

**SAVE
54%**

IN THIS WEEK'S AD[†]

XTREME VALUE™
MVP 80
YEARS



\$2.99
+CRV

**** Pepsi Beverages, 12 pk**
Assorted varieties. Limit 5.
**Excluding taxes (incl. sugar tax), deposit fees, CRV, and other mandatory charges.
Selection varies by store. While supplies last.
Not available in Quincy, CA or Susanville, CA locations.



\$5.99

Free Graze 93% Lean
Grass Fed Ground Beef, 1 lb

**SAVE
43%***

**FROZEN FAVORITES
UNDER \$5**



**SAVE
64%***

\$4.99

Foster Farms
Party Wings, 2.5 lb



**SAVE
47%***

\$4.99

José Olé Taquitos,
16.5-22.5 oz
Assorted varieties.



\$4.99

SimplyGO Wood Fired
Pizza, 15.5-17.5 oz
Assorted varieties.



SAVE
64%*

\$1.99

Pretzilla Soft Pretzel Burger Buns,
12.8 oz or Sausage Buns, 10.4 oz

SAVE
50%*

2 for \$9

Aidells Sausage, 12 oz or
Nathan's Famous Beef Franks, 12 oz
Assorted varieties.

Don't forget the
Chips & Dip!



SAVE
50%*

99¢/EA

Large Avocados



SAVE
80%*



SAVE
50%*

99¢/LB

Roma Tomatoes



SAVE
60%*

\$1.99

Juanita's Stone Ground Corn
Tortilla Chips, Sea Salt, 15 oz

EXCLUSIVELY OURS!



\$1.99

SimplyGO Salsa, 16 oz
Assorted varieties.



SAVE
54%*

\$5.99

Babybel Semisoft Cheese,
Stranger Things, 18 ct

SAVE
50%*

\$9.99

Columbus Charcuterie
Tasting Board, 12.5 oz

SAVE
58%*

\$3.99

Tyson Boneless Chicken Bites,
Lightly Breaded Honey, 20 oz

Score XTREME SNACK WINS!



SAVE
46%*

\$2.99

Tony's Pizza, 18.56-20.6 oz
Assorted varieties.

SAVE
55%*

\$4.99

Monterey Farms or Northbeach
Shredded Cheese, 2 lb
Assorted varieties.



SAVE
46%*

\$2.99

Tony's Pizza, 18.56-20.6 oz
Assorted varieties.



SAVE
60%*

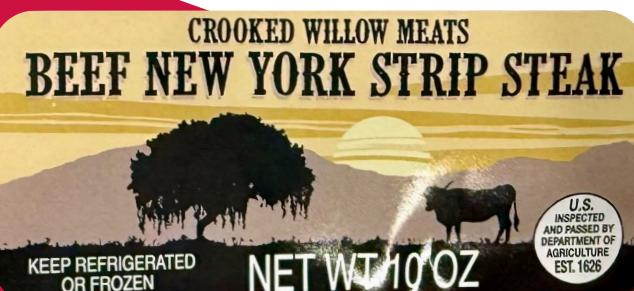
\$3.99

Hershey's, Heath, or Mounds
Frozen Pies, 21-33 oz
Assorted varieties.



\$5.99

Crooked Willow Meats
Boneless Beef New York
Strip Steak, 10 oz



SAVE
57%*



Sanderson
Farms®

\$3.99 /LB

Sanderson Farms 99% Fat Free
Fresh Chicken Tenderloins
Not available in Truckee, CA.

SAVE
50%*

EXCLUSIVELY OURS!



\$2.99 +CRV

Grocery Outlet Purified Water,
24 pk, 16.9 oz bottles
Plus tax & deposit fee where applicable.
Not available in Truckee, CA.

\$3.99 +CRV

Liquid Death Flavored Sparkling
Water or Tea, 6 pk, 12 oz cans
Assorted varieties.
Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.



SAVE
75%*

Poppi Prebiotic Soda,
Alpine Blast, 12 pk, 12 oz cans
Excluding taxes (incl. sugar tax), deposit fees,
CRV, and other mandatory charges.

SAVE
74%*

\$4.99 +CRV

Mighty Swell Techniflavor Spiked
Seltzer, Variety Pack, 12 pk, 12 oz cans
Plus tax & deposit fee where applicable.



\$4.99 +CRV



\$14.99 +CRV

Bud Light Beer, 18 pk,
12 oz cans or bottles
Plus tax & deposit fee where applicable.

PRICES VALID 02-04-26 - 02-10-26 IN STORE ONLY. ITEMS MAY VARY BY STORE. WHILE SUPPLIES LAST.

*COMPARED TO TRADITIONAL GROCERY STORES.

GROCERYOUTLET
bargain market

APP EXCLUSIVE OFFERS!
FEBRUARY 4-10, 2026



\$2 OFF
WITH COUPON!

GO Home & Haven
Everyday Decorative
10 inch Plates, 100 ct
While supplies last. Limit 4.

DOWNLOAD OUR APP >



*See coupon in app for offer details.

**GROCERY
OUTLET**
bargain Market[®]

**XTREME
VALUE[™]**

TESTIMONIALS

Grocery Outlet has saved us so much and I love finding new deals each week.

- Kayla B. from Burlington NJ

Most everything I find at the Grocery Outlet is a good find! It is my go-to place whenever I need anything! The prices are real and the people are great! It's time for a WOW party!!

- Bonnie S. from Morro Bay CA

Have you had that *Wow!* moment too?

Tell us what you love about Grocery Outlet! >



GROCERY OUTLET

bargain market®



120 MORRISSEY BLVD
SANTA CRUZ, CA

Feb 04, 2026 to Feb 10, 2026. While supplies last.



Wow!

SAVE UP TO
83%

99¢

So Delicious Almond
Milk Unsweetened
32 Ounce



Wow!

SAVE UP TO
64%

\$2.99

Dave's Killer Bread
Honey Nut Snack Bites
7.2 Ounce



Wow!

SAVE UP TO
64%

\$1.99

So Delicious Organic
Coconutmilk
64 Ounce



Wow!

SAVE UP TO
64%

\$1.99

Silk Coconut
64 Ounce



Wow!

SAVE UP TO
60%

\$3.99

Primal Kitchen
Unsweetened
Ketchup
18.5 Ounce



Wow!

SAVE UP TO
60%

\$1.99

Hardbite All Natural
Chips
5.2 Ounce

DOWNLOAD
AMAZING

Deals

GET \$5 OFF >

When you download our app and register

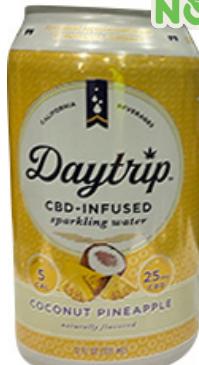
GROCERY
OUTLET
bargain market®

NOSH**Wow!**SAVE UP TO
60%**\$1.99**Sustainable Seas Wild
Pink Salmon
5 Ounce**NOSH****Wow!**SAVE UP TO
60%**\$1.99**Hardbite Onion Yogurt
Chips
5.3 Ounce**NOSH****Wow!**SAVE UP TO
58%**\$1.99**Silk Dark Chocolate
Almond Mil
64 Ounce**NOSH****Wow!**SAVE UP TO
57%**\$2.99**Kind Kids Kids
Chocolate Chip Bar
10 Count

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

NOSH**Wow!**
SAVE UP TO
50%**\$12.99**Rx Bar Honey
Cinnamon Pba
19.4 Ounce**NOSH****Wow!**
SAVE UP TO
50%**\$2.99**Siete Fuego Chips
5.5 Ounce**NOSH****Wow!**
SAVE UP TO
50%**99¢**Blue Buffalo Wet Cat
Chkn Cig
2.6 Ounce**NOSH****Wow!**
SAVE UP TO
50%**\$1.99**Daytrip Cbd Water
12 Ounce

**NOSH****Wow!**SAVE UP TO
50%**\$1.99**Daytrip Lemon Cbd
Water
12 Ounce**NOSH****Wow!**SAVE UP TO
50%**\$1.99**Daytrip Cbd Water
12 Ounce**NOSH****Wow!**SAVE UP TO
50%**\$1.99**Daytrip Coconut
Pineapple Cbd Water
12 Ounce**NOSH****Wow!**SAVE UP TO
83%**99¢**BIENA Honey Roasted
Chickpea
5 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

**NOSH****Wow!**
SAVE UP TO
80%**99¢**Newman's Own Stir Fry
Sauce
13.5 Ounce**NOSH****Wow!**
SAVE UP TO
72%**\$1.99**Bolthouse Daily Greens
32 Ounce**NOSH****Wow!**
SAVE UP TO
70%**\$1.19**Del Monte Cherry Mixed
Fruit Nsa
14.5 Ounce**NOSH****Wow!**
SAVE UP TO
70%**\$1.99**Primal Kitchen Steak
Sauce
8.5 Ounce

NOSH**Wow!**SAVE UP TO
68%**\$7.99**

Cline Rsv Old Vine Red Blend
Cline Rsv Red Blend
750 Milliliter

NOSH**Wow!**SAVE UP TO
67%**99¢**

Olipop Lemon Lime
12 Ounce

NOSH**Wow!**SAVE UP TO
65%**99¢**

Poppi Root Beer
12 Ounce

NOSH**Wow!**SAVE UP TO
65%**99¢**

Poppi Grape
12 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

NOSH**Wow!**SAVE UP TO
65%**99¢**

Poppi Strawberry Lemon
12 Ounce

NOSH**Wow!**SAVE UP TO
64%**\$2.99**

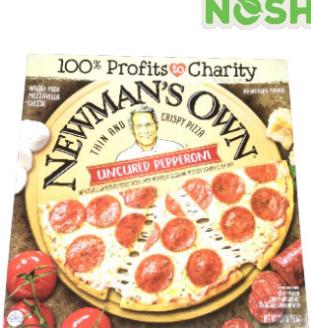
Dave's Killer Bread
Buffalo Snack Bites
7.2 Ounce

NOSH**Wow!**SAVE UP TO
64%**\$2.49**

Barron County Smoked Gouda
6 Ounce

NOSH**Wow!**SAVE UP TO
64%**\$1.99**

Late July Habanero Tort Chip
7.8 Ounce

**NOSH****Wow!**SAVE UP TO
64%**\$1.99**Silk Oat Mb Sugar
32 Ounce**NOSH****Wow!**SAVE UP TO
63%**\$1.49**Kerrygold Cinnamon
Sugarbutter
3.5 Ounce**NOSH****Wow!**SAVE UP TO
63%**\$2.99**Simpli Organic Farro
12 Ounce**NOSH****Wow!**SAVE UP TO
62%**\$3.99**Newmans Own Own
Uncured Pep
15.1 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

**NOSH****Wow!**
SAVE UP TO
60%**99¢**Evolution Fresh Berry
Burst
12 Ounce**NOSH****Wow!**
SAVE UP TO
60%**\$3.99**Dave's Gourmet
Butternut Squash
24 Ounce**NOSH****Wow!**
SAVE UP TO
60%**\$1.99**Hippeas Blazin Hot
Puffs
3.75 Ounce**NOSH****Wow!**
SAVE UP TO
60%**99¢**Poppi Poppi Cran Fizz
12 Ounce



Wow!

SAVE UP TO
60%

\$1.99

Banza Brown Rice
Penne
10 Ounce



Wow!

SAVE UP TO
60%

\$7.99

Sweetheart
Ashwagandha Powder
8 Ounce



Wow!

SAVE UP TO
60%

\$9.99

Sweet Heart Org Wheat
Grass
16 Ounce



Wow!

SAVE UP TO
60%

\$2

Hardbite Avocado Lime
Chips
5.2 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



Wow!

SAVE UP TO
58%

\$1.99

Voortman Perfectly
Sweet Dark Chocolate
8.04 Ounce



Wow!

SAVE UP TO
57%

\$2.99

Primal Plant Base
Caesar Dr
8 Ounce



Wow!

SAVE UP TO
57%

\$12.99

Sweet Heart Org
Coconut Milk
16 Ounce



Wow!

SAVE UP TO
55%

\$9.99

Ancestral Org Spirulina
Powder
15.5 Ounce

DOWNLOAD THE *Deals*

GET \$5 OFF*

When you download our app
and register

- Easily see what's in stock
- Gain access to insider events
- Every scan is an entry to
Win What You Saved**

DOWNLOAD NOW >

* New app users when registering for the first time receive a coupon for \$5 off \$25 minimum purchase, exclusions apply. Excludes alcohol, milk, dairy, gift cards, tax & state bottle deposits.

** See <https://www.groceryoutlet.com/wwys> for details



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