



3⁹⁹ /lb

Fresh Pork Tenderloin
Family Size cryovac 8.80/kg

MEMBERS SAVE! 11 /lb

8⁸⁸ /lb

19.58/kg

MEMBER
SINCE 1984

9⁹⁹ without
Sene+
Card

22.02/kg

Fresh Boneless Top Sirloin Grilling Steak
Family Size or Premium Oven Roast cut from
Canada AA grade beef while supplies last





4⁹⁹

MAPLE LEAF or SCHNEIDERS
Bacon 375 g MAPLE LEAF Ready
Crisp Bacon 65-85 g SCHNEIDERS
Cooked Bacon 100 g or Juicy
Jumbos or Smoked Sausages
375-450 g selected



2⁴⁹

Raspberries or Blackberries
product of Mexico 170 g



6⁹⁹

Atlantic Canada Lobster Tail
3-4 oz previously frozen.
COMPLIMENTS
Cooked Shrimp
in Ring with
Sauce 255 g
or 6-7 oz Lobster
Tails 15.99 ea



2⁹⁹ /lb

Asparagus
product of Mexico
no 1 grade
6.59/kg



Happy Valentine's Day
FEBRUARY 14



35⁹⁹

One Dozen Ecuadorian Roses assorted colours

The collage features several food items with their respective sale prices:

- Kellogg's Mini Wheats:** HOT PRICE 8⁴⁷
- Kellogg's Honey Nut Cheerios:** HOT PRICE 8⁴⁷
- K-D Original Pasta:** HOT PRICE 4¹⁵
- Heinz Alpha Getti Pasta:** HOT PRICE 4¹⁵
- Kraft Peanut Butter:** HOT PRICE 4⁹⁷
- Heinz Pasta Dinner:** HOT PRICE 4⁹⁷

FEBRUARY 12 TO
MARCH 4, 2026



DOWNLOAD THE
SAFeway APP

Scene™
MYSTERY
OFFER

**YOUR MYSTERY OFFER
COULD EARN YOU UP TO
10,000 SCENE+ POINTS***

Load your **Mystery Offer** every week
on the **Safeway app** or at [Safeway.ca](https://www.safeway.ca)

*See page 2 for full terms and conditions.



Global Market

HOT PRICE
977

SALEEM CARAVAN Basmati Rice
4.54 kg or KIP PHAT Spring Rolls 2.8 kg

Prices and offers in effect February 2026

THU	FRI	SAT	SUN	MON	TUE	WED
12	13	14	15	16	17	18

Happy Family Day!
Please see local store or
online for holiday hours



More deals!
Scan here for our full flyer

all the feels

ALL THE LOVE

HAPPY VALENTINE'S DAY

FEBRUARY 14

STARTING AT

14⁹⁹

Valentine's Day Bouquets
assorted styles

STARTING AT

34⁹⁹

Phalaenopsis Heart Orchid in
Ceramic 3" or 5" pots
assorted colours

12⁹⁹

Tulips assorted colours 10-stem bunch
grown in British Columbia

16⁹⁹

Chocolate Dipped Strawberries 550 g

11⁹⁹

FERRERO ROCHER
Hearts 174 x200 g or
TURTLES Heart 167 g
Price in effect until February 14th

FLO1_SPT_WW42_FPH_WST_ONL_BC

Scene

TURN
POINTS
INTO
GROCERIES

value
size

++2,000 PTS

when you buy 1

7⁹⁹

/lb

There's like \$20

toward your groceries

value
size

++500 PTS

when you spend \$20 or more

6⁹⁹

/lb

That's like \$5

toward your groceries

40 VALUE FORMATS

QUAKER CHEWY GRANOLA BARS

30 VALUE FORMATS

QUAKER DIPP'S

There's like \$5

toward your groceries

++500 PTS

when you buy 2

12⁹⁹

QUAKER Dipp's or Chewy Granola Bars

935-960 g

value
size

++200 PTS

when you buy 2

40%
off

JAMIESON Vitamins
or Supplements selected
varieties and sizes

value
size

++400 PTS

when you buy 2

8⁹⁹

GAIN Liquid Detergent 2.6 L, Fling! 31 pk, TIDE Simply 2.72 L, DOWNY or GAIN Fabric Enhancers or Softener 303-379 g or 1.66-2.63 L or BOUNCE or DOWNY Sheets 120-200 pk

1,000 Points = \$10 of free groceries

FILED:08/17/2024 11:01:01 AM

get together FOR LESS

7⁹⁹ /lb

Fresh Extra Lean Ground Beef
Family Size 1761/kg

12⁹⁹

PINTY'S EatWell Gluten Free Breaded Chicken Burgers Strips, Nuggets, Filets or Chunks or COMPLIMENTS Chicken or Beef Individual Pot Pies 750-790 g

5⁹⁹ MEMBER PRICE

7⁴⁹ without Scrambled Egg

BOURSIN 150 g Cuisse 220 g or KAUKAUNA Cheese Balls 170 g

7⁴⁹ without Scrambled Egg

BOURSIN 150 g Cuisse 220 g or KAUKAUNA Cheese Balls 170 g

20% off

Taco or Souvlaki Meal Kits sold by 100 g available chilled

12⁹⁹

COMPLIMENTS Value Size
Breakfast, Mild or Honey Garlic Pork Sausage 1-1.4 kg or Thick Cut Bacon 1 kg

3⁴⁹

DEMPSTER'S Bagels 5-6 pk (excludes Protein) or 7" Tortillas 272-340 g or TIA ROSA Tortillas 220-328 g

7⁹⁹

NABOB or COMPLIMENTS Coffee 300-340 g bags, MAXWELL HOUSE or FOLGERS Single Serve Coffee Pods 12 pk, MAXWELL HOUSE Instant Coffee 150 g or NABOB or MAXWELL HOUSE Tassimo T-Dicks 8-16 pk

3⁹⁹

PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 770 mL

16⁹⁹

PANACHE Maple Syrup 100% Pure

7⁹⁹

FOLGERS coffee

7⁹⁹

NABOB coffee

7⁹⁹

TASSIMO coffee

3⁹⁹

PEARL MILLING COMPANY Original Maple Syrup

16⁹⁹

PANACHE Maple Syrup

7⁹⁹

FOLGERS coffee

7⁹⁹

NABOB coffee

7⁹⁹

TASSIMO coffee

3⁹⁹

PEARL MILLING COMPANY Original Maple Syrup

16⁹⁹

PANACHE Maple Syrup

all the feels

ALL THE LOVE

HAPPY VALENTINE'S DAY
FEBRUARY 14

9⁹⁹

Single Stem Rose with
Greens assorted colours

16⁹⁹

Roses assorted colours
3-stem

24⁹⁹

Roses assorted colours
6-stem

44⁹⁹

Rose Arrangement with
Bear assorted colours

STARTING AT
11⁹⁹

Mini Rose Plant in Gift Bag
assorted colours in 4" or 6" pot
grown in British Columbia

Happy Lunar
NEW YEAR

新春快樂

9⁸⁸

Pomelo Gift Pack 4 pk. Ponkan
Mandarin product of China or
Coconut-Dragon Fruit Gift Box
product of Vietnam while
supplies last

16⁸⁸

Brown Singo Pear
Gift Box 2.5 kg
product of China
while supplies last

14⁸⁸

Navel Oranges
Gift Pack 10 lb
4.54 kg case

1²⁸

Napa Cabbage or Bok Choy
product of USA or Mexico 2.82/kg

1⁴⁸

Flat Cabbage or Lo Bok with Stem
product of USA or Mexico 3.26/kg

5⁴⁸

SWIN Potstickers
or Dumplings
454-500 g
selected varieties

3⁹⁸

KJ FOODS Dumplings or Pork Buns
380-430 g selected varieties

9⁹⁸

NONGSHIM Bowl Noodle Soup
12x86 g selected varieties 1.35 ea

8⁹⁸

DAN-D PAK Cashews
salted or unsalted 454 g

8⁹⁸

DAN-D PAK Cashew
Medley 12 pk 480 g

9⁸⁸

WANT-WANT Rice Crackers Gift
Pack mixed 566 g

2⁷⁸

HATA RAMUNE
Soda selected
varieties 200 mL

4⁸⁸

BINGGRAE Melona Ice Bars 560 mL
selected varieties

4⁴⁸

LOTTE Yukimi Mochi Ice
strawberry, green tea, mango or
vanilla 9 pk 270 mL

9⁹⁸

LINDT Bagged
Chocolates 117-151 g
while supplies last

8⁸⁸

NESCAFÉ Sweet &
Creamy 16-18 pk

10⁹⁸

FERRERO ROCHER Chocolate
Jewel Box 200 g

9⁸⁸

FRITO-LAY Prosperity
Pack Snacks 392 g

7⁸⁸

P.F. CHANG'S
Bowls 310 g

* Offer valid weekly (Thursday - Wednesday) from February 12 - March 4, 2020. Card must be registered. Offer applicable to Sobeys' members who joined and registered their card before January 20, 2020. Qualifying purchases must be made in a single transaction in-store. Offer must be loaded to registered Sobeys' Card prior to transaction. No Sobeys' points earned. Offer excludes wine and other goods and services which are non-discountable or excluded by law. Sobeys' digital or physical membership card must be presented at time of purchase. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus® Corporation used under license by Sobeys Capital Incorporated.

POS_SOBESPLUS_NEW_YEAR_2020

**Celebrate
with savings**

4⁸⁸
/lb

Frozen Grade A Duck 10.76/kg

CHOOSE **CANADIAN** SEAFOOD

NEWFOUNDLAND AND LABRADOR
 100% Natural
 NO MSG
 NO PRESERVATIVES
 NO ARTIFICIAL FLAVORS

SEEKING THE BEST OF THE BEST? CHOOSE **TERRE-NUTRE-ET-LABRADOR**

20⁸⁸

COMPLIMENTS Snow Crab Clusters
 Fully Cooked product of Newfoundland
 454 g

9⁸⁸

SUMMI Asian Appetizers 250-350 g
 fully cooked chilled 5.78 ea

5²⁸

SUMMI Snow Crab Clusters 250-350 g
 fully cooked chilled 5.78 ea

2⁸⁸

SUMMI Snow Crab Clusters 250-350 g
 fully cooked chilled 5.78 ea



2⁹⁸

LAO GAN MA Chili in Oil
Crisp 210 g or China Lily
Soy Sauce 483 mL



5⁴⁸

KIKKOMAN Stir-Fry
Sauce 285 mL or Soy
Sauce Lite 296 mL



3⁴⁸

KIKKOMAN PANKO
BREAD CRUMBS
CHAPLURE

648 LEE KUM KEE Sriracha Mayo 445 mL 	348 LEE KUM KEE Hoisin Sauce 445 mL or Oyster Sauce 510 g 	KKKOPMAN Panko Bread Crumbs 227 g 698 HUY FONG Sriracha Hot Chili Sauce 714 mL 
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[illegible]

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.com or the Safeway app.

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.com or the Safeway app.

FO4_SBY_WK42_P9N_WST_ON_BC



2.99
Green Peppers product of USA or Mexico 6.59/kg



1.99
Red Onions product of Atlantic Canada, Canada no 1, 4.39/kg



6.99
HIROS Cherry Tomatoes on the Vine product of Canada 340 g



5.99
COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g



2.47 /lb
Gala or Ambrosia Apples product of Canada, Canada extra fancy grade 5.45/kg



2.47
Minneola Oranges product of USA 5.45/kg



5.99
Large Pineapples product of Costa Rica or Prepared Fresh In-Store Cored Pineapples



3.47
Ataulfo Mangoes product of Mexico



2/\$7 **100 PTS** when you buy 2
COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix 145 g product of USA or GOODLEAF Microgreens 50 g product of Canada



7.99 **200 PTS** when you buy 2
FRESH ATTITUDE Caesar or Spring Mix Salad Kits Family Size 342-413 g packed in Canada



BUY 1 GET 2ND 25% OFF
Prepared Fresh Daily Yogurt Parfaits assorted sizes



BUY 2 GET 3RD FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes



3.88
Dragon Fruit product of Vietnam, Honey Pomelos product of China or Yellow Pitahaya product of Ecuador



9.99
BARD VALLEY Medjool Dates 907 g



6.99
Organic Romaine Hearts product of Mexico or USA 3 pk



5.99 **50 PTS** when you buy 1
LIL SNAPPERS D'Anjou or Bosc Pears product of USA fancy grade 907 g 2 lb



9.99
LOOP Cold Pressed Juice or Smoothies 1 L selected product of Canada



2.99
SUNRISE Extra Firm Tofu product of Canada 350 g

left coast ORGANICS
sustainably sourced snacks & staples

30% OFF
LEFT COAST ORGANICS Pantry Essentials \$200 & over

Left Coast Organics takes pride in bringing you the best tasting bulk foods from pioneering organic farmers.



STARTING AT 19.99
Valentine's Day Arrangements assorted styles to choose from selection may vary by location



64.99
Ecuadorian Roses assorted colours 18-stem bunch



STARTING AT 8.99
Valentine's Day Potted Upgrades assorted colours and styles

floral Available at most stores

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards for details

*\$20+ grocery
**\$50+ grocery

11⁹⁹/_{lb}

STERLING SILVER Fresh Boneless **Inner Round Oven Roast or Marinating Steaks** cut from Canada AAA grade beef 26.43/kg

10% off at till

STERLING SILVER Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steaks cut by your meat expert from Canada AAA grade beef

\$5 toward your groceries

+500 PTS when you spend \$25 more

STERLING SILVER Fresh Boneless Rib or Rib Eye Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef while supplies last

28⁹⁹/_{lb}

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 63.91/kg

YOUR GUIDE TO THE PERFECT STEAK

STEAK TEMP GUIDE	Starling®
RARE	Remove from heat at 115°-120°F (49°-54°C)
MEDIUM-RARE	Remove from heat at 125°F (52°C)
MEDIUM	Remove from heat at 135°-140°F (57°-64°C)
MEDIUM-WELL	Remove from heat at 145°-160°F (63°-74°C)
WELL DONE	Remove from heat at 165°-180°F (68°-84°C)

THE CERTIFIED TENDER ADVANTAGE

When choosing a roast or steak, look for the "Certified Tender" shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results.

Exclusive to select **STERLING SILVER®** premium cuts.

+250 PTS when you buy 1

5⁹⁹/_{lb}

PANACHE Flattened Chicken lemon Greek, jerk or Portuguese 13.21/kg

+300 PTS when you spend \$30 or more

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size

5⁹⁹/_{lb}

Fresh Whole Skinless Pork Belly cryovac 13.21/kg

value size

4⁹⁹/_{lb}

Fresh Pork Loin Centre and Rib Combo Chops Family Size 11.00/kg

8⁹⁹

FOR YOU

Fresh Premium Cheesy Portabella Mushroom & Mozzarella or Bacon & Cheddar Medium Ground Chuck Beef Burgers 19.82/kg

+300 PTS when you spend \$20 more

6⁹⁹

BUY MORE SAVE MORE

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea

5⁹⁹

BUY MORE SAVE MORE

MAPLE LODGE Chicken Sausage 375-500 g

11⁹⁹

Seasoned Lamb Chops Greek & lemon or herbes de provence 26.43/kg

quick & easy

4⁴⁹

BUY MORE SAVE MORE

COMPLIMENTS Boneless Ham Slices 375 g 4.99 ea

5⁹⁹

BUY MORE SAVE MORE

COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea

10⁹⁹

+200 PTS when you buy 2

PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g

7⁴⁹

+100 PTS when you buy 1

COMPLIMENTS Regular Wieners 1 kg

7⁹⁹

+100 PTS

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings 360-680 g

9⁹⁹

+100 PTS when you buy 1

COMPLIMENTS Chicken Balls 700 g

FREE

when you team up 3 Compliments members and pay with your Compliments Card™ or Scan™ Your Card™

7⁹⁹

COMPLIMENTS Frozen Chicken Wings, Appetizers-Breaded Chicken, Lasagna, Burgers & More! 252 g-2.27 kg

GET TO FREE GROCERIES FASTER

when you team up 3 Compliments members and pay with your Compliments Card™ or Scan™ Your Card™

*\$20+ grocery **\$50+ grocery

seafood



3⁹⁹
/100 g
Fresh Atlantic Salmon Fillets
subject to availability



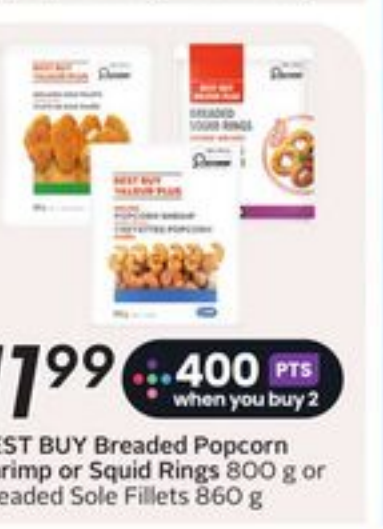
8⁹⁹
PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tojula lime & pepper previously frozen 150 g



Get 250 PTS
When you spend \$25 or more on any of these participating JANES products.



6⁹⁹
MEMBER PRICE
MUSSEL KING Whole Cooked PEI Mussels Frozen 454 g



8⁴⁹
without Scene+ Card



11⁹⁹ **400 PTS**
when you buy 2
BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g or Breaded Sole Fillets 860 g



12⁹⁹
JANES Ultimates Battered or Battered Haddock, Sole or Cod 450-615 g



10⁹⁹
JANES Lightly Dusted Haddock or Sole 550-540 g

100% WILD CAUGHT

MSC and ULTIMATES™ ARE TRADEMARKS OF SAFWAY FOODS INC. ©2015 SAFWAY FOODS INC.

bakery



7⁹⁹
MEMBER PRICE
Small Bar Cakes 325-575 g



9⁹⁹
without Scene+ Card



7⁹⁹ **200 PTS**
when you buy 2
Brownies 550-585 g



3⁹⁹
Winnipeg Style Light Rye Bread 450 g



3⁹⁹
MEMBER PRICE
COMPLIMENTS Broche Burger Buns 4 pk 200 g



6⁹⁹
Gourmet Cookies 6 pk 410-475 g



5⁹⁹ **100 PTS**
when you buy 2
All Butter Croissants and Pastries 4 pk 275-400 g



6²⁹
Cheese Swirl Buns 4 pk 367-400 g

BUY 2 GET 3RD FREE
PANACHE Frozen Desserts 300-650 g or Pastry Box Cheesecakes frozen 350-600 g

deli & kitchen



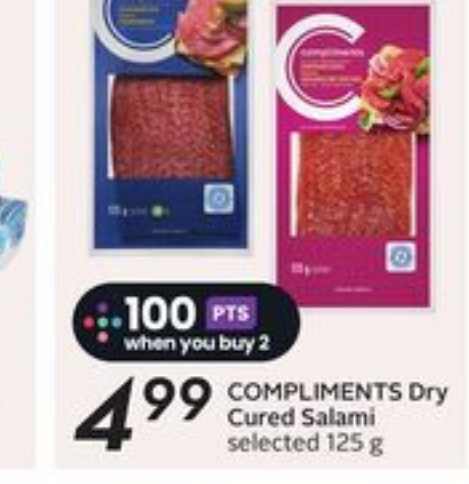
5⁹⁹
MEMBER PRICE
COMPLIMENTS Sliced Cheeses 150-170 g



7⁹⁹ **100 PTS**
when you buy 2
KERRYGOLD 198 g, L'EXTRA Brie or Camembert 170 g, MONSIEUR GUSTAV Cheddar 200-250 g, Raclette 150 g, Aged Gouda 170 g or AGRODUP Grand Cheddar 2 yr or 3 yr 200 g



20% off
MANCHEGO, JARLSBERG, CAMBOZZOLA or ENTREMONT Brie prices as marked



4⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Dry Cured Salami selected 125 g



5⁹⁹
SNACK FACTORY Pretzel Crisps 155-200 g selected



10⁹⁹
COMPLIMENTS Sliced Deli Meats Family Size 400 g selected



4⁴⁹ **200 PTS**
when you buy 2 or more
PILLER'S Salami assorted varieties



4⁹⁹ **MEMBER PRICE**
1/4 Assorted Dagwood 285 g



7⁹⁹ **200 PTS**
when you buy 2
COMPLIMENTS Salads 850-908 g regular potato, creamy coleslaw, macaroni or other selected



18⁹⁹
RANA Lasagna 11 kg available chilled



10⁹⁹ **200 PTS**
when you buy 2
COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29



9⁹⁹
SUMMER FRESH 6-Layer Dip 400 g



10⁹⁹ **200 PTS**
when you buy 2
COMPLIMENTS Family Size Fresh Pasta 1 kg or Sauce 580 mL 8.29

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

+ Any 2 Sides
Large Potato Wedges, Reiser's Sides or Compliments Salad, 426-454 g

+ 4 King's Hawaiian Savoury or Sweet Rolls

NO COUPON REQUIRED. Plus applicable taxes, discounts, fees and fines. Not valid with any other offer. Subject to availability, no substitutions. Valid only on eligible products described above, purchased in a single transaction. Products may not appear as shown. Offer valid until further notice.

drinks & snacks



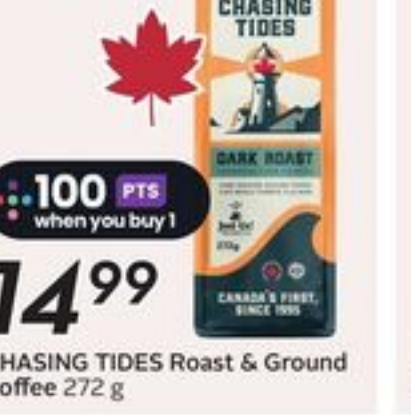
\$4

CHRISTIE Peek Frens or Dad's Cookies 275-350 g



27⁹⁹

MELITTA Whole Bean Coffee 907 g or MCCAPE Keurig® Compatible Single-Serve Pods 30 pk



14⁹⁹

CHASING TIDES Roast & Ground Coffee 272 g



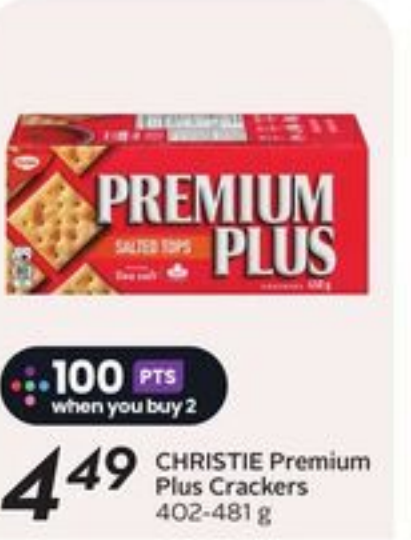
5⁹⁹

ARIZONA Ice Tea 3.78 L



2/\$7

DARE Ultimate Cookies 290-300 g or CARBIS® Table Water Crackers 125-150 g



4⁴⁹

CHRISTIE Premium Plus Crackers 402-481 g



2/\$9

MISS VICKIE'S Kettle Chips 190-200 g or SMARTFOOD Popcorn 150-220 g



3⁹⁹

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-250 g or LA COCONA Tortilla Chips 300-400 g



6⁹⁹

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL



7⁶⁹

SPARKLING ICE Sparkling Water 503 mL



2/4⁵⁰

COCA-COLA Soft Drinks 1 L



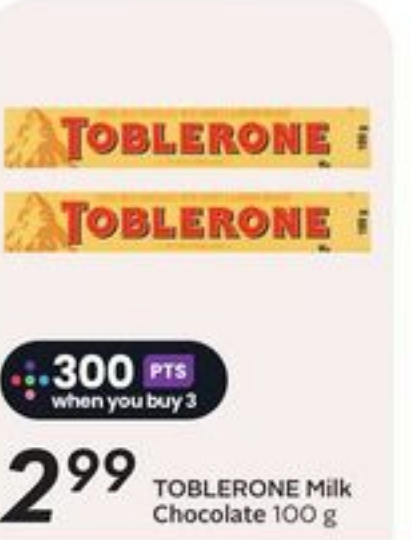
2/\$9

ROLD GOLD Pretzels 295-370 g or SUNCHIPS 205 g



3⁹⁹

MARS Bags 95-100 g



2⁹⁹

TOBLERONE Milk Chocolate 100 g



3⁴⁹

JOLLY RANCHER Ropes 283 g, TWIZZLERS Licorice Candy 311-454 g or SKITTLES or STARBURST Candy 130-170 g



3⁴⁹

QUAKER Yogurt Bars 175 g

Here for your budget and lifestyle



2/\$4

PANACHE Carbonated Water 750 mL-1 L



1⁰⁰

COMPLIMENTS Potato Chips Extraa! Flavour or Kettle Chips 200 g



1⁵⁰

COMPLIMENTS Rice Crackers 100 g



4⁹⁹

COMPLIMENTS Chocolate Syrup 700 mL

natural health



9⁹⁹

COMPLIMENTS ORGANIC 100% Cranberry Juice 1.36 L



4⁷⁹

SIMPLY Cheetos, Ruffles or Smartfood 156-241 g



5⁴⁹

THRISTY BUDDHA Organic Coconut Water Classic 1 L



7⁷⁹

ANNIE'S Fruit Snacks 198 g



6⁴⁹

SO DELICIOUS Dairy Free Frozen Dessert 500 mL or Novelties 4-8 pk 272 mL or 544 mL



3⁹⁹

EARTH'S OWN Select Beverages 1.75-189 L



3⁴⁹

RISE Organic Kombucha 414 mL



5⁹⁹

CHICKAPEA Organic Pasta 227 g



20% off

COMPLIMENTS Vitamins or Supplements selected



2/\$4

CLIF Bars 68 g selected



39⁹⁹

PERFECT SPORTS Diesel Whey Protein Powders 908 g selected



8⁹⁹

NATURE CLEAN Laundry or Cleaning Strips 32 pk or DR. SQUATCH Soaps 141 g selected

Scene[™] GET 1,000 PTS

FOR EVERY \$100 SPENT IN ONE-ALL ULTIMATE GIFT CARDS

Offer valid during February 12 - 14, 2025. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and if applicable) fees. Subject to availability. Cards issued by Peoples Trust Company.

P07_S01_WW42_P09_W01_01_01_01

frozen & dairy



3⁴⁹ DAIRYLAND or LUCERNE Coffee Cream 946 mL - 1 L



3⁹⁹ KOZY SHACK Rice Pudding 4 pk or tub 624 g



\$4 KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g



6⁴⁹ SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-228 g



3⁹⁹ YOPLAIT MiniGo or Tube Yogurt 6-8 pk



6⁹⁹ LACTANTIA Healthy Attitude or Olivia Margarine 850 g or PHILADELPHIA Cream Cheese 340 g



2/\$4 MICHELINA'S Frozen Entrées 128-284 g



5⁹⁹ MCCAIN Deep'n Delicious Cakes 510 g



10⁹⁹ DANONE Oikos Greek Yogurt 12 pk or 15 kg or iGOGO Yogurt 2 kg



5⁹⁹ OASIS Health Break or Smoothie 1.6 L



7⁹⁹ SAVI GOURMET Gnocchi, Risotto or Penne Pasta Meals 500 g



5⁴⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected

meal makers



10⁴⁹ COMPLIMENTS Vegetable Oil 3 L or HELLMANN'S Mayonnaise 1.42 L



6⁹⁹ STEFANO Pasta Sauce 405-648 mL



7⁹⁹ KRAFT Pizza Kit 850 g



99¢ SAPPORO ICHIBAN Noodles 100 g or COMPLIMENTS Instant Noodle Cups 65 g



4⁹⁹ KELLOGG'S Vector Granola 311 g



10⁹⁹ GOGO SQUEEZ Fruit 12 pk



3⁷⁹ DEMPSTER'S White or Whole Wheat, Texas Toast or Sandwich Bread 570-675 g



4⁹⁸ MINUTE RICE 500-700 g selected varieties



6⁴⁹ ROBIN HOOD ALL PURPOSE FLOUR ORIGINAL 2.5 kg



3⁹⁹ ROBIN HOOD Large Flax or Chia Seed Meal 1 kg



4⁴⁹ EAGLE BRAND Condensed Milk 300 mL



2⁷⁸ CARNATION Evaporated Milk 354 mL

Get 500 PTS when you spend \$20 or more on these participating products



5⁹⁹ COMPLIMENTS Greek Yogurt 650 g



200 PTS when you buy 2
6⁹⁹ COMPLIMENTS Large Brown Eggs 12 pk



6⁹⁹ COMPLIMENTS Mini Pizzas 8 pk



12⁹⁹ COMPLIMENTS Frozen Fruit 1.5 kg



100 PTS when you buy 2
7⁹⁹ COMPLIMENTS White Vinegar 4 L or Pickles 1 L



100 PTS when you buy 2
7⁹⁹ COMPLIMENTS Chicken Broth or Vegetable Broth 900 mL



100 PTS when you buy 5
3⁶⁹ COMPLIMENTS Spices or Seasonings selected 5-245 g



100 PTS when you buy 3
3⁶⁹ COMPLIMENTS Fruit cups 4 pk

home & pet care

8⁹⁹

PURINA Cat or Kitten Chow 16-2 kg or Dentalife Dog Treats or Chews 404-595 g

17⁹⁹

PURINA ONE SmartBlend Dry Cat or Dog Food 1.45-1.8 kg

26⁹⁹

PEDIGREE Dry Dog Food 6.35-8 kg

100 PTS when you buy 2

COMPLIMENTS Cat Litter 7 kg

12⁹⁹

GLAD Waste Bags Tall 45L 50-60 pk

10⁹⁹

ENERGIZER Max AAA 4 pk, AA 8 pk or 9V 2 pk

8⁹⁹ 200 PTS when you buy 2

ROYALE Bathroom Tissue 8=16 rolls

32⁹⁹

CHARMIN Bathroom Tissue 24=96 rolls or BOUNTY Paper Towels 8 pk

13⁹⁹

FLEECY Fabric Softener 4.7 L

STARTING AT 3⁹⁹

MR. CLEAN Magic Erasers 2-3 pk selected

2⁷⁹ 100 PTS when you buy 2

COMPLIMENTS Liquid Dish Detergent 828 mL

17⁹⁹ 500 PTS when you buy 2

Downy or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L

health, beauty & baby

5⁹⁹ 100 PTS when you buy 2

SENSODYNE Whitening or Pronamel 110-135 mL selected

4⁴⁹ 150 PTS when you buy 2

CREST Pro-Health or 3D White Toothpaste, ORAL-B Toothbrushes or Floss 1.75 pk or 65-120 mL selected

5⁹⁹

PANTENE Hair Care 170-355 mL or 187 g selected

6⁴⁹

OLD SPICE or HEAD & SHOULDERS Hair Care 315-400 mL selected

5⁹⁹ 100 PTS when you buy 1

SOFTSOAP or IRISH SPRING Body Wash 591 mL selected

6⁹⁹ 100 PTS when you buy 2

DEGREE Men's or Women's Deodorant 74-107 g selected

15% off

BIC Men's and Women's Razors or Blades, GILLETTE Fusion or Mach 3 Blades, Skintimate or SCHICK Razors, SATIN CARE or GILLETTE Shave Gel or Cream or BLISTEX Lip Balm 1-12 pk or 4.25-311 g or 75 mL selected

10% off

L'OREAL Skin Care selected

69⁹⁹

SIMILAC 360 Total Care Powder 859 g

15% off 100 PTS when you buy 2

JOHNSON & JOHNSON Baby 400-600 mL or 623 g, PENATEN Medicated Cream 55-166 g or DESITIN Diaper Rash Cream 113-454 g

28⁹⁹

HUGGIES Giga Pack Pull-Ups 27-61, 28-44 pk or GOODNITES 44-74 pk

1⁰⁰ when you buy 3 or more

COMPLIMENTS ORGANIC Purée Pouches 128 mL 179 ea

pharmacy

Only available at Pharmacy Locations

*Some products are only available when a pharmacist is on duty

200 PTS when you buy 2

10% off

IMODIUM 20-24 pk selected

10% off 250 PTS when you buy 2

ROBITUSSIN 100 mL or 20 pk, ADVIL Cold & Sinus 20 pk or BUCKLEY'S Syrup 115-150 mL or 24 pk selected

19⁹⁹

DEPEND Underwear or POISE Pads selected

10% off 250 PTS when you buy 2

TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected

10% off 250 PTS when you buy 2

TYLENOL Complete 40 pk or BENIN All-in-One 250-270 mL or 40 pk selected

150 PTS when you buy 2

10% off

POLYSPORIN Ointment 15 g or Pain & Itch Relief 177 mL

400 PTS when you buy 1

59⁹⁹

A&D Blood Pressure Monitors UB525CN or UA770CNBL 1 ea



WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



**1,000+ ITEMS ARE
LOCKED IN UNTIL MAR 18**



4⁴⁹

OIKOS Greek Yogurt
4 pk



3⁹⁹

Large Cantaloupe
product of Costa Rica or Honduras
no 1 grade



7⁹⁹

COMPLIMENTS Breaded Chicken
Strips, Nuggets, Burgers or Popcorn
frozen 700 g



2⁴⁹

ea when you
buy 2 or more
Ciabatta or Artisan Style Baguettes
325-380 g 2.99 ea



\$13

COMPLIMENTS Breaded or Battered
Haddock, Garlic & Herb Haddock,
Salt & Malt Vinegar Cod, Lemon
Pepper Sole or Mediterranean
Pacific Salmon 460-580 g



7⁸⁸

COMPLIMENTS Pudding
Cups 4 pk



6⁹⁹

PILLSBURY Pizza Pops
8 pk



3⁹⁹

COMPLIMENTS Cheddar
Flavour Slices 400 g



2/\$5

COMPLIMENTS Flakes of Ham,
Turkey or Chicken 156 g



5⁹⁹

HAWKINS Cheezies 420 g



5²⁹

COCA-COLA Soft Drinks
Mini Cans 6x222 mL



5⁴⁹

NATURAL BAKERY Rye 900 g



4⁹⁹

KRAFT Pure Salad Dressing or Marinades
355 mL or STRUB'S Pickles 500 mL



1⁵⁹

ea when you
buy 4 or more
CESAR Wet Dog Food
100 g 1.79 ea



4⁴⁹

ALCAN Foil 50 ft, Non-Stick 25 ft or
Parchment Paper 35 ft



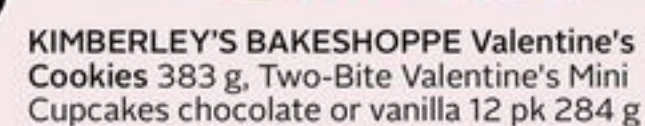
15⁹⁹

FINISH Dish Tabs 30-55 pk or
Jet-Dry 946 mL

So much value in every shop

Prices locked in until
March 18, 2026

HAPPY VALENTINE'S DAY





Dinner **Just Got Easier!**

Quick and convenient for families on the run



Wrap up
a quick and
delicious meal

20%
off at till

Freshly prepared and
READY FOR YOU
Taco and Souvlaki Meal Kits

Sold by 100 g available chilled

SHOP LOCAL



You can feel good about where your family's dairy comes from when purchasing Donia Farms products. The Van Keulen family owns Donia Farms and they have been farming together with care in B.C. since 1955. That's three generations of commitment! You can feel good knowing that every drop of milk in their products comes from their own carefully raised cows, so you know the milk is from cows whose well-being is a top priority, just like family.



4²⁹

DONIA FARMS
Chocolate Milk 1 L
product of Surrey,
British Columbia



5⁴⁹

DONIA FARMS
Yogurt 650 g
product of Surrey,
British Columbia

all the
SWEET THINGS



100 PTS
when you buy 1

7⁴⁹

COMPLIMENTS Caramel Filled
or Milk Chocolate Hearts
165-200 g



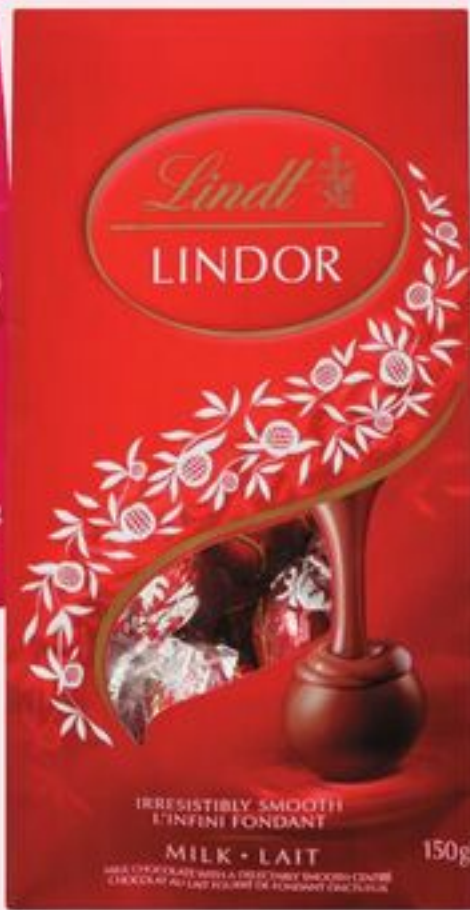
7⁹⁹

KRAFT Milk Chocolate
Peanut Butter Heart
170 g



9⁹⁸

LINDT Bagged
Chocolates 117-151 g



100 PTS
when you buy 2

8⁷⁹

FERRERO Heart
89.5-100 g



8⁹⁹

NESTLÉ Minis 219-354 g



200 PTS
when you buy 2

11⁹⁹

KINDER Maxi Plush 98 g



4⁷⁹

HERSHEY'S Valentine's Kisses or
Reese Hearts 161-180 g



24⁹⁹

LINDT Coronet 540 g



2⁴⁹

WATERBRIDGE
Chocolate Letters
65 g

While Supplies Last. Prices in Effect until Feb 14th.

FALL IN LOVE with seafood

HAPPY VALENTINE'S DAY



150 PTS
When you buy 1

14⁹⁹

Cooked Whole Lobsters frozen or previously frozen 400 g



6⁹⁹

Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen or 6-7 oz Lobster Tails 15.99 ea



200 PTS
When you spend \$15 or more

2⁹⁹ /100 g

ULTRA NATURAL Black Tiger Shrimp 26-30 ct per lb previously frozen while supplies last



7⁵⁰

Fresh Choice Oysters subject to availability product of Canada



22⁹⁹

COMPLIMENTS Lobster Claws Fully Cooked product of New Brunswick 454 g



20⁸⁸

COMPLIMENTS Snow Crab Clusters Fully Cooked product of Newfoundland 454 g



18⁹⁹

ULTRA NATURAL Raw Shrimp Skewers 520 g

SAFEWAY

has all the ingredients for a
romantic Valentine's Day Supper

Scene+
**DIGITAL
EXCLUSIVE**

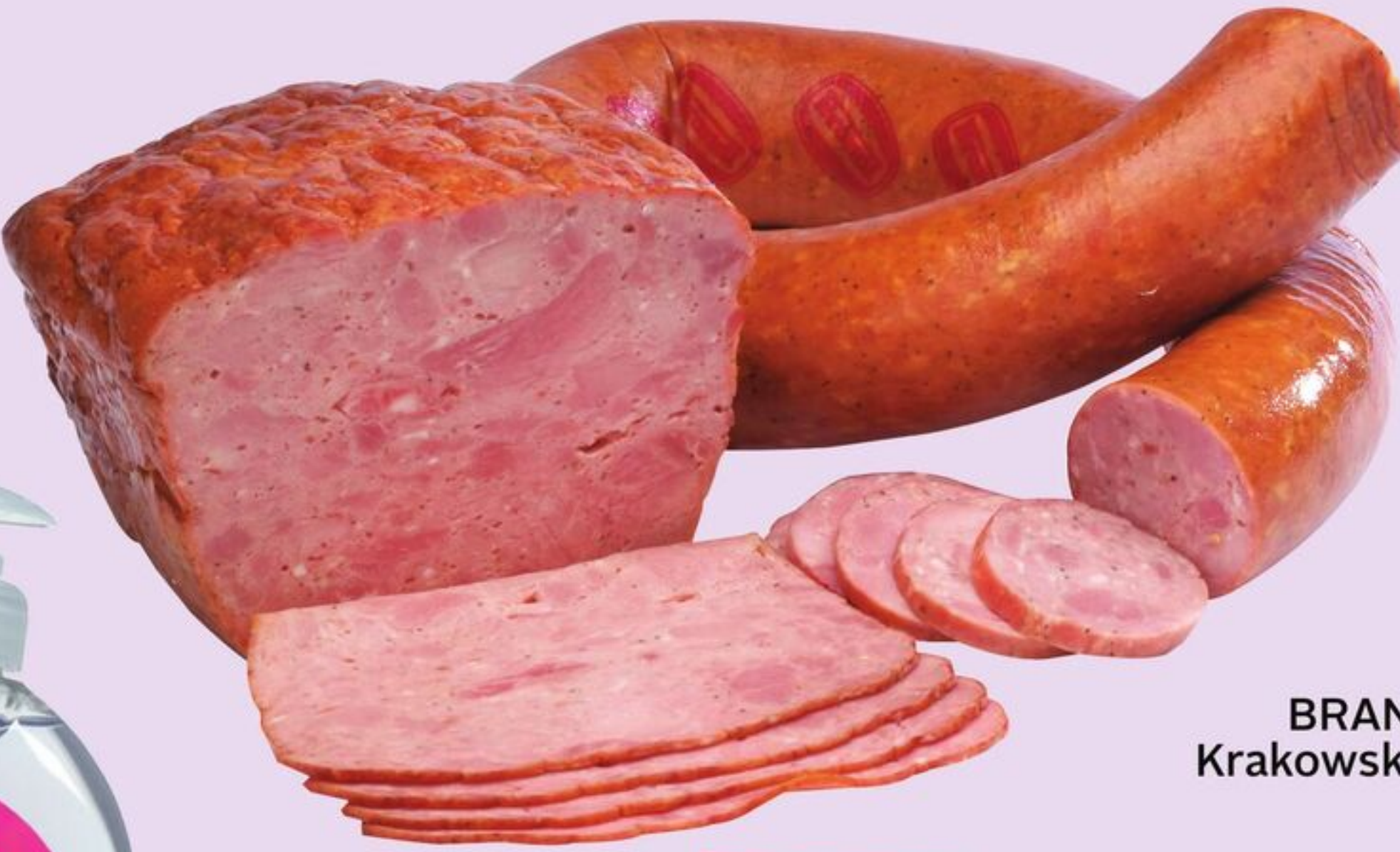
LOAD IT TO GET IT!

- 1 Download the Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



Get
100 PTS
when you buy 2
SOFTSOAP Liquid Hand Soap 221 mL



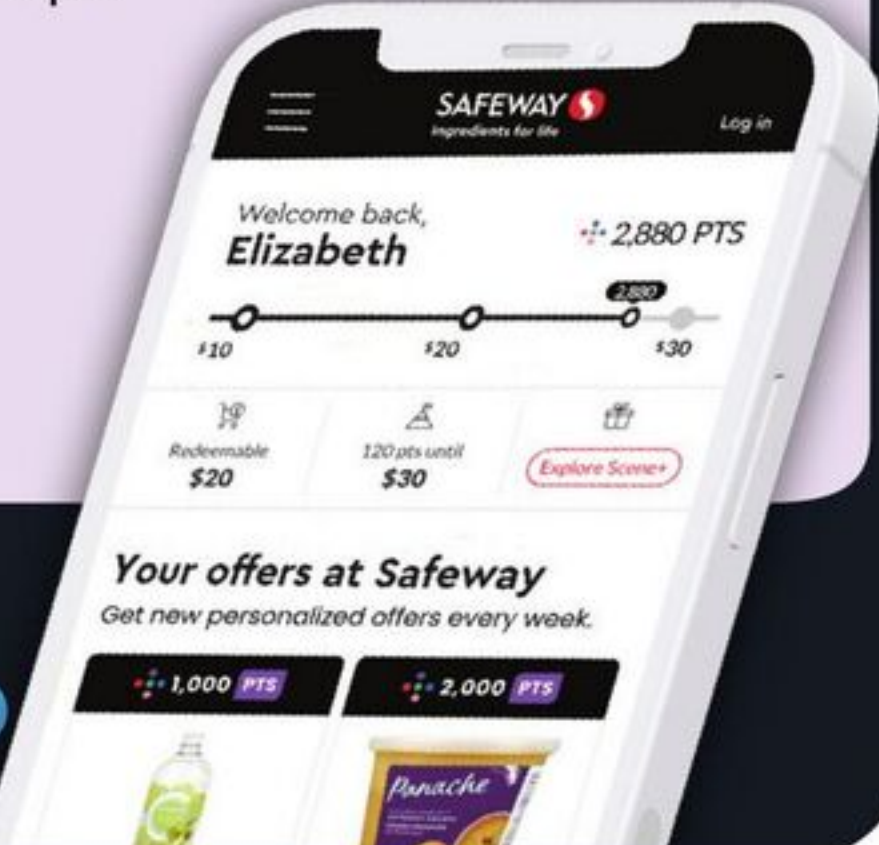
Get
200 PTS
when you buy
300 g or more

BRANDT Kolbassa Coil, Loaf, Lyoner Sausage, Krakowska, All Beef Salami or Beerwurst Sausage



Get
200 PTS
when you buy 2

COMPLIMENTS Ice Cream or Fudge Bars 24 pk



Download on the
App Store

GET IT ON
Google Play

Offer valid February 12th to February 18th, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Together
is Golden



 PROUD PARTNER

MCCAIN Premium
 Potatoes SuperFries,
 Bisto Selects, Flavours
 of the World or Fun
 454-8630

4 for \$9.99






13.99 MCCAIN Pockets
selected 12 pk




**FAN
TASTIC
EATS**

**ORVILLE
REINDECHER**
Ready-To-Eat
selected 116-220 g

3⁹⁹

Orville's Steamers
ORVILLE REINDECHER
STEAMERS
116g (4.1oz)

Orville's Steamers
ORVILLE REINDECHER
STEAMERS
220g (7.8oz)

ORVILLE'S STEAMERS ARE AVAILABLE AT ALL FRESH MARKET STORES

ORVILLE'S STEAMERS ARE AVAILABLE AT ALL FRESH MARKET STORES

Orville's Steamers
Sautéed Vegetables
116g (4.1oz)

Orville's Steamers
Sautéed Vegetables
220g (7.8oz)

Orville's Steamers
Sautéed Vegetables
116g (4.1oz)

Orville's Steamers
Sautéed Vegetables
220g (7.8oz)

ORVILLE'S STEAMERS ARE AVAILABLE AT ALL FRESH MARKET STORES

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Orville's Steamers
Sautéed Vegetables
116g (4.1oz)

Orville's Steamers
Sautéed Vegetables
220g (7.8oz)

Orville's Steamers
Sautéed Vegetables
116g (4.1oz)

ORVILLE'S STEAMERS ARE AVAILABLE AT ALL FRESH MARKET STORES

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ORVILLE'S STEAMERS ARE AVAILABLE AT ALL FRESH MARKET STORES

Pick your cherry favourite



Coca-Cola
cherry

Cherry flavoured.
© Coca-Cola Inc., used under license

 50 PPS when you buy 1 529 COCA-COLA Mini Cans 6x222 mL	 100 PPS when you buy 1 1549 GLACEAU Smartwater 6x1 L	 799 FUZE Kool Tea 12x341 mL	 999 MONSTER Energy Drinks 4x473 mL
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Offer valid from February 12th to February 13th, 2026.
 *See applicable terms, taxes, discounts and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Limited-time competition with other offers. Redeemable only at participating locations. © Coca-Cola Inc., used under license. All rights reserved.

BRING HOME A WIN WITH THIS OFFER FROM 

FREE TOQUE

WITH PURCHASE OF 1 PARTICIPATING GENERAL MILLS CEREAL





5.99

GENERAL MILLS
Family Size Cheerios
or Selected Varieties
4.75-7.78 g



2.99

BETTY CROCKER Fruit & Gushers,
selected Fruit & Gushers or NATURE VALLEY
Crunchy or Trail Mix Granola 120-230 g

Limited quantities
available. Offer ends
March 31, 2016. See
retailer online
for participating
packaging for details.

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Starbucks Creamers or Non-Dairy Creamers 828 mL. Price: \$7.99 (200¢ off when you buy 2).

Natrel Coffee Creamer 1 L. Price: \$4.99.




6.99

CHIPPMAN'S Super or No Sugar Added Novelties 4-18 pk selected




2/\$11

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

.... NEW

2⁹⁹

KELLOGG'S Rice Krispies Squares Bars, Pop-Tarts Pastries, Nutri-Grain Bars or Special K Crisps 125-384 g selected

3⁹⁹

KELLOGG'S Eggo Waffles 280-360 g selected

11⁹⁹

RXBAR Minis 208-260 g selected

2⁴⁷

PRINGLES Potato Chips 148-156 g selected

\$3

KELLOGG'S Cheez-It Crackers 191-200 g selected

200 PTS when you buy 2

150 PTS when you buy 3

Armstrong
NATURAL CHEESE
1902

9⁹⁹

ARMSTRONG Cheese Blocks 600 g or Shreds 450-500 g

HIGH IN PROTEIN
Marble Cheddar Cheese

TRIPLE CHEDDAR
SANS LACTOSE FREE

MADE IN CANADA

HIGH IN PROTEIN
TENDER BLEND
EN PÂTES BLANDES

NEW

*From domestic and imported ingredients

Natural one fresh from **BRAZIL**

TASTE THE NATURE

NO PRESERVATIVES

100% natural

6⁹⁹

NATURAL ONE Juice 1.7 L

100% natural

Tim Hortons

13⁹⁹

TIM HORTONS Roast Fine Grind Coffee 300 g or Keurig® K-cup® Pods 10-12 pk

6⁹⁹

TIM HORTONS Hot Chocolate 500 g

8⁹⁹

TIM HORTONS Instant Coffee 100 g

7⁹⁹

TIM HORTONS Nespresso® Compatible Capsules 10 pk

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4⁹⁹

NESTLÉ Parlour Frozen Dessert 1.5 L

4⁹⁹

200 PTS when you buy 2

WERTHER'S Original Candies 230-245 g

2⁴⁹

CHEEMO Perogies 745-907 g

4⁹⁹

HIDDEN VALLEY Salad Dressing 473 mL

6⁹⁹

200 PTS when you buy 2

SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter 1 kg

3/\$10

LECLERC Go Pure Oatmeal Bars 140-175 g

11⁹⁹

COMPLIMENTS LED Light Bulbs 60W 6 pk

8⁴⁹

ZIPLOC Storage Bags 10-38 pk or Sandwich Bags 180 pk

Everyday
wellness,
all winter

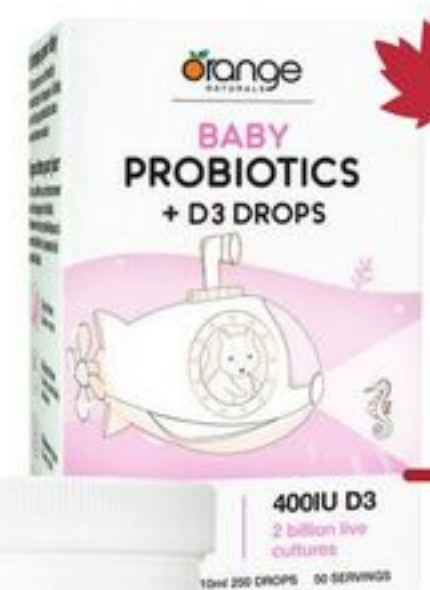
Rachelle
Béry
wellness boutique

Rachelle
Béry

A wide range
of products
for your health
featuring
liquid tonics,
tablets &
capsules,
specialty teas
and more.

15%
off

SALUS 250-500 ML, 80 PK
OR 200 G OR
NUTRAMELITZ 15-60 PK

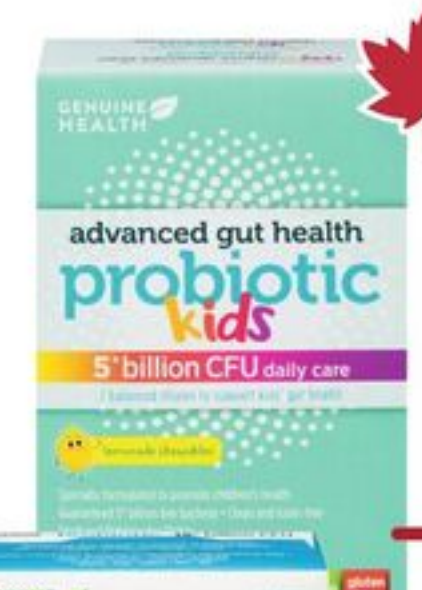


Made in
Canada by
naturopathic
doctors with
your entire
family in mind.

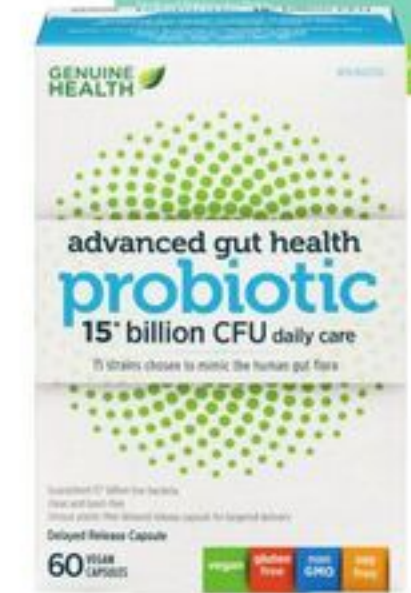


200 PTS
when you buy 1
20%
off

ORANGE NATURALS KIDS
IMMUNITY SUPPORT
MAGNESIUM, ZINC OR
PROBIOTIC SUPPLEMENTS
10 ML, 155 G OR 90-120 PK SELECTED



Advanced gut
health including
7 diverse
strains in a
convenient
chewable
format.



300 PTS
when you buy 1
15%
off

GENUINE HEALTH KIDS IMMUNITY
OR PROBIOTIC SUPPLEMENTS
30-60 PK SELECTED



20%
off

IRON VEGAN PROTEIN BARS 64 G, POWDERS 1 KG OR
PROGRESSIVE WHEY PROTEIN POWDERS 850 G SELECTED



15%
off

AURA CACIA SKIN CARE, BODY
CARE OR ESSENTIAL OILS
15-110 ML OR 70, 9 G SELECTED



15.99

ENER-C VITAMIN DRINK MIX
30 PK SELECTED



15%
off

ANDALOU BODY, HAIR
OR SKIN CARE
SELECTED VARIETIES AND SIZES

15%
off

NOW BEAUTY PRODUCTS
SELECTED VARIETIES AND SIZES



15%
off

DESERT ESSENCE BODY, HAIR OR ORAL CARE
SELECTED VARIETIES AND SIZES

A selection of organic and natural products
made to enrich your life

Products available at select locations only.

Browse a Rachelle Béry boutique at your
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GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

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BY IN-STORE WATER SYSTEMS



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