

The image is a promotional flyer for Sobeys Urban Fresh. At the top left, the Sobeys logo is displayed with the word "URBAN FRESH" in large, bold, white letters. On the top right, a green banner features the text "FEED THE DREAM" in white, with a small Canadian maple leaf icon. Below the banner are the Sobeys logo and the text "OFFICIAL GROCER". The central part of the flyer is a large photograph of raw chicken pieces. To the left of this image is a yellow "HOT PRICE" circle with the number "3.29" and "/lb". Below the circle is the text "COMPLIMENTS Fresh AIR-CHILLED Whole Chicken or Chicken Legs back attached Family Size 7.25/kg". To the right of the chicken image is a large photograph of raw steaks and chops. A black price box in the center of this image shows "2.99" and "50% OFF" with "6.59/kg" and "MEMBER PRICING". To the left of the main image are smaller photographs of ribs and sausages, each with its own "HOT PRICE" circle (3.99 and 9.99 respectively). To the right are photographs of avocados and grapes, each with its own "HOT PRICE" circle (2.00 and 2.99 respectively). At the bottom, there is a red box with the text "MEMBERS SAVE 1/2" and "9.99 MEMBER PRICING", followed by "4 DAYS ONLY! FEBRUARY 5-8, 2026". The bottom left contains images of raw shrimp and scallops with their "HOT PRICE" circle (6.99). The bottom right shows two pizzas with their "HOT PRICE" circle (11.99).

HOT PRICE **4.97**
HEINZ Ketchup 750 mL-1 L or KRAFT Miracle Whip or Mayonnaise 650-890 mL

HOT PRICE **4.94**
HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

HOT PRICE **2.47**
LAY'S Potato Chips 220-235 g

HOT PRICE **12.77**
PEPSI or COCA-COLA Soft Drinks 24x355 mL

HOT PRICE **4.94**
DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

HOT PRICE **5.97**
CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

A promotional flyer for Sobeys Scene+ Spend & Get. It features a large purple box with the text 'SPEND \$125 OR MORE ON GROCERIES, GET 1,000 PTS'. Below this, a purple banner says 'That's like \$10 toward your groceries'. A barcode is on the right with the number 7097406904. The background shows a stack of Nongshim Shin Ramyun boxes and a 'HOT PRICE' sign for \$9.98 per case. A 'Global Market' logo is in the top right corner.

See store or website for store hours

FRI 6 SAT 7 SUN 8 MON 9 TUE 10 WED 11

Prices and offers in effect February 2026



So many deals

so game ready

Big bites for the big game

Panache

TEMPURA SHRIMP
TEMPURA DE Crevettes
CREVETTES TEMPURA

Vietnamese Style
SWEET & SPICY
Battered Shrimp & Crevettes
Crevettes Tempura

Compliments

MOZZARELLA
MOZZARELLA

BUY 2 GET 3RD FREE
of equal or lesser value

MIX & MATCH

9.99
Prepared Fresh Daily Fruit or
Vegetable Trays 1.1-3 kg

2.88
MEMBER PRICING
3.38
without savings card

2.49
MEMBER PRICING
2.99
without savings card

14.99
COORS LIGHT or BUD LIGHT
Lager 6x473 mL tall cans
available at select stores

FL01_SF_WK41_DLG_DW

Scene[®]
TURN
POINTS
INTO
GROCERIES

That's like
\$10
toward your
groceries
1,000 PTS
when you buy¹
\$35
TRUE NORTH Fresh Atlantic
Salmon Fillets, Skinless 908 g
subject to availability product of
Canada


300 PTS
when you buy²
4.99
WONDERFUL Pistachios selected
200-225 g


100 PTS
when you buy²
3.99
SILK Select Beverages
1.75-1.89 L


50 PTS
when you buy²
1.99
ONCE UPON A FARM Pouches 85 mL


400 PTS
when you buy²
26.99
PAMPERS Super
Pack Diapers
44-16 pk

1,000 Points = \$10 of free groceries
FL02_UF_WW41_SG_Ont

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.*

APPLY NOW

*Conditions Apply

