



Scene+ MEMBER PRICING
12⁹⁹ **SAVE \$7** **19 Crimes**
 Selected Varietals 750 mL
14⁹⁹ without Scene+ Card **SAVE \$5**

Perfectly paired

Bold & expressive, Cabernet by Lost Peak delivers notes of black cherry with undertones of chocolate & coffee, making it the perfect choice to serve with pork loin.

SAVE \$8

200 PTS
 when you buy 1

Copper Moon
 Selected Varietals, 4 L

39⁹⁹



SAVE UP TO \$5

200 PTS
 when you buy 1



4 L

9⁹⁹



CHILE

Vivo
 Reserva Cabernet Sauvignon or Sauvignon Blanc 750 mL

9⁹⁹



CHILE

SAVE \$3

50 PTS
 when you buy 1

Apothic
 Red, 750 mL

11⁹⁹



USA

SAVE \$5

50 PTS
 when you buy 1

Lost Peak
 Cabernet Sauvignon 750 mL

14⁹⁹



USA

SAVE \$5

Wolf Blass

Red Label Shiraz
 Cabernet or Unwooded
 Chardonnay, 750 mL

11⁹⁹

SAVE \$6

Michel Torino

Don David Malbec or
 Cabernet Sauvignon
 750 mL

13⁹⁹

SAVE \$5

Freixenet

Brut Cordon Negro
 Cava, 750 mL

14⁹⁹

SAVE \$5

50 PTS
 when you buy 1

Vintage Ink
 Selected Varietals
 750 mL

14⁹⁹



SPAIN

SAVE UP TO \$7

50 PTS
 when you buy 1

Anciano
 No. 10 Rioja Gran
 Reserva, 750 mL

16⁹⁹



SPAIN

SAVE \$10

Rodney Strong

Alexander Valley
 Cabernet Sauvignon
 or Russian River
 Valley Pinot Noir
 750 mL

24⁹⁹



USA

Scene+ MEMBER PRICING

24⁹⁹ without Scene+ Card **SAVE \$13**



SAVE \$8

200 PTS when you buy 1

The Kraken
Gold Spiced Rum
750 mL

28⁹⁹



SAVE UP TO \$7

J.P. Wiser's
Canadian Whisky
Selected Flavours
750 mL

28⁹⁹



SAVE \$4

300 PTS when you buy 1

Lamb's
Rum, Selected Flavours
1.14 L

35⁹⁹



SAVE \$8

Tanqueray
London Dry Gin
1.14 L

37⁹⁹



Spirits for happy hour

SAVE \$7

300 PTS when you buy 1

1800
Tequila, Selected Flavours, 750 mL

39⁹⁹



SAVE \$14

Knob Creek
9-Year-Old Kentucky Straight Bourbon Whiskey, 750 mL

42⁹⁹



SAVE \$8

Jameson
Irish Whiskey
1.14 L

49⁹⁹



SAVE \$16

The Glenlivet
14-Year-Old Single Malt Scotch Whisky, 750 mL

59⁹⁹



SAVE \$8

200 PTS when you buy 1

Mailroom
Premium Vodka
750 mL

27⁹⁹



Rosemary Fizz

- 1 1/2 oz vodka
- 1/2 oz lemon juice
- 1/2 oz rosemary syrup
- Sparkling water
- Rosemary and lemon to garnish

Fill a highball glass with ice, strain vodka, rosemary syrup and freshly squeezed lemon juice over and top up with sparkling water. Garnish with a rosemary sprig and lemon twist.



My Liquor Offers
Scene+

Sign up & opt-in to receive emails at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) for your chance to win*

50,000 PTS

That's like **\$500** in points!

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.myliquoroffers.ca/sign-up-contest-2025>. Contest runs from 08/01/2025 - 04/30/2026. Open to legal residents of AB and SK with a valid Scene+ account and who have reached the age of majority on the date they entered the Contest.



ONE WINNER EVERY MONTH
SCAN HERE & SIGN UP TODAY

sobeys & **SAFEWAY** 

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at your local store**



**discover what's
new in spirits,
wine and beer**

subscribe now



Locally Crafted BEER OF THE WEEK

Odd Company est. 2019

SAVE \$3
Edmonton

Odd Duck Mulled Lambrusco Sour, 4 x 473 mL

13⁹⁹

The latest iteration of our Mulled Lambrusco Sour. Bright hazy purple-pink in the glass with a complex nose of fruit and spice, this award winning sour beer is infused with wine must from Italian lambrusco grapes, and infused with a blend of spices (cinnamon, allspice, clove, star anise, pink peppercorn) and citrus peel to create a beautiful fusion of beer and mulled wine.

Ready to enjoy

MOUNTAIN JOE

SAVE \$4
100 PTS when you buy 1

Park Distillery
Mountain Joe Canadian Coffee Cocktail, 4 x 250 mL

13⁹⁹

SAVE \$5

Wild Rose Brewery

The Herd Mixer Pack 8 x 473 mL

24⁹⁹

SAVE \$5
200 PTS when you buy 1

Guinness

Draught, 8 x 440 mL

24⁹⁹

SAVE \$8

Mike's

Harder Lemonade Mixer Pack 12 x 355 mL

23⁹⁹

SAVE \$8

Corona

Extra, 12 x 330 mL

29⁹⁹

SAVE \$10
300 PTS when you buy 1

Coors

Original, 24 x 355 mL

49⁹⁹

SAVE \$7

White Claw

Hard Seltzer Selected Varieties 12 x 355 mL

24⁹⁹

Scene+ MEMBER PRICING

28⁹⁹ **SAVE \$11**

31⁹⁹ without Scene+ Card **SAVE \$8**

Brewhouse

Selected Varieties 24 x 355 mL

SAVE \$7

Old Style

Pilsner, 24 x 355 mL

36⁹⁹



4

Scene+

1,000 PTS

=\$10 toward your purchase

The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*Offer valid February 19 - 25, 2026, at Sobeys Liquor and Safeway Liquor locations in Alberta. Offer applies to qualifying uses of 1,000 or more Scene+ points for \$10 towards your purchases made in a single transaction. Limit of one (1) 200 Point offer per account number. No base Scene+ points earned. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Standard Scene+ Terms & Conditions apply. Scene+ Points will not appear on the receipt. No coupon required. Scene+ digital or physical membership card must be presented at time of purchase. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



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- 2 Shop and scan your Scene+ card

Activate your offers at MyLiquorOffers.ca before you shop

JANUARY 29 – FEBRUARY 25, 2026



SAVE \$18
when you buy 1

Espolòn Tequila Blanco
750 mL (Reg. \$49.99)



SAVE \$12
when you buy 1

Forty Creek Barrel Select
Canadian Whisky
1.14 L (Reg. \$48.99)



SAVE \$6
when you buy 1

Red Tassel Vodka
750 mL (Reg. \$23.99)



SAVE \$20
when you buy 1

Zaya Gran Reserva Rum
750 mL (Reg. \$66.99)



SAVE \$7
when you buy 1

Wirra Wirra Church Block
Cabernet Sauvignon Shiraz Merlot
750 mL (Reg. \$24.99)



SAVE \$6
when you buy 1

Martini & Rossi Asti
Spumante
750 mL (Reg. \$17.99)



SAVE \$7
when you buy 1

Montecillo Crianza
750 mL (Reg. \$19.99)



SAVE \$7
when you buy 1

Norton Malbec Reserva
750 mL (Reg. \$20.99)



SAVE \$3
when you buy 1

Annex Ale Forward Progress
6 x 355 mL (Reg. \$18.99)



SAVE \$3⁵⁰
when you buy 1

Cabin Brewing Super
Saturation New England IPA
4 x 473 mL (Reg. \$18.49)



GET 400 PTS
when you buy 1

Muddlers Moscow Mule
6 x 355 mL (Reg. \$16.99)



SAVE \$6
when you buy 1

Rival Trade
What? Nooo Waay!
12 x 355 mL (Reg. \$31.99)

Activate Your Offers

All participating products featured on this page are available to be loaded from January 29 – February 25, 2026 on MyLiquorOffers.ca*

Offer valid January 29 - February 25, 2026 at participating Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of one of the participating products must be made in a single transaction. Offer must be loaded to a registered Scene+ card prior to purchase. Limit of two (2) redemptions per Scene+ membership card. For any transaction that includes an alcohol product, the person purchasing such product and redeeming such offer must (a) be of legal drinking age in their province of residence at the time of purchase, and (b) be the individual named on the Scene+ Card or Scene+ Account used to purchase such product and redeem such offer, as applicable. Product availability may vary by store. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.