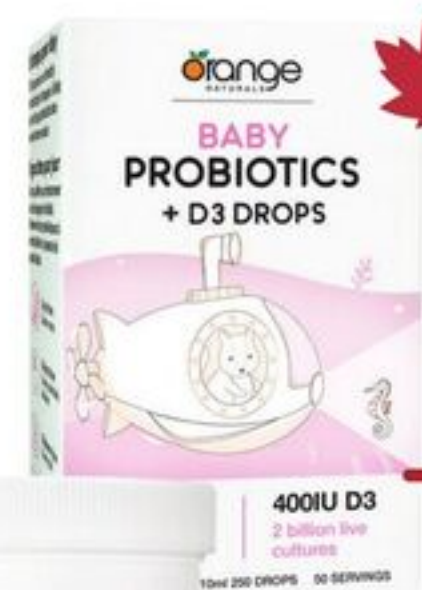
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELITZ 15-60 PK



Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

200 PTS
when you buy 1
20%
off

ORANGE NATURALS KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.

300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

15%
off

NOW BEAUTY PRODUCTS
SELECTED VARIETIES AND SIZES



15%
off

DESERT ESSENCE BODY, HAIR OR ORAL CARE
SELECTED VARIETIES AND SIZES

A selection of organic and natural products
made to enrich your life



Products available at select locations only.

Browse a Rachelle Béry boutique at your
local Sobeys store

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

