

ATLANTIC

FEED THE DREAM

OFFICIAL GROCER

Verified

3.99

/lb. ea

Fresh Pork Tenderloin Family Size cryovac or COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Back Attached Family Size or HAYTER'S FARM Extra-Lean Minced Turkey 450 g 8.80/kg

Verified

4.99

MAPLE LEAF or SCHNEIDERS Bacon 375 g; MAPLE LEAF Ready Crisp Bacon 65-85 g; SCHNEIDERS Cooked Bacon 100 g or Juicy Jumbos or Smoked Sausages 375-450 g selected

Verified

3.99

Fresh Atlantic Salmon Portions skin-on, plain or in-store marinated product of Canada 113 g

Verified

11.88

/lb

Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Australian graded beef while supplies last

Verified

12.99

/lb

Grain Fed

Verified

2.99

Raspberries or Blackberries product of Mexico 170 g

Verified

3.44

/lb

Asparagus product of Mexico no 1 grade 7.58/kg

Verified

3.99

RED BARON Classic or Deep Dish Pizza 317-665 g

Verified

2.47

PRINGLES Super Stacks 148-156 g or KELLOGG'S Town House, Snap'd or Cheez-It Crackers 213-391 g

Verified

2.99

CHAPMAN'S Super Premium Plus Ice Cream 500 mL selected

Verified

8.47

GENERAL MILLS Jumbo Cereal 825 g-1.3 kg; KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.24 kg

Verified

4/\$5

KRAFT DINNER 156-200 g or Cups 58 g or HEINZ Pasta or Beans 398 mL

Verified

4.97

KRAFT Peanut Butter or Hazelnut Spread 725 g-1 kg or ST. DALLFOUR Jam 225 mL

Happy Valentine's Day

FEBRUARY 14

Verified

34

Ecuadorian Roses 90 cm one dozen

Verified Price Guarantee

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

* Conditions apply. See [sobeys.com](#) for details.

FEBRUARY 12 TO MARCH 4, 2026

Scene+ MYSTERY OFFER

YOUR MYSTERY OFFER COULD EARN YOU UP TO 10,000 SCENE+ POINTS*

Load your Mystery Offer every week on the **Sobeys app** or at Sobeys.com

*See page 2 for full terms and conditions.

Global Market

Verified 9.77

SALEEM CARAVAN Basmati Rice 4.54 kg or KORN PHANT Spring Rolls 2.8 kg

THU 12 | FRI 13 | SAT 14 | SUN 15 | MON 16 | TUE 17 | WED 18

Happy Family Day! Please see local store or online for holiday hours

So many deals

Scan here for our full digital flyer

POP_SOB_202602_FEB_ATH_16

So in love

Happy Valentine's Day

FEBRUARY 14



12⁹⁹

Ecuadorian Rose
Bouquet, 3-stem



24⁹⁹

Love in-Bloom
Bouquet



39⁹⁹

Valentine's Bear
Hug Arrangement



16⁹⁹

Chocolate Dipped Strawberries 550 g



11⁹⁹

FERRERO ROCHER
Hearts 174x200 g or
TURTLES Heart 167 g
Price in effect until February 14th

F61_YS_M8_F61_YS_M8_F61

Scene

TURN
POINTS
INTO
GROCERIES



value size

++ 2,000 PTS when you buy 1

7⁹⁹ /lb

Fresh Boneless Whole Beef Brisket cryovac cut from Australian graded beef while supplies last 17.61/kg



500 PTS when you spend \$20 or more

There's like \$5 toward your groceries

6⁹⁹ /lb

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size 15.41/kg



There's like \$5 toward your groceries

++ 500 PTS when you buy 2

12⁹⁹

QUAKER Dippys or Chewy Granola Bars 935-960 g



++ 200 PTS when you buy 2

40% off

JAMIESON Vitamins or Supplements selected varieties and sizes



++ 400 PTS when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Fling! 31 pk, TIDE Simply 2.72 L, DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or 1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

1,000 Points = \$10 of free groceries

FLOOR_SPT_WW42_P001_A11_A15_A16_P01

So love
in bloom
Happy Valentine's Day



12⁹⁹

Tulip Bouquet 10-stem grown in Canada



STARTING AT
27⁹⁹

Ready to Go Valentine's Arrangements
selection may vary by store



37⁹⁹

Endless Love Bouquet



STARTING AT
39⁹⁹

Heart-Shaped Orchid in Ceramic
available in 3" or 5" pots



49⁹⁹

Premium Ecuadorian Rose
Bouquet 60 cm

Happy Lunar New Year 新春快樂



9⁸⁸

Pomelo Gift Box 4 pk or
Asian Pear Gift Box 8 pk
product of China
while supplies last



14⁸⁸

Gift Pack Navel
Oranges 4.54 kg 10 lb
product of USA



88¢

Napa Cabbage or Bok Choy
product of USA or Mexico
1.94/kg



1²⁸

Flat Cabbage or Lo Bok with
Stem product of USA or
Mexico 2.82/kg



5⁴⁸

SWIN Potstickers
or Dumplings
454-500 g
selected varieties



3⁹⁸

KJ FOODS Dumplings or Pork Buns
380-450 g selected varieties



9⁹⁸

NONGSHIM Bowl Noodle Soup
12x86 g selected varieties 1.35 ea



8⁹⁸

DAN-D PAK Cashews
salted or unsalted 454 g



8⁹⁸

DAN-D PAK Cashew
Medley 12 pk 480 g



9⁸⁸

WANT-WANT Rice Crackers Gift
Pack mixed 566 g



2⁷⁸

HATA RAMUNE
Soda selected
varieties 200 mL



4⁸⁸

BINGGRAE Melona Ice Bars 560 mL
selected varieties



4⁴⁸

LOTTE Yukimi Mochi Ice strawberry,
green tea, mango, chocolate or vanilla
9 pk 270 mL



9⁹⁸

LINDT Bagged
Chocolates 117-151 g
while supplies last



8⁸⁸

NESCAFÉ Sweet &
Creamy 15-18 pk



10⁹⁸

FERRERO ROCHER
Chocolate Jewel
Box 200 g



7⁸⁸

P.F. CHANG'S
Bowls 312 g

* Offer valid weekly (Thursday - Wednesday) from February 2 - March 4, 2020. Card must be registered. Offer applicable to Sobeys+ members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys+ Card prior to transaction. No base Sobeys+ points earned. Offer excludes base and other goods and services when not discountable or excluded by law. Sobeys+ digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus® Corporation used under license by Sobeys Capital Incorporated.

POS_SOBES_PLUS_CARD_2020_02

Celebrate with savings

4⁸⁸
/lb
Frozen Grade A Duck 10.76/kg

4⁸⁸
EIGHT TREASURES Basa Steaks 500 g

5²⁸
SUMMI Asian Appetizers 250-350 g available chilled 5.78 ea

23⁸⁸
COMPLIMENTS NATURALLY SIMPLE Black Tiger Shrimp in Ring with Sauce 515 g

2⁹⁸
LAO GAN MA Chili in Oil Crisp 210 g or CHINA LILY Soya Sauce 483 mL

5⁴⁸
KIKKOMAN Stir-Fry Sauce 285 mL or Soy Sauce Lite 296 mL

3⁴⁸
KIKKOMAN Panko Bread Crumbs 227 g

6⁴⁸
LEE KUM KEE Sriracha Mayo 445 mL

3⁴⁸
LEE KUM KEE Hoisin Sauce 445 mL or Oyster Sauce 510 g

6⁹⁸
HUY FONG Sriracha Hot Chili Sauce 714 mL

5⁴⁸
SAPPORO ICHIBAN Noodles 500-520 g selected varieties

2⁷⁸
CARNATION Evaporated Milk 354 mL

12⁹⁸
MAZOLA Oil 2.84 L

29⁸⁸
STARFRUIT 13-Piece Cook Set while quantities last

28⁸⁸
BLACK • DECKER 16-Cup Rice Cooker while quantities last

19⁸⁸
CHARMIN Bathroom Tissue 12x48 rolls

6⁸⁸
SPRAY NINE Multi-Purpose Cleaners 650 mL

Visit mygroceryoffers.ca
or the Sobeys app.

PO3_SBY_WK42_PPN_ATL_N5_N8_PELNFL

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So. tender

HAND-SELECTED AAA BEEF

Well-marbled Aged to perfection
cut from Canada AAA Beef
Exclusive to Sobeyes

That's like
5
times less
greasier!

500 **PTS**
when you spend
\$50.00

**CERTIFIED
TENDER[®]
CERTIFICATE**

STERLING SILVER Fresh Boneless Rib
or Rib Eye Premium Oven Roast or Family Size
Grilling Steaks cut by your meat expert from
Canada AAA grade beef while supplies last

11⁹⁹ /lb

STERLING SILVER Fresh Boneless
Boneless Inside Round Oven
Roast or Marinating Steaks
cut from Canada AAA grade
beef 26.3g/kg

10% off at till

STERLING SILVER Fresh Boneless
Beef Tenderloin Premium Oven Roast or Grilling Steaks
cut by your meat expert from Canada AAA grade beef

THE CERTIFIED TENDER[®] ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender[®] shield.
It means the meat has been certified by the Canadian Beef Grading Agency
to be tender and aged perfectly, so you can count on delicious results.

Exclusive to select **STERLING SILVER[®]** premium cuts.

YOUR GUIDE TO THE PERFECT STEAK

STEAK TEMP GUIDE

RARE

Remove from heat at
117° - 120°F (49° - 50° C)

MEDIUM-RARE

Remove from heat at
125° (52° C)

MEDIUM

Remove from heat at
135° - 140°F (58° - 60° C)

MEDIUM WELL

Remove from heat at
145° - 160°F (63° - 66° C)

WELL DONE

Remove from heat at
160° - 169°F (66° - 76° C)



11⁹⁹
/lb

Fresh Boneless Top Sirloin Cap or Coulotte
Premium Oven Roast cysoc cut from Australia
graded beef while supplies last 26.43/kg



250 PTE
when you buy 1

5⁹⁹
/lb

PANACHE Flattened
Chicken (liver,
Greek, jerk or
Portuguese) 13.21/kg



300 PTE
when you spend
\$30 or more

COMPLIMENTS Fresh AIR-CHILLED
Boneless Chicken Breasts Family Size



5⁹⁹
/lb

Fresh Whole Skinnish
Pork Belly cysoc
13.21/kg



**value
size**

3⁹⁹
/lb

Fresh Pork Loin Rib and
Sirloin Combo Chops
Family Size 6.80/kg



8⁹⁹
each

300 PTE
when you spend
\$30 or more

Fresh Premium Cheesy,
Portabella Mushroom &
Mozarella or Bacon & Cheddar
Medium Ground Chuck Beef
Burgers 19.82/kg



300 PTE
when you buy 2

5⁹⁹

MAPLE LODGE
Chicken Sausage
375-500g



11⁹⁹
/lb

Seasoned Lamb Chops
Greek & lemon or herbs de
provence 26.43/kg

on every \$100 spent. On eligible everyday products at participating grocery stores (see store conditions apply). See full list of participating merchants across Canada at Safeway.ca

[illegible]

seafood

3⁴⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Crab or Lobster-
Flavoured Alaska Pollock 227 g

2⁴⁹
without
Scene+ Card

Fresh Mussels from Atlantic
Canada 5.49/kg

9⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Cooked or Raw
Shrimp 31-40 or 71-90 ct per lb or
Bay Scallops 80-120 ct per lb 340 g

10⁹⁹
without
Scene+ Card

12⁹⁹

Almond Crusted Sole Fillets or
Coconut Crusted Tilapia
previously frozen 28.64/kg

HOOKED ON QUALITY.

Get **250 PTS**

When you spend \$25 or more on any of these participating JANES products.

8⁹⁹

JANES Classic Breaded or Battered Fish 450-510 g selected varieties

12⁹⁹

JANES Ultimates Breaded or Battered Fish 500-540 g selected varieties

10⁹⁹

JANES Lightly Dusting Fish Fillets 500-540 g selected varieties

100% WILD CAUGHT

JANES AND ULTIMATES ARE TRADEMARKS OF SUPRA FOODS INC. ©2015 SUPRA FOODS INC.

bakery

7⁹⁹
MEMBER
without
Scene+ Card

Small Bar Cakes 325-575 g

200 PTS
when you buy 2

7⁹⁹
without
Scene+ Card

Brownies 550-585 g

3⁹⁹
BAKED IN STORE

Winnipeg Style Light or Dark Rye Bread 450 g

3⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Broche Burger Buns 4 pk 200 g

100 PTS
when you buy 2

6⁹⁹

Gourmet Cookies 6 pk 410-475 g

5⁹⁹
STARTING AT

100 PTS
when you buy 2

All Butter Croissants and Pastries 4 pk 275-400 g

50 PTS
when you buy 1

6²⁹
BAKED IN STORE

Gourmet Cheese Topped Buns 6 pk 425 g

BUY 2 GET 3RD FREE

PANACHE Frozen Desserts 300-650 g or Pastry Box Cheesecakes frozen 350-600 g

deli & kitchen

5⁹⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Sliced Cheeses 150-170 g

7⁹⁹
STARTING AT

100 PTS
when you buy 2

KERRYGOLD 198 g, L'EXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g, Aged Gouda 170 g or AGRODUP Grand Cheddar 2 yr or 3 yr 200 g

200 PTS
when you spend \$15 or more

20% off

MANCHEGO, JARLSBERG, CAMBOZZOLA or ENTREMONT Brie prices as marked

100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS Dry Cured Salami selected 125 g

5⁹⁹

SNACK FACTORY Pretzel Crisps 155-200 g selected

10⁹⁹

COMPLIMENTS Sliced Deli Meats Family Size 400 g selected

200 PTS
when you buy 200 g or more

3⁷⁹
SLICED FRESH

PILLER'S Salami assorted varieties 700 g

4⁹⁹
MEMBER
without
Scene+ Card

1/4 Assorted Dagwood 285 g

200 PTS
when you buy 2

7⁹⁹

COMPLIMENTS Salads 850-908 g regular potato, creamy coleslaw, macaroni or other selected

18⁹⁹

RANA Lasagna 11 kg available chilled

9⁹⁹

SUMMER FRESH 6-Layer Dip 400 g

200 PTS
when you buy 2

10⁹⁹

COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29

FOR_SBN_WNAZ_PPR_AFL_NL_NL_PEL_MLO

Give them more with the Grocery Essentials Card

Visit sobey.com/giftcards for details

drinks & snacks



\$4

CHRISTIE Peak Frens or Dad's Cookies 275-350 g



27⁹⁹

MELITTA Whole Bean Coffee 907 g or MCCAFE Keurig® Compatible Single-Serve Pods 30 pk



11⁹⁹

CHASING TIDES Roast & Ground Coffee 272 g



5⁹⁹

ARIZONA Ice Tea 3.78 L



2/\$7

DARE Ultimate Cookies 290-300 g or CARB'S Table Water Crackers 125-150 g



4⁴⁹

CHRISTIE Premium Plus Crackers 402-481 g



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g



3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-250 g or LA COCINA Tortilla Chips 300-400 g



6⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



7⁶⁹

SPARKLING ICE Sparkling Water 503 mL



2/4⁵⁰

COCA-COLA Soft Drinks 1 L



2/\$9

ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g



3⁹⁹

MARS Bags 95-100 g



2⁹⁹

TOBLERONE Milk Chocolate 100 g



3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBURST Candy 130-170 g



3⁴⁹

QUAKER Yogurt Bars 175 g



2/\$4

PANACHE Carbonated Water 750 mL-1 L



100 PTS

when you buy 2

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



150

COMPLIMENTS Rice Crackers 100 g



100 PTS

when you buy 1

COMPLIMENTS Chocolate Syrup 700 mL

natural health



200 PTS

when you buy 1

9⁹⁹

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L



4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g



5⁴⁹

THIRSTY BUDDHA Organic Coconut Water Classic 1 L



7⁷⁹

ANNIE'S Fruit Snacks 198 g



6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 500 mL or Novelties 4-8 pk 272 mL or 544 mL



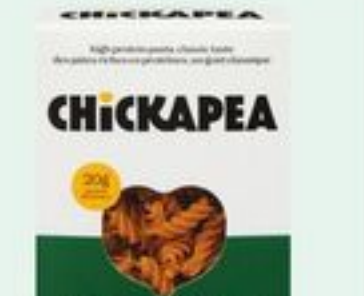
3⁹⁹

EARTH'S OWN Select Beverages 1.75-189 L



3⁴⁹

RISE Organic Kombucha 414 mL



5⁹⁹

100 PTS

when you buy 2

CHICKAPEA Organic Pasta 227 g



20% off

COMPLIMENTS Vitamins or Supplements selected



100 PTS

when you buy 4

2/\$4

CLIF Bars 68 g selected



300 PTS

when you buy 1

39⁹⁹

PERFECT SPORTS Diesel Whey Protein Powders 908 g selected



8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 141 g selected

Scene

GET 1,000 PTS

FOR EVERY \$100 SPENT IN ONE4ALL ULTIMATE GIFT CARDS

Offer valid during February 12 - 14, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable fees. Subject to availability. Cards issued by Peoples Trust Company.

PGT_001_WK42_2025_01L_00_06_01

frozen & dairy



3⁴⁹

SCOTTSBURIN, NORTHUMBERLAND, FARMERS or BAXTER Blended Cream 5 or 10% 1 L



3⁹⁹

KOZY SHACK Rice Pudding 4 pk or tub 624 g



\$4

KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g



6⁴⁹

SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-228 g



3⁹⁹

YOPLAIT MiniGo or Tube Yogurt 6-8 pk



6⁹⁹

LACTANTIA Healthy Attitude or Olvina Margarine 850 g or PHILADELPHIA Cream Cheese 340 g



2/\$4

MICHELINA'S Frozen Entrées 128-284 g



5⁹⁹

MCCAIN Deep'n Delicious Cakes 510 g



10⁹⁹

DANONE Oikos Greek Yogurt 12 pk or 15 kg or iOGO Yogurt 2 kg



5⁹⁹

OASIS Health Break or Smoothie 1.6 L



7⁹⁹

SAVI GOURMET Gnocchi, Risotto or Penne Pasta Meals 500 g



5⁴⁹

PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected

meal makers



10⁴⁹

COMPLIMENTS Vegetable Oil 3 L or HELLMANN'S Mayonnaise 1.42 L



6⁹⁹

STEFANO Pasta Sauce 405-648 mL



7⁹⁹

KRAFT Pizza Kit 850 g



99¢

SAPPORO ICHIBAN Noodles 100 g or COMPLIMENTS Instant Noodle Cups 65 g



4⁹⁹

KELLOGG'S Vector Granola 311 g



10⁹⁹

GOGO SQUEEZ Fruit 12 pk



3⁶⁹

DEMPSTER'S Holsum White or Whole Wheat, Texas Toast or Sandwich Bread 570-675 g



4⁹⁸

MINUTE RICE 500-700 g selected varieties



6⁴⁹

ROBIN HOOD Flour selected 2.5 kg



3⁹⁹

ROBIN HOOD Oats 1 kg



4⁴⁹

EAGLE BRAND Condensed Milk 300 mL



2⁷⁸

CARNATION Evaporated Milk 354 mL

Get 500 PTS when you spend \$20 or more on these participating products



5⁹⁹

COMPLIMENTS Greek Yogurt 650 g



2⁰⁰ PTS when you buy 2

COMPLIMENTS Large Brown Eggs 12 pk



6⁹⁹

COMPLIMENTS Mini Pizzas 8 pk



12⁹⁹

COMPLIMENTS Frozen Fruit 1.5 kg



1⁰⁰ PTS when you buy 2

COMPLIMENTS White Vinegar 4 L or Pickles 1 L



1⁷⁹

COMPLIMENTS Broth 900 mL



1⁰⁰ PTS when you buy 2

COMPLIMENTS Spices or Seasonings selected 5-245 g



3⁶⁹

COMPLIMENTS Fruit cups 4 pk

home & pet care

8⁹⁹

PURINA Cat or Kitten Chow 16-2 kg or Dentalife Dog Treats or Chews 404-595 g

17⁹⁹

PURINA ONE Smartblend Dry Cat or Dog Food 1.45-1.8 kg

26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg

100 PTS
when you buy 2

COMPLIMENTS Cat Litter 7 kg

12⁹⁹

GLAD Waste Bags Tall 45 L 50-60 pk

10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk or 9V 2 pk

8⁹⁹ **200 PTS**
when you buy 2

ROYALE Bathroom Tissue 8=16 rolls

32⁹⁹

CHARMIN Bathroom Tissue 24=96 rolls or BOUNTY Paper Towels 8 pk

13⁹⁹

FLEECY Fabric Softener 4.7 L

3⁹⁹ **STARTING AT**

MR. CLEAN Magic Erasers 2-3 pk selected

2⁷⁹ **100 PTS**
when you buy 2

COMPLIMENTS Liquid Dish Detergent 828 mL

17⁹⁹ **500 PTS**
when you buy 2

DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

health, beauty & baby

5⁹⁹ **100 PTS**
when you buy 2

SENSODYNE Whitening or Pronamel 110-135 mL selected

4⁴⁹ **150 PTS**
when you buy 2

CREST Pro-Health or 3D White Toothpaste, ORAL-B Toothbrushes or Floss 1.75 pk or 65-120 mL selected

5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g selected

6⁴⁹

HEAD & SHOULDERS Hair Care 315-370 mL selected

5⁹⁹ **100 PTS**
when you buy 1

SOFTSOAP or IRISH SPRING Body Wash 591 mL selected

6⁹⁹ **100 PTS**
when you buy 2

DEGREE Men's or Women's Deodorant 74-107 g selected

15% off

BIC Men's and Women's Razors or Blades, GILLETTE Fusion or Mach 3 Blades, SKINMATE or SCHICK Razors, SATIN CARE or GILLETTE Shave Gel or Cream or BLISTEX Lip Balm 1-12 pk or 4.25-311 g or 75 mL selected

10% off

L'OREAL Skin Care selected

69⁹⁹

SIMILAC 360 Total Care Powder 859 g

15% off **100 PTS**
when you buy 2

JOHNSON & JOHNSON Baby 400-600 mL or 663 g, PENATEN Medicated Cream 55-166 g or DESITIN Diaper Rash Cream 113-454 g

28⁹⁹

HUGGIES Giga Pack Pull-Ups 27-61, 28-44 pk or GOODNITES 4-74 pk

1⁹⁹ **when you buy 3 or more**

COMPLIMENTS ORGANIC Purée Pouches 128 mL, 179 ea

pharmacy

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.

10% off **200 PTS**
when you buy 2

IMODIUM 20-24 pk selected

10% off **250 PTS**
when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected*

19⁹⁹

DEPEND Underwear or POISE Pads selected

10% off **250 PTS**
when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*

10% off **250 PTS**
when you buy 2

TYLENOL Complete 40 pk or BENIN All-in-One 250-270 mL or 40 pk selected*

10% off **150 PTS**
when you buy 2

POLYSPORIN Ointment 15 g or Pain & Itch Relief 177 mL

59⁹⁹ **400 PTS**
when you buy 1

A&D Blood Pressure Monitors UB525CN or UA770CNBLE 1 ea



Your destination for
variety and value



3⁸⁸
Dragon Fruit Pitahaya product of Vietnam
or Pomeelo Honey product of China



2⁸⁸ /lb
Mini Shanghai Bok Choy or
Baby Bok Choy product of USA or
Mexico 6.35/kg



12⁹⁹ /lb
Fresh Beef Chuck Short Ribs Thick English
Style or Thin Sliced Family Size cut by your
meat expert from Canada AA grade beef
28.64/kg



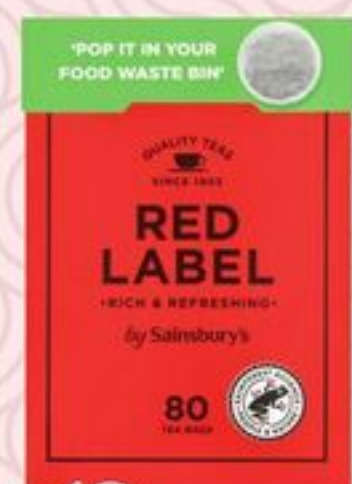
7⁸⁸
Vanilla Persimmon Case
product of Spain 6.8 pk



1⁹⁹
SAINSBURY'S Biscuits
selected varieties 200 g



2⁴⁹
SAINSBURY'S Tonic
Water Diet Indian or
Indian 1 L



4⁴⁹
SAINSBURY'S Red Label
Tea Bags 80 pk



1⁷⁹
SAINSBURY'S Baked
Beans in Tomato Sauce
400 g



1⁴⁹
SAINSBURY'S Candy
selected varieties 70 g



2²⁹
SAINSBURY'S
Vegetable Soup
400 g



4⁷⁹
SAINSBURY'S Bitter Seville
Orange or Three Fruit
Marmalade 340 g



1⁴⁹
DEEP IQF Bhindi Cut Okra
240 g



3⁹⁹
DEEP Mango Pulp 850 g



2⁹⁹
DEEP Aloo, Paneer or
Paratha 333-384 g



4⁷⁹
HANDARD
Rooibos
Syrup 800 mL



1²⁹
PARLE-G Biscuits 300 g



4⁹⁹
SHERBON Juice
2 L selected
varieties

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.



HAPPY MONTH OF
Ramadan



STARTING AT

11⁹⁹

INDIA GATE
Feast Rozzana
Rice or Pure
Basmati Rice
4.54 kg



3⁴⁷

Pomegranates small
product of Israel or Turkey



3⁴⁹
/lb

Indian Eggplant
product of Mexico 7.69/kg



3⁴⁹

COMPLIMENTS Pitas
200-425 g



STARTING AT

11⁹⁹

NOBLE PREMIUM BISON
226 g selected varieties



7⁴⁹

TRE
STELLE
Halloumi
200 g



5⁹⁹

KIRI Cheese
Portions 144 g



9⁹⁹

BARD
VALLEY
Dates
907 g



3⁹⁹

AL'FEZ Lebanese Style Falafel or
Moroccan Couscous 150-200 g



3⁹⁹

AL'FEZ Shish Taouk
Marinade 156 mL or
Shawarma Marinade
157 mL



3⁹⁹

AL'FEZ Garlic or
Tahini Sauce
238 mL



3⁹⁹

AL'FEZ Harissa
Paste 162 mL



1⁷⁹

CALIFORNIA
GARDEN Fava
Beans 450 g



16⁴⁹

ABU KASS Rice Basmati
4.5 kg



5⁷⁹

KASHI Pistachio Premium
Halva 450 g



2⁴⁹

ETI Mini Popkek Cake
144 g selected varieties



2⁷⁹

RUBICON
Exotic Juice 1 L
selected varieties



8²⁹

ALAMEED Medium Coffee
226 g selected varieties



8⁴⁹

SALEM FOODS Liquid Honey 500 g



6⁹⁹

AHMAD TEA 100 pk selected varieties



Find more variety and
value in store

1,000+ ITEMS ARE
PRICE LOCKED UNTIL MAR 18



2⁹⁹
/100 g

CHEESE BALL Pistachio and Cranberry or Everything Bagel and Bacon Flavour sold by 100 g



3⁹⁹

Large Cantaloupe product of Brazil or Costa Rica no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn frozen 700 g



2⁴⁹
ea when you buy 2 or more

Ciabatta or Artisan Style Baguettes 325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered Haddock or Pan Seared Haddock, Cod, Sole or Salmon Fillets 460-680 g



7⁸⁸

COMPLIMENTS Pudding Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops 8 pk



3⁹⁹

COMPLIMENTS Cheddar Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks Mini Cans 6x222 mL



4⁴⁹

COMPLIMENTS 10" Tortillas 366-610 g



4⁹⁹

STRUB'S Pickles 500 mL or KRAFT Pure Salad Dressing or Marinades 355 mL



7⁵⁹
ea when you buy 4 or more

CESAR Wet Dog Food 100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or Parchment Paper 35 ft



15⁹⁹

FINISH Dish Tabs 30-55 pk or Jet-Dry 946 mL

so much value in every shop

Prices locked in until
March 18, 2026

So in love at first bite

Happy Valentine's Day



21⁹⁹
Dessert Cakes
1.2-1.49 kg



3⁹⁹
Dessert Cake
Slices 210-245 g



Chocolate Dipped
Strawberries 550 g
16⁹⁹



11⁹⁹
1/2 Dessert Cake
620-745 g



14⁹⁹
Single Layer Shortcakes
905-950 g



13⁹⁹
Real Cream Layered Cakes
510-725 g



MIX & MATCH



**BUY 1 GET 1
FREE**
of equal or lesser value



Brownie Cakes
310-390 g or
Cream Pies 5"
260-370 g



MEMBERS SAVE '3
9⁹⁹
**MEMBER
PRICING**
Small Pull-Apart Cakes
365-990 g



**LIMITED
TIME
ONLY**
6⁹⁹
KIMBERLEY'S BAKESHOPPE Valentine's
Cookies 383 g, Two-Bite Valentine's Mini
Cupcakes chocolate or vanilla 12 pk 284 g



**BUY
MORE
SAVE
MORE**
5⁹⁹
ea when you
buy 2 or more
Cupcakes 6 pk vanilla,
chocolate, assorted or
confetti 325-335 g
7.99 ea



Dinner Just Got Easier!

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

20%
off at till

Freshly prepared and
READY FOR YOU

Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

So Local

From Atlantic Canada



2⁷⁹

ATLANTIC BAKERS
Pancake & Waffle Mix 650 g



4⁴⁹

FALAVORY Gourmet Soup Seasoning
Blends 41-49 g



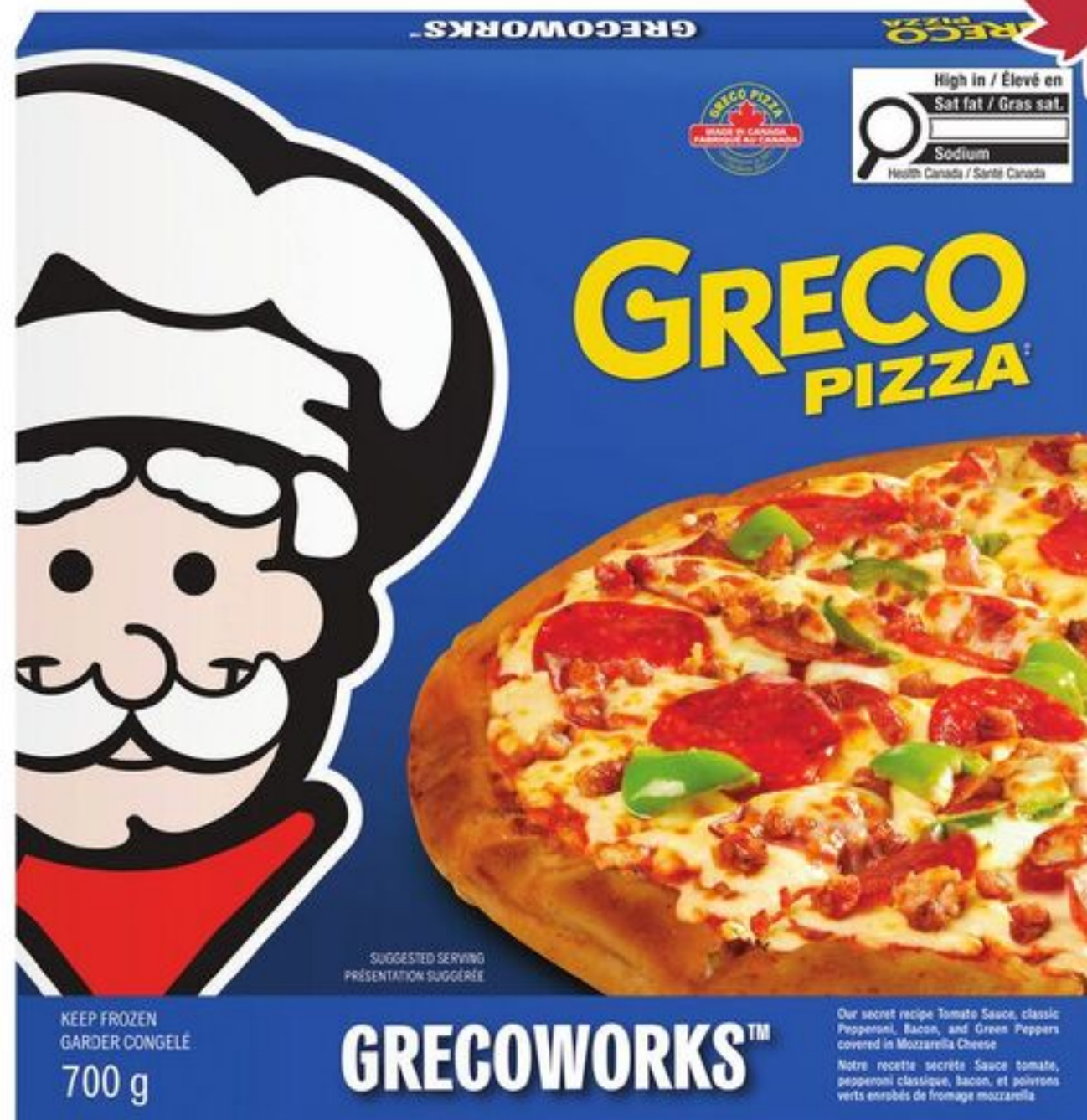
6²⁹

THE ORIGINAL SAM'S PIZZA
Pizza Sauce 375 mL



STARTING AT
8⁹⁹

GRECO PIZZA Pepperoni or GrecoWorks
653-700 g



NEW & EXCLUSIVE

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin UPC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2023, using data reported through NielsenIQ's CA-SOBEYS-CROSS CATEGORY database by NielsenIQ's MarketTrack Product Insights. Copyright © 2023 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NielsenIQ through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh Canadian Origin Skated Items for the 12 weeks ending November 15, 2023. Copyright © 2023 Nielsen Consumer LLC.

2X
Canadian-origin
products



So sweetly irresistible



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



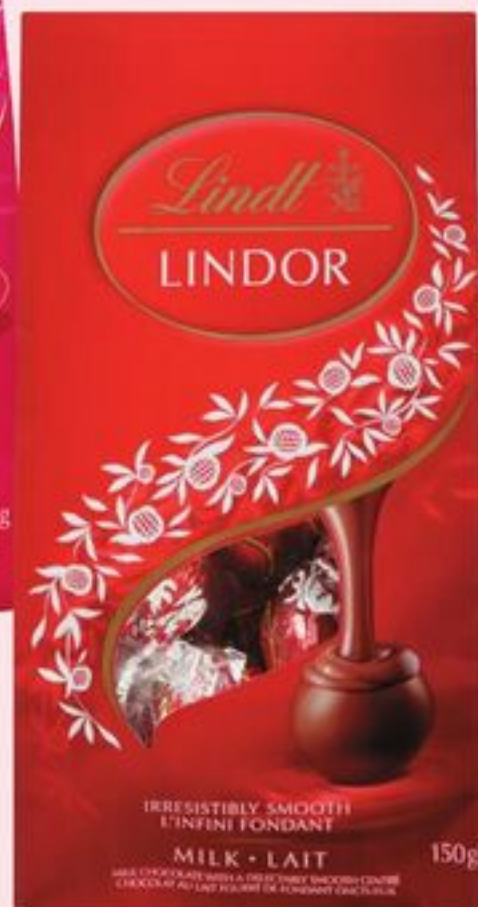
7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g

While Supplies Last. Prices in Effect until Feb 14th.

So in love with seafood

Happy Valentine's Day



STARTING AT 725

From Atlantic Canada
Fresh Choice Oysters
subject to availability

300 PTS
when you spend \$25 or more



29⁹⁹

BLUE Tide Wild Caught
Canadian Lobster Meat
200 g



10⁹⁹ /lb

Yellowfin Tuna Steaks
previously frozen or
frozen product of
Vietnam 24.23/kg



10⁹⁹

COMPLIMENTS Extra
Large Cooked Shrimp in
Ring with Sauce 312 g



23⁹⁹

COMPLIMENTS
New Brunswick Wild Lobster Claws
product of Canada 454 g



21⁹⁹

COMPLIMENTS
Newfoundland and Labrador
Wild Snow Crab Clusters
product of Canada 454 g



has all the ingredients for a
romantic Valentine's Day Supper

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EXCLUSIVE**

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- 2 Load your offers to activate them
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Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
100 PTS
when you buy 2

SOFTSOAP Liquid Hand Soap 221 mL



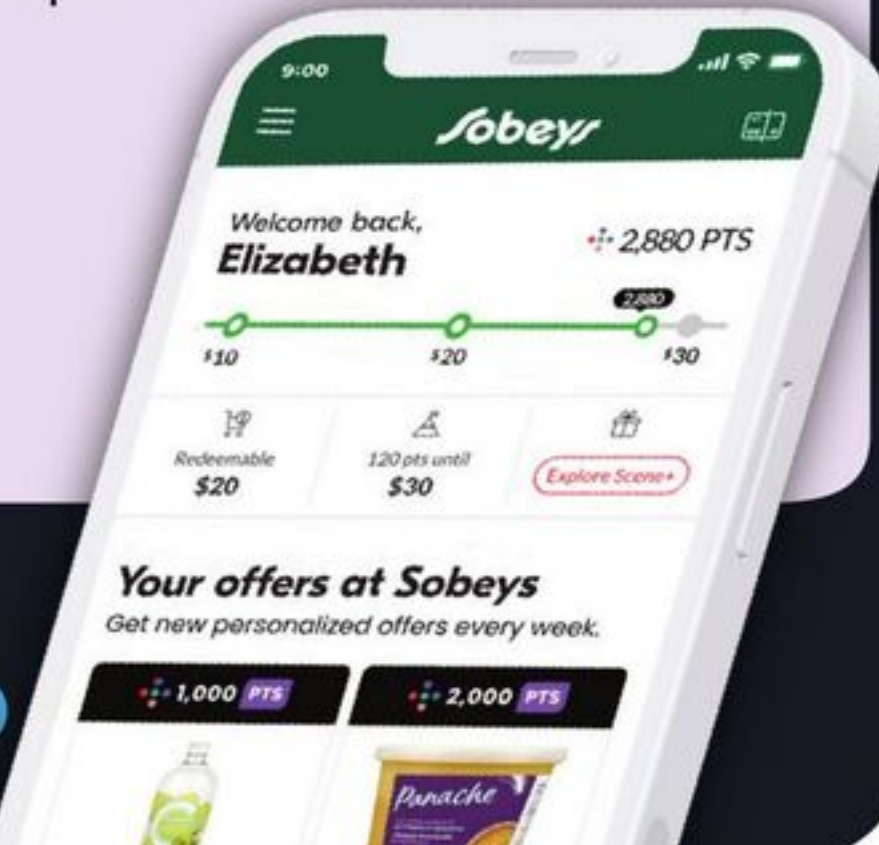
Get
200 PTS
when you buy
300 g or more

BRANDT Kolbassa Coil



Get
200 PTS
when you buy 2

COMPLIMENTS Ice Cream
or Fudge Bars 24 pk



Offer valid February 12th to February 18th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Together is Golden

McCaïn is a proud partner of the 2014 Sochi Winter Olympics and the 2014 Sochi Paralympics.

McCaïn Premium
Potatoes: Superfries,
Bistro Selects, Flavours
of the World or Fun
454-800 g

4.49

13.99 McCaïn Pockets
selected 12 pk

POCKETS
PEPPERONI PIZZA
1.27 kg 217 g

POCKETS
HOT MILD PIZZA
1.27 kg 217 g



**FAN
TASTIC
EATS**

ORVILLE
REDBACHER
Ready-To-Eat
selected 11lb-220g **3.99**



Orville's
Ready-To-Eat
CHICKEN THIGHS WITH
HONEY MUSTARD SAUCE
11lb (220g)



Orville's
Ready-To-Eat
BEEF & NEW ZEALAND
LAMB 11lb (220g)



Orville's
Ready-To-Eat
CHICKEN & VEGGIE
11lb (220g)



Orville's
Ready-To-Eat
CHICKEN & VEGGIE
11lb (220g)

2/\$10
HEALTHY CHOICE
Steamed Gourmet
Steamed selected
200-300g

HEALTHY CHOICE
Simply Steamed or
MARIE CALLENDER'S
selected 200-300g **2/\$11**



Marie Calender's
Ready-To-Eat
LASAGNA
WITH SAUCE & CHEESE
11lb (220g)



Healthy Choice
Simply Steamed
CHICKEN & VEGGIE
200g

2/\$7
PHILADELPHIA Dips 227 g

\$6.99
LIBERTÉ Greek Yogurt
650-750 g

\$8.99
RED BULL Energy Drink
4x250 mL

\$6.49
DR. OETKER Ristorante or Cassi Di Mama Pizza 320-410 g

Pick your cherry favourite

Coca-Cola
cherry

Cherry flavoured.
6 x 330 ml, 12 x 330 ml, 24 x 330 ml







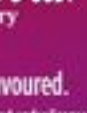




































































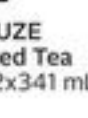






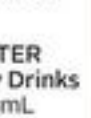


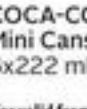


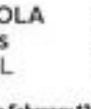


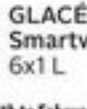


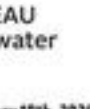












































































































BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

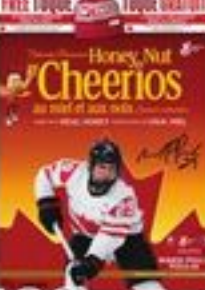
WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL





5⁹⁹

GENERAL MILLS
Family Size Cheerios® or
Selected Varieties
457-776 g





2⁹⁹





BETTY CROCKER Fruit or Gushers®
selected 120-230 g or NATURE VALLEY
Crunchy or Trail Mix Granola 120-230 g







limited quantities available. Offer ends March 31, 2012. See reformer online for participating participating for details.



7⁹⁹ **+200 Pts**
when you buy 2

STARBUCKS Creamers or
Non-Dairy Creamers 828 mL



4⁹⁹

NATROL Coffee Creamer 1 L



4⁹⁹

CHAPMAN'S Super or No Sugar
Added Novelties 4-18 pk
selected



2/\$11

HÄAGEN-DAZS Ice Cream
400-450 mL or Novelties 3-4 pk

... NEW ...

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

200 PTS when you buy 2

11⁹⁹

RXBAR Minis 208-260 g selected

Armstrong
NATURAL CHEESE
1902

THERE'S NO *GRATER* FLAVOUR THAN ARMSTRONG CHEESE

6⁹⁹

ARMSTRONG Cheese Blocks 400 g or Shreds 300-320 g

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

1 **2** **3** **4**

1 **2** **3** **4**

1 **2** **3** **4**

1 **2** **3** **4**

Tim Hortons

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk **13⁹⁹**

TIM HORTONS Hot Chocolate 500 g **6⁹⁹**

TIM HORTONS Nespresso® Compatible Capsules 10 pk **7⁹⁹**

TIM HORTONS Instant Coffee 100 g **8⁹⁹**

*Trademarks of a third party not related to The TDL Group Corp
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4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

Werther's Original

4⁹⁹ **200 PTS** when you buy 2

WERETHER'S Original Candies 230-245 g

CHEEMO Perogies

2⁴⁹

CHEEMO Perogies 745-907 g

HIDDEN VALLEY Salad Dressing

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

200 PTS when you buy 2

6⁹⁹

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

LECLERC Go Pure Oatmeal Bars

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

COMPLIMENTS LED Light Bulbs

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

Ziploc

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

Everyday
wellness,
all winter

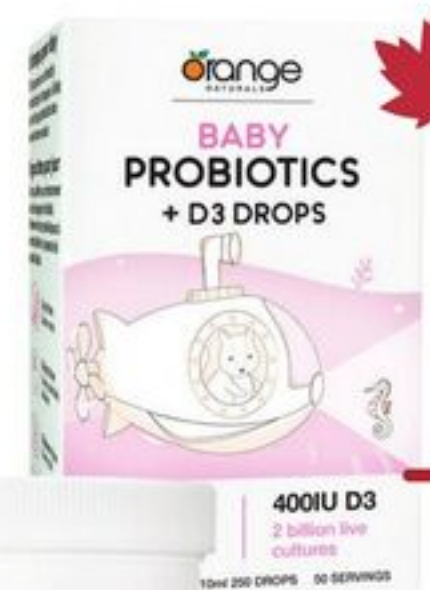
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELITZ 15-60 PK



Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

200 PTS
when you buy 1
20%
off

ORANGE NATURALS KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.

300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

15%
off

NOW BEAUTY PRODUCTS
SELECTED VARIETIES AND SIZES



15%
off

DESERT ESSENCE BODY, HAIR OR ORAL CARE
SELECTED VARIETIES AND SIZES

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made to enrich your life

Products available at select locations only.

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local Sobeys store

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

