FEED THE DREAM

Sobeys

OFFICIAL GROCER

Sobeys

EXCLUSIVE

HOT PRICE 3.99 /lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size; **COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size** back attached 8.80/kg or HAYTER'S FARM Fresh Extra Lean Minced Turkey 450 g **3.99 ea**

HOT PRICE 2.99 /lb

Extra Large Green Seedless Grapes product of Peru 6.59/kg

HOT PRICE 4.99

NEW & EXCLUSIVE

COMPLIMENTS or THE CANADIAN BUTCHER Bacon 375 g or COMPLIMENTS Fully Cooked Bacon 65 g

Órri

fresh fest

HOT PRICE 1.88 /lb

Sweet Orri Clementines product of Israel 4.14/kg

HOT PRICE 7.99

PANACHE Butterfly or Coconut Breaded Shrimp 340 g or MARINA DEL REY Wild Argentinian Raw Shrimp 20-30 ct per lb or Raw Shrimp Meat 300 g

HOT PRICE 1.99

COMPLIMENTS Russet Potatoes 10 lb product of Canada

HOT PRICE 8.99 /lb

Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 19.82/kg

HOT PRICE 4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Selected Premium Novelties 4-10 pk

HOT PRICE 3.47

COCA-COLA or PEPSI Mini Cans 6x222 mL

HOT PRICE 11.99

CASHMERE Bathroom Tissue 24+48 or 12+48 rolls, SPONGETOWELS 6+12 rolls or SCOTTIES Facial Tissue 12 pk

HOT PRICE 5.96

DANONE Activia Yogurt 12 pk

HOT PRICE 1.66

COMPLIMENTS Pasta 900 g or CATELLI Garden Select Pasta Sauce 600 mL

FEBRUARY 12 TO MARCH 4, 2026

DOWNLOAD THE SOBEYS APP

Scene+ MYSTERY OFFER

YOUR MYSTERY OFFER COULD EARN YOU UP TO 10,000 SCENE+ POINTS*

Load your **Mystery Offer** every week on the **Sobeys app** or at Sobeys.com

*See page 2 for full terms and conditions.

+ Global Market

HOT PRICE 2.48

CHALO! Dahi Plain Yogurt 2.0% or 3.25% M.F. 750 g or FOCO Coconut Water 100% 1 L

THU	FRI	SAT	SUN	MON	TUE	WED
19	20	21	22	23	24	25

Prices and offers in effect February 2026

So many deals

Scan here for our full digital flyer

POD_SBY_WK43_PRN_ONT

Scene

MYSTERY OFFER

February 12 to March 4, 2026

YOUR MYSTERY OFFER COULD EARN YOU UP TO 10,000 SCENE+ POINTS*

Load your **Mystery Offer** every week on the **Sobeys app** or at Sobeys.com

DON'T HAVE THE SOBEYS APP?

DOWNLOAD IT HERE

Scene

*Card must be registered. See flyer for full details and exclusions. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. No base Scene+ points earned. Exclusions apply. Scene+ digital or physical membership card must be presented at time of purchase. Visit www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

ONT

half price SALE

NOW **2.99**/lb

Fresh Boneless Whole Pork Loin Centre and Rib Portion
cryovac 6.59/kg

NOW **1.75**

COMPLIMENTS Baby-Cut Carrots
product of USA 340 g

NOW **2.15**

PILLSBURY Pizza Pops
380 g

NOW **1.24**

COMPLIMENTS Potato Chips
200 g

NOW **1.99**

Swirls
available hot or chilled 225 g

FLO_SBY_JAN43_PRN_ONT

Your family could

WIN*

1 million Scene+ Points towards

free groceries

*see page 4 for details

3.99

ORVILLE REDENBACHER
Ready to Eat Popcorn 116-220 g

7.99

FUZE or PEACE Iced Tea
12x341 mL

5.99

GENERAL MILLS
Family Size Cereal
516-778 g

2/$9

MCCAIN
Superfries
454-800 g

150 PTS when you buy 1

23.99

CORONA Cero Non-Alcoholic Beer
12x355 mL

19.99

TIDE Liquid Detergent 3.46-3.9 L, Pods 45-76 pk, GAIN Flings/ 45-76 pk, DOWNY Unstopables 853 g, IVORY SNOW 3.1 L or CASCADE Auto Dish Tabs 51-90 pk

Scan to view full list of participating products

FEED THE DREAM

Sobeys

FLCO_SBY_WK43_PRNL_ONT

100% fresh GUARANTEE — Guaranteed fresh or your money back

BUY 2 GET 3RD FREE

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g or DAILY'S Bacon 375 g

BUY 1 GET 1 FREE

SANTOSH Gold Naan or Naan Bites 440-600 g

200 PTS when you buy 2

5.99

COMPLIMENTS Breaded Chicken or ASIAN INSPIRATIONS or WONG WING Entrées or Appetizers 400-700 g

10.99 /lb. ea

COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g or Coho Salmon Fillets frozen or previously frozen product of Chile 24.23/kg

$3

COMPLIMENTS Regular or Jumbo Wieners 450 g, Sliced Meat 175 g, SCHNEIDERS Lunchtsite Stackers or Adult Snack Kits or GREENFIELD Snack Kits 74-120 g selected

5.99

MONSIEUR GUSTAV Gouda or Swiss 170 g, Double Cream Brie 125 g or JARLSBERG Slices 120 g

3.99 /100 g — SLICED FRESH

COMPLIMENTS Montreal Smoked Meat, Pastrami, Roast Beef or Corned Beef

4.99

GAY LEA Butter 454 g (excludes Sticks)

6.99

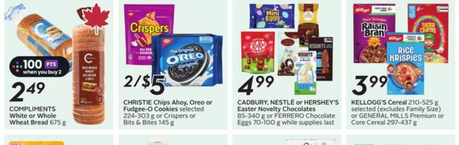
CRACKER BARREL Cheese 340-400 g, Shreds 250-320 g or BLACK DIAMOND Cheestrings 12-16 pk

4.99

TROPICANA Lemonades or Drinks 1.36 L or Tropics 1.53 L or PURE LEAF Iced Tea 1.75 L

2/6.50

LAY'S Potato Chips 220-235 g



100 PTS when you buy 2

2.49

COMPLIMENTS White or Whole Wheat Bread 675 g

2/$5

CHRISTIE Chips Ahoy, Oreo or Fudgee-O Cookies selected 224-303 g or Crispers or Bits & Bites 145 g

4.99

CADBURY, NESTLÉ or HERSHEY'S Easter Novelty Chocolates 85-340 g or FERRERO Chocolate Eggs 70-100 g while supplies last

3.99

KELLOGG'S Cereal 210-525 g selected (excludes Family Size) or GENERAL MILLS Premium or Core Cereal 297-437 g

2.88

BEN'S ORIGINAL Bistro Express Rice 240-250 g or TASTY BITE Side Dish 285 g or CLOVER LEAF Albacore White Tuna 170 g

4.49

STRUB'S Pickles 1 L (excludes Premium) or FRENCH'S Ketchup 750 mL-1 L

200 PTS when you buy 1

27.99

PAMPERS Super Pack Diapers 42-102 pk, Easy Ups 40-74 pk or Ninjamas 34-44 pk

300 PTS when you buy 2

4.99

SENSODYNE or Pronamel Whitening Toothpaste 75-100 mL

EVERYDAY VALUE

6 PACK

4.50

IÖGO Nanó Drinkable Yogurt 6 pk

300-600 g

$5

COMPLIMENTS Frozen Fruit 300-600 g

6 PACK

$2

COMPLIMENTS English Muffins 6 pk

200-225 g

$1

COMPLIMENTS Macaroni & Cheese 200-225 g

Scene+ EXPRESS SIGN UP

GET YOUR DIGITAL SCENE+ CARD INSTANTLY AFTER SIGN UP

SCAN this code, then enter your email and postal code to get your digital Scene+ card. Start earning points on **eligible purchases** after sign up.

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POS_SDF_MAILS_FRN_ON7

Scene+ PLUS UP POINTS

ALL WEEK LONG!

200 PTS when you buy 2
6.99 THE LITTLE POTATO CO. Potatoes selected product of Canada, Canada no 1, 3 lb

250 PTS when you buy 400 g or more
Maple Baked Ham sold by 100 g available hot or chilled

That's like $5 toward your groceries
500 PTS when you buy 2
INSPIRED BY HAPPINESS Cakes gluten free 456-468 g, Real Cream Layer Cakes 510-705 g or Dessert Bars 6 pk 342-354 g

200 PTS when you buy 2
5.99 Filled Donut Bites 12 pk 440 g

200 PTS when you buy 2
6.49 COMPLIMENTS Sliced Deli Meats selected 175 g

100 PTS when you buy 2
Snack or Classic Meal Boxes select varieties 300-320 g

200 PTS when you buy 1
9.99 SUNRYPE Fruit Source Bars 12 pk or Fruit To Go 24 pk

100 PTS when you buy 3
4.49 SWANSON Frozen Dinners 255-345 g

300 PTS when you buy 3
3.99 YOPLAIT Source Yogurt 630 g

200 PTS when you buy 2
4.79 ARMSTRONG Cheese Slices 220-240 g

100 PTS when you buy 2
COMPLIMENTS Dough'chi Bites 6 pk selected

200 PTS when you buy 2
STARBUCKS Frappuccino or Doubleshot Coffee Drinks 405-444 mL

150 PTS when you buy 3
2/8.50 TOSTITOS Tortilla Chips 205-300 g

200 PTS when you buy 3
3.29 PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

200 PTS when you buy 3
5.49 NESTLÉ Carnation Hot Chocolate Envelopes 7-10x25 g

Offer valid weekly (Thursday – Wednesday) from February 12 – March 4, 2026. Card must be registered. Offer applicable to Scene+ members who joined and registered their card before January 29, 2026. Qualifying purchase must be made in a single transaction in-store. Offer must be loaded to registered Scene+ Card prior to transaction. No base Scene+ points earned. Offer excludes taxes and other goods and services which are non-discountable or excluded by law. Scene+ digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ ™Visa® Card.**

1000 points = $10 in groceries – Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. ®Get 2 Scene+ pts on every $1 Spent – On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. ™Visa Inc. /Licensed user.

1,000 pts = $10 in groceries

GET 2 SCENE+ PTS ON EVERY $1 SPENT®

Scene+ Visa Scotiabank

1000 points = $10 in groceries. Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. ®Get 2 Scene+ pts on every $1 Spent – On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. ™Visa Inc. /Licensed user.

PS22_GBY_WK43_PRN_ONT

70,000+ PTS

available in store February 19-25, 2026

That's like over $700 toward your groceries

200 PTS when you buy 2

11.99

WENDY'S Fresh Never Frozen 100% Canadian Ground Beef Patties no fillers or additives 4 pk 454 g

Scene+

EARN POINTS ON NAGANO PRODUCTS

GET UP TO 2,000 PTS

SPEND $20, GET	500 PTS
SPEND $35, GET	800 PTS
SPEND $50 OR MORE, GET	2,000 PTS

STARTING AT **10.99** /lb

NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin or Back Ribs starting at 24.23/kg

100 PTS when you buy 1

7.99

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Fish & Chips or Fish Cakes 330-700 g

150 PTS when you buy 1

14.99 40 FATHOMS Breaded Haddock or Cod Fillets 815 g

130 PTS when you buy 1

12.99 COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g

100 PTS when you buy 1

5.99 LOTUS Biscoff Spread 380-400 g

250 PTS when you buy 4

1.99 COMPLIMENTS Canned Legumes 540 mL

100 PTS when you buy 1

COMPLIMENTS Croutons 145 g or COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL

100 PTS when you buy 2

3.49 COMPLIMENTS Marshmallows 400 g or Coconut selected 200 g

BUY MORE SAVE MORE

3.49 PER PRODUCT WHEN BUY 2 or more

100 PTS when you buy 2

PAMPERS Wipes 56-72 pk 3.99 ea

100 PTS when you buy 1

5.29 ENERGIZER Batteries AA 4 pk, AAA 2 pk or 9V 1 pk

200 PTS when you buy 2

4.49 CLOROX Bleach 1.27 L

300 PTS when you buy 2

STARTING AT **11.99**

DAWN Dish Soap 2.21-2.64 L or Spray 946 mL

Scene+ 1,000 PTS = $10 of free groceries

FCO_SBY_WK43_PRN_ONT

so much value

100% fresh GUARANTEE

3/4.98 **Bulk Avocados** product of Mexico

100 PTS when you buy 3

1.99 **Long Seedless English Cucumbers** product of Ontario, Canada no 1 grade

1.77 /lb **Sweet Potatoes** product of Canada 3.90/kg

100 PTS when you buy 4

4/$4 **Lemons** product of USA or Limes product of Mexico or Colombia

200 PTS when you buy 2 lb

4.99 /lb **Super Sweet Sumo Oranges** product of USA 11.00/kg

3.49 **Broccoli Bunches** product of Mexico or USA

2.99 **Green or Red Leaf Lettuce** product of Mexico or USA

3.49 **COMPLIMENTS Carrots or Onions** product of Canada, Canada no 1, 3 lb

7.99 **COMPLIMENTS Grape Tomatoes** product of Mexico or USA 680 g

3.99 /lb **Jalapeño Peppers** product of Mexico or USA 8.80/kg

2.47 /lb **Bosc Pears** product of USA extra fancy grade 5.45/kg

2.99 /lb **Peaches or Nectarines** product of Chile no 1 grade 6.59/kg

400 PTS when you buy 2 lb

2.47 /lb **Envy Apples** product of USA extra fancy grade 5.45/kg

3.99 **Large Cantaloupe** product of Costa Rica or Guatemala

3.99 100 PTS when you buy 2

COMPLIMENTS Caesar Salad Kit product of USA 280 g or FRESH ATTITUDE Caesar Bacon Dressing Kit 171 g or Spring Mix 143 g packed in Canada

4.99 **French Green Beans** product of USA 400 g

15% off **Prepared Fresh Daily Mixed Melon, Watermelon, Honeydew or Cantaloupe Chunks** assorted sizes

Prepared Fresh Daily Stir-Fry Mix assorted sizes

4.99 /lb **Guava** product of Egypt 11.00/kg

98¢ **Passion Fruit** product of Colombia

5.99 **Organic Raspberries** product of Mexico or USA 6 oz 170 g clamshell

7.99 100 PTS when you buy 1

LIL SNAPPERS Gala or Pink Lady Apples product of USA fancy grade 1.36 kg 3 lb bags

200 PTS when you buy 2

4.99 **LITEHOUSE Select Dips** 283-340 g

STARTING AT 4.49 **TRADITION Cider** product of Canada selected 1.5-2.25 L

4.99 **H&H Dried Fruit** selected 180 g

Now available in Dill Pickle flavour

9.99 **WONDERFUL Pistachios** shelled product of USA assorted varieties 155-170 g

floral

Available at most stores

29.99 **Philodendron "Pink Bikini"** in 5" ceramic pot

18.99 **Ramadan Celebration Bouquet**

200 PTS when you buy 1

9.99 **Just Because Bouquet**

2/$12 **Gourmia Potted Herbs** assorted grown in Canada

FEED THE DREAM

*FREE RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com. Feed the dream (participating suppliers) rules. Contest runs from January 8, 2026 until ends on March 28, 2026. Open to legal residents across all provinces of Canada excluding Quebec, who have a valid Scanner account, and who have reached the age of majority on the date they enter the Contest. There are 1000 (CAD$500) Sobeys Gift Cards available to be won. Odds of winning depend on the number of eligible entries received. Contest is administered by Sobeys Inc. Total value of all prizes is $500 (CAD$500). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill-testing question required. Odds of winning depend on the number of eligible entries received.

FSSA_SOBY_SMV415_FRML_ONAT

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So·tender

Sterling SILVER PREMIUM BEEF

HAND-SELECTED AAA BEEF

That's like $5 toward your groceries

500 PTS when you spend $10 or more

CERTIFIED TENDER · TENDRETÉ CERTIFIÉ

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

24.99 /lb — STERLING SILVER Fresh Boneless Striplon Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 55.09/kg

15.99 /lb — STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA Grade Beef 35.25/kg

6.99 /lb — COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 15.41/kg

250 PTS when you spend $10 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size

5.99 /lb — Fresh Boneless Pork Loin Centre Cutlets Family Size 13.21/kg

4.99 /lb — Fresh Pork Side Ribs breast bone removed regular cut 11.00/kg

200 PTS when you spend $10 or more

Fresh Regular Ground Beef Family Size

BUY MORE SAVE MORE

$6 ea when you buy 2 or more — JOHNSONVILLE Sausage Meat, NOBLE Premium Lean Ground Bison 226–454 g starting at 6.99 ea

10% off — NEW ZEALAND SPRING LAMB Shoulder Chops frozen 675 g

4.99 /lb — Cornish Hens frozen grade A 11.00/kg

value size — Big format Big value

15.99 — COMPLIMENTS Breaded Chicken value size 1.47–1.5 kg

BUY 2 GET 3RD FREE

of equal or lesser value

MIX & MATCH

Stir-fry Solutions

LOOKS GOOD FOR YOU

Fresh Boneless Skinless Chicken Breast Stir-Fry

Fresh Boneless Pork Loin Centre Stir-Fry Strips or Cutlets

Fresh Beef Hip Boneless Stir-Fry Strips or Minute Steaks Family Size

quick & easy

STARTING AT **12.99** — MARCANGELO Chicken or Pork Souvlaki 480–640 g or Bacon Wrapped Beef Sirloin Medallions 340 g

12.99 — BATON ROUGE BBQ Pork Back Ribs 585 g

STARTING AT **4.99** — 200 PTS when you buy 3 — MAPLE LODGE FARMS Chicken Bacon 375 g or Ultimate Chicken Franks 900 g or ZABIHA HALAL Breakfast Chicken Strips or Italian Chicken Sausages 375 g or Juicy Supreme Chicken Franks 900 g

STARTING AT **8.99** — SCHNEIDERS Bologna 375–500 g

4.99 — 100 PTS when you buy 2 — COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrées 284–500 g

6.99 — SCHNEIDERS Mini Meat Pies frozen 400 g

10.99 — SCHNEIDERS Spinach 4-Cheese or Buffalo Chicken Dips frozen 265 g

14.99 — MAPLE LEAF Prime Raised Without Antibiotics Breaded Chicken or Stuffed Chicken Cutlets or WATSON RIDGE Breaded Buttermilk Chicken Breast Pieces 568–800 g

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scotiabank Scene+™ Visa™ Card.

GET 1% CINEPLEX REWARDS

EARN UP TO $30 in groceries

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

FSS, SBY, JAN 23, 2026, ONT

$10 in groceries. - Source points redeemed at participating Empire locations must be redeemed in increments of 1,000. "Get 1 Free" offer applies to one (1) of the lowest priced qualifying items across Canada at Sobeys and participating locations. Other conditions apply. See full list of participating locations and offer details at participating grocery stores. Offer conditions apply. See full list of participating locations across Canada at Sobeys.ca and participating locations. ©2026 Scotiabank. Licensed user.

seafood

4.99 MEMBER PRICE — 5.99 without Scene+ Card
COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g

READY FOR YOU
14.99 /kg
In-Store Marinated Fresh Atlantic Salmon Fillets subject to availability 33.05/kg

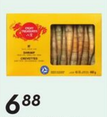
READY FOR YOU
12.99 /kg
Fresh Atlantic Salmon Roasts with Imitation Crab & Seafood Stuffing 28.64/kg

4.99
ANCHOR'S BAY Cooked Mussels, Clam Meat or Seafood Medley 340-360 g

7.99
COMPLIMENTS Breaded Cod Nuggets or Fish Burgers 454-515 g or Breaded Fish Sticks or Fish in Tempura Batter 700 g

11.99
COMPLIMENTS Smoked Atlantic, Steelhead or Gravlax Salmon 150 g

EVERYDAY VALUE
$23.99 /kg
OCEAN JEWEL Pacific White Shrimp Cooked 50-70 ct per lb 908 g



6.88
EIGHT TREASURES Whole Head-On Raw Shrimp 400 g

bakery

5.99
Cheese Bread 485 g

BAKED IN STORE
BUY MORE MORE MORE
2.99 Buy 2 or more
Mini Croissants 8 pk 250-260 g **3.49 ea**

150 PTS when you buy 1
6.49 **Cheese Sticks** 6 pk 300 g

BUY 1 GET 1 FREE
Greek Yogurt Cheesecakes Lemon or Strawberry 125 g

3.49 Buy 3 or more
Bagels 4 pk 450 g **3.99 ea**

8.99 MEMBER PRICE — 10.99 without Scene+ Card
Boston Dessert Cake 740 g

BAKED IN STORE
2/$7
Strudel Fingers, Turnovers or Mini Strudel 4-6 pk 228-272 g

deli

10.49 MEMBER PRICE — 11.49 without Scene+ Card
COMPLIMENTS Goat Cheese 300 g

3.99 /100 g — 200 PTS when you spend $15 or more
L'EXTRA Brie, Double Cream Brie, OKA Original or L'Artisan Swiss-Style

SLICED FRESH
2.99 /100 g
COMPLIMENTS Black Forest or Honey Ham

5.29
MAIN STREET DELI Sliced Deli Meats selected 200-300 g

7.29
PANACHE Italian Meat selected 100 g

SLICED FRESH
4.29 /100 g
HAYTER'S FARM Turkey

SLICED FRESH
3.79 /100 g
COMPLIMENTS German, Hungarian or Peppercorn Salami

kitchen

6.49 — 200 PTS when you buy 2
YUCATAN Regular Guacamole 227 g or Avocado Salsa 340 g

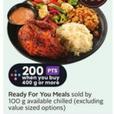
8.99 — 300 PTS when you buy 2
PANACHE Soups 625 mL

4.29 — 150 PTS when you buy 2
SUMMER FRESH Dips, Hummus, Queso or Salsa 200-227 g

3.99 — 300 PTS when you buy 3
Handheld Savoury Pastries, Spinach & Feta, Bacon & Egg or other select varieties 76-95 g available chilled or reheated by request

READY FOR YOU
$15 MEMBER PRICE — $16 without Scene+ Card
Ribs, Full Rack 710 g available hot or chilled

READY FOR YOU
2.59 /100 g
Chicken Wings, Breaded or Naked, Sauced or Unsauced sold by 100 g available hot or chilled



READY FOR YOU
200 PTS when you buy 400 g or more
Ready For You Meals sold by 100 g available chilled (excluding value sized options)

READY FOR YOU
100 PTS when you buy 250 g or more
Pulled Meats, Chicken or Pork sold by 100 g available chilled

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

SOS_SBY_WK43_DIG_DNT

frozen & dairy

100 PTS when you buy 2

4.29 COMPLIMENTS Cozy Coop Large White Eggs 12 pk

5.49 100 PTS when you buy 2

COMPLIMENTS Pure Orange Juice 1.54 L

100 PTS when you buy 4

4/$5 YOPLAIT Yop Drinkable Yogurt 200 mL

4.49 SIGGI'S Icelandic Style Skyr Yogurt 4 pk

100 PTS when you buy 2

3.99 COMPLIMENTS Cheddar Flavour Slices 400 g

50 PTS when you buy 1

2.99 COMPLIMENTS 68% Vegetable Oil Margarine 427 g

3.99 DANONE Danino Drinkable Yogurt 6 pk

8.49 50 PTS when you buy 1

HELLUVA GOOD! Dip 680 g

5.49 REVELLO or FUDGSICLE Novelties 12 pk selected

12.99 SNOWCREST Perfectly Imperfect Fruit frozen 1.75 kg

6.49 STROMBOLI Pizza 368–422 g

9.99 CRAFTY RAMEN Restaurant Quality Frozen Ramen 520 g

4.49 KRAFT Cool Whip Frozen Whipped Topping 1 L

2/$7 GREEN GIANT Frozen Vegetables 400–750 g or Riced Vegetables or Restaurant Sides 269–340 g

2/$10 WONG WING Frozen Entrées 284–300 g

5.99 HEALTHY CHOICE Power Bowls 262–276 g

BUY MORE SAVE MORE

100 PTS when you buy 1

4.99 Buy 1 or more, buy 2 or more 5.79 ea COMPLIMENTS Cheese 250–270 g

1.99 COMPLIMENTS Sour Cream 250 mL

3.99 COMPLIMENTS Fries 650–800 g

4.99 COMPLIMENTS Frozen Fruit Bars or Mini Novelties 6 pk selected

natural health

10.99 UNDERGROUND Kombucha 355 mL 4 pk or 2.99 ea

3.99 BENNY Raspberry Energy Drink 355 mL

7.99 100 PTS when you buy 2

MARANTHA Organic Peanut Butter 500 g

100 PTS when you buy 2

2.99 THIRSTY BUDDHA All Natural Coconut Water 490 mL

2.99 BLUE DIAMOND Almond Breeze Chilled Beverage 1.89 L

100 PTS when you buy 1

2/$10 EARTH'S OWN Barista 946 mL or Creamers 946 mL

3.99 CASBAH Couscous 198–340 g

5.29 150 PTS when you buy 2

PACIFIC FOODS Organic Broths 946 mL or 1 L

25% off 100 PTS when you buy 1

ONE A DAY Multivitamin Gummies or FLINTSTONES Supplements 60–90 pk selected

1.99 LÄRABAR 45 g

100 PTS when you buy 1

2/$6 TRUBAR 50 g or MADE WITH LOCAL Protein Cookies or Energy Bars 53–68 g

200 PTS when you buy 2

11.99 RXBAR 5-8 pk or MUSCLE MILK 4 pk

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drinks & snacks

BUY MORE SAVE MORE
2.99 BUY MORE SAVE MORE Buy 2 or more
ROCKSTAR Energy Drinks 473 mL **3.79 ea**

50 PTS when you buy 2
2/5.50 **GATORLYTE** 591 mL or **G FIT** 828 mL

2.99 **NESTLÉ Tablet Bars** 95-105 g

2.79 **JOLLY RANCHER or TWIZZLERS Candy** 170-198 g

4.99 **CHRISTIE Family Size Crackers** 328-454 g

6.29 **FRITO-LAY Value Size Snacks** 325-535 g

BUY MORE SAVE MORE
3.29 BUY MORE SAVE MORE Buy 3 or more
400 PTS when you buy 4
QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g **4.29 ea**

4.79 150 PTS when you buy 3
KINDER Bueno Minis 145 g or 3 pk. Bueno Bars or Surprise Eggs

5.99 **DARE Bear Paws Family Pack** 337-480 g or Wagon Wheels 630 g

8.99 **STARBUCKS Nespresso Compatible Pods** 10 pk, NESQUIK Drink Mix 510-700 mL or 540 g powder or NESCAFÉ Gold Instant Coffee 95-100 g

120 PTS when you buy 3
16.99 **JUMPING BEAN Single Serve Coffee Pods** 20 pk

3.33 **NATURE VALLEY Sweet & Salty Granola, Protein or Fibre 1 Bars** 125-210 g selected

meal makers

5.99 **COMPLIMENTS Bagged Cereal** 400-794 g or **KELLOGG'S Family Size Cereal** 450-650 g

3.49 **DEL MONTE Jam** 280 mL or **COMPLIMENTS Peanut Butter** 500 g

2.99 **DEL MONTE Canned Fruit** 398 mL

4.49 **COMPLIMENTS 10" Tortillas** 366-610 g or **STONEMILL Bread** 454-600 g

2.49 **BETTY CROCKER Super Moist Cake Mix** selected 375-404 g

5.99 **CLUB HOUSE La Grille Seasonings** 65-248 g or Spice Blends selected 111-203 g

3.49 150 PTS when you buy 3
OLD EL PASO Tortillas 297-334 g or Taco Shells 125-133 g

2.49 50 PTS when you buy 3
COMPLIMENTS Bagels 6 pk

99¢ **CLUB HOUSE Gravies** 21-47 g

200 PTS when you buy 3
KRAFT Salad Dressing 425 mL

2.99 **CAMPBELL'S Ready To Serve Soup** 510-515 mL or HABITANT Soup 796 mL

3.19 **COMPLIMENTS Sauces** selected varieties 350 mL

100 PTS when you buy 3
3/$10 **COMPLIMENTS Quick Oats** 1 kg, Instant Oatmeal 260-344 g or Granola 325 g

BUY MORE SAVE MORE
4.99 BUY MORE SAVE MORE Buy 2 or more
COMPLIMENTS Chocolate Chips 225-270 g **5.49 ea**

100 PTS when you buy 1
COMPLIMENTS White Vinegar 4 L or Pickles 1 L

$1 **COMPLIMENTS Macaroni & Cheese** 225 g or Deluxe Macaroni & Cheese 200 g

250 PTS when you buy 2
COMPLIMENTS Milk or Dark Chocolate Covered Almonds or Milk Chocolate Covered Cashews or Peanuts 350-400 g

100 PTS when you buy 2
COMPLIMENTS Tortilla Chips 250-280 g or Kettle Chips 200 g

50 PTS when you buy 2
2.19 **COMPLIMENTS Soft Drinks** 2 L

200 PTS when you buy 1
3.79 **COMPLIMENTS Apple Juice** 2 L

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home & pet care

12.49 GLAD Waste Bags 20-40 pk

3.99 GLAD Cling Wrap 60 m

2.50 COMPLIMENTS Sandwich Bags 100 pk or Freezer Bags 15-20 pk

6.99 COTTONELLE Flushable Wipes 84 pk

12.49 ARM & HAMMER Laundry Detergent 2.96 L

8.49 LYSOL Toilet Bowl Cleaner 2 pk 710 mL or Dual Action Wipes 75 pk selected varieties

200 PTS when you buy 2

5.99 GAIN Liquid Detergent 1.36 L, Filangi 16 pk, GAIN or DOWNY Fabric Softener 1.31 L, Beads 141-150 g or BOUNCE Sheets 40-80 pk or TIDE 946 mL

200 PTS when you buy 2

7.99 COMPLIMENTS Facial Tissue or Paper Towel 6 pk

8.99 WHISKAS Dry Cat Food 2 kg

NOW 2 FOR MORE

1.59 EACH when you buy 2 or more

100 PTS when you buy 5

CESAR Gourmet Wet Dog Food 100 g 1.79 ea

5.29 MILK-BONE Biscuits, Treats or Chews selected 201-900 g

6.29 WHISKAS Temptations Cat Treats 454 g

health, beauty & baby

350 PTS when you buy 2

10.99 CREST 3D White Mouthwash or ORAL-B Power Toothbrushes 473-946 mL or 1-2 pk selected

7.99 LISTERINE Total Care or Clinical Solutions Mouthwash 500 mL+1.25 L or AVEENO Shampoo or Conditioner 354 mL selected

Get more for your little one Oh baby!

9.99 PEDIASURE Complete 4 pk or HUGGIES Wipes 168-192 pk

400 PTS when you buy 1

78.99 ENFAMIL A+ NeuroPro Ready-To-Feed

2/$32 Native Deodorant 68-99 g selected

STARTING AT **3.99** GARNIER FRUCTIS or HERBAL ESSENCES Shampoo or Conditioner 346-370 mL selected

400 PTS when you buy 1

24.99 COMPLIMENTS Wipes 900 pk

200 PTS when you buy 2

12.99 AVEENO Baby 532 mL

STARTING AT **7.99** OLD SPICE Body Wash 532-709 mL or SECRET, OLD SPICE or GILLETTE Deodorant 45-85 g or 2 pk selected

400 PTS when you buy 2

9.49 NEUTROGENA Wipes selected 25 pk

3.99 BABY GOURMET Bars, Bites or Snacks 35-90 g

100 PTS when you buy 2

2.99 CEREBELLY Puree Pouches 128 mL

pharmacy

Only available at Pharmacy Locations

*Select products are only available when a pharmacist is on duty.

10% off 150 PTS when you buy 2

TYLENOL Pain Relief 50-120 pk or Easy Dissolve 12 pk or MOTRIN 200-400mg 45-72 pk selected*

10% off 200 PTS when you buy 1

TYLENOL or BENYLIN Cough, Cold & Flu selected*

150 PTS when you buy 2

10% off VISINE Eye Care selected 15 mL

10% off ALEVE Pain Relief 20-24 pk selected

300 PTS when you buy 1

10% off NEXCARE Bandages selected

200 PTS when you buy 1

10% off RHINARIS or HELIXIA selected 100-200 mL

Scene+ Get 1,000 PTS with a OneTouch meter**

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OneTouch meter FREE with purchase of 100 test strips

See your pharmacist for details. (Limit of 1 Free Meter)

79.99 ONETOUCH Verio Test Strips 100 pk

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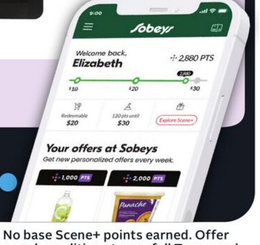
That's like $5 toward your groceries

Get 500 PTS when you buy 2

AVEENO Shampoo or Conditioner 354 mL

SAVE $1

LOAD THIS OFFER AND SAVE $1 WHEN YOU BUY 1
GARNIER Face Mask 32 g selected



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Cheers to beer & coolers!

15.99 BUDWEISER or MOOSEHEAD Lager
6x473 mL tall cans

17.99 STEAM WHISTLE
Pilsner 6x473 mL
tall cans

10.99 CUTWATER Vodka
Mule 4x355 mL cans

24.99 TWISTED TEA
Party Pack
12x355 mL cans

17.49 MILL ST. BREWERY
Organic Lager
6x473 mL tall cans

3.49 COLLECTIVE ARTS
Ransack the Universe IPA
or MUSKOKA BREWERY
Mad Tom IPA
473 mL tall can

*PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Available at select stores

HAPPY MONTH OF

Ramadan

10% off

Halal

Frozen New Zealand Lamb

Halal

10% off

SUNGOLD Lamb Tonight 100% Canadian
284-375 g Halal Certified

11.99

ROYAL NUTS Almonds or Cashews 325 g selected varieties

4.99

COMPLIMENTS or PANACHE Naan
340 g

1.49 /lb

Long Squash
product of Mexico 3.28/kg

4.99 /lb

Guava
product of Egypt 11.00/kg

5.99

KIRI Cheese Portions 144 g

7.49

TRE STELLE Halloumi
200 g

3.99

TRE STELLE Paneer Cheese
300 g

6.49

BRAR'S Samosas
624 g selected varieties

2.99

DEEP Frozen Paratha 368-384.75 g
or Tandoori Naan selected varieties

Global Market

Find more variety and value in store

HAPPY MONTH OF

Ramadan

13.99 INDIA GATE Pure Basmati Rice 4.54 kg

20.99 AASHIRVAAD Whole Wheat Flour 9.07 kg

2.49 SALEM FOODS Bulgur 908 g selected varieties

3.99 SALEM FOODS Pickled Vine Leaves 454 g

3.99 SALEM FOODS Pickled Cucumbers 1 L or Roasted Eggplant 650 g

11.49 SALEM FOODS Nabulsi Olives 2 kg

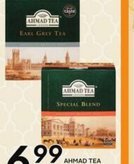
8.49 KASIH Golden Tahini 900 g

3.69 SALEM FOODS Tomato Paste 750 g

15.49 LA LUSHE Dark Chocolate or Milk Chocolate Pistachio Kunafa 100 g

5.79 KASIH Premium Halva Pistachio 450 g

2.79 ETI Whola Digestive Cookies 393 g



6.99 AHMAD TEA 100 pk selected varieties

Global Market

Find more variety and value in store

fresh fest

Taste the sunshine

Brighten your day with juicy Orri clementines and other citrus, perfect for snacking, salads, baking and more.

Incredibly sweet & aromatic, Orri Clementines make the perfect companion as an on-the-go snack or as a salad show stopper.

Orri

1.88 /lb
Sweet Orri Clementines
product of Israel 4.14/kg

sumo citrus

200 PTS when you buy 2

4.99 /lb
Super Sweet Sumo Oranges
product of USA 11.00/kg

2.49 /lb
Minneola Oranges
product of USA 5.49/kg

2 LB BAG

100 PTS when you buy 2

6.49
Blood Oranges
product of Spain or USA
2 lb 907 g bag

2 LB BAG

100 PTS when you buy 2

5.49
Cara Cara Oranges
product of USA
2 lb 907 g bag

100 PTS when you buy 4

4/$4
Lemons product of Spain or USA or Limes product of Mexico or Colombia

100 PTS when you buy 2

2/$5
Large Red Grapefruit
product of Israel

Citrusy & sweet? Yes please!

15.99
Cheesecakes 6" Lemon, Strawberry or Cherry
760-960 g

5.99
Citrus Snack Boxes
select varieties
255-320 g

MEMBERS SAVE $2
7.99 MEMBER PRICE
9.99 without Scene+ Card
Small Bar Cakes 325-575 g

More for your citrus fix..

BUY MORE SAVE MORE
2.44 ea when you buy 2 or more
OASIS Juice 960 mL
2.88 ea

3.99
DEL MONTE Jam 280 mL

8.49
SAN PELLEGRINO Sparkling Beverage
6x330 mL

Raised without antibiotics

Flavourful, fresh Canadian chicken

COMPLIMENTS Chicken

COMPLIMENTS Fresh Raised Without Antibiotics
Boneless Skinless Chicken Breasts Family Size

COMPLIMENTS Fresh
Raised Without Antibiotics
Extra Lean Ground Chicken 454 g

COMPLIMENTS Fresh Raised Without Antibiotics
Chicken Drumsticks or Bone-In Thighs

BUY 2 GET 3RD of equal or lesser value **FREE**

AIR-CHILLED

MIX & MATCH

COMPLIMENTS Fresh Raised Without Antibiotics Chicken starting at 4.99/lb, 11.00/kg

COMPLIMENTS Fresh
Raised Without Antibiotics
Boneless Skinless Chicken Thighs

COMPLIMENTS Fresh Raised Without Antibiotics
Split Chicken Wings

COMPLIMENTS Fresh
Raised Without Antibiotics
Whole Chicken

1st Ingredient is Chocolate Chips!

- Made in Canada
- All butter
- No synthetic colours or artificial flavours
- No hydrogenated oils or MSG

NEW

100 PTS when you buy 1

4.99

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g

RICARDO

Gourmet, yet easy

From my kitchen to yours

Tasty dumplings served with vegetable rice and a sweet lime sauce.

RICARDO Cakes
Vanilla & Strawberry
or Chocolate frozen 600 g

19.99

7.99

RICARDO
Frozen Entrées 380-395 g

Gluten-free moist and ultra creamy chocolate cake is filled with a mixture of mousse, ganache and chocolate brownie pieces, garnished with chantilly.

100 PTS when you buy 2

4.99

RICARDO Kitchen Tools
selected varieties

200 PTS when you buy 2

RICARDO Boxed Entrées
400-570 g available chilled

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Try Fish Stick Bhorta, seasoned with fiery aromatics and zesty pickled red onions with a side of rice or bread!

Get recipe

7.99

COMPLIMENTS Cod Nuggets 454 g

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Easy Ups™ provides your toddler with

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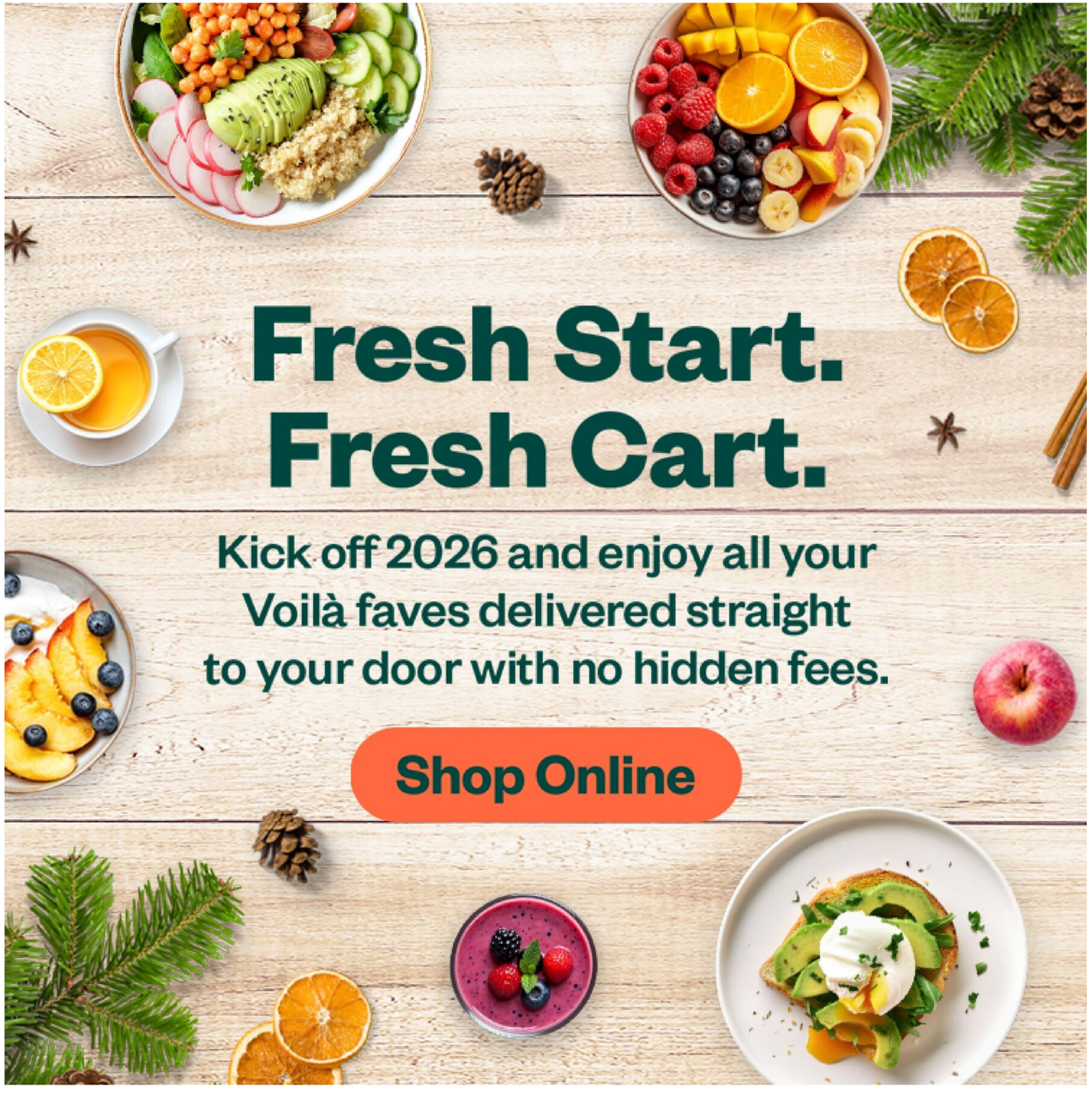
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