



This week's BIG SAVINGS



\$2.69
lb.

YOUR CHOICE!
Pork Baby Back Ribs
or St. Louis Style
Pork Spareribs
sold in the bag

SAVE up to \$1 per lb.

YOUR CHOICE!
FRESH!

Hill Country Fare
Bar-B-Q Seasoned
Chicken Leg Quarters, or
Drumsticks, value pack

99¢
lb.



YOUR CHOICE!

FRESH!
Center Cut Beef Finger Ribs
value pack bag, or Agujas
Beef Chuck Steaks, bone-in
Value Beef, value pack

\$3.97
lb.



SAVE up to \$1.52 per lb.

H-E-B
Fancy Shredded
Cheese, 8 oz.
assorted varieties

**2 for
\$5**



SAVE up to \$1 per lb.



YOUR CHOICE!
LARGE! Avocados
(sold by ea.) or
H-E-B Texas Roots™
Sweet Onions
(sold by the lb.)

FIRST to MARKET!

97¢

lb.
H-E-B
Texas
Roots

YOUR CHOICE!
Pink Lady Apples or
Bosc Pears

97¢
lb.



YOUR CHOICE!
Serrano Peppers or
H-E-B Royal Deko
Mandarins

\$1.97
lb.



YOUR CHOICE!
Asparagus (sold by the lb.) or
H-E-B Texas Roots™
Russet Potatoes
4 ct. tray (sold by ea.)

\$1.97



lb.
H-E-B
Texas
Roots
ea.

FRESH SEAFOOD DAILY!

Colossal
Head-On Shrimp
9 - 12 ct. per pound
farm-raised
previously frozen

\$4.97
lb.

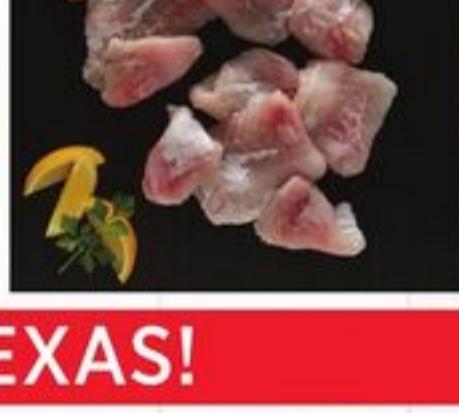


SAVE up to \$1 per lb.

FRESH!
Catfish Nuggets

\$2.97
lb.

SAVE up to \$1 per lb.



OUR BIGGEST DEALS IN TEXAS!

**WHEN YOU
BUY \$15 OF**
H-E-B, Central Market,
H-E-B Organics®,
1877 by H-E-B®, and
Hill Country Fare
Soft Drinks or
Sparkling Water
assorted varieties
(excludes 12 - 20 oz.
single serve drinks)

**SAVE
\$3 OFF
YOUR BASKET**

with yellow coupon
in-store or online



H-E-B Deli
Pimento Cheese,
Crackers
4.4 - 12 oz., or
Cold Dips, 12 oz.
assorted varieties

**SAVE
\$3**
with yellow
coupon in-store
or online
**WHEN YOU
BUY 2**



Any
H-E-B Tortilla,
Potato, or
Corn Chips,
Cheese Curls,
Pretzels, or
Pork Rinds
5 - 18 oz.
assorted varieties

**SAVE
\$1**
with yellow
coupon in-store
or online
**WHEN YOU
BUY 2**



Party Trays or
Cheese Boards
Located in Bakery,
Deli, Produce,
Seafood, and Sushiya
(excludes boards for 2)

**SAVE
\$2**
with yellow
coupon
in-store or
online



**WHEN YOU
BUY \$15 OF**
H-E-B Made in Store or
Hill Country Fare Pizza,
Meal Simple® Wings, or
H-E-B Deli Pasta or
Pasta Sauce

**SAVE
\$3 OFF
YOUR BASKET**
with yellow coupon
in-store or online



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, February 4 thru Tuesday, February 10, 2026 only at your neighborhood H-E-B Stores.

heb.com



heb.com



WIC
ACCEPTED



H-E-B GIFT CARD
www.hebgiftcard.com



www.hebgiftcard.com

www.hebgiftcard.com

H-E-B MEAL DEAL

save
more
than

\$15

in **FREE ITEMS**

with yellow coupons in-store or online

BUY

Hill Country Fare
Heat & Eat Mild Buffalo Style
Chicken Wings
Texas-Size Pack, 64 oz.



get 4 items free!

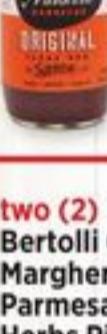
with yellow coupons in-store or online

- Central Market Totopos Tortilla Chips, 12 oz., assorted varieties
- H-E-B Queso Dip 12 oz., assorted varieties
- H-E-B Carrot Sticks, 12 oz.
- The Cowboy Cookie by H-E-B* 12.4 oz.

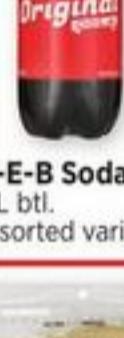


Combo Loco®

Franklin
Barbecue Sauce
18 oz., assorted varieties

**BUY**

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$1.78!**



H-E-B Soda
2 L btl.
assorted varieties

Kraft or Velveeta
Mac & Cheese
Cups, 8 pk.
assorted varieties

**BUY**

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$2.97!**



Kool-Aid
Jammers, 10 pk.
assorted varieties

two (2)
Bertolli Garlic
Margherita, 16 oz., or
Parmesan & Italian
Herbs Pizza Sauce
15 oz.

**BUY**

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$3.28!**



H-E-B
Shelf Stable
Pizza Crusts
2 pk., assorted varieties

Ore-Ida Fries or
Tater Tots
22 - 80 oz.
assorted varieties

**BUY**

**GET
FREE!**
with yellow coupon
in-store or online
**SAVE
UP TO
\$3.98!**



Heinz Ketchup
14 oz.
assorted varieties

LOW PRICES ON EVERYTHING YOU NEED!

H-E-B Frozen
Cheese Snacks,
Pizza Snacks,
Asian Appetizers, or
Hill Country Fare
Frozen Taquitos
assorted varieties
(excludes Vegetable
Egg Rolls)



**SAVE
\$2**
with yellow
coupon
in-store or
online



**SAVE
\$1**
with yellow
coupon
in-store or
online
**WHEN YOU
BUY 2**

H-E-B Natural
Cheese
Snack Bars,
String Cheese,
Cubes or
Snack Sticks
7.5 - 20 oz.
assorted varieties

**SAVE
\$2 OFF
YOUR
BASKET**
with yellow coupon
in-store or online



WHEN YOU BUY \$10 OF
H-E-B,
H-E-B Organics*,
Higher Harvest
by H-E-B*,
H-E-B Mi Tienda* or
Hill Country Fare
Trail Mixes,
Jerky or Nuts
1.75 - 42 oz.
assorted varieties

**SAVE
\$2**
with yellow
coupon
in-store or
online



WHEN YOU
BUY \$50 OF
H-E-B Baby* Diapers,
Overnights, or
H-E-B Training Pants

**SAVE
\$10 OFF
YOUR
BASKET**
with yellow coupon
in-store or online



Any
Laundry or
Cleaning Items



**SAVE
20%**

with yellow coupon
in-store or online

WHEN YOU
BUY \$15 OF
Dove Men+Care
Deodorant
(excludes Multipacks,
Whole Body, Clinicals, and
travel/trial sizes)

**SAVE
\$3 OFF
YOUR
BASKET**
with yellow coupon
in-store or online



WHEN YOU
BUY \$30 OF
Charcoal, Cooking
Pellets or Wood,
Grilling Fuel, or
Grilling Accessories
any brand
(excludes Grills and 20 lb.
propane cylinders)



**SAVE
\$10 OFF
YOUR
BASKET**

with yellow coupon
in-store or online

American
Greetings
Items
retail value
\$2.99 or more

**SAVE
\$1**
with yellow
coupon
in-store or
online
**WHEN YOU
BUY 2**

WHEN YOU
BUY two (2)
Foil Pans
any brand

**GET 3RD
FREE!**
with yellow coupon
in-store or online



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.



My H-E-B

DOWNLOAD THE MY H-E-B APP OR VISIT **HEB.COM** TO SEE OUR WEEKLY AD.

Offers shown on app screen are examples only and may not reflect actual offers.

280

H-E-B
heb.com |

DEALS, RECIPES, COUPONS, MORE.

CLUB PACK

FRESH! Ground Chuck 80% lean, Club Pack, limit-2 packages, with an additional \$10 purchase

SAVE!

FRESH! Hill Country Fare Bone-in Split Chicken Breasts 2.5 lbs., with an additional \$10 purchase

SAVE!

FRESH! Pork Country Style Ribs, bone-in Club Pack, limit-2 packages, with an additional \$10 purchase

SAVE!

FRESH! Cherries

SAVE!

FRESH! Blueberries

Organic Milk 1/2 gallon, assorted varieties (excludes Soy)

SAVE!

H-E-B Butter Bread 24 oz.

SAVE!

H-E-B Select Ingredients Frozen Fruit Bars 6 oz., assorted varieties

SAVE!

View Flyer

Weekly ad deals

Browse Our Deals

Weekly ad

SAVE! Fresh Corn, Each In Produce on the Right Wall

Weekly ad

SAVE! Seasoned Boneless Skinless Chicken Br... In Meat Market on the Right Wall

Weekly ad

Coupon

Primo pick

SAVE! H-E-B Texas Roots Guajolote Tostas 10/15

SAVE! H-E-B Select Ingredient Sweet

35

Home Shop Coupons Orders Account

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Google Play and the Google Play logo are trademarks of Google LLC.



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