

WST LAB MB SK

FEED THE DREAM



SAFeway

OFFICIAL GROCER



SAFeway



VERIFIED

3²⁹

/lb



COMPLIMENTS Fresh AIR-CHILLED Whole Chicken or Chicken Legs back attached Family Size 7.25/kg

VERIFIED

2⁹⁹

/lb



Boneless Pork Sirloin Chops or Roasts Family Size or Fresh Pork Side Ribs breast bone removed, regular cut

VERIFIED

9⁹⁹



BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g or COMPLIMENTS Smoked Sausages 900 g

VERIFIED

3²⁹

/100 g



Fresh Atlantic Salmon Fillets Family Size subject to availability

VERIFIED

2⁹⁹

/lb



Extra Large Black or Red Seedless Grapes product of Peru 6.55/kg

VERIFIED

\$3



Bagged Avocados product of Mexico 5 pk

VERIFIED

9⁹⁹

MEMBER

4 DAYS ONLY!

FEBRUARY 5-8, 2026



14\"

VERIFIED

4⁹⁷



HEINZ Ketchup 750 mL-1 L or KRAFT Miracle Whip or Mayonnaise 650-890 mL

VERIFIED

4⁹⁴



HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

VERIFIED

2⁴⁷



LAY'S Potato Chips 220-235 g

VERIFIED

12⁷⁷



PEPSI or COCA-COLA Soft Drinks 24x355 mL

VERIFIED

4⁹⁴



DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

VERIFIED

5⁹⁷



CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

VERIFIED PRICE Guarantee

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

Scene+ SPEND & GET

SPEND \$125 OR MORE ON GROCERIES, GET

1,000 PTS

That's like \$10 toward your groceries

Valid Thursday, February 5 - Sunday, February 8, 2026

DON'T FORGET YOUR COUPON

Offer also available through mysceneplus.ca or on the Safeway or Safeway app

Global Market

VERIFIED

9⁹⁸

COSE

NONGSHIM Noodle Bowl 60 g 98¢ ea

THU 5

FRI 6

SAT 7

SUN 8

MON 9

TUE 10

WED 11

Prices and offers in effect February 2026

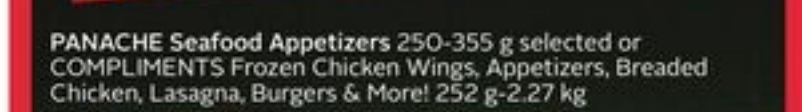


More deals!

Scan here for our full flyer



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PANACHE Seafood Appetizers 250-355 g selected or COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chicken, Lasagna, Burgers & More! 252 g-2.27 kg



Prepared Fresh Daily Fruit or Vegetable Trays 925 g-1.3k g.



VH Sauces 341-380 mL



CAVENDISH FARMS Flavourcrisp, Restaurant Style or Quick Crisp Fries or Onion Rings 400-750 g

Scene

TURN
POINTS
INTO
GROCERIES



200 PTS
when you buy 3

5⁹⁹

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Fish & Chips or Fish Cakes 330-700 g



300 PTS
when you buy 2

4⁹⁹

WONDERFUL Pistachios selected 200-225 g



100 PTS
when you buy 2

3⁹⁹

SILK Select Beverages 1.75-1.89 L



50 PTS
when you buy 2

1⁹⁹

ONCE UPON A FARM Pouches 85 mL



400 PTS
when you buy 2

26⁹⁹

PAMPERS Super Pack Diapers 44-116 pk

1,000 Points = \$10 of free groceries

FULL_SPT_00001_P000_W01_000_000_000



15⁹⁹
/lb

Fresh Boneless Striploin
Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AA or USDA Select grade beef while supplies last
35.25/kg



9⁹⁹

NATURAL SMOKED HAM JAMBON FUME NATUREL
ORIGINAL
100% PIG MEAT
100% PORC

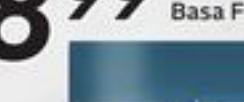


9⁹⁹

SCHNEIDER'S
Apprentices Jambon
ORIGINAL HAM
JAMBON ORIGINAL
Faites vos bords de jambonneau
100% PIG MEAT
100% PORC

8⁹⁹

AQUA STAR
Basa Fillets 208 g



AquaStar
Basa Fillets
Basslets • Bassons
Fillets de pangasius
sans arôme ni sucre ajoutés



13⁹⁹

LINDOR Hearts 108-216 g
while supplies last

Get 1 FREE

NATURAL BAKERY
Rye 500 g




3⁹⁹

VILLAGGIO Bread 510-540 g
Buns 6-8 g or SEMPERIS®
Whole Grains Bread 600 g

WHEN YOU BUY 1



3⁹⁹

KELLOGG's cereal selected 210-435 g or
QUAKER® Harvest Crunch Cereal or Selected
350-600 g

 Look for the leaf to help you support Canada Visit sobeys.com or safeway.ca for details

all the feels

ALL THE LOVE

HAPPY VALENTINE'S DAY
FEBRUARY 14

12⁹⁹

Tulips assorted colours grown in British Columbia 10-stem bunch

29⁹⁹

Devotion Garden assorted colours grown in Canada

34⁹⁹

Phalaenopsis Heart Orchid in Ceramic 3" Pot assorted colours

11⁹⁹

Heart Tin with Kalanchoe 4" pot grown in British Columbia

34⁹⁹

Rose Lily Bouquet assorted colours

ready for KICKOFF

BUY 1 GET 2ND 25% OFF

Prepared Fresh Daily
Mango Salsa or Guacamole
assorted sizes

BUY 2 GET 3RD FREE

PANACHE Frozen Desserts
300-550 g or Pastry Box
Chesecakes Frozen 500 g

300 PTS when you buy 2

6⁹⁹

Dessert Bars
6 pk 342-354 g

BAKED IN 1 HOUR

3⁹⁹

Pumpnickel or Sourdough Boules 450 g

200 PTS when you buy 1

9⁹⁹

SAPUTO Halloumi Fries 250 g

NEW

4⁴⁹

ST. LOUIS BAR & GRILL Garlic Dill Aneth Ail Dips 227 g

200 PTS when you buy 2

7⁴⁹

Deviled Eggs 12 pk

SERVE UP THESE CROWD PLEASERS!

TASTIEZ

4⁹⁹

TASTIEZ Frozen Snacks 311 g

COMPLIMENTS

50 PTS when you buy 1

4⁹⁹

COMPLIMENTS Cheese 250-270 g

PIZZA POPS

3⁹⁹

PILLSBURY Pizza Pops 380 g

COMPLIMENTS

100 PTS when you buy 2

1⁹⁹

COMPLIMENTS Canned Legumes 540 mL

PHILADELPHIA

5⁴⁹

KRAFT Philadelphia Dips 340 g

ECO FOIL

STARTING AT 3⁷⁹

HANDI-FOIL Roasters selected varieties

ALCAN

7⁹⁹

ALCAN Foil 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected

STRUB'S

3⁹⁹

STRUB'S Pickles 500 mL

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeys or Safeway app.

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10,000 points = \$20 in groceries. Scanner points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Scans* pit on every \$1 Sprint. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scottsbash.com/participatingstores. *Visa Int. Licensed user.

^a1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. ²Get 2 Scene+ points for every \$100 spent at participating Empire locations.



**Spend \$20[†] on participating
e-Leaf[®] products and receive a
\$20 Visa[®] Prepaid Card.**



Promotion Terms & Conditions: Buy \$20 CAD of participating Maple Leaf® products in one transaction between Jan 12–Feb 22, 2026, and get a \$10 Prepaid Card. While supplies last. Limit 5 Rewards per household. Full Terms: www.mapleleaf.ca/promotions.



RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

ready for
KICKOFF

BUY 2 GET 3RD
of equal or lesser value
FREE

PANACHE Seafood Appetizers 250-355 g selected or COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chicken, Lasagna, Burgers & More!
252 g-2-27 kg

Get 600 PTS
When you spend
\$30 or more on
Fresh or Marinated
Chicken Wings

READY
FOR
YOU
7.99
/lb
In-Store Marinated Fresh
Chicken Wings 17.61/kg

MIX & MATCH

COMPLIMENTS Fresh
AIR-CHILLED Split Chicken
Wings Family Size 15.41/kg

BBO WHISKEY
MAPLE CHIPOTLE
HONEY GARLIC
HONEY SRIRACHA & MORE

MARC ANGELO

Entertaining or everyday - Perfect for any occasion.

STARTING AT
10.99
Medallions, Kabobs or Portions
assorted 300 g-1 kg

4.400 PTS
when you buy 2
14.99
Frozen Meatballs, Pork Breakfast
Sausages or Patties 1.2-1.4 kg

7.99
Frozen Jumbo Sausages
Hot mild or fennel or Barese
375-675 g
200 PTS
when you buy 2

4.99
Assorted Mortadella 110 g

12.79
Assorted Sliced Italian Deli
Meats 150-175 g

100% PRODUCT OF
ITALY
CURED, SLICED AND PACKAGED
IN PARMA, ITALY

Scene

GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobays or Safeway app.

seafood

3⁹⁹ /100 g
Fresh Cod Fillets
product of Iceland subject to availability

★ **200 PTS** when you spend \$15 or more

BUY 1 GET 1 FREE

Crab & Shrimp Cakes previously frozen or frozen made in Alberta 65 g

12⁹⁹ ★ **300 PTS** when you buy 2

Tuna Tataki Trays with Ponzu Sauce made in store 300 g

2⁹⁹ /100 g

★ **100 PTS** when you spend \$10 or more

ULTRA NATURAL Seasoned Cooked Shrimp Garlic & Parsley or Asian Marinade previously frozen

2⁹⁹ /100 g

★ **100 PTS** when you spend \$10 or more

ULTRA NATURAL Shrimp Burgers frozen or previously frozen

7⁹⁹ MEMBER ONLY

★ **9⁹⁹** without Scene+ Card

COMPLIMENTS Raw Shrimp peeled 31-40 ct per lb to 340 g, Cooked Shrimp 31-40 ct per lb 340 g or Raw Shrimp easy peel 31-40 ct per lb 340 g

bakery

BUY 1 GET 1 FREE

Cream Pies 5" or Brownie Cakes 295-390 g

4⁴⁹

Made with 100% Canadian Flour

Garlic Bread 540 g

3⁹⁹ MEMBER ONLY

★ **4⁶⁹** without Scene+ Card

Artisan Breads 375 g

7⁹⁹ ★ **150 PTS** when you buy 2

COMPLIMENTS Muffins 4-6 pk 400-600 g

3⁴⁹ ★ **150 PTS** when you buy 2

Strudel Fingers, Turnovers or Mini Strudel 4-6 pk 228-272 g 3.99 ea

deli & kitchen

3⁹⁹ MEMBER ONLY

★ **4⁴⁹** without Scene+ Card

MASTRO Genoa Salami hot or mild

2⁹⁹ /100 g

★ **100 PTS** when you spend \$10 or more

BRANDT Kolbassa Coil or Loaves

2²⁹ /100 g

★ **200 PTS** when you buy \$10 or more

COMPLIMENTS Cooked Ham, Bologna or Mock Chicken

11⁹⁹ ★ **100 PTS** when you buy 2

PANACHE Antipasto Tray 200 g product of Italy

\$1 off ★ **100 PTS** when you buy 1

BOTHWELL Medium, Marble, Old Cheddar, Smoked Gouda, Mozzarella or Jalapeño or Chili Monterey Jack 540 g

20% off

FRICO Gouda mild, medium, spiced or smoked prices as marked

7⁹⁹

★ **100 PTS** when you buy 1

COMPLIMENTS Brie or Camembert 170-200 g

6⁹⁹

BRANDT Kolbassa Sausage selected 250 g

★ 250 PTS when you buy 2

Made In-Store Chicken Pot Pies 320 g

13⁹⁹ ★ **150 PTS** when you buy 1

Whole Assorted Dagwood Sandwich 115 kg

\$5

COMPLIMENTS Fresh Pasta 300-360 g

7⁹⁹

FONTAINE SANTÉ Snacks 129 g

4⁴⁹

FONTAINE SANTÉ or LANTANA Topped Hummus, Regular Hummus or Dips 227-283 g

8⁹⁹ ★ **250 PTS** when you buy 2

YUCATAN Guacamole Tub 454 g or Squeeze 340 g

dairy & frozen

5⁹⁹

NATREL Lactose Free Milk 2 L or SHEPHERD GOURMET Skyr Icelandic Style Yogurt 500 g

4⁹⁹

COMPLIMENTS Cozy Coop Large White Eggs 12 pk

7⁹⁹

MCCAIN Symphony Fries 2.27 kg

6⁹⁹

PLAISIRS GASTRONOMIQUES Stromboli Pizza 371-422 g

6⁹⁹

OIKOS Yogurt 650-750 g

4⁹⁹

BECEL Margarine Soft Tub 427 g

\$2

MITCHELL'S Pot Pies 190 g

5⁴⁹

HEALTHY CHOICE Simply Steamers 255-263 g

5⁹⁹

COFFEE-MATE Creamers 828-946 mL

3⁴⁹

PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g or PILLSBURY Cookies 468 g or Cinnamon Rolls 351 g (excludes seasonal) 3.99 ea

5⁹⁹

iGOGO Frozen Yogurt 946 mL or Novelties 4-8 pk selected

3⁴⁹

HEINZ Bagel Bites 198 g

drinks & snacks

6⁴⁹

FERRERO Squares 105 g

14⁹⁹

MARS Pouches 650-800 g

27⁹⁹

CHEETOS 170-285 g or DORITOS Tortilla Chips 210-260 g

5⁹⁹

FRITO-LAY Value Size Snacks 325-535 g

2/\$5

GATORADE Water 700 mL or EVIAN 750 mL

2/6⁵⁰

MONSTER, NOS or REIGN ENERGY Drinks 444-473 mL

26⁹⁹

LAVAZZA K-Cup® Pods 30 pk

2⁹⁹

SUNRYPE Juice 5x200 mL tetra

5⁹⁹

CHRISTIE Family Size Cookies 303-520 g selected or OREO Cakesters 285 g

2/\$7

DARE Viva Puffs 300 g or Simple Pleasures 310 g

5⁴⁹

BOULANGERIE GRISSOL Melba Toast 350-400 g

\$3

KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Special K Pastry Crisps selected 125-384 g

2⁴⁹

COMPLIMENTS Sour Cream 250 mL

4⁹⁹

COMPLIMENTS Cheese Slices 210-230 g

2/\$5

COMPLIMENTS Penangies 907 g

1⁰⁰

COMPLIMENTS BALANCE or ASIAN-INSPIRED Frozen Entrées selected 250-280 g

200

LOUIS BLONDE CERVEZA 355 mL

9⁹⁹

COMPLIMENTS Non-Alcoholic Beer 12x355 mL

2⁴⁹

COMPLIMENTS Potato Chips 200 g

3⁹⁹

COMPLIMENTS Cookies selected 300-350 g

18⁹⁹

COMPLIMENTS Single Serve Coffee Pods 30 pk

1⁰⁰

COMPLIMENTS Butter 250 g

1⁰⁰

COMPLIMENTS Balance or Asian-Inspired Frozen Entrées selected 250-280 g

1⁰⁰⁰

COMPLIMENTS Single Serve Coffee Pods 30 pk

1⁰⁰⁰

COMPLIMENTS Single Serve Coffee Pods 30 pk

meal makers



\$4

TACO BELL Dinner Kits 260-420 g, Hot Sauce 207 mL or Creamy Sauce 354 mL



5⁹⁹

TACO BELL Crunchwrap Supreme 642 g or Cheesy Double Decker 401 g Taco Kits



2/\$5

BUSH'S Beans 398 mL



3⁹⁹

STAGG Chili 425 g



4⁴⁹

GENERAL MILLS Premium or Core Cereal 297-437 g



4⁹⁹ **200 PTS** when you buy 2

JIF Peanut Butter 500 g or SMUCKER'S Pure Jam 250 mL selected



3⁹⁹ **300 PTS** when you buy 3

QUAKER Instant Oatmeal 228-344 g or Old Fashioned Oats 1 kg selected



3⁴⁹ **100 PTS** when you buy 2

COMPLIMENTS English Muffins 6 pk



3⁴⁹

ROGERS King, Brown or Yellow Sugar 1 kg



5⁴⁹

LAURA SECORD Chocolate Chips 250 g



4⁴⁹

BETTY CROCKER Cake or Cookie Mix 203 g/1.3 kg selected



2⁴⁹ **100 PTS** when you buy 2

COMPLIMENTS White or 100% Whole Wheat Bread 570 g



4⁴⁹

CATELLI Lasagna 200-500 g, PANACHE Dijon Mustard 500 mL or Balsamic Glaze 250 mL



1⁷⁹

CLUB HOUSE French Fries Seasoning 25-27 g



14⁹⁹ **200 PTS** when you buy 2

COMPLIMENTS Extra Virgin Olive Oil 1 L



9⁷⁸

DAINTY World Classics Jasmine Rice 1.6 kg



3²⁹

COMPLIMENTS Apple Sauce 620 mL 4-6 pk



15% off

COMPLIMENTS Baking Nuts 400 g or Selected Raisins, Currants, Dates or Prunes 375 g/1 kg



99¢

COMPLIMENTS Taco or Fajita Seasonings 35-39 g



300 PTS when you buy 1

COMPLIMENTS Caesar-Style Bread Dipper 250 mL

natural health



2/\$6 **250 PTS** when you buy 2

KIJU Juice 1 L or 4x200 mL



6⁹⁹

REMEDY Kombucha 4x355 mL



5⁹⁹

SNYDER'S Gluten Free Pretzels 220 g



6⁴⁹

NATREL Organic Milk 2 L



2⁹⁹ **150 PTS** when you buy 1 SILK Beverage and 1 KASHI Cereal

KASHI GoActive Cereal 349-501 g, Organic Cereal 360-510 g or SILK Aseptic Beverage 346 mL



2⁹⁹

SILK Creamer 450-473 mL or TWO BEARS Coffee Latte with Oat Milk 207 mL



2/\$6

TONICA Low Sugar Kombucha 355 mL



11⁹⁹

PREMIER PROTEIN Shake 4 pk



12⁹⁹ **200 PTS** when you buy 2

PURE PROTEIN Bars 6 pk



15% off

VITAL PROTEINS Collagen Peptides 201-303 g



27⁹⁹

GENACOL Glucosamine and Joint Relief Supplements 30 pk selected

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Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) or [safeway.ca/giftcards](https://www.safeway.ca/giftcards) for details

home & pet care

5⁹⁹WHISKAS Temptations Cat Treats 454 g

9⁹⁹PURINA Beneful Dry Dog Food 1.6-1.8 kg

12⁹⁹PURINA ONE Dry Cat Food 1.45-1.8 kg or Dog Bites 566 g

10⁹⁹COMPLIMENTS Cat Litter 15 kg

2⁹⁹ZIPLOC Snack Bags 50 pk or Sandwich Bags 30-50 pk

5²⁹ENERGIZER Batteries AA 4 pk, AAA 2 pk or 9V 1 pk

8⁴⁹PUREX Bathroom Tissue 8-16 rolls or SPONGETOWELS Ultra 2=4 pk

1⁴⁹COMPLIMENTS Facial Tissue 88-126 sheets

9⁹⁹SWIFFER Dry or Wet Cloths Refills 10-32 pk, PowerMop Pads 5 pk or Hand Duster 360 6-10 pk selected

5⁴⁹PINE-SOL Cleaner 1.41 L or CLOROX Bleach 2.4 L

11⁹⁹FEBREZE Plugs 52 mL or Refills 2 pk 52 mL selected

12⁹⁹CASCADE Dishwasher Tabs 21-32 pk

health, beauty & baby

7⁴⁹CREST 3D White Toothpaste 85-135 mL selected

8⁹⁹LISTERINE Ultra or Total Care Mouthwash 1.5 L selected

4⁹⁹PANTENE Shampoo or Conditioner 308-355 mL or HERBAL ESSENCES or PANTENE Stylers 170-226 g or 170 mL selected

9⁹⁹OLAY or OLD SPICE Body Wash 650-987 mL selected

10⁴⁹U by KOTEX Pads, Liners or Tampons 22-129 pk selected

10⁹⁹L'OREAL Everpure or Everstrong Shampoo or conditioner 200-250 mL selected

4⁹⁹COLGATE Sensitive or Optic White Toothpaste 7.5-75 mL or Toothbrushes 1-4 pk selected

15% off GARNIER Micellar Water 400 mL

15% off JOHNSON & JOHNSON Baby 800 mL or AVEENO Baby 532 mL

78⁹⁹SIMILAC Total Care Formula step 1 or step 2 16 pk

28⁹⁹HUGGIES Giga Pack Pull-Ups 27-67, 48-74 pk or Goodnites 34-44 pk

3⁴⁹PAMPERS Baby Wipes 56-72 pk

pharmacy

10% off NEUTROGENA Acne Products selected

15% off ADVIL 24-50 pk selected or VOLTAREN 30-50 g*

10% off VITALUX Eye Vitamins 2-4-60 pk

15⁹⁹ASPIRIN 81mg 100-120 pk

Only to be used by adults who are trying to quit smoking.
WARNING: This product contains nicotine. Nicotine is highly addictive.

Increase your chances of quitting by 30%*

That's like \$5 toward your groceries

360Health | Nicorette | Jobey

15% off NICORETTE Gum or Lozenges 80-105 pk or QuickNist or NICODERM 7 pk selected

Want to quit smoking?

Use proven strategies, medications, and a personalized plan to help you quit for good.

Ask our pharmacist today.

360Health | Jobey

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Happy Lunar
NEW YEAR
新春快樂

Celebrate
with savings



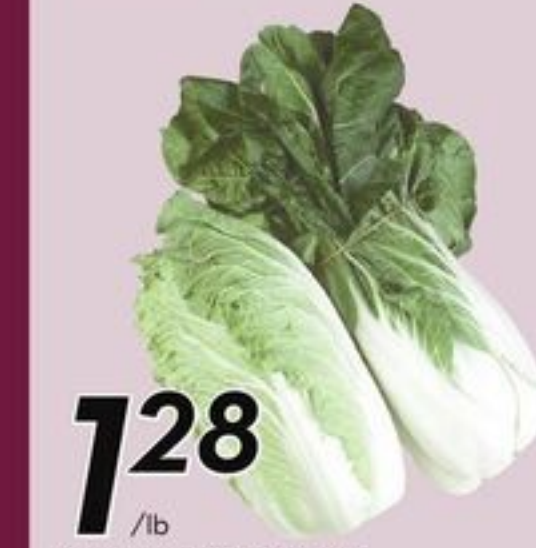
9⁸⁸

POMELO Gift Box 4 pk product of China or Dragon Fruit and Coconut Gift Box product of Vietnam



16⁸⁸

Singo Brown Asian Pears 5 kg product of China



1²⁸
/lb

Bok Choy or Napa Cabbage product of USA or Mexico 2.82/kg



21⁸⁸

COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 515 g



13⁸⁸

CAROLE'S CHEESECAKE COMPANY Japanese Style Cheesecake frozen 500 g



5⁴⁸

SIWIN Potstickers or Dumplings 454-500 g selected



3⁹⁸

KJ Dumplings or Pork Buns 380-450 g selected



2⁹⁸

CHINA LILY Soya Sauce 483 mL or LAO GAN MA Chili Crisp in Oil 210 g



8⁹⁸

SAMYANG Buldak Spicy Noodles 5 pk selected



5⁹⁸

MINI CRUSH Fruit Jelly Jar 1.4 kg



9⁸⁸

WANT-WANT Gift Pack Mixed Rice Crackers 566 g



4⁹⁸

TAO KAE NOI Big Roll Seaweed 27 g selected



12⁹⁸

SEA'S MIND Roasted Seaweed Snack 120 g



5⁹⁹

SKYFLAKES Saltine Crackers 800 g



2²⁸

MEIJI Hello Panda Cookies chocolate or strawberry 60 g



1¹⁸

MR. BROWN Canned Cappuccino 240 mL



3⁴⁸

FOCO Coconut Water 1 L selected

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling, Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips

Happy Lunar
NEW YEAR
新春快樂

Celebrate
with savings



9⁸⁸

EIGHT TREASURES
Raw Whole Tilapia
1.36 kg



7⁸⁸

EIGHT TREASURES
Whole Head On Raw
Shrimp 400 g



8⁸⁸

Stem and Leaf Clementines
1 kg 2.2 lb product of Spain



14⁸⁸

10^{LB}
CASE
Sunkist
2026
++100 PTS
when you buy 1

Navel Oranges 10 lb
4.54 kg Gift Box
product of USA



15⁸⁸

EIGHT TREASURES Raw
Whole Pompano 800 g



1¹⁸

EIGHT TREASURES
Coconut Milk 400 mL



3⁴⁸

EIGHT TREASURES
Sweetened Condensed
Milk 300 mL



2¹⁸

EIGHT TREASURES Rice
Vermicelli Noodles 400 g or
Medium Rice Stick Noodles 454 g



5⁴⁸

KIKKOMAN Stir-Fry Sauce 285 mL
or Low Sodium Soy Sauce 296 mL



5⁹⁸

THAI KITCHEN Fish Sauce
200 mL



5⁴⁸

THAI KITCHEN Curry Paste
selected varieties 112 g



1⁹⁸

BLUE DRAGON Sauces
selected varieties 140 mL



5⁹⁸

BLUE DRAGON 3 Step Cooking Kit
selected varieties 220 g



3⁹⁸

++200 PTS
when you buy 2

BLUE DRAGON Sushi Nori 22 g or
Spring Roll Wraps 134 g



3²⁸

TILDA Ready to Heat Rice
selected varieties 250 g



6²⁹

TILDA Rice
selected varieties 907 g



17⁴⁸

WHOLESOME Premium Sushi Rice
7 kg



12⁹⁸

MAZOLA Corn Oil 2.84 L



1⁶⁸

Y&Y Longlife Egg Noodles or
3-Minute Chow Mein 454 g



2²⁸

AROY-D Canned Coconut Milk
400 mL



Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

When you spend \$75

or

When you spend \$150 or more

\$25

toward your
groceries

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20



Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Visit www.sobeys.com/entertaining or www.safeway.ca/entertaining for tray selections and ordering tips

ready for KICKOFF



EXCLUSIVE

MIX & MATCH

BUY 2 GET 3RD
of equal or lesser value
FREE

HAYTER'S FARM Burgers, Sausages,
Meatballs or Meatloaf 375-800 g
starting at 7.99 ea

2³⁹
/100 g

Chicken Wings breaded
or naked sauced or
unsauces sold by 100 g
available hot or chilled

READY
FOR
YOU

12⁹⁹

COMPLIMENTS Cooked Shrimp
in Bag with Cocktail Sauce 680 g



100 PTS
when you buy 2

3⁴⁹

COMPLIMENTS Hot Dog or
Hamburger Buns 12 pk

3⁹⁹

COMPLIMENTS Salsa
650 mL



5⁴⁹

NANDO'S Peri-Peri Sauce 250 mL or
COMPLIMENTS Canola Oil 946 mL



20%
off

CLUB HOUSE Spices or
Seasonings Family Size
selected 81-165 g

2/\$5

COMPLIMENTS Tortilla Chips
250-280 g



100 PTS
when you buy 2

2⁹⁹

COMPLIMENTS Pretzels
320-400 g



ready for KICKOFF



4⁹⁹

DEMPSTER'S Signature
Hamburger or Sausage
Buns 6-8 pk



\$3

DARE Veggie
Crisps 100 g



2⁹⁹

CADBURY Tablet Bars
80-100 g



100 PTS
when you buy 2

2/\$8

DEL MONTE
On Ice 1.89 L



2/4⁵⁰

GATORADE 710 mL



3⁹⁹

MAYNARDS Large Bag
Candy 225-315 g



100 PTS
when you buy 2



PEPSI Mini Can Soft Drinks 6x222 mL



2⁴⁷

LAY'S Potato Chips
220-235 g



2/\$7

TOSTITOS Tortilla
Chips 205-300 g



2/\$9

DORITOS Tortilla
Chips 210-235 g

all the
SWEET THINGS



Jan. 22 – Feb. 11, 2026



when you buy
2 greeting cards

 carlton cards

 PAPYRUS

*valid on cards priced at \$3.49 and up

Scene+
**DIGITAL
EXCLUSIVE**

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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.sceneplus.ca)

Get
200 PTS
when you buy
400 g or more of

COMPLIMENTS Black Forest Ham, Honey Ham, Cooked or Smoked Chicken



Get
250 PTS
when you buy 1

COMPLIMENTS BALANCE
Margarine 850 g



**SAVE
\$2**

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OFFER AND
SAVE \$2 WHEN
YOU BUY 2
COMPLIMENTS
Traditional Pizzas
352-446 g



Offer valid February 5th to February 11th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Wellness made simple

Nourish your body and wallet with great value on everyday wellness



150 PTS
when you buy 2

5⁹⁹

BROYA Bone Broth
237 mL



100 PTS
when you buy 1

STARTING AT
7⁹⁹

COCONUT SECRET
Organic Sauces 237-500 mL



100 PTS
when you buy 2

8⁴⁹

MID-DAY SQUARES
4 pk



100 PTS
when you buy 2

2/\$10

EARTH'S OWN
Barista 946 mL



5⁹⁹

RIVIERA Kéfir 946 mL, Vegan Delights
500-650 g or 4 pk 120 g



NEW

9⁹⁹

GOOD FOOD FOR GOOD
Bolognese Pasta Sauce 450 mL



1⁹⁹

FELICETTI
Gluten Free Pasta
454 g



4⁴⁹

ITALPASTA Gluten Free
Pasta 340 g



Pet dental month!

Keeping your pet on the path of dental wellenss



\$9

PURINA Dentalife Dog Chews or Treats 404-595 g



4⁹⁹

PEDIGREE DentaStix 237-292 g



8⁹⁹

CALEDON FARMS Natural Dog Treats selected 110-265 g



9⁹⁹

MILK-BONE Brushing Chews 557-708 g selected varieties



4⁹⁹

MILK-BONE Brushing Chews 201-267 g selected varieties

*When fed daily, Milk-Bone Brushing Chews® are as effective as brushing a dog's teeth twice a week based on the reduction of tartar build-up. The Veterinary Oral Health Council® recommends daily tooth brushing for optimal effectiveness.

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