

HOT PRICE
8⁴⁷

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg or POST Jumbo Cereal 11-124 kg

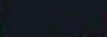
HOT PRICE
4⁹⁷

KRAFT Dinner 156-200 g or Cups 58 g or HEINZ Pasta or Beans 398 mL

HOT PRICE
4⁹⁷

KRAFT Peanut Butter or Hazelnut Spread 75 g-1 kg or ST. DALFOUR Jam 225 mL

FEBRUARY 12 TO
MARCH 4, 2026



DOWNLOAD THE
SOBEYS APP

Scene™
MYSTERY
OFFER

YOUR MYSTERY OFFER
COULD EARN YOU UP TO
10,000 SCENE+ POINTS*

Load your **Mystery Offer** every week
on the **Sobeys app** or at [Sobeys.com](https://www.sobeys.com)

*See page 2 for full terms and conditions.




HOT PRICE
977

SALEEM CARAWAN Basmati Rice
4.54 kg or KIM PHAT Spring Rolls 2.8 kg

QNT

So in love

Happy Valentine's Day

FEBRUARY 14



11⁹⁹

Ecuadorian Rose
Bouquet 3-stem



19⁹⁹

Love In-Bloom
Bouquet



42⁹⁹

Valentine's Bear
Hug Arrangement



16⁹⁹

Chocolate Dipped Strawberries 550 g



11⁹⁹

FERRERO ROCHER
Hearts 174x200 g or
TURTLES Heart 167 g
Price in effect until February 14th

FLO1_SBP_WW42_P19N_QNT

Scene

TURN
POINTS
INTO
GROCERIES



++2,000 PTS
when you buy 1

7⁹⁹
/lb

There's like
\$20
toward your
groceries

Fresh Boneless Whole Beef Brisket
cryovac cut from Australian graded
beef while supplies last 17.61/kg



500 PTS
when you spend
\$20 or more

6⁹⁹
/lb

There's like
\$5
toward your
groceries

COMPLIMENTS Fresh AIR-CHILLED
Boneless Skinless Chicken Thighs
Family Size 15.41/kg



++500 PTS
when you buy 2

12⁷⁹

There's like
\$5
toward your
groceries

QUAKER Dippys or Chewy Granola Bars
935-960 g



++200 PTS
when you buy 2

40%
off

JAMIESON Vitamins
or Supplements selected
varieties and sizes



++400 PTS
when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Fling! 31 pk, TIDE Simply 2.72 L,
DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or
1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

1,000 Points = \$10 of free groceries

FULL_SRT_WW42_P001_C01T

So love
in bloom
Happy Valentine's Day



10⁹⁹

Tulip Bouquet 10-stem grown in Ontario



STARTING AT
21⁹⁹

Ready to Go Valentine's Arrangements
selection may vary by store



29⁹⁹

Endless Love Bouquet



STARTING AT
34⁹⁹

Heart-Shaped Orchid in Ceramic
available in 3" or 5" pots



49⁹⁹

Premium Ecuadorian Rose
Bouquet 60 cm

Happy Lunar New Year 新春快樂

9⁸⁸

Pomelo Gift Pack 4 pk. Pomkan Mandarins product of China or Coconut-Dragon Fruit Gift Box product of Vietnam while supplies last

16⁸⁸

Brown Singo Pear Gift Box 2.5 kg product of China while supplies last

100 PTS when you buy 10 LB

14⁸⁸

Navel Oranges Gift Pack 10 lb 4.54 kg case

88¢ /lb

Napa Cabbage or Bok Choy product of USA or Mexico 1.94/kg

128¢ /lb

Flat Cabbage or Lo Bok with Stem product of USA or Mexico 2.82/kg

5⁴⁸

SWIN Potstickers or Dumplings 454-500 g selected varieties

3⁹⁸

KJ FOODS Dumplings or Pork Buns 380-450 g selected varieties

9⁹⁸

NONGSHIM Bowl Noodle Soup 12x86 g selected varieties 1.35 ea

8⁹⁸

DAN-D PAK Cashews salted or unsalted 454 g

8⁹⁸

DAN-D PAK Cashew Medley 12 pk 480 g

9⁸⁸

WANT-WANT Rice Crackers Gift Pack mixed 566 g

2⁷⁸

HATA RAMUNE Soda selected varieties 200 mL

4⁸⁸

BINGGRAE Melona Ice Bars 560 mL selected varieties

4⁴⁸

LOTTE Yukimi Mochi Ice strawberry, green tea, mango, chocolate or vanilla 9 pk 270 mL

9⁹⁸

LINDT Bagged Chocolates 117-151 g while supplies last

8⁸⁸

NESCAFÉ Sweet & Creamy 15-18 pk

10⁹⁸ +200 PTS when you buy 2

FERRERO ROCHER Chocolate Jewel Box 200 g

9⁸⁸

FRITO-LAY Prosperity Pack Snacks 392 g

7⁸⁸

P.F. CHANG'S CHICKEN LO MEIN 310 g

* Offer valid weekly (Thursday - Wednesday) from February 2 - March 4, 2020. Card must be registered. Offer applicable to Sobeys members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys Card prior to transaction. No Sobeys points earned. Offer excludes basic and other goods and services where no discounts are provided by law. Sobeys Digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus® Corporation used under license by Sobeys Capital Incorporated.

Celebrate with savings

4⁸⁸/lb
KING COLE Frozen Grade A Duck
10.76/kg

23⁸⁸
COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 515 g

5²⁸
SUMMI! Asian Appetizers 250-350 g available chilled 5.78 ea

4⁸⁸
EIGHT TREASURES Basa Steaks 500 g

2⁹⁸
LAO GAN MA Chili in Oil Crisp 210 g or CHINA LILY Soy Sauce 483 mL

5⁴⁸
KIKKOMAN Stir-Fry Sauce 285 mL or Soy Sauce Lite 296 mL

3⁴⁸
KIKKOMAN Panko Bread Crumbs 227 g

6⁴⁸
LEE KUM KEE Sriracha Mayo 445 mL

3⁴⁸
LEE KUM KEE Hoisin Sauce 445 mL or Oyster Sauce 510 g

6⁹⁸
HUY FONG Sriracha Hot Chili Sauce 714 mL

5⁴⁸
SAPPORO ICHIBAN Noodles 500-520 g selected varieties

2⁷⁸
CARNATION Evaporated Milk 354 mL

29⁸⁸
STARFRIT 13-Piece Wok Set while quantities last

12⁹⁸
MAZOLA Oil 2.84 L

29⁸⁸
STARFRIT 13-Piece Wok Set while quantities last

28⁸⁸
BLACK + DECKER 16-Cup Rice Cooker while quantities last

19⁸⁸
CHARMIN Bathroom Tissue 12=48 rolls

6⁸⁸
SPRAY NINE Multi-Purpose Cleaners 650 mL

Visit mygroceryoffers.ca
or the Sobeys app.

PO3_SBY_WK42_PFN_ON

*10,000 points = \$50 in groceries. *Scena® points redeemed at any participating Empire location must be redeemed in increments of 1000. *Get 2 Scena® items on every \$1 Spent. On eligible everyday purchases at participating grocery stores. Offer conditions apply. See full list of participating merchants across Canada at ScenaBlaze.com/participatingstores. *Visit iLicensed.ca. *Certified by the Canadian Best Grading Agency / Certifié par l'Agence Canadienne de Classement du Blé.

²1,000 points = \$10 in groceries. Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. ³Get 2 Scene+ points for every 1,000 points redeemed.

^a1,000 points = \$10 in groceries. Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000.

seafood

3⁴⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Crab or Lobster-
Flavoured Alaska Pollock 227 g

5⁹⁹
MEMBER
without
Scene+ Card

Fresh Mussels 907 g or MUSSEL
KING Whole Cooked PEI Mussels,
frozen 454 g

9⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Cooked or Raw
Shrimp 31-40 or 71-90 ct per lb or
Bay Scallops 80-120 ct per lb 340 g

10⁹⁹
MEMBER
without
Scene+ Card

Almond Crusted Sole Fillets or
Coconut Crusted Tilapia
previously frozen 28.64/kg

HOOKED ON QUALITY.

Get **250 PTS**
When you spend \$25
or more on any of
these participating
JANES products.

8⁹⁹
MEMBER
without
Scene+ Card

JANES Classic
Breaded or Battered
Fish 450-510 g
selected varieties

12⁹⁹
MEMBER
without
Scene+ Card

JANES Ultimates
Breaded or Battered
Fish 450-510 g
selected varieties

10⁹⁹
MEMBER
without
Scene+ Card

JANES Lightly
Dusted Fish Fillets
500-510 g
selected varieties

100% WILD CAUGHT

MSC and ULTIMATES™ ARE TRADEMARKS OF SUPRA FOODS INC. ©2015 SUPRA FOODS INC.

bakery

7⁹⁹
MEMBER
without
Scene+ Card

Small Bar Cakes 325-575 g

7⁹⁹
MEMBER
without
Scene+ Card

Brownies
550-585 g

3⁹⁹
MEMBER
without
Scene+ Card

Winnipeg Style
Light or Dark Rye
Bread 450 g

3⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Broche Burger
Buns 4 pk 200 g

6⁹⁹
MEMBER
without
Scene+ Card

Gourmet Cookies
6 pk 410-475 g

5⁹⁹
MEMBER
without
Scene+ Card

All Butter Croissants and Pastries
4 pk 275-400 g

6²⁹
MEMBER
without
Scene+ Card

Gourmet Cheese
Topped Buns 6 pk
425 g

BUY 2 GET 3RD FREE

PANACHE Frozen Desserts
300-650 g or Pastry Box
Cheesecakes frozen 350-600 g

deli & kitchen

5⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Sliced Cheeses
150-170 g

7⁹⁹
MEMBER
without
Scene+ Card

KERRYGOLD 198 g, L'EXTRA Brie
or Camembert 170 g, MONSIEUR
GUSTAV Cheddar 200-250 g,
Raclette 150 g, Aged Gouda 170 g
or AGRODUP Grand Cheddar 2 yr
or 3 yr 200 g

11⁹⁹
MEMBER
without
Scene+ Card

PILLER'S Sliced Deli
Meat Club Packs
350 g selected

11⁹⁹
MEMBER
without
Scene+ Card

PILLER'S Sliced Deli
Meat Club Packs
350 g selected

5⁹⁹
MEMBER
without
Scene+ Card

SNACK FACTORY
Pretzel Crisps
155-200 g selected

10⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Sliced Deli Meats
Family Size 400 g selected

7⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Salads 850-908 g
regular potato, creamy coleslaw,
macaroni or other selected

18⁹⁹
MEMBER
without
Scene+ Card

RANA Lasagna
11 kg available
chilled

9⁹⁹
MEMBER
without
Scene+ Card

SUMMER FRESH
6-Layer Dip 400 g

10⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Family Size Fresh
Pasta 1 kg or Sauce 580 mL 8.29

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

+
Any 2 Sides
Large Potato Wedges,
Rever's Sides or
Compliments Salad,
426-454 g

+
4 King's Hawaiian
Savoury or Sweet Rolls

NO COUPON REQUIRED. Plus applicable taxes, discounts, fees and fines. Not valid with any other offer. Subject to availability, no substitutions. Valid only on eligible products described above, purchased in a single transaction. Product may not appear as shown. Offer valid until further notice.

FOR_SBN_WK42_PPR_OAT

drinks & snacks



\$4

CHRISTIE Peak Frens or Dad's Cookies 275-350 g



27⁹⁹

MELITTA Whole Bean Coffee 907 g or MCCAFÉ Keurig® Compatible Single-Serve Pods 30 pk



14⁹⁹ **100 PTS** when you buy 1

CHASING TIDES Roast & Ground Coffee 272 g



5⁹⁹

ARIZONA Ice Tea 3.78 L



2/\$7

DARE Ultimate Cookies 290-300 g or DARE'S Table Water Crackers 125-150 g



4⁴⁹ **100 PTS** when you buy 2

CHRISTIE Premium Plus Crackers 402-481 g



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g



4⁴⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g



6⁹⁹ **100 PTS** when you buy 2

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



7⁶⁹

SPARKLING ICE Sparkling Water 503 mL



2/4⁵⁰

COCA-COLA Soft Drinks 1 L



2/\$9

ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g



3⁹⁹

MARS Bags 95-100 g



2⁹⁹ **300 PTS** when you buy 3

TOBLERONE Milk Chocolate 100 g



3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBURST Candy 130-170 g



3⁴⁹

QUAKER Yogurt Bars 175 g

Here for your budget and lifestyle



2/\$4

PANACHE Carbonated Water 750 mL-1 L



100 PTS when you buy 2

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



1⁵⁰

COMPLIMENTS Rice Crackers 100 g



4⁹⁹ **100 PTS** when you buy 1

COMPLIMENTS Chocolate Syrup 700 mL

natural health



9⁹⁹ **200 PTS** when you buy 1

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L



4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g



5⁴⁹

THIRSTY BUDDHA Organic Coconut Water Classic 1 L



7⁷⁹

ANNIE'S Fruit Snacks 198 g



6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 500 mL or Novelties 4-8 pk 272 mL or 544 mL



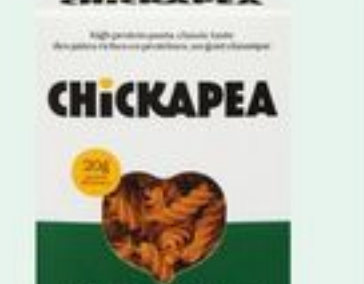
3⁹⁹

EARTH'S OWN Select Beverages 1.75-189 L



3²⁹

RISE Organic Kombucha 414 mL



5⁹⁹ **100 PTS** when you buy 2

CHICKAPEA Organic Pasta 227 g



20% off

COMPLIMENTS Vitamins or Supplements selected



2/\$4 **100 PTS** when you buy 4

CLIF Bars 68 g selected



39⁹⁹ **300 PTS** when you buy 1

PERFECT SPORTS Diesel Whey Protein Powders 908 g selected



8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 141 g selected

frozen & dairy

3⁴⁹

SEALTEST Cream
5 or 10% 1 L

3⁹⁹

KOZY SHACK Rice
Pudding 4 pk or tub
624 g

\$4

KELLOGG'S Eggo Waffles, French
Toast Sticks or Pancakes 270-330 g

6⁴⁹

SCHNEIDERS Breakfast
Sandwiches or Egg Bites 224-228 g

3⁹⁹

YOPLAIT Miniogo or
Tube Yogurt 6-8 pk

6⁹⁹

LACTANTIA Healthy Attitude or
Orlina Margarine 850 g or
PHILADELPHIA Cream Cheese
340 g

2/\$4

MICHELINA'S
Frozen Entrées
128-284 g

5⁹⁹

MCCAIN Deep'n
Delicious Cakes
510 g

10⁹⁹

DANONE Oikos Greek Yogurt
12 pk or 15 kg or iOGO Yogurt 2 kg

5⁹⁹

OASIS Health Break
or Smoothie 1.6 L

7⁹⁹

SAVI GOURMET Gnocchi, Risotto
or Penne Pasta Meals 500 g

5⁴⁹

PANACHE Premium Ice Cream 1 L
or Novelties 4-6 pk selected

meal makers

10⁴⁹

COMPLIMENTS Vegetable Oil 3 L
or HELLMANN'S Mayonnaise 1.42 L

6⁷⁹

STEFANO Pasta
Sauce 405-648 mL

7⁹⁹

KRAFT Pizza Kit
850 g

99¢

SAPPORO ICHIBAN Noodles 100 g
or COMPLIMENTS Instant Noodle
Cups 65 g

4⁹⁹

KELLOGG'S Vector
Granola 311 g

10⁹⁹

GOGO SQUEEZ
Fruit 12 pk

3⁹⁹

DEHPSTER'S Signature English
Muffins 6 pk, NATURAL BAKERY
Canadian Rye Bread 500 g or
DIMPFLMEIER Selected Bread
454-500 g

4⁹⁸

MINUTE RICE
500-700 g
selected varieties

6⁴⁹

ROBIN HOOD or
FIVE ROSES
Flour selected
2.5 kg

3⁹⁹

ROBIN HOOD
Oats 1 kg

4⁴⁹

EAGLE BRAND
Condensed Milk 300 mL

2⁷⁸

CARNATION Evaporated
Milk 354 mL

Get 500 PTS when you spend \$20 or more on these participating products

5⁹⁹

COMPLIMENTS
Greek Yogurt
650 g

200 PTS when you buy 2

COMPLIMENTS Large Brown
Eggs 12 pk

6⁹⁹

COMPLIMENTS
Mini Pizzas 8 pk

12⁹⁹

COMPLIMENTS
Frozen Fruit
1.5 kg

100 PTS when you buy 2

COMPLIMENTS White Vinegar 4 L
or Pickles 1 L

100 PTS when you buy 2

COMPLIMENTS Broth 900 mL

100 PTS when you buy 5

COMPLIMENTS Spices or
Seasonings selected 5-245 g

100 PTS when you buy 3

COMPLIMENTS Fruit cups 4 pk

home & pet care

8⁹⁹

PURINA Cat or Kitten Chow 16-2 kg or Dentalife Dog Treats or Chews 404-595 g

17⁹⁹

PURINA ONE Smartblend Dry Cat or Dog Food 1.45-1.8 kg

26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg

100 PTS when you buy 2

COMPLIMENTS Cat Litter 7 kg

12⁹⁹

GLAD Waste Bags Tall 50-60 pk

10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk or 9V 2 pk

8⁹⁹ 200 PTS when you buy 2

ROYALE Bathroom Tissue 8=16 rolls

32⁹⁹

CHARMIN Bathroom Tissue 24=96 rolls or BOUNTY Paper Towels 8 pk

13⁹⁹

FLEECY Fabric Softener 4.7 L

STARTING AT 3⁹⁹

MR. CLEAN Magic Erasers 2-3 pk selected

2⁷⁹ 100 PTS when you buy 2

COMPLIMENTS Liquid Dish Detergent 828 mL

17⁹⁹ 500 PTS when you buy 2

DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

17⁹⁹ 500 PTS when you buy 2

DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

health, beauty & baby

5⁹⁹ 100 PTS when you buy 2

SENSODYNE Whitening or Pronamel 110-135 mL selected

4⁴⁹ 150 PTS when you buy 2

CREST Pro-Health or 3D White Toothpaste, ORAL-B Toothbrushes or Floss 1.75 pk or 65-120 mL selected

STARTING AT 5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g selected

6⁴⁹

OLD SPICE or HEAD & SHOULDERS Hair Care 315-400 mL selected

5⁹⁹ 100 PTS when you buy 1

SOFTSOAP or IRISH SPRING Body Wash 591 mL selected

6⁹⁹ 100 PTS when you buy 2

DEGREE Men's or Women's Deodorant 74-107 g selected

15% off

BIC Men's and Women's Razors or Blades, GILLETTE Fusion or Mach 3 Blades, SKINMATE or SCHICK Razors, SATIN CARE or GILLETTE Shave Gel or Cream or BLISTEX Lip Balm 1-12 pk or 4.25-311 g or 75 mL selected

10% off

L'OREAL Skin Care selected

69⁹⁹

SIMILAC 360 Total Care Powder 859 g

15% off 100 PTS when you buy 2

JOHNSON & JOHNSON Baby 400-600 mL or 623 g, PENATEN Medicated Cream 55-166 g or DESITIN Diaper Rash Cream 113-454 g

28⁹⁹

HUGGIES Giga Pack Pull-Ups 27-61, 28-44 pk or GOODNITES 4-74 pk

1⁷⁹ 200 PTS when you buy 1 or more

COMPLIMENTS ORGANIC Purée Pouches 128 mL 179 ea

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

200 PTS when you buy 2

10% off

IMODIUM 20-24 pk selected

10% off 250 PTS when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected

19⁹⁹

DEPEND Underwear or POISE Pads selected

10% off 250 PTS when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected

10% off 250 PTS when you buy 2

TYLENOL Complete 40 pk or BENLYN All-in-One 250-270 mL or 40 pk selected

150 PTS when you buy 2

10% off

POLYSPORIN Ointment 15 g or Pain & Itch Relief 177 mL

400 PTS when you buy 1

59⁹⁹

A&D Blood Pressure Monitors UB525CN or UA770CNBL 1 ea



Your destination for
variety and value



288
Dragon Fruit Pitahaya product of Vietnam
or Pomegranate Honey product of China



348
Mini Shanghai Bok Choy or
Baby Bok Choy product of USA or
Mexico 7.67/kg



12⁹⁹
Fresh Beef Chuck Short Ribs Thick English
Style or Thin Sliced Family Size cut by your
meat expert from Canada AA grade beef
28.64/kg



688
Vanilla Persimmon Case
product of Spain 6.8 pk



199
SAINSBURY'S Biscuits
selected varieties 200 g



249
SAINSBURY'S Tonic
Water Diet Indian or
Indian 1 L



449
SAINSBURY'S Red Label
Tea Bags 80 pk



179
SAINSBURY'S Baked
Beans in Tomato Sauce
400 g



149
SAINSBURY'S Candy
selected varieties 70 g



229
SAINSBURY'S
Vegetable Soup
400 g



479
SAINSBURY'S Bitter Seville
Orange or Three Fruit
Marmalade 340 g



149
DEEP IQF Baby Bhindi or Bhindi
Cut Okra 340 g



399
DEEP Mango Pulp 850 g



299
DEEP Aloo, Paneer or
Paratha 333-384 g

**EVERYDAY
VALUE**



129
PARLE-G
Biscuits 300 g



499
SHERBON Juice
2 L selected varieties



479
HAMDARD
Rochafza
Syrup 800 mL

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF
Ramadan



STARTING AT

11⁹⁹

INDIA GATE
Feast Rozzana
Rice or Pure
Basmati Rice
4.54 kg



4⁹⁹

Pomegranates small
product of Israel



2⁹⁹
/lb

Indian Eggplant
product of Mexico 6.59/kg



3⁴⁹

COMPLIMENTS Pitas
200-425 g



STARTING AT

11⁹⁹

NOBLE PREMIUM BISON
226 g selected varieties



7⁴⁹

TRE
STELLE
Halloumi
200 g



5⁹⁹

KIRI Cheese
Portions 144 g



9⁹⁹

BARD
VALLEY
Dates
907 g



3⁹⁹

AL'FEZ Lebanese Style Falafel or
Moroccan Couscous 150-200 g



3⁹⁹

AL'FEZ Shish Taouk
Marinade 156 mL or
Shawarma Marinade
157 mL



3⁹⁹

AL'FEZ Garlic or
Tahini Sauce
238 mL



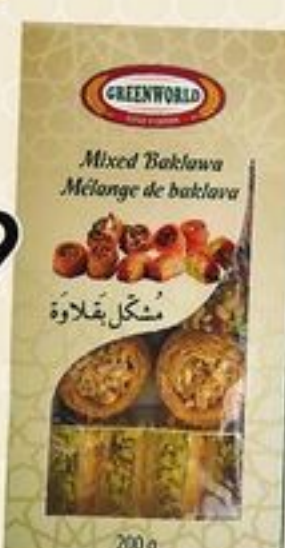
3⁹⁹

AL'FEZ Harissa
Paste 162 mL



1⁷⁹

CALIFORNIA
GARDEN Fava
Beans 450 g



5⁹⁹

GREENWORLD
Mixed Baklava
200 g



5⁷⁹

KASHI Pistachio Premium
Halva 450 g



2⁴⁹

ETI Mini Popkek Cake
144 g selected varieties



2⁷⁹

RUBICON
Exotic Juice 1 L
selected varieties



8²⁹

ALAMEED Medium Coffee
226 g selected varieties



8⁴⁹

SALEM FOODS Liquid Honey 500 g



6⁹⁹

AHMAD TEA 100 pk selected varieties



Find more variety and
value in store

1,000+ ITEMS ARE
PRICE LOCKED UNTIL MAR 18



4⁴⁹

OIKOS Greek Yogurt
4 pk



3⁹⁹

Large Cantaloupe
product of Costa Rica no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken
Strips, Nuggets, Burgers or Popcorn
frozen 700 g



2⁴⁹

ea when you
buy 2 or more
Ciabatta or Artisan Style Baguettes
325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered
Haddock or Pan Seared Haddock, Cod,
Sole or Salmon Fillets 460-680 g



7⁸⁸

COMPLIMENTS Pudding
Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops
8 pk



3⁹⁹

COMPLIMENTS Cheddar
Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham,
Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks
Mini Cans 6x222 mL



7⁹⁹

DEMPSTER'S Half Loaf White
or Whole Wheat Bread 380 g or
FRONTIER BAKERY Pita 5 pk



4⁹⁹

STRUB'S Pickles 500 mL or KRAFT Pure
Salad Dressing or Marinades 355 mL



7⁵⁹

ea when you
buy 4 or more
CESAR Wet Dog Food
100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or
Parchment Paper 35 ft



15⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL

So much value in every shop

Prices locked in until
March 18, 2026

So in love at first bite

Happy Valentine's Day



21⁹⁹

Dessert Cakes
1.2-1.49 kg



3⁹⁹

Dessert Cake
Slices 210-245 g



Chocolate Dipped
Strawberries 550 g

16⁹⁹



11⁹⁹

1/2 Dessert Cake
620-745 g



14⁹⁹

Single Layer Shortcakes
905-950 g



13⁹⁹

Real Cream Layered Cakes
510-725 g



MEMBERS SAVE '3
9⁹⁹
MEMBER
PRICING

Small Pull-Apart Cakes
365-990 g

12⁹⁹

without
Scene+ Card



LIMITED
TIME
ONLY

6⁹⁹

KIMBERLEY'S BAKESHOPPE Valentine's
Cookies 383 g, Two-Bite Valentine's Mini
Cupcakes chocolate or vanilla 12 pk 284 g



BUY 1 GET 1
FREE
of equal or lesser value



MIX &
MATCH

Brownie Cakes
310-390 g or
Cream Pies 5"
260-370 g



BUY
MORE
SAVE
MORE

5⁹⁹
ea when you
buy 2 or more

Cupcakes 6 pk vanilla,
chocolate, assorted or
confetti 325-335 g
7.99 ea



Dinner Just Got Easier!

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

Freshly prepared and
READY FOR YOU

Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

So sweetly irresistible



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g

While Supplies Last. Prices in Effect until Feb 14th.

So in love with seafood

Happy Valentine's Day



Ocean Wise
STARTING AT
725
Fresh Choice Oysters
subject to availability



300 PTS
when you spend
\$25 or more
Live Market Lobsters
product of Atlantic Canada
subject to availability



7⁹⁹
Atlantic Canada
3-4 oz Lobster Tails 85 g
previously frozen or frozen
or 2 pack of tails for \$15.98



Ocean Wise
10⁹⁹ /lb
Yellowfin Tuna Steaks
previously frozen or
frozen product of
Vietnam 24.23/kg



Ocean Wise
10⁹⁹
COMPLIMENTS Extra
Large Cooked Shrimp in
Ring with Sauce 312 g



23⁹⁹
COMPLIMENTS
New Brunswick Wild Lobster Claws
product of Canada 454 g



21⁹⁹
COMPLIMENTS
Newfoundland and Labrador
Wild Snow Crab Clusters
product of Canada 454 g

sobeys

has all the ingredients for a
romantic Valentine's Day Supper

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

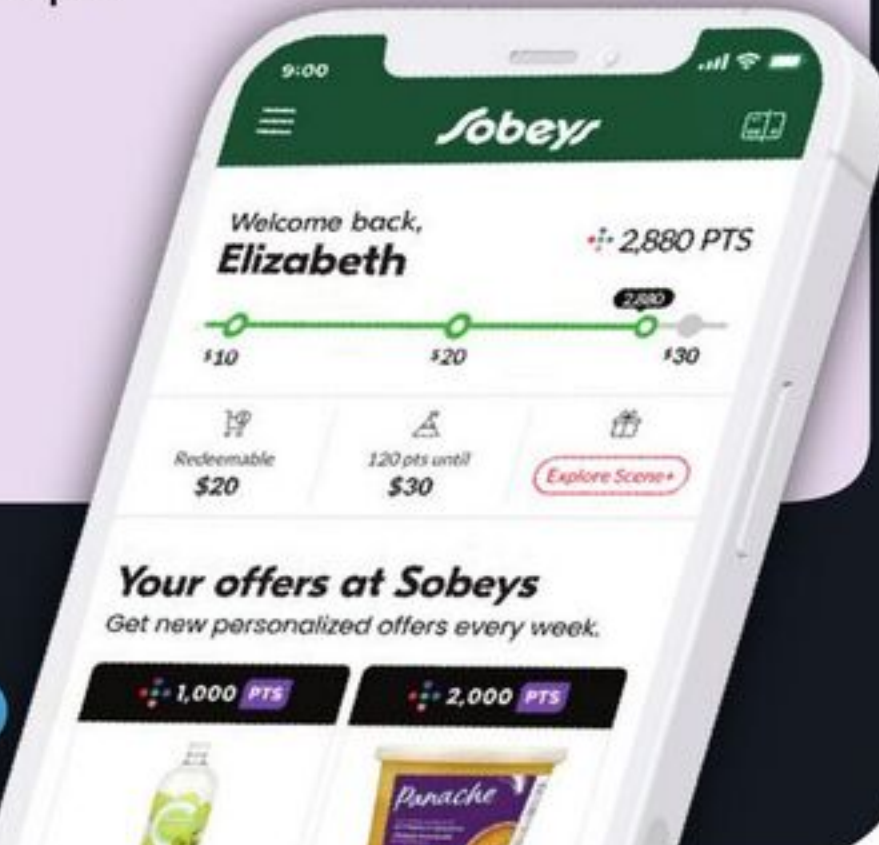


Get
100 PTS
when you buy 2
SOFTSOAP Liquid Hand Soap 221 mL

Get
200 PTS
when you buy
300 g or more
BRANDT Kolbassa Coil, Loaf, Lyoner
Sausage, Krakowska or All Beef Salami



Get
200 PTS
when you buy 2
COMPLIMENTS Ice Cream
or Fudge Bars 24 pk



Offer valid February 12th to February 18th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**Together
is Golden**

PROUD PARTNER

McCaïn Premium
Potatoes: Superfries,
Bistro Selects, Flavours
of the World or Fun
454-800 g

4.49



13.99 McCaïn Pockets
selected 12 pk



**FAN
TASTIC
EATS**

ORVILLE
REDBENACHER
Ready-To-Eat
selected 11lb-220g

3⁹⁹

Orville's
Ready-to-Eat
ROAST TURKEY BREAST
BROWN GRavy in JELLY
NET WT. 11 LB. (5.0 KG.)

Orville's
Ready-to-Eat
ROAST BEEF
BROWN GRavy in JELLY
NET WT. 11 LB. (5.0 KG.)

Orville's
Steamers
Simply Steamers
Roasted Vegetables
NET WT. 11 LB. (5.0 KG.)

Orville's
Steamers
Simply Steamers
Roasted Vegetables
NET WT. 11 LB. (5.0 KG.)

2/\$10

HEALTHY CHOICE
Steamers selected
200-300 g

HEALTHY CHOICE
Simply Steamers of
MARIE CALLENDER'S
selected 200-300 g

2/\$11

Marie Calender's
Ready-to-Eat
LASAGNA
NET WT. 11 LB. (5.0 KG.)

Orville's
Steamers
Simply Steamers
Roasted Vegetables
NET WT. 11 LB. (5.0 KG.)

2/\$7
PHILADELPHIA Dips 227 g

\$6.99
LIBERTÉ Greek Yogurt
650-750 g

\$8.99
RED BULL Energy Drink
4x250 mL

\$6.49
DR. OETKER Ristorante or Casa
Di Mama Pizza 320-410 g

Pick your cherry favourite

Coca-Cola
cherry

Cherry flavoured.
6 x 330 ml, 100% real cherry.









50 99¢
per 330 ml

100 99¢
when you buy 1

529

COCA-COLA
Mini Cans
6x330 ml

1549

GLACEAU
Smartwater
6x1 L

799

FUZE
100% Real Fuze
12x341 mL

999

MONSTER
Energy Drinks
4x47.3 FL

Offer valid from February 20th to February 18th, 2024.

*For specific rules, terms, discounts and how to claim at participating retailers for a limited time. Subject to availability with supplier stock. Maximum quantities may be restricted. Excludes other brands. Offer ends on the last day of the promotion. Offer good at participating retailers only.

BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

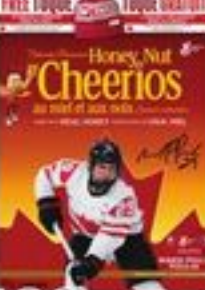
WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL





5⁹⁹

GENERAL MILLS
Family Size Cheerios® or
Selected Varieties
457-776 g





2⁹⁹





BETTY CROCKER Fruit & Gushers®
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola 120-230 g



limited quantities
available. Offer ends
March 31, 2012. Visit
redemsonline.
ca for participating
locations and details.



© 2012 GENERAL MILLS
ALL RIGHTS RESERVED



7⁹⁹ **+200 Pts**
when you buy 2

STARBUCKS Creamers or
Non-Dairy Creamers 828 mL



4⁹⁹

NATROL Coffee Creamer 1 L



4⁹⁹

CHAPMAN'S Super or No Sugar
Added Novelties 4-18 pk
selected



2/\$11

HÄAGEN-DAZS Ice Cream
400-450 mL or Novelties 3-4 pk

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

200 PTS when you buy 2

11⁹⁹

RXBAR Minis 208-260 g selected

Armstrong
NATURAL CHEESE
1902

THERE'S NO *GRATER* FLAVOUR THAN ARMSTRONG CHEESE

6⁹⁹

ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

Tim Hortons

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk **13⁹⁹**

TIM HORTONS Hot Chocolate 500 g **6⁹⁹**

TIM HORTONS Nespresso® Compatible Capsules 10 pk **7⁹⁹**

TIM HORTONS Instant Coffee 100 g **8⁹⁹**

*Trademarks of a third party not related to The TDL Group Corp
© & © 2026 Tim Hortons. K-CUP is a registered trademark of Keurig Green Mountain, Inc.

4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

Werther's Original

4⁹⁹ **200 PTS** when you buy 2

WERETHER'S Original Candies 230-245 g

CHEEMO Perogies

2⁴⁹

CHEEMO Perogies 745-907 g

HIDDEN VALLEY Salad Dressing

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

SMUCKER'S Pure Jam

6⁹⁹ **200 PTS** when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

LECLERC Go Pure Oatmeal Bars

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

COMPLIMENTS LED Light Bulbs

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

Ziploc

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

Everyday
wellness,
all winter

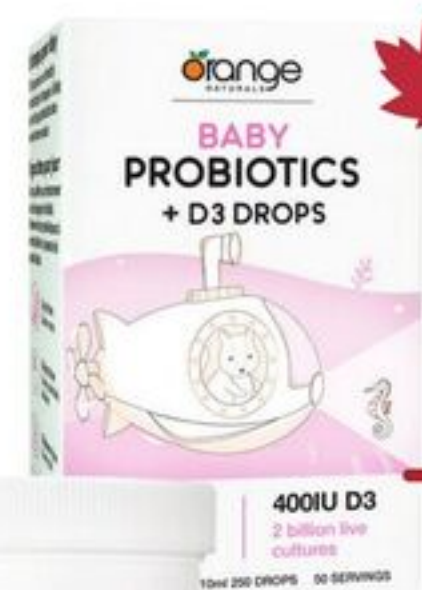
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELTZ 15-60 PK



Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

200 PTS
when you buy 1
20%
off

ORANGE NATURALS KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.

300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

15%
off

NOW BEAUTY PRODUCTS
SELECTED VARIETIES AND SIZES



15%
off

DESERT ESSENCE BODY, HAIR OR ORAL CARE
SELECTED VARIETIES AND SIZES

A selection of organic and natural products
made to enrich your life

Products available at select locations only.

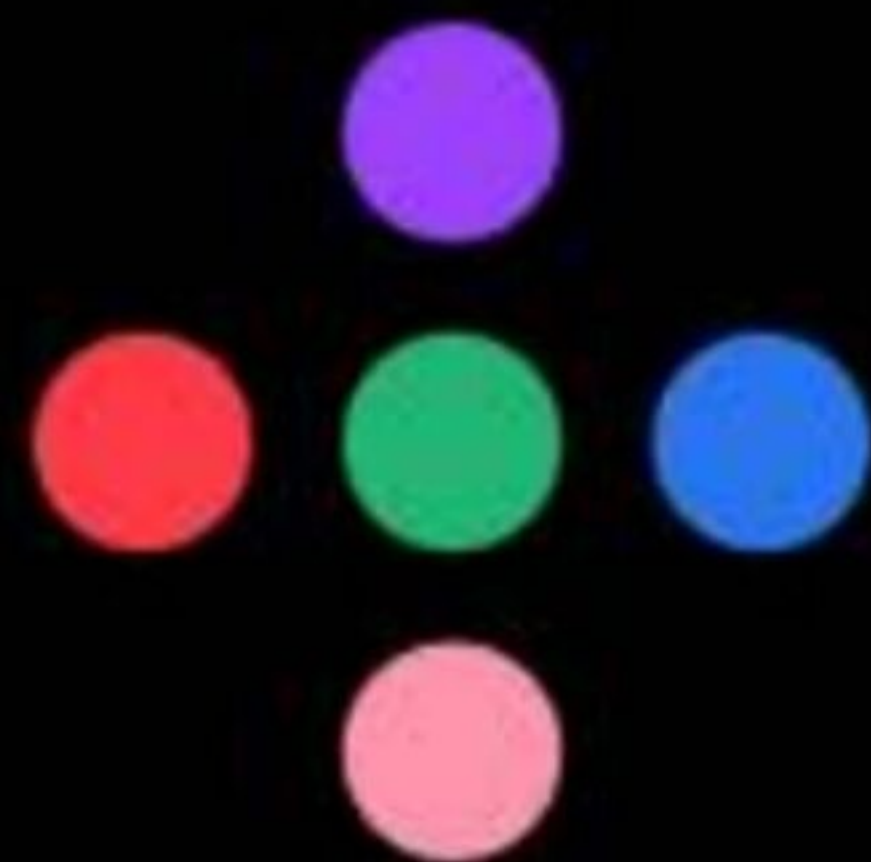
Browse a Rachelle Béry boutique at your
local Sobeys store

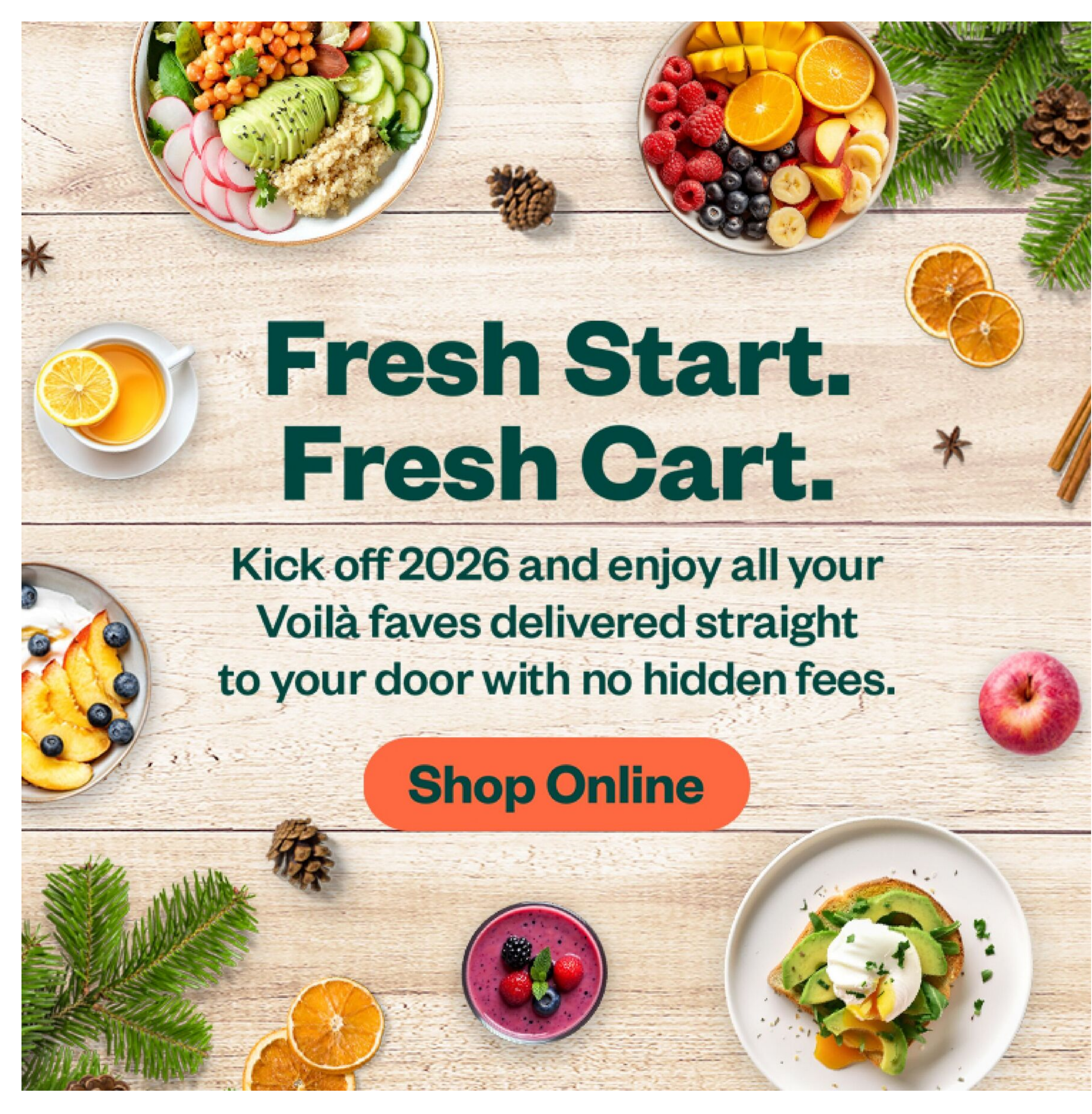
GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





Fresh Start. Fresh Cart.

Kick off 2026 and enjoy all your
Voilà faves delivered straight
to your door with no hidden fees.

[Shop Online](#)