

KICK OFF THE SAVINGS

Score big deals for the big game.

SAVE UP TO \$10.00

\$20

30 PIECE WINGS & WEDGES BUCKET
1.2 - 2 KG
SEAU DE 30 MORCEAUX D'AILES DE POULET ET FRITES EN QUARTIERS
21541872_EA/21541877_EA



SAVE UP TO \$6.00

\$20

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED IN-STORE, 1.343-1.87 KG
GROS PLATEAU DE LÉGUMES OU FRUITS FRAIS
20081718_EA/20121599_EA



Optimum

Members-Only Price**

\$8

Non-members

\$12

SCHNEIDERS FAMILY PACK PEPPERETTES
SELECTED VARIETIES
250-375 G
PEPPERETTES FORMAT FAMILIAL SCHNEIDERS
20976110_EA/21196171_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Members save up to **\$4**

Optimum

Members-Only Price**

5.99

Non-members

11.49

Members save up to **\$5.50**

PC® DE-ALCOHOLIZED BEER
SELECTED VARIETIES, 12X355 ML
BIÈRE DÉALCOOLISÉE PC®
20121729_C12/20325253_C12
**Must be a registered PC Optimum™ member to load and get this offer.



GET \$7,500* back in points for every \$25* spent on

APP EXCLUSIVE OFFER*

PEPSICO SOFT DRINKS, FRITO LAY SNACKS, RUFFLES, BUBLY, TOSTITOS, AND QUAKER CRISPY MINIS
SELECTED VARIETIES AND SIZES
BOISSONS GAZEUSES PEPSICO, GRIGNOTINES FRITO LAY'S, RUFFLES, BUBLY, TOSTITOS ET MINIS CRISPY QUAKER
21241052_EA/20310546002_C06
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



FEBRUARY

**HIT
OF THE
MONTH**

**LIMIT 6
AFTER LIMIT
3.00 EA.**

CAVENDISH FRIES
SELECTED VARIETIES, FROZEN, 800 G
FRITES CAVENDISH
21559837_EA/21602936_EA



\$2

**LIMIT 6
AFTER LIMIT
3.50 EA.**

VACHON SNACK CAKES
SELECTED VARIETIES, 282-324 G
PETITS GÂTEAUX VACHON
20963606_EA/20976342_EA



\$2⁶⁷

**LIMIT 6
AFTER LIMIT
5.00 EA.**

ROYALE TIGER TOWEL PAPER TOWELS
3=6 ROLLS
ESSUIE-TOUT TIGER TOWEL ROYALE
21484702_EA



\$4

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from February 1 - 28, 2026. While quantities last. See in-store for details.

DEAL DROP

Limited-time deals on PC® home & more.

\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
ENSEMBLE DE CONTENANTS POUR ALIMENTS
TRITAN PC®
21105312_EA

PREPARED IN CANADA

REAL ATLANTIC SUPERSTORE™

PROUDLY CANADIAN

MEDIUM GROUND BEEF
BŒUF HACHÉ MI-MAIGRE
20797926_KG

5.44
LB
11.99/KG

CLUB SIZE

\$5
LB
11.02/KG

CHICKEN WINGS
WET-CHILLED OR HALAL, CLUB SIZE, FRESH
AILES DE POULET
20168158_KG/21646423_KG

CANADIAN POULTRY

INCLUDES HALAL

PORK LOIN COMBINATION
CHOPS SIRLOIN AND RIB PORTION BONE-IN
CÔTELETTES DE LONGE DE PORC,
COMBINAISON DE COUPES, PORTIONS
SURLONGE ET BOUT DE CÔTES
20822343_KG

SAVE UP TO 61%

2.49
LB
5.49/KG

HOT DEAL

2.99
LB
6.59/KG

PC® EXTRA LARGE GREEN OR RED SEEDLESS GRAPES
PRODUCT OF SOUTH AFRICA; PERU OR CHILE OR
HONEYCRISP APPLES
PRODUCT OF ATLANTIC CANADA
CANADA FANCY GRADE
TRÈS GROS RAISINS VERTS OU ROUGES SANS PÉPINS PC® OU POMMES HONEYCRISP
20425775001_KG
20159190001_KG
20132621001_KG

EXTRA LARGE

\$9
LB/EA

FROZEN BAY SCALLOPS
80-120 PER LB, 19.84/KG OR
PC® PACIFIC LARGE WHITE SHRIMP RAW OR COOKED
PEELED OR RAW ZIPPERBACK®
31-40 PER LB, 400 G, FROZEN
PÉTONCLES DE BAIE SURGELÉS OU GROSSES CREVETTES BLANCHES
DU PACIFIQUE PC® CRUES OU CUITES, DÉCORTIQUÉES OU CRUES À DÉCORTICAGE ÉCLAIR®
21093213_KG/20791381_EA

SAVE UP TO 1.00

\$3

FARMER'S MARKET™ AVOCADOS
PRODUCT OF MEXICO
CLUB SIZE
AVOCATS DÉLICIES DU MARCHÉ™
21644936001_EA

PKG OF 5

SAVE UP TO 1.60

4.88

BLACK DIAMOND CHEESE BARS
400 G OR SHREDS 300-320 G, PC®
SHREDS 250-320 G, SELECTED VARIETIES
BARRES DE FROMAGE OU FROMAGE RÂPÉ BLACK DIAMOND; FROMAGE RÂPÉ PC®
21278843_EA/21279221_EA

PREPARED IN CANADA

SAVE UP TO 36%

3.50

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES FROZEN, 320-410 G
PIZZA RISTORANTE OU CASA DI MAMA DR. OETKER
20296100001_EA/20296424006_EA

HOT DEAL

3/4.98
OR 1.99 EA

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES, 2 L
BOISSONS GAZEUSES COCA-COLA, CANADA DRY OU PEPSI
20296926002_EA/20311362001_EA/20316026002_EA

PREPARED IN CANADA

SAVE UP TO 44%

2.49

LAY'S POTATO CHIPS
SELECTED VARIETIES, 177-235 G
CROUSTILLES LAY'S
212410321_EA/216644931_EA

HOT DEAL

3.50

PC® LEMONADE OR TEA 1.54 L OR ASTRO TUBS
650-750 G
SELECTED VARIETIES
LIMONADE OU THÉ PC® OU CONTENANTS ASTRO
20165226001_EA
21430552_EA

PREPARED IN CANADA

SAVE UP TO 4.00

\$20

PC® GROUND COFFEE
SELECTED VARIETIES
800-930 G
CAFÉ MOULU
PC®
21393556_EA
21668446_EA

Optimum

Members-Only Price™

3.99

Non-members
11.99

CASHMERE BATHROOM TISSUE 8-16 ROLLS OR SCOTTIES FACIAL TISSUE 6'S
PAPIER HYGIÉNIQUE CASHMERE OU MOUCHOIRS SCOTTIES
20573377_EA/21204742_EA

PREPARED IN CANADA

Optimum™

3 DAYS ONLY! Thursday, February 5th to Saturday, February 7th

Your points are worth more.

Bonus Redemption Event

Redeem **70,000** pts and get **\$80** off*

your purchase of \$80 or more

That's an extra \$10 value!

OR

Redeem **150,000** pts and get **\$175** off*

your purchase of \$175 or more

That's an extra \$25 value!

OR

Redeem **250,000** pts and get **\$300** off*

your purchase of \$300 or more

That's an extra \$50 value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pc optimum.com/company-policy/terms-and-conditions for further details.

SAVE UP TO 1.49

\$4

PEARL MILLING COMPANY PANCAKE MIX 905 G OR ORIGINAL SYRUP 710 G
SELECTED VARIETIES
MÉLANGE À CRÊPES OU SIROP ORIGINAL
PEARL MILLING COMPANY
213846091EA/213916191EA

SAVE UP TO 2.00

\$12

NO NAME® BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 1.81 KG
POULET PANÉ SANS NOM®
21778763_EA

chicken strips
breaded chicken cutlets
FULLY COOKED - ENTièrement CUITES
escaloppettes de poulet panées
lanières de poulet

1.81 kg

PREPARED IN CANADA

3.50

FRANK'S REDHOT OR THICK SAUCE
SELECTED VARIETIES, 354 ML
SAUCE OU SAUCE ÉPAISSE REDHOT
FRANK'S
20187632001EA/21584993_EA

2.50

DARE VEGGIE CRISPS
SELECTED VARIETIES, 100 G
CRISPS LÉGUME DARE
20973368_EA/21520207_EA

VEGGIE CRISPS LÉGUMES
zesty ranch ranch mordant

100 g

PREPARED IN CANADA

\$2

UNICO BEANS OR TOMATOES
SELECTED VARIETIES, 540/796 ML
LÉGUMINEUSES OU TOMATES UNICO
20313447001EA/20314629001_EA

PREPARED IN CANADA

SAVE UP TO 29%

1.75

CAMPBELL'S BROTH OR CONCENTRATED BROTH
SELECTED VARIETIES, 250/900 ML
BOUILLON OU BOUILLON CONCENTRÉ
CAMPBELL'S
20322348002EA/21617991EA

250 ml

\$5

HALO TOP 473 ML OR YUKON NOVELTIES 5-8'S
SELECTED VARIETIES, FROZEN
HALO TOP OU FRIANDISES GLACÉES YUKON
209502703EA/21086983_EA

140 CALORIES
PER 188 mL

PREPARED IN CANADA

4.29

HEINZ TOMATO JUICE
1.36 L
JUS DE TOMATE HEINZ
20173906_EA

1.36 L (48 fl.oz.)

\$12

JANE'S FISH
SELECTED VARIETIES, FROZEN
450-545 G
POISSON JANES
20078758_EA/21703860_EA

580 g (6-8 pieces)

SAVE UP TO 1.99

6.50

STEFANO SAUCES
SELECTED VARIETIES, 405-648 ML
SAUCES STEFANO
21220706_EA

TOMATE BASILIC
TOMATO BASIL
SAUCE TOMATE - TOMATO SAUCE

SAVE UP TO 1.05

\$5

BAXTER OR SCOTBURN CHOCOLATE MILK
SELECTED VARIETIES, 2 L
LAIT AU CHOCOLAT BAXTER OU SCOTBURN
20092109_EA

2 Litres

PREPARED IN CANADA

\$3

KETTLE BRAND POTATO CHIPS
SELECTED VARIETIES, 156/198 G
CROUSTILLES KETTLE BRAND
21520652_EA/21520692_EA

190 g

SAVE UP TO 2.99

\$15

WHISKAS PERFECT PORTIONS WET CAT FOOD
SELECTED VARIETIES, 12X75 G
NOURRITURE HUMIDE POUR CHATS PERFECT PORTIONS WHISKAS
20548822_EA

12 PACKS
1.2 kg

\$21

TIDE LAUNDRY DETERGENT 3.9 L, TIDE POWER PODS 45'S, TIDE PODS OR GAIN FLINGS 57-76'S, SELECTED VARIETIES
DETERGENT À LESSIVE TIDE, TIDE POWER PODS, TIDE PODS OU FLINGS GAIN
21579830_EA/21593670_EA

1.2 kg (3.9 L)

22.99

PC® BATHROOM TISSUE
30=100 ROLLS
PAPIER HYGIÉNIQUE PCMD
21450846_EA

30=100

PREPARED IN CANADA

PRICE DROP⁺ SO YOU CAN SAVE MORE

\$2

RUBICON JUICES
SELECTED VARIETIES, 1L
JUS RUBICON
20029236001EA/20296770001EA

PREPARED IN CANADA

\$1

NEILSON MILKSHAKE
SELECTED VARIETIES
310 ML
LAIT FRAPPÉ NEILSON
21040942_EA/21040956_EA

PREPARED IN CANADA

3.50

MOTT'S CLAMATO JUICE
SELECTED VARIETIES
1.89 L
JUS CLAMATO MOTT'S
20318955002_EA

\$2

PC® LIQUID DISH SOAP
SELECTED VARIETIES
638/739 ML
SAVON LIQUIDE À VAISSELLE PCMD
21012490_EA/21013091_EA

PREPARED IN CANADA

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Atlantic Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores.** For inquiries on product availability at your store please contact Customer Relations at the above phone number. No rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ®PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlanticsuperstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit www.atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2025 Loblaw's Inc. **#PRICE DROP** offer valid in-store at participating locations between January 29 - February 25, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore store locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Real Atlantic Superstore store where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

1.99

ENGLISH CUCUMBER
PRODUCT OF CANADA
CONCOMBRE ANGLAIS
20070132001_EA



**SAVE
UP TO 1.00**

\$4

**FARMER'S MARKET™
GRAPE TOMATOES**
PRODUCT OF CANADA, MEXICO
OR U.S.A., 283 G
TOMATES RAISINS
DÉLICIES DU MARCHÉ^{MC}
21367888001_EA



3.50

BROCCOLI
PRODUCT OF MEXICO OR U.S.A.
BROCOLI
20145621001_EA



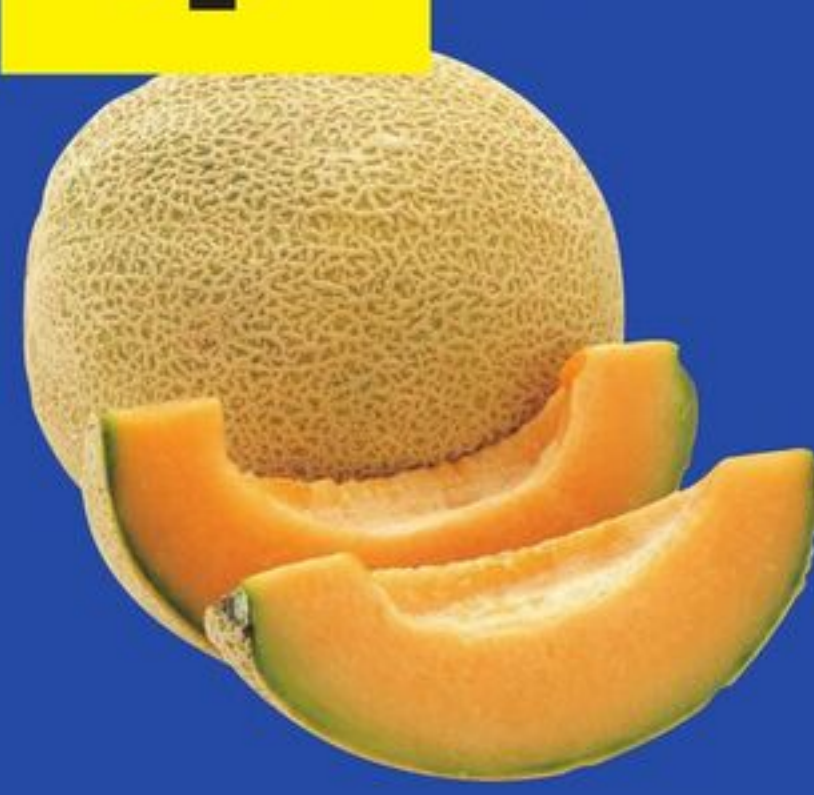
\$7

HALOS MANDARINS
PRODUCT OF U.S.A., 2 LB
MANDARINES HALOS
21092325001_EA



4.50

CANTALOUPE
PRODUCT OF GUATEMALA OR
HONDURAS
CANTALOUPE
20167017001_EA



\$6

**FARMER'S MARKET™
NAVEL ORANGES**
PRODUCT OF MOROCCO OR
SPAIN, 3 LB
ORANGES NAVEL
DÉLICIES DU MARCHÉ^{MC}
20162945001_EA



4.99

**FARMER'S MARKET™
RUSSET POTATOES**
PRODUCT OF U.S.A., 10 LB
POMMES DE TERRE
RUSSET DÉLICIES DU
MARCHÉ^{MC}
20601020001_EA



\$7

CORED PINEAPPLE
PREPARED IN -STORE, 510 G
ANANAS ÉVIDÉ
20503143_EA



**SAVE
1.00**

WHEN YOU BUY 2

2/\$12

OR 6.50 EA

**GET
1,000[®]**

when you buy 2

\$1

back
in points

**RENÉE'S
REFRIGERATED
SALAD DRESSING
OR VINAIGRETTE**
PRODUCT OF CANADA
SELECTED VARIETIES
350/355 ML
VINAIGRETTE
RÉFRIGÉRÉE
RENÉE'S
20012865_EA/20314592_EA



\$15

LB

33.07/KG

**TOP SIRLOIN
ROAST CUT**
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
RÔTI DE HAUT DE
SURLONGE
20796090_KG



**SAVE
UP TO 2.99**

\$15

**MARCANGELO
SOUVLAKI KABOBS**
SELECTED VARIETIES, 480/640 G
BROCHETTES
DE SOUVLAKI
MARCANGELO
2120417351_EA/21098855_EA



\$4

LB

8.82/KG

**CHICKEN DRUMSTICKS
OR THIGHS**
FRESH, WET-CHILLED OR HALAL
PILONS OU HAUTS DE
CUISSE DE POULET
20004494_KG/20058163_KG



**CLUB
SIZE**



\$7

**ATLANTIC CHOICE
SAUSAGES**
SELECTED VARIETIES, 375-500 G
**SAUSISSES ATLANTIC
CHOICE**
21332592_EA/21332594_EA



16.99

**PC® OLD-FASHIONED
BACON**
1 KG
BACON À L'ANCIENNE
PC^{MD}
20115704_EA



**SAVE
UP TO 3.99**

\$19

**BEYOND MEAT
PLANT-BASED
BURGERS** 678 G OR
GROUND BEEF 908 G
FROZEN
BURGERS OU HACHÉ-
VÉGÉ DE BŒUF À BASE
DE PLANTES BEYOND
MEAT
21376994_EA/21702916_EA



**SAVE
UP TO 2.99**

LB

\$11

LB

24.25/KG

**FRESH STEELHEAD
TROUT FILLETS**
FILETS DE TRUITE
STEELHEAD FRAIS
20850602_KG



**SAVE
UP TO 1.70**

\$9

**WILD YELLOWFIN
TUNA -THON**
JAUNE SAUVAGE
20850602_KG



**SAVE
UP TO 1.99**

\$9

**MARINA DEL REY WILD
ARGENTINIAN SHRIMP**
RAW EASY PEEL 20-30/LB,
300 G OR **PC® THAI BASIL**
SHRIMP SPRING
ROLLS 294 G, FROZEN
CREVETTES SAUVAGES
D'ARGENTINE MARINA
DEL REY CRUES, FACILES
À DÉCORTIQUER
OU ROULEAUX DE
PRINTEMPS AUX
CREVETTES ET BASILIC
THAI^{PC^{MD}}
20907159_EA/20950440_EA



SUPER FRESH

3⁵⁰

GARLIC LOAF
330 G
PAIN À L'AIL
21020061_EA



\$4

ACE BAKERY
BAGUETTE
SELECTED VARIETIES
325-400 G
BAGUETTE
BOULANGERIE ACE
20171171_EA/21314348_EA



5⁵⁰

CHEESE STICKS 6'S OR
CHEESE SWIRLS BUNS 4'S
BAKED IN-STORE
BÂTONNETS AU
FROMAGE OU PETITS
PAINS ROUNDS AU
FROMAGE
20742704_EA
20745112_EA



\$9

FARMER'S MARKET™
5" CAKES
SELECTED VARIETIES, 490 G
GÂTEAUX DE 5 PO
DÉLICES DU MARCHÉ^{MC}
21115991_EA/21116015_EA



\$8

ASSORTED DONUTS
6'S
BEIGNES ASSORTIS
21244805_EA/21244806_EA



\$5

BAKED IN-STORE
MINI COOKIES
SELECTED VARIETIES
24'S
MINI-BISCUITS CUITS
EN MAGASIN
21596600_EA



SAVE
1.48
WHEN YOU BUY 2

2/6⁵⁰

OR 3.99 EA

WONDER AND
D'ITALIANO
BREAD OR BUNS
SELECTED VARIETIES AND SIZES
PAIN OU PETITS
PAINS WONDER ET
D'ITALIANO
20036335_EA/20626949_EA
20305674_EA



3⁵⁰

KING'S HAWAIIAN
ROLLS
SELECTED VARIETIES, 12'S
PETITS PAINS KING'S
HAWAIIAN
21475970_EA/21488831_EA



3⁵⁰

NO NAME™
GARLIC TOAST
16'S
PAIN GRILLÉ À L'AIL
SANS NOM™
21381140_EA



SAVE
1.29

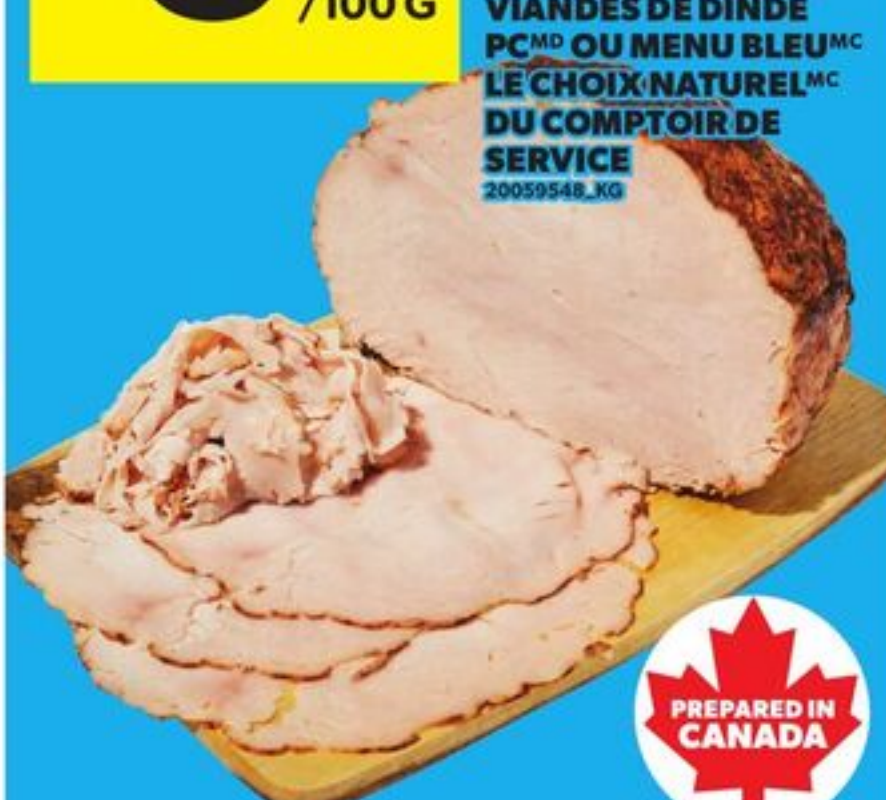
\$6

PC® GOAT CHEESE
SELECTED VARIETIES, 140 G
FROMAGE DE
CHÈVRE PC^{MD}
20000584_EA/20296631_EA



3⁵⁰
/100 G

PC® OR BLUE MENU®
NATURAL CHOICE
TURKEY SERVICE
CASE MEATS
SELECTED VARIETIES
VIANDES DE DINDE
PC^{MD} OU MENU BLEU^{MC}
LE CHOIX NATUREL^{MC}
DU COMPTOIR DE
SERVICE
20059548_KG



SAVE
1.49

5⁵⁰

KAUKAUNA
CHEESE BALL
SELECTED VARIETIES
170 G
BOULE DE FROMAGE
KAUKAUNA
21468074_EA/21468099_EA



SAVE
1.49

\$7

PIZZA DELIGHT
PEPPERONI
250 G
PEPPERONI PIZZA
DELIGHT
20156392_EA



Optimum™

Members-Only Price™

6⁵⁰

Non-members

7⁵⁰

Members save

\$1

PC® DIPS
SELECTED VARIETIES, 454 G
TREMPETTES PC^{MD}
20583725_EA/20584001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members-Only Price™

\$5

Non-members

\$6

Members save

\$1

PC® SALSAS
SELECTED VARIETIES, 454 G
TREMPETTES PC^{MD}
20583725_EA/20584001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



GARDEN FRESH
TORTILLAS 397 G,
PC® SALSAS 430 ML OR
PC® GUACAMOLE 227 G
SELECTED VARIETIES
TORTILLAS GARDEN
FRESH, SALSAS PC^{MD} OU
GUACAMOLE PC^{MD}
20325398_EA/20571822_EA
21448092_EA
**Must be a registered PC Optimum™ member to load and get this offer.

SAVE
3.00
WHEN YOU BUY 2

2/\$14

OR 8.50 EA

BENTO CALIFORNIA
ROLLS
SELECTED VARIETIES, 190-236 G
ROULEAUX
CALIFORNIENS BENTO
21638517_EA/21691462_EA



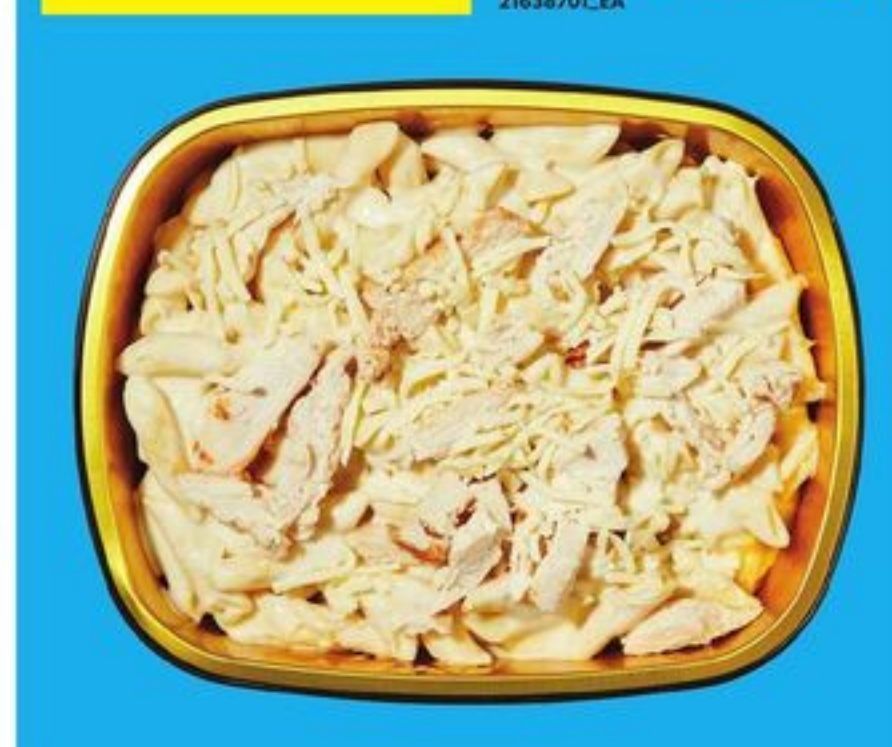
BUY 1
GET 1
FREE

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES, 510-739 G
FREE ITEM MUST BE OF EQUAL OR
LESSER VALUE
9.00-10.00
PIZZA 12 PO CUIRE À LA
MAISON
21456415_EA/21456401_EA



\$16

IN-STORE PREPARED
FAMILY PASTA TRAYS
SELECTED VARIETIES
900 G-1.1 KG
PLATEAUX DE PÂTES
FORMAT FAMILIAL
PRÉPARÉS EN MAGASIN
21638701_EA



رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.

8⁹⁹

MEDJOOL DATES
PRODUCT OF U.S.A., 2 LB TUB
20001686_EA



\$14

SUFRA® HALAL CHICKEN BREASTS
BONELESS, SKINLESS, 3'S, UP TO 645 G
21618925_EA



2⁹⁹

KHAAS HALAL YOGURT
SELECTED VARIETIES
FROZEN, 750 G
20544362001_EA



SAVE
9.00

12⁹⁹

AASHIRVAAD WHOLE WHEAT FLOUR
21359686_EA



SAVE
4.00

6⁹⁹

VIMTO FRUIT CORDIAL
710 ML
21668847_EA



SWEET
GIFTS.
SWEET
PRICES.



\$24

PC[®] SIGNATURE
VALENTINE'S DAY BOUQUET
21087812_EA/21087813_EA



\$26

VALENTINE'S DAY
ORCHID IN GIFT BOX
4 INCH
21400271_EA



\$14

FERRERO
COLLECTION
OR ROCHER
TIG HEART
SELECTED VARIETIES, 16'S
20052252_EA/20726799_EA



\$14

LINDT HEARTS
OR TRUFFLES
108/168 G
21690456_EA/21690626_EA



UP TO
20%
OFF

LEGO BOTANICALS
21642031_EA/21642032_EA



GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING

UP TO
25% OFF

**METHOD BODY WASH
DEODORANT OR HAIR CARE**
SELECTED VARIETIES AND SIZES
21425299_EA/21640457_EA/21647678_EA



UP TO
20% OFF

AQUAPHOR
HEALING OINTMENT
ONGUENT RÉPARATEUR

EUCERIN
VERY DRY, ROUGH SKIN
PEAU TRÈS SÈCHE, RUGUEUSE

COMPLETE REPAIR^{PLUS}
Moisturizing Lotion
Lotion Hydratante

Hydrates and exfoliates to help prevent dry skin for 48h.
Hydrate et exfolie pour réparer et prévenir la peau sèche pendant 48h.

10% Urea + Ceramides
10% d'Urée + Céramides
Fragrance-Free • Sans parfum

DERMATOLOGICAL SKINCARE • SOINS DERMATOLOGIQUES

50 g / 250 mL

GET 6,000[®]
for every \$25*
spent on

\$6
back in points

**EUCERIN OR
AQUAPHOR
BODY CARE**
SELECTED VARIETIES
AND SIZES
20694196_EA/20856891_EA

\$6

**LIMIT 6
OVER LIMIT PAY
7.49 EA**

**SOFTSOAP LIQUID
HAND SOAP REFILL**
SELECTED VARIETIES, 1.47 L
21166983_EA/21167194_EA



**LIFE BRAND[®] FLOSS, FLOSS PICKS,
TOOTHBRUSHES OR DENTURE CLEANSERS**
SELECTED VARIETIES AND SIZES
21204647_EA/21359420_EA

\$4

**LIMIT 6
OVER LIMIT PAY
4.49 EA**



UP TO
30% OFF

**WEBBER NATURALS
VITAMINS OR SUPPLEMENTS**
SELECTED VARIETIES AND SIZES
20783429_EA/21286687_EA



KICK OFF THE SAVINGS

Score big deals for the big game.

\$6

ASIAN INSPIRATIONS
ENTRÉES
SELECTED VARIETIES
FROZEN, 400 G
21047378_EA



\$14

NO NAME®
CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 908 G
21045309_EA



\$10

PC® SPRING ROLLS
SELECTED VARIETIES
FROZEN, 574 G
20698096_EA



\$12

HEARTBEAT
HOT SAUCE
SELECTED VARIETIES,
177 ML
21396742_EA
21396824_EA



\$20

PC® PACIFIC WHITE
SHRIMP RING WITH
MILD COCKTAIL SAUCE
FROZEN, 568 G
20147098_EA



\$10

PC® SHRIMP
APPETIZERS SELECTED
VARIETIES 340-454 G OR **PC®**
SMOKED SALMON OR
CRAB & LOBSTER BAKE
& SERVE DIP 360 G
FROZEN
20135874_EA/21682673_EA



3⁵⁰

PC® FOCACCIA OR
FLAT BREAD PIZZAS
SELECTED VARIETIES
FROZEN, 330-455 G
21013452_EA
21669349_EA



SAVE
UP TO 40%
\$3

MCCAIN
SUPERFRIES
OR SPECIALTY
POTATOES
SELECTED VARIETIES
FROZEN, 454-800 G
2032482002_EA
20799522_EA



\$4

HEINZ
FLAVOURED
DIPPING MAYO
340 ML
21685231_EA
21685958_EA



4⁹⁹

PC® BLUE
MENU®
PISTACHIOS
ROASTED
SALTED OR UNSALTED
PRODUCT OF U.S.A.,
NO. 1 GRADE, 225 G
20940332_EA
20940014_EA



GET 1,000^{pts}
\$1
back in points
when you buy 2

HUMPTY DUMPTY
OR OLD DUTCH
POTATO CHIPS
OR CHEESE
FLAVOURED
SNACKS OR
PARTY MIXES
SELECTED VARIETIES,
200-290 G
21445100_EA/21646697_EA



3⁵⁰

DORITOS
FLAVOURED
OR TOSTITOS
TORTILLA
CHIPS
SELECTED VARIETIES,
205-295 G
21050575_EA
21693042_EA



3⁵⁰

TAKIS ROLLED
TORTILLA
CHIPS
SELECTED VARIETIES,
260-280 G
21647216_EA
21715466_EA



\$5

SOUR JU JUBES
320 G
21694414_EA



\$18

GET 1,000^{pts}
\$1
back in points
when you buy 2

BUDWEISER ZERO
NON-ALCOHOLIC BEER
12X355 ML
21295370_C12



SAVE
1.98
WHEN YOU BUY 2

PEPSI SOFT
DRINKS
SELECTED VARIETIES
20322361002_C12
20326184005_C12



SAVE
1.98
WHEN YOU BUY 2

PC® BLUE
MENU OR PC®
SPARKLING
WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01
*Open your PC Optimum™
app or visit pcoptimum.ca
to get the offer.



\$4

HUMBLE OR
HUMBLE
RUMBLES
POTATO CHIPS
SELECTED VARIETIES
135 G
21664846_EA
21664952_EA



Use code
SPORT6

**Offer valid from January 29 to
February 11, 2026. Conditions
apply, see site for details.



Express™

Earn 6,000 pts

When you spend \$20+ on select prepared
meals and deli faves*. Online only.

KICK OFF THE SAVINGS

Score big deals for the big game.

\$8

GET 1,000th when you buy 2 back in points \$1

TRE STELLE MOZZARELLA BALL
340 G
20189267_EA




SAVE 16%

\$5

CHRIS BROTHERS SHAVED DELI MEATS
SELECTED VARIETIES
150/175 G
21237503_EA
21237526_EA




SAVE 1.00
WHEN YOU BUY 2

2/\$8
OR 4.50 EA

GUSTA VEGGIE SLICES 155 G
OR **LIGHTLIFE SMART BACON** 142 G
SELECTED VARIETIES
21188691_EA
21706708_EA



SAVE 2.00
WHEN YOU BUY 2

2/\$10
OR 6.00 EA

DAIYA DAIRY FREE CHEESE
SELECTED VARIETIES
170-227 G
21207740_EA
21605090_EA




Optimum[™]
Members-Only Price[™]

\$14

Non-members **16⁵⁰**

PC[®] DELI CHEESE SLICES
SELECTED VARIETIES
500 G
20217638_EA
20249826_EA
**Must be a registered PC Optimum[™] member to load and get this offer.




Optimum[™]
Members-Only Price[™]

\$13

Non-members **\$14**

MAPLE LEAF NATURAL SELECTIONS SLICED DELI MEAT
CLUB PACK
SELECTED VARIETIES
375-400 G
20772015_EA
20772016_EA
**Must be a registered PC Optimum[™] member to load and get this offer.




\$5

PC[®] MAYONNAISE
SELECTED VARIETIES
750/890 ML
20301438_EA
20769626_EA



SAVE 1.58
WHEN YOU BUY 2

2/\$8
OR 4.79 EA

KAISER OR PANINI ROLLS
BAKED IN-STORE
SELECTED VARIETIES
6'S
21579824_EA
21579825_EA




SAVE 2.00
WHEN YOU BUY 2

2/\$8
OR 5.00 EA

FRIED TORTILLA CHIPS
450 G
21534615_EA



\$6

GUACAMOLE
270 G OR **PICO DE GALLO**
SALSA 170 G
PREPARED IN-STORE
21657916_EA
21552223_EA



BUY 1 GET 1 FREE

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE, FROM 9.00
21456415_EA
21456401_EA




\$8

IN-STORE PREPARED BOWLS
SELECTED VARIETIES
345-400 G
21696311_EA
21696361_EA



5⁵⁰

NO NAME[®] CHEESE SHREDS
SELECTED VARIETIES
300-320 G
21082491_EA
21200684_EA




SAVE 1.58
WHEN YOU BUY 2

2/\$6
OR 3.79 EA

NO NAME[®] SOUR CREAM
SELECTED VARIETIES
500 ML
20297641001_EA
20297641002_EA




BUY 1 AND 1 GET

TACO BELL PREMIUM KIT
SELECTED VARIETIES, 401-642 G
7.00
21663420_EA

PC[®] SALSA
SELECTED VARIETIES, 430 ML
4.00
20323181001_EA

GET 4,000th when you buy both products \$4 back in points



\$5

FARMER'S MARKET[™] CUPCAKES
SELECTED VARIETIES,
284-318 G
21635700_EA
21635894_EA




7⁵⁰

FARMER'S MARKET[™] COOKIES
SELECTED VARIETIES
12'S
20566295_EA
20566774_EA




4⁵⁰

CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM
SELECTED VARIETIES,
FROZEN, 500 ML
21511720_EA




GET 3,000th when you spend 19⁹⁹ on \$3 back in points

M&M'S STAND UP POUCH CHOCOLATE
155-170 G OR **SKITTLES STAND UP BAG**
255-320 G OR **STARBURST**
142-170 G OR **SKITTLES POP'D FREEZE CANDY** 155 G
SELECTED VARIETIES
21571768_EA



SWEET GIFTS. SWEET PRICES.



\$15

**VALENTINE'S DAY
MINI ROSE IN TIN**
21723993_EA



\$20

PINK JASMINE
6 INCH
21434804_EA



\$18

15 STEM TULIPS
ASSORTED COLOURS
6 INCH
21723965_EA



\$9

MINI SUCCULENT
ASSORTED VARIETIES
21086592_EA



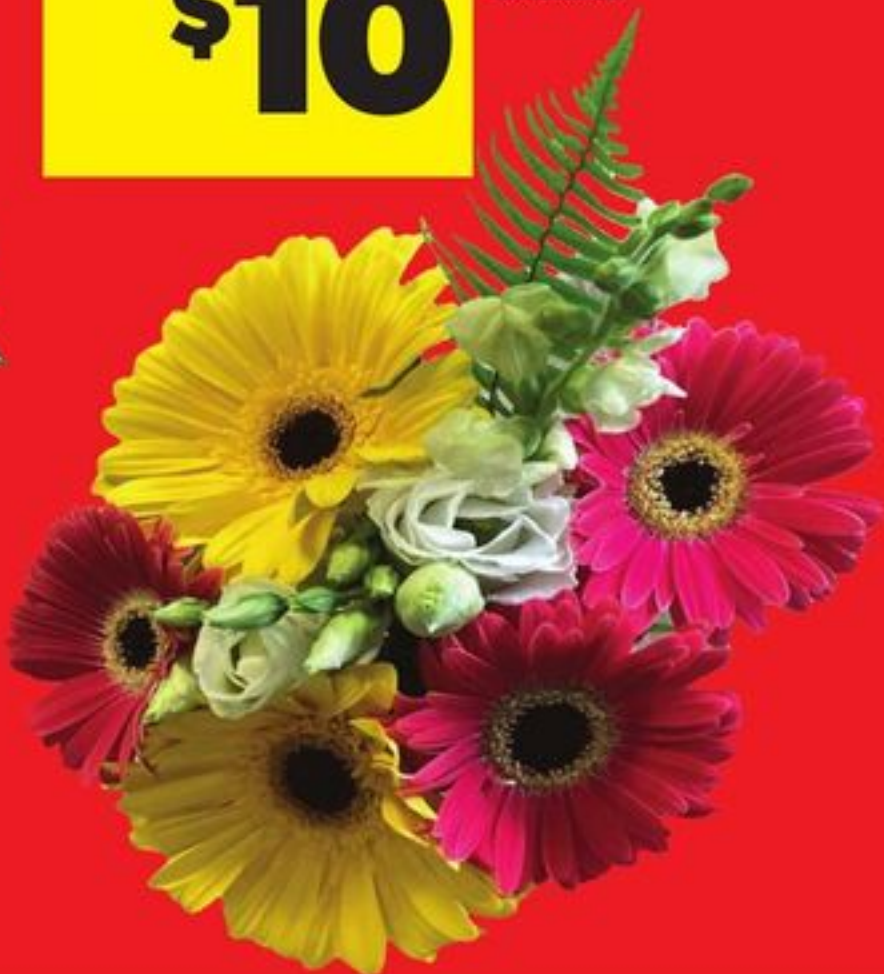
\$24

**VALENTINE'S DAY
GARDEN**
21218515_EA



\$10

**FARM TO TABLE
BOUQUET**
21729159_EA



\$25

**LINDT HEARTS OR
TRUFFLES LARGE BOX**
202 G
21690615_EA/21690781_EA



\$10

**NESTLÉ KITKAT
CHOCOLATE**
SELECTED VARIETIES, 30'S
21000923_EA/21620932_EA



\$12

**ELMER'S
HEART BOX**
198 G
21404697_EA



\$8

**HERSHEY'S
HEART BOX**
155-192 G
20275866001_EA/21633740_EA



\$3

**KINDER SURPRISE
VALENTINE'S DAY**
2'S
20718676_EA



\$8

**FERRERO ROCHER
HEART COLLECTION**
8'S
20131802001_EA/20718470_EA



\$8

**TWO-BITE
HEART TOPPER
BROWNIE PLATTER**
16'S
2115256_EA



\$5

**TWO BITE MINI
CUPCAKES OR
KIMBERLEY'S
FROSTED COOKIES**
12'S
21296834_EA/21417129_EA



4⁵⁰

CADBURY FINGERS
SELECTED VARIETIES, 114 G
21631880_EA/21631965_EA



Use code
VAL7

**Offer valid from
February 5 to 14, 2026.
Conditions apply.
See site for details.



Express™

Earn 7,000 pts

When you spend \$25+
on select Valentine's Day flowers*.
Online only.

SWEET GIFTS. SWEET PRICES.

SAVINGS
4 U

WE
<3 U

\$15 /LB
33.07/KG

**TOP SIRLOIN
GRILLING STEAK**
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
20797507_KG



**CLUB
SIZE**

\$7

**CANADIAN COVE
FRESH PEI MUSSELS**
907 G
21556624_EA



**PRODUCT OF
CANADA**

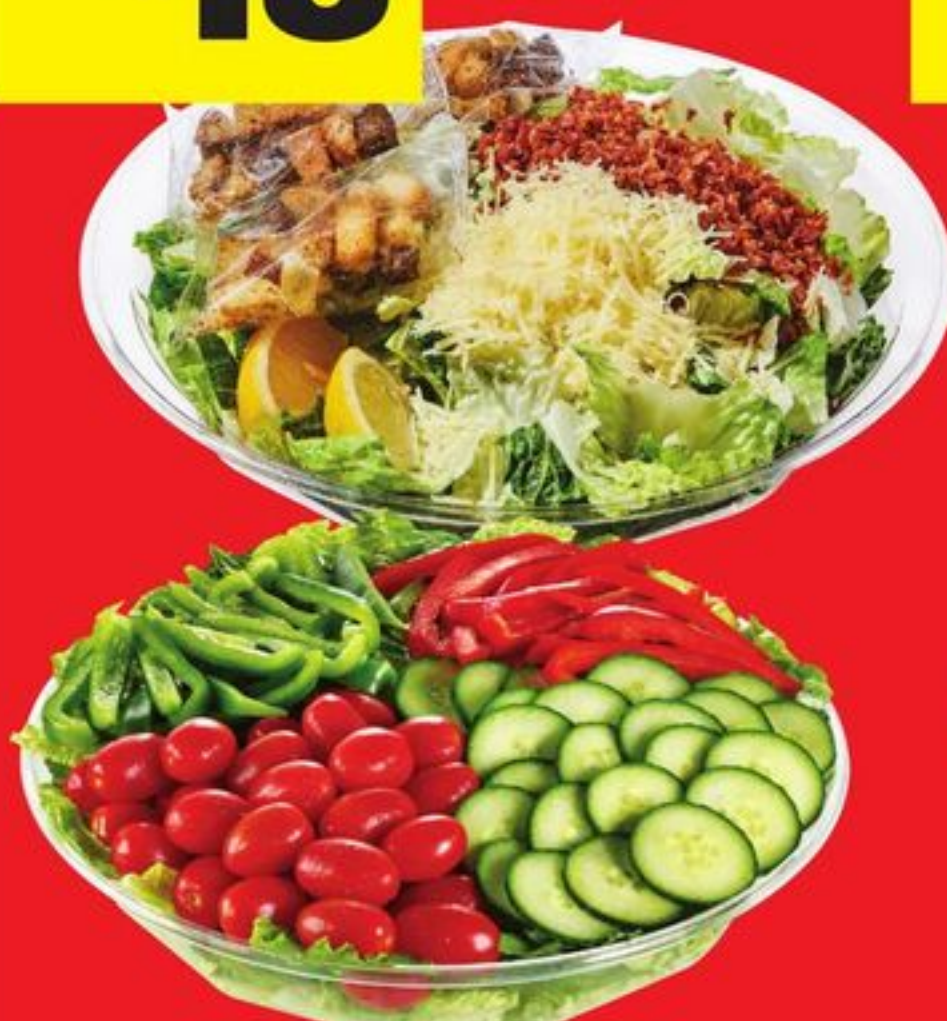
1.50

**FRESH COCKTAIL
OYSTERS**
21014592_EA



FROM
\$18

FAMILY SIZE SALADS
PREPARED IN-STORE
629-901 G
20972499_EA/20972512_EA



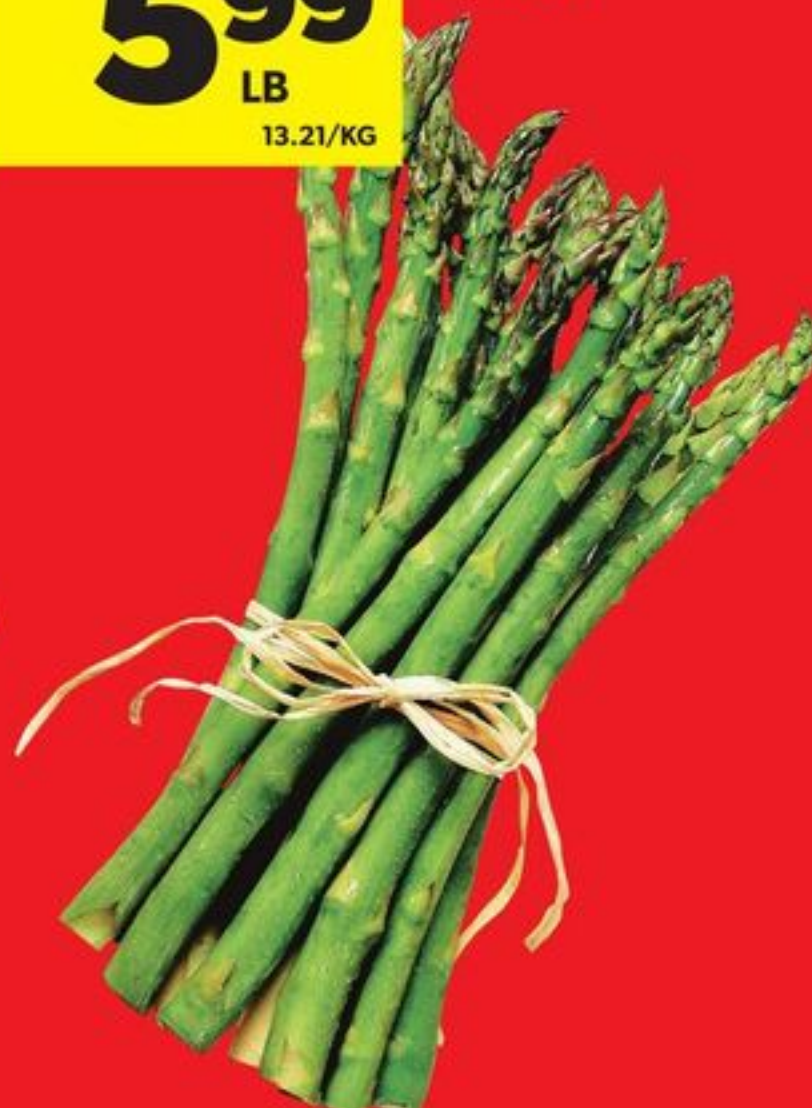
\$5

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A.
454 G
20049778001_EA



5.99 LB
13.21/KG

ASPARAGUS
PRODUCT OF MEXICO OR PERU
20174581001_EA



\$30

**LA ROCCA
8 INCH CAKES**
SELECTED VARIETIES, 1.1-1.7 KG
21496165_EA/21496173_EA



**PREPARED IN
CANADA**

\$6

**COOLWHIP
DESSERT TOPPING**
SELECTED VARIETIES
FROZEN, 1L
20030369001_EA



6.50

**MCCAIN DEEP 'N
DELICIOUS CAKES**
510 G OR PC
CHOCOLATE
COVERED FRUIT 200 G
SELECTED VARIETIES
FROZEN
20310132002_EA/21544055_EA



**PREPARED IN
CANADA**

GET
2,000 back
in points
for every \$10*
spent on

\$2

**MARCANGELO ITALIAN DELI
MEATS SLICED OR CHUBS**
SELECTED VARIETIES
85-300 G
21021491_EA/21706090_EA



**SAVE
UP TO
1.99**

\$6

BOURSIIN CHEESE
SELECTED VARIETIES
150 G
20116794_EA/20591214_EA



**PREPARED IN
CANADA**

7.50

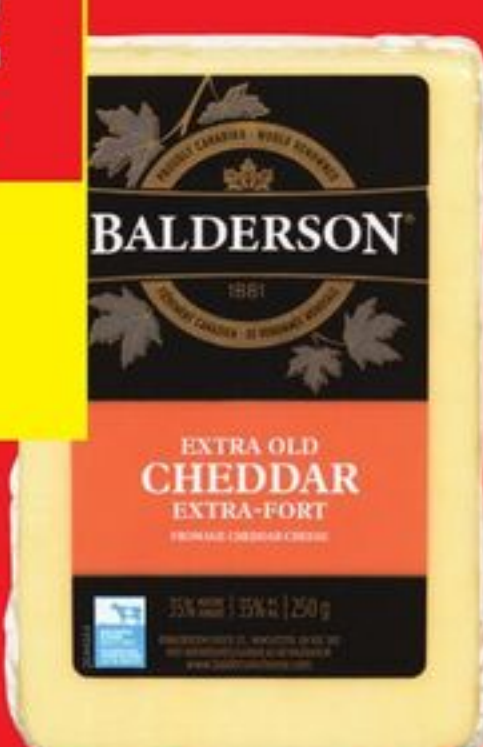
**PC® DE-ALCOHOLIZED
WINE**
SELECTED VARIETIES, 750 ML
21403389_EA/21403385_EA



**SAVE
UP TO
33%**

\$7

**BALDERSON
CHEDDAR**
250/280 G OR
PILLER'S KOLBASSA
300-375 G
SELECTED VARIETIES
20308469_EA/21495455_EA



**PREPARED IN
CANADA**

**SAVE
UP TO
1.29**

\$7

**PC® DOUBLE
CREAM BRIE**
SELECTED VARIETIES
170-200 G
20787327_EA

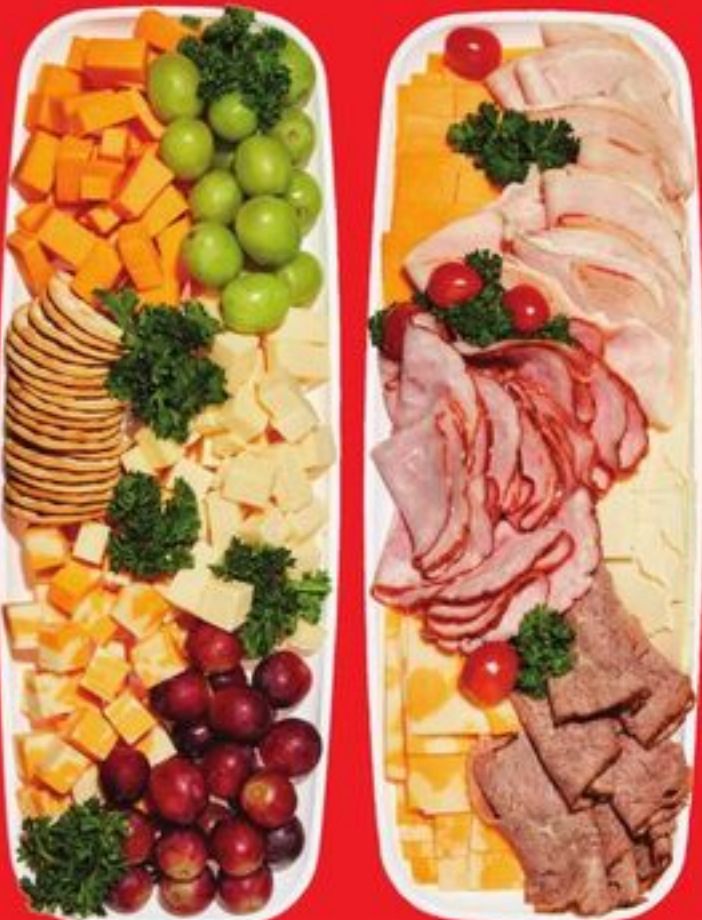


**PREPARED IN
CANADA**

\$30

GET
5,000 back
in points

**PARTY
PLATTERS**
SELECTED VARIETIES
696 G-1.15 KG
21217577_EA/21217539_EA



SHOP HOME FOR LESS

UP TO
25% OFF

PC® SERVEWARE
SELECTED VARIETIES
21564548_EA/21564519_EA



\$2

EVERDAY ESSENTIALS™ OPENSTOCK GLASSWARE
SELECTED VARIETIES
20659240_EA



GET
3,000
when you spend \$10* on

\$3
back in points

RUBBERMAID TAKEALONGS FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20112454_EA/21109828_EA



5.50

NO NAME® PLASTIC PARTY CUPS
SELECTED VARIETIES
21206257_EA/21206261_EA



FROM
\$5
5.00-6.00

NO NAME® PRINTED LUNCH OR DINNER PLATES
SELECTED VARIETIES, 40" S
21518845_EA/21518872_EA



\$200

GET
20,000
back in points

NINJA FOODI DUAL BASKET AIR FRYER
21425747_EA

LIMIT 3 OVER LIMIT PAY 230.00 EA



UP TO
25% OFF

LIFE AT HOME™ CUSHIONS AND TROWS
SELECTED VARIETIES
21595786_EA/21595884_EA



\$30

LIMIT 4 OVER LIMIT PAY 39.00 EA

EVERYDAY ESSENTIALS COMFORTER SETS
SELECTED VARIETIES
21666990_EA/21667042_EA



BUY 1 GET 1 50% OFF

PC® METAL BAKEWARE & BAKEWARE SETS
SELECTED VARIETIES
9.00-25.00
21154308_EA/21494818_EA
21101132_EA



SWEET GIFTS. SWEET PRICES.

SAVINGS 4 U WE <3 U

SAVE
1.00
\$2

VALENTINE'S DAY PACK CARDS
SELECTED VARIETIES
21679657_EA/21679659_EA



SAVE
1.00
\$3

VALENTINE'S DAY PACK CARDS
SELECTED VARIETIES
21679342_EA



VALENTINE'S DAY PARTYWARE
SELECTED VARIETIES
21681112_EA
21679753_EA
21679575_EA

FROM
1.50



SAVE
1.00
\$3

SMALL VALENTINE'S DAY PLUSH
SELECTED VARIETIES
21681123_EA/21681124_EA
21681125_EA



SAVE
2.00
\$10

MEDIUM VALENTINE'S DAY PLUSH
SELECTED VARIETIES
21681807_EA/21681808_EA
21681809_EA



SAVE
4.00
\$25

LARGE VALENTINE'S DAY PLUSH
SELECTED VARIETIES
21681695_EA
21681754_EA
21681755_EA



SAVE LIKE A CHAMPION



Optimum™
Members-Only Price**
5⁵⁰
Non-members
7⁹⁹

Members save up to \$249

GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES
455-778 G
21103492_EA
21103495_EA
**Must be a registered PC Optimum™ member to load and get this offer.

FREE TOUQUE™ TUQUE GRATUITE

Cinnamon Toast Crunch
Eliti Grondin

Honey Nut Cheerios
au miel et aux noix
MAURICIE POULIN

\$10

KELLOGG'S JUMBO SIZE CEREAL
SELECTED VARIETIES
700 G-1.05 KG
20036772_EA
20072706_EA

VECTOR
JUMBO
20% more
22g protein
45% more fiber

special K
red berries

4⁵⁰

KELLOGG'S CEREAL
SELECTED VARIETIES
317-525 G
20647161_EA
21653774_EA

All-Bran
Flakes

special K
red berries

2/5⁵⁰
OR 3.50 EA

QUAKER DIPPYS OR CHEWY GRANOLA BARS
SELECTED VARIETIES
120-156 G
20847582_EA
21359366_EA

QUAKER DIPPYS
CHOCOLATE CHIP

QUAKER CHEWY

PREPARED IN CANADA

\$3

KELLOGG'S RICE KRISPIES 154-198 G, **POP TARTS** 384 G, **SPECIAL K** 125 G OR **NUTRI-GRAIN BARS** 295 G
SELECTED VARIETIES
20126567001_EA
20313984001_EA

NUTRI GRAIN
STRAWBERRY FRAISES

Rice Krispies
squirres

PREPARED IN CANADA

3/\$9
OR 3.75 EA

NATURE VALLEY BISCUIT, PROTEIN BARS OR SWEET & SALTY 6'S, 148-210 G OR **FIBRE 1 BARS** 125 G
SELECTED VARIETIES
20302987002_EA
20686988002_EA

NATURE VALLEY PROTEIN
PEANUT BUTTER DARK CHOCOLATE
9g OF PROTEIN PER BAR

fibre 1
CHEWY BARS
BARRES TENDRES
OATS & CHOCOLATE
AVOINE ET CHOCOLAT

4⁵⁰

RUFFLES POTATO CHIPS
SELECTED VARIETIES
180-200 G
21241052_EA
21241053_EA

Ruffles
ALL DRESSED SAISONNÉES
REGULAR NATURE

PREPARED IN CANADA

\$5

SMARTFOOD POPCORN
SELECTED VARIETIES
150-200 G
20972855_EA
20972859_EA

Smartfood
MOVIE NIGHT BUTTER
BEURRE SOIRÉE CINÉMA

Smartfood
WHITE CHEDDAR
CHEDDAR BLANC

\$5

CHEETOS CHEESE FLAVOURED SNACKS
SELECTED VARIETIES
170-285 G
21370169_EA
21370195_EA

Cheetos
CRUNCHY CROQUANT
PUFFS SOUFFLÉS

6⁴⁹

CHRISTIE OREO, CHIPS AHOY, FUDGE-O, OREO CAKESTERS DOUBLE CHOCOLATE OR DAD'S FAMILY SIZE COOKIES
SELECTED VARIETIES
285-520 G
21639135_EA
21712437_EA

OREO CAKESTERS
DOUBLE CHOCOLATE

Chips Ahoy!
ORIGINAL ORIGINAL

7⁹⁹

RITZ MINI SNACK CRACKERS
226 G
21712532_EA
21712595_EA

RITZ Drizzled minis
caramel
fudge

\$4

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20974343_EA

Dare
Ultimate Maple crème

Dare
original WAGONWHEELS

PREPARED IN CANADA

3⁵⁰

QUAKER CRISPY MINIS OR LARGE RICE CAKES
SELECTED VARIETIES
90-199 G
20303002001_EA

QUAKER CRISPY minis
CHEDDAR
Popped, never fried
Soufflées jennies frites
No artificial flavours or colours
Sans arômes ni colorants artificiels

4⁵⁰

CHRISTIE'S CRACKERS OR COOKIES
SELECTED VARIETIES
175-200 G
21547034_EA

CHRISTIE RITZ
original

\$3

DARE BRETON CRACKERS OR BITES 132-200 G OR **GRISOL BAGUETTES OR MELBA TOAST** 120-150 G OR **VINTA CRACKERS** 200-225 G
SELECTED VARIETIES
21520666_EA/21520701_EA

Dare
Breton original

Dare
Vinta ORIGINAL

SAVE LIKE A CHAMPION



6⁵⁰

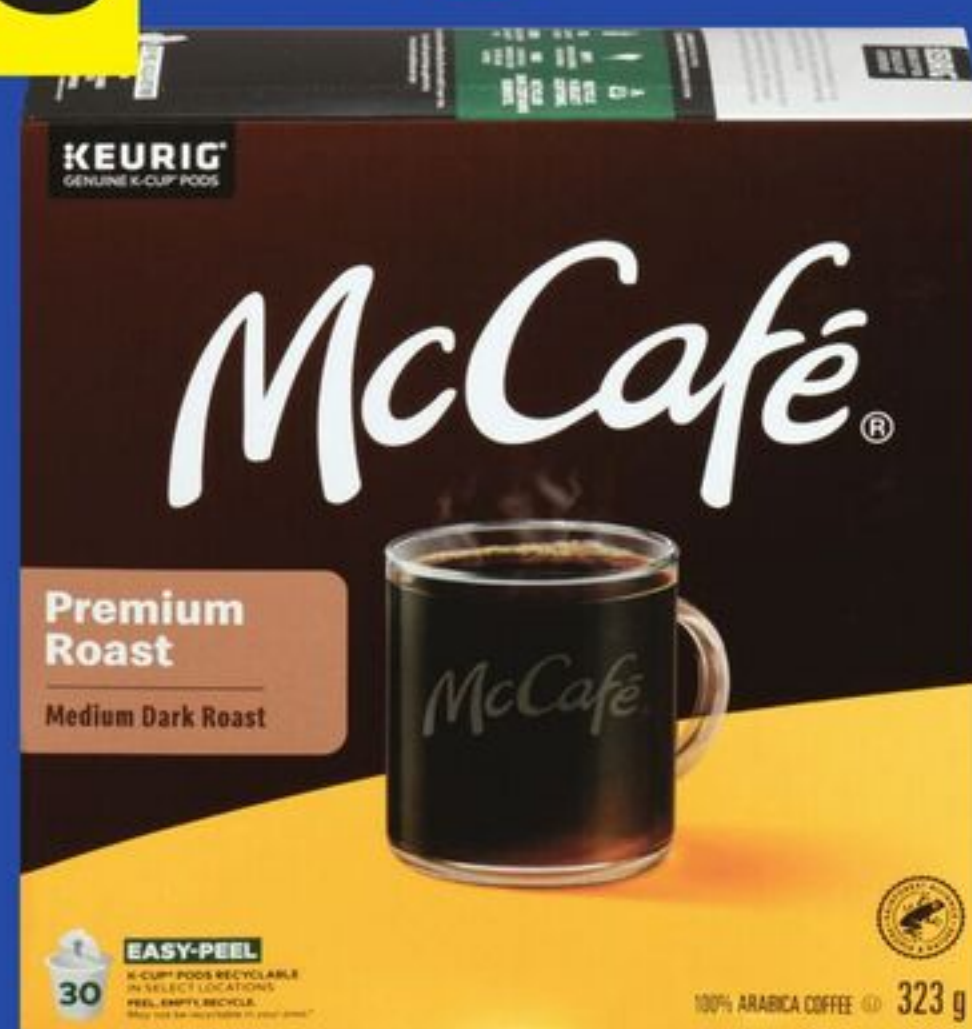
NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
SELECTED VARIETIES
100-170 G
20661811001_EA
20873036_EA



\$25

GET **3,000** back in points

MCCAFÉ K-CUP COFFEE PODS
SELECTED VARIETIES
30'S
21240975_EA



12⁹⁹

STARBUCKS NESPRESSO VERTUO PODS
SELECTED VARIETIES
8'S
21398289_EA
21398301_EA



3⁵⁰

MOTT'S CLAMATO JUICE
SELECTED VARIETIES
1.89 L
20318955002_EA



SAVE 2.98

WHEN YOU BUY 2

2/\$13

OR 7.99 EA

AHA SPARKLING WATER
SELECTED VARIETIES
12X355 ML
21240762_C12
21240797_C12



SAVE 1.98

WHEN YOU BUY 2

2/\$15

OR 8.49 EA

PEPSI SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20322361002_C12
20326184005_C12



SAVE 1.98

WHEN YOU BUY 2

2/\$15

OR 8.49 EA

COCA-COLA OR CANADA DRY
SELECTED VARIETIES
12X355 ML
20318694002_C12
20318694003_C12



SAVE 1.98

WHEN YOU BUY 2

2/\$6

OR 3.99 EA

ROCKSTAR ENERGY DRINKS
SELECTED VARIETIES
473 ML
20368415003_EA
20368415011_EA



23⁹⁹

POWERADE SPORTS DRINK
SELECTED VARIETIES
24X591 ML
20854330_C24



SAVE 2.58

WHEN YOU BUY 2

2/\$13

OR 7.79 EA

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546002_C06
20310546004_C06



SAVE 1.98

WHEN YOU BUY 2

2/\$6

OR 3.99 EA

CADBURY CHOCOLATE BARS
SELECTED VARIETIES
80-100 G
21648577_EA
21648701_EA



4⁵⁰

OLD EL PASO DINNER KIT
SELECTED VARIETIES
250-510 G
20795468_EA
20795536_EA



\$3

OCEAN'S WHITE TUNA OR GOLD SEAL PINK SALMON
SELECTED VARIETIES
170/213 G
21005158_EA
21186867_EA



SAVE LIKE A CHAMPION



8⁵⁰

YOPLAIT SOURCE OR CREAMY YOGURT
SELECTED VARIETIES
16X100 G
20120316004_EA
20317317001_EA



4⁵⁰

GET **500[®]**

iÖGO NANO 6X93 ML OR SIGGI'S SKYR 4X100 G YOGURT
SELECTED VARIETIES
20609687001_EA
21589925_EA



\$8

DANONE ACTIVIA YOGURT
SELECTED VARIETIES
12X100 G
20303412001_EA
20640892_EA



SAVE UP TO 1.79

7⁵⁰

GET **500[®]**
SIGGI'S SKYR TUBS 650/750 G OR iÖGO CREAMY 16X100 G
SELECTED VARIETIES
20606778001_EA
21353865_EA



SAVE 2.97 WHEN YOU BUY 3

3/\$12

OR 4.99 EA



\$4

DANONE ACTIVIA YOGURT
SELECTED VARIETIES
650 G
20302315001_EA
20325132001_EA



SAVE UP TO 1.49

5⁵⁰

TROPICANA BEVERAGES OR ZERO SUGAR DRINKS
SELECTED VARIETIES
1.36 L OR **PURE LEAF DRINKS** 1.75 L
SELECTED VARIETIES
20753752001_EA/20755752002_EA
21621766_EA



3⁷⁵

MINUTE MAID VALUE DRINKS
SELECTED VARIETIES
1.75 L
20347440001_EA
21170670_EA



\$6

LYSOL WIPES 75/84'S, DISINFECTANT SPRAY 350 G OR MULTI-PURPOSE TRIGGER 950 ML
SELECTED VARIETIES
21449826_EA
21667289_EA



\$7

LYSOL TOILET BOWL CLEANER 2X710 ML, DISINFECTANT SPRAY 539 G OR LAUNDRY DISINFECTANT 1.2 L OR DUAL ACTION WIPES 75'S
SELECTED VARIETIES
21238361_EA
21667321_EA



\$8

GLAD WHITE INDOOR 30-52'S, RECYCLED PLASTIC 28-44'S OR COMPOSTABLE 10-20'S BAGS
SELECTED VARIETIES
20297334001_EA
21614177_EA



\$16

GAIN LAUNDRY DETERGENT 4.25 L, PODS OR FLINGS 42'S, DOWNY FABRIC SOFTENER 1.92-3.29 L, BOUNCE SHEETS 240'S OR DOWNY OR GAIN BEADS 453-550 G
SELECTED VARIETIES
21671136_EA



\$21

TIDE LAUNDRY DETERGENT 3.9 L OR TIDE POWER PODS 45'S OR TIDE PODS OR GAIN FLINGS 57-76'S OR DOWNY OR GAIN BEADS 853 G
SELECTED VARIETIES
21579830_EA/21593670_EA





新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.



**APP
EXCLUSIVE
OFFER[†]**

Optimum[®]

GET
3,000^{pts}

\$3

back
in points

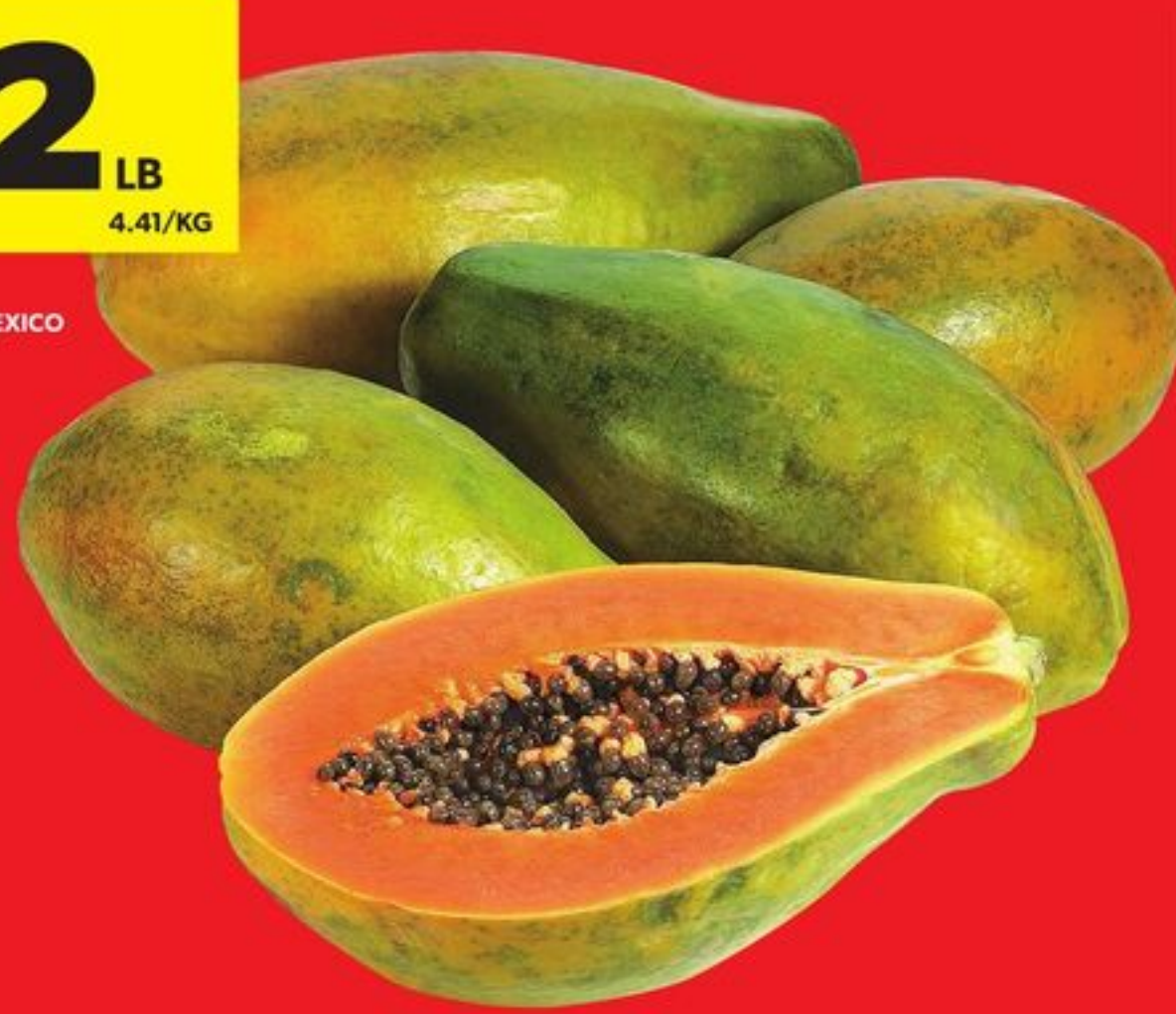
for every \$15* spent
on Rooster[®] products
all varieties and sizes

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.

\$2

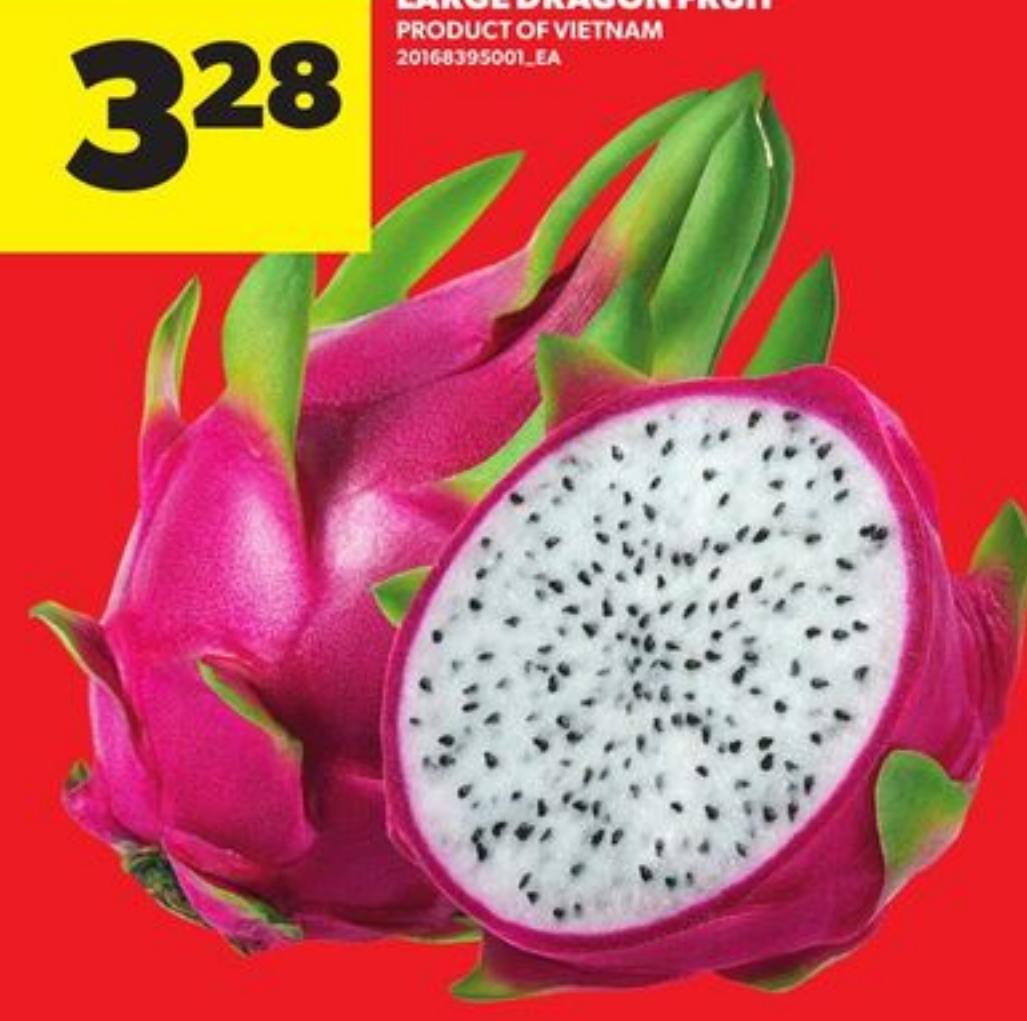
LB

4.41/KG



PAPAYA
PRODUCT OF MEXICO
20877066001_KG

3²⁸



LARGE DRAGON FRUIT
PRODUCT OF VIETNAM
20168395001_EA

\$12



T&T[®] SLICED ROLLS
BEEF OR LAMB
FROZEN, 340 G
21570350_EA/21570410_EA
21570476_EA

PREPARED IN CANADA

1⁹⁸



**T&T[®] BAKERY
TROPICAL CAKES**
SELECTED VARIETIES
180 G
20826539_EA

PREPARED IN CANADA

5⁹⁹



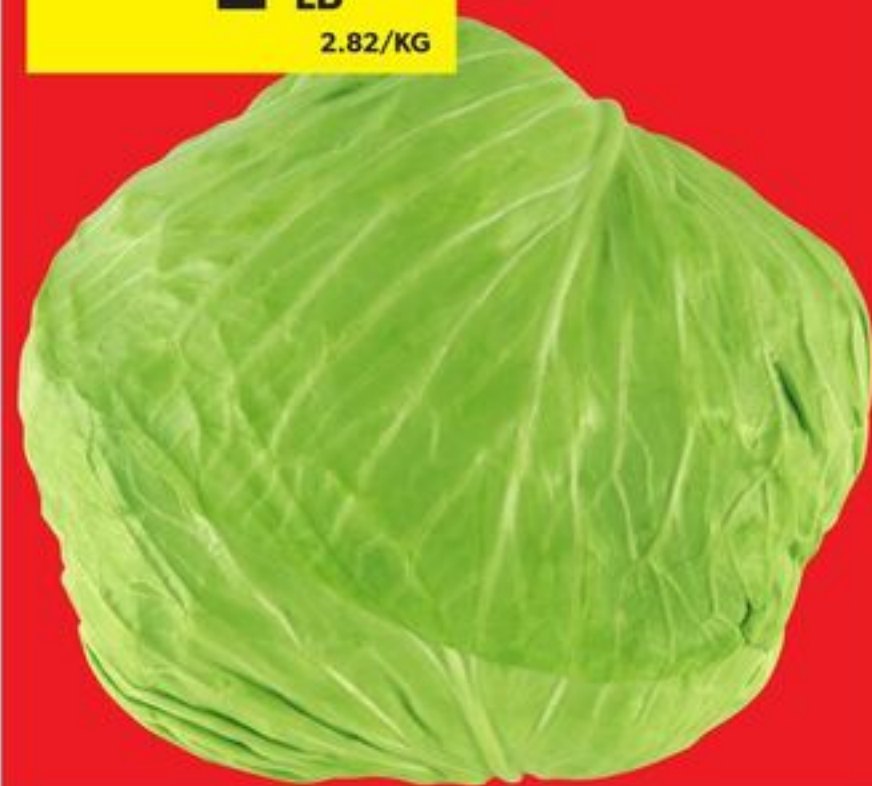
**LOTTE MOCHI
ICE CREAM**
SELECTED VARIETIES
FROZEN, 270 G
21247132_EA

KEEP FROZEN (-18°C)
NET WEIGHT: 270 mL PRODUCT OF JAPAN

1²⁸

LB

2.82/KG

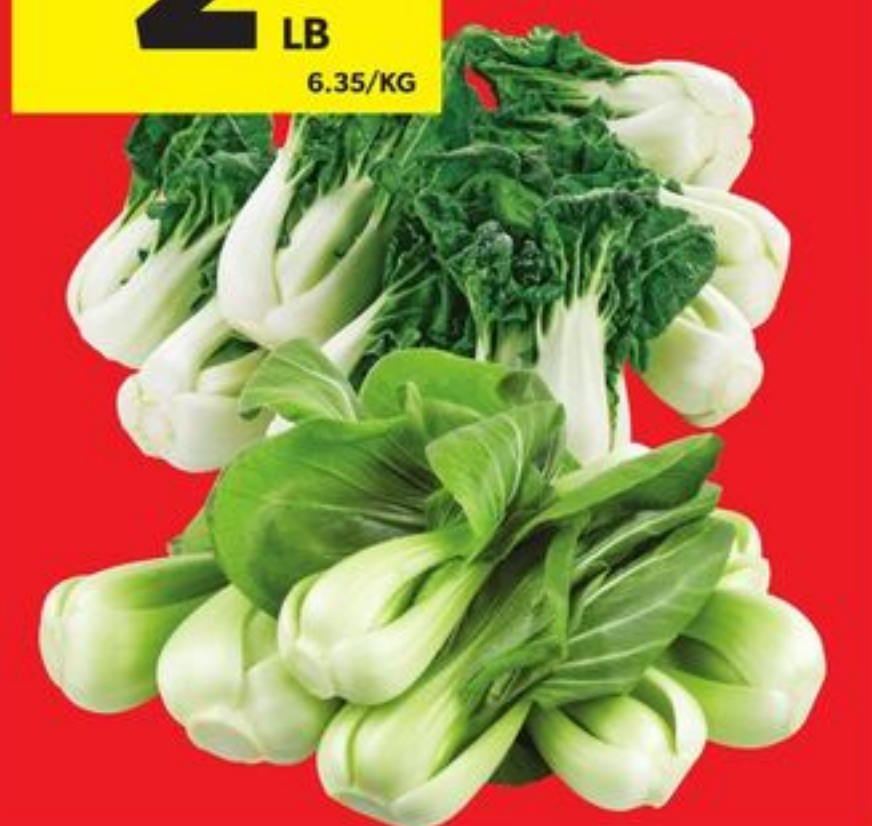


**TAIWANESE
FLAT CABBAGE**
PRODUCT OF MEXICO
OR U.S.A.
20020863001_KG

2⁸⁸

LB

6.35/KG

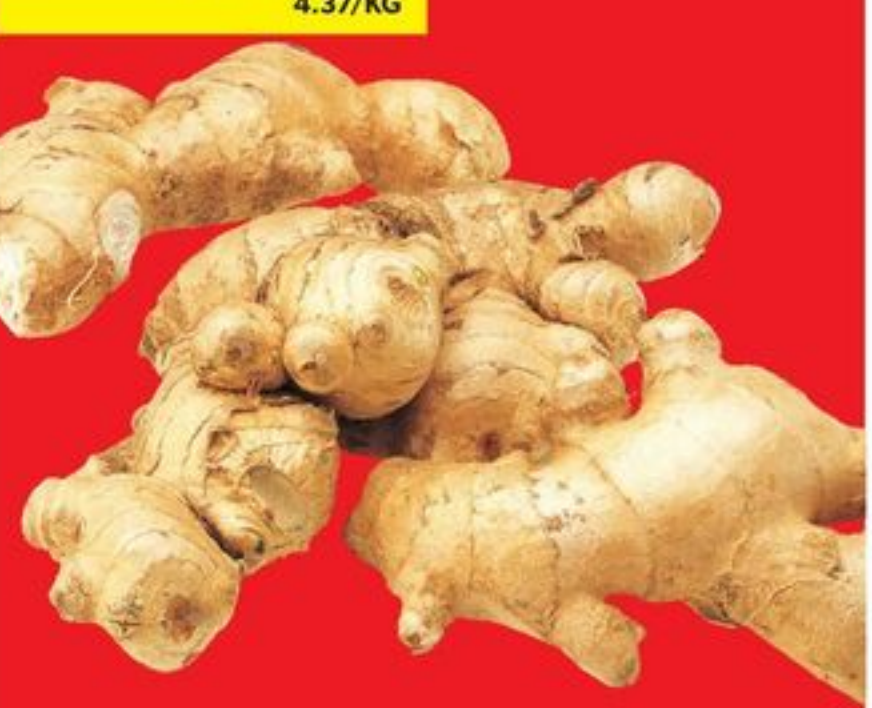


**BABY OF SHANGHAI
BOK CHOY**
PRODUCT OF MEXICO
OR U.S.A.
20082279001_KG

1⁹⁸

LB

4.37/KG

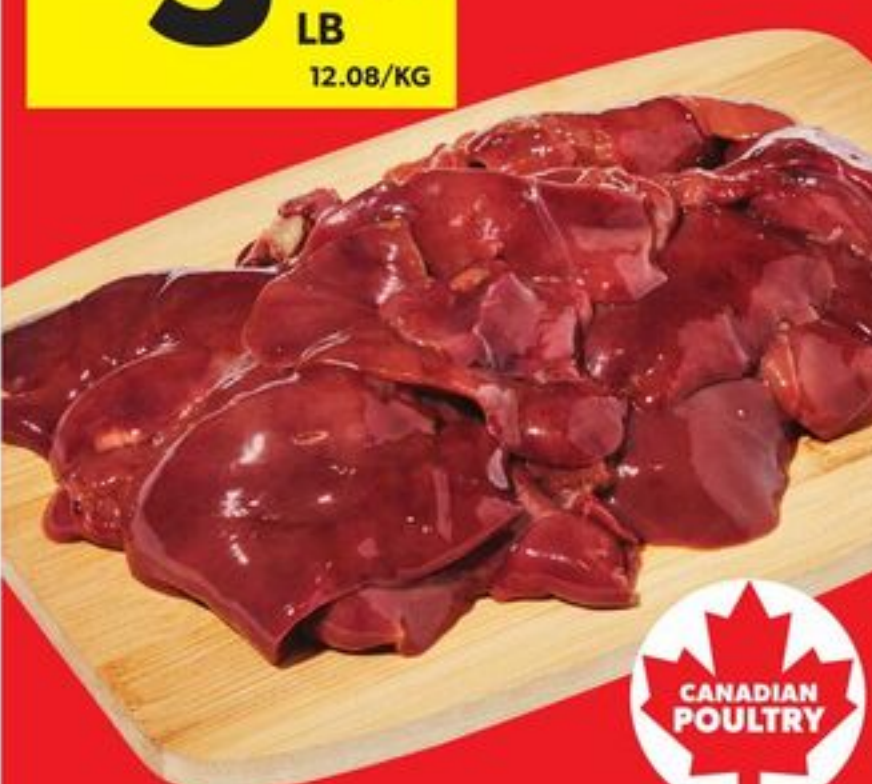


GINGER ROOT
PRODUCT OF CHINA
20179038001_KG

5⁴⁸

LB

12.08/KG



**CHICKEN GIZZARDS,
HEARTS OR LIVERS**
FROZEN
21528473_KG

CANADIAN
POULTRY

5⁸⁸

LB

12.96/KG



**PORK BELLY
PORTION**
20793502_KG

2⁸⁸



PC[®] KIMCHI
400 G
21394053_EA

\$5



**ANCHOR'S BAY
CLAM MEAT OR
MUSSEL MEAT**
FROZEN, 340 G
20791670_EA
20792247_EA

\$9



**SEAQUEST[®]
CALAMARI RINGS**
UNCOOKED
FROZEN, 340 G
20027170_EA

Earn 10,000

pts

When you spend \$30+ on select
Lunar New Year favourites at Mart
Asia by PC Express[®]. Online only.

Use code
MART10

Shop now



pts pts pts pts

MART
ASIA

by PC Express[™]

RA LNY1 * Please note that not all items are available in all stores.

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 the Year of the
 Horse with
 low prices.



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OFFER[†]

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GET
3,000^(pts)

\$3
back
in points

for every \$15* spent
on Rooster[®] products
all varieties and sizes

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.

12⁸⁸

KENJI MEDIUM
GRAIN PREMIUM
QUALITY RICE
10 LB
21706622_EA



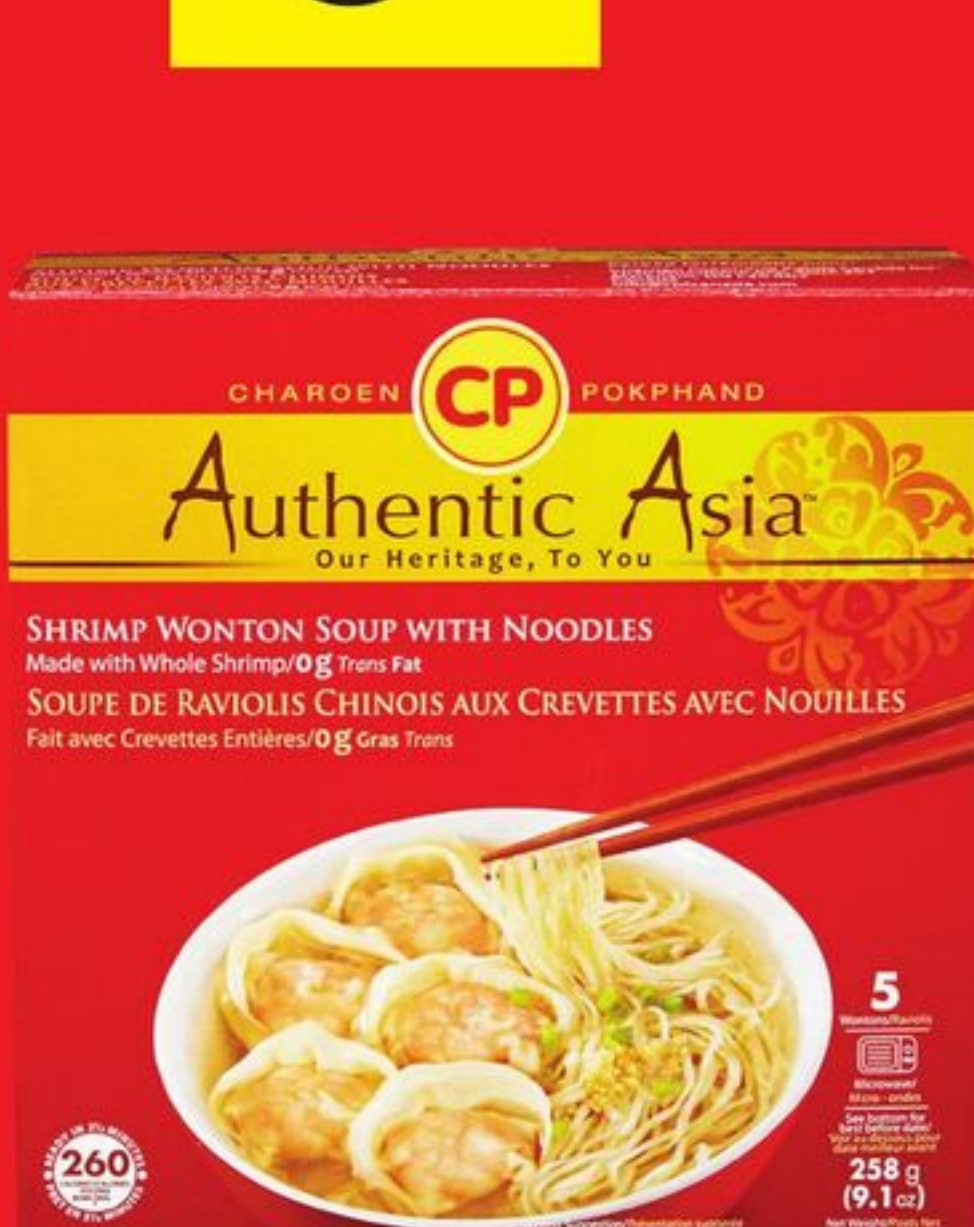
5⁴⁹

HEIWA UDON
NOODLES
FROZEN, 1.25 KG
20570578_EA



3⁹⁹

CP[®] AUTHENTIC ASIA
ENTRÉES
SELECTED VARIETIES
FROZEN, 258-250 G
20958324_EA



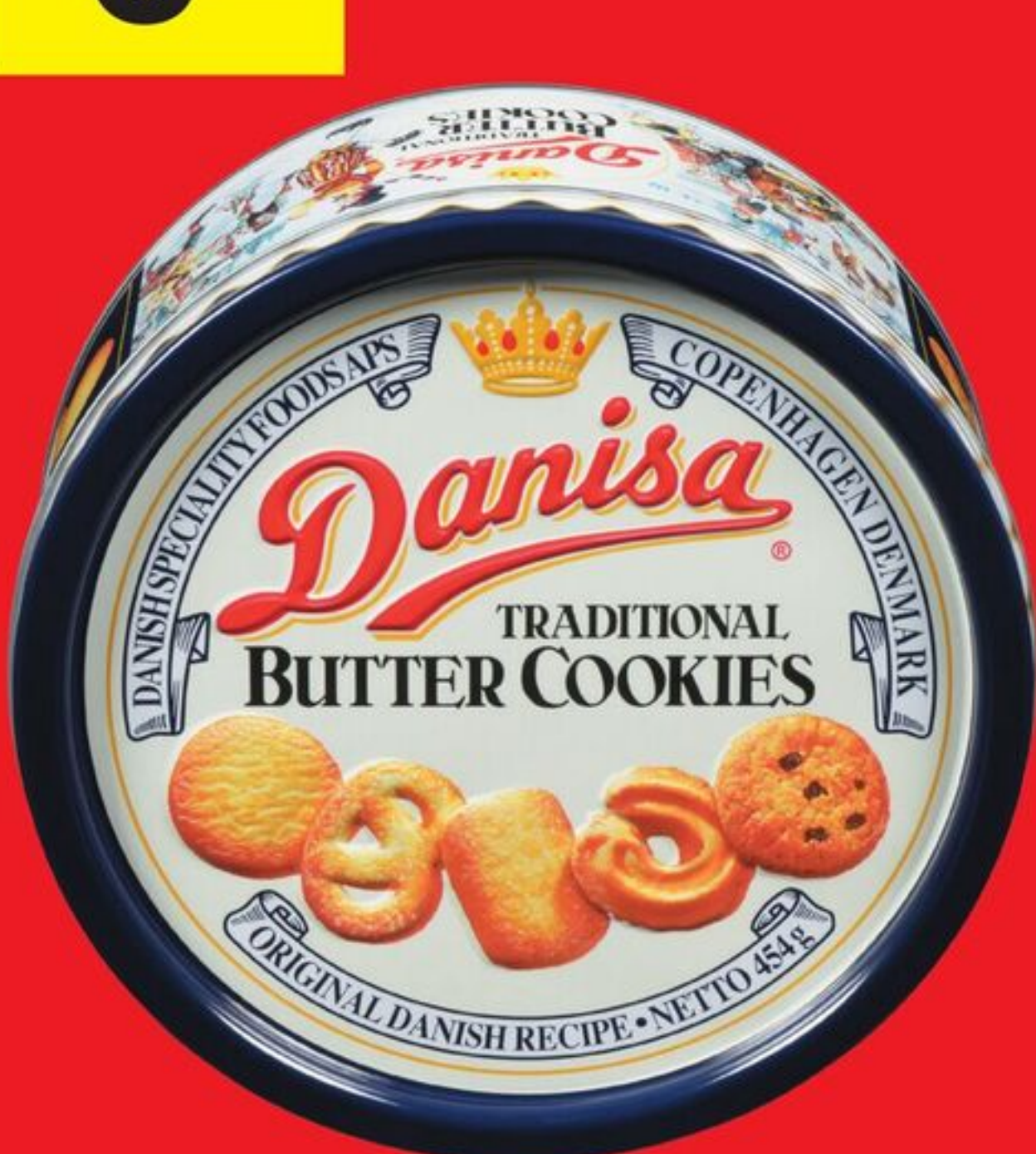
2⁴⁹

CHACHA
SUNFLOWER SEEDS
SELECTED VARIETIES
260 G
20854556002_EA



6²⁹

DANISA TRADITIONAL
BUTTER COOKIES
454 G
21245259_EA



1⁵⁰

ROOSTER[®]
COCONUT MILK
398 ML
21378707_EA



1⁹⁹

ROOSTER[®]
LONGKOU
VERMICELLI
8X50 G
21295298_EA



7⁹⁹

SAMYANG
BULDAK
NOODLES
SELECTED VARIETIES
700 G
21345870_C05



5⁹⁹

HUY FONG
SRIRACHA HOT
CHILI SAUCE
714 ML
20074956_EA



9⁵⁰

JAYONE SEASONED &
ROASTED
SEAWEED
24'S
20699445_EA



2/\$5

OR 3.50 EA

NO NAME[®] AIR
FRYER LINERS
SELECTED VARIETIES
30'S
21639239_EA
21639383_EA



UP TO
20%
OFF

LEGO LUNAR
NEW YEAR
ITEMS
21642035_EA



رمضان مبارك

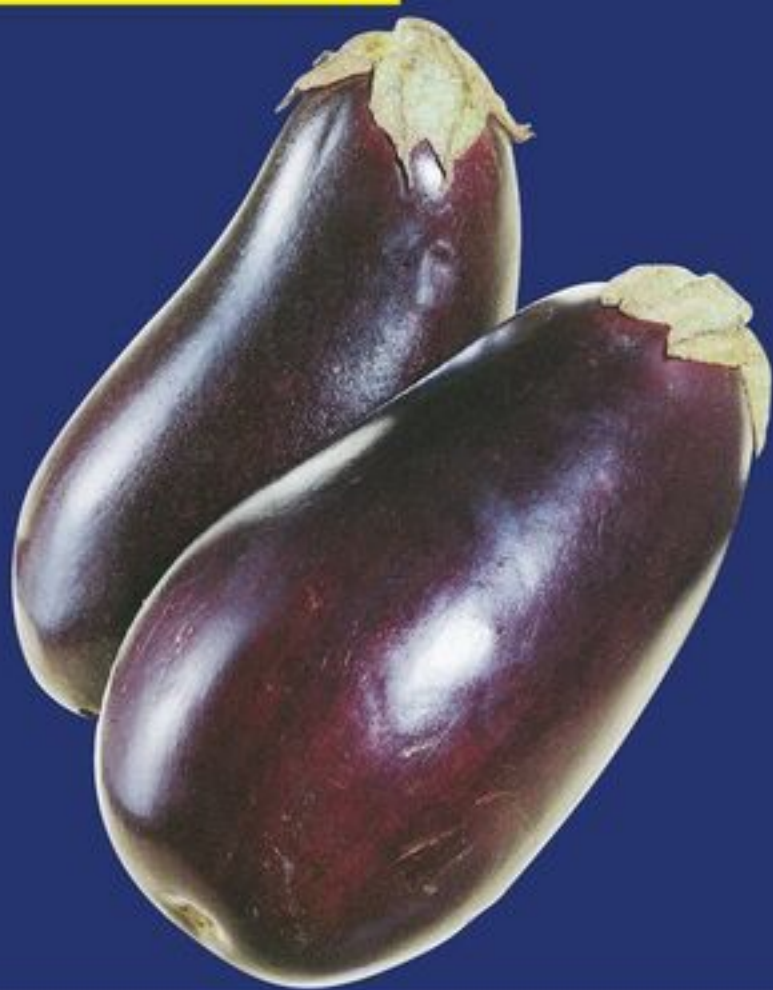
BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



2.49
LB
5.46/KG

EGGPLANT
PRODUCT OF MEXICO
20155709001_KG



2.99
LB
6.59/KG

ROMA TOMATOES
PRODUCT OF CANADA
OR MEXICO
20143381001_KG



\$12

SUFRA' HALAL CHICKEN LEGS
BACK ATTACHED, FRESH,
UP TO 1.28 KG
21616972_EA



SAVE 4.99

\$11

ZABIHA HALAL FIRE CRISP CHICKEN
SELECTED VARIETIES, FROZEN,
700-750 G
21704999_EA



8.99

SUFRA' HALAL LEAN GROUND BEEF
454 G
21397283_EA



INCLUDES HALAL

\$18

TRADITIONAL BAKLAVA
800 G
21160115_EA



\$14

KRITI GOLD EXTRA VIRGIN OLIVE OIL
750 ML
20572876_EA



9.99

BRAR'S RASMALAI
FROZEN, 850 G
20286980002_EA



1.50

TAMAM BEANS
SELECTED VARIETIES, 540 ML
21214481_EA/21214570_EA



\$5

TAMAM TAHINI 454 G OR GARLIC SPREAD 265 G
21217262_EA/21237887_EA



\$2

RUBICON JUICES
SELECTED VARIETIES, 1L
20029236001_EA/20296770001_EA



\$7

AHMAD TEA
SELECTED VARIETIES, 200 G
20784225_EA/20784305_EA



\$8

PC® 2 PLY NAPKINS
180'S
20084398_EA



SAVE 2.00

\$4

NO NAME® FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20149018_EA
21161826_EA



3.50

ZINDA COUSCOUS
SELECTED VARIETIES,
907 G
20013708_EA
20822580_EA



\$8

AL RIFAI CLASSIC PARTY MIX
450 G
20830650_EA
20971707_EA



ALWAYS LOW PRICE

ALWAYS
LOW PRICE
\$10

BREADED CHICKEN, MEATBALLS, POTSTICKERS, HOR D'OEUVRES
700 G-1.81 KG, FISH FILLETS OR BREADED SEAFOOD 200-900 G
SELECTED VARIETIES, FROZEN
21447587_EA/21669059_EA/21473104_EA/21119511_EA



ALWAYS
LOW PRICE
\$7

PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN
SELECTED VARIETIES
FROZEN, 600/700 G
21079476_EA/21201321_EA



ALWAYS
LOW PRICE
\$13

SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL
SAUCE
FROZEN, 454 G
21687413_EA



ALWAYS
LOW PRICE
\$3

POPEYE
SELECT SPINACH
PRODUCT OF U.S.A., 283 G
20156570_EA



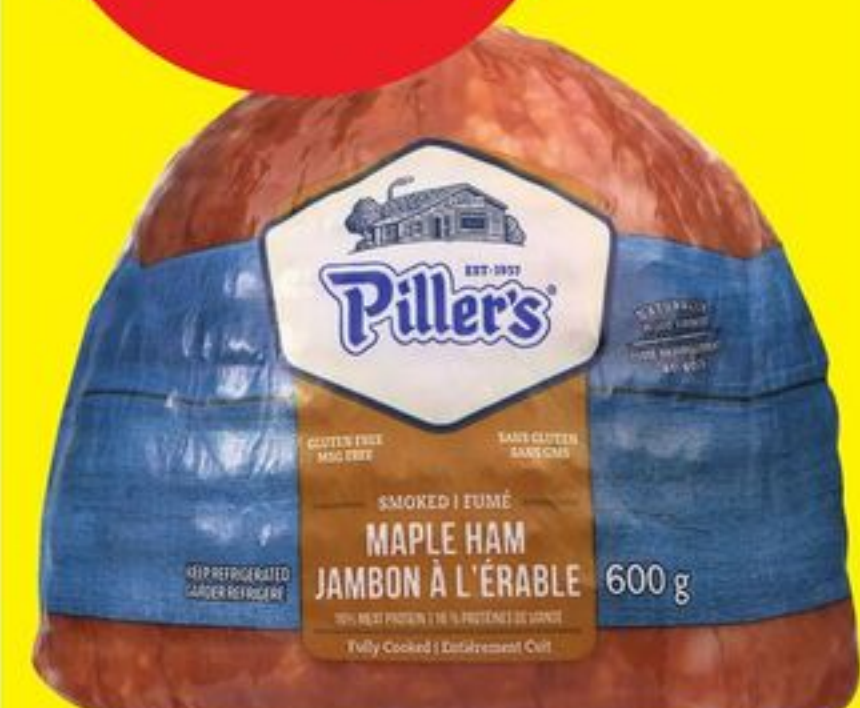
ALWAYS
LOW PRICE
\$2.50

NO NAME®
CHICKEN WIENERS
450 G
20058192_EA



ALWAYS
LOW PRICE
\$10

PILLER'S SMOKED
HAM HALF
SELECTED VARIETIES
600 G
21608901_EA



ALWAYS
LOW PRICE
\$6

ZIGGY'S DELI
CHEESE SLICES
SELECTED VARIETIES
160/180 G
21610744_EA/21610826_EA



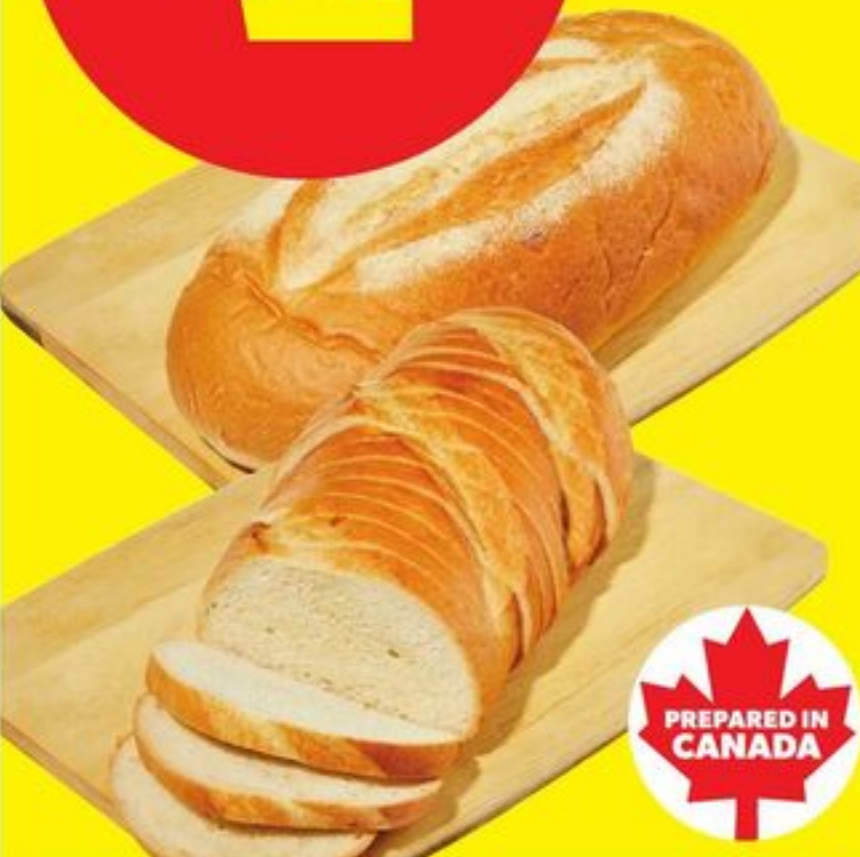
ALWAYS
LOW PRICE
\$7

BASSE NUTS
SELECTED VARIETIES
415-600 G
21158597_EA/21158603_EA



ALWAYS
LOW PRICE
\$2

FRENCH OR
ITALIAN BREAD
BAKED IN-STORE
SELECTED VARIETIES
450 G
20345208_EA/20788443_EA



ALWAYS
LOW PRICE
\$7

BUTTER
CROISSANTS
BAKED IN-STORE, 12'S
21683000_EA



ALWAYS
LOW PRICE
\$5

FARMER'S
MARKET™
MUFFINS
SELECTED VARIETIES
4'S
21639320_EA/21639400_EA



ALWAYS LOW PRICE

ALWAYS
LOW PRICE

\$1



PC® BLUE
MENU® OR
FREE & CLEAR®
SPARKLING
WATER
SELECTED VARIETIES, 1L
20162061003_EA
20320832003_EA



ALWAYS
LOW PRICE

\$5



PC® ORGANICS
COCONUT WATER
SELECTED VARIETIES, 1L
21092373_EA

ALWAYS
LOW PRICE

\$3



NO NAME®
NATURALLY
IMPERFECT™
FROZEN FRUIT
SELECTED VARIETIES
300/400 G
21545106_EA

ALWAYS
LOW PRICE

\$10



NO NAME® CLUB
SIZE ICE CREAM
SANDWICHES
OR BARS
SELECTED VARIETIES
FROZEN, 24/30'S
20347400001_EA
21013432_EA

CLUB
SIZE

ALWAYS
LOW PRICE

\$4.50



PC® BLACK LABEL
ICE CREAM
SELECTED VARIETIES
FROZEN, 500 ML
20604543003_EA
21578921_EA

ALWAYS
LOW PRICE

\$4



NO NAME®
ICE MILK
SELECTED VARIETIES
FROZEN, 1.65 L
21610199_EA



ALWAYS
LOW PRICE

\$13



NO NAME®
MEAT LASAGNA
FROZEN, 2.27 KG
20099795_EA

CLUB
SIZE

ALWAYS
LOW PRICE

\$10



PC® VEGETABLES
SELECTED VARIETIES
FROZEN, 2 KG
20713420_EA/20713450_EA

ALWAYS
LOW PRICE

\$3.50



NO NAME® PIZZA
SELECTED VARIETIES
FROZEN, 350-411 G
21541429_EA/21541441_EA

ALWAYS
LOW PRICE

\$5.50



PC® ORGANICS
PEANUT BUTTER
SELECTED VARIETIES, 500 G
20298178_EA

ALWAYS
LOW PRICE

\$5



PC® ORGANICS
PASTA SAUCE
SELECTED VARIETIES
700 ML
20085773001_EA

ALWAYS
LOW PRICE

\$2.50



PC® ORGANICS BROTH
SELECTED VARIETIES, 900 ML
21195472_EA

ALWAYS
LOW PRICE

\$8



NO NAME®
CLUMPING
CAT LITTER
SELECTED VARIETIES, 7 KG
20023746001_EA

ALWAYS
LOW PRICE

\$2



PC® LIQUID
DISH SOAP
SELECTED VARIETIES
638/739 ML
21012490_EA/21013091_EA



ALWAYS
LOW PRICE

\$24.99



GET
2,000^{pts}
\$2
back
in points

PC® PAPER
TOWEL
12 ROLLS
21558605_EA

CLUB
SIZE



JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

SUPER YOUR EVERYDAY

SAVE
UP TO
31%
3.75

**CRAVE OR KRAFT
DINNER ENTRÉES**
SELECTED VARIETIES
FROZEN, 200-340 G
21085515_EA/21553329_EA



1.25

**PC* MACARONI AND
CHEESE DINNER**
SELECTED VARIETIES, 200/225 G
21529716_EA/21529753_EA



\$4

NO NAME* FLOUR
SELECTED VARIETIES,
2.5 KG
20013256_EA/20303325_EA



3.50

PC* SALAD DRESSING
SELECTED VARIETIES, 475 ML
20323393002_EA/20627618010_EA



\$3

**CAMPBELL'S CHUNKY
OR READY TO SERVE
SOUPS**
SELECTED VARIETIES, 515 ML
21479024_EA/21480447_EA



\$4

**HEREFORD
CORNER BEEF**
340 G
20050622_EA



\$5

PC* PICKLES
SELECTED VARIETIES
750 ML-1 L
20297058_EA
20433560001_EA



3.75

**PC* TABLE
SYRUP 750 ML
OR PANCAKE
MIX 905 G**
SELECTED VARIETIES
20076385_EA
20318589_EA



\$12

**KICKING
HORSE
ORGANIC
GROUND
COFFEE**
SELECTED VARIETIES
284 G
20805126001_EA
20805126003_EA



\$3

STAGG CHILI
SELECTED VARIETIES
425 G
20091906_EA



\$5

TASTIEZ
SELECTED VARIETIES
FROZEN, 311 G
21691563_EA
21691571_EA



2.50

**SNACK PACK
PUDDING**
SELECTED VARIETIES
4X90 G
20310707001_EA
20310707006_EA



**SAVE
1.00
WHEN YOU BUY 2**

2/\$11
OR 6.00 EA

**PC* FROZEN
FRUIT**
SELECTED VARIETIES
300-600 G
20312227_EA



3.49

**PILLSBURY
TOASTER
STRUDEL**
326 G **OR**
SCRAMBLES
204 G
SELECTED VARIETIES
FROZEN
20172664001_EA



11.99

CORONA CERO
6X330 ML
21650191_C06



\$2

**OASIS 100%
JUICE BLENDS,
DEL MONTE
NECTAR,
HYDRAFRUIT,
ARIZONA TEA
JUICE 960 ML
OR ALLEN'S
1 L**
SELECTED VARIETIES
20307424002_EA/
0336722005_EA



\$10

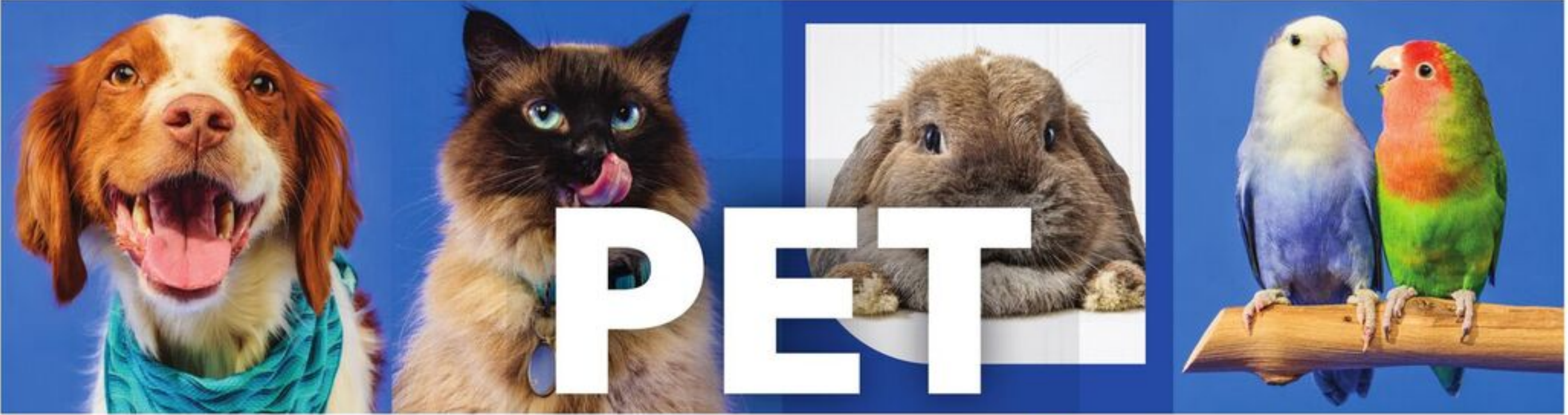
**ROYALE
BATHROOM
TISSUE 12 DOUBLE
ROLLS OR FACIAL
TISSUE 6'S**
SELECTED VARIETIES
20900153_EA
21363770_EA



\$21

**CASHMERE
BATHROOM
TISSUE**
SELECTED VARIETIES
24=72 ROLLS
21189845_EA
21443648_EA





\$50

PURINA ONE DOG FOOD
SELECTED VARIETIES, 9.5-14 KG
20422765_EA

\$10

DENTALIFE DOG TREATS
SELECTED VARIETIES, 408-595 G
21065095_EA

\$10

BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES, 708/850 G
21101589_EA

\$33

CESAR DOG FOOD
SELECTED VARIETIES, 24'S
21359656_EA

\$8

CALEDON FARMS BAKED OR CRUNCHY DOG TREATS
SELECTED VARIETIES, 265/533 G
21659336_EA/21659532_EA

\$11

MILK-BONE BRUSHING CHEWS
SELECTED VARIETIES, 535-688 G
21108245_EA

\$11

MILK-BONE SOFT AND CHEWY DOG TREATS
708 G OR WHISKAS CAT FOOD 1.5/2 KG
SELECTED VARIETIES
20018670_EA

3/6⁹⁹

PEDIGREE WET DOG FOOD
SELECTED VARIETIES, 375 G
21359778_EA

OR 2.49 EA

\$22

FRISKIES DRY CAT FOOD
SELECTED VARIETIES, 7.26/7.5 KG
20912590_C01

\$42

PURINA ONE CAT FOOD
SELECTED VARIETIES, 6.53/7.2 KG
21166641_C01

SAVE 2.20
WHEN YOU BUY 5

WHISKAS CAT FOOD
SELECTED VARIETIES, 75 G
21011788_EA

5/6²⁵

OR 1.69 EA

SAVE .98
WHEN YOU BUY 2

FRISKIES PARTY MIX CAT TREATS
SELECTED VARIETIES, 170 G
21081023_EA

2/\$5

OR 2.99 EA

\$9

PC EXTRA MEATY CAT FOOD
SELECTED VARIETIES, 2 KG
21361585_EA

\$17

PC NUTRITION FIRST DRY CAT FOOD
SELECTED VARIETIES, 2 KG
21303030_EA

\$30

TIDY CATS TIDY CARE ALERT COLOUR CHANGING CRYSTALS CAT LITTER
3.63 KG
21591080_EA

ELEVATE YOUR WELL BEING

UP TO
15% OFF

LUBRIDERM OR NEUTROGENA HAND OR BODY LOTIONS
SELECTED VARIETIES AND SIZES
20432375001_EA



UP TO
20% OFF

NEUTROGENA, CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
20853160002_EA



UP TO
20% OFF

HEAD AND SHOULDERS
SELECTED VARIETIES AND SIZES
21505016_EA/21505253_EA



\$6

LIMIT 4 OVER LIMIT PAY 7.99 EA

PANTENE SHAMPOO OR CONDITIONER OR BELLE COLOR HAIR COLOUR
SELECTED VARIETIES
600-650 ML
21431192_EA/20317076031_EA



7⁵⁰

LIMIT 6 OVER LIMIT PAY 8.99 EA

OLD SPICE DEODORANT 73-144 G, SECRET DEODORANT 68-116 G OR GILLETTE DEODORANT 122 G
SELECTED VARIETIES
20757237001_EA/21426451_EA



3⁵⁰

LIMIT 6 OVER LIMIT PAY 4.49 EA

CREST COMPLETE TOOTH PASTE 120 ML, CREST STAIN ERASER TOOTH PASTE 65 ML, CREST KIDS TOOTH PASTE 85-100 ML OR ORAL-B COMPLETE SATIN FLOSS 50M
SELECTED VARIETIES
20348190001_EA/21354028_EA



Depend®

Protection for dry days & restful nights



\$19 EACH

DEPEND® Underwear
selected varieties and sizes
21302119_EA/21099850_EA

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VICKS®
ALL-IN-ONE COLD & FLU SYMPTOM RELIEF DAY OR NIGHT

up to **15% off**
Vicks DayQuil/NyQuil X-Large size selected varieties and sizes 16-48's or 2x236 mL-2x354 mL
21048104_EA

To ensure this product is right for you, always read and follow the label.



VICKS®
EFFECTIVE DAYTIME COLD & FLU RELIEF

up to **15% off**
Vicks DayQuil/NyQuil medium size selected varieties and sizes 8-24's or 91-354 mL
21311621_EA

To ensure this product is right for you, always read and follow the label.

HALEON

Get well.

up to **20% off**

Advil, Buckley's, Voltaren, Caltrate, Centrum, Emergen-C, Tums or Benifiber selected varieties and sizes



Stay well.



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GET **2,000^{pt}**

\$2
back in points

Aspirin tablet or Aleve caplet, gel or roll-on or Drixoral spray selected varieties and sizes
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To be sure this product is right for you, always read and follow the label. ®TM see www.bayer.ca/tm-mc

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**FRESH
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Adult
Windbreaker



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Ends February 11
Excludes NHL Styles, Clearance, Brands



NOW
\$20

~~\$25~~

Adult Molson Canadian
Graphic T-Shirt



~~\$25~~
Adult Titanic
T-Shirt

NOW
\$20



~~\$25~~
Adult Muhammad Ali
T-Shirt

NOW
\$20



~~\$39~~
Women's Hello Kitty®
Graphic Sweatshirt

NOW
\$34

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SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

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santé**

**BIG GAME.
BIGGER FLAVOUR.**

\$4
Roasted Garlic Hummus 283 g
21687331_EA

\$4
Traditional Hummus 260 g
20501132_EA

\$6
Roasted Red Pepper Hummus 482 g
20872597_EA

\$4
Hummus! Garlic Aioli 283 g
20872597_EA

\$6
Hummus! Pepper Poivrons 482 g
20872597_EA

**Your cheese platter
DESERVES ITS OWN
HALFTIME SHOW**

\$3⁵⁰ /100 g
OKA
L'Artisan Swiss-style, Smoke
20921279_EA/21518485_EA

\$9
OKA
Classique, Maple
190 g
20921279_EA/21518485_EA

\$4 /100 g
JARLSBERG
Cheese
21585894_KG

\$7
ENTREMONT
Brie, Camembert
227 g
21692867_EA/21692836_EA

\$3⁵⁰ /100 g
L'EXTRA
Brie
21157608_KG

\$8
L'EXTRA
Brie
NOTRE-DAME
170 g
21528319_EA
20177193_EA

\$7
MONSIEUR GUSTAV
Cheddar
Jalapeño, Smoked
250 g
21547378_EA
21547375_EA

\$7
MONSIEUR GUSTAV
Gouda
Smoked, Dill Pickle
170 g
21397420_EA
21563404_EA

ATL

**Celebrate
World
nutella
Day FEB 9th**
and enjoy every bit
of your day!

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7⁵⁰
Nutella hazelnut spread
selected varieties
725 g
20436105_EA

5⁵⁰
Nutella B-ready
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132 g
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Nutella & GO!
Hazelnut And
Cocoa Spread With
Breadsticks, 4's
208 g
20948689_EA

8⁴⁹
Nutella Biscuits
Golden Cookies
Filled With
Hazelnut Spread
276 g
21571552_EA

GET 3,000⁰⁰
for every '12*
spent on

\$3
back in points

**Snack Factory Pretzel Crisps 200 g
or Chocolate Pretzel Crisps 195 g**

**INVITE PRETZEL CRISPS,
They're delicious company**

\$6
Snack Factory®
Pretzel Crisps®
selected varieties
200 g
20948940_EA/21676303_EA

\$8
Snack Factory® Pretzel Crisps®
Milk Chocolate Crunch &
Milk Chocolate & Caramel Drizzlers
selected varieties
155 g
21576322_EA/21576333_EA

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Mobile

**Plans starting from
\$20/month**

**Plans starting from
\$20/month**

**What if buying gas
fuelled your points?**

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.

Esso Mobil + Optimum

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behind at the pump!**

**Earn 10⁰⁰
per litre**

Add your phone number to your account
on the **PC Optimum™ app**. Enter your
phone number on the pump keypad
before entering your payment card.

OR

**Earn 10⁰⁰
per litre**

Insert your **PC Optimum™ card** into the card
reader before entering your payment card.

OR

**Earn at least
3¢
in points**

Pay with your **PC® Mastercard®**
and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In
addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when
you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available
to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional (10 points per litre of premium gasoline)
(Octane 95, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up
to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points
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CHALLENGE

2

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14

DAYS

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Expert

pre pro

21688261_EA/21687900_EA

\$4

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\$6

12x100g

ACTIVIA®

GUT HEALTH/ SANTÉ DIGESTIVE

21688203_EA

\$8

100g

ACTIVIA®

GUT HEALTH

21688203_EA

\$4

8x93 mL

ACTIVIA®

Immune system

21520253_EA

\$7

APP EXCLUSIVE OFFER

Earn

3,000

pts

for every \$10 spent

in Activia products*

get entered to win**

10 MILLION

pts

That's like

\$10,000!

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoptimum.ca/pcocontest-danone.

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WITH PROTEIN

19G OF PROTEIN*

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81g

21305945_EA

\$8

3/\$12

OR \$4.99 EA.

Oïkos® - 4 x 95 g, 4 x 100 g

20625055_EA

20419715001_EA

Oïkos® Pro™ - 300 mL

21651846_EA

\$3.50

10-HOUR BREW

BOLD AND SMOOTH TASTE

STOK

COLD BREW COFFEE | CAFÉ

1.42L

21203737_EA/21203739_EA

\$7.50

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Ultra Soft Ultra Doux

Smooth Tear Se détache en douceur

21707532_EA

\$18

Charmin Bath Tissue, 12=48 roll, soft,

21707532_EA

cleans Better*

\$18

Charmin Bath Tissue, 12=48 roll, strong,

21636641_EA

*vs. Leading Canada 2-ply bath tissue

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12-48 MEGA

Ultra Strong Ultra Résistant

Cleans Better Nettoie mieux

+50% MORE ABSORBENT*

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\$18

Bounty Paper Towel, Select A Size, 6=12 roll,

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THICKER AND MORE ABSORBENT*

Bounty

400's

21053171_EA

\$11

Bounty Napkin 400's,

21053171_EA

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Gain

Downy

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More Value

More Value

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