

WST LAB MB SK

FEED THE DREAM

SAFEGWAY

OFFICIAL GROCER

SAFEGWAY

Sobey's

VERIFIED

3.99

/lb

Fresh Pork Tenderloin
Family Size cryovac 3.80/kg

VERIFIED

4.99

MAPLE LEAF or SCHNEIDERS Bacon 375 g, MAPLE LEAF Ready Crisp Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected

VERIFIED

6.99

Atlantic Canada Lobster Tail 3-4 oz
previously frozen or COMPLIMENTS
Cooked Shrimp In Ring with Sauce 255 g

VERIFIED

8.88

/lb

19.58/kg

MEMBER

9.99

without Scene+ Card

Fresh Boneless Top Sirloin Grilling Steak Family Size or Premium Oven Roast cut from Canada AA grade beef while supplies last

VERIFIED

2.49

Raspberries or Blackberries product of Mexico 170 g

VERIFIED

2.99

/lb

Asparagus product of Mexico no 1 grade 6.99/kg

VERIFIED

3.99

RED BARON Classic or Deep Dish Pizza 317-665 g

VERIFIED

2.47

PRINGLES Super Stacks 148-156 g or KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g

VERIFIED

2.99

CHAPMAN'S Super Premium Plus Ice Cream 500 mL selected

VERIFIED

8.47

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg, KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.24 kg

VERIFIED

4/\$5

KRAFT DINNER 156-200 g or Cups 58 g or HEINZ Pasta or Beans 398 mL

VERIFIED

4.97

KRAFT Peanut Butter or Hazelnut Spread 725 g-1 kg or ST. DALLFOUR Jam 225 mL

VERIFIED PRICE GUARANTEE

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

Scene+ MYSTERY OFFER

YOUR MYSTERY OFFER COULD EARN YOU UP TO 10,000 SCENE+ POINTS*

Load your Mystery Offer every week on the Sobey's or Safeway app or at Sobey's.com or Safeway.ca

*See page 2 for full terms and conditions.

VERIFIED

9.77

SALEEM CARAVAN Basmati Rice 4.54 kg or KIM PHAT Spring Rolls 2.8 kg

THU 12

FRI 13

SAT 14

SUN 15

MON 16

TUE 17

WED 18

Prices and offers in effect February 2026

Happy Family Day! Please see local store or online for holiday hours

More deals! Scan here for our full flyer

POS_001_0000027001_001_000_000_000

all the feels

ALL THE LOVE

HAPPY VALENTINE'S DAY

FEBRUARY 14

STARTING AT

14⁹⁹

Valentine's Day Bouquets
assorted styles

STARTING AT

34⁹⁹

Phalaenopsis Heart Orchid in
Ceramic 3" or 5" pots
assorted colours

12⁹⁹

Tulips assorted colours 10-stem bunch
grown in British Columbia

16⁹⁹

Chocolate Dipped Strawberries 550 g

11⁹⁹

FERRERO ROCHER
Hearts 174 x200 g or
TURTLES Heart 167 g
Price in effect until February 14th

Scene

TURN
POINTS
INTO
GROCERIES



++2,000 PTS
when you buy 1

7⁹⁹
/lb

There's like
\$20
toward your
groceries

Fresh Boneless Whole Beef Brisket
cryovac cut from Canada AA grade
beef while supplies last 17.61/kg



500 PTS
when you spend
\$20 or more

6⁹⁹
/lb

That's like
\$5
toward your
groceries

COMPLIMENTS Fresh AIR-CHILLED
Boneless Skinless Chicken Thighs
Family Size 15.41/kg



++500 PTS
when you buy 2

12⁹⁹

That's like
\$5
toward your
groceries

QUAKER Dippys or Chewy Granola Bars
935-960 g



++200 PTS
when you buy 2

40%
off

JAMIESON Vitamins
or Supplements selected
varieties and sizes



++400 PTS
when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Fling! 31 pk, TIDE Simply 2.72 L,
DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or
1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

1,000 Points = \$10 of free groceries

FL08_S01_0042_P001_W01_048_096_0K

get together for LESS

7⁹⁹ /lb

Fresh Extra Lean Ground Beef
Family Size 1761/kg

12⁹⁹

PINTY'S EatWell Gluten Free
Breaded Chicken Burgers
Strips, Nuggets, Filets or
Chunks or COMPLEMENTS
Chicken or Beef Individual
Pot Pies 750-790 g

5⁹⁹ **7⁴⁹**
without 100g
Scene+Card

BOURGIN 150 g, Cuisine 220 g or
KAUKAUNA Cheese Balls 170 g

8⁹⁹

ULTRA NATURAL Fair Trade
Hand-Peeled Shrimp 51-70 ct per lb
devened tail-off cooked or raw 300 g

20% off

Taco or Souvlaki
Meal Kits
sold by 100 g
available chilled

12⁹⁹

COMPLEMENTS
Value Size
Breakfast, Mild or
Honey Garlic Pork
Sausage 1.14 kg or
Thick Cut Bacon 1 kg

3⁴⁹

DEPERT'S Bagels 5-6 pk
(excludes Protein) or 7
Tortillas 272-340 g or TIA
ROSA Tortillas 230-326 g

3⁴⁹

DEPERT'S Bagels 5-6 pk
(excludes Protein) or 7
Tortillas 272-340 g or TIA
ROSA Tortillas 230-326 g

7⁹⁹

NABOB or COMPLEMENTS
Coffee 300-340 g bags,
MAXWELL HOUSE or FOLGERS
Single Serve Coffee Pods 12 pk,
MAXWELL HOUSE or NABOB or
MAXWELL HOUSE Tassimo
T-Discs 8-16 pk

15% off

Marinated Boneless
Skinless Chicken Breast

\$7

Flatbreads
selected 230-305 g

3⁹⁹

PEARL MILLING
COMPANY Pancake
Mix 905 g or Syrup
710 mL

16⁹⁹

PANACHE Maple
Syrup amber rich
1 L



4⁹⁹

TROPICANA Orange Juice or Juice Blends 1.36 L or COMP. JEN'S TEA 400 g or Shreds 226-300 selected



4⁷⁷

CRACKER BARREL Cheese Slices 200-240 g or Snacks 168 g or BLACK DIAMOND Cheestrings 8 pk



5⁹⁹

PARKAY Margarine 1.28 or 1.36 kg



2/\$5

HOSTESS Snacks 121-225 g or CHRISTIE Mini Cookies 144-200 g



3⁹⁹

DAIRYLAND or LUCERNE Chocolate Milk 1.89-2 L
LIBERTY Greek Yogurt 2-4 pk or Mediterranean 4 pk or 500 g or YOPALIST 500 g



4²⁵

COCA-COLA or PEPSI Soft Drinks 6x710 mL



19⁹⁹

FERRERO Grand Assortment 205 g with suggested last price in effect until Feb 14



7⁹⁹

AYLMER Tomatoes 796 mL or Accents 168-540 mL or CHEF BOYARDEE 418-425 g



9⁹⁹ **10⁹⁹** without Scene+Card

COMPLIMENTS Chips 775 g



6⁹⁹ without Scene+Card

PUREX Bathroom Tissue 12-24 or 8-24 rolls, SPONGETOWELS 3-roll, SCOTCHIES Facial Tissue 6 pk or BONTERRA Bathroom Tissue 9-27 rolls, Paper Towel or Facial Tissue 3 roll



4⁹⁹ **6⁹⁹** without Scene+Card

LISTERINE Mouthwash 1 L selected

 **Look for the leaf** to help you support Canada Visit sobeys.com or safeway.ca for details

[illegible]

all the feels

ALL THE LOVE

HAPPY VALENTINE'S DAY
FEBRUARY 14

9⁹⁹

Single Stem Rose with
Greens assorted colours

16⁹⁹

Roses assorted colours
3-stem

24⁹⁹

Roses assorted colours
6-stem

44⁹⁹

Rose Arrangement with
Bear assorted colours

STARTING AT
11⁹⁹

Mini Rose Plant in Gift Bag
assorted colours in 4" or 6" pot
grown in British Columbia

Happy Lunar
NEW YEAR

新春快樂

9⁸⁸

Pomelo Gift Pack 4 pk. Ponkan
Mandarin product of China or
Coconut-Dragon Fruit Gift Box
product of Vietnam while
supplies last

16⁸⁸

Brown Singo Pear
Gift Box 2.5 kg
product of China
while supplies last

14⁸⁸

Navel Oranges
Gift Pack 10 lb
4.54 kg case

1²⁸

Napa Cabbage or Bok Choy
product of USA or Mexico 2.82/kg

1⁴⁸

Flat Cabbage or Lo Bok with Stem
product of USA or Mexico 3.26/kg

5⁴⁸

SWIN Potstickers
or Dumplings
454-500 g
selected varieties

3⁹⁸

KJ FOODS Dumplings or Pork Buns
380-430 g selected varieties

9⁹⁸

NONGSHIM Bowl Noodle Soup
12x86 g selected varieties 1.35 ea

8⁹⁸

DAN-D PAK Cashews
salted or unsalted 454 g

8⁹⁸

DAN-D PAK Cashew
Medley 12 pk 480 g

9⁸⁸

WANT-WANT Rice Crackers Gift
Pack mixed 566 g

2⁷⁸

HATA RAMUNE
Soda selected
varieties 200 mL

4⁸⁸

BINGGRAE Melona Ice Bars 560 mL
selected varieties

4⁴⁸

LOTTE Yukimi Mochi Ice
strawberry, green tea, mango or
vanilla 9 pk 270 mL

9⁹⁸

LINDT Bagged
Chocolates 117-151 g
while supplies last

8⁸⁸

NESCAFÉ Sweet &
Creamy 16-18 pk

10⁹⁸

FERRERO ROCHER Chocolate
Jewel Box 200 g

9⁸⁸

FRITO-LAY Prosperity
Pack Snacks 392 g

7⁸⁸

P.F. CHANG'S
Bowls 310 g

* Offer valid weekly (Thursday - Wednesday) from February 12 - March 4, 2020. Card must be registered. Offer applicable to Sobeys' members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys' Card prior to transaction. No Sobeys' points earned. Offer excludes wine and other goods and services where non-discountable or excluded by law. Sobeys' digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus® Corporation used under license by Sobeys Capital Incorporated.

POS_SOBES_PLUS_PLUS_CARD_PSE_SOB

Celebrate
with savings



4⁸⁸
/lb
Frozen Grade A Duck 10.76/kg



9⁸⁸
EIGHT TREASURES Whole Tilapia
1.36 kg



5²⁸
BUY MORE
SUMMI Asian Appetizers 250-350 g
available chilled 5.78 ea



20⁸⁸
COMPLIMENTS Snow Crab Clusters
Fully Cooked product of Newfoundland
454 g



2⁹⁸
LAO GAN MA Chili in Oil
Crisp 210 g or CHINA LILY
Soya Sauce 483 mL



5⁴⁸
KIKKOMAN Stir-Fry
Sauce 285 mL or Soya
Sauce Lite 296 mL



3⁴⁸
KIKKOMAN Panko
Bread Crumbs 227 g



6⁴⁸
LEE KUM KEE
Sriracha Mayo
445 mL



3⁴⁸
LEE KUM KEE
Hoisin Sauce
445 mL or
Oyster Sauce
510 g



6⁹⁸
HUY FONG
Sriracha Hot
Chili Sauce
714 mL



5⁴⁸
SAPPORO ICHIBAN Noodles
500-520 g selected varieties



2⁷⁸
CARNATION
Evaporated Milk
354 mL



12⁹⁸
MAZOLA Oil 2.84 L



13⁸⁸
GOURMET BY
STARFRIT Eco
Bamboo Steamer Set
while quantities last



29⁸⁸
STARFRIT
13-Piece Wok
Set while
quantities last



28⁸⁸
BLACK + DECKER 16-Cup Rice
Cooker while quantities last



19⁸⁸
CHARMIN
Bathroom Tissue
12=48 rolls



6⁸⁸
SPRAY NINE
Multi-Purpose
Cleaners
650 mL

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

©2014 S&W VOKAC CO. INC. WST AB MB SK

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

©2014 S&W VOKAC CO. LTD. S&W AS MR. EW

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

©2014 S&W VOKAC CO. INC. WST AB MB SK

[illegible]

seafood



3⁹⁹
/100 g
Fresh Atlantic Salmon Fillets
subject to availability



8⁹⁹
PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tojula lime & pepper previously frozen 150 g



Get 250 PTS
When you spend \$25 or more on any of these participating JANES products.



6⁹⁹
MEMBER PRICE
MUSSEL KING Whole Cooked PEI Mussels Frozen 454 g



8⁴⁹
without Scene+ Card



11⁹⁹ **400 PTS**
when you buy 2
BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g or Breaded Sole Fillets 860 g



12⁹⁹
JANES Ultimates Battered or Battered Haddock, Sole or Cod 450-615 g



10⁹⁹
JANES Lightly Dusted Haddock or Sole 550-540 g

100% WILD CAUGHT

MSC and ULTIMATES™ ARE TRADEMARKS OF SAFWAY FOODS INC. ©2015 SAFWAY FOODS INC.

bakery



7⁹⁹
MEMBER PRICE
Small Bar Cakes 325-575 g



9⁹⁹
without Scene+ Card



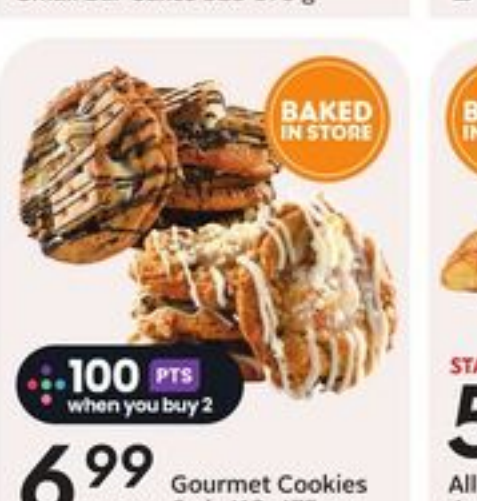
200 PTS
when you buy 2
7⁹⁹
Brownies 550-585 g



3⁹⁹
Winnipeg Style Light Rye Bread 450 g



3⁹⁹
MEMBER PRICE
COMPLIMENTS Broche Burger Buns 4 pk 200 g



100 PTS
when you buy 2
6⁹⁹
Gourmet Cookies 6 pk 410-475 g



5⁹⁹
STARTING AT
All Butter Croissants and Pastries 4 pk 275-400 g



50 PTS
when you buy 1
6²⁹
Cheese Swirl Buns 4 pk 367-400 g



BUY 2 GET 3RD FREE
PANACHE Frozen Desserts 300-650 g or Pastry Box Cheesecakes frozen 350-600 g

deli & kitchen



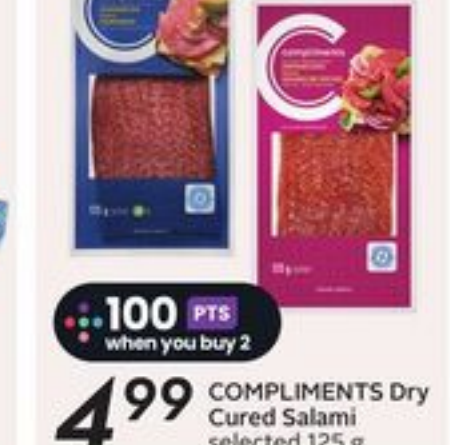
5⁹⁹
MEMBER PRICE
COMPLIMENTS Sliced Cheeses 150-170 g



7⁹⁹ **100 PTS**
when you buy 2
KERRYGOLD 198 g, L'EXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g, Aged Gouda 170 g or AGRODUP Grand Cheddar 2 yr or 3 yr 200 g



200 PTS
when you spend \$15 or more
20% off
MANCHEGO, JARLSBERG, CAMBOZZOLA or ENTREMONT Brie prices as marked



100 PTS
when you buy 2
4⁹⁹
COMPLIMENTS Dry Cured Salami selected 125 g



5⁹⁹
SNACK FACTORY Pretzel Crisps 155-200 g selected



10⁹⁹
COMPLIMENTS Sliced Deli Meats Family Size 400 g selected



200 PTS
when you buy 200 g or more
4⁴⁹
PILLER'S Salami assorted varieties



4⁹⁹
MEMBER PRICE
1/4 Assorted Dagwood 285 g



200 PTS
when you buy 2
7⁹⁹
COMPLIMENTS Salads 850-908 g regular potato, creamy coleslaw, macaroni or other selected



18⁹⁹
RANA Lasagna 11 kg available chilled



9⁹⁹
SUMMER FRESH 6-Layer Dip 400 g



200 PTS
when you buy 2
10⁹⁹
COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29

Give them more with the Grocery Essentials Card



Visit sobeys.com/giftcards or safeway.ca/giftcards for details

drinks & snacks



\$4

CHRISTIE Peek Frens or Dad's Cookies 275-350 g



27⁹⁹

MELITTA Whole Bean Coffee 907 g or MCCAPE Keurig® Compatible Single-Serve Pods 30 pk



14⁹⁹

CHASING TIDES Roast & Ground Coffee 272 g



5⁹⁹

ARIZONA Ice Tea 3.78 L



2/\$7

DARE Ultimate Cookies 290-300 g or CARBIS® Table Water Crackers 125-150 g



4⁴⁹

CHRISTIE Premium Plus Crackers 402-481 g



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g



3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-250 g or LA COCONA Tortilla Chips 300-400 g



6⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



7⁶⁹

SPARKLING ICE Sparkling Water 503 mL



2/4⁵⁰

COCA-COLA Soft Drinks 1 L



2/\$9

ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g



3⁹⁹

MARS Bags 95-100 g



2⁹⁹

TOBLERONE Milk Chocolate 100 g



3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBURST Candy 130-170 g



3⁴⁹

QUAKER Yogurt Bars 175 g



2/\$4

PANACHE Carbonated Water 750 mL-1 L



1⁰⁰

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



1⁵⁰

COMPLIMENTS Rice Crackers 100 g



4⁹⁹

COMPLIMENTS Chocolate Syrup 700 mL

natural health



9⁹⁹

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L



4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g



5⁴⁹

THRISTY BUDDHA Organic Coconut Water Classic 1 L



7⁷⁹

ANNIE'S Fruit Snacks 198 g



6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 500 mL or Novelties 4-8 pk 272 mL or 544 mL



3⁹⁹

EARTH'S OWN Select Beverages 1.75-189 L



3⁴⁹

RISE Organic Kombucha 414 mL



5⁹⁹

CHICKAPEA Organic Pasta 227 g



20% off

COMPLIMENTS Vitamins or Supplements selected



2/\$4

CLIF Bars 68 g selected



39⁹⁹

PERFECT SPORTS Diesel Whey Protein Powders 908 g selected



8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 141 g selected

Scene[™] GET 1,000 PTS

FOR EVERY \$100 SPENT IN ONE-ALL ULTIMATE GIFT CARDS

Offer valid during February 12 - 14, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable fees. Subject to availability. Cards issued by Peoples Trust Company.

frozen & dairy



3⁴⁹ DAIRYLAND or LUCERNE Coffee Cream 946 mL 1 L



3⁹⁹ KOZY SHACK Rice Pudding 4 pk or tub 624 g



\$4 KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g



6⁴⁹ SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-228 g



3⁹⁹ YOPLAIT Mini-go or Tube Yogurt 6-8 pk



6⁹⁹ LACTANTIA Healthy Attitude or Olivia Margarine 850 g or PHILADELPHIA Cream Cheese 340 g



2/\$4 MICHELINA'S Frozen Entrées 128-284 g



5⁹⁹ MCCAIN Deep'n Delicious Cakes 510 g



10⁹⁹ DANONE Oikos Greek Yogurt 12 pk or 15 kg or iGOGO Yogurt 2 kg



5⁹⁹ OASIS Health Break or Smoothie 1.6 L



7⁹⁹ SAVI GOURMET Gnocchi, Risotto or Penne Pasta Meals 500 g



5⁴⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected

meal makers



10⁴⁹ COMPLIMENTS Vegetable Oil 3 L or HELLMANN'S Mayonnaise 1.42 L



6⁹⁹ STEFANO Pasta Sauce 405-648 mL



7⁹⁹ KRAFT Pizza Kit 850 g



99¢ SAPPORO ICHIBAN Noodles 100 g or COMPLIMENTS Instant Noodle Cups 65 g



4⁹⁹ KELLOGG'S Vector Granola 311 g



10⁹⁹ GOGO SQUEEZ Fruit 12 pk



3⁷⁹ DEMPSTER'S White or Whole Wheat, Texas Toast or Sandwich Bread 570-675 g



4⁹⁸ MINUTE RICE 500-700 g selected varieties



6⁴⁹ ROBIN HOOD ALL PURPOSE FLOUR ORIGINAL 2.5 kg



3⁹⁹ ROBIN HOOD Large Flax or Chia Seed Meal 1 kg



4⁴⁹ EAGLE BRAND Condensed Milk 300 mL



2⁷⁸ CARNATION Evaporated Milk 354 mL

Get 500 PTS when you spend \$20 or more on these participating products



5⁹⁹ COMPLIMENTS Greek Yogurt 650 g



200 PTS when you buy 2
6⁹⁹ COMPLIMENTS Large Brown Eggs 12 pk



6⁹⁹ COMPLIMENTS Mini Pizzas 8 pk



12⁹⁹ COMPLIMENTS Frozen Fruit 1.5 kg



100 PTS when you buy 2
7⁹⁹ COMPLIMENTS White Vinegar 4 L or Pickles 1 L



100 PTS when you buy 2
7⁹⁹ COMPLIMENTS Chicken Broth 900 mL



100 PTS when you buy 3
3⁶⁹ COMPLIMENTS Spices or Seasonings selected 5-245 g



100 PTS when you buy 3
3⁶⁹ COMPLIMENTS Fruit cups 4 pk

home & pet care

8⁹⁹

PURINA Cat or Kitten Chow 16-2 kg or Dentalife Dog Treats or Chews 404-595 g

17⁹⁹

PURINA ONE SmartBlend Dry Cat or Dog Food 1.45-1.8 kg

26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg

100 PTS when you buy 2

COMPLIMENTS Cat Litter 7 kg

12⁹⁹

GLAD Waste Bags Tall 45L 50-60 pk

10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk or 9V 2 pk

8⁹⁹ 200 PTS when you buy 2

ROYALE Bathroom Tissue 8=16 rolls

32⁹⁹

CHARMIN Bathroom Tissue 24=96 rolls or BOUNTY Paper Towels 8 pk

13⁹⁹

FLEECY Fabric Softener 4.7 L

STARTING AT 3⁹⁹

MR. CLEAN Magic Erasers 2-3 pk selected

2⁷⁹ 100 PTS when you buy 2

COMPLIMENTS Liquid Dish Detergent 828 mL

17⁹⁹ 500 PTS when you buy 2

Downy or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

health, beauty & baby

5⁹⁹ 100 PTS when you buy 2

SENSODYNE Whitening or Pronamel 110-135 mL selected

4⁴⁹ 150 PTS when you buy 2

CREST Pro-Health or 3D White Toothpaste, ORAL-B Toothbrushes or Floss 1.75 pk or 65-120 mL selected

5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g selected

6⁴⁹

OLD SPICE or HEAD & SHOULDERS Hair Care 315-400 mL selected

5⁹⁹ 100 PTS when you buy 1

SOFTSOAP or IRISH SPRING Body Wash 591 mL selected

6⁹⁹ 100 PTS when you buy 2

DEGREE Men's or Women's Deodorant 74-107 g selected

15% off

BIC Men's and Women's Razors or Blades, GILLETTE Fusion or Mach 3 Blades, Skintimate or SCHICK Razors, SATIN CARE or GILLETTE Shave Gel or Cream or BLISTEX Lip Balm 1-12 pk or 4.25-311 g or 75 mL selected

10% off

L'OREAL Skin Care selected

69⁹⁹

SIMILAC 360 Total Care Powder 859 g

15% off 100 PTS when you buy 2

JOHNSON & JOHNSON Baby 400-600 mL or 623 g, PENATEN Medicated Cream 55-166 g or DESITIN Diaper Rash Cream 113-454 g

28⁹⁹

HUGGIES Giga Pack Pull-Ups 27-61, 28-44 pk or GOODNITES 44-74 pk

1⁹⁹ when you buy 3 or more

COMPLIMENTS ORGANIC Purée Pouches 128 mL 179 ea

pharmacy

Only available at Pharmacy Locations

*Some products are only available where appropriate for sale.

200 PTS when you buy 2

10% off

IMODIUM 20-24 pk selected

10% off 250 PTS when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected

19⁹⁹

DEPEND Underwear or POISE Pads selected

10% off 250 PTS when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected

10% off 250 PTS when you buy 2

TYLENOL Complete 40 pk or BENLYN All-in-One 250-270 mL or 40 pk selected

150 PTS when you buy 2

10% off

POLYSPORIN Ointment 15 g or Pain & Itch Relief 177 mL

400 PTS when you buy 1

59⁹⁹

A&D Blood Pressure Monitors UB525CN or UA770CNBL 1 ea



WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15

Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



**1,000+ ITEMS ARE
LOCKED IN UNTIL MAR 18**



4⁴⁹

OIKOS Greek Yogurt
4 pk



3⁹⁹

Large Cantaloupe
product of Costa Rica or Honduras
no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken
Strips, Nuggets, Burgers or Popcorn
frozen 700 g



2⁴⁹

ea when you
buy 2 or more
Ciabatta or Artisan Style Baguettes
325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered
Haddock, Garlic & Herb Haddock,
Salt & Malt Vinegar Cod, Lemon
Pepper Sole or Mediterranean
Pacific Salmon 460-580 g



7⁸⁸

COMPLIMENTS Pudding
Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops
8 pk



3⁹⁹

COMPLIMENTS Cheddar
Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham,
Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks
Mini Cans 6x222 mL



5⁴⁹

NATURAL BAKERY Rye 900 g



4⁹⁹

KRAFT Pure Salad Dressing or Marinades
355 mL or STRUB'S Pickles 500 mL



1⁵⁹

ea when you
buy 4 or more
CESAR Wet Dog Food
100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or
Parchment Paper 35 ft



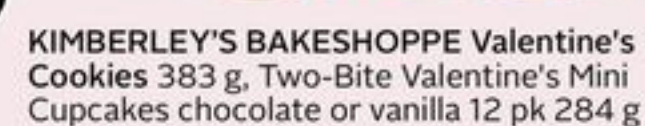
15⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL

So much value in every shop

Prices locked in until
March 18, 2026

HAPPY VALENTINE'S DAY





Dinner **Just Got Easier!**

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

Freshly prepared and
READY FOR YOU
Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

all the SWEET THINGS



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g

While Supplies Last. Prices in Effect until Feb 14th.

FALL IN LOVE with seafood

HAPPY VALENTINE'S DAY



150 PTS
when you buy 1

14⁹⁹

Cooked Whole Lobsters frozen or previously frozen 400 g



6⁹⁹

Atlantic Canada
3-4 oz Lobster Tail
previously frozen or frozen



200 PTS
when you spend \$15 or more

2⁹⁹ /100 g

ULTRA NATURAL Black Tiger Shrimp
26-30 ct per lb previously frozen
while supplies last



7⁵⁰

Fresh Choice Oysters
subject to availability
product of Canada



22⁹⁹

COMPLIMENTS Lobster Claws
Fully Cooked product of New Brunswick 454 g



20⁸⁸

COMPLIMENTS Snow Crab
Clusters Fully Cooked
product of Newfoundland 454 g



18⁹⁹

ULTRA NATURAL Raw
Shrimp Skewers 520 g

sobey's / SAFEWAY

has all the ingredients for a
romantic Valentine's Day Supper

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

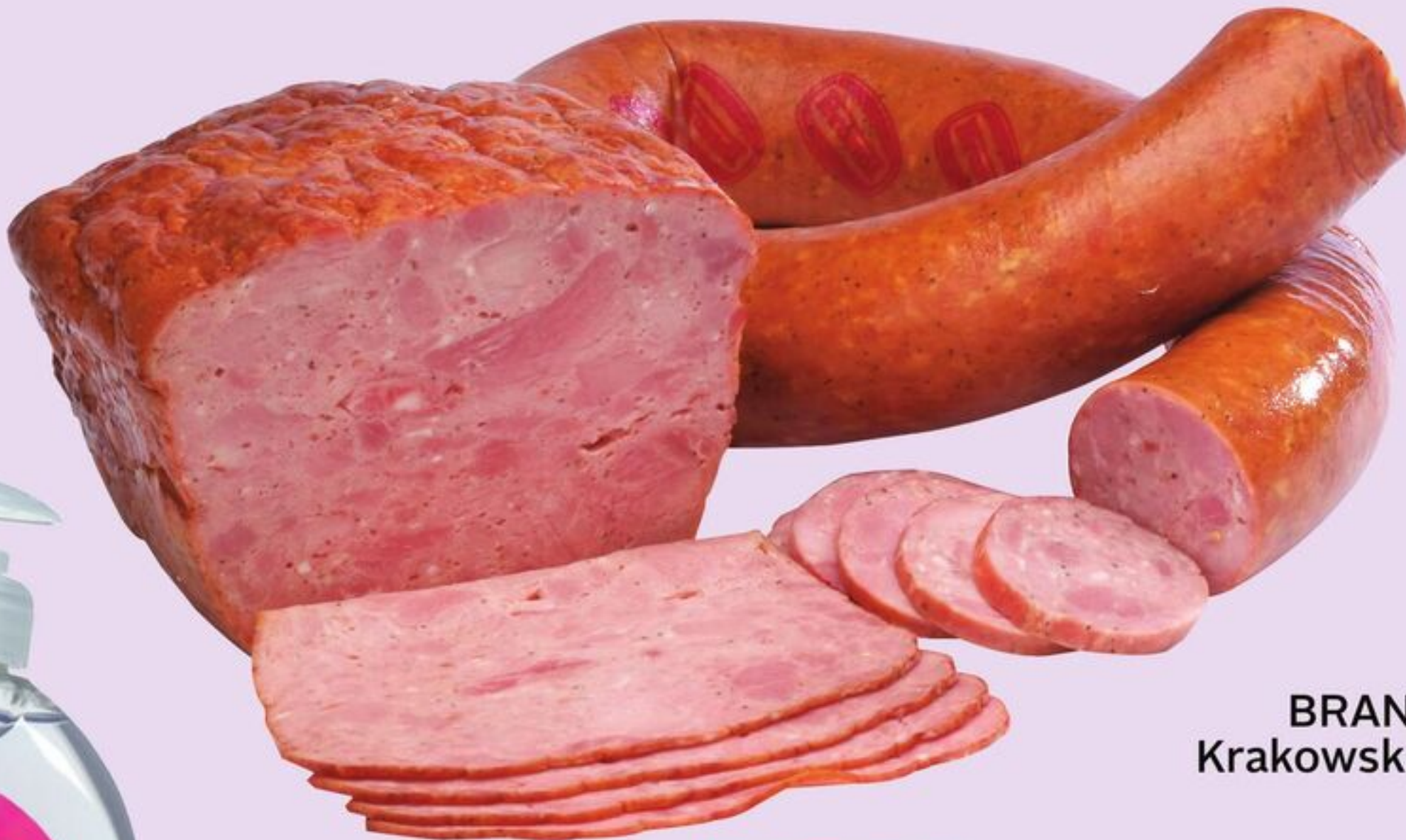
- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
100 PTS
when you buy 2

SOFTSOAP Liquid Hand Soap 221 mL



Get
200 PTS
when you buy
300 g or more

BRANDT Kolbassa Coil, Loaf, Lyoner Sausage,
Krakowska, All Beef Salami or Beerwurst Sausage



Get
200 PTS
when you buy 2

COMPLIMENTS Ice Cream
or Fudge Bars 24 pk



Offer valid February 12th to February 18th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**Together
is Golden**

 **PROUD PARTNER**



4.49

13.99 McCaïn Products selected 12 pk



**FAN
TASTIC
EATS**

ORVILLE
REDBENACHER
Ready-To-Eat
selected 11lb-220g

Orville's
Ready-to-Eat
CHICKEN THIGHS WITH
HONEY MUSTARD SAUCE
11lb (220g)

Orville's
Ready-to-Eat
BEEF & NEW ZEALAND
LAMB 11lb (220g)

3⁹⁹

Orville's
Ready-to-Eat
CHICKEN & VEGGIE
11lb (220g)

Orville's
Ready-to-Eat
CHICKEN & VEGGIE
11lb (220g)

2/\$10

HEALTHY CHOICE
Steamed Gourmet
Steamed selected
200-300g

HEALTHY CHOICE
Simply Steamed or
MARIE CALLENDER'S
selected 200-300g

Marie Calender's
Ready-to-Eat
LASAGNA
200g

Healthy Choice
Simply Steamed
CHICKEN & VEGGIE
200g

2/\$11

Pick your favourite

Coca-Cola
"Share"

Cherry flavoured.

6 Cans (340 mL), each under \$10






50¢ each (you buy 1)


\$100 99¢ (when you buy 1)


7⁹⁹
FUZE Iced Tea 12x341 mL


9⁹⁹
MONSTER Energy Drinks 4x4x73 mL

5²⁹
COCA-COLA Mini Cans

15⁴⁹
GLACEAU Smartwater

Offer valid from February 10th to February 18th, 2024.

*This promotion runs on cash, discounts and cash value at participating retailers for a limited time. Subject to availability with supplier list. Maximum quantities may be restricted. Excludes gift sets. Excludes 1.5L and 2L bottles. Excludes 12 pack and 6 pack cans. Excludes all other sizes.

BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

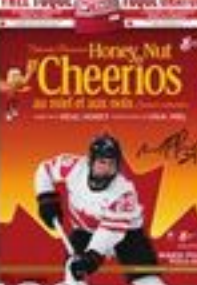
WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL





5⁹⁹

GENERAL MILLS
Family Size Cheerios® or
Selected Varieties
457-776 g





2⁹⁹





BETTY CROCKER Fruit or Gushers®
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola 120-230 g











limited quantities available. Offer ends March 31, 2012. See reformer online for participating participating for details.



CHAPMAN'S 100 Maple Syrup Ice Cream
CHAPMAN'S SANDWICH ICE CREAM



Häagen-Dazs
HÄAGEN-DAZS Ice Cream
400-450 mL or Novelties 3-4 pk

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Krisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

11⁹⁹

RXBAR Minis 208-260 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

Armstrong
NATURAL CHEESE
1902

9⁹⁹

ARMSTRONG Cheese Blocks 600 g or Shreds 450-500 g

HIGH IN PROTEIN
Marble Cheddar Cheese

TRIPLE CHEDDAR
SANS LACTOSE FREE

HIGH IN PROTEIN
TENDER BLEVEE
EN PÂTES TENDRES

MADE IN CANADA

NEW

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

100% natural

Tim Hortons

13⁹⁹

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk

6⁹⁹

TIM HORTONS Hot Chocolate 500 g

8⁹⁹

TIM HORTONS Instant Coffee 100 g

7⁹⁹

TIM HORTONS Nespresso® Compatible Capsules 10 pk

*Trademarks of a third party not related to The TDL Group Corp
© & © 2026 Tim Hortons. K-CUP is a registered trademark of Keurig Green Mountain, Inc.

4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

4⁹⁹

200 PTS when you buy 2

WERTHER'S Original Candies 230-245 g

2⁴⁹

CHEEMO Perogies 745-907 g

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

6⁹⁹

200 PTS when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

Everyday
wellness,
all winter

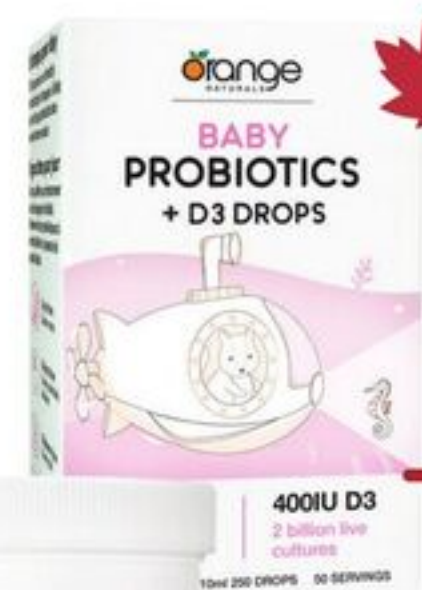
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELITZ 15-60 PK



Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

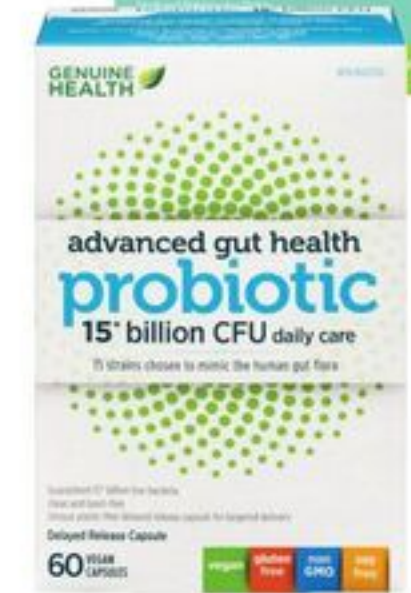


200 PTS
when you buy 1
20%
off

ORANGE NATURALS KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.



300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

15%
off

NOW BEAUTY PRODUCTS
SELECTED VARIETIES AND SIZES



15%
off

DESERT ESSENCE BODY, HAIR OR ORAL CARE
SELECTED VARIETIES AND SIZES

A selection of organic and natural products
made to enrich your life



Products available at select locations only.

Browse a Rachelle Béry boutique at your
local Sobeys or Safeway store

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





Fresh Start. Fresh Cart.

Kick off 2026 and enjoy fresh
faves with easy curbside pickup.

[Shop Online](#)



**WATER
VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

nimbus
BY IN-STORE WATER SYSTEMS



INSTOREWATERSYSTEMS.COM