

So game ready
Big bites for the big game

Big bites for the big game



PANACHE Seafood Appetizers 240-355 g selected or
COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded
Chicken, Lasagna, Burgers & More! 252 g-2.27 kg



999

Prepared Fresh Daily Fruit or Vegetable Trays 1-1.3 kg



VH Sauces 341-380 mL



CAVENDISH FARMS Flavourcrisp, Restaurant Style or Quick Crisp Fries or Onion Rings 400-750 g



149

COORS LIGHT or BUD LIGHT
Lager 6x473 mL tall cans
available at select stores

TURN POINTS INTO GROCERIES



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets, Skinless 908 g subject to availability product of Canada



4⁹⁹

WONDERFUL Pistachios selected
200-225 g



100 PTS
when you buy 2

799

SILK Select Beverages
1.75-1.89 L



50 PTS
when you buy 2

199

ONCE UPON A FARM Pouches 85 mL



400 PTS
when you buy 2

26⁹⁹

**PAMPERS Super
Pack Diapers**
44-116 pk

1,000 Points = \$10 of free groceries

FLO2_SBY_WK41_PFN_ON

[illegible]

So love
in bloom

Happy Valentine's Day



10⁹⁹

Tulip Bouquet 10-stem grown in Ontario



STARTING AT
7⁹⁹

Valentine's Ceramics assorted
selection may vary by store



19⁹⁹

Designer's Choice
Valentine's Bouquet



24⁹⁹

Phalaenopsis Orchid in Candy
Heart Ceramic grown in Ontario



STARTING AT
21⁹⁹

Valentine's Day
Indoor Gardens

So game



BUY 1 GET 2ND
25% OFF

Prepared Fresh Daily
Mango Salsa or Guacamole
assorted sizes



BUY 2 GET 3RD
FREE

PANACHE Frozen Desserts
300-650 g or Pastry Box
Cheesecakes Frozen 500 g



300 Pts
when you buy 2

6⁹⁹

Dessert Bars
6 pk 342-354 g



BAKED
IN STORE

3⁹⁹

Pumpkinbread or Sourdough Boules 450-495 g



9⁹⁹

SAPUTO Halloumi
Fries 250 g



4⁴⁹

ST. LOUIS
BAR & GRILL
Garlic Dill
Aneth Aioli
Dips 227 g



200 Pts
when you buy 2

7⁴⁹

Deviled Eggs 12 pk

Serve up these crowd pleasers!



50 Pts
when you buy 1

4⁹⁹

TASTIEZ Frozen Snacks
311 g



COMPLIMENTS Cheese 250-270 g

4⁹⁹



3⁷⁹

PILLSBURY Pizza Pops
380 g



100 Pts
when you buy 2

1⁹⁹

COMPLIMENTS Canned Legumes
540 mL



5⁴⁹

KRAFT Philadelphia Dips
340 g



STARTING AT
3⁷⁹

HANDI-FOIL Roasters
selected varieties



7⁹⁹

ALCAN Foil 50-100 ft, REYNOLDS
Parchment Paper 75 ft, Parchment
Sheets 40 pk or Air Fryer Liners
50 pk selected



3⁹⁹

STRUB'S Pickles 500 mL

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) for details

POB_SBN_WN-AT_PBN_Ont





Available at most stores



PO4_SEY_WK41_PRR_ON



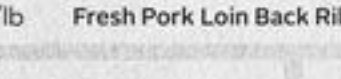
6⁹⁹
/lb

Fresh Pork Loin Back Ribs cryovac Family Size 15.41/kg



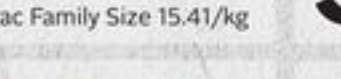
5⁹⁹
/lb

Fresh Boneless Pork Loin
Centre Cutlets Family Size 3.212/kg



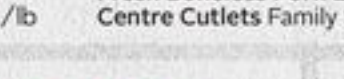
2⁰⁰ 97¢
when you spend \$50 or more

Fresh Regular Ground Beef
Family Size



5⁴⁹

MARANGOLO Sweet or Hot
Italian Pork Sausage 450 g



6⁹⁹

JOHNSONVILLE Breakfast or
Dinner Pork Sausages 250-500 g



4⁸⁸
/lb

KING COLE Frozen
Grade A Duck
10.76/kg

quick & easy



compliments
Bologna
500 g

79⁹⁹

COMPLIMENTS
Bologna 500 g



compliments
BACON
375 g

64⁹⁹

COMPLIMENTS Bacon 375 g or
Fully Cooked Bacon 65 g



compliments
SMOKED PORK
375 g

STARTING AT 49⁹⁹ **+100 PTS**
when you buy 2

COMPLIMENTS Smoked Pork or
Chicken Sausages 375 g



SNACK KITS
74-100 g

350

SCHNEIDERS or GREENFIELD
Snack Kits or LUNCHMATE
Stacks 74-100 g (selected)
4.99 ea



MARCANGELO
Mini Sausers
375 g

79⁹⁹ **+200 PTS**
when you buy 2

MARCANGELO or SCHNEIDERS
Sausage Rolls 375 g



IMPOSSIBLE
PLANT-BASED
CHICKEN NUGGETS
363-397 g

79⁹⁹

IMPOSSIBLE FOODS Plant-Based
Chicken Nuggets or Meatballs
363-397 g



compliments
CHICKEN
750 g

99⁹⁹ **+100 PTS**
when you buy 1

COMPLIMENTS Chicken or Beef
Individual Pot Pies 750 g



compliments
CHICKEN
750 g

12⁹⁹ **+130 PTS**
when you buy 1

COMPLIMENTS Chicken or Beef
Individual Pot Pies 750 g

GET TO FREE GROCERIES FASTER

when you join pay \$none membership needed pay \$none per purchase scene**Vine Card.



OFFICIAL PROTEIN PARTNER

Spend \$20¹ on participating Maple Leaf® products and receive a \$10 Visa® Prepaid Card.



10⁹⁹ MAPLE LEAF PRIME Raised Without Antibiotics Frozen Wings 695 g



13⁹⁹ MAPLE LEAF PRIME Raised Without Antibiotics Chicken Strips, Nuggets, Burgers or Stuffed Chicken 568-700 g



8⁴⁹ MAPLE LEAF Natural Selections Sliced Deli Meat 150-175 g



9⁹⁹ MAPLE LEAF or SCHNEIDERS Ham 600-700 g



5⁹⁹ MAPLE LEAF, SCHNEIDERS or LARSEN Original or Classic Wieners 375 g



8⁹⁹ MAPLE LEAF Natural Fully Cooked Shredded Chicken or Pork Breakfast Sausages 250-300 g or Ground Pork Sausage 500 g

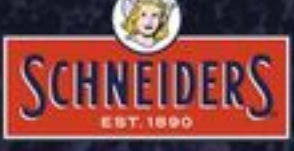


6⁹⁹ MAPLE LEAF Natural Bacon or Ready Crisp Fully Cooked Bacon 65-375 g



1⁷⁹ MAPLE LEAF Mighty Protein Chicken Stick 32 g

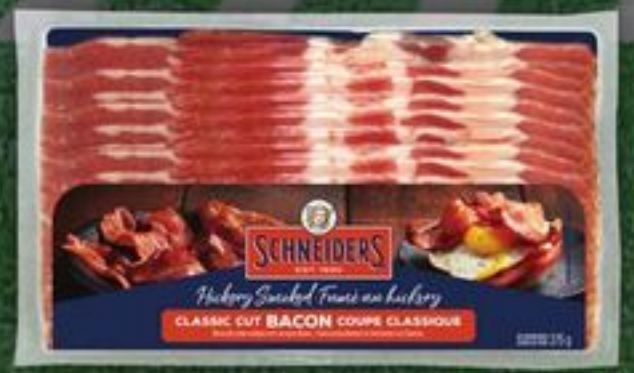
Promotion Terms & Conditions: *Buy \$20 CAD of participating Maple Leaf® products in one transaction between Jan 12-Feb 22, 2024, and get a \$10 Prepaid Card. While supplies last. Limit 5 benefits per household. Full Terms: www.mapleleaf.ca/promotions.



**BIG GAME
HUGE FLAVOUR**



12⁹⁹ SCHNEIDERS Chicken Schnitzel, Chicken Tenders or Bites or Dogs 265-600 g



6⁹⁹ SCHNEIDERS Bacon or Fully Cooked Bacon 100-375 g



10⁹⁹ SCHNEIDERS Pepperettes Sausage Snacks 350-375 g



2⁹⁹ SCHNEIDERS Pepperettes On-The-Go Sausage Snacks 60 g



3⁵⁰ SCHNEIDERS or GREENFIELD NATURAL MEAT CO. Kits or Lunch Mate Lunch Kits 6-7-12-20 g 4-99 ea



16⁹⁹ SCHNEIDERS Smokies 900 g



8⁴⁹ SCHNEIDERS Deli Meat 150-175 g



8⁹⁹ SCHNEIDERS Blue Ribbon or Dutch Street Classic Bologna 500 g

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

FOR_SBS_19041_FIRM_001

so game ready

Big bites for the big game

BUY 2 GET 3RD
of equal or lesser value
FREE

PANACHE Seafood Appetizers 250-355 g selected or COMPLIMENTS Frozen Chicken Wings, Appetizers, Breaded Chicken, Lasagna, Burgers & More! 250 g & 271 g

Get 600 PTS
When you spend
\$30 or more on
Fresh or Marinated
Chicken Wings

6.99
/lb

COMPLIMENTS Fresh
AIR-CHILLED Salt Chicken
Wings Family Size 15.41 kg

READY
FOR
YOU

7.99
/lb In-Store Marinated Fresh
Chicken Wings 17.61 kg

BBO WHISKEY
MAPLE CHIPOTLE
HONEY GARLIC
HONEY SRIRACHA & MORE

13.99
ST. LOUIS Chicken Wings or Bites 650 g

MIX & MATCH

MOZZARELLA
MILD | DOUGES
BREADED | PANERS
JERSEY LINK | JACK & PEPPER

MARCO ANGELO

Entertaining or everyday - Perfect for any occasion.

STARTING AT
10.99
Medallions, Kabobs
or Portions
assorted
300 g-1 kg

24.99
MARCO ANGELO Lamb
Spiedini 480 g

14.99
Frozen Meatballs, Pork Breakfast
Sausages or Patties 1.2-1.4 kg

7.99
Frozen Jumbo Sausages
hot, mild or fennel or Barbecue
375-675 g

4.99
Assorted Mortadella 110 g

12.79
Assorted Sliced Italian Deli
Meats 150-175 g

250 PTS
when you buy 1

400 PTS
when you buy 2

200 PTS
when you buy 2

100% PRODUCT OF
ITALY
CURED, SLICED AND PACKAGED
IN PARMA, ITALY

Scene

GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

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or the sobeys app.

1107_2024_Promo_Promo_001

seafood

9⁹⁹ **+100 PTS** when you buy 1

\$12

\$19

\$19

10⁹⁹

\$4

15⁹⁹

8⁹⁹

bakery

BUY 1 GET 1 FREE

4⁴⁹

3⁹⁹ **4⁶⁹** without Scene+ Card

7⁹⁹ **+150 PTS** when you buy 2

3⁴⁹

deli & kitchen

3⁹⁹ **4⁴⁹** without Scene+ Card

2⁹⁹

2²⁹ **+200 PTS** when you buy 2

11⁹⁹ **+100 PTS** when you buy 2

\$1 off **+100 PTS** when you buy 1

20% off

7⁹⁹

6⁹⁹

2⁵⁰ **+150 PTS** when you buy 2

13⁹⁹ **+150 PTS** when you buy 1

\$5

1⁹⁹

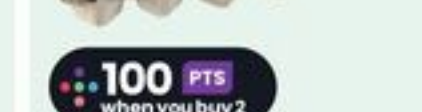
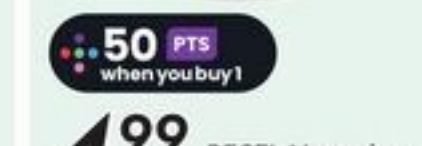
4⁴⁹

8⁹⁹ **+250 PTS** when you buy 2

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobey's.com

S01_SBP_JAN16_S01_001

dairy & frozen

 5⁹⁹ NATREL Lactose Free Milk 2 L or SHEPHERD GOURMET SKYY Icelandic Style Yogurt 500 g	 4⁹⁹ 100 PTS when you buy 2 COMPLIMENTS Cozy Coop Large White Eggs 12 pk	 7⁹⁹ 200 PTS when you buy 2 McCain Symphony Fries 2.27 kg	 6⁹⁹ PAISIRS GASTRONOMIQUES Stromboli Pizza 371-422 g
 6⁹⁹ OIKOS Yogurt 650-750 g	 4⁹⁹ 50 PTS when you buy 1 BECEL Margarine Soft Tub 427 g	 \$2 SWIFT Pot Pies 190 g	 5⁹⁹ HEALTHY CHOICE Simply Steamers 255-283 g
 5⁹⁹ 100 PTS when you buy 2 COFFEE-MATE Creamers 828-946 mL	 3⁴⁹ 200 PTS when you buy 2 or more PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g or PILLSBURY Cookies 468 g or Cinnamon Rolls 351 g (excludes seasonal) 3.99 ea	 5⁹⁹ 200 PTS when you buy 2 IÖGO Frozen Yogurt 946 mL or Novities 48-pk selected	 3⁴⁹ HEING Bagel Bites 198 g

drinks & snacks

 NEW 64⁹ 200 PTS when you buy 2 FERRERO Squares 105 g	 14⁹⁹ MARS Pouches 650-800 g	 27⁹ CHEETOS 170-285 g or DORITOS Tortilla Chips 210-280 g	 5⁹⁹ FRITO-LAY Value Size Snacks 325-535 g
 2/\$5⁹⁹ 50 PTS when you buy 2 GATORADE Water 700 mL or EVIAN 750 mL	 2/\$5⁹⁹ MONSTER. NOS or REIGN ENERGY Drinks 444-473 mL	 26⁹⁹ 100 PTS when you buy 1 LAVAZZA K-Cup® Pods 30 pk	 3⁹⁹ 100 PTS when you buy 2 ROUGEMONT Apple Juice 2 L
 NEW 5⁹⁹ CHRISTIE Family Size Cookies 300-520 g, Cakes or CERO Cakesakes 285 g	 2/\$7⁹⁹ DARE Viva Puffs 300 g or Simple Pleasures 310 g	 5⁴⁹ BOULANGERIE GRISSOL Melba Toast 350-400 g	 \$3⁹⁹ KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares, Pop-Tarts or Special K Pastry Crisps selected 125-384 g



24⁹⁹ COMPLIMENTS
Sour Cream
250 mL



100 Pts
when you buy 2



47⁹ COMPLIMENTS
Cheese Slices
210-230 g



2/5⁹ COMPLIMENTS
Perogies 907 g



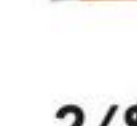
100 Pts
when you buy 2



200 Pts
when you buy 2



100 Pts
when you buy 2



150 Pts
when you buy 2



1,000 Pts
when you buy 2



10 Pts
towards your groceries



99⁹⁹ Non-Alcoholic
Beer 12x355 mL



24⁹ COMPLIMENTS
Potato Chips 200 g



37⁹ COMPLIMENTS
Cookies selected
300-350 g



18⁹⁹ COMPLIMENTS
Single Serve Coffee
Pods 30 pk

Give them more with the Grocery Essentials Card

Visit soybeys.com/giftcards for details

meal makers



\$4

TACO BELL Dinner Kits 260-420 g
Hot Sauce 207 mL or Creamy Sauce
354 mL



5⁹⁹

TACO BELL Crunchwrap Supreme
642 g or Cheesy Double Decker
401 g Taco Kits



2/\$5

BUSH'S Beans
398 mL



3⁹⁹

STAGG Chili 425 g



4⁴⁹

GENERAL MILLS
Premium or Core
Cereal 297-437 g



4⁹⁹ **200 PTS**
when you buy 2

JIF Peanut Butter 500 g or
SMUCKER'S Pure Jam 250 mL
selected



3⁹⁹ **300 PTS**
when you buy 3

QUAKER Instant Oatmeal
228-344 g or Quick or Old
Fashioned Oats 1 kg selected



\$2

COMPLIMENTS
English Muffins 6 pk



3⁴⁹

LANTIC Icing, Brown
or Yellow Sugar 1 kg



5⁴⁹

LAURA SECORD
Chocolate Chips
250 g



4⁴⁹

BETTY CROCKER Cake or Cookie
or BISQUICK Mix 203 g/1.3 kg
selected



2⁴⁹ **100 PTS**
when you buy 2

COMPLIMENTS White or 100%
Whole Wheat Bread 675 g



4⁴⁹

CATELLI Lasagna 200-500 g
PANACHE Dijon Mustard 500 mL or
Balsamic Glaze 250 mL



1⁷⁹

CLUB HOUSE French
Fries Seasoning
25-27 g



14⁹⁹ **200 PTS**
when you buy 2

COMPLIMENTS
Extra Virgin
Olive Oil 1 L



9⁷⁸

DAINTY World
Classics Jasmine
Rice 1.6 kg



3²⁹

COMPLIMENTS
Apple Sauce
620 mL 4-6 pk



15% off

COMPLIMENTS Baking Nuts 400 g
or Selected Raisins, Currants, Dates
or Prunes 375 g/1 kg



99¢

COMPLIMENTS Taco or Fajita
Seasonings 35-39 g



300 PTS
when you buy 1

COMPLIMENTS
Caesar-Style Bread
Dipper 250 mL

natural health



2/\$6 **250 PTS**
when you buy 2

KAJU Juice 1 L or
4x200 mL



6⁹⁹

REMEDY Kombucha
4x355 mL



5⁹⁹

SNYDER'S Gluten
Free Pretzels 220 g



6⁴⁹

NATRELL Organic
Milk 2 L



2⁹⁹

KASHI GoActive Cereal 349-501 g. Organic Cereal
360-510 g or SILK Aspic Beverage 346 mL



Get 150 PTS
when you buy
1 SILK Beverage
and 1 KASHI
Cereal



2⁹⁹

SILK Creamer 450-473 mL or
TWO BEARS Coffee Latte with
Oat Milk 207 mL



2/\$6

TONICA
Kombucha
355 mL



11⁹⁹

PREMIER PROTEIN
Shake 4 pk



12⁹⁹ **200 PTS**
when you buy 2

PURE PROTEIN
Bars 6 pk



15% off

VITAL PROTEINS
Collagen
201-303 g



27⁹⁹

GENACOL Glucosamine and Joint
Relief Supplements 30 pk
selected

Give them more with the Grocery Essentials Card

Visit sobeyss.com/giftcards
for details

home & pet care



6²⁹ WHISKAS Temptations Cat Treats 454 g



9⁹⁹ PURINA Beneful Dry Dog Food 1.6-1.8 kg



12⁹⁹ PURINA ONE Dry Cat Food 1.45-1.8 kg or Dog Bites 566 g



10⁹⁹ COMPLIMENTS Cat Litter 15 kg



2⁹⁹ ZIPLOC Snack Bags 50 pk or Sandwich Bags 30-50 pk



5²⁹ ENERGIZER Batteries AA 4 pk, AAA 2 pk or 9V 1 pk



8⁴⁹ CASHMERE Bathroom Tissue 8-16 rolls or SPONGETOWELS Ultra 2=4 pk



1⁴⁹ COMPLIMENTS Facial Tissue 88-126 sheets



9⁹⁹ SWIFFER Dry or Wet Cloths Refills 10-32 pk, PowerMop Pads 5 pk or Hand Duster 360 6-10 pk selected



5⁴⁹ PINE-SOL Cleaner 1.41 L or CLOROX Bleach 2.4 L



11⁹⁹ FERREZE Plugs 52 mL or Refills 2 pk 52 mL selected



12⁹⁹ CASCADE Dishwasher Tabs 21-32 pk

health, beauty & baby



7⁴⁹ CREST 3D White Toothpaste 85-135 mL selected



8⁹⁹ LISTERINE Ultra or Total Care Mouthwash 1.5 L selected



5⁹⁹ PANTENE Shampoo or Conditioner 308-355 mL or HERBAL ESSENCES or PANTENE Stylers 170-226 g or 170 mL selected



9⁹⁹ OLAY or OLD SPICE Body Wash 650-987 mL selected



10⁴⁹ U by KOTEX Pads, Liners or Tampons 22-129 pk selected



10⁹⁹ L'OREAL Everpure or Everstrong Shampoo or Conditioner 200-250 mL selected



4⁹⁹ COLGATE Sensitive or Optic White Toothpaste 7.5 mL or Toothbrushes 1-4 pk selected



15% off GARNIER Micellar Water 400 mL



15% off JOHNSON & JOHNSON Baby 800 mL or AVEENO Baby 532 mL



78⁹⁹ SIMILAC Total Care Formula step 1 or step 2, 16 pk



28⁹⁹ HUGGIES Giga Pack Pull-Ups 27-67, 48-74 pk or Goodnites 34-44 pk



3⁷⁹ PAMPERS Baby Wipes 56-72 pk

pharmacy

Only available at Pharmacy Locations

*Select products and only available when a pharmacist is on duty.



10% off NEUTROGENA Acne Products selected



15% off ADVIL 24-50 pk selected or VOLTAREN 30-50 g*



10% off VITALUX Eye Vitamins 2-4-60 pk



15⁹⁹ ASPIRIN 81mg 100-120 pk

Only to be used by adults who are trying to quit smoking.
WARNING: This product contains nicotine. Nicotine is highly addictive.

Threat like \$5 toward your groceries

Increase your chances of quitting by 30%*

COMBINATION THERAPY

For 24-hour support

Fast nicotine craving relief to help you quit

500 PTS when you buy 2

15% off NICORETTE Gum or Lozenges 80-105 pk or QUITNET or NICODERM 7 pk selected



Want to quit smoking?

Use proven strategies, medications, and a personalized plan to help you quit for good.

Ask our pharmacist today.

360Health | **Jobey**

Scene+ **JOIN SCENE+ TODAY.** sceneplus.ca/register

SRN_Scene+_001_001

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ terms.

Happy Lunar
New Year
新春快樂

Celebrate
with savings



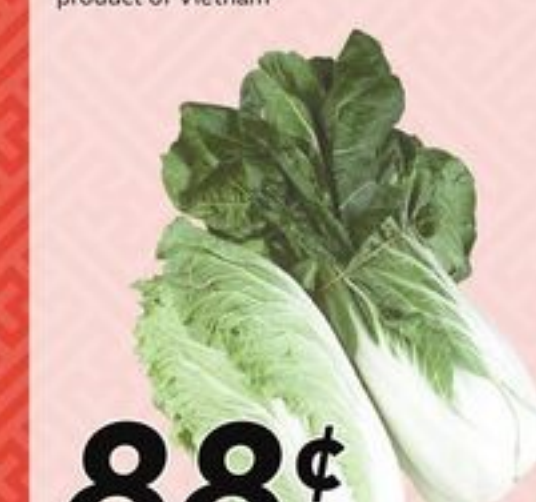
9⁸⁸

POMELO Gift Box 4 pk product of China or Dragon Fruit and Coconut Gift Box product of Vietnam



16⁸⁸

Singo Brown Asian Pears 5 kg product of China



88¢
/lb

Bok Choy or Napa Cabbage product of USA or Mexico 1.94/kg



21⁸⁸

COMPLIMENTS Large Cooked Shrimp in Ring with Sauce 737 g



13⁸⁸

CAROLE'S CHEESECAKE COMPANY Japanese Style Cheesecake frozen 500 g



5⁴⁸

SIWIN Potstickers or Dumplings 454-500 g selected



3⁹⁸

KJ Dumplings or Pork Buns 380-450 g selected



2⁹⁸

CHINA LILY Soya Sauce 483 mL or LAO GAN MA Chili Crisp in Oil 210 g



8⁹⁸

SAMYANG Buldak Spicy Noodles 5 pk selected



5⁹⁸

MINI CRUSH Fruit Jelly Jar 1.4 kg



9⁸⁸

WANT-WANT Gift Pack Mixed Rice Crackers 566 g



4⁹⁸

TAO KAE NOI Big Roll Seaweed 27 g selected



12⁹⁸

SEA'S MIND Roasted Seaweed Snack 120 g



5⁹⁹

SKYFLAKES Saltine Crackers 800 g



2²⁸

MEIJI Hello Panda Cookies chocolate or strawberry 60 g



1¹⁸

MR. BROWN Canned Cappuccino 240 mL



3⁴⁸

FOCO Coconut Water 1 L selected

Happy Lunar
New Year
新春快樂

Celebrate
with savings



8⁸⁸

EIGHT TREASURES
Raw Whole Tilapia
1.36 kg



6⁸⁸

EIGHT TREASURES
Whole Head On Raw
Shrimp 400 g



8⁸⁸

Stem and Leaf Clementines
1 kg 2.2 lb product of Spain



14⁸⁸

Navel Oranges 10 lb
4.54 kg Gift Box
product of USA



14⁸⁸

EIGHT TREASURES Raw
Whole Pompano 800 g



1¹⁸

EIGHT TREASURES
Coconut Milk 400 mL



3⁴⁸

EIGHT TREASURES
Sweetened Condensed
Milk 300 mL



2¹⁸

EIGHT TREASURES Rice
Vermicelli Noodles 400 g or
Medium Rice Stick Noodles 454 g



STARTING AT
4⁷⁸

KIKKOMAN Stir-Fry Sauce 285 mL
or Low Sodium Soy Sauce 296 mL



5⁹⁸

THAI KITCHEN Fish Sauce
200 mL



5⁴⁸

THAI KITCHEN Curry Paste
selected varieties 112 g



1⁹⁸

BLUE DRAGON Sauces
selected varieties 140 mL



5⁹⁸

BLUE DRAGON 3 Step Cooking Kit
selected varieties 220 g



200 PTS
when you buy 2

3⁹⁸

BLUE DRAGON Sushi Nori 22 g or
Spring Roll Wraps 134 g



3²⁸

TILDA Ready to Heat Rice
selected varieties 250 g



6²⁹

TILDA Rice
selected varieties 907 g



17⁴⁸

WHOLESOME Premium Sushi Rice
7 kg



12⁹⁸

MAZOLA Corn Oil 2.84 L



1⁶⁸

Y&Y Longlife Egg Noodles or
3-Minute Chow Mein 454 g



2²⁸

AROY-D Canned Coconut Milk
400 mL

So game ready

Big bites for the big game



We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000 PTS**
When you spend \$75

or

Get **2,500 PTS**
When you spend \$150 or more

That's like
\$25
toward your groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves everyone will enjoy!

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining for tray selections and ordering tips

So game ready



Big bites for the big game



2³⁹
/100 g

Chicken Wings breaded or naked
sauced or unsauced sold by 100 g
available hot or chilled



BUY 2 GET 3RD
of equal or lesser value
FREE

HAYTER'S FARM Fresh Burgers, Sausages,
Meatballs or Meatloaf 375-800 g
starting at 7.99 ea



23⁹⁹

COMPLIMENTS
NATURALLY SIMPLE
Black Tiger Shrimp in
Ring with Sauce 515 g



100 PTS
when you buy 2

2⁴⁹

COMPLIMENTS Hot Dog or
Hamburger Buns 8 pk



3⁹⁹

COMPLIMENTS Salsa
650 mL



5⁴⁹

NANDO'S Peri-Peri Sauce 250 mL or
COMPLIMENTS Canola Oil 946 mL



20%
off

CLUB HOUSE Spices or
Seasonings Family Size
selected 81-165 g



2/\$5

COMPLIMENTS Tortilla Chips
250-280 g



100 PTS
when you buy 2

2⁹⁹

COMPLIMENTS Pretzels
320-400 g

So game ready

Big bites for the big game



4⁴⁹

DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk or KING'S HAWAIIAN Rolls 12 pk



\$3

DARE Veggie Crisps 100 g



2⁹⁹

CADBURY Tablet Bars 80-105 g



100 PTS
when you buy 2

2/\$8

DEL MONTE On Ice 1.89 L



2/4⁵⁰

GATORADE 710 mL



3⁹⁹

MAYNARDS Large Bag Candy 225-315 g



100 PTS
when you buy 2



PEPSI Mini Can Soft Drinks 6x222 mL



2⁴⁷

LAY'S Potato Chips 220-235 g



2/\$7

TOSTITOS Tortilla Chips 205-300 g



2/\$9

DORITOS Tortilla Chips 210-235 g

So sweetly irresistible



7⁹⁹

FERRERO ROCHER Hearts 89.5-100 g or HERSHEY'S Novelty Valentine Chocolates 142-165 g while supplies last



13⁹⁹

TURTLES Heart 167 g while supplies last



13⁹⁹

FERRERO ROCHER Chocolate Heart 174-200 g or MERCI Chocolates 400 g while supplies last



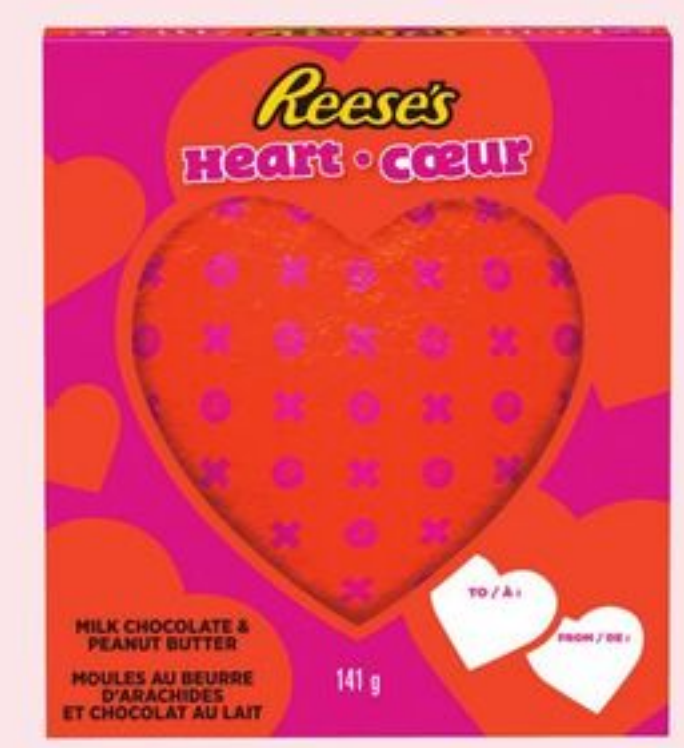
9⁴⁹

PEPPERIDGE FARM Goldfish Valentine's Crackers 560 g while supplies last



6⁹⁹

KINDER Eggs 100 g while supplies last



6⁹⁹

REESE'S Solid Peanut Butter Heart 141 g while supplies last



7⁴⁹

COMPLIMENTS Caramel Filled or Milk Chocolate Hearts 165-200 g while supplies last



8⁹⁹

NESTLÉ Valentine Minis 219-354 g while supplies last



Jan. 22 – Feb. 11, 2026

Get **200*** SCENE+ POINTS when you buy 2 greeting cards

carlton cards | PAPYRUS

*valid on cards priced at \$3.49 and up

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
200 PTS
when you buy
400 g or more of

COMPLIMENTS Black Forest Ham, Honey Ham, Cooked or Smoked Chicken



Get
250 PTS
when you buy 1

COMPLIMENTS BALANCE
Margarine 850 g



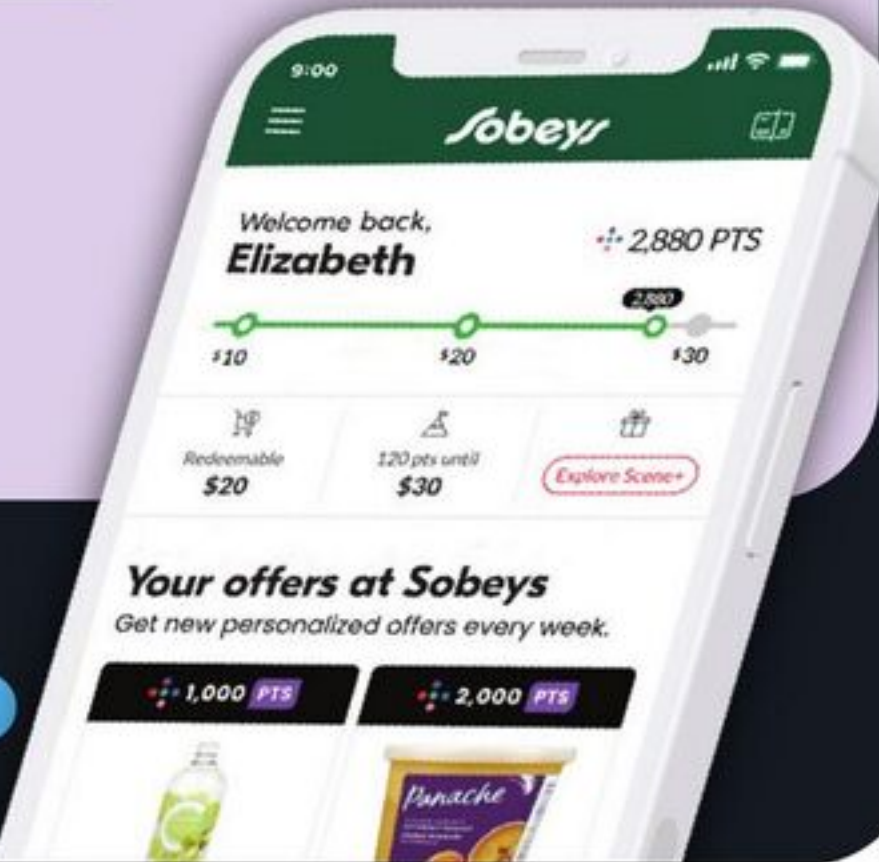
**SAVE
\$2**

LOAD THIS
OFFER AND
SAVE \$2 WHEN
YOU BUY 2
COMPLIMENTS
Traditional Pizzas
352-446 g



Download on the
App Store

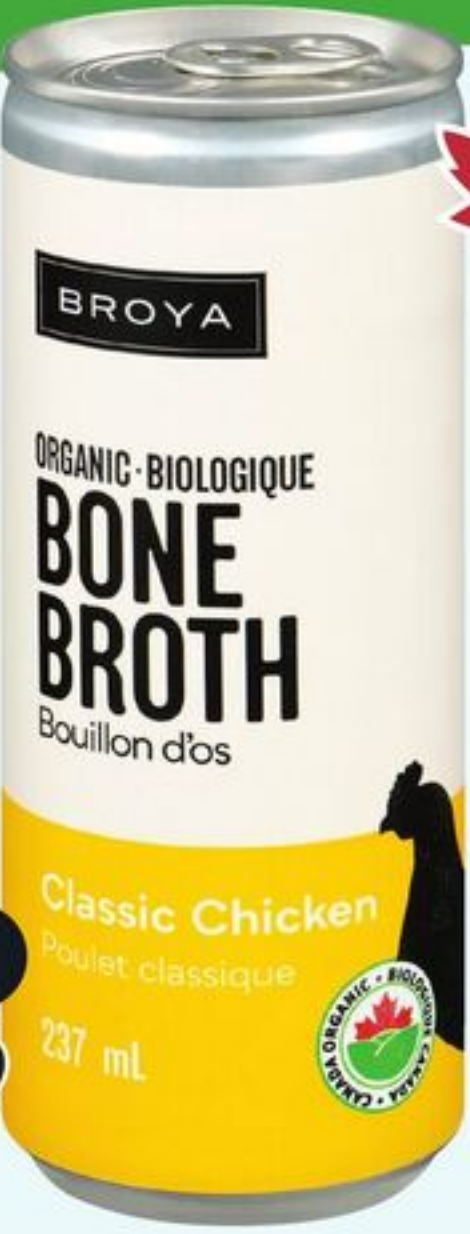
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Google Play



Offer valid February 5th to February 11th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Wellness made simple

Nourish your body and wallet with great value on everyday wellness



BROYA
ORGANIC • BIOLOGIQUE
BONE BROTH
Bouillon d'os
Classic Chicken
Cuisse classique
237 mL

150 PTS
when you buy 2

5⁹⁹

BROYA Bone Broth
237 mL



Coconut Secret
ORGANIC • BIOLOGIQUE
TERIYAKI
SAUCE • MARINADE
Soy-free • Sans soja

Coconut Secret
ORGANIC • BIOLOGIQUE
SOY SAUCE SUBSTITUTE
SUBSTITUT DE SAUCE SOJA

NEW

100 PTS
when you buy 1

STARTING AT

7⁹⁹

COCONUT SECRET
Organic Sauces 237-500 mL



4 BARS/BARRES

MID-DAY SQUARES®
4g FIBRE* 6g PROTEIN* / PROTÉINE

CHOCOLAT(É) PEANUT BUTTA BARS/BARRES

100 PTS
when you buy 2

8⁴⁹

MID-DAY SQUARES
4 pk



EARTH'S OWN
BARISTA
OAT
EASY TO STEAM
POUR
OAT
246 mL

EARTH'S OWN
BARISTA
OAT LIGHT
EASY TO STEAM
POUR
OAT
246 mL

EARTH'S OWN
BARISTA
ALMOND
EASY TO STEAM
POUR
ALMOND
246 mL

100 PTS
when you buy 2

2/\$10

EARTH'S OWN
Barista 946 mL



RIVIERA
PROBIOTIC PLANT-BASED
KEFIR
PROBIOTIC VEGAN

RIVIERA
COCONUT MILK VEGAN
"DELICIOUS" • "DELICIEUX"
VEGETAL • LAIT DE COCO

946 mL

5⁹⁹

RIVIERA Kéfir 946 mL, Vegan Delights
500-650 g or 4 pk 120 g



GOOD FOOD FOR GOOD
PLANT-BASED CREAMY
BOLOGNESE
BOLOGNAISE
CRÉMEUSE À BASE DE PLANTES
SAUCE

POWERED BY SEEDS

450 mL (15.2 oz fl)

NEW

9⁹⁹

GOOD FOOD FOR GOOD
Bolognese Pasta Sauce 450 mL



NEW

ORGANIC/BIO
felicetti
GLUTEN FREE

Spaghetti

Spaghetti

Spaghetti

199

FELICETTI
Gluten Free Pasta
454 g



ITALPASTA
Gluten Free
Pasta 340 g or Lasagna
Noodles 250 g

NEW

STARTING AT

4⁴⁹



Pet dental month!

Keeping your pet on the path of dental wellenss



*When fed daily, Milk-Bone Brushing Chews® are as effective as brushing a dog's teeth twice a week based on the reduction of tartar build-up. The Veterinary Oral Health Council® recommends daily tooth brushing for optimal effectiveness.

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the Scotiabank Scene+ Visa Card.♦

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♦Conditions Apply

