

GROCERY OUTLET

bargain market®

SAVE 54%

IN THIS WEEK'S AD†

XTREME VALUE™

MVP

80
YEARS



SAVE
79%*

\$2.99

+CRV

**** Pepsi Beverages, 12 pk**
Assorted varieties. Limit 5.
**Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.
Selection varies by store. While supplies last.
Not available in Quincy, CA or Susanville, CA locations.



SAVE
43%*

\$5.99

Free Graze 93% Lean
Grass Fed Ground Beef, 1 lb

FROZEN FAVORITES UNDER \$5



SAVE
64%*

\$4.99

Foster Farms
Party Wings, 2.5 lb



SAVE
47%*

\$4.99

José Olé Taquitos,
16.5-22.5 oz
Assorted varieties.

EXCLUSIVELY OURS!



\$4.99

SimplyGO Wood Fired
Pizza, 15.5-17.5 oz
Assorted varieties.



SAVE
64%*

\$1.99 Pretzilla Soft Pretzel Burger Buns,
12.8 oz or Sausage Buns, 10.4 oz



SAVE
50%*

2 \$9
for

Aidells Sausage, 12 oz or
Nathan's Famous Beef Franks, 12 oz
Assorted varieties.



Don't forget the
Chips & Dip!

SAVE
80%*

SAVE
50%*

99¢/EA
Large Avocados

99¢/LB
Roma Tomatoes

99¢
Yellow Onions, 3 lb

SAVE
50%*



SAVE
60%*

\$1.99

Juanita's Stone Ground Corn
Tortilla Chips, Sea Salt, 15 oz



EXCLUSIVELY OURS!

\$1.99

SimplyGO Salsa, 16 oz
Assorted varieties.



SAVE
54%*

\$5.99

Babybel Semisoft Cheese,
Stranger Things, 18 ct



SAVE
50%*

\$9.99

Columbus Charcuterie
Tasting Board, 12.5 oz



SAVE
58%*

\$3.99

Tyson Boneless Chicken Bites,
Lightly Breaded Honey, 20 oz



Score **XTREME**
SNACK WINS!



SAVE
46%*

\$2.99

Tony's Pizza, 18.56-20.6 oz
Assorted varieties.



SAVE
55%*

\$4.99

Monterey Farms or Northbeach
Shredded Cheese, 2 lb
Assorted varieties.



SAVE
60%*

\$3.99

Hershey's, Heath, or Mounds
Frozen Pies, 21-33 oz
Assorted varieties.

\$5.99

Crooked Willow Meats
Boneless Beef New York
Strip Steak, 10 oz



SAVE
57%*



Sanderson
Farms®

SAVE
50%*

\$3.99
/LB

Sanderson Farms 99% Fat Free
Fresh Chicken Tenderloins
Not available in Truckee, CA.

EXCLUSIVELY OURS!



\$2.99
+CRV

Grocery Outlet Purified Water,
24 pk, 16.9 oz bottles
Plus tax & deposit fee where applicable.
Not available in Truckee, CA.



SAVE
50%*

\$3.99
+CRV

Liquid Death Flavored Sparkling
Water or Tea, 6 pk, 12 oz cans
Assorted varieties.

Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.



SAVE
75%*

\$4.99
+CRV

Poppi Prebiotic Soda,
Alpine Blast, 12 pk, 12 oz cans
Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.



SAVE
74%*

\$4.99
+CRV

Mighty Swell Techniflavor Spiked
Seltzer, Variety Pack, 12 pk, 12 oz cans
Plus tax & deposit fee where applicable.



\$14.99
+CRV

Bud Light Beer, 18 pk,
12 oz cans or bottles
Plus tax & deposit fee where applicable.

GROCERYOUTLET
bargain market

APP EXCLUSIVE OFFERS!

FEBRUARY 4-10, 2026



\$2 OFF

WITH COUPON!

**GO Home & Haven
Everyday Decorative
10 inch Plates, 100 ct**
While supplies last. Limit 4.

DOWNLOAD OUR APP >



*See coupon in app for offer details.

**GROCERY
OUTLET**
bargain market®

**XTREME
VALUE™**

TESTIMONIALS

Grocery Outlet has saved us so much and
I love finding new deals each week.

-Kayla B. from Burlington NJ

Most everything I find at the Grocery Outlet is a
good find! It is my go-to place whenever I need
anything! The prices are real and the people are
great! It's time for a WOW party!!

-Bonnie S. from Morro Bay CA

Have you had that *Wow!* moment too?

Tell us what you love about Grocery Outlet! >



GROCERY OUTLET

bargain market



120 MORRISSEY BLVD
SANTA CRUZ, CA

Feb 04, 2026 to Feb 10, 2026. While supplies last.



Now!

SAVE UP TO
83%

99¢

So Delicious Almond
Milk Unswt Orig
32 Ounce



Now!

SAVE UP TO
64%

\$2.99

Dave's Killer Bread
Honey Snack Bites
7.2 Ounce



Now!

SAVE UP TO
64%

\$1.99

So Delicious Organic
Coconutmilk
64 Ounce



Now!

SAVE UP TO
64%

\$1.99

Silk Coconut
64 Ounce



Now!

SAVE UP TO
60%

\$3.99

Primal Unsweetened
Ketchup
18.5 Ounce



Now!

SAVE UP TO
60%

\$1.99

Hardbite All Natural
Chips
5.2 Ounce

DOWNLOAD
AMAZING

Deals

GET \$5 OFF >

When you download our app and register

GROCERY
OUTLET
bargain market

NOSH**Wow!****SAVE UP TO 60%****\$1.99**

Sustainable Seas Wild
Pink Salmon
5 Ounce

NOSH**Wow!****SAVE UP TO 60%****\$1.99**

Hardbite Onion Yogurt
Chips
5.3 Ounce

NOSH**Wow!****SAVE UP TO 58%****\$1.99**

Silk Dark Chocolate
Almond Mil
64 Ounce

NOSH**Wow!****SAVE UP TO 57%****\$2.99**

Kind Kids Kids
Chocolate Chip Bar
10 Count

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

NOSH**Wow!****SAVE UP TO 50%****\$12.99**

Rx Bar Honey
Cinnamon Pba
19.4 Ounce

NOSH**Wow!****SAVE UP TO 50%****\$2.99**

Siete Fuego Chips
5.5 Ounce

NOSH**Wow!****SAVE UP TO 50%****99¢**

Blue Buffalo Wet Cat
Chkn Cig
2.6 Ounce

NOSH**Wow!****SAVE UP TO 50%****\$1.99**

Daytrip Cbd Water
12 Ounce



NOSH

Wow!

SAVE UP TO
50%

\$1.99

Daytrip Lemon Cbd
Water
12 Ounce



NOSH

Wow!

SAVE UP TO
50%

\$1.99

Daytrip Coconut
Pineapple Cbd Water
12 Ounce



NOSH

Wow!

SAVE UP TO
50%

\$1.99

Daytrip Cbd Water
12 Ounce



NOSH

Wow!

SAVE UP TO
83%

99¢

Biena Honey Roasted
Chickpea
5 Ounce

WHAT IS NOSH ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



NOSH

Wow!

SAVE UP TO
80%

99¢

Newman's Own Stir Fry
Sauce
13.5 Ounce



NOSH

Wow!

SAVE UP TO
72%

\$1.99

Bolthouse Daily Greens
32 Ounce



NOSH

Wow!

SAVE UP TO
70%

\$1.19

Del Monte Cherry Mixed
Fruit Nsa
14.5 Ounce



NOSH

Wow!

SAVE UP TO
70%

\$1.99

Primal Kitchen Steak
Sauce
8.5 Ounce



NOSH

Wow!

SAVE UP TO
68%

\$7⁹⁹

Cline Rsv Old Vine Red
Blend Cline Rsv Red
Blend
750 Milliliter



NOSH

Wow!

SAVE UP TO
67%

99¢

Olipop Lemon Lime
12 Ounce



NOSH

Wow!

SAVE UP TO
65%

99¢

Poppi Root Beer
12 Ounce



NOSH

Wow!

SAVE UP TO
65%

99¢

Poppi Grape
12 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



NOSH

Wow!

SAVE UP TO
65%

99¢

Poppi Strawberry
Lemon
12 Ounce



NOSH

Wow!

SAVE UP TO
64%

\$2⁹⁹

Dave's Killer Bread
Bold Buffalo Snack Bites
7.2 Ounce



NOSH

Wow!

SAVE UP TO
64%

\$2⁴⁹

Barron County Smoked
Gouda
6 Ounce



NOSH

Wow!

SAVE UP TO
64%

\$1⁹⁹

Late July Habanero Tort
Chip
7.8 Ounce



Wow!

SAVE UP TO
64%

\$1.99

Silk Oat Mb Sugar
32 Ounce

NOSH



Wow!

SAVE UP TO
63%

\$1.49

Kerrygold Cinnamon
Sugarbutter
3.5 Ounce



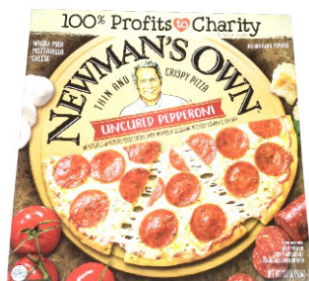
Wow!

SAVE UP TO
63%

\$2.99

Simpli Organic Farro
12 Ounce

NOSH



Wow!

SAVE UP TO
62%

\$3.99

Newmans Own Own
Uncured Pep
15.1 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



Wow!

SAVE UP TO
60%

99¢

Evolution Fresh Berry
Burst
12 Ounce



Wow!

SAVE UP TO
60%

\$3.99

Dave's Gourmet
Butternut Squash
24 Ounce



Wow!

SAVE UP TO
60%

\$1.99

Hippeas Blazin' Hot
Puffs
3.75 Ounce



Wow!

SAVE UP TO
60%

99¢

Poppi Poppi Cran Fizz
12 Ounce



Wow!

SAVE UP TO
60%

\$1.99

Banza Brown Rice
Penne
10 Ounce



Wow!

SAVE UP TO
60%

\$7.99

Sweetheart
Ashwagandha Powder
8 Ounce



Wow!

SAVE UP TO
60%

\$9.99

Sweet Heart Org Wheat
Grass
16 Ounce



Wow!

SAVE UP TO
60%

\$2

Hardbite Avocado Lime
Chips
5.2 Ounce

WHAT IS NOSH ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



Wow!

SAVE UP TO
58%

\$1.99

Voortman Perfectly
Sweet Dark Chocolate
8.04 Ounce



Wow!

SAVE UP TO
57%

\$2.99

Primal Plant Base
Caesar Dr
8 Ounce



Wow!

SAVE UP TO
57%

\$12.99

Sweet Heart Org
Coconut Milk
16 Ounce



Wow!

SAVE UP TO
55%

\$9.99

Ancestral Org Spirulina
Powder
15.5 Ounce

DOWNLOAD

THE

Deals

GET \$5 OFF*

When you download our app
and register

- ➔ Easily see what's in stock
- ➔ Gain access to insider events
- ➔ Every scan is an entry to Win What You Saved**

DOWNLOAD NOW >

* New app users when registering for the first time receive a coupon for \$5 off \$25 minimum purchase, exclusions apply. Excludes alcohol, milk, dairy, gift cards, tax & state bottle deposits.

** See <https://www.groceryoutlet.com/wwys> for details



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