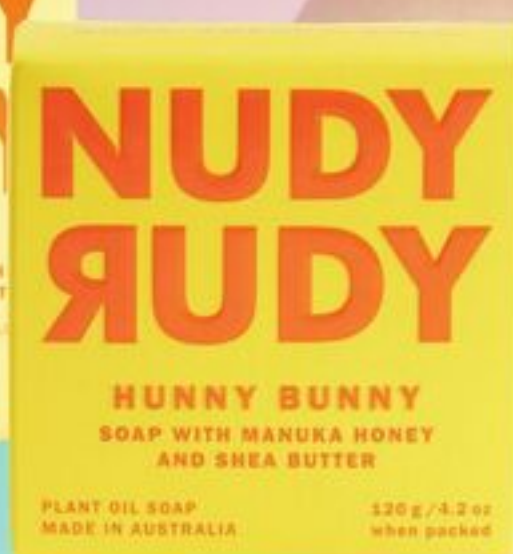


Sobeys

Ready for routine

Discover self-care favourites for every part of your day



STARTING AT

6⁴⁹

NUDY RUDY Hand Wash or Bar Soap 120 g or 500 mL



13⁹⁹

SHEA MOISTURE Hair Care 222-384 mL or 326-340 g selected



500 PTS when you buy 2

12⁴⁹ LISTERINE Mouthwash 1.5 L



100 PTS when you buy 2

6⁴⁹

DOVE Bar 3 pk or Body Wash 325 mL



\$2

COMPLIMENTS Foam Hand Soap 250 mL selected



100 PTS when you buy 2

7⁹⁹

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

Get 1 FREE

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



Prices & offers in effect Thursday, February 12 - Wednesday, March 18, 2026.

*Scene+ Points and all offers valid from Thursday, February 12 - Wednesday, March 18, 2026. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout.



Salon results
in every wash

100 PTS
when you buy 2
7.99

TRESEMMÉ
Hair Care
180-828 mL
or 298-413 g
selected



From shampoo to hair masks,
we've got everything you need for
nourished, beautiful hair.

100 PTS
when you buy 2
STARTING AT
6.49

DOVE Hair Care
195-355 mL or
142-198 g selected



100 PTS
when you buy 2
6.49

DOVE Bar 3 pk or
Body Wash 325 mL



DOVE Beauty
Bar Gentle Skin
Cleanser
Moisturizing for
Gentle Soft Skin
Care Original
Made With 1/4
Moisturizing
Cream

Visit the health and beauty aisles of your local Sobeys.



Your skin must-haves



5⁴⁹
NIVEA Body Wash or Shower Gel 500 mL



15% off
NIVEA MEN Shave Care 75-200 mL or 125-198 g selected



3⁹⁹
NIVEA Lip Care 4.8 g or 2 pk selected

Get 1 FREE

NIVEA Body Wash 500-887 mL

WHEN YOU SPEND \$25 OR MORE ON PARTICIPATING NIVEA PRODUCTS



7⁹⁹
NIVEA Body Wash 887 mL



4⁹⁹
NIVEA Roll-on or Deodorant 50 mL or 51-52 g selected



6⁴⁹
NIVEA Dry Spray Deodorant 150 mL selected

Visit the health and beauty aisles of your local Sobeys.



Oat
powered
care



300 PTS
when you buy 2

9⁹⁹

AVEENO Body Wash
532 mL

17⁹⁹

AVEENO Body Wash 975 mL

400 PTS
when you buy 2

9⁹⁹

LUBRIDERM Body Wash
selected 473 mL



Elevate your shower routine

300 PTS
when you buy 2

7⁹⁹

OGX Hair Care
selected 50-385 mL



200 PTS
when you buy 2

8⁴⁹

OGX Body Wash
577 mL

Targeted
bond repair
without the
weight



Visit the health and beauty aisles of your local Sobeys.

Take a moment



100 PTS
when you buy 2

5⁴⁹

CAPRINA
Foaming Bath
1 L



100 PTS
when you buy 2

6²⁹

CAPRINA Body Wash
625 mL



100 PTS
when you buy 2

5⁹⁹

CAPRINA Liquid
Hand Soap 500 mL



100 PTS
when you buy 2

5⁴⁹

CAPRINA Bar
Soap 3 pk



100 PTS
when you buy 1

7⁹⁹

DR. TEAL'S Epsom Salts
or Foaming Bath selected
1.36-1.81 kg or 1 L

Soak in Dr. Teal's to recharge
the body, mind and spirit

It's Nudy Time
Get soapy,
sudsy and soft



STARTING AT

6⁴⁹

NUDY RUDY Hand
Wash or Bar Soap
120 g or 500 mL

Visit the health and beauty aisles of your local Sobeys.

NEW NOUVEAU

#1 DENTIST RECOMMENDED**
N°1 RECOMMANDÉ PAR LES DENTISTES**

SENSODYNE

2 SHADES WHITER*
TEINTES PLUS BLANCHES*

SENSITIVITY PROTECTION
24/7
PROTECTION CONTRE LA SENSIBILITÉ

CLINICAL WHITE

NPN 80128986

STAIN PROTECTOR
PROTECTION ANTITACHE

75 mL DAILY TOOTHPASTE
DENTIFRICE QUOTIDIEN

NEW NOUVEAU

#1 DENTIST RECOMMENDED**
N°1 RECOMMANDÉ PAR LES DENTISTES**

SENSODYNE

2 SHADES WHITER*
TEINTES PLUS BLANCHES*

SENSITIVITY PROTECTION
24/7
PROTECTION CONTRE LA SENSIBILITÉ

CLINICAL WHITE

NPN 80128986

ENAMEL STRENGTHENING
RENFORCEMENT DE L'ÉMAIL

75 mL DAILY TOOTHPASTE
DENTIFRICE QUOTIDIEN

NEW Sensodyne Clinical Repair starts to repair teeth from first brush

100 PTS
when you buy 2

7⁹⁹

SENSODYNE Clinical Whitening Toothpaste 75 mL selected

See results with every brush

Softsoap

Warm Vanilla & Coconut Milk

DEEPLY MOISTURIZES TO HYDRATE DRY SKIN

MAKES HANDS SOFT

11.25 FL OZ (332 mL)

Softsoap

lavender & shea

PARFUM DE LAVANDE ET DE KARITÉ

DEEPLY MOISTURIZES TO HYDRATE DRY SKIN

11.25 FL OZ (332 mL)

Softsoap

ANTIBACTERIAL BENZALKONIUM CHLORIDE SOLUTION

ANTIBACTÉRIEN SOLUTION DE CHLORURE DE BENZALKONIUM

Crisp Clean Scent
Parfum de propreté fraîche

332 mL

3⁹⁹

SOFT SOAP Liquid Hand Soap 332 mL

Colgate

Total

ANTICAVITY FLUORIDE MOUTHWASH
RINCE-BOUCHE AU FLUORURE ANTICARIE

DAILY REPAIR / RÉPARATION QUOTIDIENNE

1 L

STARTING AT
5⁹⁹

COLGATE Toothpaste, Mouthwash or Toothbrushes 1-4 pk or 70 mL-1 L selected

Colgate

SENSITIVE PRO-Relief

COMPLETE PROTECTION

120 mL

hello

goodbye plaque, hello whitening
fluoride free toothpaste

natural peppermint
with tea tree & coconut oil

whitens teeth
removes plaque
controls tartar
mind-blowing freshness

98 mL

hello

naturally whitening
fluoride toothpaste

farm grown mint
with tea tree & coconut oil

whitens naturally
prevents cavities
remineralizes enamel
mind-blowing freshness

98 mL

STARTING AT
6⁹⁹

HELLO Toothpaste 82-98 mL selected

sheer perfection
claire

cool & fresh
rafraîchissant

lady Speed Stick

invisible²

24H DEODORANT - ANTIPERSPIRANT

70 g

SPEED STICK

ORIGINAL

DEODORANT / DESODORISANT

85 g

STARTING AT
2⁹⁹

SPEED STICK Deodorant or Antiperspirant 45-85 g selected

7⁹⁹

IRISH SPRING Soap 6 pk

IRISH SPRING

ALOE MIST

12 OZ (340 g)

IRISH SPRING

ICY BLAST

12 OZ (340 g)

IRISH SPRING

ACTIVE SCRUB

12 OZ (340 g)

Visit the health and beauty aisles of your local Sobeys.



300 PTS
when you buy 2

6⁹⁹

LISTERINE
Mouthwash Classic
1 L selected

Care for every smile



Healthier gums,
healthier you

STARTING AT
2⁹⁹

GUM Flossers, Picks or
Toothbrushes 1-90 pk
selected



We all need a
bit of marvel



STARTING AT
10⁹⁹

MARVIS Toothpaste 75 mL
selected

Visit the health and beauty aisles of your local Sobeys.



300 PTS
when you buy 2

7⁹⁹ METHOD Body Wash 532 mL



300 PTS
when you buy 2

8⁴⁹ METHOD Shampoo or Conditioner 399-414 mL selected

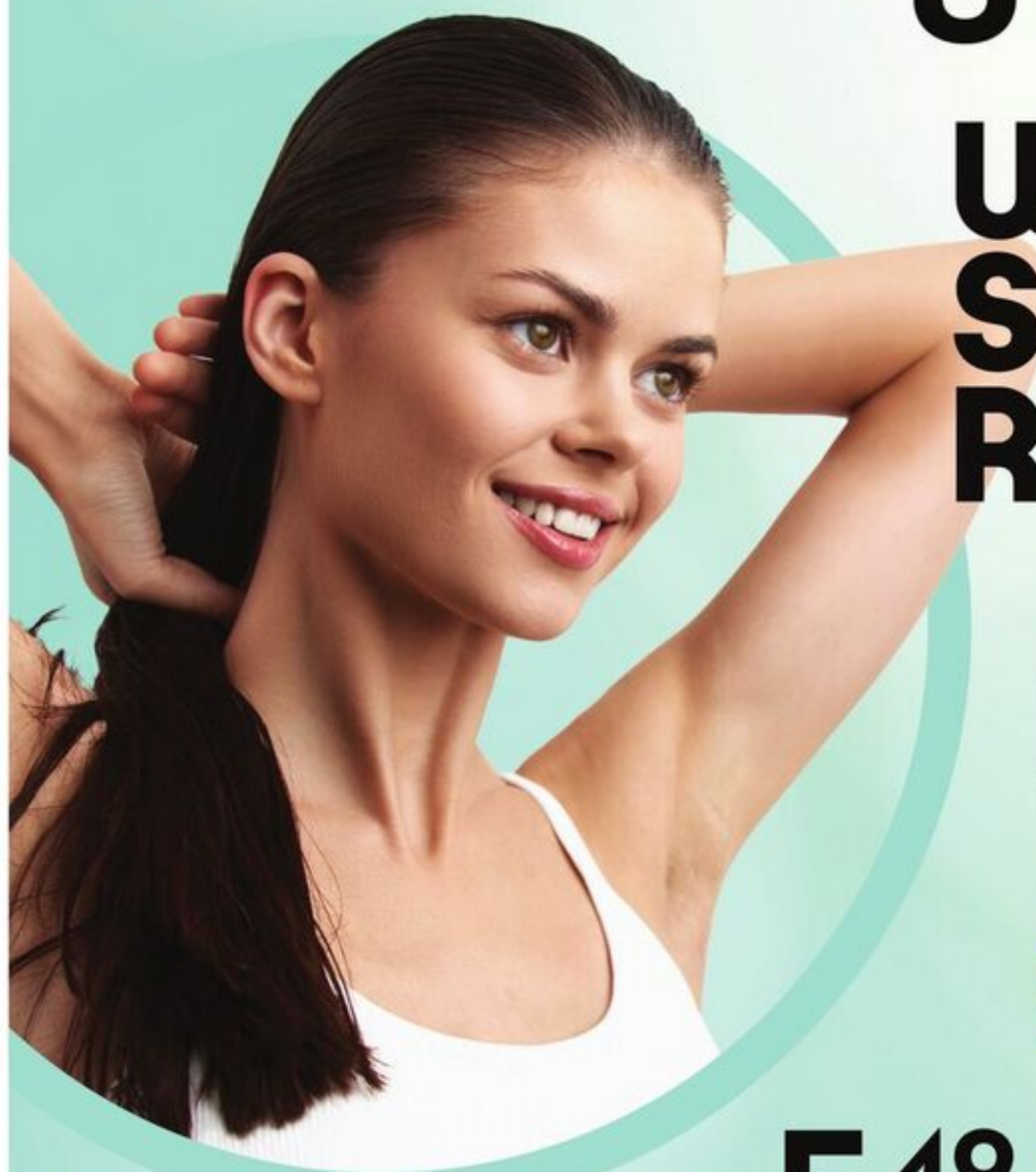
Different
makes a
difference



9⁹⁹

BATISTE Dry Shampoo 200 mL selected

Wash. Style. Repeat.



5⁴⁹

AUSSIE or HERBAL ESSENCES Stylers selected 170-283 g



300 PTS
when you buy 2

7⁹⁹ STARTING AT

PANTENE Shampoo, Conditioner or Stylers 60-530 mL selected

Break up with
scalp build up,
while protecting
hair's moisture



250 PTS
when you buy 2

13⁹⁹

AUSSIE Ultra Wonder Daily Mist or Treatment Gel Creme 225-300 mL selected

Your one-step
hair routine
with Aussie
ultra wonder
multi-taskers

Fuller, denser
hair is here

250 PTS
when you buy 2

18⁹⁹ STARTING AT

PANTENE Abundant & Strong Shampoo, Conditioner or Serum 60-400 mL selected



250 PTS
when you buy 2

18⁹⁹

NATIVE SCALP Hair Care 473-487 mL selected

Visit the health and beauty aisles of your local Sobeys.

Everyday care, covered.

For busy mornings, long days, and everything in between.



13⁹⁹

SHEA MOISTURE
Hair Care 222-384 mL or 326-340 g selected



100 PTS
when you buy 1

13⁴⁹

BILLIE Razor Starter Kits or Refills 1-4 pk selected

Build your period routine. Feel protected anytime, anywhere.



12⁹⁹

U BY KOTEX Pads, Liners or Tampons 30-150 pk selected



100 PTS
when you buy 1

9⁹⁹

PLAYTEX Sport
Tampons
32-36 pk
selected



500 PTS
when you buy 3

STARTING AT

6⁹⁹

L'ORÉAL
Hair Expertise Hair
Care 150-385 mL
selected

400 PTS
when you buy 2

16⁹⁹

L'ORÉAL Excellence Crème
Hair Colour selected 1 pk



Visit the health and beauty aisles of your local Sobeys.

Body care essentials



STARTING AT

\$1

COMPLIMENTS
Toothbrushes
1 pk selected



\$2

COMPLIMENTS
Foam Hand Soap
250 mL selected



\$4

COMPLIMENTS
Body Wash
650 mL selected



\$4

COMPLIMENTS
Mouthwash 1 L selected



15% off

COMPLIMENTS
Brush Heads,
Denture or
Whitening Wraps
3-108 pk selected



50 PTS
when you buy 2

25% off

COMPLIMENTS Essence or Moisture Therapy
Shampoo or Conditioner 300-400 mL selected



25% off

COMPLIMENTS
Razor Blades
1-10 pk selected

Visit the health and beauty aisles of your local Sobeys.