



FRESH FOR EVERYONE™

 **CUSTOMER** 

APPRECIATION

03/11 **WEEK** 03/17

We're celebrating YOU with our hottest deals and digital coupons.



Scan here or visit
Kroger.com/appreciation
to clip Daily Deals
You Won't Want to Miss!

**DAILY
DEAL DROP**



\$8.99
/LB
With Card

Fresh Atlantic Salmon Whole Sides
Farm-Raised or Extra Large Cooked Shrimp, 26-30 ct, Sold in a 2 lb Bag for \$17.98



\$3.99
/LB
With Card

Kroger Boneless Corned Beef
Flat Cut

Fresh Perdue Boneless Chicken Breasts
Family Pack or Thighs; No Antibiotics Ever

\$2.99
/LB
With Card



\$4.99
/LB
With Card

Kroger 80% Lean Ground Beef
Sold in a 3 lb Package for \$14.97



\$3.99
With Card

Jumbo Blueberries
9.8 oz Package

Kroger Red, Green or Black Seedless Grapes
3 lb Package

\$4.77
With Card



49¢
/LB
With Card

Green Cabbage

\$1.88
With Card

Kroger Ice Cream
Select Varieties, 48 fl oz

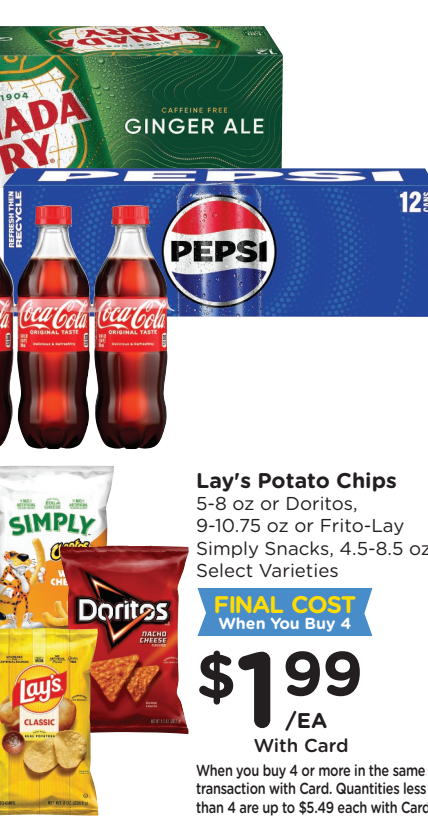


MIX & MATCH
B2G1 FREE
of Equal or Lesser Value
With Card

Gatorade
18-Pack, 12 fl oz or Celsius Energy Drink, 4-Pack, 12 fl oz; Select Varieties, Limit 6 Packages

Private Selection Wide Pan Bread
Select Varieties, 24 oz

\$1.88
With Card



MIX & MATCH
B2G2 FREE
of Equal or Lesser Value
With Card

Pepsi or Canada Dry
12-Pack, 12 fl oz Cans or Coca-Cola, 6-Pack, 16.9 fl oz Bottles; Select Varieties, Limit 8 Packages
Regular retail is up to \$11.99 each with Card.

Lay's Potato Chips
5-8 oz or Doritos, 9-10.75 oz or Frito-Lay Simply Snacks, 4.5-8.5 oz; Select Varieties

FINAL COST
When You Buy 4

\$1.99
/EA
With Card

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.



MIX & MATCH
BOGO FREE
of Equal or Lesser Value
With Card

Green Mountain or McCafé K-Cups
8-10 ct or Donut Shop Coffee, 12 oz Bag or K-Cups, 10 ct; Select Varieties

Kroger Milk
Select Varieties, Half Gallon (Excludes Chocolate)

MIX & MATCH
BOGO FREE
of Equal or Lesser Value
With Card



General Mills Cereal
Select Varieties, 8.9-14 oz

FINAL COST
When You Buy 3

3/\$5
With Card

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.29 each with Card.

Reese's Peanut Butter Eggs

Participating item selection may vary by store. Discount applied at checkout with Card.



SAVE 33%
On Today's Prices
With Card & Digital Coupon

All Easter Candy
Select Varieties by Store

Guinness
8-Pack, 14.9 fl oz Cans or Bud, Miller or Coors, 15-Pack, 16 fl oz Aluminum Bottles; Select Varieties

\$16.99
With Card

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES** per transaction.
UNLIMITED transactions!



Find even more deals online!



Asparagus
\$1.99
/LB
With Digital Coupon
Price without digital coupon is up to \$3.99 lb with Card.

Hormel Bacon
Select Varieties, 9.3-16 oz

\$3.99
/EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.



18 ct Simple Truth Cage Free Eggs
Large, Grade A

Price without digital coupon is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon

DiGiorno Pizza
Select Varieties, 4.14-30.3 oz

\$3.99
/EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

SALE DATES: Wed. March 11 - Tues. March 17, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



Hillshire Farm Lunch Meat
Select Varieties, 7-9 oz
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99 /EA
With Digital Coupon



Apple or Cherry Pie
or Other Varieties,
8", In the Bakery
\$3.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$6.49 each with Card.



Tyson Frozen Chicken
Select Varieties,
23-29 oz
\$4.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



Kind Breakfast Bars
12 ct or Granola,
9-11 oz; Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



Dove Shampoo or Conditioner
Select Varieties,
12 fl oz
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

WEEKLY DIGITAL DEALS

Use coupons **UP TO 5 TIMES**
per transaction.
UNLIMITED transactions!



Ball Park Buns
8 ct or Hormel Chili,
15 oz; Select Varieties
\$1.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



Frito-Lay Multipack
Select Varieties,
18 ct
\$7.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



LaCroix Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans
\$2.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



Cetaphil Lotion or Facial Cleanser
Select Varieties,
16 fl oz
\$9.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.



Cosmic Crisp or Pink Lady Apples
Price without digital coupon
is up to \$1.99 lb with Card.

\$1.49 /LB
With Digital Coupon



Pepperidge Farm Cookies
5-8.6 oz or Lance
Sandwich Crackers,
10 ct; Select Varieties
\$2.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



Nestlé Drumstick Cones
8-20 ct or Outshine
Fruit Bars, 12 ct;
Select Varieties
\$5.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



Kroger Ultra Paper Towels
6 Double Rolls
\$5.99 /EA
With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



Snuggle Fabric Softener
35.7-39.4 fl oz or Dryer
Sheets, 105-120 ct;
Select Varieties
\$3.49 /EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.

*While supplies last.

BOGO

WEEK

Buy More, Save More, Across the Store



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Perdue Chicken Short Cuts
Select Varieties,
8 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Hormel Pepperoni
Select Varieties,
5-6 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Wholly Guacamole
Select Varieties,
7.5 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Entenmann's Little Bites, Donuts or Cakes
Select Varieties, 6.88-21 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Kroger Apple Juice
64 fl oz or
Nature Valley Bars, 5-10 ct;
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Hellmann's Mayonnaise
Select Varieties,
11.5 fl oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Nature Made Supplements
Select Varieties,
14-300 ct



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Yasso Frozen Greek Yogurt Bars
4 ct or
Sandwiches, 3 ct;
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Kraft Salad Dressing
14-16 fl oz or
Frank's RedHot Sauce, 12 fl oz;
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Kinder's Sauce
Select Varieties,
14.2-16.1 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Bibigo or Pagoda Entrée
Select Varieties,
8.1-24 oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Goodcook Gadgets, Bakeware, Cookware or Food Storage
Select Varieties



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Olipop Soda
Select Varieties,
12 fl oz



MIX & MATCH

BOGO
of Equal or Lesser Value
FREE
With Card

Private Selection Pasta
16 oz or Pasta Sauce,
24 oz; Select Varieties

Seasonal selection varies by store and is limited to stock on hand.

GET LUCKY DEALS!



**Johnsonville
Garlic
Sausage Links**
19 oz

\$4.99
With Card



**Kroger
Sauerkraut**
32 oz

2/\$4
With Card



**Kroger Red
or Gold Potatoes**
5 lb Bag

\$4.99
With Card



**Kerrygold
Irish Cheddar**
Select Varieties,
7 oz, In the Deli

**BOGO
FREE**
of Equal or Lesser Value
With Card



**Shamrock
4" Pot**

**\$5.99
AND UP**



Guinness
6-Pack, 11.2 fl oz Bottles
or Angry Orchard,
6-Pack, 12 fl oz Bottles;
Select Varieties

\$9.99
With Card

READY FOR MARCH BASKETBALL



**Private Selection
Beef Patties**
Frozen, 2 lb

\$10.99
With Card



**Home Chef
Fried Chicken**
5-Piece Drumsticks
or 4-Piece, Includes
1 Breast, 1 Thigh,
1 Wing & 1 Drumstick;
Fully Cooked,
In the Deli

\$5



**Fresh Baked
Chocolate Chip
Cookies**
or Other Varieties,
12 ct, In the Bakery

\$3.99



**Kroger
Sour Cream
or Dip**
Select Varieties,
16 oz

\$1.99
With Card



**Party Size
Ruffles**
12.5-13 oz
or Tostitos,
14.5-20 oz;
Select Varieties

\$5.99
With Card



**Fresh
Cravings
Salsa**
Select Varieties,
16 oz

**MIX & MATCH
BOGO
FREE**
of Equal or Lesser Value
With Card



Michelob Ultra
Select Varieties,
24-Pack, 12 fl oz
Bottles or Cans

\$27.99
With Card



**Toastmaster
Appliances**
Select Varieties

\$24.99
With Card



**FINAL COST
When You Buy 3**

Sargento Cheese
Select Varieties, 5-8 oz

3/\$6
With Card

When you buy 3 or more in the same transaction with Card.
Quantities less than 3 are up to \$3.49 each with Card.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Find even more online!
Scan me to download
digital coupons.

*When you buy participating
items in the same transaction
with Digital Coupon.



Look for
these tags.



**Post
Giant Size
Cereal**
Select Varieties,
23-23.5 oz

4.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$3.99
/EA*



Pringles
Select Varieties,
4.6-5.57 oz

2.49 With Card
-50¢ Off 1

DIGITAL COUPON OFFER

\$1.99
/EA*



**Frito-Lay
Multipack**
10 ct or Frito-Lay
Simply Multipack,
8 ct; Select Varieties

6.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$5.99
/EA*



**Snyder's
of Hanover
Pretzels**
Select Varieties,
8-16 oz

3.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$1.99
/EA*



**Progresso
Soup**
Select Varieties,
18-19 oz

2.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$1.49
/EA*



**Puffs
Facial Tissues**
Select Varieties,
4 ct

7.99 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$5.99
/EA*



**Garnier
Fructis
Shampoo or
Conditioner**
Select Varieties,
11.3-12.5 fl oz

4.49 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$3.49
/EA*



**Huggies
Little Movers or
Little Snugglers
Diapers**
Select Varieties,
38-96 ct

28.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

\$25.99
/EA*



**Tide Laundry
Detergent**
92-105 fl oz or Gain
Laundry Detergent,
154 fl oz; Select Varieties

15.99 With Card
-3.00 Off 1

DIGITAL COUPON OFFER

\$12.99
/EA*



**Dove
Bar Soap**
Select Varieties,
4 ct

8.49 With Card
-2.00 Off 1

DIGITAL COUPON OFFER

\$6.49
/EA*



**Iams
Dry Dog Food**
Select Varieties,
15 lb

29.99 With Card
-4.00 Off 1

DIGITAL COUPON OFFER

\$25.99
/EA*



**Hero
Mighty Patch
Blemish Patches**
36 ct

12.99 With Card
-1.00 Off 1

DIGITAL COUPON OFFER

\$11.99
/EA*

BOTTLES & BREWS



Miller or Coors
2/\$22
With Card

Select Varieties,
12-Pack,
16 fl oz Cans



**Sutter Home
or Barefoot**
Select Varieties,
1.5 Liter

2/\$20
With Card



12.99 With Card
-10%
\$11.69
/EA*

**Matua or
Oyster Bay**
Select Varieties,
750 ml



**White Claw, Truly
or Twisted Tea**
Select Varieties,
12-Pack, 12 fl oz Cans

\$15.99
With Card

*Save 10% when you purchase 4 or more bottles of wine 750 ml with Card. Mix and Match 4 bottles. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.

FIND YOUR FAVORITE NATURAL ITEMS

Lärabar
10/\$10
With Card

1.06-1.7 oz or Kind Bar,
1.4 oz; Select Varieties



Pete & Gerry's Organic Eggs
Large, Grade A,
12 ct or Simple Truth
Protein Pancakes,
40 ct; Select Varieties

\$4.99
With Card



Angie's Boomchickapop Popcorn
Select Varieties,
4.4-7 oz

2/\$5
With Card



Silk Soy Milk
64 fl oz or Silk
Protein Milk, 48 fl oz;
Select Varieties

2/\$8
With Card



Yo Mama's Pasta Sauce
Select Varieties,
25 oz
MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card



Applegate Lunch Meat, Dinner Sausage or Hot Dogs
Select Varieties, 6-14 oz
SAVE 25%
Tag Reflects Savings With Card

HOME, HEALTH & MORE!



Dannon Oikos Protein Shake
Select Varieties,
12 fl oz

2/\$6
With Card



M&M's Candy
Select Varieties,
8-10.5 oz

\$4.99
With Card



Select Varieties, .20-.38 fl oz

Flonase Allergy Relief
\$16.99
With Card



Comforts Baby Food Pouch
Select Varieties,
4 oz

10/\$8.50
With Card



Kroger GentleLAX Powder
Select Varieties,
8.3 oz

\$9.49
With Card



Scotch-Brite Clean Lint Roller
1 ct

\$4.99
With Card

SCORE MORE IN ONE STOP



Gatorade Rookie Bottle
Select Varieties,
12 oz

\$15.99
With Card



Rubbermaid TakeAlongs Food Storage
2-Pack

\$4.99
With Card



Energizer Batteries
Select Varieties,
8-Pack

MIX & MATCH
BOGO
of Equal or Lesser Value
FREE
With Card

boost CUSTOMER APPRECIATION WEEK

Visit Kroger.com/appreciation
to clip exclusive deals!



Member Exclusive Digital Deals!

Over \$100 in additional grocery
savings for Boost Members*

*Cumulative value of Boost exclusive offers
between 3/11/26-3/17/26

Use coupons up to 5X per transaction. Unlimited transactions. See coupons for details.



Pork Boston Butt
Bone-In
Boost Members
save MORE
with Digital Coupon

99¢
/LB

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$1.99 lb** with Card.



**Kroger Cut and
Peeled Baby Carrots**
16 oz Bag
Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$1.29** each with Card.



**Holiday Home
Easter Items**
Select Varieties
Boost Members

**SAVE
AN EXTRA
20%**

Boost Member Exclusive Price!

With digital coupon &
Boost Membership



Kroger Butter
Select Varieties, 16 oz
Boost Members
save MORE
with Digital Coupon

\$1.49
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$3.99** each with Card.



Kroger Cheese
Select Varieties, 6-8 oz
Boost Members
save MORE
with Digital Coupon

99¢
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$2.49** each with Card.



**Hershey
Party Size Candy**
Select Varieties,
30.04-35.9 oz
Boost Members
save MORE
with Digital Coupon

\$8.99
/EA

Boost Member Exclusive Price!

With digital coupon &
Boost Membership

Non-Boost Membership price
is up to **\$16.99** each with Card.



**Wild-Caught
Lobster Tails**
Twin Pack, 7 oz

\$13
With Card



**Fresh
Tilapia Fillets**
Farm-Raised

\$6⁹⁹
/LB
With Card



REEL IN GREAT DEALS!

MIX & MATCH
**BOGO
FREE**
of Equal or Lesser Value

With Card

SeaPak Seafood
Select Varieties, Frozen, 8.2-18 oz

EASY FOR YOU
SEAFOOD
We'll prep it for FREE.

1

**CHOOSE A
SEAFOOD SERVICE
CASE ITEM**

2

**SELECT YOUR
SEASONINGS
& GARNISHES**

3

**COOK IN OUR
OVEN-READY
BAG**



FRESH-CUT
IN-STORE DAILY

Fresh Made
Guacamole
Select Varieties,
14 oz

\$6⁹⁹

With Card



Pineapples

\$2⁹⁹

/EA
With Card



**BIG
DEAL!**

**BIG
PACKS**

\$5⁹⁹

With Card
Strawberries
2 lb Package

Bloom Haus
Luminous
Bouquet

\$9⁹⁹



BLOOM
HAUS

Kroger Tri-Color
Peppers
3 ct

\$3⁹⁹

With Card



Honey
Mangos

79¢

With Card



GUARANTEED FRESH



\$1⁹⁹

/LB

With Card
**Boneless
Pork Half Loin**



**BIG
DEAL!**
**BIG
PACKS**

Simple Truth
Organic 85%
Lean Ground Beef
3 lb

\$20

With Card



**BIG
DEAL!**
**BIG
PACKS**

Kroger
Large Peeled &
Deveined Shrimp
31-40 ct, Raw,
Sold in a 2 lb Bag
for \$15.98

\$7⁹⁹

/LB

With Card



Oscar Mayer
Lunchables

2.25-4.4 oz or P3
Protein Packs, 2-2.3 oz;
Select Varieties

2/\$3

With Card



Sea Cuisine
Salmon, Tilapia
or Cod Fillets
Select Varieties,
Frozen, 8-10.5 oz

MIX & MATCH

BOGO
of Equal or Lesser Value
FREE

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Blueberry
Muffins
4 ct or Mini
Cupcakes, 12 ct;
Select Varieties

\$5



Private Selection
Farmhouse
Loaded Potato Soup
or Other Varieties, 24 oz

\$6⁹⁹



Private Selection
Brown Sugar Ham
or Provolone Cheese,
\$6.99 lb with Card,
Sliced to Order
or Grab 'N Go

\$8⁹⁹

/LB
With Card



BOTTLES & BREWS



\$23⁹⁹

With Card
Miller or Coors
Select Varieties,
30-Pack, 12 fl oz Cans



**Black Box
or Bota Box**
Select Varieties, 3 Liter

\$17⁹⁹

With Card



**Josh Cabernet,
Chardonnay or
Seaswept Sparkling**
Select Varieties, 750 ml

\$12⁹⁷

With Card



La Marca
Select Varieties, 750 ml

\$14⁹⁷

With Card



White Claw
\$29⁹⁹

With Card

24-Pack, 12 fl oz Cans or
Corona or Modelo, 24-Pack,
12 fl oz Bottles; Select Varieties



\$16⁹⁹

With Card
**Corona, Modelo
or Pacifico**

Select Varieties, 12-Pack,
12 fl oz Bottles or Cans

CHEERS TO GREAT DEALS ON YOUR FAVORITES!



WELCOME

SAVE 30%

Tag Reflects Savings With Card

Easter Décor, Plush and Housewares

Excludes Toys and Candles

1-HOP SHOP



FOR EASTER

Find more deals at Kroger.com/Easter



Holiday Home Easter Fill Eggs
50 ct or Paper Grass, 10 oz; Select Varieties

\$5.99
With Card



Easter Plush
Select Varieties

SAVE 30%
Tag Reflects Savings With Card



Chalk Tales Bucket
20 ct or Bubble Wands, 6-Pack, Select Varieties

\$4.99
With Card



Tuscany Jar Candle
Select Varieties, 18 oz

\$7.99
With Card



Hershey's or Cadbury Candy Egg
Select Varieties, 1.1-2.1 oz

4/\$5
With Card



Starburst Jellybeans
14 oz or Lifesavers Gummies, 9 oz; Select Varieties

\$3.99
With Card



Kinder Joy Egg
Select Varieties, 0.7 oz

\$1.99
With Card



Cadbury Mini Eggs
26.5 oz

\$14.99
With Card



Cadbury Creme Eggs
4 ct

\$4.49
With Card



Whoppers Robin Eggs
Select Varieties, 9 oz

\$3.49
With Card



Brach's Jelly Beans
9 oz

\$2.69
With Card

Seasonal selection varies by store and is limited to stock on hand.