

SWEET
GIFTS.
SWEET
PRICES.



ONLY
\$25

GET 3,000[®]
back in points
APP EXCLUSIVE OFFER[†]

PC[®] PREMIUM
DOZEN ROSES
WITH BABIES
BREATH
SELECTED VARIETIES
ASSORTED COLOURS
21637632_EA / 21637622_EA
[†]Open your PC Optimum[™]
app or visit pc optimum.ca
to get the offer.



Optimum[™]
Members-Only Price[™]
\$12
Non-members
\$17

FERRERO
COLLECTION OR
ROCHER HEART
SELECTED VARIETIES
16'S
20052252_EA
20726799_EA
^{††}Must be a registered
PC Optimum[™] member
to load and get this offer.



ONLY
\$25

GET 5,000[®]
back in points
APP EXCLUSIVE OFFER[†]

LA ROCCA
8 INCH CAKES
SELECTED VARIETIES
1.1-1.7 KG
21496165_EA / 21496173_EA
[†]Open your PC Optimum[™]
app or visit pc optimum.ca
to get the offer.



BUY 2
GET 1 FREE

LIFE AT HOME[™]
ASSORTED SCENTED
CANDLES
SELECTED VARIETIES
FREE ITEM MUST BE
EQUAL TO OR LESS
THAN FIRST TWO ITEMS
10.00-16.00
21414497_EA / 21414671_EA



\$63
LIMIT 4
OVER LIMIT PAY
80.00 EA

LEGO BOTANICALS
PRETTY PINK OR ROSES BOUQUET
21566024_EA / 21642031_EA



4 DAYS ONLY!

THURSDAY, FEBRUARY 12TH TO
SUNDAY, FEBRUARY 15TH, 2026

**HOT
DEAL**

12⁹⁹
LB
28.64/KG

**WHOLE BEEF
TENDERLOIN**
CRYOVAC, CUT FROM AUSTRALIAN
OR NEW ZEALAND GRADED BEEF
21666719_KG/21493196_KG



**REAL CANADIAN
SUPERSTORE**

PROUDLY CANADIAN

**HOT
DEAL**

\$4

**FARMER'S MARKET™
MANDARINS**
PRODUCT OF
MOROCCO OR SPAIN
20054025001_EA

SALE

\$6

**NO NAME™
NATURALLY
IMPERFECT™ APPLES**
PRODUCT OF ONTARIO
CANADA NO. 2 GRADE, 6 LB
20866985001_EA

ONLY

\$3
LB
6.61/KG

**PORK
SIDE RIB
PORTION**
FRESH
20836071_KG

**We match
prices*
when you
show us a
lower
advertised
price!**

*SEE FLYER LEGAL FOR DETAILS



2 FREE

**WHEN YOU SPEND
\$300 OR MORE**

in a single transaction, in-store or through
PC Express™ online pickup or delivery

DURACELL BATTERIES

AA24/AAA16
21694795_EA/21697059_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY
APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR
PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.



**UP TO
\$26
VALUE**

**SAVE
45%**

8⁹⁹

**HIGH LINER PAN
SEAR SELECTS**
500/540 G OR
SIGNATURE CUTS
425/515 G
SELECTED VARIETIES
FROZEN
20844670_EA/21186729_EA



**SAVE
31%**

\$11

PC® CHEESE SLICES
SELECTED VARIETIES, 500 G
20217638_EA/20249826_EA



**SAVE
UP TO
46%**

3⁴⁹

**CHAPMAN'S MARKDALE
CREAMERY ICE CREAM 2L,
LOLLYS 28'S OR COLLECTION
NOVELTIES 8'S
SELECTED VARIETIES, FROZEN**
20315226001_EA/20348169_EA



ONLY

3⁹⁹

**PC® ORANGE
JUICE OR
LEMONADE
OR TEA**
SELECTED VARIETIES
REFRIGERATED
1.54 L
21430531_EA
21430542_EA



SALE

2/\$6
OR 3.99 EA

**ASTRO TUBS 650/750 G OR
NANO BUBBLES 4X100 G,
YOGURT**
SELECTED VARIETIES
20165226001_EA/21719739_EA



**SAVE
UP TO
42%**

\$2

CAMPBELL'S CHUNKY SOUP
SELECTED VARIETIES, 515 ML
21480447_EA/21547142_EA



**SAVE
43%**

7⁸⁸

MAZOLA OIL
SELECTED VARIETIES, 2.84 L
20015260_EA/20750410_EA



ONLY

11⁹⁸

T&T CASHEWS
SALTED OR UNSALTED, 800 G
20807760_EA/20807973_EA



President's Choice

Keeps its bite and size
from pan to plate

**Naturally smoked,
exceptional flavour**



500 G

\$8

**GET
2,000⁰⁰** **\$2**
back in points

**APP
EXCLUSIVE
OFFER***

PC BACON
SELECTED VARIETIES
20152629_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.

Flyer prices effective from Thursday, February 12th to Wednesday, February 18th, 2026

新年快樂

HAPPY LUNAR
NEW YEAR

Celebrate the Year of the
Horse with low prices.



APP EXCLUSIVE OFFER[†]

Optimum™

GET
10,000^{pts}

for every \$50* spent on
Always feminine hygiene
products, Gillette razors,
Head & Shoulders haircare,
Crest oralcare, Olay skincare
or Pampers diapers & wipes
selected varieties and sizes

\$10
back
in points

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

UP TO
20%
OFF
5.83-11.59 AFTER SAVINGS

HEAD & SHOULDERS
HAIRCARE
SELECTED SIZES AND VARIETIES
21245028_EA/21505016_EA



\$7

LIMIT 4
OVER LIMIT PAY
7.99 EA

CREST PRO HEALTH GUM
DETOXIFY TOOTHPASTE 110 ML,
ORAL-B FLOSS TWIN PACK,
CREST SCOPE OUTLAST AND
PROHEALTH ADVANCED
RINSE 1L OR ORAL-B
BATTERY TOOTHBRUSH
SELECTED VARIETIES AND SIZES
20308684001_EA/21354062_EA



GET
10,000^{pts}
when you
spend \$50* on

\$10
back
in points

GILLETTE OR VENUS
SHAVING PRODUCTS
SELECTED VARIETIES
21177551_EA/21047872_EA



47⁹⁹
LIMIT 4
OVER LIMIT PAY
58.99 EA

PAMPERS SWADDLERS
ULTRA VALUE PACK DIAPERS
SELECTED VARIETIES, SIZE 2-8, 120-192'S
21455875_EA/21455889_EA



\$14
LIMIT 4
OVER LIMIT PAY
15.99 EA

ALWAYS
PADS 26-62'S,
LINERS 116-216'S
OR TAMPAX
TAMPONS 38-50'S
SELECTED VARIETIES
AND SIZES
21093760_EA/21439926_EA



SUPER COUPONS

More offers.
More points.

UP TO
\$50
IN TOTAL
VALUE

CLICK FOR THIS
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



Buy 2, get

Optimum

1,000

with digital
coupon

=\$1
Value

**NO NAME®
FROZEN FRUIT**
SELECTED VARIETIES
FROZEN, 400 G
21545106_EA/21545097_EA



Buy 2, get

Optimum

2,000

with digital
coupon

=\$2
Value

**PC®
FLATBREADS**
330-395 G
**OR THIN
CRUST
PIZZA**
343-397 G
SELECTED VARIETIES
FROZEN
20971494_EA/21013452_EA



With digital
coupon, get

Optimum

5,000

when you spend
\$25* or more on

=\$5
Value¹

**FRESH OR
FROZEN
SEAFOOD**
20135874_KG
20080117_KG
21204900_KG



With digital
coupon, get

Optimum

5,000

when you spend
\$25* or more on

=\$5
Value¹

**ALL DELI PRODUCTS
INCLUDING SERVICE
CASE IN DELI
DEPARTMENT**
20974487_KG



With digital
coupon, get

Optimum

5,000

when you spend
\$25* or more on

=\$5
Value¹

**LIFE AT HOME™
BEDDING, CUSHIONS,
THROWS, CANDLES
OR HOME DECOR**
21595773_EA/21353181_EA/21415066_EA



PREPARED IN CANADA FOR CANADIANS



SAVE 17%

1.49
LB
3.28/KG

SWEET POTATOES
PRODUCT OF CANADA
20127708001_KG

PRODUCT OF CANADA

SAVE 1.00/LB

\$2
LB
4.41/KG

RED DELICIOUS APPLES
PRODUCT OF ONTARIO, CANADA
FANCY GRADE
20073899001_KG

PRODUCT OF CANADA

SAVE 1.49/LB

\$5
LB
11.02/KG

PC* FREE FROM* WHOLE CHICKEN
FRESH
21540950_KG

CANADIAN POULTRY

5.99
LB
13.21/KG

PORK SHOULDER BLADE STEAKS
BONE-IN, FRESH
21644492_KG

CLUB SIZE

CANADIAN PORK

Optimum
Members-Only Price*

10.50

Non-members
11.50

MASTRO GENOA MILD OR HOT SALAMI 375 G OR SAN DANIELE PROSCIUTTO 200 G
SELECTED VARIETIES
2114962_EA/21377490_EA
**Must be a registered PC Optimum™ member to load and get this offer.

PREPARED IN CANADA

\$9

PC* GOAT CHEESE LOGS
SELECTED VARIETIES
300 G
20419118_EA/20569735_EA

PREPARED IN CANADA

\$4

NATURAL BAKERY RYE BREAD
500 G
21688966_EA

PREPARED IN CANADA

3.50

CHOCOLATE CROISSANTS 4'S, OR CINNAMON RAISIN BREAD
468 G
BAKED IN-STORE
20729432_EA/21527027_EA

PREPARED IN CANADA

SAVE 3.00

7.99

POGO
SELECTED VARIETIES
FROZEN
8/10'S
20053302001_EA
20053302002_EA

PREPARED IN CANADA

SAVE 1.49

\$6

CHAPMAN'S FROZEN YOGURT OR SORBET
SELECTED VARIETIES
FROZEN, 2 L
20344344001_EA
20529120001_EA

PREPARED IN CANADA

5.50

PC* FUNCTION SPARKLING BEVERAGE
SELECTED VARIETIES,
6X355 ML
21650369_C06
216506011_C06

PREPARED IN CANADA

2.99

REAL CANADIAN SPRING WATER
24X500 ML
20154875_C24

PREPARED IN CANADA

3.99

MISS VICKIE'S KETTLE COOKED POTATO CHIPS
SELECTED VARIETIES
190/200 G
21240628_EA/21240703_EA

PREPARED IN CANADA

3.75

DARE CANDY
SELECTED VARIETIES
475-700 G
21572976_EA/21697971_EA

PREPARED IN CANADA

2/\$5
OR 3.29 EA

NESTLÉ SNACK SIZE
SELECTED VARIETIES
8'S
21648546_EA
21648429_EA

PREPARED IN CANADA

3.49

PC* KETCHUP
SELECTED VARIETIES
750 ML/1 L
20090124_EA/20131845_EA

PREPARED IN CANADA

SAVE 25%

\$2

CATELLI GARDEN SELECT SAUCE
SELECTED VARIETIES
600 ML
21618340_EA

PREPARED IN CANADA

2.50

NO NAME* LASAGNA OR EGG NOODLES
SELECTED VARIETIES
340-500 G
20322635_EA/20323261_EA

PREPARED IN CANADA

2.79

WHISKAS TEMPTATIONS CAT TREATS
SELECTED VARIETIES
160/180 G
21105375_EA/21105382_EA

PREPARED IN CANADA

22.99

PC* BATHROOM TISSUE
30=100 ROLLS
21450846_EA

PREPARED IN CANADA

*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive 2 free Duracell batteries AA24/AAA16. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$26.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. Coupon Article: 21731693_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance price produce. This promise cannot be combined with any other offer. We reserve the right to change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2026 Loblaw's Inc. Please recycle. **"We'll match prices if you show us a lower advertised price"** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in-store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pc optimum.ca. No cash value. See pc optimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions or no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

SWEET GIFTS. SWEET PRICES.

SAVINGS
4 U

WE
<3 U

\$25

SAVE
5.00

LINDOR HEART
LARGE
202 G
21690615_EA/21690781_EA



\$8

**FERRERO COLLECTION
OR ROCHER HEART**
8'S
20131802001_EA/20718470_EA



4⁵⁰

**REESE'S FILLED
HEARTS OR RED
VELVET MINIATURES**
161/200 G, OR **HERSHEY
KISSES POUCHES** 180 G
SELECTED VARIETIES
20078378_EA/21402985_EA



8⁵⁰

**PEPPERIDGE FARM
GOLDFISH CRACKERS**
SELECTED VARIETIES
560-750 G
21685585_EA/21163265_EA



\$15

SAVE
3.00

TURTLES HEART
167 G
21697690_EA



\$9

NESTLÉ JUNIORS
SELECTED VARIETIES, 30'S
21000923_EA/21620932_EA



\$3

SAVE
24%

**KINDER SURPRISE
VALENTINE'S DAY**
2'S
20718676_EA



3⁴⁹

SAVE
UP TO 1.00

**CHRISTIE PEEK FREANS
COOKEIS 275-350 G OR
CADBURY FINGERS 114 G**
SELECTED VARIETIES
20680381_EA/21631880_EA



Pick your perfect candle

Buy 2, Get 1*
FREE

**LIFE AT HOME™ ASSORTED
SCENTED CANDLES**

10.00-16.00
selected varieties
*FREE item must be of equal
or lesser value
21414668_EA/21414669_EA
21414671_EA/21414497_EA



* Please note that not all items are available in all stores.

SWEET GIFTS. SWEET PRICES.

Prices effective until Saturday, February 14th, 2026.

SAVINGS
4 U

WE
<3 U

UP TO
40%
OFF
1.50-2.50
AFTER SAVINGS

**VALENTINE'S DAY
PACK CARDS**
SELECTED VARIETIES
21679658_EA
21679659_EA



UP TO
40%
OFF
2.50-30.00
AFTER SAVINGS

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21681750_EA
21681811_EA



UP TO
40%
OFF
1.50-4.50
AFTER SAVINGS

**VALENTINE'S DAY
PARTYWARE**
SELECTED VARIETIES
21681112_EA
21681041_EA



UP TO
50%
OFF
1.50-2.50
AFTER SAVINGS

**VALENTINE'S DAY
GOODIES &
ACCESSORIES**
SELECTED VARIETIES
21682861_EA
21681092_EA



UP TO
30%
OFF
6.99-9.79
AFTER SAVINGS

VALENTINE'S BOOKS
SELECTED VARIETIES
21638685_EA/21583569_EA



\$8

**BABY BOYS'
GRAPHIC
LONG SLEEVE**

JOE FRESH



UP TO
20%
OFF
16.00-72.00
AFTER SAVINGS

LEGO BOTANICALS
21574195_EA/21642032_EA



\$12

**STITCH CHAIN SET
OR LIP OIL SET**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21707318_EA



\$10

**DISNEY PRINCESS,
RING POP OR BLUEY
TEARAWAY
LIP BALM SET**
SELECTED VARIETIES
WHILE QUANTITIES LAST, 8'S
21660808_EA/21660809_EA



\$8

**MAD BEAUTY
STITCH BODY MIST
OR FACE MASK**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697388_EA/21697441_EA



\$10

**MAD BEAUTY STITCH
BATH FIZZER TRIO,
LIP BALM TIN TRIO,
HEART BODY WASH
OR SLEEP MASK**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697385_EA/21697386_EA



\$15

**MAD BEAUTY STITCH
COSMETICS BAG OR
HAIR BRUSH**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697383_EA/21697444_EA



* Items on this page may not be available at the following Ontario locations: Wasaga Beach, Chatham, Leamington, Midland, St. Catharines, Westboro, Brockville, Aurora, Weston Rd, Sudbury, Grimsby, Milton, Oakridge, South Kanata, Simcoe, Dougall, Peterborough, Mavis, Oshawa Gibb. See back page for flyer details.

PANCAKES TO PLAYTIME, IT'S FAMILY TIME.



SAVE
2.00

5⁹⁹

**BUTTERBALL
TURKEY BACON**
SELECTED VARIETIES, 375 G
20016865_EA



\$4

**PC[®] CINNAMON
RAISIN BREAD**
SELECTED VARIETIES, 675 G
20639729_EA



UP TO
SAVE
22%

3⁵⁰

**PEARL MILLING
COMPANY
PANCAKE MIX** 905 G
**OR ORIGINAL
SYRUP** 710 ML
SELECTED VARIETIES
21384573_EA/21391619_EA

GET
750⁰⁰

**Pearl Milling[®]
COMPANY**
COMPLETE • COMPLET
JUST ADD WATER • N'AJOUTER QUE DE L'EAU
ORIGINAL



PC[®] FREE FROM[™] SAUSAGE
SELECTED VARIETIES, 375 G
20720612_EA

\$7



\$9

**PC[®] BLUE MENU[®]
EGG WHITES**
20821364001_EA



1 KG

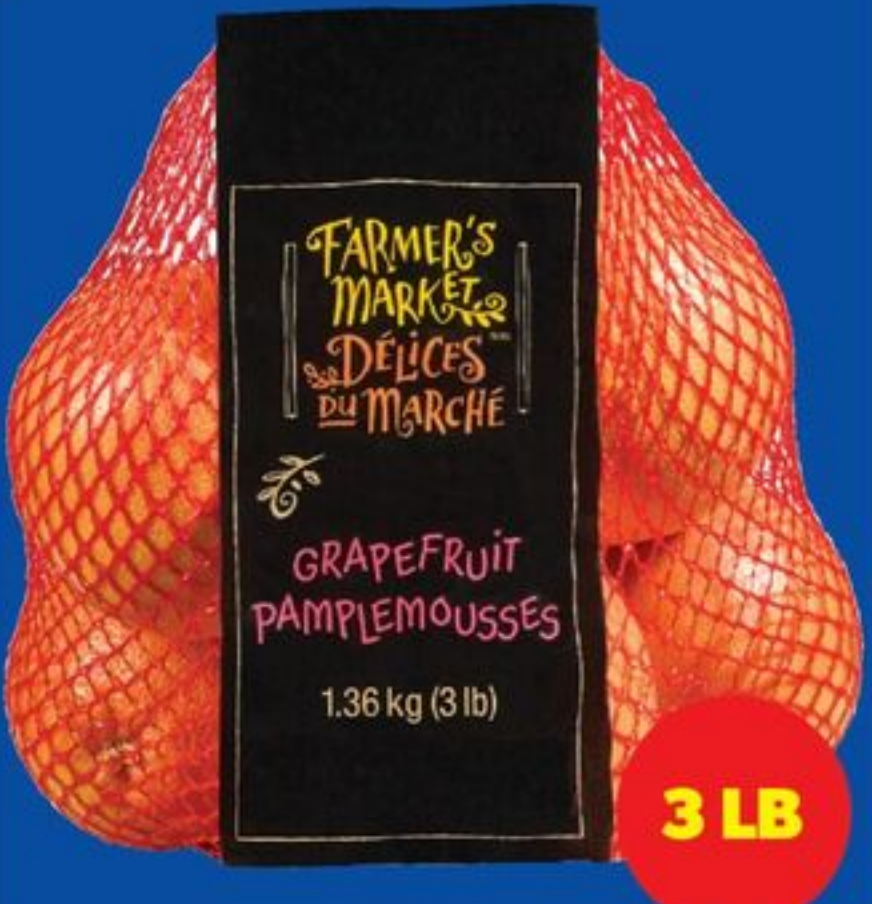
5⁷⁹

BONNE MAMAN FRUIT JAM 250 ML,
**LEMON CURD OR HAZELNUT
SPREAD** 250-360 G
OR CORA CREPE MIX 700 G
SELECTED VARIETIES
20307313001_EA/21456024_EA



\$6

**FARMER'S MARKET[®]
RED GRAPEFRUIT**
PRODUCT OF TURKEY
20118409001_EA



3 LB

\$4

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
20167017001_EA



\$7

KIWI
PRODUCT OF GREECE
CLUB SIZE
21576456001_KG



2 LB

UP TO
SAVE
1.99

\$11

PC[®] SMOKED SALMON
SELECTED VARIETIES
FROZEN, 125/150 G
20055009_EA/20108286_EA



SAVE
1.00

4⁴⁹

PC[®] FROZEN FRUIT
SELECTED VARIETIES
300-600 G
20312227_EA



SAVE
24%

2⁴⁹

**MCCAIN FRIES OR
HASHBROWNS**
SELECTED VARIETIES
FROZEN, 800 G
21525020_EA



PANCAKES TO PLAYTIME, IT'S FAMILY TIME.



SAVE 7.00

25⁹⁹

GET **3,000[®]**

\$3 back in points

MCCAFÉ PREMIUM ROAST COFFEE

SELECTED VARIETIES, 640/875 G

21521455_EA/21633664_EA

INTERNATIONAL DELIGHT COFFEE ENHANCER

SELECTED VARIETIES

946 ML

20895480002_EA

20895480003_EA

5⁵⁰

PREPARED IN CANADA

SAVE UP TO 17%

3⁵⁰

PC BLUE MENU CRANBERRY COCKTAIL OR 100% JUICE BLEND

SELECTED VARIETIES, 1.89 L

20307025002_EA/20628589001_EA

\$4

OASIS HEALTH BREAK OR SMOOTHIES

1.6 L

SELECTED VARIETIES

REFRIGERATED

21529910_EA

SAVE 35%

\$9

TETLEY ORANGE PEKOE TEA

216'S

21611946_EA

2/\$7

OR 3.99 EA

BAGELS

SELECTED VARIETIES

BAKED IN-STORE, 6'S

21705757_EA/21705913_EA

SAVE 16%

2⁵⁰

PC ENGLISH MUFFINS

SELECTED VARIETIES

6'S

20810728_EA

13⁹⁹

GET **1,000[®]**

\$1 back in points

NUTELLA HAZELNUT SPREAD WITH COCOA

DUAL PACK, 2X725 G

20574189_EA

GET **3,000[®]**

\$3 back in points

for every \$10* spent on

BETTY CROCKER PREMIUM BAKING MIX OR FROSTING

SELECTED VARIETIES, 263-550 G

20694464001_EA/21614203_EA

LIBERTÉ GREEK YOGURT

16X100 G

21547916_EA

4⁵⁰

GET **500[®]**

NO NAME PEANUT BUTTER

SELECTED VARIETIES, 1 KG

20296985001_EA/20296985002_EA

\$5

PC ORGANICS GRANOLA

SELECTED VARIETIES, 325 G

21026709_EA

\$13

CAPILANO MANUKA HONEY ACTIVE MGO

375 G

21084948_EA

6⁷⁵

NEILSON ORGANIC MILK

SELECTED VARIETIES, 2 L

20128847002_EA/20128847003_EA

SAVE LIKE A CHAMPION



5⁵⁰

GENERAL MILLS CEREAL
FAMILY SIZE, SELECTED VARIETIES, 475-778 G
21103492_EA/21103495_EA



\$9

KELLOGG'S JUMBO SIZE CEREAL
SELECTED VARIETIES
700 G-1.05 KG
21651972_EA/21651842_EA



SAVE 1.49

\$4

KELLOGG'S RAISIN BRAN, ALL BRAN, CRISPIX, FUN PAC, MINI WHEATS, SPECIAL K OR VECTOR PREMIUM CEREAL
SELECTED VARIETIES, 210-525 G
20015041_EA/20647161_EA



2⁵⁰

QUAKER DIPPS OR CHEWY GRANOLA BARS
SELECTED VARIETIES
5'S, 120-156 G
21359366_EA/20847434_EA



2⁶⁷

KELLOGG'S RICE KRISPIES, NUTRI-GRAIN BARS, POP-TARTS OR SPECIAL K CRISPY BARS
SELECTED VARIETIES, 125-384 G
20313984001_EA/21290111_EA



\$3

GENERAL MILLS, NATURE VALLEY, PILLSBURY, BETTY CROCKER OR MOTT'S FRUITATIONS, GRANOLA, CEREAL BARS TREATS OR FRUIT SNACKS
SELECTED VARIETIES, 120-230 G
21031310_EA/21165491_EA



4²⁹

RUFFLES POTATO CHIPS
SELECTED VARIETIES
180-200 G
21241053_EA/21241146_EA



3⁹⁹

TOSTITOS TORTILLA CHIPS
SELECTED VARIETIES
215-295 G
21050575_EA/21050581_EA



\$4

DORITOS TORTILLA CHIPS
SELECTED VARIETIES
210/235 G
21369106_EA/21693042_EA



SAVE UP TO 2.00

5⁹⁹

CHRISTIE RITZ DRIZZLED MINIS
SELECTED VARIETIES, 226 G
21712532_EA/21712595_EA



2⁹⁹

DARE WAGON WHEELS
315/360 G, WHIPPET 230-285 G, ULTIMATE OR VIVA PUFFS COOKIES 290/300 G
SELECTED VARIETIES
20419986003_EA/20974343_EA



4⁷⁹

CHRISTIE FAMILY SIZE COOKIES 374-488 G OR CAKESTERS 285 G
SELECTED VARIETIES
21520747_EA/21712437_EA



2⁹⁹

CHRISTIE CRACKERS
SELECTED VARIETIES, 180-200 G
21547034_EA/21030647_EA



SAVE 21%

2⁹⁹

QUAKER CRISPY MINIS OR RICE CAKES
SELECTED VARIETIES, 90-199 G
20163708002_EA/20303002001_EA



2⁹⁹

DARE BRETON OR VINTA CRACKER 132-225 G, GRISSOL MELBA OR CANAPÉ TOAST 150-200 G OR BAGUETTES 120 G
SELECTED VARIETIES
21031188_EA/21520666_EA



SAVE LIKE A CHAMPION



SAVE UP TO 1.49

6⁵⁰

NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
SELECTED VARIETIES
100-170 G
20661811001_EA
20873036_EA

SAVE 4.99

\$24

MCCAFÉ K-CUP COFFEE
SELECTED VARIETIES, 30'S
21240975_EA/21363985_EA

12⁹⁹

STARBUCKS NESPRESSO VERTUO
SELECTED VARIETIES, 68-100 G
21398289_EA/21398301_EA

2⁷⁹

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES, 148/156 G
21003823_EA/21003833_EA

SAVE 16%

2⁴⁹

GLACEAU VITAMIN WATER
SELECTED VARIETIES, 591 ML
20333794006_EA/20562362003_EA

3⁹⁹

MOTT'S CLAMATO COCKTAIL
SELECTED VARIETIES, 1.89 L
20318955002_EA/20318955003_EA

7²⁹

BRISK ICED TEA
SELECTED VARIETIES
12X355 ML
20311671001_C12

SAVE 1.50

7⁴⁹

MAISON PERRIER SPARKLING WATER
SELECTED VARIETIES
8X330 ML
21575556_C08
21575927_C08

7⁴⁹

COCA-COLA SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20318694002_C12

1⁵⁰

POWERADE SPORTS DRINK
SELECTED VARIETIES, 710 ML
20853721_EA/20853723_EA

SAVE 30%

3⁹⁹

PEPSI SOFT DRINKS
SELECTED VARIETIES
6X710 ML
203110546002_C06

9⁹⁹

CELSIUS ENERGY DRINKS
SELECTED VARIETIES
4X355 ML
21718815_C04

2/5⁵⁰
OR 3.79 EA

CADBURY FAMILY SIZE CHOCOLATE BAR
80-100 G OR MAYNARD'S CANDY 135-154 G
SELECTED VARIETIES
21658430_EA/21694186_EA

3⁹⁹

OLD EL PASO DINNER KIT
SELECTED VARIETIES
250-510 G
20795534_EA/20795536_EA

SAVE UP TO 1.26

2⁹⁹

OCEAN'S WHITE TUNA 170 G OR GOLD SEAL PINK SALMON 213 G
SELECTED VARIETIES
21005216_EA/21186867_EA

SAVE LIKE A CHAMPION



6⁵⁰

LIBERTÉ GREEK
650/750 G OR
MÉDITERRANÉE 900 G
YOGURT
SELECTED VARIETIES
20704361001_EA/21305347_EA



2/\$7

OR 4.99 EA

İÖGO NANO 6X93 ML OR
SIGGI'S SKYR 4X100 G
YOGURT
SELECTED VARIETIES
20609687001_EA
21589925_EA



\$7

GET **500[®]**

SIGGI'S SKYR
650/750 G OR **İÖGO**
16X100 G **YOGURT**
SELECTED VARIETIES
20609583001_EA
21353865_EA



3/\$11

OR 4.29 EA

ÖIKOS YOGURT
SELECTED VARIETIES
4X95/100 G
20419715004_EA/21194518_EA



GET **3,000[®]**
for every \$10*
spent on

\$3
back
in points

ACTIVIA OR EXPERT
650/750 G/4X100 OR 12X100 G
OR **DRINKABLES** 8X93 ML
YOGURT
SELECTED VARIETIES
20303412003_EA/21688207_EA
*Open your PC Optimum® app or
visit pc optimum.ca to get the offer



APP EXCLUSIVE OFFER*

4²⁹

TROPICANA DRINKS
1.36 L OR **PURE LEAF**
ICED TEA 1.75 L
SELECTED VARIETIES
REFRIGERATED
20755752002_EA/21621992_EA



2⁵⁰

**FRUITOPIA OR
PEACE TEA DRINKS**
SELECTED VARIETIES
REFRIGERATED, 1.75 L
20347440001_EA
21170670_EA



2/\$12

OR 6.99 EA

**LYSOL DISINFECTING
WIPES** 75/84'S,
**DISINFECTANT
SPRAY** 350 G OR
**MULTI-PURPOSE
TRIGGER** 950 ML
SELECTED VARIETIES
20314511001_EA/21449826_EA



**SAVE
UP TO
3.00**

6⁹⁹

**LYSOL LAUNDRY
DISINFECTANT**
1.2 L OR **FABRIC SPRAY**
425 G, **MULTI-PURPOSE
DISINFECTANT SPRAY**
539 G OR **TOILET BOWL
CLEANER** 2X710 ML
SELECTED VARIETIES
21238361_EA/21487308_EA



**SAVE
UP TO
6.00**

19⁹⁹

**FINISH
DISHWASHER TABS**
SELECTED VARIETIES, 60-105'S
21218875_EA/21561337_EA



**SAVE
UP TO
3.00**

9⁹⁹

PUREX 4.08-4.43 L OR
SNUGGLE LIQUID 2.77 L
OR **SHEETS** 200'S
SELECTED VARIETIES
20083525001_EA/216589148_EA



**SAVE
UP TO
5.00**

14⁹⁹

**GAIN LIQUID LAUNDRY
DETERGENT** 4.25 L,
FABRIC SOFTENER 4.16 L,
FLINGS 25/42'S OR
BEADS 680 G
SELECTED VARIETIES
21553069_EA/21671135_EA



**SAVE
UP TO
7.00**

19⁹⁹

TIDE LIQUID 3.46/3.9 L,
PODS OR GAIN FLINGS
45/76'S **LAUNDRY
DETERGENT** OR
**DOWNY SCENT
BOOSTER** 853 G
SELECTED VARIETIES
21593670_EA/21625891_EA



CITRUS DAYS

**SAVE
24%**

1⁸⁸
LB
4.14/KG

**LARGE NAVEL
ORANGES**
PRODUCT OF
MOROCCO OR SPAIN
20426078001_KG

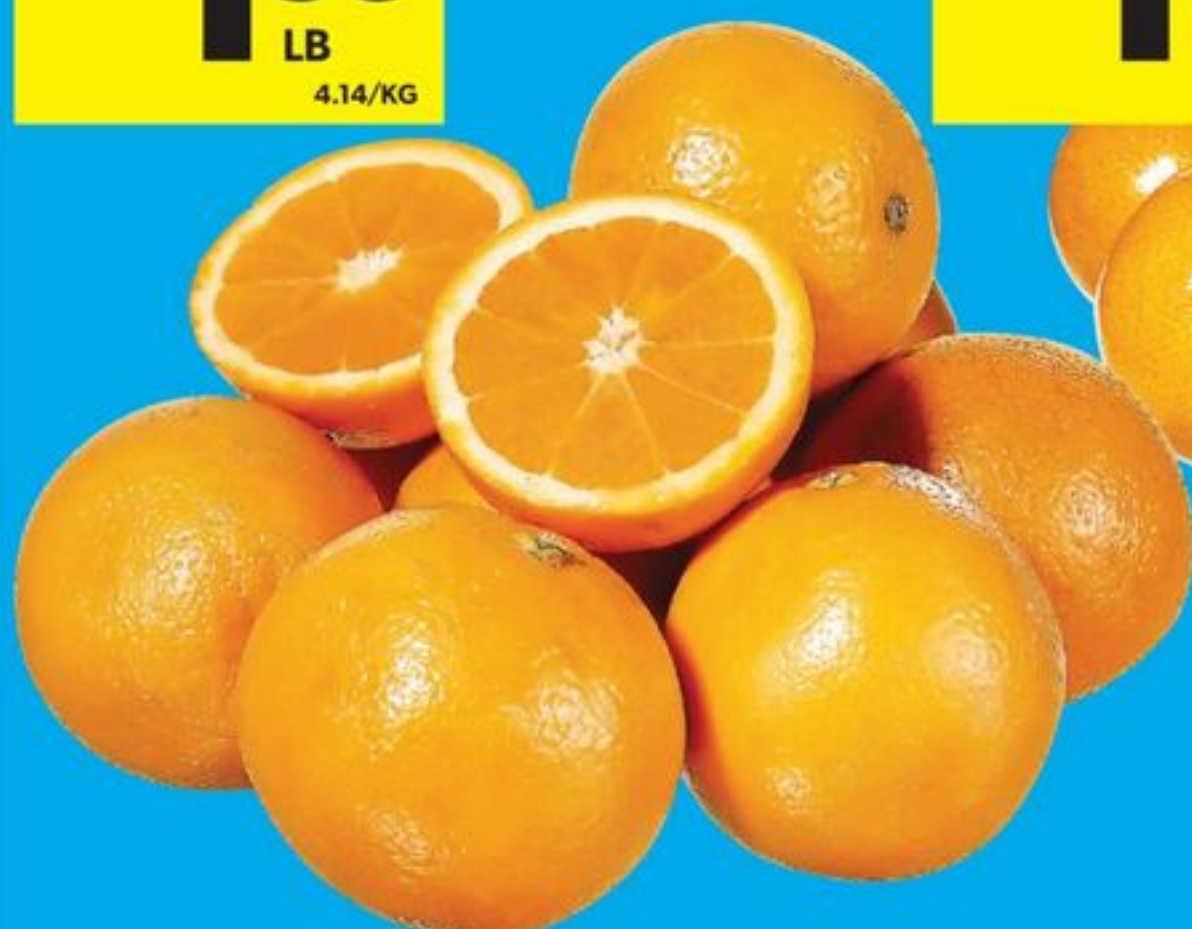
**SAVE
33%**

1⁹⁸
LB
4.37/KG

HONEY TANGERINES
PRODUCT OF MEXICO
20002393001_KG

WHITE PUMMELO
PRODUCT OF CHINA
20042410001_EA

2⁸⁸



\$4

**NO NAME[®] NATURALLY
IMPERFECT[™] LIMES**
PRODUCT OF MEXICO
680 G BAG
21673921001_EA

\$6

**NO NAME[®] NATURALLY
IMPERFECT[™] LEMONS**
PRODUCT OF U.S.A., 3 LB
21124487001_EA

\$6

PC[®] BLOOD ORANGES
PRODUCT OF U.S.A., 2 LB
20128918001_EA



2⁴⁹
LB
5.49/KG

EGGPLANT
PRODUCT OF MEXICO,
NO. 1 GRADE
20155709001_KG

**SAVE
1.00** LB
4⁹⁹
LB
11.00/KG

ASPARAGUS
PRODUCT OF MEXICO
NO. 1 GRADE
20174581001_KG



4⁵⁰

**PC[®] CHOPPED
SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A., 282-396 G
21334070_EA/21378122_EA



\$5

**FARMER'S MARKET[™]
AVOCADO BAG**
PRODUCT OF MEXICO
CLUB SIZE
21644936001_EA



4⁵⁰

PC[®] RUSSET POTATOES
PRODUCT OF CANADA
CANADANO. 1 GRADE
10 LB
20601020001_EA



**CLUB
SIZE**

\$5

**FARMER'S MARKET[™]
ENGLISH CUCUMBERS**
PRODUCT OF ONTARIO, 3'S
20117550001_EA



**CLUB
SIZE**

3⁹⁹
LB
8.80/KG

**EXTRA LARGE GREEN
OR RED SEEDLESS
GRAPES**
PRODUCT OF PERU, CHILE OR
SOUTH AFRICA, NO. 1 GRADE
20425775001_KG/201519199001_KG



4⁸⁸

STRAWBERRIES
PRODUCT OF MEXICO
OR U.S.A., 454 G
20049778001_EA



\$8

**NO NAME[®] NATURALLY
IMPERFECT[™] SWEET
PEPPERS**
PRODUCT OF MEXICO
2.5 LB BAG
20921434001_EA



**CLUB
SIZE**

SUPER FRESH

\$4
LB

8.82/KG

CHICKEN THIGHS
CLUB SIZE, BONE-IN, FRESH
20058163_KG



INCLUDES
HALAL

\$12

**PC[®] CHICKEN THIGHS,
DRUMSTICKS OR
BREAST FILLETS**
FRESH, UP TO 870 G
21341035_EA



\$12

**PC[®] CERTIFIED
ANGUS EXTRA LEAN
GROUND SIRLOIN**
454 G
21406595_EA



5⁹⁹
LB

13.21/KG

PORK RIB END ROAST
BONELESS, FRESH
21644475_KG



13⁹⁹

**PC[®] SMOKIES[™]
SAUSAGES**
SELECTED VARIETIES, 1KG
20732535_EA



\$10

**PC[®] MOZZARELLA
CHEESE STICKS
OR TORTILLA AND
JALAPENO CHEESE
STICKS**
FROZEN, 345/454 G
2116020_EA/21474563_EA



\$13

**PC[®] BBQ PORK
BACK RIBS**
SELECTED VARIETIES,
FULLY COOKED, 500 G
21284538_EA/21284542_EA



6⁴⁹

PC[®] SAUSAGES
SELECTED VARIETIES, 375-500 G
21584308_EA/21584342_EA



10⁴⁹
LB

23.13/KG

MSC COD FILLETS
PREVIOUSLY FROZEN
21296444_KG



10⁹⁹
LB

24.23/KG

**MSC HADDOCK
FILLETS**
PREVIOUSLY FROZEN
21296443_KG



**SAVE
UP TO
3.99**

\$19

**PC[®] SHRIMP PLATTER
WITH MILD COCKTAIL
SAUCE 568 G OR IFC WILD
COOKED SNOW CRAB
CLUSTERS 5-8OZ, 500 G**
FROZEN
20147098_EA/21615011_EA



5⁹⁹

**ATLANTIC
LOBSTER TAILS**
FROZEN OR THAWED,
FOR YOUR CONVENIENCE,
2-3 OZ
21194848_EA



7⁹⁹

**SEAQUEST[™] RAW OR
COOKED PACIFIC
WHITE SHRIMP**
36-55/LB, FROZEN, 300 G
21636326_EA/21636352_EA



**SAVE
UP TO
2.00**

7⁹⁹

**PC[®] WILD
YELLOWFIN TUNA
280 G OR MARYLAND
CRAB CAKES 170 G**
FROZEN
21211819_EA/21334617_EA



SUPER FRESH

HOT DEALS

Optimum
Members-Only Price™
\$6
Non-members
750

Members
save
\$150

MAPLE LEAF NATURAL SELECTIONS 175 G,
SCHNEIDER'S 150-175 G
OR **FANTINO & MONDELLO** 100-200 G
SLICED DELI MEAT
SELECTED VARIETIES
20065285_EA/21551827_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$5

ALEXIS-DE-PORTNEUF BRIE, CAMEMBERT OR CARONZOLA
SELECTED VARIETIES, 125 G
20050124_EA/20315135_EA



PC DIP OR HUMMUS 200/227 G
OR **NAAN CRISPS** 170 G
SELECTED VARIETIES
20584097_EA/21683470_EA



\$3.50

3.50
/100 G

MASTRO SALAMI OR SALAMI WITH PROSCIUTTO
DELI SERVICE CASE SLICED,
SELECTED VARIETIES, 100 G
20087761_KG



SAVE UP TO 2.00
12.50

PC SPLENDIDO™ SLICED MEAT
200 G, **NATURAL CHOICE SALAMI TRIO** 250/400 G
OR **ROMA SLICED PEPPERONI** 900 G
SELECTED VARIETIES
21049119_EA/21217461_EA



11.50

ZIGGY'S SLICED DELI MEAT
CLUB SIZE, SELECTED VARIETIES,
600 G
21596514_EA/21596533_EA



\$6

CASTELLO CHEESE
SELECTED VARIETIES,
125-200 G
20428574_EA/21580886_EA



\$6

PC RICOTTA CHEESE
450 G OR **ZIGGY'S MOZZARELLA**
340 G
SELECTED VARIETIES,
170-454 G
20546983_EA/21004922_EA



\$7

MONSIEUR GUSTAV CHEDDAR
200/250 G
MONSIEUR GUSTAV GOUDA 170 G
SELECTED VARIETIES,
170-250 G
21397243_EA/21397420_EA



\$12

SPINACH AND PUMPERNICKEL OR SOURDOUGH TRAY OR EVERYDAY CHEESE BOARD
SELECTED VARIETIES AND SIZES, 1.4 KG
20589513_EA/21405538_EA



2/\$6
OR 3.49 EA

D'ITALIANO BREAD 600/675 G
OR **BUNS** 6/8'S
SELECTED VARIETIES
20038335_EA/20620949_EA



3.50

KING'S HAWAIIAN ROLLS
SELECTED VARIETIES AND SIZES, 12'S
21475970_EA/21489831_EA



2/\$9
OR 4.99 EA

LADLES OF LOVE SOUPS
SELECTED VARIETIES,
454 ML
21689221_EA/21689232_EA



Optimum
Members-Only Price™
4.50
Non-members
5.50

Members
save
\$1

SNACK FACTORY PRETZEL CRISPS
SELECTED VARIETIES,
200 G
20948940_EA/21676303_EA
**Must be a registered PC Optimum™ member to load and get this offer.



6.50

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES,
PREPARED IN CANADA, 6'S
21283356_EA/21283357_EA



4.50

IN-STORE BAKED TURNOVERS
SELECTED VARIETIES,
6'S
21550679_EA/21550712_EA



4.25

CHEESE STICKS
SELECTED VARIETIES,
BAKED IN-STORE, 5'S
21380804_EA



3.50

SCONES
SELECTED VARIETIES,
BAKED IN-STORE, 4'S
21694910_EA/21694921_EA



GRAB-AND-GO MEAL DEALS

\$20

Any 2 flavours of sauced-wings (prepared in-store)
+ 1 Ruffles® potato chips or Doritos® tortilla chips
+ 1 L Pepsi

GET ALL 4 FOR \$20
UP TO \$5 IN SAVINGS



SUPER YOUR EVERYDAY

**SAVE
1.99**

\$6

**LOTUS BISCOFF
BISCUIT SPREAD**
SELECTED VARIETIES, 380-400 G
21238886_EA/21392643_EA



**SAVE
3.99**

\$20

**SUNRYPE
FRUIT TO GO
OR FRUITSOURCE
FRUIT SNACKS
VARIETY PACK**
30/72'S, 1.08/1.11 KG
20872742_EA/21683287_EA



**CLUB
SIZE**

3⁵⁰

NO NAME® FLOUR
SELECTED VARIETIES, 2.5 KG
20013256_EA/20303325_EA



**SAVE
.25**

99¢

**CLUB HOUSE GRAVY
OR SEASONING MIXES**
SELECTED VARIETIES, 20-47 G
20323504001_EA/20801021_EA



3⁵⁰

**GOGO SQUEEZ 4X90 G OR
HOMESTYLE CUPS 388 G**
SELECTED VARIETIES
20415694001_EA/21701912_EA



**GET
1,000⁰**

\$1
back
in points

when you buy 2

**HUMPTY DUMPTY
SNACKS 250-280 G,
OLD DUTCH
POTATO CHIPS 200/235 G
OR RESTAURANTE
TORTILLA CHIPS 275/290 G**
SELECTED VARIETIES
21445100_EA/21646697_EA



2⁷⁹

CHEEZ-IT CRACKERS
SELECTED VARIETIES, 191/200 G
21214559_EA/21214560_EA



3⁹⁹

**LECLERC
CELEBRATION
COOKIES**
SELECTED VARIETIES, 200-350 G
21680074_EA/21680155_EA



1⁵⁹

**GREEN GIANT
CANNED VEGETABLES**
SELECTED VARIETIES
341/398 ML
21021175_EA/21021485_EA



**SAVE
25%**

1⁵⁰

**CAMPBELL'S
BROTH**
SELECTED VARIETIES
250/900 ML
20322348002_EA
21347245_EA



**SAVE
15%**

2⁷⁹

**DEL MONTE
READY TO EAT
BEAN SALAD,
CORN MEDLEY
OR DICED
BEETS**
SELECTED VARIETIES
398 ML
21238910_EA
21604909_EA



**SAVE
1.50**

6⁴⁹

**RIO MARE
SOLID LIGHT
TUNA**
SELECTED VARIETIES
3X65/80 G
20865062_EA
21639369_EA



3⁹⁹

**FRENCH'S
KETCHUP**
SELECTED VARIETIES
750 ML/1 L
20835981_EA
20835068_EA



3²⁵

**PC® PASTA
SAUCE**
SELECTED VARIETIES
410/650 ML
20131344005_EA



**SAVE
25%**

2⁹⁹

**VH COOKING
OR DIPPING
SAUCE**
SELECTED VARIETIES
341-380 ML
20308726001_EA
20984013_EA



4²⁹

**P.F. CHANG'S
SAUCE**
SELECTED VARIETIES
350 ML
21557164_EA
21629528_EA



8⁹⁹

**HELLMANN'S
REAL
MAYONNAISE**
SELECTED VARIETIES
1.42 L
20173154001_EA
20173154002_EA



SUPER YOUR EVERYDAY

10⁷⁹

İÖGO YOGURT
SELECTED VARIETIES, 2 KG
20636092_EA/21433581_EA



SAVE
2.50
5⁹⁹

HELUVA GOOD! DIPS
680 G
20312788001_EA



2/\$4
OR 2.49 EA

PILLSBURY CRESCENTS OR WIENER WRAPS
SELECTED VARIETIES
REFRIGERATED, 200-227 G
20305424002_EA/21505340_EA



\$3

NO NAME® VEGETABLES
SELECTED VARIETIES
FROZEN, 750 G
20306375_EA
20312260_EA



SAVE
1.30
4⁹⁹

HUNGRY-MAN ENTRÉES
SELECTED VARIETIES
FROZEN, 360-455 G
20296014002_EA
20296014003_EA



SAVE
UP TO
2.00
6⁹⁹

DR. OETKER SUPREMA CRUST PIZZA 685-771 G
SELECTED VARIETIES FROZEN
21555844_EA/21649597_EA



SAVE
2.50
9⁹⁹

SWANSON FAMILY SIZE SKILLET
SELECTED VARIETIES
FROZEN, 1.19 KG
20745136_EA
20745335_EA



11⁴⁹

GLAD GARBAGE BAGS
SELECTED VARIETIES
20-40'S
20166439001_EA
21165477_EA



SAVE
1.50
3⁹⁹

ZIPLOC STORAGE BAGS
SELECTED VARIETIES
10-100'S
20300461001_EA
20871415_EA



SAVE
2.00
4⁴⁹

PINE-SOL MULTI SURFACE CLEANER
SELECTED VARIETIES
1.41 L
20298679001_EA
21008972_EA



SAVE
UP TO
4.00
14⁹⁹

WHISKAS PERFECT PORTIONS
SELECTED VARIETIES
12'S
20945387_EA
21011732_EA



\$13

IAMS CAT FOOD
SELECTED VARIETIES
1.36/1.59 KG
21027553_EA
21027556_EA



SAVE
7.00
22⁹⁹

ROYALE BATHROOM TISSUE
30=90 ROLLS
21639661_EA



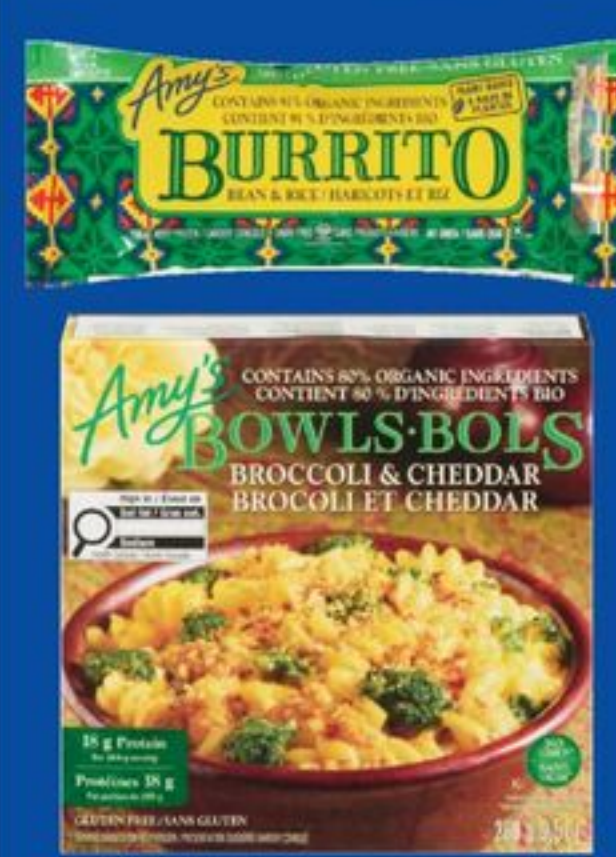
SAVE
3.00
7⁹⁹

ROYALE FACIAL TISSUE
6'S
21618478_EA



UP TO
20%
OFF
4.39-6.39 AFTER SAVINGS

AMY'S KITCHEN BURRITO OR WRAP 142-170 G
OR **BOWL** 234-284 G
SELECTED VARIETIES,
FROZEN
2037459901_EA
20820314_EA



9⁴⁹

CLIF BAR ENERGY BARS, CRUNCHY
SELECTED VARIETIES
5'S, 340 G
21664823_EA
21664843_EA



SAVE
UP TO
1.24
4²⁵

GOGO QUINOA PASTA
SELECTED VARIETIES
170/227 G
20419066002_EA
21590970_EA



SAVE
1.49
6⁵⁰

ZEVIA BEVERAGES
SELECTED VARIETIES
6X355 ML
21106231_C06
21407494_C06



SUPER YOUR EVERYDAY

\$5

SOUR JU JUBES
320 G
21694414_EA



\$5

GUMMI BEARS
280 G
21694433_EA



\$5

BIG FOOT JUBES
250 G
21694364_EA



\$6

CHOCOLATE FLAVORED MACAROONS
260 G
21694365_EA



\$9

MILK CHOCOLATE COVERED PRETZELS
220 G
21694552_EA



\$9

MILK CHOCOLATE COVERED ALMONDS
240 G
21694486_EA



\$9

ROASTED SALTED ALMONDS
200 G
21694356_EA



\$9

ROASTED CASHEWS
240 G
21694369_EA



\$10

TURKISH APRICOTS
280 G
21694256_EA



President's Choice.

CLICK-N-STORE

PANTRY ORGANIZING CONTAINERS

SHOP NOW

Seal and stack to get your pantry in order with our space-saving containers. With different sizes for storing a variety of dry-foods, you'll be organizing a photo-worthy pantry in no time



PC® PANTRY CANNISTERS AND BINS

3.00-34.00
20786341_EA/20786342_EA/21521600_EA

Buy 2, Get

20% OFF

Buy 3, Get

30% OFF

Buy 4, Get

40% OFF

新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.

UPTO
25% OFF
 9.74-12.37 AFTER SAVINGS

FINO HAIR CARE
 SELECTED VARIETIES
 AND SIZES
 21639166_EA
 21690320_EA

\$11
LIMIT 4
 OVER LIMIT PAY
 12.49 EA
BIGEN HAIR COLOUR
 SELECTED VARIETIES
 80 G
 20804823002_EA
 20804823003_EA

\$10
LIMIT 4
 OVER LIMIT PAY
 12.49 EA
TSUBAKI SHAMPOO
 OR CONDITIONER
 SELECTED VARIETIES
 450 ML
 21663020_EA
 21663221_EA

UPTO
20% OFF
 2.23-24.79 AFTER SAVINGS
YADAH CACTUS
OR FOODAHOLIC
SKIN CARE
 SELECTED VARIETIES
 AND SIZES
 21566924_EA
 21566954_EA

UPTO
25% OFF
 5.62-12.74 AFTER SAVINGS
KERSAYS HAIR CARE
 600 ML OR RYO HAIR
CARE 400/480 ML
 SELECTED VARIETIES
 21621509_EA
 21621636_EA

UPTO
20% OFF
 3.59-45.59 AFTER SAVINGS
COSRX FACE CARE
 SELECTED VARIETIES
 100 G/25-150 ML
 21682869_EA
 21690051_EA

UPTO
20% OFF
 5.83-11.59 AFTER SAVINGS
HEAD & SHOULDERS
HAIR CARE
 SELECTED VARIETIES
 21641540_EA/21641787_EA

5⁵⁰
LIMIT 4
 OVER LIMIT PAY
 6.70 EA
DOVE HAIR CARE
 SELECTED VARIETIES
 AND SIZES
 20306035002_EA
 20548693_EA

\$7
LIMIT 4
 OVER LIMIT PAY
 8.49 EA
VASELINE
BODY LOTIONS
 SELECTED VARIETIES, 600 ML
 21085011_EA/21085910_EA

\$13
LIMIT 4
 OVER LIMIT PAY
 14.99 EA
TIGER BALM ULTRA
STRENGTH OINTMENT
 SELECTED VARIETIES OR SIZES
 20039859_EA

UPTO
25% OFF
 7.12-34.12 AFTER SAVINGS
WEBBER NATURALS
VITAMINS OR
SUPPLEMENTS
 SELECTED VARIETIES AND SIZES
 21176800_EA
 21666447_EA

\$5
LIMIT 6
 OVER LIMIT PAY
 6.29 EA
LISTERINE CLASSIC
MOUTHWASH
 SELECTED VARIETIES
 1L
 21091222_EA
 21220220_EA

*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.



**CUDDLY
DEALS,
TINY
PRICES**



2/\$5

OR 3.49 EA

**LITTLE BELLIES
ORGANIC PICK-ME
STICKS**
SELECTED VARIETIES, 16 G
21540210_EA/21540211_EA



2/\$7

OR 4.29 EA

**EARTH'S BEST VEGGIE
STRAWS OR PUFFS**
SELECTED VARIETIES, 44-78 G
21534883_EA/21534912_EA



5/\$9

OR 2.29 EA

**BABY GOURMET
ORGANIC FRUIT OR
VEGETABLE BABY
FOOD POUCHES**
113/128 ML OR JARS 113 ML
SELECTED VARIETIES
20368074001_EA/21672164_EA



24⁹⁷

**LIMIT 4
OVER LIMIT PAY
27.99 EA**

**NIDO MILK-BASED
NUTRITIONAL
SUPPLEMENT**
SELECTED VARIETIES, 850 G
21378097_EA/21672262_EA



74⁹⁷

**LIMIT 4
OVER LIMIT PAY
83.99 EA**

**ENFAMIL A+ NEURO
PRO OR GENTLESE
READY TO FEED
FORMULA**
SELECTED VARIETIES, 18X237 ML
21590060_C01/21590568_C01



53⁹⁹

**LIMIT 4
OVER LIMIT PAY
61.99 EA**

**SIMILAC
PRO-ADVANCE
POWDER FORMULA**
STEP 1 OR 2, 837-859 G
21436985_EA/21437126_EA



34⁹⁹

**LIMIT 4
OVER LIMIT PAY
41.99 EA**

**HUGGIES ECONO PACK
DIAPERS**
SIZE N-7, SELECTED VARIETIES
21456640_EA/21664346_EA



36⁹⁹

**LIMIT 4
OVER LIMIT PAY
43.99 EA**

**HUGGIES PULL-UPS OR
PAMPERS EASY UPS
GIANT PACK TRAINING
PANTS**
SELECTED VARIETIES, 68-112'S
21021427_EA/21371336_EA



26⁹⁹

**LIMIT 4
OVER LIMIT PAY
31.99 EA**

**NINJAMAS OR
HUGGIES GOODNITES
NIGHTTIME
UNDERWEAR**
SELECTED VARIETIES, 28-44'S
20963841_EA/21308932_EA



17⁹⁹

**LIMIT 2
OVER LIMIT PAY
21.99 EA**

**PAMPERS 9/10X BABY
WIPES 336-504'S OR
WATERWIPES 240'S**
SELECTED VARIETIES
21018026_EA/21176336_EA



\$2

**LIMIT 4
OVER LIMIT PAY
2.49 EA**

PC 1X BABY WIPES
SELECTED VARIETIES, 100'S
21540721_EA/21550951_EA



10⁹⁹

**LIMIT 4
OVER LIMIT PAY
11.99 EA**

**AVEENO 532 ML OR DOVE
591 ML BABY NEEDS**
SELECTED VARIETIES, 532 ML
20380479001_EA/21017318_EA



**UP TO
20%
OFF**
3.99-31.99 AFTER SAVINGS

**DR. BROWN'S FEEDING
ACCESSORIES**
SELECTED VARIETIES
21167882_EA/21168703_EA



4⁹⁹

**LIMIT 4
OVER LIMIT PAY
5.49 EA**

**Q-TIPS 500'S OR Q-TIPS
VANITY TUB 300'S**
SELECTED VARIETIES
20323077001_EA/21629936_EA



**UP TO
20%
OFF**
3.19-55.99 AFTER SAVINGS

**DIAPER GENIE REFILLS
OR SYSTEMS**
SELECTED VARIETIES AND SIZES
21549766_EA/21668532_EA



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SHOP BEAUTY FOR LESS

\$6

LIMIT 4
OVER LIMIT PAY
9.99 EA

**GARNIER BELLE
HAIR COLOUR**
SELECTED VARIETIES
2013696006_EA
20317076003_EA



2/\$10
OR 5.99 EA

**QUO BEAUTY HAIR
ACCESSORIES**
SELECTED VARIETIES
21277362_EA/21521658_EA



\$9

LIMIT 4
OVER LIMIT PAY
11.49 EA

**OGX, MAUI OR
AVEENO HAIR CARE**
SELECTED VARIETIES AND SIZES
21009283_EA/21245281_EA



\$8

LIMIT 4
OVER LIMIT PAY
8.99 EA

**TRESEMME HAIR
CARE OR STYLING
PRODUCTS**
SELECTED VARIETIES AND SIZES
198-311 G/168-828 ML
20315303001_EA/2169667_EA



\$4

LIMIT 4
OVER LIMIT PAY
4.99 EA

**GARNIER FRUCTIS
SHAMPOO OR
CONDITIONER**
SELECTED VARIETIES, 370 ML
210093660_EA/21007302_EA



**UP TO
20%
OFF**
4.79-11.99 AFTER SAVINGS

**AXE, OLD SPICE,
METHOD OR DOVE
MENS HAIR CARE**
SELECTED SIZES AND VARIETIES
21360090_EA/21647678_EA



\$11

LIMIT 4
OVER LIMIT PAY
13.49 EA

**AVEENO BODY
LOTIONS**
SELECTED VARIETIES AND SIZES
20102023001_EA/20102023004_EA



**UP TO
20%
OFF**
6.39-12.79 AFTER SAVINGS

**NIVEA BODY CARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
75-300 ML
20092262_EA/20700027_EA



\$5

LIMIT 4
OVER LIMIT PAY
6.79 EA

**ST. IVES BODY
LOTIONS**
600 ML
21086101_EA/21086114_EA



\$15

LIMIT 4
OVER LIMIT PAY
16.99 EA

**GARNIER MICELLAR
WATER 700 ML OR
ACTIVE SERUM**
SELECTED VARIETIES AND SIZES
21394812_EA/21427417_EA



DISCOVER
YOUR
FAVOURITE
BRANDS HERE

NATIVE

UP TO
20%
OFF
11.00-18.00
AFTER SAVINGS



Optimum
GET
3,000 pts

\$3
back
in points

when you
buy 2 Native
deodorant,
dry spray, body
wash, lotion or
hair care products

SELECTED VARIETIES AND SIZES
21505267_EA/21505287_EA/21570860_EA
21687405_EA/21687396_EA
21435069_EA/21435048_EA
21346430_EA/21346394_EA
21580861_EA

SHOP
ONLINE AND
GET AN EXTRA
2,000 pts
USING CODE
NATIVE AT CHECKOUT**
SHOP NOW

\$2
back
in points

** Conditions apply

hair
care

Clarifies and
conditions.
Rinses away buildup
while nourishing
your hair and scalp.
Sulfate free.



Complete hair and
scalp detox. Free
from harsh additives.
Sulfate-free,
paraben-free,
silicone-free, and
dye-free for a gentle
experience that
protects your hair's
natural oils.

skin
care

Thoughtfully made with 17 clean
ingredients like niacinimide and
shea butter. Packed with
plant-based moisturizers and
provides all-day moisture to
quench dry, dehydrated skin



soap

Leaves skin feeling soft and
hydrated. Free of sulfated
surfactants, parabens, phthalates,
and dyes, our simple formulas are
thoughtfully made to get you clean.



body

Odor protection for up to
72 hours. Free of
aluminum salts, parabens,
and phthalates, this
deodorant stick is
thoughtfully made with
less than 10 clean
ingredients



GET FLAWLESS LOOKS FOR LESS

UP TO
20% OFF
10.39-24.79 AFTER SAVINGS

CERAVE SKINCARE CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21276738_EA/21226745_EA



UP TO
GET 3,000*
when you buy 2 **\$3**
back in points

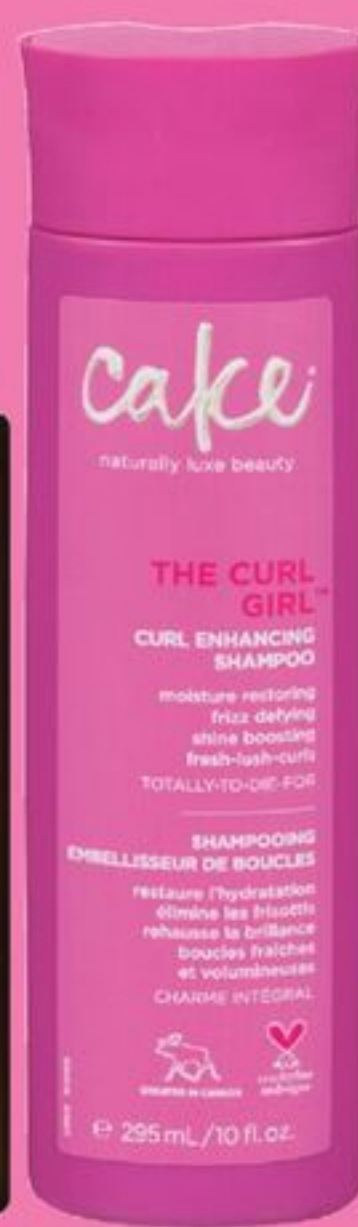
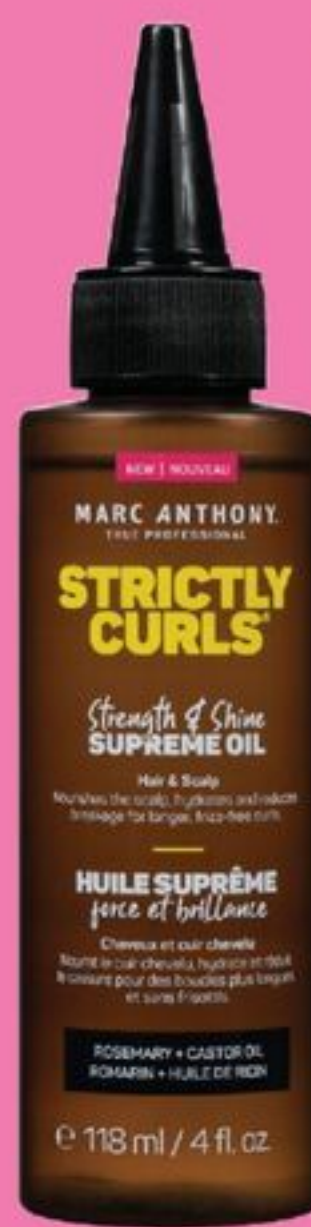
NEUTROGENA OR AVEENO FACE WIPES OR CLEANSERS
SELECTED VARIETIES AND SIZES
20300171_EA/21057292_EA



\$8

LIMIT 4
OVER LIMIT PAY
8.99 EA

MONDAY HAIR CARE
SELECTED VARIETIES AND SIZES
21361224_EA/21503231_EA



\$9

LIMIT 4
OVER LIMIT PAY
12.99 EA

MARC ANTHONY OR CAKE HAIR CARE
SELECTED VARIETIES AND SIZES
21237377_EA/21646804_EA

SAVE
UP TO
2.49
12⁵⁰

MAYBELLINE COLOR STAY LIFTER GLOSS, LIFTER PLUMP OR LASH SENSATIONAL MASCARA
SELECTED VARIETIES AND SIZES
20934953002_EA
21564966006_EA



UP TO
20% OFF
7.99-11.99 AFTER SAVINGS

MAYBELLINE SUPERSTAY LIPSTICK, VEX COLOSSAL MASCARA, TATTOO STUDIO EYELINER OR ULTRA SLIM BROW
SELECTED VARIETIES AND SIZES
20313538001_EA/20335238001_EA



SAVE
UP TO
3.99
\$18

L'ORÉAL BIG DEAL MASCARA, INFALLIBLE CONCEALER, SKIN INK FOUNDCEALER OR TRUE MATCH PRESSED POWDER
SELECTED VARIETIES AND SIZES
21160867009_EA/21639480001_EA



SAVE
UP TO
2.99
12⁵⁰

L'ORÉAL PARIS COLOR RICHE LIPSTICK, FAUX BROW, PLUMP GLOSS OR LUMI BLUSH
SELECTED VARIETIES AND SIZES
21638851002_EA
21660025003_EA



UP TO
GET 2,000*
when you buy 2 **\$2**
back in points

NYX BROW GLUE STICK, LINE LOUD LIP LINER OR EPIC WEAR LINER STICK
215695318003_EA/21344528_EA



SAVE
UP TO
6.49
\$10

REVLON COLORSTAY LIPSTICK, GLOSS OR LIP LINER
SELECTED VARIETIES
20307067001_EA/20312683013_EA



SAVE
UP TO
1.99
\$8

SALLY HANSEN COMPLETE SALON MANICURE OR INSTA DRI NAIL COLOUR
21498936010_EA/20813945010_EA



12⁹⁹

ELF PRIMER OR SETTING SPRAY
SELECTED VARIETIES
21418063_EA/21612127_EA



SAVE
UP TO
2.99
\$10

COVERGIRL LASHBLAST MASCARA, YUMMY GLOSS LIP GLOSS OR CLEAN INVISIBLE CONCEALER, FOUNDATION OR POWDER
SELECTED VARIETIES
20326304001_EA
21495386012_EA



LOOK GOOD, FEEL GREAT, SPEND LESS.

4⁵⁰

LIMIT 6
OVER LIMIT PAY
5.00 EA

DEGREE BODY WASH
SELECTED VARIETIES
600 ML
21686330_EA
21686377_EA



UP TO
25% OFF
4.00-9.50 AFTER SAVINGS

METHOD OR MRS. MEYER'S HAND SOAP PUMPS OR REFILLS
SELECTED VARIETIES, 300 ML-1 L
21659550_EA/21663717_EA



\$10

LIMIT 6
OVER LIMIT PAY
14.99 EA

THERABREATH ORAL RINSE
SELECTED VARIETIES, 473 ML
20862909_EA/21545327_EA



UP TO
30% OFF
1.60-7.75 AFTER SAVINGS

BLISTEX, EOS, LYPSTYL OR CHAPSTICK LIP CARE
SELECTED VARIETIES AND SIZES
21214295_EA/21305864_EA



\$5

LIMIT 6
OVER LIMIT PAY
6.29 EA

SENSODYNE OR PRONAMEL BASE TOOTH PASTE 75/100 ML, POLIDENT TABLETS 40'S OR POLIGRIP 40G
SELECTED VARIETIES
20301179003_EA/20645907_EA



6⁵⁰

LIMIT 6
OVER LIMIT PAY
8.49 EA

BIC DISPOSABLE RAZORS
SELECTED VARIETIES, 2-6'S
20037524_EA/20312082001_EA



\$7

LIMIT 6
OVER LIMIT PAY
8.49 EA

OLD SPICE DEODORANT 73-144 G, SECRET DEODORANT 68-116 G OR GILLETTE DEODORANT 122 G
SELECTED VARIETIES
20757237001_EA/21163772_EA



UP TO
25% OFF
7.12-41.24 AFTER SAVINGS

GET **1,000** back in points when you buy 2

TROJAN CONDOMS, LUBRICANTS, OR VIBRATING MASSAGERS
SELECTED VARIETIES AND SIZES
20355139_EA/20064191_EA



12⁵⁰

LIMIT 4
OVER LIMIT PAY
15.99 EA

PREMIER PROTEIN READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
21031108_EA/21031114_EA



UP TO
15% OFF
9.34-76.07 AFTER SAVINGS

FIRST RESPONSE, CLEAR BLUE OR OVRY PREGNANCY AND FERTILITY TEST
SELECTED VARIETIES AND SIZES
1-20'S
21399863_EA/21283296_EA



4²⁹

GET **1,000** back in points when you buy 2

RICOLA BAG
SELECTED VARIETIES
17-19'S
21478726_EA/21602423_EA



UP TO
20% OFF
3.83-26.39 AFTER SAVINGS

LIFE BRAND® PAIN RELIEF PRODUCTS
TABLETS 32-500'S OR CAPLETS 32-100'S
SELECTED VARIETIES AND SIZES
21168704_EA/21235536_EA



\$30

LIMIT 4
OVER LIMIT PAY
31.99 EA

DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES
21226198_EA/21525771_EA



UP TO
20% OFF
2.79-21.59 AFTER SAVINGS

LIFE BRAND® PADS 14-48'S OR LINERS 40-135'S
SELECTED VARIETIES
21203478_EA/21034446_EA



SHOP KITCHEN FOR LESS



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*See back pages for details. †Open your PC Optimum app or visit pc.optimum.ca to get the offer.

\$10 back in points

UP TO **15% OFF**
25.00-125.00 AFTER SAVINGS

HAMILTON BEACH APPLIANCES OR GARMENT CARE
21036261_EA/21646963_EA



UP TO **15% OFF**
25.00-105.00 AFTER SAVINGS

FOODSAVER VACUUM SEALER OR BAG
21517041_EA/21633826_EA



UP TO **20% OFF**
7.00-20.00 AFTER SAVINGS

PC METAL BAKEWARE OR BAKEWARE SETS
SELECTED VARIETIES
2101132_EA/2154308_EA
21648137_EA/21648138_EA



UP TO **20% OFF**
14.00-113.00 AFTER SAVINGS

PC COOKWARE OR COOKWARE SETS
SELECTED VARIETIES
21024019_EA/21371294_EA
21575993_EA



UP TO **20% OFF**
16.00-31.00 AFTER SAVINGS

PC THERMOMETER AND SCALES
21219111_EA/21218258_EA
21590993_EA



UP TO **20% OFF**
6.00-14.00 AFTER SAVINGS

PC SOFT GRIP GADGETS
21190094_EA/21192780_EA/21190096_EA



SPEND \$20 GET \$5 OFF

LIFE AT HOME™ SEASONAL DRINKWARE, DINNERWARE OR SERVEWARE
SELECTED VARIETIES
4.00-29.00
21666922_EA
21666885_EA



UP TO **20% OFF**
4.00-20.00 AFTER SAVINGS

PC GLASS FOOD STORAGE CONTAINERS
SELECTED VARIETIES
21070913_EA/21615880_EA



HOME ESSENTIALS

\$12

LIMIT 4 OVER LIMIT PAY 20.00 EA

MILANO WELLNESS PILLOW
21716501_EA



EVERYDAY ESSENTIALS™ SHEET SET
SELECTED VARIETIES
21586706_EA
21586911_EA

UP TO **25% OFF**
30.00-41.00 AFTER SAVINGS



UP TO **25% OFF**
74.00-90.00 AFTER SAVINGS

LIFE AT HOME™ COMFORTER SETS
SELECTED VARIETIES
21595801_EA



FROM **\$6**
6.00-10.00

EVERYDAY ESSENTIALS™ PILLOW CASES
21615515_EA/21615531_EA



PC TOWELS
SELECTED VARIETIES
21306987_EA

2/\$28
OR 17.00 EA



* Please note that not all items are available in all stores.

JOE FRESH

Vacation Ready Deals
February 12 - 18



20% Off
Adult Swimwear*

Select Styles

 \$26 NOW \$20 ⁸⁰ Straight Neck Swim Top	 \$24 NOW \$19 ²⁰ V-Neck Swim Top	 \$24 NOW \$19 ²⁰ Printed Swim Top	 \$42 NOW \$33 ⁶⁰ Printed One Shoulder Swimsuit
 \$26 NOW \$20 ⁸⁰ Side Ruched Swim Bottom	 \$29 NOW \$23 ²⁰ Reversible Swim Bottom	 \$29 NOW \$23 ²⁰ Reversible Swim Bottom	 \$42 NOW \$33 ⁶⁰ Square Neck Swimsuit
 \$25 NOW \$20 ⁸⁰ Men's Printed 6"	 \$29 NOW \$23 ²⁰ Men's Quick-Dry Boardshort	 \$34 NOW \$27 ²⁰ Men's Flex 6"	 \$34 NOW \$27 ²⁰ Men's Flex 6"



20% Off
Men's Activewear*

Regular Price \$25 - \$49 | Select Styles

 \$39 NOW \$31 ²⁰ Men's Flex Ripstop Cargo Short	 \$39 NOW \$31 ²⁰ Men's Flex Ripstop Cargo Shirt	 \$45 NOW \$36 ²⁰ Men's Flex Ripstop Cargo Shirt	 \$49 NOW \$39 ²⁰ Men's Flex Ripstop Zip-Off Cargo Pant
---	---	--	--

NOW \$7
Adult Flip Flops*

Select Styles | Regular Price \$9

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SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

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FOOD WITH HEART

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CELEBRATE WITH SUMM! 🍀

388 SUMM! 6 piece Spring Rolls 350g or 10 piece Gyoza Dumplings 250g
2118397 EA

Get well.

UP TO
20% OFF
2.79-29.99
AFTER SAVINGS

ADVIL, BUCKLEY'S, VOLTAREN, CALTRATE, CENTRUM, EMERGEN-C, TUMS OR BENEFIBER
SELECTED VARIETIES AND SIZES

21680149_EA

21685254_EA

21685256_EA

21685256_EA

21685256_EA

2021877002_EA

21685153_EA

Stay well.

21236176_EA

21236171_EA

21601827_EA

20301992001_EA

20997357_EA

21661561_EA

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match prices*
when you
show us
a lower
advertised
price!**

1. We'll match prices if you show us a lower advertised price.
See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices If you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.