

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

Follow Us On  

BUY LOCAL,
BUY FRESH!

Big E's

supermarket

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

Big Savings For The

BIG GAME

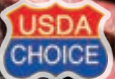
CHECK OUT OUR



USDA Choice Beef

**Boneless
Top Round
Roast**

\$5.49
lb.



GROUND FRESH SEVERAL TIMES DAILY Using Bench Trim

USDA Choice Beef • Family Pack

**Fresh
85% Lean
Ground Beef**

\$5.49
lb.



Big E's • Boneless Center Cut Pork
Roast or Family Pack

**Boneless
Center Cut
Pork Chops**

\$2.49
lb.



**SAVE EVEN MORE
WITH YOUR BIG E'S PERKS LOYALTY APP**



PRICE WITH
BIG E'S PERKS+
OFFER

2/\$3

Freshly Sliced
**Sahlen's
Smokehouse
Ham**

\$6.99
lb.



6 Ct Pkg.
**Grinder
or Kaiser
Rolls**

\$2.99
ea.

Product of Peru
**Pint
Blueberries**

2/\$7

Product of USA
**Green
Cabbage**

69¢
lb.



SAVE EVEN MORE WITH YOUR PERKS LOYALTY APP!

128 Oz Btl.
Asst. Var.
**Arizona
Drinks**

PRICE WITH
BIG E'S PERKS+
OFFER

2/\$5
MUST
BUY 2



16 Oz Box
Asst. Var.
**Ronzone
Pasta**

PRICE WITH
BIG E'S PERKS+
OFFER

4/\$5
MUST
BUY 4



24 Oz Jar
Asst. Var.
**Prego
Pasta Sauce**

PRICE WITH
BIG E'S PERKS+
OFFER

\$1.78
ea.



18.8 Oz Can
Asst. Var.
**Campbell's
Chunky Soup**

PRICE WITH
BIG E'S PERKS+
OFFER

**BUY 1, GET 1
FREE**



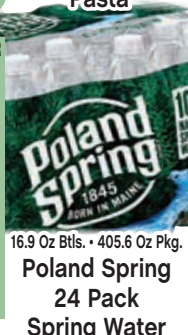
20 Oz Squeeze Btl. or
30 Oz Jar • Asst. Var.
**Hellmann's
Mayonnaise**

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE

\$3.99
ea. LIMIT 1
SALE PRICE
\$5.99

DIGITAL COUPON
\$2.00 OFF ONE

SINGLE USE ONLY



16.9 Oz Btl. • 405.6 Oz Pkg.
**Poland Spring
24 Pack
Spring Water**

PRICE WITH
BIG E'S PERKS+
OFFER

3/\$12
MUST
BUY 3



16 Oz Cntr.
**Hood
Sour Cream**

PRICE WITH
BIG E'S PERKS+
OFFER

\$1.88
ea.



48 Oz Crtn.
Asst. Var.
**Hood
Ice Cream**

PRICE WITH
BIG E'S PERKS+
OFFER

**BUY 1, GET 1
FREE**



JOIN TODAY AND SAVE WITH OUR
LOYALTY PROGRAM

EARN points, REDEEM rewards and TRACK your points via the app!

SIGNING UP
IS EASY!

To enroll into the program,
simply enter your mobile phone
number on the AppCard terminal's
Welcome screen at checkout.

EARN POINTS
AND
REWARDS

After you check in, you'll automatically
earn points for your purchases which
can be redeemed for discounts and
free items. Redeem rewards by simply
tapping the icon on the terminal.

DOWNLOAD
THE APPCARD
APP

Track your points and available
rewards by downloading the
AppCard mobile app for iPhone
or Android.

**SALE
PRICES
EFFECTIVE**

SUN	MON	TUES	WED	THURS	FRI	SAT
2/1	2/2	2/3	2/4	2/5	2/6	2/7

DOUBLE COUPONS EVERY DAY

Up to 99¢ Value See Details in Store

Online Shopping
Now Available
Through Instacart!



Not responsible for typographical errors. We reserve the right to limit quantities. Photos are for design purposes only and do not necessarily depict actual sale items.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Stock Up For the Big Game In Our **MEAT DEPT.**

WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS
IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP
EXCLUDES BEER & WINE,
LOTTERY & GIFT CARDS

USDA Choice Beef
Top
Round
Steaks

\$6.49
lb.



\$7.49
lb.

USDA Choice Beef
Round Cubes
For Stew or
Round Cubed
Steaks

USDA Choice Beef
First Cut or
Thin Sliced
Top Round Steak
For Bracciale

\$6.99
lb.

USDA Choice Beef
Flap Meat
Steakhouse Style
Sirloin Strips

\$13.99
lb.



6 Oz Pillow Pack
Carando
Sliced Pepperoni

2/\$6

12 Oz Pkg.
Oscar Mayer
Regular Sliced Bacon

\$8.99
ea.

28 Oz Pkg.
Bob Evans
Macaroni & Cheese

\$5.49
ea.

26.5 Oz Pkg.
Tyson Any'tizers
Chicken Fries

\$8.99
ea.

Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Boneless Skinless
Chicken Breast

\$4.69
lb.



**BUNDLE
PRICE**
\$29.99

**BIG
GAME**

Meat Bundle

24 Hour Notice Required
Your Bundle Will Be
Ready For Fast Pick-Up!

CALL AHEAD!
MEAT DEPARTMENT
(413) 527-2125

Price Valid: Fri., 2/6, Sat., 2/7 & Sun. 2/8

**5 LBS FRESH
CHICKEN
PARTY WINGS**

Fresh 80% Lean
GROUND BEEF
2 Lbs.

Trytko's
**HOT OR SWEET
SAUSAGE**
1 Lb Pkg.

**BIG
GAME**

**BUNDLE
PRICE**
\$39.99

Frozen Meat Bundle

24 Hour Notice Required
Your Bundle Will Be
Ready For Fast Pick-Up!

CALL AHEAD!
MEAT DEPARTMENT
(413) 527-2125

Price Valid: Fri., 2/6, Sat., 2/7 & Sun. 2/8

**6 LBS FROZEN
CHICKEN
PARTY WINGS**
(2) 3 Lb Bags

Food Club • Homestyle or Italian
**FROZEN
MEATBALLS**
26 Oz Bag

2 Lb Box • Frozen
**ORIGINAL
BUBBA BURGERS**

GOURMET

Big E's Gourmet
Boneless Stuffed
Pork Chops
\$4.99
lb.

Big E's Gourmet
Seafood
Salad
\$7.99
lb.

SEAFOOD



Fresh
Salmon
Fillets

\$11.99
lb.

Previously Frozen
Cod
Fillets

\$11.99
lb.

Previously Frozen
Tilapia
Fillets

\$5.99
lb.

TRYTKO'S

Trytko's
Store Smoked
Bone-In
Pork Chops

\$6.99
lb.

Trytko's
Store Smoked
DAISY HAMS
Available!
Great For A
Boiled Dinner!

Kielbasa Of The Week
Trytko's
Store Smoked
Colby Jack
Cheese
Kielbasa
\$6.99
lb.

Trytko's
Fresh Store Made
Pepper Steaks

\$8.49
lb.

FRESH DELI

Freshly Sliced
Butterball
Low Salt
Turkey Breast
\$7.99
lb.

Freshly Sliced
Sandwich
Pepperoni or
Margherita
Genoa or
Hard Salami
\$6.99
lb.

Freshly Sliced
Stella
Smoked
Provolone
Cheese
\$4.99
lb.



Freshly Sliced
Margherita
Hot Capicola
\$7.99
lb.

Freshly Sliced
Margherita
Prosciutto
\$12.99
lb.

Kayem
Old Tyme
Natural Casing
Franks
\$9.99
lb.

PREPARED FOODS

\$9.99
ea.
Lunchtime Favorite
Jumbo
Turkey Grinder

**GREAT FOR THE
BIG GAME!**
\$4.99
lb.
Boston Salads
Macaroni or Potato
Salad or Coleslaw

Boston Salads
Shrimp & Seafood
Salad
\$8.99
lb.

Boston Salads
Cranberry Walnut
Chicken Salad
\$11.99
lb.

Game Time Meal!
Baked
Ziti
\$8.99
lb.

Great
Meatless Option
Vegetable
Lasagna
\$8.99
lb.

Beef
Stroganoff
Over Noodles
\$8.99
lb.

32 Oz Cntr. • Peggy's Kitchen
Family Size
Pesto
Tortellini
\$19.99
ea.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Big Game Savings In Our

GROCERY AISLES

7.5-12.4 Oz Box
Asst. Var.
Cheez-It
Snack Crackers

2/\$7

8-13.8 Oz Box • Asst. Var.
Town House,
Toasted or
Club Crackers

2/\$7

9-14 Oz Bag • Asst. Var.
Doritos
or Tostitos
Tortilla Chips

\$2.99

12 Oz Bag
Mi Niña
Tortilla
Chips

\$3.99

16 Oz Jar • Asst. Var.
Newman's
Own
Salsa

\$2.99

750 mL or 1 Liter Btl.
S. Pellegrino
Sparkling
Water

2/\$4
+Dep.

9.21-14.03 Oz Pkg.
Asst. Var.
Nabisco
Oreo Cookies

\$3.99

12 Oz Cans
Asst. Var.
Polar 12 Pack
Soda or Seltzer

2/\$10
+Dep.

8.8-14 Oz Box
Asst. Var.
Old El Paso
Dinner Kit

2/\$7

24 Oz Jar • Asst. Var.
Newman's
Own
Pasta Sauce

\$2.99

12 Oz Btl.
Asst. Var.
Lawry's
Marinade

2/\$6

16-24 Oz Jar
Asst. Var.
Vlasic
Pickles

2/\$6

18-18.3 Oz Box
Asst. Var.
Duncan Hines
Brownie Mix

2/\$4

10.3-13 Oz Box • Asst. Var.
Quaker
Cap'n Crunch
or Life Cereal

2/\$6

10-12 Oz Bag • Asst. Var.
New England
Coffee Co.
Ground Coffee

\$7.99

24-32 Oz • Asst. Var.
Pearl Milling Co.
Pancake Mix
or Syrup

2/\$6

64 Oz Btl.
Asst. Var.
Mott's
Apple Juice

2/\$7

16 Oz Jar
Creamy or Crunchy
Food Club
Peanut Butter

2/\$5

7.5 Oz Mini Cans • Asst. Var.
Coca-Cola
10 Pack
Mini Can Soda

\$6.49
+Dep.

12 Oz Cans • Asst. Var.
Canada Dry
12 Pack
Seltzer

2/\$11
+Dep.

16.9 Oz Btl. • Asst. Var.
Pure Leaf
6 Pack
Iced Tea

\$6.99

4-5.7 Oz Pkg. • Asst. Var.
Knorr
Pasta or Rice
Sides

3/\$4

1.8-2.2 Oz Pkg. • Asst. Var.
Lipton
Recipe
Secrets

2/\$4

16 Oz Can • Asst. Var.
B&M
Baked
Beans

2/\$3

14.5-15.25 Oz Can
Corn, Beans or Peas
Green Giant
Canned Vegetables

3/\$4

31 Oz Btl. • Simply
or 38 Oz Btl.
Heinz
Tomato Ketchup

\$4.99

16 Oz Btl. • Asst. Var.
Ken's
Steak House
Salad Dressing

\$2.99

2.01 Oz Cup • Asst. Var.
Annie's
Macaroni & Cheese
Cups

3/\$5

16 Oz Can
Hunt's
Manwich

\$1.79

12 Oz Btl.
Heinz
Cocktail
or Chili Sauce

\$2.99

DAIRY DEPT.

8 Oz Box
Philadelphia
Cream Cheese Brick

2/\$5

8 Oz Pkg. • Asst. Var.
Cabot Creamery
Cheese Bars or Shreds

2/\$5

52 Oz Crtn. • Asst. Var.
Florida's
Natural
Orange Juice

2/\$7

12 Oz Cntr.
Asst. Var.
Heluva Good!
Dip

2/\$4

8-16.3 Oz Cntr. • Asst. Var.
Pillsbury
Crescents, Grands!
or Cinnamon Rolls

2/\$6

7-8 Oz Cntr. • Asst. Var.
Land O Lakes
Soft Butter Spread

\$2.49

16 Oz Crtn. • Asst. Var.
Hood
Half & Half

\$1.69

22 Oz Tub • Asst. Var.
Kozy Shack
Pudding

\$3.49

8 Oz Tub • Asst. Var.
Noosa
Yoghurt Tub

3/\$4

FROZEN FOODS

22-32 Oz Pkg. • Asst. Var.
Ore-Ida Fries,
Tots or Potatoes

2/\$7

5-11.5 Oz Box • Asst. Var.
Lean Cuisine
Entrées

2/\$7

9-13 Oz Pkg.
Asst. Var.
Birds Eye
Vegetables

2/\$4

20-22.5 Oz Box
Asst. Var.
José Olé
Taqitos

\$6.99

16 Oz Crtn.
Asst. Var.
Ben & Jerry's
Ice Cream

\$4.99

19-25 Oz Pkg. • Asst. Var.
Mama Rosie's
Pasta

\$5.49

24.8 Oz Pkg. • Asst. Var.
Totino's
Pizza Rolls

\$5.99

17-18 Oz Box • Asst. Var.
Hot Pockets
Sandwiches

\$4.99

12-16 Oz Box • Asst. Var.
M&M's, Snickers or Twix
Ice Cream Novelties

\$4.99

BEER & WINE SELECTION

\$20.99
+Dep.

12 Oz Cans
Budweiser, Bud Light,
Miller Lite, Coors Light
or Banquet 18 Pack Beer

\$19.99
+Dep.

12 Oz Btl. or Cans
Asst. Var.
Sierra Nevada
12 Pack Beer

1.5 Liter Btl.
Asst. Var.
Yellow Tail
Wines

\$13.99
ea.

750 mL Btl.
Kono
Sauvignon
Blanc

\$11.99
ea.

11.2 Oz Btl. • Asst. Var.
Seagram's
4 Pack
Wine Coolers

\$5.99
+Dep.

750 mL Btl. • Prosecco
or Selected Var.
Cupcake
Wines

\$10.99
ea.

**Franzia 5 Liter
Boxed Wines**

Fruity Sangria
or Crisp White

\$15.99
ea.

Cabernet,
Chardonnay,
Dark Red, Merlot,
Pinot Grigio
or Sauvignon Blanc

\$18.99
ea.

Not responsible for typographical errors. We reserve the right to limit quantities. Photos are for design purposes only and do not necessarily depict actual sale items.

Tuesday BLITZ

SAVE BIG ONE DAY ONLY!

PRICES VALID TUESDAY, FEB. 3RD ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

3 Lb Bag
Seedless
Clementines
Product of USA

\$3.98
Lb.

Baby Back
Pork Ribs
Big E's Fresh Pork

\$3.98
Lb.

LAND O LAKES
American Cheese
Freshly Sliced
White Or Yellow

\$3.98
Lb.

4 Pack
Large Éclairs
12 Oz or
9.75 Oz Pkg. • Mini Éclairs

\$2.98
Ea.

Nabisco
Snack Crackers
3.5-8 Oz Box
Asst. Var.

\$3.28
Ea.



Pepsi
12 Pack
Soda
12 Oz Cans • Asst. Var.

\$4.98
Plus Dep.



Cracker
Barrel
Bar Cheese
8 Oz Pkg. • Asst. Var.

\$1.88
Ea.

Cool Whip
Whipped
Topping
8 Oz Cntr. • Asst. Var.

\$1.58
Ea.



BAKERY

3.5-4 Oz Pkg.
Asst. Flavors
4 Inch
Pies

4/\$5



Asst. Flavors
12 Pack
Assorted
Cookies

\$3.99
ea.



12 Ct Pkg.
Finger
Rolls

\$2.99
ea.

Gold & Chocolate
12 Pack
Decorated Cupcakes

\$10.49
ea.

16 Oz Pkg. • Papa Sal's
Fresh
Pizza Dough

2/\$4

FRESH BAKED MUFFIN *of the week*
Homestyle
Chocolate Chip
or Double Chocolate
Muffins 4 Pack

\$4.99
ea.

CAKE SLICE *of the week*
7.9 Oz Pkg.
Chocolate
Overload
Cake Slice

\$5.49
ea.

STORE MADE ITEM *of the week*
Strawberry
Bar
Cake

\$8.99
ea.

ARTISAN BREAD *of the week*
24 Oz Pkg.
Anthony & Sons
Avocado
Sliced Bread

\$5.99
ea.

PRODUCE

Product Of Peru
Pint
Blueberries

2/\$7



Product Of USA
Cantaloupe
Melon

\$3.99
ea.



Product Of USA
Green
Cabbage

69¢
lb.



Product Of Peru
Seedless
Red Grapes

\$2.99
lb.



Product Of USA • 16 Oz Bag
Seedless
Lemons

\$2.99
ea.



Product Of USA
Russet
Baking Potatoes

99¢
lb.



Product Of USA • Blood Oranges or
Cara Cara
Navel Oranges

\$1.99
lb.



Product Of USA
Collard Greens
or Green Kale

\$1.29
lb.



Product Of Canada
European
Cucumbers

2/\$3



ORGANIC

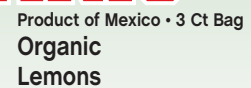
Product Of USA
Organic
Royal Gala Apples

\$1.99
lb.



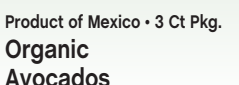
Product Of Mexico • 3 Ct Bag
Organic
Lemons

\$2.99
ea.



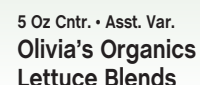
Product Of Mexico • 3 Ct Pkg.
Organic
Avocados

\$2.99
ea.



5 Oz Cntr. • Asst. Var.
Olivia's Organics
Lettuce Blends

\$3.49
ea.



Big E's Accepts
AMEX Credit Cards
For all your purchases



All Sale Prices Valid
With The Use Of Your
Big E's Perks Card

• POSTAGE STAMPS
• FAX/COPY SERVICE
• LOTTERY
AND MUCH MORE!

\$1.00 Greeting
Cards
Every Day!