

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

Follow Us On  

BUY LOCAL,  
BUY FRESH!

# Big E's supermarket

# HAPPY President's Day



11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: [www.bigessupermarket.com](http://www.bigessupermarket.com)

Celebrate With Savings!  
Monday, Feb. 16th

USDA Choice Beef  
**Bottom Round Roast**  
**\$4.99** lb.

Perdue • Grade A • 5 Lb Avg.  
**Whole Roasting Chicken**  
**\$1.49** lb.

Big E's • Family Pack Bone-In  
**Assorted Pork Chops**  
**\$1.89** lb.

SAVE EVEN MORE WITH YOUR BIG E'S PERKS+ LOYALTY APP  
PRICE WITH BIG E'S PERKS+ OFFER  
**\$2.49** ea.  
Taylor Farms Italian Blend Salad  
10 Oz Pkg.

Freshly Sliced White or Yellow  
**Great Lakes American Cheese**  
**\$3.99** lb.

24 Oz Pkg.  
**8 Inch Cherry Pie**  
**\$4.99** ea.

Product of USA  
**Seedless White Grapes**  
**\$2.99** lb.

Product of USA  
**Green Peppers**  
**\$1.69** lb.

## SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!

Starbucks Coffee  
Asst. Var. • 12 Oz Pkg.  
Whole Bean or Ground  
or 10 Ct Box • K-Cup Pods  
**\$8.48** ea.

PRICE WITH BIG E'S PERKS+ OFFER  
**\$8.48** ea.

APRISU  
60 Oz Pkg. • Asst. Var.  
CapriSun Drinks  
**\$3.38** ea.

PRICE WITH BIG E'S PERKS+ OFFER  
**\$3.38** ea.

Prince Pasta  
16 Oz Box  
Asst. Var.  
**4/\$5**  
MUST BUY 4

PRICE WITH BIG E'S PERKS+ OFFER  
**4/\$5**  
MUST BUY 4

Kraft Mac & Cheese  
5.5-7.25 Oz Box  
Asst. Var.  
**4/\$5**  
MUST BUY 4

PRICE WITH BIG E'S PERKS+ OFFER  
**4/\$5**  
MUST BUY 4

PROGRESSO  
18.5-19 Oz Can • Asst. Var.  
Traditional or Rich & Hearty  
Progresso Soup  
**BUY 1, GET 1 FREE**

PRICE WITH BIG E'S PERKS+ OFFER  
**BUY 1, GET 1 FREE**

BUMBLE BEE  
5 Oz Cans • 20 Oz Pkg.  
Solid White Tuna 4 Pack  
**\$3.98** ea.

PRICE WITH BIG E'S PERKS+ OFFER  
**\$3.98** ea.

Green Giant Vegetables  
7-8 Oz Pkg.  
Asst. Var.  
**98¢** ea.

PRICE WITH BIG E'S PERKS+ OFFER  
**98¢** ea.

Chobani Greek Yogurt  
4.5-5.3 Oz Cup  
Asst. Var.  
**5/\$5**  
LIMIT 1 OFFER MUST BUY 5  
SALE PRICE **5/\$6**  
DIGITAL COUPON **\$1.00 OFF FIVE**  
SINGLE USE ONLY

PRICE WITH BIG E'S PERKS+ OFFER  
FINAL PRICE  
**5/\$5**  
LIMIT 1 OFFER MUST BUY 5  
SALE PRICE **5/\$6**  
DIGITAL COUPON **\$1.00 OFF FIVE**  
SINGLE USE ONLY

JOIN TODAY AND SAVE WITH OUR LOYALTY PROGRAM  
EARN points. REDEEM rewards and TRACK your points via the app!

SIGNING UP IS EASY!  
To enroll into the program, simply enter your mobile phone number on the AppCard terminal's Welcome screen at checkout.

EARN POINTS AND REWARDS  
After you check in, you'll automatically earn points for your purchases which can be redeemed for discounts and free items. Redeem rewards by simply tapping the icon on the terminal.

DOWNLOAD THE APPCARD APP  
Track your points and available rewards by downloading the AppCard mobile app for iPhone or Android.

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SALE PRICES EFFECTIVE	SUN 2/15	MON 2/16	TUES 2/17	WED 2/18	THURS 2/19	FRI 2/20	SAT 2/21
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**DOUBLE COUPONS EVERY DAY**  
Up to 99¢ Value See Details in Store  
Online Shopping Now Available Through Instacart!

BUY LOCAL,  
BUY FRESH!

**Big E's**  
supermarket

# HOLIDAY SAVINGS

In Our  
**Meat Dept.**

**WILD WEDNESDAY!**  
EVERY WEDNESDAY!  
**EARN DOUBLE POINTS** PERKS+  
IN ALL DEPARTMENTS  
WITH YOUR BIG E'S PERKS+ LOYALTY APP EXCLUDES BEER & WINE,  
LOTTERY & GIFT CARDS

USDA Choice Beef  
Bottom  
Round  
Roast

**\$4.99**  
lb.



**\$1.49**  
lb.

Perdue • Grade A  
5 Lb Avg.  
Perdue  
Roasting  
Chicken

Big E's • Family Pack  
Bone-In  
Assorted  
Pork Chops

**\$1.89**  
lb.



USDA Choice Beef  
Back  
Rump  
Roast

**\$6.99**  
lb.



USDA Choice Beef  
Round Stew/Beef  
or Round  
Cubed Steaks

**\$7.49**  
lb.



USDA Choice Beef  
Center Cut  
Bottom Round Roast

**\$6.49**  
lb.

12-14 Oz Pkg. • Asst. Var.  
Kasia's  
Pierogies

**\$3.99**  
ea.

16 Oz Pkg. • Plainville Farms  
Organic  
Ground Turkey

**\$8.49**  
ea.



Springer Mountain Farms Plus  
Antibiotic Free • Non GMO  
Whole  
Chicken

**\$1.99**  
lb.



## Gourmet SPECIALS

Big E's Gourmet  
Bone-In  
Stuffed  
Pork Chops

**\$3.99**  
lb.

Big E's Gourmet  
Stuffed  
Roasting  
Chicken

**\$2.99**  
lb.

## Seafood

Previously Frozen  
Tilapia  
Fillets

**\$5.99**  
lb.

7 Oz • Garlic Butter or  
Beck's  
Seafood Crab Dip  
**\$3.99**  
ea.



Previously Frozen  
Cod  
Fillets

**\$11.99**  
lb.

8 Oz Pkg.  
Phillips  
Crab Claw Meat

**\$11.49**  
ea.

Fresh  
Salmon  
Fillets

**\$11.99**  
lb.

## Trytko's CORNER

Trytko's  
Family Pack  
Traditional  
Kielbasa Links

**\$6.99**  
lb.

Trytko's  
Fresh Store Made  
Pepper Steaks

**\$8.49**  
lb.

Gourmet Custom  
Smoked Meats and  
Specialty Products

Fresh Store Made  
Beef Sausage Links  
Made Fresh Daily!

Kielbasa Of The Week

Trytko's  
Store Smoked  
Pizza  
Kielbasa

**\$7.99**  
lb.

## Deli Dept.

Freshly Sliced  
Less Salt or  
Kretschmar  
Honey Ham  
Off The Bone

**\$7.99**  
lb.

Freshly Sliced  
Russer  
Wunderbar  
Bologna

**\$3.99**  
lb.

Freshly Sliced  
Kretschmar  
Turkey  
Off The Bone

**\$10.99**  
lb.

Freshly Sliced  
Cabot  
Pepper Jack  
Cheese

**\$7.99**  
lb.

Freshly Sliced  
Cabot  
Gouda  
Cheese

**\$10.99**  
lb.

Freshly Sliced  
Kretschmar  
Black Forest  
Ham

**\$7.99**  
lb.

Freshly Sliced  
Kretschmar  
Olive or P&P  
Loaf

**\$6.99**  
lb.

Freshly Sliced  
Castle Wood  
Reserve Angus  
Roast Beef

**\$12.99**  
lb.

## Prepared Foods

**\$9.99**  
ea.  
Lunchtime Favorite  
Jumbo  
Cold Cut Grinder

**\$8.99**  
lb.  
Boston Salads  
Deluxe  
Egg Salad

**\$9.99**  
lb.  
Delicious  
Meat  
Lasagna

General  
Tso's  
Chicken  
Over Rice

**\$8.99**  
lb.

Beef  
Pot Roast  
With Mashed  
Potatoes

**\$12.99**  
lb.

32 Oz Cntr. • Peggy's Kitchen  
Family Size  
Stuffed  
Peppers

**\$19.99**  
ea.

BUY LOCAL,  
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# Big E's supermarket

# HOLIDAY Grocery Aisle DEALS

**Make It Chinese Tonight!** *With Savings From La Choy!*

12-15.3 Oz Box  
Honey Smacks  
or Rice Krispies  
Kellogg's  
Cereal

**\$3.79**

13.5 Oz Box  
Asst. Var.

Pop-tarts  
Toaster Pastries

**\$3.49**

42 Oz Can  
La Choy  
Chow Mein  
Bi-Pack

**\$5.99**

14 Oz Can  
La Choy  
Bean  
Sprouts

**\$1.99**

14 Oz Can  
La Choy  
Chop Suey  
Vegetables

**\$2.49**

5 Oz Cntr.  
La Choy  
Chow Mein  
Noodles

**2/\$4**

15-24 Oz Jar  
Asst. Var.

Classico  
Pasta Sauce

**2/\$6**

28-29 Oz Can  
Asst. Var.

Contadina  
Tomatoes

**2/\$5**

32 Oz Crtn.  
Asst. Var.

College Inn  
Broth

**2/\$5**

6.5 Oz Can  
Snow's  
Chopped or  
Minced Clams

**2/\$5**

8 Oz Btl.  
Poland Spring  
12 Pack Spring Water

**2/\$5**

Asst. Var.  
Polar  
2 Liter  
Soda or Seltzer

**5/\$5**

7.5 Oz Mini Cans  
Asst. Var.

Coca-Cola  
10 Pack Soda

**\$6.49**

16.9 Oz Btl.  
Asst. Var.

Pepsi  
6 Pack Soda

**\$4.99**

12.08-18.71 Oz Pkg. • Asst. Var.

Nabisco  
Family Size!  
Oreo Cookies

**\$4.99**

1 Liter • Asst. Var.

Poland Spring  
Sparkling  
Water

**99¢**

9.75 Oz Bag  
Crav'n  
Tortilla  
Chips

**2/\$4**

9-16 Oz Box • Asst. Var.

Nabisco  
Premium  
Crackers

**2/\$7**

7.5-8 Oz Bag  
Asst. Var.

Chex Mix  
or Bugles

**2/\$6**

9.6 Oz Box • Asst. Var.

Newman's Own  
Microwave  
Popcorn

**2/\$5**

10.4 Oz Box  
Asst. Var.

Nutri-Grain  
Bars

**\$3.99**

24 Oz Btl.  
Log Cabin  
Maple Syrup

**\$3.99**

15 Oz Btl.  
RealLemon  
or RealLime  
Juice

**\$2.19**

3 Oz Pkg.  
Asst. Var.

Top Ramen  
Noodles

**5/\$2**

6 Oz Can  
Bumble Bee  
White  
Crabmeat

**\$3.99**

6 Oz Can  
Bumble Bee  
Tiny  
Cocktail Shrimp

**\$4.49**

12 Oz Btl.  
Food Club  
Cocktail  
or Chili Sauce

**\$1.79**

26 Oz Pkg.  
Food Club  
Salt

**\$1.29**

54-110 Ct Box • Asst. Var.

Scotties  
Facial  
Tissues

**2/\$4**

## Dairy Aisle DEALS

52 Oz Crtn. • Asst. Var.

Florida's Natural  
Orange Juice

**\$3.99**

8 Oz Pkg. • Asst. Var.

Food Club  
Cheese Shreds or Bars

**\$1.77**

7 Oz Pkg. • Asst. Var.

Cabot  
Cracker Cuts or  
Shingle Slice Cheese

**2/\$7**

32 Oz Btl.  
Asst. Var.

Coffee mate  
Creamer

**2/\$9**

16-16.5 Oz Pkg. • Asst. Var.

Pillsbury  
Ready To Bake  
or Chub Cookies

**\$4.99**

16 Oz Box  
Imperial  
Sticks

**2/\$3**

32 Oz Crtn.  
Hood  
Country Creamer

**2/\$3**

3.5 Oz Pkg.  
Kerrygold  
Cinnamon & Sugar Butter Blend

**\$1.79**

12 Oz Pkg. • Asst. Var.

Cabot  
American Slices

**\$3.99**

## FROZEN FOOD Favorites

12.84-16 Oz Pkg. • Asst. Var.

Mrs. T's  
Pierogies

**2/\$5**

48 Oz Crtn. • Asst. Var.

Friendly's  
Ice Cream

**\$4.49**

9.25-10 Oz Box  
Asst. Var.

Healthy Choice  
Café Steamers

**2/\$6**

15-18 Oz Box • Asst. Var.

Outshine  
Fruit Bars  
or Pops

**\$4.99**

16.5-24 Oz Box • Asst. Var.

Friendly's  
Ice Cream  
Novelties

**\$4.99**

24-28 Oz Box • Asst. Var.

On-Cor  
Entrées

**2/\$8**

11.7 Oz Box • Asst. Var.

Pillsbury  
Toaster Strudel

**2/\$6**

14.5-22 Oz Pkg. • Asst. Var.

Mama Rosie's  
Gnocchi or Cavatelle

**2/\$6**

18.3-21.75 Oz Box • Asst. Var.

Ellio's  
Pizza

**\$3.99**

## Beer & Wine SPECIALS

**\$15.99**

+Dep.

12 Oz Cans or Btls.  
Budweiser, Bud Light,  
Miller Lite, Coors Light  
or Banquet 12 Pack

**\$15.99**

+Dep.

12 Oz Cans or Btls.  
Yuengling  
12 Pack  
Beer

12 Oz Cans or Btls.  
Asst. Var.

Samuel Adams  
12 Pack Beer

**\$19.99**

+Dep.

750 mL Btl.  
Asst. Var.

Bogle  
Wines

**\$10.99**

750 mL Btl.  
Asst. Var.

Crane Lake  
Wines

**\$5.99**

15 L Btl.  
Asst. Var.

Barefoot  
Wines

**\$12.99**

**Josh Cellars Wines**  
750 mL Btl.

Rosé, Pinot Grigio,  
or Sauvignon Blanc

**\$14.99**  
ea.

Cabernet, Legacy Red,  
Chardonnay or Merlot

**\$16.99**  
ea.

Pinot  
Noir

**\$18.99**  
ea.

# Tuesday BLITZ

## SAVE BIG ONE DAY ONLY!

### PRICES VALID TUESDAY, FEB. 17th ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

2 Lb Bag  
Yellow  
Onions  
Product of USA

**88¢**  
Ea.

Boneless  
Rib Eye Steaks  
USDA Select Beef  
Family Pack

**\$10.98**  
Lb.

Cabot  
Sliced Cheddar  
Cheese  
Freshly Sliced • Mild or Sharp

**\$5.98**  
Lb.

Fresh  
Pizza Dough  
Papa'Sal's  
16 Oz Pkg.

**\$1.28**  
Ea.

Filippo Berio  
Olive Oil  
25.3 Oz Btl.  
Asst. Var.

**\$7.28**  
Ea.

Smartwater  
Vapor Distilled  
Water  
1 Liter Btl.

**98¢**  
Ea.

Hillandale  
Farms  
Large Eggs  
Grade A • 12 Ct Crtn.

**\$2.88**  
Ea.

José Olé  
Chimichangas  
5 Oz Pkg.  
Asst. Var.

**\$1.08**  
Ea.

## Bakery SHOPPE

4 Ct Pkg.  
Sub  
Rolls

**\$2.49**  
ea.

6.5 Oz Pkg.  
Plain or Chocolate  
5 Pack  
Cannoli

**\$4.99**  
ea.

18 Oz Pkg.  
Cranberry  
Orange Nut  
Loaf

**\$5.99**  
ea.

### Fresh Baked Muffin

Homestyle  
Cranberry Orange  
Muffins  
4 Pack

**\$4.99**  
ea.

### Cake Slice

7 Oz Pkg.  
Rainbow  
Cake  
Slice

**\$5.49**  
ea.

### Store Made Item

Gold, Chocolate or  
Gold & Chocolate  
6 Pack  
Cupcakes

**\$5.49**  
ea.

### Artisan Bread

21 Oz Pkg.  
Nashoba Brook Bakery  
Sourdough  
Bread

**\$5.99**  
ea.

## ORGANICS

Product Of Costa Rica  
Organic  
Bananas

**99¢**  
lb.



Product Of USA  
Organic  
Pink Lady Apples

**\$1.99**  
lb.

Product Of USA  
Organic  
Celery

**\$2.99**  
ea.

Product Of USA • 8 Oz Pkg.  
Organic  
Baby Bella Mushrooms

**\$3.99**  
ea.

## FRESH Produce

Product Of USA  
Green  
Peppers

**\$1.69**  
lb.

Product Of USA  
Russet  
Baking Potatoes

**99¢**  
lb.

Product Of Mexico  
Avocados

**4/\$5**

Product Of USA  
Green  
Cabbage

**69¢**  
lb.

Product Of Mexico  
Green or Yellow  
Squash

**\$1.69**  
lb.

Product Of USA  
Fresh  
Kale

**\$1.29**  
lb.

Product Of Mexico  
Super Select  
Cucumbers

**79¢**  
ea.

Product Of USA • 10 Oz Pkg.  
Whole White  
Mushrooms

**2/\$5**

Product Of USA  
Seedless  
White Grapes

**\$2.99**  
lb.

Product Of California  
3 Lb Bag  
Seedless  
Cara Cara Oranges or  
Seedless  
Navel Oranges

**\$3.99**  
ea.

Product Of USA  
Cantaloupe  
Melon

**\$3.99**  
ea.

Product Of Costa Rica  
Golden Ripe  
Pineapple

**\$3.99**  
ea.

Product Of USA  
Cosmic Crisp  
Apples

**\$1.69**  
lb.

Product Of USA  
Minneola  
Tangelos

**\$1.69**  
lb.

Product Of USA  
Pink Lady  
Apples

**\$1.69**  
lb.



Big E's Accepts  
AMEX Credit Cards  
For all your purchases



All Sale Prices Valid  
With The Use Of Your  
**Big E's Perks Card**

- POSTAGE STAMPS
- FAX/COPY SERVICE
- LOTTERY
- AND MUCH MORE!

**\$1.00** Greeting  
Cards  
Every Day!