

weekly deals

6⁵⁰

DANONE ACTIVIA
12X100 G OR **iöGO**
CREAMY 16X100 G
YOGURT
SELECTED VARIETIES
20303412001_EA
20609583001_EA



SAVE UP TO 25%

\$3

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
1.74-1.89 L
20315090001_EA
21243598_EA



\$4

BREYERS CREAMERY STYLE ICE CREAM 1.41 L,
POPSICLE NOVELTIES
6-12'S OR **PC® FROZEN**
FRUIT 300-600 G
SELECTED VARIETIES, FROZEN
20312227_EA
21651169_EA



\$3

D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES
AND SIZES
20627903_EA
21567005_EA



6⁵⁰

APP EXCLUSIVE OFFER*

GET 2,000[®] **\$2** back in points

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
6'S
21283356_EA
21283358_EA

NATIONAL MUFFIN DAY
Friday, Feb 20*



*Open your PC Optimum™ app or visit pc optimum.ca to get the offer

\$8

APP EXCLUSIVE OFFER*

GET **3,500** ^{PC} **\$3.50** back in points when you buy 2

IN-STORE PREPARED SINGLE SERVE MEALS OR BOWLS
SELECTED VARIETIES
135-410 G
21696324_EA
21696361_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$5

GIUSEPPE PIZZA
439-785 G OR PC®
WOOD-FIRED PIZZA 351-413 G
SELECTED VARIETIES
FROZEN
21106361_EA
21540352_EA



Optimum

Members-Only Price™

5.99

Non-members

9.99

Members save \$4



BLUEWATER FISH OR SHRIMP
SELECTED VARIETIES
FROZEN
226-600 G
(EXCLUDES 350G)
20310745004_EA
20316252003_EA



\$9

SWISS CHALET OR MONTANA'S PORK BACK RIBS, LOU'S OR MANDARIN ENTRÉES
SELECTED VARIETIES
FULLY COOKED
375-650 G
21668141_EA
21699144_EA



SAVE \$3

9.99

QUALITY BASMATI RICE
8 LB
20787250_EA



PROUDLY CANADIAN

Zehrs™

SAVE 54%

2⁵⁰
LB

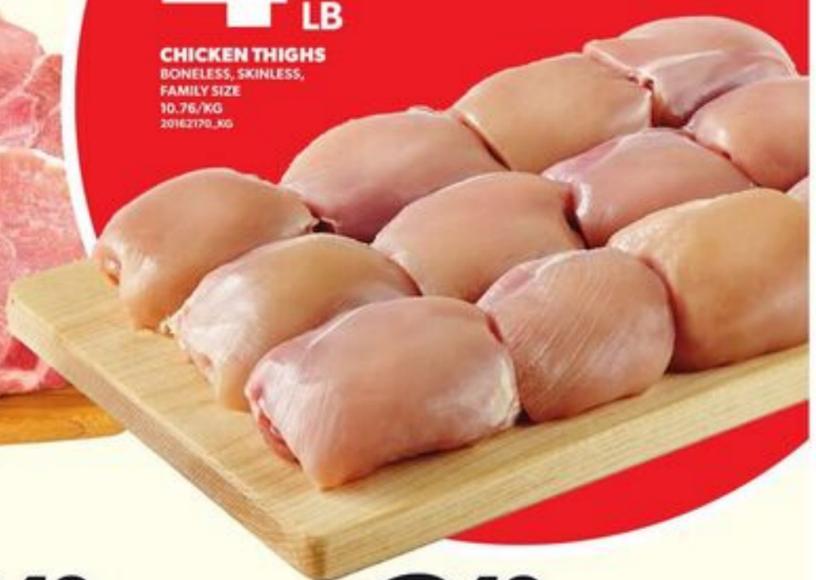
**PORK LOIN COMBINATION
CHOPS SIRLOIN AND
RIB PORTION**
BONE-IN
5.31/KG
20422343_KG



SAVE 48%

4⁸⁸
LB

CHICKEN THIGHS
BONELESS, SKINLESS,
FAMILY SIZE
10.76/KG
20162170_KG



\$10
LB

**FRESH STEELHEAD TROUT
FILLETS OR FRESH ASC
TILAPIA FILLETS**
22.05/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
20497812_KG
21025083_KG



2⁴⁹
LB

COSMIC CRISP APPLES
PRODUCT OF U.S.A., EXTRA
FANCY GRADE
5.49/KG
21250884001_KG



2⁴⁹
LB

**PC® EXTRA LARGE RED
SEEDLESS GRAPES**
PRODUCT OF SOUTH AFRICA OR
CHILE; **PC® EXTRA LARGE
GREEN SEEDLESS**
GRAPES PRODUCT OF PERU
OR SOUTH AFRICA, NO.1 GRADE
5.49/KG
20425779001_KG



**SAVE \$2
WHEN YOU BUY 2**

2/\$16

OR
\$9 EA.

**PC® PACIFIC LARGE
WHITE SHRIMP**
RAW OR COOKED, PEELED
OR RAW ZIPPERBACK®
31-40 PER LB 400 G,
**SEAQUEST® WHOLE
TILAPIA** 1.36 KG OR
POMPANO 800 G
FROZEN
20789931_EA
2059047_EA



SAVE UP TO 64%

2⁵⁰

**FARMER'S MARKET™
RED OR RUSSET
POTATOES**
PRODUCT OF CANADA
CANADANO 1 GRADE
10 LB BAG
2067013001_EA
2067012001_EA



3⁵⁰

**FARMER'S MARKET™
AVOCADO BAG**
PRODUCT OF MEXICO
5'S
21644936001_EA



**SAVE
UP TO \$2²⁹**

\$6

**PC® DOUBLE CREAM
BRIE** 165-200 G OR
**PC® SPLENDIDO®
SLICED MEAT** 300 G
SELECTED VARIETIES
20789327_EA
21050405_EA



\$8

**NO NAME® CANOLA
OR VEGETABLE OIL** 3 L
250 ML
20903390_EA
20326618_EA



**SAVE
\$1⁰²**

4⁹⁸

**LACTANTIA
BUTTER**
SELECTED VARIETIES
454 G
2029612005_EA
20439926_EA



**SAVE
UP TO**

50%

**JAMIESON VITAMINS
OR SUPPLEMENTS**
SELECTED VARIETIES
AND SIZES
20543239001_EA
20303216001_EA



\$15

**FINISH 40-55'S, CASCADE
39-48'S OR CASCADE
ACTION PACS 60'S, GAIN
LAUNDRY DETERGENT**
4.25 L/42'S, **GAIN OR
DOWNY FABRIC
SOFTENER** 1.42-3.29 L,
BEADS 453-550 G OR
BOUNCE SHEETS 240'S
SELECTED VARIETIES
20965291_EA
20460832001_EA



\$3

NO NAME® FLOUR
SELECTED VARIETIES
2.5 KG
20932356_EA
20903325_EA



Flyer prices effective from Thursday, February 19th to Wednesday, February 25th, 2026. SEE BACK PAGE FOR DETAILS.



APP EXCLUSIVE OFFER

47⁹⁹

36⁹⁹

24⁹⁹

GET 2,000⁺ back in points

GET 10,000⁺ back in points

for every \$50* spent on baby apparel, diapers, training pants, wipes, food, formula, accessories and/or toiletries

*Open your PC Optimum app or visit pcoptimum.ca to get the offer

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SELECTED VARIETIES
SIZE 2-8, 120-192'S
2148377_EA



HUGGIES PULL UPS OR PAMPERS EASY UPS GIANT PACK TRAINING PANTS
SELECTED VARIETIES
68-712'S
2103437_EA
2108994_EA



MILLIE MOON PACK DIAPERS

CLUB SIZE SELECTED VARIETIES AND SIZES
2103442_EA
2103446_EA



LIMIT 4 AFTER LIMIT 24.99 EA.

SAVE 98¢ WHEN YOU BUY 2

2/\$6

OR \$3.49 EA.
PC® KETTLE COOKED, PLEATED LOADS OF™ OR WORLD OF FLAVOUR™ POTATO CHIPS
SELECTED VARIETIES
200 G
2084097004_EA
2164985_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

APP EXCLUSIVE OFFER
GET 1,000⁺ back in points when you buy 2

6⁴⁹



BLACK DIAMOND CHEESE BARS 400 G OR SHREDS 300-320 G OR PC® CHEESE SHREDS
250-320 G
SELECTED VARIETIES
21060183_EA
21279221_EA



SAVE 88¢

\$6

NEILSON TRUTASTE MILK 2%, 1% OR SKIM 4 L OR LACTOSE FREE MILK 2 L
SELECTED VARIETIES
2018554_EA
20148677_EA



5⁹⁹

HELLMANN'S MAYONNAISE 710-890 ML OR BERTOLLI OLIVE OIL 460-500 ML
SELECTED VARIETIES
20619379061_EA
20627339061_EA
21704348_EA



Members-Only Price

\$4

Non-members \$5⁷⁹

GENERAL MILLS CEREAL
SELECTED VARIETIES
300-437 G
21719218_EA
21712896_EA



2⁷⁵

PC® OR NO NAME® LEMONADE OR TEA
SELECTED VARIETIES
1.54/1.75 L
21430542_EA
21430684_EA



\$2

DELVERDE PASTA
SELECTED VARIETIES
250/450 G
20317975004_EA
20317975006_EA



SAVE 98¢ WHEN YOU BUY 2

2/\$3

OR \$1.99 EA.
MICHELINA'S ENTRÉES 156-284 G OR SWANSON POT PIES 200 G
SELECTED VARIETIES
FROZEN
20320525001_EA
2120864_EA



3⁵⁰

APP EXCLUSIVE OFFER
GET 1,000⁺ back in points when you buy 2

PC® ICE CREAM SHOP ICE CREAM
SELECTED VARIETIES
FROZEN
946 ML
2039998301_EA
20299983005_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$26

LAVAZZA WHOLE BEAN COFFEE 1 KG OR MCCAFFEE GROUND COFFEE 640-875 G
SELECTED VARIETIES
21556082_EA
21633664_EA



2⁷⁵

GOLDFISH BAKED SNACK CRACKERS OR CRISPS
SELECTED VARIETIES
156-200 G
20300320_EA
20306994003_EA



\$15

HERSHEY'S POUCH
SELECTED VARIETIES
670-700 G
20126640_EA
21206032_EA



SAVE 79¢ WHEN YOU BUY 2

2/\$15

OR \$8.49 EA.
COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20318684002_C12
203234002_C12



5⁵⁰



PC® THE DECADENT® CHOCOLATE CHIPS
SELECTED VARIETIES
226-300 G
2001473_EA
20303261_EA



6⁵⁰



CASHMERE BATHROOM TISSUE
12 DOUBLE ROLLS OR SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
21004739_EA
20318667_EA



PRICE DROP!

More ways to save

\$1

NEILSON MILKSHAKE OR MILK2GO
SELECTED VARIETIES
370 ML
21040042_EA
21040956_EA



\$3

PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLES 204 G
SELECTED VARIETIES
FROZEN
20172464001_EA
21474507_EA



\$2

PC® LIQUID DISH SOAP
SELECTED VARIETIES
638/739 ML
2002406_EA
2003081_EA



\$6

WHISKAS CAT TREATS
SELECTED VARIETIES
454 G
2102308_EA



Zehrs CUSTOMER RELATIONS 1-866-541-6315. VISIT zehrs.ca FOR STORE HOURS.

Please call Customer Relations at 1-866-541-6315 or visit our website at zehrs.ca for your store's hours and to see which Zehrs® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. Trademarks: ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. PC Optimum™ Members Only: Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See zehrs.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. Points Offers: Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. Outdoor/Seasonal Items: Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. †PRICE DROP Offer: Valid in-store at participating locations from January 29 - February 25, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

ZEH BACK



freshness you can taste,
value you'll love

3⁵⁰

\$5

BLUEBERRIES
PRODUCT OF MEXICO
OR MOROCCO
PINT
20080137001_EA



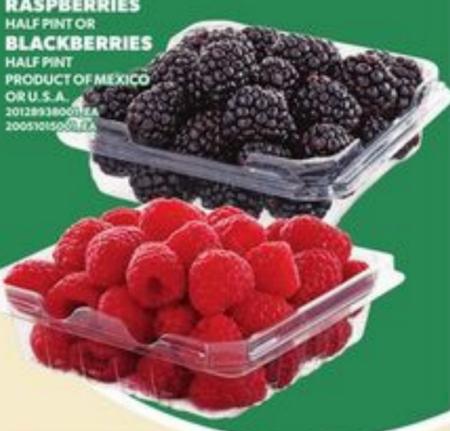
PINT

2⁵⁰
EA./LB

ENGLISH
CUCUMBER 2.50 EA. OR
GREENHOUSE
TOMATOES ON THE
VINE 2.50 LB 5.51/KG
PRODUCT OF ONTARIO
20070132001_EA
20051930001_KG



RASPBERRIES
HALF PINT OR
BLACKBERRIES
HALF PINT
PRODUCT OF MEXICO
OR U.S.A.
20128938001_EA
20051015001_EA



\$5

ROMAINE HEARTS
PRODUCT OF U.S.A.
3'S
20067389001_EA



\$1

KIWI
PRODUCT OF GREECE
EACH
20130242001_EA



4⁵⁰

CANTALOUPE
PRODUCT OF GUATEMALA,
HONDURAS OR BRAZIL
EACH
20167017001_EA



1⁸⁸
LB

SWEET POTATOES
PRODUCT OF CANADA
4.34/KG
20127708001_KG



2/\$12

OR
\$7 EA.

BOLTHOUSE FARMS
SMOOTHIES OR
JUICE
SELECTED VARIETIES,
PRODUCT OF U.S.A.
946 ML
20301788_EA
2032589_EA



GET 1,000⁰⁰
when you buy 2
\$1
back
in points

\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
200003143_EA



FRESH
PROMISE

If it's not fresh,
it's free.*

*Fresh Promise: Applicable to eligible fresh produce items purchased at Zehrs store locations or online at zehrs.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Zehrs store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

\$25

SIGNATURE GIFT
BOUQUET
EACH
21636377_EA



\$12

10 STEM TULIPS
ASSORTED COLOURS
EACH
20833978_EA



\$16

ASSORTED FOLIAGE
IN CLAY POT
EACH
21065638_EA



\$7
LB



HALAL CHICKEN
BREASTS
BONELESS, SKINLESS,
FAMILY SIZE
15.43/KG
21636240_KG



feeling protein power-fuel

\$11
LB

EYE OF ROUND
OVEN ROAST
CUT FROM CANADA AAA OR
USDA SELECT GRADE BEEF
500 G
OR HIGHER
24.25/KG
20812791_KG



\$7

BREADED PORK
LOIN SCHNITZEL
300 G
21580065_EA



PREPARED
IN-STORE

\$7



PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
21584342_EA
21584308_EA



\$8



PC® NATURALLY
SMOKED BACON
SELECTED VARIETIES
500 G
20051892_EA
20152629_EA



\$21

BEYOND MEAT
PLANT-BASED
BURGERS 678 G OR
GROUND BEEF 908 G
FROZEN
21378994_EA
21702916_EA



find your catch in seafood

SAVE UP TO \$1⁹⁹

3⁵⁰

SEAQUEST® CRAB
OR LOBSTER
FLAVOURED
POLLOCK FLAKES
OR CHUNKS
SELECTED VARIETIES,
READY-TO-EAT
227 G
20699832_EA



SAVE
UP TO \$2⁹⁹

\$8

SEAQUEST®
FISH FILLETS
SELECTED VARIETIES,
FROZEN
400 G
20036614_EA
20153570_EA



\$11

PC® BATTERED WILD
SEA SALT AND VINEGAR
HADDOCK BITES 438 G OR
PEI MUSSELS IN
PROVENCAL OR
CREAMY WHITE WINE
SAUCE 907 G
SELECTED VARIETIES-FROZEN
20638059_EA/21531237_EA



bakery deals rising daily

Optimum
Members-Only Price
2²⁵
Non-members
3²⁵

Members save \$1

BAKED IN-STORE

WHITE OR 100% WHOLE WHEAT BREAD
383 G
21374404_EA
21377237_EA

1⁵⁰ **BAKED IN-STORE**

BAGUETTE
WHITE OR WHEAT
255 G
21432011_EA

4²⁵ **BAKED IN-STORE**

CIABATTA BUNS 6'S OR MINI'S 10'S
21375030_EA
21375031_EA

\$7 **BAKED IN-STORE**

IN-STORE BAKED COOKIES
SELECTED VARIETIES
18'S
21454952_EA
21455101_EA

\$6 **PREPARED IN CANADA**

FARMER'S MARKET™ OR SIMPLE JOY SLICED LOAF CAKE
SELECTED VARIETIES
344-600 G
21489091_EA
21489092_EA

\$7 **PREPARED IN CANADA**

QUINN'S SWISS ROLLS
SELECTED VARIETIES
6'S
21392536_EA
21392547_EA

3⁵⁰ **PREPARED IN CANADA**

PC® FLATBREAD
SELECTED VARIETIES
220/300 G
20990442_EA
20990444_EA

SAVE \$1.48 WHEN YOU BUY 2

2/7⁵⁰

OR \$4.49 EA.

CASA MENDOSA 7/20 INCH TORTILLAS
SELECTED VARIETIES
204-640 G
20318788_EA
20976626_EA

2⁵⁰ **PREPARED IN CANADA**

NO NAME® BAGELS
SELECTED VARIETIES
6'S
21297831_EA
21466664_EA

SAVE UP TO \$1.99 in the mood for deli-cious

\$8 **PREPARED IN CANADA**

PC® DELI CHEESE BLOCK
SELECTED VARIETIES
250 G
20770652_EA
20770656_EA

SWISS SUISSE

GOUDA

\$11

BABYBEL 12'S OR THE LAUGHING COW 24'S
SELECTED VARIETIES
20360091_EA
20360620_EA

SAVE 79¢/100 G **PREPARED IN CANADA**

\$3 /100 G

ZIGGY'S® BEEF SERVICE CASE
SELECTED VARIETIES
200652019A

Optimum
Members-Only Price
\$7
Members save \$1
PREPARED IN CANADA

Non-members \$8

MAPLE LEAF NATURAL SELECTIONS OR SCHNEIDERS DELI SLICED MEAT
SELECTED VARIETIES
150/175 G
20065285_EA
20582322_EA

Optimum
Members-Only Price
\$5
Members save \$1
PREPARED IN CANADA

Non-members \$6

PC® BLACK LABEL CRISPS
SELECTED VARIETIES
150 G
20501554_EA
20501555_EA

Optimum
Members-Only Price
3⁵⁰
Non-members \$4

NEW YORK STYLE BAGEL CRISPS

PC® TOPPED HUMMUS 280 G OR NEW YORK BAGEL CRISPS 170 G
SELECTED VARIETIES
2029784000_EA
20811364_EA

on the run, we got you

FROM \$9 **PREPARED IN CANADA**

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
\$10-739 G
21456400_EA
21456401_EA

2/\$8 **GET 1,000[®] \$1 back in points** when you buy 2

OR \$5 EA.

FRIED TORTILLA CHIPS
383 G
21334615_EA

NATIONAL TORTILLA CHIP DAY
Tuesday, Feb 24*

\$8

BENTO CALIFORNIA ROLLS
SELECTED VARIETIES
190-236 G
21638517_EA

Game on, wings ready

Enjoy 30 flavorful chicken wings, available breaded or unbreaded, prepared for the perfect bite every time. Choose them plain or finished with your favourite sauce.

Choose from our signature flavours, freshly sauced to order:

- Sweet BBQ
- Sweet Chilli
- Stingin' Honey Garlic
- Classic Buffalo

SAVE \$10

\$20 serves 6

30 PIECE WINGS & WEDGES BUCKET
1.2-2 KG
21548872_EA/21548877_EA

FEBRUARY

**HIT
OF THE
MONTH**

**LIMIT 6
AFTER LIMIT
3.50 EA.**



\$2⁶⁷

VACHON SNACK CAKES
SELECTED VARIETIES
AND SIZES
20963606_EA
20976342_EA

**LIMIT 6
AFTER LIMIT
\$3 EA.**



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA
21602936_EA

**LIMIT 6
AFTER LIMIT
\$5 EA.**



\$4

**ROYALE TIGER TOWEL
PAPER TOWELS**
3-6 ROLLS
21484702_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

**Must be a registered PC Optimum™ member to get this offer.

Valid from February 1 - 28, 2026. While quantities last. See in-store for details.

Champion-level value, here

3⁵⁰

CRISPERS CRACKERS OR CRISPERS BITS AND BITES SNACK AND CRACKER MIX
SELECTED VARIETIES
145 G
21382272_EA
21382333_EA



3⁵⁰

RITZ CRACKERS, SNACKWICHES, CHEESE BITS OR WHEAT THINS MULTIGRAIN CRACKERS OR TRISCUIT CRACKERS
SELECTED VARIETIES
175 -200 G
21304647_EA
21547034_EA



23⁹⁹

POWERADE SPORTS DRINK
SELECTED VARIETIES
24X593 ML
20854036_C24



SAVE \$1.08 WHEN YOU BUY 2
2/5⁵⁰
OR \$3.29 EA.

GLACEAU VITAMIN WATER
SELECTED VARIETIES
591 ML
20533194004_EA
20542362003_EA



SAVE \$2.58 WHEN YOU BUY 2
2/\$13

OR \$7.79 EA.

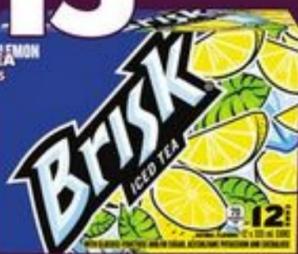
PEPSI SOFT DRINKS
SELECTED VARIETIES
6X710 ML
203905446002_C06
203905446004_C06



SAVE \$1.98 WHEN YOU BUY 2
2/\$15

OR \$8.49 EA.

BRISK ICED TEA
SELECTED VARIETIES
12X355 ML
20318877001_C12



SAVE \$1.98 WHEN YOU BUY 2
2/\$6

OR \$3.99 EA.

CADBURY CHOCOLATE BARS
SELECTED VARIETIES
80-100 G
21648577_EA
21648705_EA



\$26

VAN HOUTTE K-CUPS
SELECTED VARIETIES
30'S
20743469_EA



3⁵⁰

MOTT'S CLAMATO COCKTAIL
SELECTED VARIETIES
1.89 L
20318955002_EA
20318955003_EA



\$4

DORITOS FLAVOURED TORTILLA CHIPS
SELECTED VARIETIES
210-280 G
21648530_EA
21693042_EA



7⁵⁰

CARNATION HOT CHOCOLATE CANISTER
SELECTED VARIETIES
400/450 G
21337600_EA
21374805_EA



SAVE 98¢ WHEN YOU BUY 2
2/\$6

OR \$3.49 EA.

NESTLÉ CHOCOLATE JUNIORS
SELECTED VARIETIES
58.4-94.4 G
21648429_EA
21648446_EA



\$4

LECLERC CELEBRATION OR CELEBRATION MINI COOKIES
SELECTED VARIETIES
200-350 G
21648530_EA
21680155_EA



3/\$9
OR \$3.75 EA.

NATURE VALLEY BISCUIT, PROTEIN BARS AND SWEET & SALTY 6'S 148-210 G OR **FIBRE 1 BARS** 12'S
SELECTED VARIETIES
205879504001_EA
21233559_EA



\$10

KELLOGG'S JUMBO SIZE CEREAL
SELECTED VARIETIES
750 G-1.05 KG
20072706_EA
21631991_EA



\$4

KELLOGG'S CEREAL
SELECTED VARIETIES
315-355 G
21719192_EA
21719195_EA



\$2

CHEF BOYARDEE PASTA
SELECTED VARIETIES
425 G
203312500002_EA
203312500003_EA



\$2

CAMPBELL'S CONDENSED SOUP
SELECTED VARIETIES
284 ML
20003827001_EA
20984016_EA



\$3

DARE BRETON CRACKERS OR BITES 132-200 G OR **GRISSOL BAGUETTES OR MELBA TOAST** 120-150 G OR **VINTA CRACKERS**
200-225 G
21033173_EA
21520666_EA



APP EXCLUSIVE OFFER
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

Get **3,000 pts** **\$3** back in points for every \$15* spent on any Suraj product

Happy Holi

Enjoy the festival of colours with more value.

\$15

PC® BLUE MENU® CHICKEN THIGHS
BONELESS, SKINLESS
AIR CHILLED
8 PACK
21341017_EA

\$25

STEWING GOAT
BONE-IN, FROZEN
1 KG
20143053_EA

\$8

SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK
16-20/LB, FROZEN
300 G
21043887_EA

\$2 LB

PAPAYA
PRODUCT OF MEXICO
4.4L/KG
2081766601_EA

4.50

YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA OR EQUADOR
EACH
20626393001_EA

3.98 LB

OKRA
PRODUCT OF U.S.A.
8.77/KG
20091263001_KO

Optimum Members-Only Price **\$15**
Non-members **\$18**
Members save **\$3**

PC® NUT MIX CLUB PACK
SELECTED VARIETIES
680-907 G
21404806_EA
21404807_EA

1.79

SHANA VEGETABLES
SELECTED VARIETIES
FROZEN
300 G
20753995_EA

\$7

PC® MINI VEGETABLE SAMOSAS 345 G OR **CHICKEN SAMOSAS** 288 G
FROZEN
20589330_EA
20603356_EA

1.75

KURKURE MASALA MUNCH
SELECTED VARIETIES
115 G
20659742_EA
21361077_EA

\$5

TAMAM TAHINI SMALL
454 G OR **SLICED PICKLE TURNIPS** 1 KG
21217262_EA
21237987_EA

\$14

KRITI GOLD EXTRA VIRGIN OLIVE OIL
750 ML
20572876_EA

\$11

TILDA BASMATI RICE
SELECTED VARIETIES
1.81 KG
20013920_EA
20436348_EA

\$15

BRAR'S GHEE OIL
800 G
20469886_EA

\$2

RUBICON JUICES
SELECTED VARIETIES
1 L
20029236001_EA
20296770002_EA

2.50

PUCK THICKENED CREAMY PRODUCT
160 G
21449348_EA

8.50

AL RIFAI COFFEE OR MIX CLASSIC NUTS
SELECTED VARIETIES
450 G
20830650_EA
20917107_EA

\$4 GET 500*

KFI COOKING SAUCES
SELECTED VARIETIES
375/395 ML
20419490001_EA
20419490003_EA

Chag Purim Sameach!

Celebrate with more value than ever.



\$23

NANUK SMOKED COHO SALMON
FROZEN
300 G
2014139_EA

\$2 LB

PAPAYA
PRODUCT OF MEXICO
4.41/KG
20817066001_KG

\$7

PC® ORRI MANDARINS
PRODUCT OF ISRAEL
2 LB
20907647001_EA

Optimum
Members-Only Price
3.99
Non-members
8.99

Members save \$5

KEDEM SPARKLING GRAPE JUICE 750 ML
OR **KEDEM GRAPE JUICE LARGE** 1.8 L
SELECTED VARIETIES
20033885006_EA
20314022001_EA

2.50

CROWN CHUNK LIGHT TUNA
SELECTED VARIETIES
170 G
20104490_EA/20114196_EA

1.69

SNAPPY SNAX WAFERS
SELECTED VARIETIES
150-175 G
21490425_EA

1.79

OSEM BAMBA HAZELNUT FILLING
60 G
21527498_EA

BAMBA
PEANUT BUTTER PUFFS
With Creamy Hazelnut Filling

3.25

PIERREBONNE JAM
SELECTED VARIETIES
250 G
21076102_EA

4.99

GALIL SUN-DRIED FIGS GARLAND
SELECTED VARIETIES
227 G
21032590_EA

3.50

ACHVA HAMANTASCHEN
SELECTED VARIETIES
300 G
215194064_EA

5.50

GOOD MALLOW CRISPY RICE TREATS
SELECTED VARIETIES
175 G
21704676_EA

\$4

KLIYAT GAT SUNFLOWER SEED OR PRIGAT SUNFLOWER SEED
200 G
20019700_EA

6.50

ARTISANAL PEANUT BUTTER BITES
SELECTED VARIETIES
136 G
21706805_EA

Artisanal Treats
CHEWY & CRISPY PEANUT BUTTER BITES
TOPPED WITH CANDIED CRANES

2.79

GALIL RICE CAKES OR CORN CAKES
SELECTED VARIETIES
100 G
21009392_EA/21059190_EA

Galil
All-Natural **RICE CAKES**
WITH A TOUCH OF SEA SALT
THIN
GLUTEN FREE

Galil
All-Natural **CORN CAKES**
WITH A TOUCH OF SEA SALT
THIN
GLUTEN FREE

3.99

WISSOTZKY TEA
SELECTED VARIETIES
30-95 G
2045833200L_EA/204583318_EA

W
WOODZKY TEA
Orange, peaches and pears

EG
EARL GREY
Specially blended with a touch of Earl Grey. Seasonal for its earthy essence all over the world.

6.50

WALDEN FARMS SYRUP
SELECTED VARIETIES
340-355 ML
20300207_EA
21031777_EA

\$3

CERES JUICES
SELECTED VARIETIES
1 L
20042340_EA
2008500601_EA

Ceres
100% Juice Blend
A mélange de jus

8.99

PARDES FARMS FROZEN VEGETABLES
SELECTED VARIETIES
454-680 G
21029551_EA/21029562_EA

Parides
Broccoli Florets

Parides
Cauliflower Florets

5.49

BEMY MATE FRUIT BAR
SELECTED VARIETIES
96 G
21701518_EA

Mate
FRUIT BAR
100% REAL FRUIT
ZERO ADDED SUGAR
NO PRESERVATIVES
GLUTEN FREE
NO COLORANTS
NO SOY
NO NUTS

99¢

WHITE ROCK SELTZER
SELECTED VARIETIES
1 L
20042340_EA
20628205007_EA

White Rock
Seltzer

\$3

WACKY MAC FOULDS
MAC 156 G OR GEFEN BEETS
VACUUM PACK RED 500 G
SELECTED VARIETIES
20122898_EA
21028955_EA

GEFEN RED BEETS
WHOLE PEELLED COOKED READY TO EAT

WACKY MAC
MAC & CHEESE

ITEMS AVAILABLE AT THE FOLLOWING ZEHRS LOCATIONS:
472 BAYFIELD ST., BARRIE, 1045 PAISLEY RD., GUELPH, 6940 MORRISON ST., NIAGARA FALLS, 750 OTTAWA ST. S., KITCHENER, 450 ERB ST. W., WATERLOO, 5890 MALDEN RD. AND 7201 TECUMSEH RD. E., WINDSOR.

your one-stop grocery shop

6²⁵

TROPICANA ORANGE JUICE, FRUIT BEVERAGE OR LEMONADE 1.36 L OR PURE LEAF TEA 1.75 L
SELECTED VARIETIES
20755752002_EA
21622130_EA



SAVE \$1.98
WHEN YOU BUY 2

2/\$10

OR \$5.99 EA.
MCCAIN SUPERFRIES OR SPECIALTY POTATOES
SELECTED VARIETIES, FROZEN
454-800 G
20324328002_EA
20798979_EA



\$6

KRAFT PEANUT BUTTER
SELECTED VARIETIES
750 G/1 KG
20039581001_EA
20039581002_EA



SAVE \$3
WHEN YOU BUY 3

3/10⁵⁰

OR \$4.50 EA.
DANONE OIKOS YOGURT
SELECTED VARIETIES
4X100 G
2049710006_EA
20623055_EA



\$4

SKINNY POP POPCORN
SELECTED VARIETIES
125/150 G
20795418002_EA
21125607_EA



\$4

KELLOGG'S HOMESTYLE RICE KRISPIES BARS 198 G, SPECIAL K BARS 165 G OR KASHI GRANOLA BARS 175-200 G
SELECTED VARIETIES
20846823001_EA
215047975_EA



2/\$8

OR \$4.79 EA.
QUAKER INSTANT OATS 232-344 G OR OATS 900 G/3 KG
SELECTED VARIETIES
20323133001_EA
21990251_EA



SAVE 15%

NATURE'S PATH ORGANIC CEREAL
SELECTED VARIETIES
284-375 G
20042928002_EA
20789263001_EA



SAVE 99¢

\$4

NO NAME® COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991001_EA
20183991002_EA



SAVE \$1

4⁵⁰

NO NAME® MARGARINE
907 G
20073675_EA



2/\$10

OR \$5.49 EA.
BLACK DIAMOND CHEESE SNACKS
SELECTED VARIETIES
129 G
21208641_EA



\$5

PC® THE DECADENT COOKIES
SELECTED VARIETIES
290/300 G
20612251_EA
20612252_EA



\$5

PC® ROASTED ALMONDS
SELECTED VARIETIES
200 G
21058261_EA
21058490_EA



\$3

PC® APPLETREE™ APPLE SAUCES
6X100 ML OR
PC® SQUEEZE FRUIT POUCHES 4X90 G
SELECTED VARIETIES
2030970001_EA
20395684_EA



\$6

TAZO TEA CONCENTRATE
SELECTED VARIETIES
946 ML
21665354_EA
21662029_EA



SAVE 25¢

\$6

LACTANTIA ULTRAPUR LACTOSE FREE MILK PROTEIN
SELECTED VARIETIES
1.5 L
21239130_EA
21654605_EA



7⁵⁰

MAXWELL HOUSE INSTANT COFFEE CAPSULES 10'S
OR **LAVAZZA**
SELECTED VARIETIES
21006408_EA
21520351_EA



\$11

GLAD OUTDOOR BAGS
SELECTED VARIETIES
10-40'S
21665410_EA
21665417_EA



\$14

PUREX 4.08-4.43 L SUNLIGHT 4 L OR PERSIL 1.86 L LAUNDRY DETERGENT OR SNUGGLE FABRIC SOFTENER 2.77 L OR SHEETS 200'S
SELECTED VARIETIES
20083525001_EA
21658408_EA



\$18

CADBURY MINI EGGS
875 G
21621042_EA

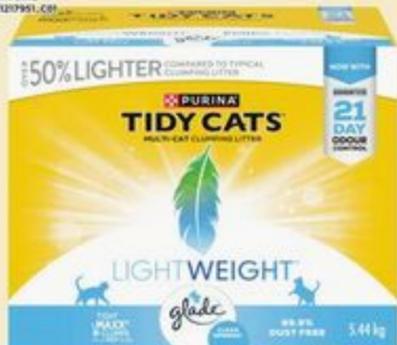


for every wag and purr

SAVE UP TO \$3.99

\$22

TIDY CATS LITTER
SELECTED VARIETIES
5.44 KG
2127991_CO1



\$9

ZUKE'S DOG TREATS
SELECTED VARIETIES
170 G
21661750_EA



\$40

BENEFUL DOG FOOD
SELECTED VARIETIES
12.7 KG
21237134_CO1



SAVE UP TO \$1.99

\$13

PURINA ONE CAT FOOD
SELECTED VARIETIES
1.4-1.8 KG
21096817_EA



\$17

CESAR DOG FOOD
SELECTED VARIETIES
12'S
20548229_EA



3/7.50

OR \$2.99 EA.

ONE TRUE INSTINCT DOG FOOD
SELECTED VARIETIES
368 G
21640096_EA
21520480_EA



3/\$9

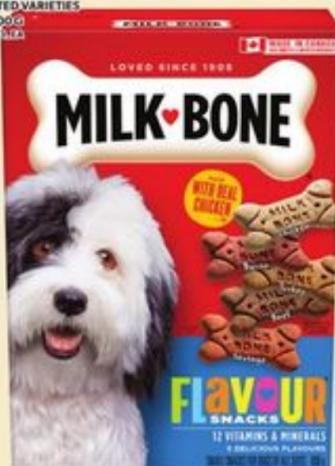
OR \$3.49 EA.

BENEFUL DOG FOOD
SELECTED VARIETIES
283 G
20303551002_EA



\$5

MILK-BONE DOG TREATS
SELECTED VARIETIES
535-900 G
21048571_EA



\$9

ZOË BETTER THAN RAWHIDE DOG TREATS
SELECTED VARIETIES
148-233 G
21300799_EA



SAVE UP TO \$1.99

\$17

WHISKAS CAT FOOD
SELECTED VARIETIES
12'S
20548322_EA



\$10

CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20379566001_EA



\$30

FRISKIES CAT FOOD
SELECTED VARIETIES
32'S
21784868_CO1



\$7

MEOW MIX CAT FOOD
SELECTED VARIETIES
1.42 KG
21546251_EA



2/\$6

OR \$3.49 EA.

FANCY FEAST PURÉE
SELECTED VARIETIES
40 G
21478105_EA



\$27

PC NUTRITION FIRST CAT FOOD
SELECTED VARIETIES
4 KG
21300797_EA



**EVERYDAY
LOW
PRICES**

**Value you
can count on.**

\$13

**CANADIAN
POULTRY**

**PC® BLUE MENU®
CHICKEN BREASTS**
BONELESS, SKINLESS,
AIR CHILLED
3'S
21340953_EA



\$8

**CANADIAN
POULTRY**

**PC® BLUE MENU®
GROUND CHICKEN
OR MINCED TURKEY**
454 G
21000001_EA
21000002_EA



\$13

**SEAQUEST®
SHRIMP RING WITH
MILD COCKTAIL
SAUCE**
FROZEN
454 G
21697403_EA



2⁵⁰

**PREPARED IN
CANADA**

SANTOSH NAAN
5'S
21674463_EA



\$6

**PREPARED IN
CANADA**

**ZIGGY'S® DELI
CHEESE SLICES**
SELECTED VARIETIES
160/180 G
2160778_EA
2160826_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G
20706542_EA
21682879_EA



\$5

NO NAME® PEROGIES
SELECTED VARIETIES, FROZEN
2 KG
20323782001_EA



3⁵⁰

NO NAME® PIZZA
SELECTED VARIETIES, FROZEN
295-411 G
21544401_EA
21544404_EA



\$10

**NO NAME®
NOVELTIES**
SELECTED VARIETIES,
FROZEN
24/30'S
20347400002_EA
21013432_EA



\$1

**PREPARED IN
CANADA**

**PC® BLUE MENU®
OR FREE & CLEAR®**
SELECTED VARIETIES
1L
20962060007_EA
20962060003_EA



\$4

**PREPARED IN
CANADA**

**iöGO NANO
DRINKS** 6000 ML OR
YOGURT 360 ML
SELECTED VARIETIES
20609687001_EA
21619318_EA



\$3

NO NAME® FRUIT
SELECTED VARIETIES,
FROZEN
300-400 G
21545097_EA
21545106_EA



\$5

**PC® ORGANICS
PASTA SAUCE**
SELECTED VARIETIES
700 ML
20068773001_EA



\$5

**PC® ORGANICS
FROZEN
VEGETABLES**
SELECTED VARIETIES
300-500 G
21004281_EA
20418889002_EA



\$5

**PC® ORGANICS
COCONUT WATER**
SELECTED VARIETIES
1L
21092373_EA



1⁵⁰

**ROOSTER®
COCONUT MILK**
SELECTED VARIETIES
398 ML
21378707_EA
21378715_EA



\$11

**SUFRA® HALAL
BREADED CHICKEN**
SELECTED VARIETIES,
FROZEN
568-840 G
21078707_EA
21078709_EA



\$10

**SURAJ®
BASMATI RICE**
3.63 KG
20438931_EA



live well, spend less

5/\$10

OR \$2.49 EA.
BABY GOURMET ORGANIC FRUIT OR VEGETABLE BABY FOOD POUCHES
 113/128 ML OR JARS 113 ML
 SELECTED VARIETIES
 21033983_EA/21091241_EA



LIMIT 12
 AFTER LIMIT 1.79 EA. **\$1**

COLGATE OR CREST TOOTHPASTE
 50-100 ML OR **MANUAL TOOTHBRUSH** EA.
 SELECTED VARIETIES
 2033873901_EA
 20975582_EA

SAVE UP TO 25%

METHOD LIQUID HAND SOAP PUMPS & REFILLS
 SELECTED VARIETIES
 AND SIZES
 2043657904_EA
 21640640_EA



GET 4,000* **\$4**
 when you spend *20* on
 back in points

AVEENO OR NEUTROGENA SUN CARE PRODUCTS
 SELECTED VARIETIES
 AND SIZES
 21009268_EA
 21932122_EA

\$5

LIMIT 4
 AFTER LIMIT 6.29 EA.

ST. IVES BODY LOTIONS
 SELECTED VARIETIES
 AND SIZES
 21080889_EA/21086101_EA



SAVE UP TO 15%

L'ORÉAL FACECARE PRODUCTS
 SELECTED VARIETIES
 AND SIZES
 21070224_EA



27⁹⁹

HUGGIES GIGA PACK DIAPERS
 SELECTED VARIETIES
 N-7, 42-128'S
 21371074_EA/21664290_EA



\$7

TRESEMMÉ SHAMPOO, CONDITIONER OR STYLING PRODUCTS
 SELECTED VARIETIES
 AND SIZES
 21091948_EA/21091975_EA



\$8

LIMIT 6
 AFTER LIMIT 8.99 EA.

DOVE WOMEN'S DEODORANT 74 G OR DRY SPRAYS 107/113 G
 SELECTED VARIETIES
 20440721_EA/21094970_EA



\$9

HEAD & SHOULDERS OR OLD SPICE HAIR CARE
 SELECTED VARIETIES
 AND SIZES
 21360088_EA
 21505226_EA



\$8

MONDAY OR GÖT2B HAIR CARE
 SELECTED VARIETIES
 AND SIZES
 20321473001_EA
 21261072_EA



7⁵⁰

LIMIT 6
 AFTER LIMIT 8.99 EA.

SENSODYNE RAPID RELIEF OR PROTECT TOOTHPASTE 75 ML, POLIDENT TABLETS 84-96'S OR POLIGRIP 62.4-70 G
 SELECTED VARIETIES
 20437509002_EA/21471658_EA



SAVE UP TO 20%

AVEENO OR JOHNSON & JOHNSON OR DOVE BABY
 SELECTED VARIETIES
 AND SIZES
 20922621_EA/21112321_EA



2/\$14

OR \$12.49 EA.
PC® PEDIATRIC NUTRITIONAL SUPPLEMENT
 SELECTED VARIETIES
 6X2.35 ML
 20432090002_EA/21432096001_EA



2/\$10

OR \$5.79 EA.
BABY GOURMET ORGANIC FRUIT OR VEGGIE MELTS
 SELECTED VARIETIES
 23 G
 20463107002_EA



2/\$6

OR \$3.50 EA.
PC® ORGANIC MINI CEREAL BARS
 SELECTED VARIETIES
 160 G
 20066938001_EA
 20433440001_EA



44⁹⁹

KENDAMIL WHOLE MILK INFANT FORMULA
 800 G
 21699547_EA



HALEON

Get well.

save up to 20% off

Advil, Buckley's, Voltaren, Caltrate, Centrum, Emergen-C, Tums or Benefiber selected varieties and sizes



4⁹⁹

Q-TIPS
 500'S
 2032307001_EA



Stay well.



Trademarks owned or licensed by Haleon. ©2026 Haleon or licensor.

Simply made

Simply Gourmet

NEW ARRIVAL

2/5.50
or 3.29 ea.

Simply Gourmet Crunchers or Puffies snacks selected varieties, 32 g
21597451_EA/21597406_EA/21672096_EA
21671989_EA/21597336_EA/21597310_EA

PediaSure

COMPLETE, BALANCED NUTRITION[®] WITH A TASTE KIDS LOVE

2/4 18
\$10.49 ea

PediaSure Complete, selected varieties, 4x235mL
20322414001_EA
20322414002_EA

Pedialyte

WHEN WATER ISN'T ENOUGH
Get advanced rehydration

\$10⁹⁹

Pedialyte electrolyte oral rehydration solution. Strawberry 1L or Freezer Pops, 16 x 62.5 mL
20186130_EA
21623984_EA

Similac 360 Total Care[®]

A first of its kind from Similac[®]

\$69⁹⁹ Similac 360 Total Care ready to feed infant formula, selected varieties, 16 x 235 mL
21702863_EA/21702882_EA

\$59⁹⁹ Similac 360 Total Care infant formula selected varieties, 859 g
21697863_EA/21697886_EA

© Abbott - DIR/584A-OC2025

Potty Training Made FUN

BLUEY **Pampers easy ups** **Peppa Pig**

LIMIT 4
AFTER LIMIT
31.99 EA.

GET 2,000⁰⁰ **\$2** back in points

26⁹⁹

Pampers[®] Easy-Ups[™] club pack training pants selected varieties 46-74's
21089365_EA/21089367_EA

© 2026 P&G

BIG PACK = BIGGER SAVINGS!

LIMIT 4
AFTER LIMIT
58.99 EA.

GET 2,000⁰⁰ **\$2** back in points

47⁹⁹

Pampers[®] Swaddlers ultra value pack diapers selected varieties, sizes 2-8, 120-192's
21455875_EA

45% MORE DIAPERS[™]
PLUS DE COUCHES[™]

Pampers swaddlers
our best dryness & comfort ever

plus sèches
= confort babies qui panouit

*vs. Pampers Huge Pack

© 2026 P&G

NEW & IMPROVED!

HUGGIES

SAVE OVER \$20 PER BOX* | ECONOMISEZ PLUS DE 20 \$ PAR BOÎTE*

HUGGIES snug & dry

up to 100% blowout & leakproof protection
de protection : fuites et débordements

162 **5**
diapers couches over 27 LB | plus de 12 KG

Save over \$20 per box

with **NEW Huggies[®] Ultra Value Pack!**

LIMIT 4
AFTER LIMIT
49.99 EA.

44.99

Huggies[®] Snug & Dry Ultra Value Pack sizes 3-6, 132-198's
21693896_EA

© Registered Trademark and *Trademark of Kimberly-Clark Worldwide, Inc. © KCWW © Disney

cheers & chill

beers, ciders & ready to drink



14⁹⁹

BUDWEISER
6X473 ML CANS
20944739_C06



15⁴⁹

COORS LIGHT BEER
6X473 ML CANS
20946471_C06



16⁷⁹

STELLA ARTOIS
6X473 ML CANS
21347368_C06



26⁶⁹

CORONA EXTRA
12X330 ML BOTTLES
21336940_C12



24⁵⁹

TWISTED TEA
12X355 ML CANS
20513398_12



14⁹⁹

BUD LIGHT BEER
6X473 ML CANS
20944739_C06



29⁹⁹

DILLON'S GIN VARIETY PACK
12X355 ML CANS
21464792_C12



15⁹⁹

MICHELOB ULTRA
6X473 ML CANS
21097258_C06



Only at the following Zehrs locations (unless otherwise stated) : 30 King St. S., Alliston, 11 Bryne Dr., 620 Yonge St. and 607 Cundles Rd. E., Barrie, 487 Queen St. S., Bolton, 400 Conestoga Blvd. and 180 Holiday Inn Dr., Cambridge, 322 Argyle St. S., Caledonia, 800 Tower St. S., Fergus, 160 Kortright Rd. W., 297 Eramosa Rd. and 1045 Paisley Rd., Guelph, 24018 Woodbine Ave. RR# 2, Keswick, 300 Main St. E., Kingsville, 750 Ottawa St. S. and 1375 Weber St. E., Kitchener, 600 Mitchell Rd. Hwy 23 S., Listowel, 6940 Morrison St., Niagara Falls, Heritage Mall 50 - 4th Ave., Orangeville, Fairview Mall 285 Geneva St. and 221 Glendale Ave. at Hwy 406, St. Catharines, 865 Ontario St., Stratford, 323 Toronto St. S., Uxbridge, 450 Erb St. W. and 555 Davenport Rd., Waterloo, 5890 Malden Rd. and 7201 Tecumseh Rd. E., Windsor.

We reserve the right to limit quantities. Above retails do not include deposit or tax and may be subject to change without notice. No rainchecks or substitutions. See in-store or zehrs.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

JOE FRESH

New Styles,
Smart Prices



Other colours available:



Ribbed Long Sleeve Top
\$25

Other colours available:



Collared Sweater
\$35

Tops & Sweaters from \$25



Ribbed Long Sleeve Top

\$25
each



Pointelle Crewneck Sweater

\$35
each



Collared Sweater

\$35



Striped Pointelle Sweater

\$35

\$45 Denim Refresh



Accessories from \$16



Graphic Essential Cap

\$16



Abstract Buckle Belt

\$19



Essential Bucket Hat

\$19



Square Toe Flats

\$34



Side-Tie Knit Vest

\$34

EVEN MORE ONLINE & IN-STORE

SHOP NOW

LIBERTÉ

SIMPLE COMFORT. REAL TASTE.

4⁵⁰

Liberté Méditerranée[®] selected varieties 500 g

21473714_EA
20788062002_EA



\$9

Liberté Greek 1 kg
21305351_EA



\$5

Yoplait[®] Source Protein[®] 650 g
21587047_EA

\$12

Yoplait[®] YOP[®] 12 x 200 mL
21481820_EA



\$9

Yoplait[®] Source[®] & Creamy[®] selected varieties 16 x 100 g

20317317001_EA
20120316004_EA



1²⁵

Yoplait[®] YOP[®] selected varieties 200 mL

21477986_EA
21478300_EA



\$5

Yoplait[®] Source[®] selected varieties 630 g

21391318006_EA
21391318001_EA

TAXES APPLICABLES
TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE /
TRADEMARKS OF LIBERTÉ MARQUES S.N.C. USED UNDER LICENSE /
MADE IN CANADA FROM DOMESTIC AND IMPORTED INGREDIENTS



BUILDING COMMUNITY

One Rink at a Time

Learn More At
KRAFTHOCKEYVILLE.CA

© NHL © NHLPA



Philadelphia Cream Cheese Product Selected Varieties 227 - 250 g
20866924010_EA

2/9⁵⁰

OR \$5.49 EA.



Kraft Peanut Butter Selected Varieties 750 g - 1 Kg
20039581001_EA

\$6



Kraft Salad Dressings 425 mL
Heinz Mayonnaise-style Sauces 340 mL Selected Varieties
21686143_EA/21584850_EA

\$4



Kraft Dinner Macaroni & Cheese 200 g Selected Varieties
21549526_EA

3/4⁹⁸

OR \$1.99 EA.



Classico Pasta Sauce 410 - 600 mL Selected Varieties
2168217_EA
201325609003_EA

2/\$10

OR \$5.99 EA.



Crave Frozen Entrées 200 - 340 g
Kraft Dinner Deluxe Frozen Meals 340 g Selected Varieties
21085515_EA/21553329_EA

2/\$11

*Based on the 2026 BrandSpark[®] Canadian Trust Study.

Our butchers cut quality meat in your store every day!



pork loin schnitzel
21588065_EA

beef meatballs plain
21587897_EA

beef stir fry strips cut from Canada A/grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA



Connect all you want. Earn points for all you need.

Earn 20,000 pts
after 2 months of service



START YOUR **ACTIVIA**
GUT HEALTH CHALLENGE

2 ACTIVIA EVERY DAY FOR 14 DAYS



Optimum™

\$3
back in points

APP EXCLUSIVE OFFER

Earn **3,000** pts

for every \$10 spent in Activia products*

get entered to win **10 MILLION** pts

That's like **\$10,000!**



\$4

Activia® Expert - 4 x 100 g
21688281_EA/216887900_EA

\$6.50

Activia® Expert - 750 g
21688207_EA

\$8.50

Activia® - 12 x 100 g
20303422001_EA

\$4.50

Activia® - 650 g
20325132003_EA

\$7

Activia® - 8 x 93 mL
21620253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia® used under lic. © 2026 Danone Waters of North America. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get entered for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion, Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Value-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (worth the \$10,000 USD in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pc.optimum.ca/10million. Danone.

PACK YOUR MORNING
WITH PROTEIN



\$8

Oikos® - 650 g, 750 g
21305945_EA

3/10.50
OR \$4.50 EA.

Oikos® - 4 x 95 g, 4 x 100 g
20525855_EA
2049715001_EA

\$3.50

Oikos® Pro™ - 300 mL
21631846_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

Activia® used under lic. © 2026 Danone Waters of North America. / Oikos® / Oikos® Pro™ used under lic. © 2026 Danone US, LLC. / Stok® © 2026 WhiteWave Services, Inc. All rights reserved. All rights reserved.

10-HOUR BREW
BOLD AND SMOOTH TASTE



\$7.50

Stok® - 1.42 L
21203737_EA/21203739_EA

BRING HOME A WIN FROM General Mills WITH THIS OFFER

BUY 2 OLD EL PASO™ KITS AND GET **\$10 TO FILL UP YOUR TACOS****
UPLOAD YOUR RECEIPT ONLINE

20795536_EA/21049495_EA

**Must redeem online. Limited offers available. Offer ends March 31, 2026. See participating packaging for details.

EASY WITH Olivieri

Olivieri Family Pack Pasta selected varieties 500 - 700 g
20311594_EA
20915948_EA
\$11

Olivieri pasta sauce selected varieties 600 mL | 20011488_EA
\$10

Olivieri Family Pack Pasta selected varieties 500 - 700 g
20311594_EA/20915948_EA
\$11

Olivieri Pasta 250-350 g or Sauce 300 mL selected varieties Mix and Match
21021520_EA
OR 99.75 EA.
2/\$12

VISIT WWW.OLIVIERI.CA FOR GREAT RECIPE INSPIRATIONS



Express™

Online grocery pickup & delivery

Online groceries,
hand-selected for you

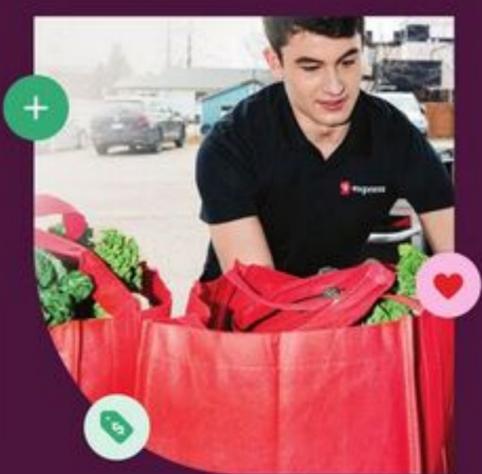
Get **\$15** in PC Optimum™ points on your first 5 eligible online grocery orders*.

Shop now

That's \$75 back in pts

Use code **PCX5**

*Terms and conditions apply. See site for details.



WINTER GAME ESSENTIALS



**Buy
all three
for \$22:**

Any 30 - piece Wings & Wedges bucket 1.2-2 KG
21541872_EA/21541877_EA

+
any 1 Ruffles potato chips or Doritos Tortilla Chips 180-235 g
21241052_EA

+
Pepsi selected varieties 1 L
20040201001_EA

**TRUSTED SOFTNESS,
BETTER TEAR**
*vs. leading 1000-sheet brand

NEW

Charmin
Ultra Soft
Ultra Doux
Smooth Tear
Se détache facilement

\$18 Charmin Bath Tissue, 12=48 roll, soft
21707532_EA

Cleans Better

\$18 Charmin Bath Tissue, 12=48 roll, strong
21636641_EA

*vs. Leading Canada 2-ply bath tissue

Charmin
Ultra Strong
Ultra Résistant
Cleans Better
Net Like
Moisture

**+50% MORE
ABSORBENT**
*vs. leading ordinary brand.

\$18 Bounty Paper Towel, Select A Size, 6=12 roll
21670280_EA

Bounty
6-12 Doubles

**THICKER
AND MORE
ABSORBENT**
*vs. the leading US 2-ply napkin

\$11 Bounty Napkin 400's
21053171_EA

Bounty
Napkins
400 White
Blanc
The Quicker Picker Upper

© 2026 P&G

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.

Esso **Mobil** + **Optimum**

PC Optimum™ and the PC Logo are trademarks of Loblaw's Inc., used under license. Esso is a trademark of Imperial Oil Limited, Imperial Oil, licensee. Mobil is a trademark of Exxon Mobil Corporation or one of its subsidiaries, Imperial Oil, licensee.