

ATL_NB_BUL

FEED THE DREAM

Verified

3.99

/lb. ea

Fresh Pork Tenderloin Family Size cryovac or COMPLIMENTS Fresh AIR-CHILLED Bone-in Chicken Breast Halves Back Attached Family Size or HAYTER'S FARM Extra-Lean Pinned Turkey 450 g 8.80/kg

Filet de porc frais format familial, emballage sous vide ou demi-poitines de poulet COMPLIMENTS avec os refroidies à l'air, avec des Format familial ou extra-maigre dinde émincée HAYTER'S FARM

Verified

4.99

MAPLE LEAF or SCHNEIDERS Bacon 375 g; MAPLE LEAF Ready Crisp Bacon 65-85 g; SCHNEIDERS Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected

Bacon MAPLE LEAF ou SCHNEIDERS, bacon Ready Crisp MAPLE LEAF, bacon cuit SCHNEIDERS ou saucisses Juicy Jumbos ou saucisses fumées certaines variétés

Verified

3.99

Fresh Atlantic Salmon Portions skin-on, plain or in-store marinated product of Canada 113 g

Portions de saumon frais de l'Atlantique avec peau, nature ou mariné en magasin, produit du Canada

Verified

3.44

/lb

Asparagus product of Mexico no 1 grade 7.58/kg

Asperges produit du Mexique catégorie n°1

Verified

2.99

Raspberries or Blackberries product of Mexico 170 g

Framboises ou mûres produit du Mexique

Verified

12.99

/lb

Grain Fed

Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Australian graded beef while supplies last

Rôti de contre-filet de choix frais déossé à cuire au four ou bifteck à griller format familial coupé par votre expert boucher, coupe de bœuf Australie, jusqu'à épuisement des stocks

Verified

2.99

Happy Valentine's Day

FEBRUARY 14

Ecuadorian Roses 50 cm one dozen roses d'Équateur une douzaine

Verified

3.99

RED BARON Classic or Deep Dish Pizza 317-665 g

Pizza classique ou profonde RED BARON

Verified

2.47

PRINGLES Super Stacks 148-156 g or KELLOGG'S Town House, Snop'd or Cheez-It Crackers 213-291 g

Super Stacks PRINGLES ou croustilles Town House KELLOGG'S, Snop'd ou Cheez-It

Verified

2.99

CHAPMAN'S Super Premium Plus Ice Cream 500 mL selected

Crème glacée Super Premium Plus CHAPMAN'S certaines variétés

Verified

8.47

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.24 kg

Céréales format géant GENERAL MILLS, céréales format géant KELLOGG'S certaines variétés ou céréales format géant POST

Verified

4/\$5

KRAFT DINNER 156-200 g or Cups 58 g or HEINZ Pasta or Beans 398 mL

Macaroni au fromage KRAFT DINNER ou contenants ou pâtes HEINZ ou Reves

Verified

4.97

KRAFT Peanut Butter or Hazelnut Spread 725 g-1 kg or ST. DALFOUR Jam 225 mL

Beurre d'arachide ou tartinade aux noisettes KRAFT ou confiture ST. DALFOUR

Verified Price Guarantee

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

* Conditions apply. See sobeys.com for details.

FEBRUARY 12 TO MARCH 4, 2026

Scene+ MYSTERY OFFER

YOUR MYSTERY OFFER COULD EARN YOU UP TO 10,000 SCENE+ POINTS*

Load your Mystery Offer every week on the Sobeys app or at Sobeys.com

*See page 2 for full terms and conditions.

DOWNLOAD THE SOBEYS APP

many deals

Scan here for our full digital flyer

SALLEEH CARAVAN Basmali Rice 4.54 kg or KIM PHAT Spring Rolls 2.8 kg

Riz basmati SALLEEH CARAVAN ou rouleaux de printemps KIM PHAT

Verified

9.77

THU 12 | FRI 13 | SAT 14 | SUN 15 | MON 16 | TUE 17 | WED 18

Happy Family Day! Please see local store or online for holiday hours

Prices and offers in effect February 2026 New Brunswick

PHOTOGRAPH BY: ATL_NB_BUL

So in love

Happy Valentine's Day

FEBRUARY 14



12⁹⁹

Ecuadorian Rose
Bouquet 3-stem
Bouquet de roses d'Équateur



24⁹⁹

Love In-Bloom
Bouquet
Bouquet Love
In-Bloom



39⁹⁹

Valentine's Bear Hug
Arrangement
Arrangement cllin d'ours
de la Saint-Valentin



16⁹⁹

Chocolate Dipped Strawberries 250 g
Fraises trempées dans le chocolat



11⁹⁹

FERRERO ROCHER
Hearts 174/200 g or
TURTLES Heart 167 g
Price in effect until February 14th
Cœurs FERRERO ROCHER ou cœur
TURTLES prix en vigueur jusqu'au 14 févr.



Scene

TURN
POINTS
INTO
GROCERIES



value
size

2,000 PTS
when you buy 1

7⁹⁹
/lb

Fresh Boneless Whole Beef Brisket
cryovac cut from Australian graded beef
white supplies last 17.60/kg
Pointe de poitrine de bœuf entière
déossée fraîche emballage sous vide,
coupe de bœuf australien jusqu'à
épaissement des stocks



500 PTS
when you spend
\$20 or more

That's like
\$5
toward your
groceries

6⁹⁹
/lb

COMPLIMENTS Fresh AIR-CHILLED
Boneless Skinless Chicken Thighs
Family Size 15.41/kg
Hauts de cuisse de poulet frais sans peau
déossés refroidis à l'air COMPLIMENTS,
format familial



That's like
\$5
toward your
groceries

500 PTS
when you buy 2

12⁹⁹

QUAKER Dipps or Chewy Granola Bars 935-960 g
Barres granola Dipps ou Chewy QUAKER



200 PTS
when you buy 2

40%
off

JAMIESON Vitamins
or Supplements
selected varieties and sizes
Vitamines JAMIESON ou
suppléments
certains formats et variétés



400 PTS
when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Flingo! 3l pk, TIDE Simply 2.72 L,
DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or
1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk
Détergent liquide GAIN, Flingo! Simply TIDE, rehausseurs de parfum
DOWNY ou GAIN ou assouplissants ou feuilles pour sècheuse
BOUNCE ou DOWNY

So love
in bloom
Happy Valentine's Day



12⁹⁹
Tulip Bouquet 10-stem grown in Canada
Bouquet de tulipes cultivées au Canada



STARTING AT
27⁹⁹
Ready to Go Valentine's Arrangements
selection may vary by store
Arrangements prêts pour la Saint-Valentin
selection variant selon le magasin



37⁹⁹
Endless Love Bouquet
Bouquet Endless Love



STARTING AT
39⁹⁹
Heart-Shaped Orchid in Ceramic
available in 3" or 5" pots
Orchidée en forme de cœur dans un pot
en céramique disponible en ou en pots



49⁹⁹
Premium Ecuadorian Rose
Bouquet 60 cm
Bouquets de roses de
l'Équateur de qualité supérieure

Happy Lunar
New Year 新春快樂



9⁸⁸ Pomelo Gift Box 4 pk or Asian Pear Gift Box
8 pk product of China while supplies last
Boîte-cadeau de pomélo ou boîte cadeau de poires
asiatiques, produit de Chine, jusqu'à épuisement des stocks

14⁸⁸
Gift Pack Navel Oranges
4.54 kg 10 lb product of
USA
Coffret cadeau d'oranges
navel produit des E.-U.



100 PTS when you buy 1
88¢ /lb
Napa Cabbage or Bok Choy
product of USA or Mexico 1.94/kg
Chou napa ou pak-choi
produit des E.-U. ou du Mexique

12⁸ /lb
Flat Cabbage or Lo Bok with
Stem product of USA or
Mexico 2.82/kg
Chou plat ou lo bok avec tige
produit des E.-U. ou du Mexique



5⁴⁸
SIWIN Potstickers or
Dumplings 454-500 g
selected varieties
Quemelles SIWIN ou
dumplings certaines
variétés

3⁹⁸
KJ FOODS Dumplings or Pork Buns
380-450 g selected varieties
Boulettes KJ FOODS ou beignets
au porc certaines variétés

9⁹⁸
NONGSHIM Beef Noodle Soup
12x96 g selected varieties 1.35 ea
Bol de soupe aux nouilles
NONGSHIM certaines variétés



8⁹⁸
DAN-D PAK Cashews
salted or unsalted 454 g
Noix de cajou DAN-D PAK
salées ou non salées

8⁹⁸
DAN-D PAK Cashew Medley
12 pk 480 g
Mélange de noix de cajou
DAN-D PAK

9⁸⁸
WANT-WANT Rice Crackers
Gift Pack mixed 566 g
Craquelins de riz WANT-WANT
emballage cadeau variés



2⁷⁸
HATA RAMUNE
Soda selected
varieties 200 mL
Soda HATA
RAMUNE
certaines variétés

4⁸⁸
BINGGRAE Melona Ice Bars 560 mL
selected varieties
Barres glacées Melona BINGGRAE
certaines variétés

4⁸⁸
LOTTE Yukimi Mochi Ice strawberry,
green tea, mango, chocolate or vanilla
9 pk 270 mL
Mochi glacé Yukimi LOTTE fraise,
thé vert, mangue, chocolat ou vanille



9⁹⁸
LINDT Bagged Chocolates
117-151 g while supplies last
Chocolats en sac LINDT
jusqu'à épuisement des stocks

8⁸⁸
NESCAFÉ Sweet &
Creamy 16-18 pk
Café Sucré et
crémieux NESCAFÉ



200 PTS when you buy 2
10⁹⁸
FERRERO ROCHER
Chocolate Jewel Box 200 g
Boîte transparente de
chocolats FERRERO ROCHER

7⁸⁸
PF. CHANG'S
Bowls 312 g
Bols PF. CHANG'S

* Offer valid weekly (Thursday - Wednesday) from February 22 - March 4, 2020. Card must be registered. Offer applicable to Sobeys+ members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys+ Card prior to transaction. No base Sobeys+ points earned. Offer excludes taxes and other goods and services when not applicable or extended by law. Sobeys+ digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus Inc. Corporation used under license by Sobeys Capital Incorporated.

Celebrate with savings

4⁸⁸
/lb

Frozen Grade A Duck 10.76/lb
Canard de catégorie A surgelé

4⁸⁸

EIGHT TREASURES
Beef Steaks
500 g
Filets de pangasius EIGHT TREASURES

5²⁸

BUY MORE MORE

every when you buy 2 or more

SUMMI Asian Appetizers 250-350 g
available chilled \$7.98 ea
Hors-d'œuvre asiatiques SUMMI disponibles réfrigérés

23⁸⁸

COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 315 g
Couronne de crevettes tigrées noires avec sauce Simple naturellement COMPLIMENTS

2⁹⁸

LAO GAN MA Chili in Oil
Crép 210 g or CHINA LILY
Soy Sauce 483 mL
Piments croustillants dans l'huile LAO GAN MA ou sauce soja CHINA LILY

5⁴⁸

KIKKOMAN Stir-Fry Sauce 285 mL or Soy Sauce Lite 206 mL
Sauce pour sauté KIKKOMAN ou sauce soja légère

3⁴⁸

LEE KUM KEE
Sriracha Mayo 445 mL
Mayonnaise à la sriracha LEE KUM KEE

6⁹⁸

HUY FONG
Sriracha Hot Chili Sauce 714 mL
Sauce sriracha épicurée HUY FONG

5⁴⁸

SAPPORO ICHIBAN Noodles
500-520 g selected varieties
Nouilles ICHIBAN SAPPORO certaines variétés

2⁷⁸

CARNATION Evaporated Milk 354 mL
Lait évaporé CARNATION

12⁹⁸

MAZOLA Oil 2.8 L
Huile MAZOLA

13⁸⁸

GOURMET BY STARFRIT Eco Bamboo Steamer Set
while quantities last
Ensemble de cuisson à la vapeur en bambou Eco GOURMET BY STARFRIT jusqu'à épuisement des stocks

29⁸⁸

STARFRIT 13-Piece Wok Set
while quantities last
STARFRIT Ensemble de wok 13 pièces, jusqu'à épuisement des stocks

19⁸⁸

CHARMIN Bathroom Tissue 12x48 rolls
Papier hygiénique CHARMIN rouleaux

28⁸⁸

BLACK + DECKER 16-Cup Rice Cooker while quantities last
Cuisiner à riz BLACK + DECKER 16 tasses, jusqu'à épuisement des stocks

6⁸⁸

SPRAY NINE Multi-Purpose Cleaners 650 mL
Nettoyants tout usage SPRAY NINE

Cut from Certified Tender
Exclusive to Sobeys

There's less you spend
\$5 more
you receive

STERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size
Grilling Steak cut by your meat expert from Canada AAA grade beef while supple last!
Rôti de choix de côte ou de faux-filet frais à cuire au four
STERLING SILVER ou biftecks à griller format familial coupés par votre expert boucher, coupe de boeuf Canada AAA, jusqu'à équipement des stocks

YOUR GUIDE TO THE PERFECT STEAK

STEAK TEMP GUIDE

RARE
Remove from heat at 115° - 120° F (46° - 54° C)

MEDIUM RARE
Remove from heat at 120° - 125° F (50° - 58° C)

MEDIUM
Remove from heat at 125° - 130° F (52° - 58° C)

MEDIUM WELL
Remove from heat at 130° - 135° F (54° - 58° C)

WELL DONE
Remove from heat at 135° - 140° F (57° - 60° C)

17.99 /lb
STERLING SILVER Fresh Boneless Inside Round Oven Roast or Marinating Steaks cut by your meat expert from Canada AAA grade beef 26.43 kg Rôti d'intérieur de ronde déossée frais à cuire au four ou biftecks marines STERLING SILVER, coupe de boeuf Canada AAA

10% off et till
STERLING SILVER Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steaks cut by your meat expert from Canada AAA grade beef Rôti ou biftecks à griller de filet mignon de boeuf de choix frais déossé STERLING SILVER coupes par votre expert boucher, coupe de boeuf Canada AAA

THE CERTIFIED TENDER® ADVANTAGE
When choosing a roast or steaks, look for the Certified Tender® shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results.
Exclusive to select STERLING SILVER® premium cuts.

250 PTS when you buy 1
5.99 /lb
PANACHE Flattened Chicken lemon Greek, jerk or Portuguese 13.21 kg Poulet en croustille PANACHE Citron grec, jerk ou portugais

300 PTS when you buy 2
3.99 /lb
COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size Poitrines de poulet fraîches COMPLIMENTS sans peau, déossées, refroidies à l'air Format Familial

250 PTS when you buy 1
5.99 /lb
Fresh Boneless Top Sirloin Cap or Coulotte Premium Oven Roast cryovac cut from Australia graded beef while supple last 26.43 kg Rôti de choix à cuire au four frais déossé, haut de surlogne part ou avec cello emballage sous vide, coupe de boeuf australien, jusqu'à l'équipement des stocks

300 PTS when you buy 2
3.99 /lb
Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80 kg Côtelettes de longe de porc fraîches, combinaison de coupes de côte et de surlogne Format familial

value size
5.99 /lb
Fresh Whole Skinless Pork Belly cryovac 13.21 kg Flanc de porc frais, entier et sans peau emballage sous vide

FOR YOU
8.99 + **300 PTS** when you buy 2 \$20 or more
Fresh Premium Cheesy Portobella Mushroom & Mozzarella or Bacon & Cheddar Medium Ground Chuck Beef Burgers 16.83 kg Burger de boeuf haché frais de qualité supérieure avec fromage, champignons portobellos et mozzarella, bacon et cheddar

NO MORE MEAT! NO MORE!
\$6 each or more buy 2 or more
COMPLIMENTS Ground Pork 454 g 6.99 ea
COMPLIMENTS COMPLEMENTS

300 PTS when you buy 2
5.99 /lb
MAPLE LODGE Chicken Sausage 375-500 g Saucisse de poulet MAPLE LODGE

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43 kg
Côtelettes d'agneau assaisonnées à la grecque et au citron ou herbes de Provence

8.99 + **300 PTS** when you buy 2 \$20 or more
Fresh Premium Cheesy Portobella Mushroom & Mozzarella or Bacon & Cheddar Medium Ground Chuck Beef Burgers 16.83 kg Burger de boeuf haché frais de qualité supérieure avec fromage, champignons portobellos et mozzarella, bacon et cheddar

ULTIMATE
300 PTS when you buy 2
5.99 /lb
MAPLE LODGE Chicken Sausage 375-500 g Saucisse de poulet MAPLE LODGE

Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43 kg
Côtelettes d'agneau assaisonnées à la grecque et au citron ou herbes de Provence

quick & easy rapide et facile

BUY MORE MEAT! NO MORE!
4.49 + **100 PTS** when you buy 2
COMPLIMENTS Boneless Ham Strips 375 g 4.99 ea Tranches de jambon déossé COMPLIMENTS

BUY MORE MEAT! NO MORE!
5.99 + **100 PTS** when you buy 2
COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea Lamelles de viande entièrement cuites COMPLIMENTS

10.99 + **200 PTS** when you buy 2
PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g Turkey bites PILLER'S, mini-boules de pepperoni ou de salami

7.49 + **100 PTS** when you buy 1
COMPLIMENTS Regular Wieners 1 kg Saucisses fumées ordinaires COMPLIMENTS

7.99 + **100 PTS** when you buy 2
WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-480 g Repas surgelés de WING, pâtes impériales, rouleaux de printemps ou dumplings

9.99 + **100 PTS** when you buy 1
COMPLIMENTS Chicken Balls 700 g Boulettes de poulet COMPLIMENTS

BUY 2 GET 3RD FREE
when you keep your Sobeys membership card handy when you shop at Sobeys®
Sobeys® Wild Card

COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chicken, Lasagna, Burgers & More! 250 g 2.77 kg
Ailes de poulet surgelées COMPLIMENTS, hors-d'œuvre, poulet pané, lasagne, burgers et plus!

GET TO FREE GROCERIES FASTER
when you keep your Sobeys membership card handy when you shop at Sobeys®
Sobeys® Wild Card

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or call 1-800-888-8888

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MONTREAL: 3500 BOULEVARD DE LA SÉCURITÉ
OTTAWA: 1000 ROUTE 138
TORONTO: 1000 SHEPPARD AVENUE EAST
VANCOUVER: 1000 WEST 4TH AVENUE
WINDSOR: 1000 KENNEDY ROAD
WINNIPEG: 1000 PORTLAND AVENUE
CALGARY: 1000 CENTRAL AVENUE
EDMONTON: 1000 JASPER AVENUE
REGINA: 1000 DUNDAS STREET
SASKATOON: 1000 CENTRAL AVENUE
SPRINTFIRE: 1000 SPRINGFIELD DRIVE
ST. JOHN'S: 1000 WATERLOO STREET
HALIFAX: 1000 WATERLOO STREET
MONCTON: 1000 WATERLOO STREET
SHREVEPORT: 1000 WATERLOO STREET
NEW BRUNSWICK: 1000 WATERLOO STREET
NEWFOUNDLAND: 1000 WATERLOO STREET
PELHAM: 1000 WATERLOO STREET
SEABROOK: 1000 WATERLOO STREET
SHEPPARD: 1000 WATERLOO STREET
TANBURY: 1000 WATERLOO STREET
TRURO: 1000 WATERLOO STREET
WATERLOO: 1000 WATERLOO STREET
WILLOWDALE: 1000 WATERLOO STREET
YORK MILLS: 1000 WATERLOO STREET
YORKVILLE: 1000 WATERLOO STREET
ZEPHYRUS: 1000 WATERLOO STREET

quick & easy rapide et facile

* \$20 in groceries • Somme points déductible de n'importe quel panier d'épicerie à l'achat en croquerons de 1000.

79¢ +100 PTS
when you buy 2

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings
Repas surgelés Wong Wing, pâtes empirées, rouleaux de printemps ou dumplings

49¢ +100 PTS
when you buy 2

COMPLIMENTS Boneless Ham Slices 375 g 4.99 ea
Tranches de jambon désossé COMPLIMENTS

59¢ +100 PTS
when you buy 2

COMPLIMENTS Fully Cooked Meat Strips 350-200 g 6.99 ea
Lanières de viande entièrement cuites COMPLIMENTS

109¢ +200 PTS
when you buy 2

PILLER'S Turkey Bites, Mini Pepperoni or Salami Slices 300-500 g
Turkies PILLER'S, mini-bâtonnets de pepperoni ou de salami

74¢ +100 PTS
when you buy 2

COMPLIMENTS Regular Wieners 1 kg
Saucisses fumées ordinaires COMPLIMENTS

MIX & MATCH

BUY 2 GET 3RD FREE

99¢ +100 PTS
when you buy 1

COMPLIMENTS Chicken Balls 700 g Boulettes de poulet COMPLIMENTS

79¢ +100 PTS
when you buy 2

COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chicken, Lasagna, Burgers & More C\$2.27 / lb
Ailes de poulet surgelées COMPLIMENTS, hors-d'œuvre, poulet pané, lasagne, burgers et plus!

when you scan your SCENE membership card every time you shop at your local Scotiabank Scene+® Hot Spot.

GET TO FREE GROCERIES FASTER

* \$20 in groceries • Somme points déductible de n'importe quel panier d'épicerie à l'achat en croquerons de 1000.

UP TO 7% CASH BACK ON EVERY PURCHASE

UP TO \$250 OFF PER YEAR

POST: 800-999-2222 / 1-877-999-2222

seafood fruits de mer



3.49
MEMBER
without Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaska Pollock 227 g
Gobberge d'Alaska à saveur de crabe ou homard COMPLIMENTS



2.49
/lb

Fresh Mussels from Atlantic Canada
5.45/lb
Moules fraîches du Canada atlantique



9.99
MEMBER
without Scene+ Card

COMPLIMENTS Cooked or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallops 90-120 ct per lb 340 g
Crevettes cuites COMPLIMENTS ou crues ou pétoncles de baie



12.99
/kg

Almond Crusted Sole Fillets or Coconut Crusted Tilapia previously frozen 28.64/kg
Filets de sole en croûte d'amande ou tilapia en croûte de noix de coco décongelés

HOOKED ON QUALITY.

Get **250 PTS** When you spend \$25 or more on any of these participating JANES products.



8.99

JANES Classic Breaded or Battered Fish 450-510 g selected varieties



12.99

JANES Ultimates Breaded or Battered Fish 450-510 g selected varieties



10.99

JANES Lightly Dusting Fish Fillets 500-540 g

100% WILD CAUGHT

JANES AND ULTIMATES ARE TRADEMARKS OF SUPRA FOODS INC. ©2015 SUPRA FOODS INC.

bakery boulangerie



7.99
MEMBER
without Scene+ Card

Small Bar Cakes 325-575 g
Petits gâteaux rectangulaires



7.99
++200 PTS when you buy 2

Brownies 550-585 g



3.99
BAKED IN STORE

Winnipeg Style Light or Dark Rye Bread 450 g
Pain de seigle léger ou foncé de style Winnipeg



3.99
MEMBER
without Scene+ Card

COMPLIMENTS Brioche Burger Buns 4 pk 200 g
Pains à burger briochés COMPLIMENTS



6.99
++100 PTS when you buy 2

Gourmet Cookies 6 pk 410-475 g
Biscuits gourmets



5.99
STARTING AT
++100 PTS when you buy 2

All Butter Croissants and Pastries 4 pk 275-400 g
Croissants et pâtisseries tout beurre



6.29
++50 PTS when you buy 1

Gourmet Cheese Topped Buns 6 pk 425 g
Petits pains gourmet garnis de fromage



BUY 2 GET 3RD FREE

PANACHE Frozen Desserts 300-650 g or Pastry Box
Cheesecakes frozen 350-600 g
Desserts glacés PANACHE ou gâteaux au fromage en boîte de pâtisserie surgelés

deli charcuterie & kitchen cuisine



5.99
MEMBER
without Scene+ Card

COMPLIMENTS Sliced Cheeses 50-170 g
Fromages en tranches COMPLIMENTS



7.99
STARTING AT
++100 PTS when you buy 2

KERRYGOLD 1% & LEXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g
Aged Gouda 170 g or Kalfsch Grand Cheddar 2 yr or 3 yr 200 g
KERRYGOLD, brie, LEXTRA ou camembert, cheddar MONSIEUR GUSTAV calette, gouda well ou cheddar Grand AGROPUR 2 ans ou 3 ans



20% off
++200 PTS when you spend \$15 or more

MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie
prices as marked
MANCHEGO, JARLSBERG, CAMBOZOLA ou brie ENTREMONT prix comme indiqués



4.99
++100 PTS when you buy 2

COMPLIMENTS Dry Cured Salami selected 125 g
Salami sélé à sec COMPLIMENTS certaines variétés



5.99

SNACK FACTORY Pretzel Crisps 155-200 g selected
Bretzel Crisps SNACK FACTORY certaines variétés



10.99

COMPLIMENTS Sliced Deli Meats Family Size 400 g selected
Charcuteries tranchées COMPLIMENTS format familial certaines variétés



3.79
++200 PTS when you buy 300 g for meat

PILLER'S Salami assorted varieties
Charcuteries tranchées Salami PILLER'S variétés assorties



4.99
MEMBER
without Scene+ Card

1/4 Assorted Dagwood 285 g
1/4 de sandwich Dagwood assorti



7.99
++200 PTS when you buy 2

COMPLIMENTS Salads 850-908 g
regular potato, creamy coleslaw, macaroni or other selected
Salades COMPLIMENTS ordinaire aux pommes de terre, salade de chou crémeuse, macaroni ou autres, certaines variétés



18.99

RANA Lasagna 11 kg available chilled
Lasagne RANA disponibles réfrigérées



9.99

SUMMER FRESH 6-Layer Dip 400 g
SUMMER FRESH Trempette à 6 étages



10.99
++200 PTS when you buy 2

COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29
Pâtes fraîches COMPLIMENTS format familial ou sauce

4 Can Dine
for **19.99**

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

+
Any 2 Sides
Large Potato Wedges,
Rover's Sides or
Compliments Salad,
426-454 g

+
4 King's Hawaiian
Savoury or Sweet Rolls

NO COUPON REQUIRED. Plus applicable taxes, discounts, fees and fines. Not valid with any other offer. Subject to availability. No substitutions. Valid only on eligible products described above, purchased in a single transaction. Product may not appear as shown. Offer valid until further notice.



drinks & snacks

boissons et grignotines

\$4

CHRISTIE'S Peek Freans or Dad's Cookies 275-350 g
Biscuits Peek Freans CHRISTIE ou Dad's

27⁹⁹

MELITTA Whole Bean Coffee 307 g or MCCAFFE Keurig® Compatible Single-Serve Pods 30 pk
Café en grains MELITTA ou dosettes de café à usage unique MCCAFFE compatibles avec KEURIG®

11⁹⁹

CHASING TIDES Roast & Ground Coffee 272 g
Café torréfié et moulu CHASING TIDES

5⁹⁹

ARIZONA Ice Tea 3.78 L
The glacé ARIZONA

2/\$7

DARE Ultimate Cookies 290-300 g or CARR'S Table Water Crackers 125-150 g
Biscuits Supreme DARE ou craquelins à l'eau CARR'S

4⁴⁹

CHRISTIE Premium Plus Crackers 402-481 g
Craquelins Premium Plus CHRISTIE

2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g
Croustilles cuites à la marmite MISS VICKIE'S ou maïs soufflé SMARTFOOD

3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-250 g or LA COCINA Tortilla Chips 300-400 g
Party Mix HUMPTY DUMPTY ou grignotines ou croustilles de tortilla LA COCINA

6⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12-355 mL
Eau pétillante BUBLY ou MONTELLIER

7⁶⁹

SPARKLING ICE Sparkling Water 503 mL
Eau pétillante SPARKLING ICE

2/4⁵⁰

COCA-COLA Soft Drinks 1 L
Boissons gazeuses COCA-COLA

2/\$9

SUNCHIPS Harvest Cheddar 205 g or SUNCHIPS 205 g
Bretzels ROLD GOLD ou SUNCHIPS

3⁹⁹

MARS Bags 95-100 g
Sacs MARS

2⁹⁹

TOBLERONE Milk Chocolate 100 g
Chocolat au lait TOBLERONE

3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBUST Candy 130-170 g
Cordes JOLLY RANCHER, réglisse TWIZZLERS ou bonbons SKITTLES ou STARBUST

3⁴⁹

QUAKER Yogurt Bars 175 g
Barres de yogourt QUAKER

2/\$4

PANACHE Carbonated Water 750 mL-1 L
Eau gazeifiée PANACHE

100 PTS
when you buy 2

COMPLIMENTS Potato Chips Extraal Flavor or Kettle Chips 200 g
Croustilles Saveur Extraal COMPLIMENTS ou croustilles cuites à la marmite

7⁵⁰

COMPLIMENTS Rice Crackers 100 g
Craquelins de riz COMPLIMENTS

4⁹⁹

COMPLIMENTS Chocolate Syrup 200 mL
Sirop de chocolat COMPLIMENTS

natural health

santé naturelle

9⁹⁹

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L
Jus de canneberge à 100 % COMPLIMENTS BIOLOGIQUE

4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g
SIMPLY Cheetos, Ruffles ou Smartfood

5⁴⁹

THIRSTY BUDDHA Organic Coconut Water Classic 1 L
Eau de coco classique biologique THIRSTY BUDDHA

7⁷⁹

ANNIE'S Fruit Snacks 198 g
Collations aux fruits ANNIE'S

6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 100 mL or Novelties 4-8 pk 272 mL or 5-44 mL
Dessert glacé sans produits laitiers SO DELICIOUS ou nouveautés

3⁹⁹

EARTH'S OWN Select Beverages 175-189 L
Boissons EARTH'S OWN certaines variétés

3⁴⁹

RISE Organic Kombucha 414 mL
Kombucha biologique RISE

5⁹⁹

CHICKAPEA Organic Pasta 227 g
Pâtes biologiques CHICKAPEA

20% off

COMPLIMENTS Vitamins or Supplements selected
Vitaminés COMPLIMENTS ou suppléments certaines variétés

2/\$4

CLIF Bars 68 g selected
Barres CLIF certaines variétés

39⁹⁹

PERFECT SPORTS Diesel Whey Protein Powders 305 g selected
Protéine de lactosérum en poudre Diesel PERFECT SPORTS certaines variétés

8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 148 g selected
Détergent à lessive NATURE CLEAN ou bandes de nettoyage ou savons DR. SQUATCH certaines variétés

frozen & dairy produits surgelés et laitiers

home & pet care

produits ménagers et pour animaux domestiques



8⁹⁹

PURINA Cat or Kitten Chow 1.6-2 kg
or Dentalle Dog Treats or Chews 404-595 g
Cat ou Kitten Chow PURINA ou
gâteries pour chiens Dentalle ou
Chews



17⁹⁹

PURINA ONE SmartBlend Dry Cat
or Dog Food 1.45-1.8 kg
Nourriture sèche pour chats ou
chiens SmartBlend PURINA ONE



26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg
Nourriture sèche pour chiens
PEDIGREE



100 PTS
when you buy 1

COMPLIMENTS Cat Litter 7 kg
Litière pour chats COMPLIMENTS



12⁹⁹

GLAD Waste Bags
Tall 50-60 pk
Sacs à ordures
GLAD Grands



10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk
or 9V 2 pk
Piles Max ENERGIZER AAA, AA ou 9V



8⁹⁹ **200 PTS**
when you buy 2

ROYALE Bathroom Tissue 8+16 rolls
Papier hygiénique ROYALE rouleaux



32⁹⁹

CHARMIN Bathroom Tissue
24+96 rolls or BOUNTY Paper
Towels 8 pk
Papier hygiénique CHARMIN
rouleaux ou essuie-tout BOUNTY



13⁹⁹

FLEECY Fabric
Softener 4.7 L
Assouplissant
textile FLEECY



3⁹⁹

MR. CLEAN Magic Erasers 2-3 pk
selected
Effaceurs magiques M. NET
certaines variétés



100 PTS
when you buy 2

2⁷⁹

COMPLIMENTS Liquid Dish
Detergent 828 mL
Détergent à vaisselle liquide
COMPLIMENTS



500 PTS
when you buy 2

17⁹⁹ **55**
That's like
55 more
groceries

DOWNY or GAIN Fabric Enhancers
or Softener 598-694 g or 1.8-4.16 L
Rehausseurs de parfum DOWNY ou
GAIN ou assouplissant

health, beauty & baby santé, beauté et bébé



5⁹⁹ **100 PTS**
when you buy 2

SENSODYNE Whitening or Pronamel
110-135 mL selected
Dentifrice blanchissant SENSODYNE
ou Pro-email certaines variétés



4⁴⁹ **150 PTS**
when you buy 2

CREST Pro-Health or 3D White
Toothpaste, ORAL-B Toothbrushes
or Floss 1-75 pk or 63-120 mL
selected
Dentifrice Pro-Santé CREST ou 3D
WHITE, brosses à dents ORAL-B ou
soie dentaire ou certaines variétés



5⁹⁹

PANTENE Hair Care 170-355 mL or
187 g selected
Soins capillaires PANTENE ou
certaines variétés



6⁴⁹

HEAD & SHOULDERS Hair Care
315-370 mL selected
Soins capillaires HEAD &
SHOULDERS certaines variétés



5⁹⁹ **100 PTS**
when you buy 1

SOFTSOAP or IRISH SPRING
Body Wash 591 mL selected
Nettoyant pour le corps SOFTSOAP
ou IRISH SPRING certaines variétés



6⁹⁹ **100 PTS**
when you buy 2

DEGREE Men's or Women's
Deodorant 76-107 g selected
Déodorant pour hommes ou femmes
DEGREE certaines variétés



15% off

BIC Men's and Women's Razors or
Blades, GILLETTE Fusion or Mach 3
Blades, Skintimate or SCHICK Razors,
SATIN CARE or GILLETTE Shave Gel or
Cream or BLUSTEX Lip Balm 1-12 pk or
4.25-311 g or 75 mL selected
Rasoirs pour hommes et femmes BIC
ou lames, lames Fusion ou Mach 3
GILLETTE, rasoirs, Skintimate ou
SCHICK, gel ou crème à raser SATIN
CARE ou GILLETTE ou baume à lèvres
BLUSTEX ou certaines variétés



10% off

L'ORÉAL Skin Care selected
Soins pour la peau L'ORÉAL
certaines variétés



69⁹⁹

SIMLAC 360 Total Care Powder
859 g
Préparation en poudre 360
Total Care SIMLAC



15% off **100 PTS**
when you buy 2

JOHNSON & JOHNSON Baby
400-600 mL or 623 g PENATEN
Medicated Cream 50-166 g or DESTIN
Diaper Rash Cream 113-454 g
Produits pour bébés JOHNSON &
JOHNSON ou crème médicamenteuse
PENATEN ou crème pour érythème
fessier DESTIN



28⁹⁹

HUGGIES Giga Pack Pull-Ups 2T-6T,
28-44 pk or GOODNITES 44-74 pk
Pull-Ups format giga HUGGIES ou
GOODNITES



1 **100 PTS**
when you buy 2

COMPLIMENTS ORGANIC Purée
Pouches 128 mL 179 ea
Sachets de purée biologique
COMPLIMENTS

pharmacy pharmacie

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.
Seulement disponibles dans les magasins avec pharmacie. *Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.



200 PTS
when you buy 2

10% off

IMODIUM 20-24 pk
selected
IMODIUM certaines
variétés



10% off **250 PTS**
when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL
Cold & Sinus 20 pk or BUCKLEY'S
Syrup 115-150 mL or 24 pk selected*
ROBITUSSIN, Rhume et sinus ADVIL
ou sinus BUCKLEY'S certaines
variétés*



19⁹⁹

DEPEND Underwear or POISE Pads
selected
Sous-vêtements DEPEND ou
serviettes POISE certaines variétés



10% off **250 PTS**
when you buy 2

TYLENOL Complete 40 pk or
BENLYN All-in-One 250-270 mL
or 40 pk selected*
TYLENOL, Complet ou BENLYN
Tout-en-un ou certaines variétés*



10% off **150 PTS**
when you buy 2

POLYSPORIN Ointment 15 g or
Pain & Itch Relief 177 mL
Onguent POLYSPORIN ou
soulagement la douleur et la
démangeaison



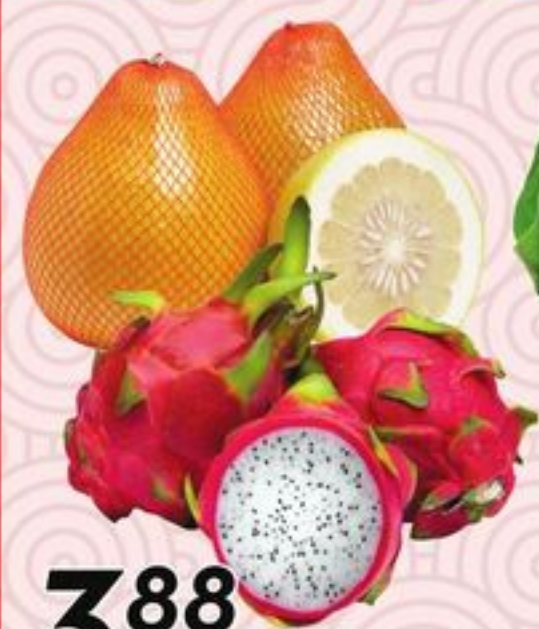
400 PTS
when you buy 1

59⁹⁹

A&D Blood Pressure Monitors
UB525CN or UA770CNBLE
Tensiomètres A&D UB525CN ou UA770CNBLE



Your destination for
variety and value



3⁸⁸
Dragon Fruit Pitahaya product of Vietnam
or Pomelo Honey product of China



2⁸⁸ /lb
Mini Shanghai Bok Choy or
Baby Bok Choy product of USA or
Mexico 6.35/kg



12⁹⁹ /lb
Fresh Beef Chuck Short Ribs Thick English
Style or Thin Sliced Family Size cut by your
meat expert from Canada AA grade beef
28.64/kg



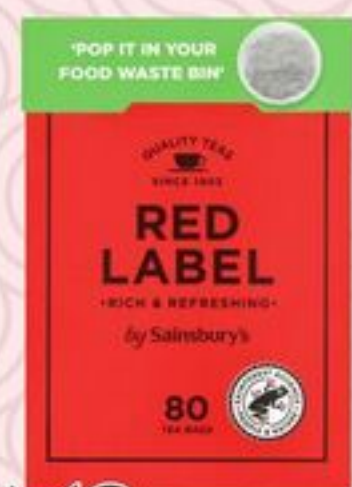
7⁸⁸
Vanilla Persimmon Case
product of Spain 6.8 pk



1⁹⁹
SAINSBURY'S Biscuits
selected varieties 200 g



2⁴⁹
SAINSBURY'S Tonic
Water Diet Indian or
Indian 1 L



4⁴⁹
SAINSBURY'S Red Label
Tea Bags 80 pk



1⁷⁹
SAINSBURY'S Baked
Beans in Tomato Sauce
400 g



1⁴⁹
SAINSBURY'S Candy
selected varieties 70 g



2²⁹
SAINSBURY'S
Vegetable Soup
400 g



4⁷⁹
SAINSBURY'S Bitter Seville
Orange or Three Fruit
Marmalade 340 g



1⁴⁹
DEEP IQF Bhindi Cut Okra
240 g



3⁹⁹
DEEP Mango Pulp 850 g



2⁹⁹
DEEP Aloo, Paneer or
Paratha 333-384 g



4⁷⁹
HANDARD
Rooibos
Syrup 800 mL



1²⁹
PARLE-G Biscuits 300 g



4⁹⁹
SHERBON Juice
2 L selected
varieties

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF Ramadan



STARTING AT

11⁹⁹

INDIA GATE
Feast Rozzana
Rice or Pure
Basmati Rice
4.54 kg



3⁴⁷

Pomegranates small
product of Israel or Turkey



3⁴⁹

Indian Eggplant
product of Mexico 7.69/kg



3⁴⁹

COMPLIMENTS Pitas
200-425 g



STARTING AT

11⁹⁹

NOBLE PREMIUM BISON
226 g selected varieties



7⁴⁹

TRE
STELLE
Halloumi
200 g



5⁹⁹

KIRI Cheese
Portions 144 g



9⁹⁹

BARD
VALLEY
Dates
907 g



3⁹⁹

AL'FEZ Lebanese Style Falafel or
Moroccan Couscous 150-200 g



3⁹⁹

AL'FEZ Shish Taouk
Marinade 156 mL or
Shawarma Marinade
157 mL



3⁹⁹

AL'FEZ Garlic or
Tahini Sauce
238 mL



3⁹⁹

AL'FEZ Harissa
Paste 162 mL



1⁷⁹

CALIFORNIA
GARDEN Fava
Beans 450 g



16⁴⁹

ABU KASS Rice Basmati
4.5 kg



5⁷⁹

KASHI Pistachio Premium
Halva 450 g



2⁴⁹

ETI Mini Popkek Cake
144 g selected varieties



2⁷⁹

RUBICON
Exotic Juice 1 L
selected varieties



8²⁹

ALAMEED Medium Coffee
226 g selected varieties



8⁴⁹

SALEM FOODS Liquid Honey 500 g



6⁹⁹

AHMAD TEA 100 pk selected varieties



Find more variety and
value in store

1,000+ ITEMS ARE
PRICE LOCKED UNTIL MAR 18



2⁹⁹
/100 g

CHEESE BALL Pistachio and Cranberry or Everything Bagel and Bacon Flavour sold by 100 g



3⁹⁹

Large Cantaloupe product of Brazil or Costa Rica no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn frozen 700 g



2⁴⁹

ea when you buy 2 or more

Ciabatta or Artisan Style Baguettes 325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered Haddock or Pan Seared Haddock, Cod, Sole or Salmon Fillets 460-680 g



7⁸⁸

COMPLIMENTS Pudding Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops 8 pk



3⁹⁹

COMPLIMENTS Cheddar Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks Mini Cans 6x222 mL



4⁴⁹

COMPLIMENTS 10" Tortillas 366-610 g



4⁹⁹

STRUB'S Pickles 500 mL or KRAFT Pure Salad Dressing or Marinades 355 mL



7⁵⁹

ea when you buy 4 or more

CESAR Wet Dog Food 100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or Parchment Paper 35 ft



15⁹⁹

FINISH Dish Tabs 30-55 pk or Jet-Dry 946 mL

So much value in every shop

Prices locked in until
March 18, 2026

So in love at first bite

Happy Valentine's Day



21⁹⁹
Dessert Cakes
1.2-1.49 kg



3⁹⁹
Dessert Cake
Slices 210-245 g



Chocolate Dipped
Strawberries 550 g
16⁹⁹



11⁹⁹
1/2 Dessert Cake
620-745 g



14⁹⁹
Single Layer Shortcakes
905-950 g



13⁹⁹
Real Cream Layered Cakes
510-725 g





MIX & MATCH



**BUY 1 GET 1
FREE**
of equal or lesser value



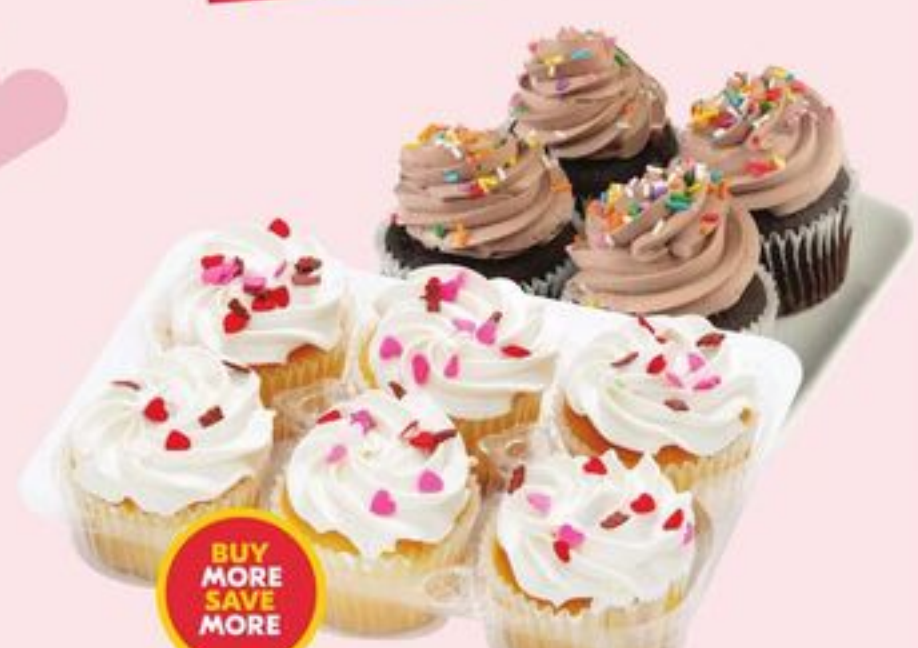
Brownie Cakes
310-390 g or
Cream Pies 5"
260-370 g



MEMBERS SAVE '3
9⁹⁹
**MEMBER
PRICING**
Small Pull-Apart Cakes
365-990 g



**LIMITED
TIME
ONLY**
6⁹⁹
KIMBERLEY'S BAKESHOPPE Valentine's
Cookies 383 g, Two-Bite Valentine's Mini
Cupcakes chocolate or vanilla 12 pk 284 g



**BUY
MORE
SAVE
MORE**
5⁹⁹
ea when you
buy 2 or more
Cupcakes 6 pk vanilla,
chocolate, assorted or
confetti 325-335 g
7.99 ea



Dinner Just Got Easier!

Quick and convenient for families on the run



20%
off at till

Wrap up
a quick and
delicious meal

Freshly prepared and
READY FOR YOU

Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

So Local

From Atlantic Canada



From Nova Scotia
2⁷⁹
ATLANTIC BAKERS
Pancake & Waffle Mix 650 g



From New Brunswick
4⁴⁹
FALAVORY Gourmet Soup Seasoning
Blends 41-49 g



From Nova Scotia
6²⁹
THE ORIGINAL SAM'S PIZZA
Pizza Sauce 375 mL



STARTING AT
8⁹⁹
From New Brunswick
GRECO PIZZA Pepperoni or GrecoWorks
653-700 g



We have **2X** as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

2X
Canadian-origin
products



*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2023, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2023 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NielsenIQ through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh Canadian Origin Skated Items for the 12 weeks ending November 15, 2023. Copyright © 2023 Nielsen Consumer LLC.

So sweetly irresistible



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



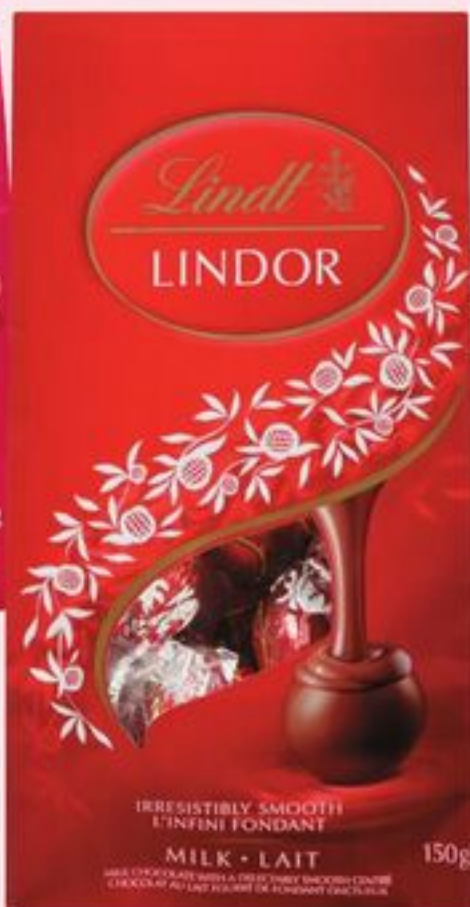
7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g

While Supplies Last. Prices in Effect until Feb 14th.

So in love with seafood

Happy Valentine's Day



STARTING AT
725

From Atlantic Canada
Fresh Choice Oysters
subject to availability



300 PTS
when you spend
\$25 or more

Live Market Lobsters
product of Atlantic Canada
subject to availability



29⁹⁹

BLUE Tide Wild Caught
Canadian Lobster Meat
200 g



10⁹⁹

/lb
Yellowfin Tuna Steaks
previously frozen or
frozen product of
Vietnam 24.23/kg



10⁹⁹

COMPLIMENTS Extra
Large Cooked Shrimp in
Ring with Sauce 312 g



23⁹⁹

COMPLIMENTS
New Brunswick Wild Lobster Claws
product of Canada 454 g



21⁹⁹

COMPLIMENTS
Newfoundland and Labrador
Wild Snow Crab Clusters
product of Canada 454 g

sobeys

has all the ingredients for a
romantic Valentine's Day Supper

Scene+
**DIGITAL
EXCLUSIVE**

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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
100 PTS
when you buy 2

SOFTSOAP Liquid Hand Soap 221 mL



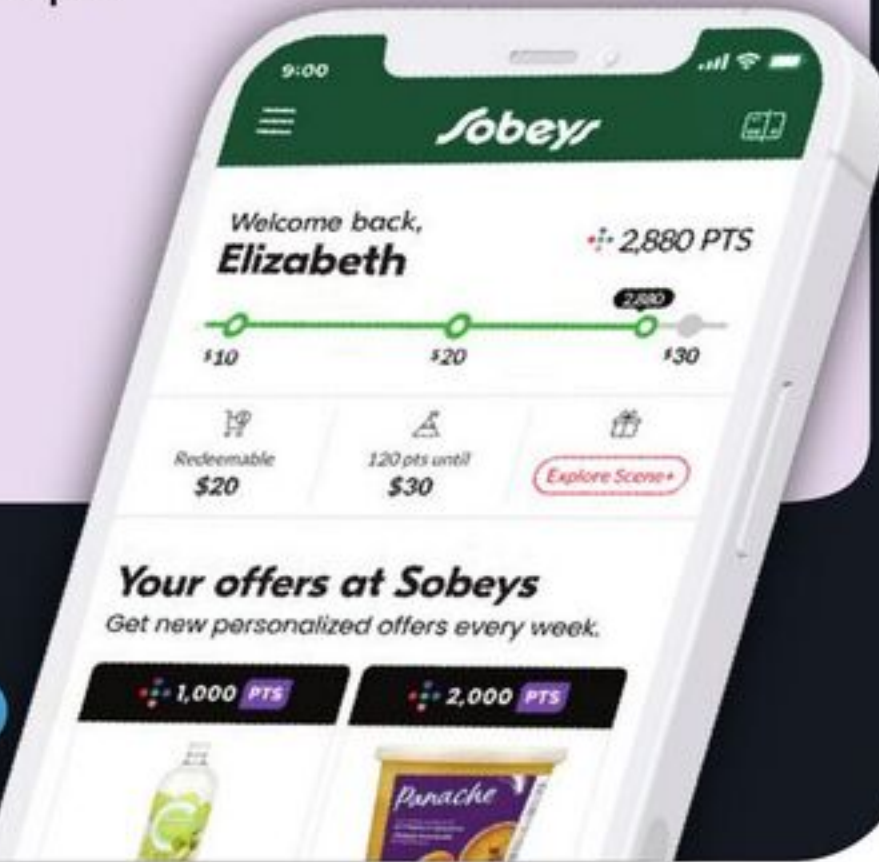
Get
200 PTS
when you buy
300 g or more

BRANDT Kolbassa Coil



Get
200 PTS
when you buy 2

COMPLIMENTS Ice Cream
or Fudge Bars 24 pk



Offer valid February 12th to February 18th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Together is Golden

McCaïn is a proud partner of the 2014 Sochi Winter Olympics and the 2014 Sochi Paralympics.

McCaïn Premium
 Potatoes: Superfries,
 Bistro Selects, Flavours
 of the World or Fun
 454-800 g

4.49

13.99 McCaïn Pockets
 selected 12 pk

POCKETS
 PEPPERONI PIZZA
 1.27 kg 12 pk

POCKETS
 HAWAIIAN PIZZA
 1.27 kg 12 pk

Pick your cherry favourite

Coca-Cola
cherry

Cherry flavoured.
6 x 330 ml, 12 x 330 ml, 12 x 500 ml











50¢ each
12x330 ml

100¢ each
12x500 ml

529

COCA-COLA
Mini Cans

1549

GLACEAU
Smartwater

799

FUZE
100% Tea
12x341 ml

999

MONSTER
Energy Drinks
4x47.3 ml

Offer valid from February 20th to February 18th, 2024.

*For specific rules, terms, discounts and how to claim at participating retailers for a limited time. Subject to availability with supplier list. Maximum quantities per customer. Excludes all other offers. Offer ends once you reach the max quantity of offer per day.



7⁹⁹ **200 PTS**
when you buy 2

STARBUCKS Creamers or
Non-Dairy Creamers 828 mL



4⁹⁹

NATREL Coffee Creamer 1 L



4⁹⁹

CHAMPMAN'S Super or No Sugar
Added Novelties 4-18 pk
selected



2/\$11

HÄAGEN-DAZS Ice Cream
400-450 mL or Novelties 3-4 pk

.... NEW

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

200 PTS when you buy 2

11⁹⁹

RXBAR Minis 208-260 g selected

Armstrong
NATURAL CHEESE
1902

THERE'S NO *GRATER* FLAVOUR THAN ARMSTRONG CHEESE

6⁹⁹

ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

Tim Hortons

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk **13⁹⁹**

TIM HORTONS Hot Chocolate 500 g **6⁹⁹**

TIM HORTONS Nespresso® Compatible Capsules 10 pk **7⁹⁹**

TIM HORTONS Instant Coffee 100 g **8⁹⁹**

*Trademarks of a third party not related to The TDL Group Corp
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NESTLÉ Parlour Frozen Dessert 1.5 L **4⁹⁹**

Werther's Original Candies 230-245 g **4⁹⁹** **200 PTS** when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg **6⁹⁹** **200 PTS** when you buy 2

LECLERC Go Pure Oatmeal Bars 140-175 g **3/\$10**

CHEEMO Perogies 745-907 g **2⁴⁹**

HIDDEN VALLEY Salad Dressing 473 mL **4⁹⁹**

COMPLIMENTS LED Light Bulbs 60W 6 pk **11⁹⁹**

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk **8⁴⁹**

Everyday
wellness,
all winter

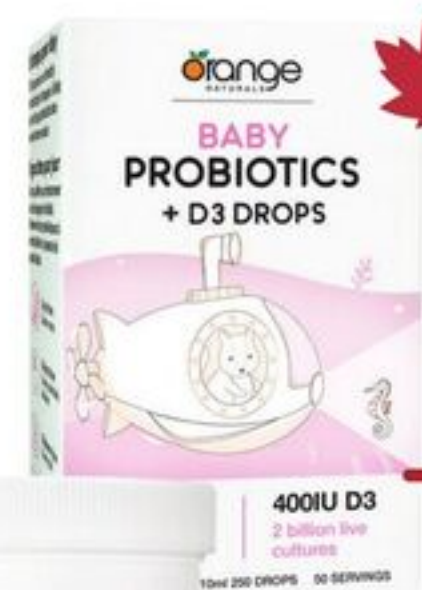
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