

**SAVE  
53%**  
IN THIS WEEK'S AD<sup>†</sup>

**XTREME VALUE™**  
**MVP 80**  
**YEARS**  
**#1**



**\$299<sup>\*\*</sup>**  
+CRV

**Pepsi Beverages, 12 pk**  
Assorted varieties. Limit 5.  
\*\*Excluding taxes (incl. sugar tax), deposit fees, CRV, and other mandatory charges.  
Selection varies by store. While supplies last.  
Not available in Quincy, CA or Susanville, CA locations.



**SAVE  
43%\***

**\$599**  
Our Promise 93% Lean  
Grass Fed Ground Beef, 1 lb

**FROZEN FAVORITES  
UNDER \$5**



**SAVE  
64%\***

**\$499**

Foster Farms  
Party Wings, 2.5 lb



**SAVE  
47%\***

**\$499**

José Olé Taquitos,  
16.5-22.5 oz  
Assorted varieties.



**\$499**

SimplyGO Wood Fired  
Pizza, 15.5-17.5 oz  
Assorted varieties.



SAVE  
64%\*

**\$1.99**

Pretzilla Soft Pretzel Burger Buns,  
12.8 oz or Sausage Buns, 10.4 oz



SAVE  
50%\*

**2 for \$9**

Nathan's Famous Beef Franks,  
Regular or Bun Length, 12 oz



SAVE  
43%\*

**\$7.99**

Smokehouse Legacy Baby Back  
Pork Ribs, 1 lb

*Don't forget the  
Chips & Dip!*



SAVE  
80%\*

SAVE  
50%\*

**99¢/EA**

Large Avocados

**99¢/LB**

Roma Tomatoes

**99¢**

Yellow Onions, 3 lb

SAVE  
50%\*



SAVE  
60%\*

**\$1.99**

Juanita's Stone Ground Corn  
Tortilla Chips, Sea Salt, 15 oz



EXCLUSIVELY OURS!



**\$1.99**

SimplyGO Salsa, 16 oz  
Assorted varieties.



SAVE  
50%\*

**\$9.99**

Columbus Charcuterie  
Tasting Board, 12.5 oz



SAVE  
58%\*

**\$3.99**

Tyson Boneless Chicken Bites,  
Lightly Breaded Honey, 20 oz

# Score XTREME SNACK WINS!



SAVE  
46%\*

**\$2.99**

Tony's Pizza, 18.56-20.6 oz  
Assorted varieties.



SAVE  
55%\*

**\$4.99**

Monterey Farms or Northbeach  
Shredded Cheese, 2 lb  
Assorted varieties.



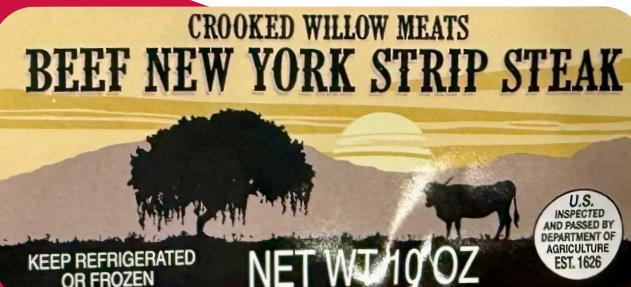
SAVE  
60%\*

**\$3.99**

Hershey's, Heath, or Mounds  
Frozen Pies, 21-33 oz  
Assorted varieties.

# \$5.99

Crooked Willow Meats  
Boneless Beef New York  
Strip Steak, 10 oz



SAVE  
57%\*



Sanderson  
Farms®

# \$3.99 /LB

Sanderson Farms 99% Fat Free  
Fresh Chicken Tenderloins  
Not available in Truckee, CA.

SAVE  
50%\*

EXCLUSIVELY OURS!



# \$2.99 +CRV

Grocery Outlet Purified Water,  
24 pk, 16.9 oz bottles  
Plus tax & deposit fee where applicable.  
Not available in Truckee, CA.

SAVE  
50%\*



# \$3.99 +CRV

Liquid Death Flavored Sparkling  
Water or Tea, 6 pk, 12 oz cans  
Assorted varieties.  
Excluding taxes (incl. sugar tax), deposit fees,  
CRV, and other mandatory charges.



SAVE  
75%\*

# \$4.99 +CRV

Poppi Prebiotic Soda,  
Alpine Blast, 12 pk, 12 oz cans  
Excluding taxes (incl. sugar tax), deposit fees,  
CRV, and other mandatory charges.

SAVE  
74%\*

# \$4.99 +CRV

Mighty Swell Techniflavor Spiked  
Seltzer, Variety Pack, 12 pk, 12 oz cans  
Plus tax & deposit fee where applicable.



# \$14.99 +CRV

Bud Light Beer, 18 pk,  
12 oz cans or bottles  
Plus tax & deposit fee where applicable.

PRICES VALID 02-04-26 - 02-10-26 IN STORE ONLY. ITEMS MAY VARY BY STORE. WHILE SUPPLIES LAST.

\*COMPARED TO TRADITIONAL GROCERY STORES.

**GROCERYOUTLET**  
*bargain market*

**APP EXCLUSIVE OFFERS!**  
**FEBRUARY 4-10, 2026**



**\$2 OFF**  
WITH COUPON!

GO Home & Haven  
Everyday Decorative  
10 inch Plates, 100 ct  
While supplies last. Limit 4.

**DOWNLOAD OUR APP >**



\*See coupon in app for offer details.

**GROCERY  
OUTLET**  
bargain Market<sup>®</sup>

**XTREME  
VALUE<sup>™</sup>**

## TESTIMONIALS

Grocery Outlet has saved us so much and I love finding new deals each week.

*- Kayla B. from Burlington NJ*

Most everything I find at the Grocery Outlet is a good find! It is my go-to place whenever I need anything! The prices are real and the people are great! It's time for a WOW party!!

*- Bonnie S. from Morro Bay CA*

Have you had that *Wow!* moment too?

Tell us what you love about Grocery Outlet! >



# GROCERY OUTLET

## bargain market®



2840 DE LA VINA STREET  
SANTA BARBARA, CA

Feb 04, 2026 to Feb 10, 2026. While supplies last.



**Wow!**

SAVE UP TO  
60%

**\$3.99**

Primal Unsweetened  
Ketchup  
18.5 Ounce



**Wow!**

SAVE UP TO  
60%

**\$1.99**

Sustainable Seas Wild  
Pink Salmon  
5 Ounce



**Wow!**

SAVE UP TO  
60%

**\$1.99**

Hardbite Onion Yogurt  
Chips  
5.3 Ounce



**Wow!**

SAVE UP TO  
60%

**\$1.99**

Hardbite Salt Pepper  
Chips  
5.2 Ounce



**Wow!**

SAVE UP TO  
50%

**\$4.99**

Magic Spoon Honey Nut  
Cereal  
7 Ounce



**Wow!**

SAVE UP TO  
50%

**\$4.99**

Natures Truth  
Eucalyptus Essential  
15 Milliliter

DOWNLOAD  
AMAZING

*Deals*

GET \$5 OFF >

When you download our app and register

GROCERY  
OUTLET  
bargain market®

**NOSH****Wow!**

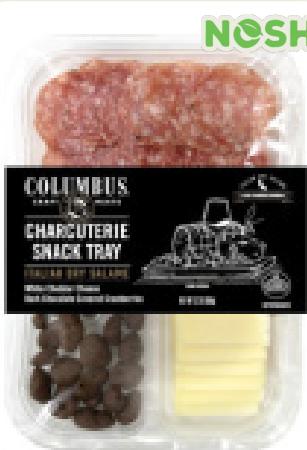
SAVE UP TO 50%

**\$4.99****Primal Kitchen Red Pizza Sauce**  
16 Ounce**NOSH****Wow!**

SAVE UP TO 50%

**\$9.99****180 Snacks Organic Pumpkin Ses**  
16 Ounce**NOSH****Wow!**

SAVE UP TO 43%

**\$3.99****King Arthur Unbleached Self**  
5 Pound**NOSH****Wow!**

SAVE UP TO 43%

**\$3.99****Columbus Italian Dry**  
Snack Pack  
3.2 Ounce**NOSH****Wow!**

SAVE UP TO 78%

**\$1.99****Poppi Prebiotic Soda**  
Alpin  
4 Pack**NOSH****Wow!**

SAVE UP TO 77%

**\$2.99****President Butter**  
Spread Tub  
7 Ounce**WHAT IS **NOSH** ANYWAY?**

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

**NOSH****Wow!**SAVE UP TO  
77%**\$9.99**

Optimum Nutrition  
Igniter Preworkout  
Blue Raspbe  
13.4 Ounce

**NOSH****Wow!**SAVE UP TO  
70%**\$2.99**

Simpli Spice Salt Blend  
4 Ounce

**NOSH****Wow!**SAVE UP TO  
70%**\$2.99**

Simpli Herb Salt Blend  
4.5 Ounce

**NOSH****Wow!**SAVE UP TO  
70%**\$2.99**

Simpli Pink Finishing  
Salt  
5 Ounce

## WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

**NOSH****Wow!**  
SAVE UP TO  
70%**\$5.99**

Quantum Energy  
Square Caramel Almond  
Sea Salt Bars  
8 Count

**NOSH****Wow!**  
SAVE UP TO  
69%**\$1.99**

Manitoba Harvest Oat  
Honey Granola  
10 Ounce

**NOSH****Wow!**  
SAVE UP TO  
68%**\$7.99**

Cline Rsv Old Vine Red  
Blend Cline Rsv Red  
Blend  
750 Milliliter

**NOSH****Wow!**  
SAVE UP TO  
67%**99¢**

Olipop Lemon Lime  
12 Ounce



**Wow!**

SAVE UP TO  
67%

**\$3.99**

Original Salt Company  
Himalayan Pink Fine  
Salt  
2.5 Pound



**Wow!**

SAVE UP TO  
65%

**99¢**

Poppi Grape  
12 Ounce



**Wow!**

SAVE UP TO  
65%

**99¢**

Poppi Root Beer  
12 Ounce



**Wow!**

SAVE UP TO  
64%

**\$1.99**

Pipcorn Fiery Cheddar  
Fries  
5 Ounce

## WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



**Wow!**

SAVE UP TO  
64%

**\$2.49**

Barron County Gruyere  
6 Ounce



**Wow!**

SAVE UP TO  
64%

**\$2.49**

Barron County Smoked  
Gruyere  
6 Ounce



**Wow!**

SAVE UP TO  
64%

**\$2.49**

Barron County Smoked  
Gouda  
6 Ounce



**Wow!**

SAVE UP TO  
64%

**\$2.49**

Barron County Smoked  
Cheddar  
6 Ounce

**NOSH****Wow!**SAVE UP TO  
63%**\$1.49****Kerrygold Cinnamon  
Sugarbutter**  
3.5 Ounce**NOSH****Wow!**SAVE UP TO  
63%**\$2.99****Simpli Organic Farro**  
12 Ounce**NOSH****Wow!**SAVE UP TO  
60%**99¢****Poppi Poppi Cran Fizz**  
12 Ounce**Wow!**SAVE UP TO  
60%**\$1.99****Pipcorn White Cheddar  
Cheese Ball**  
4.5 Ounce

## WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

**NOSH****Wow!**  
SAVE UP TO  
60%**\$9.99****Sweet Heart Org Wheat  
Grass**  
16 Ounce**NOSH****Wow!**  
SAVE UP TO  
60%**\$1.99****Hardbite Avocado Lime  
Chips**  
5.2 Ounce**NOSH****Wow!**  
SAVE UP TO  
59%**\$8.99****Chefs Life 100%  
Avocado Oil Squeezable  
Bo**  
16.9 Ounce**NOSH****Wow!**  
SAVE UP TO  
57%**\$2.99****Primal Kitchen Poppy  
Seed Dressing**  
8 Ounce

**NOSH****Wow!**SAVE UP TO  
57%**\$2.99**Primal Kitchen Italian  
Dressing  
8 Ounce**NOSH****Wow!**SAVE UP TO  
55%**\$4.99**Yo Mamas Velvety  
Vodka Sauce  
25 Ounce**NOSH****Wow!**SAVE UP TO  
50%**\$2.99**Rip Van Leos Vanilla  
6.77 Ounce**NOSH****Wow!**SAVE UP TO  
50%**\$9.99**Primal Kitchen Avo  
Lime Dressing  
31 Ounce

## WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

**Wow!**SAVE UP TO  
50%**\$2.49**Zack's Mighty Sea Salt  
Tort Chips  
9 Ounce**Wow!**SAVE UP TO  
50%**\$2.99**Wild Planet Wild Tuna  
Bean & Corn Salad Bo  
5.6 Ounce**Wow!**SAVE UP TO  
50%**\$3.99**Primal Mild Queso Dip  
11.5 Ounce**Wow!**SAVE UP TO  
50%**\$3.99**Castello Castello Gouda  
Round  
6 Ounce

# DOWNLOAD THE *Deals*

## GET \$5 OFF\*

When you download our app  
and register

- Easily see what's in stock
- Gain access to insider events
- Every scan is an entry to  
Win What You Saved\*\*

**DOWNLOAD NOW >**

\* New app users when registering for the first time receive a coupon for \$5 off \$25 minimum purchase, exclusions apply. Excludes alcohol, milk, dairy, gift cards, tax & state bottle deposits.

\*\* See <https://www.groceryoutlet.com/wwys> for details



Download on the  
**App Store**

GET IT ON  
**Google Play**