



Get **500 PTS**

WHEN YOU SPEND \*\$25+ ON COMPLIMENTS PRODUCTS IN A SINGLE TRANSACTION\*

\*See page 4 for details  
\*Offer valid only February 28 - March 1, 2024

Join us for

**WORLD COMPLIMENT DAY**

MARCH 1<sup>ST</sup>

WE'RE FULL OF Compliments



**Global Market**

**HOT PRICE**

**3.99**

TRE STELLE Paner Cheese 300 g

PO1\_SBY\_WK44\_P90N\_WST\_BC

WEST\_CONNECT

Scene+  
MEMBER

PRICING

Swipe your  
Scene+ Card  
and Save





\$4

MEMBER PRICING

43%  
WITH  
MEMBER  
PRICING

\$6

without  
Scene+  
Card

TAYLOR FARMS Chopped or Leaf Salad Kits  
207-383 g product of USA



10<sup>99</sup>

MEMBER PRICING

47%  
WITH  
MEMBER  
PRICING

13<sup>99</sup>

without  
Scene+  
Card

HIGH LINER Signature Cuts, Pan-Seared or Breaded or  
Battered Premium Fish 423-540 g



MEMBERS SAVE 49¢

\$1

MEMBER PRICING

1<sup>49</sup>

without  
Scene+  
Card

MICHELINA'S Frozen Entrées 128-284 g



50%  
off

MEMBER PRICING

30%  
off

without  
Scene+Card

JAMIESON Multivitamins or Supplements  
selected varieties and sizes



Look for more Member Pricing  
throughout the flyer and in-store.

Scene+  
MEMBER  
DAY

GET 10%  
OFF

OR 200 PTS

FOR EVERY \$20 SPENT\* ON A MINIMUM  
\$50 GROCERY PURCHASE!†

See back page for details

TUESDAY, MARCH 3, 2026 ONLY!  
EXCLUSIVELY FOR SCENE+ MEMBERS

FL01\_SPT\_00041\_P000\_WEST\_CONNEC1

Your family could

WIN\*

1 million Scene+ Points towards free groceries

\*see page 5 for details



STARTING AT

7.99



NATURAL SAUSAGE

SCHNEIDERS Pepperettes 300-375 g or MAPLE LEAF Natural Fully Cooked Breakfast Sausages or Shredded Chicken 250-300 g

2/\$11

HEALTHY CHOICE Simply Steamers 250-253 g





2/\$6

GLACEAU Vitaminwater 691 mL



2.99

NATURE VALLEY Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers selected 120-230 g



2/\$9

MCCAIN Superfries 454-800 g



150 PPS when you buy 1

23.99

CORONA Cero Non-Alcoholic Beer 12x355 mL



19.99

TIDE Liquid Detergent 3.46-3.9 L, Pods 45-76 pk, GAIN Flings! 45-76 pk, DOWNY Unstopables 853 g, IVORY SNOW 3 L or CASCADE Auto Dish Tabs 51-90 pk



Scan to view full list of participating products

FEED THE DREAM

  
SAFEWAY



[illegible][illegible]

\*100% FRESH GUARANTEE: If a Canadian food item is not fresh, we will give you a full refund. Our 100% Fresh Guarantee is a legal requirement in the provinces of Ontario, Quebec, and the Atlantic provinces. It does not apply to products from other countries or to products that are not fresh when they are sold. For more information, visit [www.safeway.ca/100percentfresh](http://www.safeway.ca/100percentfresh). © 2022 NLT. All Rights Reserved.

Download the Safeway App to play and visit  
**Safeway.ca/NHL** to learn more



score\*  
**EXCLUSIVE OFFERS**  
just by playing



### TASTE OF THE TROPICS

it's like biting into sunshine

**2/\$5** Ataulfo Mangoes product of Mexico

**200 PPS** when you buy 2 **7.99** BOLTHOUSE Juices or Smoothies 946 mL selected

**5.99** Large Whole Pineapples product of Guatemala or Prepared Fresh Daily In-Store Cored Pineapples product of Costa Rica

**15% off** Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

**2.47** Papaya product of Mexico 5.45/kg

**3.99** Coconut product of Vietnam

**4.99** Avocado Bags product of Mexico 5 lb

**3.27** Plantain product of Guatemala or Ecuador 7.21/kg

**100% fresh GUARANTEE**

We offer cored or whole pineapples for the same price

**2.99** Living Lettuce Green, Red or Multileaf product of Western Canada

**3/\$5** Green Onion, Bunched Cilantro, Parsley or Italian Parsley product of USA or Mexico

**1.99** Acorn, Butternut, Kabocha or Spaghetti Squash product of Canada or Mexico Canada no 1 grade 4.39/kg

**4.99** Strawberry product of USA or Mexico no 1 grade 454 g 1 lb

**3.99** Extra Large Black or Red Seedless Grapes product of Peru 8.80/kg

**2/\$5** Large Red Grapefruit product of Israel

**2.47** Red Prince Apples product of Canada, Canada extra fancy grade 5.45/kg

**4.99** GOODLEAF Lettuce Blends product of Canada 113 g

**4.99** COMPLIMENTS Naturally Simple Salad Kit Caesar Supreme product of USA 296 g

**15% off** Prepared Fresh Daily Mixed Melon, Watermelon, Honeydew or Cantaloupe Chunks assorted sizes

**2.47** Prepared Fresh Daily Taco or Guacamole Dip or Mango or Pineapple Salsa assorted sizes

**2.99** Indian Eggplant product of Mexico or Dominican Republic or Indian Okra product of Honduras 6.59/kg

**9.99** BARD VALLEY Medjool Dates 907 g

**3.99** Organic Carrots product of USA no 1 grade 2 lb

**3.44** COMPLIMENTS ORGANIC Whole White or Creami Mushrooms product of Canada 227 g

### A New & Refreshed Selection of Meat Alternatives

**4.49** LIGHTLIFE Grounds Original or Mexican 340 g

**4.49** LIGHTLIFE Veggie Slices 156 g

**6.99** FIELD ROAST Sausages assorted 368 g

**7.99** FIELD ROAST Shreds 298 g

### floral

Available at most stores

**5.99** Tulips assorted colours 5-stem bunch grown in British Columbia

**9.49** Potted Tulip assorted colours 6" pot grown in British Columbia

**18.99** Farm Fresh bouquet assorted colours

**11.99** Potted Mums assorted colours 6" pot grown in British Columbia

Give them more with the Grocery Essentials Card

Visit [safeway.ca/giftcards](http://safeway.ca/giftcards) for details

For more information on our 100% Fresh Guarantee, visit [www.safeway.ca/100percentfresh](http://www.safeway.ca/100percentfresh). © 2022 NLT. All Rights Reserved.

1/2024 prices. Not guaranteed. Some prices indicated at any participating Empire location must be indicated in increments of 10¢. Tax & 5¢ Service. All prices \$1 before. On eligible inventory purchase. All restrictions apply. See full list of participating locations across Canada at [safeway.com/participatinglocations](https://www.safeway.com/participatinglocations). You're in. Limited offer.



**STERLING SILVER**  
PREMIUM CUT

**HAND-SELECTED  
AAA BEEF**

Well-marbled Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Safeway

**12<sup>99</sup>** /lb

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AAA grade beef 28.64/kg



**14<sup>99</sup>** /lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 33.05/kg



**300 PTS**  
when you spend \$30 or more

COMPLIMENTS Fresh **AIR-CHILLED** Boneless Skinless Chicken Breasts Value Size



**200 PTS**  
when you spend \$20 or more

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Thighs or Split Wings



**200 PTS**  
when you spend \$20 or more

**7<sup>99</sup>** /lb

Fresh Lean Ground Beef Burgers 4 pk Family Size 100% pure no additives or fillers 17.61/kg



**4<sup>99</sup>** /lb

Homestyle Seasoned Whole Chicken 11.00/kg



**5<sup>49</sup>**

MARCANGELO Sweet or Hot Italian Pork Sausage Meat 450 g



**5<sup>99</sup>**

OLYMEL Breakfast or Dinner Pork Sausage 375-450 g



**18<sup>99</sup>** /lb

Fresh Canadian Lamb Loin Chop 41.87/kg



Fresh Pork Shoulder Picnic  
Roast lock removed



Fresh Pork Shoulder Blade Roast  
or Family Size Steak



**value size**

Fresh Pork Loin Back Ribs cryovac



**NAGANO**  
Premium Fresh Pork  
Loin Hotel Cut Chop,  
Tenderloin or  
Back Ribs



Fresh Pork Side Ribs  
breast bone removed  
regular cut or sweet & sour cut



**value size**

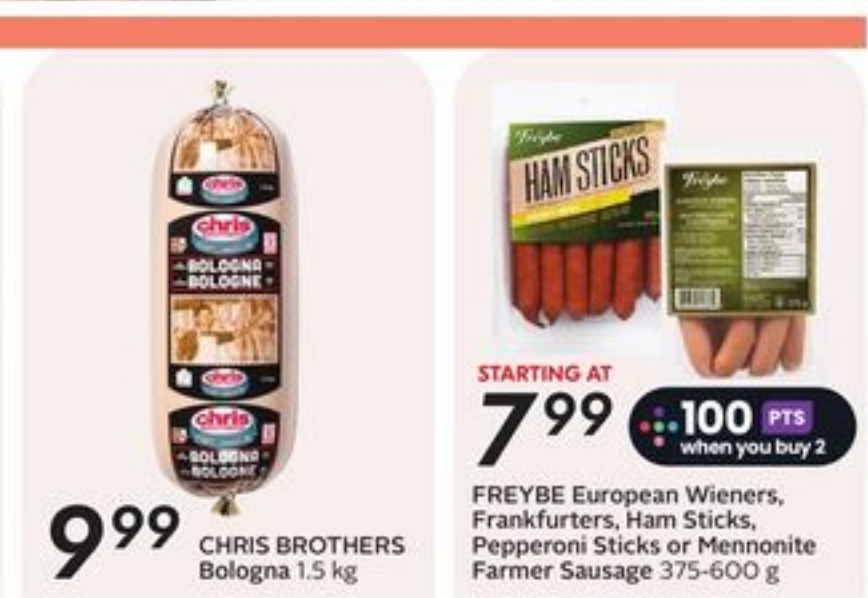
Fresh Whole  
Skinless Pork Belly cryovac

**All Fresh Pork!**  
**BUY 2 GET 3RD FREE**



**STARTING AT 7<sup>49</sup>**

GREENFIELD Bacon, Back Bacon, Wieners or Smoked Sausages 200-375 g



**200 PTS**  
when you buy 2

**13<sup>99</sup>**

SCHNEIDERS Juicy Jumbos Family Pack 750-900 g



**9<sup>99</sup>**

CHRIS BROTHERS Bologna 1.5 kg



**STARTING AT 7<sup>99</sup>** **100 PTS**  
when you buy 2

FREYBE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Mennonite Farmer Sausage 375-600 g



**7<sup>99</sup>**

MARCANGELO, SCHNEIDERS or MEATMAN'S Sausages frozen 375-675 g



**8<sup>99</sup>**

BEYOND MEAT Plant-Based Chicken Burgers, Breakfast Sausages or 2 Pack Burgers 226-235 g



**200 PTS**  
when you buy 2

**12<sup>99</sup>**

COMPLIMENTS Chicken Burgers or BUTTERBALL Turkey Burgers 852 g



**300 PTS**  
when you buy 2

**13<sup>99</sup>**

COMPLIMENTS Traditional Beef or Smashed Burgers 680-907 g

**GET TO FREE GROCERIES FASTER**

when you scan your Scene+ membership card and pay with your Scene+ Scene+ Visa Card.

100% OFF  
SELECTED ITEMS

100% OFF  
SELECTED ITEMS

# seafood

**99¢** /100 g  
Basa Fillets previously frozen

**1.99** /100 g  
Fresh Wild Sole Fillets product of Canada subject to availability

**1.50 \$PFS** when you buy 2  
Prepared In-Store Cooked or Raw Garlic Shrimp Grillers 250-280 g

**15.99**  
40 FATHOMS Breaded Haddock or Cod Fillets 815 g

**2.99** /100 g  
ULTRA NATURAL Seasoned Cooked Shrimp Garlic & Parsley or Asian-Style Marinade previously frozen or frozen 43.4 g 13.49 ea

**15.00**  
MRS. FRIDAY'S Crab-Style Crab Cakes 50 g previously frozen or 8 pk frozen 12.00 ea

**7.99**  
MATLAW'S Ocean Stuffed Scallops 425 g

**+200 \$PFS** when you buy 2  
**7.88**  
EIGHT TREASURES Whole Raw Head-On Shrimp 40-50 ct per lb 400 g

**7.99 MEMBER PRICE** without Scene+Card  
**9.99** without Scene+Card  
PANACHE Battered Butterfly Shrimp or Coconut Breaded Shrimp 340 g selected

**9.99**  
COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g

**9.99**  
PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or teriyaki lime & pepper previously frozen 150 g

**13.99**  
WATERYVIEW MARKET Lemon & Garlic Shrimp and Pasta 307 g or Shrimp Lo Mein Meal Kits 877 g

# deli & kitchen

**7.99 MEMBER PRICE** without Scene+Card  
PILLER'S Charcuterie Sliced Salami selected 125 g

**8.99** without Scene+Card  
**value size**  
**\$14**  
COMPLIMENTS Cooked Ham 1 kg

**20%** **+200 \$PFS** when you spend \$50 or more  
ENTREMONT Double Cream Brie, CAMBOZZOLA, MANCHEGO or JARLSBERG Prices as marked

**4.49** /100 g  
MAPLE LEAF Natural Selections Ham or Turkey or SCHNEIDER'S Deli Best Ham, Cajun Turkey, Jumbo Summer Sausage or Turtling Sausage

**+300 \$PFS** when you buy 2  
**3.99**  
NANA'S Samosas sold by individual piece available hot or chilled from the Service Case

**+200 \$PFS** when you buy 2  
**7.99**  
TIRE STELLA Bocconcini 200 g

**34.99 MEMBER PRICE** without Scene+Card  
COMPLIMENTS Regular Hummus, Topped Hummus or Dips 227-255 g

**NEW**  
**8.99**  
GOLD LABEL Heat & Serve Snack Dips 375 g

**LIMITED TIME ONLY**  
SNACK DIPS

**10.99**  
OLIVIERI Family Size Pasta or Gnocchi selected 520-700 g

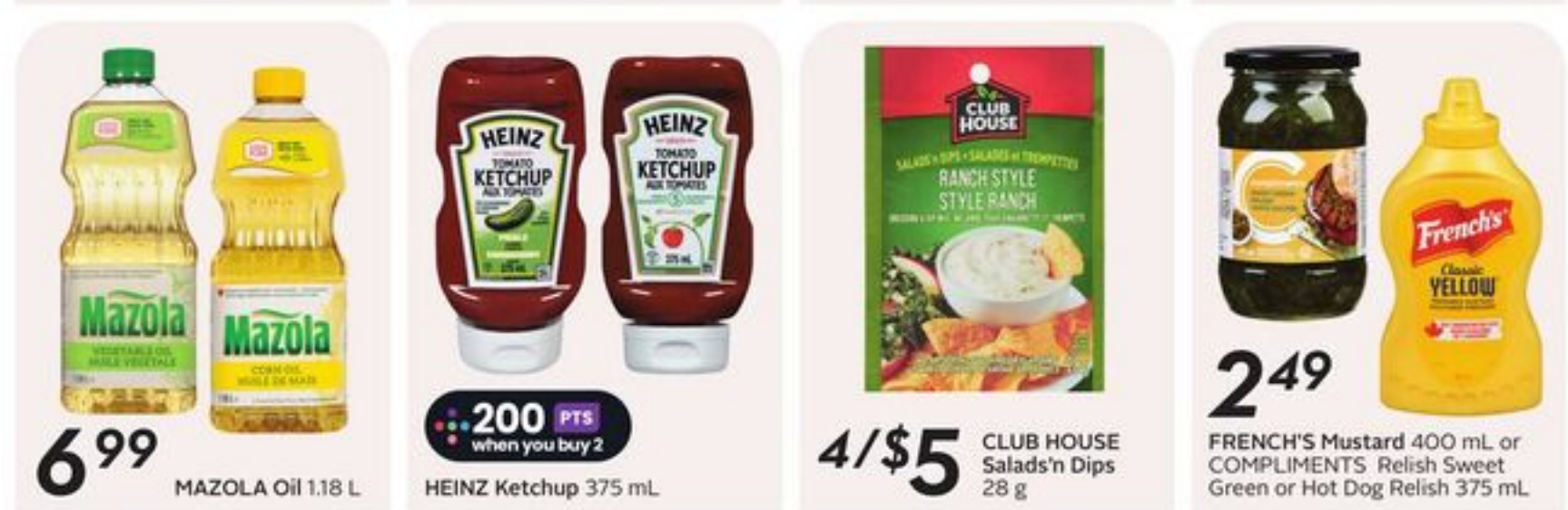
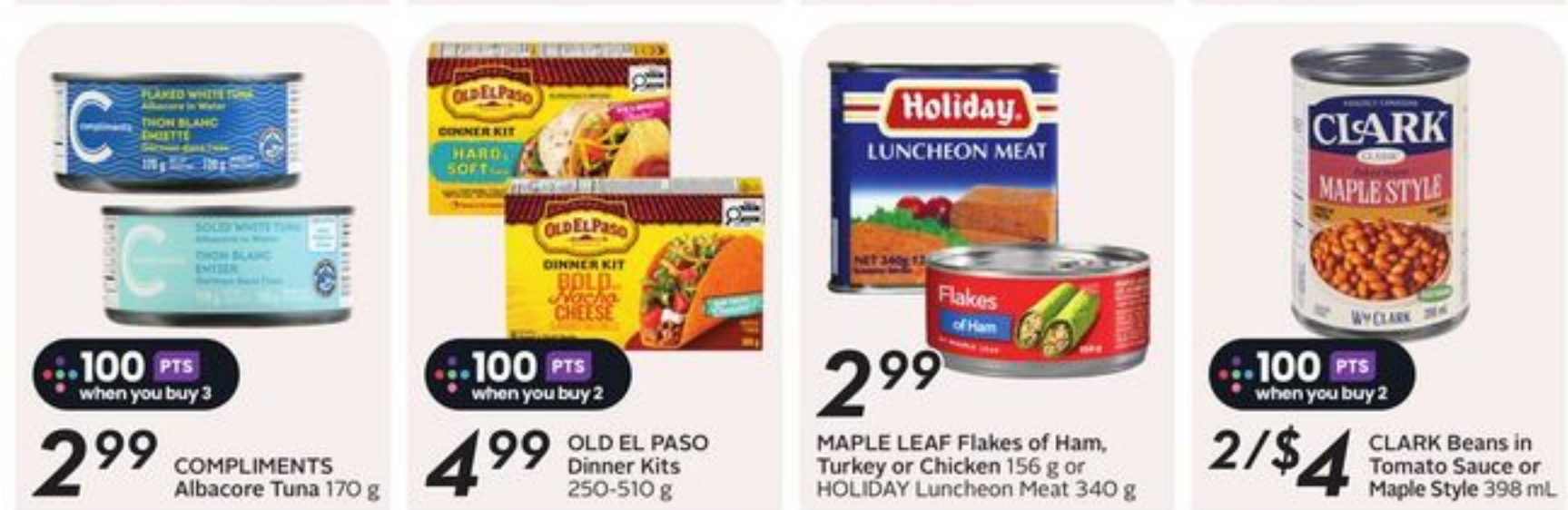
**FOR YOU**  
**+250 \$PFS** when you buy 2  
**3/\$18**  
Flatbreads 230-365 g

**MIX & MATCH**

**COLLECTOR'S EDITION!**  
SCALLOTTI Gnocchi GARDIA PASTA

\*Receive 100 Scene points when you spend minimum of \$25 on Compliments products in single transaction before applicable base and changes and other discounts are discounted (the "offer") Offer valid between March 1st - March 31st, 2023. \*Receive bonus scene points (bonus) when you spend minimum of \$25 on Compliments products in single transaction before applicable base and changes and other discounts are discounted (the "offer") Offer valid between March 1st - March 31st, 2023. \*Some items may have limited quantities. All prices are subject to change without notice. Some items may be discontinued at any time. ©2023 Foodland Inc. All rights reserved. Foodland Inc. is a registered trademark of Foodland Inc. All other trademarks are the property of their respective owners. \*Some items may have limited quantities. All prices are subject to change without notice. Some items may be discontinued at any time. ©2023 Foodland Inc. All rights reserved. Foodland Inc. is a registered trademark of Foodland Inc. All other trademarks are the property of their respective owners.

## meal makers



## Here for your budget and lifestyle



deli & kitchen



**8<sup>49</sup>** MAPLE LEAF Natural Selections Sliced Meats 175 g selected



**7<sup>79</sup>** PANACHE Italian Sliced Meats selected 100 g



**8<sup>49</sup>** STARTING AT CASTELLO Aged Gouda, Aged Havarti, Tickler Extra Mature or 1yr 200 g



**4<sup>49</sup>** PILLER'S Salami selected



**\$3** COMPLIMENTS Cooked or Smoked Chicken



**6<sup>99</sup>** CASTELLO Blue Cheese 113-150 g selection varies by store

READY FOR YOU

Perfect for lunch or anytime enjoyment and **Ready to Grab & Go**

2 Pack Mini Croissant Sandwiches

NEW FLAVORS

LIMITED TIME ONLY

Flaky, buttery mini croissants baked to golden perfection!

Filled with fresh ingredients from our Kitchen and Deli. Lightly crisp on the outside and tender inside. 4 delicious varieties to choose from!

Egg Salad

Chicken Club Salad

Black Forest Ham & Cheddar Cheese and Turkey & Cheddar Cheese

Chicken Salad

MIX & MATCH

BUY 1 GET 1 FREE



Cream Pies 5" 265-370 g or Brownie Cakes 235-390 g



**12<sup>99</sup>** MEMBER ONLY **17<sup>99</sup>** without Scanner Card  
Single Layer Shortcakes 905-950 g



**5<sup>99</sup>** All Butter Croissants or Pastries 4 pk 275-400 g



**5<sup>99</sup>** Almond or Butter Tarts 6 pk 270-400 g



**6<sup>99</sup>** Gourmet Cookies 6 pk 410-475 g



**5<sup>99</sup>** 75 PTS when you buy 2 Hot Cross Buns 6 pk 515-545 g or 6-8 pk 450-515 g



**4<sup>99</sup>** STUYVER'S Ciabatta or Portuguese Buns 4 pk 340-400 g



**2<sup>99</sup>** ACE BAKERY Baguettes 350-380 g



**6<sup>49</sup>** 200 PTS when you buy 2 PORTOFINO Breads 585-630 g



**2<sup>99</sup>** 100 PTS when you buy 2 COMPLIMENTS White or Whole Wheat Sandwich Bread 675 g



**4<sup>99</sup>** 200 PTS when you buy 2 DEMPSTER'S 10" Tortillas 366-610 g

RECIPES, STORIES, TIPS & TRICKS and more, all at [Safeway.ca](#)

SOL\_SRP\_LRNNA\_GRL\_WEST\_COLO\_BN

drinks & snacks

100 PTS when you buy 1  
**7<sup>49</sup>** JACK LINK'S or GOLDEN ISLAND 65-81 g

2/\$9  
RUFFLES Potato Chips 180-200 g or MISS VICKIE'S Kettle Chips 190-200 g

3<sup>99</sup>  
OLD DUTCH Restaurant Tortilla Chips or Arriba 230 g-295 or TWIGZ Pretzels 130 g

10<sup>29</sup>  
FRITO-LAY Multipacks 16 pk

2<sup>99</sup>  
CADBURY Tablet Bars 80-105 g

3<sup>49</sup>  
JOLLY RANCHER Ropes 284 g or TWIZZLERS Licorice Candy 311-340 g

6<sup>49</sup> 200 PTS when you buy 2  
FERRERO Squares 105 g

5<sup>99</sup>  
5 Multipack Gum

9<sup>99</sup>  
MONSTER Energy Drinks 4x473 mL

6<sup>99</sup> 50 PTS when you buy 2  
OCEAN SPRAY Sparkling Cranberry Juice 6x340 mL

2/\$8  
RED BULL Energy Drinks 355 mL

2/\$6  
GURU Energy Drinks 355 mL

4<sup>49</sup> 300 PTS when you buy 2  
CHRISTIE Good Thins Crackers 100 g

9<sup>99</sup>  
CHRISTIE Oreo Cookies 20 pk, PEPPERIDGE FARMS Goldfish 750 g or Snack Packs 22 pk while supplies last

\$4  
CHRISTIE Peek Freans or Dad's Cookies 275-350 g

4<sup>99</sup>  
MCVITTIE'S Biscuits 300-400 g or WALKER'S Shortbread selected 135-150 g

12<sup>99</sup>  
STARBUCKS Roast & Ground Coffee 340 g, K-Cup® Pods 10 pk or Instant Coffee 90 g

3<sup>99</sup> 200 PTS when you buy 3  
SUNRYPE Slim 1.36 L

8<sup>99</sup>  
TWININGS Tea 50 pk

\$3  
COMPLIMENTS Drink Boxes 10x200 mL

\$2  
COMPLIMENTS Juice 1 L 2.79 ea

18<sup>99</sup> 100 PTS when you buy 2  
TIMOTHY'S Coffee K-Cup® Pods 30 pk

12<sup>99</sup>  
NATURE VALLEY Granola Bars, BETTY CROCKER Fruit or MOTT'S Fruitsations 637 g-1.28 kg selected

2<sup>77</sup>  
QUAKER Dips or Chewy Granola Bars 120-156 g

Here for your budget and lifestyle

9<sup>49</sup> 100 PTS when you buy 1  
COMPLIMENTS Solid Milk Chocolate Eggs 250 g while supplies last

3<sup>99</sup> 100 PTS when you buy 2  
COMPLIMENTS Solid Milk Chocolate Bunny 100 g while supplies last

3<sup>49</sup>  
COMPLIMENTS Snacks 265-300 g or Ready To Eat Popcorn 190-250 g

2<sup>99</sup> 100 PTS when you buy 2  
COMPLIMENTS Pretzel Sticks 320-400 g

7<sup>99</sup> 100 PTS when you buy 2  
BEST BUY Wafers 227 g

2<sup>99</sup> 100 PTS when you buy 2  
COMPLIMENTS Snack Crackers 200-225 g

3<sup>00</sup> PTS when you buy 2  
COMPLIMENTS De-Alcoholized Beer 355 mL 6 pk

2/\$8  
COMPLIMENTS Ginger Ale, Club Soda or Tonic Water 5x222 mL

dairy & frozen



**10<sup>99</sup>** DANONE Oikos Greek Yogurt 12 pk or 1.5 kg



**3<sup>99</sup>** KRAFT Cool Whip Aerosol Whipped Topping 225 g



**2<sup>99</sup>** COMPLIMENTS Cream Cheese or Spread 227-250 g 3.99 ea



**3<sup>99</sup>** COMPLIMENTS Lemonade 1.54 L



**6<sup>99</sup>** YOPLAIT Source 16 pk or LIBERTE Greek Yogurt 900 g-1 kg or NATREL Lactose Free Milk with Protein 2 L



**5<sup>99</sup>** LIBERTE Probiotic Kefir 1 L or YOP Drinkable Yogurt 6 pk



**5<sup>99</sup>** COMPLIMENTS BALANCE Margarine 850 g



**4<sup>49</sup>** DEL MONTE Juice 1.6 L



**\$4** KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g



**6<sup>49</sup>** NANAPOPS! Frozen Bars 4 pk selected



**10<sup>99</sup>** PORTA Pizza 431-471 g



**4<sup>99</sup>** NATREL Lactose Free Ice Cream 473 mL



**5<sup>99</sup>** MCCAIN Pizza Pockets 6 pk



**2/\$11** MARIE CALLENDER'S Bowls 312-349 g



**4<sup>79</sup>** MICHELINA'S Pizza Snack Rolls 496 g



**4<sup>49</sup>** MCCAIN Breakfast Potatoes 600-650 g

Here for your budget and lifestyle



**3<sup>49</sup>** COMPLIMENTS Sour Cream 500 mL



**8<sup>29</sup>** COMPLIMENTS Butter Sticks salted or unsalted 454 g



**4<sup>99</sup>** PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



**2/\$3** BEST BUY Frozen Spinach 300 g

natural health



**3<sup>99</sup>** ALTER ECO Chocolate Bars 80 g



**3/6<sup>99</sup>** COVE Gut Healthy Soda 355 mL



**4<sup>99</sup>** G.H. CRETORS Caramel Corn or Chicago Mix 213-227 g



**2<sup>99</sup>** MADE GOOD Bars, Minis or Rice Crisps 120-150 g



**3<sup>99</sup>** EARTH'S OWN Select Beverages 1.75-1.89 L



**6<sup>49</sup>** NATREL Organic Milk 2 L



**4<sup>99</sup>** DAIYA Cheese-Style Shreds, Slices or Blocks 185-220 g, Cream Cheese 227 g or Thin Crust Gluten-Free Pizza 492 g



**2<sup>99</sup>** ANNIE'S Macaroni & Cheese 145-170 g



**47<sup>99</sup>** VEGA Protein + Recovery or Protein + Creatine 812-918 g



**24<sup>99</sup>** VEGA Protein + Supergreens 510-526 g



**9<sup>99</sup>** KIND Bars 5 pk or Minis or Thins 10 pk



**2/\$7** PERFECT SPORTS Diesel Protein Bars 50 g or PROBAR Energy Chews or Bars 60-85 g

Give them more with the Grocery Essentials Card

Visit [safeway.ca/giftcards](https://safeway.ca/giftcards) for details

home & pet care



**9<sup>99</sup>**

PURINA Beneful Dry Dog Food  
1.6-1.8 kg



**15<sup>99</sup>**

PURINA Beyond or IAMS  
Pro-Health Dry Cat Food  
1.36-1.59 kg



**18<sup>99</sup>**

ARM & HAMMER Slide Cat Litter  
9.1 kg



**8<sup>49</sup>**

PUREX Bathroom Tissue  
8=16 rolls or SPONGETOWELS  
Ultra 2=4 pk



**6<sup>29</sup>**

COMPLIMENTS  
Inodor Waste Bags  
30-52 pk



**7<sup>99</sup>**

ALCAN Foli 50-100 ft. REYNOLDS  
Parchment Paper 75 ft. Parchment  
Sheets 40 pk or Air Fryer Liners  
50 pk selected



**11<sup>99</sup>**

PUREX Laundry Detergent  
4.06-4.43 L. SUNLIGHT 4.01 L.  
PERSIL Liquid 1.86 L. or Discs  
32-42 pk or SINGGLE Fabric  
Softener 2.77 L. or Sheets 200 pk



**19<sup>99</sup>**

CHARMIN Bathroom Tissue  
12=48 rolls or BOUNTY Paper  
Towels 6=12 rolls



**2<sup>50</sup>**

COMPLIMENTS Sandwich Bags  
100 pk or Freezer Bags 15-20 pk



**2<sup>99</sup>**

PALMOLIVE Dish  
Detergent  
591 mL



**5<sup>99</sup>**

FLEECY Fabric  
Softener 1.36 L. or  
Sheets 80 pk



**4<sup>99</sup>**

AIR WICK Plug In 2 pk. Oil Kit  
20 mL. Air Freshener Kit 20 mL.  
Essential Mist Refill 20 mL. or  
FRESHMATIC Refill 175-180 g selected

health, beauty & baby



**4<sup>49</sup>**

CREST Pro-Health or 3D White  
Toothpaste or ORAL-B  
Toothbrushes or Floss 63-120 mL  
or 1-75 pk selected



**7<sup>99</sup>**

LISTERINE Total Care Mouthwash  
or Clinical Solutions Rinse  
500 mL-1 L. selected



**6<sup>99</sup>**

L'ORÉAL Hair  
Expertise Hair Care  
150-385 mL selected



**5<sup>99</sup>**

SENSODYNE  
Whitening or Pronamel  
75-100 mL selected



**15% off**

GILLETTE Fusion or Mach3  
Blades, SCHICK or BIC Razors or  
Shave Gel 1-15 pk 75 mL. or  
198-311 g selected



**4<sup>99</sup>**

OLD SPICE or  
SECRET Deodorant  
45-96 g selected



**5<sup>49</sup>**

ALWAYS Pads, Liners or TAMPAX  
Tampons 12-60 pk selected



**20% off**

AVEENO Body  
Lotion 332 mL. or  
340 g selected



**2/\$5**

BABY GOURMET  
Simply Snacks  
32 g



**5/\$11**

BABY GOURMET Purée Pouches  
92-128 mL selected



**49<sup>99</sup>**

ENFAMIL A+  
NeutroPro Tubs  
553-587 g



**28<sup>99</sup>**

HUGGIES Giga Pack Pull-Ups  
21-41, 48-74 pk or GOODNITES  
34-44 pk

pharmacy

Only available at pharmacy locations. \*Select products only available when a pharmacist is on duty.



**10% off**

VOLTAREN  
Emulgel 60-150 g



**49<sup>99</sup>**

COLD-FX  
100-150 pk



**14<sup>99</sup>**

ENSURE 235 mL  
or GLUCERNA  
237 mL selected



**10% off**

Children's TYLENOL, MOTRIN or  
BENLYN selected\*



**10% off**

TYLENOL, BENLYN or SINUTAB  
Cough, Cold & Sinus selected\*



**10% off**

NEUTROGENA  
Acne Products  
selected



**79<sup>99</sup>**

A&D Blood Pressure Monitor  
UABT/CNBL 1 pk



**6<sup>00</sup>**

Blood Pressure Monitor  
Bluetooth



JOIN SCENE+ TODAY. [sceneplus.ca/register](https://sceneplus.ca/register)

SOL, SENE, PINE, PINE, PINE, PINE

\*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ benefits.

Scene+  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Safeway app or at [Safeway.ca/offers](https://www.safeway.ca/offers)



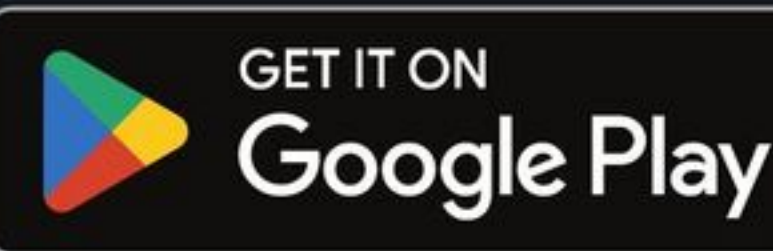
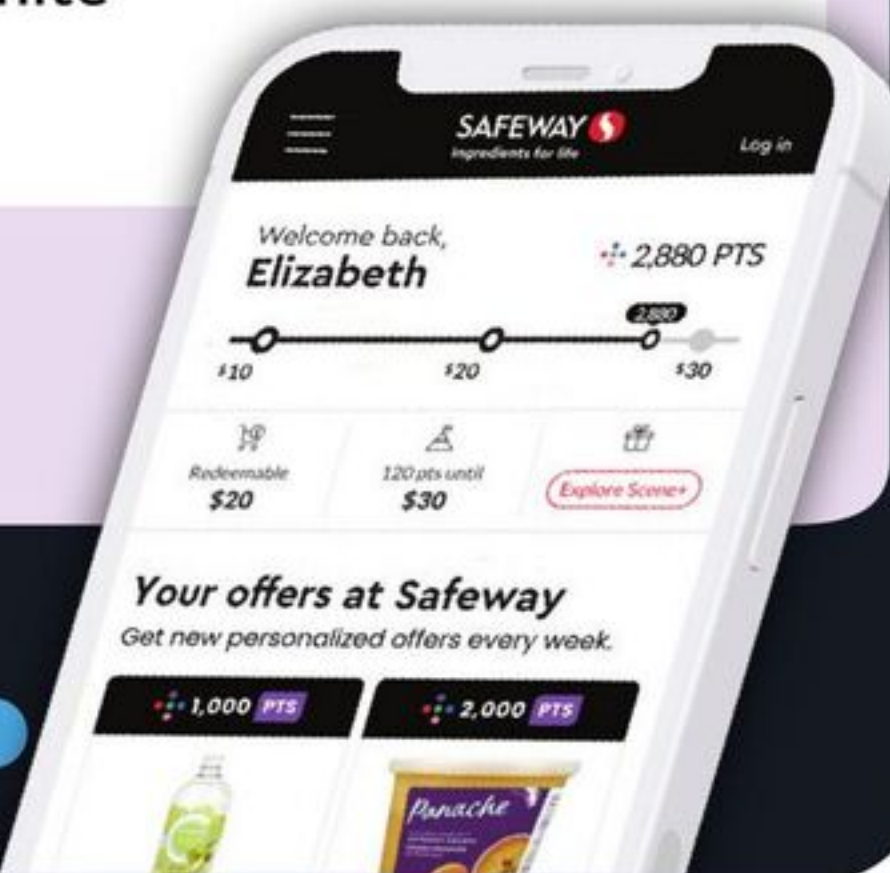
Get  
**1,000 PTS**  
when you buy 3

NEUTROGENA Hydro Boost selected products



**SAVE  
\$1**

LOAD THIS OFFER  
AND SAVE \$1 ON  
COMPLIMENTS Large White  
Marshmallows 400 g



Offer valid February 26th to March 4th, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Indian Eggplant product of Mexico 0  
Okra product of Honduras 6.59/kg



AASHIRVAAD  
Whole Wheat Flour  
9.07 kg



INDIA GATE Pure  
Basmati Rice 4.54 kg



375-455



DEEP Mango Pulp  
850 g



NANAK Desi Ghee  
PET Jars 16 kg



**PARLE-G Biscuits**  
300 g



**SHERBON Juice Drink**  
selected varieties 2 L



URATI Snacks  
Selected 341 g



Net wt. / Gross Wt. 361 g / 12 oz.  
 100% Pure Maple Syrup  
 No Sugar Added  
 No Artificial Flavors  
 No Preservatives



NANAK Rasmalai  
selected 850 g



NANAK Gulabiamur

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

HAPPY MONTH OF  
**Ramadan**



10% off  
on these  
NOBLE PREMIUM BISON  
or SUNGOLD products

NOBLE PREMIUM BISON Steaks  
226 g selected varieties

SUNGOLD Premium Lamb Loin Chops, Shoulder Steak, Leg  
Steak or Stew Cubes select stores or NEW ZEALAND  
SPRING LAMB Shoulder Chops frozen 675 g

NATURAL DELIGHTS Bard  
Valley Medjool Dates 907 g

Eggplant product of Mexico 5.49/kg

Indian Okra product of Honduras 6.59/kg

WONDERFUL Pistachios salted  
or lightly salted 450 g

COMPLIMENTS Pita 200-250 g

KIRI Cream Cheese Portions 144 g

SALEM FOODS Bulgur 908 g  
selected varieties

SALEM FOODS Roasted Eggplant  
650 g, Pickled Cucumbers 1 kg or  
Pickled Vine Leaves 454 g

SALEM FOODS Olives Nabulsi 2 kg

KASHI Golden  
Tahini 900 g

KASHI Pistachio Premium Halva 450 g

SALEM FOODS  
Liquid Honey  
500 g

RUBICON  
Exotic Juice 1 L  
selected varieties

ALAMEED Coffee  
226 g selected varieties

AHMAD TEA 100 pk selected varieties

Global Market

Find more variety and  
value in store







## HAND-SELECTED AAA BEEF

Well-marbled · Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Safeway

**THE CERTIFIED TENDER\* ADVANTAGE**  
When choosing a roast or steaks, look for the Certified Tender\* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.

**Exclusive cuts  
available at Safeway**

**500 PTS**  
when you spend  
\$50 or more

STERLING SILVER Fresh Capless Prime Rib  
Premium Oven Roast or Family Size Grilling  
Steak cut by your meat expert from Canada  
AAA grade beef

**500 PTS**  
when you spend  
\$50 or more

STERLING SILVER Fresh Boneless Rib or Rib Eye  
Premium Oven Roast or Family Size Grilling Steak  
cut by your meat expert from Canada AAA grade beef

Earn one entry for every \$15 spent on  
Sterling Silver Beef when you scan  
your Scene+™ card for a chance to

# WIN\*

## 1,000,000 PTS

That's like **\$10,000** toward groceries!

Contest runs February 26 to March 25, 2026



\*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at [safeway.ca/sterling-silver-contest](https://safeway.ca/sterling-silver-contest). Contest runs from February 26, 2026 and ends on March 25, 2026. Open to legal residents of across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are five (5) prizes to be won, one (1) prize will be allocated toward each of the following regions: Sobeys Atlantic, Sobeys Ontario, Sobeys West, Safeway, and Thrifty Foods. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

\*Certified by the Canadian Beef Grading Agency

# MAKE YOUR OWN beer battered fried fish



**GET RECIPE**

**TRY OUR**

recipe with  
Fresh Sole



**1.99**  
/100 g

Fresh Wild Sole Fillets  
product of Canada  
subject to availability



# EASTER made sweeter



**8<sup>99</sup>**  
TOFFIFEE Chocolate 369 g or  
LINDT Gold Bunnies 100 g



**10<sup>99</sup>**  
NESTLÉ Hide Me Eggs  
300 g



**5<sup>99</sup>**  
LINDT Mini Eggs Bag 100 g or  
Bunny 50 g



**13<sup>49</sup>**  
FERRERO Chocolate  
Rabbit 142-162.5 g



**6<sup>99</sup>** 100 PTS  
when you buy 2  
FERRERO Kinder Surprise Egg 100 g,  
Easter Schoko-Bons 200 g, Happy  
Moments 184 g or Mini Eggs 182 g



**15<sup>99</sup>**  
MAYNARDS Candy  
90 pk



**7<sup>49</sup>**  
HERSHEY'S Eggies  
400 g



**13<sup>99</sup>**  
CADBURY Mini Chocolate Eggs  
362-381 g

While Supplies Last

Join us for  
**WORLD COMPLIMENT DAY**  
MARCH 1<sup>ST</sup>

WE'RE FULL OF  
**C**  
compliments

**Scene**  
Get **500 PTS**  
WHEN YOU SPEND \$25+ ON COMPLIMENTS  
PRODUCTS IN A SINGLE TRANSACTION\*  
\*TWO DAYS ONLY! February 28 – March 1, 2026.

100 PTS  
When you buy 1

**4<sup>99</sup>**

COMPLIMENTS  
Exceptional  
Chocolate Chip  
Cookies 280 g



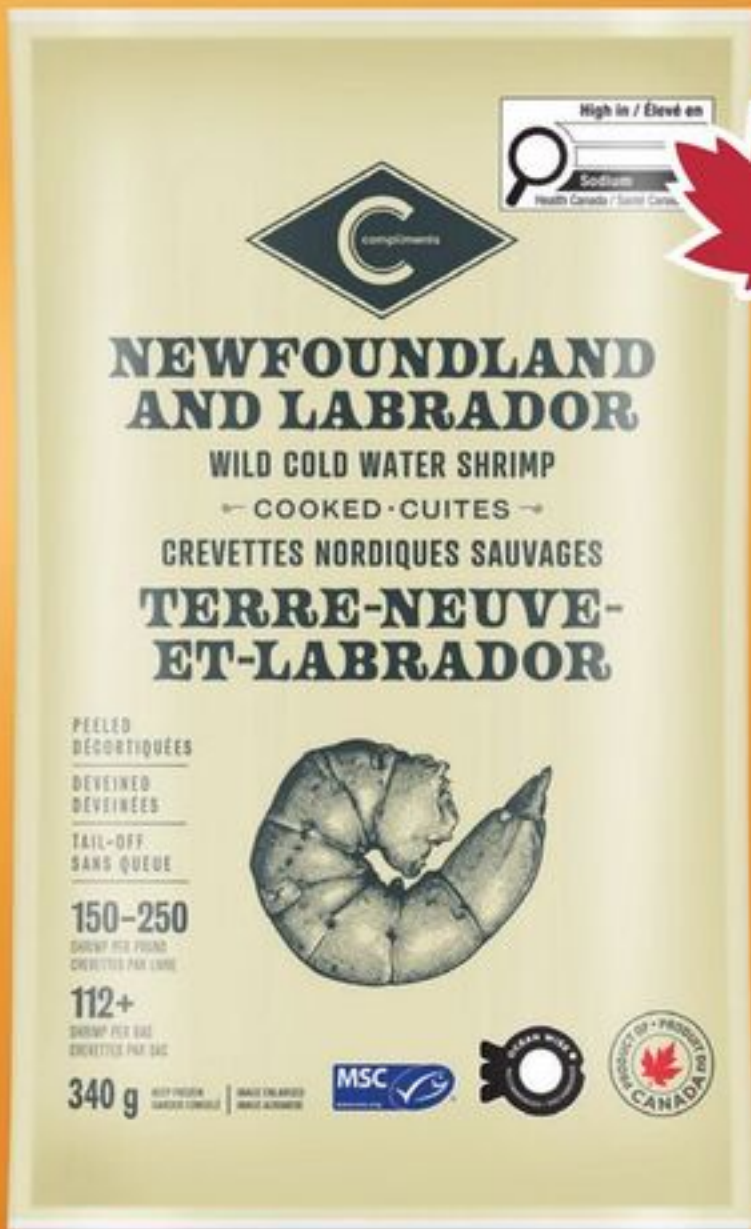
**2<sup>47</sup>**

COMPLIMENTS  
Extraaa! Flavour  
Chips 200 g



**13<sup>99</sup>**

COMPLIMENTS  
Newfoundland Cooked  
Wild Cold Water Shrimp  
340 g



\*Receive 500 Scene+ points when you spend a minimum of \$25 on Compliments products in a single transaction, before applicable taxes and charges and after deducting any discounts or coupons (the "Offer"). Offer valid February 28 - March 1, 2026. No base Scene+ points earned. Cannot be combined with other offer(s). Limit of one Offer per Scene+ account, per eligible customer. Scene+ points will be awarded up to 2 weeks after purchase. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in select regions, pre-paid cards, postal products and services, Western Union, McCafe® / Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer subject to change and may be withdrawn without notice. Visit [www.sceneplus.ca/terms-and-conditions](http://www.sceneplus.ca/terms-and-conditions) to see full Scene+ Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobeyes Capital Incorporated.

**SUGAR? NONE.  
FLAVOUR? TONS!  
WANTA?**

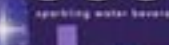


A central image of a clear plastic bottle of Fanta Zero Sugar Orange juice. The bottle is condensation-covered and stands against a background of stylized orange and white splashes. To the left of the bottle is a pink circle with a yellow star and the word 'NEW' in white. The Fanta label on the bottle features the brand name 'FANTA' in large blue letters, 'ZERO SUGAR' in smaller blue letters, and 'ORANGE' in red letters. Below the text are illustrations of orange slices and a straw.

**NEW**

**FANTA**  
ZERO SUGAR  
ORANGE

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Sparkling Water

# galactic mission

limited time offer






**+100 PTS**  
 when you buy 2

**BUBLY Sparkling Water Beverage**  
 6X252 mL any flavour



Energy Drink • 100% Natural Flavors

NEW





**BUY 2  
ANY  
AR  
AR**

**ROCKSTAR Energy Drink**  
 473 mL any flavour  
 3.79 ea



NEW




**2/\$5**

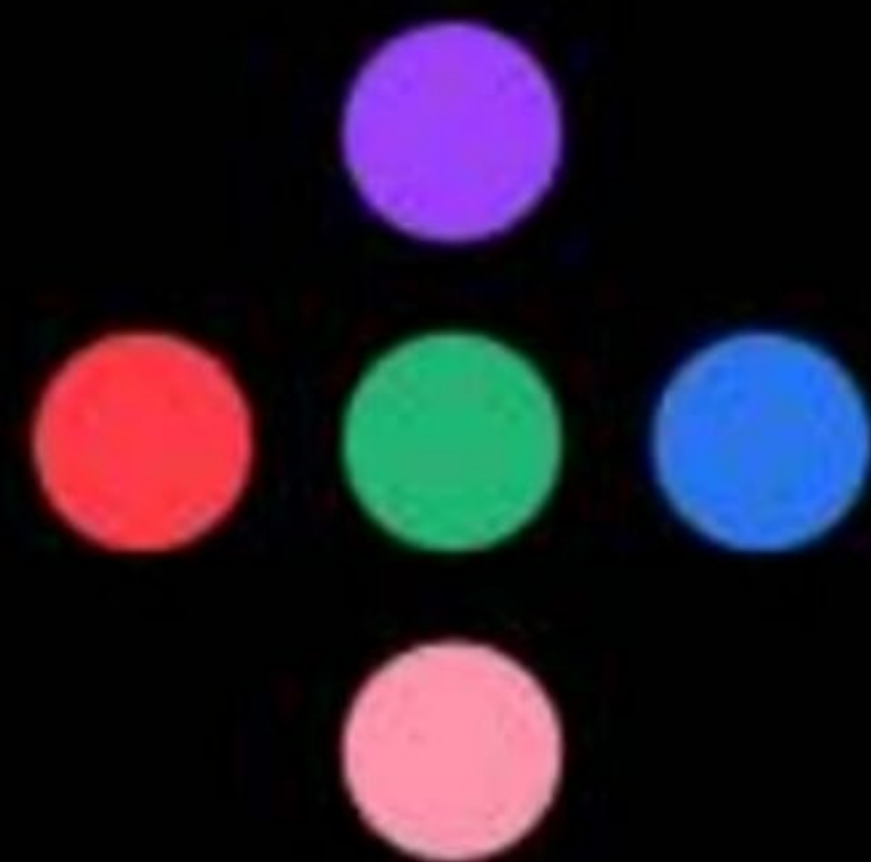
**STARBUCKS Frappuccino Lite Coffee Drink** 281 mL any flavour

# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





**WATER  
VENDING  
TRUSTED BY  
CANADIANS!**

**PROUDLY SERVING  
CUSTOMERS  
ACROSS CANADA.**

**nimbus**  
BY IN-STORE WATER SYSTEMS



[INSTOREWATERSYSTEMS.COM](http://INSTOREWATERSYSTEMS.COM)