

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

BUY LOCAL,
BUY FRESH!

Big E's supermarket

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

DEALS To Stretch Your Budget!



Follow Us On

USDA Select Beef
Boneless Sirloin Spoon Roast
\$7.49 lb.

Perdue Fresh • Grade A Family Pack
Chicken Drumsticks
99¢ lb.

Big E's • Family Pack • Boneless Pork Sirloin Steaks or 2 Lb Avg.
Boneless Pork Sirloin Roast
\$1.99 lb.

SAVE EVEN MORE WITH YOUR BIG E'S PERKS+ LOYALTY APP

Taylor Farms Classic Caesar Salad Kit
\$2.99 ea.
PRICE WITH BIG E'S PERKS+ OFFER

Freshly Sliced • White or Yellow
Land O Lakes American Cheese
\$5.99 lb.

6 Ct Pkg.
Fresh Knot Rolls
\$2.49 ea.

Product of USA
Cantaloupe Melon
2/\$7

Product of USA
Green Peppers
\$1.69 lb.

SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!

11-12 Oz Pkg. • Asst. Var.
Dunkin' Whole Bean or Ground Coffee

PRICE WITH BIG E'S PERKS+ OFFER
\$7.98 ea.

16 Oz Box Asst. Var.
Ronzone Pasta

PRICE WITH BIG E'S PERKS+ OFFER
4/\$5
MUST BUY 4

32 Oz Crtn. • Asst. Var.
College Inn Broth

PRICE WITH BIG E'S PERKS+ OFFER
2/\$5
MUST BUY 2

50.7 Oz Btl. • Asst. Var.
Filippo Berio Olive Oil

PRICE WITH BIG E'S PERKS+ OFFER
\$12.98 ea.

20 Oz Squeeze Btl. or 30 Oz Jar • Asst. Var.
Hellmann's Real Mayonnaise

PRICE WITH BIG E'S PERKS+ OFFER
\$5.98 ea.

8-13.7 Oz Box • Asst. Var.
Town House, Club or Toasteds Crackers

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE 2/\$6
LIMIT 1 OFFER MUST BUY 2
SALE PRICE 2/\$7
DIGITAL COUPON \$1.00 OFF TWO
SINGLE USE ONLY

52 Oz Crtn. Asst. Var.
Florida's Natural Orange Juice

PRICE WITH BIG E'S PERKS+ OFFER
2/\$7
MUST BUY 2

46 Oz Crtn. • Asst. Var. Excludes Simply Natural
Turkey Hill Ice Cream

PRICE WITH BIG E'S PERKS+ OFFER
2/\$7
MUST BUY 2

JOIN TODAY AND SAVE WITH OUR LOYALTY PROGRAM
EARN points, REDEEM rewards and TRACK your points via the app!

SIGNING UP IS EASY!
To enroll into the program, simply enter your mobile phone number on the AppCard terminal's Welcome screen at checkout.

EARN POINTS AND REWARDS
After you check in, you'll automatically earn points for your purchases which can be redeemed for discounts and free items. Redeem rewards by simply tapping the icon on the terminal.

DOWNLOAD THE APPCARD APP
Track your points and available rewards by downloading the AppCard mobile app for iPhone or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	3/1	3/2	3/3	3/4	3/5	3/6	3/7

DOUBLE COUPONS EVERY DAY
Up to 99¢ Value See Details in Store

Online Shopping Now Available Through Instacart!

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Fresh Meats For Your Family!

WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS **By E's PERKS+**
IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP
EXCLUDES BEER & WINE,
LOTTERY & GIFT CARDS

USDA Select Beef
Boneless
Sirloin
Spoon Roast

\$749
lb.



99¢
lb.

Perdue • Grade A
Family Pack
Fresh
Chicken
Drumsticks

Big E's • Family Pack • Boneless Pork
Sirloin Steaks or 2 Lb Avg.
Boneless
Pork Sirloin Roast

\$199
lb.



USDA Select Beef
Sirloin
Petite Steaks

\$999
lb.



16 Oz Pkg. • Regular or Thick Sliced
Food Club
Sliced
Bacon

\$549
ea.



6 Oz Pillow Pack
Carando
Sliced Pepperoni

\$349
ea.

28 Oz Pkg.
Bob Evans
Macaroni & Cheese

\$549
ea.

Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Roasting
Chicken

\$229
lb.



USDA Choice Beef
Flank
Steaks

\$999
lb.



Gourmet Specials

Big E's Gourmet
Seasoned
Chicken
Drumsticks

\$299
lb.

Big E's Gourmet
Seasoned
Boneless
Pork Sirloin Steaks

\$499
lb.

Seafood Case



Fresh
Salmon
Fillets

\$1199
lb.

Fresh
Sushi

50% OFF
AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
NEVER IN ONLY AVAILABLE WHILE SUPPLIES LAST



Frozen
Tuna
Steaks

\$999
lb.

Previously Frozen
Tilapia
Fillets

\$599
lb.

Trytko's Corner

Everyday Low Price
Great For A Boiled Dinner!
Daisy Hams

\$799
lb.

Trytko's
Fresh Store Made
Pepper Steaks

\$799
lb.

Gourmet Custom
Smoked Meats and
Specialty Products
Fresh Store Made
Beef Sausage Links
Made Fresh Daily!

Kielbasa Of The Week

Trytko's
Store Smoked
Horseradish
Cheese
Kielbasa

\$699
lb.

Fresh Deli Dept.

Freshly Sliced
Sandwich Pepperoni or
Margherita
Genoa or
Hard Salami

\$699
lb.



Freshly Sliced
Stella
Provolone
Cheese

\$499
lb.



We Carry A
Large Selection of
Boar's Head
Deli Products

Freshly Sliced
Margherita
Hot Capicola

\$799
lb.

Freshly Sliced
Margherita
Prosciutto

\$1299
lb.

Freshly Sliced
Butterball
Low Salt
Turkey Breast

\$799
lb.

Prepared Foods To Go!

\$999
ea.
Lunchtime Favorite
Jumbo
Ham & Cheese
Grinder



\$599
lb.
Boston Salads
Potato & Egg
Salad

Boston Salads
Cranberry
Walnut
Chicken Salad

\$1199
lb.

Delicious
Freaky
Alfredo

\$999
lb.

Freshly Sliced
Margherita
Hot Capicola

\$799
lb.

Freshly Sliced
Margherita
Prosciutto

\$1299
lb.

Freshly Sliced
Butterball
Low Salt
Turkey Breast

\$799
lb.

Sweet & Sour
Teriyaki
Pork Tenderloin
Over Rice

\$799
lb.

Great Meatless Option
Vegetable
Stir-Fry
Over Rice

\$899
lb.

32 Oz Cntr. • Peggy's Kitchen
Family Size
Pot Roast
Dinner

\$2199
ea.

BUY LOCAL,
BUY FRESH!

Big E's supermarket

Grocery Aisle

Savings Throughout The Store!

15-20.5 Oz Box
Post
Grape-nuts
or Bran Flakes
2/\$7



5.34-7.44 Oz Box • Asst. Var.
Nature Valley
Protein or
Fiber One Bars
2/\$7



16-24 Oz Jar
Asst. Var.
Ragú
Pasta Sauce
2/\$5



28-29 Oz Can
Asst. Var.
RedPack
Tomatoes
2/\$4



12-14 Oz Box • Asst. Var.
Velveeta Shells & Cheese or
Kraft Deluxe
Mac & Cheese
\$3.99



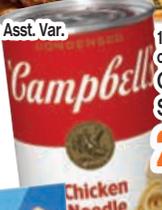
16 Oz Jar • Asst. Var.
Newman's
Own Salsa
2/\$7



5.2-10 Oz Box • Asst. Var.
Near East
Rice or
Couscous
2/\$4



10.75 Oz Can • Tomato
or Chicken Noodle
Campbell's
Soup
2/\$3



14.5-15 Oz Can
Asst. Var.
Chef Boyardee
Canned Pasta
2/\$3



4-5 Oz Can
Chicken of the Sea
Solid or Chunk
White Tuna
2/\$3



504-824 Ct Pkg.
Asst. Var.
Bounty
8 Double Rolls
Paper Towels
\$17.99



5.2-5.5 Oz Cntr.
Asst. Var.
Pringles
Potato Crisps
2/\$5



7.5-8 Oz Bag
Asst. Var.
Chex Mix
or Bugles
2/\$6



Asst. Var.
Polar
2 Liter
Soda or Seltzer
5/\$5
+Dep.



16 Oz Btl.
Asst. Var.
BodyArmor
Super Drink
3/\$5



12 Oz Cans
Asst. Var.
Bubly
8 Pack Seltzer
\$4.99
+Dep.



4.25-7 Oz Box
Asst. Var.
Carr's
Crackers
2/\$7



16-17.2 Oz Pkg.
Asst. Var.
Dole 4 Pack
Fruit Bowls
\$3.49



12-15.4 Oz Box
Original or Honey Nut
General Mills
Cheerios
2/\$8



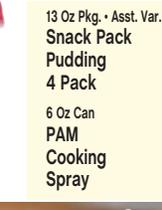
28 Oz Can
Asst. Var.
B&M
Baked Beans
2/\$5



20 Oz Btl.
Asst. Var.
Palmolive
Dish Soap
\$2.99



13 Oz Pkg. • Asst. Var.
Snack Pack
Pudding
4 Pack
2/\$4



12.3 Oz Jar
Rao's
Homemade
Pizza Sauce
\$5.99



5 Oz Can
Starkist
Chunk White
Tuna
3/\$4



Fresh Dairy Aisle

Frozen Foods

Big E's PERKS+
SAVE EVEN MORE WITH
YOUR BIG E'S PERKS+ LOYALTY APP

16 Oz Cntr.
Cabot Creamery
Cottage Cheese
2/\$6



16 Oz Cntr.
Cabot Creamery
Sour Cream
2/\$5



10-13 Oz Pkg. • Asst. Var.
Birds Eye
Vegetables
3/\$7



12.3-14.8 Oz Box • Asst. Var.
Eggo Waffles
or Pancakes
2/\$5



32 Oz Btl.
Asst. Var.
Lifeway
Kefir
\$3.99



16 Oz Pkg. • Asst. Var.
Craw'n Bake
Cookie Dough
\$3.99



52 Oz Btl. • Asst. Var.
Simply
Aides or
Punches
2/\$7



7.2-8 Oz Pkg.
Asst. Var.
Smucker's
Uncrustables
2/\$7



13.1-16 Oz Box
Asst. Var.
Hungry-Man
Meals
2/\$7



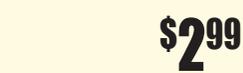
11.75-12.87 Oz Box • Asst. Var.
Stouffer's
French Bread
Pizzas
2/\$7



5.3 Oz Cup • Asst. Var.
Oikos
Triple Zero Yogurt
4/\$5



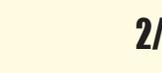
8 Oz Cntr.
Land O Lakes
Whipped Butter
\$2.99



11.75-15 Oz Box • Asst. Var.
Marie Callender's
Meals or Pot Pies
2/\$7



7 Oz Box • Asst. Var.
Banquet or Swanson
Pot Pies
2/\$3



12 Oz Cntr.
Yucatan
Guacamole
\$5.49



16.9 Oz Crtn.
Califa Farms
Dairy Free Heavy Cream
\$4.99



11 Oz Pkg. • Asst. Var.
Tastiez
Appetizers
\$4.49



16.5-24 Oz Box • Asst. Var.
Friendly's
Ice Cream Novelties
\$4.99



Beer & Wine - Save On Our Wide Selection

\$20.99
+Dep.
12 Oz Cans
Budweiser, Bud Light,
Miller Lite, Coors Light
or Banquet 18 Pack Beer



\$9.49
+Dep.
14.9 Oz Cans
Guinness
Pub Draught
4 Pack



12 Oz Cans or Btls. • Asst. Var.
Sierra Nevada
12 Pack
Beer
\$19.99
+Dep.
750 mL Btl.
Kono
Sauvignon
Blanc
\$11.99
ea.

1.5 Liter Btl.
Asst. Var.
Yellow Tail
Wines
\$13.99
ea.
750 mL Btl. • Prosecco
or Selected Var.
Cupcake
Wines
\$10.99
ea.

Franzia 5 Liter
Boxed Wines
Fruity Sangria
or Crisp White
\$15.99
ea.
Cabernet,
Chardonnay,
Dark Red, Merlot,
Pinot Grigio
or Sauvignon Blanc
\$18.99
ea.



Tuesday BLITZ

SAVE BIG ONE DAY ONLY!

PRICES VALID TUESDAY, MAR. 3rd ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

Russet Potatoes
Product of USA

58¢
Lb.

Boneless Sirloin Steaks
USDA Select Beef
Family Pack

\$6.98
Lb.

Wunderbar Bologna
Freshly Sliced

\$2.98
Lb.

8 Inch Blueberry Pie
24 Oz Pkg.

\$4.98
Ea.

Shake 'N Bake Seasoned Coating Mix
4.2-6 Oz Pkg. • Asst. Var.

\$2.98
Ea.

Pepsi 12 Pack Soda
12 Oz Cans • Asst. Var.

3/\$14
Plus Dep. MUST-BUY 3

Food Club Cheese Bars or Shreds
8 Oz Pkg. • Asst. Var.

\$1.68
Ea.

Smart Ones Entrées
9-10.25 Oz Box
Asst. Var.

\$1.88
Ea.

Bakery Shoppe

16 Oz Pkg. Papa Sal's Fresh Pizza Dough

\$1.99
ea.

18 Oz Pkg. Blueberry Loaf

\$5.99
ea.

8 Ct 14.1 Oz Pkg. Simple Joys Banana Nut Bread

\$5.99
ea.

Fresh Baked Muffin *of the week*

Homestyle Blueberry Muffins
4 Pack

\$4.99
ea.

Cake Slice *of the week*

7 Oz Pkg. Rainbow Cake Slice

\$5.49
ea.

Artisan Bread *of the week*

12 Oz Pkg. Plain or Seeded Bastone Bread

\$4.49
ea.

Store Made Item *of the week*

6 Pack Whoopie Pies

\$6.99
ea.

Organics

Product Of Costa Rica Organic Bananas

99¢
lb.

Product Of USA Organic Granny Smith Apples

\$1.99
lb.

Product Of USA-CA • 9 Oz Pkg. Olivia's Organics Microwave Spinach

\$3.99
ea.

Product Of USA • 8 Oz Pkg. Organic White Mushrooms

\$2.49
ea.

Produce Picks

Product Of Mexico • 6 Oz Cntr. Driscoll's Raspberries or Blackberries

3/\$10

Product Of Mexico Summer Squash or Zucchini

\$1.49
lb.

Product of Chile Black Plums

\$2.99
lb.

Product of USA Cosmic Crisp Apples

\$1.69
lb.

Product of Chile Yellow Nectarines

\$2.99
lb.

Product of USA Pink Lady Apples

\$1.69
lb.

Product of Chile Yellow Peaches

\$2.49
lb.

Product of Mexico Avocados

99¢
ea.

Product of USA Bunch Radish

\$1.49
ea.

Product of USA Bunch Beets

\$2.99
ea.

Product of Mexico Eggplant

\$1.69
lb.

Product of Mexico Super Select Cucumbers

79¢
ea.

Product of Canada Tomatoes On The Vine

\$2.49
lb.

Product of Peru Sweet Onions

\$1.29
lb.



All Sale Prices Valid With The Use Of Your **Big E's Perks Card**

- POSTAGE STAMPS
- FAX/COPY SERVICE
- LOTTERY
- AND MUCH MORE!

\$100 Greeting Cards
Every Day!