

HOT PRICE
8.47

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg or POST Jumbo Cereal 11-124 kg

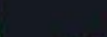
HOT PRICE
4/\$5

KRAFT DINNER 156-200 g or Cups 58 g or HEINZ Pasta or Beans 398 mL

HOT PRICE
4.97

KRAFT Peanut Butter or Hazelnut Spread 725 g-1 kg or ST. DALFOUR Jam 225 mL

FEBRUARY 12 TO
MARCH 4, 2026



DOWNLOAD THE
SOBEYS APP

Scene™
MYSTERY
OFFER

YOUR MYSTERY OFFER
COULD EARN YOU UP TO
10,000 SCENE+ POINTS*

Load your **Mystery Offer** every week
on the **Sobeys app** or at [Sobeys.com](https://www.sobeys.com)

*See page 2 for full terms and conditions.




HOT PRICE
977

SALEEM CARAWAN Basmati Rice
4.54 kg or KIM PHAT Spring Rolls 2.8 kg

QNT

So in love

Happy Valentine's Day

FEBRUARY 14



11⁹⁹

Ecuadorian Rose
Bouquet 3-stem





19⁹⁹

Love In-Bloom
Bouquet





42⁹⁹

Valentine's Bear
Hug Arrangement



16⁹⁹

Chocolate Dipped Strawberries 550 g



11⁹⁹

FERRERO ROCHER
Hearts 174x200 g or
TURTLES Heart 167 g
Price in effect until February 14th

FLO1_SBP_WW42_P99b_QNT

Scene

TURN
POINTS
INTO
GROCERIES



++2,000 PTS
when you buy 1

7⁹⁹
/lb

There's like
\$20
toward your
groceries

Fresh Boneless Whole Beef Brisket
cryovac cut from Australian graded
beef while supplies last 17.61/kg



500 PTS
when you spend
\$20 or more

6⁹⁹
/lb

That's like
\$5
toward your
groceries

COMPLIMENTS Fresh AIR-CHILLED
Boneless Skinless Chicken Thighs
Family Size 15.41/kg



++500 PTS
when you buy 2

12⁷⁹

That's like
\$5
toward your
groceries

QUAKER Dipps or Chewy Granola Bars
935-960 g



++200 PTS
when you buy 2

40%
off

JAMIESON Vitamins
or Supplements selected
varieties and sizes



++400 PTS
when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Fling! 31 pk, TIDE Simply 2.72 L,
DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or
1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

1,000 Points = \$10 of free groceries

FULL_SRT_WW42_P001_C01T

So love
in bloom
Happy Valentine's Day



10⁹⁹

Tulip Bouquet 10-stem grown in Ontario



STARTING AT
21⁹⁹

Ready to Go Valentine's Arrangements
selection may vary by store



29⁹⁹

Endless Love Bouquet



STARTING AT
34⁹⁹

Heart-Shaped Orchid in Ceramic
available in 3" or 5" pots



49⁹⁹

Premium Ecuadorian Rose
Bouquet 60 cm

Happy Lunar New Year 新春快樂

9⁸⁸

Pomelo Gift Pack 4 pk. Pomkan Mandarins product of China or Coconut-Dragon Fruit Gift Box product of Vietnam while supplies last

16⁸⁸

Brown Singo Pear Gift Box 2.5 kg product of China while supplies last

100 PTS when you buy 10 LB

14⁸⁸

Navel Oranges Gift Pack 10 lb 4.54 kg case

88¢ /lb

Napa Cabbage or Bok Choy product of USA or Mexico 1.94/kg

128¢ /lb

Flat Cabbage or Lo Bok with Stem product of USA or Mexico 2.82/kg

5⁴⁸

SWIN Potstickers or Dumplings 454-500 g selected varieties

3⁹⁸

KJ FOODS Dumplings or Pork Buns 380-450 g selected varieties

9⁹⁸

NONGSHIM Bowl Noodle Soup 12x86 g selected varieties 1.35 ea

8⁹⁸

DAN-D PAK Cashews salted or unsalted 454 g

8⁹⁸

DAN-D PAK Cashew Medley 12 pk 480 g

9⁸⁸

WANT-WANT Rice Crackers Gift Pack mixed 566 g

2⁷⁸

HATA RAMUNE Soda selected varieties 200 mL

4⁸⁸

BINGGRAE Melona Ice Bars 560 mL selected varieties

4⁴⁸

LOTTE Yukimi Mochi Ice strawberry, green tea, mango, chocolate or vanilla 9 pk 270 mL

9⁹⁸

LINDT Bagged Chocolates 117-151 g while supplies last

8⁸⁸

NESCAFÉ Sweet & Creamy 15-18 pk

10⁹⁸ +200 PTS when you buy 2

FERRERO ROCHER Chocolate Jewel Box 200 g

9⁸⁸

FRITO-LAY Prosperity Pack Snacks 392 g

7⁸⁸

P.F. CHANG'S CHICKEN LO MEIN 310 g

* Offer valid weekly (Thursday - Wednesday) from February 2 - March 4, 2020. Card must be registered. Offer applicable to Sobeys members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys Card prior to transaction. No Sobeys points earned. Offer excludes basic and other goods and services where no discounts are provided by law. Sobeys Digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus® Corporation used under license by Sobeys Capital Incorporated.

Celebrate with savings

4⁸⁸
/lb
KING COLE Frozen Grade A Duck
10.76/kg

4⁸⁸
EIGHT TREASURES Basa Steaks
500 g

5²⁸
SUMMI Asian Appetizers 250-350 g
available chilled 5.78 ea

23⁸⁸
COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 515 g

2⁹⁸
LAO GAN MA Chili in Oil
Crisp 210 g or CHINA LILY
Soya Sauce 483 mL

5⁴⁸
KIKKOMAN Stir-Fry
Sauce 285 mL or Soy
Sauce Lite 296 mL

3⁴⁸
KIKKOMAN Panko
Bread Crumbs 227 g

6⁴⁸
LEE KUM KEE
Sriracha Mayo
445 mL

3⁴⁸
LEE KUM KEE
Hoisin Sauce
445 mL or
Oyster Sauce
510 g

6⁹⁸
HUY FONG
Sriracha Hot
Chili Sauce
714 mL

5⁴⁸
SAPPORO ICHIBAN Noodles
500-520 g selected varieties

2⁷⁸
CARNATION
Evaporated Milk
354 mL

12⁹⁸
MAZOLA Oil 2.84 L

29⁸⁸
STARFRUT
13-Piece Cook
Set while
quantities last

19⁸⁸
CHARMIN
Bathroom Tissue
12x48 rolls

6⁸⁸
SPRAY NINE
Multi-Purpose
Cleaners
650 mL

28⁸⁸
BLACK & DECKER
16-Cup Rice
Cooker while quantities last

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeys app.

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PO3_SBY_WK42_PFN_ON

So tender
Sterling
HAND-SELECTED
AAA BEEF
Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

11⁹⁹
/lb

STERLING SILVER
Fresh Boneless
Inside Round Oven
Roast or Marinating
Steaks cut from
Canada AAA grade
beef 26.43/kg

10%
off at till

STERLING SILVER Fresh Boneless Beef Tenderloin
Premium Oven Roast or Grilling Steaks cut by your
meat expert from Canada AAA grade beef

CERTIFIED
TENDER
TENDRETE
CERTIFIÉE

There's like
\$5
toward your
groceries

500 PTS
when you spend
\$50 or more

STERLING SILVER
Fresh Boneless Rib or
Rib Eye Premium Oven
Roast or Family Size
Grilling Steaks cut by
your meat expert from
Canada AAA grade
beef while supplies last

28⁹⁹
/lb

STERLING SILVER Fresh Capless Prime Rib Premium
Oven Roast or Family Size Grilling Steaks cut by your
meat expert from Canada AAA grade beef 63.37/kg

YOUR GUIDE TO
THE PERFECT STEAK

STEAK TEMP GUIDE

STERLING

PERFECT STEAK

TABLE

Remove from heat at
115°-120°F (49°-54°C)

MEDIUM-RARE

Remove from heat at
120°F (52°C)

MEDIUM

Remove from heat at
130°-140°F (57°-60°C)

MEDIUM-WELL

Remove from heat at
145°-150°F (63°-66°C)

WELL-DONE

Remove from heat at
155°-160°F (63°-68°C)

THE CERTIFIED TENDER® ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender® shield.
It means the meat has been certified by the Canadian Beef Grading Agency
to be tender and aged perfectly, so you can count on delicious results.
Exclusive to select STERLING SILVER® premium cuts.

250 PTS
when you buy 1

5⁹⁹
/lb

PANACHE Flattened Chicken
Jamon Greek, pork or
Portuguese 13.21/kg

300 PTS
when you spend
\$30 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken
Breasts Family Size

value
size

5⁹⁹
/lb

Fresh Whole Skinless
Pork Belly cryovac
13.21/kg

3⁹⁹
/lb

Fresh Pork Loin Rib and
Sirloin Combo Chops
Family Size 8.80/kg

8⁹⁹
/lb

300 PTS
when you spend
\$30 or more

Fresh Premium Cheesy,
Portabella Mushroom &
Mozzarella or Bacon & Cheddar
Medium Ground Chuck Beef
Burgers 10.62/kg

6⁹⁹
/lb

300 PTS
when you spend
\$30 or more

COMPLIMENTS Ground Pork
454 g 6.99 ea

300 PTS
when you buy 2

5⁹⁹
/lb

MAPLE LODGE
Chicken Sausage
375-500 g

11⁹⁹
/lb

Seasoned Lamb Chops
Greek & lemon or herbes de
provençe 26.43/kg

BUY
MORE
SAVE
MORE

4⁴⁹
/lb

COMPLIMENTS Boneless Ham
Slices 375 g 4.99 ea

BUY
MORE
SAVE
MORE

5⁹⁹
/lb

COMPLIMENTS Fully Cooked
Meat Strips 150-200 g 6.99 ea

10⁹⁹
/lb

200 PTS
when you buy 2

PILLER'S Turkey Bites, Mini
Pepperoni or Salami Sticks
300-500 g

6⁹⁹
/lb

100 PTS
when you buy 1

COMPLIMENTS Regular Wieners
1 kg

7⁹⁹
/lb

100 PTS
when you buy 2

WONG WING Frozen Entrées,
Egg Rolls, Spring Rolls or
Dumplings 360-680 g

9⁹⁹
/lb

100 PTS
when you buy 1

COMPLIMENTS Chicken Balls
700 g

BUY 2 GET 3RD
FREE

COMPLIMENTS Frozen Chicken Wings,
Appetizers, Breaded Chicken, Lasagna,
Burgers & More! 252 g-2.27 kg

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membership card and pay
with your Sobeys®
Scene® Visa Card.

10000
points
to
your
Sobeys
Scene®
Visa Card.

10000
points
to
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points
to
your
Sobeys
Scene®
Visa Card.

10000
points
to
your
Sobeys
Scene®
Visa Card.

seafood



3⁴⁹

MEMBER

without

Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaska Pollock 227 g



5⁹⁹

without

Scene+ Card

CHOOSE Canadian SEAFOOD
Fresh Mussels 907 g or MUSSEL KING® Whole Cooked PEI Mussels, frozen 454 g



9⁹⁹

MEMBER

without

Scene+ Card

COMPLIMENTS Cooked or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-120 ct per lb 340 g



10⁹⁹

without

Scene+ Card

COMPLIMENTS Cooked or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-120 ct per lb 340 g



8⁹⁹

without

Scene+ Card

JANES Classic Breaded or Battered Fish 450-510 g selected varieties



12⁹⁹

without

Scene+ Card

JANES Ultimate Breaded or Battered Fish 450-510 g selected varieties



10⁹⁹

without

Scene+ Card

JANES Lightly Dusted Fish Fillets 500-510 g selected varieties

HOOKED ON QUALITY.

Get 250 PTS

When you spend \$25 or more on any of these participating JANES products.

100% WILD CAUGHT

MSC and ULTIMATE™ ARE TRADEMARKS OF SUPRA FOODS INC. ©2015 SUPRA FOODS INC.



7⁹⁹

MEMBER

without

Scene+ Card

Small Bar Cakes 325-575 g



200 PTS

when you buy 2

7⁹⁹

without

Scene+ Card

BAKED IN STORE
Brownies 550-585 g



3⁹⁹

without

Scene+ Card

Made with 100% Canadian flour
Winnipeg Style Light or Dark Rye Bread 450 g



3⁹⁹

MEMBER

without

Scene+ Card

COMPLIMENTS Broche Burger Buns 4 pk 200 g



100 PTS

when you buy 2

6⁹⁹

without

Scene+ Card

BAKED IN STORE
Gourmet Cookies 6 pk 410-475 g



5⁹⁹

STARTING AT

100 PTS

when you buy 2

All Butter Croissants and Pastries 4 pk 275-400 g



50 PTS

when you buy 1

6²⁹

without

Scene+ Card

Made with 100% Canadian flour
Gourmet Cheese Topped Buns 6 pk 425 g



BUY 2 GET 3RD FREE

PANACHE Frozen Desserts 300-650 g or Pastry Box Cheesecakes frozen 350-600 g



5⁹⁹

MEMBER

without

Scene+ Card

COMPLIMENTS Sliced Cheeses 150-170 g



7⁹⁹

STARTING AT

100 PTS

when you buy 2

KERRYGOLD 198 g, L'EXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g, Aged Gouda 170 g or AGRODUP Grand Cheddar 2 yr or 3 yr 200 g



200 PTS

when you spend \$15 or more

20% off

MANCHEGO, JARLSBERG, CAMBOZZOLA or ENTREMONT Brie prices as marked



11⁹⁹

without

Scene+ Card

PILLER'S Sliced Deli Meat Club Packs 350 g selected



5⁹⁹

without

Scene+ Card

SNACK FACTORY Pretzel Crisps 155-200 g selected



10⁹⁹

without

Scene+ Card

COMPLIMENTS Sliced Deli Meats Family Size 400 g selected



200 PTS

when you buy 200 g or more

4⁴⁹

without

Scene+ Card

SLICED FRESH
PILLER'S Salami assorted varieties 700 g



4⁹⁹

MEMBER

without

Scene+ Card

1/4 Assorted Dagwood 285 g



200 PTS

when you buy 2

7⁹⁹

without

Scene+ Card

COMPLIMENTS Salads 850-908 g regular potato, creamy coleslaw, macaroni or other selected



18⁹⁹

without

Scene+ Card

RANA Lasagna 11 kg available chilled



9⁹⁹

without

Scene+ Card

SUMMER FRESH 6-Layer Dip 400 g



200 PTS

when you buy 2

10⁹⁹

without

Scene+ Card

COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29

READY FOR YOU

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken or Full Rack of Back Ribs

Any 2 Sides

Large Potato Wedges, Reiser's Sides or Compliments Salad, 426-454 g

4 King's Hawaiian Savoury or Sweet Rolls

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Give them more with the Grocery Essentials Card

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FOR_SBN_WHA2_PPR_OAT

drinks & snacks



\$4

CHRISTIE Peak Frens or Dad's Cookies 275-350 g



27⁹⁹

MELITTA Whole Bean Coffee 907 g or MCCAPE Keurig® Compatible Single-Serve Pods 30 pk



14⁹⁹ **100 PTS** when you buy 1

CHASING TIDES Roast & Ground Coffee 272 g



5⁹⁹

ARIZONA Ice Tea 3.78 L



2/\$7

DARE Ultimate Cookies 290-300 g or CARBIS Table Water Crackers 125-150 g



4⁴⁹ **100 PTS** when you buy 2

CHRISTIE Premium Plus Crackers 402-481 g



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g



4⁴⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g



6⁹⁹ **100 PTS** when you buy 2

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



7⁶⁹

SPARKLING ICE Sparkling Water 503 mL



2/4⁵⁰

COCA-COLA Soft Drinks 1 L



2/\$9

ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g



3⁹⁹

MARS Bags 95-100 g



2⁹⁹ **300 PTS** when you buy 3

TOBLERONE Milk Chocolate 100 g



3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBURST Candy 130-170 g



3⁴⁹

QUAKER Yogurt Bars 175 g

Here for your budget and lifestyle



2/\$4

PANACHE Carbonated Water 750 mL-1 L



100 PTS when you buy 2

COMPLIMENTS Potato Chips Extraal Flavour or Kettle Chips 200 g



1⁵⁰

COMPLIMENTS Rice Crackers 100 g



4⁹⁹ **100 PTS** when you buy 1

COMPLIMENTS Chocolate Syrup 700 mL

natural health



9⁹⁹ **200 PTS** when you buy 1

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L



4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g



5⁴⁹

THIRSTY BUDDHA Organic Coconut Water Classic 1 L



7⁷⁹

ANNIE'S Fruit Snacks 198 g



6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 500 mL or Novelties 4-8 pk 272 mL or 544 mL



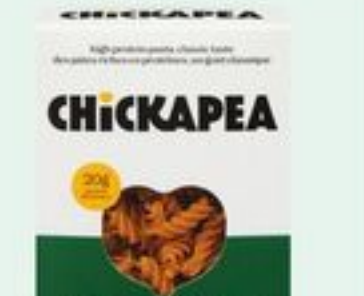
3⁹⁹

EARTH'S OWN Select Beverages 1.75-189 L



3²⁹

RISE Organic Kombucha 414 mL



5⁹⁹ **100 PTS** when you buy 2

CHICKAPEA Organic Pasta 227 g



20% off

COMPLIMENTS Vitamins or Supplements selected



2/\$4 **100 PTS** when you buy 4

CLIF Bars 68 g selected



39⁹⁹ **300 PTS** when you buy 1

PERFECT SPORTS Diesel Whey Protein Powders 908 g selected



8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 141 g selected

frozen & dairy

3⁴⁹

SEALTEST Cream
5 or 10% 1 L

3⁹⁹

KOZY SHACK Rice
Pudding 4 pk or tub
624 g

\$4

KELLOGG'S Eggo Waffles, French
Toast Sticks or Pancakes 270-330 g

6⁴⁹

SCHNEIDERS Breakfast
Sandwiches or Egg Bites 224-228 g

3⁹⁹

YOPLAIT Miniogo or
Tube Yogurt 6-8 pk

6⁹⁹

LACTANTIA Healthy Attitude or
Olvina Margarine 850 g or
PHILADELPHIA Cream Cheese
340 g

2/\$4

MICHELINA'S
Frozen Entrées
128-284 g

5⁹⁹

MCCAIN Deep'n
Delicious Cakes
510 g

10⁹⁹

DANONE Oikos Greek Yogurt
12 pk or 15 kg or iOGO Yogurt 2 kg

5⁹⁹

OASIS Health Break
or Smoothie 1.6 L

7⁹⁹

SAVI GOURMET Gnocchi, Risotto
or Penne Pasta Meals 500 g

5⁴⁹

PANACHE Premium Ice Cream 1 L
or Novelties 4-6 pk selected

meal makers

10⁴⁹

COMPLIMENTS Vegetable Oil 3 L
or HELLMANN'S Mayonnaise 1.42 L

6⁷⁹

STEFANO Pasta
Sauce 405-648 mL

7⁹⁹

KRAFT Pizza Kit
850 g

99¢

SAPPORO ICHIBAN Noodles 100 g
or COMPLIMENTS Instant Noodle
Cups 65 g

4⁹⁹

KELLOGG'S Vector
Granola 311 g

10⁹⁹

GOGO SQUEEZ
Fruit 12 pk

3⁹⁹

DEHPSTER'S Signature English
Muffins 6 pk, NATURAL BAKERY
Canadian Rye Bread 500 g or
DIMPFLMEIER Selected Bread
454-500 g

4⁹⁸

MINUTE RICE
500-700 g
selected varieties

6⁴⁹

ROBIN HOOD or
FIVE ROSES
Flour selected
2.5 kg

3⁹⁹

ROBIN HOOD
Oats 1 kg

4⁴⁹

EAGLE BRAND
Condensed Milk 300 mL

2⁷⁸

CARNATION Evaporated
Milk 354 mL

Get 500 PTS when you spend \$20 or more on these participating products

5⁹⁹

COMPLIMENTS
Greek Yogurt
650 g

200 PTS when you buy 2

COMPLIMENTS Large Brown
Eggs 12 pk

6⁹⁹

COMPLIMENTS Mini Pizzas 8 pk

12⁹⁹

COMPLIMENTS
Frozen Fruit
1.5 kg

100 PTS when you buy 2

COMPLIMENTS White Vinegar 4 L
or Pickles 1 L

100 PTS when you buy 2

COMPLIMENTS Broth 900 mL

100 PTS when you buy 5

COMPLIMENTS Spices or
Seasonings selected 5-245 g

100 PTS when you buy 3

COMPLIMENTS Fruit cups 4 pk

home & pet care

8⁹⁹

PURINA Cat or Kitten Chow 16-2 kg or Dentalife Dog Treats or Chews 404-595 g

17⁹⁹

PURINA ONE Smartblend Dry Cat or Dog Food 1.45-1.8 kg

26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg

100 PTS when you buy 2

COMPLIMENTS Cat Litter 7 kg

12⁹⁹

GLAD Waste Bags Tall 50-60 pk

10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk or 9V 2 pk

8⁹⁹ 200 PTS when you buy 2

ROYALE Bathroom Tissue 8=16 rolls

32⁹⁹

CHARMIN Bathroom Tissue 24=96 rolls or BOUNTY Paper Towels 8 pk

13⁹⁹

FLEECY Fabric Softener 4.7 L

STARTING AT 3⁹⁹

MR. CLEAN Magic Erasers 2-3 pk selected

2⁷⁹ 100 PTS when you buy 2

COMPLIMENTS Liquid Dish Detergent 828 mL

17⁹⁹ 500 PTS when you buy 2

DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

17⁹⁹ 500 PTS when you buy 2

DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

health, beauty & baby

5⁹⁹ 100 PTS when you buy 2

SENSODYNE Whitening or Pronamel 110-135 mL selected

4⁴⁹ 150 PTS when you buy 2

CREST Pro-Health or 3D White Toothpaste, ORAL-B Toothbrushes or Floss 1.75 pk or 65-120 mL selected

STARTING AT 5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g selected

6⁴⁹

OLD SPICE or HEAD & SHOULDERS Hair Care 315-400 mL selected

5⁹⁹ 100 PTS when you buy 1

SOFTSOAP or IRISH SPRING Body Wash 591 mL selected

6⁹⁹ 100 PTS when you buy 2

DEGREE Men's or Women's Deodorant 74-107 g selected

15% off

BIC Men's and Women's Razors or Blades, GILLETTE Fusion or Mach 3 Blades, SKINMATE or SCHICK Razors, SATIN CARE or GILLETTE Shave Gel or Cream or BLISTEX Lip Balm 1-12 pk or 4.25-311 g or 75 mL selected

10% off

L'OREAL Skin Care selected

69⁹⁹

SIMILAC 360 Total Care Powder 859 g

15% off 100 PTS when you buy 2

JOHNSON & JOHNSON Baby 400-600 mL or 623 g, PENATEN Medicated Cream 55-166 g or DESITIN Diaper Rash Cream 113-454 g

28⁹⁹

HUGGIES Giga Pack Pull-Ups 27-61, 28-44 pk or GOODNITES 4-74 pk

1⁹⁹ when you buy 3 or more

COMPLIMENTS ORGANIC Purée Pouches 128 mL 179 ea

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

200 PTS when you buy 2

10% off

IMODIUM 20-24 pk selected

10% off 250 PTS when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected†

19⁹⁹

DEPEND Underwear or POISE Pads selected

10% off 250 PTS when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected†

10% off 250 PTS when you buy 2

TYLENOL Complete 40 pk or BENNYLIN All-in-One 250-270 mL or 40 pk selected†

150 PTS when you buy 2

10% off

POLYSPORIN Ointment 15 g or Pain & Itch Relief 177 mL

400 PTS when you buy 1

59⁹⁹

A&D Blood Pressure Monitors UB525CN or UA770CNBLE 1 ea



Your destination for
variety and value



2⁸⁸
Dragon Fruit Pitahaya product of Vietnam
or Pomelo Honey product of China



3⁴⁸
Mini Shanghai Bok Choy or
Baby Bok Choy product of USA or
Mexico 7.67/kg



12⁹⁹
Fresh Beef Chuck Short Ribs Thick English
Style or Thin Sliced Family Size cut by your
meat expert from Canada AA grade beef
28.64/kg



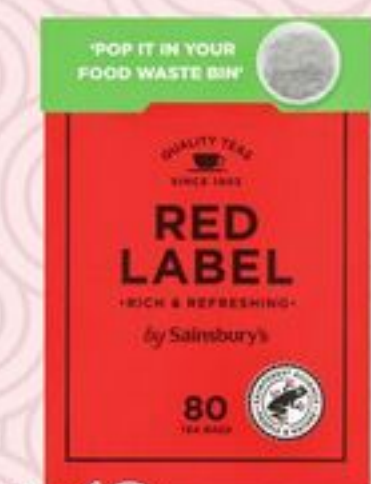
6⁸⁸
Vanilla Persimmon Case
product of Spain 6.8 pk



1⁹⁹
SAINSBURY'S Biscuits
selected varieties 200 g



2⁴⁹
SAINSBURY'S Tonic
Water Diet Indian or
Indian 1 L



4⁴⁹
SAINSBURY'S Red Label
Tea Bags 80 pk



1⁷⁹
SAINSBURY'S Baked
Beans in Tomato Sauce
400 g



1⁴⁹
SAINSBURY'S Candy
selected varieties 70 g



2²⁹
SAINSBURY'S
Vegetable Soup
400 g



4⁷⁹
SAINSBURY'S Bitter Seville
Orange or Three Fruit
Marmalade 340 g



1⁴⁹
DEEP IQF Baby Bhindi or Bhindi
Cut 340 g



3⁹⁹
DEEP Mango Pulp 850 g



2⁹⁹
DEEP Aloo, Paneer or
Paratha 333-384 g

EVERYDAY VALUE

1²⁹ PARLE-G Biscuits 300 g

4⁹⁹ SHERBON Juice 2 L selected varieties

2⁹⁹ DEEP Aloo, Paneer or Paratha 333-384 g

4⁷⁹ HAMDARD Rochafza Syrup 800 mL

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF Ramadan



STARTING AT

11⁹⁹

INDIA GATE
Feast Rozzana
Rice or Pure
Basmati Rice
4.54 kg



4⁹⁹

Pomegranates small
product of Israel



2⁹⁹
/lb

Indian Eggplant
product of Mexico 6.59/kg



3⁴⁹

COMPLIMENTS Pitas
200-425 g



STARTING AT

11⁹⁹

NOBLE PREMIUM BISON
226 g selected varieties



7⁴⁹

TRE
STELLE
Halloumi
200 g



5⁹⁹

KIRI Cheese
Portions 144 g



9⁹⁹

BARD
VALLEY
Dates
907 g



3⁹⁹

AL'FEZ Lebanese Style Falafel or
Moroccan Couscous 150-200 g



3⁹⁹

AL'FEZ Shish Taouk
Marinade 156 mL or
Shawarma Marinade
157 mL



3⁹⁹

AL'FEZ Garlic or
Tahini Sauce
238 mL



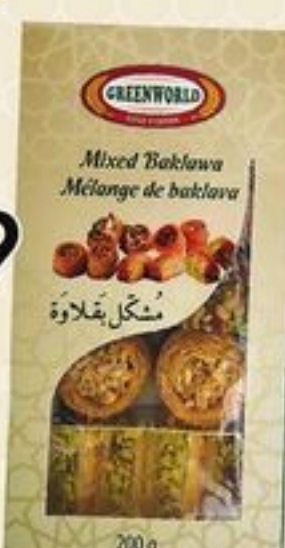
3⁹⁹

AL'FEZ Harissa
Paste 162 mL



1⁷⁹

CALIFORNIA
GARDEN Fava
Beans 450 g



5⁹⁹

GREENWORLD
Mixed Baklava
200 g



5⁷⁹

KASHI Pistachio Premium
Halva 450 g



2⁴⁹

ETI Mini Popkek Cake
144 g selected varieties



2⁷⁹

RUBICON
Exotic Juice 1 L
selected varieties



8²⁹

ALAMEED Medium Coffee
226 g selected varieties



8⁴⁹

SALEM FOODS Liquid Honey 500 g



6⁹⁹

AHMAD TEA 100 pk selected varieties



Find more variety and
value in store

1,000+ ITEMS ARE
PRICE LOCKED UNTIL MAR 18



4⁴⁹

OIKOS Greek Yogurt
4 pk



3⁹⁹

Large Cantaloupe
product of Costa Rica no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken
Strips, Nuggets, Burgers or Popcorn
frozen 700 g



2⁴⁹

ea when you
buy 2 or more
Ciabatta or Artisan Style Baguettes
325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered
Haddock or Pan Seared Haddock, Cod,
Sole or Salmon Fillets 460-680 g



7⁸⁸

COMPLIMENTS Pudding
Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops
8 pk



3⁹⁹

COMPLIMENTS Cheddar
Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham,
Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks
Mini Cans 6x222 mL



7⁹⁹

DEMPSTER'S Half Loaf White
or Whole Wheat Bread 380 g or
FRONTIER BAKERY Pita 5 pk



4⁹⁹

STRUB'S Pickles 500 mL or KRAFT Pure
Salad Dressing or Marinades 355 mL



7⁵⁹

ea when you
buy 4 or more
CESAR Wet Dog Food
100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or
Parchment Paper 35 ft



15⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL

so much value in every shop

Prices locked in until
March 18, 2026

So in love at first bite

Happy Valentine's Day



21⁹⁹

Dessert Cakes
1.2-1.49 kg



3⁹⁹

Dessert Cake
Slices 210-245 g



Chocolate Dipped
Strawberries 550 g

16⁹⁹



11⁹⁹

1/2 Dessert Cake
620-745 g



14⁹⁹

Single Layer Shortcakes
905-950 g



13⁹⁹

Real Cream Layered Cakes
510-725 g



MEMBERS SAVE '3
9⁹⁹
MEMBER
PRICING

Small Pull-Apart Cakes
365-990 g

12⁹⁹

without
Scene+ Card



LIMITED
TIME
ONLY

6⁹⁹

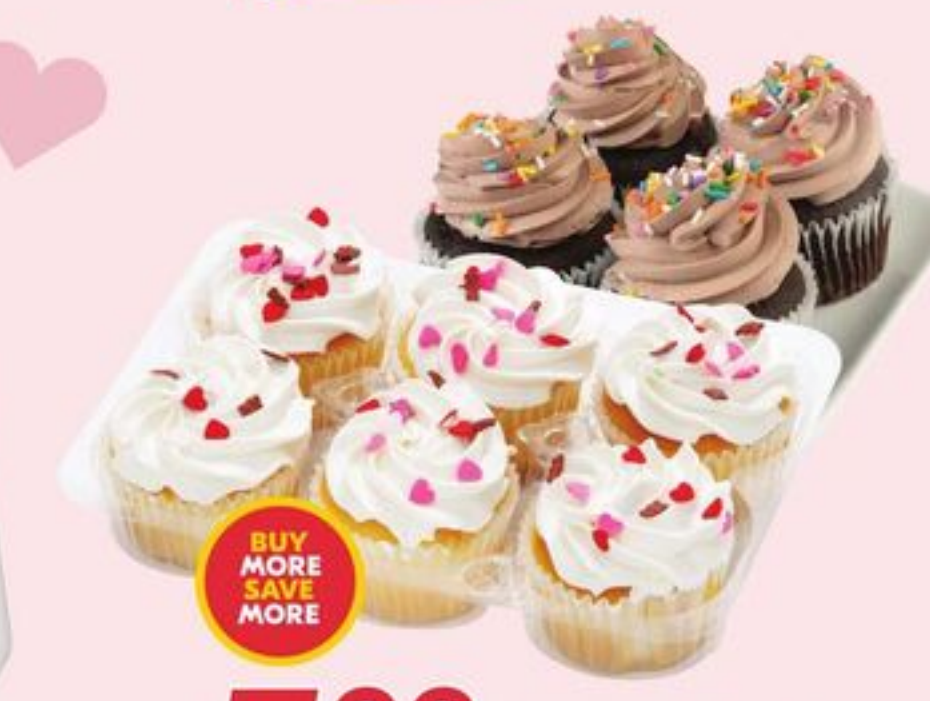
KIMBERLEY'S BAKESHOPPE Valentine's
Cookies 383 g, Two-Bite Valentine's Mini
Cupcakes chocolate or vanilla 12 pk 284 g



BUY 1 GET 1
FREE
of equal or lesser value

MIX &
MATCH

Brownie Cakes
310-390 g or
Cream Pies 5"
260-370 g



BUY
MORE
SAVE
MORE

5⁹⁹
ea when you
buy 2 or more

Cupcakes 6 pk vanilla,
chocolate, assorted or
confetti 325-335 g
7.99 ea



Dinner Just Got Easier!

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

20%
off at till

Freshly prepared and
READY FOR YOU

Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

So sweetly irresistible



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



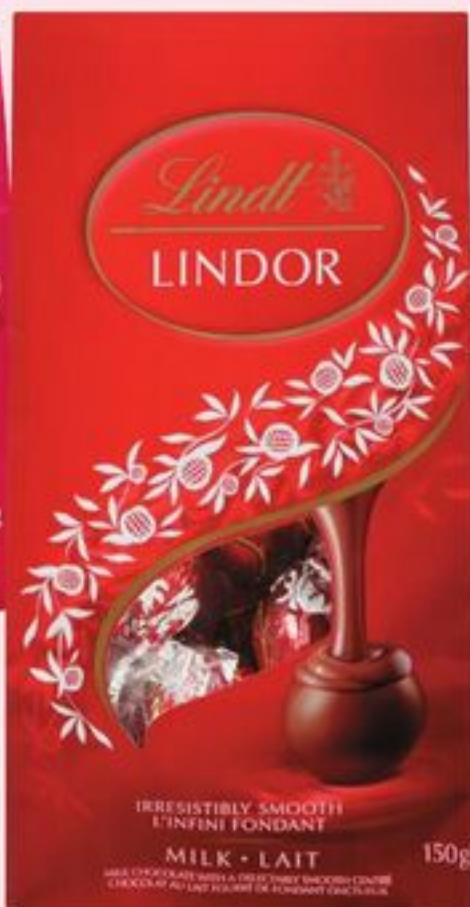
7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g

While Supplies Last. Prices in Effect until Feb 14th.

So in love with seafood

Happy Valentine's Day



Ocean Wise
STARTING AT
725
Fresh Choice Oysters
subject to availability



300 PTS
when you spend
\$25 or more
Live Market Lobsters
product of Atlantic Canada
subject to availability



7⁹⁹
Atlantic Canada
3-4 oz Lobster Tails 85 g
previously frozen or frozen
or 2 pack of tails for \$15.98



Ocean Wise
10⁹⁹ /lb
Yellowfin Tuna Steaks
previously frozen or
frozen product of
Vietnam 24.23/kg



Ocean Wise
10⁹⁹
COMPLIMENTS Extra
Large Cooked Shrimp in
Ring with Sauce 312 g



23⁹⁹
COMPLIMENTS
New Brunswick Wild Lobster Claws
product of Canada 454 g



21⁹⁹
COMPLIMENTS
Newfoundland and Labrador
Wild Snow Crab Clusters
product of Canada 454 g

sobeys

has all the ingredients for a
romantic Valentine's Day Supper

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**DIGITAL
EXCLUSIVE**

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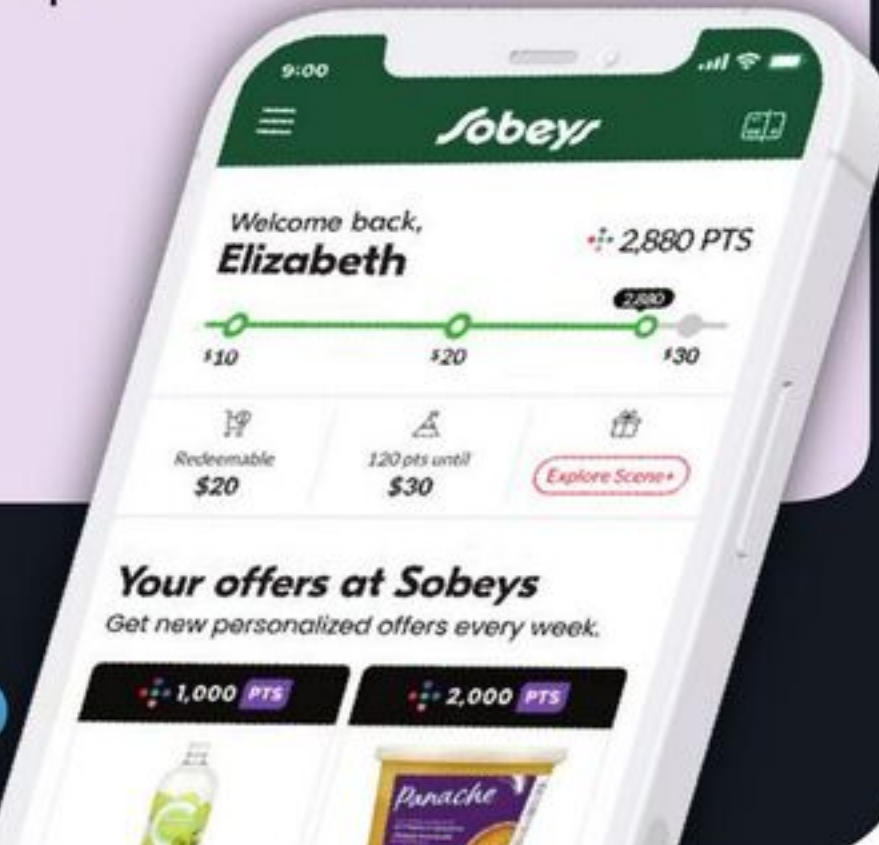


Get
100 PTS
when you buy 2
SOFTSOAP Liquid Hand Soap 221 mL

Get
200 PTS
when you buy
300 g or more
BRANDT Kolbassa Coil, Loaf, Lyoner
Sausage, Krakowska or All Beef Salami



Get
200 PTS
when you buy 2
COMPLIMENTS Ice Cream
or Fudge Bars 24 pk



Offer valid February 12th to February 18th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Cheers to beer, wine & coolers!



27⁹⁹
CORONA Extra Lager
12x330 mL bottles



15⁹⁹
MOLSON CANADIAN or
SLEEMAN Original Lager
6x473 mL tall cans



26⁹⁹
COORS Seltzer
Slushie Flavours Pack
12x355 mL cans



18⁴⁹
COTTAGE SPRINGS
Punched Up Vodka Soda
mixed pack 8x355 mL



16⁴⁹
MIONETTO
Prosecco Brut
D.O.C. 750 mL

10⁹⁹
JACKSON-TRIGGS
Cabernet Sauvignon,
Sauvignon Blanc or
Pinot Grigio 750 mL



*PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Available at select stores

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

200 PTS when you buy 2

11⁹⁹

RXBAR Minis 208-260 g selected

Armstrong
NATURAL CHEESE
1902

THERE'S NO *GRATER* FLAVOUR THAN ARMSTRONG CHEESE

6⁹⁹

ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

Tim Hortons

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk **13⁹⁹**

TIM HORTONS Hot Chocolate 500 g **6⁹⁹**

TIM HORTONS Nespresso® Compatible Capsules 10 pk **7⁹⁹**

TIM HORTONS Instant Coffee 100 g **8⁹⁹**

*Trademarks of a third party not related to The TDL Group Corp
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4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

Werther's Original

4⁹⁹ **200 PTS** when you buy 2

WERETHER'S Original Candies 230-245 g

CHEEMO Perogies

2⁴⁹

CHEEMO Perogies 745-907 g

HIDDEN VALLEY Salad Dressing

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

200 PTS when you buy 2

6⁹⁹

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

LECLERC Go Pure Oatmeal Bars

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

COMPLIMENTS LED Light Bulbs

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

Ziploc

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

Everyday
wellness,
all winter

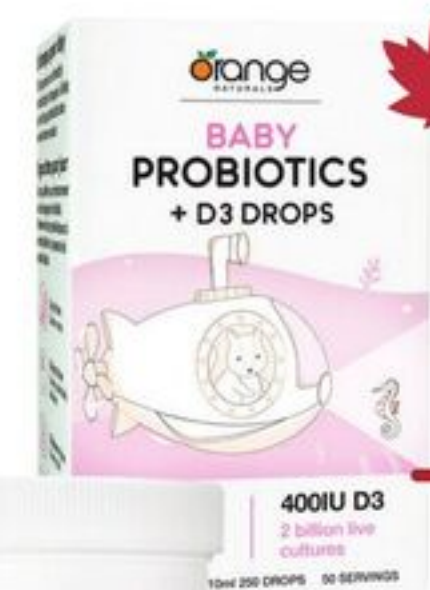
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELTZ 15-60 PK



Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

200 PTS
when you buy 1
20%
off

ORANGE NATURALS KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.

300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

15%
off

NOW BEAUTY PRODUCTS
SELECTED VARIETIES AND SIZES



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off

DESERT ESSENCE BODY, HAIR OR ORAL CARE
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