

KICK OFF THE SAVINGS

Score big deals for the big game.

GET **7,500**TM for every \$25* spent on

\$750 back in points



APP EXCLUSIVE OFFER¹

PEPSICO SOFT DRINKS, BUBLY, FRITO LAY SNACKS OR QUAKER CRISPY MINIS
SELECTED SIZES AND VARIETIES
21050575_EA/20310546002_C06/20303002001_EA
¹Open your PC OptimumTM app or visit pcoptimum.ca to get the offer.



SAVE UP TO **33%**
2.50

LAY'S POTATO CHIPS
SELECTED VARIETIES, 177-235 G
21241032_EA/21663082_EA



MULTI BUY
2/\$15
OR 10.00 EA

PRE-SAUCED 11 PIECE WINGS
SELECTED VARIETIES, 460-530 G
21624744_EA/21624742_EA



SAVE UP TO **4.00**
\$20

LARGE VEGETABLE OR FRUIT PLATTER PREPARED IN-STORE
1.343-1.87 KG
20081718_EA/20121599_EA



SALE
13.89

BUDWEISER 6PK TC OR COORS LIGHT
6X473 ML
20944739_C06/20946471_C06



SWEET
GIFTS.
SWEET
PRICES.



SALE
4⁵⁰

REESE'S FILLED HEARTS OR
RED VELVET MINIATURES
161/200 G OR HERSHEY'S KISSES
POUCHES 180 G, SELECTED VARIETIES
20078378_EA/21402985_EA



SAVE
2.00
\$12

FERRERO COLLECTION OR
ROCHER HEART
SELECTED VARIETIES, 16" S
20052252_EA/20726799_EA



SAVE
UP TO 6.00
\$12

LINDT HEART
SELECTED VARIETIES, 108/168 G
21629890_EA/21690456_EA



ONLY
\$25

PC® CLASSIC VALENTINE'S DAY BOUQUET
SEASONAL COLOURS
21637732_EA



UP TO
20%
OFF
16.00-79.00 AFTER SAVINGS

LEGO BOTANICALS
21642031_EA/21642032_EA



Limited-time deals on PC® home & more.

SAVE 4.00

\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
21109312_EA

PREPARED IN CANADA

REAL CANADIAN SUPERSTORE

PROUDLY CANADIAN

SAVE 33%

1.99

LB
4.39/KG

GREEN OR RED SEEDLESS GRAPES
PRODUCT OF PERU, SOUTH AFRICA OR CHILE, NO.1 GRADE
20425775001_KG/20159199001_KG

SAVE UP TO 46%

6.99

LB
15.41/KG

SIRLOIN TIP ROAST OR STEAK OR STEW CUT
CUT FROM CANADA AA OR USDA SELECT GRADE BEEF
20825990_KG

CLUB SIZE

SAVE 34%

1.98

AVOCADOS
PRODUCT OF MEXICO
21644936001_EA

PKG OF 5

SAVE UP TO 48%

\$4

LB
8.82/KG

CHICKEN WINGS SPLIT OR BONE-IN SKINLESS CHICKEN BREAST
WET-CHILLED OR HALAL FRESH, CLUB SIZE
20055906_KG/20761916_KG

INCLUDES HALAL

SAVE UP TO 30%

\$5

NEILSON TRUTASTE MILK 2%, 1%, SKIM 4L OR PRESTIGE OR GRAY RIDGE PREMIUM LARGE WHITE EGGS 18 PK
SELECTED VARIETIES, BRAND AVAILABILITY VARIES BY REGION
20148677_EA/20822787001_EA

JOE FRESH

Fresh Styles at our Lowest Prices

FRESH PRICE!

\$19

Adult Windbreaker

2 FREE

WHEN YOU SPEND \$300 OR MORE
in a single transaction, in-store or through PC Express™ online pickup or delivery

COCA-COLA SOFT DRINKS 12X1 L OR DASANI DEMINERALIZED WATER 12X1.5 L
SELECTED VARIETIES
20111450_C12/20299050_C12

UP TO \$25 VALUE

PREPARED IN CANADA

SAVE 2.00

\$5

NO NAME® BACON
REGULAR OR LOW SALT
20156771_EA

500 G

PREPARED IN CANADA

SAVE 2.00

\$8

PC® PACIFIC WHITE SHRIMP
31-40/LB, 400 G OR BAKE & SERVE DIP 360 G
SELECTED VARIETIES, FROZEN
20789931_EA/21682673_EA

BLACK DIAMOND BARS
400 G OR SHREDS 320 G
SELECTED VARIETIES
21278839_EA/21279221_EA

BLACK DIAMOND
TACOS & NACHOS

MARBLE • MARBRÉ
Cheddar Cheese
Fromage cheddar

Members-Only Price™

\$6

Non-members \$11

Members save \$5

SCNEIDERS FAMILY PACK PEPPERETTES
SELECTED VARIETIES
250-375 G
21196171_EA/21433636_EA
***Must be a registered PC Optimum™ member to load and get this offer.

WONDER BREAD
570 G OR BUNS 8'S
SELECTED VARIETIES
20276296_EA
20297455_EA

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN, 320-410 G
20296424004_EA/20852957_EA

SAVE UP TO 5.00

\$15

KICKING HORSE WHOLE BEAN COFFEE
SELECTED VARIETIES, 454 G
20322468006_EA

Members-Only Price™

20.99

Non-members 24.49

Members save \$3.50

GATORADE SPORTS DRINK
SELECTED VARIETIES, 24X591 ML
21448637_C24
***Must be a registered PC Optimum™ member to load and get this offer.

ROYALE BATHROOM TISSUE
SELECTED VARIETIES
21378233_EA

30=60 ROLLS

SAVE 34%

14.99

PURE PROTEIN BARS, ENSURE OR GLUCERNA READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20539046_EA/21333482_EA

Optimum™

Your points are worth more.

Bonus Redemption Event

Thursday, February 5th to Saturday, February 7th

Redeem **70,000** pts and get **\$80** off*
your purchase of \$80 or more

OR

Redeem **150,000** pts and get **\$175** off*
your purchase of \$175 or more

OR

Redeem **250,000** pts and get **\$300** off*
your purchase of \$300 or more

That's an extra \$10 value!

That's an extra \$25 value!

That's an extra \$50 value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pc optimum.com/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, February 5th to Wednesday, February 11th, 2026

رمضان مبارك
**BLESSED
RAMADAN**
Celebrate meals worth sharing
and more ways to save.

**SAVE
34%**

1⁹⁸

HANS DAHI
SELECTED VARIETIES
750 ML
20092811_EA



**ONLY
6⁹⁹**

VIMTO FRUIT CORDIAL
710 ML
21668847_EA



**SAVE
5.00**

8⁹⁹

MEDJOO! DATES
PRODUCT OF U.S.A., 2 LB TUB
20001686_EA



**SAVE
UP TO 31%**

12⁹⁹

**AASHIRVAAD
WHOLE
WHEAT
FLOUR**
21359688_EA



**ONLY
\$14**

SUFRA' HALAL CHICKEN BREASTS
BONELESS, SKINLESS, 3'S, UP TO 645 G
21618925_EA



FEBRUARY

**HIT
OF THE
MONTH**

\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN, 800 G
21559837_EA



\$2⁶⁷

VACHON SNACK CAKES
SELECTED VARIETIES, 282-324 G
20963606_EA/20976342_EA



\$4

**ROYALE TIGER TOWEL
PAPER TOWELS**
3=6 ROLLS
21484702_EA



**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from February 1 - 28, 2026. While quantities last. See in-store for details.

KICK OFF THE SAVINGS

Score big deals for the big game.

\$15

GET 2,000^{PC} back in points

TURKEY CRANBERRY OR PULLED PORK SLIDER AND PRE-PACKED CHICKEN STRIPS
600-865 G
21624716_EA
21696333_EA



GET 3,000^{PC} back in points

\$12

TAKE AND BAKE PIZZA
14 INCH
SELECTED VARIETIES
660-730 G
21547481_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*



FROM **\$20**
20.00-25.00

SANDWICH CATERING PLATTERS
SELECTED VARIETIES
1.117-2.348 KG
21558137_EA/21640775_EA



\$6

ZIGGY'S® LARGE SALAD
SELECTED VARIETIES
1.25 KG
20300981_EA



IN-STORE MADE FAMILY KITS, CHICKEN TACO, GYRO, PULLED PORK, SHRIMP & FALAFEL PITA TRAY
970-1208 G
21669786_EA/21696308_EA

ALWAYS LOW PRICE

\$15



\$7

IN-STORE MADE ITALIAN ROMANACCIA SANDWICHES
SELECTED VARIETIES, 225-306 G
21693850_EA/21693888_EA



GRAB-AND-GO MEAL DEALS

\$25

Any 2 flavours of sauced-wings (prepared in-store)
+ 1 Ruffles® potato chips or Doritos® tortilla chips
+ 1L Pepsi
+ 1 mini cupcake



GET ALL 5 FOR **\$25**
THAT'S A \$5 SAVINGS

KICK OFF THE SAVINGS

Score big deals for the big game.

SAVE UP TO 1.50
\$6

ASIAN INSPIRATIONS
ENTRÉES
 SELECTED VARIETIES
 FROZEN, 400 G
 21047378_EA

SAVE 2.00
\$10

PC® SPRING ROLLS
 SELECTED VARIETIES
 FROZEN, 574 G
 20698096_EA

\$11

PC® SHRIMP HORS D'OEUVRES
 SELECTED VARIETIES
 FROZEN, 294-454 G
 20080117_EA/20978921_EA

\$25

PC® BLUE MENU® CHICKEN BREASTS
 BONELESS, SKINLESS 6'S, UP TO 1.26 KG
 21340984_EA

SAVE 2.51
5.99

PILLER'S POLISH SAUSAGE
 SELECTED VARIETIES 375 G
 20074904_EA

\$25

PC® BLACK TIGER SHRIMP PLATTER WITH MILD COCKTAIL SAUCE
 FROZEN, 16-20/LB, 568 G
 20979150_EA

\$4

FARMER'S MARKET™ CUPCAKES
 SELECTED VARIETIES
 284-318 G
 21635894_EA
 21643619_EA

3.50

KINGS HAWAIIAN ROLLS
 SELECTED VARIETIES
 12'S
 21475970_EA
 21489831_EA

3.50

NO NAME® GARLIC TOAST
 16'S
 21361140_EA

\$6

DAIYA DAIRY-FREE CHEESE
 SELECTED VARIETIES
 170-227 G
 21335548_EA
 21355692_EA

SAVE 4.00
14.99

BUDWEISER ZERO NON-ALCOHOLIC BEER
 12X355 ML
 21295370_C12

2.49

PC® LIQUID WATER ENHANCER
 48 ML OR 100% JUICE 1 L
 SELECTED VARIETIES
 20734123001_EA
 21080966_EA

3.99

OCEAN SPRAY CRANBERRY COCKTAIL OR 100% JUICE BLEND
 SELECTED VARIETIES
 1.77/1.89 L
 20300006003_EA
 20300006008_EA

3.49

HEINZ FLAVORED MAYONNAISE
 SELECTED VARIETIES
 340 ML
 21686143_EA
 21686274_EA

4.49

STUBB'S BBQ SAUCE
 SELECTED VARIETIES, 450 ML
 21020946_EA/21021268_EA

2.99

FRANK'S REDHOT SAUCE
 SELECTED VARIETIES
 354 ML
 20187632001_EA
 21352695_EA

SAVE 33%
1.99

AYLMER TOMATOES
 796 ML OR ACCENTS 540 ML
 SELECTED VARIETIES
 21206804_EA
 21207587_EA

8.80

DAIYA PLANT BASED PIZZA 363- 550 G OR FLATBREAD 327-354 G OR CHEESE CAKE
 400 G
 SELECTED VARIETIES
 FROZEN
 20923827_EA
 20927163001_EA

Use code
SPORT6

****Offer valid from January 29 to February 11, 2026. Conditions apply, see site for details.**

Earn 6,000 pts

When you spend \$20+ on select prepared meals and deli faves*. Online only.

KICK OFF THE SAVINGS

Score big deals for the big game.

14⁵⁰

**GRASS FED
LEAN GROUND
BEEF**
900 G
21618300_EA



\$7

PC® VARIETY PACK TOMATOES
PRODUCT OF CANADA OR MEXICO, 681 G
20949866001_EA



8⁹⁹

**PC® BLUE MENU
PISTACHIOS, ROASTED
SALTED OR UNSALTED**
PRODUCT OF U.S.A., NO. 1 GRADE, 454 G
20126522_EA/20048750_EA



\$4

PC® TACO KITS
SELECTED VARIETIES
427 G
20295845001_EA
20295845002_EA



GET **1,000**
when you buy 2

**SWISS CHALET
GRAVY OR
DIPPING SAUCE**
284 ML OR **ST.
HUBERT SAUCE**
398 ML
SELECTED VARIETIES
20322135003_EA/21080165_EA



14⁴⁹

**NO NAME®
SHREDDED
CHEESE**
SELECTED VARIETIES
900 G
20317943_EA



**SAVE
20%**

\$3

STAGG CHILI
SELECTED VARIETIES
425 G
20091906_EA
21218873_EA



2/\$6
OR 3.50 EA

**TAKI'S ROLLED
TORTILLA CHIPS**
SELECTED VARIETIES, 260/280 G
21602195_EA/21715466_EA



3⁴⁹

**SNYDER'S OF
HANOVER PRETZEL
PIECES**
SELECTED VARIETIES, 240 G
20316052001_EA/20316052004_EA



**SAVE
UP TO
1.00**

4⁵⁰

**QUE PASA TORTILLA
CHIPS 156-350 G OR THIN
CHIPS 300 G**
SELECTED VARIETIES
20978992_EA/21031316_EA



3⁵⁰

**TWIZZLERS OR JOLLY
RANCHER ROPES
CANDY PACKS**
SELECTED VARIETIES, 283-454 G
20022328004_EA/21689823_EA



**SAVE
33%**

2⁹⁹

**MCCAIN SUPERFRIES
OR SPECIALTY
POTATOES**
SELECTED VARIETIES
FROZEN, 454-800 G
20324328002_EA/20799522_EA



**SAVE
1.50**

3⁹⁹

ZIPLOC STORAGE BAGS
SELECTED VARIETIES 10-100'S
20300461001_EA/20871415_EA



24⁹⁹

PC® PAPER TOWEL
12 ROLLS
21558605_EA



\$200

**LIMIT 3
OVER LIMIT PAY
230.00 EA**

GET **20,000**
back in points
**NINJA
FOODI DUAL BASKET
AIR FRYER**
21425747_EA



**UP TO
25%
OFF**
4.00-30.00 AFTER SAVINGS

PC® SERVEWARE
SELECTED VARIETIES
21564548_EA/21564519_EA





KICK OFF THE SAVINGS

Score big deals for the big game.

\$120

LIMIT 4
OVER LIMIT PAY
150.00 EA

NINJA FOOD PROCESSOR
OR PODS & GROUNDS
COFFEE BREWER

21704694_EA / 21587968_EA

GET
15,000[®]

\$15
back
in points



\$2

EVERDAY ESSENTIALS™
OPENSTOCK GLASSWARE
SELECTED VARIETIES
20659240_EA



SPEND \$20
GET \$5 OFF

LIFE AT HOME™ SEASONAL
DINNERWARE, SERVEWARE
OR DRINKWARE
SELECTED VARIETIES
4.00-30.00
21666930_EA/21666989_EA



GET
3,000[®]

\$3
back
in points

when you
spend \$10* on

RUBBERMAID
TAKEALONGS FOOD
STORAGE CONTAINERS
SELECTED VARIETIES
20112454_EA/21109828_EA



BUY 1
GET 1
50% OFF

PC® PLANET FIRST™ BAMBOO PLATES,
BIRCH CUTLERY AND WHEAT STRAWS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
2.99-13.99
21350519_EA/21353079_EA

PLANET FIRST.
PRIORITÉ PLANÈTE.

STRONG & STURDY
Bamboo
LUNCHEON PLATES
ASSIETTES À LUNCH
en bambou
SOLIDES ET ROBUSTES

+ COMPOSTABLE / COMPOSTABLES*

PLANET FIRST.
PRIORITÉ PLANÈTE.

STRONG & STURDY
Birch Cutlery
MULTIPACK - ASSORTIMENT
Couverts en bouleau
SOLIDES ET ROBUSTES

+ COMPOSTABLE / COMPOSTABLES*



SAVE
1.49

5⁵⁰

NO NAME® PLASTIC
PARTY CUPS
SELECTED VARIETIES
50'S
21206257_EA/21206261_EA



FROM
\$10

10.00-12.00

NO NAME® FOIL WARE
CLUB SIZE, SELECTED VARIETIES
21424898_EA/21424907_EA

CLUB SIZE
FORMAT CLUB

no name®
sans nom®

food containers
with board lids
contenants
pour aliments
avec couvercles en carton

15
PIECES / 15 ÉLÉMENTS

CLUB SIZE
FORMAT CLUB

no name®
sans nom®

multi-purpose
roaster pans
plats à rôtir
tout-usage

10
PIECES / 10 ÉLÉMENTS



FROM
\$5

5.00-6.00

NO NAME® PRINTED LUNCH OR
DINNER PLATES
SELECTED VARIETIES
40'S
21518845_EA
21518872_EA

no name®
sans nom®

paper
dinner plates
assiettes
en papier

40
PIECES / 40 ÉLÉMENTS

no name®
sans nom®

paper
luncheon plates
assiettes à lunch
en papier

22
PIECES / 22 ÉLÉMENTS



UP TO
25%
OFF

15.00-26.00 AFTER SAVINGS

LIFE AT HOME™
CUSHIONS AND
THROWS
SELECTED VARIETIES
21595725_EA/21595786_EA



\$30

LIMIT 4
OVER LIMIT PAY
39.00 EA

EVERYDAY ESSENTIALS™
COMFORTER SETS
SELECTED VARIETIES
21666990_EA/21667042_EA



UP TO
25%
OFF

3.00-11.00 AFTER SAVINGS

INHO OR CLOROX
KITCHEN LINENS
SELECTED VARIETIES
21639025_EA/21639110_EA

inHOUSE
CHEESCLOTH
COTON À FROMAGE

3
PIECES / 3 ÉLÉMENTS

inHOUSE
BAR MOP DISHCLOTHS
CHIFFONS DE NETTOYAGE
POUR BAR

10
PIECES / 10 ÉLÉMENTS



* Please note that not all items are available in all stores.

SWEET GIFTS. SWEET PRICES.



6⁸⁸

LUNAR NEW YEAR TROPICAL
21520749_EA

\$10

10 STEM TULIPS
20833978_EA

4⁵⁰

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A.
454 G
20049778001_EA

\$22

5" ORCHID
SELECTED VARIETIES
21639782_EA

\$10

CARNATIONS
21637844_EA

\$4

TWO BITE MINI CUPCAKES
VANILLA OR CHOCOLATE
12'S
21296834_EA

\$8

TWO BITE BROWNIE PLATTER
16'S
21155256_EA

20⁴⁹
LB
45.17/KG

STRIPLOIN STEAK
CUT FROM CANADA AA OR USDA SELECT GRADE BEEF
20798457_KG

CLUB SIZE

\$8

ATLANTIC LOBSTER TAILS
FROZEN
3-4 OZ
20660117_EA

CANADIAN SEAFOOD

25⁹⁹
LB
57.30/KG

PC® FREE FROM™ FRENCHED AUSTRALIAN LAMB RACK
FRESH
20660950_KG

INCLUDES HALAL

3⁵⁰

NO NAME® WHIPPED TOPPING
225 G
20017493_EA

PREPARED IN CANADA

SAVE 1.99

\$6

TRU FRU CHOCOLATE COVERED FRUIT
SELECTED VARIETIES
FROZEN, 170 G
21516003_EA

\$8

FRUIT RIOT! SOUR CANDY FRUIT
SELECTED VARIETIES
FROZEN, 170 G
21633843_EA

7⁵⁰

PC® DE-ALCOHOLIZED WINE
SELECTED VARIETIES 750 ML
21045800_EA/21403385_EA

\$8

PC® DE-ALCOHOLIZED BEER
SELECTED VARIETIES 12X355 ML
20121729_C12/20325253_C12

SAVE 4.00

17⁹⁹

COTTONELLE WIPES
8'S
21315428_EA

Use code
VAL7

**Offer valid from February 5 to 14, 2026. Conditions apply. See site for details.



Earn 7,000 pts

When you spend \$25+ on select Valentine's Day flowers*. Online only.

SWEET GIFTS. SWEET PRICES.



**SAVE
5.00**
\$25

LINDOR HEART LARGE
202 G
21690615_EA/21690781_EA



\$10

NESTLÉ JUNIORS
SELECTED VARIETIES, 30'S
219-354 G
21000923_EA/21620932_EA



\$12

ELMER'S HEART BOX
198 G
21404697_EA



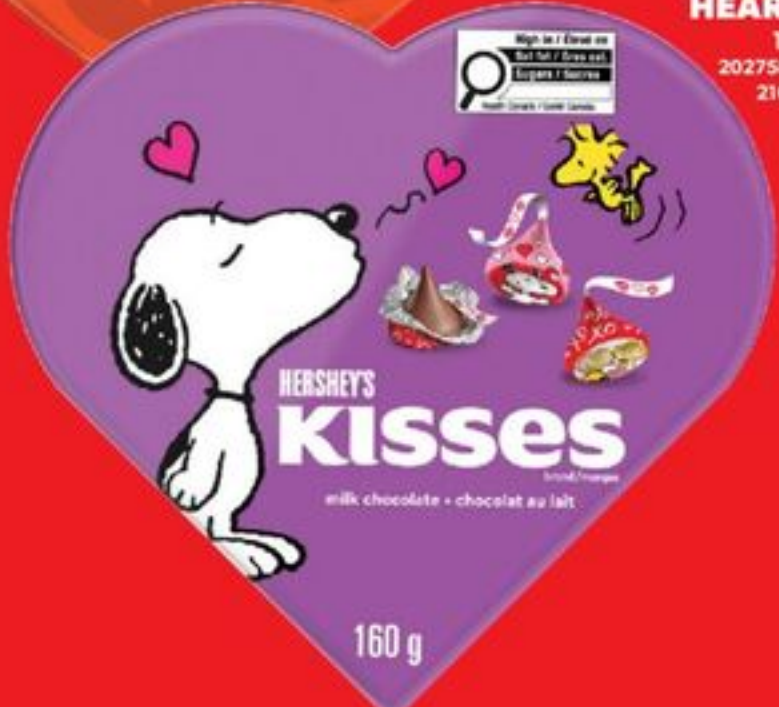
8⁵⁰

**PEPPERIDGE FARM
GOLDFISH
CRACKERS**
560-750 G
21163265_EA/21685585_EA



**SAVE
UP TO 2.00**
\$8

**HERSHEY'S
HEART BOX**
155-192 G
20275866001_EA
21633740_EA



**SAVE
24%**
\$3

**KINDER SURPRISE
VALENTINE'S DAY**
2'S
20718676_EA



\$8

**FERRERO COLLECTION
OR ROCHER HEART**
8'S
20131802001_EA/20718470_EA



**CADBURY
FINGERS 114 G OR
MINI FINGERS 125 G**
SELECTED VARIETIES
21631880_EA/21696441_EA



**SAVE
15%**
3⁷⁹

Pick your perfect candle

**Up to
50%
OFF**
5.00-8.00 AFTER SAVINGS
**LIFE AT HOME™ ASSORTED
SCENTED CANDLES**
SELECTED VARIETIES, 7OZ, 8OZ, 9OZ, 14OZ
21414497_EA/21414671_EA/21414666_EA
21414668_EA/21414669_EA



* Please note that not all items are available in all stores.

SWEET GIFTS. SWEET PRICES.

SAVINGS
4 U

WE
<3 U

SAVE
1.00

\$2

VALENTINE'S DAY
PACK CARDS
SELECTED VARIETIES
21679657_EA/21679659_EA



SAVE
1.00

\$3

VALENTINE'S DAY
PACK CARDS
SELECTED VARIETIES
21679342_EA



FROM
1.50

1.50-4.50

VALENTINE'S DAY
PARTYWARE
SELECTED VARIETIES
21681112_EA/21679753_EA
21679575_EA



SAVE
1.00

\$3

SMALL VALENTINE'S
DAY PLUSH
SELECTED VARIETIES
21681123_EA/21681124_EA
21681125_EA



\$12

STITCH LIP GLOSS &
CHAIN SET OR
LIP OIL SET
SELECTED VARIETIES
WHILE QUANTITIES LAST
21707318_EA



SAVE
2.00

\$10

MEDIUM VALENTINE'S
DAY PLUSH
SELECTED VARIETIES
21681807_EA/21681808_EA
21681809_EA



\$10

DISNEY PRINCESS,
RING POP OR BLUEY
TEARAWAY LIP BALM
SET
SELECTED VARIETIES
WHILE QUANTITIES LAST, 8'S
21660808_EA/21660809_EA



\$15

MAD BEAUTY STITCH
COSMETICS BAG OR
HAIR BRUSH
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697383_EA/21697444_EA



SAVE
4.00

\$25

LARGE VALENTINE'S
DAY PLUSH
SELECTED VARIETIES
21681695_EA/21681754_EA
21681755_EA



\$8

MAD BEAUTY STITCH
BODY MIST, FACE
MASK OR LIP OIL DUO
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697388_EA/21697441_EA
21697442_EA



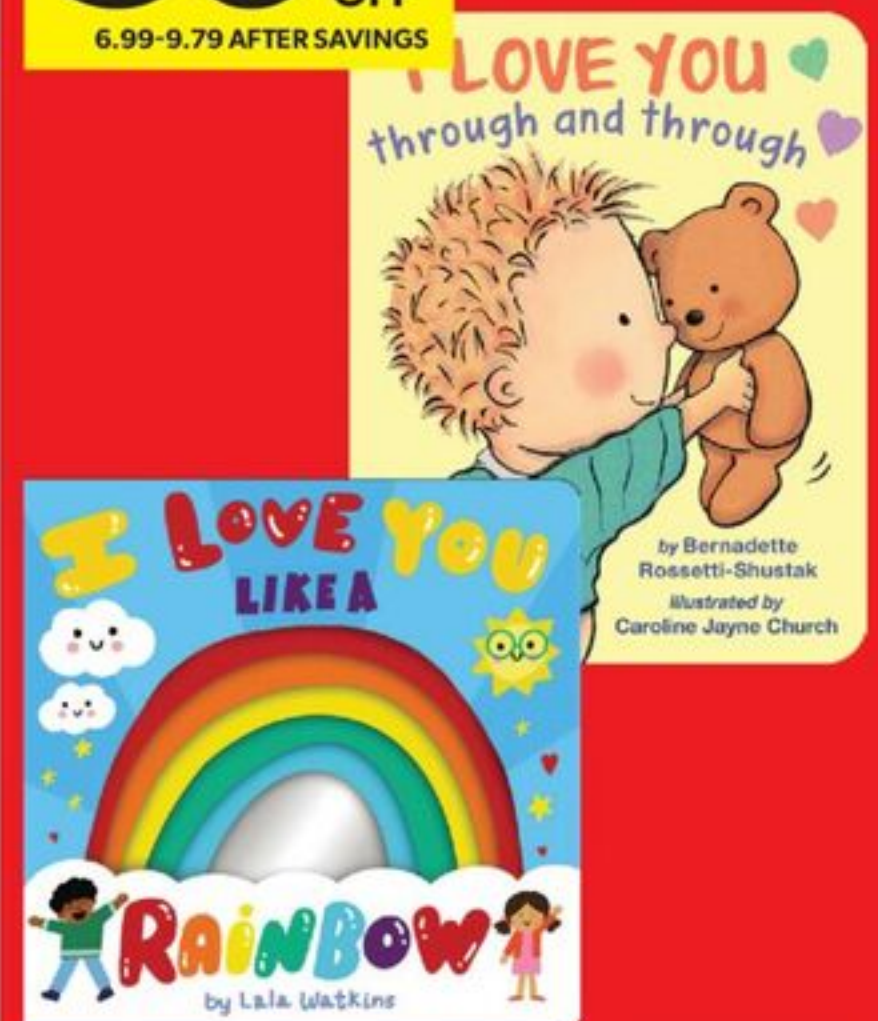
\$10

MAD BEAUTY STITCH
BATH FIZZER TRIO, LIP
BALM TIN TRIO, HEART
BODY WASH OR
SLEEP MASK
SELECTED VARIETIES
WHILE QUANTITIES LAST
21697385_EA/21697386_EA



UP TO
30%
OFF
6.99-9.79 AFTER SAVINGS

VALENTINE'S BOOKS
SELECTED VARIETIES
21651027_EA/21683569_EA



GET
3,000⁺
when you buy 2

\$3
back
in points

CARLTON CARDS
3.44-14.99
21067322_EA/21419248_EA



\$8

JOE FRESH
BABY BOYS' PRINTED
BODYSUIT



Items on this page may not be available at the following Ontario locations: Wasaga Beach, Chatham, Leamington, Midland, Westboro, Brockville, Aurora, Weston Rd, Sudbury, Grimsby, Milton, Oakridge, South Kanata, Simcoe, Sarnia, Dougall, Peterborough, Mavis, Oshawa Gibb. See back page for flyer details

SAVE LIKE A CHAMPION



5⁵⁰

**GENERAL MILLS
FAMILY SIZE CEREAL**
SELECTED VARIETIES
455-778 G
2103492_EA
2103495_EA



\$9

**KELLOGG'S JUMBO
SIZE CEREAL**
SELECTED VARIETIES
700 G-1.05 KG
20072708_EA
21651842_EA



**SAVE
1.49**

\$4

**KELLOGG'S RAISIN
BRAN, ALL BRAN,
CRISPIX, FUN PAC,
MINI WHEATS,
MUSLIX, SPECIAL K
OR VECTOR PREMIUM
CEREAL**
SELECTED VARIETIES, 210-525 G
20015041_EA/20067427_EA



2⁵⁰

**QUAKER DIPPYS OR
CHEWY BARS**
SELECTED VARIETIES
5'S, 120-156 G
20847582_EA
21359366_EA



2⁶⁷

**KELLOGG'S RICE
KRISPIES, NUTRI-GRAIN
BARS, POP TARTS OR
SPECIAL K CRISPY BARS**
SELECTED VARIETIES, 125-384 G
20313984001_EA/21290111_EA



\$3

**GENERAL MILLS,
NATURE VALLEY,
PILLSBURY, BETTY
CROCKER OR MOTT'S
FRUITSACTIONS,
GRANOLA, CEREAL
BARS TREATS OR
FRUIT SNACKS**
SELECTED VARIETIES, 120-230 G
21031310_EA/21065491_EA



4²⁹

**RUFFLES
POTATO CHIPS**
SELECTED VARIETIES
180-200 G
21241052_EA
21241146_EA



3⁹⁹

**TOSTITOS
TORTILLA CHIPS**
SELECTED VARIETIES
215-295 G
21050575_EA
21050581_EA



2/\$8
OR 4.49 EA

**DORITOS
TORTILLA CHIPS**
SELECTED VARIETIES
210/235 G
21369106_EA
21693042_EA



4⁷⁹

**CHRISTIE FAMILY SIZE
COOKIES 374-488 G OR
CAKESTERS 285 G**
SELECTED VARIETIES
21014087_EA
21639135_EA



**SAVE
33%**

5⁹⁹

**CHRISTIE RITZ
DRIZZLED MINIS**
SELECTED VARIETIES
226 G
2172532_EA
2172595_EA



2⁹⁹

**DARE WAGON WHEELS
315/360 G, WHIPPET
230-285 G, ULTIMATE
OR VIVA PUFFS
COOKIES 290/300 G**
SELECTED VARIETIES
20863158_EA/20974343_EA



**SAVE
21%**

2⁹⁹

**QUAKER CRISPY MINIS
OR RICE CAKES**
SELECTED VARIETIES
90-199 G
20163708002_EA
20303002001_EA



2⁴⁹

**CHRISTIE CRISPERS
OR BITS & BITES**
SELECTED VARIETIES
145 G
21358333_EA
21395350_EA



2⁹⁹

**DARE BRETON OR
VINTA CRACKER 132-225 G,
GRISSOL MELBA OR
CANAPE TOAST 150-200 G
OR BAGUETTES 120 G**
SELECTED VARIETIES
21033188_EA
21520666_EA



SAVE LIKE A CHAMPION



6⁵⁰

NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
SELECTED VARIETIES
100-170 G
2066181001_EA
20873036_EA



SAVE 6.99

\$24

MCCAFÉ K-CUP COFFEE PODS
SELECTED VARIETIES
30'S
21240975_EA
21363982_EA



12⁹⁹

STARBUCKS NESPRESSO VERTUO PODS
SELECTED VARIETIES
68-100G
21398289_EA
21398301_EA



2⁷⁹

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES, 148/156 G
21003823_EA/21003833_EA



3⁹⁹

MOTT'S CLAMATO COCKTAIL
SELECTED VARIETIES, 1.89 L
20318955002_EA/20318955003_EA



GET 6,000⁰⁰ when you spend \$20⁰⁰ on

MAISON PERRIER SPARKLING WATER
SELECTED VARIETIES, 8X330 ML
21575556_C08/21576465_C08



SAVE 16%

2⁴⁹

GLACEAU VITAMIN WATER
SELECTED VARIETIES, 591 ML
20333194006_EA/20562362003_EA



7²⁹

PEPSI SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20322361002_C12



7⁴⁹

COCA-COLA SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20318694002_C12



9⁹⁹

CELSIUS ENERGY DRINKS
SELECTED VARIETIES
4X355 ML
21718815_C04



1⁵⁰

POWERADE SPORT DRINKS
SELECTED VARIETIES, 710 ML
20853721_EA/20853723_EA



SAVE 1.76

3⁹⁹

PEPSI SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546002_C06



SAVE UP TO 15%

2/5⁵⁰

OR 3.49 EA

CADBURY FAMILY SIZE CHOCOLATE BAR
80-90 G OR MAYNARD'S CANDY 135-154 G
SELECTED VARIETIES
21658430_EA/21694186_EA



3⁹⁹

OLD EL PASO DINNER KIT
SELECTED VARIETIES
250-510 G
20795534_EA/20795536_EA



SAVE UP TO 1.26

2⁹⁹

OCEAN'S WHITE TUNA
170 G OR GOLD SEAL PINK SALMON 213 G
SELECTED VARIETIES
21005216_EA
21186867_EA



SAVE LIKE A CHAMPION



6⁷⁹

GET **500[®]**

LIBERTÉ GREEK
650/750 G OR
MÉDITERRANÉE
900 G **YOGURT**
SELECTED VARIETIES
20642273_EA
21305347_EA



2/\$7

GET **500[®]**

İÖGO NANO 6X93 ML
OR **SIGGI'S SKYR**
4X100 G **YOGURT**
SELECTED VARIETIES
20609687003_EA
21590027_EA



6⁹⁷

İÖGO 16X100 G OR
SIGGI'S SKYR 650/750 G
SELECTED VARIETIES
20609583001_EA
21353892_EA



3/\$11

OR 4.29 EA

ÖIKOS YOGURT
SELECTED VARIETIES
4X100 G
20419715004_EA
21194518_EA



GET **3,000[®]**
for every \$10*
spent on

\$3
back
in points

**ACTIVIA YOGURT
PRODUCTS**
SELECTED VARIETIES AND SIZES
20303412003_EA/21688205_EA
*Open your PC Optimum® app or
visit pcoptimum.ca to get the offer.



**APP
EXCLUSIVE
OFFER***

4⁵⁰

TROPICANA DRINKS
1.36 L OR **PURE LEAF
ICED TEA** 1.75 L
SELECTED VARIETIES
REFRIGERATED
20755752002_EA/21621992_EA



2⁵⁰

**FRUITOPIA OR
PEACE TEA DRINKS**
SELECTED VARIETIES
REFRIGERATED, 1.75 L
20347440001_EA/21170670_EA



2/\$12

OR 6.99 EA

**LYSOL DISINFECTING
WIPES 75/84'S,
DISINFECTANT
SPRAY 350 G OR
MULTI-PURPOSE
TRIGGER 950 ML**
SELECTED VARIETIES
20314511001_EA/213449826_EA



**SAVE
UP TO
3.00**

6⁹⁹

**LYSOL LAUNDRY
DISINFECTANT**
1.2 L OR **FABRIC SPRAY**
425 G, **MULTI-PURPOSE
DISINFECTANT SPRAY**
539 G OR **TOILET BOWL
CLEANER** 2X710 ML
SELECTED VARIETIES
21238361_EA/21487308_EA



**SAVE
UP TO
6.00**

19⁹⁹

**FINISH
DISHWASHER TABS**
SELECTED VARIETIES, 60-105'S
21210875_EA/21561337_EA



**SAVE
UP TO
4.00**

9⁹⁹

**PUREX 4.08-4.43 L OR
SNUGGLE LIQUID**
2.77 L OR **SHEETS** 200'S
SELECTED VARIETIES
20083525001_EA/21658148_EA



**SAVE
UP TO
5.00**

14⁹⁹

**GAIN 4.25 L OR CHEER
4.55 L LIQUID OR FLINGS**
25/42'S **LAUNDRY
DETERGENT**
SELECTED VARIETIES
20959627_EA/21671135_EA



**SAVE
UP TO
7.00**

19⁹⁹

**TIDE LIQUID 3.46/3.9 L,
PODS OR GAIN FLINGS**
45/76'S **LAUNDRY
DETERGENT OR
DOWNY SCENT
BOOSTER** 853 G
SELECTED VARIETIES
21593670_EA/21625891_EA



HOT DEALS

\$1

NESTLÉ SINGLE CHOCOLATE BAR
SELECTED VARIETIES, 33-60 G OR
NO NAME® MANDARIN ORANGE
SELECTED VARIETIES, 284 ML
20066954_EA/20306258_EA
20078466_EA/20301273_EA



\$2

CHEF WOO PLANT BASED RAMEN CUPS
SELECTED VARIETIES, 71 G
21448063_EA/21525731_EA



\$3

QUAKER INSTANT OATMEAL
SELECTED VARIETIES, 8'S,
232-344 G
PC® MINI POPPADOMS
SELECTED VARIETIES, 113 G
21190254_EA/21683233_EA
21605321_EA/21605358_EA



\$4

MINUTE MAID ZERO SUGAR OR SIMPLY DRINKS
SELECTED VARIETIES, 227 G OR
1.54 L OR **SKINNY POP POPCORN**
SELECTED VARIETIES, 125/150 G OR
BLACK DIAMOND NATURAL CHEESE SLICES 220/240 G OR
COMBOS 3X43 G OR **PROCESSED SLICES** 410 G OR **CRACKER BARREL SNACK CHEESE** 168 G, SELECTED VARIETIES OR
PC® TABLE SYRUP SELECTED VARIETIES, 750 ML
21170784_EA/21434019_EA/20785418001_EA/20785418002_EA
21208641_EA/21371880_EA/20076385_EA/20374908_EA



\$5

CHICKAPEA PASTA
SELECTED VARIETIES, 227 G OR
PUCK HALLOUMI
180 G OR **TRE STELLE HALLOUMI** 200 G OR
NO NAME® SLICED MEAT
SELECTED VARIETIES, 500 G
21597621_EA
21350800_EA/21586261_EA
20189849_EA



*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive 2 Free Coca-Cola Soft Drinks 12x1 L or Dasani Demineralized Water 12x1.5 L. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 21550432_EA / 21550433_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. Please recycle. ***We'll match prices if you show us a lower advertised price** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.



APP
EXCLUSIVE
OFFER[†]

Optimum[™]
GET
3,000^(pts)

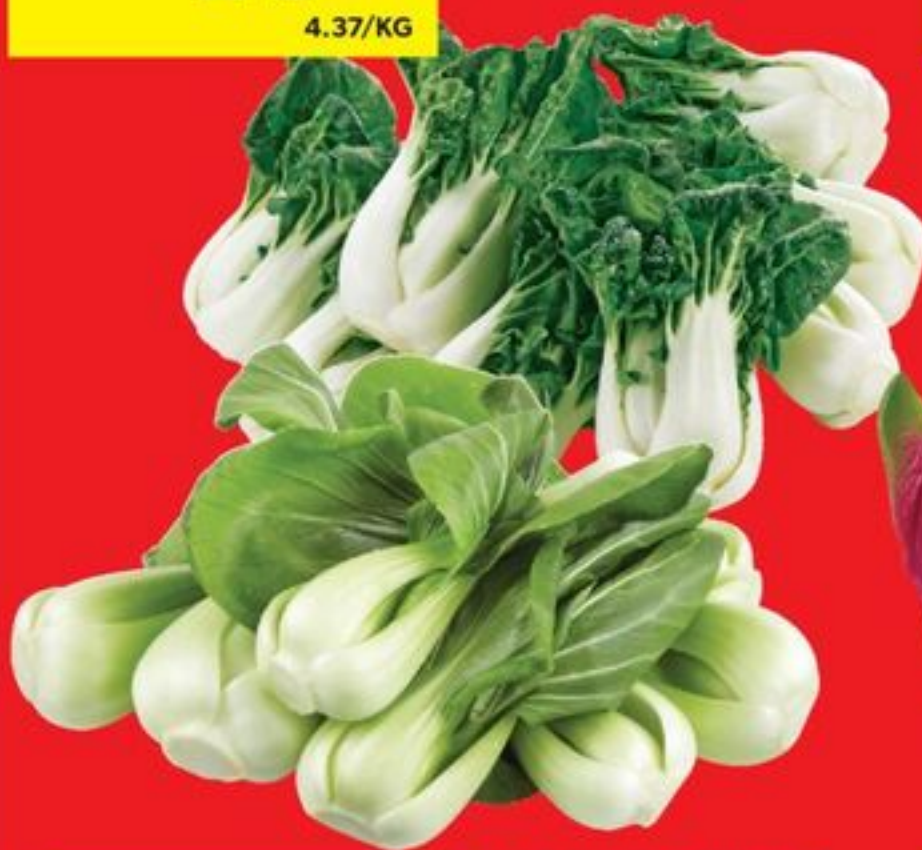
\$3
back
in points

for every \$15* spent
on Rooster[®] products
all sizes and varieties

*Open your PC Optimum[™] app or visit pc optimum.ca to get the offer.

1⁹⁸
LB
4.37/KG

BABY OR SHANGHAI
BOK CHOY
PRODUCT OF MEXICO
OR U.S.A.
20082279001_KG
20032454001_KG



1⁹⁸

DRAGON FRUIT
PRODUCT OF VIETNAM
20168395001_EA



\$12

T&T SLICED ROLLS
BEEF OR LAMB
FROZEN, 340 G
21570350_EA/21570410_EA
21570476_EA



98¢

GOLDEN HAPPINESS
SPECIALTY BUNS
SELECTED VARIETIES
100 G
21297542_EA



2/4⁹⁸
OR 2.99 EA

SUNRISE TOFU
SELECTED VARIETIES
MEDIUM OR EXTRA FIRM
350/454 G
20022239_EA/20570507_EA



4⁹⁹

T&T GREEN ONION
PANCAKE
FROZEN, 600 G
21479539_EA



5⁸⁸

FARMER'S MARKET[™]
FUJI APPLES
PRODUCT OF ONTARIO
CANADA FANCY GRADE
4 LB
20051827_EA



1²⁸
LB
2.82/KG

DAIKON (LO BOK)
PRODUCT OF CHINA
20082109001_KG



1⁴⁸
LB
3.26/KG

JAPANESE
SWEET YAM
PRODUCT OF CANADA
OR U.S.A.
20524922001_KG



10⁸⁸
LB
23.99/KG

WHOLE RABBIT
FRESH
20155407_KG



5⁴⁸
LB
12.08/KG

PORK BELLY
CRYOVAC
21614914_KG



4⁸⁸

MISO RAMEN
SELECTED VARIETIES
360-500 G
21682591_EA



3⁸⁸
LB
8.55/KG

WHOLE GOLDEN
POMPANO, MILK FISH
OR WILD PINK SALMON
FROZEN
20066381_KG/20119071_KG



2/\$5
OR 3.00 EA

GO WHITE SHRIMP
160 G OR YELLOWFIN
TUNA STEAK MSC 92 G
SELECTED VARIETIES
FROZEN
21208596_EA/21604839_EA



Earn 10,000^(pts)

When you spend \$30+ on select
Lunar New Year favourites at Mart
Asia by PC Express*. Online only.

Use code
MART10

Shop now

*Offer valid from January 29 to February 17, 2026. Conditions apply. See site for details.



MART
ASIA
by PC Express[™]

*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.



新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.



**APP
EXCLUSIVE
OFFER[†]**

Optimum[™]
**GET
3,000^{pts}**

\$3
back
in points

for every \$15* spent
on Rooster[®] products
all sizes and varieties

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.

14⁹⁹

**ROOSTER[®]
LONG GRAIN
RICE**
8 KG
20379211_EA



2⁸⁸

TASTIE SPRING ROLL
PRE-FRIED, 204 G
20995597_EA



7⁸⁸

**DELCATO JAPANESE
CHEESECAKE**
SELECTED VARIETIES, 300 G
21246345_EA



2⁴⁹

**CHACHA SUNFLOWER
SEEDS PECAN**
SELECTED VARIETIES
260 G
20854556002_EA
20854556003_EA



5⁹⁹

HUY FONG SAUCES
SELECTED VARIETIES
460-714 ML
20074956_EA
20103178_EA



7⁹⁹

**SAMYANG BULDAK
NOODLES**
SELECTED VARIETIES
700 G
21345870_EA
21450283_EA



4⁸⁸

**T&T[®] 3 MINUTE
RAMEN
NOODLES**
SELECTED VARIETIES
504 G
21447366_EA
21447367_EA



1⁹⁹

**ROOSTER[®]
LONGKOU
VERMICELLI**
SELECTED VARIETIES
8X50 G
21295298_EA



2⁹⁹

**HAITAI
HONEY
BUTTER CHIPS**
60 G
21365446_EA



6⁹⁹

**DANISA
BUTTER
COOKIE TINS**
454 G
21245259_EA



7⁹⁹

**LEE KUM KEE
SESAME OIL**
445 ML
20165080_EA



14⁹⁹

**DIAMOND G
CALROSE RICE**
6.8 KG
20218689_EA



6⁹⁹

**KEWPIE
MAYONNAISE**
465 ML
21644268_EA



UP TO
**20%
OFF**
9.35-100.00

**LEGO LUNAR
NEW YEAR
ITEMS**
21642035_EA



**SAVE
1.12**

**NO NAME[®]
SPONGES**
SELECTED VARIETIES
6'S
20556918_EA
20557208_EA

4⁸⁸



7⁸⁸

**NO NAME[®]
ALL-PURPOSE
CLEANER
LEMON**
3.78 L
21207735_EA



**SAVE
4.00**

**ARM & HAMMER
LIQUID LAUNDRY
DETERGENT**
SELECTED VARIETIES
4.02 L
21517214_EA
21517287_EA

13⁹⁹



2/\$5
OR 3.50 EA

**NO NAME[®] AIR
FRYER LINERS**
SELECTED VARIETIES
30'S
21639239_EA
21639383_EA



*Prices effective at Superstore Mississauga Argenteia, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

JOE FRESH

Celebrate Lunar New Year

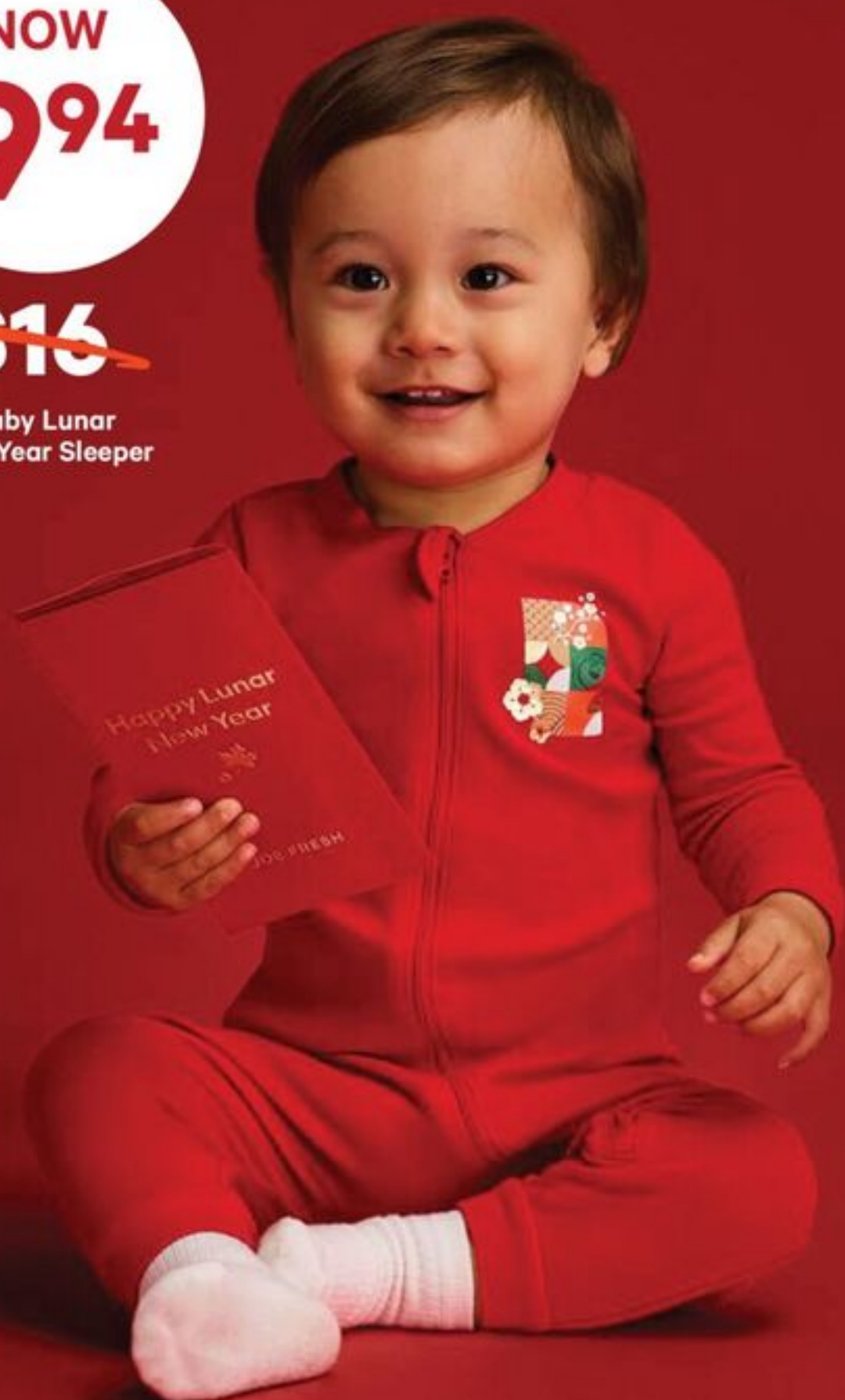
Ring in the New Year with a limited-edition collection that blends tradition and modern style.

Select Stores + Online



NOW
\$9⁹⁴

~~\$16~~
Baby Lunar
New Year Sleeper



NOW
\$12⁹⁴

~~\$25~~
Adult Lunar
New Year T-Shirt



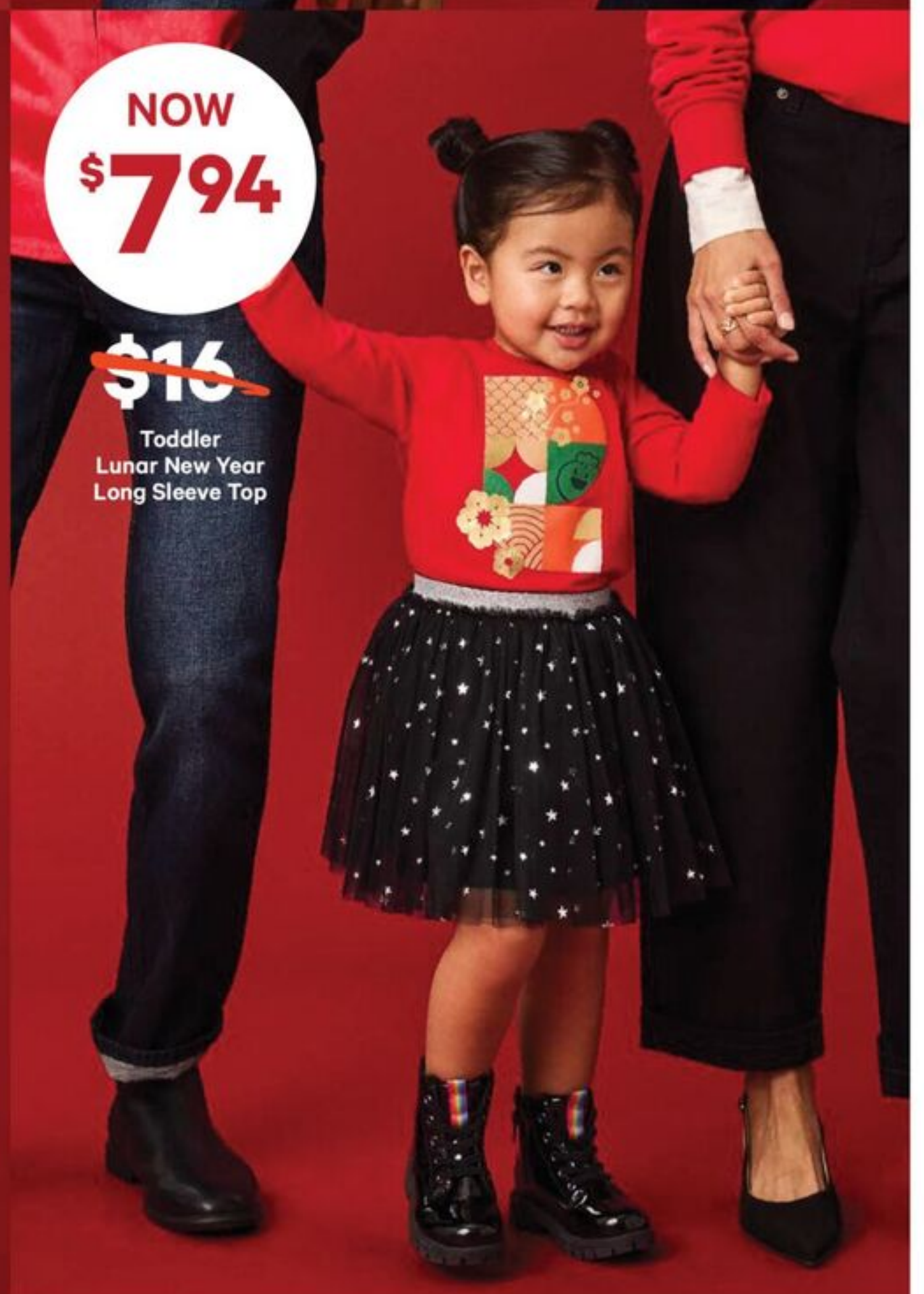
NOW
\$19⁹⁴

~~\$39~~
Adult Lunar
New Year Sweatshirt



NOW
\$7⁹⁴

~~\$16~~
Toddler
Lunar New Year
Long Sleeve Top



SHOP THE FULL COLLECTION AT [JOEFRESH.COM](https://www.joefresh.com)

SHOP NOW

Items on this page available at Oakville, Aurora, Newmarket, Toronto Gerry Fitzgerald Dr., Toronto Don Mills, Toronto Brimley, Mississauga Mavis, Westboro, Winston Churchill, Walker Road, South Orleans, Weston Rd., Milton, Oakridge Mall, South Kanata, Highland Hills, Dougall locations.

رمضان مبارك

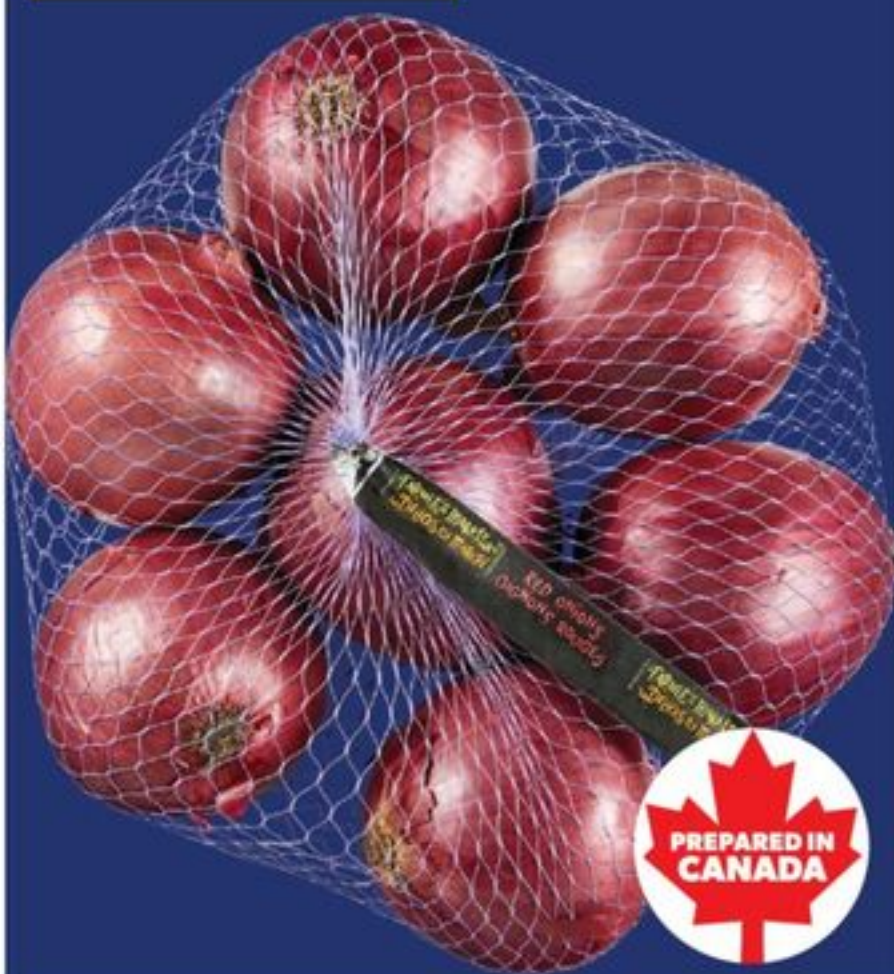
BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



\$3

FARMER'S MARKET™ RED ONIONS
PRODUCT OF CANADA,
CANADA NO. 1 GRADE, 3 LB
20811362001_EA



4/\$5
OR 1.49EA

RED MANGO
PRODUCT OF PERU
20059635001_EA



\$16

SUFRA' HALAL WHOLE CHICKEN
FRESH, UP TO 1.55 KG
21617063_EA



SAVE 2.00

\$11

ZABIHA HALAL FIRE CRISP CHICKEN
SELECTED VARIETIES, FROZEN,
700-750 G
21704999_EA



INCLUDES HALAL

13⁹⁹

SUFRA' HALAL STEWING BEEF
454 G
21395711_EA



INCLUDES HALAL

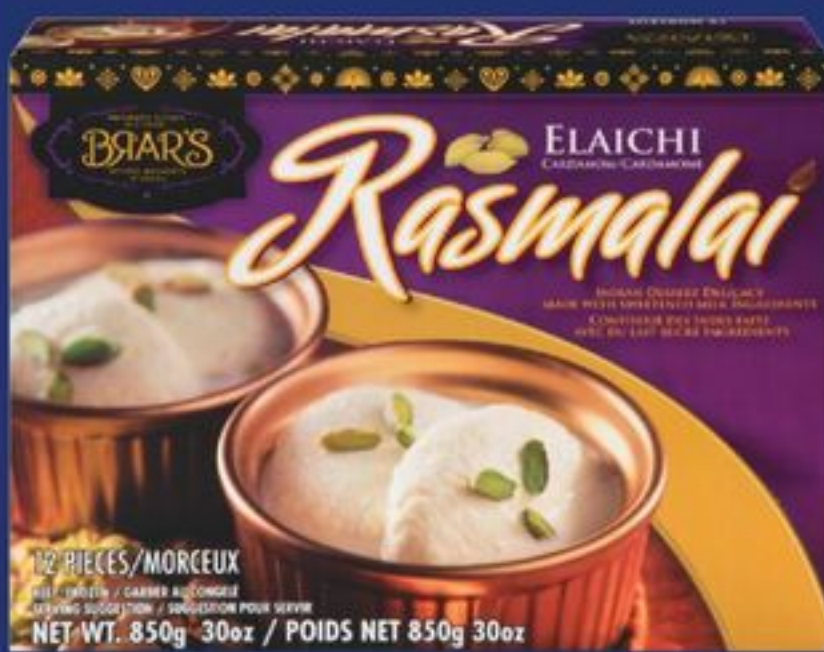
1²⁵

CEDAR PITA
SELECTED VARIETIES, 330 G
21509350_EA



7⁹⁹

BRAR'S RASMALAI
SELECTED VARIETIES, 850 G
20286980002_EA



\$5

TAMAM TAHINI SMALL
454 G OR SLICED PICKLE
TURNIPS 1 KG
21217262_EA/21237887_EA



\$2

PUCK THICKENED CREAMY PRODUCT
160 G
21449248_EA



\$2

RUBICON JUICES
SELECTED VARIETIES, 1L
20029236001_EA/20296770002_EA



1⁵⁰

TAMAM CANNED BEANS
SELECTED VARIETIES, 540 ML
21214481_EA/21214570_EA



3⁵⁰

ZINDA COUSCOUS
SELECTED VARIETIES, 907 G
20013708_EA/21406157_EA



\$8

AL RIFAL COFFEE OR MIX CLASSIC NUTS
SELECTED VARIETIES,
450 G
20830650_EA
20971707_EA



\$7

AHMAD TEA
SELECTED VARIETIES,
200 G
20784225_EA/20784305_EA



SAVE 2.00

\$4

NO NAME' FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20149018_EA
21161826_EA



\$8

PC' 2 PLY NAPKINS
180'S
20084398_EA



*Prices effective at Superstore Mississauga Argentea, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

RCSS P1

SHOP BEAUTY FOR LESS

UP TO
20% OFF
11.19-28.85 AFTER SAVINGS

CANTU HAIR CARE
SELECTED VARIETIES
227-524 G/100-400 ML
21099780_EA/21099832_EA



UP TO
20% OFF
19.99-33.59 AFTER SAVINGS

CAMILLE ROSE HAIR CARE
SELECTED VARIETIES
58-355 ML
21441349_EA/21441414_EA



UP TO
20% OFF
2.79-15.59 AFTER SAVINGS

PALMER'S HAIR CARE
SELECTED VARIETIES
14-250 G/150-250 ML
20135303_EA/20174005_EA



UP TO
20% OFF
8.39-17.99 AFTER SAVINGS

ORS HAIR CARE
SELECTED VARIETIES
64-454 G/207-370 ML
20377478_EA/20377543_EA



UP TO
20% OFF
8.79-15.99 AFTER SAVINGS

ECO GEL OR EDGE STYLER
SELECTED VARIETIES
89/473 ML
21334794_EA
21334825_EA



UP TO
20% OFF
10.39-19.99 AFTER SAVINGS

MIELLE HAIR CARE
SELECTED VARIETIES
57-340 G/59-355 ML
21440405_EA/21440712_EA



7.50

LIMIT 4
OVER LIMIT PAY
9.99 EA

AUSSIE HAIR CARE
SELECTED VARIETIES AND SIZES
193 G/236-778 ML
21167373_EA/21435848_EA



UP TO
5,000
when you buy 2

\$5
back in points



CAROL'S DAUGHTER HAIR CARE
SELECTED VARIETIES AND SIZES
21508204_EA/21660771_EA



\$9

LIMIT 4
OVER LIMIT PAY
11.49 EA

MAUI MOISTURE HAIR CARE
SELECTED VARIETIES AND SIZES
21009291_EA/21009300_EA



\$9

LIMIT 4
OVER LIMIT PAY
10.99 EA

UP TO
1,000
GET

\$1
back in points

PONDS FACE MOISTURIZERS
SELECTED VARIETIES AND SIZES
20348329001_EA/21041886_EA



\$7

LIMIT 4
OVER LIMIT PAY
8.49 EA

VASELINE BODY LOTIONS
SELECTED VARIETIES
AND SIZES
400-600 ML
21085011_EA/21085910_EA



\$6

LIMIT 6
OVER LIMIT PAY
8.00 EA

SHEA MOISTURE BAR SOAP
SELECTED VARIETIES
227 G
21448488_EA/21517388_EA



CITRUS DAYS

3.88
LB
8.55/KG

STEM & LEAF CLEMENTINES
PRODUCT OF SPAIN
20613483001_KG

FARMER'S MARKET™ MANDARINS
PRODUCT OF MOROCCO OR SPAIN, 4 LB BAG
20054025001_EA

\$7

CLUB SIZE

\$5

FARMER'S MARKET™ DÉLICÉES DU MARCHÉ LEMONS CITRONS

FARMER'S MARKET™ LEMONS
PRODUCT OF U.S.A.
2 LB
207953315001_EA

CLUB SIZE

HONEY TANGERINES
PRODUCT OF U.S.A.
20002393001_KG

SAVE 33%

1.98
LB
4.37/KG

SAVE 20%

1.99

RED GRAPEFRUIT
PRODUCT OF TURKEY
20020516001_EA

\$5

ORGANIC LIMES
PRODUCT OF MEXICO, 2 LB
20435942001_EA

\$5

NO NAME™ NATURALLY IMPERFECT™ WHOLE CREMINI OR WHITE MUSHROOMS
PRODUCT OF CANADA, 680 G
20936403_EA/20937529_EA

\$5

FARMER'S MARKET™ MINI CUCUMBERS
PRODUCT OF ONTARIO, 11'S
21070679001_EA

\$3

ICEBERG LETTUCE
PRODUCT OF U.S.A.
20135326001_EA

\$4

CANTALOUPE
PRODUCT OF GUATEMALA OR HONDURAS
20167017001_EA

\$4

BLACKBERRIES
PRODUCT OF MEXICO OR U.S.A., 170 G
20051015001_EA

SAVE 1.00

4.99

RENEE'S REFRIGERATED SALAD DRESSING OR VINAIGRETTE
SELECTED VARIETIES,
350/355 ML
20302778_EA/20133303_EA

PRODUCT OF CANADA

SUPER FRESH

SAVE
2.29^{LB}

\$9^{LB}
19.84/KG

PC[®] FREE FROM[®]
CHICKEN THIGHS
BONELESS, SKINLESS, FRESH
2166800_KG



\$4^{LB}
8.82/KG

CHICKEN DRUMSTICKS
WET-CHILLED OR HALAL, FRESH
20004484_KG/21646527_KG



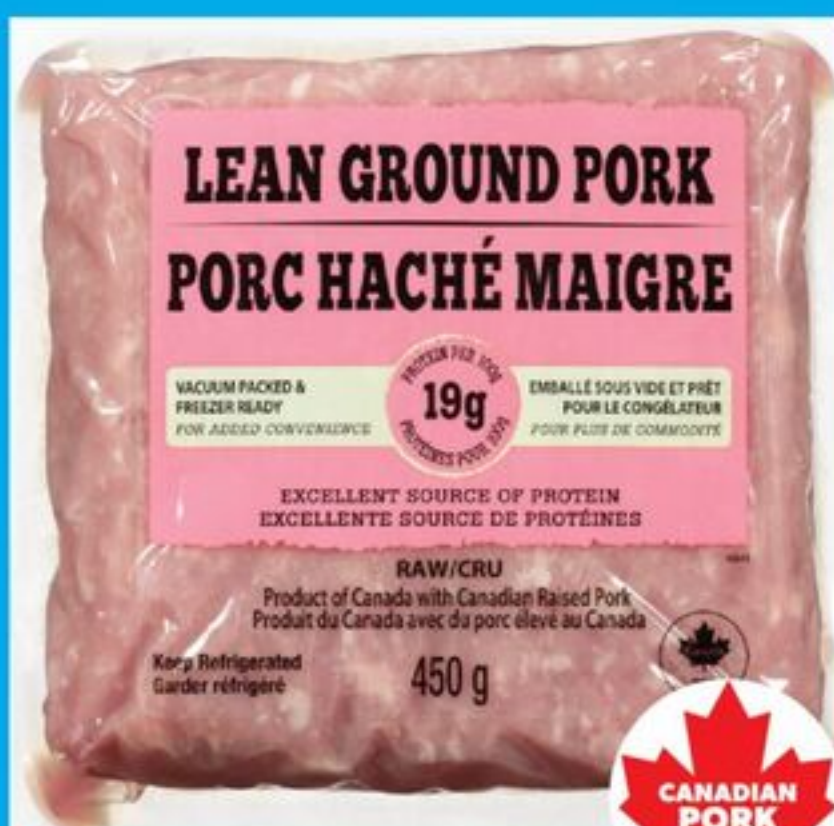
\$13

PC[®] WORLD OF
FLAVOUR
PORK ROAST
SELECTED VARIETIES, FRESH,
730/900 G
21603108_EA



4⁵⁰

LEAN GROUND PORK
FRESH, 450 G
21646160_EA



\$13

MARCANGELO
ITALIAN SAUSAGE,
MEATBALLS,
BREAKFAST SAUSAGE
OR PATTIES
SELECTED VARIETIES, FROZEN,
1.2-1.4 KG
20799699_EA/21080753_EA



2⁹⁹

SCHNEIDERS STACKER
OR LUNCHMATES
SELECTED VARIETIES, 81-131 G
21309931_EA



\$11

NO NAME[®]
BREADED CHICKEN
SELECTED VARIETIES, FROZEN,
1.81 KG
21178763_EA



SAVE
3.99

\$19

BEYOND MEAT PLANT-
BASED BURGERS 678 G
OR GROUND BEEF 908 G
FROZEN
21378994_EA/21702916_EA



SAVE
1.00

3⁹⁹

ATLANTIC
SALMON PORTIONS
FRESH, SELECTED VARIETIES,
113 G
20948219_EA



SAVE
1.49

5⁵⁰

SEAQUEST[®]
CRAB FLAVOURED
ALASKA POLLOCK
SELECTED VARIETIES, READY-TO-
EAT, 454 G
20919151_EA



\$22

ATLANTIC
LOBSTER TAILS
2-3 OZ, FROZEN, 4-PACK
21240991_EA



SAVE
2.00

10⁹⁹

PC[®] PEI MUSSELS
IN SAUCE
FROZEN, 907 G
20838560_EA



\$8

SEAQUEST[®]
FISH FILLETS OR
HIGHLINER PINK
SALMON FILLETS
SELECTED VARIETIES, FROZEN,
400 G
20153570_EA/21093801_EA



6⁹⁹

CANADIAN COVE
FRESH PEI MUSSELS
907 G
21556624_EA



SUPER FRESH

ALWAYS
LOW PRICE
\$5
/200 G

**ZIGGY'S® DELI
SERVICE CASE
SLICED MEAT**
SELECTED VARIETIES,
200 G
21626482_EA



Optimum™
Members-Only Price™

\$13

Non-members
\$14

Members
save
\$1

**MAPLE LEAF NATURAL
SELECTIONS OR PC®
FREE FROM CLUB SIZE
SLICED DELI MEAT**
SELECTED VARIETIES, 375/400 G
20772015_EA/20923814_EA
**Must be a registered PC Optimum™
member to load and get this offer.



\$7

**PC® NATURAL CHOICE
SALAMI**
SELECTED VARIETIES, 170 G
20103918_EA/20923160_EA



SAVE
UP TO
2.50

\$7

**BALDERSON CHEESE
NON-AGED CHEDDAR
BLOCKS 250/280 G
BALDERSON CHEESE
SLICES 140-170 G**
SELECTED VARIETIES, 250/280 G
21495455_EA/21660745_EA



SAVE
UP TO
2.00

\$6

GET
1,500 back in points
when you buy 2

**TRE STELLE FETA OR
BOCCONCINI 200 G
OR RICOTTA 400/475 G**
SELECTED VARIETIES
20003436_EA/20093652_EA



SAVE
UP TO
2.00

5.49

BOURSIIN CHEESE
SELECTED VARIETIES, 130-220 G
20116794_EA



\$12

**SPINACH AND
PUMPERNICKEL
OR SOURDOUGH TRAY
OR EVERYDAY
CHEESE BOARD**
SELECTED VARIETIES AND SIZES
20589513_EA/21405338_EA



\$8

**PC® DIP PACK
SELECTION**
500 G
20213083_EA



Optimum™
Members-Only Price™

\$30

Non-members
\$35

Members
save
\$5

**BENTO KAZOKU
PLATTER**
1.2 KG, 53 PIECES
21637774_EA
**Must be a registered PC Optimum™
member to load and get this offer.



\$4

PC® NAAN ROUNDS
SELECTED VARIETIES, 480 G
20757871_EA/21645088_EA



2.25

**NO NAME® BAGELS OR
ENGLISH MUFFINS**
SELECTED VARIETIES, 6'S
21297780_EA/21297831_EA



\$5

DONUTS
3'S AND 4'S
21647840_EA/21647888_EA



3.50

**ACE BAKERY
BAGUETTE**
SELECTED VARIETIES/BAKED
IN-STORE, 325-400 G
20171171_EA/20354747_EA



5.50

PC® MINI MUFFINS
SELECTED VARIETIES, 12'S
21488839_EA/21561610_EA



8.50

**FARMER'S MARKET®
PIES**
SELECTED VARIETIES, 580 G-1 KG
21297365_EA/21297367_EA



SUPER YOUR EVERYDAY

\$5

POST OR ALPEN MUESLI FAMILY SIZE CEREAL
SELECTED VARIETIES, 453-650 G
21542452_EA/21575229_EA



7⁵⁰

FLOURISH PROTEIN PANCAKE AND WAFFLE MIX
SELECTED VARIETIES, 430 G
21375781_EA/21421946_EA



SAVE UP TO 1.49

5⁵⁰

JORDANS CEREAL OR GRANOLA
SELECTED VARIETIES, 325-400 G
21522345_EA



SAVE 2.49

13⁵⁰

BEEMAID CLASSIC CREAMED OR LIQUID WHITE HONEY
SELECTED VARIETIES,
PASTEURIZED OR UNPASTEURIZED, 1 KG
21779955_EA/21180491_EA



SAVE UP TO 15%

5⁵⁰

SMUCKER'S FRUIT JAM, SPREAD OR MARMALADE 310-500 ML OR ADAMS PEANUT BUTTER 500 G
SELECTED VARIETIES,
EXCLUDING RASPBERRY FLAVOR
20308043001_EA/20367670001_EA



\$5

PC® THE DECADENT® CHOCOLATE CHIPS
SELECTED VARIETIES, 226-300 G
20011473_EA/20430272_EA



SAVE 20%

1³⁹

NO NAME® BROTH
SELECTED VARIETIES, 900 ML
21189610_EA/21189611_EA



1⁵⁰

SWISS CHALET OR ST HUBERT SAUCE MIXES
SELECTED VARIETIES, 25-52 G
20033620005_EA/21062259_EA



4⁴⁹

NO NAME® BAKING POWDER
450 G
20163323_EA



3/\$8
OR 3.29 EA

BEN'S ORIGINAL BISTRO EXPRESS
SELECTED VARIETIES
240/250 G
21405178_EA
21405476_EA



3⁴⁹

DOLE FRUIT
SELECTED VARIETIES
540 ML
21297574_EA
21484256_EA



SAVE 30%

3⁴⁹

SPAM LUNCHEON MEAT OR HEREFORD CORNED BEEF
SELECTED VARIETIES
340 G
20050622_EA
20968255_EA



5⁹⁹

HELLMANN'S MAYONNAISE
SELECTED VARIETIES
710-900 ML
20618579001_EA
21518361_EA



SAVE 21%

1²⁵

KRAFT DINNER ORIGINAL
200 G
21549526_EA



\$7

KRAFT PARMESAN CHEESE 250 G OR STEFANO SAUCE
405-648 ML
SELECTED VARIETIES
21220714_EA
21528135_EA



2⁹⁹

TIM HORTONS SOUP
SELECTED VARIETIES
540 ML
21203770_EA
21203782_EA



1⁷⁹

CAMPBELL'S CONDENSED SOUP OR COOKING BROTH
SELECTED VARIETIES
284 ML
21689912_EA
21690041_EA



SUPER YOUR EVERYDAY

**SAVE
1.50**

4⁹⁹

TAZO TEA BAGS
SELECTED VARIETIES, 20'S
21308031_EA/21308145_EA



TAZO

**ORGANIC CHAI
CHAI BIOLOGIQUE**

Discover a robust blend of black tea, cinnamon, cardamom, black pepper & spices.
Découvrez un mélange robuste de thé noir, de cannelle, de cardamome, de poivre noir et d'épices.

BLACK NOIR

CAFFEINE LEVEL
TENEUR EN CAFÉINE ●●●●●

20 TEA BAGS / SACHETS DE THÉ 54 g

**SAVE
33%**

5⁹⁹

TAZO CONCENTRATE
SELECTED VARIETIES, 946 ML
21557580_EA/21692029_EA



TAZO

**CHOCOLATE CHAI LATTE
LATTÉ CHAI AU CHOCOLAT**

A bold blend of black tea and rich chai spices with delicious chocolate.
Un mélange audacieux de thé noir et d'épices chai, rehaussé avec du délicieux chocolat.

BLACK NOIR

946 mL

**GET
6,500⁰⁰ \$650**
for every \$30* spent on back in points

VAN HOUTTE K-CUP 10-48'S, **GROUND COFFEE** 340 G, **MCCAFÉ K-CUP** 10-48'S, **PREMIUM GROUND** 340-875 G, **INSTANT COFFEE** 100 G OR **NESPRESSO CAPSULES** 10'S, **TIMOTHY'S K-CUP** 30/60'S, **DONUT HOUSE OR KRISPY KREME K-CUP** 30'S, **LAVAZZA K-CUP** 30'S OR **KICKING HORSE K-CUP** 10/24'S
SELECTED VARIETIES
20293336003_EA/21240975_EA



37⁹⁹

**GET
8,000⁰⁰ \$8**
back in points



**APP
EXCLUSIVE
OFFER***



1⁹⁹

SNACK PACK JUICY GELS OR PUDDING
SELECTED VARIETIES, 4X99 G
20310707001_EA/20313115003_EA



1⁸⁹

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES 2 L
20316026002_EA



3⁹⁹

OASIS JUICE, ARIZONA ICE TEA DRINK BOXES 8X200 ML OR **PC* OR NO NAME* COFFEE PODS** SELECTED VARIETIES, 72/102'S
21111235_EA/21593380_CO1
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.



2/\$9
OR 5.99 EA

LINDT EXCELLENCE CHOCOLATE BARS
SELECTED VARIETIES 50-138 G
20312527001_EA/21664488_EA



8⁹⁹

**GET
1,000⁰⁰ \$1**
back in points

RED BULL ENERGY DRINK
SELECTED VARIETIES, 4X250 ML
20166737001_C04/20166737002_C04



**SAVE
1.00**

4⁷⁹

FREEYUM CRACKERS
SELECTED VARIETIES, 120 G
21416668_EA/21416692_EA



4²⁹

**GET
1,000⁰⁰ \$1**
back in points

ANGIE'S BOOM CHIKA POP POPCORN
136/198 G OR **PUFFS** 170 G
SELECTED VARIETIES
20811709_EA/21219848_EA



5²⁵

SILK NON-DAIRY CHILLED CREAMER
SELECTED VARIETIES, 890 ML
21245360_EA/21245361_EA



**SAVE
2.49**

9⁵⁰

BARNEY ALMOND BUTTER
SELECTED VARIETIES, 284 G
21085763_EA



59⁹⁹

**GET
3,000⁰⁰ \$3**
back in points

VEGA ALL-IN-ONE PROTEIN POWDER
SELECTED VARIETIES, 827-876 G
20575566003_EA/20645554_EA



SUPER YOUR EVERYDAY

SAVE
UP TO
33%
3.99

BECEL MARGARINE
427 G OR PLANT BASED
BRICKS OR STICKS 454 G
OR I CAN'T BELIEVE
IT'S NOT BUTTER 850 G
SELECTED VARIETIES
20322707001_EA/21666474_EA



2/\$6
OR 3.49 EA

ASTRO TUBS 650/750 G
OR **IÖGO NANO**
BUBBLES 4X100 G,
YOGURT
SELECTED VARIETIES
20609583001_EA/21353892_EA



Optimum
Members-Only Price™
4.99
Non-members
5.99

Members
save
\$1

BREYERS CREAMERY
STYLE ICE CREAM OR
FROZEN DESSERT
SELECTED VARIETIES
FROZEN, 1.41 L
21651169_EA
**Must be a registered PC Optimum™
member to load and get this offer.



2/\$11
OR 6.99 EA

GET 2,000
when you buy 2
\$2
back
in points

HÄAGEN-DAZS
ICE CREAM 450 ML
OR BARS 3'S
SELECTED VARIETIES FROZEN
20302298001_EA/21513347_EA



2/\$8
OR 4.50 EA

KOZYSHACK
RICE PUDDING
SELECTED VARIETIES
REFRIGERATED, 6X113 G/624 G
20323829002_EA/203225154001_EA



\$8

PC® BLACK
LABEL PIZZA
SELECTED VARIETIES
FROZEN, 370-420 G
21531415_EA/21688240_EA



\$5

NO NAME®
FROZEN FISH
SELECTED VARIETIES, 454 G
21672358_EA



SAVE 1.50
6.99

MCCAIN
PIZZA POCKETS
SELECTED VARIETIES
FROZEN, 6'S
21047833_EA



SAVE 24%

2.49

PALMOLIVE DISH
DETERGENT
SELECTED VARIETIES
591/828 ML
20861400_EA/21004388_EA



SAVE 1.00
\$3

NO NAME®
PLASTIC WRAP
60 M
21120002_EA



SAVE 40%
7.99

FLEECY FABRIC
SOFTENER
SELECTED VARIETIES, 3.5 L
21311735_EA/21311739_EA



SAVE 15%
5.50

MRS. MEYER'S
CLEAN DAY
MULTI-SURFACE
CLEANER
SELECTED VARIETIES, 473 ML
21046906_EA/21046908_EA



SAVE 6.00
19.99

SCOTTIES
FACIAL TISSUE
SELECTED VARIETIES
18'S
20311508_EA



SAVE 5.00
21.99

CASHMERE
BATHROOM
TISSUE
SELECTED VARIETIES
21189845_EA
21443648_EA



24=72
ROLLS



9.49

MILK-BONE
SOFT AND
CHEWY
SELECTED VARIETIES
708 G
21047843_EA



SAVE 1.50
7.49

WHISKAS
DRY CAT FOOD
SELECTED VARIETIES
1.5/2 KG
21588889_EA
21588943_EA



ALWAYS LOW PRICE

ALWAYS
LOW PRICE
\$10

BREADED CHICKEN, MEATBALLS, POTSTICKERS, HORS D'OEUVRES
700 G-1.81 KG, FISH FILLETS, SMOKED SALMON, BREADED SQUID OR
POPCORN SHRIMP, IMITATION CRABMEAT OR SEAFOOD MEDLEY 200-908 G
SELECTED VARIETIES, FROZEN
21447587_EA/21669059_EA/21473698_EA/21473748_EA



ALWAYS
LOW PRICE
\$7

PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN
SELECTED VARIETIES,
FROZEN, 600/700 G
21079476_EA/21201321_EA



ALWAYS
LOW PRICE

\$13

SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL SAUCE
FROZEN, 454 G
21687413_EA



ALWAYS
LOW PRICE
\$2.50

NO NAME® CHICKEN WIENERS
450 G
20058192_EA



ALWAYS
LOW PRICE
\$3

POPEYE SELECT SPINACH
PRODUCT OF U.S.A., 283 G
20156570_EA



ALWAYS
LOW PRICE
\$5

ZIGGY'S®
CHEESE SLICES
SELECTED VARIETIES,
160/180 G
21610744_EA/21610826_EA



ALWAYS
LOW PRICE
\$6

BASSÉ NUTS
SELECTED VARIETIES, 415-600 G
21158612_EA/21158613_EA



ALWAYS
LOW PRICE
\$1.50

FRENCH OR
ITALIAN BREAD
SELECTED VARIETIES,
BAKED IN-STORE, 450 G
20345208_EA/20788443_EA



ALWAYS
LOW PRICE
\$2

SANTOSH NAAN
SELECTED VARIETIES, 5'S
21671462_EA/21671463_EA



ALWAYS
LOW PRICE
\$7

BUTTER
CROISSANTS
BAKED IN-STORE, 12'S
21683000_EA



ALWAYS LOW PRICE

ALWAYS
LOW PRICE
\$3

NO NAME® CREAM CHEESE
SELECTED VARIETIES, 227/250 G
20308105001_EA



ALWAYS
LOW PRICE
\$3

NO NAME® NATURALLY IMPERFECT® FRUIT
SELECTED VARIETIES, FROZEN, 300/400 G
21545097_EA



ALWAYS
LOW PRICE
\$5

NO NAME® PEROGIES
SELECTED VARIETIES,
FROZEN, 2 KG
20323762001_EA



CLUB
SIZE



ALWAYS
LOW PRICE
\$9

PC® OR BLUE MENU® LASAGNA OR MAC & CHEESE
SELECTED VARIETIES
FROZEN, 1.13 KG
20314880_EA/20326534_EA



ALWAYS
LOW PRICE
\$10

PC® VEGETABLES
SELECTED VARIETIES,
FROZEN, 1.75 KG
20713450_EA/21096317_EA



CLUB
SIZE

ALWAYS
LOW PRICE
\$4.50

PC® BLACK LABEL ICE CREAM
SELECTED VARIETIES
FROZEN, 500 ML
21588234_EA



ALWAYS
LOW PRICE
\$5

T&T® POTSTICKERS
SELECTED VARIETIES
567 G
21495805_EA



ALWAYS
LOW PRICE
\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN, 1 KG
20379701_EA



ALWAYS
LOW PRICE
\$1.50

ROOSTER® COCONUT MILK
398 ML
21378707_EA



ALWAYS
LOW PRICE
\$1

PC® BLUE MENU® OR FREE & CLEAR® SPARKLING WATER
SELECTED VARIETIES, 1 L
20162061003_EA
20320832002_EA



ALWAYS
LOW PRICE
\$2.25

PC® DISHWASHING LIQUID
SELECTED VARIETIES
638 ML-1 L
21012698_EA/21012740_EA



ALWAYS
LOW PRICE
\$4

PC® ORGANICS, ORGANIC UNSWEETENED APPLE SAUCE
SELECTED VARIETIES
6X100 ML
20320493001_EA
21306828_EA



ALWAYS
LOW PRICE
\$4.50

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES, 250 G
20181028_EA/20304981_EA



ALWAYS
LOW PRICE
\$5

PC® ORGANICS VEGETABLES
SELECTED VARIETIES
FROZEN, 300-500 G
20416869001_EA
20416869002_EA



GET 1,000⁺ back in points \$1

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO
SAVE BIG
WITH *FEWER
STAMPS*

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* **BIG**

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.



**CUDDLY
DEALS,
TINY
PRICES**



4⁵⁰

**LIMIT 6
OVER LIMIT PAY
5.99 EA**

**LOVE CHILD ORGANIC
OATY BITES**
SELECTED VARIETIES, 100 G
21652076_EA/21652156_EA

\$2

**LIMIT 10
OVER LIMIT PAY
2.99 EA**

**Simply Gourmet
CRUNCHERS OR
PUFFIES SNACKS**
SELECTED VARIETIES, 32 G
21597406_EA/21671989_EA

**SAVE
UP TO
.99**

2/\$9
OR 4.99 EA

**LITTLE BELLIES
ORGANIC COOKIES**
130 G OR **DATE AND OAT
BARS** 85 G
SELECTED VARIETIES
21606647_EA/21664746_EA

53⁹⁷

**LIMIT 4
OVER LIMIT PAY
60.99 EA**

**GOOD START
PLUS POWDER BABY
FORMULA 942-1020 G OR
READY TO FEED**
15X250 ML
SELECTED VARIETIES
21599603_EA/21599614_EA

GET **4,000** ^{pts} **\$4** back in points

69⁹⁹

**LIMIT 4
OVER LIMIT PAY
89.99 EA**

**SIMILAC 360 TOTAL
CARE READY TO FEED
INFANT FORMULA**
SELECTED VARIETIES, 16X235 ML
21702863_C16/21702862_C16

48⁹⁹

**LIMIT 4
OVER LIMIT PAY
52.99 EA**

**ENFAMILA+
NEUROPRO OR
GENTLEASE POWDERS**
SELECTED VARIETIES, 553/587 G
21589117_EA/21589230_EA

34⁹⁹

**LIMIT 4
OVER LIMIT PAY
41.99 EA**

**HUGGIES ECONO PACK
DIAPERS**
SIZE N-7, SELECTED VARIETIES
60-200'S
21456640_EA/21664346_EA

36⁹⁹

**LIMIT 4
OVER LIMIT PAY
43.99 EA**

**HUGGIES PULL-UPS
OR PAMPERS EASY
UPS GIANT PACK
TRAINING PANTS**
SELECTED VARIETIES, 68-112'S
21021427_EA/21371336_EA

47⁹⁹

**LIMIT 4
OVER LIMIT PAY
58.99 EA**

**PAMPERS SWADDLERS
ULTRA VALUE PACK
DIAPERS**
SIZE 2-8, SELECTED VARIETIES
120-192'S
21455883_EA/21455889_EA

26⁹⁹

**LIMIT 4
OVER LIMIT PAY
32.99 EA**

**SIMILAC GO & GROW
TODDLER NUTRITION
POWDER**
MILK FLAVOUR, 850 G
21702816_EA

3⁴⁹

**LIMIT 4
OVER LIMIT PAY
4.49 EA**

**MILLIE MOON 1X
WIPES**
72'S
21520487_EA

**ALWAYS
LOW PRICE**

\$20

**PC® 12X BABY
WIPES**
SELECTED VARIETIES
1200'S
21432245_EA/21587239_EA

10⁹⁹

**LIMIT 4
OVER LIMIT PAY
11.99 EA**

**Q-TIPS COTTON
SWABS**
SELECTED VARIETIES, 1400'S
21313366_EA

**UPTO
20%
OFF**
4.23-19.99 AFTER SAVINGS

**SUDOCREM,
PENATEN, ZINCOFAX,
BABY BUTZ OR
VASELINE PETROLEUM
JELLY BABY NEEDS**
SELECTED VARIETIES AND SIZES
20184304001_EA/20800281_EA

**UPTO
20%
OFF**
9.50-239.99 AFTER SAVINGS

**MEDELA OR
LANSINOH FEEDING
& NURSING
ACCESSORIES**
SELECTED VARIETIES AND SIZES
21059683_EA/21504017_EA

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7⁹⁹

BEING HAIR CARE
SELECTED VARIETIES AND SIZES
21703887_EA/21706168_EA



18⁹⁹

BLEACH LONDON HAIR COLOUR
SELECTED VARIETIES AND SIZES
21705785_EA/21705961_EA



11⁹⁹

NOT YOUR MOTHER'S CURL TALK OR DRY SHAMPOO
SELECTED VARIETIES AND SIZES
21630086_EA/21703706_EA



FROM 10⁴⁹

DOVE HAIR CARE
SELECTED VARIETIES AND SIZES
21703994_EA/21703958_EA



\$10

LIMIT 4
OVER LIMIT PAY
12.99 EA

TSUBAKI SHAMPOO OR CONDITIONER
SELECTED VARIETIES, 450 ML
21663020_EA/21663221_EA



FROM 14⁹⁹

NATIVE HAIR CARE
SELECTED VARIETIES AND SIZES
21705238_EA/21705632_EA



49⁹⁹

NIOXIN ULTIMATE HAIR FALL DEFENSE
SELECTED VARIETIES
21597702_EA/21703965_EA



13⁴⁹

L'ORÉAL ELVIVE HAIR CARE
SELECTED VARIETIES AND SIZES
840 G
21704639_EA/21708837_EA



FROM 6⁹⁹

PANTENE HAIR CARE
SELECTED VARIETIES AND SIZES
21712926_EA/21705719_EA



13⁹⁹

METHOD HAIR CARE
SELECTED VARIETIES AND SIZES
21647725_EA/21647703_EA



SHOP BEAUTY FOR LESS

\$12

LIMIT 4
OVER LIMIT PAY
14.99 EA

L'ORÉAL EXCELLENCE
HAIR COLOUR OR
ROOT COVER UP
SELECTED SIZES AND VARIETIES
20306551008_EA/20942347_EA



\$9

LIMIT 4
OVER LIMIT PAY
12.99 EA

MARC ANTHONY OR
CAKE HAIR CARE
SELECTED VARIETIES AND SIZES
21646736_EA/21649083_EA



GET 2,000
when you buy 2

\$2
back in points

NICE 'N EASY
HAIR COLOUR
SELECTED VARIETIES
21082764_EA
21084239_EA



UP TO 20% OFF
5.19-14.79 AFTER SAVINGS

GARNIER WHOLE
BLENDS SHAMPOO OR
CONDITIONER
SELECTED VARIETIES AND SIZES
21080889_EA/21169765_EA



\$12

LIMIT 4
OVER LIMIT PAY
14.49 EA

CERA VE SHAMPOO
OR **CONDITIONER**
SELECTED VARIETIES AND SIZES
21649140_EA/21649174_EA



UP TO 20% OFF
3.55-12.79 AFTER SAVINGS

HERBAL ESSENCES
HAIR CARE
SELECTED VARIETIES AND SIZES
21361478_EA/21571251_EA



\$15

LIMIT 4
OVER LIMIT PAY
17.99 EA

L'ORÉAL WRINKLE
EXPERT, DERM
CLEANSER OR
REVITALIFT TONER
SELECTED VARIETIES AND SIZES
21221118_EA/21427415_EA



UP TO 15% OFF
8.07-13.59 AFTER SAVINGS

LUBRIDERM OR
NEUTROGENA HAND
OR **BODY LOTIONS**
SELECTED VARIETIES AND SIZES
21059559_EA/21434867_EA



UP TO 20% OFF
9.59-12.39 AFTER SAVINGS

O'KEEFFE'S SKIN CARE
SELECTED VARIETIES AND SIZES
20910310_EA/21159942_EA



UP TO 20% OFF
2.40-10.39 AFTER SAVINGS

QUO BEAUTY OR
ECOTOOLS BATH
ACCESSORIES
SELECTED VARIETIES,
EXCLUDES QUO BEAUTY
BATH POUFS
21376093_EA/21416539_EA



SAVE 1.19

\$10

DR. TEAL'S EPSOM
SALT OR FOAM BATH
SELECTED VARIETIES AND SIZES
20335315_EA/21311662_EA



SAVE UP TO 3.99

\$16

MAYBELLINE
SUPERSTAY LUMI
MATTE FOUNDATION,
INSTANT AGE
REWIND
CONCEALER,
PERFECTOR GLOW
OR SUPERFLUFF
BROW MOUSSE
SELECTED VARIETIES
AND SIZES
21638735001_EA/21638900007_EA



LOOK GOOD, FEEL GREAT, SPEND LESS.

UP TO
25% OFF
5.29-14.29 AFTER SAVINGS

AVEENO BODY WASH
SELECTED VARIETIES
354-975 ML
21664334_EA/21113675_EA



8⁹⁹

LIMIT 6
OVER LIMIT PAY
10.49 EA

IRISH SPRING BAR SOAP 12X 104 G OR
BODY WASH 887 ML
SELECTED VARIETIES
21436289_E/21436495_EA



\$10

LIMIT 6
OVER LIMIT PAY
12.99 EA

ORAL-B GLIDE FLOSS 3X40 M,
CREST GUM DETOXIFY OR SENSITIVE TOOTH PASTE 2X110 ML OR **ORAL-B BRILLIANCE OR PULSAR TOOTHBRUSHES** 2'S
SELECTED VARIETIES
20599557_EA/21016607_EA



\$5

LIMIT 6
OVER LIMIT PAY
5.49 EA

COLGATE TOTAL, OPTIC WHITE OR SENSITIVE PRO-RELIEF TOOTH PASTE 73-170 ML, **COLGATE 360 OR PERIOGARD MANUAL TOOTHBRUSHES** 1 EA., **COLGATE EXTRA CLEAN TOOTHBRUSH** 4'S OR **COLGATE KIDS MOUTHWASH** 500 ML
SELECTED VARIETIES AND SIZES
20280090_EA/21166129_EA



UP TO
30% OFF
17.50-140.00 AFTER SAVINGS

ORAL-B ELECTRIC TOOTHBRUSH, POWER REFILLS OR 3D WHITENING STRIPS
SELECTED VARIETIES
20346231002_EA/21479017_EA



\$7

LIMIT 4
OVER LIMIT PAY
8.99 EA

GET **3,000**^{pts}
when you spend *14* on
\$3 back in points

EVERY MAN JACK BODY WASH 500 ML, **BAR SOAP** 1X142 G OR **DEODORANT** 73/88 G
SELECTED VARIETIES
21080324_EA/21634201_EA



UP TO
25% OFF
8.49-11.49 AFTER SAVINGS

RAW SUGAR DEODORANT, BODY WASH OR HAIR CARE
SELECTED VARIETIES AND SIZES
21575560_EA/21586682_EA



UP TO
15% OFF
19.49-47.69 AFTER SAVINGS

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21068247_EA/21068329_EA



GET **4,000**^{pts}
when you buy 2
\$4 back in points

TYLENOL PAIN, CHILD OR COUGH AND COLD PRODUCTS
SELECTED VARIETIES AND SIZES
20129494001_EA/20218432001_EA



UP TO
15% OFF
4.07-33.14 AFTER SAVINGS

LIFE BRAND VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21687412_EA/21687381_EA



GET **3,000**^{pts}
when you spend *15* on
\$3 back in points

REACTIN, BENYLIN, BENADRYL OR ZARBEE'S
SELECTED VARIETIES AND SIZES
21541188_EA/20315180001_EA



UP TO
25% OFF
4.87-19.12 AFTER SAVINGS

GET **3,000**^{pts}
when you buy 2
\$3 back in points

DUREX OR K-Y CONDOMS, LUBRICANTS, OR VIBRATING MASSAGERS
SELECTED VARIETIES AND SIZES
20297284_EA/20848632_EA



\$18

LIMIT 4
OVER LIMIT PAY
18.99 EA

DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES
20558843005_EA/21100737_EA



\$5

LIMIT 4
OVER LIMIT PAY
6.29 EA

ALWAYS OR TAMPAX LINERS 36-72'S, PADS 10-22'S OR TAMPONS 14-18'S
SELECTED VARIETIES
21444899_EA/21450009_EA





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A gift
for them.

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TREE HUT SHEA SUGAR SCRUBS,
BODY WASH, SHAVE OIL OR
BODY BUTTER

SELECTED VARIETIES AND SIZES
21638225_EA/21683105_EA



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LEGO
Year of the Horse
21717893_EA

when you spend \$80 or more on LEGO



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when you spend \$40* on

\$8
back in points

LEGO STAR WARS, SPEED CHAMPION AND TECNIC
13.00-90.00
21665075_EA / 21664920_EA / 21641969_EA



UP TO 20% OFF
7.99-59.59 AFTER SAVINGS

LEGO CLASSIC AND CREATOR PLAYSETS
20873381_EA / 21641978_EA



UP TO 25% OFF
6.00-22.50 AFTER SAVINGS

SQUISHMALLOW PLUSH
21637447_EA / 21671890_EA



BUY 1 GET 1 50% OFF

FUNKO! POPS
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
17.00
21405935_EA / 21406530_EA



UP TO 20% OFF
2.44-28.00 AFTER SAVINGS

BARBIE FASHIONISTAS AND CAREER DOLLS
21563155_EA / 21609261_EA



UP TO 20% OFF
4.00-64.00 AFTER SAVINGS

HOT WHEELS TRACK SETS
21645619_EA



UP TO 20% OFF
5.00-28.00 AFTER SAVINGS

HASBRO GAMES
21098891_EA / 21501512_EA



UP TO 20% OFF
4.00-27.20 AFTER SAVINGS

PLAY-DOH PLAYSETS
21520413_EA / 21671362_EA



BUY 1 GET 1 50% OFF

MEGA POKEMON BALLS
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
10.00
21047248_EA / 21118267_EA



UP TO 25% OFF
3.75-59.25 AFTER SAVINGS

SELECT JURASSIC WORLD ACTION FIGURES
21671883_EA



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easy cleanup,
easy prices.

Buy 1, Get 1
50%
18.00-24.00
**PC® GLASS FIBRE
SILICONE BAKEWARE**
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE

PC® Glass Fibre Silicone
15 cup mini
muffin pan
21648138_EA

PC® Glass Fibre Silicone
9 cup muffin pan
21648137_EA



Bake it easy

From snack-sized treats to full-sized bakes, these game-changing pans make every recipe easier. Whether you're batch-baking for lunches or prepping for a party, clean-up is the easiest part.

PC® Glass Fibre Silicone Cookie Sheet
21665491_EA

PC® Glass Fibre Silicone cake pan
21648136_EA

PC® Glass Fibre Silicone Loaf Pan
21648134_EA

PC® Glass Fibre Silicone mini loaf pan
21648139_EA



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Soft grip handles, non-stick silicone
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SELECTED VARIETIES
20974713_EA/20982903_EA/21345385_EA
21345430_EA/21345442_EA
21391405_EA
21393987_EA



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SOFT GRIP
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SELECTED VARIETIES AND SIZES

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399

PepsiCo Beverages
(6x222mL, selected varieties)
20857560004_EA/21657888_006

629

bubly™ sparkling water beverage (12x355mL, selected varieties)
21651534_C12/2109177_C12

629

MONTPELLIER® Carbonated Natural Spring Water (10x355mL, selected varieties)
21096722_C10 & 21096704_C10

2/\$8
OR 4.49 EA

Cheetos snacks (180-285 g, any flavour/variety)
21370169_EA

449

Miss Vickies® kettle cooked potato chips (180-200g, any flavour/variety)
21240703_EA

SAVE .80 299

Quaker® Crispy Minis® crispy minis or rice cakes (90-199 g, any flavour/variety)
20303002001_EA

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NEW

Taco Bell Dips 425 - 445 g
21722335_EA
21722373_EA/21722572_EA

SAVE 2.99 \$5 Selected Varieties

Taco Bell Creamy Sauces 354 mL
21661775_EA/21661774_EA

SAVE 20% \$4 Selected Varieties

Taco Bell Seasonings 28 g
21661729_EA/21661785_EA

SAVE 27% \$1 Selected Varieties

Produce prepared in CANADA

Kraft Singles 410 g or **Cheez Whiz** 450 g
selected varieties
20659606001_EA/21188854_EA

SAVE UP TO 1.50 449 Selected Varieties

Produce prepared in CANADA

Philadelphia Cream Cheese Product 227/250 g or Dips 227 g
selected varieties
20841267_EA/20866816001_EA

SAVE UP TO 1.50 399 Selected Varieties

Produce prepared in CANADA

Heinz Beans or Pasta 398 mL
20040380003_EA/20177278001_EA

GET 2,500^{pts} back in points when you buy 4 Selected Varieties

Produce prepared in CANADA

Bull's Eye BBQ Sauce 425 mL or **Diana Sauce** 500 mL
20547834005_EA/21184617_EA

299 Selected Varieties

Produce prepared in CANADA

Bagel Bites snacks selected varieties frozen, 198 g
20213483003_EA

SAVE .50 199 Selected Varieties

*Based on the 2026 BrandSpark® Canadian Trust Study.

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TEAM OREO GIVING \$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS
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CHRISTIE FAMILY SIZE COOKIES OR OREO CAKESTERS Snack Cakes
Selected varieties
285-488 g
21520747_EA/21712437_EA

\$479

CRISPERS OR BITS & BITES selected varieties, 145 g
21358304_EA
21395350_EA

\$249

PREMIUM PLUS Soda Crackers selected varieties, 402-481 g
21685209_EA/21109001_EA

\$399

CHRISTIE Crackers selected varieties
175-200 g
21547034_EA
21030647_EA

\$299

*No purchase necessary. Open to Canadian youth hockey organizations that consist of players and participants who are seventeen (17) years of age or younger. Application must be completed by an authorized representative of the eligible organization. Submit online application and here full terms at OREOPLAYFUL.CA. Four Regions: (1) West Region (BC, AB, SK, MB, NW, NT, YT); (2) Ontario Region (ON); (3) Quebec Region (QC); and (4) Atlantic Region (NS, NL, PE, NB, ST). Starts Jan 23 (12:00 a.m. ET) and ends on Mar 27 (11:59:59 p.m. ET). Ontario - 4 Grants: 1 x \$25,000 and 3 x \$10,000; West - 4 Grants: 1 x \$25,000 and 3 x \$10,000; Quebec - 3 Grants: 1 x \$25,000 and 2 x \$10,000; Atlantic - 3 Grants: 1 x \$25,000 and 2 x \$10,000. Credits depend on number and cap of Applications per region. All trademarks are property of their respective owners.

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20770652_EA

\$4

PC® NAAN CRISPS OR DIPPERS 170-200 G
21683470_EA

650

PC® DIPS OR HUMMUS 454 G
20584098_EA

1050

PC® SPLENDIDO® SLICED MEAT OR CHUBS 200-225 G
21449787_EA

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FONTAINE SANTÉ HUMMUS SELECTED VARIETIES
260-850 G
20872297_EA/21687331_EA

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\$7 NUTELLA HAZELNUT SPREADS WITH COCOA 725 G 20436105_EA

\$5 NUTELLA B-READY CRISPY WAFER WITH NUTELLA HAZELNUT SPREAD WITH COCOA 6'S, 132 G 21457401_EA

\$6 NUTELLA & GO HAZELNUT SPREAD WITH COCOA & BREADSTICK 4'S, 208 G 20948689_EA

6.99 NUTELLA BISCUITS 276 G 21571552_EA

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11.49 Liberté Greek® Yogurt 16 x 100 g 21547516_EA

2/\$8 OR 4.49 EA Liberté Méditerranée® 4x100 g or 500 g, Greek® 4x100 g, Crunch® 2x130 g, yogurt selected varieties 20801752003_EA 21685700_EA 21473714_EA

SAVE 1.20 **3.25** Yoplait Source Protein® 650 g, yogurt, selected varieties 21587047_EA

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Laundry Essentials

SAVE UP TO 5.00 **15.99** Downy or Gain liquid fabric softener 2.76/4.16 L or beads 598-694 g Rinse 1.8 L, selected varieties 21701409_EA/21552999_EA 21701470_EA

SAVE UP TO 40% **8.99** Tide Simply liquid detergent 2.72 L, Downy/Gain fabric softener 1.66/2.63 L, Beads 303-379 g, Downy/Gain/Bounce sheets 120/200's or Downy rinse 1.08 L selected varieties 21671020_EA 21549743_EA/21703289_EA

NEW **TRUSTED SOFTNESS, BETTER TEAR** *vs. leading 1000-sheet brand. **12=48 ROLLS**

SAVE 3.99 **\$15** Charmin bathroom tissue selected varieties 21707532_EA

50% less scrubbing* *vs Dawn Non-concentrated

SAVE UP TO 1.50 **4.49** Dawn Dishwashing Liquid 825/982 mL, Powerwash Refills 473 mL or EZ Squeeze 535/650 mL Selected Varieties, 21430530_EA 21218859_EA/21430569_EA

Stop Cleaning. Start Swiffering.™

SAVE UP TO 4.00 **9.99** Swiffer Sweeper refills 12-32's, Duster 6/10's, Powermop 5 CT, Wetjet 12's or liquid refill 1.5L/2.5 L selected varieties 21629789_EA 21625628_EA 21625579_EA

4X STRONGER WHEN WET* *vs. leading Canada 2-ply bath tissue. **12=48 ROLLS**

SAVE 3.99 **\$15** Charmin bathroom tissue selected varieties 21638641_EA

+50% MORE ABSORBENT* *vs. leading ordinary brand. **6=12 Doubles**

SAVE 3.99 **\$15** Bounty paper towels 6=12 ROLLS 21670280_EA

CELEBRATE VALENTINE'S DAY IN STYLE

\$17 Gillette Labs, Proshield, Proglide or Venus razors selected varieties, 1's 21476179_EA/21577765_EA

UP TO 20% OFF Select Gillette and Venus cartridges varieties 8's 21658809_EA/21436926_EA

UP TO 20% OFF BRAUN Series 5 Solo Blue Shaver or Leg Epilator Se5-041 21526691_EA

LIMIT 6 **\$6.50** Gillette Series or Satincare twinpack shave gel 396 g, selected varieties 20885350_EA/20936989_EA

OLAY POWER OF 5 IN 1

OLAY SUPER CRÈME WITH SPF - AVEC FPS PROTECT SPECTRUM SPF 30 LONGA PROTECT SPF 30

OLAY SUPER SERUM DAILY EYE SERUM SÉRUM POUR LES YEUX QUOTIDIEN

GET 4,000 when you buy 2 **\$4 back in points**

OLAY SUPER SERUM, REGENERIST MOISTURIZERS OR TREATMENTS SELECTED VARIETIES AND SIZES 21533857_EA/21684272_EA/21606689_EA

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2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.