



FRESH FOR EVERYONE™

SAVE ON EASTER FAVES



EARN **4X** FUEL POINTS with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.





\$8.99 /LB
With Card

Standing Rib Roast
Limit 2 or Ribeye Steaks, Family Pack, \$10.99 lb with Card; Bone-In





Perdue Chicken Boneless Breasts, Tenders or Thighs
Small Pack
MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



95¢ /LB
With Card

Kroger Hickory Smoked Spiral Ham
Honey Glazed, Bone-In, Limit 2



95¢ /LB
With Card

Smithfield Portion Ham
Bone-In, Limit 2



Asparagus
or **Organic** Asparagus,
\$2.99 lb with Card
\$1.99 /LB
With Card



Strawberries
1 lb Package
2/\$4
With Card



Halo California Seedless Mandarins
3 lb or Simple Truth
Organic Mandarins,
2 lb Bag
\$2.99
With Card

BUY MORE SAVE MORE

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card.



Pillsbury Grands Biscuits, Crescents or Cinnamon Rolls
Select Varieties, 8 ct
2.99 With Card
-1.00
\$1.99 /EA*



Pepperidge Farm Cookies
5-8.6 oz or Lactaid Milk, 64 fl oz; Select Varieties
4.49 With Card
-1.00
\$3.49 /EA*



Nabisco Ritz or Snack Crackers
Select Varieties, 3-13.7 oz
3.49 With Card
-1.00
\$2.49 /EA*



Sargento Cheese Slices
Select Varieties, 8-20 ct
2.99 With Card
-1.00
\$1.99 /EA*



Gatorade
8-Pack, 20 fl oz or Blue Diamond Almonds, 16 oz; Select Varieties
7.99 With Card
-1.00
\$6.99 /EA*

MIX & MATCH
BUY 2, GET 3
FREE
of Equal or Lesser Value
With Card

Coca-Cola or Pepsi
Select Varieties,
12-Pack, 12 fl oz Cans,
Limit 10 Packages
Regular retail is up to \$11.99 each with Card.





Wright Bacon
Select Varieties,
24 oz
MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Doritos
9-10.75 oz or Tostitos, 9.5-14.43 oz or Smartfood Popcorn, 5.75-7.75 oz; Select Varieties
Regular retail is up to \$5.49 each with Card.
MIX & MATCH
BUY 2, GET 2 of Equal or Lesser Value
FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz
MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Breyer's Ice Cream
Select Varieties, 48 fl oz
MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Kroger Cottage Cheese
24 oz or Barebells Protein Bar, 1.94 oz; Select Varieties
2/\$4
With Card



Michelob Ultra, Bud, Miller, Coors or Yuengling
Select Varieties, 24-Pack, 12 fl oz Bottles or Cans
\$20.99



Busch Light, Natural Light or Miller High Life
Select Varieties, 30-Pack, 12 fl oz Cans
\$20.99

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Whole Pineapple
\$1.49 /EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.



Kroger Extra Large Cooked Shrimp
26-30 ct, Sold in a 2 lb Bag for \$13.98
\$6.99 /LB
With Digital Coupon
Price without digital coupon is up to \$7.99 lb with Card.



Simply Orange Juice
46 fl oz or Ore-Ida Frozen Potatoes, 19-32 oz; Select Varieties
\$2.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Kroger Butter
16 oz or Philadelphia Cream Cheese, 8 oz; Select Varieties
\$1.99 /EA
With Digital Coupon
Price without digital coupon is up to \$3.79 each with Card.

*While supplies last.

SALE DATES: Wed. April 1 - Tues. April 7, 2026. Prices and items are effective at your local Kroger store.



Bob Evans Side Dish
12-24 oz or Breakfast Sausage,
16 oz; Select Varieties
Price without digital coupon
is up to \$3.99 each with Card.

\$2.99 /EA
With Digital Coupon



**Wild-Caught
Snow Crab Clusters**
or Private Selection
Argentinian Jumbo Raw
Shrimp, 16-25 ct; Sold in
a 2lb Box or Bag for \$19.98
\$9.99 /LB
With Digital Coupon
Price without digital coupon
is up to \$12.99 lb with Card.



**32 oz
Kroger Cheese**
Select Varieties
\$4.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



**Lay's Potato or
Kettle Cooked
Potato Chips**
Select Varieties,
5-8 oz
\$1.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Nabisco
Family Size Oreo or
Chips Ahoy! Cookies**
Select Varieties, 8-20 oz
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.79 each with Card.



**Medium Avocados
or Honey Mangos**
Price without digital coupon
is up to \$1.00 each with Card.

77¢ /EA
With Digital Coupon



**Hellmann's
Mayonnaise**
20-30 fl oz or
Miracle Whip, 30 fl oz;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$5.99 each with Card.



**40-Pack Kroger
Purified Water**
16.9 fl oz or Kroger
Alkaline Water,
24-Pack, 16.9 fl oz
\$3.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

MIX & MATCH

SAVE AN EXTRA
\$5
WHEN YOU
SPEND \$15

on participating Makeup, Beauty
or Personal Care items, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

MIX & MATCH

SAVE AN EXTRA
\$10
WHEN YOU
SPEND \$30

on participating Sports Nutrition
and Specialty Vitamins, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.

SPRING REFRESH

MIX & MATCH

BUY 1, GET 1
50% OFF
OF EQUAL OR
LESSER VALUE

on participating
Household products, with Card.*
*Participating item selection may vary by store.
Discount applied at checkout with your Card.
Items must be purchased in the same transaction.



Private Selection
Four Layer Carrot Cake
 8" or Cheesecake, 40 oz;
 Select Varieties, In the Bakery

\$17.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$22.99 each With Card.



Green Mountain
or McCafe K-Cups
 Select Varieties,
 10 ct

\$5.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$8.99 each with Card.



Pompeian
Extra Virgin
Olive Oil
 Select Varieties,
 16 fl oz

\$5.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$7.99 each with Card.

Huggies
Little Movers or
Little Snugglers Diapers
 Select Varieties, 38-96 ct

SAVE
\$5
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$28.99 each with Card.



WEEKLY **DIGITAL**
DEALS

Use coupons **UP TO 5 TIMES**
 per transaction.*
UNLIMITED transactions!



Birds Eye
Frozen Vegetables
 Select Varieties,
 9.5-14.5 oz

\$1.79
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$2.29 each with Card.



Frito-Lay
Simply Snacks
 Select Varieties,
 4.5-8.5 oz

\$1.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$2.99 each with Card.



Nestle
Toll House Morsels
 Select Varieties, 9-12 oz

\$3.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$4.99 each with Card.

Yankee
Medium Pillar
Candle
 14.25 oz,
 Select Varieties

\$7.99
 /EA

With Digital Coupon

Price without digital coupon
 is up to \$12.99 each with Card.



*While supplies last.



1-HOP SHOPPING FOR EASTER MEALS & MORE

Discover more spring deals at Kroger.com/Easter



**Smithfield
Spiral Sliced
Half Ham**
Bone-In

\$3.49
/LB
With Card



**Butterball
Boneless Turkey
Breast Roast**
Frozen,
Select Varieties,
3 lb

\$9.99
With Card



**Boursin
Garlic & Fine Herbs
Gourmet Cheese**
5.3 oz or Kaukauna
Cheeseball, 6 oz;
Select Varieties,
In the Deli

\$3.99
With Card



**King's Hawaiian
Rolls**
Select Varieties,
12 ct, In the Bakery

\$3.99
With Card



**Private Selection
Triple Cherry Pie**
or Other Varieties,
9", In the Bakery

\$9.99
With Card



**Smirnoff Ice
or Simply Spiked**
Select Varieties,
12-Pack, 12 fl oz Cans

\$17.99



**Kroger
Sweet Potatoes**
3 lb Bag

\$3.99
With Card



**Kroger
Broccoli or
Vegetable Medley**

\$6
With Card

or Other Varieties,
24-32 oz Bag



Cool Whip
8 oz or Dole Pineapple,
15.25-20 oz;
Select Varieties

2/\$4
With Card



**Kroger
Spices**
Select Varieties,
0.11-48 oz
**MIX & MATCH
BUY 2, GET 1**
of Equal or Lesser Value

FREE
With Card



**Toastermaster
Toaster**
2-Slice or Griddle,
10" x 16"

\$19.99
With Card



**Kroger
Frozen Vegetables**
10-12 oz or
Kroger Fruit,
14.5-15.25 oz Can;
Select Varieties

2/\$3
With Card



Swanson Broth
32 oz or Del Monte
Vegetables, 11-16 oz;
Select Varieties

2/\$4
With Card



**Duncan Hines
or Dolly Parton
Cake Mix**
Select Varieties,
15.25 oz

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value
FREE
With Card

Seasonal selection varies by store and is limited to stock on hand.



SAVE 50%

Tag Reflects Savings With Card

Holiday Home
Easter Baskets,
Fill Eggs and Grass
Select Varieties





Holiday Home
Jumbo
Bunny Plush
Select Varieties, 36"



Play-Doh
Select Varieties



Paas Easter
Egg Dye Kit
Select Varieties



Easter Holiday
Home Baking
Accessories
Select Varieties

SAVE 50%

Tag Reflects Savings With Card

SAVE 50%

Tag Reflects Savings With Card



Skittles or
Starburst
Jellybeans
Select Varieties,
10-14 oz



Andes Mints
4.67 oz



Reese's or
Cadbury Eggs
Select Varieties,
4 ct



Swedish Fish or
Sour Patch Kids
Treat Size Candy
Select Varieties,
7.93-7.97 oz

\$3.99

With Card

\$3.19

With Card

\$4.49

With Card

2/\$6

With Card



Kinder Joy
Egg
0.7 oz



Lindt Gold
Chocolate
Bunny
Select Varieties,
3.5 oz



Peeps
Select Varieties,
8-10 ct

\$1.99

With Card

\$6.49

With Card

\$1.79

With Card

Seasonal selection varies by store and is limited to stock on hand.

GROCERY ESSENTIALS



**Ocean Spray
Cranberry Juice**
64 fl oz or Little Debbie
Snacks, 8-12 ct;
Select Varieties

2/\$6
With Card



**Minute Maid
Fruit Drink or Ade**
59 fl oz or Kroger
Instant Oatmeal,
8-12 ct;
Select Varieties

3/\$5
With Card



**Knorr
Sides**
Select Varieties,
4-5.7 oz

10/\$10
With Card



**Stouffer's or
Lean Cuisine Entrée**
Select Varieties,
5.75-12.875 oz

FINAL COST
When You Buy 4
4/\$10
With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$3.99 each with Card.



**Kroger
Sparkling Water**
Select Varieties,
12-Pack, 12 fl oz Cans

FINAL COST
When You Buy 3
3/\$12
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$4.79 each with Card.

BOTTLES & BREWS



**White Claw
or Truly**
Select Varieties,
12-Pack, 12 fl oz Cans

\$17.99



**Michelob Ultra,
Garage Beer
or Kona**
Select Varieties,
12-Pack, 12 fl oz Cans

\$14.99



**Corona, Modelo
or Pacifico**
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans



\$16.99

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



2.49 With Card
-1.00
\$1.49
/EA*

Pringles
5.2-5.57 oz
or Garden of Eatin'
Snack Mix, 8-8.6 oz;
Select Varieties



13.99 With Card
-1.00
\$12.99
/EA*

**Kroger
Coffee**
Select Varieties,
20-29 oz Can



**Nature Valley
Bars**
5-12 ct or Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties

2.99 With Card
-1.00
\$1.99
/EA*



**Velveeta
Shells & Cheese**
9.4-12 oz or Sara Lee
Bread, 20 oz;
Select Varieties

3.49 With Card
-1.00
\$2.49
/EA*



**Kellogg's
Giant Size Cereal**
19.2-29.5 oz or
Kodiak Frozen Waffles,
8-10 ct; Select Varieties



5.99 With Card
-1.00
\$4.99
/EA*



**Rao's
Pasta Sauce**
15-24 oz or Kroger
Extra Virgin Olive Oil,
16.9 fl oz;
Select Varieties

6.99 With Card
-1.00
\$5.99
/EA*



Vitaminwater
6-Pack, 16.9 fl oz or
Innovasian Entree,
16-18 oz;
Select Varieties

6.99 With Card
-1.00
\$5.99
/EA*



**Angel Soft
Bath Tissue**
8 Mega Rolls or
Kleenex Facial Tissue,
4 ct; Select Varieties



7.49 With Card
-1.00
\$6.49
/EA*



Ragu
Pasta Sauce
Select Varieties,
16-24 oz

2.49 With Card
-1.00
\$1.49
/EA*



Cheez-It
Family Size
Crackers
17-21 oz or Totino's
Pizza Rolls, 50 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99
/EA*



4.99 With Card
-1.00

\$3.99
/EA*
Checker's
Frozen Fries

24-28 oz or Chick-fil-A Sauce,
16 oz; Select Varieties



3.99 With Card
-1.00
\$2.99
/EA*

Post
Large Size Cereal
13.5-20.5 oz or
I Can't Believe It's Not
Butter Spread, 15 oz;
Select Varieties

BUY MORE
SAVE
MORE

SAVE \$1 EACH
WHEN YOU BUY
5 OR MORE.

MIX & MATCH 5 or more
participating items
with Card.

*When you buy any 5 or more participating items
in the same transaction with Card.



5.99 With Card
-1.00

\$4.99
/EA*
Kashi
Organic Cereal
9.5-18 oz or Tate's
Cookies, 4.6-8 oz;
Select Varieties



3.49 With Card
-1.00
\$2.49
/EA*

Ball Park
Meat Franks
Select Varieties,
15 oz



13.99 With Card
-1.00
\$12.99
/EA*

Private Selection
Tiramisu Layer Cake
23.3-27.2 oz or
Crunch Cake, 18-42 oz;
Select Varieties,
In the Bakery



6.99 With Card
-1.00

\$5.99
/EA*
P. F. Chang's
Entrée



18-22 oz or Birds Eye
Family Size Voila Entrée,
42 oz; Select Varieties



8.99 With Card
-1.00
\$7.99
/EA*

M&M's
Family Size Candy
Select Varieties,
15-18.08 oz



6.49 With Card
-1.00
\$5.49
/EA*

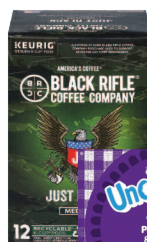
Dixie Paper
Plates or Bowls
Select Varieties,
25-90 ct



6.99 With Card
-1.00

\$5.99
/EA*
Huggies
Wipes

Select Varieties, 168-192 ct



10.99 With Card
-1.00
\$9.99
/EA*

Smucker's
Uncrustables
10 ct or Black Rifle
Coffee K-Cups, 12 ct;
Select Varieties



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, APRIL 8

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits

OTC
Network



&more™

FIND YOUR FAVORITE NATURAL ITEMS

Noosa
Yoghurt
3/\$5
With Card

8 oz or Think Protein Bar,
2.1 oz; Select Varieties



Chobani
Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Boulder
Canyon Chips
5-6.5 oz or Simple Truth
Organic Granola, 11 oz;
Select Varieties



\$3.99
With Card



Almond Breeze
Almondmilk
64 fl oz or Simple Truth
Protein Cottage Cheese,
16 oz; Select Varieties

\$2.49
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz

\$1.79
With Card



Simple Truth
Organic 85% Lean
Ground Beef
3 lb

\$20
With Card

HOME, HEALTH & MORE!



Nature Made
Supplements
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



Suave
Body Wash
Select Varieties,
18 fl oz

\$2.99
With Card



Handi-Foil Pans
or Pans with Lids
Select Varieties, 1-15 ct

**MIX & MATCH
BUY 2, GET 1
FREE**
of Equal or Lesser Value
With Card



Dannon Oikos
Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



Flonase
Allergy Relief
Select Varieties,
0.20-0.38 fl oz

\$16.99
With Card



Hot Wheels
1:64 Car
Select Varieties
**BUY 4, GET 1
of Equal or Lesser Value**

FREE
With Card

SCORE MORE IN ONE STOP



Foster Grant
Sunglasses
Select Varieties
**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



Kingsford Charcoal
Select Varieties,
12-16 lb

\$9.99
With Card



Traeger
Wood Pellets
Select Varieties,
18-20 lb

\$17.99
With Card

TIP OFF TO SAVINGS



Home Chef
St. Louis Style Ribs
Fully Cooked, 2 lb,
In the Deli

\$13⁹⁹
With Card



Private Selection
Four Cheese
Roman Style Pizza
or Other Varieties,
20 oz, In the Deli

\$10



Perdue Diced
Chicken Breast
20 oz

\$5⁹⁹

With Card



Ruffles
Party Size
Select Varieties,
12.5-13 oz

\$5⁹⁹
With Card



Kroger
Party Cups
50 ct or
Cashews, 8.5 oz;
Select Varieties



\$4⁹⁹
With Card

Wonderful
Pistachios

Select Varieties, 14-16 oz

\$8⁹⁹

With Card



Bud, Miller
or Coors
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

\$13⁹⁹



Toastermaster
Air Fryer
2.6 qt

\$39⁹⁹



FINAL COST
When You Buy 2

DiGiorno
Pizza

2/\$11

With Card

14.14-30.3 oz or Tombstone
French Fry Pizza, 18.17-18.8 oz;
Select Varieties
When you buy 2 or more in the same
transaction with Card. Quantities less
than 2 are up to \$6.99 each with Card.

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Gold Nugget
Mandarins

\$4.99

With Card

or Minneola
Tangelos, 3 lb Bag



Sumo Citrus
Mandarins

2/\$5

With Card



Wonderful
Seedless
Lemons
3 lb Bag

\$5

With Card



**Fresh Cut
Fruit Bowls**
Select Varieties,
62 oz

\$15⁹⁹

With Card



**Private Selection
Snacking Tomatoes**
Select Varieties,
10 oz

2/\$7

With Card



\$4⁹⁹

With Card

**Private Selection
Sugar Bee, Wild Twist
or Rockit Apples**

2 lb Bag

**Bloom Haus
Soft Reflection
Bouquet**

\$10



**Collard, Turnip
or Mustard Greens**
Bunch

\$1²⁹

/EA

With Card



Jumbo Blueberries
9.8 oz or
Private Selection
Sweet Karoline
Blackberries, 10 oz

\$4⁹⁹

With Card



GUARANTEED FRESH



MIX & MATCH

BUY 1, GET 1

FREE

of Equal or Lesser Value

With Card

**Johnsonville
Breakfast Sausage**

9.6-16 oz or Wright Brand
Smoked Sausage, 12 oz;
Select Varieties



**Kroger
80% Lean
Ground Beef**

Sold in a
3 lb Package for \$17.97

\$5⁹⁹

/LB
With Card



**Kroger
Jumbo Raw
Shrimp**

21-25 ct, Sold in a
2 lb Bag for \$15.98

\$7⁹⁹

/LB
With Card



**Kroger
Ground Sausage**
Select Varieties,
16 oz

\$3⁹⁹

With Card



**Gorton's
Seafood**
Frozen,
Select Varieties,
11-11.4 oz

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value

FREE

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Private Selection Fresh Baked
Butter Croissants**

Large, 4 ct
or Mini, 12 ct

\$5



**Kroger
Potato Salad**
or Macaroni Salad
or Coleslaw,
Select Varieties,
3 lb

\$7⁹⁹

With Card



**Home Chef
Roasted
Turkey Breast**
Bone-In,
Fully Cooked, 28 oz



\$11⁹⁹

With Card

BOTTLES & BREWS



\$17⁹⁹

**Bell's, Blue Moon
or Stella Artois**

Select Varieties, 12-Pack,
11.2-12 fl oz Bottles or Cans



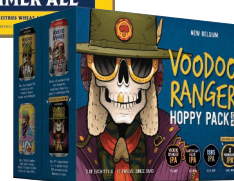
**Devils Backbone
Vienna Lager
or Hardywood**
Select Varieties,
12-Pack, 12 fl oz Cans

\$17⁹⁹



**New Belgium or
Samuel Adams**
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

\$18⁹⁹



**Founders
or Bold Rock**

\$17⁹⁹

Select Varieties,
15-Pack, 12 fl oz Cans



**Sierra Nevada,
Twisted Tea
or Cayman Jack**

\$16⁹⁹

Select Varieties,
12-Pack, 12 fl oz Cans



\$16⁹⁹

**High Noon,
Nütrl or Surfside**

Select Varieties,
8-Pack, 12 fl oz Cans

CHEERS TO GREAT DEALS ON YOUR FAVORITES!