

WST LAB MB SK

FEED THE DREAM

SAFEGWAY

OFFICIAL GROCER

SAFEGWAY

S

Sobey's

VERIFIED

3.99

/lb

Fresh Pork Tenderloin
Family Size cryovac 3.80/kg

VERIFIED

MEMBERS SAVE \$1.11 /lb

8.88

/lb

19.58/kg

MEMBER

without Scene+ Card

Fresh Boneless Top Sirloin Grilling Steak
Family Size or Premium Oven Roast
cut from Canada AA grade beef while supplies last

VERIFIED

4.99

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected

VERIFIED

2.49

Raspberries or Blackberries
product of Mexico 170 g

VERIFIED

6.99

Atlantic Canada Lobster Tail 3-4 oz
previously frozen or COMPLIMENTS
Cooked Shrimp In Ring with Sauce 255 g

VERIFIED

2.99

/lb

Asparagus product of Mexico no 1 grade 6.99/kg

Happy Valentine's Day
FEBRUARY 14

VERIFIED

35.99

One Dozen Ecuadorian Roses assorted colours

VERIFIED

3.99

RED BARON Classic or Deep Dish Pizza 317-665 g

VERIFIED

2.47

PRINGLES Super Stacks 148-156 g or KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g

VERIFIED

2.99

CHAPMAN'S Super Premium Plus Ice Cream 500 mL selected

VERIFIED

8.47

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.24 kg

VERIFIED

4/\$5

KRAFT DINNER 156-200 g or Cups 58 g or HEINZ Pasta or Beans 398 mL

VERIFIED

4.97

KRAFT Peanut Butter or Hazelnut Spread 725 g-1 kg or ST. DALFOUR Jam 225 mL

VERIFIED PRICE GUARANTEE

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

Scene+ MYSTERY OFFER

YOUR MYSTERY OFFER COULD EARN YOU UP TO 10,000 SCENE+ POINTS*

Load your Mystery Offer every week on the Sobey's or Safeway app or at Sobey's.com or Safeway.ca

*See page 2 for full terms and conditions.

Global Market

VERIFIED

9.77

SALEEM CARAVAN Basmati Rice 4.54 kg or KIM PHAT Spring Rolls 2.8 kg

Prices and offers in effect February 2026

THU 12 | FRI 13 | SAT 14 | SUN 15 | MON 16 | TUE 17 | WED 18

Happy Family Day!
Please see local store or online for holiday hours

Sobey's

More deals!

Scan here for our full flyer

Safeway

POU001_0000027001001_000_P00_00

all the feels

ALL THE LOVE

HAPPY VALENTINE'S DAY

FEBRUARY 14

STARTING AT

14⁹⁹

Valentine's Day Bouquets
assorted styles

STARTING AT

34⁹⁹

Phalaenopsis Heart Orchid in
Ceramic 3" or 5" pots
assorted colours

12⁹⁹

Tulips assorted colours 10-stem bunch
grown in British Columbia

16⁹⁹

Chocolate Dipped Strawberries 550 g

11⁹⁹

FERRERO ROCHER
Hearts 174 x200 g or
TURTLES Heart 167 g
Price in effect until February 14th

FLO1_SPT_0942_999_997_148_148_5K

Scene

TURN
POINTS
INTO
GROCERIES



++2,000 PTS
when you buy 1

7⁹⁹
/lb

There's like
\$20
toward your
groceries

Fresh Boneless Whole Beef Brisket
cryovac cut from Canada AA grade
beef while supplies last 17.61/kg



500 PTS
when you spend
\$20 or more

6⁹⁹
/lb

That's like
\$5
toward your
groceries

COMPLIMENTS Fresh AIR-CHILLED
Boneless Skinless Chicken Thighs
Family Size 15.41/kg



++500 PTS
when you buy 2

12⁹⁹

That's like
\$5
toward your
groceries

QUAKER Dippys or Chewy Granola Bars
935-960 g



++200 PTS
when you buy 2

40%
off

JAMIESON Vitamins
or Supplements selected
varieties and sizes



++400 PTS
when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Fling! 31 pk, TIDE Simply 2.72 L,
DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or
1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

1,000 Points = \$10 of free groceries

FULL_SCREEN_PROMPT_04_09_24

get together FOR LESS

7⁹⁹ /lb

Fresh Extra Lean Ground Beef
Family Size 1761/kg

12⁹⁹

PINTY'S EatWell Gluten Free Breaded Chicken Burgers Strips, Nuggets, Filets or Chunks or COMPLIMENTS Chicken or Beef Individual Pot Pies 750-790 g

5⁹⁹ MEMBER PRICE

7⁴⁹ without Scram'N Card

BOURSIN 150 g Cuisse 220 g or KAUKAUNA Cheese Balls 170 g

20% off

Taco or Souvlaki Meal Kits sold by 100 g available chilled

12⁹⁹

COMPLIMENTS Value Size Breakfast, Mild or Honey Garlic Pork Sausage 1-1.4 kg or Thick Cut Bacon 1 kg

3⁹⁹

PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 750 mL

7⁹⁹

NABOB or COMPLIMENTS Coffee 300-340 g bags, MAXWELL HOUSE or FOLGERS Single Serve Coffee Pods 12 pk, MAXWELL HOUSE Instant Coffee 150 g or NABOB or MAXWELL HOUSE Tassimo T-Dicks 8-16 pk

16⁹⁹

PANACHE Maple Syrup amber 1.8 L

3⁴⁹

DEMPSTER'S Bagels 5-6 pk (excludes Protein) or 7" Tortillas 272-340 g or TIA ROSA Tortillas 220-328 g

3⁹⁹

PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 750 mL

7⁹⁹

NABOB or COMPLIMENTS Coffee 300-340 g bags, MAXWELL HOUSE or FOLGERS Single Serve Coffee Pods 12 pk, MAXWELL HOUSE Instant Coffee 150 g or NABOB or MAXWELL HOUSE Tassimo T-Dicks 8-16 pk

16⁹⁹

PANACHE Maple Syrup amber 1.8 L

 4⁹⁹ TROPICANA Orange Juice or Juice Blends 1.36 L or CONCENTRATED Orange Juice Shreds 226-300 g selected	 4⁷⁷ CRACKER BARREL Cheese Slices 200-240 g or Snacks 168 g or BLACK DIAMOND Cheestrings 8 pk	 5⁹⁹ PARKAY Margarine 1.28 or 1.36 kg	 2/\$5 HOSTESS Snacks 121-225 g or CHRISTIE Mini Cookies 144-200 g
 3⁹⁹ DAIRYLAND or LUCERNE Chocolate Milk 1.89-2 L LIBERTY Greek Yogurt 2-4 pk or Mediterranean 4 pk or 500 g or YOGIPLAT SUE 500 g	 4²⁵ COCA-COLA or PEPSI Soft Drinks 6x710 mL	 19⁹⁹ FERRERO Grand Assortment 205 g with suggested list price in effect until Feb 14	 7⁹⁹ AYLMER Tomatoes 796 mL or Accents 168-540 mL or CHEF BOYARDEE 418-425 g
 9⁹⁹ 10⁹⁹ without Scene+Card COMPLIMENTS Chips 775 g	 14⁹⁹ SANTITAS Shredded Cheese 1 kg or SARFUTO Shredded 900 g	 4⁹⁹ 6⁹⁹ without Scene+Card LISTERINE Mouthwash 1 L selected	 6⁹⁹ PUREX Bathroom Tissue 12-24 or 8-24 rolls, SPONGETOWELS 3-ply, SCOTTIES Facial Tissue 6 pk or BONTERRA Bathroom Tissue 9-27 rolls, Paper Towel or Facial Tissue 3-pk

 **Look for the leaf** to help you support Canada

Visit sobeys.com or safeway.ca for details

[illegible]

all the feels

ALL THE LOVE

HAPPY VALENTINE'S DAY
FEBRUARY 14

9⁹⁹

Single Stem Rose with
Greens assorted colours

16⁹⁹

Roses assorted colours
3-stem

24⁹⁹

Roses assorted colours
6-stem

44⁹⁹

Rose Arrangement with
Bear assorted colours

STARTING AT
11⁹⁹

Mini Rose Plant in Gift Bag
assorted colours in 4" or 6" pot
grown in British Columbia

Happy Lunar
NEW YEAR

新春快樂

9⁸⁸

Pomelo Gift Pack 4 pk. Ponkan
Mandarin product of China or
Coconut-Dragon Fruit Gift Box
product of Vietnam while
supplies last

16⁸⁸

Brown Singo Pear
Gift Box 2.5 kg
product of China
while supplies last

14⁸⁸

Navel Oranges
Gift Pack 10 lb
4.54 kg case

1²⁸

Napa Cabbage or Bok Choy
product of USA or Mexico 2.82/kg

1⁴⁸

Flat Cabbage or Lo Bok with Stem
product of USA or Mexico 3.26/kg

5⁴⁸

SWIN Potstickers
or Dumplings
454-500 g
selected varieties

3⁹⁸

KJ FOODS Dumplings or Pork Buns
380-430 g selected varieties

9⁹⁸

NONGSHIM Bowl Noodle Soup
12x86 g selected varieties 1.35 ea

8⁹⁸

DAN-D PAK Cashews
salted or unsalted 454 g

8⁹⁸

DAN-D PAK Cashew
Medley 12 pk 480 g

9⁸⁸

WANT-WANT Rice Crackers Gift
Pack mixed 566 g

2⁷⁸

HATA RAMUNE
Soda selected
varieties 200 mL

4⁸⁸

BINGGRAE Melona Ice Bars 560 mL
selected varieties

4⁴⁸

LOTTE Yukimi Mochi Ice
strawberry, green tea, mango or
vanilla 9 pk 270 mL

9⁹⁸

LINDT Bagged
Chocolates 117-151 g
while supplies last

8⁸⁸

NESCAFÉ Sweet &
Creamy 16-18 pk

10⁹⁸

FERRERO ROCHER Chocolate
Jewel Box 200 g

9⁸⁸

FRITO-LAY Prosperity
Pack Snacks 392 g

7⁸⁸

P.F. CHANG'S
Bowls 310 g

* Offer valid weekly (Thursday - Wednesday) from February 12 - March 4, 2020. Card must be registered. Offer applicable to Sobeys' members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys' Card prior to transaction. No Sobeys' points earned. Offer excludes wine and other goods and services where non-discountable or excluded by law. Sobeys' digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus® Corporation used under license by Sobeys Capital Incorporated.

POS_SOBES_PLUS_PLUS_CARD_08_20

Celebrate
with savings



4⁸⁸

/lb
Frozen Grade A Duck 10.76/kg



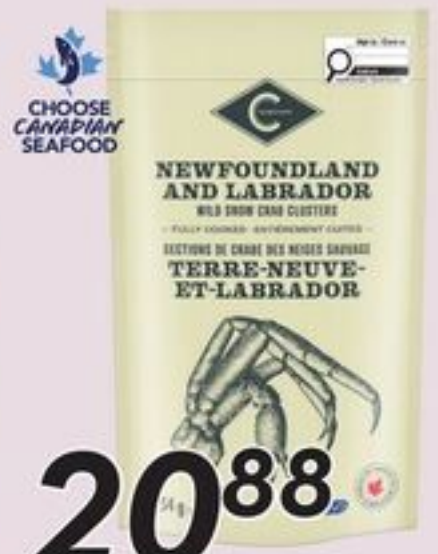
9⁸⁸

EIGHT TREASURES Whole Tilapia
1.36 kg



5²⁸

40 when you
buy 2 or more
SUMMI Asian Appetizers 250-350 g
available chilled 5.78 ea



20⁸⁸

COMPLIMENTS Snow Crab Clusters
Fully Cooked product of Newfoundland
454 g



2⁹⁸

LAO GAN MA Chili in Oil
Crisp 210 g or CHINA LILY
Soya Sauce 483 mL



5⁴⁸

KIKKOMAN Stir-Fry
Sauce 285 mL or Soya
Sauce Lite 296 mL



3⁴⁸

KIKKOMAN Panko
Bread Crumbs 227 g



6⁴⁸

LEE KUM KEE
Sriracha Mayo
445 mL



3⁴⁸

LEE KUM KEE
Hoisin Sauce
445 mL or
Oyster Sauce
510 g



6⁹⁸

HUY FONG
Sriracha Hot
Chili Sauce
714 mL



5⁴⁸

SAPPORO ICHIBAN Noodles
500-520 g selected varieties



2⁷⁸

CARNATION
Evaporated Milk
354 mL



12⁹⁸

MAZOLA Oil 2.84 L



13⁸⁸

GOURMET BY
STARFRIT Eco
Bamboo Steamer Set
while quantities last



29⁸⁸

STARFRIT
13-Piece Wok
Set while
quantities last



28⁸⁸

BLACK + DECKER 16-Cup Rice
Cooker while quantities last



19⁸⁸

CHARMIN
Bathroom Tissue
12=48 rolls



6⁸⁸

SPRAY NINE
Multi-Purpose
Cleaners
650 mL

Scene

GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeyes or Safeway app.

PHOTO: SHUTTERSTOCK/STEFAN_PILCH

*\$20 or more • \$50+ groceries

quick & easy

\$17⁹⁹/lb

STERLING SILVER
Fresh Boneless
Inside Round Oven
Roast or Marinating
Steaks cut from
Canada AAA grade
beef 26.43/kg

10% off at till

SERLING SILVER Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steaks cut by your meat expert from Canada AAA grade beef

- + \$5 toward your groceries
- + 500 PTS when you spend \$25 or more

SERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef while supplies last

TENDER CERTIFIED

28⁹⁹/lb

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 63.93/kg

YOUR GUIDE TO THE PERFECT STEAK

<i>Sterling SILVER™</i>	
RARE	Remove from heat at 110° - 120°F (43° - 54°C)
MEDIUM-RARE	Remove from heat at 125° F (52°C)
MEDIUM	Remove from heat at 135° - 140° F (58° - 60°C)
MEDIUM-WELL	Remove from heat at 145° - 150° F (63° - 65°C)
WELL-DONE	Remove from heat at 155° - 160° F (68° - 71°C)

CERTIFIED TENDER® TENDRE CERTIFIÉE

THE CERTIFIED TENDER® ADVANTAGE

When choosing a roast or steaks, look for the "Certified Tender" shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results.

Exclusive to select STERLING SILVER® premium cuts.

+250 PTS when you buy!

5⁹⁹/lb

PANACHE Flattened Chicken lemon Greek, jerk or Portuguese 13.21/kg

+300 PTS when you spend \$25 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size

value size

5⁹⁹/lb

Fresh Whole Skinnies Pork Belly cryovac 13.21/kg

4⁹⁹/lb

Fresh Pork Loin Centre and Rib Combo Chips Family Size 11.00/kg

BREAD FOR YOU

8⁹⁹

+300 PTS when you spend \$25 or more

Fresh Premium Cheery Portabella Mushroom & Mozzarella or Bacon & Cheddar Medium Ground Chuck Beef Burgers 19.82/kg

Eat what you love! 2 or more

\$6

COMPLIMENTS Fully Cooked Meat Strips 150-200 g / 6.99 ea

+300 PTS when you buy 2

5⁹⁹

MAPLE LODGE Chicken Sausage 375-500 g

11⁹⁹

Seasoned Lamb Chops Greek & lemon or herbes de provence 26.43/kg

BUY MORE SAVE MORE

4⁴⁹

COMPLIMENTS Boneless Ham Strips 375 g 4.99 ea

BUY MORE SAVE MORE

5⁹⁹

COMPLIMENTS Fully Cooked Meat Strips 150-200 g / 6.99 ea

10⁹⁹ +200 PTS when you buy 2

PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500g

7⁴⁹ +100 PTS when you buy 1

COMPLIMENTS Regular Wieners 1kg

7⁹⁹ +100 PTS

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-680 g

9⁹⁹ +100 PTS when you buy 1

COMPLIMENTS Chicken Balls 700 g

FREE BUY 2 GET 3RD FREE

when you top your Scene membership card and pay with your Scotiabank Scene® Visa Card

COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chickens, Lasagna, Burgers & More! \$2.52 g ~2.27 kg

GET TO FREE GROCERIES FASTER

Join our new Scene membership card and pay with your Scotiabank Scene® Visa Card

FREE DELIVERY

LIMITED TO \$100

*\$20 or more • \$50+ groceries

seafood



3⁹⁹
/100 g
Fresh Atlantic Salmon Fillets
subject to availability



8⁹⁹
PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tojula lime & pepper previously frozen 150 g



Get 250 PTS
When you spend \$25 or more on any of these participating JANES products.



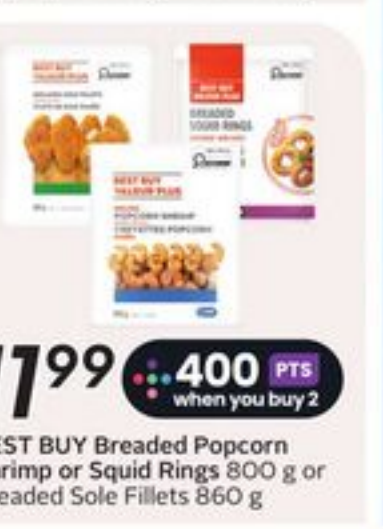
12⁹⁹
JANES Ultimates Battered or Battered Haddock, Sole or Cod 450-615 g



10⁹⁹
JANES Lightly Dusted Haddock or Sole 550-540 g



6⁹⁹
MEMBER PRICE
MUSSEL KING Whole Cooked PEI Mussels Frozen 454 g



8⁴⁹
without Scene+ Card
BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g or Breaded Sole Fillets 860 g



11⁹⁹ **400 PTS**
when you buy 2
BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g or Breaded Sole Fillets 860 g

100% WILD CAUGHT

MSC AND ULTIMATES™ ARE TRADEMARKS OF SAFWAY FOODS INC. ©2015 SAFWAY FOODS INC.

bakery



7⁹⁹
MEMBER PRICE
Small Bar Cakes 325-575 g



9⁹⁹
without Scene+ Card
7⁹⁹
Brownies 550-585 g



3⁹⁹
Winnipeg Style Light Rye Bread 450 g



3⁹⁹
MEMBER PRICE
4⁹⁹
without Scene+ Card
COMPLIMENTS Broche Burger Buns 4 pk 200 g



6⁹⁹
Gourmet Cookies 6 pk 410-475 g



5⁹⁹
STARTING AT
100 PTS
when you buy 2
All Butter Croissants and Pastries 4 pk 275-400 g



6²⁹
Cheese Swirl Buns 4 pk 367-400 g



BUY 2 GET 3RD FREE
PANACHE Frozen Desserts 300-650 g or Pastry Box Cheesecakes frozen 350-600 g

deli & kitchen



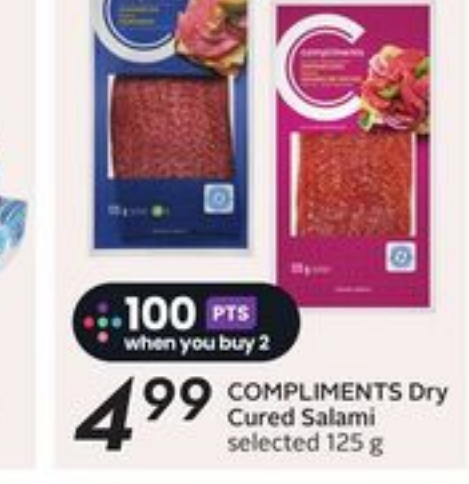
5⁹⁹
MEMBER PRICE
COMPLIMENTS Sliced Cheeses 150-170 g



7⁹⁹ **100 PTS**
when you buy 2
KERRYGOLD 198 g, L'EXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g, Aged Gouda 170 g or AGRODUP Grand Cheddar 2 yr or 3 yr 200 g



20% off
MANCHEGO, JARLSBERG, CAMBOZZOLA or ENTREMONT Brie prices as marked



100 PTS
when you buy 2
4⁹⁹
COMPLIMENTS Dry Cured Salami selected 125 g



5⁹⁹
SNACK FACTORY Pretzel Crisps 155-200 g selected



10⁹⁹
COMPLIMENTS Sliced Deli Meats Family Size 400 g selected



200 PTS
when you buy 200 g or more
4⁴⁹
PILLER'S Salami assorted varieties 100 g



4⁹⁹
MEMBER PRICE
5⁴⁹
without Scene+ Card
1/4 Assorted Dagwood 285 g



200 PTS
when you buy 2
7⁹⁹
COMPLIMENTS Salads 850-908 g regular potato, creamy coleslaw, macaroni or other selected



18⁹⁹
RANA Lasagna 11 kg available chilled



200 PTS
when you buy 2
10⁹⁹
COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29



9⁹⁹
SUMMER FRESH 6-Layer Dip 400 g

READY FOR YOU

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken
OR
Full Rack of Back Ribs

+
Any 2 Sides
Large Potato Wedges,
Rever's Sides or
Compliments Salad,
426-454 g

+
4 King's Hawaiian
Savoury or Sweet Rolls

NO COUPON REQUIRED. Plus applicable taxes, discounts, fees and fines. Not valid with any other offer. Subject to availability, no substitutions. Valid only on eligible products described above, purchased in a single transaction. Products may not appear as shown. Offer valid until further notice.

drinks & snacks



\$4

CHRISTIE Peek Frens or Dad's Cookies 275-350 g



27⁹⁹

MELITTA Whole Bean Coffee 907 g or MCCAPE Keurig® Compatible Single-Serve Pods 30 pk



14⁹⁹

CHASING TIDES Roast & Ground Coffee 272 g



5⁹⁹

ARIZONA Ice Tea 3.78 L



2/\$7

DARE Ultimate Cookies 290-300 g or CARBIS Table Water Crackers 125-150 g



4⁴⁹

CHRISTIE Premium Plus Crackers 402-481 g



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g



3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-250 g or LA COCONA Tortilla Chips 300-400 g



6⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



7⁶⁹

SPARKLING ICE Sparkling Water 503 mL



2/4⁵⁰

COCA-COLA Soft Drinks 1 L



2/\$9

ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g



3⁹⁹

MARS Bags 95-100 g



2⁹⁹

TOBLERONE Milk Chocolate 100 g



3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBURST Candy 130-170 g



3⁴⁹

QUAKER Yogurt Bars 175 g

Here for your budget and lifestyle



2/\$4

PANACHE Carbonated Water 750 mL-1 L



1⁰⁰

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



1⁵⁰

COMPLIMENTS Rice Crackers 100 g



4⁹⁹

COMPLIMENTS Chocolate Syrup 700 mL

natural health



9⁹⁹

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L



4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g



5⁴⁹

THRISTY BUDDHA Organic Coconut Water Classic 1 L



7⁷⁹

ANNIE'S Fruit Snacks 198 g



6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 500 mL or Novelties 4-8 pk 272 mL or 544 mL



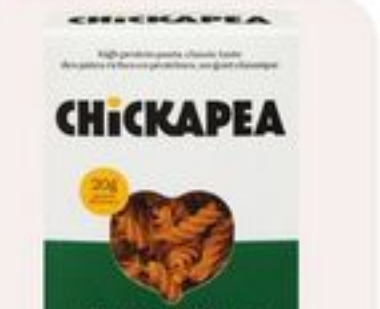
3⁹⁹

EARTH'S OWN Select Beverages 1.75-189 L



3⁴⁹

RISE Organic Kombucha 414 mL



5⁹⁹

CHICKAPEA Organic Pasta 227 g



20% off

COMPLIMENTS Vitamins or Supplements selected



2/\$4

CLIF Bars 68 g selected



39⁹⁹

PERFECT SPORTS Diesel Whey Protein Powders 908 g selected



8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 141 g selected

Scene[™] GET 1,000 PTS

FOR EVERY \$100 SPENT IN ONE-ALL ULTIMATE GIFT CARDS

Offer valid during February 12 - 14, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable fees. Subject to availability. Cards issued by Peoples Trust Company.

POT_001_WW42_P00L_W01_W04_P01_01

frozen & dairy

3⁴⁹

DAIRYLAND or LUCERNE Coffee Cream 946 mL 1 L

3⁹⁹

KOZY SHACK Rice Pudding 4 pk or tub 624 g

\$4

KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g

6⁴⁹

SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-228 g

3⁹⁹

YOPLAIT MiniGo or Tube Yogurt 6-8 pk

6⁹⁹

LACTANTIA Healthy Attitude or Olivia Margarine 850 g or PHILADELPHIA Cream Cheese 340 g

2/\$4

MICHELINA'S Frozen Entrées 128-284 g

5⁹⁹

MCCAIN Deep'n Delicious Cakes 510 g

10⁹⁹

DANONE Oikos Greek Yogurt 12 pk or 15 kg or iGOGO Yogurt 2 kg

5⁹⁹

OASIS Health Break or Smoothie 1.6 L

7⁹⁹

SAVI GOURMET Gnocchi, Risotto or Penne Pasta Meals 500 g

5⁴⁹

PANACHE Premium Ice Cream 1 L or Novelities 4-6 pk selected

meal makers

10⁴⁹

COMPLIMENTS Vegetable Oil 3 L or HELLMANN'S Mayonnaise 1.42 L

6⁹⁹

STEFANO Pasta Sauce 405-648 mL

7⁹⁹

KRAFT Pizza Kit 850 g

99¢

SAPPORO ICHIBAN Noodles 100 g or COMPLIMENTS Instant Noodle Cups 65 g

6⁴⁹

ROBIN HOOD ALL PURPOSE FLOUR ORIGINAL

3⁹⁹

ROBIN HOOD Flour selected 2.5 kg

4⁴⁹

EAGLE BRAND Condensed Milk 300 mL

2⁷⁸

CARNATION Evaporated Milk 354 mL

4⁹⁹

KELLOGG'S Vector Granola 311 g

10⁹⁹

GOGO SQUEEZ Fruit 12 pk

3⁷⁹

DEMPSTER'S White or Whole Wheat, Texas Toast or Sandwich Bread 570-675 g

4⁹⁸

MINUTE RICE 500-700 g selected varieties

5⁹⁹

COMPLIMENTS Greek Yogurt 650 g

2⁰⁰ PTS when you buy 2

COMPLIMENTS Large Brown Eggs 12 pk

6⁹⁹

COMPLIMENTS Mini Pizzas 8 pk

12⁹⁹

COMPLIMENTS Frozen Fruit 1.5 kg

1⁰⁰ PTS when you buy 2

COMPLIMENTS White Vinegar 4 L or Pickles 1 L

7⁹⁹

COMPLIMENTS Chicken Broth 900 mL

1⁰⁰ PTS when you buy 2

COMPLIMENTS Spices or Seasonings selected 5-245 g

3⁶⁹

COMPLIMENTS Fruit cups 4 pk

home & pet care

8⁹⁹

PURINA Cat or Kitten Chow 16-2 kg or Dentalife Dog Treats or Chews 404-595 g

17⁹⁹

PURINA ONE SmartBlend Dry Cat or Dog Food 1.45-1.8 kg

26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg

100 PTS when you buy 2

COMPLIMENTS Cat Litter 7 kg

12⁹⁹

GLAD Waste Bags Tall 45L 50-60 pk

10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk or 9V 2 pk

8⁹⁹ 200 PTS when you buy 2

ROYALE Bathroom Tissue 8=16 rolls

32⁹⁹

CHARMIN Bathroom Tissue 24=96 rolls or BOUNTY Paper Towels 8 pk

13⁹⁹

FLEECY Fabric Softener 4.7 L

STARTING AT 3⁹⁹

MR. CLEAN Magic Erasers 2-3 pk selected

2⁷⁹ 100 PTS when you buy 2

COMPLIMENTS Liquid Dish Detergent 828 mL

17⁹⁹ 500 PTS when you buy 2

Downy or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

health, beauty & baby

5⁹⁹ 100 PTS when you buy 2

SENSODYNE Whitening or Pronamel 110-135 mL selected

4⁴⁹ 150 PTS when you buy 2

CREST Pro-Health or 3D White Toothpaste, ORAL-B Toothbrushes or Floss 1.75 pk or 65-120 mL selected

5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g selected

6⁴⁹

OLD SPICE or HEAD & SHOULDERS Hair Care 315-400 mL selected

5⁹⁹ 100 PTS when you buy 1

SOFTSOAP or IRISH SPRING Body Wash 591 mL selected

6⁹⁹ 100 PTS when you buy 2

DEGREE Men's or Women's Deodorant 74-107 g selected

15% off

BIC Men's and Women's Razors or Blades, GILLETTE Fusion or Mach 3 Blades, Skintimate or SCHICK Razors, SATIN CARE or GILLETTE Shave Gel or Cream or BLISTEX Lip Balm 1-12 pk or 4.25-311 g or 75 mL selected

10% off

L'OREAL Skin Care selected

69⁹⁹

SIMILAC 360 Total Care Powder 859 g

15% off 100 PTS when you buy 2

JOHNSON & JOHNSON Baby 400-600 mL or 623 g, PENATEN Medicated Cream 55-166 g or DESITIN Diaper Rash Cream 113-454 g

28⁹⁹

HUGGIES Giga Pack Pull-Ups 27-61, 28-44 pk or GOODNITES 44-74 pk

1⁰⁰ 200 PTS when you buy 1 or more

COMPLIMENTS ORGANIC Purée Pouches 128 mL 179 ea

pharmacy

Only available at Pharmacy Locations

*Some products are only available where appropriate for sale.

200 PTS when you buy 2

10% off

IMODIUM 20-24 pk selected

10% off 250 PTS when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected

19⁹⁹

DEPEND Underwear or POISE Pads selected

10% off 250 PTS when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected

10% off 250 PTS when you buy 2

TYLENOL Complete 40 pk or BENLYN All-in-One 250-270 mL or 40 pk selected

150 PTS when you buy 2

10% off

POLYSPORIN Ointment 15 g or Pain & Itch Relief 177 mL

400 PTS when you buy 1

59⁹⁹

A&D Blood Pressure Monitors UB525CN or UA770CNBL 1 ea



WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling, Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



**1,000+ ITEMS ARE
LOCKED IN UNTIL MAR 18**



4⁴⁹

OIKOS Greek Yogurt
4 pk



3⁹⁹

Large Cantaloupe
product of Costa Rica or Honduras
no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken
Strips, Nuggets, Burgers or Popcorn
frozen 700 g



2⁴⁹

ea when you
buy 2 or more
Ciabatta or Artisan Style Baguettes
325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered
Haddock, Garlic & Herb Haddock,
Salt & Malt Vinegar Cod, Lemon
Pepper Sole or Mediterranean
Pacific Salmon 460-580 g



7⁸⁸

COMPLIMENTS Pudding
Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops
8 pk



3⁹⁹

COMPLIMENTS Cheddar
Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham,
Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks
Mini Cans 6x222 mL



5⁴⁹

NATURAL BAKERY Rye 900 g



4⁹⁹

KRAFT Pure Salad Dressing or Marinades
355 mL or STRUB'S Pickles 500 mL



1⁵⁹

ea when you
buy 4 or more
CESAR Wet Dog Food
100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or
Parchment Paper 35 ft



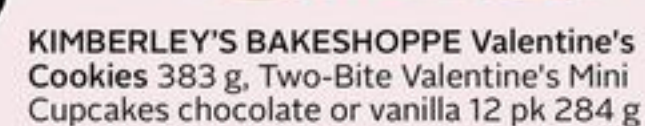
15⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL

So much value in every shop

Prices locked in until
March 18, 2026

HAPPY VALENTINE'S DAY





Dinner **Just Got Easier!**

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

20%
off at till

Freshly prepared and
READY FOR YOU
Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

all the
SWEET THINGS



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



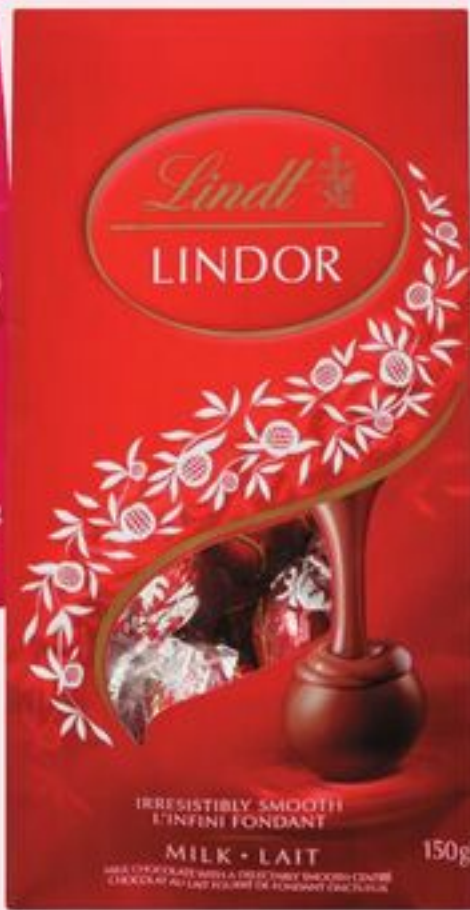
7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g

While Supplies Last. Prices in Effect until Feb 14th.

FALL IN LOVE with seafood

HAPPY VALENTINE'S DAY



150 PTS
when you buy 1

14⁹⁹

Cooked Whole Lobsters frozen or previously frozen 400 g



6⁹⁹

Atlantic Canada
3-4 oz Lobster Tail
previously frozen or frozen



200 PTS
when you spend \$15 or more

2⁹⁹ /100 g

ULTRA NATURAL Black Tiger Shrimp
26-30 ct per lb previously frozen
while supplies last



7⁵⁰

Fresh Choice Oysters
subject to availability
product of Canada



22⁹⁹

COMPLIMENTS Lobster Claws
Fully Cooked product of New Brunswick 454 g



20⁸⁸

COMPLIMENTS Snow Crab
Clusters Fully Cooked
product of Newfoundland 454 g



18⁹⁹

ULTRA NATURAL Raw
Shrimp Skewers 520 g

sobeys / SAFEWAY

has all the ingredients for a
romantic Valentine's Day Supper

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

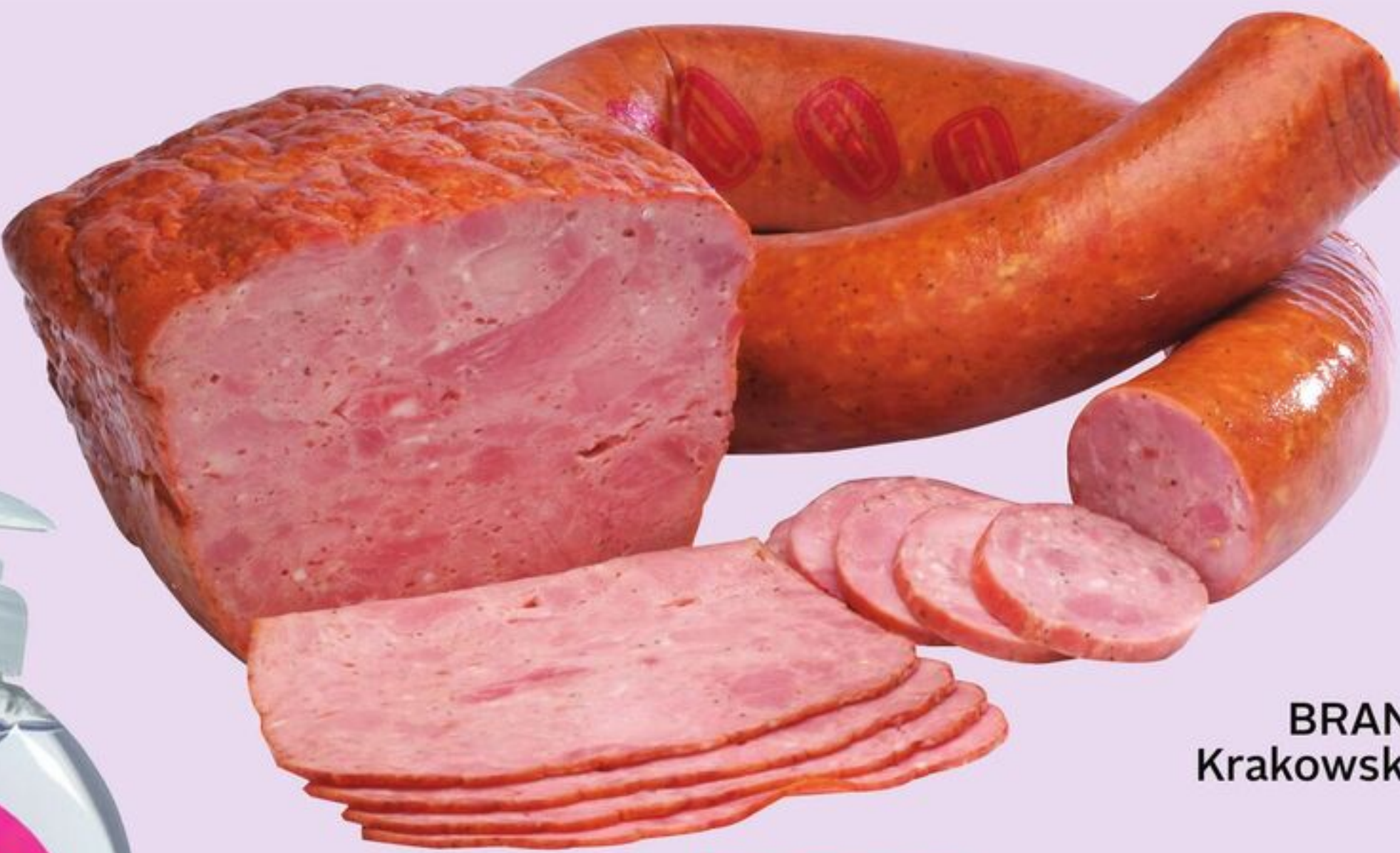
- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
100 PTS
when you buy 2

SOFTSOAP Liquid Hand Soap 221 mL



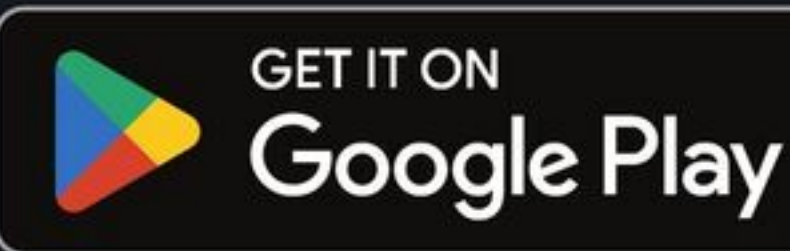
Get
200 PTS
when you buy
300 g or more

BRANDT Kolbassa Coil, Loaf, Lyoner Sausage, Krakowska, All Beef Salami or Beerwurst Sausage



Get
200 PTS
when you buy 2

COMPLIMENTS Ice Cream or Fudge Bars 24 pk



Offer valid February 12th to February 18th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**Together
is Golden**

 **McCaïn**
PROUD PARTNER

**McCaïn Premium
Potatoes: Superfries,
Bistro Selects, Flavours
of the World or Fun
454-800 g**

4.49



13.99 McCaïn Products
selected 12 pk



**FAN
TASTIC
EATS**

ORVILLE
REDBENACHER
Ready-To-Eat
selected 11lb-220g

3⁹⁹

Orville's
Ready-to-Eat
ROAST TURKEY BREAST
BROWN GLAZE w/ HERB
seasoning • 11lb • 220g

Orville's
Ready-to-Eat
ROAST BEEF
HONEY & MUSTARD
seasoning • 11lb • 220g

Orville's
Ready-to-Eat
ROASTED CHICKEN
HERB & GARLIC
seasoning • 11lb • 220g

Orville's
Ready-to-Eat
ROASTED CHICKEN
HERB & GARLIC
seasoning • 11lb • 220g

Orville's
Ready-to-Eat
ROASTED CHICKEN
HERB & GARLIC
seasoning • 11lb • 220g

2/\$10

HEALTHY CHOICE
Steamers selected
200-300g

HEALTHY CHOICE
Simply Steamers of
MARIE CALLENDER'S
selected 200-300g

2/\$11

Marie Calender's
Healthy Choice
Steamers
Low Fat • Low Sodium
No MSG • No Artificial
Flavors • No Preservatives

Marie Calender's
Healthy Choice
Steamers
Low Fat • Low Sodium
No MSG • No Artificial
Flavors • No Preservatives

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BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

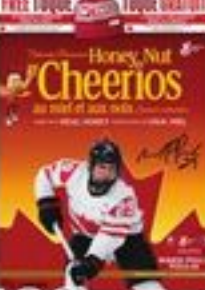
WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL





5⁹⁹

GENERAL MILLS
Family Size Cheerios® or
Selected Varieties
457-776 g





2⁹⁹





BETTY CROCKER Fruit or Gushers®
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola 120-230 g









limited quantities available. Offer ends March 31, 2012. See reform online for participating participating for details.

STARBUCKS Creamers or Non-Dairy Creamers 828 mL

7.99 **2.00** **5.99**
when you buy 2



CHAPMAN'S 100 Maple Syrup Ice Cream
CHAPMAN'S SANDWICH ICE CREAM



Häagen-Dazs
HÄAGEN-DAZS Ice Cream
400-450 mL or Novelties 3-4 pk

.... NEW

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

11⁹⁹

RXBAR Minis 208-260 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

Armstrong
NATURAL CHEESE
1902

9⁹⁹

ARMSTRONG Cheese Blocks 600 g or Shreds 450-500 g

HIGH IN PROTEIN
Marble Cheddar Cheese

TRIPLE CHEDDAR
SANS LACTOSE FREE

MADE IN CANADA

HIGH IN PROTEIN
TENDER BLEND
EN PÂTISSERIES
SANS LACTOSE

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

100% natural

Tim Hortons

13⁹⁹

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk

6⁹⁹

TIM HORTONS Hot Chocolate 500 g

8⁹⁹

TIM HORTONS Instant Coffee 100 g

7⁹⁹

TIM HORTONS Nespresso® Compatible Capsules 10 pk

*Trademarks of a third party not related to The TDL Group Corp
© & © 2026 Tim Hortons. K-CUP is a registered trademark of Keurig Green Mountain, Inc.

4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

4⁹⁹

200 PTS when you buy 2

WERTHER'S Original Candies 230-245 g

2⁴⁹

CHEEMO Perogies 745-907 g

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

6⁹⁹

200 PTS when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

Everyday
wellness,
all winter

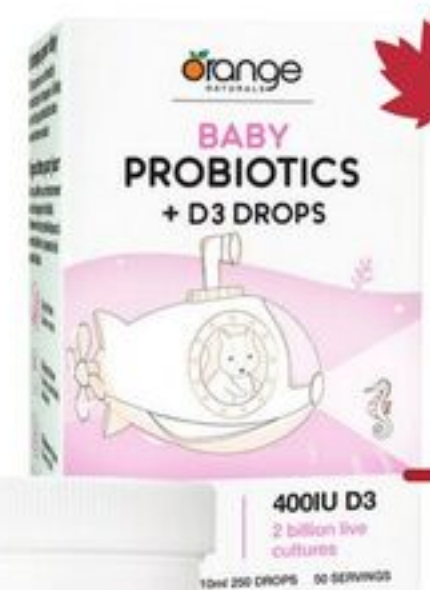
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELITZ 15-60 PK



Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

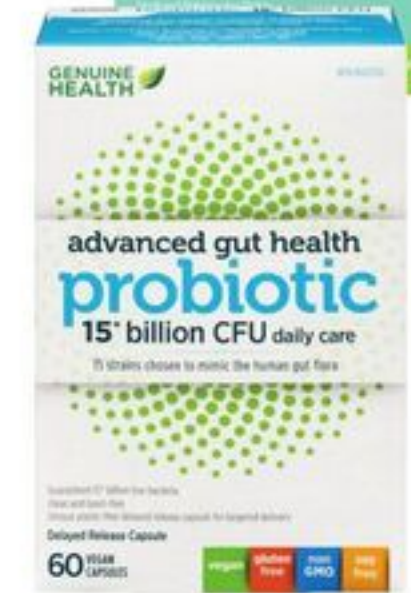


200 PTS
when you buy 1
20%
off

ORANGE NATURAL'S KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.



300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

15%
off

NOW BEAUTY PRODUCTS
SELECTED VARIETIES AND SIZES



15%
off

DESERT ESSENCE BODY, HAIR OR ORAL CARE
SELECTED VARIETIES AND SIZES

A selection of organic and natural products
made to enrich your life

Products available at select locations only.

Browse a Rachelle Béry boutique at your
local Sobeys or Safeway store

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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VENDING
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CANADIANS!**

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CUSTOMERS
ACROSS CANADA.**

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