

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

Follow Us On  

BUY LOCAL,
BUY FRESH!

Big E's supermarket

SLAM DUNK DEALS!

Happy
St. Patrick's
Day!

Tues., March 17th

CHECK OUT OUR



11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

USDA Choice Beef
Bottom Round Roast
\$5.29 lb.


Fresh Grade A • 6 Lb Avg.
Perdue Roasting Chicken
\$1.29 lb.


Big E's • Family Pack Bone-In
Assorted Pork Chops
\$1.89 lb.


SAVE EVEN MORE WITH YOUR BIG E'S PERKS+ LOYALTY APP


Product of USA
16 Oz Pkg.
California Carrots

PRICE WITH BIG E'S PERKS+ OFFER
99¢ ea.

Freshly Sliced
Sahlen's Smokehouse Ham
\$5.99 lb.


6 Ct Pkg.
Large Kaiser Rolls
\$1.99 ea.

Product of Peru
Seedless Red Grapes
\$2.49 lb.

Product of USA
Broccoli Crowns
\$1.79 lb.

SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!


Cap'n Crunch or Life Cereal
11.4-13 Oz Box

PRICE WITH BIG E'S PERKS+ OFFER
2/\$4
MUST BUY 2


Quaker Instant Oatmeal
8.2-14.1 Oz Box Asst. Var.

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
3/\$6
MUST BUY 3
SALE PRICE
3/\$7
DIGITAL COUPON
\$1.00 OFF THREE
SINGLE USE ONLY


Nature Valley Granola Bars
7.2-8.94 Oz Box • Asst. Var.
Crunchy, Fruit & Nut or Sweet & Salty

PRICE WITH BIG E'S PERKS+ OFFER
2/\$4
MUST BUY 2


Prego Pasta Sauce
14.5-24 Oz Jar Asst. Var.

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
3/\$3
MUST BUY 3
SALE PRICE
3/\$5
DIGITAL COUPON
\$2.00 OFF THREE
SINGLE USE ONLY


Annie's Macaroni & Cheese
5.5-6 Oz Box • Asst. Var.

PRICE WITH BIG E'S PERKS+ OFFER
5/\$5
MUST BUY 5


Campbell's Chunky Soup
18.6-18.8 Oz Can Asst. Var.

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
3/\$3
MUST BUY 3
SALE PRICE
3/\$5
DIGITAL COUPON
\$2.00 OFF THREE
SINGLE USE ONLY


Cabot Butter Quarters
16 Oz Box Salted or Unsalted

PRICE WITH BIG E'S PERKS+ OFFER
\$3.48 ea.


Friendly's Ice Cream
48 Oz Crtn. Asst. Var.

PRICE WITH BIG E'S PERKS+ OFFER
\$3.98 ea.


JOIN TODAY AND SAVE WITH OUR LOYALTY PROGRAM
EARN points. REDEEM rewards and TRACK your points via the app!

SIGNING UP IS EASY!
To enroll into the program, simply enter your mobile phone number on the AppCard terminal's Welcome screen at checkout.

EARN POINTS AND REWARDS
After you check in, you'll automatically earn points for your purchases which can be redeemed for discounts and free items. Redeem rewards by simply tapping the icon on the terminal.

DOWNLOAD THE APPCARD APP
Track your points and available rewards by downloading the AppCard mobile app for iPhone or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	3/15	3/16	3/17	3/18	3/19	3/20	3/21

DOUBLE COUPONS EVERY DAY
Up to 99¢ Value See Details in Store

Online Shopping Now Available Through Instacart!


BUY LOCAL,
BUY FRESH!

Big E's
supermarket

SLAM DUNK SAVINGS On FRESH MEATS

WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS **By E's PERKS+**
IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP
EXCLUDES BEER & WINE,
LOTTERY & GIFT CARDS

USDA Choice Beef
Back
Rump Roast

\$6.99
lb.



USDA Choice Beef
Round Cubed Steaks
or Round Stew Beef

\$7.49
lb.



Big E's • Regular or Thin-Sliced Center
Cut Loin Pork Chops \$3.49/lb. or
Bone-In
Center Cut
Pork Chops

\$2.99
lb.



USDA Choice Beef
Center Cut
Bottom Round
Roast

\$6.49
lb.



USDA Select Beef
Porterhouse \$12.99/lb. or
T-Bone
Steaks

\$11.99
lb.



Big E's
Family Pack
Country Style
Pork Ribs

\$3.49
lb.

16 Oz • Vermont Country Farms
Grass-Fed • 80% Lean
Organic Ground Beef or
90% Lean Ground Beef

\$8.69
ea.

22-25 Oz Pkg.
Tyson Any'tizers
Buffalo Wings or Strips

\$8.99
ea.

Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Boneless
Chicken Tenders

\$4.99
lb.



Fresh GOURMET Specials

Big E's Gourmet
Bone-In
Stuffed
Pork Chops

\$3.99
lb.



Big E's Gourmet
Marinated
Boneless Skinless
Chicken Breast

\$4.99
lb.

SEAFOOD Case

Previously Frozen
Farm Raised
Bay
Scallops

\$8.99
lb.

Fresh
Sushi

50% OFF
AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
NEVER TO BE AVAILABLE WHILE SUPPLIES LAST



Frozen
Tuna
Steaks

\$9.99
lb.

Farm Raised
Fresh
Salmon Fillets

\$9.99
lb.

TRYTKO'S Corner

Trytko's
Store Smoked
Hot
Sausage Links

\$6.99
lb.



Trytko's
Fresh Store Made
Pepper Steaks

\$7.99
lb.

Trytko's
Store Smoked
Daisy Hams
Available!
Great For A
Boiled Dinner!

Kielbasa Of The Week

Trytko's
Store Smoked
BBQ
Bacon
Kielbasa

\$6.99
lb.

Fresh DELI DEPT.

Freshly Sliced
Al Fresco
Oven Roasted
Turkey Breast

\$9.99
lb.

Freshly Sliced
Castle Wood
Reserve Choice
Angus Roast Beef

\$12.99
lb.

Freshly Sliced
McCadam
Muenster
Cheese

\$4.99
lb.

Deutchmacher
Cello Wrapped
Franks

\$8.99
lb.

Freshly Sliced
Cabot
Mild or Sharp
Cheddar Cheese

\$9.99
lb.

Freshly Sliced
Cabot
Pepper Jack
Cheese

\$7.99
lb.

PREPARED FOODS

To Go!

\$9.99
ea.

Lunchtime Favorite
Jumbo
Cold Cut Grinder

Lemon
Chicken
With Mixed
Veggies

\$9.99
lb.

\$5.99
lb.

Boston Salads
German
Potato Salad

Delicious
Curry
Shrimp
Over Rice

\$11.99
lb.

Boston Salads
Cheese
Tortellini Salad

\$6.99
lb.

Easy Family Meal
Tuna
Casserole

\$9.99
lb.

32 Oz Cntr. • Peggy's Kitchen
Family Size
Macaroni
And Beef

\$19.99
ea.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

SLAM DUNK SAVINGS In Our GROCERY AISLES

26 Oz Cntr.
Chock full o' Nuts
Original
Ground Coffee
\$17⁹⁹

Asst. Var. • 12 Oz Bag
Whole Bean or Ground
or 10 Ct K-Cup Pods
Starbucks
Coffee
\$9⁹⁹

24 Oz Jar • Asst. Var.
Rao's
Homemade
Sauce
\$8⁹⁹

28-29 Oz Can
Asst. Var.
Hunt's
Tomatoes
2/\$4

5 Oz Cans • 20 Oz Pkg.
Bumble Bee
Solid White
Tuna 4 Pack
\$5⁹⁹

8 Oz Btl.
Ortega
Taco Sauce
2/\$5

18.5-19 Oz Can • Asst. Var.
Light or Reduced Sodium
Progresso
Soup
2/\$5

16.3 Oz Can • Asst. Var.
Pacific Foods
Organic
Soup
\$5⁴⁹

16.9 Oz Btls. • 405.6 Oz Pkg.
Poland Spring
24 Pack
Spring Water
3/\$12

648 Ct Pkg.
Scott
6 Double Rolls
Paper Towels
2/\$10

300-492 Ct
Asst. Var.
Bounty
6 Double Rolls
Paper Towels
\$12⁹⁹

16 Oz Jar
Creamy or Crunchy
Food Club
Peanut Butter
2/\$5

46 Oz Btl. • Asst. Var.
V8
Vegetable
Juice
\$2⁹⁹

6.75-7.33 Oz Pkg. • Asst. Var.
Stacy's
Pita or
Bagel Chips
2/\$6

Asst. Var.
Polar
1 Liter
Soda or Seltzer
5/\$5
+Dep.

12 Oz Cans
Asst. Var.
Coca-Cola
12 Pack Soda
\$8⁴⁹
+Dep.

16.9 Oz Btls.
Asst. Var.
Pepsi
6 Pack Soda
\$4⁹⁹
+Dep.

10 Oz Brick
Bustelo
Coffee
\$5⁹⁹

5.28 Oz Pkg.
Asst. Var.
Special K
Pastry Crisps
\$3⁴⁹

16.9 Oz Btls. • Asst. Var.
Adirondack
6 Pack
Fruit Water
2/\$4

14.5 Oz Can
Hunt's
Diced
Tomatoes
2/\$3

5.9 Oz Box
Cheetos
Mac 'N Cheese
4/\$5

14 Oz Box • White or Brown
Success
Boil-In-Bag
Rice
2/\$5

16.9 Oz Btl.
California
Olive Ranch
Extra Virgin Olive Oil
\$10⁹⁹

12 Oz Btl.
Asst. Var.
Lawry's
Marinades
\$3⁴⁹

12 Oz Btl. • Honey Mustard
or Honey Dijon
French's
Specialty Mustard
2/\$6

30 Oz Jar
Food Club
Mayonnaise
\$3⁹⁹

4-6 Oz Pkg.
Asst. Var.
Alessi
Soup Mix
\$3²⁹

32 Oz Crtn. • Asst. Var.
Pacific Foods
Organic
Broth
\$5⁴⁹

Fresh DAIRY AISLE

52 Oz Crtn. • Asst. Var.
Florida's Natural
Orange Juice
2/\$7

7-8 Oz Pkg. • Asst. Var.
Cabot Shredded, Bar or
Stacked Slices Cheese
2/\$6

6 Oz Cup
Asst. Var.
Yoplait
Yogurt
60¢

12 Oz Pkg. • Asst. Var.
Cabot
American
Cheese Slices
\$3⁹⁹

32 Oz Cntr.
Cabot
Greek
Yogurt
\$4⁹⁹

16-18.6 Oz Pkg. • Asst. Var.
Activia 4 Pack
or Danimals Yogurt
2/\$6

40-48 Oz Btl. • Asst. Var.
Starbucks
Iced Coffee
\$6⁴⁹

4.5 Oz Tub • Asst. Var.
Noosa
Lil Tub Yoghurt
99¢

FROZEN FOOD Faves

9.25-10.3 Oz Box • Asst. Var.
Healthy Choice
Café Steamers
2/\$4

24.6-29.3 Oz Box • Asst. Var.
DiGiorno
Pizza
2/\$9

10-13 Oz Box • Asst. Var.
Marie
Callender's
Bowls or Pot Pies
2/\$4

10 Oz Pkg. • Asst. Var.
Birds Eye
Vegetables
or Rice
4/\$5

8.3-10 Oz Box
Asst. Var.
Amy's
Entrées
\$4⁹⁹

14-32 Oz Pkg. • Asst. Var.
McCain
Fries or Onion Rings
\$2⁹⁹

17-18 Oz Box • Asst. Var.
Hot Pockets
Sandwiches
\$4⁹⁹

16.5-24 Oz Box • Asst. Var.
Friendly's
Ice Cream Novelties
\$4⁹⁹

BEER & WINE Aisle

\$15⁹⁹
+Dep.
12 Oz Cans or Btls.
Budweiser, Bud Light,
Miller Lite, Coors Light
or Banquet 12 Pack

\$18⁹⁹
+Dep.
12 Oz Cans
Michelob
Ultra
12 Pack Beer

12 Oz Cans or Btls.
Asst. Var.
Samuel Adams
12 Pack Beer
\$19⁹⁹
+Dep.

750 mL Btl.
Asst. Var.
Bogle
Wines
\$10⁹⁹
ea.

750 mL Btl.
Asst. Var.
Crane Lake
Wines
\$5⁹⁹
ea.

Josh Cellars Wines
750 mL Btl.
Rosé, Pinot Grigio,
or Sauvignon Blanc
\$14⁹⁹
ea.
Cabernet, Legacy Red,
Chardonnay or Merlot
\$16⁹⁹
ea.
Pinot
Noir
\$18⁹⁹
ea.

Tuesday BLITZ

SAVE BIG ONE DAY ONLY!

PRICES VALID TUESDAY, MAR. 17th ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

 <p>5 Lb Bag All Purpose Potatoes Product of USA</p> <p>\$1.98 Ea.</p>	 <p>Seasoned Pork Tenderloin Steakhouse or Garlic Herb 19.2 Oz Pkg.</p> <p>\$5.98 Ea.</p>	 <p>Kayem Cooked Corned Beef Round or Black Pastrami Freshly Sliced</p> <p>\$7.98 Lb.</p>	 <p>Store Made Whoopie Pies 6 Pack</p> <p>\$4.58 Ea.</p>
 <p>Knorr Pasta or Rice Sides 4.5-7 Oz Pkg. • Asst. Var.</p> <p>98¢ Ea.</p>	 <p>Polar 1 Liter Soda or Seltzer Asst. Var.</p> <p>2/\$1 +Dep.</p>	 <p>Cabot Cracker Cuts or Shingle Slice Cheese 7-8 Oz Pkg. • Asst. Var.</p> <p>\$2.58 Ea.</p>	 <p>Bagel Bites Pizza Snacks 7 Oz Box • Asst. Var.</p> <p>\$1.88 Ea.</p>

<h2>Fresh BAKERY</h2>		<h2>PRODUCE Picks</h2>	
 <p>3.5-4 Oz Pkg. Table Talk • Asst. Flavors 4 Inch Pies</p> <p>\$1.25 ea.</p>	 <p>8 Oz Pkg. Muffin Town 4 Pack Mini Corn Bread Loaves</p> <p>\$2.99 ea.</p>	 <p>Product Of Chile Yellow Peaches or Nectarines</p> <p>\$2.99 lb.</p>	 <p>Product Of Chile Black Plums</p> <p>\$2.99 lb.</p>
 <p>Product Of USA Green Cabbage</p> <p>\$1.99 lb.</p>	 <p>21 Oz Pkg. Nashoba Brook Bakery Sourdough Bread</p> <p>\$5.99 ea.</p>	 <p>Product Of USA Cosmic Crisp or Pink Lady Apples</p> <p>\$1.69 lb.</p>	 <p>Product Of USA • 16 Oz Pkg. Fresh Parsnips</p> <p>\$1.99 ea.</p>
<p>Fresh Baked Muffin of the week</p> <p>Homestyle Banana Nut Muffins 4 Pack</p> <p>\$4.99 ea.</p>	<p>Cake Slice of the week</p> <p>7.9 Oz Pkg. Marshmallow Cookie Dough Cake Slice</p> <p>\$5.49 ea.</p>	<p>Product of Costa Rica Golden Ripe Pineapple</p> <p>\$3.49 ea.</p>	<p>Product of Canada Waxed Turnip</p> <p>\$9.99 lb.</p>
<p>Store Made Item of the week</p> <p>Gold, Chocolate or Gold & Chocolate Cupcakes 6 Pack</p> <p>\$5.49 ea.</p>	<p>Artisan Bread of the week</p> <p>16 Oz Pkg. Ecce Panis Neo Tuscan Boule</p> <p>\$4.99 ea.</p>	<p>Product of USA Seedless Navel Oranges</p> <p>\$1.39 lb.</p>	<p>Product of USA Brussels Sprouts</p> <p>\$2.49 lb.</p>
<p>Organics </p> <p>Product Of USA Organic Green Cabbage</p> <p>\$1.99 lb.</p>	<p>Product Of Costa Rica Organic Bananas</p> <p>99¢ lb.</p>	<p>Product of Mexico Ripe Avocados</p> <p>\$1.29 ea.</p>	<p>Product of USA Green Kale or Collard Greens</p> <p>\$1.29 lb.</p>
<p>Product Of USA Organic Pink Lady Apples</p> <p>\$1.99 lb.</p>	<p>Product Of Mexico • 3 Ct Organic Avocados</p> <p>\$2.99 ea.</p>	<p>Product of USA • 3 Ct Bag Romaine Hearts</p> <p>\$2.99 ea.</p>	<p>Product of USA • 10 Oz Pkg. Baby Bella Mushrooms</p> <p>\$2.49 ea.</p>
<p>Product Of Mexico • 3 Ct Organic Avocados</p> <p>\$2.99 ea.</p>	<p>Product of Canada Tomatoes On The Vine</p> <p>\$1.99 lb.</p>	<p>Product of USA • 2 Lb Bag Yellow Onions</p> <p>\$1.49 ea.</p>	<p>Product of USA • 2 Lb Bag Yellow Onions</p> <p>\$1.49 ea.</p>



All Sale Prices Valid With The Use Of Your **Big E's Perks Card**

- POSTAGE STAMPS
- FAX/COPY SERVICE
- LOTTERY
- AND MUCH MORE!

\$100 Greeting Cards Every Day!