

Let your love bloom

Discover more value this Valentine's Day

FROM

\$35

Optimum
GET
7,000^{pts}

\$7

back
in points

PC® PREMIUM OR
ELITE GIFTING
BOUQUET

21436381_EA/21436382_EA



\$32

PC® DOZEN
ECUADORIAN
ROSES

ASSORTED COLOURS

20581749_EA

20581781_EA



\$12

10 STEM TULIPS

ASSORTED COLOURS

20833978_EA



Optimum

Members-Only Price™

\$12

Non-members

\$17

Members
save

\$5



FERRERO
COLLECTION OR
ROCHER HEART

SELECTED VARIETIES

16'S

20052252_EA

20726799_EA



Family Day

gather, laugh, eat



**SAVE
33%**

\$10

PC® MAPLE SYRUP
GRADE A AMBER
500 ML
20049221_EA



APP EXCLUSIVE OFFER*
GET **1,000** ^{Optimum} ^{PC}
\$1
back
in points

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

**SAVE
\$1
WHEN YOU BUY 2**

2/\$3

OR
\$2 EA.

**PILLSBURY CRESCENT
OR WIENER WRAP**

SELECTED VARIETIES

200-235 G

20305424002_EA

21505340_EA



3⁵⁰



DANONE ACTIVIA

650 G OR **LIBERTÉ**

MÉDITERRANÉE

500 G **TUBS**

SELECTED VARIETIES

20325132003_EA

21547597_EA



\$3



**COUNTRY HARVEST
BREAD OR BAGELS**

SELECTED VARIETIES

AND SIZES

21178597_EA

21693323_EA



Optimum
Members-Only Price™
\$5
Non-members
\$7

**Members
save
\$2**

BASSÉ NUT MIX

SELECTED VARIETIES

415-600 G

21158597_EA

21158603_EA



\$15



**KICKING HORSE
ORGANIC WHOLE
BEAN COFFEE**

SELECTED VARIETIES

454 G

20322468001_EA

20322468006_EA



\$6

**BAKED
IN-STORE**

**IN-STORE
BAKED COOKIES**

SELECTED VARIETIES

18'S

21455101_EA

21454954_EA



SAVE 42%

2.99 LB

CHICKEN DRUMSTICKS OR THIGHS
FAMILY SIZE
6.59/KG
20004494_KG
20058163_KG



9.88 LB

4 DAY SALE
THURSDAY, FEB. 12TH TO
SUNDAY, FEB. 15TH

STRIPLOIN GRILLING STEAK
FAMILY SIZE, CUT FROM
AUSTRALIAN GRADE BEEF
21.78/KG
21672450_KG



SAVE 57%

\$3 LB

PORK TENDERLOIN
CRYOVAC PKG OF 2
6.61/KG
21671162_KG
20520970_KG

\$10 LB

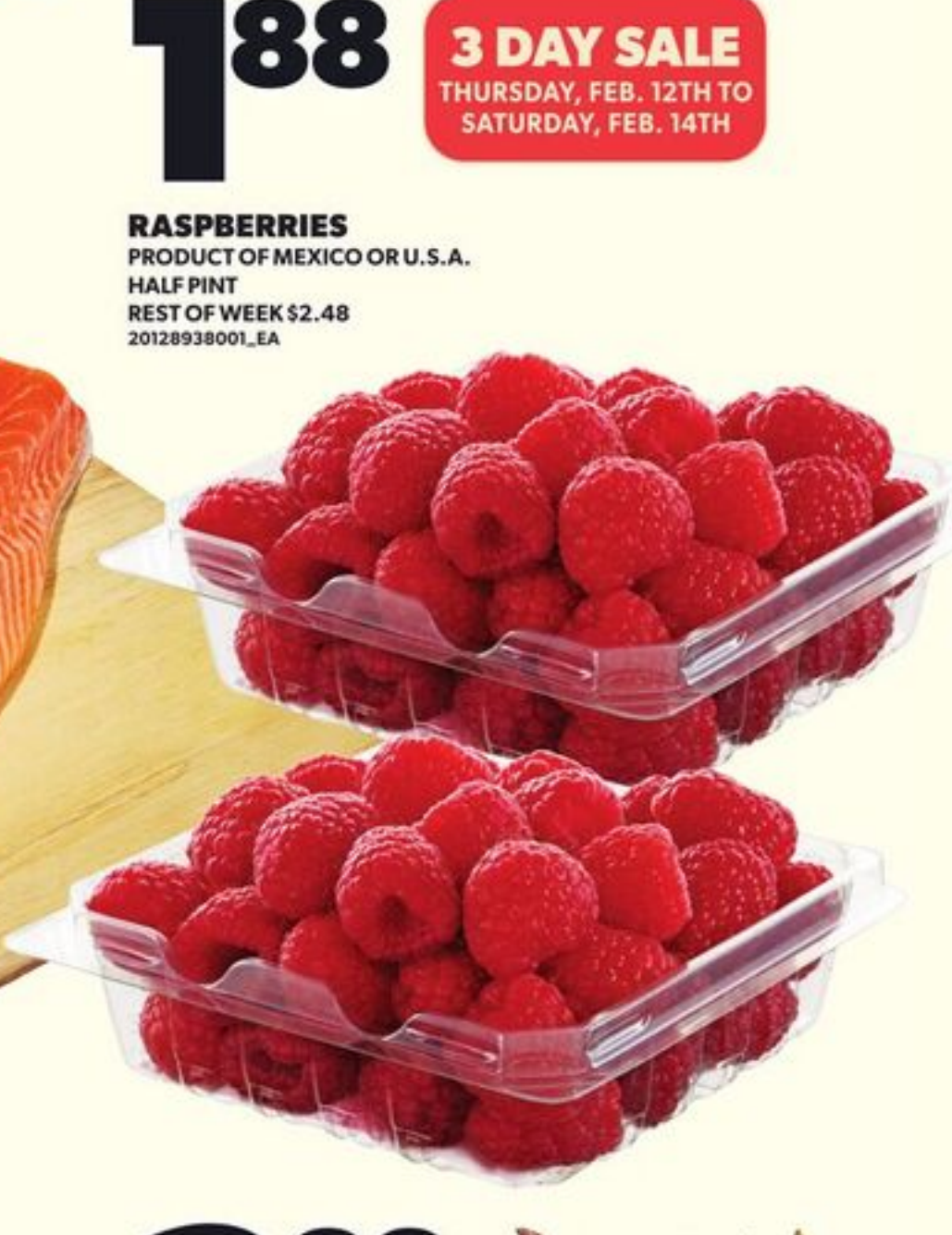
FRESH ATLANTIC SALMON FILLETS
SKIN-ON, FAMILY SIZE
22.05/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
20720065_KG



1.88

3 DAY SALE
THURSDAY, FEB. 12TH TO
SATURDAY, FEB. 14TH

RASPBERRIES
PRODUCT OF MEXICO OR U.S.A.
HALF PINT
REST OF WEEK \$2.48
20128938001_EA



\$10

EQUIVALENT TO \$1 PER SKEWER

SHRIMP SKEWERS
PLAIN OR MARINATED
FROZEN OR PREVIOUSLY FROZEN
10'S
21687446_EA

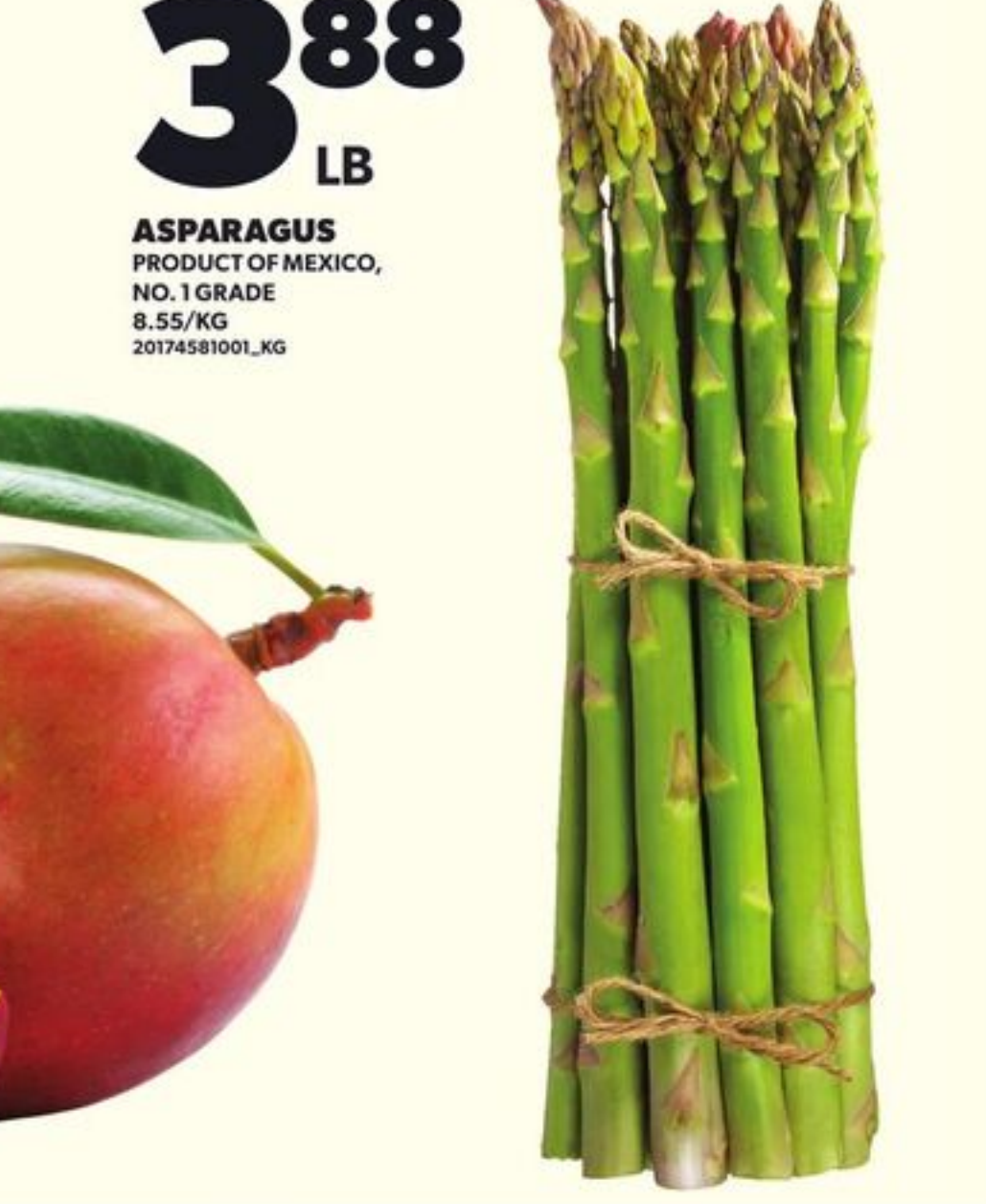
88¢

RED MANGOES
PRODUCT OF PERU
EACH
20059635001_EA



3.88 LB

ASPARAGUS
PRODUCT OF MEXICO,
NO. 1 GRADE
8.55/KG
20174581001_KG



SAVE UP TO \$2.49

\$6

MARCANGELO ITALIAN DELI MEATS
SLICED 85 G OR
BOURSIN 150 G
SELECTED VARIETIES
20116794_EA
21706090_EA



\$5

HÄAGEN-DAZS
ICE CREAM 414-450 ML
OR NOVELTIES 3/4'S
SELECTED VARIETIES
FROZEN
20302298007_EA
21513347_EA



\$8

PC® ENTRÉES
SELECTED VARIETIES
FROZEN
770 G-1.13 KG
21359210_EA



SAVE 30%

8.99

MEDJOOL DATES
PRODUCT OF U.S.A.
2 LB TUB
20001606_EA



2.50

CLOVER LEAF
WHITE TUNA
SELECTED VARIETIES
170 G
20167571_EA
20326358001_EA



Optimum

Members-Only Price™
5.99
Non-members
11.99

ROYALE BATHROOM TISSUE
12 DOUBLE ROLLS OR
FACIAL TISSUE 6'S
SELECTED VARIETIES
21363770_EA
21618478_EA



APP EXCLUSIVE OFFER

GET 5,000 pts

\$5 back in points

for every \$20* spent on lobster or cooked lobster meat fresh, previously frozen or frozen selected varieties and sizes
21194848_EA/21722772_EA



5⁵⁰

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
4'S
21639320_EA
21639357_EA

PREPARED IN CANADA

6⁵⁰

PC® ORANGE JUICE
2.5 L OR **LIBERTÉ GREEK TUB** 650/750 G
SELECTED VARIETIES
20642273_EA
21531644_EA

PREPARED IN CANADA

\$6

BLACK DIAMOND CHEESE BARS
400 G OR **SHREDS**
300-320 G OR **LACTANTIA BUTTER** 454 G
SELECTED VARIETIES
20639926_EA
21279221_EA

PREPARED IN CANADA

\$5

KRAFT PEANUT BUTTER
SELECTED VARIETIES
750 G/1 KG
20039581001_EA
20039581005_EA

\$8

WELCH'S FRUIT SNACK 450-616 G OR **NUTELLA HAZELNUT SPREAD** 725 G
SELECTED VARIETIES
20436105_EA
214937349_EA

\$5

BEN & JERRY'S 47.3 ML OR **MAGNUM BARS** 3/4'S SELECTED VARIETIES FROZEN
20950739_EA
21428213_EA

GET 1,000[®]
\$1 back in points

\$7

BECEL MARGARINE 637/850 G OR **PC® BUTTER QUARTERS** 454 G
SELECTED VARIETIES
21279399_EA
20297818002_EA

\$9

PC® BLACK LABEL PIZZA
SELECTED VARIETIES
FROZEN
370-440 G
21531415_EA
21615467_EA

APP EXCLUSIVE OFFER*
GET 2,000[®]
\$2 back in points

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

SAVE UP TO 99¢

3⁵⁰

CATELLI PROTEIN+ PASTA 340 G OR **CATELLI GLUTEN-FREE PASTA** 300/340 G
SELECTED VARIETIES
20765907_EA
216618728EA

SAVE \$1.58
WHEN YOU BUY 2

2/\$7

OR \$4.29 EA.

PC® COCKTAIL JUICE
SELECTED VARIETIES
1.89 L
20307025001_EA
20307025002_EA

\$4

GET 1,000[®]
\$1 back in points
when you buy 2

HUMPTY DUMPTY OR OLD DUTCH POTATO CHIPS OR CHEESE FLAVOURED SNACKS OR PARTY MIXES
SELECTED VARIETIES
200-290 G
21445100_EA
21646697_EA

\$4

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20974343_EA

3⁴⁹

LANTIC GRANULATED WHITE SUGAR
2 KG
20145033_EA

PREPARED IN CANADA

\$7

INTERNATIONAL DELIGHT COFFEE WHITENER OR COLD FOAM
SELECTED VARIETIES
396-946 ML
20895480002_EA
20895480003_EA

SAVE \$1.98
WHEN YOU BUY 2

2/\$6

OR \$3.99 EA.

PC® NATURAL SPRING WATER
24X500 ML
20137898_C24

PREPARED IN CANADA

\$5

TIDE LAUNDRY DETERGENT 1 L, **TIDE PODS** 9-16'S, **DOWNY FABRIC SOFTENER** 1.31 L, **BOUNCE SHEETS** 40-80'S OR **DOWNY BEADS** 141-150 G OR **DAWN POWERWASH STARTER KITS** 473 ML
SELECTED VARIETIES
21549771_EA
21579685_EA

\$10

BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA

\$10

NO NAME® CLUMPING CAT LITTER
SELECTED VARIETIES
18 KG
2017769001_EA

PRICE DROP† **More ways to save**

\$2

RUBICON JUICES
SELECTED VARIETIES
1 L
20029236001_EA
20296770002_EA

2⁵⁰

DARE VEGGIE CRISPS
SELECTED VARIETIES
100 G
20973370_EA
21520207_EA

\$3

PILLSBURY TOASTER STRUDEL 326 G OR **SCRAMBLES** 204 G
SELECTED VARIETIES
FROZEN
21436023_EA
20172864001_EA

3⁵⁰

KINGS HAWAIIAN ROLLS
SELECTED VARIETIES AND SIZES
21475970_EA

Loblaws CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS. **Loblawson** **Loblawson**

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your store's hours and to see which Loblaws® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography.

Pricing: All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last.

Points Offers: Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores.

Outdoor/Seasonal Items: Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **†PRICE DROP Offer:** Valid in-store at participating locations from January 29 - February 25, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

LSL BACK



freshness you can taste,
value you'll love

3.49 GET 500

4.88

STRAWBERRIES 1 LB,
PRODUCT OF MEXICO OR U.S.A.,
NO. 1 GRADE OR
BLUEBERRIES HALF PINT,
PRODUCT OF MEXICO, PERU,
CHILE OR MOROCCO
20049778001_EA
20152465001_EA



PINT

3.99 LB

**PC® EXTRA LARGE
RED SEEDLESS
GRAPES**
PRODUCT OF PERU,
SOUTH AFRICA, CHILE OR
**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES**
PRODUCT OF PERU OR
SOUTH AFRICA, NO. 1 GRADE
8.80/KG
20159199001_KG
20425775001_KG



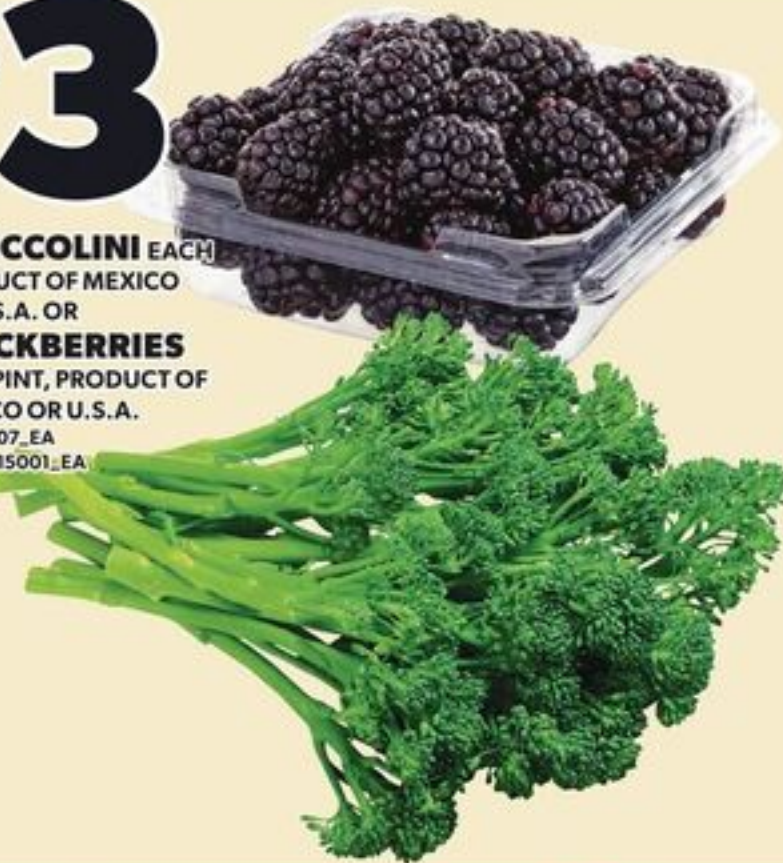
**EXTRA
LARGE**

**PC® ORGANICS
WHOLE CREMINI
OR WHITE
MUSHROOMS**
PRODUCT OF CANADA
227 G
21021565_EA
21021499_EA



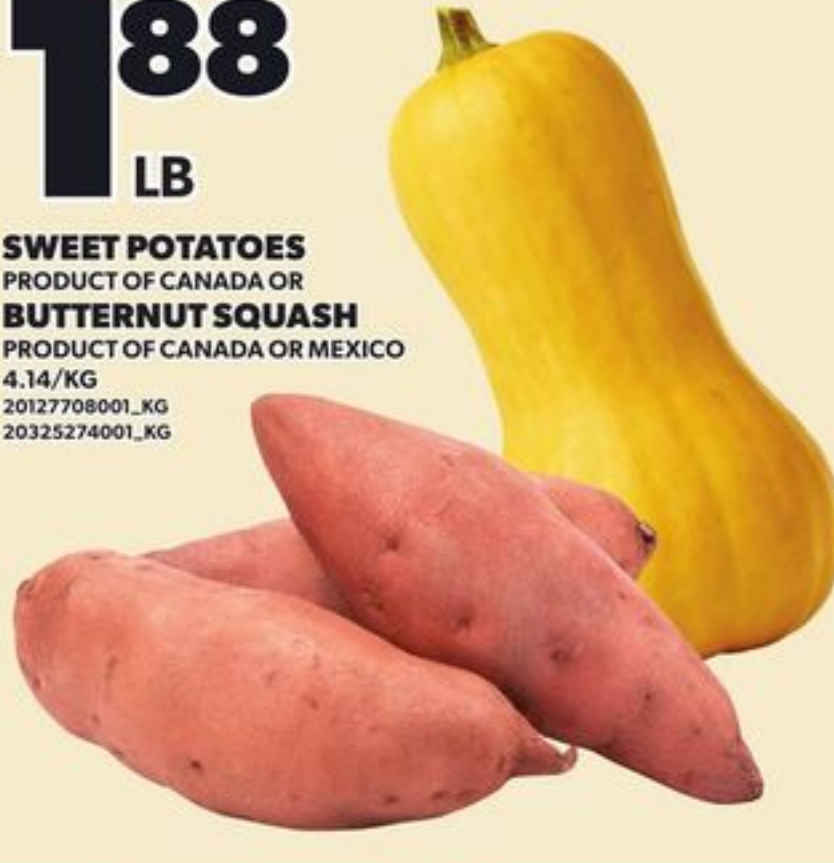
\$3

BROCCOLINI EACH
PRODUCT OF MEXICO
OR U.S.A. OR
BLACKBERRIES
HALF PINT, PRODUCT OF
MEXICO OR U.S.A.
20154907_EA
2005015001_EA



1.88 LB

SWEET POTATOES
PRODUCT OF CANADA OR
BUTTERNUT SQUASH
PRODUCT OF CANADA OR MEXICO
4.14/KG
20127708001_KG
20325274001_KG



6.88

**FARMER'S MARKET™
AMBROSIA, FUJI
OR GALA APPLES**
PRODUCT OF ONTARIO,
CANADA FANCY GRADE,
4 LB
21307212001_EA
20051827_EA



\$5

**LITTLE POTATO
COMPANY
ASSORTED
POTATO KITS**
PRODUCT OF CANADA
CANADA NO. 1 GRADE
454 G
21391616_EA
21397958_EA



3.50

**FARMER'S
MARKET™
CARROTS OR
YELLOW ONIONS**
3 LB BAG
PRODUCT OF CANADA,
CANADA NO. 1 GRADE OR
**SWEET NANTES
CARROTS** 1 LB
PRODUCT OF CANADA
OR MEXICO, NO. 1 GRADE CARROTS
20600927001_EA
20811994001_EA



\$7

**PC® ORRI
MANDARINS**
PRODUCT OF ISRAEL
2 LB
20099819001_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
20503143_EA



**FRESH
PROMISE**

If it's not fresh,
it's free.*

*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaws store locations or online at loblaws.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaws store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

SAVE \$1.99
\$13

**GRASS FED MEDIUM
GROUND BEEF**
900 G
21675509_EA



\$5 LB

**MARINATED PORK
TENDERLOIN**
11.02/KG
20636671_KG



**PREPARED
IN-STORE**

\$15

PC® WHOLE CHICKEN
AIR CHILLED
UP TO 1.7 KG
21658901_EA



**AIR
CHILLED**

\$7

PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
21584342_EA
21584308_EA



\$8

**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
500 G
20057892_EA
20152629_EA



500 G

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$13

**KIM LAM GENERAL
TAO CHICKEN** 400 G
OR CHICKEN SPRING
ROLLS 300 G
FROZEN
21472098_EA
21473290_EA



1.49

**FRESH COCKTAIL
OYSTERS**
EACH
21014592_EA



\$12

**PC® BLACK
TIGER SHRIMP**
RAW ZIPPERBACK®
16-20 PER LB 400 G
FROZEN
20801192_EA



\$23

LOBSTER TAILS
FROZEN OR
PREVIOUSLY FROZEN
2-3 OZ./4'S
21240991_EA



**PKG
OF 4**

\$11

**PC® SHRIMP
APPETIZERS**
SELECTED VARIETIES
FROZEN
294-454 G
20135874_EA
20080117_EA



\$20

**PC® PACIFIC WHITE
SHRIMP RING WITH
MILD COCKTAIL SAUCE**
FROZEN
568 G
20147098_EA



\$8

**PC® BACON WRAPPED
STUFFED JALAPENO
PEPPERS** 225 G OR
**PORK SAUSAGE
ROLLS** 500 G
FROZEN
21048989_EA
21538572_EA



bakery deals rising daily

\$4



ACE BAGUETTE
SELECTED VARIETIES
325-400 G
20171171_EA
21314348_EA



BAKED IN-STORE

\$5



ALL BUTTER CROISSANTS OR PASTRIES
SELECTED VARIETIES
4'S
20633421_EA



BAKED IN-STORE

4⁵⁰



MINI CROISSANTS
10'S SELECTED VARIETIES OR
CINNAMON RAISIN BREAD 468 G
20729432_EA
21646639_EA



BAKED IN-STORE

\$5



FARMER'S MARKET™ CUPCAKES
MINI OR REGULAR,
SELECTED VARIETIES
6/12'S
21635894_EA
21643619_EA



BAKED IN-STORE

\$8



FARMER'S MARKET™ SQUARES
SELECTED VARIETIES
400/450 G
21216501_EA
21216520_EA



BAKED IN-STORE

\$6

PACZKI DONUTS
SELECTED VARIETIES
4'S
21219156_EA



\$3

PC® OR BLUE MENU® ENGLISH MUFFINS 6'S OR
PC® CRUMPETS 284 G
SELECTED VARIETIES
20123948_EA
20810728_EA



\$3

SANTOSH ROTI
ORIGINAL OR WHOLE
WHEAT
400 G
21693841_EA



4⁵⁰



STONEMILL BREAD
SELECTED VARIETIES AND
SIZES
20371357_EA
21556254_EA



BAKED IN-STORE

SAVE UP TO \$1⁹⁹

\$7



PC® DOUBLE CREAM BRIE
SELECTED VARIETIES
170-200 G
20787327_EA



in the mood for deli-cious

SAVE \$1⁷⁹



\$6

PC® GOAT CHEESE
SELECTED VARIETIES
140 G
20000584_EA
21197504_EA



Optimum

Members-Only Price™

\$7

Non-members
\$8

FANTINO OR MONDELLO SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551583_EA
21635867_EA



BAKED IN-STORE

SAVE 94¢/100 G



3²⁵
/100 G

FROM OUR CHEFS™ SERVICE CASE HAM
SELECTED VARIETIES
21696032_KG



Optimum

Members-Only Price™

3⁵⁰

Non-members
\$4

PC® DIPS 200/227 G OR NAAN CRISPS 170 G
SELECTED VARIETIES
21681330_EA
21683470_EA



Optimum

Members-Only Price™

\$7

Non-members
\$8

LESLEY STOWE RAINCOAST CRISPS
150 G OR
SNACK FACTORY CHOCOLATE PRETZEL CRISPS 155 G
SELECTED VARIETIES
21030996_EA
21576322_EA



on the run, we got you

SAVE UP TO \$2

\$16

CALIFORNIA SUSHI
FAMILY PACK
30'S 645 G
21636633_EA



2/\$12



OR \$6.79 EA.
OLIVIERI PASTA
250-350 G OR
SAUCE 300 ML
SELECTED VARIETIES
20114410_EA
21022065_EA



SAVE \$10

\$20

30 PIECE WINGS & WEDGES BUCKET
1.2-2 KG
21541872_EA
21541877_EA



SERVES 6

Order in-store or online today.

Please place your orders at the Meals To Go department 24 hours in advance.

party platters

Discover our selection of freshly prepared platters for your next occasion.

FROM \$20

serves 8-10



FEBRUARY

**HIT
OF THE
MONTH**

**LIMIT 6
AFTER LIMIT
3.50 EA.**

**PREPARED IN
CANADA**



\$2⁶⁷

VACHON SNACK CAKES
SELECTED VARIETIES
AND SIZES
20963606_EA
20976342_EA

**LIMIT 6
AFTER LIMIT
\$3 EA.**



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA
21602936_EA

**LIMIT 6
AFTER LIMIT
\$5 EA.**



\$4

**ROYALE TIGER TOWEL
PAPER TOWELS**
3=6 ROLLS
21484702_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
* Must be a registered PC Optimum® member to get this offer.
Valid from February 1 - 28, 2026. While quantities last. See in-store for details.

Let your love bloom

Discover more value this Valentine's Day



\$45

ROSE AND SPRAY ROSE BOUQUET
21727153_EA



\$55

18 STEM ROSES WITH GREENS & BABIES BREATH
ASSORTED COLOURS
21727132_EA



\$100

9 STEM LONG LASTING PRESERVED ROSE BOX
ASSORTED COLOURS
21727123_EA



\$24

VALENTINE'S DAY ORCHID IN GIFT BOX
21400271_EA



\$42

ORCHID HEART
21578449_EA



\$70

VALENTINE'S DAY VASE ARRANGEMENT IN GIFT BOX
21580065_EA



\$9

NESTLÉ JUNIORS SELECTED VARIETIES
30'S
21000923_EA
21620932_EA



\$15

LINDT HEARTS OR TRUFFLES
SELECTED VARIETIES
108/168 G
20315282003_EA
21690456_EA



\$5

REESE'S FILLED HEARTS OR RED VELVET MINIATURES
161/200 G OR HERSHEY'S KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA
21402985_EA



Eat, Drink & Be Mine

SAVE UP TO \$2

\$16

CALIFORNIA FAMILY PACK SUSHI
645 G
21638655_EA



\$30

PARTY PLATTER
SELECTED VARIETIES
696 G-1.15 KG
21217539_EA
21217577_EA



\$15

SMALL FRUIT OR VEGETABLE PLATTERS
PREPARED IN-STORE
518 G-1.04 KG
20079384_EA
20171929_EA



Optimum
Members-Only Price
\$4
Non-members
\$6

SNACK FACTORY PRETZEL CRISPS OR SOMETHING SPECIAL JELLY 200 G
SELECTED VARIETIES
20500871_EA
21676303_EA



\$7

HEART SHAPE CAKES
VANILLA OR CHOCOLATE
462 G
21450005_EA



\$5

KIMBERLY FROSTED COOKIES OR TWO BITE MINI CUPCAKES
SELECTED VARIETIES
12'S
21417129_EA
21296833_EA



\$7

SINGLE LAYER CAKES
462 G
21093577_EA



SAVE \$1.98 WHEN YOU BUY 2



2/\$11
OR \$6.49 EA.



7.50

PC DE-ALCOHOLIZED WINE
SELECTED VARIETIES
750 ML
21403389_EA
21403385_EA



\$14

GRUVI DRY SECCO NON ALCOHOLIC
SELECTED VARIETIES
4X275 ML
21512576_C04
21512624_C04



Family Day

gather, laugh, eat



\$8



**BAKED
IN-STORE**

**BUTTER
CROISSANTS**
12'S
21683000_EA



\$8

APP EXCLUSIVE OFFER*
GET
2,000 ^{POINTS}

\$2
back
in points

500 G

**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
500 G
20057892_EA
20152629_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$4

**PEARL MILLING
COMPANY
PANCAKE
SYRUP** 750 ML
OR MIX 905 G
SELECTED VARIETIES
21384609_EA
21391619_EA



**SAVE
UP TO \$1.70**

\$9

**PC® BLUE MENU®
LIQUID EGG WHITES**
1 KG
20821364001_EA



4.50



**D'ITALIANO GUSTO
BAGELS**
SELECTED VARIETIES
6'S
21577054_EA
21577059_EA



\$10

**LOURISH PROTEIN
PANCAKE MIX** 430 G
OR SYRUP 375 ML
SELECTED VARIETIES
21375777_EA
21693002_EA



\$5

**NO NAME®
JAM** 500 ML OR
PEANUT BUTTER 1 KG
SELECTED VARIETIES
20032552001_EA
20296985001_EA



\$8

**MCCAIN SUPERFRIES
FAMILY PACK**
SELECTED VARIETIES FROZEN
1.45-1.8 KG
20861230_EA
21049522_EA



2.79



**OASIS 100%
JUICE BLENDS,
DEL MONTE NECTAR,
HYDRAFRUIT
OR ARIZONA TEA**
SELECTED VARIETIES
960 ML
20336722005_EA



7.50



**ACTIVIA
YOGURT** 12X100 G
**OR IÖGO
YOGURT** 16X100 G
SELECTED VARIETIES
20608934_EA
20609583001_EA



\$4

**QUAKER REGULAR
OR STEEL CUT OATS**
SELECTED VARIETIES
709 G-1 KG
2032313001_EA
20939060_EA



2/\$9

OR
\$5.79 EA.

**GENERAL MILLS
CEREAL**
SELECTED VARIETIES
300-437 G
20313716_EA
21104047_EA



**SAVE
\$1.49**

\$8

KASHI CEREAL
SELECTED VARIETIES
349-510 G
21680727_EA
21680804_EA



4.50

**ASTRO YOGURT
TUBS** 650/750 G OR
**MINUTE MAID
ZERO SUGAR
DRINK** 1.54 L
SELECTED VARIETIES
20165226001_EA
21434119_EA



**SAVE
49¢**

\$6

**QUAKER MUFFIN
OR COOKIE MIX** 900 G
OR OATS FLOUR 700 G
SELECTED VARIETIES
20301064001_EA
21611830_EA



\$6



**PC® THE DECADENT®
CHOCOLATE CHIPS**
SELECTED VARIETIES
226-300 G
20011473_EA
20430272_EA



2/\$11

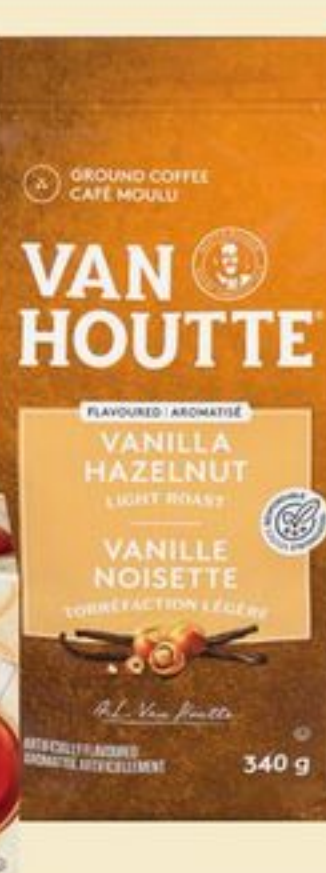
OR
\$6 EA.

PC® FROZEN FRUIT
SELECTED VARIETIES
FROZEN
300-600 G
20312227_EA
20612667_EA



\$15

**VAN HOUTTE
GROUND COFFEE** 300-340 G
**OR TIM HORTON'S
TEA K-CUPS** 12'S
SELECTED VARIETIES
21186690_EA
20973133_EA



7.50

**PC® HOT
CHOCOLATE**
450-750 G OR
TETLEY TEA 40/48'S
SELECTED VARIETIES
20719978001_EA
21549129_EA



7.50

**STARBUCKS
COFFEE ENHANCER**
SELECTED VARIETIES
828 ML
21358473_EA
21436900_EA



Champion-level value, here



3⁵⁰

**CHRISTIE OREO, CHIPS
AHOY, FUDGE-O OR
NUTTER BUTTER COOKIES**
SELECTED VARIETIES
170-303 G
21361508_EA
21358407_EA



**SAVE
\$2⁵⁸
WHEN YOU BUY 2**

2/\$9

OR
\$5.79 EA.
**GENERAL MILLS
CEREAL**
SELECTED VARIETIES
300-437 G
20333716_EA
21104047_EA
21378923_EA



\$6

**KELLOGG'S FAMILY
SIZE CEREAL**
450-650 G
20016844_EA
21504064_EA



\$6

**KELLOGG'S VECTOR
GRANOLA**
311 G
21670302_EA, 21670070_EA



\$2

**CHEF BOYARDEE
PASTA**
SELECTED VARIETIES
425 G
20312500002_EA
20312500005_EA



\$2

**CAMPBELL'S
CONDENSED OR
COOKING SOUP**
SELECTED VARIETIES
284 ML
20297246002_EA
20980079_EA



\$4

**LECLERC
CÉLÉBRATION
OR CÉLÉBRATION
MINI COOKIES**
SELECTED VARIETIES
200-350 G
10965364_EA
21680155_EA



\$5

**DORITOS FLAVOURED
TORTILLA CHIPS OR
TOSTITOS TORTILLA CHIPS**
SELECTED VARIETIES
205-295 G
21050581_EA
21699042_EA



5⁵⁰

**NESTLÉ
DRUMSTICK 4'S OR
CONFECTIONARY
NOVELTIES 4-10'S OR
TUBS 1.5 L**
SELECTED VARIETIES
FROZEN
20304623001_EA
20324757003_EA



3⁵⁰

**MOTT'S CLAMATO
JUICE**
SELECTED VARIETIES
1.89 L
20318955002_EA



\$24

**GET
3,000⁰⁰
back in points**

VAN HOUTTE PODS
SELECTED VARIETIES
30'S
20743469_EA



\$24

**GET
3,000⁰⁰
back in points**

MCCAFÉ PODS
SELECTED VARIETIES
30'S
21240975_EA



**SAVE
\$1⁹⁸
WHEN YOU BUY 2**

2/\$15

OR
\$8.49 EA.

**COCA-COLA OR
CANADA DRY**
SELECTED VARIETIES
12X355 ML
20318694002_C12



23⁹⁹

**EQUIVALENT TO
\$1
PER BOTTLE**

**POWERADE
SPORTS DRINK,
SELECTED VARIETIES**
24X591 ML
20854130_C24



**SAVE
\$1⁰⁸
WHEN YOU BUY 2**

2/5⁵⁰

OR
\$3.29 EA.

**GLACEAU VITAMIN
WATER**
SELECTED VARIETIES
591 ML
20333194006_EA
20562362003_EA



新年快樂 Happy Lunar New Year

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Open your PC Optimum® app or visit pcoptimum.ca to get the offer

\$3 back in points

\$4 LB

CANADIAN POULTRY

CHICKEN LEGS
BACK ATTACHED
FAMILY SIZE
8.82/KG
20153925_KG

4²⁸ LB

CANADIAN POULTRY

GRADE A DUCK
FROZEN
9.44/KG
20078881_KG

SAVE \$1.11

5⁸⁸ LB

PORK BELLY PORTION
SKINLESS
12.96/KG
20793502_KG

\$9

ASC BASA STEAKS
UNCOOKED
FROZEN
1 KG
20910469_EA

\$8

SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK®
16-20 PER LB 300 G
FROZEN
21043887_EA

1²⁸

GOLDEN HAPPINESS SPECIALTY BUNS
SELECTED VARIETIES
100 G
21297542_EA

2/4⁸⁸

OR \$2.88 EA.

ROOSTER® TOFU
SELECTED VARIETIES
454 G
21474765_EA

4⁸⁸

BIG WHITE RABBIT CREAMY CANDY
200 G
21702020_EA

Fresh Fortune

1⁹⁸ LB

PAPAYA
PRODUCT OF MEXICO
4.37/KG
20817066001_KG

88¢ LB

NAPA CABBAGE
PRODUCT OF MEXICO OR U.S.A.
1.94/KG
20015025001_KG

1⁸⁸ LB

GINGER ROOT
PRODUCT OF CHINA
4.14/KG
20179038001_KG

2⁸⁸ LB/EA.

CLEMENTINE STEM AND LEAF
PRODUCT OF SPAIN
2.88 LB 6.35/KG OR
RED POMELO
PRODUCT OF CHINA
2.88 EA.
20613483001_KG
20081390001_EA

\$11

KNORR BOUILLON MIX CHICKEN
1 KG
20154074_EA

13⁴⁸

T&T® CASHEWS
SELECTED VARIETIES
800 G
20807760_EA
20807973_EA

2⁴⁸

THAI KITCHEN COCONUT MILK
SELECTED VARIETIES
400 ML
20275924_EA/20661771_EA

9⁸⁸

JAYONE SEASONED AND ROASTED SEAWEED
120 G
20699445_EA

4⁴⁸

COCK BRAND SWEET CHILI SAUCE LARGE
SELECTED VARIETIES
800 G
20149074_EA

5⁸⁸

ROOSTER® SUSHI RICE
2.27 KG
21342684_EA

your one-stop grocery shop

SAVE 37%

\$5

PHILADELPHIA CREAM CHEESE OR DIPS
SELECTED VARIETIES
340 G
20866839001_EA
20866929002_EA

PREPARED IN CANADA



SAVE \$2 WHEN YOU BUY 2

2/7⁵⁰

OR \$4.75 EA.

LECLERC GO PURE
FRUIT & OAT BARS
RASPBERRY
140-175 G OR
NUGABAR 175 G
SELECTED VARIETIES
21221451_EA
21536595_EA



\$25

LINDOR HEART
DESCRIPTIVE
202G
21690615_EA
21690781_EA



\$6

PC® MAYONNAISE
SELECTED VARIETIES
750/890 ML
20618892_EA
20770952_EA



\$3

HABITANT SOUP
SELECTED VARIETIES
796 ML
20299690001_EA
20299690002_EA



1²⁵

NO NAME® CHUNK OR FLAKED LIGHT TUNA
170 G
20521647_EA
20521648_EA



2/\$8

OR \$4.49 EA.

PC® CROUTONS OR SALAD DRESSING 475 ML
OR **CROUTONS** 140 G
SELECTED VARIETIES
475 ML/140 G
20627618010_EA
20796248001_EA



6⁹⁹

KIKKOMAN SOY SAUCE
SELECTED VARIETIES
591 ML
20139275_EA
21456720_EA

GET 1,500⁺ back in points



4⁵⁰

THAI KITCHEN CURRY PASTE
SELECTED VARIETIES
112 G
20003373001_EA
20003373002_EA



SAVE UP TO \$3⁹⁹

\$14

HIGH LINER PAN SEAR OR SIGNATURE FISH
SELECTED VARIETIES
FROZEN
425-540 G
20845016_EA
21186254_EA



SAVE UP TO 31%

\$5

HUNGRY-MAN ENTRÉES
360-455 G OR
SWANSON ENTRÉES
280-345 G
SELECTED VARIETIES
FROZEN
20077553001_EA
20296014004_EA



\$6

PC® SPICES
SELECTED VARIETIES
7-82 G
21117319_EA
21117352_EA



\$6

COOL WHIP DESSERT TOPPING
SELECTED VARIETIES
FROZEN
1 L
20030369001_EA
20030369002_EA



\$4

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN
8'S
20302779_EA
20323436001_EA



\$8

MAISON PERRIER, PERRIER SLIM CANS 8X330 ML,
PERRIER OR SAN PELLEGRINO 6X500 ML
OR **MAISON PERRIER CHIC** 4X250 ML
SELECTED VARIETIES
21581068_C06
21509060_C08



8⁹⁹

NESTEA LEMON ICED TEA
SELECTED VARIETIES
12X341 ML
21687040_C12
21689167_C12



SAVE \$1⁵⁸ WHEN YOU BUY 2

2/\$8

OR \$4.79 EA.

QUAKER INSTANT 232-344 G
OR **OATS** 900 G-1 KG
SELECTED VARIETIES
20323113001_EA
20939060_EA



\$3

CHEEZ-IT BAKED SNACK CRACKERS
SELECTED VARIETIES
191/200 G
21214559_EA
21214560_EA



\$15

COTTONELLE BATHROOM TISSUE
12=48 ROLLS OR
FLUSHABLE WIPES 4'S
SELECTED VARIETIES
21477027_EA
21665993_EA



\$21

CASHMERE BATHROOM TISSUE
SELECTED VARIETIES
24=72 ROLLS
21189845_EA
21443648_EA

PREPARED IN CANADA



\$11

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100 G-1.9 KG
21081180_EA



live well, spend less

SAVE
UP TO

20%

DOVE
BODY WASH
905/950 ML OR
BAR SOAP 12X106 G
SELECTED VARIETIES
\$13-17
21221337_EA/21517428_EA



4⁵⁰

LIMIT 6
AFTER LIMIT
5.99 EA.

NIVEA
BODY WASH 500 ML
OR DEODORANT
50 ML 51/52 G
SELECTED VARIETIES
20321421004_EA/21169899_EA



SAVE
UP TO

15%

IVORY BODY WASH
OR BAR SOAP
SELECTED VARIETIES
AND SIZES
20860346002_EA
21432574_EA



5⁵⁰

LIMIT 6
AFTER LIMIT
5.99 EA.

CREST TOOTHPASTE 63-200 ML,
SCOPE PRO HEALTH OR KIDS 500 ML
MOUTHWASH, ORAL-B MANUAL
TOOTHBRUSH EA. OR FLOSS PICKS 75'S
SELECTED VARIETIES
21506728_EA/21568343_EA



6⁵⁰

LIMIT 6
AFTER LIMIT
7.49 EA.

SENSODYNE OR
PRONAMEL TOOTHPASTE
SELECTED VARIETIES
110/135 ML
20247931002_EA/20432268002_EA



\$6

LIMIT 6
AFTER LIMIT
8.49 EA.

LISTERINE
CLASSIC 1 L OR
KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA/21353501_EA



2/\$8
OR
\$5.49 EA.

DEGREE BASE
ANTIPERSPIRANT
SELECTED VARIETIES
48-85 G
20296452001_EA
20303942001_EA



\$5

LIMIT 6
AFTER LIMIT
7.49 EA.

AXE
BODY SPRAY 113 G,
DEODORANT 76/85 G OR
BODY WASH 473 ML
SELECTED VARIETIES
21042585_EA/21438255_EA



3⁵⁰

LIMIT 6
AFTER LIMIT
4.49 EA.

COLGATE PREMIUM
ADULT OR KIDS
TOOTHPASTE 70-150 ML OR
MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



5⁵⁰

L'ORÉAL HAIR
EXPERTISE OR
GARNIER WHOLE
BLENDS HAIR CARE
SELECTED VARIETIES
AND SIZES
20941723_EA
21647194_EA



5⁵⁰

DOVE SHAMPOO,
CONDITIONER
OR STYLING
PRODUCTS
SELECTED VARIETIES
AND SIZES
20338455001_EA
21644640_EA



GET
6,000[®]
when you
buy 2

\$6
back in
points

NICE'N EASY,
NATURAL INSTINCTS
OR COLOR STRONG
HAIR COLOUR
SELECTED VARIETIES
21082577_EA/21165379_EA



\$9

OGX, MAUI OR
AVEENO HAIR CARE
SELECTED VARIETIES
21009300_EA
20312551004_EA



SAVE
UP TO

15%

OLAY SUPER SERUM,
REGENERIST MOISTURIZERS
OR TREATMENTS
SELECTED VARIETIES AND SIZES
21236887_EA



SAVE
UP TO

20%

AVEENO
BODY LOTIONS
SELECTED VARIETIES
AND SIZES
20102023003_EA
20301106_EA

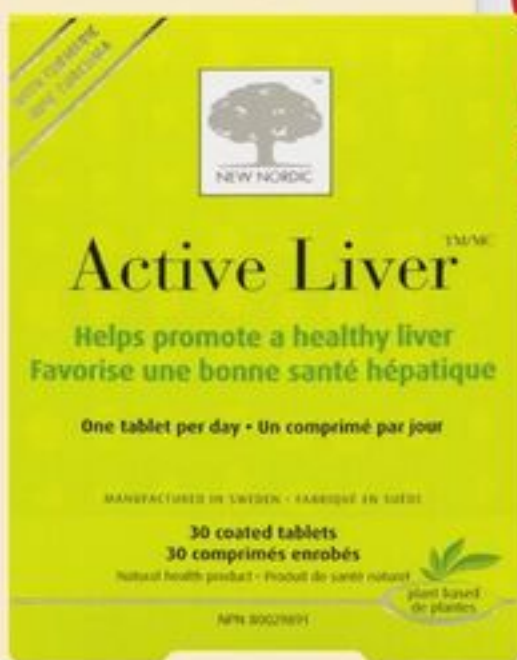


live well, spend less

SAVE
UP TO

20%

NEW NORDIC 30-60'S OR
IRON KIDS CHILDREN'S
60-200'S VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20611346_EA/20431749001_EA



SAVE
UP TO

25%

LIFE BRAND® VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21286148_EA/21687305_EA



SAVE
UP TO

20%

BOOST READY TO
DRINK SHAKES
SELECTED VARIETIES
AND SIZES
20986361_C06
20990880_C06



\$16

ALEVE, ASPIRIN
CAPLETS, TABLETS,
GELS OR CHEWS
SELECTED VARIETIES
AND SIZES
21362248_EA/21532778_EA



SAVE
UP TO

15%

RESTORALAX
POWDER 119-765 G OR
FIBRE GUMMIES 30-140'S
SELECTED VARIETIES AND SIZES
20159213_EA/213809001_EA



SAVE

15%

LIQUID IV HYDRATION
MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
21592444_EA/21592485_EA



SAVE
UP TO

20%

U BY KOTEX TAMPONS
SELECTED VARIETIES
AND SIZES
21291897_EA/21291969_EA



\$16

ALWAYS
PADS 26-62'S OR
LINERS 116-216'S OR
TAMPAX
TAMPONS 38-50'S
SELECTED VARIETIES
AND SIZES
21374646_EA/21606690_EA



\$18

TENA
UNDERWEAR
OR BRIEFS
SELECTED VARIETIES
AND SIZES
21033778_EA
21099261_EA



78⁹⁹

ENFAMIL A+ NEUROPRO
OR GENTLEASE
READY TO FEED FORMULA
SELECTED VARIETIES
18X237 ML
21590060_EA/21590568_EA



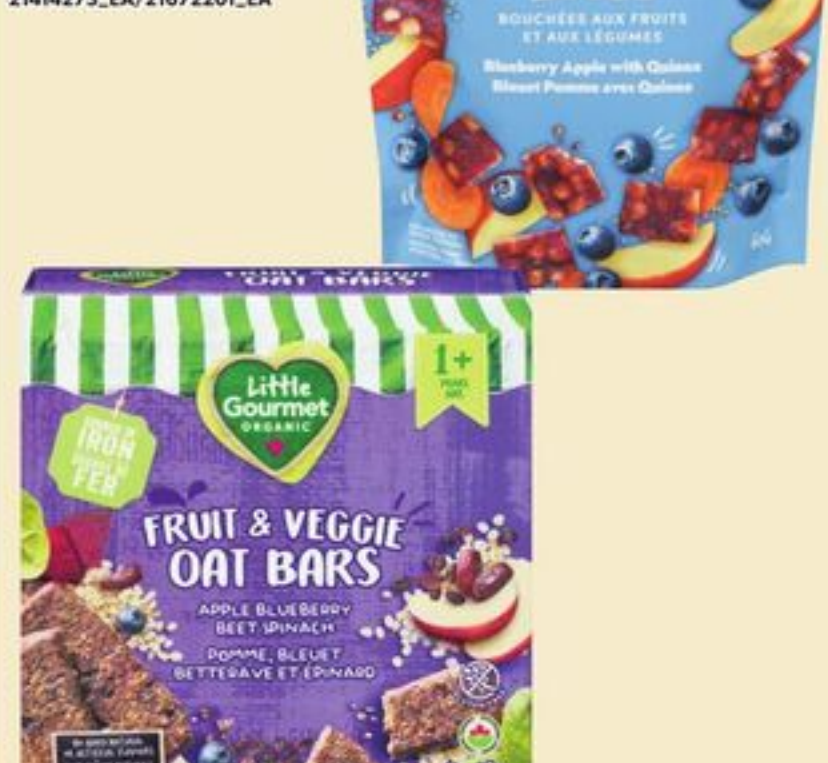
4/\$5

OR
\$1.49 EA.
PC® ORGANICS
BABY FOOD POUCH
SELECTED VARIETIES
128 ML
20651270002_EA/21056742_EA



4⁵⁰

BABY GOURMET
ORGANIC PUFFIES,
BARS, FRUIT BITES
OR CRUNCHY
CROCS SNACKS
SELECTED VARIETIES
35-90 G
21414273_EA/21672201_EA



36⁹⁹

HUGGIES PULL UPS
OR PAMPERS EASY
UPS GIANT PACK
TRAINING PANTS
SELECTED VARIETIES
68-112'S
21021427_EA/21089194_EA



47⁹⁹

PAMPERS
SWADDLERS
ULTRA VALUEPACK DIAPERS
SELECTED VARIETIES
SIZE 2-8, 120-192'S
21455875_EA/21455889_EA



59⁹⁹

SIMILAC 360
TOTAL CARE
INFANT FORMULA
LARGE TUBS
SELECTED VARIETIES
859 G
21697863_EA
21697886_EA



shop kitchen for less

APP
EXCLUSIVE
OFFER

Get
10,000 pts
when you spend \$40 in
our Kitchen department
(includes Appliances, Cookware,
Dinnerware, Serveware
or Drinkware)

\$10
back
in points

**SAVE
20%**

\$8-21

**PC® METAL
BAKEWARE OR
BAKEWARE SETS**
SELECTED VARIETIES
21154308_EA/21494818_EA



**SAVE
20%**

\$14-113

**PC® COOKWARE OR
COOKWARE SETS**
SELECTED VARIETIES
20903621_EA/21371294_EA



**SAVE
UP TO**

15%

**HAMILTON BEACH
APPLIANCES**
SELECTED VARIETIES
21036261_EA/21646963_EA



**SAVE
UP TO**

20%

**PC® SOFT GRIP
GADGETS**
\$7-14
21190094_EA/21192780_EA
21190096_EA



**SPEND \$20
GET \$5 OFF**

**LIFE AT HOME™ SEASONAL
DRINKWARE, DINNERWARE
OR SERVEWARE**
SELECTED VARIETIES
21666922_EA/21666885_EA



**SAVE
UP TO**

20%

**PC® GLASS
FOOD STORAGE
CONTAINERS**
SELECTED VARIETIES
21070913_EA/21161580_EA



shop home for less

**SAVE
UP TO**

25%

**EVERYDAY ESSENTIALS™
SHEETS SET**
SELECTED VARIETIES
2158706_EA/21589772_EA



**FROM
\$6**

**EVERYDAY
ESSENTIALS™
PILLOW CASES**
SELECTED VARIETIES
21615515_EA/21615531_EA



2/\$30
OR
\$18 EA.

PC® TOWELS
SELECTED VARIETIES
21306987_EA



**SAVE
UP TO**

40%

**VALENTINE'S DAY
PACK CARDS**
SELECTED VARIETIES
21679658_EA/21679659_EA



**SAVE
UP TO**

40%

**VALENTINE'S
PLUSH**
SELECTED VARIETIES
21681750_EA/21681811_EA



**SAVE
UP TO**

40%

**VALENTINE'S
PARTYWARE**
SELECTED VARIETIES
21681112_EA/21681041_EA



**SAVE
UP TO**

50%

**VALENTINE'S DAY
GOODIES & ACCESSORIES**
SELECTED VARIETIES
21682861_EA/21681092_EA



PRICES EFFECTIVE UNTIL SATURDAY FEBRUARY 14TH

JOE FRESH

Vacation Ready Deals
February 12 - 18



20% Off
Adult Swimwear*

Select Styles

 \$26 Straight Neck Swim Top NOW \$20⁸⁰	 \$24 V-Neck Swim Top NOW \$19²⁰	 \$24 Printed Swim Top NOW \$19²⁰	 \$42 Printed One Shoulder Swimsuit NOW \$33⁶⁰
 \$26 Side Ruched Swim Bottom NOW \$20⁸⁰	 \$29 Reversible Swim Bottom NOW \$23²⁰	 \$29 Reversible Swim Bottom NOW \$23²⁰	 \$42 Square Neck Swimsuit NOW \$33⁶⁰



20% Off
Men's Activewear*

Regular Price \$25 - \$49 | Select Styles

 \$39 Men's Flex Ripstop Cargo Short NOW \$31²⁰	 \$39 Men's Flex Ripstop Cargo Shirt NOW \$31²⁰	 \$45 Men's Flex Ripstop Cargo Shirt NOW \$36	 \$49 Men's Flex Ripstop Zip-Off Cargo Pant NOW \$39²⁰
--	--	--	---

NOW \$7
Adult Flip Flops*

Select Styles | Regular Price \$9

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

SUMM!
FOOD WITH HEART

**GOOD FORTUNE. GREAT FLAVOUR.
CELEBRATE WITH SUMM! ♥**

4⁴⁸ SUMM! 6 piece Spring Rolls 350g or
10 piece Gyoza Dumplings 250g
21114397_EA/21378594_EA

**MORE TO SHARE
THIS FAMILY DAY!**

\$8 Traditional Hummus 850 g
21687185_EA

\$4 Roasted Pine Nut Hummus 283 g
21687314_EA

\$6 Roasted Garlic Hummus 482 g
20504500_EA

fontaine santé

Hummm! Traditional Traditionnel
Hummm! Pine Nut Noix de Pin
Hummm! Garlic Ail

Maple Leaf logo

CASTELLO
SINCE 1893

**SAVOUR
FAMILY MOMENTS**

**Castello Specialty Cheese 170-200 g
SELECTED VARIETIES
21158086_EA
\$8**

**Castello Blue Cheese 125 g
SELECTED VARIETIES
20428574_EA
\$7**

**Castello Cream Cheese Rings 125 g
20986112_EA
\$6**

**Castello Havarti 170-200 g
SELECTED VARIETIES
20573910_EA
\$7**

Sharing Board

\$6 ALEXIS DE PORTNEUF
BRIE, ASSORTED VARIETIES
125 g
21617949_EA

\$9 ALEXIS DE PORTNEUF
BRIE, ASSORTED VARIETIES
125-170 g
20064979_EA

\$6 CATHEDRAL CHEESE
CHEDDAR, ASSORTED VARIETIES
200 g
21245346_EA

\$8 PILLER'S
CHARCUTERIE, ASSORTED VARIETIES
175 g
21661926_EA

\$8 PILLER'S
CHARCUTERIE, ASSORTED VARIETIES
125 g
21456329_EA

Saputo

VH

**A FLAVOUR TWIST FOR
EVERY DISH**
DIP. STIR. MARINATE.

\$4 VH® Sauces 341-380 mL
20297368_EA
20308726001_EA

\$4 President's Choice® Jasmine Rice 750 g
20961292_EA

GET 2,000[®] when you buy one (1) sauce and one (1) rice

\$2 back in points

Scan for recipes

Jasmine RICE - RIZ Jasmin

THE YEAR OF THE HORSE

**HIGH IN PROTEIN
TO FUEL THEIR DAY!**

\$11 Black Diamond Cheestrings 28 pk, 588 g
20765883_EA

2/\$10 or \$5.99 ea. Black Diamond Combo, 129 g
21208897_EA

\$5.49 Black Diamond Cheese Sticks 189-252 g
20886474_EA/21537373_EA

\$7 Lactantia Butter, 454 g
21601669_EA/21601712_EA

\$6 Président Butter, 454 g
21209150_EA

\$6 Lactantia Margarine 850 g
2024947001_EA

Black Diamond

Black Diamond

Black Diamond

Lactantia

PRÉSIDENT

Lactantia

Maple Leaf logo

DAIRY LINKED TO CANADA

BLUE DRAGON

\$4 Blue Dragon Sweet Chili Sauce, 310 mL selected varieties
21637553_EA

\$4 Blue Dragon Chili Crisp Sauce, 180 g
21681384_EA

\$4 Blue Dragon noodles selected varieties 300 g, 21434978_EA

\$3 Blue Dragon Coconut milk selected varieties 400 mL
20188944_EA

\$4 Blue Dragon Thai sauce and paste selected varieties 270/325 mL
20712986_EA

HAPPY LUNAR NEW YEAR

Visit bluedragon.ca for more recipes

**FOR BUDGET FRIENDLY MEALS
COOK WITH Prego**

KID FRIENDLY

5⁵⁰ PACE® CHUNKY SALSA SELECTED VARIETIES 642 ML
20307531001_EA

3⁵⁰ PREGO® PASTA SAUCE SELECTED VARIETIES 645 ML
20325820001_EA

SCAN HERE FOR PREGO® TEXAS TOAST PIZZAS

Maple Leaf logo

START YOUR **ACTIVIA** GUT HEALTH CHALLENGE

2 ACTIVIA
EVERY DAY FOR **14** DAYS



Optimum™

\$3
back
in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent
in Activia products*

get entered to win**

10 MILLION pts

That's like
\$10,000!



\$4
Activia® Expert - 4 x 100 g
21688261_EA/21687900_EA



\$6.50
Activia® Expert - 750 g
21688207_EA



\$7.50
Activia® - 12 x 100 g
20303412001_EA



\$4.50
Activia® - 650 g
20325132003_EA



\$7
Activia® - 8 x 93 mL
21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia® used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN



\$7.25
Oikos® - 650 g, 750 g
21305945_EA



3/\$12
OR \$4.99 EA.
Oikos® - 4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA



\$3.50
Oikos® Pro™ - 300 mL
21651846_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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10-HOUR BREW BOLD AND SMOOTH TASTE



\$7.50
Stok® - 1.42 L
21203737_EA/21203739_EA

LIBERTÉ

SIMPLE COMFORT. REAL TASTE.



5.75
Liberté® Kéfir
selected varieties
1 kg
21216416_EA



\$5
Liberté® Greek
Crunch
selected varieties
2 x 130 g
21041543002_EA
21588326_EA

4.25

Liberté® Greek
selected varieties
4 x 100 g
20801752003_EA
21648736_EA



4.50

Liberté® Méditerranée
selected varieties
4 x 100 g
21685635_EA
21685700_EA



3.50

Yoplait Tubes®
8 x 56 g, Yoplait
Minigo® 6 x 60 g,
selected varieties
21547587_EA
56920133427_EA



TAXES APPLICABLES
TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE /
TRADEMARKS OF LIBERTÉ MARQUES S.N.C. USED UNDER LICENSE /
MADE IN CANADA FROM DOMESTIC AND IMPORTED INGREDIENTS

WINTER GAME ESSENTIALS

Buy all three for \$22:

Any 30 - piece Wings and Wedges Bucket
1.2-2 KG 21541872_EA

+

any 1 Ruffles potato chips or Doritos Tortilla Chips 180-235 g
21241052_EA

+

1 L Pepsi selected varieties
20040201001_EA

Happy Lunar New Year

Get ready with your favourite brands

\$16 Gain Detergent 100 LD, Cheer Detergent 107 LD, Tide Detergent 52/64 LD, Tide Simply Detergent 107 LD, PODS/Fings 25/42s, Liquid Softener 96/150 LD, Sheets 240's, Beads 453/515/550 g, Rinse 70 LD, selected varieties 21671135_EA/21579830_EA

\$21 Tide Detergent 100/94/83 LD, Ivory Snow Detergent 80 LD, PODS/Fings 45/57/76's, Downy/Gain Beads 853 g, Selected Varieties 21671018_EA/21594124_EA

\$11 Dawn 2.21/2.64 L, Mc Clean Liquid 2.93 L, Swiffer Duster Refills 6/10's, Sweeper Wet Refills 12/20/24's, Sweeper Dry Refills 16/20/32's, WetJet Refills 12's, Powermop Refills 5's, WetJet Liquid 2.5 L, Powermop Liquid 2.5 L, Selected Varieties 21430598_EA/21694540_EA

\$27 Cascade Tubs 63/83/112's, Selected Varieties 21658905_EA/2165885_EA

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GOURMET CREATIONS FOR LOVE AT FIRST BITE

2/\$7 OR \$4 EA. Marie Morin Crème Brûlée, Salted Caramel Cheesecake or Chocolate Ganache 90 - 103 g 2165251_EA/2165250_EA

TRUSTED SOFTNESS, BETTER TEAR

*vs. leading 1000-sheet brand

\$18 Charmin Bath Tissue, 12=48 roll, soft 21707532_EA

cleans Better

\$18 Charmin Bath Tissue, 12=48 roll, strong 21636641_EA

*vs. Leading Canada 2-ply bath tissue

+50% MORE ABSORBENT

*vs. leading ordinary brand.

\$18 Bounty Paper Towel, Select A Size, 6=12 roll 21670280_EA

THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

\$11 Bounty Napkin 400's 21053171_EA

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NOMINATE A MINOR HOCKEY ASSOCIATION

FOR THEIR CHANCE TO RECEIVE UP TO **\$100,000***

Nominate at KrugerBigAssist.ca

PROUDLY ASSISTING CANADIAN FAMILIES ON AND OFF THE ICE.

\$21 Cashmere® Ultra Bathroom Tissue 24=72 Rolls Selected Varieties 21443648_EA

\$14 Scotties® Ultra Soft Facial Tissue 4-Pack Selected Varieties 21607310_EA

\$23 SpongeTowels® UltraPRO Paper Towel 8=16 Rolls Selected Varieties 21677816_EA

*No purchase necessary. Nominations start Oct 1/25 and Feb 22/2026. Nominate an eligible Canadian hockey association for the opportunity to receive one of five (5) \$25,000 CAD donations. Five (5) donations will be made ("Finalists"); one per region (ON, QC, Pacific (BC, YT, NU, NT), Prairies (AB, SK, MB), Atlantic (PEI, NS, NB, NL)) Plus, one (1) \$75,000 CAD donation ("Grand Prize") will be made among applications received from Finalists by March 13/26. Start your nomination or see full terms at KrugerBigAssist.ca.
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 **Products claimed as being made in Canada have been made with domestic and imported materials.