

ATL 118

FEED THE DREAM

OFFICIAL GROCER

Verified

3²⁹

/lb

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken or Chicken Legs back-attached Family Size 7.25/kg

Verified

9⁹⁹

BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g or COMPLIMENTS Smoked Sausages 900 g

Verified

6⁹⁹

COMPLIMENTS Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 80-120 ct per lb 340 g

Verified

2⁹⁹

/lb

6.59/kg

SAVE UP TO 50% WITH MEMBER PRICING

3⁹⁹

without Scene+ Card

/lb

8.80/kg

Boneless Pork Sirloin Chops or Roasts Family Size or Fresh Pork Side Ribs breast bone removed, regular cut

Verified

2⁹⁹

/lb

Extra Large Black or Red Seedless Grapes product of Peru 6.59/kg

Verified

\$3

Bagged Avocados product of Mexico 5 pk

Verified

11⁹⁹

without Scene+ Card

14" Pepperoni or Cheese Take & Bake Pizza 800 g (cauliflower crust excluded)

Verified

4⁹⁷

HEINZ Ketchup 750 mL-1 L or KRAFT Miracle Whip or Mayonnaise 650-890 mL

Verified

4⁹⁴

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

Verified

2⁴⁷

LAY'S Potato Chips 220-235 g

Verified

12⁷⁷

PEPSI or COCA-COLA Soft Drinks 24x355 mL

Verified

4⁹⁴

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

Verified

5⁹⁷

CRACKER BARREL Cheese 340-400 g or Shreds 290-320 g

Verified Price Guarantee

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

* Conditions apply. See sobeys.com for details.

YOUR 1,000 PTS OFFER IS WAITING

Visit the Sobey's app or sobeys.com/offers

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like \$10 toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE JAN 29-FEB 11, 2026

Global Market

Verified 9⁹⁸

NONGSHIM Noodle Bowl 80 g 98¢ ea

THU 5 FRI 6 SAT 7 SUN 8 MON 9 TUE 10 WED 11

Prices and offers in effect February 2026 New Brunswick

so many deals Scan here for our full digital flyer

POS_Sob_01_PPR_ATL_18

So game ready

Big bites for the big game

A brown leather football with white laces is positioned to the right of the 'So game ready' text. The background of the entire advertisement is a dark blue field with white yard lines and a white goalpost in the distance.

PANACHE Seafood Appetizers 240-355 g selected or
COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded
Chicken, Lasagna, Burgers & More! 252 g-2.27 kg



Prepared Fresh Daily Fruit or Vegetable Trays 1-1.3 kg



288
MEMBER
PRICING

338
without
ScenesCard

VH Sauces 341-380 mL



CAVENDISH FARMS Flavourcrisp, Restaurant Style or Quick Crisp Fries or Onion Rings 400-750 g



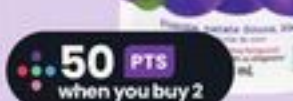
TRUE NORTH Fresh Atlantic
Salmon Fillets, Skinless 908 g
subject to availability product of
Canada



WONDERFUL Pistachios selected
200-225 g



SILK Select Beverages
1.75-1.89 L



CE UPON A FARM Pouches 85 mL



**PAMPERS Super
Pack Diapers**
44-116 pk

[illegible]

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

So love
in bloom
Happy Valentine's Day



12⁹⁹
Tulip Bouquet 10-stem grown in Canada



STARTING AT
9⁹⁹
Valentine's Ceramics assorted
selection may vary by store



26⁹⁹
Valentine's Sensational
Bouquet



29⁹⁹
Phalaenopsis Orchid in Candy
Heart Ceramic grown in Canada



STARTING AT
24⁹⁹
Valentine's Day
Indoor Gardens

So game



BUY 1 GET 2ND
25% OFF
Prepared Fresh Daily
Mango Salsa or Guacamole
assorted sizes



300 PTS
when you buy 2
6⁹⁹
Dessert Bars
6 pk 342-354 g



BUY 2 GET 3RD
FREE
PANACHE Frozen Desserts
300-650 g



BAKED
IN STORE
3⁹⁹
Pumpkinseed or Sourdough Boules 450-495 g



9⁹⁹
SAPUTO Halloumi
Fries 250 g



4⁴⁹
ST. LOUIS
BAR & GRILL
Garlic Dill
Dips 227 g



7⁴⁹ 200 PTS
when you buy 2
Devised Eggs 12 pk

Serve up these crowd pleasers!



4⁹⁹
TASTIEZ Frozen Snacks
311 g



50 PTS
when you buy 1
4⁹⁹
COMPLIMENTS Cheese 250-270 g



3⁹⁹
PILLSBURY Pizza Pops
380 g



1⁹⁹ 100 PTS
when you buy 2
COMPLIMENTS Canned Legumes
540 mL



5⁴⁹
KRAFT Philadelphia Dips
340 g



STARTING AT
3⁷⁹
HANDI-FOIL Roasters
selected varieties



7⁹⁹
ALCAN Foil 50-100 ft. REYNOLDS
Parchment Paper 75 ft. Parchment
Sheets 40 pk or Air Fryer Liners
50 pk selected



3⁹⁹
STRUB'S Pickles 500 mL

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) for details



Available at most stores



PO4_SBK_WK41_PRN_ATL_N5_NB_PD

so·tender

Sterling
SILVER

HAND-SELECTED
AAA BEEF

Well-marbled Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

500 PTS
when you buy 1

8⁹⁹
/lb

STERLING SILVER Fresh Boneless Whole Eye of Round cryovac cut from Canada AAA grade beef 15.82/kg

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AAA grade beef 26.43/kg

11⁹⁹
/lb

300 PTS
when you spend \$35 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breast Family Size

MIX & MATCH

BUY 2 GET 3RD FREE

HAYTER'S FARM Burgers, Sausages, Meatballs or Meatloaf 375-800 g starting at 7.99 ea

6⁹⁹
/lb

Fresh Pork Loin Back Ribs cryovac Family Size 15.41/kg

5⁹⁹
/lb

Fresh Boneless Pork Loin Centre Cutlets Family Size 13.21/kg

Try With Our In-Store Seasoning

200 PTS
when you spend \$25 or more

Fresh Regular Ground Beef Family Size

5⁴⁹

MARCANGELO Sweet or Hot Italian Pork Sausage Meat 450 g

6⁹⁹

JOHNSONVILLE Breakfast or Dinner Pork Sausages 250-500 g

4⁸⁸
/lb

Grade A Duck frozen 10.76/kg

so·game ready

Big bites for the big game

Get 600 PTS
When you spend \$30 or more on Fresh or Marinated Chicken Wings

6⁹⁹
/lb

COMPLIMENTS Fresh AIR-CHILLED Spill Chicken Wings Family Size 15.41/kg

7⁹⁹
/lb

In-Store Marinated Fresh Chicken Wings 17.61/kg

BBO WHISKEY
MAPLE CHIPOTLE
HONEY GARLIC
HONEY SRIRACHA & MORE

quick & easy

7⁹⁹

COMPLIMENTS Bologna 500 g

6⁴⁹

COMPLIMENTS Bacon 375 g or Fully Cooked Bacon 65 g

STARTING AT 4⁹⁹

100 PTS
when you buy 2

COMPLIMENTS Smoked Pork or Chicken Sausages 375 g

3⁵⁰
Buy 3 or more

SCHNEIDERS or GREENFIELD Snack Kits or LUNCHMATE Stackers 74-120 g selected 4.99 ea

7⁹⁹

200 PTS
when you buy 2

MARCANGELO or SCHNEIDERS Sausages frozen 375-675 g

7⁹⁹

IMPOSSIBLE FOODS Plant-Based Chicken Nuggets or Meatballs 383-397 g

9⁹⁹

100 PTS
when you buy 1

COMPLIMENTS Chicken Balls 700 g

12⁹⁹

130 PTS
when you buy 1

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g

GET TO FREE GROCERIES FASTER

when you scan your Sobeys membership card and pay with your Sobeys® Scene* Visa Card.

100% SAVINGS UP TO \$100



OFFICIAL PROTEIN PARTNER

Spend \$20⁺ on participating Maple Leaf® products and receive a \$10 Visa® Prepaid Card.



10⁹⁹ MAPLE LEAF PRIME Raised Without Antibiotics Frozen Wings 695 g



13⁹⁹ MAPLE LEAF PRIME Raised Without Antibiotics Chicken Strips, Nuggets, Burgers or Stuffed Chicken 568-700 g



8⁴⁹ MAPLE LEAF Natural Selections Sliced Deli Meat 150-175 g



9⁹⁹ MAPLE LEAF or SCHNEIDERS Ham 600-700 g



8⁹⁹ MAPLE LEAF Natural Fully Cooked Shredded Chicken or Pork Breakfast Sausages 250-300 g or Ground Pork Sausage 500 g



6⁹⁹ MAPLE LEAF Natural Bacon or Ready Crisp Fully Cooked Bacon 65-375 g



5⁹⁹ MAPLE LEAF, SCHNEIDERS or LASSEN Original or Classic Wieners 375 g



1⁹⁹ MAPLE LEAF Mighty Protein Chicken Stick 32 g

Promotion Terms & Conditions: *Buy \$20 CAD of participating Maple Leaf® products in one transaction between Jan 12-Feb 22, 2026, and get a \$10 Prepaid Card. While supplies last. Limit 5 Rewards per household. Full Terms: www.mapleleaf.ca/promotions.



10⁹⁹ SUNRISE Beef Burgers 500 g



4⁹⁹ SUNRISE Sliced Bologna 375 g



12⁹⁹ SUNRISE Large Wax Bologna 2 kg



8⁴⁹ DAWN Cooked Ham Loaf 300 g



**BIG GAME
HUGE FLAVOUR**



12⁹⁹ SCHNEIDERS Chicken Schnitzel Chicken Tendons or Bites or Dips 265-600 g



6⁹⁹ SCHNEIDERS Bacon or Fully Cooked Bacon 100-375 g



10⁹⁹ SCHNEIDERS Pepperettes Sausage Snacks 300-375 g



2⁹⁹ SCHNEIDERS Pepperettes On The Go Sausage Snacks 60 g



3⁵⁰ SCHNEIDERS OF GREENFIELD NATURAL MEAT CO. Kits for Lunch-Heat Lunch Kits 65-200 g 4.99 ea



16⁹⁹ SCHNEIDERS Smokies 900 g



8⁴⁹ SCHNEIDERS Deli Meat 150-175 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

FOR_SBS_INTL_PUBL_CD_26_06_P2_P10

so game ready

Big bites for the big game

BUY 2 GET 3RD
of equal or lesser value
FREE

PANACHE Seafood Appetizers 250-355 g selected or COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chicken, Lasagna, Burgers & More! 250 g & 227 g

Get 600 PTS
When you spend \$30 or more on
Fresh or Marinated
Chicken Wings

6.99
/lb

COMPLIMENTS Fresh
AIR-CHILLED Split Chicken
Wings Family Size 15.41 kg

READY
FOR
YOU

7.99
/lb In-Store Marinated Fresh
Chicken Wings 17.63 kg

BBO WHISKEY
MAPLE CHIPOTLE
HONEY GARLIC
HONEY SRIRACHA & MORE

13.99
ST. LOUIS Chicken Wings or Bites 650 g

MIX & MATCH

MARC ANGELO

Entertaining or everyday - Perfect for any occasion.

MEATBALLS - BOULETTES DE VIANDE
Caucasian, Polish
Italian Style
À l'italienne

MEATBALLS - BOULETTES DE VIANDE
Jambon & Porc
Italian Style
À l'italienne

MEATBALLS - BOULETTES DE VIANDE
Jambon & Porc
Italian Style
À l'italienne

MEATBALLS - BOULETTES DE VIANDE
Jambon & Porc
Italian Style
À l'italienne

STARTING AT
10.99

Medallions, Kabobs
or Portions assorted
300 g / 1 kg

400 PTS
when you buy 2

14.99

Frozen Meatballs, Pork Breakfast
Sausages or Patties 1.2-1.4 kg

200 PTS
when you buy 2

7.99

Frozen Jumbo
Sausages
hot, mild or fennel or
Barese 375-675 g

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the sobeys app.

seafood

9.99 **100 PPS** **main per lb!**

COMPLIMENTS NATURALLY
Smoked Pink Salmon Fillets 4.0g

9.99

COMEAU Hot Smoked Atlantic Salmon Strips 150 g. WILLY KRAUCH'S Cold Smoked Atlantic Salmon 115 g or GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g

\$12

BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g or Breaded Sole Fillets 860 g

EVERDAY VALUE

SHRIMP/CEVETTES
Breaded and marinated

\$19.99 **900g**

OCEAN VIEW Pacific White Shrimp Range 50-70 ct per lb 9.0g

WISDOM WISE CHOICES
KEEP ROLLING IN

10.99

Yellowfin Tuna Steaks
 previously frozen or frozen product of Vietnam 24.23 kg

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.

15.99

ULTRA NATURAL Fair Trade Honduras Cooked Shrimp with Garlic & Parsley or Asian-Style Marinade 4.54 g

\$4

Authentic Maryland Crab Cakes 120 g frozen or previously frozen or 2 pk 8.00 ea

16.99

Jumbo Scallop Medallions 10-20 ct per lb previously of USA frozen or previously frozen 37.46/kg

BUY 1 GET 1 FREE
on select pies & tarts

cream pies 5" or brownie cakes 295-390 g

cream pies 5" or brownie cakes 295-390 g

BAKED 21 STORES

Made with 100% Canadian Flour

4.49

Garlic Bread 540 g

BAKED 21 STORES

3.99 MEMBER PRICE

Artisan Breads 375 g

BAKED 21 STORES

6.99

COMPLIMENTS Puffins 4-6 pk 400-600 g

BAKED 21 STORES

3.49

Strudel Fingers, Turnovers or Mini Strudel 4-6 pk 230-275 g 3.99 ea

deli & kitchen

SLICED FRESH

399¢ / 700 g
~~449¢~~ when you buy 2
without Scarce Card

MASTRO Genoa Salami
hot or mild

SLICED FRESH

299¢ / 700 g

BRANDOT Kolbassa Coill

SLICED FRESH

229¢ / 700 g
+ **200 Pts** when you buy \$50.00 or more

COMPLIMENTS Cooked Ham or Bologna

1199¢ / 250 g
+ **100 Pts** when you buy 2

PANCHE Antipasto Tray 200 g
product of Italy

\$1 off / 100 Pts when you buy 1

BOTHWELL Medium, Marble, Old Cheddar, Smoked Gouda, Mozzarella or Jalapeno or Chili Monterey Jack 540 g

20% off

FRICO Gouda mild, medium, spiced or smoked prices as marked

799¢

COMPLIMENTS Brie or Camembert 170-200 g

699¢

BRANDOT Kolbassa Sausage selected 250 g

\$5

COMPLIMENTS Fresh Pasta
300-360 g

1⁹⁹

FONTAINE SANTÉ Snacks 129 g

4⁴⁹

FONTAINE SANTÉ or LANTANA
Topped Hummus, Regular
Hummus or Dips 227-283 g

8⁹⁹ **250 PTS**
when you buy 2

YUCATAN Guacamole Tub
454 g or Size 340 g

501_SBY_WK41_DIG_ATL_NS_NB_PEL_NFLC

dairy & frozen

5⁷⁹

NATREL Lactose Free Milk 2 L or SHEPHERD GOURMET Skyr Icelandic Style Yogurt 500 g

4⁹⁹

COMPLIMENTS Cozy Coop Large White Eggs 12 pk

7⁹⁹

MCCAIN Symphony Fries 2.27 kg

8⁹⁹

From New Brunswick
STARTING AT
GRECO Pizza Pepperoni or Works 653-700 g

6⁹⁹

OIKOS Yogurt 650-750 g

4⁹⁹

BECEL Margarine Soft Tub 427 g

\$2

SWIFT Pot Pies 190 g

5⁴⁹

HEALTHY CHOICE Simply Steamers 255-283 g

5⁹⁹

COFFEE-MATE Creamers 828-946 mL

3⁴⁹

BUY MORE SAVE MORE
PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g or PILLSBURY Cookies 468 g or Cinnamon Rolls 351 g (excludes seasonal) 3.99 ea

5⁹⁹

200 PTS when you buy 2
iGOGO Frozen Yogurt 946 mL or Novelties 4-8 pk selected

3⁴⁹

HEINZ Bagel Bites 198 g

drinks & snacks

6⁴⁹

200 PTS when you buy 2
FERRERO Squares 105 g

14⁹⁹

200 PTS when you buy 2
M&M'S Pouches 650-800 g

2/\$8

RUFFLES Potato Chips 160-200 g

5⁹⁹

FRITO-LAY Value Size Snacks 325-535 g

2/\$5

50 PTS when you buy 2
GATORADE Water 700 mL or EVIAN 750 mL

2/650

MONSTER, NOS or REIGN ENERGY Drinks 444-473 mL

26⁹⁹

100 PTS when you buy 1
LAVAZZA K-Cup Pods 30 pk

3⁹⁹

100 PTS when you buy 2
ROUEMONT Apple Juice 2 L

5⁹⁹

NEW
CHRISTIE Family Size Cookies 303-520 g selected or OREO Cakesters 285 g

2/\$7

DARE Viva Puffs 300 g or Simple Pleasures 310 g

5⁴⁹

BOULANGERIE GRISSOL Melba Toast 350-400 g

\$3

KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Special K Pastry Crisps selected 125-384 g

2⁴⁹

100 PTS when you buy 2
COMPLIMENTS Sour Cream 250 mL

4⁹⁹

COMPLIMENTS Cheese Slices 210-230 g

2/\$5

100 PTS when you buy 2
COMPLIMENTS Balance or ASIAN-INSPIRED Frozen Entrées selected 250-280 g

9⁹⁹

200 PTS when you buy 2
LOUIS BLONDE CERVEZA 330 mL

2⁴⁹

100 PTS when you buy 2
COMPLIMENTS Non-Alcoholic Beer 12-351 mL

3²⁹

150 PTS when you buy 2
COMPLIMENTS Single Serve Coffee Pods 30 pk

18⁹⁹

1,000 PTS when you buy 2
COMPLIMENTS Potato Chips 200 g

18⁹⁹

1,000 PTS when you buy 2
COMPLIMENTS Single Serve Coffee Pods 30 pk

meal makers



\$4

TACO BELL Dinner Kits 260-420 g
Hot Sauce 207 mL or Creamy Sauce
354 mL



5⁹⁹

TACO BELL Crunchwrap Supreme
642 g or Cheesy Double Decker
401 g Taco Kits



2/\$5

BUSH'S Beans
398 mL



3⁹⁹

STAGG Chili 425 g



4⁴⁹

GENERAL MILLS
Premium or Core
Cereal 297-437 g



4⁹⁹ **200 PTS**
when you buy 2

JIF Peanut Butter 500 g or
SMUCKER'S Pure Jam 250 mL
selected



3⁹⁹ **300 PTS**
when you buy 3

QUAKER Instant Oatmeal
228-344 g or Quick or Old
Fashioned Oats 1 kg selected



\$2

COMPLIMENTS
English Muffins 6 pk



3⁴⁹

LANTIC Icing, Brown
or Yellow Sugar 1 kg



5⁴⁹

LAURA SECORD
Chocolate Chips
250 g



4⁴⁹

BETTY CROCKER Cake or Cookie
or BISQUICK Mix 203 g/1.3 kg
selected



2⁸⁹ **100 PTS**
when you buy 2

COMPLIMENTS White or 100%
Whole Wheat Bread 570 g



4⁴⁹

CATELLI Lasagna 200-500 g
PANACHE Dijon Mustard 500 mL or
Balsamic Glaze 250 mL



1⁷⁹

CLUB HOUSE French
Fries Seasoning
25-27 g



14⁹⁹ **200 PTS**
when you buy 2

COMPLIMENTS
Extra Virgin
Olive Oil 1 L



9⁷⁸

DAINTY World
Classics Jasmine
Rice 1.6 kg



3²⁹

COMPLIMENTS
Apple Sauce
620 mL 4-6 pk



15% off

COMPLIMENTS Baking Nuts 400 g
or Selected Raisins, Currants, Dates
or Prunes 375 g/1 kg



99¢

COMPLIMENTS Taco or Fajita
Seasonings 35-39 g



300 PTS
when you buy 1

COMPLIMENTS
Caesar-Style Bread
Dipper 250 mL

natural health



2/\$6 **250 PTS**
when you buy 2

KIJU Juice 1 L or
4x200 mL



6⁹⁹

REMEDY Kombucha
4x355 mL



5⁹⁹

SNYDER'S Gluten
Free Pretzels 220 g



6⁴⁹

NATREI Organic
Milk 2 L



2⁹⁹

KASHI GoActive Cereal 349-501 g Organic Cereal
360-510 g or SILK Asapic Beverages 346 mL



2⁹⁹

SILK Creamer 450-473 mL or
TWO BEARS Coffee Latte with
Oat Milk 207 mL



2/\$6

COVE Kombucha
355 mL



11⁹⁹

PREMIER PROTEIN
Shake 4 pk



12⁹⁹ **200 PTS**
when you buy 2

PURE PROTEIN
Bars 6 pk



15% off

VITAL PROTEINS
Collagen
201-303 g



27⁹⁹

GENACOL Glucosamine and Joint
Relief Supplements 30 pk
selected

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards)
for details

home & pet care

5⁹⁹WHISKAS Temptations Cat Treats 454 g

9⁹⁹PURINA Beneful Dry Dog Food 1.6-1.8 kg

12⁹⁹PURINA ONE Dry Cat Food 1.45-1.8 kg or Dog Bites 566 g

10⁹⁹COMPLIMENTS Cat Litter 15 kg

2⁹⁹Ziploc Snack Bags 50 pk or Sandwich Bags 30-50 pk

5²⁹ENERGIZER Batteries AA 4 pk, AAA 2 pk or 9V 1 pk

8⁴⁹CASHMERE Bathroom Tissue 8-16 rolls or SPONGETOWELS Ultra 2=4 pk

1⁴⁹COMPLIMENTS Facial Tissue 88-126 sheets

9⁹⁹SWIFFER Dry or Wet Cloths Refills 10-32 pk, PowerMop Pads 5 pk or Hand Duster 360 6-10 pk selected

5⁴⁹PINE-SOL Cleaner 1.41 L or CLOROX Bleach 2.4 L

11⁹⁹FEBREZE Plugs 52 mL or Refills 2 pk 52 mL selected

12⁹⁹CASCADE Dishwasher Tabs 21-32 pk

health, beauty & baby

7⁴⁹CREST 3D White Toothpaste 85-135 mL selected

8⁹⁹LISTERINE Ultra or Total Care Mouthwash 1.5 L selected

5⁹⁹PANTENE Shampoo or Conditioner 308-355 mL or HERBAL ESSENCES or PANTENE Stylers 170-226 g or 170 mL selected

9⁹⁹OLAY or OLD SPICE Body Wash 650-987 mL selected

10⁴⁹U by KOTEX Pads, Liners or Tampons 22-129 pk selected

10⁹⁹L'OREAL Everpure or Everstrong Shampoo or Conditioner 200-250 mL selected

4⁹⁹COLGATE Sensitive or Optic White Toothpaste 7.5 mL or Toothbrushes 1-4 pk selected

15%offGARNIER Micellar Water 400 mL

15%offJOHNSON & JOHNSON Baby 800 mL or AVEENO Baby 532 mL

78⁹⁹SIMILAC Total Care Formula step 1 or step 2, 16 pk

28⁹⁹HUGGIES Giga Pack Pull-Ups 27-67, 48-74 pk or Goodnites 34-44 pk

3⁴⁹PAMPERS Baby Wipes 56-72 pk

pharmacy

Only available at Pharmacy Locations

*Select products and only available when a pharmacist is on duty.

10%offNEUTROGENA Acne Products selected

15%offADVIL 24-50 pk selected or VOLTAREN 30-50 g*

10%offVITALUX Eye Vitamins 2-4-60 pk

15⁹⁹ASPIRIN 81mg 100-120 pk*

Only to be used by adults who are trying to quit smoking.
WARNING: This product contains nicotine. Nicotine is highly addictive.

15%offNICORETTE Gum or Lozenges 80-105 pk or QuickNist or NICODERM 7 pk selected

Want to quit smoking?
Use proven strategies, medications, and a personalized plan to help you quit for good.
Ask our pharmacist today.

Happy Lunar
New Year
新春快樂

Celebrate
with savings



10⁸⁸

POMELO Gift Box 4 pk or Asian Pears
Gift Box 8 pk product of China



13⁸⁸

CAROLE'S CHEESECAKE
COMPANY Japanese Style
Cheesecake frozen 500 g



98¢

Bok Choy or Napa
Cabbage product of USA
or Mexico 2.16/kg



21⁸⁸

COMPLIMENTS Large Cooked
Shrimp in Ring with Sauce 737 g



5⁴⁸

SIWIN Potstickers or Dumplings
454-500 g selected



3⁹⁸

KJ Dumplings or Pork Buns
380-450 g selected



2⁹⁸

CHINA LILY Soya Sauce 483 mL or
LAO GAN MA Chili Crisp in Oil 210 g



8⁹⁸

SAMYANG Buldak Spicy Noodles
5 pk selected



5⁹⁸

MINI CRUSH Fruit Jelly Jar 1.4 kg



9⁸⁸

WANT-WANT Gift Pack Mixed
Rice Crackers 566 g



4⁹⁸

TAO KAE NOI Big Roll Seaweed
27 g selected



12⁹⁸

SEA'S MIND Roasted Seaweed
Snack 120 g



5⁹⁹

SKYFLAKES Saltine Crackers
800 g



2²⁸

MEIJI Hello Panda Cookies
chocolate or strawberry 60 g



1¹⁸

MR. BROWN Canned Cappuccino
240 mL



3⁴⁸

FOCO Coconut Water
1L selected

Happy Lunar
New Year
新春快樂

Celebrate
with savings

8⁸⁸

EIGHT TREASURES
Raw Whole Tilapia
1.36 kg

6⁸⁸

EIGHT TREASURES
Whole Head On Raw
Shrimp 400 g

14⁸⁸

Navel Oranges 10 lb 4.54 kg
Gift Box product of USA

14⁸⁸

EIGHT TREASURES Raw
Whole Pompano 800 g

1¹⁸

EIGHT TREASURES
Coconut Milk 400 mL

3⁴⁸

EIGHT TREASURES
Sweetened Condensed
Milk 300 mL

2¹⁸

EIGHT TREASURES Rice
Vermicelli Noodles 400 g or
Medium Rice Stick Noodles 454 g

STARTING AT
4⁷⁸

KIKKOMAN Low Sodium Soy Sauce
296 mL or Stir-Fry Sauce 285 mL

5⁹⁸

THAI KITCHEN Fish Sauce
200 mL

5⁴⁸

THAI KITCHEN Curry Paste
selected varieties 112 g

1⁹⁸

BLUE DRAGON Sauces
selected varieties 140 mL

5⁹⁸

BLUE DRAGON 3 Step Cooking Kit
selected varieties 220 g

200 PTS
when you buy 2
3⁹⁸

BLUE DRAGON Spring Roll Wraps
134 g or Sushi Nori 22 g

3²⁸

TILDA Ready to Heat Rice
selected varieties 250 g

6²⁹

TILDA Rice
selected varieties 907 g

17⁴⁸

WHOLESOME Premium Sushi Rice
7 kg

12⁹⁸

MAZOLA Corn Oil 2.84 L

1⁶⁸

Y&Y Longlife Egg Noodles or
3-Minute Chow Mein 454 g

2²⁸

AROY-D Canned Coconut Milk
400 mL

So game ready

Big bites for the big game



We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

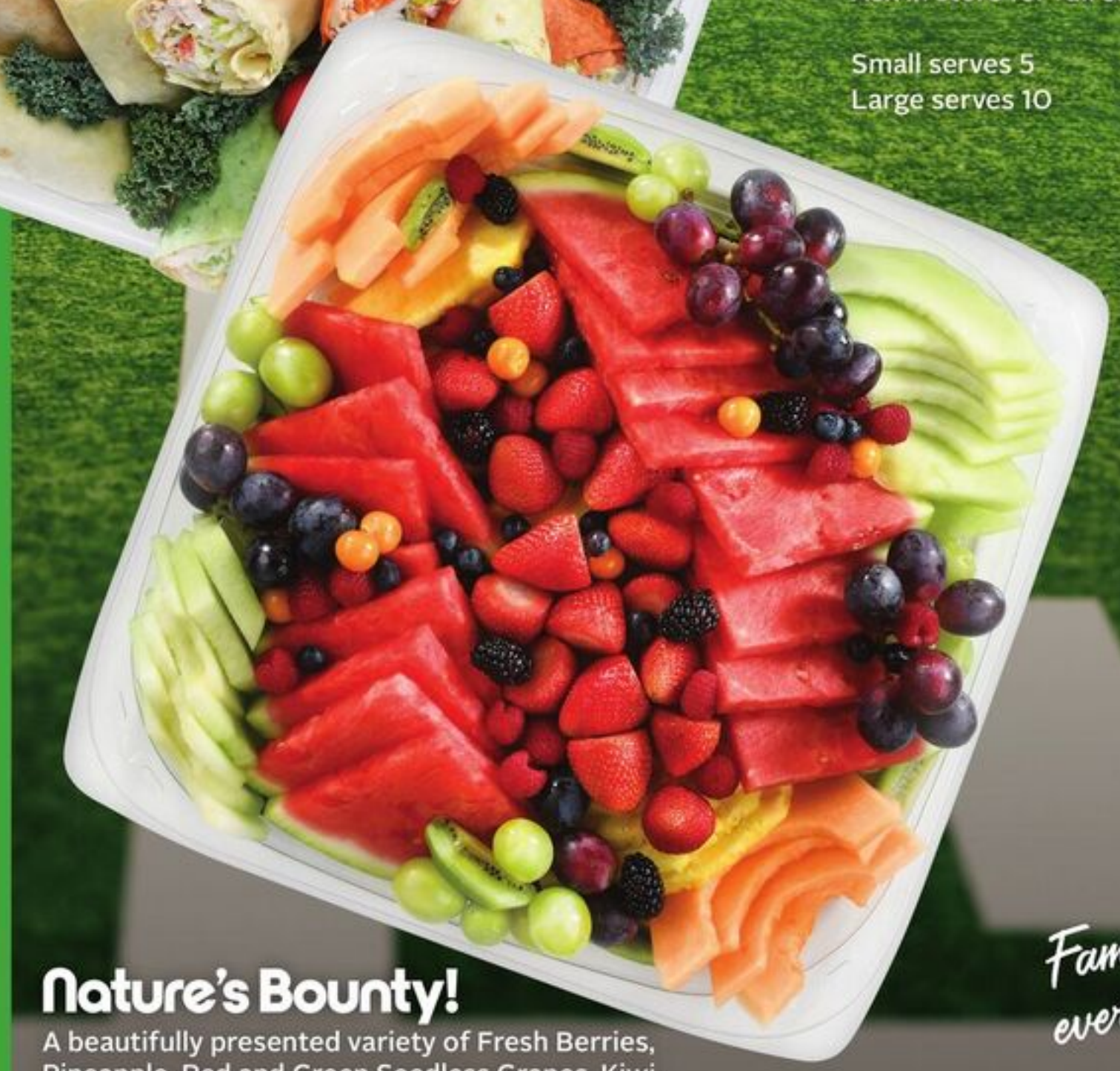
Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

or

Get **2,500** PTS
When you spend \$150 or more

That's like
\$25
toward your groceries



Nature's Bounty!
A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.
Small serves 20

Family faves everyone will enjoy!

Dessert Bars!
Our Hand-cut Squares are a welcome addition to any table.
Small serves 15
Large serves 20

Order in-store or online today!
Visit www.sobeys.com/entertaining for tray selections and ordering tips

So game ready



Big bites for the big game



2³⁹
/100 g

Chicken Wings breaded or naked
sauced or unsauced sold by 100 g
available hot or chilled



BUY 2 GET 3RD
of equal or lesser value
FREE

HAYTER'S FARM Burgers, Sausages,
Meatballs or Meatloaf 375-800 g
starting at 7.99 ea



23⁹⁹

COMPLIMENTS
NATURALLY SIMPLE
Black Tiger Shrimp in
Ring with Sauce 515 g



100 PTS
when you buy 2

2⁹⁹

COMPLIMENTS Hot Dog or
Hamburger Buns 8 pk



3⁹⁹

COMPLIMENTS Salsa
650 mL



5⁴⁹

NANDO'S Peri-Peri Sauce 250 mL or
COMPLIMENTS Canola Oil 946 mL



20%
off CLUB HOUSE Spices or
Seasonings Family Size
selected 81-165 g



2/\$5

COMPLIMENTS Tortilla Chips
250-280 g



100 PTS
when you buy 2

2⁹⁹

COMPLIMENTS Pretzels
320-400 g

So game ready

Big bites for the big game



4⁴⁹

DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk or KING'S HAWAIIAN Rolls 12 pk



\$3

DARE Veggie Crisps 100 g



2⁹⁹

CADBURY Tablet Bars 80-100 g



100 PTS
when you buy 2

2/\$8

DEL MONTE On Ice 1.89 L



2/4⁵⁰

GATORADE 710 mL



3⁹⁹

MAYNARDS Large Bag Candy 225-315 g



100 PTS
when you buy 2



PEPSI Mini Can Soft Drinks 6x222 mL



2⁴⁷

LAY'S Potato Chips 220-235 g



2/\$7

TOSTITOS Tortilla Chips 205-300 g



2/\$8

RUFFLES Potato Chips 180-200 g

So sweetly irresistible



7⁹⁹

FERRERO ROCHER Hearts 89.5-100 g or HERSHEY'S Novelty Valentine Chocolates 142-165 g while supplies last



13⁹⁹

TURTLES Heart 167 g while supplies last



13⁹⁹

FERRERO ROCHER Chocolate Heart 174-200 g or MERCI Chocolates 400 g while supplies last



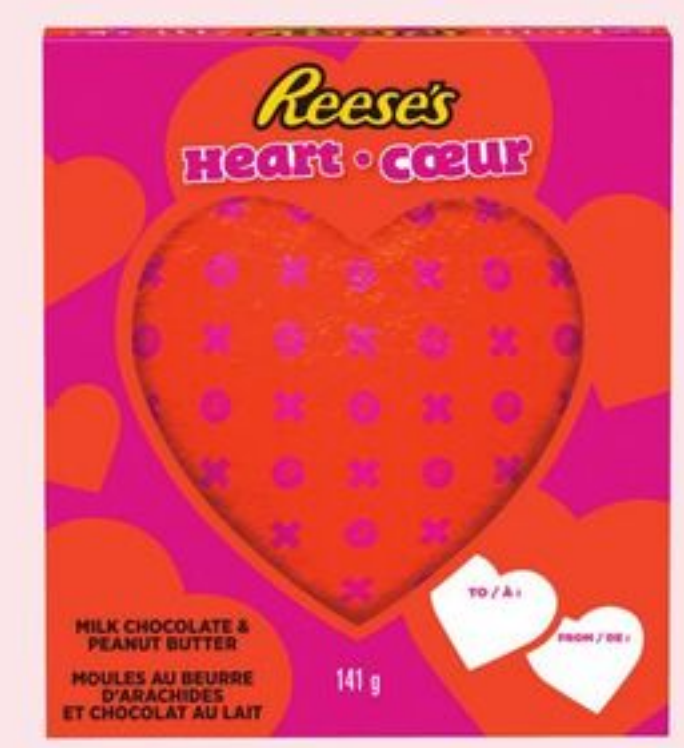
9⁴⁹

PEPPERIDGE FARM Goldfish Valentine's Crackers 560 g while supplies last



6⁹⁹

KINDER Eggs 100 g while supplies last



6⁹⁹

REESE'S Solid Peanut Butter Heart 141 g while supplies last



7⁴⁹

COMPLIMENTS Caramel Filled or Milk Chocolate Hearts 165-200 g while supplies last



8⁹⁹

NESTLÉ Valentine Minis 219-354 g while supplies last



Jan. 22 – Feb. 11, 2026

Get **200*** SCENE+ POINTS when you buy 2 greeting cards

carlton cards | PAPYRUS

*valid on cards priced at \$3.49 and up

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
250 PTS
when you buy 1

COMPLIMENTS BALANCE
Margarine 850 g



Get
200 PTS
when you buy
400 g or more of

COMPLIMENTS Black Forest Ham, Honey
Ham, Cooked or Smoked Chicken



Get
300 PTS
when you buy 2

COMPLIMENTS or COMPLIMENTS BALANCE
Salad Dressings 475 mL



Get
700 PTS
when you buy 2

COMPLIMENTS Aerosol Whip Cream
400 g

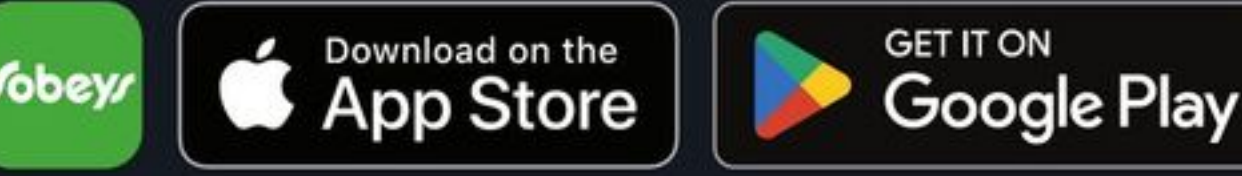
LOAD THIS OFFER
AND SAVE \$1.50
WHEN YOU BUY 1
COMPLIMENTS
Stringable Cheese
12-16 pk

**SAVE
\$1.50**



LOAD
THIS OFFER
AND SAVE \$2
WHEN YOU BUY 2
COMPLIMENTS
Traditional Pizzas
352-446 g

**SAVE
\$2**



Offer valid February 5th to February 11th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

So game ready



MOLSON CANADIAN or ALPINE Lager
8x355 mL cans

200 PTS
when you buy 2



250 PTS
when you buy 2

20⁹⁹

MOTT'S Clamato Caesar
original 6x341 mL cans

4⁵⁹

CRAZY UNCLE Hard Root Beer
or Cream Soda 473 mL tall can



14⁴⁹

BELGIAN MOON
White Wheat Ale
4x473 mL tall cans



200 PTS
when you buy 2

20⁹⁹

JACKSON-TRIGGS
Proprietor's Selection
Pinot Grigio or Cabernet
Sauvignon 1.5 L

27⁴⁹

GUINNESS
Draught Stout
8x440 mL tall cans



200 PTS
when you buy 2

19⁹⁹

BLUE LOBSTER Vodka
Soda or SMIRNOFF
Vodka Berry Blast
6x355 mL cans

24⁹⁹

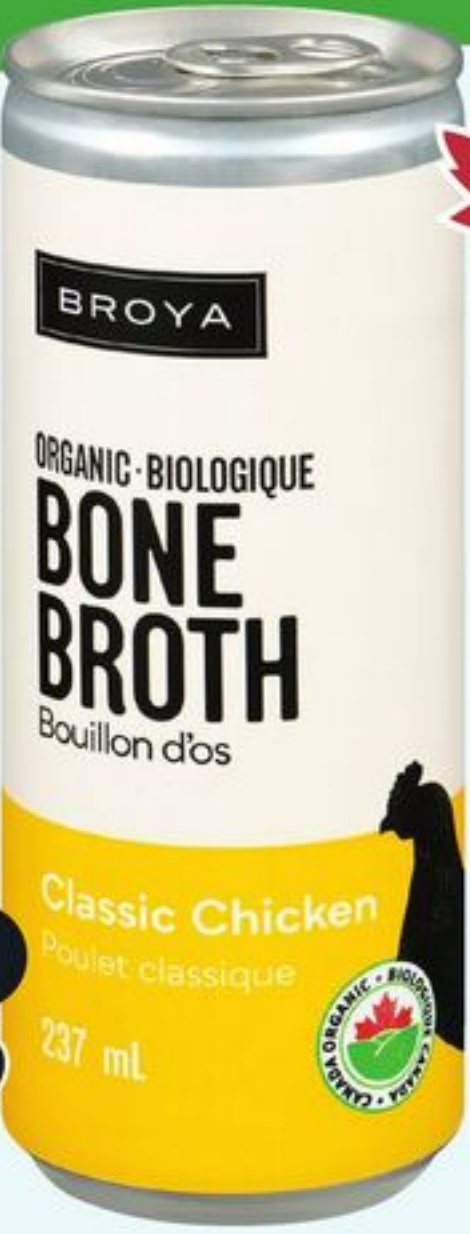
OYSTER BAY Pinot Grigio or
KIM CRAWFORD Sauvignon Blanc
750 mL



*Please drink responsibly. You must be 19 years or older to purchase alcohol.
Pricing excludes taxes & refundable container deposit

Wellness made simple

Nourish your body and wallet with great value on everyday wellness



BROYA
ORGANIC • BIOLOGIQUE
BONE BROTH
Bouillon d'os
Classic Chicken
Cuisse classique
237 mL

150 PTS
when you buy 2

5.99

BROYA Bone Broth
237 mL



Coconut Secret
ORGANIC • BIOLOGIQUE
TERIYAKI
SAUCE • MARINADE
Soy-free • Sans soja

Coconut Secret
ORGANIC • BIOLOGIQUE
SOY SAUCE SUBSTITUTE
SUBSTITUT DE SAUCE SOJA

NEW

100 PTS
when you buy 1

STARTING AT

7.99

COCONUT SECRET
Organic Sauces 237-500 mL



4 BARS/BARRES

MID-DAY SQUARES
4g FIBRE* 6g PROTEIN* / PROTÉINE

CHOCOLAT(É) PEANUT BUTTA BARS/BARRES

100 PTS
when you buy 2

8.49

MID-DAY SQUARES
4 pk



EARTH'S OWN
BARISTA
OAT
EASY TO STEAM
POUR
OAT
246 mL

EARTH'S OWN
BARISTA
OAT LIGHT
EASY TO STEAM
POUR
OAT
246 mL

EARTH'S OWN
BARISTA
ALMOND
EASY TO STEAM
POUR
ALMOND
246 mL

100 PTS
when you buy 2

2/\$10

EARTH'S OWN
Barista 946 mL



RIVIERA
PROBIOTIC PLANT-BASED
KEFIR
COCONUT MILK VEGAN
"DELICIOUS" • "DELICIEUX"
VEGETAL • LAIT À COCO

946 mL

5.99

RIVIERA Kéfir 946 mL, Vegan Delights
500-650 g or 4 pk 120 g



GOOD FOOD FOR GOOD
PLANT-BASED CREAMY
BOLOGNESE
BOLOGNAISE
CRÉMEUSE À BASE DE PLANTES
SAUCE

POWERED BY SEEDS

450 mL (15.2 oz fl)

NEW

9.99

GOOD FOOD FOR GOOD
Bolognese Pasta Sauce 450 mL



NEW

ORGANIC/BIO
felicetti
GLUTEN FREE

MADE WITH PURE WHEAT
FLOUR FROM CANADIAN WHEAT
WITH NO ADDED SALT OR PRESERVATIVES
MADE IN CANADA

MADE WITH PURE WHEAT
FLOUR FROM CANADIAN WHEAT
WITH NO ADDED SALT OR PRESERVATIVES
MADE IN CANADA

Spaghetti

Spaghetti

ORGANIC

1.99

FELICETTI
Gluten Free Pasta
454 g



ITALPASTA
Gluten Free • Sans Gluten
SPAGHETTI

ITALPASTA
Gluten Free • Sans Gluten
LASAGNA

ITALPASTA
Gluten Free • Sans Gluten
NOODLES

NEW

STARTING AT

4.49

ITALPASTA Gluten Free
Pasta 340 g or Lasagna
Noodles 250 g



Pet dental month!

Keeping your pet on the path of dental wellenss



\$9
PURINA Dentalife Dog Chews or
Treats 404-595 g



4⁹⁹
PEDIGREE DentaStix
237-292 g



8⁹⁹
CALEDON FARMS Natural Dog
Treats selected 110-265 g



9⁹⁹
MILK-BONE
Brushing Chews
557-708 g selected varieties



4⁹⁹
MILK-BONE
Brushing Chews
201-267 g selected varieties

*When fed daily, Milk-Bone Brushing Chews® are as effective as brushing a dog's teeth twice a week based on the reduction of tartar build-up. The Veterinary Oral Health Council® recommends daily tooth brushing for optimal effectiveness.

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Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

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