

Sobeys

SAFEWAY

# Full-body beauty

Discover self-care favourites for every part of your day



STARTING AT

6<sup>49</sup>

NUDY RUDY Hand Wash or Bar Soap 120 g or 500 mL



13<sup>99</sup>

SHEA MOISTURE Hair Care 222-384 mL or 326-340 g selected



500 PTS when you buy 2

12<sup>49</sup>

LISTERINE Mouthwash 1.5 L



100 PTS when you buy 2

6<sup>49</sup>

DOVE Bar 3 pk or Body Wash 325 mL



\$2

COMPLIMENTS Foam Hand Soap 250 mL selected



100 PTS when you buy 2

7<sup>99</sup>

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

Get 1 FREE

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



Prices & offers in effect Thursday, February 12 - Wednesday, March 18, 2026.

\*Scene+ Points and all offers valid from Thursday, February 12 - Wednesday, March 18, 2026. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout.



Salon results  
in every wash

100 PTS  
when you buy 2  
**7.99**

TRESEMMÉ  
Hair Care  
180-828 mL  
or 298-413 g  
selected



From shampoo to hair masks,  
we've got everything you need for  
nourished, beautiful hair.

100 PTS  
when you buy 2  
STARTING AT  
**6.49**

DOVE Hair Care  
195-355 mL or  
142-198 g selected



100 PTS  
when you buy 2  
**6.49**

DOVE Bar 3 pk or  
Body Wash 325 mL

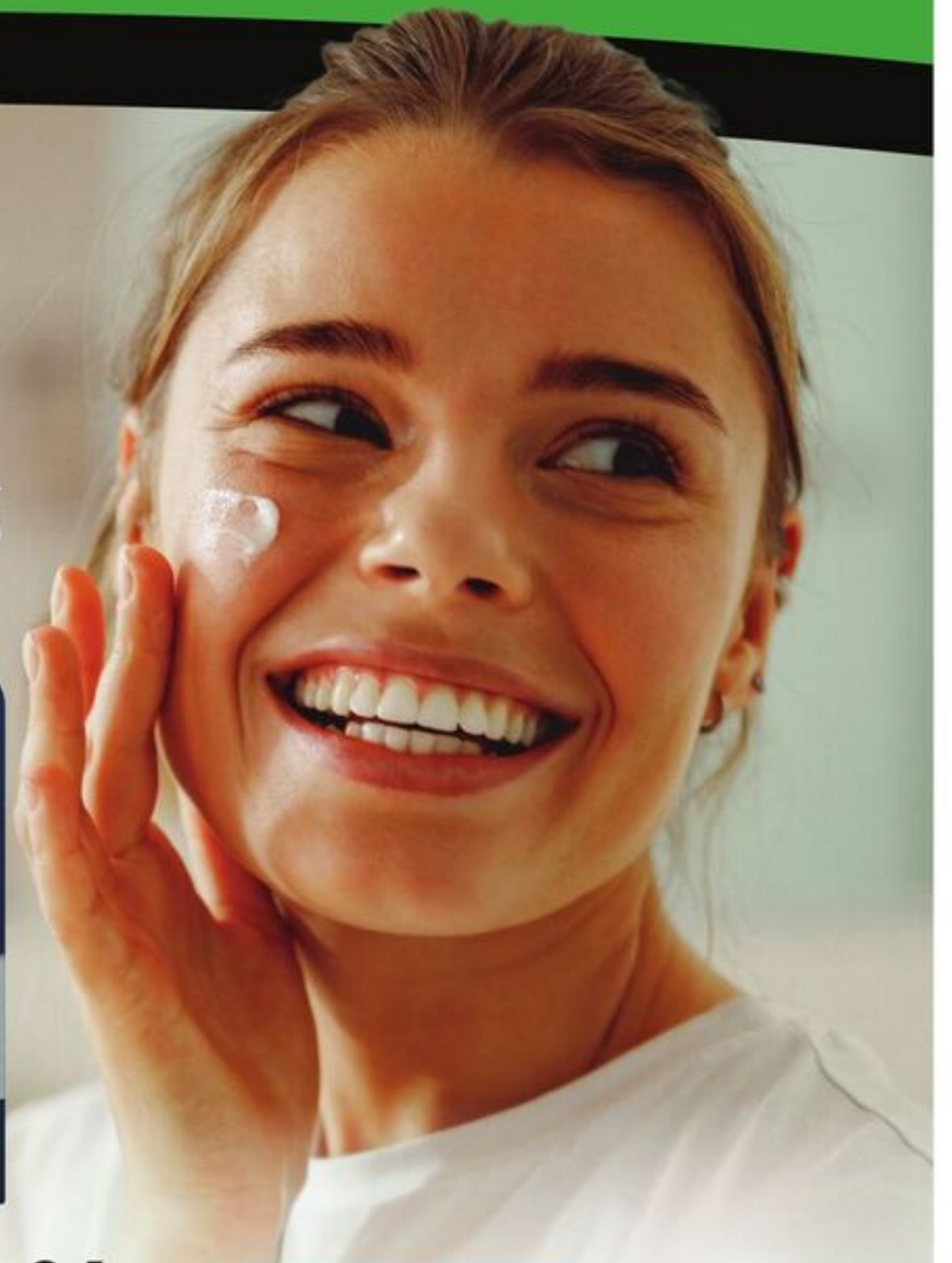


DOVE Beauty  
Bar Gentle Skin  
Cleanser  
Moisturizing for  
Gentle Soft Skin  
Care Original  
Made With 1/4  
Moisturizing  
Cream

Visit the health and beauty aisles of your local Sobeys or Safeway.



# Your skin must-haves



**5<sup>49</sup>**  
NIVEA Body Wash or Shower Gel 500 mL



**15% off**  
NIVEA MEN Shave Care 75-200 mL or 125-198 g selected



**3<sup>99</sup>**  
NIVEA Lip Care 4.8 g or 2 pk selected



**7<sup>99</sup>**  
NIVEA Body Wash 887 mL

**Get 1 FREE**

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



**4<sup>99</sup>**  
NIVEA Roll-on or Deodorant 50 mL or 51-52 g selected



**6<sup>49</sup>**  
NIVEA Dry Spray Deodorant 150 mL selected

Visit the health and beauty aisles of your local Sobeys or Safeway.



Oat  
powered  
care



300 PTS  
when you buy 2

9<sup>99</sup>

AVEENO Body Wash  
532 mL

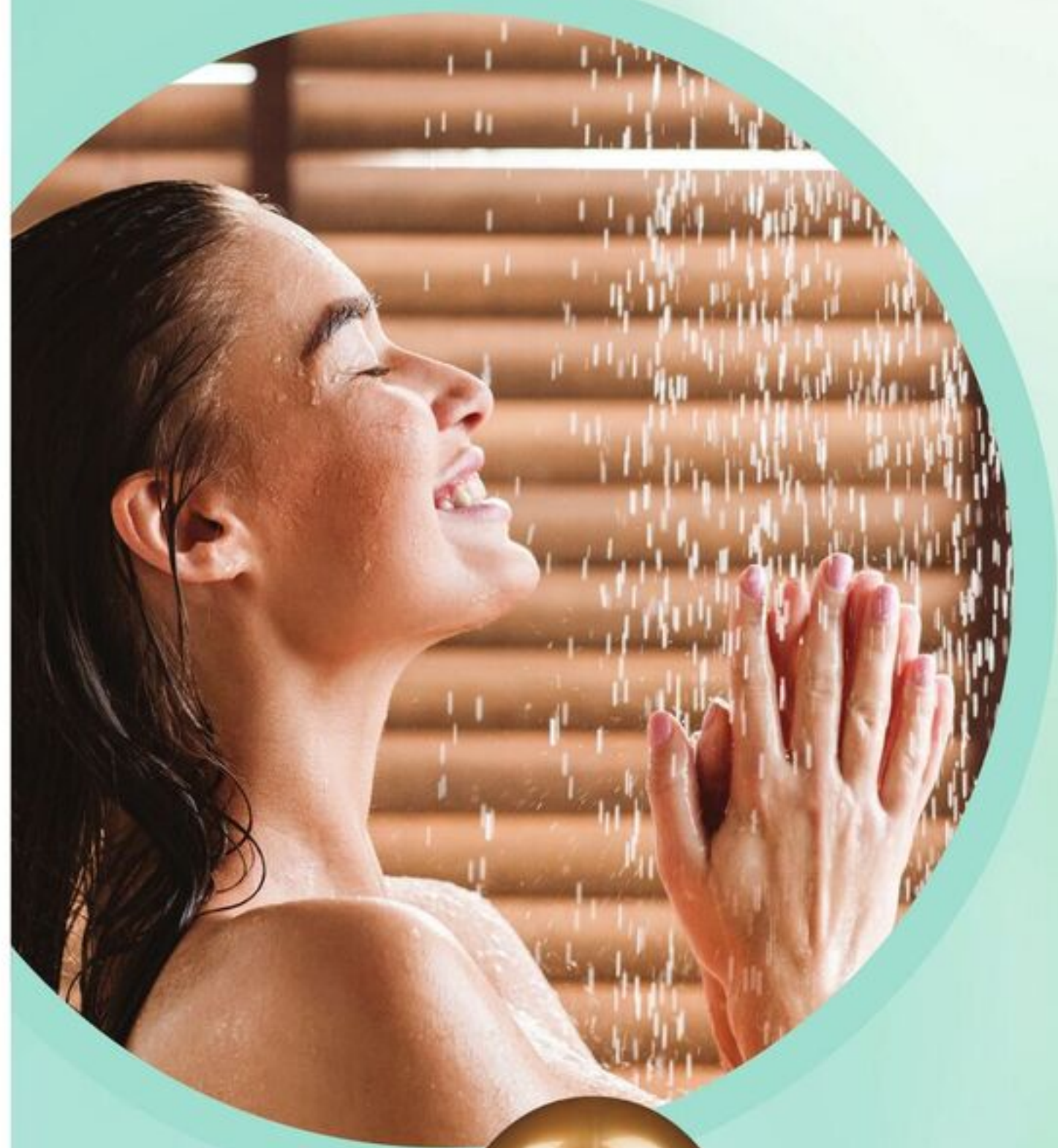
17<sup>99</sup>

AVEENO Body Wash 975 mL

400 PTS  
when you buy 2

9<sup>99</sup>

LUBRIDERM Body Wash  
selected 473 mL



# Elevate your shower routine

300 PTS  
when you buy 2

7<sup>99</sup>

OGX Hair Care  
selected 50-385 mL



200 PTS  
when you buy 2

8<sup>49</sup>

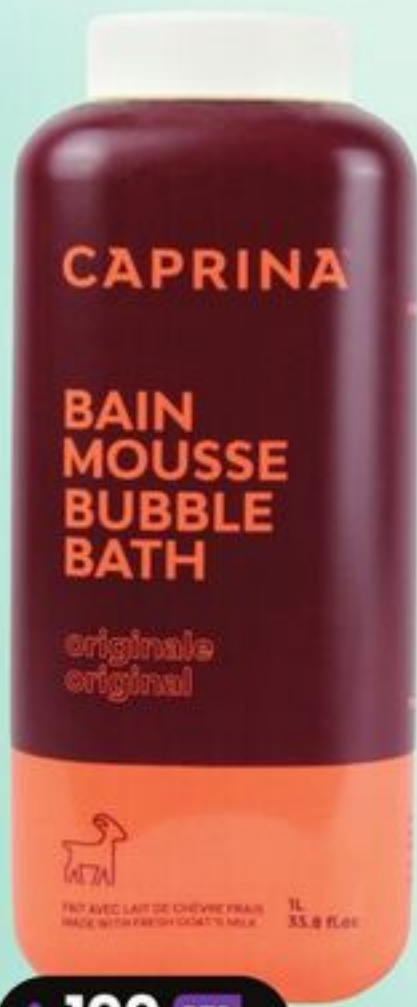
OGX Body Wash  
577 mL

Targeted  
bond repair  
without the  
weight



Visit the health and beauty aisles of your local Sobeys or Safeway.

# Take a moment



100 PTS  
when you buy 2

**5.49**

CAPRINA  
Foaming Bath  
1 L



100 PTS  
when you buy 2

**6.29**

CAPRINA Body Wash  
625 mL



100 PTS  
when you buy 2

**5.99**

CAPRINA Liquid  
Hand Soap 500 mL



100 PTS  
when you buy 2

**5.49**

CAPRINA Bar  
Soap 3 pk



100 PTS  
when you buy 1

**7.99**

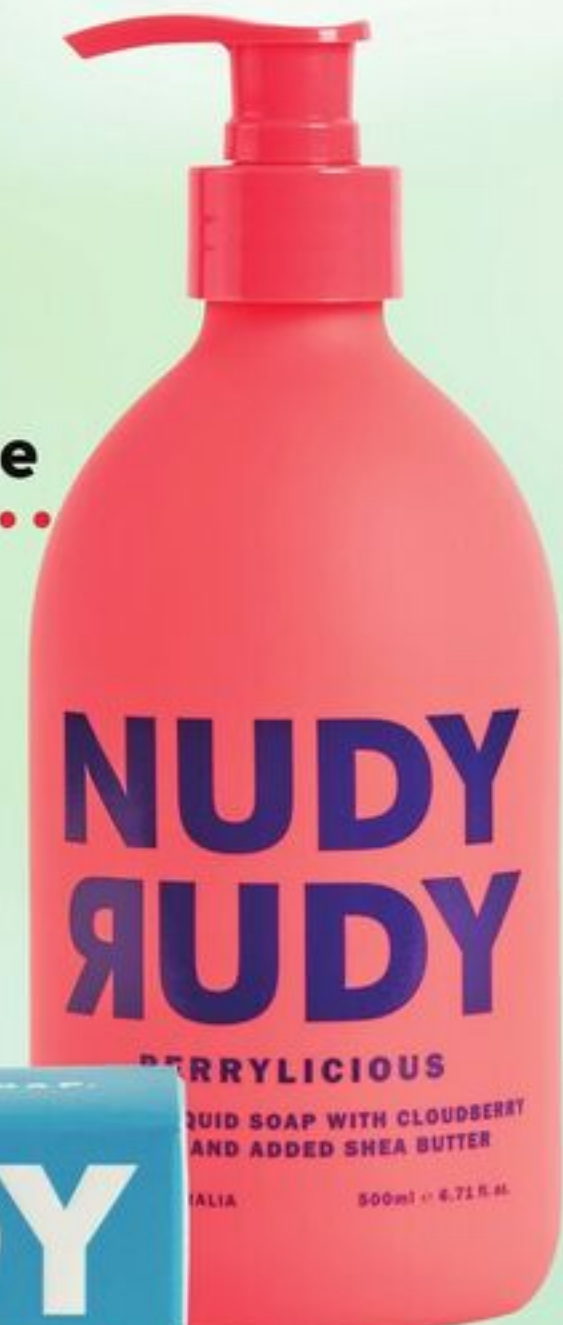
DR. TEAL'S Epsom Salts  
or Foaming Bath selected  
1.36-1.81 kg or 1 L



Soak in Dr. Teal's to recharge  
the body, mind and spirit

It's Nudy Time

Get soapy,  
sudsy and soft



STARTING AT  
**6.49**

NUDY RUDY Hand  
Wash or Bar Soap  
120 g or 500 mL

Visit the health and beauty aisles of your local Sobeys or Safeway.

**NEW NOUVEAU**

#1 DENTIST RECOMMENDED\*\*  
N°1 RECOMMANDÉ PAR LES DENTISTES\*\*

**SENSODYNE**

2 SHADES WHITER\*  
TEINTES PLUS BLANCHES\*

SENSITIVITY PROTECTION  
24/7  
PROTECTION CONTRE LA SENSIBILITÉ

**CLINICAL WHITE**

NPN 80128986

STAIN PROTECTOR  
PROTECTION ANTITACHE

75 mL DAILY TOOTHPASTE  
DENTIFRICE QUOTIDIEN

**NEW NOUVEAU**

#1 DENTIST RECOMMENDED\*\*  
N°1 RECOMMANDÉ PAR LES DENTISTES\*\*

**SENSODYNE**

2 SHADES WHITER\*  
TEINTES PLUS BLANCHES\*

SENSITIVITY PROTECTION  
24/7  
PROTECTION CONTRE LA SENSIBILITÉ

**CLINICAL WHITE**

NPN 80128986

ENAMEL STRENGTHENING  
RENFORCEMENT DE L'ÉMAIL

75 mL DAILY TOOTHPASTE  
DENTIFRICE QUOTIDIEN



NEW Sensodyne Clinical Repair starts to repair teeth from first brush

100 PTS  
when you buy 2

**7<sup>99</sup>**

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

**See results with every brush**

**Softsoap**

Warm Vanilla & Coconut Milk

DEEPLY MOISTURIZES TO HYDRATE DRY SKIN

MAKES HANDS SOFT

11.25 FL OZ (332 mL)

**Softsoap**

lavender & shea

PARFUM DE LAVANDE ET DE KARITÉ

DEEPLY MOISTURIZES TO HYDRATE DRY SKIN

MAKES HANDS SOFT

11.25 FL OZ (332 mL)

**Softsoap**

ANTIBACTERIAL

BENZALKONIUM CHLORIDE SOLUTION

ANTIBACTÉRIEN

SOLUTION DE CHLORURE DE BENZALKONIUM

332 mL

**3<sup>99</sup>**

SOFT SOAP Liquid Hand Soap 332 mL

**Colgate**

**Total**

ANTICAVITY FLUORIDE MOUTHWASH

RINCE-BOUCHE AU FLUORURE ANTICARIE

DAILY REPAIR / RÉPARATION QUOTIDIENNE

1 L

STARTING AT  
**5<sup>99</sup>**

COLGATE Toothpaste, Mouthwash or Toothbrushes 1-4 pk or 70 mL-1 L selected

**Colgate**

**SENSITIVE PRO-Relief**

COMPLETE PROTECTION

120 mL

**hello**

goodbye plaque, hello whitening

fluoride free toothpaste

natural peppermint with tea tree & coconut oil

whitens teeth removes plaque controls tartar mind-blowing freshness

98 mL

**hello**

naturally whitening

fluoride toothpaste

farm grown mint with tea tree & coconut oil

whitens naturally prevents cavities remineralizes enamel mind-blowing freshness

98 mL

STARTING AT  
**6<sup>99</sup>**

HELLO Toothpaste 82-98 mL selected

**sheer perfection**

claire

**lady Speed Stick**

invisible<sup>2</sup>

24H DEODORANT - ANTIPERSPIRANT

70 g

**SPEED STICK**

ORIGINAL

DEODORANT / DESODORISANT

85 g

STARTING AT  
**2<sup>99</sup>**

SPEED STICK Deodorant or Antiperspirant 45-85 g selected

**7<sup>99</sup>**

IRISH SPRING Soap 6 pk

**IRISH SPRING**

ALOE MIST

12 OZ (355 mL)

**IRISH SPRING**

ICY BLAST

12 OZ (355 mL)

**IRISH SPRING**

ACTIVE SCRUB

12 OZ (355 mL)

Visit the health and beauty aisles of your local Sobeys or Safeway.

KILLS UP TO 99.9% OF GERMS  
TUE JUSQU'À 99.9% DES GERMES

ANTISEPTIC MOUTHWASH / RINCE-BOUCHE ANTISEPTIQUE  
**LISTERINE COOL MINT**  
FIGHTS PLAQUE, GINGIVITIS, AND BAD BREATH  
COMBAT LA PLAQUE, LA GINGIVITE ET LA MAUVAISE HALEINE

KILLS UP TO 99.9% OF GERMS  
TUE JUSQU'À 99.9% DES GERMES

ANTISEPTIC MOUTHWASH / RINCE-BOUCHE ANTISEPTIQUE  
**LISTERINE COOL MINT**  
ALCOHOL FREE **ZERO** SANS ALCOOL  
FIGHTS PLAQUE, GINGIVITIS, AND BAD BREATH  
COMBAT LA PLAQUE, LA GINGIVITE ET LA MAUVAISE HALEINE

KILLS UP TO 99.9% OF GERMS  
TUE JUSQU'À 99.9% DES GERMES

ANTISEPTIC MOUTHWASH / RINCE-BOUCHE ANTISEPTIQUE  
**LISTERINE FRESHBURST**  
FIGHTS PLAQUE, GINGIVITIS, AND BAD BREATH  
COMBAT LA PLAQUE, LA GINGIVITE ET LA MAUVAISE HALEINE

CONTAINS ESSENTIAL OILS AND GREEN TEA EXTRACT  
À BASE D'HUILES ESSENTIELLES ET D'EXTRAIT DE THÉ VERT

ANTISEPTIC MOUTHWASH / RINCE-BOUCHE ANTISEPTIQUE  
**LISTERINE Green tea / Thé vert**  
ALCOHOL FREE **ZERO** SANS ALCOOL  
REVERSE THE SIGNS OF GINGIVITIS IN TWO WEEKS\*  
INVERSE LES SIGNES DE GINGIVITE EN DEUX SEMAINES\*

**300 PTS**  
when you buy 2

**6<sup>99</sup>**

LISTERINE Mouthwash Classic 1 L selected

# Care for every smile

SUNSTAR

NEW / NOUVEAU LOOK

**G·U·M**  
Professional CLEAN  
SOINS Professionnels  
FLOSSER PICKS  
PORTE-FIL DENTAIRE

Fresh  
Confident Clean  
Nettoyage frais en toute confiance

Proven Floss Removes More Plaque\*  
Nettoyage frais en toute confiance\*

FRESH MINT/MENTHE FRAÎCHE

SUNSTAR

SOFT / SOUPLE

**G·U·M**  
DUAL-DEFENCE  
TWISTED FLOSS / FIL TORSADÉ  
Covers 30% more surface area\*\*  
Couvre une surface 30% plus grande\*\*

Improved Tongue Cleaner  
Gratte-langue améliorée

Uniquely Refreshing MINTY GREEN TEA  
THE VÉR' À LA MENTHE unique et rafraîchissant

SUNSTAR

NEW / NOUVEAU

**G·U·M**  
FINE / FIN  
DENTAL FLOSS / FIL DENTAIRE  
For tight spaces  
Pour les espaces serrés

NEW LOOK! SAME FLOSS  
NOUVEAU LOOK! MÊME FIL

SUNSTAR

**G·U·M**  
DEEP CLEAN  
EXPANDING FLOSS / FIL EXPANSIF  
Slides easily & expands for better plaque removal  
Lisse aisément et s'étend pour enlever plus de plaque

WAXED CIRE

EXPANDS FOR A DEEPER CLEAN  
S'ÉLARGIT POUR MIEUX NETTOYER

165. 180

40 x2

Healthier gums, healthier you

STARTING AT **2<sup>99</sup>**

GUM Flossers, Picks or Toothbrushes 1-90 pk selected

We all need a bit of marvel

**MARVIS**  
WHITENING MINT  
75 mL / NET WT. 1.7 OZ

**MARVIS**  
WHITENING MINT  
75 mL / NET WT. 1.7 OZ

**MARVIS**  
AQUATIC MINT  
75 mL / NET WT. 1.7 OZ

**MARVIS**  
AQUATIC MINT  
75 mL / NET WT. 1.7 OZ

**MARVIS**  
CLASSIC STRONG MINT  
75 mL / NET WT. 1.7 OZ

**MARVIS**  
CLASSIC STRONG MINT  
75 mL / NET WT. 1.7 OZ

**MARVIS**  
GINGER MINT  
75 mL / NET WT. 1.7 OZ

**MARVIS**  
GINGER MINT  
75 mL / NET WT. 1.7 OZ

STARTING AT **10<sup>99</sup>**

MARVIS Toothpaste 75 mL selected

Visit the health and beauty aisles of your local Sobeys or Safeway.



300 PTS  
when you buy 2

**7<sup>99</sup>** METHOD Body Wash 532 mL



300 PTS  
when you buy 2

**8<sup>49</sup>** METHOD Shampoo or Conditioner 399-414 mL selected

Different  
makes a  
difference



**9<sup>99</sup>**

BATISTE Dry Shampoo 200 mL selected

## Wash. Style. Repeat.



**5<sup>49</sup>**

AUSSIE or HERBAL ESSENCES Stylers selected 170-283 g



300 PTS  
when you buy 2

**7<sup>99</sup>**

PANTENE Shampoo, Conditioner or Stylers 60-530 mL selected

Break up with  
scalp build up,  
while protecting  
hair's moisture



250 PTS  
when you buy 2

**13<sup>99</sup>** AUSSIE Ultra Wonder Daily Mist or Treatment Gel 225-300 mL selected

Your one-step  
hair routine  
with Aussie  
ultra wonder  
multi-taskers

Fuller, denser  
hair is here

250 PTS  
when you buy 2

**18<sup>99</sup>**

PANTENE Abundant & Strong Shampoo, Conditioner or Serum 60-400 mL selected



250 PTS  
when you buy 2

**18<sup>99</sup>** NATIVE SCALP Hair Care 473-487 mL selected

Visit the health and beauty aisles of your local Sobeys or Safeway.

# Everyday care, covered.

For busy mornings, long days, and everything in between.



**13<sup>99</sup>**

SHEA MOISTURE  
Hair Care 222-384 mL or 326-340 g selected



**100 PTS**  
when you buy 1

**13<sup>49</sup>**

BILLIE Razor Starter Kits or Refills 1-4 pk selected

Build your period routine. Feel protected anytime, anywhere.



**12<sup>99</sup>**

U BY KOTEX Pads, Liners or Tampons 30-150 pk selected



**100 PTS**  
when you buy 1

**9<sup>99</sup>**

PLAYTEX Sport  
Tampons  
32-36 pk  
selected



**500 PTS**  
when you buy 3

STARTING AT

**6<sup>99</sup>**

L'ORÉAL  
Hair Expertise Hair  
Care 150-385 mL  
selected

**400 PTS**  
when you buy 2

**16<sup>99</sup>**

L'ORÉAL Excellence Crème  
Hair Colour selected 1 pk



Visit the health and beauty aisles of your local Sobeys or Safeway.

# Body care essentials



STARTING AT

**\$1**

COMPLIMENTS  
Toothbrushes  
1 pk selected



**\$2**

COMPLIMENTS  
Foam Hand Soap  
250 mL selected



**\$4**

COMPLIMENTS  
Body Wash  
650 mL selected



**\$4**

COMPLIMENTS  
Mouthwash 1 L selected



**15% off**

COMPLIMENTS  
Brush Heads,  
Denture or  
Whitening Wraps  
3-108 pk selected



**50 PTS**  
when you buy 2

**25% off**

COMPLIMENTS Essence or Moisture Therapy  
Shampoo or Conditioner 300-400 mL selected



**25% off**

COMPLIMENTS  
Razor Blades  
1-10 pk selected

Visit the health and beauty aisles of your local Sobeys or Safeway.