

big game bigger value

**BUY ONE (1)
GET ONE (1) FREE**

FREE OFFER OF EQUAL OR LESSER VALUE

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456401_EA/21456415_EA
FOR \$9-10



**PREPARED
IN-STORE**

**SAVE
\$10**

\$20

**30 PIECE WINGS &
WEDGES BUCKET**
1.2 -2 KG
21541872_EA
21541877_EA



SERVES 6

\$12

APP EXCLUSIVE OFFER*

**GET
2,000^{pts}**
\$2
back
in points

**PC® WINGS 800-907 G OR
PORK BACK RIBS 680 G**
SELECTED VARIETIES
FROZEN
20671715_EA
20708932_EA



**PREPARED IN
CANADA**

*Open your PC Optimum® app or visit pc optimum.ca to get the offer

2⁴⁹

LAY'S POTATO CHIPS
SELECTED VARIETIES
177-235 G
21241032_EA
21664493_EA



APP EXCLUSIVE OFFER*

**GET
7,500^{pts}**
\$7⁵⁰
back
in points
for every \$25*
spent on

**PEPSICO SOFT DRINKS,
FRITO LAY SNACKS,
RUFFLES, BUBLY,
TOSTITOS OR QUAKER
CRISPY MINIS**
20310546002_C06
21241052_EA



*Open your PC Optimum® app or visit pc optimum.ca to get the offer

\$20

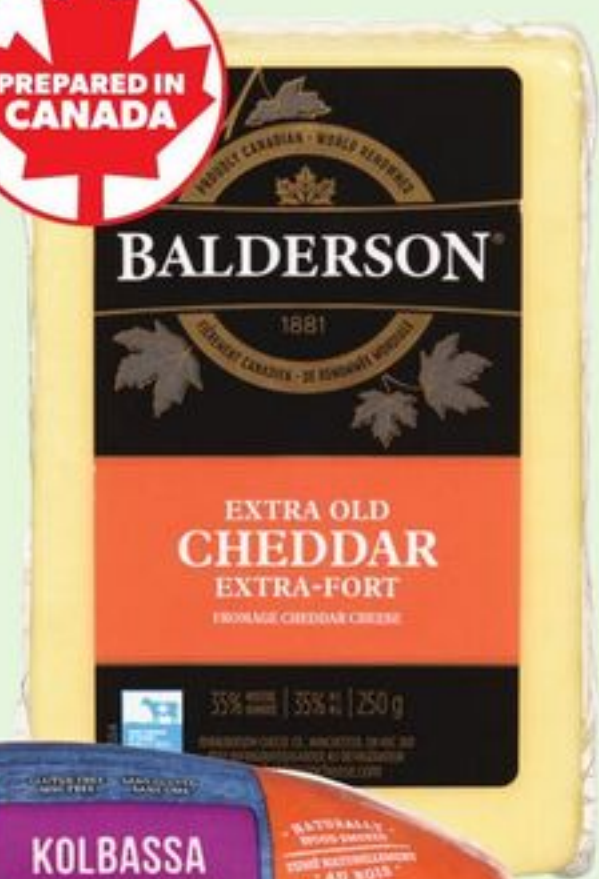
**LARGE VEGETABLE
OR FRUIT PLATTER**
PREPARED IN-STORE
1.343-1.87 KG
20081718_EA
20121599_EA



**SAVE
UP TO 33%**

\$7

BALDERSON CHEDDAR
250/280 G OR **PILLER'S**
KOLBASSA 300-375 G
SELECTED VARIETIES
20308469_EA
21495455_EA



Members-Only Price™

\$8

Non-members

\$12

**SCHNEIDERS
PEPPERETTES**
SELECTED VARIETIES
250-375 G
20976110_EA
21196171_EA

Members
save
\$4



\$3

**KETTLE BRAND
POTATO CHIPS**
SELECTED VARIETIES
156/198 G
21520652_EA
21520692_EA



\$4

**PLANTERS CASHEWS,
ALMONDS OR
MIXED NUTS TINS OR
FLAVOURED CASHEWS**
SELECTED VARIETIES
145-225 G
21021618_EA
21619991_EA



**SAVE
\$1.98**
WHEN YOU BUY 2

2/\$11

OR
\$6.49 EA.

**PC® BLUE MENU® OR
PC® SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034002_C01
20668034001_C01

APP EXCLUSIVE OFFER*



**GET
3,000**

when you buy 2

\$3

back
in points



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

PROUDLY CANADIAN

Zehrs™

\$4
LB

CHICKEN BREASTS
BONE-IN, SKINLESS OR
SPLIT CHICKEN WINGS
FAMILY SIZE
8.82/KG
20767910_EA
20055906_EA

SAVE 31%
10⁸⁸

Equivalent to
\$5.49/LB

**GRASS FED LEAN
GROUND BEEF**

900 G
21618300_EA

900 G

9⁹⁹
LB

FLANK STEAK
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
22.02/KG
20883339_EA

\$4

**FARMER'S MARKET™
GREENHOUSE PEPPERS**
PRODUCT OF MEXICO
3'S
20085851001_EA

1⁹⁸

**FARMER'S MARKET™
AVOCADO BAG**
PRODUCT OF MEXICO
5'S
21644936001_EA

**AVOCADOS
AVOCATS**
PRODUCT OF MEXICO/PRODUIT DU MEXIQUE

EQUIVALENT TO
**40¢
PER AVOCADO**

8⁵⁰

**PC® PACIFIC LARGE
WHITE SHRIMP**
RAW OR COOKED, PEELED OR RAW
ZIPPERBACK® 31-40 PER LB 400 G
OR **SMOKED SALMON OR
CRAB & LOBSTER BAKE
& SERVE DIP** 360 G FROZEN
20791381_EA
21682673_EA



2⁵⁰



**FARMER'S MARKET™
CARROTS OR
YELLOW ONIONS**
PRODUCT OF CANADA
CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA
20811994001_EA



\$1
EA./LB

LARGE LEMONS \$1 EA.
PRODUCT OF U.S.A., **LARGE LIMES**
\$1 EA. PRODUCT OF MEXICO OR
LARGE NAVEL ORANGES
\$1 LB 2.20/KG PRODUCT OF
MOROCCO OR SPAIN
20028593001_EA
20426078001_EA



\$3

**MCCAIN SUPERFRIES
OR SPECIALTY
POTATOES** 454-800 G
**CRABE, KRAFT DINNER
OR SMART ONES**
ENTRÉES 200-340 G
SELECTED VARIETIES
FROZEN
20324328002_EA
21085515_EA



**SAVE
UP TO 36%**

3⁵⁰

**DR. OETKER
RISTORANTE OR
CASA DI MAMA**
PIZZA 320-410 G
**PC® FOCACCIA
OR FLATBREAD**
PIZZA 330-456 G
CHICKEN, BACON &
GLAZED ONION
SELECTED VARIETIES
FROZEN
20296100001_EA
21013452_EA



4⁷⁷

**BLACK DIAMOND
CHEESE BARS** 400 G,
SHREDS 300-320 G OR
PC® SHREDS 250-320 G
SELECTED VARIETIES
21278845_EA
21279221_EA



\$20

**PC® ROAST AND
GROUND COFFEE**
SELECTED VARIETIES
800-930 G
21393556_EA
21668440_EA



7⁸⁸

MAZOLA OIL
SELECTED VARIETIES
2.84 L
20750410_EA
20092556_EA



Optimum™
Members-Only Price™
3⁹⁹
Non-members
11⁹⁹

**Members save
\$8**
**PREPARED IN
CANADA**

**CASHMERE
BATHROOM TISSUE**
8=16 ROLLS OR SCOTTIES
FACIAL TISSUE 6'S
20573377_EA
21204742_EA



Optimum™

from Thursday February 5th to Saturday, February 7th

Your points are worth more.

**Bonus
Redemption
Event**

Redeem
70,000^(pts)
and get
\$80^{off*}
your purchase of
\$80 or more

OR

Redeem
150,000^(pts)
and get
\$175^{off*}
your purchase of
\$175 or more

OR

Redeem
250,000^(pts)
and get
\$300^{off*}
your purchase of
\$300 or more

OR

That's an extra
\$10
value!

That's an extra
\$25
value!

That's an extra
\$50
value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pc optimum.ca/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, February 5th to Wednesday, February 11th, 2026. **SEE BACK PAGE FOR DETAILS.**

\$12

JANES FISH
450-590 G OR
PC® OR BLUE MENU®
ENTRÉES 2/2.27 KG
FROZEN
20134930_EA
21703969_EA

JANES ultimates
Tavern Battered
COD
WILD CAUGHT

MEAT LASAGNA
LASAGNE
VIANDE

2.27 kg

\$6

LOBSTER TAILS
2-3 OZ EACH FROZEN OR
PREVIOUSLY FROZEN OR
MARINA DEL REY
WILD CAUGHT
ARGENTINIAN
SHRIMP 300 G
FROZEN
21194848_EA
21395555_EA

Wild Caught
Argentinian
Shrimp Meat

\$4

DORITOS
FLAVOURED OR
TOSTITOS
TORTILLA CHIPS
SELECTED VARIETIES
205-295 G
21050575_EA
21693042_EA

Tostitos
RESTAURANT
STYLE

\$4

WONDERFUL
PISTACHIOS
ROASTED NO SALT
OR WONDERFUL
PISTACHIOS
ROASTED & SALT
SELECTED VARIETIES
225 G
21018439_EA
21085963001_EA

Wonderful
PISTACHIOS

Optimum
Members-Only Price™
\$6
Non-members
\$11

Members save \$5

RED BREW
DE-ALCOHOLIZED BEER
CONTAINS LESS THAN 0.5% ALC/VOL

PC® DE-ALCOHOLIZED BEER
SELECTED VARIETIES
12X355 ML
20121729_C12
20325253_C12

BLONDE BREW
DE-ALCOHOLIZED LAGER BEER
CONTAINS LESS THAN 0.5% ALC/VOL

12 x 355 mL CANS 80 CALORIES PER CAN

12.99 **EQUIVALENT TO 55¢ PER CAN**

COCA-COLA
OR PEPSI
SOFT DRINKS
SELECTED VARIETIES
24X355 ML
20308197001_C24
20306687001_C24

PEPSI **PEPSI** **PEPSI** **PEPSI** **PEPSI** **PEPSI**

Coca-Cola **Coca-Cola**

\$5

HALO TOP
FROZEN DESSERT
473 ML OR
CHAPMAN'S
YUKON
NOVELTIES 5-8'S
SELECTED VARIETIES
FROZEN
21087007_EA
20950270_EA

HALO TOP
150 CALORIES
PER 100 mL

CHAPMAN'S
YUKON
NOVELTIES

\$4

GAY LEA REAL
WHIPPED CREAM
SELECTED VARIETIES
225 G
20048223001_EA
20048223002_EA

Gay Lea
Real
WHIPPED CREAM
NO ARTIFICIAL FLAVOURS

Gay Lea
Real
WHIPPED CREAM
Light
NO ARTIFICIAL FLAVOURS

\$7

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297474_EA
21297475_EA

PREPARED IN CANADA

APPLE PIE
TARTER AUX POMMES

PUMPKIN PIE
TARTER ALLA CROSTATA

\$3

EARTH'S OWN
ALMOND
NON-DAIRY
BEVERAGES
SELECTED VARIETIES
1.89 L
20299698002_EA
20913872_EA

EARTH'S OWN
ALMOND
VANILLA
UNSWEETENED VANILLA

\$3

CLOVER LEAF
WHITE TUNA OR
STAGG CHILI
SELECTED VARIETIES
170/425 G
20091906_EA
20326358001_EA

STAGG CHILI
CLASSIQUE
CHILI WITH BEANS
CHILI AVEC HARICOTS

CLOVER LEAF
SOLID WHITE TUNA
ALBACORE IN WATER

\$3

WONDER
BREAD
OR BUNS
SELECTED VARIETIES
AND SIZES
20276296_EA
20297455_EA

PREPARED IN CANADA

White
wonder

White
wonder

Optimum
Members-Only Price™
5.50
Non-members
7.99

Members save \$2.49

GENERAL MILLS
CEREAL
FAMILY SIZE
SELECTED VARIETIES
455-778 G
21103492_EA
21103495_EA

Cheerios
au miel et aux noix

Cinnamon Toast Crunch

Croque Cannelle

2.75

QUAKER DIPPYS
OR
CHEWY GRANOLA
BARs
SELECTED VARIETIES
120-156 G
20847582_EA
21359366_EA

QUAKER
Dippys
CHOCOLATE CHIP

QUAKER
CHEWY
CHOCOLATE CHIP

\$16

MCCAFEE GROUND
COFFEE 300-340 G OR
PC® PODS 30'S
SELECTED VARIETIES
21038762_EA
21238495_EA

McCafe
GOURMET
WEST COAST
DARK ROAST

McCafe
100% Arabica Coffee

6.50

STEFANO SAUCES
SELECTED VARIETIES
405-648 ML
21220689_EA

STEFANO
MARINARA
Sample of Marinara Sauce - Tomato Sauce

SAVE UP TO 30%

WEBBER NATURALS
VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
20783429_EA
21286687_EA

HEART AND MIND
Triple Strength
Omega-3
EPA/DHA
900 mg One Per Day
20% more per natural

SESAME STREET
Super Boost
Vitamin C
125 mg
Cookie Monsters
ORANGE & PEACH & LEMON

Optimum
Members-Only Price™
\$20
Non-members
28.99

Members save \$8.99

TIDE LAUNDRY
DETERGENT
3.9 L **TIDE POWER**
PODS 45'S **TIDE**
PODS OR **GAIN**
FLINGS 57-76'S OR
CASCADE TUBS
51/63/80'S
SELECTED VARIETIES
21204742_EA

Cascade
PLATINUM PLUS

Tide

SAVE UP TO \$3.99

\$15

WHISKAS
CAT FOOD
SELECTED VARIETIES
12'S
20548822_EA

whiskas
DATE • DATE

MEATY SELECTIONS™ • SÉLECTIONS DE VIANDE™
6 CHICKEN
6 CHICKEN
6 CHICKEN
6 CHICKEN
6 CHICKEN
6 CHICKEN

FEBRUARY **HIT OF THE MONTH** **LOWEST PRICES. BEST DEALS.** **Prices effective February 1 - 28, 2026**
As compared to other major grocery retailers within your local areas. While quantities last. See in-store for details.

PREPARED IN CANADA

VACHON SNACK CAKES
SELECTED VARIETIES AND SIZES
20983606_EA
20976342_EA

JOS LOUIS
THE ORIGINAL
320 g

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA
21602936_EA

ROYALE TIGER TOWEL
PAPER TOWELS
3-6 ROLLS
21484702_EA

Zehrs **CUSTOMER RELATIONS 1-866-541-6315. VISIT zehrs.ca FOR STORE HOURS.**

Please call Customer Relations at 1-866-541-6315 or visit our website at zehrs.ca for your store's hours and to see which Zehrs* locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography.

Pricing: All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See zehrs.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last.

Points Offers: Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaw's Inc. banner stores.

Outdoor/Seasonal Items: Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **PRICE DROP Offer:** Valid in-store at participating locations from January 29 - February 25, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

ZEH BACK

PEFC
PEFC01-31-106
PEFC Certified
www.pefc.org

**freshness you can taste,
value you'll love**

\$3

BLACKBERRIES
PRODUCT OF MEXICO OR U.S.A.
HALF PINT
20051015001_EA



3⁹⁹
LB

**EXTRA
LARGE**

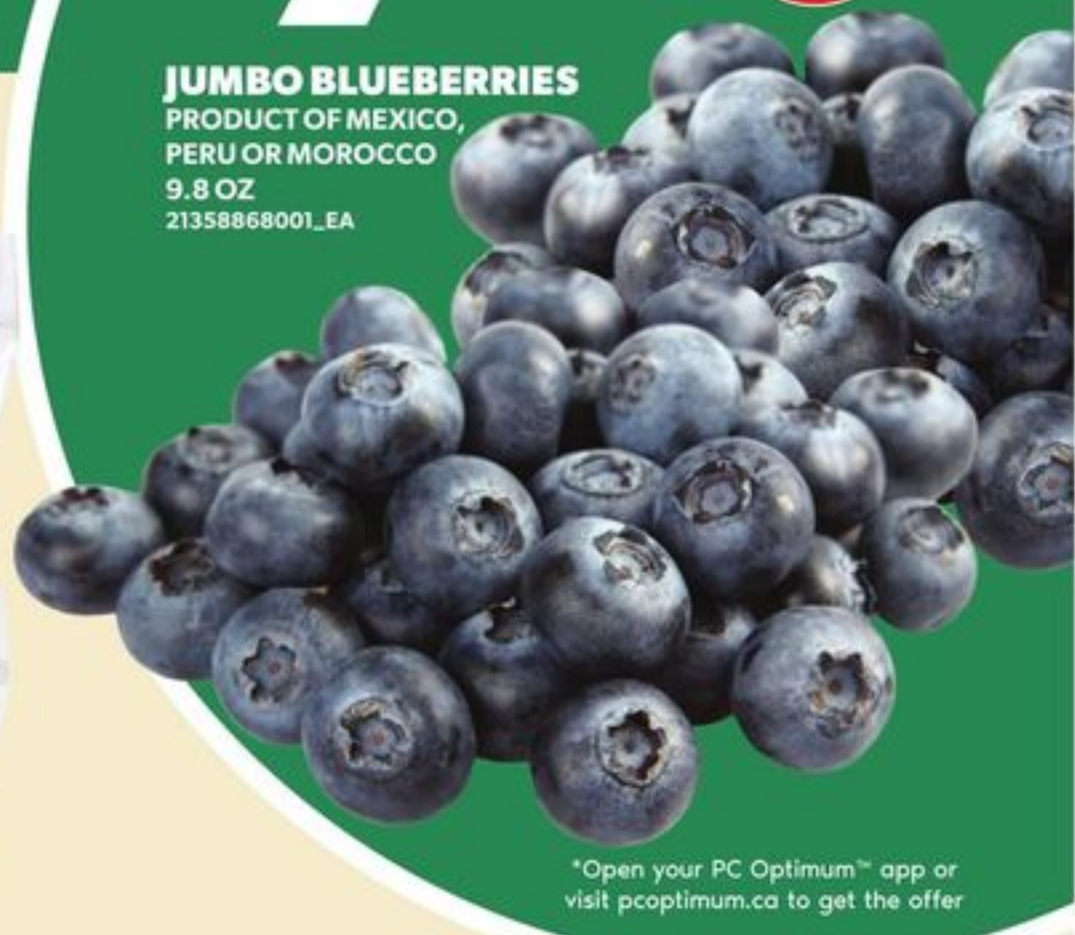
**PC® EXTRA LARGE
RED SEEDLESS
GRAPES** PRODUCT OF
SOUTH AFRICA, PERU OR
CHILE, NO. 1 GRADE OR
**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES** PRODUCT OF
SOUTH AFRICA OR PERU,
NO. 1 GRADE
8.80/KG
20159199001_KG
20425775001_KG



\$7

APP EXCLUSIVE OFFER*
GET
2,000
back in points

JUMBO BLUEBERRIES
PRODUCT OF MEXICO,
PERU OR MOROCCO
9.8 OZ
21358868001_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

3⁵⁰

**FARMER'S MARKET™
GRAPE TOMATOES**
283 G, PRODUCT OF CANADA,
MEXICO OR U.S.A. OR
MINI CUCUMBERS 6'S
PRODUCT OF CANADA
21367888001_EA
20737570001_EA



1⁸⁸
LB

SWEET POTATOES
PRODUCT OF CANADA OR
BUTTERNUT SQUASH
PRODUCT OF CANADA OR MEXICO
4.41/KG
20127708001_KG
20325274001_KG



4⁵⁰

CANTALOUPE
EACH, PRODUCT OF GUATEMALA
OR HONDURAS OR
**MINI SEEDLESS
WATERMELONS**
EACH, PRODUCT OF GUATEMALA,
HONDURAS, COSTA RICA,
MEXICO OR BRAZIL OR
STRAWBERRIES
1 LB, PRODUCT OF MEXICO
OR U.S.A., NO. 1 GRADE
20167017001_EA
20145379001_EA



1 LB

\$4



**FARMER'S MARKET™
RUSSET OR RED
POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
20601020001_EA
20601013001_EA



10 LB

5⁸⁸

ROOSTER® GARLIC
PRODUCT OF CHINA
1 KG BAG
21238843001_EA



1 KG

\$18-20

FAMILY SIZE SALADS
PREPARED IN-STORE
629-901 G
20972499_EA
20972512_EA



try with



**FRESH
PROMISE**

**If it's not fresh,
it's free.***

*Fresh Promise: Applicable to eligible fresh produce items purchased at Zehrs store locations or online at zehrs.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Zehrs store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

\$18

**5 STEM
KALANCHOES**
SELECTED VARIETIES
21423372_EA



\$14

**VALENTINE'S DAY
MINI ROSE IN TIN**
21723993_EA



\$12

10 STEM TULIPS
ASSORTED COLOURS
20833978_EA



11⁵⁰
LB

**INSIDE ROUND
OVEN ROAST**
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF OR HIGHER
25.35/KG
20812494_KG



\$5



**LEAN GROUND
PORK**
450 G
21646160_EA



\$8



**PC® BLUE MENU®
GROUND CHICKEN**
454 G
21100091_EA



**SAVE
\$1**



\$7

**MARCANGELO
PORK SAUSAGES**
SELECTED VARIETIES
375-500 G
21724134_EA
21724145_EA



\$4



**MAPLE LEAF
TOP DOGS OR
SCHNEIDERS RED
HOTS WIENERS**
SELECTED VARIETIES
375 G
20602429_EA
21093477_EA



\$8



**PC® HORS
D'OEUVRE
COLLECTION**
SELECTED VARIETIES
FROZEN
240-574 G
20902072_EA
21473122_EA



find your catch in seafood

\$4



**FRESH ATLANTIC
SALMON PORTIONS**
MARINATED
SELECTED VARIETIES
113 G
20947596_EA
20948217_EA



\$20

**PC® PACIFIC WHITE
SHRIMP RING WITH
MILD COCKTAIL
SAUCE** 568 G OR
**IFC COOKED
CANADIAN SNOW
CRAB CLUSTERS**
500 G FROZEN
20147098_EA
21615011_EA



\$9

**PC® WILD
YELLOWFIN TUNA**

STEAKS 280 G OR
SUSHI POCKET
TUNA MAYO OR
SALMON TERIYAKI
FROZEN 528 G
21211819_EA
21702599_EA



bakery deals rising daily

\$5

\$17



FARMER'S MARKET™
BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA
21500693_EA

\$6



IN-STORE
CUPCAKES
CHOCOLATE OR WHITE
6'S
20592676_EA



MINI COOKIES
SELECTED VARIETIES
24'S
21596600_EA
21596672_EA

BAKED
IN-STORE

4⁵⁰



PUMPERNICKEL
OR SOURDOUGH
BOULE
675 G
20132458_EA
20653517_EA

BAKED
IN-STORE

\$5



ACE BISTRO LOAF
SELECTED VARIETIES
545-640 G
21707600_EA
21707643_EA

5⁵⁰



CHEESE SWIRL
OR PIZZA BUNS
4'S
20745112_EA
21541829_EA

BAKED
IN-STORE

3⁷⁵



PC®, BLUE MENU®,
ORGANICS
OR PROTEIN
TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA
21686817_EA

\$3



PC® NAAN
ORIGINAL OR GARLIC
250 G
20321754_EA

\$6



PC® NAAN DIPPERS
CLUB SIZE®
400 G
20999700_EA

4⁴⁰
/100 G



PARMIGIANO
REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
20377023_KG

in the mood for deli-cious

Optimum
Members-Only Price™
\$14
Non-members
16⁵⁰

Members save \$2.50

PREPARED IN CANADA

PC® DELI CHEESE SLICES
SELECTED VARIETIES
500 G
20249826_EA
20249985_EA

SAVE 79¢/100 G

PREPARED IN CANADA

3⁵⁰
/100 G

PC® OR BLUE MENU®
NATURAL CHOICE
TURKEY SERVICE CASE
MEATS
SELECTED VARIETIES
20059548_KG

GET 2,000⁺
when you spend *10* on

\$2
back in points

PREPARED IN CANADA

MARCANGELO
ITALIAN DELI MEATS
SLICED OR CHUBS
SELECTED VARIETIES
85-300 G
21021491_EA
21706089_EA

3²⁹
/100 G

SARDO BULK OLIVES
VARIABLE WEIGHT
SELECTED VARIETIES
20127732_EA

Optimum
Members-Only Price™
6⁵⁰
Non-members
7⁵⁰

Members save \$1

PREPARED IN CANADA

PC® DIPS
SELECTED VARIETIES
454 G
20583725_EA
20584001_EA

on the run, we got you

SAVE \$3
WHEN YOU BUY 2

2/\$14

OR
\$8.50 EA.

BENTO CALIFORNIA ROLLS
SELECTED VARIETIES
208-250 G
21638517_EA
21691462_EA

\$16

HAM, ROAST BEEF
AND TURKEY SUB
SANDWICHES
IN-STORE PREPARED
3'S
21623664_EA

Order in-store or online today.
Please place your orders at the Meals To Go department 24 hours in advance.

party platters
Discover our selection of freshly prepared platters for your next occasion.

FROM \$20

IN-STORE PREPARED SANDWICH OR WRAP PLATTERS
1.23-3.4 KG
21558136_EA

IN-STORE PREPARED SANDWICH OR WRAP PLATTERS
1.2-1.7 KG
21558135_EA

CHICKEN CATERING PLATTERS
SELECTED VARIETIES, COMES WITH CELERY AND CARROTS
SERVED CHILLED 1.92-3.19 KG
21558990_EA

serves 8-10

serves 8-10

big game bigger value

\$16

**IN-STORE
PREPARED FAMILY
PASTA TRAYS**
SELECTED VARIETIES
900 G-1.1 KG
21038701_EA
21460768_EA



\$9

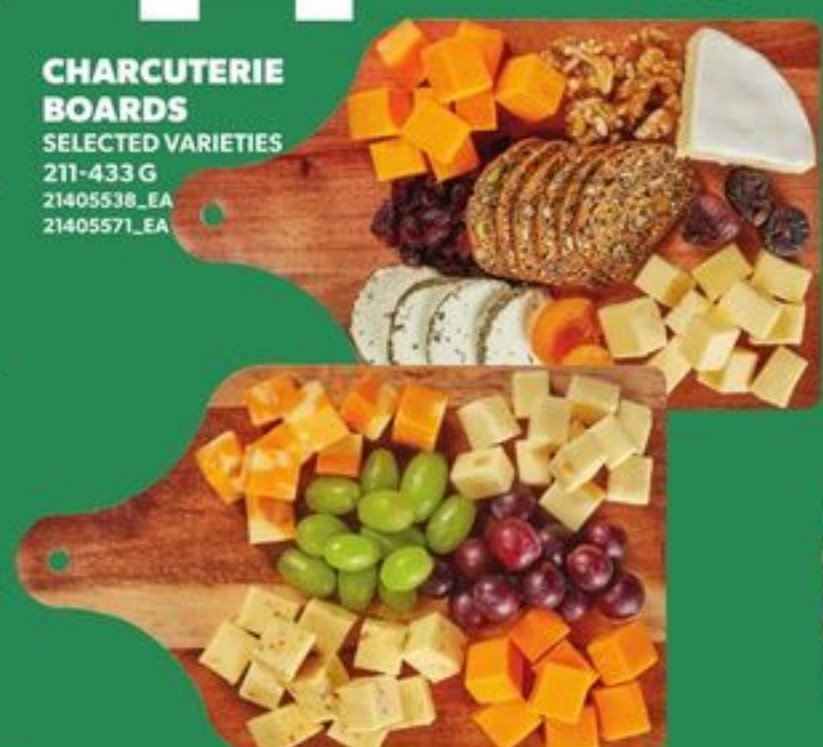
**SUPERBOWL
OR VALENTINE
CANDY APPLES**
PRODUCT OF ONTARIO
21722336001_EA
21663863001_EA



\$14

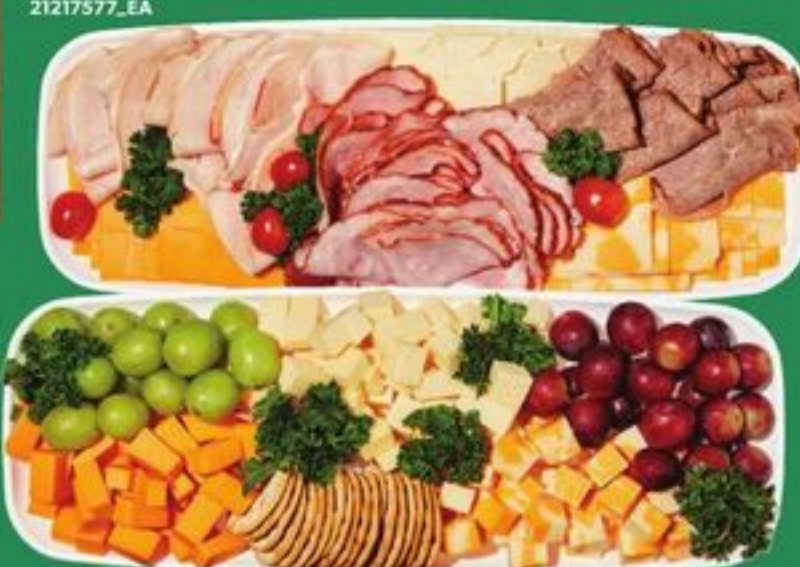
GET 2,500[®]
back in points

**CHARCUTERIE
BOARDS**
SELECTED VARIETIES
211-433 G
21405538_EA
21405571_EA



\$30

PARTY PLATTER
SELECTED VARIETIES
696 G-1.15 KG
21217539_EA
21217577_EA



\$6

**BOURSIN SOFT
CHEESE**
SELECTED VARIETIES
150 G
20116794_EA
20591214_EA



\$14
Non-members
\$15

**MAPLE LEAF NATURAL
SELECTIONS SLICED
DELI MEAT**
CLUB PACK
SELECTED VARIETIES
375-400 G
20772015_EA
20772016_EA



8\$

GET 1,000[®]
when you buy 2
back in points

**TRE STELLE
MOZZARELLA BALL**
SELECTED VARIETIES
340 G
20189267_EA



\$5
Non-members
\$6

GARDEN FRESH TORTILLAS
397 G OR PC[®] SALSA 430 ML OR
GUACAMOLE 227 G
SELECTED VARIETIES
20325398_EA
20571822_EA
21448092_EA



2/\$4

OR
\$4.50 EA.
**ZIGGY'S[®]
SLICED MEATS**
SELECTED VARIETIES
175 G
21590279_EA
21592461_EA



\$7

**CASTELLO
HAVARTI, CHEDDAR
OR BLUE CHEESE**
SELECTED VARIETIES
125-200 G
20428574_EA
20573932_EA



\$8

**PILLER PEPPERONI
PIZZA TOPPINGS**
SELECTED VARIETIES
175-250 G
20042333_EA
21493437_EA



4⁵⁰

**KAISER OR
PANINI ROLLS**
SELECTED VARIETIES
6'S
21579824_EA
21579825_EA



\$4

**ACE BAKERY
BAGUETTE**
SELECTED VARIETIES
325-400 G
20171711_EA
21314348_EA



3⁵⁰

GARLIC LOAF
330 G
21020061_EA



\$6

**PC[®] MINI VEGETABLE
SAMOSAS 345 G OR
CHICKEN SAMOSAS 288 G**
FROZEN
20581030_EA
20603356_EA



\$13

**PC[®] PUFF PASTRY
OR CHEESE
HORS D'OEUVRE
COLLECTION**
FROZEN
720 G
20116615_EA
202155152_EA



\$9

**PC[®] MOZZARELLA
CHEESE STICKS,
454 G OR TORTILLA
AND JALAPENO
CHEESE
STICKS 345 G**
FROZEN
21116020_EA
21474563_EA



\$11

**PC[®] SHRIMP
APPETIZERS**
SELECTED VARIETIES
FROZEN
340-454 G
20080117_EA
20135874_EA



\$6

**SEAQUEST[®]
COOKED SHRIMP
RING**
FROZEN
227 G
20060289_EA



\$9

**PC[®] THAI BASIL SHRIMP
SPRING ROLLS**
FROZEN
294 G
20950440_EA



big game bigger value

2/\$8

OR
\$5 EA.
**FRIED TORTILLA
CHIPS**
383 G
21534615_EA



**GET
1,000[®]**
when you buy 2

\$1
back
in points

\$6

**GUACAMOLE 270 G
OR PICO DE GALLO
SALSA 170 G**
PREPARED IN-STORE
21657916_EA
21552223_EA



\$5

**ARMSTRONG
NIBBLERS**
SELECTED VARIETIES
200 G
21530032_EA
21540213_EA



1.50

**UNICO BEANS
OR TOMATOES**
SELECTED VARIETIES
540/796 ML
20313447001_EA
20314629001_EA



\$4

**FRANK'S RED HOT
BUFFALO WING
SAUCE OR
PC® KETCHUP**
SELECTED VARIETIES
750 ML/1 L
20131845_EA
20187632001_EA



BUY

**ONE (1)
TACO BELL
PREMIUM KIT[®]**
SELECTED VARIETIES
401-642 G
20300888_EA
20323181001_EA
FOR \$7



+

**ONE (1)
PC® SALSA**
SELECTED VARIETIES
430 ML
20300888_EA
20323181001_EA
FOR \$4



GET

**GET
4,000[®]**
back
in points

5.50

**NO NAME®
CHEESE SHREDS**
SELECTED VARIETIES
320 G
21082491_EA
21082795_EA



3.50

**TAKIS ROLLED
TORTILLA CHIPS**
SELECTED VARIETIES
260-280 G
21590350_EA
21715466_EA



3.50

**SNYDER'S OF HANOVER
PRETZEL BITES
RODS MINIS OR STICKS**
SELECTED VARIETIES
240 G
20316052001_EA
20316052002_EA



\$5

**QUE PASA TORTILLA OR
ROLLED TORTILLA CHIPS**
SELECTED VARIETIES
184-350 G
21031316_EA
21674690_EA



\$4

**WONDERFUL PISTACHIOS
ROASTED NO SALT OR
WONDERFUL PISTACHIOS
ROASTED & SALT**
SELECTED VARIETIES
225 G
21018439_EA
21085963001_EA



**SAVE
\$1.58**
WHEN YOU BUY 2

2/\$5

OR
\$3.29 EA.

**NERDS
GUMMY CLUSTER
OR BERRY 142 G OR
JOLLY RANCHER
ROPES 283 G OR
TWIZZLERS
LICORICE 311-454 G**
SELECTED VARIETIES
21664627_EA
21689823_EA



**GET
3,000[®]**
for every '9' spent on

\$3
back
in points

M&M STAND UP POUCH[®]
CHOCOLATE 155-170 G OR
SKITTLES STAND UP
BAG 255-320 G OR
STARBURST 142-170 G
OR SKITTLES POP'D
FREEZE CANDY 155 G
SELECTED VARIETIES
21571768_EA
21647110_EA



**SAVE
\$1.98**

WHEN YOU BUY 2

2/\$15

OR
\$8.49 EA.

**COCA-COLA,
CANADA DRY,
PEPSI OR LIPTON
SOFT DRINKS**
SELECTED VARIETIES
12X355 ML
20322361002_C12
20318694002_C12



1.50

JARRITOS
SELECTED VARIETIES
340 ML
20147354007_EA
20147354011_EA



**SAVE
\$2.58**
WHEN YOU BUY 2

2/\$13

OR
\$7.99 EA.

**GATORADE
SPORTS DRINK**
SELECTED VARIETIES
6X591 ML
20303218003_C06
2164179_C06



12.99

CORONA CERO
6X330 ML
21650191_C06



**SAVE
UP TO \$2**

16.99

**BUDWEISER ZERO
NON-ALCOHOLIC
BEER**
SELECTED VARIETIES
12X355 ML
21295370_C12



7.50

**PC® DE-ALCOHOLIZED
WINE**
SELECTED VARIETIES
750 ML
21403389_EA
21403385_EA



game on drinks up!

26⁶⁹

CORONA EXTRA
12X330 ML BOTTLES
213369401_C12



27⁶⁹

MOLSON CANADIAN
12X473 ML CANS
21626675_C12



27⁵⁹

COORS ORIGINAL
12X473 ML CANS
21626691_C12



13⁸⁹

**BUDWEISER
OR BUD LIGHT**
6X473 ML TALL CANS
20955258_C06
20944739_C06



13⁹⁹

COORS LIGHT
6X473 ML CANS
20946471_C06



9²⁹

PABST BLUE RIBBON
6X355 ML CANS
20511426_C06



1⁹⁹

LAKER LAGER
473 ML CAN
20954637_EA



14⁹⁹

MICHELOB ULTRA
6X473 ML TALL CANS
21097258_C06



Only at the following Zehrs locations (unless otherwise stated) : 30 King St. S., Alliston, 11 Bryne Dr., 620 Yonge St. and 607 Cundles Rd. E., Barrie, 487 Queen St. S., Bolton, 400 Conestoga Blvd. and 180 Holiday Inn Dr., Cambridge, 322 Argyle St. S., Caledonia, 800 Tower St. S., Fergus, 160 Kortright Rd. W., 297 Eramosa Rd. and 1045 Paisley Rd., Guelph, 24018 Woodbine Ave. RR# 2, Keswick, 300 Main St. E., Kingsville, 750 Ottawa St. S. and 1375 Weber St. E., Kitchener, 600 Mitchell Rd. Hwy 23 S., Listowel, 6940 Morrison St., Niagara Falls, Heritage Mall 50 - 4th Ave., Orangeville, Fairview Mall 285 Geneva St. and 221 Glendale Ave. at Hwy 406, St. Catharines, 865 Ontario St., Stratford, 323 Toronto St. S., Uxbridge, 450 Erb St. W. and 555 Davenport Rd., Waterloo, 5890 Malden Rd. and 7201 Tecumseh Rd. E., Windsor.

We reserve the right to limit quantities. **Above retails do not include deposit or tax** and may be subject to change without notice.
No rainchecks or substitutions. See in-store or zehrs.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

Champion-level value, here



7⁹⁹

RITZ MINI SNACK CRACKERS
SELECTED VARIETIES
226 G
21712532_EA
21712595_EA



3⁵⁰

CHRISTIE OREO, CHIPS AHOY OR FUDGE-O COOKIES
SELECTED VARIETIES
170-303 G
21358407_EA
21361508_EA



Optimum
Members-Only Price™
5⁵⁰
Non-members
7⁹⁹

GENERAL MILLS CEREAL FAMILY SIZE
SELECTED VARIETIES
475-778 G
21103492_EA
21103495_EA



\$3

NATURE VALLEY BISCUIT, PROTEIN BARS OR SWEET & SALTY 6'S, 148-210 G OR **FIBRE 1 BARS** 125 G
SELECTED VARIETIES
21213559_EA
21714048_EA



2⁵⁰

CAMPBELL'S CHUNKY SOUP
SELECTED VARIETIES
515 ML
21480447_EA
21480507_EA



\$2

CAMPBELL'S BROTH OR CONCENTRATED BROTH
SELECTED VARIETIES
250/900 ML
20322348002_EA
21347245_EA



Optimum
Members-Only Price™
5⁵⁰
Non-members
7⁹⁹

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
450-650 G
21430741_EA
21651947_EA



SAVE \$1.48 WHEN YOU BUY 2
2/6⁵⁰
OR \$3.99 EA.
CADBURY DAIRY MILK CHOCOLATE BARS
SELECTED VARIETIES
80-100 G
21648577_EA
21648701_EA



SAVE \$1.08 WHEN YOU BUY 2
2/5⁵⁰
OR \$3.29 EA.
NESTLÉ CHOCOLATE JUNIORS
SELECTED VARIETIES
58-94 G
21648429_EA
21648546_EA



\$3

DARE BRETON CRACKERS OR BITES 132/200 G OR **GRISOL BAGUETTES OR MELBA TOAST** 120-150 G OR **VINTA CRACKERS** 200-225 G
SELECTED VARIETIES
21520666_EA
21646798_EA



\$12

STARBUCKS GROUND COFFEE 311/340 G, **K-CUPS** 10'S OR **INSTANT COFFEE** 90 G
SELECTED VARIETIES
20547343003_EA
20548682004_EA



\$6

CARNATION HOT CHOCOLATE CANISTER
SELECTED VARIETIES
400/450 G
21397690_EA
21549711_EA



6⁵⁰

NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
SELECTED VARIETIES
100-170 G
20661811001_EA
20873036_EA



SAVE \$1.98 WHEN YOU BUY 2
2/\$15⁹⁹
OR \$8.49 EA.
PEPSI OR LIPTON ICED TEA
SELECTED VARIETIES
12X355 ML
20322361001_C12
20322361002_C12



SAVE \$2.98 WHEN YOU BUY 2
2/\$13⁹⁹
OR \$7.79 EA.
PEPSI SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546002_C06
20310546004_C06



SAVE \$1.98 WHEN YOU BUY 2
2/\$6⁹⁹
OR \$3.99 EA.
ROCKSTAR PUNCHED ENERGY
SELECTED VARIETIES
473 ML
20368415011_EA



bursting with citrus goodness

Picked Fresh. Enhanced aroma, juiciness & flavour!
Stem & Leaf Clementines are distinguished by the presence of the natural green stem and leaf, which serves as a visual cue of freshness and careful handling. These clementines are typically harvested and packed with extra care, delivering a premium eating experience with every bite.

2⁸⁸
LB
CLEMENTINE STEM AND LEAF
PRODUCT OF SPAIN
6.35/KG
20613483001_KG

\$7

FARMERS MARKET™
MANDARIN
PRODUCT OF MOROCCO OR SPAIN
4 LB
20054025001_EA

\$8

PC® CARA CARA
NAVEL ORANGES
PRODUCT OF MOROCCO
3 LB
20697748001_EA

6⁹⁹

FARMERS MARKET™
NAVEL ORANGES
PRODUCT OF MOROCCO OR SPAIN
3 LB
20162945001_EA

\$6

FARMER'S MARKET™
RED GRAPEFRUIT
PRODUCT OF TURKEY
3 LB
20118409001_EA

2⁸⁸

RED POMELO
PRODUCT OF CHINA
EACH
20081390001_EA

\$6

NO NAME® NATURALLY IMPERFECT™
LIMES
PRODUCT OF MEXICO
680 G
21673921001_EA

\$6

FARMERS MARKET™
LEMONS
PRODUCT OF U.S.A.
2 LB
20162945001_EA

4⁹⁸
LB

SUMO MANDARINS
PRODUCT OF U.S.A.
10.98/KG
20562570001_KG

Our signature citrus sweets!

\$8



FARMERS MARKET™
LEMON SQUARES
400/450 G
21216523_EA



\$30



8 INCH LA ROCCA
LEMON MOUSSE CAKE
21496168_EA



\$9



EXQUISITE COFFEE
CAKES
21668727_EA



\$8



FARMER'S MARKET™
LEMON TARTS
400 G
21619735_EA



\$7



FARMER'S MARKET™
CRANBERRY LEMON MUFFIN
6'S
21283360_EA



\$9



FARMERS MARKET™
LEMON MERINGUE PIE
21664315_EA



crush fresh cravings

4/\$5

OR
\$1.48 EA.

RED MANGOES
PRODUCT OF PERU
20059635001_EA



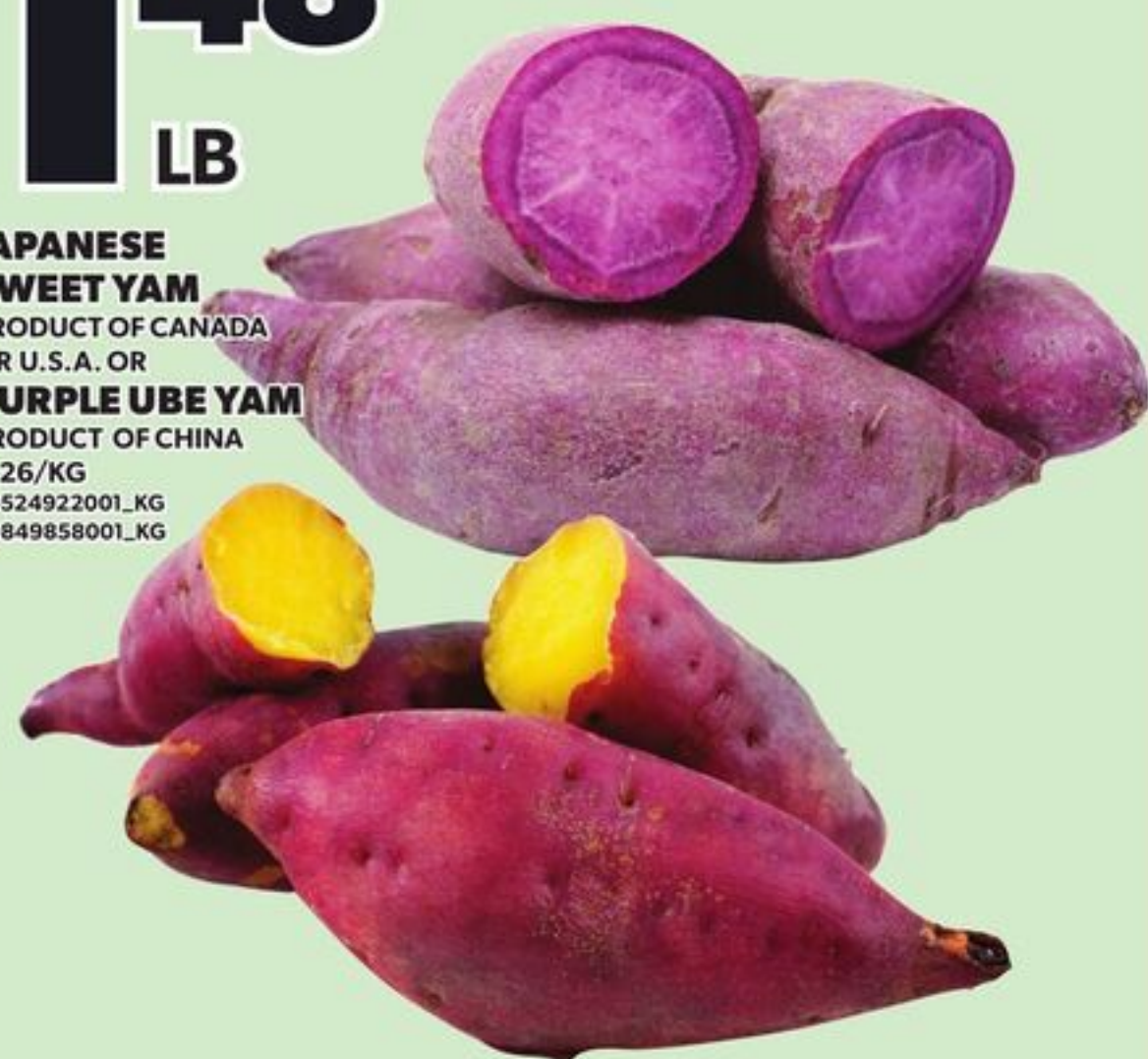
88¢
LB

**TAIWANESE
FLAT CABBAGE**
PRODUCT OF MEXICO
OR U.S.A.
1.94/KG
20020863001_KG



1.48
LB

**JAPANESE
SWEET YAM**
PRODUCT OF CANADA
OR U.S.A. OR
PURPLE UBE YAM
PRODUCT OF CHINA
3.26/KG
20524922001_KG
20849858001_KG



2.50
LB

ROMA TOMATOES
PRODUCT OF CANADA
OR MEXICO
5.51/KG
20143381001_KG



2.98



**FARMER'S MARKET™
RED ONIONS**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB
20811362001_EA





新年快樂

Happy Lunar New Year

**APP EXCLUSIVE OFFER**

Get **3,000** pts for every \$15* spent on any Rooster products

Open your PC Optimum app or visit pcoptimum.ca to get the offer

\$3 back in points



\$4 LB



CHICKEN LEGS
BACK ATTACHED
FAMILY SIZE
8.82/KG
20153925_KG

4²⁸ LB



GRADE A DUCK
FROZEN
9.44/KG
20078881_KG

SAVE \$11/LB

5⁸⁸ LB



PORK BELLY PORTION
SKINLESS
12.96/KG
20273502_KG

\$8 EA.



ASC BASA STEAKS
UNCOOKED
FROZEN
1 KG
20910469_KG

\$7



T&T® PACIFIC WHITE SHRIMP
RAW 30-40 PER LB 400 G
OR COOKED 21-25 PER LB
FROZEN
300 G
21689820_EA/21689868_EA

1⁹⁸



T&T® BAKERY TROPICAL CAKES
SELECTED VARIETIES
180 G
20826537_EA

4²⁸



PALDO NOODLES
SELECTED VARIETIES
408-520 G
20990839_EA

\$3



S&B GOLDEN CURRY JAPANESE CURRY MIX
SELECTED VARIETIES
92 G
21529301_EA
21529303_EA

1²⁵



NONGSHIM CHIPS OR CRACKERS
SELECTED VARIETIES
45-75 G
21188657_EA

\$3



T&T® SOY SAUCE
SELECTED VARIETIES
500 ML
20698024_EA
20698142_EA

5⁵⁰



LOTTE KOALA'S MARCH CRÈME FILLED COOKIES
SELECTED VARIETIES
195 G
20353341_EA
20739498_EA

\$7



S&B CRUNCHY GARLIC WITH CHILI OIL
110 G
21716516_EA

\$16



ROOSTER® SCENTED JASMINE RICE
8 KG
20121871_EA

4²⁸



COCK BRAND SWEET CHILLI SAUCE
650 ML
20149074_EA

Fresh Fortune



1⁹⁸ LB

SHANGHAI BOKCHOY
PRODUCT OF MEXICO
OR U.S.A.
4.37/KG
20032454001_KG

2⁹⁸



LARGE DRAGONFRUIT
PRODUCT OF VIETNAM
20168395001_EA

1⁸⁸ LB



GINGER ROOT
PRODUCT OF CHINA
4.14/KG
20179038001_KG

1⁸⁸ LB



FUJI APPLES
PRODUCT OF ONTARIO
CANADA FANCY GRADE
4.14/KG
20310940001_KG

Lucky Blossoms



\$10

PILEA
21352109_EA

42⁸⁸



BONSAI UPGRADE
21657734_EA

\$25



LUNAR NEW YEAR BOUQUET
21410571_EA

رمضان مبارك

Blessed Ramadan

Savour meals worth sharing and more value than ever



\$16



SUFRA® HALAL CHICKEN
DRUMSTICKS UP TO 1.7KG,
THIGHS UP TO 1.9 KG OR
WHOLE CHICKEN UP TO 1.8 KG



HALAL

\$15



**PC® FREE FROM®
GROUND LAMB**

454 G

21352008_EA



**From Farm
to Iftar**

8⁹⁹

**MEDJOL
DATES**

PRODUCT OF U.S.A.

2 LB TUB

20001686_EA



\$13 **LB**

**BONELESS
STEWING BEEF**
FAMILY SIZE
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
28.66/KG
20797672_KG



\$10 **LB**

**FRESH ASC TILAPIA
FILLETS**

22.05/KG

20897812_EA



2⁹⁸ **LB**

EGGPLANT,
PRODUCT OF MEXICO

6.57/KG

20811362001_EA

20155709001_KG



1²⁵

CEDAR PITA
SELECTED VARIETIES
330 G

21509333_EA

21509330_EA



7⁵⁰

**FARMERS MARKET™
THOMPSON RAISINS
OR PRUNES**

375-400 G

21519993_EA/21519960_EA



2⁵⁰ **LB**

ROMA TOMATOES
PRODUCT OF CANADA
OR MEXICO

5.51/KG

20143381001_KG



2⁹⁹

PRAN SAMOSAS
FROZEN
400 G

21024846_EA



1⁵⁰

**TAMAM CANNED
BEANS**
SELECTED VARIETIES
540 ML

21214481_EA

21214570_EA



**SAVE
92¢
WHEN YOU BUY 4**

4/\$5

OR

\$1.48 EA.

RED MANGOES
PRODUCT OF PERU

2 LB BAG

20059635001_EA



\$5

TAMAM TAHINI SMALL
454 G OR **SLICED PICKLE
TURNIPS** 1 KG

21217262_EA

21237887_EA



3⁵⁰

ZINDA COUSCOUS
SELECTED VARIETIES
907 G

20013708_EA

20822580_EA



\$7

AHMAD TEA
SELECTED VARIETIES
200 G

20784225_EA

20784305_EA



\$2

**PUCK THICKENED
CREAMY PRODUCT**

160 G

21449248_EA



8⁵⁰

**AL RIFAI COFFEE OR
MIX CLASSIC NUTS**

SELECTED VARIETIES

450 G

20830650_EA

20971707_EA



\$2

RUBICON JUICES
SELECTED VARIETIES
1L

20029236001_EA

20296770001_EA



your one-stop grocery shop

4⁵⁰

ASTRO YOGURT TUBS 650/750 G OR **PC® ORANGE JUICE** 1.54 L
SELECTED VARIETIES
20165226001_EA
21430531_EA



3⁵⁰

İÖGÖ BUBBLE YOGURT 400 G OR **PILLSBURY READY TO BAKE COOKIE DOUGH** 454/496 G
SELECTED VARIETIES
21719739_EA
21477773_EA



\$14

FERRERO COLLECTION OR ROCHER HEART
SELECTED VARIETIES
16'S
20052252_EA
20726799_EA



\$7

NO NAME® HONEY 500 G OR **SMUCKER'S JAM OR DOUBLE FRUIT SPREAD** 310-500 ML
SELECTED VARIETIES
20129324_EA
20308043001_EA



4⁵⁰

KELLOGG'S PREMIUM CEREAL
SELECTED VARIETIES
317-525 G
20015041_EA
21651958_EA



\$5

CHEF BOMBAY ENTRÉES OR SNACKS 240-354 G OR **PC® ASIAN ENTRÉES OR SOUPS**
BOL-O-GRAINS OR GNOCCHI OR RISOTTO 280-400 G
SELECTED VARIETIES
FROZEN
20973182_EA
21565933_EA



SAVE \$1.58 WHEN YOU BUY 2

2/\$10

OR \$5.79 EA.
NO NAME® OR PC® CHEESE SLICES
SELECTED VARIETIES
210-230 G
21405953_EA
21614277_EA



\$7

BLACK DIAMOND CHEESE SNACKS
SELECTED VARIETIES
12/16'S/252-336 G
20763661_EA
20986474_EA



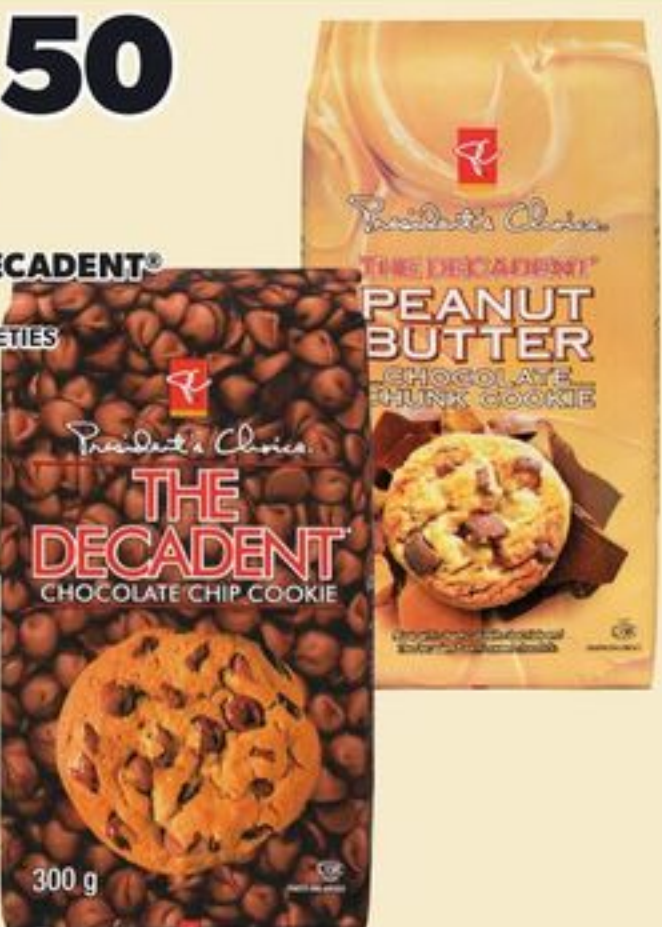
\$5

HELUVA DIPS
SELECTED VARIETIES
250 G
20179979002_EA
20179979001_EA



5⁵⁰

PC® THE DECADENT® COOKIES
SELECTED VARIETIES
210-230 G
20612251_EA
20612257_EA



2⁵⁰

SNACK PACK PUDDING
SELECTED VARIETIES
4X99 G
20310707001_EA
20310707006_EA



SAVE 98¢ WHEN YOU BUY 2

2/\$6

OR \$3.49 EA.
PC® CRACKERS, PITA CRACKERS OR CHEESE TWISTS
SELECTED VARIETIES
100-225 G
20538543002_EA
21348903_EA



\$7

TIM HORTON'S HOT CHOCOLATE TIN 500 G OR **SACHETS** 8'S
SELECTED VARIETIES
20055988_EA
21314158_EA



\$15

BALZAC'S WHOLE BEAN COFFEE 300/340 G OR **RED ROSE TEA BAGS** 210'S
ORANGE PEKOE
SELECTED VARIETIES
20987612_EA
21692175_EA



\$7

INTERNATIONAL DELIGHT COFFEE WHITENER OR COLD FOAM
SELECTED VARIETIES
396-946 ML
20895480002_EA
20895480003_EA



\$2

ST-HUBERT SAUCE
SELECTED VARIETIES
398 ML
20322135001_EA
20322135003_EA



\$6

LYSOL DISINFECTANT SPRAY 350 G, **DISINFECTING WIPES** 75-84'S OR **ALL PURPOSE CLEANER** 950 ML
SELECTED VARIETIES
21449826_EA
21667289_EA



\$8

GLAD INDOOR BUNDLE
SELECTED VARIETIES
12-48'S
21359461_EA
21614172_EA



PRICE DROP†

More ways to save

\$1

NEILSON MILKSHAKE OR MILK2GO
SELECTED VARIETIES
310 ML
21040942_EA
21040956_EA



3⁵⁰

KINGS HAWAIIAN ROLLS
SELECTED VARIETIES AND SIZES
21475970_EA



\$2

PC® DISH SOAP
SELECTED VARIETIES
638/739 ML
21012490_EA
21013091_EA



\$6

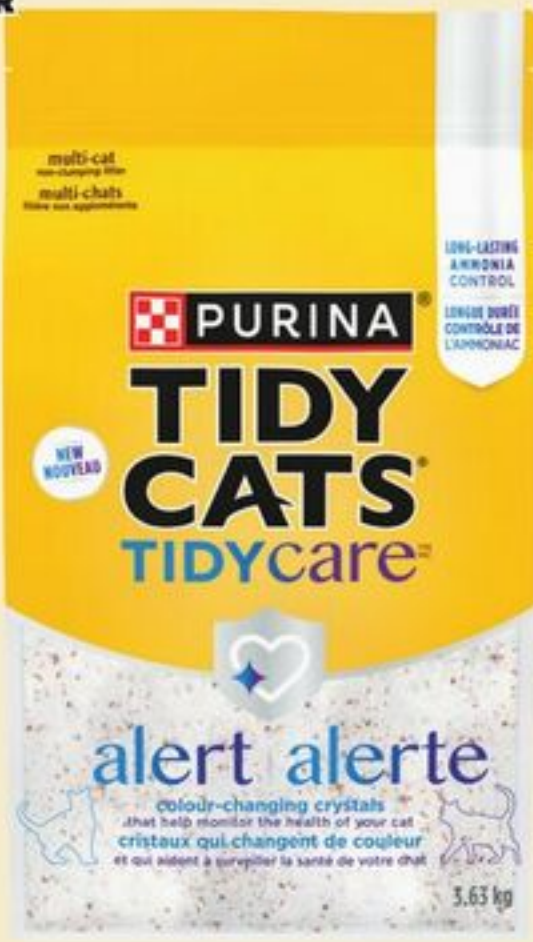
WHISKAS TEMPTATIONS
SELECTED VARIETIES
454 G
21012108_EA



for the love of **pets**

\$30

**TIDY CATS
TIDY CARE
ALERT COLOUR
CHANGING
CRYSTALS
CAT LITTER**
3.63 KG
21581080_EA



\$50

**PURINA ONE
DOG FOOD
SELECTED VARIETIES**
9.5-14 KG
20422765_EA



\$10

**DENTALIFE
DOG TREATS
SELECTED VARIETIES**
408-595 G
21081077_EA



\$10

**BEGGIN' STRIPS
DOG TREATS
SELECTED VARIETIES**
708/850 G
21101589_EA



\$33

**CESAR DOG FOOD
SELECTED VARIETIES**
24'S
21359656_EA



\$8

**CALEDON FARMS
BAKED OR
CRUNCHY
DOG TREATS
SELECTED VARIETIES**
265/533 G
21659336_EA
21659532_EA



\$11

**MILK-BONE
BRUSHING CHEWS
SELECTED VARIETIES**
537-688 G
21168245_EA



\$11

**MILK-BONE
SOFT AND CHEWY
DOG TREATS
SELECTED VARIETIES**
708 G
21047843_EA



3/6⁹⁹

OR
\$2.49 EA.

**PEDIGREE
DOG FOOD
SELECTED VARIETIES**
375 G
21359778_EA



**SAVE
UP TO \$2⁹⁹**

\$22

**FRISKIES CAT FOOD
SELECTED VARIETIES**
7.26/7.5 KG
20912590_CO1



\$42

**PURINA ONE
CAT FOOD
SELECTED VARIETIES**
6.53/7.2 KG
21166641_CO1



5/6²⁵

OR
\$1.69 EA.

**WHISKAS
CAT FOOD
SELECTED VARIETIES**
75 G
20945388_EA



2/\$5

OR
\$2.99 EA.

**FRISKIES PARTY
MIX CAT TREATS
SELECTED VARIETIES**
170 G
20686841_EA



\$9

**PC® EXTRA MEATY
CAT FOOD
SELECTED VARIETIES**
2 KG
21361585_EA



\$17

**PC® NUTRITION
FIRST® CAT FOOD
SELECTED VARIETIES**
2 KG
21303030_EA



naturally good choices

\$4

**PC® ORGANICS
PLANT BASED PUFFS**
SELECTED VARIETIES
142 G
21358684_EA/21358688_EA



SAVE

20%

**RENEW LIFE ULTIMATE
FLORA PROBIOTICS,
KIDS PROBIOTICS,
DHA, FIBRESMART OR
CLENAS SMART KIT**
SELECTED VARIETIES, 1-120'S
21448440_EA/21448451_EA



\$19

KIND BAR CASE
SELECTED VARIETIES
12X40 G
2043259002_C12
20784073_C12



SAVE

15%

**BURT'S BEES
PRODUCTS**
SELECTED VARIETIES
AND SIZES
20185122_EA
20354558003_EA
20991047_EA



\$5

**PC® ORGANICS
FROZEN
VEGETABLES**
SELECTED VARIETIES
300-500 G
20416869001_EA
20416869002_EA



4²⁵

**LIVIVA ORGANIC
DRIED SHIRATAKI**
SELECTED VARIETIES
120 G
21639765_EA/21639786_EA



5⁵⁰

**VIOLIFE
NON DAIRY
CHEESE**
SELECTED VARIETIES
200 G
21339317_EA
21339319_EA



\$3

**NATURA
NON-DAIRY
BEVERAGES**
SELECTED VARIETIES
946 ML
20122818001_EA
2031173002_EA



SAVE

15%

**GOGO
QUINOA PASTA**
SELECTED VARIETIES
170/227 G
20732324001_EA
21380709_EA



\$12



**KICKING HORSE
ORGANIC GROUND
COFFEE**
SELECTED VARIETIES
284 G
20805126001_EA
20805126003_EA



\$6

**THE GOOD CRISP
POTATO CHIPS**
SELECTED VARIETIES
160 G
21535581_EA



SAVE

\$1.24

8⁷⁵

**GENUINE
ORGANIC TEA**
SELECTED VARIETIES
15'S
21314421_EA
21414072_EA



5⁵⁰

ZEVIA SODA
SELECTED VARIETIES
6X355 ML
21106233_C06
21407494_C06



6⁵⁰

**CLIF ZBAR
ORGANIC ENERGY
SNACK BARS**
SELECTED VARIETIES
5'S/180 G
20872366001_EA
20872366002_EA



7⁵⁰

**WHOLLY VEGGIE
VEGAN SNACKS**
SELECTED VARIETIES, FROZEN
250-375 G
21214616_EA



SAVE

15%

**GENUINE HEALTH
PRODUCTS, GUT
SUPERFOOD,
PROTEINS OR
GREENS OR
KIDS OR ADULT
MULTIVITAMINS**
SELECTED VARIETIES
20008157_EA
21089843_EA
21165190_EA



\$8

COVE SODA
SELECTED VARIETIES
4X355 ML
21515636_C04
21517522_C04



live well, spend less

SAVE
UP TO

25%

METHOD BODY WASH 532 ML,
LIQUID HAND SOAP REFILL
828 ML/1 L OR **DEODORANT** 75 G
OR **HAIR CARE** 399/414 ML
SELECTED VARIETIES
21425299_EA/21640457_EA/21647678_EA



LIMIT 6
AFTER LIMIT
7.49 EA.

\$6

**SOFTSOAP
LIQUID HAND
SOAP REFILL**
SELECTED VARIETIES
1.47 L
21166983_EA
21167194_EA



SAVE
UP TO

20%

**EUCERIN OR
AQUAPHOR
BODY CARE**
SELECTED VARIETIES
AND SIZES
20694196_EA/20856891_EA

GET
6,000^{pts}
when you
spend *25* on

\$6
back
in points



LIMIT 6
AFTER LIMIT
4.99 EA.

\$4

**LIFE BRAND® FLOSS,
FLOSS PICKS,
TOOTHBRUSHES OR
DENTURE CLEANSERS**
SELECTED VARIETIES
AND SIZES
21204647_EA
21359420_EA



SAVE
UP TO

15%

**LUBRIDERM OR
NEUTROGENA
HAND AND
BODY LOTIONS**
SELECTED VARIETIES
AND SIZES
20432375001_EA



SAVE

20%

**NEUTROGENA,
CLEANSERS,
MOISTURIZERS
OR TREATMENTS**
SELECTED VARIETIES
AND SIZES
20853160002_EA



\$6

**PANTENE
SHAMPOO,
CONDITIONER
OR BELLE COLOR
HAIR COLOUR**
SELECTED VARIETIES
AND SIZES
21431192_EA/ 20317076031_EA



SAVE
UP TO

20%

**HEAD &
SHOULDERS
HAIR CARE**
SELECTED VARIETIES
AND SIZES
21505016_EA/21505253_EA



7⁵⁰

**OLD SPICE
DEODORANT** 73-144 G,
SECRET DEODORANT
68-116 G OR **GILLETTE
DEODORANT** 122 G
SELECTED VARIETIES
20757237001_EA/ 21426451_EA

LIMIT 6
AFTER LIMIT
8.99 EA.



3⁵⁰

LIMIT 6
AFTER LIMIT
4.49 EA.

**CREST COMPLETE
TOOTH PASTE** 120 ML, **CREST STAIN ERASER
TOOTH PASTE** 65 ML, **CREST KIDS TOOTH PASTE**
85-100 ML OR **ORAL-B COMPLETE SATIN FLOSS** 50 M
SELECTED VARIETIES
21506784_EA/21354028_EA



Depend®

Protection for dry days & restful nights



\$19⁹⁹
EACH

DEPEND® Underwear
selected varieties and sizes
21302119_EA/21099850_EA

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VICKS®

ALL-IN-ONE COLD & FLU SYMPTOM RELIEF DAY OR NIGHT

save up to
15%

Vicks DayQuil/NyQuil
large size, 6-48's or
2x236 mL-2x354 mL
21048104_EA



To ensure this product is right for you, always read and follow the label.

VICKS®

EFFECTIVE DAYTIME COLD & FLU RELIEF

save up to
15%

Vicks DayQuil/NyQuil
selected varieties
medium size 8-24's
or 91-354 mL
21311621_EA



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To ensure this product is right for you, always read and follow the label.

HALEON

Get well.

save up to
20% off

Advil, Buckley's,
Voltaren, Caltrate,
Centrum, Emergen-C,
Tums or Benefiber
selected varieties
and sizes



Stay well.



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GET
2,000^{pts}

\$2
back
in points

Aspirin tablet or Aleve caplet,
gel or roll-on or Drixoral spray
selected varieties and sizes
20117803_EA/21532778_EA/20756765_EA

To be sure this product is right for you, always read and follow the label. *TM see www.bayer.ca/tm-mc

for your home

SAVE
UP TO
25%

PC® SERVEWARE
SELECTED VARIETIES

21564548_EA/21564519_EA



**SPEND \$20
GET \$5 OFF**

**LIFE AT HOME™ SEASONAL
DINNERWARE, SERVEWARE
OR DRINKWARE**

SELECTED VARIETIES

21666930_EA/21666989_EA



GET
3,000
when you
spend \$10* on

\$3
back
in points

**RUBBERMAID
TAKEALONGS
FOOD STORAGE
CONTAINERS**

SELECTED VARIETIES

20112454_EA/21109828_EA



\$6

**NO NAME®
PLASTIC
PARTY CUPS**

SELECTED VARIETIES

50'S

21206257_EA

21206261_EA



7⁵⁰

**NO NAME®
PRINTED LUNCH
OR DINNER PLATES**

SELECTED VARIETIES

40'S

21518845_EA

21518872_EA



\$200

**LIMIT 3
AFTER LIMIT
\$230 EA.**

**NINJA 2 BASKET
AIR FRYER**

8 QT, 6 FUNCTIONS IN 1

21425747_EA

GET
20,000
back
in points



\$10

**EVERYDAY ESSENTIALS™
PLUSH CHECK THROW**

SELECTED VARIETIES

21680103_EA/21680150_EA



\$30

**LIMIT 4
AFTER LIMIT
\$39 EA.**

**EVERYDAY ESSENTIALS™
COMFORTER SET**

SELECTED VARIETIES

21666990_EA/21667038_EA



**BUY ONE (1)
GET ONE (1)
50% OFF**

**PC® METAL BAKEWARE
OR BAKEWARE SETS**

SELECTED VARIETIES

21046113_EA/21154364_EA/21462398_EA

FOR \$19-26



For your valentine

Discover
more value this
Valentine's
Day



SAVE
\$1

\$2

**VALENTINE'S DAY
PACK CARDS**

SELECTED VARIETIES

21679657_EA

21679659_EA



SAVE
\$1

\$3

**VALENTINE'S DAY
PACK CARDS**

SELECTED VARIETIES

21679342_EA



2⁵⁰

**VALENTINE'S DAY
PARTYWARE**

SELECTED VARIETIES

\$1.50-4.50

21681112_EA/21679753_EA

21679575_EA



SAVE
\$1

\$3

**SMALL VALENTINE'S
DAY PLUSH**

SELECTED VARIETIES

21681123_EA

21681124_EA

21681125_EA



SAVE
\$2

\$10

**MEDIUM VALENTINE'S
DAY PLUSH**

SELECTED VARIETIES

21681807_EA

21681808_EA

21681809_EA



SAVE
\$4

\$25

**LARGE VALENTINE'S
DAY PLUSH**

SELECTED VARIETIES

21681695_EA

21681754_EA

21681755_EA



JOE FRESH

THIS WEEK'S
TOP DEALS



**FRESH
PRICE!**

\$19

Adult
Windbreaker



SAVE \$5

on Select Adult
Graphic Styles*

Regular Price \$19 - \$39
Ends February 11
Excludes NHL Styles, Clearance, Brands



NOW
\$20

~~\$25~~

Adult Molson Canadian
Graphic T-Shirt



~~\$25~~
Adult Titanic
T-Shirt

NOW
\$20



~~\$25~~
Adult Muhammad Ali
T-Shirt

NOW
\$20



~~\$39~~
Women's Hello Kitty®
Graphic Sweatshirt

NOW
\$34

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

START YOUR

ACTIVIA®

GUT

HEALTH

CHALLENGE

2

ACTIVIA

EVERY DAY

FOR

14

DAYS

NEW

4x100g

ACTIVIA® EXPERT

Supports gut health

pre pro

2.8% M.F.

4x100g

ACTIVIA® EXPERT

Supports gut health

pre pro

2.8% M.F.

NEW

100g

ACTIVIA® EXPERT

Supports gut health

pre pro

7.6% M.F.

12x100g

ACTIVIA®

Supports gut health

GUT HEALTH! SANTÉ DIGESTIVE

3

2.2% M.F.

100g

ACTIVIA®

Supports gut health

GUT HEALTH!

3

2.2% M.F.

8x93 mL

ACTIVIA®

Supports gut health

Immune system

2.2% M.F.

\$4

Activia® Expert - 4 x 100 g

21688261_EA/21687900_EA

\$6.50

Activia® Expert - 750 g

21688207_EA

\$7.50

Activia® - 12 x 100 g

20303412001_EA

\$4.50

Activia® - 650 g

20325132003_EA

\$7

Activia® - 8 x 93 mL

21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo, Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING

WITH PROTEIN

19G OF PROTEIN*

OÏKOS

19g

PROTEIN

3/\$12

OR \$4.99 EA.

\$7.25

Oikos® - 650 g, 750 g

21305945_EA

\$3.50

Oikos® Pro™ - 300 mL

21651846_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW

BOLD AND SMOOTH TASTE

STOK

COLD BREW

COFFEE | CAFÉ

\$7.50

Stok® - 142 L

21203737_EA/21203739_EA

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Your cheese platter

DESERVES ITS OWN HALFTIME SHOW

\$8

L'EXTRA Camembert, Brie NOTRE-DAME

170 g

20016313_EA/21528319_EA

\$3.50

/100 g

OKA

L'Artisan Swiss-style, Smoke

20217072_KG/20963094_KG

\$9

OKA

Classique, Maple

190 g

20921279_EA/21518485_EA

\$3.50

/100 g

JARLSBERG

Cheese

21388103_KG

\$7

ENTREMONT

Brie, Camembert

227 g

21692867_EA/21692836_EA

\$3.50

/100 g

L'EXTRA

Brie Double Crème

21128235_KG

\$6

MONSIEUR GUSTAV

Double Crème Camembert

125 g

21619307_EA

\$7

MONSIEUR GUSTAV

Cheddar Jalapeño, Smoked

250 g

21547378_EA

\$7

MONSIEUR GUSTAV

Gouda Smoked, Dill Pickle

170 g

21397420_EA

3,000 pts

for every \$12* spent on

3

back in points

Snack Factory Pretzel Crisps 200 g or Chocolate Pretzel Crisps 155 g

INVITE PRETZEL CRISPS,

They're delicious company

\$6

Snack Factory® Pretzel Crisps® selected varieties

200 g

20948940_EA/21676303_EA

\$8

Snack Factory® Pretzel Crisps® Milk Chocolate Crunch & Milk Chocolate & Caramel Drizzlers selected varieties

155 g

21576322_EA/21576333_EA

\$6

Snack Factory® Pretzel Crisps® Milk Chocolate & Caramel Flavour

155 g

21576322_EA/21576333_EA

MOTT'S®

CLAMATO®

Bring on the Flavour

Mott's® Clamato®

selected varieties, 1.89 L

\$3.50

20318955002_EA/20318955003_EA

Budweiser

ZERO

OFFICIAL PARTNER OF THE NHL®

GET READY FOR GAMETIME

\$16.99

Budweiser Zero®

12 x 355 mL

21295370_C12

Our butchers cut quality meat in your store every day!

pork loin schnitzel

21588065_EA

beef meatballs plain

21587897_EA

beef stir fry strips cut from Canada AA grade beef or higher

21588067_EA

pork stir fry strips

21588095_EA

chicken stir fry strips

21588091_EA



Buy all four for \$28:

30 piece wings & wedges bucket
(1.2 - 2 KG, 21541872_EA)

+ PepsiCo Beverages
(1 L, selected varieties 20040201001_EA)

+ Ruffles® potato chips or Doritos® tortilla chips
(180 - 235 G, 21241052_EA)

+ Farmer's Market Mini Cupcakes 12'S
(selected varieties, 21643619_EA)

BIG GAME. BIGGER FLAVOUR.

\$4

Traditional Hummus 260 g
20501132_EA

\$4

Roasted Garlic Hummus 283 g
21687331_EA

\$6

Roasted Red Pepper Hummus 482 g
20872597_EA

\$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS

APPLY AND LEARN MORE
OREOPLAYFUL.CA

\$6.49

OREO CAKESTERS
Snack Cakes
285 g
21639135_EA
21712437_EA

\$3.50

CRISPERS and BITS & BITES
Salty Snacks
145 g
21358333_EA

2/5.50

SOUR PATCH KIDS & MAYNARDS Bags
135-154 g
21545554_EA
21694186_EA

OR \$3.49 EA.

\$4.50

CHRISTIE Crackers
180-200 g
21547034_EA
21547049_EA

Mobile that doesn't break the bank.

Plans starting from \$20/month

Spinach Dip

Visit kraftheinz.com for this recipe and more!

INGREDIENTS

- 1 pkg (250 g) Philadelphia Brick Cream Cheese, softened
- 1 cup sour cream
- 1 env (28 g) ranch salad dressing mix
- 1 pkg (300 g) frozen chopped spinach, thawed, well drained
- 1 can (8 fl oz/227 mL) water chestnuts, drained, chopped
- 1/2 cup chopped red peppers

INSTRUCTIONS

- Mix cream cheese, sour cream and dressing mix in medium bowl until blended.
- Stir in remaining ingredients.
- Refrigerate several hours or until chilled.

Philadelphia Cream Cheese Lactose Free Product
Selected Varieties 227 - 280 g
21314933_EA **\$6.99**

Philadelphia Cream Cheese Product
Selected Varieties 227 - 250 g
20641267_EA **2/9.50**
OR \$5.49 EA.

Philadelphia Dips
Selected Varieties 227 g
20299760001_EA **2/9.50**
OR \$5.49 EA.

Kraft Singles Process Cheese Product
Selected Varieties 410 g
21188654_EA **\$5.49**

Cheez Whiz Cheese Spread
450 g
Velveeta Process Cheese Product
450 g
Selected Varieties 20659606001_EA **\$6**

\$4

COUNTRY HARVEST BREAD OR BAGELS, SELECTED VARIETIES AND SIZES

DELICIOUS WHOLESOME GRAIN BREADS MADE TO HELP YOU FEEL GOOD FROM THE INSIDE OUT.

TASTE OF SUPER BOWL

Tostitos
LOADED NACHOS
NACHOS GARNIS

PEPSI
ZERO SUGAR

bubly
sparkling water
raspberrybubly

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OFFICIAL SPONSORS OF SUPER BOWL LX

2/\$15
OR \$8.49 EA.

PepsiCo Beverages
selected varieties 12x355 mL
20322361002_C12/21727271_C12

2/\$8
OR \$5.29 EA.

PepsiCo Beverages
selected varieties 6x222 mL
20857560004_C06/21657888_C06

2/\$7
OR \$3.99 EA.

PepsiCo Beverages
selected varieties 2 L
20296926004_EA/20296926002_EA

2/\$14
OR \$7.99 EA.

bubly™ sparkling water beverage
selected varieties 12x355 mL
21651534_C12/21097177_C12

2/\$14
OR \$7.99 EA.

MONTELLIER® Carbonated Natural Spring Water selected varieties
10x355 mL
21096722_C10/21096704_C10

\$4

Doritos Flavoured Tortilla Chip
Selected Varieties
210 - 235 g
21693042_EA

\$4

Miss Vickie's Kettle Cooked Potato Chips
Selected Varieties
190 - 200 g
21240703_EA

\$3.50

Crispy Minis® brown rice snacks
90 -100 g, any flavour/variety
20303002001_EA

TRUSTED SOFTNESS, BETTER TEAR
*vs. leading 1000-sheet brand

NEW

Charmin
Bath Tissue, 12=48 roll, soft
21707532_EA

\$18

cleans Better

\$18

Charmin
Bath Tissue, 12=48 roll, strong
21636641_EA

*vs. Leading Canada 2-ply bath tissue

+50% MORE ABSORBENT
*vs. leading ordinary brand.

Bounty
Paper Towel, Select A Size, 6=12 roll
21670280_EA

\$18

THICKER AND MORE ABSORBENT
*vs. the leading US 2-ply napkin

Bounty
Napkin 400's
21053171_EA

\$11

TACO BELL

Taco Bell Creamy Sauces
Selected Varieties
354 mL
21661774_EA

Taco Bell Seasonings
Selected Varieties
28 g
21661785_EA

Bull's-Eye
BBQ Sauce 425 mL
Diana Sauce
500 mL

Heinz Beans
or Pasta
Selected Varieties
398 mL
20040380003_EA
20177278006_EA

Bagel Bites
198 g
20213483001_EA

Taco Bell Dips
Selected Varieties
425 - 445 g
21722373_EA

Heinz
Mayonnaise-style
Sauces 340 mL
Selected Varieties
21686143_EA
21184616_EA

2/\$7
OR \$3.99 EA.

Happy Lunar New Year

Get ready with your favourite brands

\$6

Tide 25 LD Tide Detergent 25/24 LD, Gain Detergent 32 LD, PODS/Flings 9/12/16's, Downy/Gain Fabric Softener 39/60 LD, Bounce Sheets 40/80's, Downy/Gain Beads 141/150 g, Downy Rinse 473 mL, Selected Varieties
21579827_EA/20301481003_EA

\$16

Gain Detergent 100 LD, Cheer Detergent 107 LD, Tide Detergent 52/64 LD, Tide Simply Detergent 107 LD, PODS/Flings 25/42's, Liquid Softener 96/150 LD, Sheets 240/180's, Beads 453/515/550 g, Rinse 70 LD, Selected Varieties
21671135_EA/21549954_EA

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