

Moredays
Moredays
Moredays



Get more points

More savings, more deals, more points

This week only! Jan 29-Feb 4^{**}

For more deal offers visit
www.yourindependentgrocer.ca
or scan



Moredays

APP EXCLUSIVE OFFER

Member Only Price[™]

\$3

Members
save
\$2

Non-Members

\$5

PC® VEGETABLES

SELECTED VARIETIES

FROZEN

300-750 G

20318915_EA

20314960_EA

*Open your PC Optimum[™] app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get

2,000^(pts)

\$2
back
in points

\$12

**PC® SPLENDIDO™ COLD PRESSED
OR COLD EXTRACTED DELICATO
EXTRA VIRGIN OLIVE OIL**

SELECTED VARIETIES

1 L

20081865_EA/21401612_EA

*Open your PC Optimum[™] app or
visit pcoptimum.ca to get the offer.



**SAVE
UP TO \$1**

3⁵⁰

Moredays

APP EXCLUSIVE OFFER

Members get

3,000^(pts)

when you
buy 2

\$3
back
in points

**PC® OR
BLUE MENU®
ENTRÉES**

SELECTED VARIETIES

FROZEN

212-365 G

20309869_EA

20312253001_EA

*Open your PC Optimum[™] app or
visit pcoptimum.ca to get the offer.



Moredays

Members get

1,500^(pts)

when you
buy 2

\$1⁵⁰
back
in points

\$5

**MISS VICKIE'S
KETTLE COOKED
POTATO CHIPS
OR SMARTFOOD
READY TO EAT
POPCORN**

SELECTED VARIETIES

150-250 G

20972859_EA

21240703_EA



Moredays

Members get

3,000^(pts)

when you
buy 2

\$3
back
in points

3²⁹-9⁴⁹

SILK YOGURT

625-650 G,

**NON-DAIRY
BEVERAGES**

1.74-1.89 L,

CREAMERS

450-890 ML OR

SO DELICIOUS

266 ML/500 G

21310391_EA/20315090001_EA



^{**}From January 29–February 4, 2026, at across 4,500+ locations in Canada, the PC Optimum[™] Moredays event will provide PC Optimum[™] members with the opportunity to earn PC Optimum[™] points through special offers and promotions across locations where PC Optimum[™] points can be earned. For a list of participating locations and complete program details, please visit www.pcoptimum.ca/Moredays.

Moredays

APP EXCLUSIVE OFFER

Members get
5,000^(pts)
for every \$10*
spent on

\$5
back
in points

**CHEERIOS,
CHEX OR
OATMEAL CRISP**

SELECTED VARIETIES
300-1300 G
20679863_EA
21667577_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

Members get
4,500^(pts)
for every \$20*
spent on

\$4⁵⁰
back
in points

**STARBUCKS COFFEE,
NESPRESSO, NESCAFÉ
CONCENTRATES 500 ML OR
CARNATION HOT CHOCOLATE
CANISTERS 400/450 G OR**

PODS 450 G

SELECTED VARIETIES
21041744_EA
21169344_EA



Moredays

Member Only Price™

\$6

Non-Members
\$7

Members
save
\$1



**MASTRO DELI SLICED
SALAMI**

SELECTED VARIETIES
125-150 G
21061096_EA
21061099_EA

**Must be a registered PC Optimum™
member to load and get this offer.



Moredays

APP EXCLUSIVE OFFER

Members get
1,500^(pts)

\$150
back
in points

\$4

**ZIGGY'S® SLICED
DELI MEATS**

SELECTED VARIETIES
175 G
21590279_EA
21592461_EA

*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

Members get
1,000^(pts)

\$1
back
in points

\$4

**CHAPMAN'S SUPER
PREMIUM PLUS
ICE CREAM**

SELECTED VARIETIES
FROZEN
500 ML
21511200_EA
21511147_EA



**PROUDLY CANADIAN
OWNED & OPERATED**



Independent™
Your Independent Grocer

SAVE 42%

\$3 **LB**

**CHICKEN DRUMSTICKS
OR THIGHS**
FAMILY SIZE
6.61/KG
20004494_KG
20058163_KG



SAVE 42%

7.99 **LB**

INSIDE ROUND STEAK
FAMILY SIZE OR ROAST
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF OR HIGHER
17.61/KG
20812701_KG
20820664_KG

\$12 **LB**

**FRESH STEELHEAD
TROUT FILLETS**
26.46/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
21025083_EA



6.99

PC® MANDARINS
PRODUCT OF U.S.A.
3 LB BAG
20864961001_EA



\$4

BLUEBERRIES
PRODUCT OF MEXICO, PERU
OR CHILE OR MOROCCO
PINT
20080137001_EA

\$3



D'ITALIANO BREAD
SELECTED VARIETIES
AND SIZES
20308013_EA
21596468_EA

1.25

**NO NAME®
POTATO CHIPS**
SELECTED VARIETIES
200 G
21302821_EA
21302943_EA

9.88

RED MANGO
PRODUCT OF PERU
CASE
21047849_EA

2.97

CLASSICO PASTA SAUCE
SELECTED VARIETIES
410/600 ML
21618217_EA
20325609003_EA

4.50

PC® FROZEN FRUIT
SELECTED VARIETIES
300-600 G
20312227_EA
21377841_EA

6.50



**LIBERTÉ GREEK
TUBS 650/750 G OR
YOPLAIT SOURCE**
16X100 G
SELECTED VARIETIES
20317317001_EA
20642273_EA

\$3

**MADE GOOD GRANOLA BARS,
DRIZZLED MORNINGS OR
RICE CRISP BARS**
SELECTED VARIETIES
120-150 G
20797052001_EA
21352121_EA



\$21

**EQUIVALENT TO
88¢
PER BOTTLE**

**GATORADE OR
POWERADE
SPORTS DRINK**
SELECTED VARIETIES
24X591 ML
20954130_C24
20325703_C24



**SAVE
UP TO 51%**



\$7

**PUREX BATHROOM
TISSUE 12 DOUBLE ROLLS
OR SCOTTIES FACIAL TISSUE 6X3
SELECTED VARIETIES**
20318667_EA
21186225_EA



Flyer prices effective from Thursday, January 29th to Wednesday, February 4th, 2026. SEE BACK PAGE FOR DETAILS.

WB WW WY 1



Get more on **Moredays**

More savings, more deals, more points
This week only! Jan 29-Feb 4**

Moredays

Members get
2,000 pts

\$2
back in points

\$10

**PC® CHOCOLATE
BASQUE OR
BASQUE
CHEESECAKE**
FROZEN
600 G
21687935_EA



Moredays

Members get
1,000 pts

when you
buy 2

\$1
back in points

2/\$8

**FRIED
TORTILLA CHIPS**
450 G
21534615_EA



Moredays

Members get
4,000 pts

for every *12*
spent on

\$4
back in points

**NATURE VALLEY
GRANOLA BARS**
SELECTED VARIETIES
130-210 G
21213584_EA
21675994_EA



Moredays

Members get
3,000 pts

when you
buy 2

\$3
back in points

\$4

**PEARL MILLING
COMPANY
PANCAKE MIX**
905 G OR ORIGINAL
SYRUP 710 G
SELECTED VARIETIES
21384573_EA
21391619_EA



Moredays

Members get
10,000 pts

for every *25*
spent on

\$10
back in points

**JAMIESON
VITAMINS OR
SUPPLEMENTS**
SELECTED VARIETIES
AND SIZES
20299993_EA
20303216001_EA



Moredays

Members get
7,500 pts

for every *15*
spent on

\$7.50
back in points

**SCRUBBING
BUBBLES
BATHROOM
CLEANERS,
FANTASTIK,
WINDEX CLEANERS
OR SHOUT STAIN
REMOVERS**
SELECTED SIZES
AND VARIETIES
21666832_EA
20071729_EA



\$6

**CHAPMAN'S
FROZEN YOGURT
OR SORBET**
SELECTED VARIETIES
FROZEN
2 L
20314434001_EA
20529120001_EA



6.75

**PC® ORANGE JUICE
2.5 L OR STOK COLD
BREW COFFEE 1.42 L**
SELECTED VARIETIES
21203739_EA
21531644_EA



6.50

**CRACKER BARREL
CHEESE BARS 400 G OR
SHREDS 250-320 G**
SELECTED VARIETIES
21290384_EA
21290616_EA



\$3

**CAVENDISH FRIES
OR SPECIALTY
POTATOES**
SELECTED VARIETIES
FROZEN
400-750 G
20729779_EA
21584077_EA



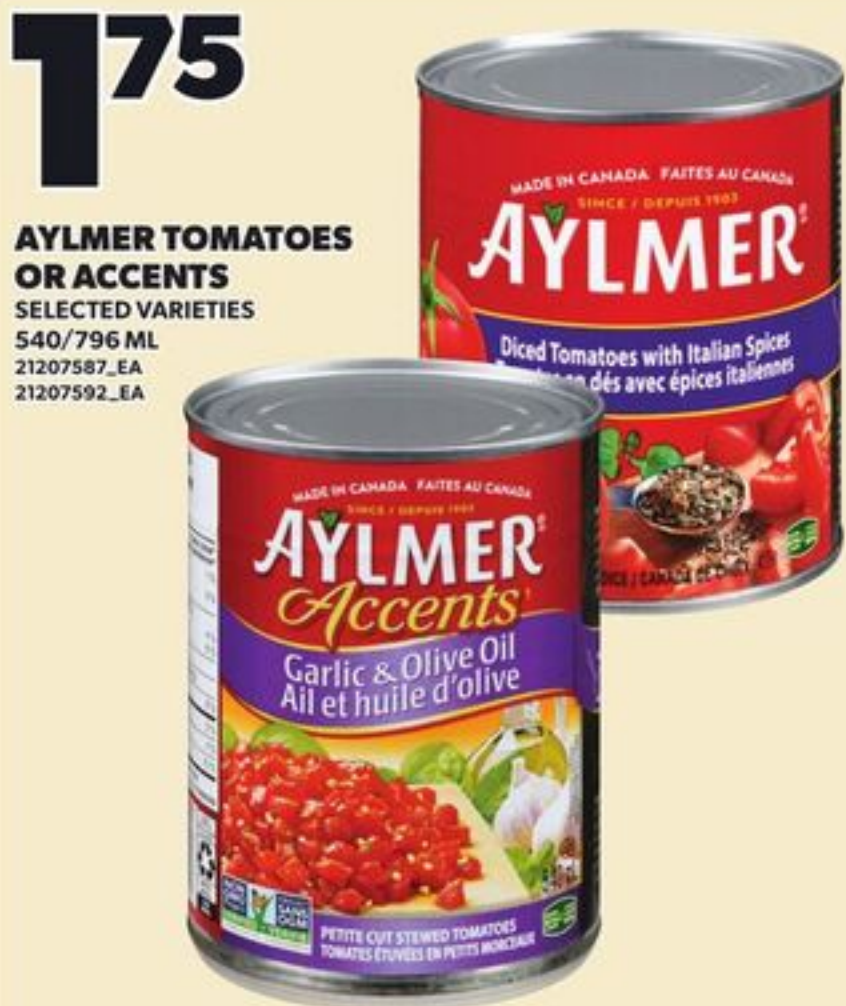
2.25

**UNICO PASTA
750 G, PASSATA
680 ML OR PRIMO
PASTA SAUCE 680 ML**
SELECTED VARIETIES
20165260_EA
20794707_EA



1.75

**AYLMER TOMATOES
OR ACCENTS**
SELECTED VARIETIES
540/796 ML
21207587_EA
21207592_EA



\$7



**BECEL
MARGARINE**
SELECTED VARIETIES
637/850 G
21279389_EA
20297818002_EA



7.50

**STARBUCKS
COFFEE ENHANCER**
SELECTED VARIETIES
828 ML
21358473_EA
21436915_EA



\$11

**TIDE DETERGENT
1.62-1.86 L/18-31'S
DOWNY/GAIN
FABRIC SOFTENER
1.66-2.63 L,
DOWNY/GAIN/
IVORY SNOW
BEADS 303/379 G
OR DAWN LIQUID
2.21/2.64 L**
SELECTED VARIETIES
21550428_EA
21593782_EA



90¢

**FANCY FEAST
85 G OR FRISKIES 156 G
CAT FOOD**
SELECTED VARIETIES
20302296001_EA
20316703_EA
20319657001_EA



**PRICE
DROP†**

More ways to save

\$2

RUBICON JUICE
SELECTED VARIETIES
1 L
21529635_EA
21557702_EA



2.50

**DARE VEGGIE
CRISPS**
SELECTED VARIETIES
100 G
20973368_EA
21520207_EA



\$3

**PILLSBURY
TOASTER
STRUDEL 326 G OR
SCRAMBLES 204 G**
SELECTED VARIETIES
FROZEN
20172664001_EA



3.50

**MOTT'S
CLAMATO JUICE**
SELECTED VARIETIES
1.89 L
20318955002_EA



Independent

CUSTOMER RELATIONS 1-800-296-2332. VISIT yourindependentgrocer.ca FOR STORE HOURS.

Please call Customer Relations at 1-800-296-2332 or visit our website at yourindependentgrocer.ca for your store's hours and to see which Your Independent Grocer® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See yourindependentgrocer.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **PRICE DROP Offer:** Valid in-store at participating locations from January 29 - February 25, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.



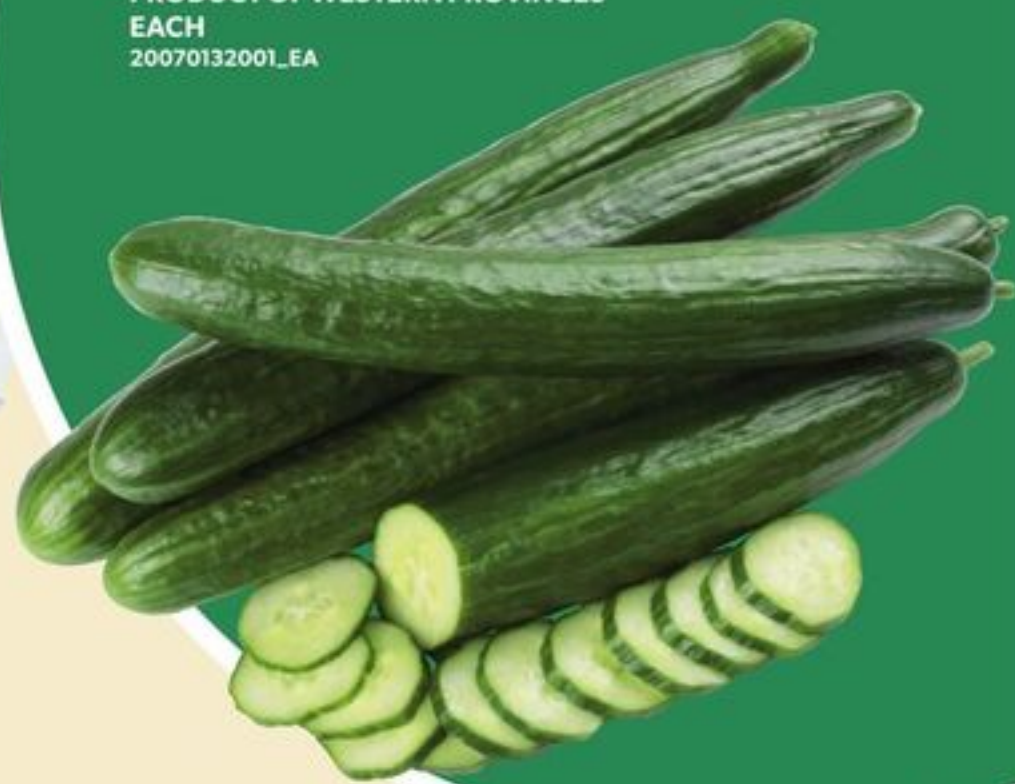
WB WW WY BACK

freshness you can taste,
value you'll love

2²⁵

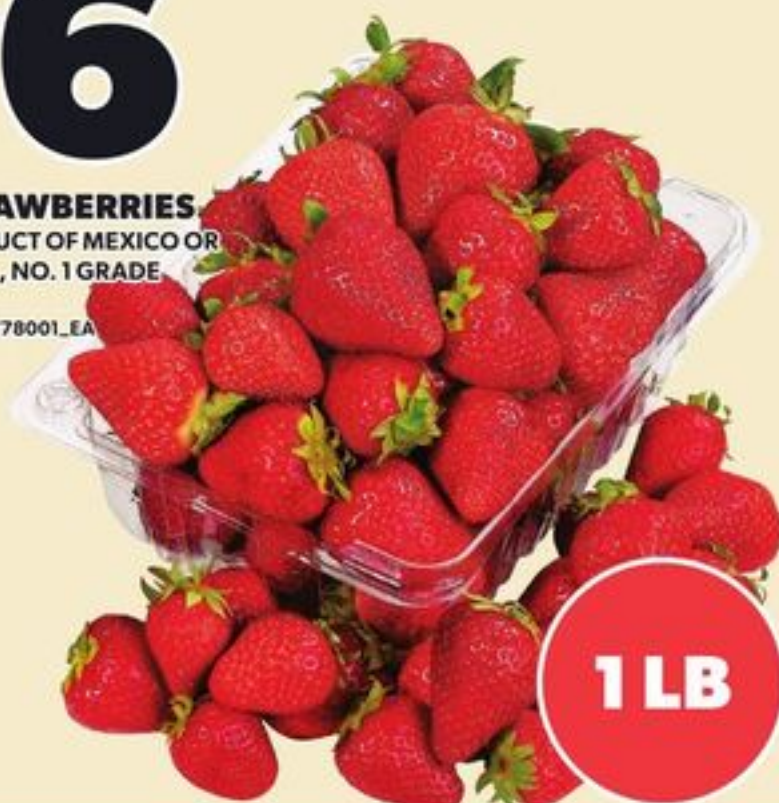


ENGLISH CUCUMBERS
PRODUCT OF WESTERN PROVINCES
EACH
20070132001_EA



\$6

STRAWBERRIES
PRODUCT OF MEXICO OR
U.S.A., NO. 1 GRADE
1 LB
20049778001_EA



1 LB

3⁹⁹
LB

**EXTRA
LARGE**

**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES** PRODUCT OF
PERU, NO. 1 GRADE OR
**EXTRA LARGE RED
SEEDLESS GRAPES**
PRODUCT OF PERU OR CHILE,
NO. 1 GRADE
8.80/KG
20425775001_KG
20159199001_KG



**SAVE
\$1.98
WHEN YOU BUY 2**

2/\$6

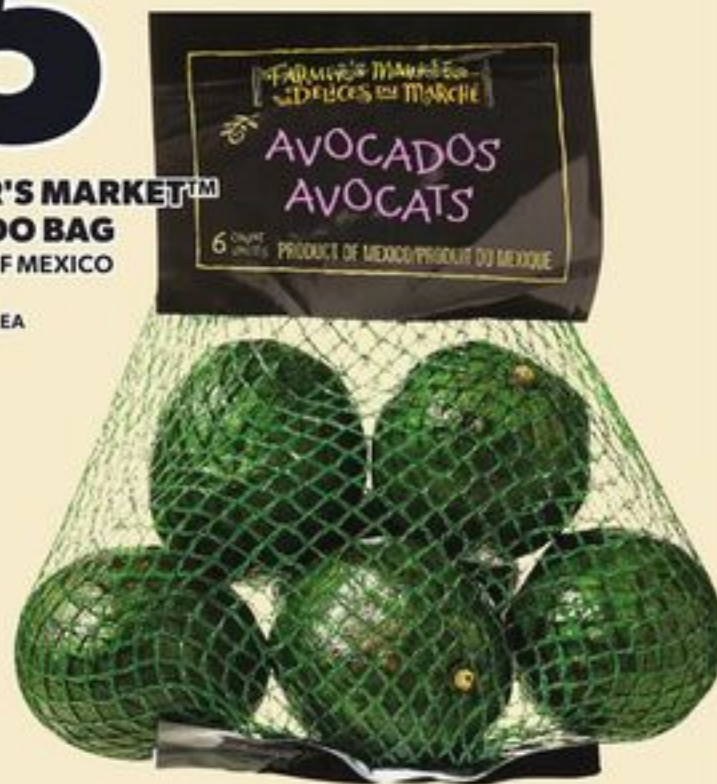
OR
\$3.99 EA.

GREEN KALE
PRODUCT OF MEXICO
OR U.S.A.
20138805001_EA



\$5

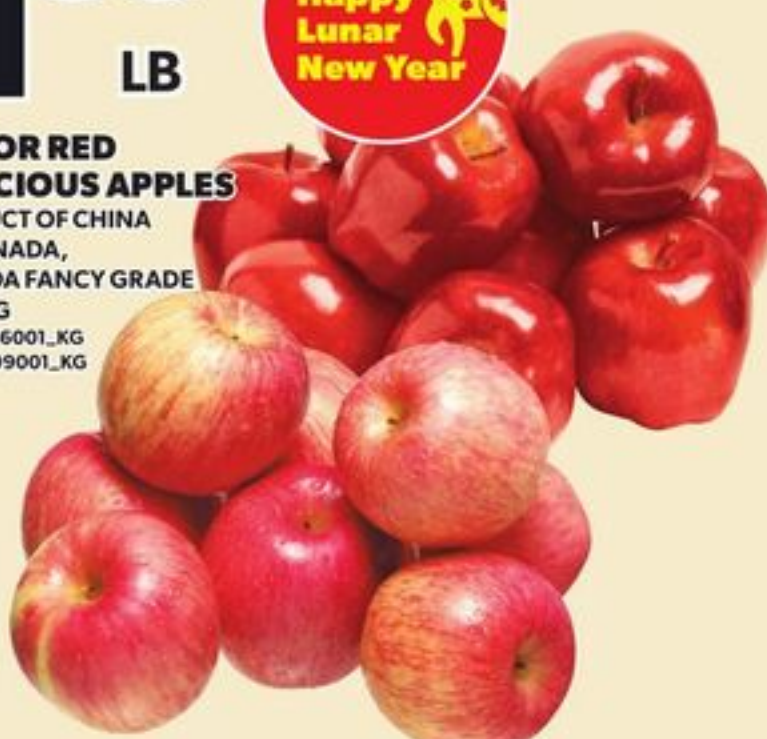
**FARMER'S MARKET™
AVOCADO BAG**
PRODUCT OF MEXICO
6'S
21644936001_EA



1⁸⁸
LB

**Happy
Lunar
New Year**

**FUJI OR RED
DELICIOUS APPLES**
PRODUCT OF CHINA
OR CANADA,
CANADA FANCY GRADE
4.14/KG
20081066001_KG
20073899001_KG



\$3



**FARMER'S MARKET™
CARROTS** 2 LB BAG OR
YELLOW ONIONS 3 LB BAG
PRODUCT OF CANADA,
CANADA FANCY GRADE
20636628001_EA
20811994001_EA



\$5

ROMAINE HEARTS
PRODUCT OF U.S.A.
3'S
20067389001_EA



\$13

**FRUIT OR VEGGIE
TRI PACKS**
PREPARED IN-STORE
706 G-1.02 KG
20022119_EA
21209367_EA



\$25

**PC® SIGNATURE
GIFT BOUQUET**
EACH
21436377_EA



\$8

4 INCH CYCLAMEN
EACH
21713082_EA



**BLOOM
OF THE
MONTH**

\$10

**GERBERA DAISY
BUNCH**
ASSORTED COLOURS
21663438_EA



8⁵⁰

**GRASS FED EXTRA
LEAN GROUND
BEEF**
450 G
21675592_EA



feeling protein power-fuel

\$8

**BEEF STIR FRY
STRIPS**
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
250 G
21588067_EA



**PREPARED
IN-STORE**

\$15



**PC® WHOLE
CHICKEN**
AIR CHILLED
UP TO 1.7 KG
21666198_EA



**air
chilled**

\$7

**MAPLE LODGE
ULTIMATE CHICKEN
SAUSAGES**
SELECTED VARIETIES
375-500 G
21378310_EA
21539970_EA



\$8



**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
375/500 G
20057892_EA
20152629_EA



\$17

**PINTY'S CHICKEN
WINGS**
SELECTED VARIETIES
700/720 G
21699550_EA
21699708_EA



**GET
2,000⁺**

**\$2
back
in points**

find your catch in seafood

3⁵⁰

**SEAQUEST® CRAB
OR LOBSTER
FLAVOURED
POLLOCK FLAKES
OR CHUNKS**
SELECTED VARIETIES
READY-TO-EAT
227 G
20699832_EA



**SAVE
UP TO \$1.49**

7⁵⁰

**SEAQUEST® BAY
SCALLOPS UNCOOKED**
100-150 PER LB 400 G OR
COLOSSAL PACIFIC
WHITE SHRIMP RAW
ZIPPERBACK® 16-20 PER LB
300 G
FROZEN
21558527_EA
21043887_EA



\$23

**PKG
OF 4**

LOBSTER TAILS
2-3 OZ
FROZEN OR
PREVIOUSLY FROZEN
4'S
21240991_EA



National Croissant Day Friday January 30th

\$8 BUTTER
CROISSANTS
12'S
21683000_EA



BAKED
IN-STORE

\$4

MINI CROISSANTS
10'S SELECTED VARIETIES
OR CHOCOLATE
CROISSANTS 4'S
21527027_EA
21646636_EA
21646639_EA



BAKED
IN-STORE

\$6

ALL BUTTER
CROISSANTS OR
RAISIN BRIOCHE
SWIRL
SELECTED VARIETIES
4'S
20761827_EA
21719417_EA



BAKED
IN-STORE

\$5

KIMBERLY'S
FROSTED COOKIES
WHITE OR UNICORN
383 G
21190203_EA
21531404_EA



\$6

FARMER'S MARKET™
MINI DONUTS
SELECTED VARIETIES
264-342 G
21461952_EA
21461954_EA



2/\$7

OR
\$4 EA.
LAROCCA SLICES
OR MARIE MORIN
DESSERTS OR
CHARLOTTE'S
PARFAITS
SELECTED VARIETIES
90-212 G
21165251_EA
21624338_EA



\$6

SILVER HILLS
BREAD
SELECTED VARIETIES
AND SIZES
21047070_EA
21047166_EA



SAVE \$1.48
WHEN YOU BUY 2

2/7.50

OR
\$4.49 EA.
CASA MENDOSA
OR WONDER
TORTILLAS
SELECTED VARIETIES
10 INCH
20318788_EA
20976626_EA



2.50

NO NAME®
ENGLISH MUFFINS
OR BAGELS
SELECTED VARIETIES
6'S
21313119_EA
21666643_EA



5.50

GET
4,000[®]
when you buy 2

\$4
back
in points

BABYBEL 6'S OR
THE LAUGHING
COW 8'S
SELECTED VARIETIES
20319107_EA
20574332_EA



\$8

GET
500[®]

TRE STELLE
RICOTTA 475 G,
BOCCONCINI OR
FETA 200 G
SELECTED VARIETIES
FR
20024992_EA
20093652_EA



SAVE \$1.99

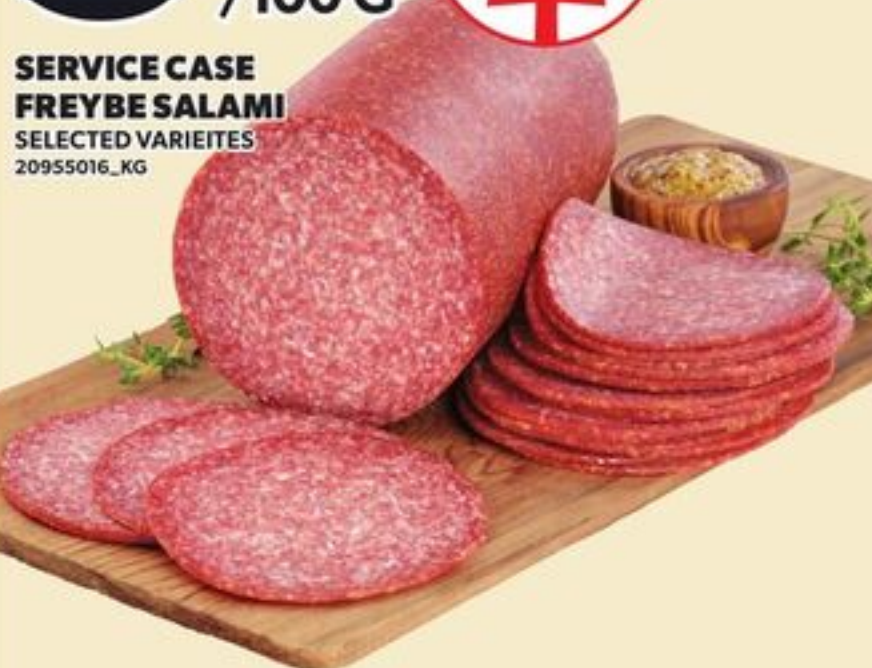
\$9

GRIMMS KOLBASSA
DELI SAUSAGES
SELECTED VARIETIES
300 G
21531418_EA
21531801_EA



3.25
/100 G

SERVICE CASE
FREYBE SALAMI
SELECTED VARIETIES
20955016_KG



SAVE \$1

\$7

PC® GUACAMOLE
SELECTED VARIETIES
425 G
21448106_EA
21448102_EA



\$45-55

PARTY PLATTERS
SELECTED VARIETIES, MADE
TO ORDER
1-2.7 KG
20894860_EA
20895023_EA



on the run, we got you

SAVE \$10

\$20

30 PIECE WINGS &
WEDGES BUCKET
1.2-2 KG
21541872_EA
21541877_EA



SERVES 6

\$9

PC® PIE OR QUICHE
SELECTED VARIETIES
550-575 G
21682000_EA
21682154_EA



\$20

IN-STORE PREPARED
PULLED PORK BAO
BUNS, GYRO OR
FAJITA CHICKEN TACO
TRAY
970G-1KG
21533648_EA
21696308_EA



daily deals

MONDAY
Chicken Dinner

\$15

ROTISSERIE CHICKEN
DINNER COMBO FOR 2
900 G-1 KG
PAIRED WITH TWO SMALL SIDES
OF YOUR CHOICE 134-454 G
PREPARED IN-STORE
21086336_EA



TUESDAY
Tender Tuesday

\$12

9-PIECE
CHICKEN STRIPS
HOT OR CHILLED
870 G
21336699_EA
21336518_EA



WEDNESDAY
Hump Day Special

2/\$14

OR \$9 EA.
BUY ANY TWO
INDIVIDUAL
CHICKEN COMBOS
WITH ONE SMALL
SIDE EACH
361-530 G
21022536_EA/20697881_EA



THURSDAY
Quick Grabs

3/\$14

OR \$6-7 EA.
BUY ANY THREE
IN-STORE PREPARED SINGLE
SERVE SOFTY, WRAPS OR
SUB SANDWICHES
180-299 G
20160224_EA
21623676_EA

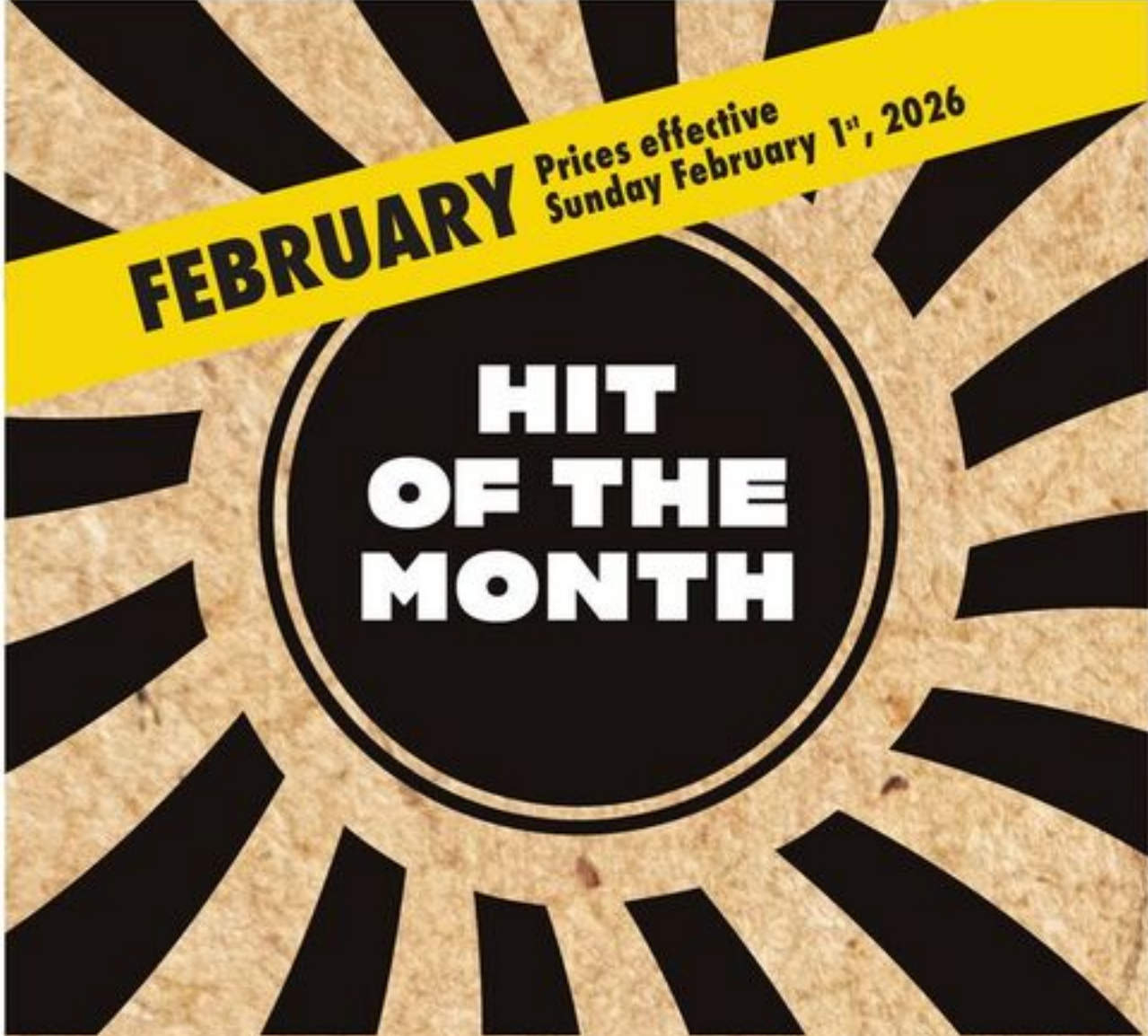


FRIDAY
Pizza Party

2/\$15

OR \$9-10 EA.
BUY ANY TWO
IN-STORE PREPARED
12" TAKE AND BAKE
PIZZA
SELECTED VARIETIES
21456415_EA
21456401_EA





VACHON SNACK CAKES
SELECTED VARIETIES
AND SIZES
20963606_EA
20976342_EA



CAVENDISH FRIES
SELECTED VARIETIES FROZEN
800 G
21559837_EA
21602936_EA

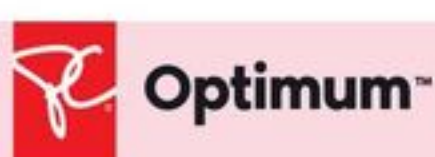


ROYALE TIGER TOWEL PAPER TOWELS
3=6 ROLLS
21484702_EA

See in-store for retails.

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
* Must be a registered PC Optimum® member to get this offer.
Valid from February 1 - 28, 2026. While quantities last. See in-store for details.



Get more on

More savings, more deals, more points
This week only! Jan 29-Feb 4"

Moredays
Moredays
Moredays
Moredays

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

\$4

GREEN GIANT VEGETABLES OR SPECIALTY VEGGIES
SELECTED VARIETIES
FROZEN
283-750 G
21022355_EA
21660433_EA

Moredays

Members get **2,000^(pts)** when you buy 2

\$2 back in points

2/\$11

OR \$6.99 EA.

BEN & JERRY'S
473 ML OR
MAGNUM 3/4'S
SELECTED VARIETIES
FROZEN
20950739_EA
21428403_EA

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

\$6

ORVILLE POPCORN 6/8'S OR KERNEL JAR
248-850 G
SELECTED VARIETIES
20308686_EA
20629532003_EA

Moredays

Members get **3,000^(pts)** when you buy 2

\$3 back in points

\$4-27

SUNRYPE GOOD BITES OR FRUIT TO GO BITES
SELECTED VARIETIES
112 G-1.11 KG
20305640001_EA
20872742_EA

Moredays

Members get **500^(pts)**

\$16

CRANK WHOLE BEAN COFFEE
SELECTED VARIETIES
340 G
21410099_EA
21410121_EA

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

\$3

SWISS CHALET OR MONTANA'S READY TO SERVE SOUP
SELECTED VARIETIES
540 ML
21690570_EA
21313335_EA

Moredays

Members get **1,500^(pts)** when you buy 2

\$150 back in points

\$3

PRINGLES SUPER STACKS
SELECTED VARIETIES
148-156 G
21003823_EA
21003833_EA

Moredays

Members get **1,500^(pts)** when you buy 2

\$150 back in points

2/\$7

OR \$3.99 EA.

CHEEZ-IT BAKED SNACK CRACKERS
SELECTED VARIETIES
191/200 G
21214559_EA
21214560_EA

Moredays

Members get **3,000^(pts)** when you buy 2

\$3 back in points

2/\$8

OR \$5 EA.

LIBERTÉ MÉDITERRANÉE
500 G OR YOPLAIT SOURCE
630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21473714_EA

Moredays

Members get **5,000^(pts)** when you buy 3

\$5 back in points

5⁵⁰

HÄAGEN DAZS TUBS 414-450 ML, BARS 3/4'S, DRUMSTICKS 4'S OR CONFECTIONARY NOVELTIES 4-10'S
SELECTED VARIETIES
FROZEN
20322380003_EA
2151347_EA

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

3⁵⁰

PEEK FREANS DIGESTIVE BISCUITS OR CADBURY FINGERS CHOCOLATEY COOKIE BISCUITS
SELECTED VARIETIES
114-350 G
20680381_EA
21631965_EA

Moredays

Members get **1,000^(pts)**

\$1 back in points

6⁴⁹

DARE GRISSOL MELBA TOAST OR BAGUETTES
FAMILY SIZE
SELECTED VARIETIES
220-400 G
20307218001_EA
21623511_EA

Moredays

Members get **2,000^(pts)**

\$2 back in points

6⁹⁹

WILD PLANET SARDINES
SELECTED VARIETIES
125-142 G
21559412_EA
21559421_EA

Moredays

Members get **2,000^(pts)**

\$2 back in points

25⁹⁹

PC® PAPER TOWEL
12 ROLLS
21558605_EA

Moredays

Members get **5,000^(pts)**

\$5 back in points

\$28

5 INCH ORCHID
SELECTED VARIETIES
21607618_EA

Moredays

Members get **3,000^(pts)** when you buy 2

\$3 back in points

8⁹⁹ - 64⁴⁹

WEBBER NATURALS OR SESAME STREET VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
20783429_EA
21286687_EA

Moredays

Members get **10,000^(pts)** for every \$30* spent on

\$10 back in points

NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS 60-175'S OR BOOST READY TO DRINK SHAKE OR KIDS NUTRITIONAL SUPPLEMENT 6X237 ML
SELECTED VARIETIES
AND SIZES
21681253_EA
21020231_EA

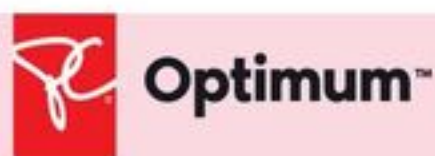
Moredays

Members get **3,500^(pts)** when you buy 2

\$3⁵⁰ back in points

11⁴⁹ - 46⁴⁹

L'IL CRITTER'S FIRST RESPONSE OR VITAFUSION VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
20867279_EA
20867280_EA



Get more on

More savings, more deals, more points
This week only! Jan 29-Feb 4"

Moredays Moredays Moredays Moredays

Moredays

Members get **3,000 pts** for every \$15* spent on

\$3 back in points

BILLY BEE HONEY
SELECTED VARIETIES
375 G-1 KG
20724507_EA/20726628_EA

Moredays

Members get **3,000 pts** for every \$6* spent on

\$3 back in points

QUAKER DIPPS AND CHEWY GRANOLA BARS
SELECTED VARIETIES
120-156 G
20847582_EA/21359366_EA

Moredays

Members get **3,000 pts** for every \$15* spent on

\$3 back in points

NUTELLA SPREADS 375 G-1 KG
OR **SNACKS** 138-208 G
20436105_EA/21457401_EA

Moredays

Members get **5,000 pts** for every \$10* spent on

\$5 back in points

KELLOGG'S PREMIUM CEREAL
317-525 G
21604270_EA
21651958_EA

Moredays

Members get **6,500 pts** for every \$30* spent on

\$6.50 back in points

VAN HOUTTE OR MCCAFÉ 10/48%
K-CUPS, VAN HOUTTE ROAST & GROUND 300-340 G, MCCAFÉ ROAST & GROUND 300-875 G, WHOLE BEAN, INSTANT OR NESPRESSO, LAVAZZA K-CUPS 345 G OR KICKING HORSE 10/30%
SELECTED VARIETIES
21238547_EA
21654384_EA

Moredays

Members get **3,000 pts** for every \$12* spent on

\$3 back in points

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES
200-350 G
21648530_EA
21680155_EA

Moredays

Members get **5,000 pts** for every \$15* spent on

\$5 back in points

OCEAN'S TUNA, GOLD SEAL CANNED FISH OR MILLIONAIRES SARDINES
SELECTED VARIETIES
80-418 G
21004270_EA
21005158_EA

Moredays

Members get **4,000 pts** for every \$12* spent on

\$4 back in points

RIO MARE CANNED FISH
SELECTED VARIETIES
100-320 G
20035383_EA
20971498_EA

Moredays

Members get **3,000 pts** for every \$9* spent on

\$3 back in points

MAYNARDS CANDIES OR CADBURY CHOCOLATE
SELECTED VARIETIES EXCLUDE EASTER & VALENTINES
308/315 G
21545817_EA
21648577_EA

Moredays

Members get **5,000 pts** for every \$10* spent on

\$5 back in points

KNORR GRAVY OR SAUCE MIX 22-48 G, BOUILLON CUBES OR POWDERS 63-250 G OR LIQUID CONCENTRATE 250 ML
SELECTED VARIETIES
20297436001_EA
20323323001_EA

Moredays

Members get **3,500 pts** for every \$15* spent on

\$3.50 back in points

CLUB HOUSE DRY GRAVY OR SAUCES, SEASONING BLENDS, SPICE BOTTLES OR TINS OR LA GRILLE SEASONINGS 11-825 G OR **FOOD COLOR OR VANILLA EXTRACTS** 43-250 ML
SELECTED VARIETIES
20308006002_EA
20323721001_EA

Moredays

Members get **3,000 pts** for every \$12* spent on

\$3 back in points

BAKERS CHOCOLATE SQUARES 170/225 G, **JELL-O POWDER** 9.01-85 G, **JELL-O PUDDING** 40-170 G, **MAGIC BAKING POWDER** 225/450 OR **SHAKE N BAKE COATING MIX** 142-160 G
SELECTED VARIETIES
20307001001_EA/20316019001_EA

Moredays

Members get **3,000 pts** for every \$10* spent on

\$3 back in points

BETTY CROCKER SUPERMOIST CAKE MIX 375-404 G OR **FROSTINGS** 340-450 G
SELECTED VARIETIES
20562641007_EA
21547837_EA

Moredays

Members get **4,000 pts** for every \$15* spent on

\$4 back in points

ROBIN HOOD OR FINE ROSES FLOUR 2.5 KG OR 5 KG OR **CARNATION EVAPORATED MILK** 354 ML OR **EAGLE CONDENSED MILK** 300 ML
SELECTED VARIETIES
20039497001_EA
20896887_EA

Moredays

Members get **5,000 pts** for every \$20* spent on

\$5 back in points

FRISKIES DRY CAT FOOD
SELECTED VARIETIES
1.4-7.5 KG
20686851_EA
20912590_C01

Moredays

Members get **10,000 pts** for every \$30* spent on

\$10 back in points

LYSOL CLEANERS OR LAUNDRY, OR FINISH DISHWASHER TABS
21487308_EA

Moredays

Members get **10,000 pts** for every \$40* spent on

\$10 back in points

TIDE OR GAIN LAUNDRY DETERGENT OR PODS, DOWNY OR GAIN LIQUID FABRIC SOFTENER, BOUNCE DRYER SHEETS OR DOWNY, GAIN OR IVORY SNOW BEADS, MR. CLEAN CLEANERS, CASCADE DISHWASHER TABS, DAWN DISH DETERGENT OR SWIFFER
21518479_EA
21593670_EA

Moredays

Members get **3,000 pts** for every \$15* spent on

\$3 back in points

COLGATE ORAL CARE PRODUCTS
ALL VARIETIES AND SIZES
21118930_EA
21166717_EA



Moredays

APP EXCLUSIVE OFFER

Members get

\$1.50 (PLU)

back in points

\$6

FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF MEXICO
3'S
20085851001_EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

FARMER'S MARKET™
DELICIOUS BY DESIGN
SWEET BELL PEPPERS
POIVRONS DOUX
Grade 3
Net Weight 3.0 lbs

Moredays

APP EXCLUSIVE OFFER

Members get

2,500 (pts)

\$250
back in points

**OREO OR CHIPS
AHoy! FAMILY SIZE
COOKIES 303-503 G OR
OREO CAKESTERS
285 G**

SELECTED VARIETIES
21014087_EA
21712437_EA

Open your PC Optimum™
app or visit pcoptimum.ca
to get the offer.

OREO MOELLEUX

DOUBLE CHOCOLAT
Double Oreo Cakester

5

100%
des ingrédients
naturels

285 g

Chips Ahoy!

ORIGINAL ORIGINALS

140

100%
des ingrédients
naturels

303-503 g

2x points **Moredays**

APP EXCLUSIVE OFFER

Members get

20,000 pts

for every \$50* spent on

\$20
back
in points

**PROGRESSIVE,
IRON VEGAN,
SMART SOLUTION
VITAMINS,
SUPPLEMENTS
OR PROTEIN
PRODUCTS**

SELECTED VARIETIES
AND SIZES

21519271.EA

20618575.EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Progressive
GRASS-FED
WHEY
PROTEIN

Progressive
multi
100% COMPLETE - COMPLETE A 100%
KIDS + TEENAGES

120 CHERRY FLAVOUR TABLETS COMBINED EQUIVALENT

A promotional graphic for Joe Fresh. At the top, a red banner contains the text "JOE FRESH" in white. Below this, the Optimum logo is shown. The main headline "Moredays" is in large, bold, black font, followed by the dates "Jan. 29 - Feb. 4". On the left, a white smartphone mockup displays the Optimum app icon and the text "Open the app to get your offers." with a QR code. On the right, a red box contains the text "Members get" followed by "20,000 pts" in large white font, and "for every \$60 spent on apparel*" in smaller white font.

 **Optimum™ Moredays™**

3,000 

**when you spend \$30
or more on fuel.**

Jan 29 – Feb 1

 **Mobil™**

Open the app to get this offer.

*Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

bursting with citrus goodness

Picked Fresh. Enhanced aroma, juiciness & flavour!
Stem & Leaf Clementines are distinguished by the presence of the natural green stem and leaf, which serves as a visual cue of freshness and careful handling. These clementines are typically harvested and packed with extra care, delivering a premium eating experience with every bite.

4⁸⁸
LB
CLEMENTINE STEM AND LEAF
PRODUCT OF SPAIN
10.76/KG
20613483001_EA

6⁹⁹
PC® MANDARIN
PRODUCT OF MOROCCO OR SPAIN
3 LB
20864961001_EA

\$9
PC® CARA CARA ORANGES
PRODUCT OF MOROCCO
3 LB
20697748001_EA

7⁵⁰
FARMER'S MARKET™ NAVEL ORANGES
PRODUCT OF MOROCCO OR SPAIN
3 LB
20162945001_EA

\$6
FARMER'S MARKET™ RED GRAPEFRUIT
PRODUCT OF TURKEY
3 LB
20118409001_EA

2⁸⁸
RED POMELO
PRODUCT OF CHINA
EACH
20081390001_EA

\$8
FARMER'S MARKET™ LEMONS
PRODUCT OF U.S.A.
2 LB
21124487001_EA

5⁹⁸
LB
SUMO MANDARINS
PRODUCT OF U.S.A.
13.18/KG
20562570001_KG

Our signature citrus sweets!

\$6
BAKED IN-STORE
IN-STORE LEMON STRUDEL
4'S
21571831_EA

\$30
LA ROCCA 8" LEMON MOUSSE CAKE
21496168_EA

\$6
PREPARED IN CANADA
FARMER'S MARKET™ LEMON POPPY ICED LOAF CAKE
344-400 G
21488954_EA

\$8
PREPARED IN CANADA
FARMER'S MARKET™ LEMON SQUARES
400/450 G
21216523_EA

\$6
PREPARED IN CANADA
FARMER'S MARKET™ MUFFIN LEMON POPPYSEED
4'S
21639400_EA

9⁵⁰
PREPARED IN CANADA
FARMER'S MARKET™ 9" LEMON MERINGUE PIE
21664315_EA

your one-stop grocery shop

\$6

Moredays

Members get 5,000 pts when you buy 2

\$5 back in points

QUAKER MUFFIN OR COOKIE MIX 750-900 G OR OAT FLOUR 907 G SELECTED VARIETIES 20301064001_EA 21674263_EA

QUAKER

PROTEIN MUFFIN MIX

QUAKER

MUFFIN

\$7

TACO BELL

PREMIUM KITS

SELECTED VARIETIES 401-642 G 21663420_EA 21663622_EA

TACO BELL

CHEESY DOUBLE DECKER TACO

TACO BELL

CRUNCHWRAP SUPREME

4⁵⁰

OLD EL PASO

DINNER KITS

SELECTED VARIETIES 309-510 G 20795468_EA 20795300_EA

OLD EL PASO

DINNER KIT

FAJITA

OLD EL PASO

DINNER KIT

HARD TACO

5⁵⁰

HELLMANN'S REAL MAYONNAISE OR CHICKEN WING DIP 340-445 ML OR PC® PICKLES 1 L SELECTED VARIETIES 20433560001_EA 21591867_EA

HELLMANN'S

CHIPOTLE

BREAD & BUTTER SUCRÉS

\$2

SWISS CHALET

CANNED GRAVY

SELECTED VARIETIES 284 ML 21080164_EA 21080165_EA

SWISS CHALET

HOT CHICKEN SANDWICH

SWISS CHALET

DIPPING SAUCE

SAVE 98¢ WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

NO NAME® CANNED FRUIT SELECTED VARIETIES 398 ML 20618836_EA 20628585001_EA

Simple

fruit cocktail

Simple

peach slices

4⁵⁰

PC® PICKLES SELECTED VARIETIES 500 ML 20074106_EA 20324478_EA

PC® PICKLES

HOT & ZESTY PIQUANTS

BREAD & BUTTER SUCRÉS

2⁷⁵

NO NAME® WAFFLES

SELECTED VARIETIES FROZEN 8'S 20316375001_EA 20316375002_EA

no name®

blueberry waffles

no name®

original waffles

\$4

HARDBITE

POTATO CHIPS

SELECTED VARIETIES 150 G 20370855001_EA 20370855002_EA

Hardbite

POTATO CHIPS

Hardbite

POTATO CHIPS

SAVE UP TO \$1⁵⁰

Moredays

Members get 1,000 pts

\$1 back in points

\$7

DR OETKER SUPREMA 475-520 G OR GIUSEPPE STUFFED CRUST PIZZA 685-771 G PIZZA OR HIGH LINER FISH OR SHRIMP 315-700 G SELECTED VARIETIES FROZEN 20303200001_EA 21649640_EA

suprema

DR OETKER

suprema

PIZZA

SAVE \$2⁹⁸ WHEN YOU BUY 2

Moredays

Members get 5,000 pts when you buy 4

\$5 back in points

2/\$11

OR \$6.99 EA.

HEALTHY CHOICE STEAMERS OR SIMPLY ENTRÉES SELECTED VARIETIES FROZEN 255-306 G 20318161005_EA 20974539_EA

Healthy Choice

STEAMERS

Simply

ENTRÉES

\$6

MCCAIN DEEP 'N DELICIOUS CAKES 510 G OR PC® CHOCOLATE COVERED FRUIT 200 G SELECTED VARIETIES FROZEN 20310132002_EA 21544055_EA

MCCAIN

DEEP 'N DELICIOUS

PC® CHOCOLATE COVERED FRUIT

\$4

CHAPMAN'S MARKDALE CREAMERY ICE CREAM 2 L OR COLLECTION NOVELTIES 6/8'S SELECTED VARIETIES FROZEN 20315236001_EA 20323757001_EA

CHAPMAN'S

MARKDALE CREAMERY

Collection

\$6

SCHNEIDERS® BREAKFAST BITES OR SANDWICHES

SELECTED VARIETIES FROZEN 204-288 G 21623187_EA 21623288_EA

SCHNEIDERS

BREAKFAST BITES

SCHNEIDERS

SANDWICHES

17⁹⁹

BUDWEISER ZERO NON-ALCOHOLIC BEER

SELECTED VARIETIES 12X355 ML 21295370_C12

BUDWEISER

ZERO

\$9

FERRERO ROCHER OR COLLECTION HEART 8'S 20131802001_EA 20718470_EA

FERRERO ROCHER

Collection

SAVE \$1⁰⁸ WHEN YOU BUY 2

2/5⁵⁰

OR \$3.29 EA.

HERSHEY'S CHOCOLATE BARS SELECTED VARIETIES 90-120 G 20683743_EA 21452986_EA

HERSHEY'S

CHOCOLATE BARS

HERSHEY'S

CHOCOLATE BARS

\$5

OASIS 100% JUICE BLENDS SELECTED VARIETIES 8X200 ML 20944313_EA 21004459_EA

OASIS

Hydra Fruit

OASIS

Hydra Fruit

\$10

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS OR FACIAL TISSUE 6'S SELECTED VARIETIES 21363770_EA 21618478_EA

ROYALE

BATHROOM TISSUE

ROYALE

BATHROOM TISSUE

\$21

PUREX BATHROOM TISSUE SELECTED VARIETIES 24-72 ROLLS 21819854_EA 21443672_EA

PUREX

BATHROOM TISSUE

PUREX

BATHROOM TISSUE

\$22

PURINA ONE CAT FOOD SELECTED VARIETIES 3 KG 21235341_EA

PURINA

ONE

PURINA

ONE



DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



6,000 points

**When you spend \$40
or more on fresh fruits
or vegetables**

Ends on February 4th, 2026



5,000 points

**When you spend \$30 or more
on meal kits, sandwiches,
prepackaged salads,
cold case salads, soups,
pizza, quiches, pies or wings**

Ends on February 4th, 2026



5,000 points

**When you spend \$20
or more on deli meat &
cheese, selected varieties
and sizes**

Ends on February 4th, 2026



5,000 points

**When you spend \$30 or
more on Pet Department,
includes pet food, treats,
toys & supplies**

Ends on February 4th, 2026



5,000 points

**When you spend \$30 or
more on vitamins and
supplements**

Ends on February 4th, 2026



1,500 points

**PC® Pacific large white shrimp
raw or cooked peeled or raw
Zipperback® 31-40 per lb 400 g or
SeaQuest® whole tilapia 1.36 kg or
whole pompano 800 g frozen**

Ends on February 4th, 2026



500 points

**Life Brand
liquid hand soap
340 mL**

Ends on February 4th, 2026



\$2 off

**no name® flour
selected varieties
10 kg**

Ends on February 4th, 2026



1,000 points

**When you buy 2 or more
no name® tomatoes
selected varieties
796 mL**

Ends on February 4th, 2026

live well, spend less

SAVE UP TO

20%

DOVE BODY WASH 905/950 ML OR BAR SOAP 12X106 G
SELECTED VARIETIES
\$13-17
21220383_EA/21436871_EA



4⁵⁰

LIMIT 6
AFTER LIMIT
5.99 EA.

NIVEA BODY WASH
500 ML OR DEODORANT
ROLL-ON 50 ML OR
ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
20321421004_EA/21169899_EA



SAVE UP TO

15%

IVORY BODY WASH
OR BAR SOAP
SELECTED VARIETIES
AND SIZES
3.39-7.49
21432577_EA
20860346002_EA



5⁵⁰

LIMIT 6
AFTER LIMIT
5.99 EA.

CREST TOOTH PASTE
63-200 ML, SCOPE
PRO HEALTH
OR KIDS 500 ML
MOUTHWASH OR
ORAL-B MANUAL
TOOTHBRUSH 1'S OR
FLOSS PICKS 75'S
SELECTED VARIETIES
21506728_EA/1568343_EA



6⁵⁰

LIMIT 6
AFTER LIMIT
7.49 EA.

SENSODYNE
OR PRONAMEL
TOOTH PASTE
SELECTED VARIETIES
110/135 ML
20247931002_EA
20432268002_EA



\$6

LIMIT 6
AFTER LIMIT
8.49 EA.

LISTERINE
CLASSIC 1 L OR
KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21356391_EA



2/\$8
OR
\$5.49 EA.

DEGREE BAS
ANTIPERSPIRANT
SELECTED VARIETIES
48-85 G
20296452001_EA
20303942001_EA



SAVE UP TO \$2.49

\$5

AXE BODY SPRAY 113 G,
DEODORANT 76/85 G OR
BODY WASH 473 ML
SELECTED VARIETIES
21042562_EA/21336066_EA



3⁵⁰

LIMIT 6
AFTER LIMIT
4.29 EA.

COLGATE PREMIUM
ADULT AND KIDS
TOOTH PASTE 70-150 ML OR
COLGATE MANUAL
TOOTHBRUSH EA.
SELECTED VARIETIES
20697448001_EA/21166685_EA



5⁵⁰

DOVE HAIRCARE
SELECTED VARIETIES
AND SIZES
21018398_EA/21644833_EA



5⁵⁰

HAIR EXPERTISE
OR WHOLE BLENDS
SHAMPOO OR
CONDITIONER
SELECTED VARIETIES AND SIZES
20941723_EA/21647282_EA



Members get
6,000 pts
when you
spend *15* on

\$6
back in points

NICE'N EASY,
NATURAL INSTINCTS
OR COLOR STRONG
HAIR COLOUR
SELECTED VARIETIES
21082577_EA/21165379_EA



\$9

OGX, MAUI OR
AVEENO HAIR CARE
SELECTED VARIETIES AND SIZES
20846852_EA/21165324_EA



SAVE UP TO

15%

OLAY SUPER SERUM,
REGENERIST MOISTURIZERS
OR TREATMENTS
SELECTED VARIETIES AND SIZES
21236887_EA



SAVE UP TO

20%

AVEENO
BODY LOTIONS
SELECTED VARIETIES
AND SIZES
20102023003_EA
20301106_EA



live well, spend less

SAVE
UP TO

20%

NEW NORDIC 30-60'S OR
IRON KIDS CHILDREN'S
60-120'S VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21707937_EA/20431749001_EA



SAVE
UP TO

25%

LIFE BRAND VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21286148_EA/21138896_EA



SAVE
UP TO

20%

BOOST READY TO
DRINK SHAKES
SELECTED VARIETIES
AND SIZES
20986361_C06
20990880_C06



SAVE
UP TO

15%

RESTORALAX
POWDER
119-765 G,
RESTORALAX
FIBRE
GUMMIES
30-140'S
SELECTED VARIETIES
AND SIZES
20159213_EA
21380900_EA



\$16

ALEVEX OR ASPIRIN
CAPLETS, TABLETS,
GELS OR CHEWS
SELECTED VARIETIES AND SIZES
21362248_EA/21532770_EA



SAVE
UP TO

15%

LIQUID I.V. HYDRATION
MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
21592444_EA/21592485_EA



SAVE
UP TO

20%

U BY KOTEX
TAMPONS
SELECTED VARIETIES
AND SIZES
21291897_EA
21291969_EA



\$15

ALWAYS PADS
26-62'S OR LINERS
116-216'S OR TAMPAX
TAMPONS 38-50'S
SELECTED VARIETIES
AND SIZES
21374646_EA
21606690_EA



\$18

TENA
UNDERWEAR
OR BRIEFS
SELECTED VARIETIES
AND SIZES
21033778_EA
21099261_EA



78⁹⁹

ENFAMIL A+ NEUROPRO OR
GENTLELEASE READY TO FEED
FORMULA SELECTED VARIETIES
18X 237 ML
21590060_EA/21590568_EA



4/\$5
OR
1.49 EA.

PC[®] ORGANICS
BABY FOOD POUCH
SELECTED VARIETIES
128 ML
21056742_EA
20651248002_EA



\$4

BABY GOURMET
ORGANIC
PUFFIES, BARS OR
CRUNCHY CROCS
BABY SNACKS
SELECTED VARIETIES
35-90 G
21442373_EA
21672201_EA



34⁹⁹

HUGGIES ECONO
PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 60-200'S
21456492_EA
21456748_EA



36⁹⁹

PULL-UPS ECONO PACK
TRAINING PANTS
SELECTED VARIETIES
66-104'S
21021423_EA
21021427_EA



59⁹⁹

SIMILAC 360
TOTAL CARE
INFANT FORMULA
LARGE TUBS
SELECTED VARIETIES
859 G
21697863_EA
21697886_EA



START YOUR

ACTIVIA®

GUT HEALTH CHALLENGE

21

ACTIVIA EVERY DAY

FOR 14 DAYS

Optimum™

\$3

back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like

\$10,000!

NEW

\$4

Activia® Expert - 4 x 100 g
21688261_EA/21687900_EA

NEW

\$6.50

Activia® Expert - 750 g
21688207_EA

\$7.50

Activia® - 12 x 100 g
20303412001_EA

\$4.50

Activia® - 650 g
20325132003_EA

\$7

Activia® - 8 x 93 mL
21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

\$7.25

Oikos® - 650 g, 750 g
21305945_EA

3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA

\$3.50

Oikos® Pro™ - 300 mL
21651846_EA

10-HOUR BREW

BOLD AND SMOOTH TASTE

\$7.50

Stok® - 142 L
21203737_EA/21203739_EA

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*As part of a complete breakfast and balanced diet. Per 175 g serving.

YOU COULD WIN A \$25,000 ICELAND SPA ESCAPE

ENTER TODAY!

SIGGISCONTEST.CA

BUY

SNAP

UPLOAD TO ENTER

NEW

\$7

siggi's SKYR YOGURT 650 G - 750 G
SELECTED VARIETIES
21553874_EA

NEW

\$4.50

siggi's SKYR YOGURT 4 X 100 G
SELECTED VARIETIES
21659974_EA/21589925_EA

*No Purchase necessary. Correct answer to skill-testing question required from potential winners. Contest starts on Dec 18, 2025, at 12:00:01 a.m. Eastern Time ("ET") and ends on March 12, 2026, at 11:59:59 p.m. ET. There is one (1) Grand Prize available to be won by random draw, consisting of a \$25,000 CAD cash prize. One form of entry for your chance to win is to purchase any Participating Product, submit the purchase receipt, and complete the entry form at www.siggiscontest.ca. For all participating products and full rules, including no purchase entry details, visit: www.siggiscontest.ca. Odds of winning the Prize depends on the number of eligible entries received. Contest is open to Canadian residents in Canada who have reached the age of majority in their province or territory at the time of entry. ©2026 Lactalis Canada. All rights reserved. Trademarks owned or used under license by Lactalis Canada, Toronto ON, M9C 5J1.

NEW

\$3.75

iögo CREAMY DUOS YOGURT, 650 G
SELECTED VARIETIES
21659444_EA/21659465_EA

\$9

iögo CREAMY, 0% OR LACTOSE-FREE YOGURT, 16 X 100 G
SELECTED VARIETIES
21659583001_EA/216522847_EA

SOURCE OF VITAMIN A & D

\$3.25

iögo nano DRINKABLE YOGURT 6 X 93 ML
SELECTED VARIETIES
21659545_EA/21659687001_EA

\$11

iögo CREAMY YOGURT 2 KG
SELECTED VARIETIES
20636092_EA

\$4.50

ASTRO BLAKAN YOGURT 750 G
SELECTED VARIETIES
21652260000_EA/2019533001_EA

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

beef meatballs plain
21587897_EA

beef stir fry strips cut from Canada AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

fontaine santé

PREPARED IN CANADA

FUEL YOUR OLYMPIC WATCH PARTY!

\$4

Traditional Hummus 260 g
20501132_EA

\$4

Chili-Spiced Hummus 283 g
21667282_EA

\$4

Greek Olive Hummus 283 g
21669685_EA

WYIG ONLINE 6

