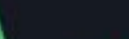


*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit www.sobeys.com/verified-prices for additional details.

FEBRUARY 12 TO
MARCH 4, 2026



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Scene[®]

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COULD EARN YOU UP TO
10,000 SCENE+ POINTS***

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on the **Sobeys app** or at **Sobeys.com**

*See page 2 for full terms and conditions.




Verified

977

SALEEM CARAVAN Basmati Rice
4.54 kg or 10M PHAT Spring Rolls 2.8 kg
Pakistani SALEEM CARAVAN or
rouleaux de printemps KIM PHAT

So in love

Happy Valentine's Day

FEBRUARY 14



12⁹⁹

Ecuadorian Rose
Bouquet 3-stem
Bouquet de roses d'Équateur



24⁹⁹

Love In-Bloom
Bouquet
Bouquet Love
In-Bloom



39⁹⁹

Valentine's Bear Hug
Arrangement
Arrangement cllin d'ours
de la Saint-Valentin



16⁹⁹

Chocolate Dipped Strawberries 250 g
Fraises trempées dans le chocolat



11⁹⁹

FERRERO ROCHER
Hearts 174/200 g or
TURTLES Heart 167 g
Price in effect until February 14th
Cœurs FERRERO ROCHER ou cœur
TURTLES prix en vigueur jusqu'au 14 fév.



Scene

TURN
POINTS
INTO
GROCERIES



value size

2,000 PTS when you buy 1

7.99 /lb

Fresh Boneless Whole Beef Brisket

cryovac cut from Australian graded beef

white supplies last 17.50/kg

Pointe de poitrine de boeuf entiere

déossée fraîche emballage sous vide,

coupe de boeuf australien jusqu'à

épaissement des stocks



500 PTS when you spend \$20 or more

That's like \$5 toward your groceries

6.99 /lb

COMPLIMENTS Fresh AIR-CHILLED

Boneless Skinless Chicken Thighs

Family Size 15.41/kg

Hauts de cuisse de poulet frais sans peau

déossés refroidis à l'air COMPLIMENTS,

format familial



That's like \$5 toward your groceries

500 PTS when you buy 2

12.99

QUAKER Dips or Chewy Granola Bars 935-960 g

Barres granola Dips ou Chewy QUAKER



200 PTS when you buy 2

40% off

JAMIESON Vitamins

or Supplements

selected varieties and sizes

Vitamines JAMIESON ou

suppléments

certain formats et variétés



400 PTS when you buy 2

8.99

GAIN Liquid Detergent 2.6 L, Flingo! 3l pk, TIDE Simply 2.72 L,

DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or

1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

Détergent liquide GAIN, Flingo! Simply TIDE, rehausseurs de parfum

DOWNY ou GAIN ou assouplissants ou feuilles pour sècheuse

BOUNCE ou DOWNY

So love
in bloom
Happy Valentine's Day

12⁹⁹
Tulip Bouquet 10-stem grown in Canada
Bouquet de tulipes cultivées au Canada

STARTING AT 27⁹⁹
Ready to Go Valentine's Arrangements
selection may vary by store
Arrangements prêts pour la Saint-Valentin
selection variant selon le magasin

37⁹⁹
Endless Love Bouquet
Bouquet Endless Love

STARTING AT 39⁹⁹
Heart-Shaped Orchid in Ceramic
available in 3" or 5" pots
Orchidée en forme de cœur dans un pot
en céramique disponible en ou en pots

49⁹⁹
Premium Ecuadorian Rose
Bouquet 60 cm
Bouquets de roses de
l'Équateur de qualité supérieure

Happy Lunar
New Year 新春快樂

9⁸⁸ Pomelo Gift Box 4 pk or Asian Pear Gift Box
8 pk product of China while supplies last
Boîte-cadeau de pomélo ou boîte cadeau de poires
asiatiques, produit de Chine, jusqu'à épuisement des stocks

14⁸⁸ Gift Pack Navel Oranges
4.54 kg 10 lb product of
USA
Coffret cadeau d'oranges
navel produit des E.-U.

100 PTS when you buy 1
88¢ Napa Cabbage or Bok Choy
product of USA or Mexico 1.94/kg
Chou napa ou pak-choi
produit des E.-U. ou du Mexique

128 Flat Cabbage or Lo Bok with
Stem product of USA or
Mexico 2.82/kg
Chou plat ou lo bok avec tige
produit des E.-U. ou du Mexique

5⁴⁸ SIWIN Potstickers or
Dumplings 454-500 g
selected varieties
Quemelles SIWIN ou
dumplings certaines
variétés

3⁹⁸ KJ FOODS Dumplings or Pork Buns
380-450 g selected varieties
Boulettes KJ FOODS ou beignets
au porc certaines variétés

9⁹⁸ NONGSHIM Beef Noodle Soup
12x96 g selected varieties 1.35 ea
Bol de soupe aux nouilles
NONGSHIM certaines variétés

8⁹⁸ DAN-D PAK Cashews
salted or unsalted 454 g
Noix de cajou DAN-D PAK
salées ou non salées

8⁹⁸ DAN-D PAK Cashew Medley
12 pk 480 g
Mélange de noix de cajou
DAN-D PAK

9⁸⁸ WANT-WANT Rice Crackers
Gift Pack mixed 566 g
Craquelins de riz WANT-WANT
emballage cadeau variés

2⁷⁸ HATA RAMUNE
Soda selected
varieties 200 mL
Soda HATA
RAMUNE
certaines variétés

4⁸⁸ BINGGRAE Melona Ice Bars 560 mL
selected varieties
Barres glacées Melona BINGGRAE
certaines variétés

4⁸⁸ LOTTE Yukimi Mochi Ice strawberry,
green tea, mango, chocolate or vanilla
9 pk 270 mL
Mochi glacé Yukimi LOTTE fraise,
thé vert, mangue, chocolat ou vanille

9⁹⁸ LINDT Bagged Chocolates
117-151 g while supplies last
Chocolats en sac LINDT
jusqu'à épuisement des stocks

8⁸⁸ NESCAFÉ Sweet &
Creamy 16-18 pk
Café Sucré et
crémieux NESCAFÉ

200 PTS when you buy 2
10⁹⁸ FERRERO ROCHER
Chocolate Jewel Box 200 g
Boîte transparente de
chocolats FERRERO ROCHER

7⁸⁸ PF. CHANG'S
Bowls 312 g
Bols PF. CHANG'S

Celebrate with savings



4⁸⁸ /lb
Frozen Grade A Duck 10.76/lb
Canard de catégorie A surgelé



23⁸⁸ 
COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 315 g
Couronne de crevettes tigrées noires avec sauce Simple naturellement COMPLIMENTS



5²⁸ 
SUMMI Asian Appetizers 250-350 g
available chilled \$7.98 ea
Hors-d'œuvre asiatiques SUMMI disponibles réfrigérés



3⁴⁸
KIKKOMAN Panko Bread Crumbs 227 g
Chapelure panko KIKKOMAN



5⁴⁸
KIKKOMAN Stir-Fry Sauce 285 mL or Soy Sauce Lite 206 mL
Sauce pour sauté KIKKOMAN ou sauce soja légère



6⁹⁸
HUY FONG Sriracha Hot Chili Sauce 714 mL
Sauce sriracha épicurée HUY FONG



2⁹⁸
LAO GAN MA Chili in Oil 210 g or CHINA LILY Soy Sauce 483 mL
Piments croustillants dans l'huile LAO GAN MA ou sauce soja CHINA LILY



3⁴⁸
LEE KUM KEE Hoisin Sauce 445 mL or Oyster Sauce 310 g
Sauce hoisin LEE KUM KEE ou sauce aux huîtres



5⁴⁸
KIKKOMAN Panko Bread Crumbs 227 g
Chapelure panko KIKKOMAN



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Sauce sriracha épicurée HUY FONG



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Chapelure panko KIKKOMAN



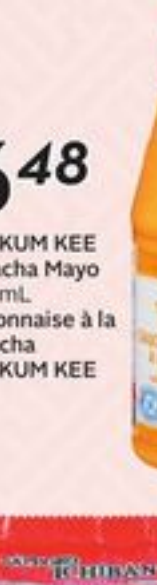
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Sauce sriracha épicurée HUY FONG



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Chapelure panko KIKKOMAN



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Chapelure panko KIKKOMAN

**Visit mygroceryoffers.ca
or the Sobeys app.**

FO3_SBY_WK42_P0N_ATL_N5_NB_Bi

Cut from Certified Tender
Exclusive to Sobeys

There's like \$5 around your favourite

STERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AAA grade beef while supplies last.
Rôti de choix de côte ou de faux-filet frais à cuire au four
STERLING SILVER ou biftecks à gratter format familial coupés par votre expert boucher, coupe de boeuf Canada AAA, jusqu'à épuisement des stocks

11⁹⁹
/lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Marinating Steaks cut by your meat expert from Canada AAA grade beef 26.43 kg Rôti d'intérieur de ronde déossée frais à cuire au four ou biftecks marines STERLING SILVER, coupe de boeuf Canada AAA.

10% off et till

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steaks cut by your meat expert from Canada AAA grade beef Rôti de choix à griller de filet mignon de boeuf de chov frais déossé STERLING SILVER coupes par votre expert boucher, coupe de boeuf Canada AAA.

THE CERTIFIED TENDER® ADVANTAGE
When choosing a roast or steaks, look for the Certified Tender® shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.

11⁹⁹
/lb

Fresh Boneless Top Sirloin Cap or Coulotte Premium Oven Roast cryovac cut from Australia graded beef while supplies last 26.43 kg Rôti de choix à cuire au four frais déossé, haut de surlongue part ou JWC coulotte emballage sous vide, coupe de boeuf australien, jusqu'à épuisement des stocks.

+250 PTS when you buy 1

5⁹⁹
/lb

PANACHE Flattened Chicken lemon Greek, jerk or Portuguese 13.21 kg Poulet en croustille PANACHE Citron grec, jerk ou portugais

+300 PTS when you buy 2 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size Poitrines de poulet fraîches COMPLIMENTS sans peau, déossées, refroidies à l'air Format Familial

5⁹⁹
/lb

Fresh Whole Skinless Pork Belly cryovac 13.21 kg Flanc de porc frais, entier et sans peau emballage sous vide

value size

3⁹⁹
/lb

Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80 kg Côtelettes de longe de porc fraîches, combinaison de coupes de côte et de surlongue Format familial

FOR YOU

8⁹⁹
/lb

Fresh Premium Cheese, Portobello Mushroom & Mozzarella or Bacon & Cheddar Medium Ground Chuck Beef Burgers 16.83 kg Burger de boeuf haché frais de qualité supérieure avec fromage, champignons portobellos et mozzarella, bacon et cheddar

+300 PTS when you spend \$20 or more

NOY MORE TO PAY

\$6 each or more

COMPLIMENTS Ground Pork 454 g Porc haché

+300 PTS when you buy 2

5⁹⁹
/lb

MAPLE LODGE Chicken Causage 375-500 g Saucisse de poulet MAPLE LODGE

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43 kg Côtelettes d'agneau assaisonnées à la grecque et au citron ou herbes de Provence

11⁹⁹
/lb

quick & easy rapide et facile

BUY MORE TO SAVE

4⁴⁹
each when you buy 2

COMPLIMENTS Boneless Ham Strips 375 g 4.99 ea Tranches de jambon déossé COMPLIMENTS

BUY MORE TO SAVE

5⁹⁹
each when you buy 2

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea Lamères de viande entièrement cuites COMPLIMENTS

10⁹⁹
+200 PTS when you buy 2

PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g Turkey bites PILLER'S, mini-bouillons de pepperoni ou de salami

7⁴⁹
+100 PTS when you buy 1

COMPLIMENTS Regular Wieners 1 kg Saussures fumées ordinaires COMPLIMENTS

7⁹⁹
+100 PTS when you buy 2

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-480 g Repas surgelés de Wong Wing, pâtes impériales, rouleaux de printemps ou dumplings

9⁹⁹
+100 PTS when you buy 1

COMPLIMENTS Chicken Balls 700 g Boulettes de poulet COMPLIMENTS

BUY 2 GET 3RD FREE

MIX & MATCH

when you keep your Sobeys membership card handy when you play with your Sobeys Rewards Sobeys® Plus Card

COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chicken, Lasagna, Burgers & More! 250 g - 2.27 kg Assortiment de produits surgelés COMPLIMENTS, hors-d'œuvre, poulet pané, lasagne, burgers et plus!

GET IT FREE! 100% OFF! 100% OFF! 100% OFF!

POST: 50¢, 100% OFF! 100% OFF! 100% OFF!

[illegible]

seafood fruits de mer



3.49
MEMBER
without Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaska Pollock 227 g
Gobberge d'Alaska à saveur de crabe ou homard COMPLIMENTS



2.49
/lb

Fresh Mussels from Atlantic Canada
5.45/lb
Moules fraîches du Canada atlantique



9.99
MEMBER
without Scene+ Card

COMPLIMENTS Cooked or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 90-120 ct per lb 340 g
Crevettes cuites COMPLIMENTS ou crues ou pétoncles de baie



12.99
/kg

Almond Crusted Sole Fillets or Coconut Crusted Tilapia previously frozen 28.64/kg
Filets de sole en croûte d'amande ou tilapia en croûte de noix de coco décongelés

HOOKED ON QUALITY.

Get **250 PTS**
When you spend \$25 or more on any of these participating JANES products.



8.99

JANES Classic Breaded or Battered Fish 450-510 g selected varieties



12.99

JANES Ultimates Breaded or Battered Fish 450-510 g selected varieties



10.99

JANES Lightly Breaded Fish Fillets 200-240 g selected varieties

100% WILD CAUGHT
PACIFIC AND ATLANTIC™ ARE TRADEMARKS OF SUPRA FOODS INC. ©2015 SUPRA FOODS INC.

bakery boulangerie



7.99
MEMBER
without Scene+ Card

Small Bar Cakes 325-575 g
Petits gâteaux rectangulaires



7.99
++200 PTS when you buy 2

Brownies 250-385 g
Brownies



3.99
BAKED IN STORE

Winnipeg Style Light or Dark Rye Bread 450 g
Pain de seigle léger ou foncé de style Winnipeg



3.99
MEMBER
without Scene+ Card

COMPLIMENTS Brioche Burger Buns 4 pk 200 g
Pains à burger briochés COMPLIMENTS



6.99
++100 PTS when you buy 2

Gourmet Cookies 6 pk 410-475 g
Biscuits gourmets



5.99
STARTING AT
++100 PTS when you buy 2

All Butter Croissants and Pastries 4 pk 275-400 g
Croissants et pâtisseries tout beurre



6.29
++50 PTS when you buy 1

Gourmet Cheese Topped Buns 6 pk 425 g
Petits pains gourmet garnis de fromage



BUY 2 GET 3RD FREE

PANACHE Frozen Desserts 300-650 g or Pastry Box
Cheesecakes frozen 350-600 g
Desserts glacés PANACHE ou gâteaux au fromage en boîte de pâtisserie surgelés

deli charcuterie & kitchen cuisine



5.99
MEMBER
without Scene+ Card

COMPLIMENTS Sliced Cheeses 50-170 g
Fromages en tranches COMPLIMENTS



7.99
STARTING AT
++100 PTS when you buy 2

KERRYGOLD 1% & LEXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g
Aged Gouda 170 g or Kalfonik Grand Cheddar 2 yr or 3 yr 200 g
KERRYGOLD, brie, LEXTRA ou camembert, cheddar MONSIEUR GUSTAV, calette, gouda well ou cheddar Grand AGROPUR 2 ans ou 3 ans



20% off
++200 PTS when you spend \$15 or more

MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie
prices as marked
MANCHEGO, JARLSBERG, CAMBOZOLA ou brie ENTREMONT
prix comme indiqués



4.99
++100 PTS when you buy 2

COMPLIMENTS Dry Cured Salami selected 125 g
Salami sélé à sec COMPLIMENTS certaines variétés



5.99

SNACK FACTORY Pretzel Crisps 155-200 g selected
Bretzel Crisps SNACK FACTORY certaines variétés



10.99

COMPLIMENTS Sliced Deli Meats Family Size 400 g selected
Charcuteries tranchées COMPLIMENTS format familial certaines variétés



3.79
++200 PTS when you buy 300 g for meat

PILLER'S Salami assorted varieties
Charcuteries tranchées Salami PILLER'S variétés assorties



4.99
MEMBER
without Scene+ Card

1/4 Assorted Dagwood 285 g
1/4 de sandwich Dagwood assorti



7.99
++200 PTS when you buy 2

COMPLIMENTS Salads 850-908 g regular potato, creamy coleslaw, macaroni or other selected
Salades COMPLIMENTS ordinaire aux pommes de terre, salade de chou crémeuse, macaroni ou autres, certaines variétés



18.99

RANA Lasagna 11 kg available chilled
Lasagne RANA disponibles réfrigérées



9.99

SUMMER FRESH 6-Layer Dip 400 g
Trempepette à 6 étages



10.99
++200 PTS when you buy 2

COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29
Pâtes fraîches COMPLIMENTS format familial ou sauce

4 Can Dine for 19.99

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

+
Any 2 Sides
Large Potato Wedges,
Rover's Sides or
Compliments Salad,
426-454 g

+
4 King's Hawaiian
Savoury or Sweet Rolls

NO COUPON REQUIRED. Plus applicable taxes, discounts, fees and fines. Not valid with any other offer. Subject to availability. No substitutions. Valid only on eligible products described above, purchased in a single transaction. Product may not appear as shown. Offer valid until further notice.

drinks & snacks

boissons et grignotines

\$4

CHRISTIE'S Peek Freans or Dad's Cookies 275-350 g
Biscuits Peek Freans CHRISTIE ou Dad's

27⁹⁹

MELITTA Whole Bean Coffee 307 g or MCCAFFE Kneigt® Compatible Single-Serve Pods 30 pk
Café en grains MELITTA ou dosettes de café à usage unique MCCAFFE compatibles avec KEURIG®

11⁹⁹

CHASING TIDES Roast & Ground Coffee 272 g
Café torréfié et moulu CHASING TIDES

5⁹⁹

ARIZONA Ice Tea 3.78 L
The glacé ARIZONA

2/\$7

DARE Ultimate Cookies 290-300 g or CARR'S Table Water Crackers 125-150 g
Biscuits Supreme DARE ou craquelins à l'eau CARR'S

4⁴⁹

CHRISTIE Premium Plus Crackers 402-481 g
Craquelins Premium Plus CHRISTIE

2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g
Croustilles cuites à la marmite MISS VICKIE'S ou maïs soufflé SMARTFOOD

3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-250 g or LA COCINA Tortilla Chips 300-400 g
Party Mix HUMPTY DUMPTY ou grignotines ou croustilles de tortilla LA COCINA

6⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12-355 mL
Eau pétillante BUBLY ou MONTELLIER

7⁶⁹

SPARKLING ICE Sparkling Water 503 mL
Eau pétillante SPARKLING ICE

2/4⁵⁰

COCA-COLA Soft Drinks 1 L
Boissons gazeuses COCA-COLA

2/\$9

SUNCHIPS Harvest Cheddar 205 g or SUNCHIPS 205 g
Bretzels ROLD GOLD ou SUNCHIPS

3⁹⁹

MARS Bags 95-100 g
Sacs MARS

2⁹⁹

TOBLERONE Milk Chocolate 100 g
Chocolat au lait TOBLERONE

3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBUST Candy 130-170 g
Cordes JOLLY RANCHER, réglisse TWIZZLERS ou bonbons SKITTLES ou STARBUST

3⁴⁹

QUAKER Yogurt Bars 175 g
Barres de yogourt QUAKER

2/\$4

PANACHE Carbonated Water 750 mL-1 L
Eau gazeifiée PANACHE

100 PTS
when you buy 2

COMPLIMENTS Potato Chips Extraal Flavor or Kettle Chips 200 g
Croustilles Saveur Extraal COMPLIMENTS ou croustilles cuites à la marmite

7⁵⁰

COMPLIMENTS Rice Crackers 100 g
Craquelins de riz COMPLIMENTS

4⁹⁹

COMPLIMENTS Chocolate Syrup 200 mL
Sirop de chocolat COMPLIMENTS

natural health

santé naturelle

9⁹⁹

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L
Jus de canneberge à 100 % COMPLIMENTS BIOLOGIQUE

4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g
SIMPLY Cheetos, Ruffles ou Smartfood

5⁴⁹

THIRSTY BUDDHA Organic Coconut Water Classic 1 L
Eau de coco classique biologique THIRSTY BUDDHA

7⁷⁹

ANNIE'S Fruit Snacks 198 g
Collations aux fruits ANNIE'S

6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 100 mL or Novelties 4-8 pk 272 mL or 5-44 mL
Dessert glacé sans produits laitiers SO DELICIOUS ou nouveautés

3⁹⁹

EARTH'S OWN Select Beverages 175-189 L
Boissons EARTH'S OWN certaines variétés

3⁴⁹

RISE Organic Kombucha 414 mL
Kombucha biologique RISE

5⁹⁹

CHICKAPEA Organic Pasta 227 g
Pâtes biologiques CHICKAPEA

20% off

COMPLIMENTS Vitamins or Supplements selected
Vitaminés COMPLIMENTS ou suppléments certaines variétés

2/\$4

CLIF Bars 68 g selected
Barres CLIF certaines variétés

39⁹⁹

PERFECT SPORTS Diesel Whey Protein Powders 305 g selected
Protéine de lactosérum en poudre Diesel PERFECT SPORTS certaines variétés

8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 148 g selected
Détergent à lessive NATURE CLEAN ou bandes de nettoyage ou savons DR. SQUATCH certaines variétés

frozen & dairy produits surgelés et laitiers

home & pet care

produits ménagers et pour animaux domestiques



8⁹⁹

PURINA Cat or Kitten Chow 1.6-2 kg or Dentalite Dog Treats or Chews 404-595 g
Cat ou Kitten Chow PURINA ou gâteries pour chiens Dentalite ou Chews



17⁹⁹

PURINA ONE SmartBlend Dry Cat or Dog Food 1.45-1.8 kg
Nourriture sèche pour chats ou chiens SmartBlend PURINA ONE



26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg
Nourriture sèche pour chiens PEDIGREE



100 PTS
when you buy 1

COMPLIMENTS Cat Litter 7 kg
Litière pour chats COMPLIMENTS



12⁹⁹

GLAD Waste Bags Tall 50-60 pk or 9V 2 pk
Sacs à ordures GLAD Grands



10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk or 9V 2 pk
Piles Max ENERGIZER AAA, AA ou 9V



8⁹⁹ **200 PTS**
when you buy 2

ROYALE Bathroom Tissue 8+16 rolls
Papier hygiénique ROYALE rouleaux



32⁹⁹

CHARMIN Bathroom Tissue 24+96 rolls or BOUNTY Paper Towels 8 pk
Papier hygiénique CHARMIN rouleaux ou essuie-tout BOUNTY



13⁹⁹

FLEECY Fabric Softener 4.7 L
Assouplissant textile FLEECY



3⁹⁹

MR. CLEAN Magic Erasers 2-3 pk selected
Effaceurs magiques M. NET certaines variétés



100 PTS
when you buy 2

2⁷⁹

COMPLIMENTS Liquid Dish Detergent 828 mL
Détergent à vaisselle liquide COMPLIMENTS



500 PTS
when you buy 2

17⁹⁹ **55 PTS**
that's like 55 more groceries

DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L
Rehausseurs de parfum DOWNY ou GAIN ou assouplissant

health, beauty & baby santé, beauté et bébé



5⁹⁹ **100 PTS**
when you buy 2

SENSODYNE Whitening or Pronamel 110-135 mL selected
Dentifrice blanchissant SENSODYNE ou Pro-email certaines variétés



4⁴⁹ **150 PTS**
when you buy 2

CREST Pro-Health or 3D White Toothpaste, ORAL-B Toothbrushes or Floss 1-75 pk or 63-120 mL selected
Dentifrice Pro-Santé CREST ou 3D WHITE, brosses à dents ORAL-B ou soie dentaire ou certaines variétés



5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g selected
Soins capillaires PANTENE ou certaines variétés



6⁴⁹

HEAD & SHOULDERS Hair Care 315-370 mL selected
Soins capillaires HEAD & SHOULDERS certaines variétés



5⁹⁹ **100 PTS**
when you buy 1

SOFTSOAP or IRISH SPRING Body Wash 591 mL selected
Nettoyant pour le corps SOFTSOAP ou IRISH SPRING certaines variétés



6⁹⁹ **100 PTS**
when you buy 2

DEGREE Men's or Women's Deodorant 76-107 g selected
Déodorant pour hommes ou femmes DEGREE certaines variétés



15% off

BIC Men's and Women's Razors or Blades, GILLETTE Fusion or Mach 3 Blades, Skintimate or SCHICK Razors, SATIN CARE or GILLETTE Shave Gel or Cream or BLUSTEX Lip Balm 1-12 pk or 4.25-311 g or 75 mL selected
Rasoirs pour hommes et femmes BIC ou lames, lames Fusion ou Mach 3 GILLETTE, rasoirs, skintimate ou SCHICK, gel ou crème à raser SATIN CARE ou GILLETTE ou baume à lèvres BLUSTEX ou certaines variétés



10% off

L'ORÉAL Skin Care selected
Soins pour la peau L'ORÉAL certaines variétés



69⁹⁹

SIMLAC 360 Total Care Powder 859 g
Préparation en poudre 360 Total Care SIMLAC



15% off **100 PTS**
when you buy 2

JOHNSON & JOHNSON Baby 400-600 mL or 623 g PENATEN Medicated Cream 50-166 g or DESTIN Diaper Rash Cream 113-454 g
Produits pour bébés JOHNSON & JOHNSON ou crème médicamenteuse PENATEN ou crème pour érythème fessier DESTIN



28⁹⁹

HUGGIES Giga Pack Pull-Ups 2T-6T, 28-44 pk or GOODNITES 44-74 pk
Pull-Ups format giga HUGGIES ou GOODNITES



1 **100 PTS**
when you buy 2

COMPLIMENTS ORGANIC Purée Pouches 128 mL 179 ea
Sachets de purée biologique COMPLIMENTS

pharmacy pharmacie

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.
Seulement disponibles dans les magasins avec pharmacie. *Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.



200 PTS
when you buy 2

10% off

IMODIUM 20-24 pk selected
IMODIUM certaines variétés*



10% off **250 PTS**
when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected*
ROBITUSSIN, Rhume et sinus ADVIL ou sinus BUCKLEY'S certaines variétés*



19⁹⁹

DEPEND Underwear or POISE Pads selected
Sous-vêtements DEPEND ou serviettes POISE certaines variétés



10% off **250 PTS**
when you buy 2

TYLENOL Complete 40 pk or BENLYN All-in-One 250-270 mL or 40 pk selected*
TYLENOL, Complet ou BENLYN Tout-en-un ou certaines variétés*



10% off **150 PTS**
when you buy 2

POLYSPORIN Ointment 15 g or Pain & Itch Relief 177 mL
Onguent POLYSPORIN ou soulagement la douleur et la démangeaison



400 PTS
when you buy 1

59⁹⁹

A&D Blood Pressure Monitors
UBS25CN or UA770CNBLE
Tensiomètres A&D UBS25CN ou UA770CNBLE

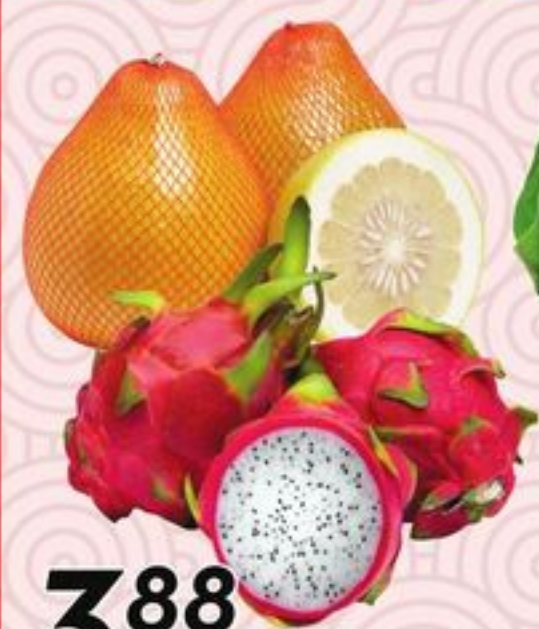


10% off **250 PTS**
when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*
Soulagement de la douleur TYLENOL ou Muscles et corps MOTRIN certaines variétés*



Your destination for
variety and value



3⁸⁸
Dragon Fruit Pitahaya product of Vietnam
or Pomelo Honey product of China



2⁸⁸ /lb
Mini Shanghai Bok Choy or
Baby Bok Choy product of USA or
Mexico 6.35/kg



12⁹⁹ /lb
Fresh Beef Chuck Short Ribs Thick English
Style or Thin Sliced Family Size cut by your
meat expert from Canada AA grade beef
28.64/kg



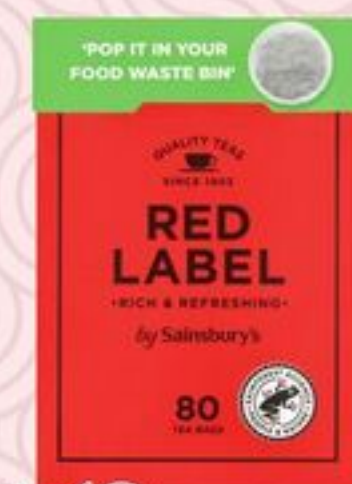
7⁸⁸
Vanilla Persimmon Case
product of Spain 6.8 pk



1⁹⁹
SAINSBURY'S Biscuits
selected varieties 200 g



2⁴⁹
SAINSBURY'S Tonic
Water Diet Indian or
Indian 1 L



4⁴⁹
SAINSBURY'S Red Label
Tea Bags 80 pk



1⁷⁹
SAINSBURY'S Baked
Beans in Tomato Sauce
400 g



1⁴⁹
SAINSBURY'S Candy
selected varieties 70 g



2²⁹
SAINSBURY'S
Vegetable Soup
400 g



4⁷⁹
SAINSBURY'S Bitter Seville
Orange or Three Fruit
Marmalade 340 g



1⁴⁹
DEEP IQF Bhindi Cut Okra
340 g



3⁹⁹
DEEP Mango Pulp 850 g



2⁹⁹
DEEP Aloo, Paneer or
Paratha 333-384 g



4⁷⁹
HARDARD
Roshafa
Syrup 800 mL



1²⁹
PARLE-G Biscuits 300 g



4⁹⁹
SHERBON Juice
2 L selected
varieties

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF
Ramadan



STARTING AT

11⁹⁹

INDIA GATE
Feast Rozzana
Rice or Pure
Basmati Rice
4.54 kg



3⁴⁷

Pomegranates small
product of Israel or Turkey



3⁴⁹
/lb

Indian Eggplant
product of Mexico 7.69/kg



3⁴⁹

COMPLIMENTS Pitas
200-425 g



STARTING AT

11⁹⁹

NOBLE PREMIUM BISON
226 g selected varieties



7⁴⁹

TRE
STELLE
Halloumi
200 g



5⁹⁹

KIRI Cheese
Portions 144 g



9⁹⁹

BARD
VALLEY
Dates
907 g



3⁹⁹

AL'FEZ Lebanese Style Falafel or
Moroccan Couscous 150-200 g



3⁹⁹

AL'FEZ Shish Taouk
Marinade 156 mL or
Shawarma Marinade
157 mL



3⁹⁹

AL'FEZ Garlic or
Tahini Sauce
238 mL



3⁹⁹

AL'FEZ Harissa
Paste 162 mL



1⁷⁹

CALIFORNIA
GARDEN Fava
Beans 450 g



16⁴⁹

ABU KASS Rice Basmati
4.5 kg



5⁷⁹

KASHI Pistachio Premium
Halva 450 g



2⁴⁹

ETI Mini Popkek Cake
144 g selected varieties



2⁷⁹

RUBICON
Exotic Juice 1 L
selected varieties



8²⁹

ALAMEED Medium Coffee
226 g selected varieties



8⁴⁹

SALEM FOODS Liquid Honey 500 g



6⁹⁹

AHMAD TEA 100 pk selected varieties



Find more variety and
value in store

1,000+ ITEMS ARE
PRICE LOCKED UNTIL MAR 18



2⁹⁹
/100 g

CHEESE BALL Pistachio and Cranberry or Everything Bagel and Bacon Flavour sold by 100 g



3⁹⁹

Large Cantaloupe product of Brazil or Costa Rica no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn frozen 700 g



2⁴⁹

ea when you buy 2 or more
Ciabatta or Artisan Style Baguettes 325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered Haddock or Pan Seared Haddock, Cod, Sole or Salmon Fillets 460-680 g



7⁸⁸

COMPLIMENTS Pudding Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops 8 pk



3⁹⁹

COMPLIMENTS Cheddar Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks Mini Cans 6x222 mL



4⁴⁹

COMPLIMENTS 10" Tortillas 366-610 g



4⁹⁹

STRUB'S Pickles 500 mL or KRAFT Pure Salad Dressing or Marinades 355 mL



1⁵⁹

ea when you buy 4 or more
CESAR Wet Dog Food 100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or Parchment Paper 35 ft



15⁹⁹

FINISH Dish Tabs 30-55 pk or Jet-Dry 946 mL

So much value in every shop

Prices locked in until
March 18, 2026

So in love at first bite

Happy Valentine's Day



21⁹⁹
Dessert Cakes
1.2-1.49 kg



3⁹⁹
Dessert Cake
Slices 210-245 g



Chocolate Dipped
Strawberries 550 g
16⁹⁹



11⁹⁹
1/2 Dessert Cake
620-745 g



14⁹⁹
Single Layer Shortcakes
905-950 g



13⁹⁹
Real Cream Layered Cakes
510-725 g



MIX & MATCH



**BUY 1 GET 1
FREE**
of equal or lesser value



Brownie Cakes
310-390 g or
Cream Pies 5"
260-370 g



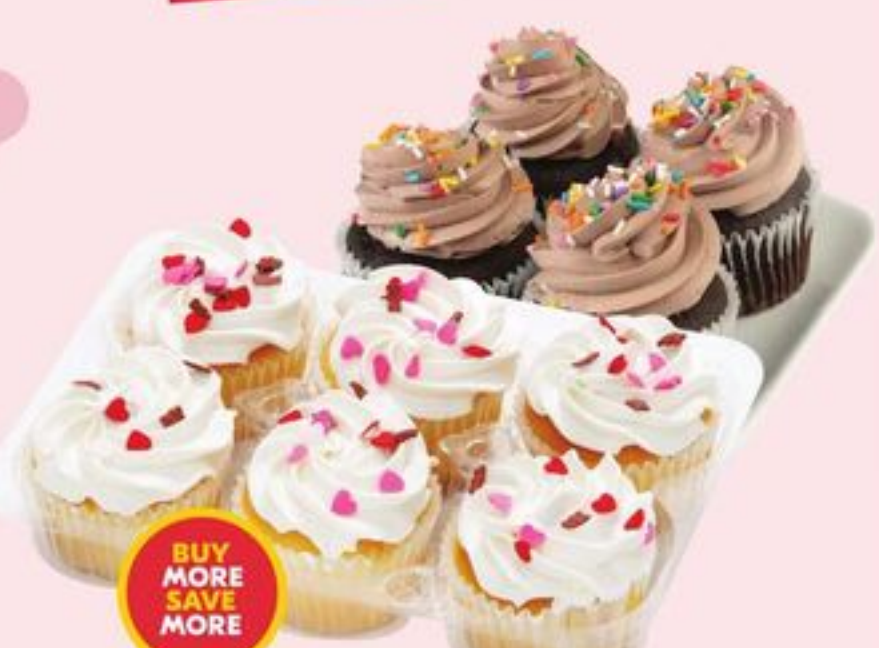
MEMBERS SAVE '3
9⁹⁹
**MEMBER
PRICING**
Small Pull-Apart Cakes
365-990 g



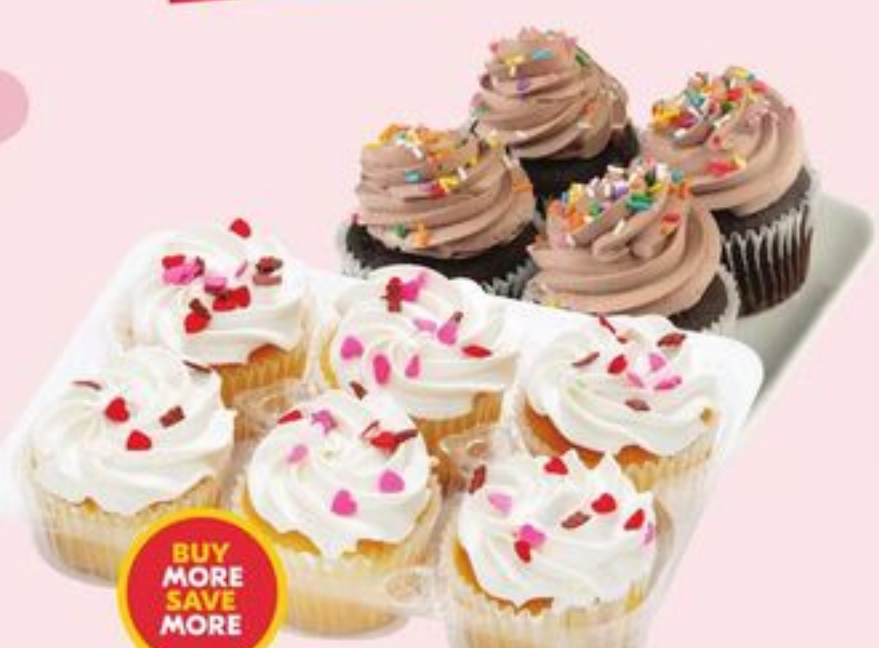
**LIMITED
TIME
ONLY**



6⁹⁹
KIMBERLEY'S BAKESHOPPE Valentine's
Cookies 383 g, Two-Bite Valentine's Mini
Cupcakes chocolate or vanilla 12 pk 284 g



**BUY
MORE
SAVE
MORE**



5⁹⁹
ea when you
buy 2 or more
Cupcakes 6 pk vanilla,
chocolate, assorted or
confetti 325-335 g
7.99 ea



Dinner Just Got Easier!

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

20%
off at till

Freshly prepared and
READY FOR YOU

Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

So Local

From Atlantic Canada



2⁷⁹

ATLANTIC BAKERS
Pancake & Waffle Mix 650 g



4⁴⁹

FALAVORY Gourmet Soup Seasoning
Blends 41-49 g



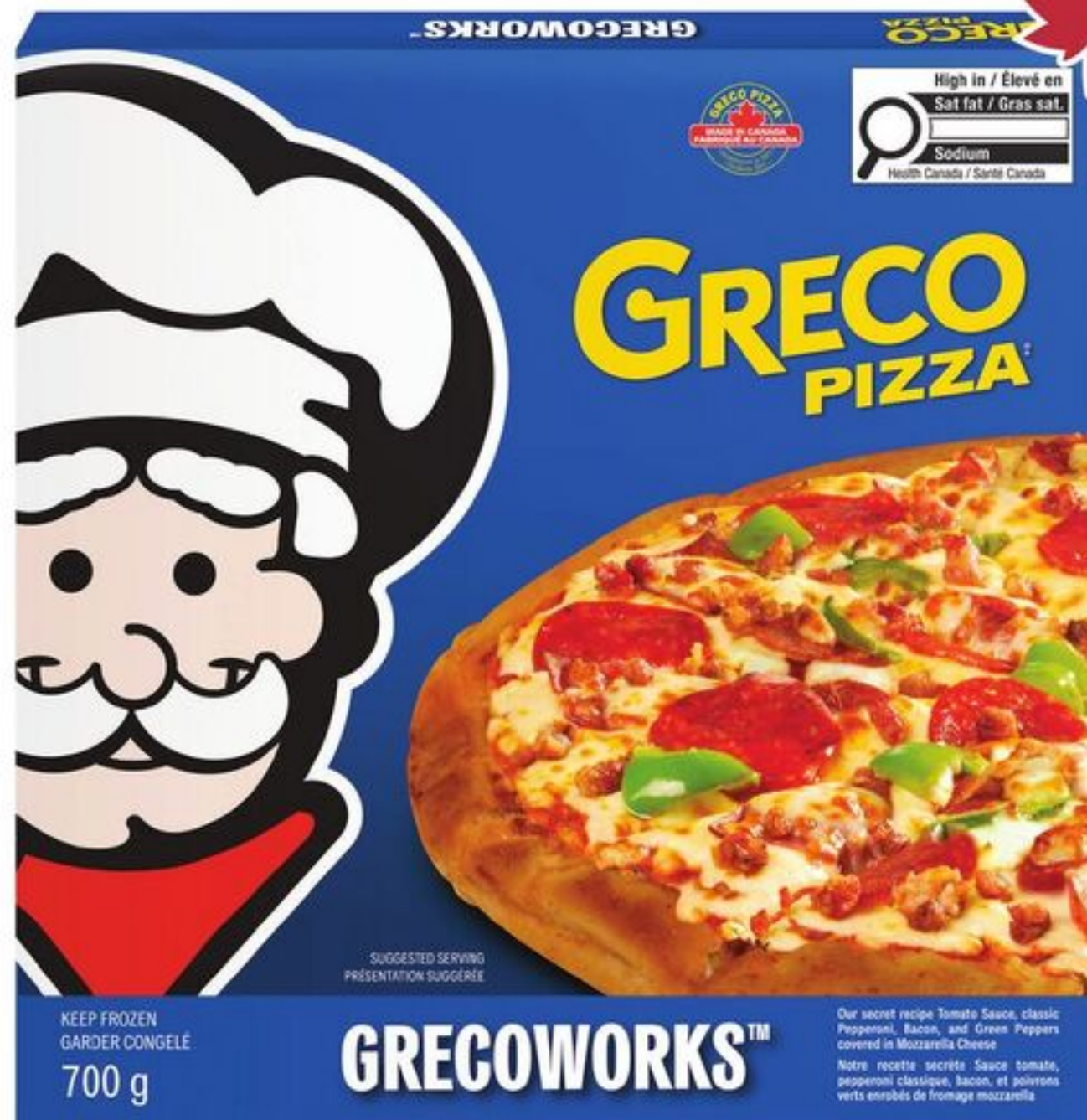
6²⁹

THE ORIGINAL SAM'S PIZZA
Pizza Sauce 375 mL



STARTING AT
8⁹⁹

GRECO PIZZA Pepperoni or GrecoWorks
653-700 g



NEW & EXCLUSIVE

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2023, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2023 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NielsenIQ through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh Canadian Origin Skated Items for the 12 weeks ending November 15, 2023. Copyright © 2023 Nielsen Consumer LLC.

2X
Canadian-origin
products



So sweetly irresistible



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



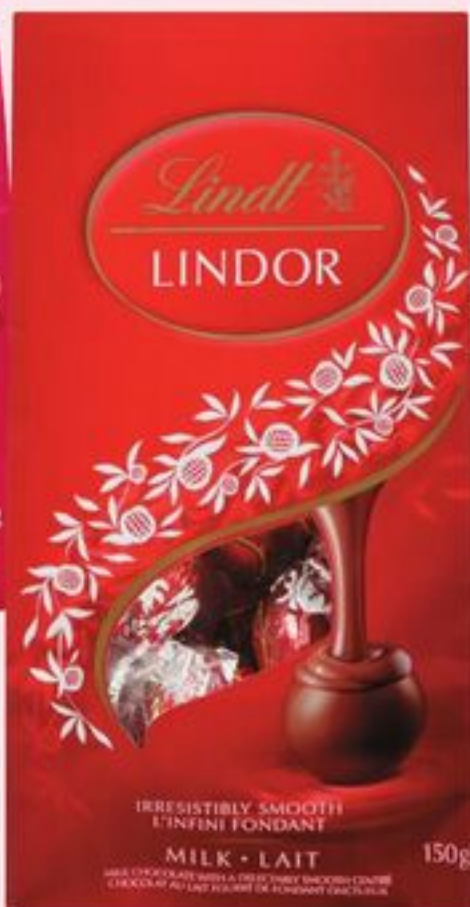
7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g

While Supplies Last. Prices in Effect until Feb 14th.

So in love with seafood

Happy Valentine's Day



STARTING AT
725

From Atlantic Canada
Fresh Choice Oysters
subject to availability



300 PTS
when you spend
\$25 or more

Live Market Lobsters
product of Atlantic Canada
subject to availability



29⁹⁹

BLUE Tide Wild Caught
Canadian Lobster Meat
200 g



10⁹⁹

/lb
Yellowfin Tuna Steaks
previously frozen or
frozen product of
Vietnam 24.23/kg



10⁹⁹

COMPLIMENTS Extra
Large Cooked Shrimp in
Ring with Sauce 312 g



23⁹⁹

COMPLIMENTS
New Brunswick Wild Lobster Claws
product of Canada 454 g



21⁹⁹

COMPLIMENTS
Newfoundland and Labrador
Wild Snow Crab Clusters
product of Canada 454 g

sobeys

has all the ingredients for a
romantic Valentine's Day Supper

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
100 PTS
when you buy 2

SOFTSOAP Liquid Hand Soap 221 mL



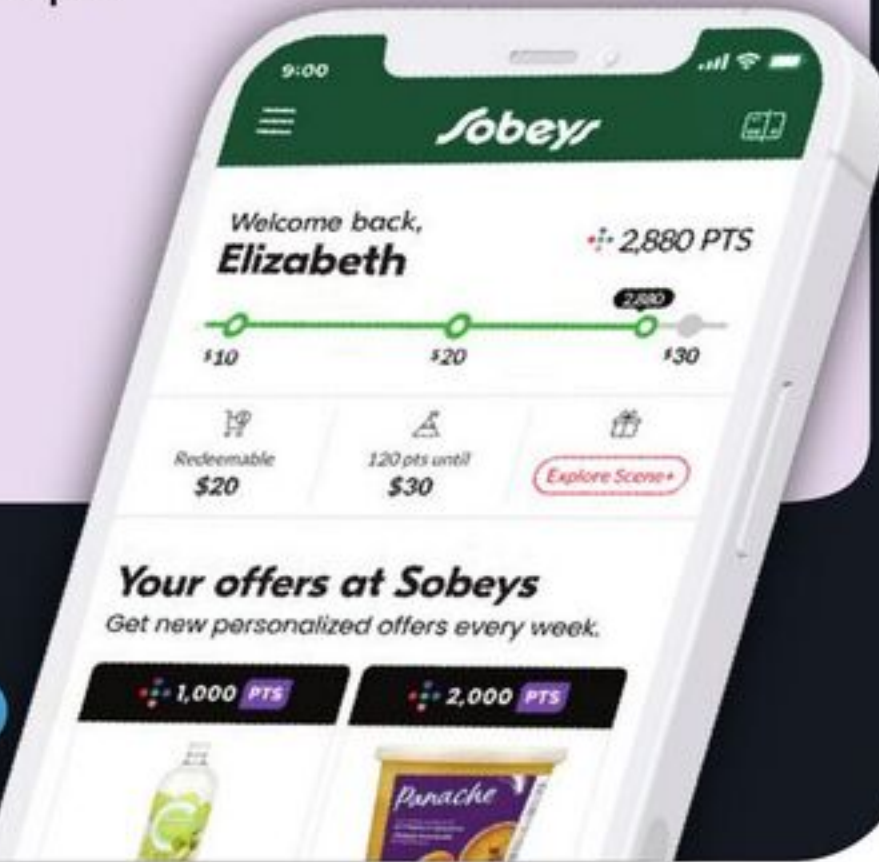
Get
200 PTS
when you buy
300 g or more

BRANDT Kolbassa Coil



Get
200 PTS
when you buy 2

COMPLIMENTS Ice Cream
or Fudge Bars 24 pk









Offer valid February 12th to February 18th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Together
is Golden

 
PROUD PARTNER

MCCAIN Premium
Potatoes SuperFries,
Bisto Selects, Flavours
of the World or Fun
454-800-9

49

13.99 MCCAIN Pockets
selected 12 pk

**FAN
TASTIC
EATS**

**ORVILLE
REIDENBACHER**
Ready-To-Eat
selected 116-220 g

3⁹⁹

Orville's
Ready-to-Eat
MACARONI & CHEESE
CHEDDAR CHEESE SAUCE
116g

Orville's
Ready-to-Eat
MACARONI & CHEESE
CHEDDAR CHEESE SAUCE
116g

Healthy Choice
Simply Steamers
Salmon & Vegetables
220g

Healthy Choice
Simply Steamers
Salmon & Vegetables
220g

2/\$10

HEALTHY CHOICE
Gourmet Steamers selected
269-300g

HEALTHY CHOICE
Simply Steamers or
MARIE CALLENDER's
selected 225-300 g

Marie Calender's
LASAGNA
WITH MEAT SAUCE
225g

Healthy Choice
Simply Steamers
Salmon & Vegetables
220g

simply steamers
Salmon & Vegetables
220g

PHILADELPHIA DIPS

PHILADELPHIA DIPS

LIBERTÉ GREEK

PROTEIN

2/\$7

PHILADELPHIA Dips 227 g

6⁹⁹

LIBERTÉ Greek Yogurt
650-750 g

Pick your cherry favourite



Coca-Cola
cherry

Cherry flavoured.
© Coca-Cola Inc., used under license

 50 PPS when you buy 1 529 COCA-COLA Mini Cans 6x222 mL	 100 PPS when you buy 1 1549 GLACEAU Smartwater 6x1 L	 799 FUZE Kool Tea 12x341 mL	 999 MONSTER Energy Drinks 4x473 mL
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Offer valid from February 12th to February 13th, 2026.
 *The applicable taxes, fees, discounts and other, valid at participating locations for a limited time. Subject to availability while supplies last.
 †Additional compensation may apply for this promotion. ‡Additional restrictions may apply. © 2026 Coca-Cola Bottling Co. of Canada, used under license.

BRING HOME A WIN WITH THIS OFFER FROM 

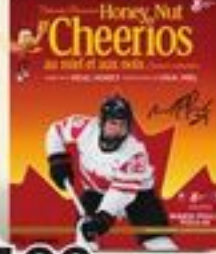
FREE TOQUE

WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL



5⁹⁹

GENERAL MILLS
Family Size Cheerios
or Selected Varieties
475-778 g



2⁹⁹

BETTY CROCKER Fruit or Cinnamon
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola 120-230 g



limited quantities available offers ends March 31, 2016. While supplies online. See participating packaging for details.

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Starbucks Creamers or Non-Dairy Creamers 828 mL. Three Starbucks creamers are shown: Vanilla Bean, Caramel, and Cinnamon Roll. Price: \$7.99 (200 pts) when you buy 2.

Natrel Coffee Creamer 1 L. Two boxes of Natrel coffee creamer are shown: Caramel and Cinnamon Roll. Price: \$4.99.

CHAPPMAN'S
NO SUGAR
ADDED
SANDWICH
ICE CREAM
Vanilla
6 Sandwiches

Häagen-Dazs
Vanilla Caramel
SUGAR FREE
1.5L (50.7 FL OZ)

4⁹⁹
CHAPPMAN'S Super or No Sugar
Added Novelties 4-18 pc
selected

2/\$11
HÄAGEN-DAZS Ice Cream
440-450 mL or Novelties 3-4 pc

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

200 PTS when you buy 2

11⁹⁹

RXBAR Minis 208-260 g selected

Armstrong
NATURAL CHEESE
1902

THERE'S NO *GRATER* FLAVOUR THAN ARMSTRONG CHEESE

6⁹⁹

ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

Tim Hortons

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk **13⁹⁹**

TIM HORTONS Hot Chocolate 500 g **6⁹⁹**

TIM HORTONS Nespresso® Compatible Capsules 10 pk **7⁹⁹**

TIM HORTONS Instant Coffee 100 g **8⁹⁹**

*Trademarks of a third party not related to The TDL Group Corp
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NESTLÉ Parlour Frozen Dessert 1.5 L **4⁹⁹**

Werther's Original Candies 230-245 g **4⁹⁹** **200 PTS** when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg **6⁹⁹** **200 PTS** when you buy 2

LECLERC Go Pure Oatmeal Bars 140-175 g **3/\$10**

CHEEMO Perogies 745-907 g **2⁴⁹**

HIDDEN VALLEY Salad Dressing 473 mL **4⁹⁹**

COMPLIMENTS LED Light Bulbs 60W 6 pk **11⁹⁹**

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk **8⁴⁹**

Everyday
wellness,
all winter

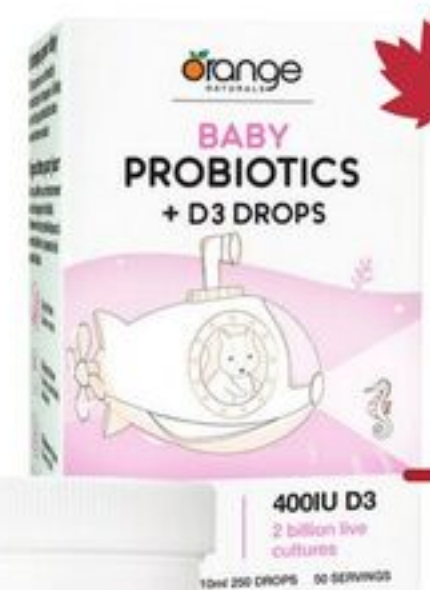
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELITZ 15-60 PK



Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

200 PTS
when you buy 1
20%
off

ORANGE NATURAL'S KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.

300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

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