

GROCERY OUTLET

bargain market®

SAVE 53%

IN THIS WEEK'S AD†

XTREME VALUE™ MVP

80
YEARS



\$2.99

+CRV

****** Pepsi Beverages, 12 pk
Assorted varieties. Limit 5.
**Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.
Selection varies by store. While supplies last.
Not available in Quincy, CA or Susanville, CA locations.



SAVE
43%

\$5.99

Our Promise 93% Lean
Grass Fed Ground Beef, 1 lb

FROZEN FAVORITES UNDER \$5



SAVE
64%

\$4.99

Foster Farms
Party Wings, 2.5 lb



SAVE
47%

\$4.99

José Olé Taquitos,
16.5-22.5 oz
Assorted varieties.

EXCLUSIVELY OURS!



\$4.99

SimplyGO Wood Fired
Pizza, 15.5-17.5 oz
Assorted varieties.



SAVE
64%

\$1.99

Pretzilla Soft Pretzel Burger Buns,
12.8 oz or Sausage Buns, 10.4 oz



SAVE
50%

2 \$9
for

Nathan's Famous Beef Franks,
Regular or Bun Length, 12 oz



SAVE
43%

\$7.99

Smokehouse Legacy Baby Back
Pork Ribs, 1 lb

Don't forget the
Chips & Dip!

SAVE
80%



SAVE
50%

99¢
/EA

Large Avocados

99¢
/LB

Roma Tomatoes



SAVE
50%

99¢

Yellow Onions, 3 lb



SAVE
60%

\$1.99

Juanita's Stone Ground Corn
Tortilla Chips, Sea Salt, 15 oz



EXCLUSIVELY OURS!



\$1.99

SimplyGO Salsa, 16 oz
Assorted varieties.



SAVE
50%*

\$9.99 Columbus Charcuterie
Tasting Board, 12.5 oz



SAVE
58%*

\$3.99 Tyson Boneless Chicken Bites,
Lightly Breaded Honey, 20 oz



Score **XTREME**
SNACK WINS!



SAVE
46%*

\$2.99
Tony's Pizza, 18.56-20.6 oz
Assorted varieties.



SAVE
55%*

\$4.99
Monterey Farms or Northbeach
Shredded Cheese, 2 lb
Assorted varieties.

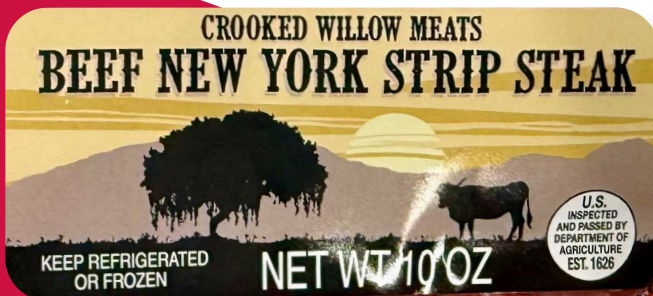


SAVE
60%*

\$3.99
Hershey's, Heath, or Mounds
Frozen Pies, 21-33 oz
Assorted varieties.

\$5.99

Crooked Willow Meats
Boneless Beef New York
Strip Steak, 10 oz



SAVE
57%*



Sanderson
Farms®

SAVE
50%*

\$3.99
/LB

Sanderson Farms 99% Fat Free
Fresh Chicken Tenderloins
Not available in Truckee, CA.

EXCLUSIVELY OURS!



\$2.99
+CRV

Grocery Outlet Purified Water,
24 pk, 16.9 oz bottles
Plus tax & deposit fee where applicable.
Not available in Truckee, CA.



SAVE
50%*

\$3.99
+CRV

Liquid Death Flavored Sparkling
Water or Tea, 6 pk, 12 oz cans
Assorted varieties.

Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.



SAVE
75%*

\$4.99
+CRV

Poppi Prebiotic Soda,
Alpine Blast, 12 pk, 12 oz cans
Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.



SAVE
74%*

\$4.99
+CRV

Mighty Swell Techniflavor Spiked
Seltzer, Variety Pack, 12 pk, 12 oz cans
Plus tax & deposit fee where applicable.



\$14.99
+CRV

Bud Light Beer, 18 pk,
12 oz cans or bottles
Plus tax & deposit fee where applicable.

GROCERYOUTLET
bargain market

APP EXCLUSIVE OFFERS!

FEBRUARY 4-10, 2026



\$2 OFF

WITH COUPON!

**GO Home & Haven
Everyday Decorative
10 inch Plates, 100 ct**
While supplies last. Limit 4.

DOWNLOAD OUR APP >



*See coupon in app for offer details.

**GROCERY
OUTLET**
bargain market®

**XTREME
VALUE™**

TESTIMONIALS

Grocery Outlet has saved us so much and
I love finding new deals each week.

-Kayla B. from Burlington NJ

Most everything I find at the Grocery Outlet is a
good find! It is my go-to place whenever I need
anything! The prices are real and the people are
great! It's time for a WOW party!!

-Bonnie S. from Morro Bay CA

Have you had that *Wow!* moment too?

Tell us what you love about Grocery Outlet! >



GROCERY OUTLET

bargain market



2840 DE LA VINA STREET
SANTA BARBARA, CA

Feb 04, 2026 to Feb 10, 2026. While supplies last.



Now!

SAVE UP TO
60%

\$3.99

Primal Unsweetened
Ketchup
18.5 Ounce



Now!

SAVE UP TO
60%

\$1.99

Sustainable Seas Wild
Pink Salmon
5 Ounce



Now!

SAVE UP TO
60%

\$1.99

Hardbite Onion Yogurt
Chips
5.3 Ounce



Now!

SAVE UP TO
60%

\$1.99

Hardbite Salt Pepper
Chips
5.2 Ounce

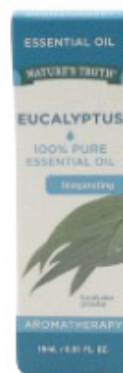


Now!

SAVE UP TO
50%

\$4.99

Magic Spoon Honey Nut
Cereal
7 Ounce



Now!

SAVE UP TO
50%

\$4.99

Natures Truth
Eucalyptus Essential
15 Milliliter

DOWNLOAD
AMAZING

Deals

GET \$5 OFF >

When you download our app and register

GROCERY
OUTLET
bargain market



NOSH

Wow!

SAVE UP TO
50%

\$4.99

Primal Kitchen Red
Pizza Sauce
16 Ounce



NOSH

Wow!

SAVE UP TO
50%

\$9.99

180 Snacks Organic
Pumpkin Ses
16 Ounce



NOSH

SAVE UP TO
43%

\$3.99

King Arthur
Unbleached Self
5 Pound



NOSH

SAVE UP TO
43%

\$3.99

Columbus Italian Dry
Snack Pack
3.2 Ounce



NOSH

Wow!

SAVE UP TO
78%

\$1.99

Poppi Prebiotic Soda
Alpin
4 Pack



NOSH

Wow!

SAVE UP TO
77%

\$2.99

President Butter
Spread Tub
7 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



NOSH

Wow!

SAVE UP TO
77%

\$9.99

Optimum Nutrition
Igniter Preworkout
Blue Raspbe
13.4 Ounce



NOSH

Wow!

SAVE UP TO
70%

\$2.99

Simpli Spice Salt Blend
4 Ounce



NOSH

Wow!

SAVE UP TO
70%

\$2.99

Simpli Herb Salt Blend
4.5 Ounce



NOSH

Wow!

SAVE UP TO
70%

\$2.99

Simpli Pink Finishing
Salt
5 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



NOSH

Wow!

SAVE UP TO
70%

\$5.99

Quantum Energy
Square Caramel Almond
Sea Salt Bars
8 Count



NOSH

Wow!

SAVE UP TO
69%

\$1.99

Manitoba Harvest Oat
Honey Granola
10 Ounce



NOSH

Wow!

SAVE UP TO
68%

\$7.99

Cline Rsv Old Vine Red
Blend Cline Rsv Red
Blend
750 Milliliter



NOSH

Wow!

SAVE UP TO
67%

99¢

Olipop Lemon Lime
12 Ounce



Wow!

SAVE UP TO
67%

\$3⁹⁹

Original Salt Company
Himalayan Pink Fine
Salt
2.5 Pound



Wow!

SAVE UP TO
65%

99¢

Poppi Root Beer
12 Ounce



Wow!

SAVE UP TO
65%

99¢

Poppi Grape
12 Ounce



Wow!

SAVE UP TO
64%

\$1⁹⁹

Pipcorn Fiery Cheddar
Fries
5 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



Wow!

SAVE UP TO
64%

\$2⁴⁹

Barron County Gruyere
6 Ounce



Wow!

SAVE UP TO
64%

\$2⁴⁹

Barron County Smoked
Gruyere
6 Ounce



Wow!

SAVE UP TO
64%

\$2⁴⁹

Barron County Smoked
Gouda
6 Ounce



Wow!

SAVE UP TO
64%

\$2⁴⁹

Barron County Smoked
Cheddar
6 Ounce

NOSH



Wow!

SAVE UP TO
63%

\$1.49

Kerrygold Cinnamon
Sugarbutter
3.5 Ounce

NOSH



Wow!

SAVE UP TO
63%

\$2.99

Simpli Organic Farro
12 Ounce

NOSH



Wow!

SAVE UP TO
60%

99¢

Poppi Poppi Cran Fizz
12 Ounce

NOSH



Wow!

SAVE UP TO
60%

\$1.99

Pipcorn White Cheddar
Cheese Ball
4.5 Ounce

WHAT IS NOSH ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

NOSH



Wow!

SAVE UP TO
60%

\$9.99

Sweet Heart Org Wheat
Grass
16 Ounce

NOSH



Wow!

SAVE UP TO
60%

\$1.99

Hardbite Avocado Lime
Chips
5.2 Ounce

NOSH



Wow!

SAVE UP TO
59%

\$8.99

Chefs Life 100%
Avocado Oil Squeezable
Bo
16.9 Ounce

NOSH



Wow!

SAVE UP TO
57%

\$2.99

Primal Kitchen Poppy
Seed Dressing
8 Ounce



Wow!

SAVE UP TO
57%

\$2.99

Primal Kitchen Italian
Dressing
8 Ounce



Wow!

SAVE UP TO
55%

\$4.99

Yo Mamas Velvety
Vodka Sauce
25 Ounce



Wow!

SAVE UP TO
50%

\$2.99

Rip Van Leos Vanilla
6.77 Ounce



Wow!

SAVE UP TO
50%

\$9.99

Primal Kitchen Avo
Lime Dressing
31 Ounce

WHAT IS NOSH ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



Wow!

SAVE UP TO
50%

\$2.49

Zack's Mighty Sea Salt
Tort Chips
9 Ounce



Wow!

SAVE UP TO
50%

\$2.99

Wild Planet Wild Tuna
Bean & Corn Salad Bo
5.6 Ounce



Wow!

SAVE UP TO
50%

\$3.99

Primal Mild Queso Dip
11.5 Ounce



Wow!

SAVE UP TO
50%

\$3.99

Castello Castello Gouda
Round
6 Ounce

DOWNLOAD

THE

Deals

GET \$5 OFF*

When you download our app
and register

- ➔ Easily see what's in stock
- ➔ Gain access to insider events
- ➔ Every scan is an entry to Win What You Saved**

DOWNLOAD NOW >

* New app users when registering for the first time receive a coupon for \$5 off \$25 minimum purchase, exclusions apply. Excludes alcohol, milk, dairy, gift cards, tax & state bottle deposits.

** See <https://www.groceryoutlet.com/wwys> for details



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App Store

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