

**H-E-B**

# This week's BIG SAVINGS



**\$2.69**  
lb.

**YOUR CHOICE!**  
Pork Baby Back Ribs  
or St. Louis Style  
Pork Spareribs  
sold in the bag

**SAVE up to \$1 per lb.**

**YOUR CHOICE!**  
**FRESH!**  
Hill Country Fare  
Bar-B-Q Seasoned  
Chicken Leg Quarters, or  
Drumsticks, value pack



**99¢**  
lb.

**YOUR CHOICE!**  
**FRESH!**  
Center Cut Beef Finger Ribs  
value pack bag, or Agujas  
Beef Chuck Steaks, bone-in  
Value Beef, value pack



**\$3.97**  
lb.

**SAVE up to \$1.52 per lb.**

H-E-B  
Fancy Shredded  
Cheese, 8 oz.  
assorted varieties



**2 for**  
**\$5**

**YOUR CHOICE!**  
**LARGE!** Avocados  
(sold by ea.) or  
H-E-B Texas Roots™  
Sweet Onions  
(sold by the lb.)



**FIRST to MARKET!**

**97¢**  
lb.

**H-E-B**  
**TEXAS**  
*Roots*

**YOUR CHOICE!**  
Pink Lady Apples or  
Bosc Pears



**97¢**  
lb.

**YOUR CHOICE!**  
Serrano Peppers or  
H-E-B Royal Deko  
Mandarins



**\$1.97**  
lb.

**YOUR CHOICE!**  
Asparagus (sold by the lb.) or  
H-E-B Texas Roots™  
Russet Potatoes  
4 ct. tray (sold by ea.)



**\$1.97**  
ea.

**H-E-B**  
**TEXAS**  
*Roots*

## FRESH SEAFOOD DAILY!

**Colossal  
Head-On Shrimp**  
9 - 12 ct. per pound  
farm-raised  
previously frozen



**\$4.97**  
lb.

**SAVE up to \$1 per lb.**

**FRESH!**  
Catfish Nuggets



**\$2.97**  
lb.

**SAVE up to \$1 per lb.**

## OUR BIGGEST DEALS IN TEXAS!

**WHEN YOU  
BUY \$15 OF**  
H-E-B, Central Market,  
H-E-B Organics®,  
1877 by H-E-B®, and  
Hill Country Fare  
Soft Drinks or  
Sparkling Water  
assorted varieties  
(excludes 12 - 20 oz.  
single serve drinks)



**SAVE**  
**\$3**  
**OFF**  
**YOUR**  
**BASKET**  
with yellow coupon  
in-store or online

H-E-B Deli  
Pimento Cheese,  
Crackers  
4.4 - 12 oz., or  
Cold Dips, 12 oz.  
assorted varieties



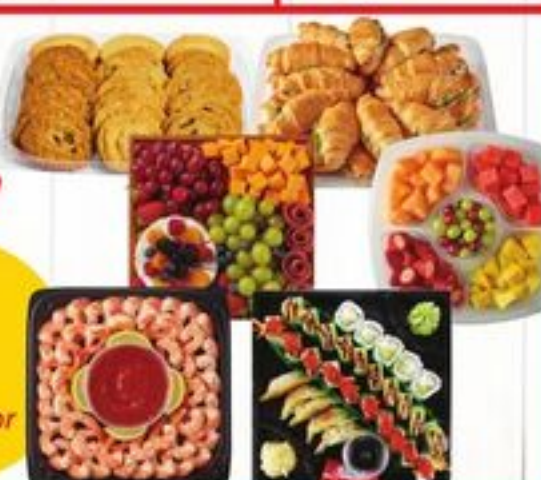
**SAVE**  
**\$3**  
with yellow  
coupon in-store  
or online  
**WHEN YOU  
BUY 2**

**Any**  
H-E-B Tortilla,  
Potato, or  
Corn Chips,  
Cheese Curls,  
Pretzels, or  
Pork Rinds  
5 - 18 oz.  
assorted varieties



**SAVE**  
**\$1**  
with yellow  
coupon in-store  
or online  
**WHEN YOU  
BUY 2**

**Party Trays or  
Cheese Boards**  
Located in Bakery,  
Deli, Produce,  
Seafood, and Sushiya  
(excludes boards for 2)



**SAVE**  
**\$2**  
with yellow  
coupon  
in-store or  
online

**WHEN YOU  
BUY \$15 OF**  
H-E-B Made in Store or  
Hill Country Fare Pizza,  
Meal Simple® Wings, or  
H-E-B Deli Pasta or  
Pasta Sauce



**SAVE**  
**\$3**  
**OFF**  
**YOUR**  
**BASKET**  
with yellow coupon  
in-store or online

**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**

We reserve the right to limit quantities.

Prices good Wednesday, February 4 thru Tuesday, February 10, 2026 only at your neighborhood H-E-B Stores.

also  
**heb.com**

WIC  
ACCEPTED  
HERE



H-E-B GIFT CARDS  
are available in-store. See store  
signage for details.

850204p0122



# MAJOR DEAL

save more than

**\$15** in

**FREE ITEMS**  
with yellow coupons in-store or online

**BUY**

Hill Country Fare  
Heat & Eat Mild Buffalo Style  
Chicken Wings  
Texas-Size Pack, 64 oz.



**get 4 items free!**

with yellow coupons in-store or online

- Central Market Totopos Tortilla Chips, 12 oz., assorted varieties
- H-E-B Queso Dip 12 oz., assorted varieties
- H-E-B Carrot Sticks, 12 oz.
- The Cowboy Cookie by H-E-B® 12.4 oz.



## Combo Loco®

Franklin  
Barbecue Sauce  
18 oz., assorted varieties



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$1.78!**



H-E-B Soda  
2 L. btl.  
assorted varieties

Kraft or Velveeta  
Mac & Cheese  
Cups, 8 pk.  
assorted varieties



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$2.97!**



Kool-Aid  
Jammers, 10 pk.  
assorted varieties

two (2)  
Bertolli Garlic  
Margherita, 16 oz., or  
Parmesan & Italian  
Herbs Pizza Sauce  
15 oz.



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$3.28!**



H-E-B  
Shelf Stable  
Pizza Crusts  
2 pk., assorted varieties

Ore-Ida Fries or  
Tater Tots  
22 - 80 oz.  
assorted varieties



**BUY GET FREE!**  
with yellow coupon in-store or online  
**SAVE UP TO \$3.98!**



Heinz Ketchup  
14 oz.  
assorted varieties

## LOW PRICES ON EVERYTHING YOU NEED!

H-E-B Frozen  
Cheese Snacks,  
Pizza Snacks,  
Asian Appetizers, or  
Hill Country Fare  
Frozen Taquitos  
assorted varieties  
(excludes Vegetable  
Egg Rolls)



**SAVE \$2**  
with yellow coupon in-store or online



**SAVE \$1**  
with yellow coupon in-store or online  
**WHEN YOU BUY 2**

H-E-B Natural  
Cheese  
Snack Bars,  
String Cheese,  
Cubes or  
Snack Sticks  
7.5 - 20 oz.  
assorted varieties

**WHEN YOU BUY \$10 OF**  
H-E-B,  
H-E-B Organics®,  
Higher Harvest  
by H-E-B™,  
H-E-B Mi Tienda® or  
Hill Country Fare  
Trail Mixes,  
Jerky or Nuts  
1.75 - 42 oz.  
assorted varieties



**SAVE \$2 OFF YOUR BASKET**  
with yellow coupon in-store or online

## MORE BIG SAVINGS

H-E-B Texas Pets®  
Adult Complete  
Chicken & Beef  
Flavor Dry  
Dog Food  
50 lbs.



**SAVE \$2**  
with yellow coupon in-store or online

**WHEN YOU BUY \$50 OF**  
H-E-B Baby® Diapers,  
Overnights, or  
H-E-B Training Pants



**SAVE \$10 OFF YOUR BASKET**  
with yellow coupon in-store or online

Any  
Laundry or  
Cleaning Items



**SAVE 20%**  
with yellow coupon in-store or online

**WHEN YOU BUY \$15 OF**  
Dove Men+Care  
Deodorant  
(excludes Multipacks,  
Whole Body, Clinicals, and  
travel/trial sizes)



**SAVE \$3 OFF YOUR BASKET**  
with yellow coupon in-store or online

**WHEN YOU BUY \$30 OF**  
Charcoal, Cooking  
Pellets or Wood,  
Grilling Fuel, or  
Grilling Accessories  
any brand  
(excludes Grills and 20 lb.  
propane cylinders)



**SAVE \$10 OFF YOUR BASKET**  
with yellow coupon in-store or online

American  
Greetings  
Items  
retail value  
\$2.99 or more

**SAVE \$1**  
with yellow coupon in-store or online  
**WHEN YOU BUY 2**



**BUY two (2)**  
Foil Pans  
any brand



**GET 3RD FREE!**  
with yellow coupon in-store or online

**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**  
We reserve the right to limit quantities.

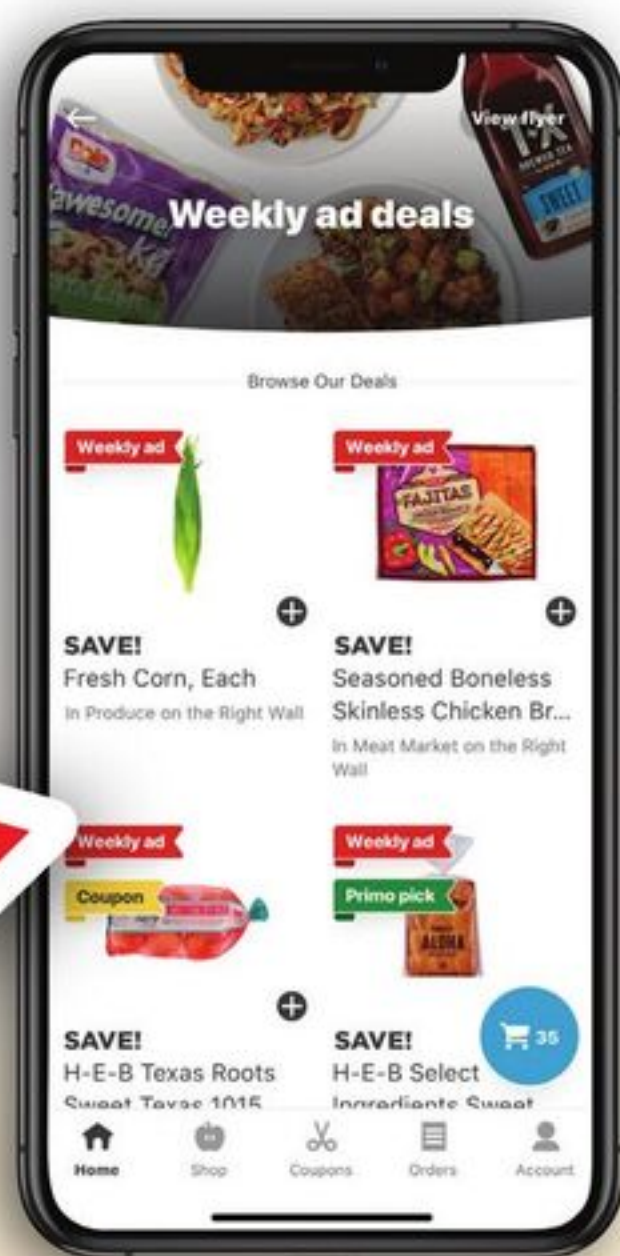




My H-E-B

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