

KICK OFF THE SAVINGS

Score big deals for the big game.

GET **7,500**TM back in points for every \$25* spent on

APP EXCLUSIVE OFFER¹

PEPSICO SOFT DRINKS, FRITO LAY SNACKS, RUFFLES, BUBLY, TOSTITOS OR QUAKER CRISPY MINIS
SELECTED SIZES AND VARIETIES
210510575_EA/20310546002_CD6/20303002001_EA
¹Open your PC OptimumTM app or visit pcoptimum.ca to get the offer.



2⁴⁷
LIMIT 4
OVER LIMIT PAY 3.75 EA

LAY'S POTATO CHIPS
SELECTED VARIETIES, 177-235 G
21241032_EA/21663082_EA



SALE
2/\$15
OR 10.00 EA

PRE-SAUCE 11 PIECE WINGS
SELECTED VARIETIES, 460-530 G
21624744_EA/21624742_EA



SALE
\$20

LARGE VEGETABLE OR FRUIT PLATTER PREPARED IN-STORE
1.343-1.87 KG
20081718_EA/20121599_EA



4⁴⁹
LIMIT 4
OVER LIMIT PAY 5.99 EA

MATT & STEVE'S CAESAR MIX
1.32L
21555690_EA



SWEET
GIFTS.
SWEET
PRICES.



4⁵⁰

LIMIT 6
OVER LIMIT PAY
6.00 EA

REESE'S FILLED HEARTS OR
RED VELVET MINIATURES
161/200 G OR **HERSHEY'S**
KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA/21402985_EA



\$12

LIMIT 6
OVER LIMIT PAY
18.00 EA

FERRERO COLLECTION OR
ROCHER TIG HEART
SELECTED VARIETIES
20052252_EA/210726799_EA



\$12

LIMIT 8
OVER LIMIT PAY
18.00 EA

LINDT HEARTS OR TRUFFLES
MEDIUM
SELECTED VARIETIES, 108/168 G
21690456_EA/21629890_EA



\$20

DELUXE
VALENTINE'S DAY BOUQUET
21665235_EA



UP TO
20% OFF
16.00-79.00 AFTER SAVINGS

LEGO BOTANICALS
21642031_EA/21642032_EA



DEAL DROP

Limited-time deals on PC® home & more.

SAVE 4.00
\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
21109312_EA

PREPARED IN CANADA

REAL CANADIAN SUPERSTORE

PROUDLY CANADIAN

GRASS FED LEAN GROUND BEEF
21618300_EA

HOT DEAL
10⁸⁸

900 G

WOW

PORK PICNIC ROAST
BONE-IN, CRYOVAC
21161819_KG

1⁹⁹
LB
4.39/KG

WOW

JANES COSMIC CHICKEN NUGGETS
FROZEN, 500 G
21717211_EA

1⁹⁹

WOW

FARMER'S MARKET™ BAGGED AVOCADOS
PRODUCT OF MEXICO
CLUB SIZE
21644936001_EA

3⁴⁹

PKG OF 6

JOE FRESH

Fresh Styles at our Lowest Prices

FRESH PRICE!
\$19
Adult Windbreaker

2 FREE

WHEN YOU SPEND \$300 OR MORE

in a single transaction, in-store or through PC Express™ online pickup or delivery

COCA-COLA SOFT DRINKS 12X1 L OR **DASANI DEMINERALIZED WATER** 12X1.5 L, SELECTED VARIETIES
2011450_C12/20299050_C12
CUSTOMER RESPONSIBLE FOR PAYING ECO FEES AND DEPOSIT

UP TO \$25 VALUE

PREPARED IN CANADA

SALE

2⁵⁰

WONDER BREAD 570 G OR BUNS 12'S
SELECTED VARIETIES
20305674_EA/20520827_EA

PREPARED IN CANADA

MULTI SAVE

2/\$16
OR 8.00 EA

PC® PACIFIC WHITE SHRIMP 31-40/LB, 400 G OR BAKE & SERVE DIP 360 G
SELECTED VARIETIES, FROZEN
20789931_EA/21682673_EA

Optimum™

Members-Only Price™

\$7

Non-members **\$11**

Members save **\$4**

SCHNEIDER'S OR MITCHELL'S PEPPERETTES
SELECTED VARIETIES
300-450 G
21196171_EA/21337025_EA
**Must be a registered PC Optimum™ member to load and get this offer.

PREPARED IN CANADA

9⁹⁹

LIMIT 4
OVER LIMIT PAY 12.99 EA

BERTOLLI OLIVE OIL
SELECTED VARIETIES
750 ML/1 L
20000207002_EA
20156182001_EA

3⁴⁷

LIMIT 4
OVER LIMIT PAY 5.99 EA

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES, FROZEN, 320-410 G
20296424004_EA
20852957_EA

PREPARED IN CANADA

3⁴⁹

LIMIT 4
OVER LIMIT PAY 4.00 EA

SILK NON-DAIRY CHILLED BEVERAGE
SELECTED VARIETIES, 1.74-1.89 L
20328231002_EA

\$15

LIMIT 4
OVER LIMIT PAY 24.99 EA

KICKING HORSE WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468006_EA

Optimum™

Members-Only Price™

20⁹⁹

Non-members **23⁹⁹**

Members save **\$3**

GATORADE SPORTS DRINK
SELECTED VARIETIES, 24X591 ML
20298835002_C24
**Must be a registered PC Optimum™ member to load and get this offer.

PREPARED IN CANADA

25⁹⁹

LIMIT 4
OVER LIMIT PAY 29.99 EA

CASCADE PLATINUM PLUS 63'S, PLATINUM 83'S OR CASCADE COMPLETE 112'S DISHWASHER TABS
SELECTED VARIETIES
21658905_EA/21658857_EA

\$12

LIMIT 4
OVER LIMIT PAY 14.99 EA

PURE PROTEIN BARS, ENSURE OR GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20539046_EA/21333482_EA

Optimum™

Thursday, February 5th to Saturday, February 7th

Your points are worth more.

Bonus Redemption Event

Redeem **90,000** pts and get **\$100** off* your purchase of \$100 or more

OR

Redeem **170,000** pts and get **\$200** off* your purchase of \$200 or more

OR

Redeem **300,000** pts and get **\$350** off* your purchase of \$350 or more

That's an extra \$10 value!

That's an extra \$30 value!

That's an extra \$50 value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pc optimum.com/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, February 5th to Wednesday, February 11th, 2026

رمضان مبارك
**BLESSED
RAMADAN**
Celebrate meals worth sharing
and more ways to save.

**HOT
DEAL**

8⁹⁹

MEDJOOOL DATES
PRODUCT OF U.S.A.
20001686_EA



2 LB

**ONLY
\$14**

SUFRA® HALAL CHICKEN BREASTS
BONELESS, SKINLESS, 3'S, UP TO 645 G
21618925_EA



**INCLUDES
HALAL**

**SALE
2⁹⁹**

**KHAAS HALAL
YOGURT**
SELECTED VARIETIES
FROZEN, 750 G
20343515_EA



6⁹⁹

**LIMIT 4
OVER LIMIT PAY
10.99 EA**

**VIMTO FRUIT
CORDIAL**
710 ML
21668847_EA



12⁹⁹

**LIMIT 4
OVER LIMIT PAY
21.99 EA**

**AASHIRWAD
WHOLE WHEAT
FLOUR**
20715483_EA/21359688_EA



20 LB

FEBRUARY

**HIT
OF THE
MONTH**

CAVENDISH FRIES
SELECTED VARIETIES, FROZEN, 800 G
21559837_EA/21602936_EA



VACHON SNACK CAKES
SELECTED VARIETIES, 282-324 G
20963606_EA/20976342_EA



**ROYALE TIGER TOWEL
PAPER TOWELS**
3=6 ROLLS
21484702_EA



**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from February 1 - 28, 2026. While quantities last. See in-store for details.

KICK OFF THE SAVINGS

Score big deals for the big game.

\$15

GET 2,000[®]

\$2 back in points

TURKEY CRANBERRY OR PULLED PORK SLIDER OR PRE-PACKED CHICKEN STRIPS
600-865 G
21624716_EA
21696333_EA



\$12



IN-STORE TAKE AND BAKE PIZZA
14 INCH, SELECTED VARIETIES
660-7130 G
21542484_EA*

Open your PC Optimum app or visit pcoptimum.ca to get the offer.
APP EXCLUSIVE OFFER*

FROM **\$20**
20.00-25.00

SANDWICH CATERING PLATTERS
SELECTED VARIETIES
1.117-2.348 KG
21558137_EA/21640775_EA



749



RESER'S LARGE SALADS
SELECTED VARIETIES,
1.25 KG
20962387_EA

IN-STORE MADE FAMILY KITS, CHICKEN TACO, GYRO, PULLED PORK, SHRIMP OR FALAFEL PITA TRAY 970-1208 G
21669786_EA/21696308_EA

ALWAYS LOW PRICE

\$15



\$7

IN-STORE MADE ITALIAN ROMANACCIA SANDWICHES
SELECTED VARIETIES, 225-306 G
21693850_EA/21693888_EA



GRAB-AND-GO MEAL DEALS

\$25

Any 2 flavours of sauced-wings (prepared in-store)
+ 1 Ruffles® potato chips or Doritos® tortilla chips
+ 1L Pepsi
+ 1 mini cupcake



GET ALL 5 FOR \$25
THAT'S A \$5 SAVINGS

KICK OFF THE SAVINGS

Score big deals for the big game.

\$6

**ASIAN INSPIRATIONS
OR MULDOON'S
ENTRÉES**
SELECTED VARIETIES, FROZEN,
400 G
21047378_EA/21047671_EA



8⁹⁹

**PC® SPRING
ROLLS**
SELECTED VARIETIES,
FROZEN, 574 G
20698096_EA



\$11

**PC® SHRIMP HORS
D'OEUVRES**
SELECTED VARIETIES, FROZEN,
294-454 G
20080117_EA/20978921_EA



\$14

**SNOW CRAB
CLUSTERS**
FROZEN OR THAWED FOR YOUR
CONVENIENCE, 5-8 OZ
21159647_KG



4⁹⁹

CHICKEN WINGS
CLUB SIZE, WET-CHILLED OR
HALAL, FRESH
20789233_KG/21656520_KG



INCLUDES
HALAL



8⁹⁹

**NO NAME® GARLIC
SAUSAGE OR
SMOKIES™**
SELECTED VARIETIES, 750-900 G
20090793_EA/20734142_EA



\$4

**FARMER'S
MARKET™
CUPCAKES**
SELECTED VARIETIES,
284-318 G
21634708_EA
21635894_EA



3⁵⁰

**KINGS
HAWAIIAN
ROLLS**
SELECTED VARIETIES,
12'S
21489831_EA



3⁵⁰

**NO NAME®
GARLIC TOAST**
16'S
21361140_EA



\$6

GET **1,000^{pts}** **\$1**
back in points
**DAIYA
DAIRY FREE
CHEEZE**
SELECTED VARIETIES,
170-227 G
21335548_EA
21355692_EA



3⁴⁹

GET **500^{pts}**
**HEINZ
FLAVORED
MAYONNAISE**
SELECTED VARIETIES
340 ML
21686143_EA
21686274_EA



2⁴⁹

**PC® LIQUID
WATER
ENHANCER**
48 ML OR 100%
JUICE 1 L
SELECTED VARIETIES
20734123001_EA
21080966_EA



\$4

**OCEAN SPRAY
CRANBERRY
COCKTAIL OR
100% JUICE
BLEND**
1.77/1.89 L
20300006003_EA
20300006008_EA



14⁹⁹

GET **1,000^{pts}** **\$1**
back in points
**BUDWEISER
ZERO NON-
ALCOHOLIC
BEER**
12X355 ML
21295370_C12



2⁹⁹

**FRANK'S
REDHOT
SAUCE**
SELECTED VARIETIES
354 ML
20187632001_EA
21352695_EA



1⁹⁹

**AYLMER
TOMATOES
796 ML OR
ACCENTS 540 ML**
SELECTED VARIETIES
21206804_EA
21207587_EA



GET **1,500^{pts}** **\$150**
when you buy 2 **pts**

**STUBB'S BBQ
SAUCE**
SELECTED VARIETIES
450 ML
21020946_EA/21021268_EA



8⁸⁰

GET **1,000^{pts}** **\$1**
back in points
**DAIYA
PLANT BASED
PIZZA 363- 550 G
OR FLATBREAD
327-354 G OR
CHEESE CAKE**
400 G
SELECTED VARIETIES
FROZEN
20923827_EA
20927163001_EA



Use code
SPORT6

**Offer valid from January 29 to
February 11, 2026. Conditions
apply, see site for details.



Express™

Earn 6,000 pts

When you spend \$20+ on select prepared
meals and deli faves*. Online only.

KICK OFF THE SAVINGS

Score big deals for the big game.

\$11^{LB}

24.25/KG

BONELESS BEEF STEW

20832537_KG

\$7

PC VARIETY PACK TOMATOES

PRODUCT OF CANADA OR MEXICO

681 G

20949866001_EA

8⁹⁹

PC BLUE MENU PISTACHIOS, ROASTED SALTED OR UNSALTED

PRODUCT OF U.S.A. NO. 1 GRADE, 454 G

20126522_EA/20048750_EA

CLUB SIZE

\$4

PC TACO KITS

SELECTED VARIETIES

427 G

20295845001_EA

20295845002_EA

GET 1,000^{back in points}

when you buy 2

SWISS CHALET GRAVY OR DIPPING SAUCE

284 ML OR ST. HUBERT SAUCE

398 ML

SELECTED VARIETIES

20322135003_EA/21080165_EA

\$3

LIMIT 6 OVER LIMIT PAY 3.79 EA

STAGG CHILI

SELECTED VARIETIES

425 G

20091906_EA

20300125004_EA

14⁴⁹

NO NAME SHREDDED CHEESE

900 G OR SAPUTO MOZZARELLISSIMA SHREDDED CHEESE OR BARS

1 KG

SELECTED VARIETIES

20317943_EA

21541405_EA

PREPARED IN CANADA

PREPARED IN CANADA

PREPARED IN CANADA

PREPARED IN CANADA

3³³

LIMIT 4 OVER LIMIT PAY 3.99 EA

SNYDER'S OF HANOVER PRETZEL PIECES

SELECTED VARIETIES, 240 G

20316052001_EA/20316052004_EA

4⁵⁰

LIMIT 4 OVER LIMIT PAY 5.50 EA

QUE PASA TORTILLA CHIPS

156-350 G OR THIN CHIPS

300 G

SELECTED VARIETIES

20978992_EA/21031316_EA

2/\$6

OR 3.50 EA

TAKI'S ROLLED TORTILLA CHIPS

SELECTED VARIETIES, 260/280 G

21602195_EA/21715466_EA

3⁵⁰

LIMIT 6 OVER LIMIT PAY 4.49 EA

TWIZZLERS OR JOLLY RANCHER ROPES CANDY PACKS

SELECTED VARIETIES, 283-454 G

20022328004_EA/21689823_EA

2⁴⁹

LIMIT 4 OVER LIMIT PAY 4.50 EA

MCCAIN SUPERFRIES OR SPECIALTY POTATOES

SELECTED VARIETIES

FROZEN, 454-800 G

20324328002_EA/20799522_EA

3⁹⁹

LIMIT 4 OVER LIMIT PAY 6.49 EA

ZIPLOC STORAGE BAGS

SELECTED VARIETIES, 10-100'S

20300461001_EA/20871415_EA

25⁹⁹

CLUB SIZE

PC PAPER TOWEL

12 ROLLS

21558605_EA

\$200

LIMIT 3 OVER LIMIT PAY 230.00 EA

GET 20,000^{back in points}

NINJA FOODI DUAL BASKET AIR FRYER

21425747_EA

UP TO 25% OFF

4.00-30.00 AFTER SAVINGS

PC SERVEWARE

SELECTED VARIETIES

21564548_EA/21564539_EA



KICK OFF THE SAVINGS

Score big deals for the big game.

\$120

LIMIT 4
OVER LIMIT PAY
150.00 EA

EVERDAY ESSENTIALS™
GET 15,000[®]
back in points

\$15

NINJA FOOD PROCESSOR
OR PODS & GROUNDS
COFFEE BREWER

21704694_EA / 21587968_EA



\$2

EVERDAY ESSENTIALS™
OPENSTOCK GLASSWARE
SELECTED VARIETIES
20659240_EA



SPEND \$20
GET \$5 OFF

LIFE AT HOME™ SEASONAL
DINNERWARE, SERVEWARE
OR DRINKWARE
SELECTED VARIETIES
4.00-30.00
21666930_EA/21666989_EA



EVERDAY ESSENTIALS™
GET 3,000[®]
when you spend \$10* on

\$3
back in points

RUBBERMAID
TAKEALONGS FOOD
STORAGE CONTAINERS
SELECTED VARIETIES
20112454_EA/21109828_EA



BUY 1
GET 1
50% OFF

PC® PLANET FIRST™ BAMBOO PLATES,
BIRCH CUTLERY AND WHEAT STRAWS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
2.99-13.99
21350519_EA/21353079_EA

PLANET FIRST.
PRIORITÉ PLANÈTE.

STRONG & STURDY
Bamboo
LUNCHEON PLATES
ASSIETTES À LUNCH
en bambou
SOLIDES ET ROBUSTES

+ COMPOSTABLE / COMPOSTABLES*

PLANET FIRST.
PRIORITÉ PLANÈTE.

STRONG & STURDY
Birch Cutlery
MULTIPACK - ASSORTIMENT
Couverts en bouleau
SOLIDES ET ROBUSTES

+ COMPOSTABLE / COMPOSTABLES*



5⁵⁰

LIMIT 4
OVER LIMIT PAY
6.99EA

NO NAME® PLASTIC
PARTY CUPS
SELECTED VARIETIES
50'S
21206257_EA/21206261_EA



FROM \$10

10.00-12.00

NO NAME® FOIL WARE
CLUB SIZE, SELECTED VARIETIES
21424898_EA/21424907_EA



FROM \$5

5.00-6.00

NO NAME® PRINTED LUNCH OR
DINNER PLATES
SELECTED VARIETIES
40'S
21518845_EA
21518872_EA



UP TO 25% OFF

15.00-26.00 AFTER SAVINGS

LIFE AT HOME™
CUSHIONS AND
THROWS
SELECTED VARIETIES
21595725_EA/21595786_EA



\$30

LIMIT 4
OVER LIMIT PAY
39.00 EA

EVERYDAY ESSENTIALS™
COMFORTER SETS
SELECTED VARIETIES
21666909_EA/21667038_EA



UP TO 25% OFF

3.00-11.00 AFTER SAVINGS

INHO OR CLOROX
KITCHEN LINENS
SELECTED VARIETIES
21639025_EA/21639110_EA



* Please note that not all items are available in all stores.

SWEET GIFTS. SWEET PRICES.

SAVINGS
4 U

WE
<3 U

\$10

HOLIDAY MINI ROSE
21663948_EA



\$10

8 STEM TULIPS
ASSORTED COLOURS
21637907_EA



\$7

**PC® GREENHOUSE GROWN
STRAWBERRIES**
PRODUCT OF CANADA
NO. 1 GRADE
340 G
21027142001_EA



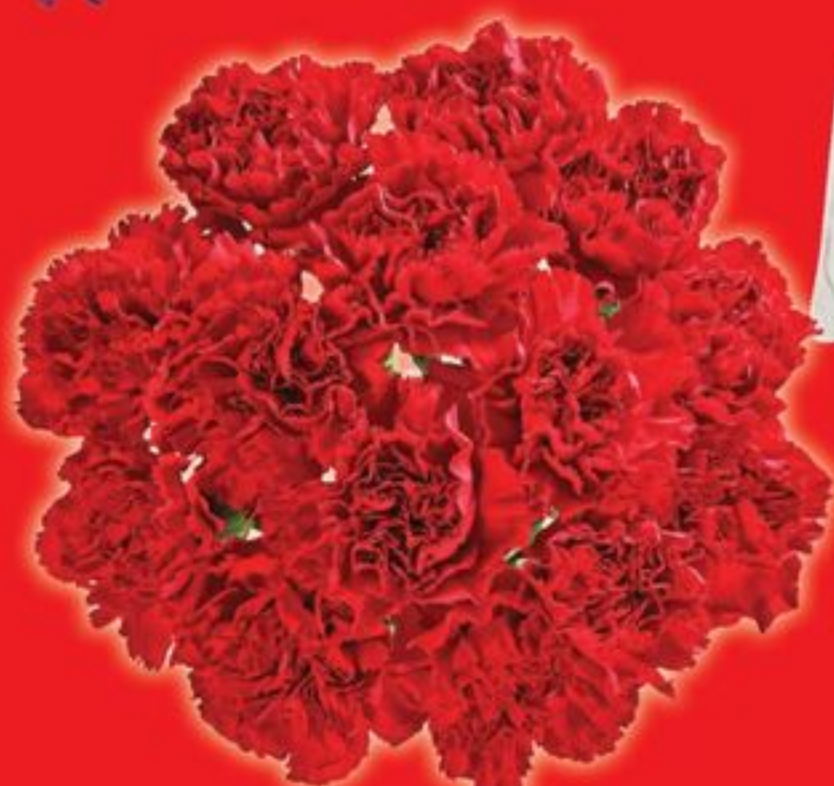
\$25

5" ORCHID
SELECTED VARIETIES
21607618_EA



\$10

**CARNATION
BUNCH**
21630092_EA



\$4

**TWO BITE MINI
CUPCAKES**
VANILLA OR CHOCOLATE
12'S
21296834_EA



4.50

**KIMBERLY
FROSTED
COOKIES**
12'S
21417129_EA



6.99

**ATLANTIC
LOBSTER TAILS**
FROZEN OR
THAWED FOR YOUR
CONVENIENCE,
3-4 OZ
20660117_EA



13.99
LB
30.84/KG

**TOP SIRLOIN
STEAK**
CUT FROM CANADA
AA GRADE BEEF
20820466_KG



**CLUB
SIZE**

25.99
LB
57.30/KG

**PC® FREE FROM®
FRENCHED
AUSTRALIAN
LAMB RACK**
FRESH
20660950_KG



**INCLUDES
HALAL**

3.50

**NO NAME®
WHIPPED
TOPPING**
225 G
20017493_EA



\$6

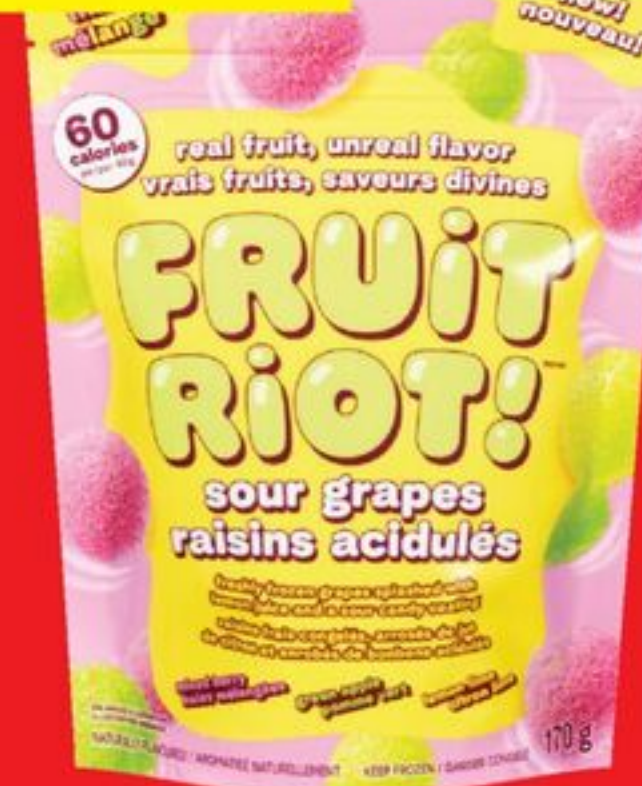
**LIMIT 4
OVER LIMIT PAY
7.29 EA**

**TRU FRU
CHOCOLATE
COVERED
FRUIT**
SELECTED VARIETIES
FROZEN, 170 G
21516003_EA



\$8

**FRUIT RIOT!
SOUR CANDY
FRUIT**
SELECTED VARIETIES
FROZEN, 170 G
21633843_EA



7.50

**PC® DE-ALCOHOLIZED
WINE**
SELECTED VARIETIES 750 ML
21045604_EA/21403385_EA



\$9

**PC® DE-ALCOHOLIZED
BEER**
SELECTED VARIETIES 12X355 ML
20121729_C12
20325253_C12



17.99

**LIMIT 4
OVER LIMIT PAY
19.99 EA**

**COTTONELLE
WIPES**
8'S
21315428_EA



Use code
VAL7

**Offer valid from
February 5 to 14, 2026.
Conditions apply.
See site for details.



Express™

Earn 7,000 pts

When you spend \$25+
on select Valentine's Day flowers*.
Online only.

SWEET GIFTS. SWEET PRICES.

SAVINGS
4 U

WE
<3 U

2⁹⁸

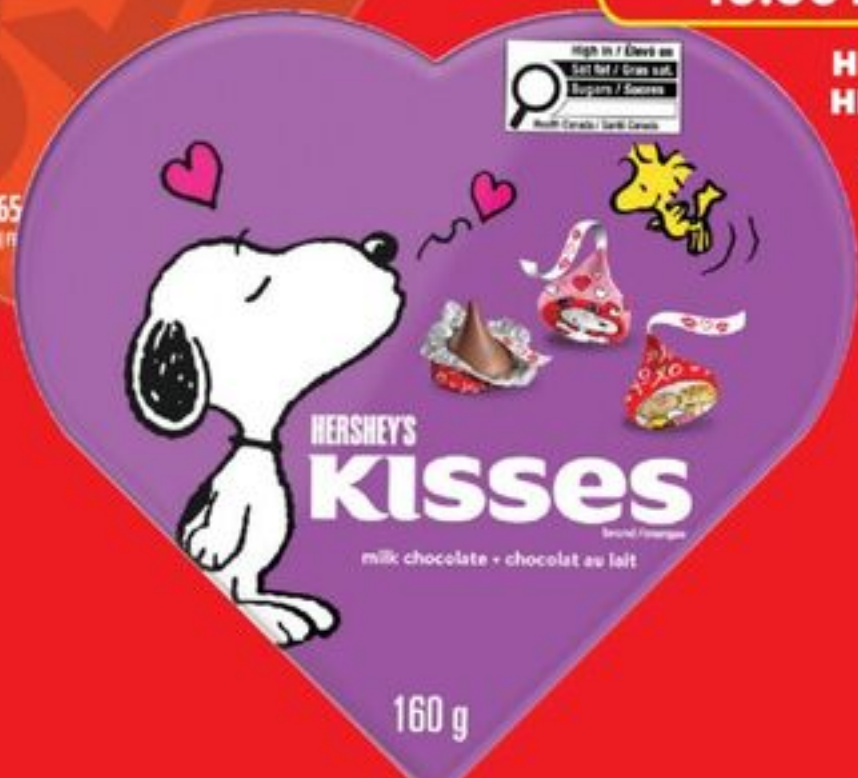
LIMIT 8
OVER LIMIT PAY
4.50 EA

KINDER UOVO
2'S
20718676_EA



\$8

LIMIT 6
OVER LIMIT PAY
10.00 EA



HERSHEY'S
HEART BOX
155-192 G
20275866001_EA
21633740_EA

\$10

LIMIT 8
OVER LIMIT PAY
12.00 EA

NESTLÉ JUNIORS
SELECTED VARIETIES, 30'S
21000923_EA/21620932_EA



\$12

LIMIT 6
OVER LIMIT PAY
15.00 EA

ELMER'S HEART BOX
198 G
21404697_EA



FERRERO COLLECTION
OR ROCHER HEART 8'S
20131802001_EA/20718470_EA



7⁷⁷

LIMIT 6
OVER LIMIT PAY
10.00 EA

\$25

LIMIT 6
OVER LIMIT PAY
30.00 EA

LINDOR HEART
LARGE
202 G
21690615_EA/21690781_EA



7⁹⁷

LIMIT 4
OVER LIMIT PAY
9.49 EA

PEPPERIDGE FARM
GOLDFISH
CRACKERS
560-750 G
21163265_EA/21685585_EA



3⁷⁹

LIMIT 4
OVER LIMIT PAY
4.49 EA



CADBURY FINGERS
114G OR MINI FINGERS
125 G
SELECTED VARIETIES
21631880_EA/21694441_EA



Pick your perfect candle

Up to
50% OFF

5.00-8.00 AFTER SAVINGS
LIFE AT HOME™ ASSORTED
SCENTED CANDLES
SELECTED VARIETIES, 7OZ, 8OZ, 9OZ, 14OZ
21414497_EA/21414671_EA/21414666_EA
21414668_EA/21414669_EA



* Please note that not all items are available in all stores.

SWEET GIFTS. SWEET PRICES.

SAVINGS
4 U

WE
<3 U

\$2

**VALENTINE'S DAY
PACK CARDS**
SELECTED VARIETIES
21679657_EA/21679659_EA

**LIMIT 6
OVER LIMIT PAY
3.00 EA**



\$3

**VALENTINE'S DAY
PACK CARDS**
SELECTED VARIETIES
21679342_EA

**LIMIT 6
OVER LIMIT PAY
4.00 EA**



FROM
1.50
1.50-4.50

**VALENTINE'S DAY
PARTYWARE**
SELECTED VARIETIES
21681112_EA/21679753_EA
21679575_EA



\$3

**LIMIT 6
OVER LIMIT PAY
4.00 EA**

**SMALL VALENTINE'S
DAY PLUSH**
SELECTED VARIETIES
21681123_EA/21681124_EA
21681125_EA



\$10

**LIMIT 6
OVER LIMIT PAY
12.00 EA**

**MEDIUM VALENTINE'S
DAY PLUSH**
SELECTED VARIETIES
21681807_EA/21681808_EA
21681809_EA



\$25

**LIMIT 4
OVER LIMIT PAY
29.00 EA**

**LARGE VALENTINE'S
DAY PLUSH**
SELECTED VARIETIES
21681695_EA/21681754_EA
21681755_EA



\$12

**STITCH LIP GLOSS &
CHAIN SET OR LIP
OIL SET**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21707318_EA/21707331_EA



\$15

**MAD BEAUTY STITCH
COSMETICS BAG OR
HAIR BRUSH**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697383_EA/21697444_EA



\$8

**MAD BEAUTY STITCH
BODY MIST, FACE
MASK OR LIP OIL DUO**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697388_EA/21697441_EA
21697442_EA



\$10

**MAD BEAUTY STITCH
BATH FIZZER TRIO, LIP
BALM TIN TRIO, HEART
BODY WASH OR SLEEP
MASK**
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697385_EA/21697386_EA



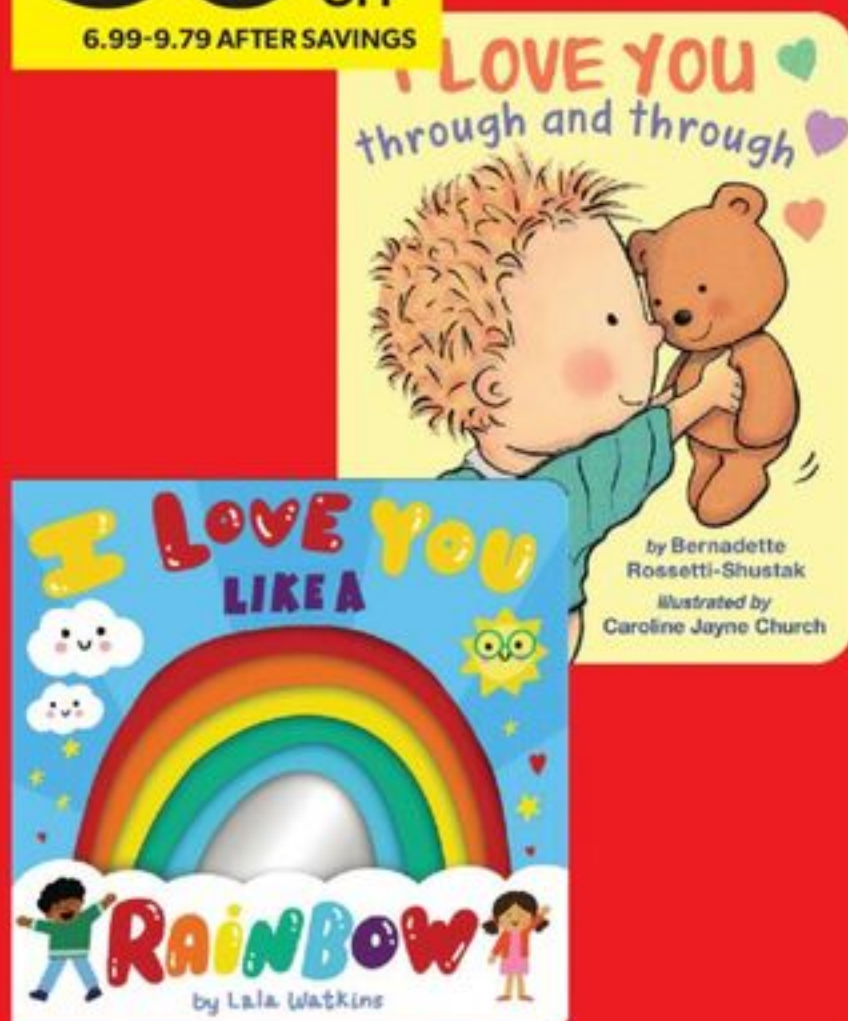
\$10

**8 PACK DISNEY
PRINCESS, RING POP
OR BLUEY TEARAWAY
LIP BALM SET**
SELECTED VARIETIES
WHILE QUANTITIES LAST, 8'S
21660808_EA/21660809_EA



UP TO
30% OFF
6.99-9.79 AFTER SAVINGS

VALENTINE'S BOOKS
SELECTED VARIETIES
21651027_EA/21583569_EA



GET
3,000
when you buy 2

\$3
back
in points

CARLTON CARDS
3.44-14.99
21067322_EA/21419248_EA



\$8

**JOE FRESH
BABY BOYS' PRINTED
BODYSUIT**



Items on this page may not be available at the following West locations: Edmonton (Kingsway, Whitemud, Heritage Gate, Windermere), Steinbach, Winnipeg (Kenaston Blvd), Nanaimo, Coquitlam, Whitehorse, Regina (Golden Mile), Lethbridge, Calgary (Signal Hill, Huntington Hills, East Village, Nursery), Westbank, Richmond, Abbotsford, St. Albert, Prince Albert, Yorkton.

SAVE LIKE A CHAMPION



5⁴⁷

**GENERAL MILLS
FAMILY SIZE CEREAL**
SELECTED VARIETIES
455-778 G
21103492_EA
21103495_EA

**LIMIT 4
OVER LIMIT PAY
6.49 EA**



8⁹⁹

**KELLOGG'S JUMBO
SIZE CEREAL**
SELECTED VARIETIES
700 G-1.05 KG
20072708_EA
20591235_EA

**LIMIT 4
OVER LIMIT PAY
10.99 EA**



3⁹⁹

**KELLOGG'S RAISIN
BRAN, ALL BRAN,
CRISPIX, FUN PAC,
MINI WHEATS,
MUSLIX, SPECIAL K
OR VECTOR PREMIUM
CEREAL**
SELECTED VARIETIES
210-525 G
20067427_EA
21430734_EA

**LIMIT 4
OVER LIMIT PAY
5.99 EA**



2⁴⁹

**QUAKER DIPP'S
OR CHEWY
GRANOLA BARS**
SELECTED VARIETIES
5'S, 120-175 G
20847582_EA
21359366_EA

**LIMIT 4
OVER LIMIT PAY
3.49 EA**



2⁶⁷

**KELLOGG'S RICE
KRISPIES, NUTRI-GRAIN
BARS, POP-TARTS
OR SPECIAL K
CRISPY BARS**
SELECTED VARIETIES
6-10'S, 125-384 G
20313984005_EA
21290111_EA

**LIMIT 4
OVER LIMIT PAY
3.99 EA**



2⁹⁹

**GENERAL MILLS,
NATURE VALLEY,
PILLSBURY, BETTY
CROCKER OR MOTT'S
FRUITATIONS
GRANOLA OR CEREAL
BARS, TREATS OR
FRUIT SNACKS**
SELECTED VARIETIES, 120-230 G
20315520005_EA/21031310_EA

**LIMIT 4
OVER LIMIT PAY
3.99 EA**



2⁹⁷

**TOSTITOS
TORTILLA CHIPS**
SELECTED VARIETIES
215-295 G
21050575_EA
21050581_EA

**LIMIT 4
OVER LIMIT PAY
4.49 EA**



3⁴⁶

**DORITOS
TORTILLA CHIPS**
SELECTED VARIETIES
210/235 G
21369106_EA
21693042_EA

**LIMIT 4
OVER LIMIT PAY
4.00 EA**



4²⁹

**RUFFLES
POTATO CHIPS**
SELECTED VARIETIES
180-200 G
21241052_EA
21241146_EA

**LIMIT 4
OVER LIMIT PAY
4.79 EA**



4⁵⁰

**CHRISTIE FAMILY SIZE
COOKIES 374-488 G OR
CAKESTERS 285 G**
SELECTED VARIETIES
21014087_EA
21639135_EA

**LIMIT 4
OVER LIMIT PAY
5.50 EA**



4⁹⁸

**CHRISTIE RITZ
DRIZZLED MINIS**
SELECTED VARIETIES
226 G
2172532_EA
2172595_EA

**LIMIT 4
OVER LIMIT PAY
6.79 EA**



2⁹⁹

**DARE WAGON
WHEELS 315/360 G,
WHIPPET 230-285 G,
ULTIMATE OR VIVA
PUFFS COOKIES**
290/300 G
SELECTED VARIETIES
20863158_EA
20974343_EA

**LIMIT 4
OVER LIMIT PAY
3.99 EA**



2⁹⁷

**QUAKER RICE CAKES
OR CRISPY MINIS**
SELECTED VARIETIES, 90-199 G
20163708002_EA/20303002005_EA

**LIMIT 4
OVER LIMIT PAY
3.79 EA**



2⁴⁹

**CHRISTIE CRISPERS
OR BITS & BITES**
SELECTED VARIETIES
145 G
21358333_EA
21395350_EA

**LIMIT 4
OVER LIMIT PAY
3.29 EA**



\$2

**DARE BRETON OR
VINTA CRACKER 132-225 G,
VEGGIE CRISPS 100 G,
GRISSOL MELBA OR
CANAPE TOAST 150-200 G
OR BAGUETTES 120 G**
SELECTED VARIETIES
20774684002_EA/21033188_EA

**LIMIT 4
OVER LIMIT PAY
3.49 EA**



SAVE LIKE A CHAMPION



6⁴⁴

LIMIT 4
OVER LIMIT PAY
7.99 EA



**NESCAFÉ OR
TASTER'S CHOICE
INSTANT COFFEE**
SELECTED VARIETIES
100-170 G
2066181001_EA
20873036_EA

\$24

LIMIT 4
OVER LIMIT PAY
30.99 EA



**MCCAFÉ K-CUP
COFFEE PODS**
SELECTED VARIETIES
30'S
21240975_EA
21363982_EA

12⁹⁹

**STARBUCKS
NESPRESSO
VERTUO PODS**
SELECTED VARIETIES
68-100G
21398289_EA
21398301_EA



2⁴⁷

LIMIT 4
OVER LIMIT PAY
2.99 EA



**PRINGLES SUPER
STACK POTATO CHIPS**
SELECTED VARIETIES
148/156 G
21003823_EA/21003833_EA

\$4

LIMIT 4
OVER LIMIT PAY
4.49 EA



**MOTT'S CLAMATO
COCKTAIL**
SELECTED VARIETIES, 1.89 L
20318955002_EA/20318955003_EA

GET 6,000⁰⁰
for every \$20⁰⁰
spent on

**MAISON PERRIER
SPARKLING WATER**
SELECTED VARIETIES, 8X330 ML
21575556_C08/21576430_C08



2⁴⁹

LIMIT 4
OVER LIMIT PAY
2.99 EA



**GLACEAU
VITAMINWATER**
SELECTED VARIETIES, 591 ML
20333194006_EA/20562362003_EA

4/\$5
OR 1.50 EA



**MONTELLIER
CARBONATED WATER**
SELECTED VARIETIES
20662284_EA/20958264_EA

3⁹⁷

LIMIT 4
OVER LIMIT PAY
4.49 EA



**COCA-COLA
SOFT DRINKS**
SELECTED VARIETIES
6X222 ML
20354227001_C06
20354288002_C06

9⁹⁹

**CELSIUS
ENERGY DRINKS**
SELECTED VARIETIES
4X355 ML
21718815_C04



\$1

LIMIT 8
OVER LIMIT PAY
1.79 EA



**POWERADE
SPORTS DRINK**
SELECTED VARIETIES
710 ML
20853723_EA
20853845_EA

2/\$6
OR 3.49 EA



**GATORADE 1L OR
EVIAN 1.5L WATER**
SELECTED VARIETIES
20008522_EA/21651607_EA

2/5⁵⁰
OR 3.49 EA

**CADBURY FAMILY SIZE
CHOCOLATE BARS**
80-90 G OR MAYNARDS
CANDY 135-154 G
SELECTED VARIETIES
21658430_EA/21694186_EA



3⁷⁷

LIMIT 2
OVER LIMIT PAY
4.49 EA



**OLD EL PASO
DINNER KIT**
SELECTED VARIETIES
250-510 G
20795534_EA/20795536_EA

2⁹⁹

LIMIT 6
OVER LIMIT PAY
3.99 EA



OCEAN'S WHITE TUNA
170 G OR **GOLD SEAL**
PINK SALMON 213 G
SELECTED VARIETIES
21005216_EA/21186867_EA

SAVE LIKE A CHAMPION



6⁴⁷

LIMIT 4
OVER LIMIT PAY
7.49 EA

LIBERTÉ GREEK
650/750 G OR
MÉDITERRANÉE
900 G YOGURT
SELECTED VARIETIES
20704361001_EA
21430950_EA



3³⁹

LIMIT 4
OVER LIMIT PAY
3.79 EA

İÖGO NANO 6X93 ML
OR **SIGGI'S SKYR**
4X100 G YOGURT
SELECTED VARIETIES
20609687001_EA
21589925_EA



6⁹⁷

LIMIT 4
OVER LIMIT PAY
7.99 EA

SIGGI'S SKYR
650/750 G OR **İÖGO**
16X100 G YOGURT
SELECTED VARIETIES
20606778001_EA
21353874_EA



3/\$11
OR 4.29 EA

OİKOS YOGURT
SELECTED VARIETIES
4X95/100 G
20419715004_EA
21006595_EA



3,000⁰⁰
for every \$10*
spent on

ACTIVIA YOGURT
PRODUCTS
SELECTED VARIETIES AND SIZES
20303412004_EA/21688205_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



APP EXCLUSIVE OFFER*

4²⁹

LIMIT 4
OVER LIMIT PAY
4.99 EA

TROPICANA DRINKS
1.36 L OR **PURE LEAF**
ICED TEA 1.75 L
SELECTED VARIETIES
REFRIGERATED
20755752002_EA/21622071_EA



2⁵⁰

LIMIT 4
OVER LIMIT PAY
2.99 EA

FRUITOPIA OR
PEACE TEA DRINKS
SELECTED VARIETIES
REFRIGERATED, 1.75 L
20347440001_EA/21170670_EA



2/\$11
OR 6.99 EA

LYSOL DISINFECTING
WIPES 75/84'S,
DISINFECTANT
SPRAY 350 G OR
MULTI-PURPOSE
TRIGGER 950 ML
SELECTED VARIETIES
20314511001_EA/21449826_EA



6⁹⁹

LIMIT 4
OVER LIMIT PAY
7.99 EA

LYSOL LAUNDRY
DISINFECTANT
1.2 L OR **FABRIC SPRAY**
425 G, **MULTI-PURPOSE**
DISINFECTANT SPRAY
539 G OR **TOILET BOWL**
CLEANER 2X710 ML
SELECTED VARIETIES
21238361_EA/21487308_EA



19⁹⁹

LIMIT 4
OVER LIMIT PAY
25.99 EA

FINISH
DISHWASHER TABS
SELECTED VARIETIES, 60-105'S
21218875_EA/21561337_EA



9²⁷

LIMIT 4
OVER LIMIT PAY
11.99 EA

PUREX 4.08-4.43 L OR
SNUGGLE LIQUID
2.77 L OR **SHEETS** 200'S
SELECTED VARIETIES
20083525001_EA/21658148_EA



13⁹⁷

LIMIT 4
OVER LIMIT PAY
16.99 EA

GAIN 4.25 L OR **CHEER**
4.55 L **LIQUID OR FLINGS**
25/42'S **LAUNDRY**
DETERGENT
SELECTED VARIETIES
20959627_EA/21671135_EA



19⁹⁷

LIMIT 4
OVER LIMIT PAY
23.99 EA

TIDE LIQUID 3.46/3.9 L,
PODS OR GAIN FLINGS
45/76'S, **LAUNDRY**
DETERGENT OR
DOWNY SCENT
BOOSTER 853 G
SELECTED VARIETIES
21593670_EA/21625891_EA



HOT DEALS

\$1

NESTLÉ SINGLE CHOCOLATE BAR
SELECTED VARIETIES, 33-60 G OR
NO NAME MANDARIN ORANGE
SELECTED VARIETIES, 284 ML
20019964_EA/20066954_EA
20078466_EA/20301273_EA



\$2

CHEF WOO PLANT BASED RAMEN CUPS
SELECTED VARIETIES, 71 G
21448063_EA/21448070_EA



\$3

QUAKER INSTANT OATMEAL
SELECTED VARIETIES, 8'S,
232-344 G OR
PC MINI POPPADOMS
SELECTED VARIETIES, 113 G
21190254_EA/21683233_EA
21605321_EA/21605358_EA



\$4

SKINNY POP POPCORN
SELECTED VARIETIES, 125/150 G OR
BLACK DIAMOND NATURAL CHEESE SLICES 220/240 G OR **SNACKS COMBO**
3X43 G OR **PROCESSED SLICES** 410 G
SELECTED VARIETIES OR **MINUTE MAID ZERO SUGAR OR SIMPLY DRINKS**
SELECTED VARIETIES, REFRIGERATED, 1.54 L OR
PC TABLE SYRUP
SELECTED VARIETIES, 750 ML
20785418001_EA/20785418002_EA
21208897_EA/21371880_EA
21170784_EA/21434119_EA
20076385_EA/20374908_EA



\$5

CHICKAPEA PASTA
SELECTED VARIETIES, 227 G OR
PUCK HALLOUMI
180 G OR **TRE STELLE HALLOUMI** 200 G OR
STRUB'S PICKLES
SELECTED VARIETIES, 1 L
21597621_EA
21350800_EA/21586261_EA
21671597_EA



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CITRUS DAYS

6⁹⁹

ORGANIC ORANGE NAVAL
PRODUCT OF U.S.A.
20323404001_EA

PRODUCT OF U.S.A.
PRODUIT DES É.-U.A.
1.36 kg 3 lb

Organics - Biologique
Navel
oranges

3 LB

5⁹⁷

PC® CARA CARA ORANGES
PRODUCT OF U.S.A.
20697748001_EA

ORANGES NAVAL
CARA CARA
NAVEL ORANGES
PROFESSIONALLY SWEET, REDDISH-PINK FLESH
EXCEPTIONALLY SWEET, REDDISH-PINK FLESH
CHAIR ROUGE-ROUGE ET TRES SUCRÉE

Produit's Choix: le Choix du Producteur

ORANGES NAVAL
CARA CARA
NAVEL ORANGES
PROFESSIONALLY SWEET, REDDISH-PINK FLESH
EXCEPTIONALLY SWEET, REDDISH-PINK FLESH
CHAIR ROUGE-ROUGE ET TRES SUCRÉE

1.36 kg (3 lb)
PRODUCT OF U.S.A./PRODUIT DES É.-U.A.

3 LB

50¢

LIMES
PRODUCT OF MEXICO
20040489001_EA

no name® sans nom®
Naturally Imperfect
Naturellement imparfaits
lemons - citrons
Freshness and quality... in all shapes and sizes.
Fraîcheur et qualité... sous toutes les formes.
1.81 kg (4 lb)

\$7

NO NAME® NATURALLY IMPERFECT™ LEMONS
PRODUCT OF U.S.A.
2124488001_EA

2⁹⁹
LB
6.59/KG

STEM & LEAF CLEMENTINES
PRODUCT OF SPAIN
20613483001_KG

2⁸⁸

RED POMELO
PRODUCT OF CHINA
20081390001_EA



1⁶⁹

RED MANGO
PRODUCT OF PERU
20059635001_EA

\$8

KIWI
PRODUCT OF GREECE, CLUB SIZE
21576456001_EA

\$8

NO NAME® NATURALLY IMPERFECT™ APPLES
PRODUCT OF WESTERN PROVINCES, CANADA NO. 2 GRADE, CLUB SIZE
20868985001_EA



2 LB



6 LB

\$7

FARMERS MARKET™ SWEET POTATOES
PRODUCT OF CANADA, CLUB SIZE
20697331001_EA

6²³

NO NAME® NATURALLY IMPERFECT™ MIXED SWEET PEPPERS
PRODUCT OF MEXICO, CLUB SIZE
20921434001_EA

4⁹⁹

RENÉE'S REFRIGERATED SALAD DRESSING OR VINAIGRETTE
SELECTED VARIETIES,
350/355 ML
20012865_EA/20314592_EA



5 LB



2.5 LB



SUPER FRESH

\$10 LB
22.05/KG

**PC® FREE FROM™
CHICKEN THIGHS**
BONELESS, SKINLESS, FRESH
20188038_KG



\$13

**PC® CHICKEN THIGHS,
DRUMSTICKS OR
BREAST FILLETS**
FRESH, UP TO 870 G
21341035_EA/21341046_EA



\$7

**PC® FREE FROM™
SAUSAGE**
SELECTED VARIETIES, 375/500 G
2019782_EA/20720612_EA



\$13

**PC® WORLD OF
FLAVOUR PORK
ROAST**
SELECTED VARIETIES, FRESH,
730/900 G
21603108_EA/21603234_EA



13.99

**MARCANGELO
SOUVLAKI KABOBS**
SELECTED VARIETIES, 480/640 G
21041735_EA/21098855_EA



5.99

NO NAME® BACON
REGULAR OR LOW SALT, 500 G
20156771_EA



500 G

\$11

NO NAME® BREADED CHICKEN
SELECTED VARIETIES, FROZEN,
1.81 KG
21178763_EA



**CLUB
SIZE**

\$19

**BEYOND MEAT
PLANT-BASED
BURGERS 678 G OR
GROUND BEEF 908 G**
FROZEN
21378994_EA/21702916_EA



**LIMIT 4
OVER LIMIT PAY
22.99 EA**

\$10 LB
22.05/KG

**FRESH ASC
TILAPIA FILLETS**
20629152_KG



**CLUB
SIZE**

6.50

**SEAQUEST®
SHRIMP RING 227 G OR
WATERVIEW MARKET
CRISPY CALAMARI**
300 G
FROZEN
20080289_EA/21454797_EA



\$7

**SEAQUEST®
RAW OR COOKED
PEELED SHRIMP**
70-90/LB, FROZEN, 300 G
21044529_EA/21044919_EA



5.50

**SEAQUEST®
CRAB FLAVOURED
ALASKA POLLOCK
READY TO EAT, 454 G
OR TRADITIONS
HOT POT SEAFOOD
MIX FROZEN, 500 G
SELECTED VARIETIES
2059152_EA/21672263_EA**



\$7

**HIGH LINER WILD
SALMON FILLETS 400 G
OR VIVASEA
GREENSHELL
MUSSELS 500 G, FROZEN
21093881_EA/21595040_EA**



\$7

**SEAQUEST® COD,
SOLE, TILAPIA, BASA,
HADDOCK, WILD
POLLOCK OR PINK
SALMON FILLETS**
FROZEN, 400 G
20036614_EA/21314740_EA



SUPER FRESH

\$7

PC[®] NATURAL CHOICE SALAMI
SELECTED VARIETIES, 150 G
20103918_EA/20155515_EA



Optimum[™]
Members-Only Price[™]

\$10

Non-members
12⁵⁰

Members save
\$2⁵⁰

FREYBE PEPPERONI STICKS OR EUROPEAN WIENERS
SELECTED VARIETIES, 500 G
20059484_EA/20322436_EA
20323265_EA
[™]Must be a registered PC Optimum[™] member to load and get this offer.



Optimum[™]
Members-Only Price[™]

11⁹⁷

Non-members
14⁴⁷

Members save
\$2⁵⁰

MAPLE LEAF NATURAL SELECTIONS OR PC[®] FREE FROM[™] CLUB SIZE SLICED DELI MEAT
SELECTED VARIETIES, 375/400 G
20772015_EA/20923814_EA
[™]Must be a registered PC Optimum[™] member to load and get this offer.



5⁴⁹

BOURSIN CHEESE
SELECTED VARIETIES, 150 G
2016794_EA

LIMIT 4
OVER LIMIT PAY
6.49 EA



\$6

GET 1,500⁰⁰ when you buy 2
\$1⁵⁰ back in points

TRE STELLE FETA OR BOCCONCINI 200 G OR RICOTTA 400/475 G
SELECTED VARIETIES
20003436_EA/20093652_EA



\$7

BALDERSON CHEESE NON-AGED CHEDDAR BLOCKS
SELECTED VARIETIES, 250/280 G
21495455_EA/21517748_EA

LIMIT 4
OVER LIMIT PAY
9.50 EA



\$12

SPINACH AND PUMPERNICKEL OR SOURDOUGH TRAY OR EVERYDAY CHEESE BOARD
SELECTED VARIETIES AND SIZES, 1.4 KG
20748662_EA/21405534_EA



\$8

PC[®] VARIETY DIP PACK
500 G
20213063_EA



Optimum[™]
Members-Only Price[™]

\$30

Non-members
\$35

Members save
\$5

BENTO KAZOKU PLATTER
1.2 KG, 53 PIECES
21637774_EA
[™]Must be a registered PC Optimum[™] member to load and get this offer.



2²⁵

NO NAME[®] BAGELS OR ENGLISH MUFFINS
SELECTED VARIETIES, 6'S
21217967_EA/21313119_EA



\$4

PC[®] NAAN ROUNDS
SELECTED VARIETIES, 480 G
20757871_EA/21649088_EA



3⁵⁰

ACE BAGUETTE
SELECTED VARIETIES, BAKED IN-STORE, 325-400 G
20711717_EA/20354747_EA



\$5

DONUTS
3'S & 4'S
21608752_EA/21647840_EA



5⁵⁰

PC[®] MINI MUFFINS
SELECTED VARIETIES, 12'S
21488839_EA/21561610_EA



\$8

FARMER'S MARKET[™] PIES
SELECTED VARIETIES, 580 G-1 KG
21297365_EA/21297367_EA



SUPER YOUR EVERYDAY

4⁹⁹

LIMIT 4
OVER LIMIT PAY
5.79 EA

POST OR ALPEN
MUESLI FAMILY
SIZE CEREAL
SELECTED VARIETIES, 453-650 G
21542452_EA/21575229_EA



7⁴⁹

LIMIT 4
OVER LIMIT PAY
10.99 EA

FLOURISH PROTEIN
PANCAKE AND
WAFFLE MIX
SELECTED VARIETIES, 430 G
21375781_EA/21421946_EA



5⁵⁰

LIMIT 4
OVER LIMIT PAY
6.99 EA

JORDANS CEREAL
OR GRANOLA
SELECTED VARIETIES, 325-400 G
21522230_EA



4⁴⁹

LIMIT 4
OVER LIMIT PAY
4.99 EA

NO NAME[®]
BAKING POWDER
450 G
20163323_EA



5⁴⁹

LIMIT 4
OVER LIMIT PAY
14.99 EA

SMUCKER'S FRUIT
JAM, SPREAD OR
MARMALADE 310-500 ML
OR ADAMS PEANUT
BUTTER 500 G
SELECTED VARIETIES
EXCLUDING RASPBERRY FLAVOR
20308043001_EA/20367670001_EA



12⁹⁹

LIMIT 4
OVER LIMIT PAY
14.99 EA

BEEMAID CLASSIC
CREAMED OR LIQUID
WHITE HONEY
PASTEURIZED OR
UNPASTEURIZED, 1 KG
21179955_EA/21180491_EA



1⁴⁹

LIMIT 6
OVER LIMIT PAY
2.29 EA

SWISS CHALET OR
ST HUBERT SAUCE
MIXES
SELECTED VARIETIES, 25-57 G
21687535_EA/21203800_EA



3⁴⁹

LIMIT 6
OVER LIMIT PAY
4.99 EA

SPAM LUNCHEON
MEAT OR HEREFORD
CORNED BEEF
SELECTED VARIETIES, 340 G
20050622_EA/20858330_EA



\$5

LIMIT 4
OVER LIMIT PAY
5.79 EA

PC[®] THE DECADENT[®]
CHOCOLATE CHIPS
SELECTED VARIETIES, 226-300 G
20430272_EA/21069789_EA



1²⁵

LIMIT 4
OVER LIMIT PAY
1.59 EA

KD MACARONI
AND CHEESE
200 G
21549926_EA



2⁶⁷

LIMIT 2
OVER LIMIT PAY
3.00 EA

BEN'S ORIGINAL
BISTRO EXPRESS
SELECTED VARIETIES
240/250 G
21405178_EA
21405476_EA



5⁹⁷

HELLMANN'S
MAYONNAISE
SELECTED VARIETIES
710-890 ML
20618579001_EA
21518361_EA



6⁹⁷

LIMIT 4
OVER LIMIT PAY
7.99 EA

KRAFT PARMESAN
CHEESE
SELECTED VARIETIES
250 G
21528135_EA
21661844_EA



3⁴⁹

LIMIT 4
OVER LIMIT PAY
4.29 EA

DOLE FRUIT
SELECTED VARIETIES
540 ML
21297564_EA
21484256_EA



1²⁹

LIMIT 4
OVER LIMIT PAY
1.89 EA

NO NAME[®]
BROTH
SELECTED VARIETIES,
900 ML
21189610_EA/21189611_EA



1⁷⁹

LIMIT 4
OVER LIMIT PAY
2.49 EA

CAMPBELL'S
CONDENSED
SOUP OR COOKING
BROTH
SELECTED VARIETIES
284 ML
21689912_EA
21690041_EA



10⁹⁹

LIMIT 6
OVER LIMIT PAY
16.49 EA

CAMPBELL'S
CONDENSED
SOUP
SELECTED VARIETIES
12X284 ML
20016069001_EA
20016069002_EA



92¢
PER CAN

**CLUB
SIZE**

SUPER YOUR EVERYDAY

4⁹⁹

LIMIT 4
OVER LIMIT PAY
6.49 EA

TAZO TEA BAGS
SELECTED VARIETIES,
20'S
21308027_EA/21308145_EA



5⁹⁹

LIMIT 4
OVER LIMIT PAY
8.99 EA

TAZO
CONCENTRATE
SELECTED VARIETIES
946 ML
21557580_EA
21692029_EA



GET 6,500⁰⁰
for every \$30*
spent on

\$650
back in points

VAN HOUTTE K-CUP 10-48'S, **GROUND COFFEE** 340 G,
MCCAFÉ K-CUP 10-48'S, **PREMIUM GROUND** 340-875 G,
INSTANT COFFEE 100 G OR **NESPRESSO CAPSULES**
10'S, **TIMOTHY'S K-CUP** 30/60'S, **DONUT HOUSE OR**
KRISPY KREME K-CUP 30'S, **LAVAZZA K-CUP** 30'S
OR **KICKING HORSE K-CUP** 10/24'S
SELECTED VARIETIES
21240975_EA/21633664_EA



37⁹⁹

GET 8,000⁰⁰
back in points

NO NAME® 102'S
OR **PC® 72'S**
COFFEE PODS
SELECTED VARIETIES
21693380_CO1/2111235_EA
*Open your PC Optimum™
app or visit pc optimum.ca
to get the offer.



2/\$9
OR 5.99 EA

LINDT EXCELLENCE
CHOCOLATE BARS
SELECTED VARIETIES, 50-138 G
20312527001_EA/21664488_EA



167

LIMIT 4
OVER LIMIT PAY
2.25 EA

SNACK PACK JUICY
GELS OR PUDDING
SELECTED VARIETIES, 4X99 G
20310707001_EA/2031315001_EA



199

LIMIT 4
OVER LIMIT PAY
2.25 EA

OASIS JUICE, NECTAR
OR **ARIZONA ICE TEA**
SELECTED VARIETIES, 960 ML
20894117004_EA/21009822_EA



897

LIMIT 4
OVER LIMIT PAY
10.49 EA

GET 1,000⁰⁰
back in points

RED BULL
ENERGY DRINKS
SELECTED VARIETIES, 4X250 ML
20166737001_C04/20166737002_C04



449

LIMIT 4
OVER LIMIT PAY
5.49 EA

FREEYUM CRACKERS
SELECTED VARIETIES, 120 G
21416666_EA/21416668_EA



425

LIMIT 4
OVER LIMIT PAY
4.99 EA

GET 1,000⁰⁰
when you buy 2

ANGIE'S BOOM
CHIKA POP POPCORN
136/198 G OR **PUFFS** 170 G
SELECTED VARIETIES
20811709_EA/21219848_EA



\$9

LIMIT 4
OVER LIMIT PAY
10.99 EA

BARNEY
ALMOND BUTTER
SELECTED VARIETIES, 284 G
21083767_EA



449

LIMIT 4
OVER LIMIT PAY
5.99 EA

SILK NON-DAIRY
CHILLED CREAMER
SELECTED VARIETIES, 890 ML
21245360_EA/21245361_EA



59⁹⁹

GET 3,000⁰⁰
back in points

VEGA ALL-IN-ONE
PROTEIN POWDER
SELECTED VARIETIES, 827-876 G
20645554_EA/2128494_EA



SUPER YOUR EVERYDAY

3⁹⁹

LIMIT 4
OVER LIMIT PAY
5.49 EA

BECEL MARGARINE 427 G
OR **PLANT-BASED BRICKS OR STICKS** 454 G
OR **I CAN'T BELIEVE IT'S NOT BUTTER** 850 G
SELECTED VARIETIES
20322707001_EA/21666474_EA



2/\$6

OR 3.99 EA

ASTRO TUBS 650/750 G
OR **IÖGO NANO BUBBLES**
4X100 G, **YOGURT**
SELECTED VARIETIES
20165226001_EA/21719739_EA



\$4

LIMIT 4
OVER LIMIT PAY
4.50 EA

KOZYSHACK
RICE PUDDING
SELECTED VARIETIES
6X113 G/624 G
20323829001_EA/20325154001_EA



2/\$11

OR 6.99 EA

GET 2,000 back in points
when you buy 2

HÄAGEN-DAZS
TUBS 450 ML OR **BARS** 3'S
SELECTED VARIETIES FROZEN
20302298007_EA/21513347_EA



Optimum

Members-Only Price**

3⁹⁹

Non-members

5⁹⁹

Members save
\$2

BREYERS CREAMERY
STYLE ICE CREAM OR
FROZEN DESSERT
SELECTED VARIETIES, 1.41 L
21651169_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$5

LIMIT 4
OVER LIMIT PAY
6.50 EA

NO NAME® FISH
SELECTED VARIETIES
FROZEN, 454 G
21672358_EA



\$8

PC® BLACK LABEL PIZZA
SELECTED VARIETIES
FROZEN, 330-395 G
21531415_EA/21688240_EA



6⁹⁹

LIMIT 4
OVER LIMIT PAY
8.49 EA

MCCAIN PIZZA POCKETS
SELECTED VARIETIES
FROZEN, 6'S
21047833_EA



1⁹⁷

LIMIT 4
OVER LIMIT PAY
3.29 EA

PALMOLIVE
DISHWASHING LIQUID
SELECTED VARIETIES
591/828 ML
20861400_EA
21004388_EA



\$3

LIMIT 4
OVER LIMIT PAY
4.00 EA

NO NAME® PLASTIC WRAP
60 M
21120002_EA



5⁹⁹

LIMIT 4
OVER LIMIT PAY
6.99 EA

MRS. MEYER'S
CLEAN DAY
MULTI-SURFACE
CLEANER
SELECTED VARIETIES
473 ML
21046906_EA
21046908_EA



7⁹⁷

LIMIT 4
OVER LIMIT PAY
13.49 EA

FLEECY FABRIC
SOFTENER
SELECTED VARIETIES
3.5 L
21311735_EA/21311739_EA



21⁹⁹

LIMIT 4
OVER LIMIT PAY
26.99 EA

PUREX
BATHROOM
TISSUE
SELECTED VARIETIES
21189854_EA
21443672_EA



24=72 ROLLS



19⁹⁷

LIMIT 4
OVER LIMIT PAY
25.99 EA

SCOTTIES
FACIAL TISSUE
SELECTED VARIETIES
18'S
20311508_EA



8⁹⁹

LIMIT 4
OVER LIMIT PAY
10.49 EA

MILK-BONE
SOFT AND CHEWY
DOG TREATS
SELECTED VARIETIES
708 G
21047843_EA



6⁹⁸

LIMIT 4
OVER LIMIT PAY
8.99 EA

WHISKAS
DRY CAT FOOD
SELECTED VARIETIES
1.5/2 KG
21588889_EA
21588943_EA



ALWAYS LOW PRICE

ALWAYS
LOW PRICE
\$10

BREADED CHICKEN, MEATBALLS, POTSTICKERS, HOR D'OEUVRES
700 G-1.81 KG, FISH FILLETS, SMOKED SALMON, BREADED SQUID,
POPCORN SHRIMP, IMITATION CRAB MEAT OR SEAFOOD MEDLEY
21447587_EA/21669059_EA/21473698_EA/21473748_EA



ALWAYS
LOW PRICE
\$7

PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN
SELECTED VARIETIES,
FROZEN, 600/700 G
21079476_EA/21201321_EA



ALWAYS
LOW PRICE
\$13

SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL SAUCE
FROZEN, 454 G
21687413_EA



ALWAYS
LOW PRICE
\$2.47

NO NAME® CHICKEN WIENERS
450 G
20058192_EA



ALWAYS
LOW PRICE
\$3

POPEYE
SELECT SPINACH
PRODUCT OF U.S.A., 283 G
20156570_EA



ALWAYS
LOW PRICE
\$5

ZIGGY'S® DELI
CHEESE SLICES
SELECTED VARIETIES,
160/180 G
21610744_EA/21610826_EA



ALWAYS
LOW PRICE
\$6

BASSÉ NUTS
SELECTED VARIETIES, 415-600 G
21158612_EA/21158613_EA



ALWAYS
LOW PRICE
\$1.50

FRENCH BREAD
SELECTED VARIETIES
BAKED IN-STORE, 450 G
20788443_EA



ALWAYS
LOW PRICE
\$2

SANTOSH NAAN
SELECTED VARIETIES, 5'S
21671462_EA/21671463_EA



ALWAYS
LOW PRICE
\$7

BUTTER
CROISSANTS
BAKED IN-STORE, 12'S
21683000_EA



ALWAYS LOW PRICE

ALWAYS
LOW PRICE
\$3

NO NAME® CREAM CHEESE
SELECTED VARIETIES, 227/250 G
20308105001_EA



ALWAYS
LOW PRICE
\$3

NO NAME® NATURALLY IMPERFECT™ FRUIT
SELECTED VARIETIES, FROZEN, 300/400 G
21545106_EA



ALWAYS
LOW PRICE
\$9

**PC® OR
BLUE MENU®
LASAGNA OR
MAC & CHEESE**
SELECTED VARIETIES
FROZEN, 1.13 KG
20314880_EA/20326534_EA



ALWAYS
LOW PRICE
\$10

PC® VEGETABLES
SELECTED VARIETIES
FROZEN, 1.75 KG
20713450_EA/21096317_EA



ALWAYS
LOW PRICE
\$4.50

**PC® BLACK LABEL
ICE CREAM**
SELECTED VARIETIES
FROZEN, 500 ML
21578921_EA/21588234_EA



ALWAYS
LOW PRICE
\$5

**NO NAME®
PEROGIES**
SELECTED VARIETIES, 2 KG
20323762001_EA
20323762003_EA



ALWAYS
LOW PRICE
\$1

**PC® BLUE
MENU® OR
FREE & CLEAR®
SPARKLING
WATER**
SELECTED VARIETIES, 1 L
20163201002_EA
20320832002_EA



ALWAYS
LOW PRICE
\$1.50

**ROOSTER
COCONUT MILK**
398 ML
21378707_EA



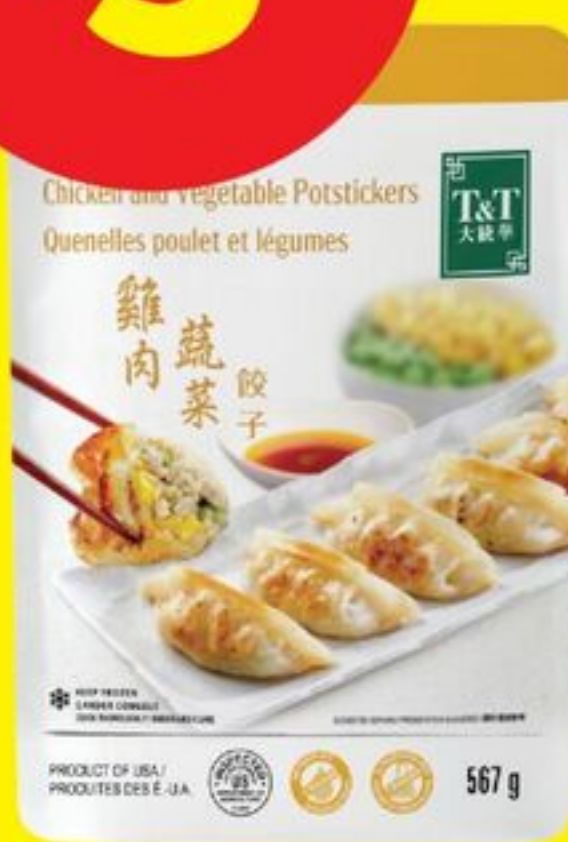
ALWAYS
LOW PRICE
\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN, 1 KG
20379701_EA



ALWAYS
LOW PRICE
\$5

T&T® POTSTICKERS
SELECTED VARIETIES
567 G
21495805_EA



ALWAYS
LOW PRICE
\$4

**PC® ORGANICS,
ORGANIC
UNSWEETENED
APPLE SAUCE**
SELECTED VARIETIES
6X100 ML
20320493001_EA
21306828_EA



ALWAYS
LOW PRICE
\$4.50

**PC® ORGANICS
ANIMAL COOKIES**
SELECTED VARIETIES, 250 G
20181028_EA/20304981_EA



ALWAYS
LOW PRICE
\$5

**PC® ORGANICS
VEGETABLES**
SELECTED VARIETIES
FROZEN, 300-500 G
20416869001_EA
20416869002_EA



GET 1,000[®] back in points **\$1**

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO
SAVE BIG
WITH *FEWER
STAMPS*

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* **BIG**

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.



APP
EXCLUSIVE
OFFER[†]

Optimum[™]
GET
3,000^(pts)

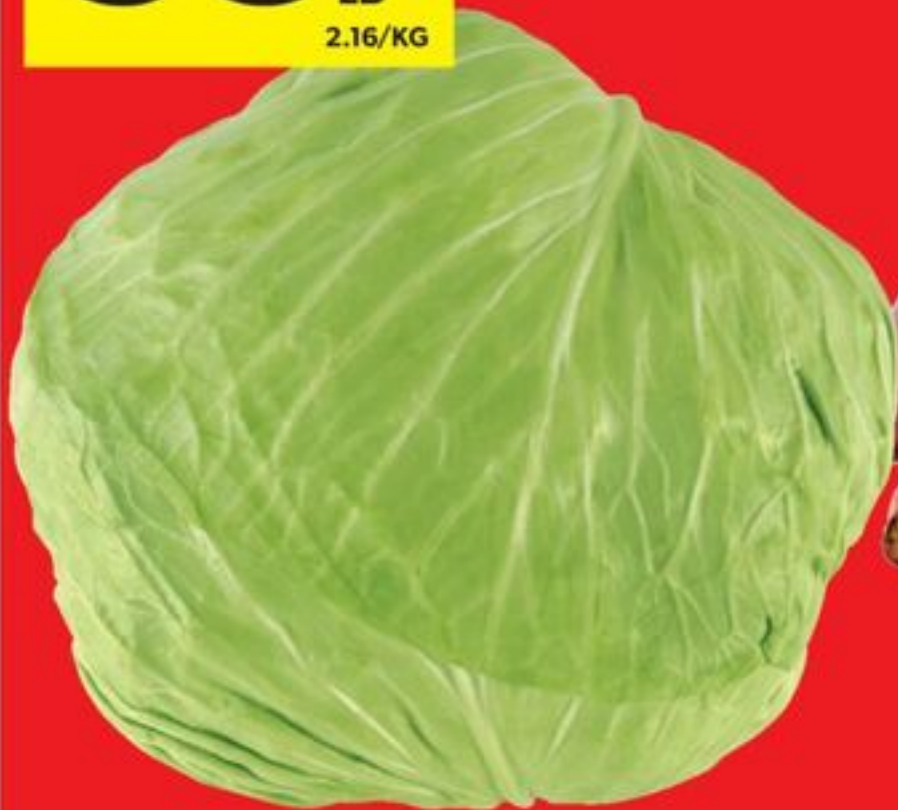
\$3
back
in points

for every \$15* spent
on Rooster[®] products
all sizes and varieties

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.

98¢
LB
2.16/KG

TAIWANESE
FLAT CABBAGE
PRODUCT OF MEXICO
OR U.S.A.
20020863001_KG



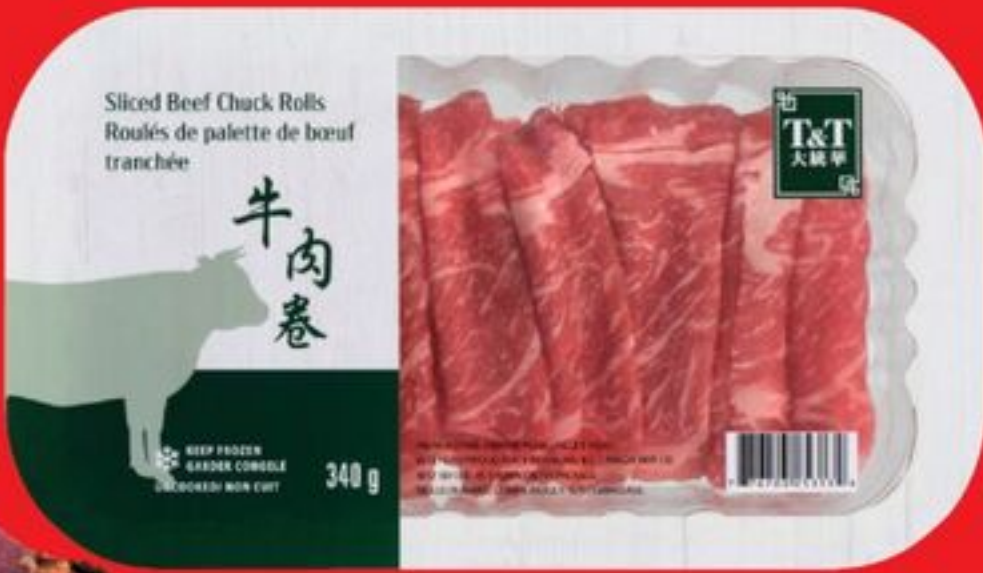
198
LB
4.37/KG

JAPANESE
SWEET POTATO
PRODUCT OF U.S.A.
20024922001_KG



\$12

T&T SLICED ROLLS
BEEF OR LAMB, 340 G
21570350_EA



98¢

GOLDEN HAPPINESS
SPECIALTY BUNS
SELECTED VARIETIES, 100 G
21297542_EA



588
LIMIT 4
OVER LIMIT PAY
7.50 EA

WING WING CHINESE
PORK SAUSAGE
375 G
21473752_EA



288

TASTIE SPRING ROLL
SELECTED VARIETIES
FROZEN, 204 G
20995597_EA



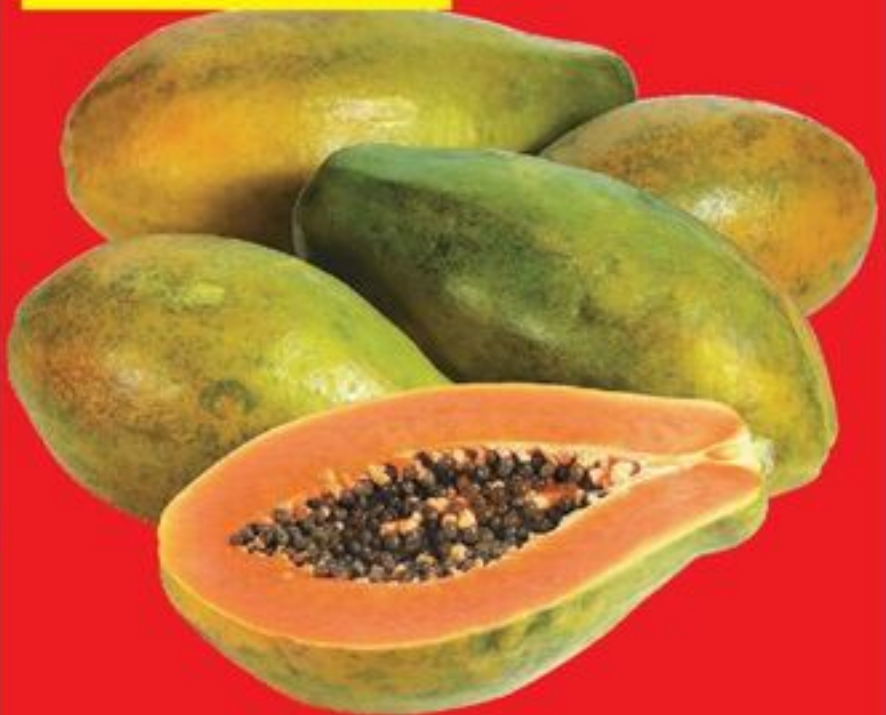
198
LB
4.37/KG

LONG EGGPLANT
PRODUCT OF MEXICO
20159013001_KG



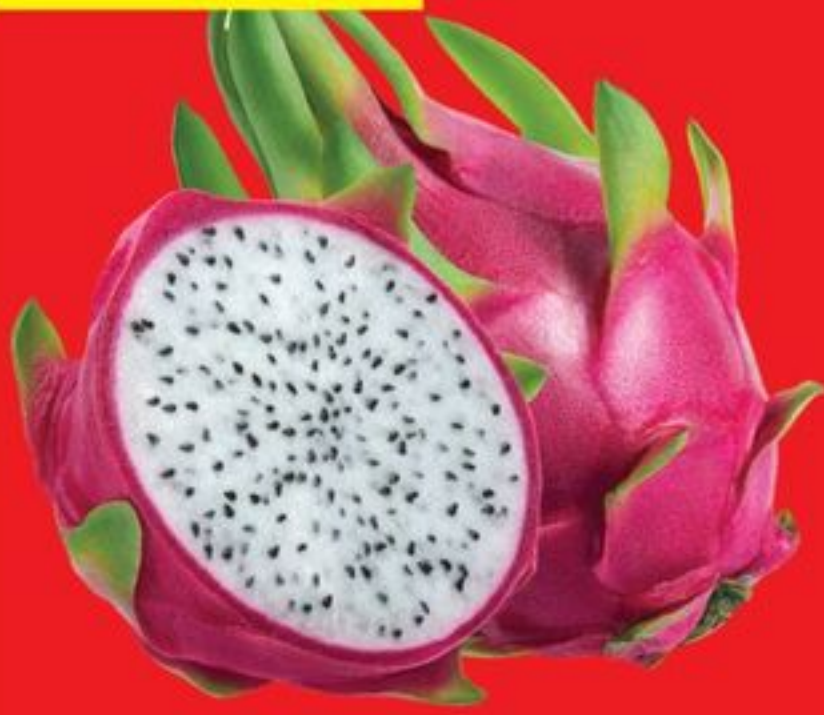
199
LB
4.39/KG

PAPAYA
PRODUCT OF MEXICO
20817066001_KG



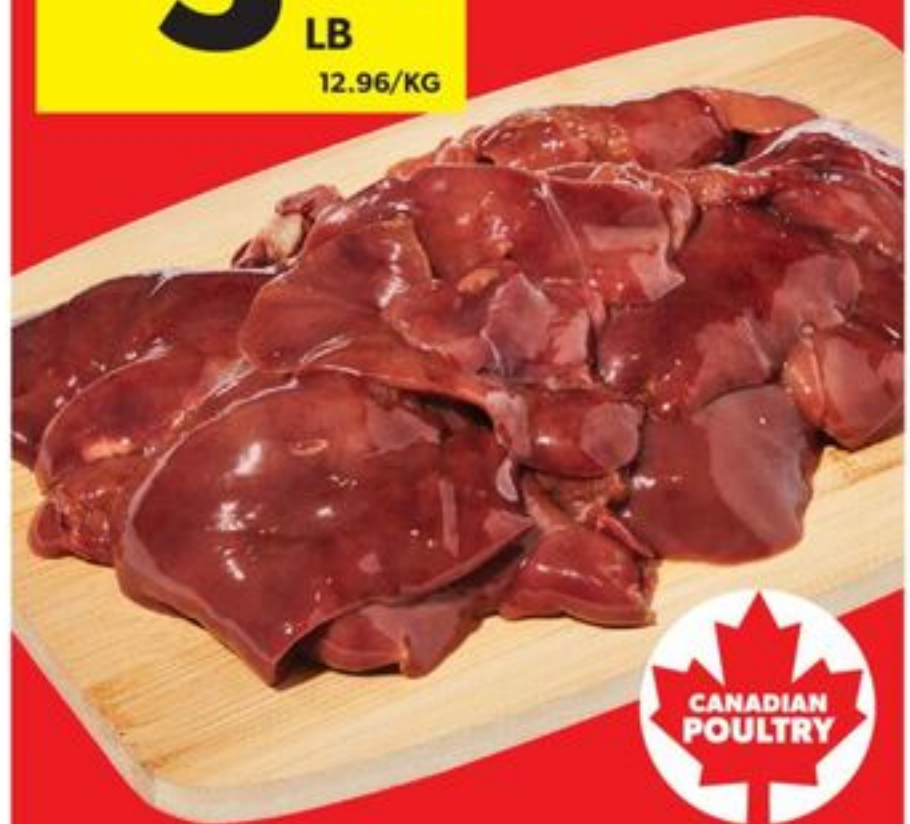
288

LARGE DRAGON FRUIT
PRODUCT OF VIETNAM
20168395001_EA



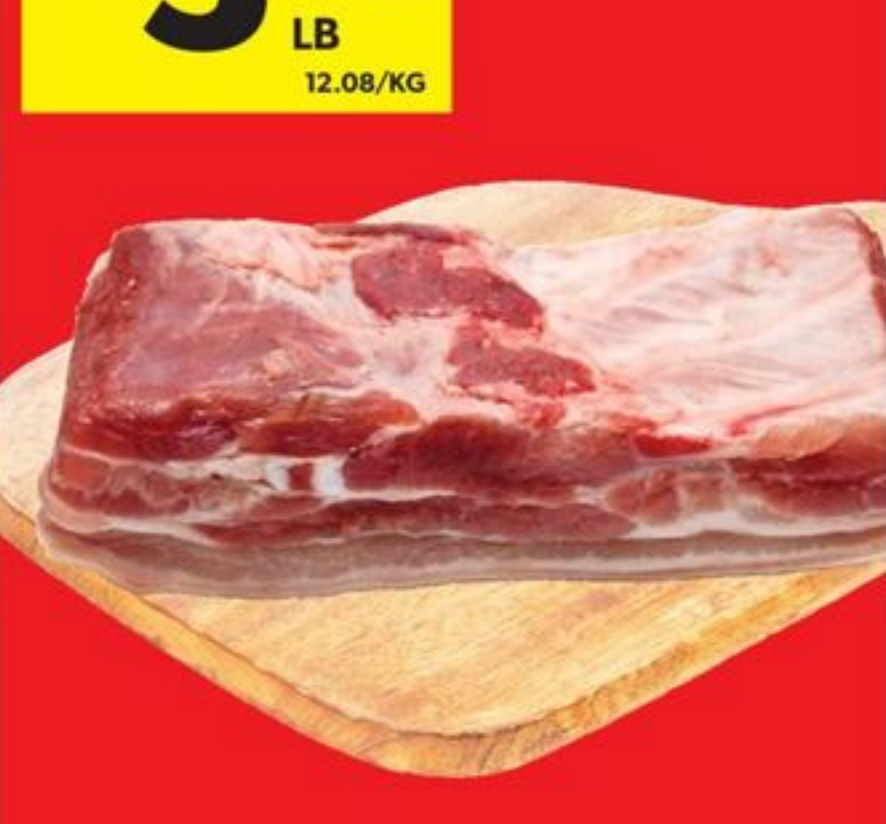
588
LB
12.96/KG

CHICKEN GIZZARDS,
HEARTS OR LIVERS
FROZEN
21528473_KG



548
LB
12.08/KG

PORK BELLY PIECE
FRESH
20099915_KG



488

MISO RAMEN
SELECTED VARIETIES
360-500 G
21682591_EA



588
LIMIT 4
OVER LIMIT PAY
6.99 EA

SEAQUEST[™] SEAFOOD
MEDLEY 340 G OR
TRADITIONS SHRIMP
91-120/LB, 340 G
FROZEN
21502029_EA
21614892_EA



388
LB
8.55/KG

WHOLE POMPANO,
MILK FISH OR WILD
PINK SALMON
FROZEN
20066811_KG
20119071_KG



499

T&T GREEN ONION
PANCAKE
FROZEN, 600 G
21479539_EA



Earn 10,000^(pts)

When you spend \$30+ on select
Lunar New Year favourites at Mart
Asia by PC Express*. Online only.

Use code
MART10

Shop now

*Offer valid from January 29 to February 17, 2026. Conditions apply. See site for details.



MART
ASIA
by PC Express[™]

* Please note that not all items are available in all stores.

新年快樂 HAPPY LUNAR NEW YEAR

Celebrate the Year of the Horse with low prices.

APP EXCLUSIVE OFFER[†]

Optimum[®] GET **3,000** pts

\$3 back in points

for every \$15* spent on Rooster[®] products all sizes and varieties

*Open your PC Optimum[®] app or visit pcoptimum.ca to get the offer.

\$14

LIMIT 4
OVER LIMIT PAY 17.00 EA

ROOSTER[®] EXTRA FANCY LONG GRAIN RICE
20379211_EA

8 KG

178

LIMIT 4
OVER LIMIT PAY 2.29 EA

ROOSTER[®] VERMICELLI LONGKOU PANCIT SOTANGHON
8X50 G
21295298_EA

228

LIMIT 4
OVER LIMIT PAY 3.29 EA

CHACHA SUNFLOWER SEEDS
SELECTED VARIETIES
260 G
20854556003_EA

348

LIMIT 4
OVER LIMIT PAY 5.29 EA

S&W SPAGHETTI SWEET STYLE SAUCE
947 ML
21495446_EA

598

LIMIT 4
OVER LIMIT PAY 7.49 EA

KEWPIE MAYONNAISE
465 ML
21644268_EA

698

LIMIT 4
OVER LIMIT PAY 8.99 EA

SAMYANG NOODLES
SELECTED VARIETIES
650/700 G
21345870_EA
21450283_EA

398

LIMIT 4
OVER LIMIT PAY 4.99 EA

T&T 3-MINUTE RAMEN NOODLES
504 G
21447366_EA

599

LIMIT 4
OVER LIMIT PAY 6.99 EA

T&T ICE CREAM
SELECTED VARIETIES
FROZEN, 1 L
21300559_EA

278

LIMIT 4
OVER LIMIT PAY 3.49 EA

HAITAI CHIPS
60 G
21365446_EA

298

LIMIT 4
OVER LIMIT PAY 3.99 EA

LUCKY ME! INSTANT NOODLES
SELECTED VARIETIES
360 G
20689357001_EA

598

LIMIT 4
OVER LIMIT PAY 8.99 EA

LEE KUM KEE PURE SESAME OIL
445 ML
20165080_EA
20775047_EA

498

LIMIT 4
OVER LIMIT PAY 6.99 EA

LEE KUM KEE SRIRACHA MAYO
445 ML
20218689_EA

548

LIMIT 4
OVER LIMIT PAY 6.79 EA

T&T SHIITAKE MUSHROOM CRISPS
150 G
21446094_EA

UP TO 20% OFF
9.35-100.00

LEGO LUNAR NEW YEAR ITEMS
21642035_EA

488

LIMIT 4
OVER LIMIT PAY 6.00 EA

NO NAME[®] SPONGES
SELECTED VARIETIES
6'S
20555918_EA
20557208_EA

2/\$5
OR 3.50 EA

NO NAME[®] AIR FRYER LINERS
SELECTED VARIETIES
30'S
21639239_EA
21639383_EA

788

LIMIT 4
OVER LIMIT PAY 17.99 EA

NO NAME[®] ALL-PURPOSE CLEANER LEMON
3.78 L
21207735_EA

CLUB SIZE

1399

LIMIT 4
OVER LIMIT PAY 17.99 EA

ARM & HAMMER LAUNDRY DETERGENT
SELECTED VARIETIES
4.02 L
21517214_EA
21517287_EA

* Please note that not all items are available in all stores.

JOE FRESH

Celebrate Lunar New Year

Ring in the New Year with a limited-edition collection that blends tradition and modern style.

Select Stores + Online



NOW
\$9⁹⁴

~~\$16~~

Baby Lunar
New Year Sleeper



NOW
\$12⁹⁴

~~\$25~~

Adult Lunar
New Year T-Shirt



NOW
\$19⁹⁴

~~\$39~~

Adult Lunar
New Year Sweatshirt



NOW
\$7⁹⁴

~~\$16~~

Toddler
Lunar New Year
Long Sleeve Top



SHOP THE FULL COLLECTION AT [JOEFRESH.COM](https://www.joefresh.com)

SHOP NOW

Items on this page available at Winnipeg Bison, Vancouver SE Marine Dr., Saskatoon 8th St. E., Burnaby, Coquitlam - 1301 Lougheed Hwy., Vancouver Grandview Hwy., Regina Rochdale, Edmonton Calgary Trail NW, Calgary Country Village NE, Calgary 4th St. NW, Surrey 160th St., Edmonton - 12350 137th Ave. NW, Edmonton Stony Plain Rd. NW, Surrey 104th Ave., Richmond, North Vancouver, Calgary Macleod Trail SE, Langley, Calgary Country Hills NW, Calgary Signal Hill Centre SW, Langford, Golden Mile - Regina, Edmonton - Clareview locations.

رمضان مبارك

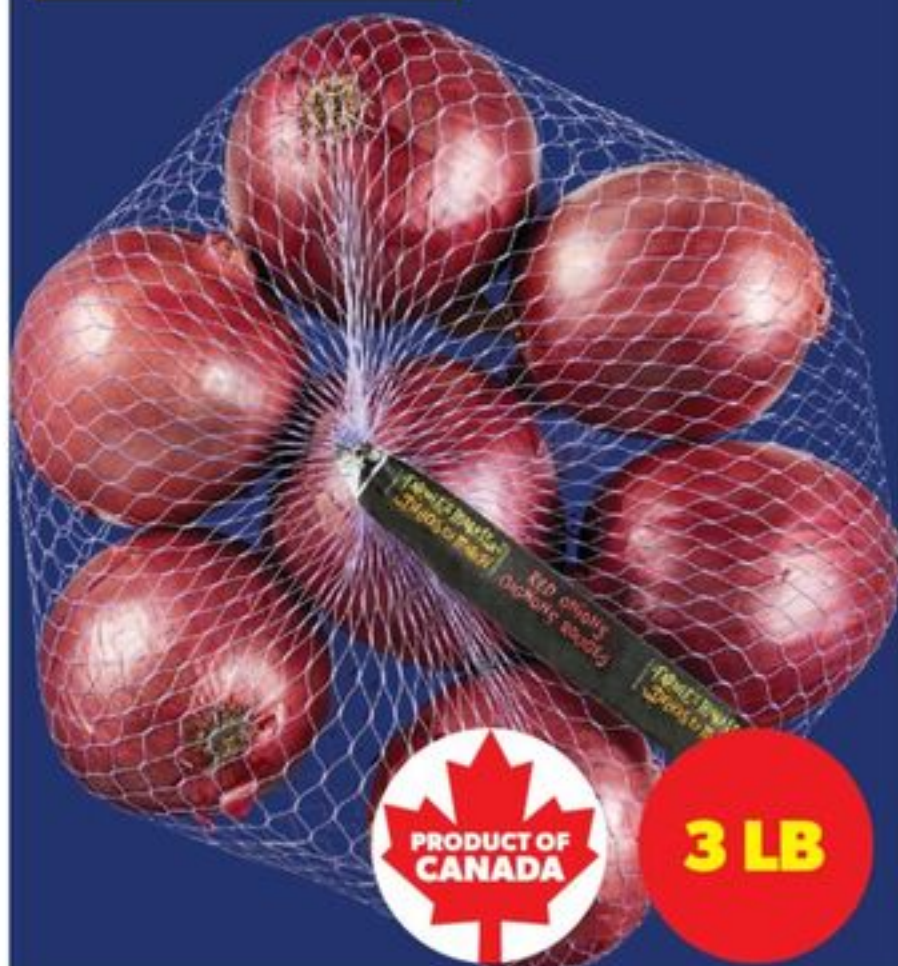
BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



\$4

**FARMER'S MARKET™
RED ONIONS**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
20811362001_EA



1⁸⁸
LB
4.14/KG

GINGER ROOT
PRODUCT OF CHINA
20179038001_EA



\$16

**SUFRA' HALAL
CHICKEN DRUMSTICKS
OR THIGHS**
FRESH, UP TO 1.58 KG
21430674_EA/21430672_EA



\$11

**ZABIHA HALAL
FIRE CRISP CHICKEN**
SELECTED VARIETIES, FROZEN,
700-750 G
21704999_EA



INCLUDES
HALAL

13⁹⁹

**SUFRA' HALAL
BEEF STEW**
454 G
21395711_EA



INCLUDES
HALAL

2⁵⁰

BYBLOS PITA
WHITE OR WHOLE WHEAT, 6'S
20132183_EA



1⁹⁹

**PUCK THICKENED
CREAMY PRODUCT**
160 G
21449248_EA

**LIMIT 4
OVER LIMIT PAY
2.79 EA**



7⁹⁷

BRAR'S RASMALAI
FROZEN, 850 G
20286980002_EA

**LIMIT 4
OVER LIMIT PAY
9.99 EA**



5²⁹

TAMAM TAHINI 454 G
OR **SLICED PICKLE
TURNIPS** 1 KG
21217262_EA/21237887_EA



1⁵⁰

**SURAJ' BEANS,
LENTILS OR
CHICKPEAS**
540 ML
20540264_EA

**LIMIT 4
OVER LIMIT PAY
1.79 EA**



4⁹⁹

**LIMIT 4
OVER LIMIT PAY
5.99 EA**

**HAMDARD ROOH
AFZA BEVERAGE**
800 ML
21027924_EA



2²⁵

**LIMIT 4
OVER LIMIT PAY
2.79 EA**



\$8

**TEA INDIA
ORANGE
PEKOE
BLACK TEA**
216 TEA BAGS
20171713_EA

**LIMIT 4
OVER LIMIT PAY
9.49 EA**



\$3

**ZINDA
COUSCOUS**
SELECTED VARIETIES,
907 G
20822580_EA
20823375_EA

**LIMIT 4
OVER LIMIT PAY
3.79 EA**



\$4

**NO NAME' FOOD
STORAGE
CONTAINERS**
SELECTED VARIETIES
20149018_EA
21161826_EA



\$8

**PC' 2 PLY
NAPKINS**
180'S
20084398_EA



* Please note that not all items are available in all stores.

Discover South Asian products for less

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SHOP NOW



4⁸⁸

ROOSTER™ GARLIC
PRODUCT OF CHINA, 1 KG
21004355001_KG



CLUB
SIZE

3²⁸
LB
7.23/KG

OKRA
PRODUCT OF U.S.A.
20091263001_KG



3⁵⁰

CRISPY POUND CAKE
SELECTED VARIETIES, 368 G
20814080_EA



PREPARED IN
CANADA

5⁹⁹

ATLANTIC MACKEREL
SKIN-ON FILLETS
FROZEN, 300 G
21675019_EA

LIMIT 4
OVER LIMIT PAY
6.99 EA



8⁹⁹

PRAN PARATHAS
FAMILY PACK
SELECTED VARIETIES, FROZEN,
30'S, 2400 G
21172364_EA



2⁹⁷

LIMIT 4
OVER LIMIT PAY
3.50 EA



1⁵⁰

LIMIT 6
OVER LIMIT PAY
1.99 EA



4⁴⁹

LIMIT 4
OVER LIMIT PAY
5.49 EA



4⁴⁷

LIMIT 4
OVER LIMIT PAY
4.99 EA



2⁴⁹

LIMIT 4
OVER LIMIT PAY
3.29 EA



5⁹⁹

LIMIT 4
OVER LIMIT PAY
6.49 EA



1⁷⁵

LIMIT 4
OVER LIMIT PAY
2.19 EA



36¢



*Prices effective at Superstore Vancouver, BC - Marine Dr, Grandview Hwy, Burnaby, BC, Coquitlam, BC - Lougheed Hwy, Surrey, BC - King George Hwy, 104th Ave, Delta, BC, Richmond, BC, Abbotsford, BC, Mission, BC, Langley, BC, Edmonton, AB - Windermere, 23rd Ave, 137th Ave, 17th St, Calgary Trail, Ellerslie, Calgary, AB - Westwinds, Coventry Hills, MacKenzie, Country Hills, Sundridge, Shawnessy, Ft. McMurray, AB, Regina, SK - Prince of Wales, Saskatoon, SK - 8th St, Winnipeg, MB - Bison Dr, Sargent Ave.

SHOP BEAUTY FOR LESS

UP TO
20% OFF
11.59-31.19 AFTER SAVINGS

CANTU HAIR CARE
SELECTED VARIETIES
227-524 G/100-400 ML
21099780_EA
21099826_EA



UP TO
20% OFF
8.39-17.99 AFTER SAVINGS

ORS HAIR CARE
SELECTED VARIETIES
64-454 G/207-370 ML
20377478_EA
20377946_EA



UP TO
20% OFF
2.79-15.19 AFTER SAVINGS

PALMER'S HAIR CARE
SELECTED VARIETIES
14-250 G/150-250 ML
20135303_EA
20174005_EA



UP TO
20% OFF
19.99-36.23 AFTER SAVINGS

CAMILLE ROSE HAIR CARE
SELECTED VARIETIES
58-355 ML
21444349_EA
21444414_EA



UP TO
20% OFF
8.79-15.96 AFTER SAVINGS

**ECO GEL OR
EDGE STYLER**
SELECTED VARIETIES
AND SIZES
89/473 ML
21334794_EA
21334825_EA



UP TO
20% OFF
11.59-19.99 AFTER SAVINGS

MIELLE HAIR CARE
SELECTED VARIETIES
57-340 G/59-355 ML
21444045_EA
214440712_EA



7.50

**LIMIT 4
OVER LIMIT PAY
9.99 EA**

AUSSIE HAIR CARE
SELECTED VARIETIES AND SIZES
21167373_EA/21435848_EA



GET
5,000
when you buy 2

\$5
back in points

CAROL'S DAUGHTER HAIR CARE
SELECTED VARIETIES AND SIZES
21508304_EA/21650711_EA



\$9

**LIMIT 4
OVER LIMIT PAY
11.49 EA**

MAUI MOISTURE HAIR CARE
SELECTED VARIETIES AND SIZES
21009291_EA/21009300_EA



\$9

**LIMIT 4
OVER LIMIT PAY
10.99 EA**

GET
1,000
back in points

POND'S FACE MOISTURIZERS
SELECTED VARIETIES AND SIZES
20348329001_EA/21041886_EA



\$7

**LIMIT 4
OVER LIMIT PAY
8.49 EA**

VASELINE BODY LOTIONS
SELECTED VARIETIES AND SIZES
400-600 ML
21085011_EA/21085910_EA



\$6

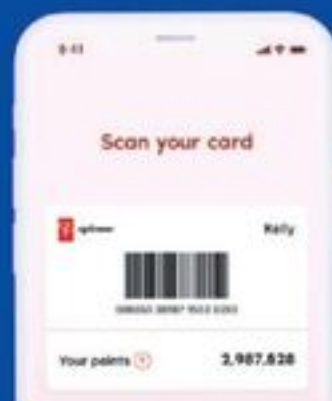
**LIMIT 6
OVER LIMIT PAY
8.00 EA**

SHEA MOISTURE BAR SOAP
SELECTED VARIETIES
227 G
21448488_EA/21517388_EA



FROM OUR
SHELVES
TO YOURS

REAL CANADIAN™
LIQUORSTORE



Get your points
straight up

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PC Optimum™ points on liquor.

34⁴⁹

BASK
PINOT NOIR, ROSÉ OR
SAUVIGNON BLANC,
3L



34⁴⁹

**PELLER FAMILY
VINEYARDS**
ASSORTED VARIETALS,
4L



39⁹⁹

BLACK CELLAR
ASSORTED VARIETALS,
4L



9⁹⁹

COPPER MOON
CABERNET SAUVIGNON,
MALBEC,
750 ML



9⁴⁹

BODACIOUS
PINOT GRIGIO OR
CABERNET SAUVIGNON,
750 ML



18⁹⁹

SEE YA LATER RANCH
PINOT NOIR,
750 ML



15⁹⁹

**JACKSON-TRIGGS
PROPRIETOR'S
SELECTION**
SMOOTH RED OR
CABERNET SAUVIGNON,
1.5L



12⁹⁹

LATITUDE 50
RED, ROSÉ, WHITE,
750 ML





**CUDDLY
DEALS,
TINY
PRICES**



4⁵⁰

**LIMIT 6
OVER LIMIT PAY
5.99 EA**

**LOVE CHILD ORGANIC
OATY BITES**
SELECTED VARIETIES, 100 G
21652076_EA/21652156_EA



\$2

**LIMIT 10
OVER LIMIT PAY
2.99 EA**

**SIMPLY GOURMET
CRUNCHERS OR
PUFFIES SNACKS**
SELECTED VARIETIES, 32 G
21597406_EA/21671989_EA



4⁵⁰

**LIMIT 6
OVER LIMIT PAY
4.99 EA**

**LITTLE BELLIES
ORGANIC COOKIES
130 G OR DATE AND OAT
BARS 85 G**
SELECTED VARIETIES
21606647_EA/21664746_EA



53⁹⁷

**LIMIT 4
OVER LIMIT PAY
60.99 EA**

GET 4,000^{pts}
\$4
back
in points
**GOOD START
PLUS POWDER BABY
FORMULA 942-1020 G
OR READY TO FEED**
15X250 ML
SELECTED VARIETIES
21599603_EA/21599614_EA



47⁴⁷

**LIMIT 4
OVER LIMIT PAY
52.99 EA**

**ENFAMIL A+
NEUROPRO OR
GENTLESE POWDERS**
SELECTED VARIETIES, 553/587 G
21589117_EA/21589230_EA



69⁹⁹

**LIMIT 4
OVER LIMIT PAY
89.99 EA**

**SIMILAC 360 TOTAL
CARE READY TO FEED
INFANT FORMULA**
SELECTED VARIETIES, 16X235 ML
21702863_C16
21702882_C16



34⁹⁷

**LIMIT 4
OVER LIMIT PAY
41.99 EA**

**HUGGIES ECONO PACK
DIAPERS**
SIZE N-7, SELECTED VARIETIES
21456640_EA/21664346_EA



36⁹⁷

**LIMIT 4
OVER LIMIT PAY
43.99 EA**

**HUGGIES PULL UPS OR
PAMPERS EASY UPS
GIANT PACK TRAINING
PANTS**
SELECTED VARIETIES, 68-112'S
21021427_EA/21371336_EA



47⁹⁹

**LIMIT 4
OVER LIMIT PAY
58.99 EA**

**PAMPERS SWADDLERS
ULTRA VALUE PACK
DIAPERS**
SIZE 2-8, SELECTED VARIETIES
120-192'S
21455875_EA/21455889_EA



26⁹⁹

**LIMIT 4
OVER LIMIT PAY
32.99 EA**

**SIMILAC GO & GROW
TODDLER NUTRITION
POWDER**
MILK FLAVOUR, 850 G
21702816_EA



3⁴⁹

**LIMIT 4
OVER LIMIT PAY
4.29 EA**

**MILLIE MOON 1X
WIPES**
72'S
21520487_EA



**ALWAYS
LOW PRICE
\$20**

PC[®] 12X WIPES
SELECTED VARIETIES
1200'S
21432245_EA/21587239_EA



10⁹⁹

**LIMIT 4
OVER LIMIT PAY
11.99 EA**

**Q-TIPS COTTON
SWABS**
SELECTED VARIETIES, 1400'S
21313366_EA



**UPTO
20%
OFF**
4.23-19.99 AFTER SAVINGS

**SUDOCREM,
PENATEN, ZINCOFAX,
BABY BUTZ, OR
VASELINE PETROLEUM
JELLY BABY NEEDS**
SELECTED VARIETIES AND SIZES
20147213_EA/20715799_EA



**UPTO
20%
OFF**
9.49-235.25 AFTER SAVINGS

**MEDELA OR
LANSINOH FEEDING
OR NURSING
ACCESSORIES**
SELECTED VARIETIES AND SIZES
21059683_EA/21411575_EA



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7⁹⁹

BEING HAIR CARE
SELECTED VARIETIES AND SIZES
21703887_EA/21706168_EA

18⁹⁹

BLEACH LONDON HAIR COLOUR
SELECTED VARIETIES AND SIZES
21705785_EA/21705961_EA

11⁹⁹

NOT YOUR MOTHER'S CURL TALK OR DRY SHAMPOO
SELECTED VARIETIES AND SIZES
21630086_EA/21703706_EA

FROM 10⁴⁹
10.49-17.99

DOVE HAIR CARE
SELECTED VARIETIES AND SIZES
21703994_EA/21703958_EA

\$10
LIMIT 4
OVER LIMIT PAY 12.99 EA

TSUBAKI SHAMPOO OR CONDITIONER
SELECTED VARIETIES
450 ML
21663020_EA/21663221_EA

FROM 14⁹⁹
14.99-19.99

NATIVE HAIR CARE
SELECTED VARIETIES AND SIZES
21705632_EA/21705238_EA

49⁹⁹

NIOXIN ULTIMATE HAIR FALL DEFENSE
SELECTED VARIETIES AND SIZES
21597702_EA/21703965_EA

13⁴⁹

L'ORÉAL ELVIVE HAIR CARE
SELECTED VARIETIES AND SIZES
21704639_EA/21708837_EA

FROM 6⁹⁹
6.99-13.49

PANTENE HAIR CARE
SELECTED VARIETIES AND SIZES
21712926_EA/21705719_EA

13⁹⁹

METHOD HAIR CARE
SELECTED VARIETIES AND SIZES
21647725_EA/21647703_EA

SHOP BEAUTY FOR LESS

\$12

LIMIT 4
OVER LIMIT PAY
14.99 EA

L'ORÉAL EXCELLENCE
HAIR COLOUR OR
ROOT COVER UP
SELECTED VARIETIES AND SIZES
2036551008_EA/20942347_EA



\$9

LIMIT 4
OVER LIMIT PAY
12.99 EA

MARC ANTHONY OR
CAKE HAIR CARE
SELECTED VARIETIES AND SIZES
21646736_EA/21649083_EA



GET 2,000
when you buy 2

\$2
back in points

NICE 'N EASY
HAIR COLOUR
SELECTED VARIETIES
21082764_EA
21084239_EA



UP TO 20% OFF
8.79-14.79 AFTER SAVINGS

GARNIER WHOLE
BLENDS SHAMPOO OR
CONDITIONER
SELECTED VARIETIES AND SIZES
20941745_EA



\$12

LIMIT 4
OVER LIMIT PAY
14.49 EA

CERA VE SHAMPOO
OR CONDITIONER
SELECTED VARIETIES AND SIZES
21649139_EA/21649174_EA



UP TO 20% OFF
3.83-12.79 AFTER SAVINGS

HERBAL ESSENCES
HAIR CARE
SELECTED VARIETIES AND SIZES
21246899_EA/21571185_EA



\$15

LIMIT 4
OVER LIMIT PAY
17.99 EA

L'ORÉAL WRINKLE
EXPERT, DERM
CLEANSER, OR
REVITALIFT TONER
SELECTED VARIETIES AND SIZES
21221118_EA/21427415_EA



UP TO 15% OFF
7.64-14.44 AFTER SAVINGS

LUBRIDERM AND
NEUTROGENA HAND
AND BODY LOTIONS
SELECTED VARIETIES AND SIZES
21059559_EA/21434867_EA



UP TO 20% OFF
9.59-11.59 AFTER SAVINGS

O'KEEFFE'S SKINCARE
SELECTED VARIETIES AND SIZES
20910310_EA/21159942_EA



\$16

LIMIT 4
OVER LIMIT PAY
16.99 EA

MAYBELLINE
SUPERSTAY LUMI
MATTE FOUNDATION,
INSTANT AGE
REWIIND CONCEALER,
PERFECT GLOW OR
SUPERFLUFF BROW
MOUSSE
SELECTED VARIETIES AND SIZES
21638735001_EA/21638900007_EA



UP TO 20% OFF
2.40-10.39 AFTER SAVINGS

QUO BEAUTY OR
ECOTOOLS BATH
ACCESSORIES
SELECTED VARIETIES
EXCLUDES QUO BEAUTY
BATH POURS
21376093_EA/21416539_EA



\$10

LIMIT 4
OVER LIMIT PAY
12.75 EA

DR. TEAL'S EPSOM
SALTS OR FOAM BATH
SELECTED VARIETIES AND SIZES
20335315_EA/21311662_EA



LOOK GOOD, FEEL GREAT, SPEND LESS.

UP TO
25% OFF
5.29-14.29 AFTER SAVINGS

AVEENO BODY WASH
SELECTED VARIETIES
354-975 ML
21664334_EA/21113675_EA



8⁹⁹

LIMIT 6
OVER LIMIT PAY
10.49 EA

IRISH SPRING BAR SOAP 12X 104 G OR
BODY WASH 887 ML
SELECTED VARIETIES
21436289_E/21436495_EA



UP TO
30% OFF
17.50-140.00 AFTER SAVINGS

ORAL-B ELECTRIC TOOTHBRUSH, POWER REFILLS OR 3D WHITENING STRIPS
SELECTED VARIETIES
20346231002_EA/21479017_EA



\$10

LIMIT 6
OVER LIMIT PAY
12.99 EA

ORAL-B GLIDE FLOSS 3X40 M
CREST GUM DETOXIFY OR SENSITIVE TOOTH PASTE 2X110 ML OR **ORAL-B BRILLIANCE OR PULSAR TOOTHBRUSHES** 2'S
SELECTED VARIETIES
20599557_EA/21016607_EA



\$5

LIMIT 6
OVER LIMIT PAY
5.49 EA

COLGATE TOTAL, OPTIC WHITE OR SENSITIVE PRO-RELIEF TOOTHPASTE 73-170 ML, **COLGATE 360 OR PERIOGARD MANUAL TOOTHBRUSHES** 1 EA., **COLGATE EXTRA CLEAN TOOTHBRUSH** 4'S OR **COLGATE KIDS MOUTHWASH** 500 ML
SELECTED VARIETIES
20280090_EA/21166129_EA



\$7

LIMIT 4
OVER LIMIT PAY
8.99 EA

GET **3,000⁰⁰**
when you spend \$14* on
\$3 back in points

EVERY MAN JACK BODY WASH 500 ML, **BAR SOAP** 1X142 G OR **DEODORANT** 73/85 G
SELECTED VARIETIES
21080324_EA/21634201_EA



UP TO
25% OFF
8.49-11.49 AFTER SAVINGS

RAW SUGAR DEODORANT, BODY WASH OR HAIR CARE
SELECTED VARIETIES AND SIZES
21586682_EA/21588942_EA



UP TO
15% OFF
19.99-47.69 AFTER SAVINGS

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21068247_EA/21068329_EA



GET **4,000⁰⁰**
when you buy 2
\$4 back in points

TYLENOL PAIN, CHILD OR COUGH AND COLD PRODUCTS
SELECTED VARIETIES AND SIZES
20129494001_EA/20218432001_EA



UP TO
15% OFF
4.07-32.77 AFTER SAVINGS

LIFE BRAND VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21687412_EA/21687381_EA



GET **3,000⁰⁰**
when you spend \$15* on
\$3 back in points

REACTIN, BENYLIN, BENADRYL OR ZARBEE'S
SELECTED VARIETIES AND SIZES
21541188_EA/20315180001_EA



UP TO
25% OFF
5.84-17.62 AFTER SAVINGS

GET **3,000⁰⁰**
when you buy 2
\$3 back in points

DUREX OR K-Y CONDOMS, LUBRICANTS, OR VIBRATING MASSAGERS
SELECTED VARIETIES AND SIZES
20297284_EA/20848632_EA



\$18

LIMIT 4
OVER LIMIT PAY
18.99 EA

DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES
20558843005_EA/21099790_EA



\$5

LIMIT 4
OVER LIMIT PAY
6.29 EA

ALWAYS OR TAMPAX LINERS 36-72'S, **PADS** 10-22'S OR **TAMPONS** 14-18'S
SELECTED VARIETIES
21444899_EA/21450009_EA





TREE HUT®

A gift for you. A gift for them.

Treat yourself this Valentine's Day



TREE HUT SHEA SUGAR SCRUBS,
BODY WASH, SHAVE OIL OR
BODY BUTTER

SELECTED VARIETIES AND SIZES
21683105_EA/21638225_EA



treehutshea.com @treehut

BLAST OFF TO GREAT DEALS



FREE

LEGO
Year of the Horse
21717893_EA

when you spend \$80 or more on LEGO



GET **8,000** when you spend \$40* on

\$8 back in points

LEGO STAR WARS, SPEED CHAMPION AND TECNIC
13.00-90.00
21665075_EA / 21664920_EA / 21641969_EA



UP TO **20% OFF**
7.99-59.59 AFTER SAVINGS

LEGO CLASSIC AND CREATOR PLAYSETS
20873381_EA / 21641978_EA



UP TO **25% OFF**
6.00-22.50 AFTER SAVINGS

SQUISHMALLOW PLUSH
21637447_EA / 21671890_EA



BUY 1 GET 1 50% OFF

FUNKO! POPS
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
17.00
21405935_EA / 21406530_EA



UP TO **20% OFF**
2.44-28.00 AFTER SAVINGS

BARBIE FASHIONISTAS AND CAREER DOLLS
21563155_EA / 21609261_EA



UP TO **20% OFF**
4.00-64.00 AFTER SAVINGS

HOT WHEELS TRACK SETS
21645619_EA



UP TO **20% OFF**
5.00-28.00 AFTER SAVINGS

HASBRO GAMES
21098891_EA / 21501512_EA



UP TO **20% OFF**
4.00-27.20 AFTER SAVINGS

PLAY-DOH PLAYSETS
21520413_EA / 21671362_EA



BUY 1 GET 1 50% OFF

MEGA POKEMON BALLS
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
10.00
21047248_EA / 21118267_EA



UP TO **25% OFF**
3.75-59.25 AFTER SAVINGS

SELECT JURASSIC WORLD ACTION FIGURES
21671883_EA



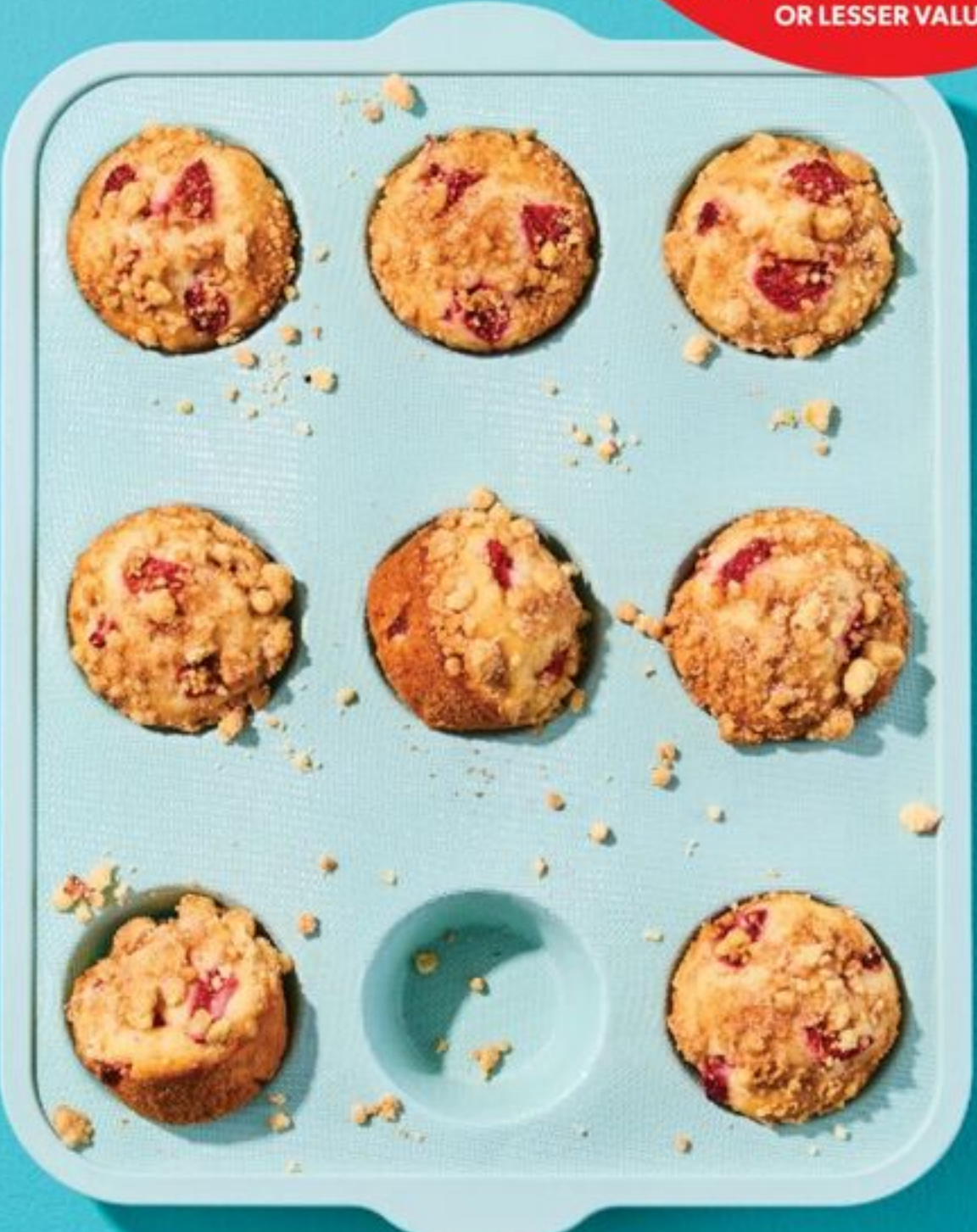
Easy baking,
easy cleanup,
easy prices.

Buy 1, Get 1
50%
18.00-24.00
**PC® GLASS FIBRE
SILICONE BAKEWARE**
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE

**PC® Glass Fibre
Silicone
15 cup mini
muffin pan**
21648138_EA



PC® Glass Fibre Silicone
9 cup muffin pan
21648137_EA



Bake it easy

From snack-sized treats to full-sized bakes, these game-changing pans make every recipe easier. Whether you're batch-baking for lunches or prepping for a party, clean-up is the easiest part.



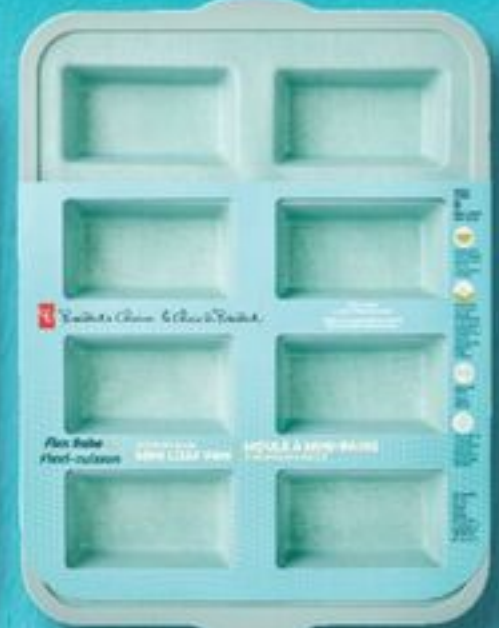
**PC® Glass Fibre
Silicone Cookie Sheet**
21665491_EA



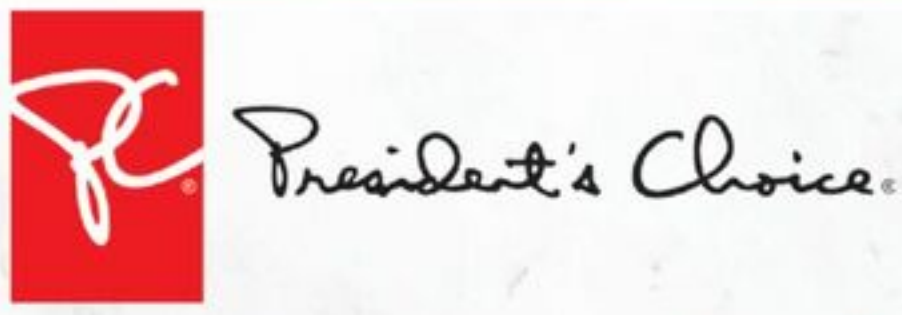
**PC® Glass Fibre
Silicone cake pan**
21648136_EA



**PC® Glass Fibre
Silicone Loaf Pan**
21648134_EA



**PC® Glass Fibre
Silicone mini loaf pan**
21648139_EA



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PC® Baking Gadgets

Bake better with our great selection of PC® baking gadgets!
Soft grip handles, non-stick silicone
and convenient stacking or nesting make baking easier!

Up to
20%
OFF
5.00-16.00 AFTER SAVINGS
PC® BAKING GADGETS
SELECTED VARIETIES
20974713_EA/20982903_EA/21345385_EA
21345430_EA/21345442_EA
21391405_EA
21393987_EA



**NON
STICK**

* Please note that not all items are available in all stores.

JOE FRESH

THIS WEEK'S
TOP DEALS



**FRESH
PRICE!**
\$19
Adult
Windbreaker



**SAVE
\$5**

on Select Adult
Graphic Styles*

Regular Price \$19 - \$39
Ends February 11
Excludes NHL Styles, Clearance, Brands



NOW
\$20

~~\$25~~

Adult Molson Canadian
Graphic T-Shirt



~~\$25~~
Adult Titanic
T-Shirt

NOW
\$20



~~\$25~~
Adult Muhammad Ali
T-Shirt

NOW
\$20



~~\$39~~
Women's Hello Kitty®
Graphic Sweatshirt

NOW
\$34

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SELECTED SIZES AND VARIETIES

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7up ZERO SUGAR

PEPSI MINI ZERO SUGAR

LIMIT 4 397

PepsiCo Beverages
(6x222mL, selected varieties)
20857560004_006/21657888_006

OVER LIMIT PAY 4.79 EA

Cheetos Puffs Souffles

\$4

Cheetos snacks
(180-285 g any flavour/variety)
21370169_EA

Miss Vickie's ORIGINAL RECIPE RECETTE ORIGINALE

\$4

Miss Vickie's® kettle cooked potato chips
(180-200g any flavour/variety)
21240703_EA

QUAKER CRISPY minis CHEDDAR

LIMIT 4 297

Quaker® crispy minis or rice cakes
(90-199 g any flavour/variety)
20303002001_EA

OVER LIMIT PAY 3.79 EA

TACO BELL

FLAVOUR YOU CAN'T FUMBLE

BRING HOME THE BELL

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NEW

Taco Bell Dips
425 – 445 g
21722335_EA
21722373_EA/21722572_EA

LIMIT 4 \$5

OVER LIMIT PAY 7.99 EA Selected Varieties

Taco Bell Creamy Sauces
354 mL
21661774_EA/21661775_EA

LIMIT 4 \$4

OVER LIMIT PAY 5.00 EA Selected Varieties

Taco Bell Seasonings
28 g
21661729_EA/21661785_EA

LIMIT 4 \$1

OVER LIMIT PAY 1.25 EA Selected Varieties

Kraft Singles 410 g or Cheez Whiz 450 g
selected varieties
20659606001_EA/21188854_EA

LIMIT 4 397

OVER LIMIT PAY 5.99 EA Selected Varieties

Philadelphia Cream Cheese Product
selected varieties, 227/250 g
20841267_EA/20866816001_EA

LIMIT 4 399

Selected Varieties
OVER LIMIT PAY 4.89 EA

Heinz Beans or Pasta 398 mL
20040380003_EA/ 20177278001_EA

GET 2,500^{pts} back in points when you buy 4

Selected Varieties

Bull's Eye BBQ Sauce 425 mL or Diana Sauce 500 mL
20547834005_EA/21184617_EA

LIMIT 4 297

Selected Varieties
OVER LIMIT PAY 3.79 EA

Bagel Bites snacks
selected varieties frozen, 198 g
20213483003_EA

LIMIT 4 799

Selected Varieties
OVER LIMIT PAY 2.50 EA

*Based on the 2026 BrandSpark® Canadian Trust Study.

NEW FLAVOUR

TEAM OREO GIVING \$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS

APPLY AND LEARN MORE OREOPLAYFUL.CA

CHRISTIE FAMILY SIZE COOKIES OR OREO CAKESTERS Snack Cakes
Selected varieties
285-488 g
21520747_EA/21712437_EA

LIMIT 4 \$4.50

OVER LIMIT PAY 5.50 EA

CRISPERS OR BITS & BITES
selected varieties, 145 g
21358304_EA
21395350_EA

LIMIT 4 \$2.49

OVER LIMIT PAY 2.99 EA

PREMIUM PLUS Soda Crackers
selected varieties, 402-481 g
21685209_EA/21109001_EA

LIMIT 4 \$3.99

OVER LIMIT PAY 4.79 EA

CHRISTIE Crackers
selected varieties
175-200 g
21547034_EA
21030647_EA

LIMIT 4 \$2.48

OVER LIMIT PAY 3.29 EA

No purchase necessary. Open to Canadian youth hockey organizations that consist of players and participants who are seventeen (17) years of age or younger. Application must be completed by an authorized representative of the eligible organization. Submit online application and view full terms at OREOPLAYFUL.CA. Four Regions: (1) West Region (BC, AB, SK, MB, NT, YK, PQ), (2) Ontario Region (ON), (3) Quebec Region (QC), and (4) Atlantic Region (NS, NL, PE, NB, ST). Starts Jan 23 (12:00 a.m. ET) and ends on Mar 27 (11:59:59 p.m. ET). Ontario - 4 Grants: 1 x \$25,000 and 3 x \$10,000; West - 4 Grants: 1 x \$25,000 and 3 x \$10,000; Atlantic - 3 Grants: 1 x \$25,000 and 2 x \$10,000; Quebec - 3 Grants: 1 x \$25,000 and 2 x \$10,000. Credits depend on number and cap of Applications per Region. All trademarks are property of their respective owners.

Optimum™

Don't forget to load your offers on your PC Optimum™ app!

10,501
points, redeem for \$10

Your weekly offers

- 300 points**
For every \$1 spent on Neilson 2% Milk
Add to list
- 800 points**
Olav Micro-Sculpting Cream, Face Moisturizer
Add to list
- 200 points**
The Decadent Chocolate

10,000 pts

is \$10 in FREE stuff

KICK OFF THE SAVINGS

Score big deals for the big game.

\$6

PC® BRIE 170-200 G, GOAT CRUMBLIES OR LOGS 140-165 G, FETA CRUMBLIES 175 G, NATURAL CHEESE BLOCKS 200-225 G
20770652_EA

\$4

PC® NAAN CRISPS OR DIPPERS
170-200 G
21683470_EA

6⁵⁰

PC® DIPS OR HUMMUS
454 G
20584098_EA

10⁵⁰

PC® SPLENDIDO® SLICED MEAT OR CHUBS 200-225 G
21449787_EA

fontaine santé

BIG GAME. BIGGER FLAVOUR.

GET 3,000^{pts} for every \$10* spent on

\$3^{pts} back in points

FONTAINE SANTÉ HUMMUS
SELECTED VARIETIES
260-850 G
2080132_EA
20872297_EA/21687331_EA

Celebrate World Nutella Day FEB 5th
and enjoy every bit of your day!

Discover more at nutella.com

PREPARED IN CANADA

LIMIT 4 \$7
OVER LIMIT PAY 8.49 EA
NUTELLA HAZELNUT SPREADS WITH COCOA
725 G
20436105_EA

LIMIT 4 \$5
OVER LIMIT PAY 5.99 EA
NUTELLA B-READY CRISPY WAFER WITH NUTELLA HAZELNUT SPREAD WITH COCOA
6'S, 132 G
21457401_EA

LIMIT 4 \$6
OVER LIMIT PAY 6.99 EA
NUTELLA & GO HAZELNUT SPREAD WITH COCOA & BREADSTICK
4'S, 208 G
20948689_EA

PREPARED IN CANADA

LIMIT 4 6⁹⁹
OVER LIMIT PAY 7.99 EA
NUTELLA BISCUITS
276 G
21571552_EA

LIBERTÉ CELEBRATE IN GOOD TASTE

LIMIT 4 11⁹⁹
OVER LIMIT PAY 13.49 EA
Liberté Greek® Yogurt
16 x 100 g
21547516_EA

LIMIT 4 \$3
OVER LIMIT PAY 4.49 EA
Liberté Méditerranée® 4x100 g or 500 g, Greek® 4x100 g, Crunch® 2x130 g, yogurt selected varieties
20801752003_EA
21685700_EA
21473714_EA

LIMIT 4 3²⁵
OVER LIMIT PAY 4.49 EA
Yoplait Source Protein® 650 g, selected varieties
21587047_EA

MADE IN CANADA

TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE /
TRADEMARKS OF LIBERTÉ MARQUES S.N.C. USED UNDER LICENSE /
MADE IN CANADA FROM DOMESTIC AND IMPORTED INGREDIENTS

Laundry Essentials

LIMIT 4 15⁹⁷
OVER LIMIT PAY 19.99 EA
Downy or Gain liquid fabric softener
2.76/4.16 L or beads 598-694 g
Rinse 1.8 L, selected varieties
21701409_EA/21552999_EA
21701470_EA

LIMIT 4 8⁹⁹
OVER LIMIT PAY 12.99 EA
Tide Simply liquid Detergent 2.72 L,
Downy/Gain fabric softener 1.66/2.63 L,
Beads 303-379 g, Downy/Gain/Bounce
sheets 120/200's or Downy rinse 1.08 L
selected varieties
21671020_EA/21549743_EA/21703289_EA

TRUSTED SOFTNESS. BETTER TEAR.

LIMIT 4 14⁹⁷
OVER LIMIT PAY 18.99 EA
Charmin bathroom tissue
selected varieties
21707532_EA

NEW

48 MEGA ROLLS

12=48 ROLLS

*vs. leading 1000-sheet brand.

50% less scrubbing*
*vs Dawn Non-concentrated

LIMIT 4 4⁴⁹
OVER LIMIT PAY 4.99 EA
Dawn Dishwashing Liquid
825/982 mL, Powerwash Refills
473 mL or EZ Squeeze 535/650 mL
Selected Varieties, 21430530_EA
21218859_EA/21430569_EA

Stop Cleaning. Start Swiffering.™

LIMIT 4 9⁹⁹
OVER LIMIT PAY 12.99 EA
Swiffer Sweeper refills 12-24's,
Duster 6/10's, Powermop 5 CT,
Wetjet 12's or liquid refill 1.5L/2.5 L
selected varieties 21628715_EA
21625628_EA 21625579_EA

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4X STRONGER WHEN WET*
*vs. leading Canada 2-ply bath tissue.

LIMIT 4 14⁹⁷
OVER LIMIT PAY 18.99 EA
Charmin bathroom tissue
selected varieties
21636641_EA

12=48 ROLLS

+50% MORE ABSORBENT*
*vs. leading ordinary brand.

LIMIT 4 14⁹⁷
OVER LIMIT PAY 18.99 EA
Bounty paper towels
6-12 ROLLS
21670280_EA

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CELEBRATE VALENTINE'S DAY IN STYLE

\$17
Gillette Labs, Proshield, Proglide, or Venus razors selected varieties, 1's
21476179_EA/21577765_EA

UP TO 20% OFF
31.99-59.99 AFTER SAVINGS
Select Gillette and Venus cartridges 8's varieties
21658809_EA/21436926_EA

LIMIT 6 6⁵⁰
OVER LIMIT PAY 7.79 EA
Gillette Series or Satincare twinpack shave gel
selected varieties, 396 g
20885350_EA/20936989_EA

UP TO 20% OFF
71.99-79.99 AFTER SAVINGS
Braun Series 5 Solo Blue Shaver Or Leg Epilator se5-041
21526691_EA

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OLAY POWER OF 5 IN 1

OLAY SUPER CRÈME
WITH SPF - AVEC FPS
BROAD SPECTRUM SPF 30
LONGA PROTECTION SPF 30

OLAY SUPER SERUM
SERUM POUR LES YEUX QUOTIDIEN

GET 4,000^{pts} back in points
when you buy 2

OLAY SUPER SERUM, REGENERIST MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21533857_EA/21684272_EA/21606689_EA

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Flu shot? Think Pharmacist.

Talk to your Pharmacist or book now* at pchealth.ca/flu

Health

Subject to vaccine availability. Pharmacists can administer flu shots to children aged: 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. * / ** Trademark of 911979 Alberta Ltd, used under license.

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- Earn 2% back in **pc** with eligible pickup orders**

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* / ** Offer valid until February 18, 2026. Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

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TOURTIÈRE
NANAIMO BAR

 **Optimum™**

TRADE IN & ACTIVATE
EARN UP TO
750,000 pts

pts pts pts pts pts pts pts pts pts pts



Bell | **ROGERS.** | **Virgin plus** | **fido** 

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Based on regular price vs. comparable product. Excludes promotional, clearance and Ad Match pricing. Product attributes between no name® and comparable product may vary. Not all no name® products have a comparable product. See noname.ca



AD MATCH

We match prices* so you can just shop!

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.