

# Verified Price Guarantee

# Sobeys

on select flyer items or automatically receive the difference in Scene+ points\*

\*Conditions apply. See sobeys.com for details.

**Verified**  
**3.49** /lb

**Boneless Pork Sirloin Chops or Roasts**  
Family Size or Fresh Pork Side Ribs breast bone removed 7.69/kg  
Côtelettes ou rôti de longe de porc déossés Format familial ou côtes de flanc de porc fraîches sternum enlevé

**Verified**  
**5.44** /lb



**BUY 2 GET 3RD**  
of equal or lesser value  
**FREE**

**HAYTER'S FARM Turkey Products**  
select varieties  
Produits de dinde HAYTER'S FARM certaines variétés

**Verified**  
**9.99**



**Verified**  
**10.99** **MEMBER PRICING**  
15.99 without Scene+ Card

**SAVE UP TO 46% WITH MEMBER PRICING**

**HIGH LINER Signature Cuts, Pan Sear or Breaded or Battered Premium Fish 425-540 g**  
Coupes Signature HIGH LINER, Poêlée Sélecte ou poisson de qualité supérieure pané ou enrobé de pâte

**15 LB**

**Verified**  
**5.77**

**Premium Potatoes**  
product of Atlantic Canada, Canada no 1, 15 lb  
Pommes de terre de qualité supérieure produit du Canada atlantique, catégorie Canada no 1

**From Atlantic Canada**

**200 PTS** when you buy 1

**11.99**

**Tulip Bouquet**  
10-stem grown in Canada  
Bouquet de tulipes cultivées au Canada

**Verified**  
**4.94**

**NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L**  
or selected Premium Novelties 4-10 pk or HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk  
Dessert glacé de qualité supérieure NESTLÉ ou crème glacée La vraie crème ou nouveautés de qualité supérieure, certaines variétés ou crème glacée HÄAGEN-DAZS ou nouveautés

**Verified**  
**99¢**

**CLUB HOUSE Gravies 21-47 g or Gluten Free Gravies 24-25 g**  
Sauces brunes CLUB HOUSE ou sauces brunes sans gluten

**Verified**  
**3.99**

**COMPLIMENTS Pure Orange Juice 1.54 L**  
Jus d'orange pur COMPLIMENTS

**Verified**  
**4.97**

**HEINZ Ketchup 750 mL-1 L or Picnic Pack 3x375 mL or KRAFT Miracle Whip or Mayonnaise 650-890 mL**  
Ketchup HEINZ ou paquet pique-nique ou Miracle Whip KRAFT ou mayonnaise

**Verified**  
**5.97**

**CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g**  
Fromage CRACKER BARREL ou fromage râpé

**Verified**  
**2.49**

**GREEN GIANT Frozen Vegetables or Valley Selections selected 400-750 g**  
Légumes surgelés GÉANT VERT ou Valley Selections certaines variétés

**ALL WEEK LONG MAR 26 - APR 1**

**Scene+ CHOOSE YOUR REWARD**

**BUY \$200 IN SOBEYS GIFT CARDS & GET 1,000 PTS** or **25¢ /LITRE FUEL VOUCHER**

**LIMIT OF ONE FUEL VOUCHER REDEMPTION PER FUEL TRANSACTION.**

That's like \$10 toward your groceries

FastFuel | Needs | Shell

Receive 1,000 Scene+ Points when you purchase \$200 in Sobeys Gift Cards. Offer valid from March 26-April 1, 2026 at all Sobeys locations in Nova Scotia or New Brunswick. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Offer is valid only on Sobeys gift cards. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Limit of 5 offers per account number. Choose your reward is limited to one coupon per transaction and has no cash value. Digital or printed coupon is required. Scene+ physical or digital membership card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

\*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys stores for the weekly flyer period. Program subject to change without notice. Visit [www.sobeys.com/verified-prices](https://www.sobeys.com/verified-prices) for additional details.

**Global Market**

**Verified**  
**6.99**

**KRINOS Twisters 1 kg**  
selected varieties  
Twisters KRINOS certaines variétés

THU 26 | FRI 27 | SAT 28 | SUN 29 | MON 30 | TUE 31 | WED 1

Prices and offers in effect March-April 2026 - New Brunswick  
Prix et offres en vigueur ces jours mars-avril 2026 - Nouveau-Brunswick

**so many deals**  
Scan here for our full digital flyer

ATL\_NS\_NB\_BIL

# Easter is just around the corner



RAISED WITHOUT ANTI-BIOTICS



EXCLUSIVE TO Sobeys

MEMBERS SAVE 50¢/lb  
**1.99** /lb  
4.39/kg **MEMBER PRICING**

**2.49** /lb, 5.49/kg without Scene+ Card

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes  
Dindes HAYTER'S FARM surgelées, catégorie A, élevées sans antibiotiques toutes les tailles disponibles



**2.49** /lb

COMPLIMENTS Hickory Smoked Bone-In Ham Portions butt or shank or SCHNEIDERS Applewood Smoked Bone-In Ham 5.49/kg  
Portions de jambon avec os fumé au noyer COMPLIMENTS fesse ou jarret ou jambon avec os fumé au bois de pommier SCHNEIDERS



CERTIFIED TENDER\*  
TENDREJÉ CERTIFIÉE

**19.99** /lb

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef while supplies last 44.07/kg  
Rôti de côte de bœuf paré frais à cuire au four de première qualité STERLING SILVER ou bifteck à griller, format familial coupé par votre expert boucher, coupe de bœuf Canada AAA, jusqu'à épuisement des stocks



**5.99** ea when you buy 2 or more

COMPLIMENTS Northern Spy Apple, Pumpkin or Apple Crumble 650-750 g 6.99 ea  
Tarte aux pommes Northern Spy COMPLIMENTS, tarte à la citrouille ou croustade aux pommes



100 PTS when you buy 1

**16.99**

CADBURY Mini or Assorted Eggs 745-875 g while supplies last  
Mini œufs CADBURY ou œufs assortis jusqu'à épuisement des stocks

\*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

# Make Moments Homemade



Raspberry Chocolate Cream Tart

**SCAN FOR DELICIOUS SPRING RECIPES**



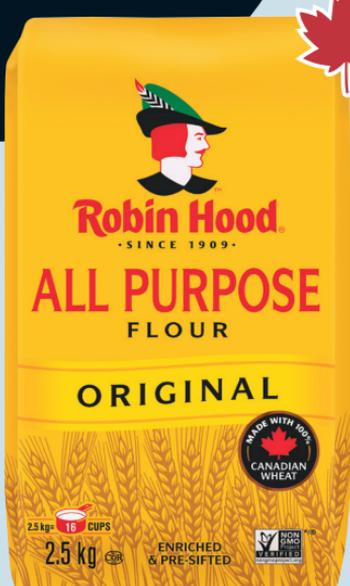
**Get 500 PTS**

**When you spend \$20 on these participating products\***

**\*before taxes**

**4.49**

ROBIN HOOD Flour selected 2.5 kg  
Farine ROBIN HOOD certaines variétés



**3.99**

ROBIN HOOD Oats 1 kg or LAURA SECORD Chocolate Chips 250 g  
Gruau ROBIN HOOD ou brisures de chocolat LAURA SECORD



**3.49**

EAGLE BRAND Condensed Milk 300 mL  
Lait concentré EAGLE BRAND



**1.79**

CARNATION Evaporated Milk 354 mL  
Lait évaporé CARNATION



**3.97**

PHILADELPHIA Cream Cheese 227-250 g selected  
Fromage à la crème PHILADELPHIA certaines variétés



Product availability may vary by store. \*Offer valid from March 26th to April 1st, 2026 at participating Sobeys, Safeway, IGA West, Foodland and Thrifty Foods locations in Canada. Get 500 PTS when you spend \$20 on participating Robin Hood®, Five Roses®, Carnation®, Eagle Brand®, and Laura Secord® products. Qualifying purchase must be made in a single transaction. Excludes Carnation® 12 pk and Robin Hood® and Five Roses® 10 kg Flour. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy deposits, environmental charges, fuel, and other goods and services which are non-discountable or excluded by law. Cannot be combined with any other offers. Limit of one offer per transaction. Offer subject to change and may be withdrawn without notice. TM Trademarks of Scene Plus IP Corporation, used with permission.

FL02\_SBY\_WK48\_PRN\_ATL\_NS\_NB\_BIL

# Hop into Easter Deals

**BUY 2 GET 3RD FREE** of equal or lesser value

**COMPLIMENTS** or **PANACHE** Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or Seafood Appetizers selected 240-355 g or PANACHE Frozen Desserts 300-650 g or PASTRY BOX Cheesecakes frozen 350-600 g

**PRIME RIB BEEF** MARBLED ROASTED COÛTE DE BŒUF 680 g 45.99

**SPICY | ÉPICÉES** BREADED | PANÉES 10.99

**Panache** BREADED BUTTERFLY SHRIMP CREVETTES PANÉES EN PAPILLON 10.99

**Panache** BANG BANG SHRIMP CREVETTES BANG BANG 10.99

**MOZZARELLA** CANTONNE DE FRANCE 325 g 12.99

**PETITES MOUSSES** SÉLECTION PETITES MOUSSES FONDUE CHOCOLAT 6 300 g 12.99

**COMPLIMENTS Thick Cut Bacon** 1 kg **12.99**  
Bacon coupé épais COMPLIMENTS

We offer cored or whole pineapples for the same price

**10.99** /lb, ea

**COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce** 312 g or Coho Salmon Fillets or Bay Scallops 80-120 ct per lb frozen 24.23/kg

**3.97**

**Whole or Cored Pineapple** product of Costa Rica  
Ananas entier ou évidé produit du Costa Rica

**BAKED IN STORE**

**3.99**

Pumpernickel or Sourdough Boules 450-495 g  
Boules au pumpernickel ou au levain

Made with 100% Canadian Flour

**200 PTS** when you buy 2

**6.99**

**TRE STELLE** Bocconcini 200 g  
Bocconcini TRE STELLE

**3.99** /100 g

**PILLER'S Salami** assorted varieties or CASTELLO Fontal Cheese  
Salami PILLER'S certaines variétés ou fontina CASTELLO

**300 PTS** when you buy 2

**2/\$7**

**TOSTITOS** Tortilla Chips 205-300 g or **MISS VICKIE'S** Kettle Chips 190-200 g  
Croustilles de tortilla TOSTITOS ou croustilles cuites à la marmite MISS VICKIE'S

**2/8.88**

**COCA-COLA** or **PEPSI** Soft Drinks 6x710 mL  
Boissons gazeuses COCA-COLA ou PEPSI

**3.99**

**OCEAN SPRAY** Cranberry Cocktail 1.89 L, 100% Cranberry Juice 1.77 L or **MATT & STEVE'S** Caesar Mix 1.36 L  
Cocktail aux canneberges OCEAN SPRAY, jus de canneberges 100 % ou mélange Caesar MATT & STEVE'S

**6.99**

**CASHMERE** Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk  
Papier hygiénique CASHMERE, essuie-tout SPONGETOWELS ou mouchoirs SCOTTIES

**2/\$5**

**CHRISTIE** Cookies selected 224-303 g or Crisps or Bits & Bites 145 g or DARE Cookies selected 168-360 g  
Biscuits CHRISTIE certaines variétés ou Crisps ou Méli Mélo ou biscuits DARE certaines variétés

**3.49**

**VILLAGGIO** Bread 570-675 g or Buns 6-8 pk (excludes Ciabatta Buns)  
Pain VILLAGGIO ou petits pains (à l'exception des petits pains ciabatta)

**30% off**

**MCCORMICK** Gourmet Spices selected 0.5-74 g  
Épices Gourmet MCCORMICK certaines variétés

**5.99**

**NATREL** Organic Milk 2 L  
Lait biologique NATREL

**265 MEMBER PRICING**

**3.49** without Scene+ Card

**KELLOGG'S** Nutri Grain Bar, Rice Krispies Squares, Pop-Tarts or Pastry Crisps selected 125-384 g  
Barre de céréales Nutri Grains KELLOGG'S, carrés aux Rice Krispies, Pop-Tarts ou barres croquantes certaines variétés

**3.99**

**KELLOGG'S** Cereal 210-525 g (excludes Family Size) or POST Cereal 283-525 g selected  
Céréales KELLOGG'S (à l'exception du format familial) ou céréales POST certaines variétés

**3.99** **100 PTS** when you buy 2

**BECCEL** Plant-Based Bricks 454 g or Plant-Based Salted Tub 427 g  
Briques à base de plantes BECEL ou salé à base de plantes, contenant

**90¢**

**PURINA** Friskies or Fancy Feast 85-156 g  
Friskies PURINA ou Fancy Feast

**300 PTS** when you buy 3

**3/\$10**

**QUAKER** Instant Oatmeal 232-344 g or Quick or Old Fashioned Oats 900 g-1 kg  
Gruau instantané QUAKER ou flocons d'avoine à cuisson rapide ou à l'ancienne

**6.99**

**ÏÖGO** Creamy Yogurt 16 pk or SIGGI'S Icelandic Skyr Yogurt 650-750 g  
Yogourt crémeux ÏÖGO ou yogurt islandais Skyr SIGGI'S

**3/\$5**

**CLIF** Bars 68 g or 12 pk 18.99  
Barres CLIF

**200 PTS** when you buy 2

**19.99**

**SLEEMAN** Clear 2.0 Light or Original Lager 6x473 mL tall cans  
Bière Clear 2.0 SLEEMAN légère ou originale grandes canettes

**19.99**

**COORS** Seltzer Cherry Slushie 6x355 mL cans  
Seltzer à l'arôme de slush à la cerise COORS canettes

**50 PTS** when you buy 2

**4.59**

**MOTT'S** Clamato Caesar original, extra spicy or pickled bean 458 mL tall can  
Clamato César MOTT'S original, extra épicé ou haricots marinés grande canette

**18.99**

**WOLF BLASS** Cabernet Sauvignon 750 mL  
Cabernet Sauvignon WOLF BLASS

PLEASE DRINK RESPONSIBLY. You must be 19 years or older to purchase alcohol. Pricing excludes taxes & refundable container deposit

**We have 2X as many Canadian-origin products as competing stores\*** Look for the leaf to help support Canada.

**2X** Canadian-origin products

\*Sobeys Capital Incorporated and its related conventional and discount banners offer twice as many Canadian-origin LDC based non-fresh products as compared to leading conventional brick and mortar, drug, online, and discount grocery retailers in Canada according to the latest 12 weeks ending November 15, 2025 using data reported through Nielsen's CA-SOBEYS-CROSS CATEGORY database by Nielsen's MarketTrack Product Insights. Copyright © 2025 Nielsen Consumer LLC, commissioned by Empire Company Limited. Sobeys calculation based in part on data reported by NIO through its CA-SOBEYS-CROSS CATEGORY database for Non-Fresh | Canadian Origin Stated Items for the 12 weeks ending November 15, 2025. Copyright © 2025 Nielsen Consumer LLC.

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makehappytummies.ca

TM 2026 Make Happy Tummies

Donate in-store

Join Us. 100% of donations help feed hungry tummies at schools in our neighbourhoods.

make happy tummies



# Get ready for Easter

12<sup>99</sup> /lb

SUNGOLD Fresh Boneless Lamb Leg 28.64/kg  
Gigot d'agneau déossé frais SUNGOLD



24<sup>99</sup> /lb

CERTIFIED TENDER  
TENDRETÉ CERTIFIÉE

STERLING SILVER Fresh Boneless Rib Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef while supplies last 55.09/kg Biftecks de côtes frais déossés  
STERLING SILVER format familial ou rôti de choix coupés par votre expert boucher, coupe de bœuf Canada AAA, jusqu'à épuisement des stocks



100 PTS when you buy 3

179

FRANCO-AMERICAN Gravy 284 mL  
Sauce brune FRANCO-AMERICAN



50 PTS when you buy 2

349

COMPLIMENTS Deli Sausage Stick 250 g 3.99 ea  
Bâtonnet de saucisson de charcuterie COMPLIMENTS



21<sup>99</sup>

COMPLIMENTS Large Cooked Shrimp In Ring with Sauce 737 g  
Couronne de grandes crevettes cuites avec sauce COMPLIMENTS



12<sup>99</sup> /lb

Fresh Atlantic Salmon Roasts with Imitation Crab & Cold Water Shrimp 28.64/kg  
Rôti de saumon frais de l'Atlantique avec simili-crabe et crevettes nordiques



10<sup>99</sup>

SIMPLY COCKTAILS Cocktail & Mocktail Mixers 480 mL  
Mélanges pour cocktails et cocktails sans alcool SIMPLY COCKTAILS



629 FRITO-LAY Snacks 325-535 g  
Grignotines FRITO-LAY



150 PTS when you buy 3  
\$4 KELLOGG'S Town House, Cheez-It or Snap'd Crackers 213-391 g  
Craquelins Town House KELLOGG'S, Cheez-It ou Snap'd



249 CLOVER LEAF Smoked Oysters or Mussels 85 g  
Huîtres CLOVER LEAF ou moules fumées



349 COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected  
Croutes à tarte COMPLIMENTS, croutes à tartelette ou pâtes phyllo surgelées certaines variétés



50 PTS when you buy 1  
649 COMPLIMENTS Aerosol Whipped Cream Topping 400 g  
Garniture de crème fouettée en aérosol COMPLIMENTS



100 PTS when you buy 2  
499 COMPLIMENTS Cozy Coop Large White Eggs 12 pk  
Gros œufs blancs Poulailler douillet COMPLIMENTS

## Easter blooms

250 PTS when you buy 1

16<sup>99</sup>

Easter Lily 6" 5+ Blooms grown in Canada  
Lys de Pâques 5 fleurs et plus, cultivé au Canada

STARTING AT

9<sup>99</sup>

Blooming in Easter  
Décor Pots assortis  
Fleurs dans des pots à décorations de Pâques assorties

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://sobeys.com/giftcards) for details

# Sides, starters and sweets

**6<sup>99</sup>**

THE LITTLE POTATO COMPANY Potatoes product of Canada no 1 1.36 kg 3 lb  
Pommes de terre THE LITTLE POTATO COMPANY produit du Canada, catégorie no 1

From Canada

**4<sup>99</sup>** /lb

Asparagus product of Mexico 11.00/kg  
Asperges produit du Mexique

**1<sup>99</sup>** /lb

Butternut, Kabocha, Acorn or Spaghetti Squash product of Atlantic Canada, Canada no 1 or Mexico 4.39/kg  
Courges musquée, kabocha, poivrée ou spaghetti produit du Canada atlantique, catégorie Canada no 1 ou Mexique

**100 PTS** when you buy 2

**4<sup>59</sup>**

Dinner, Tray or Butter Topped Buns 12 pk 425-455 g  
Petits pains à repas, plateau ou garnis de beurre

Made with 100% Canadian Flour

BAKED IN STORE

**\$2 off**

HORMEL Snack Trays 425 g  
Plateaux de grignotines HORMEL

**3<sup>99</sup>** /100 g

SAN DANIELE Prosciutto Prosciutto SAN DANIELE

SLICED FRESH

**21<sup>99</sup>**

Dessert Cakes 1.2-1.49 kg  
Gâteaux de dessert

**\$3**

Handheld Savoury Pastries spinach & feta, bacon & egg or other select varieties  
Pâtisseries salées individuelles épinards et feta, bacon et œuf ou autres certaines variétés

**100 PTS** when you buy 2

**4<sup>49</sup>**

KING'S HAWAIIAN Rolls 12 pk  
Petits pains KING'S HAWAIIAN

**6<sup>49</sup>**

BUBLY or MONTELLIER Sparkling Water 10-12x355 mL  
Eau pétillante BUBLY ou MONTELLIER

**4<sup>99</sup>**

ALCAN Foil 50 ft, Non-Stick 25 ft or Parchment Paper 35 ft or CUT-RITE Wax Paper 75 ft selected  
Papier d'aluminium ALCAN, anti-adhérent ou papier parchemin ou papier ciré CUT-RITE certaines variétés

**200 PTS** when you buy 2

COMPLIMENTS Spices or Seasonings selected 5-245 g  
Épices COMPLIMENTS ou assaisonnements certaines variétés

**16<sup>99</sup>**

SALT WINDS Coffee 340 g  
Café SALT WINDS

**3<sup>99</sup>**

VH Sauces 341-380 mL selected  
Sauces VH certaines variétés

**100 PTS** when you buy 2

**1<sup>99</sup>**

COMPLIMENTS Broth 900 mL  
Bouillon COMPLIMENTS

**11<sup>99</sup>**

Calla Lilies available in 4.5" or 6" Pots grown in Canada  
Lys de calla disponibles en ou pots, cultivés en Canada

**16<sup>99</sup>**

Multi-Bloom Hydrangea grown in Canada  
Hortensia à multiples fleurs cultivé au Canada

**16<sup>99</sup>**

Easter Friends with Mini Kalanchoe grown in Canada  
Amis de Pâques avec mini kalanchoé cultivé au Canada

**400 PTS** when you buy 1

**24<sup>99</sup>**

Whispers of Spring Bouquet  
Bouquet Whispers of Spring

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit Sobeys.com/offers or the Sobeys app.

# so much value



**3<sup>99</sup>**

Raspberries product of USA or Mexico 170 g  
Framboises produit des É.-U. ou Mexique



**4<sup>99</sup>**

Avocados product of Mexico 5 pk  
Avocats produit du Mexique



**5<sup>99</sup>**

COMPLIMENTS Oranges product of Egypt 1.36 kg 3 lb bag  
Oranges COMPLIMENTS produit d'Égypte sac



**1<sup>77</sup>**  
/lb

Sweet Potatoes product of USA no 1 grade 3.90/kg  
Patates douces produit des É.-U., catégorie no 1



**4<sup>44</sup>**  
/lb

Extra Large Black or Red Seedless Grapes product of Peru no 1 grade 9.79/kg  
Très gros raisins noirs ou rouges sans pépins produit du Pérou catégorie no 1



**1<sup>99</sup>**

Long Seedless English Cucumbers product of Canada, Canada no 1 grade  
Concombres anglais longs sans pépins produit du Canada, catégorie Canada no 1



**3<sup>99</sup>**

Nantes Carrots 454 g product of Canada, Canada no 1  
Carottes Nantes produit du Canada catégorie Canada no 1



**2<sup>99</sup>**  
/lb

Brussels Sprouts product of Mexico or USA 6.59/kg  
Choux de Bruxelles produit du Mexique ou des É.-U.



**4<sup>99</sup>**

COMPLIMENTS Rainbow Peppers 3 pk product of Mexico or Canada  
Poivrons assortis produit du Mexique ou Canada



**2/<sup>6</sup>**

Romaine, Green or Red Leaf Lettuce product of USA  
Laitue romaine, laitue à feuilles vertes ou rouges produit des É.-U.



**6<sup>49</sup>**

COMPLIMENTS Gala, McIntosh, Cortland, Ambrosia or Red Delicious Apples product of Atlantic Canada Canada fancy grade 1.36 kg 3 lb bag  
Pommes Gala COMPLIMENTS, McIntosh, Cortland, Ambrosia ou Red Delicious produit du Canada atlantique, catégorie Canada de fantaisie, sac



**6<sup>88</sup>**

Sweet Orri Clementines or Mandarins product of Israel 907 g 2 lb bag  
Clémentines Sweet Orri ou mandarines produit d'Israël sac



**3<sup>47</sup>**  
/lb

Cosmic Crisp Apples product of USA extra fancy grade 7.65/kg  
Pommes Cosmic Crisp produit des É.-U. catégorie extra de fantaisie



**2/<sup>5</sup>**

Large Red Grapefruit product of Israel  
Gros pamplemousse rouge produit d'Israël



**2/<sup>6</sup>**

COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA  
Salade du jardin COMPLIMENTS ou salade de chou produit des É.-U.



**4<sup>99</sup>**

GOODLEAF Lettuce Blends product of Canada 113 g  
Mélanges de laitue GOODLEAF produit du Canada



**15% off**

Prepared In Store Daily Mixed Fruit Salad or Tropical Fruit Salad assorted sizes  
Salade de fruits variés ou salade de fruits tropicaux préparée chaque en magasin certains formats



**15% off**

Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks  
Morceaux de cantaloup, melon miel, ananas ou melon d'eau préparés chaque jour



**3<sup>88</sup>**

Dragon Fruit product of Vietnam or Pomelo product of China  
Pitaya produit du Vietnam ou pomélo produit de Chine



**1<sup>77</sup>**  
/lb

Napa Cabbage or Bok Choy product of USA or Mexico 3.90/kg  
Chou napa ou pak-choi produit des É.-U. ou du Mexique



**8<sup>99</sup>**

LIL SNAPPERS Gala or Granny Smith Apples product of USA fancy grade 1.36 kg 3 lb bag  
pommes Gala LIL SNAPPERS ou Granny Smith produit des É.-U. catégorie de fantaisie, sac



**3<sup>88</sup>**

COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g  
Champignons blancs COMPLIMENTS ou bruns entiers biologiques produit du Canada



**9<sup>99</sup>**

NUTS FOR CHEESE Wedges 120 g product of Canada  
Quartiers NUTS FOR CHEESE produit du Canada



**18<sup>99</sup>**

TOFURKY Roast & Gravy Combo 1.13 kg  
Combo rôti et sauce TOFURKY



**7<sup>99</sup>**

Candy Zone Tubs 525-625 g  
Contenants Candy Zone



**5<sup>99</sup>**

WONDERFUL Pistachios selected 200-225 g  
Pistaches WONDERFUL certaines variétés

## floral fleurs

Available at most stores  
Disponibles dans la plupart des magasins



**STARTING AT 24<sup>99</sup>**

Assorted Easter Gardens selection may vary by store  
Jardins de Pâques assortis sélection variant selon le magasin



**STARTING AT 6<sup>99</sup>**

Assorted Easter Chrysanthemum selection may vary by store  
Chrysanthèmes de Pâques assortis sélection variant selon le magasin cultivés au Canada



**19<sup>99</sup>**

Glitzy Pom Easter Bouquet  
Bouquet de Pâques Glitzy Pom



**26<sup>99</sup>**

Sensational Easter Bouquet  
Bouquet de Pâques sensationnel

Give them more with the Grocery Essentials Card

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**500 PTS**  
when you buy 1

**8<sup>99</sup>**  
/lb

**value size**

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 19.82/kg  
Noix de ronde désossée fraîche STERLING SILVER emballage sous vide, coupe de bœuf de catégorie Canada AAA

# So.tender

**Sterling SILVER**  
PREMIUM BEEF

**HAND-SELECTED  
AAA BEEF**

Well-marbled • Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Sobeys



**14<sup>99</sup>**  
/lb

STERLING SILVER Fresh Boneless Blade Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AAA grade beef 33.05/kg  
Rôti de palette frais désossé STERLING SILVER ou bifteck à mijoter format familial coupés par votre expert boucher, coupe de bœuf Canada AAA



**500 PTS**  
when you spend \$30 or more

Fresh Chicken Legs back attached  
Cuisses de poulet fraîches avec dos



**500 PTS**  
when you spend \$30 or more

COMPLIMENTS Fresh **AIR-CHILLED** Boneless Skinless Chicken Breasts  
Poitrines de poulet fraîches COMPLIMENTS sans peau, désossées,  
**REFROIDIES À L'AIR**



**3<sup>49</sup>**  
/lb

Fresh Pork Hock 7.69/kg  
Jarret de porc frais



**4<sup>49</sup>**  
/lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 9.90/kg  
Côtelettes fraîches ésoossées de longe de porc, coupes du centre et de bouts de côtes  
Format familial



**8<sup>99</sup>**  
/lb

**200 PTS**  
when you spend \$20 or more

Fresh Medium Ground Chuck Beef Burgers 19.82/kg  
Burgers de bœuf haché mi-maigre frais



**11<sup>99</sup>**  
/lb

Seasoned Lamb Chops Greek & lemon or Herbes de Provence 26.43/kg  
Côtelettes d'agneau assaisonnées à la grecque et au citron ou herbes de Provence



**5<sup>99</sup>**  
/lb

COMPLIMENTS Breakfast or Dinner Pork Sausage 375-500 g  
Saucisses de porc à déjeuner ou repas COMPLIMENTS



**6<sup>99</sup>**  
ea when you buy 2 or more

NOBLE Premium Lean Ground Bison starting at 6.99 ea  
Bison haché maigre Premium NOBLE

## Get roasting for less!

**RULE THE ROAST:**  
Your Ultimate Guide to Roasting at Sobeys.com



Scan here for our **Roast Calculator**

## Ham It Up



**4<sup>99</sup>**  
/lb

**500 PTS**  
when you buy 1

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg  
Jambon glacé au miel en spirale fumé au noyer PANACHE



**8<sup>49</sup>**  
/lb

**500 PTS**  
when you buy 1

PANACHE Simple-Carve Ham 18.71/kg  
Jambon facile à trancher PANACHE



**3<sup>99</sup>**  
/lb

**300 PTS**  
when you spend \$15 or more

**12<sup>99</sup>**  
/lb

STERLING SILVER Fresh Boneless Cross Rib Pot Roast homestyle seasoned fat added cut by your meat expert from Canada AAA grade beef 28.64/kg  
Rôti de côtes croisées désossé frais STERLING SILVER Assaisonnement maison, gras ajouté, coupé par votre expert boucher, coupe de bœuf Canada AAA



**6<sup>49</sup>**  
/lb

**100 PTS**  
when you spend \$10 or more

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg  
Tranche de jambon avec os COMPLIMENTS ou jambon au miel moitié ou quart



**14<sup>99</sup>**  
/lb

**200 PTS**  
when you buy 1

BEST BUY Boneless Smoked Ham 1.2 kg  
Jambon fumé désossé VALEUR PLUS

## quick & easy rapide et facile



**4<sup>49</sup>**  
ea when you buy 2 or more

COMPLIMENTS Boneless Smoked Ham Slices 375 g 4.99 ea  
Tranches de jambon fumé désossé COMPLIMENTS



**5<sup>49</sup>**  
/lb

SPRINGER'S Smoked Pork Picnic Shoulders 12.10/kg  
Épaule fumée de porc picnic SPRINGER'S



**12<sup>99</sup>**  
ea when you buy 2 or more

PILLER'S Naturally Smoked Boneless Hams 800 g 14.99 ea  
Jambons désossés fumés naturellement PILLER'S



**6<sup>99</sup>**

LOU'S Fully Cooked Entrées or Bacon 375-400 g or LIL' JUAN'S Entrées 300-400 g  
Repas surgelés entièrement cuits LOU'S ou bacon ou repas surgelés LIL' JUAN'S



**4<sup>99</sup>**  
/lb

**100 PTS**  
when you buy 2

COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrées 284-500 g  
Escalopettes de poulet farcies COMPLIMENTS ou repas surgelés asiatiques



**9<sup>99</sup>**  
/lb

POGO Original 10 pk or All Beef 8 pk 600-750 g  
POGO original ou tout bœuf



**11<sup>99</sup>**  
/lb

**120 PTS**  
when you buy 1

COMPLIMENTS Cabbage Rolls or Five-Cheese Cannelloni 907 g-1 kg  
Cigares au chou COMPLIMENTS ou cannelloni aux 5 fromages



**13<sup>99</sup>**  
/lb

**300 PTS**  
when you buy 2

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g  
Burgers de bœuf traditionnels COMPLIMENTS ou écrasés

## GET TO FREE GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa Card**.

GET 2 SCENE+ PTS ON EVERY \$1 SPENT!

1,000 pts = \$10 in groceries

\*1,000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1,000. †Get 2 Scene+ pts on every \$1 spent. ‡On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. \*Visa Int. / Licensed user.

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CHANCE TO WIN\*  
EVERY WEEK!

G R O C E R Y  
GIVEAWAYS



Play on the Sobeys app now

# IT'S GAME TIME

Don't miss your chance to play weekly challenges, answer trivia questions, Spin the Wheel and earn chips to enter into your choice of sweepstakes prizes for a chance to win\* - exclusively on the Sobeys app



Download the Sobeys grocery app to play.



Register or sign into your account and link your Scene+ card.



Play every week for a chance to unlock offers for free products, Scene+ points and earn chips.

Learn more on how to get in on all the fun at [www.sobeys.com/grocerygiveaways](http://www.sobeys.com/grocerygiveaways)

\*NO PURCHASE NECESSARY. Full Contest rules found at [sobeys.com/grocerygiveaways](http://sobeys.com/grocerygiveaways). Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administered by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

Enter your chips for a chance to win\* one of these great prizes:

Scene+ Travel  
Powered by Expedia

1 x 1 MILLION SCENE+ POINTS  
valued at \$10,000

Scene+

6 x 1 MILLION SCENE+ POINTS  
valued at \$10,000 each

CINEPLEX

3 x CINEPLEX SHOWTIMES CARDS  
valued at \$3,650 each

Scotiabank

2 x \$5,000 SCOTIABANK CASH PRIZES  
deposited into a Scotiabank investment plan

hh

20 x \$500  
HOME HARDWARE GIFT CARDS

# PLAY WEEKLY TO UNLOCK FREE ITEM OFFERS FROM COMPLIMENTS!

WE'RE FULL OF  
compliments

FEATURED  
FAVOURITES



EARN UP TO 5X MORE POINTS  
WHEN YOU USE THE OFFERS ON THE SOBEYS APP.

Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that, members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

# seafood fruits de mer

**10<sup>99</sup>** **MEMBER PRICING** **11<sup>99</sup>** without Scene+ Card

OCEAN WISE RECOMMENDED

COMPLIMENTS NATURALLY SIMPLE Haddock or Cod Fillets 400 g  
Filets d'aiglefin Simple Naturellement COMPLIMENTS ou de morue

**150 PTS** when you buy 3

**4<sup>99</sup>** Fresh Atlantic Salmon Portions skin on, plain or in-store marinated 113 g  
Portions de saumon frais de l'Atlantique avec peau, nature ou mariné en magasin

PRODUCT OF ATLANTIC CANADA / PRODUIT DU CANADA ATLANTIQUE

CHOOSE CANADIAN SEAFOOD

**EVERYDAY VALUE**

OCEAN JEWEL

PACIFIC WHITE SHRIMP / CREVETTES BLANCHES DU PACIFIQUE

**\$19<sup>99</sup>**

OCEAN JEWEL Pacific White Shrimp raw 50-70 ct per lb 908 g  
Crevettes blanches du Pacifique OCEAN JEWEL cuites

**11<sup>99</sup>**

COMPLIMENTS Smoked Atlantic, Steelhead or Gravlax Salmon 150 g  
Saumon fumé COMPLIMENTS, steelhead ou gravlax

**2<sup>49</sup>** /lb

Fresh Mussels 5.49/kg  
Moules fraîches

OCEAN WISE RECOMMENDED

CHOOSE CANADIAN SEAFOOD

**12<sup>99</sup>** /lb

Fresh Wild Haddock Fillets Family Size subject to availability 28.64/kg  
Filets d'aiglefin sauvages frais format familial, selon les arrivages

OCEAN WISE RECOMMENDED

CHOOSE CANADIAN SEAFOOD

**EVERYDAY VALUE**

OCEAN JEWEL

PACIFIC WHITE SHRIMP / CREVETTES BLANCHES DU PACIFIQUE

**\$23<sup>99</sup>**

OCEAN JEWEL Pacific White Shrimp cooked 50-70 ct per lb 908 g  
Crevettes blanches du Pacifique OCEAN JEWEL cuites

# bakery boulangerie

**BUY 1 GET 1 FREE**

Brownies 550-585 g or Brownie Cakes 310-390 g  
Brownies ou Gâteaux au brownie

MIX & MATCH

**9<sup>99</sup>**

ALLIE & SARA'S KITCHEN Crepes Belgian Chocolate or Apple Cinnamon frozen 540 g  
Crêpes au chocolat belge ALLIE & SARA'S KITCHEN, ou crêpes à la pomme et cannelle surgelées

**7<sup>99</sup>** **MEMBER PRICING** **9<sup>99</sup>** without Scene+ Card

Small Bar Cakes 325-575 g  
Petits gâteaux rectangulaires

**150 PTS** when you buy 2

**3<sup>99</sup>**

Danish 4 pk 375 g  
Danoise

BAKED IN STORE

**STARTING AT 5<sup>99</sup>** **100 PTS** when you buy 2

Gourmet Cookies 6 pk 410-475 g or Mini 24 pk 312 g  
Biscuits gourmets ou mini

BAKED IN STORE

**BUY MORE SAVE MORE**

**3<sup>49</sup>** ea when you buy 2 or more

Strudel Fingers, Turnovers or Mini Strudel 4-6 pk 228-272 g 3.99 ea  
Doigts de strudel, chaussons ou mini-strudel

BAKED IN STORE

Made with 100% Canadian Flour

**4<sup>49</sup>**

Panini or Calabrese Buns 6 pk 375-480 g  
Petits pains panini ou calabrese

BAKED IN STORE

**5<sup>49</sup>** **200 PTS** when you buy 2

Portofino Breads 810 g or Brioche Burger Buns 6 pk  
Pains PORTOFINO ou pains à burger briochés

**3<sup>99</sup>**

COMPLIMENTS Garlic Bread 284 g  
Pain à l'ail COMPLIMENTS

**3<sup>99</sup>** **200 PTS** when you buy 2

COMPLIMENTS 7" Tortillas 340 g  
Tortillas COMPLIMENTS

**2<sup>99</sup>**

HOSTESS Snacks 121-225 g  
Petits gâteaux HOSTESS

# deli charcuterie & kitchen cuisine

**7<sup>99</sup>**

PANACHE Italian Sliced Meats selected 100 g  
Viandes tranchées italiennes PANACHE certaines variétés

**200 PTS** when you buy 2

**6<sup>79</sup>**

PANACHE Toppers or Crisps 130 mL or 150 g selected  
Garnitures PANACHE ou croustilles ou certaines variétés

**10% off** **200 PTS** when you buy 300 g or more

**7<sup>99</sup>** **200 PTS** when you buy 2

BRANDT Kolbassa Coil  
Saucisson kolbassa BRANDT

**SLICED FRESH**

**4<sup>49</sup>** /100 g

MAPLE LEAF Natural Selections Turkey or Ham  
Dinde ou jambon Natural Selections MAPLE LEAF

**6<sup>99</sup>** **MEMBER PRICING** **7<sup>99</sup>** without Scene+ Card

AGROPUR Grand Cheddar 1 Year Old 200 g, KERRY GOLD 198 g, MONSIEUR GUSTAV Cheddar 200-250 g or L'EXTRA Brie or Camembert 170 g  
Grand cheddar vieilli pendant 1 an AGROPUR, cheddar KERRY GOLD, MONSIEUR GUSTAV ou brie L'EXTRA ou camembert

**LIMITED TIME ONLY**

**7<sup>99</sup>** **200 PTS** when you buy 2

2 Pack Mini Croissant Chicken Club Salad Sandwiches 216 g  
Sandwichs de salade club au poulet en mini-croissants, pqt de 2

READY FOR YOU

**200 PTS** when you spend \$15 or more

**20% off**

QUESO MANCHEGO, JARLSBERG, CAMBOZOLA or ENTREMONT Brie prices as marked  
QUESO ANCHEGO, JARLSBERG, CAMBOZOLA ou brie ENTREMONT prix comme indiqués

**4<sup>99</sup>** **200 PTS** when you buy 3

RESER'S Side Dishes available chilled 340-567 g  
Plats d'accompagnement RESER'S disponibles réfrigérés

**3<sup>99</sup>**

COMPLIMENTS Regular Hummus, Topped Hummus or Dips 227-255 g  
Hummus COMPLIMENTS, hummus garni ou trempettes

**18<sup>99</sup>**

RANA Lasagna available chilled 1.1 kg  
Lasagne RANA disponibles réfrigérés

**8<sup>99</sup>** **50 PTS** when you buy 1

YUCATAN GUACAMOLE Tub 454 g or Squeeze 340 g  
Contenant de guacamole YUCATAN ou bouteille compressible

**RECIPES, STORIES, TIPS & TRICKS** and more, all at [Sobeys.com](http://Sobeys.com)

# frozen & dairy produits surgelés et laitiers

**200 PTS**  
when you buy 2

**7.99**

STARBUCKS Creamers or Non-Dairy Creamers 828 mL  
Colorants à café STARBUCKS ou colorants sans produits laitiers

**3.49**

HELIVA GOOD! Dip 250 g, YOPLAIT Source Yogurt 630 g, 4 pk or Minigo or Tube Yogurt 6-8 pk  
Trempelette HELIVA GOOD!, yogurt Source YOPLAIT ou Minigo ou Tubes

**5.99**

**100 PTS**  
when you buy 2

ARMSTRONG Cheese Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g  
Bâtonnets de fromage ARMSTRONG, spirales, Nibblers ou Combos

**4.49**

**100 PTS**  
when you buy 2

DEL MONTE Juice 1.6 L  
Jus DEL MONTE

**10.99**

DANONE OIKOS Greek Yogurt 12 pk or 1.5 kg  
Yogourt grec OIKOS DANONE

**150 PTS**  
when you buy 2

**7.49**

YOPLAIT Source Yogurt 16 pk  
Yogourt Source YOPLAIT

**7.99**

KRAFT Shredded Parmesan 200 g  
Parmesan râpé KRAFT

**2.99**

go when you buy 2 or more

**100 PTS**  
when you buy 3

PILLSBURY Cookies 468 g (excludes seasonal) 3.49 ea  
Biscuits PILLSBURY (à l'exception des produits saisonniers)

**4.99**

COMPLIMENTS Dough'chi Bites or Fruit Bars 6 pk or CHAPMAN'S Yukon Novelties 5-8 pk selected  
Bouchées Dough'chi COMPLIMENTS ou barres de fruits ou nouveautés Yukon CHAPMAN'S certaines variétés

**3.99**

NATREL Lactose Free Ice Cream 473 mL  
Crème glacée sans lactose NATREL

**3.99**

MCCAIN Fries selected 800 g  
Frites MCCAIN certaines variétés

**4.99**

KRAFT Cool Whip Frozen Whipped Topping 1 L  
Garniture fouettée surgelée Cool Whip KRAFT

**\$2**

SWANSON Pot Pies 200 g  
Pâtés SWANSON

**7.49**

P.F. CHANG'S Bowls 312 g  
Bols P.F. CHANG'S

**3.99**

MCCAIN Pizza Pockets 3 pk or Diced Hashbrowns 800 g  
Pizza pochettes MCCAIN ou pommes de terre rissolées en dés

**6.79**

MCCAIN Deep'n Delicious Cakes 510 g selected  
Gâteaux Deep'n Delicious MCCAIN certaines variétés

**1.99**

WE'RE FULL OF compliments

COMPLIMENTS Sour Cream 250 mL  
Crème sure COMPLIMENTS

**2.49**

COMPLIMENTS Perogies 907 g  
Perogies COMPLIMENTS

**100 PTS**  
when you buy 2

COMPLIMENTS Belgian Waffles, Original or Liège-Style 268-390 g  
Gaufres belges COMPLIMENTS originales ou liégeoises

**100 PTS**  
when you buy 1

COMPLIMENTS Butter Sticks 454 g salted or unsalted  
Beurre en bâtonnets COMPLIMENTS salé ou non salé

# natural health santé naturelle

**3.49**

KETTLE BRAND Chips 156-198 g  
Croustilles KETTLE BRAND

**100 PTS**  
when you buy 2

**5.99**

KASHI Granola 311-340 g  
Granola KASHI

**3.49**

BUY MORE SAVE MORE

go when you buy 2 or more

**3.99**

CERES Juice 1 L 3.99 ea  
Jus CERES

**7.49**

STARTING AT

NUTS TO YOU Spreads 365 g  
Tartinades NUTS TO YOU

**3.99**

MUTTI Organic Tomatoes 398 mL  
Tomates biologiques MUTTI

**2.99**

SILK Aseptic Plant-Based Beverages 946 mL  
Boissons aseptiques à base de plantes SILK

**4.79**

STARTING AT

AMY'S KITCHEN Burritos or Wraps 142-170 g  
Burritos AMY'S KITCHEN ou roulés

**100 PTS**  
when you buy 4

**2/\$5**

MID-DAY SQUARES 33 g  
MID-DAY SQUARES

**2.99**

**200 PTS**  
when you buy 2

CLIF Builders Protein Bars 68 g  
Barres protéinées CLIF Builders

**500 PTS**  
when you buy 1

**49.99**

PVL Iso Sport, Iso Gold Essential Sport or Plant 727-840 g  
IsoSport PVL, IsoGold Essential sport ou plantes

**400 PTS**  
when you buy 2

**25% off**

WEBBER NATURALS Vitamins or Supplements selected  
Vitamines ou suppléments WEBBER NATURALS certaines variétés

**300 PTS**  
when you buy 1

**39.99**

PERFECT SPORTS Diesel Whey Protein Powder 908 g  
Protéine de lactosérum en poudre Diesel PERFECT SPORTS

Give them more with the Grocery Essentials Card Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) for details

# drinks & snacks

# boissons et grignotines



**2/4.50**

GATORADE 710 mL  
GATORADE



**2/\$6**

COCA-COLA Soft Drinks 500 mL  
Boissons gazeuses COCA-COLA



**9.99**

LINDT or GHIRARDELLI Bagged  
Chocolates 130-151 g  
Chocolat en sac LINDT ou GHIRARDELLI



**9.99**

HARIBO Gummy Candy 40 pk  
while supplies last  
Bonbons gélifiés HARIBO  
jusqu'à épuisement des stocks



**300 PTS**  
when you buy 2

**2/\$9**

CHEETOS  
170-285 g  
CHEETOS



**2.49**

**100 PTS**  
when you buy 2

COMPLIMENTS Potato Chips 200 g or  
Tortilla Chips 250-280 g  
Croustilles COMPLIMENTS  
ou croustilles de tortilla



**2/\$7**

CHRISTIE Snacking or Mini Crackers  
162-200 g selected  
Craquelins collation ou mini  
CHRISTIE certaines variétés



**2/\$7**

BOULANGERIE GRISSOL Melba  
Toast, Canapé or Baguettes  
120-200 g  
Toast Melba BOULANGERIE  
GRISSOL, Canapé ou Baguettes



**7.99**

DAVID'S TEA 12-15 pk  
DAVID'S TEA



**28.99**

LAVAZZA K-Cup Pods 30 pk  
Dosesettes K-Cup LAVAZZA



**3.79**

**400 PTS**  
when you buy 2

COMPLIMENTS Apple Juice 2 L  
Jus de pomme COMPLIMENTS



**12.99**

NATURE VALLEY Granola Bars, BETTY  
CROCKER Fruit or MOTT'S  
Fruitations 637 g-1.28 kg selected  
Barres granola VAL NATURE, collations  
aux fruits BETTY CROCKER ou  
Fruitations MOTT'S certaines variétés

# meal makers alliés-repas



**5.99**

**100 PTS**  
when you buy 2

KELLOGG'S Family Size Cereal  
450-650 g  
Céréales format familial KELLOGG'S



**3.99**

QUAKER Harvest Crunch Cereal  
270-510 g  
Céréales Croque nature QUAKER



**5.99**

**100 PTS**  
when you buy 2

ST. DALFOUR Jam 225 mL  
Confiture ST. DALFOUR



**2.89**

**100 PTS**  
when you buy 2

COMPLIMENTS White or Whole  
Wheat Bread 570 g  
Pain blanc COMPLIMENTS ou de blé  
entier



**2.99**

HABITANT Soup 796 mL or BETTY  
CROCKER Mashed or Sliced  
Potatoes 141-215 g  
Soupe HABITANT ou pommes de  
terre en purée BETTY CROCKER ou  
gratin dauphinois



**1.99**

COMPLIMENTS Canned  
Tomatoes 540-796 mL  
Tomates en conserve  
COMPLIMENTS



**5.99**

TENDERFLAKE Lard 454 g, BAKER'S  
Chocolate 170-225 g, FLEISCHMANN'S  
Yeast 24-227 g, CHRISTIE Honey Maid  
Crumbs 400 g, QUAKER Muffin or Cookie  
Mix 750-900 g or Oat Flour 700 g  
Saindoux TENDERFLAKE, chocolat  
BAKER'S, levure FLEISCHMANN'S, chapelure  
Honey Maid CHRISTIE, mélange à muffins  
QUAKER ou à biscuits ou farine d'avoine



**\$2**

COMPLIMENTS English Muffins 6 pk  
Muffins anglais COMPLIMENTS



**5.99**

**100 PTS**  
when you buy 2

PAM Cooking Sprays 113-170 g  
(excluding Non-GMO and Organic)  
Enduits à cuisson PAM (à l'exception  
des produits sans OGM et biologiques)



**7.79**

FRANK'S RedHot Sauce 680 mL  
Sauces RedHot FRANK'S



**3.49**

KRAFT Jet-Puffed Marshmallows  
340 g or BETTY CROCKER Frosting  
400-450 g  
Guimauves Jet-Puffed KRAFT  
ou glaçage BETTY CROCKER



**5.99**

DAINTY Jasmine Rice  
900 g  
Riz au jasmin DAINTY

WE'RE FULL OF



compliments



**100 PTS**  
when you buy 3

**2.22**

COMPLIMENTS  
Pudding Cups 4 pk  
Coupes de pouding  
COMPLIMENTS



**100 PTS**  
when you buy 3

**3.99**

COMPLIMENTS Fruit  
Cups 4 pk  
Coupes de fruits  
COMPLIMENTS



**15% off**

COMPLIMENTS Baking Nuts  
350 g or Selected Raisins,  
Currants, Dates or Prunes  
375 g-1 kg  
Noix grillées COMPLIMENTS ou  
certaines variétés, raisins secs,  
raisins de Corinthe, dattes ou  
pruneaux



**100 PTS**  
when you buy 2

**3.49**

COMPLIMENTS Coconut  
selected 200 g  
Noix de coco  
COMPLIMENTS  
certaines variétés

Visit [sobeys.com/giftcards](http://sobeys.com/giftcards)  
for details



**100 PTS**  
when you buy 2

**3.99**

COMPLIMENTS Bouillon  
Concentrate 250 mL  
Concentré de bouillon  
COMPLIMENTS



**200 PTS**  
when you buy 2

**4.99**

COMPLIMENTS Salsa  
650 mL  
Salsa COMPLIMENTS



**3.49**

**100 PTS**  
when you buy 2

COMPLIMENTS Dinner Rolls, Hot Dog  
or Hamburger Buns 12 pk  
Petits pains COMPLIMENTS, pains à  
hot-dog ou à hamburger



**100 PTS**  
when you buy 1

COMPLIMENTS Bacon Bits 75-85 g or  
Parmesan Cheese 250 g  
Miettes de bacon COMPLIMENTS ou  
fromage parmesan COMPLIMENTS

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](http://sobeys.com/giftcards)  
for details

# home & pet care

# produits ménagers et pour animaux domestiques

**25<sup>99</sup>**

PEDIGREE Dry Dog Food 6.35-8 kg  
Nourriture sèche pour chiens  
PEDIGREE

**4<sup>99</sup>**

MILK-BONE Biscuits, Treats or Chews  
201-900 g selected  
Biscuits MILK-BONE, gâteries ou  
Chews certaines variétés

**8<sup>99</sup>**

PURINA Cat or Kitten Chow 1.6-2 kg  
Cat or Kitten Chow PURINA

**15<sup>99</sup>**

NATURE'S RECIPE Dry Dog Food  
1.8 kg or PURINA ONE True Instincts  
Wet Dog Food 6 pk  
Nourriture sèche pour chiens  
NATURE'S RECIPE ou nourriture  
humide pour chiens Véritable instinct  
PURINA ONE

March 19 - April 8, 2026

Get **200** SCENE+ POINTS when you buy 2 Carlton Cards

valid on cards priced at \$3.49 and up

**2<sup>79</sup>**

CREATIVE CONVERTING 7" or 9" Plates 8 pk or Napkins 2 ply 16 pk while quantities last  
Assiettes CREATIVE CONVERTING ou serviettes de table jusqu'à épuisement des stocks

STARTING AT **9<sup>99</sup>**

CHARMIN Bathroom Tissue 8=24 rolls or BOUNTY Paper Towels 2-3 pk or Napkins 400 pk  
Papier hygiénique CHARMIN rouleaux ou essuie-tout BOUNTY ou serviettes

**400** PTS when you buy 1

COMPLIMENTS Paper Towels 12 pk  
Essuie-tout COMPLIMENTS

**7<sup>99</sup>**

GLADE Plug-In Scented Oil Kit 1 pk  
Trousse à huile parfumée Branchées  
GLADE

**19<sup>99</sup>**

DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L  
Rehausseurs de parfum DOWNY ou GAIN ou assouplissant

**4<sup>99</sup>** **100** PTS when you buy 2

CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foam 887 mL selected  
Nettoyants Clean-Up CLOROX ou tout usage ou moussant pour salle de bain certaines variétés

**12<sup>49</sup>**

ARM & HAMMER Laundry Detergent 2.96 L  
Détergent à lessive ARM & HAMMER

# health, beauty & baby santé, beauté et bébé

**200** PTS when you buy 2

STARTING AT **7<sup>49</sup>**

COLGATE Toothbrushes 1-12 pk selected  
Brosses à dents COLGATE certaines variétés

STARTING AT **8<sup>99</sup>** **300** PTS when you buy 2

AVEENO Body Wash 532 mL or OGX Hair Care 50-385 mL or 172 g selected  
Nettoyant pour le corps AVEENO ou soins capillaires OGX ou certaines variétés

STARTING AT **6<sup>99</sup>**

SENSODYNE Clinical Whitening, HELLO Toothpaste or THERABREATH Oral Rinse 75-473 mL selected  
Dentifrice blanchissant Clinical SENSODYNE, HELLO ou rince-bouche THERABREATH certaines variétés

STARTING AT **11<sup>99</sup>**

OLAY or OLD SPICE Body Wash or OLAY Bar Soap 591-987 mL or 8 pk selected  
Nettoyant pour le corps OLAY ou OLD SPICE ou pain de savon OLAY ou certaines variétés

**400** PTS when you buy 2

STARTING AT **10<sup>49</sup>**

ALWAYS Pads, Liners or TAMPAX Tampons 18-120 pk selected  
Serviettes hygiéniques ALWAYS, protège-dessous ou tampons TAMPAX certaines variétés

STARTING AT **7<sup>99</sup>**

SECRET or OLD SPICE Deodorant 68-144 g selected  
Déodorant SECRET ou OLD SPICE certaines variétés

**500** PTS when you buy 2

**8<sup>79</sup>**

LISTERINE Mouthwash 1.5 L selected  
Rince-bouche LISTERINE certaines variétés

**200** PTS when you buy 2

**10% off**

L'ORÉAL PARIS Cleansers 120-200 mL  
Nettoyants L'ORÉAL PARIS

BUY MORE SAVE MORE

**3<sup>49</sup>** ea when you buy 2 or more

**100** PTS when you buy 2

PAMPERS Baby Wipes 56-72 pk  
3.99 ea  
Lingettes pour bébés PAMPERS

**78<sup>99</sup>**

SIMILAC 360 Total Care Ready-To-Feed Formula 16x235 mL  
Préparation pour nourrissons prête à servir 360 Total Care SIMILAC

BUY MORE SAVE MORE

**\$1** ea when you buy 5 or more

COMPLIMENTS ORGANIC Pouches 128 mL 1.79 ea  
Sachets biologique COMPLIMENTS

# pharmacy pharmacie

Only available at pharmacy locations. \*Select products only available when a pharmacist is on duty. Seulement disponibles dans les magasins avec pharmacie. \*Les produits sélectionnés sont disponibles uniquement quand un pharmacien est de garde.

**10% off** **150** PTS when you buy 2

BAND-AID Bandages 10-60 pk selected  
Pansements BAND-AID certaines variétés

**15% off** **150** PTS when you buy 1

LAX-A-DAY Laxative 510 g or GELUSIL Antacid 100 pk  
Laxatif LAX-A-DAY ou antiacide GELUSIL

**14<sup>99</sup>**

ENSURE or GLUCERNA Meal Replacement 6 pk  
Substitut de repas ENSURE ou GLUCERNA

**15% off** **150** PTS when you buy 2

CLEAN & CLEAR Products selected  
Produits CLEAN & CLEAR certaines variétés

**10% off**

TYLENOL or BENLYN Cough, Cold & Flu selected\*, TYLENOL Pain Relief 80-150 pk, Easy Dissolve 32 pk or Precise 113 g or MOTRIN 400mg Liquid Gel 60 pk\*

**200** PTS when you buy 2

**10% off**

BENLYN Cough, Cold & Flu selected\*

Need health care or advice? We do that!

From weight management to diabetes care, pharmacists can help\*.

360Health | Sobeys  
\*Fee for some services may apply.

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Scene+  
**DIGITAL EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [Sobeys.com/offers](https://www.sobeys.com/offers)

Get  
**400** PTS  
when you  
buy 2

COMPLIMENTS Oh Mama!  
Hot Sauce 354 mL



Download on the  
**App Store**

GET IT ON  
**Google Play**

Offer valid March 26th to April 1st, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

CHANCE TO WIN\*  
EVERY WEEK!

G R O C E R Y  
GIVEAWAYS



Play on the Sobeys app now

# IT'S GAME TIME



PLAY THE COMPLIMENTS TRIVIA CHALLENGE THIS WEEK  
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!

COMPLIMENTS  
Extraaa! Flavour  
Potato Chips  
200 g



COMPLIMENTS  
Exceptional  
Chocolate Chip  
Cookies  
280 g



\*NO PURCHASE NECESSARY. Full Contest rules found at [sobeys.com/grocerygiveaways](https://sobeys.com/grocerygiveaways). Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is in no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.\* or Google LLC. Apple Inc.\* and Google LLC are completely released of all liability by each entrant in this Contest.

# Happy Vaisakhi



**\$4**  
Mangoes Bag product of Mexico 3 pk



**1.99** /lb  
Long Squash product of Mexico or Red Carrots product of China 4.39/kg



**4.99**  
COMPLIMENTS Naan 340 g



**6.99**  
DERLEA Chopped Garlic product of Canada 1 kg



**5.99**  
COMPLIMENTS Mixed Nuts salted or unsalted 275 g



**9.99**  
COMPLIMENTS Milk Chocolate Covered Almonds 350 g



**8.99**  
GIA Basmati Rice 3.63 kg



**19.99**  
AASHIRVAAD Whole Wheat Flour 9.07 kg



**14.99**  
INDIA GATE Pure Basmati Rice 4.54 kg



**4.79**  
KFI Cooking Sauces 375-395 mL selected varieties



**5.49**  
PATAK'S Curry Paste 284 mL



**2/\$7**  
THE SPICE TAILOR Sauce Kits 260 mL selected varieties 3.99 ea



**15.29**  
BRAR'S Desi Ghee 800 g-1.6 kg



**2.79**  
RUBICON Juice Drink 1 L selected varieties



**4.49**  
RUBICON Organic Coconut Water or Non-Dairy Beverage 1 L selected



**1.29**  
PARLE-G Biscuits 300 g



**1.49**  
HALDIRAM'S Indian Snacks 150 g selected varieties



**1.99**  
MAGGI Masala Noodles Family Pack 280 g



Find more variety and value in store

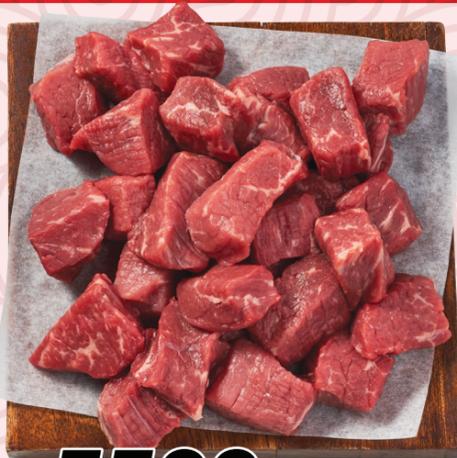


# Your destination for variety and value



**1.99**  
/lb

Papaya  
product of Mexico or  
Guatemala 4.39/kg



**11.99**  
/lb

Fresh Boneless  
Stew Beef Family  
Size 26.43/kg



**1.99**  
/lb

Plantains product of  
Ecuador or Guatemala  
4.39/kg



**8.99**

MARINA DEL REY Wild Argentinian Raw  
Shrimp 20-40 ct peeled & deveined  
300 g



**7.99**

SHOAL WATER  
SEAFOODS  
Salt Fish Bits 454 g



**1.19**

GRACE Mackerel  
or Sardines 155 g  
selected varieties



**99¢**

GRACE Cock Dry  
Soup Mix 43 g



**4.29**

GRACE Sweetened  
Condensed Milk  
300 mL



**1.19**

GRACE Peanut Punch 240 mL or  
Coconut Milk Powder 50 g



**1.49**

GRACE Island  
Soda 355 mL  
selected varieties



**1.99**

GRACE 100% Pure  
Coconut Water  
500 mL

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

# So ready to entertain

## We make it easy!

*Let's start with apps!*



### Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10  
Large serves 15-20



Shop our selection of  
**60+**  
Made-to-order trays!

### Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven-Grain Veggie.

Ask in store for full selection.

Small serves 5  
Large serves 10



### Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20



*Family faves everyone will enjoy!*

### Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15  
Large serves 20

Get **1,000** PTS  
When you spend \$75

or

Get **2,500** PTS  
When you spend \$150 or more

That's like **\$25** toward your groceries

**Order in-store or online today!**

Visit [www.sobeys.com/entertaining](http://www.sobeys.com/entertaining) for tray selections and ordering tips

# So golden

Roasts to star in your feast



**\$25**

BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2-1.5 kg



**7.99** /lb  
4.38/kg **MEMBER PRICING**

HAYTER'S FARM Raised Without Antibiotics Grade A Turkeys frozen all available sizes



**2.77** /lb

BUTTERBALL Turkey Regular or Stuffed frozen all available sizes 6.11/kg



**500 PTS** when you buy 1

**4.99** /lb

PANACHE Hickory Smoked Spiral Sliced Honey Glazed Ham 11.00/kg



**200 PTS** when you buy 1

**14.99**

BEST BUY Smoked Boneless Ham 1.2 kg



**500 PTS** when you buy 1

**8.49** /lb

PANACHE Simple Carve Boneless Ham 18.71/kg



**10.99**

GOLD LABEL Hams 800 g



**6.49** /lb

**100 PTS** when you spend \$10 or more

COMPLIMENTS Bone-In Ham Steak or Honey Ham half or quarter 14.31/kg



**BUY 2 GET 3RD FREE** of equal or lesser value

HAYTER'S FARM Turkey Products selected varieties

# Let's play ball!

Diamond deals to start the season



**BUY 2 GET 3RD**  
of equal or lesser value  
**FREE**

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g or Seafood Appetizers selected 240-355 g or PANACHE Frozen Desserts 300-650 g



4<sup>94</sup>



300 PTS  
when you buy 2

2/\$7

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Premium Novelties selected 4-10 pk or HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

TOSTITOS Tortilla Chips 205-300 g or MISS VICKIE'S Kettle Chips 190-200 g



3<sup>49</sup>

VILLAGGIO Bread 570-675 g or Buns 6-8 pk (excludes Ciabatta Buns)



2/8<sup>88</sup>

COCA-COLA or PEPSI Soft Drinks 6x710 mL

300 PTS  
when you buy 2  
13<sup>99</sup>

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

Sobeys

Proud Partner



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# So·tender



## HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection  
Cut from Canada AAA Beef

### THE CERTIFIED TENDER\* ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender\* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.



Exclusive cuts available at Sobeys

**25<sup>99</sup>** /lb

STERLING SILVER Fresh 3-Peppered Glazed Boneless Rib Eye Grilling Steak or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 57.29/kg



## YOUR GUIDE TO THE PERFECT STEAK

### STEAK TEMP GUIDE



	<b>RARE</b> Remove from heat at 115° - 120° F (49° - 54° C)
	<b>MEDIUM-RARE</b> Remove from heat at 125° F (52° C)
	<b>MEDIUM</b> Remove from heat at 135° - 140° F (57° - 60° C)
	<b>MEDIUM-WELL</b> Remove from heat at 145° - 150° F (63° - 66° C)
	<b>WELL-DONE</b> Remove from heat at 155° - 160° F (68° - 71° C)

**THREE PEPPER ATTRIBUTES:**  
A blend of black pepper, pink peppercorn and green peppercorn, garlic and onion. Simple ingredients, rich and savoury taste.



**12<sup>99</sup>** /lb

**HOMESTYLE ATTRIBUTES:**  
Robust combination of herbs & spices, beautiful notes of roasted peppercorn, mustard, garlic & herbs that give a nostalgic "homestyle" feel to our roasts!

STERLING SILVER Fresh Boneless Cross Rib Pot Roast homestyle seasoned and fat added cut by your meat expert from Canada AAA grade beef 28.64/kg

**300 PTS**  
when you spend \$15 or more



**12<sup>99</sup>** /lb

STERLING SILVER Fresh Boneless Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef 28.64/kg

# So·Canadian

## Farmer Spotlight

### Keith Gregory, Cattleland Feedyards

Keith manages his family's cattle operation in Strathmore, Alberta, which grows its own feed and pasture to support a 600-head Black Angus herd. He is also developing a biodigester to generate renewable energy from manure. Farmers like Keith, who hosts international buyers on beef-production information and is active in industry organizations, make us Canadians proud!



\*Certified by the Canadian Beef Grading Agency

# So sweetly Easter



**6<sup>99</sup>** **100 PTS**  
when you buy 2

KINDER Mini Eggs 182-200 g, Surprise Egg 100 g or Candy Surprise 80 g



**8<sup>99</sup>**

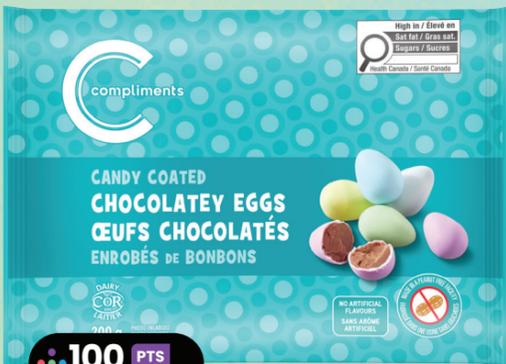
NESTLÉ Smarties Bunny 150 g, Egg Hunt Kit 140 g or LINDT Gold Bunny 50-100 g



**200 PTS**  
when you buy 2

**12<sup>49</sup>**

KINDER Maxi, Plush or Egg Hunt Kit 116-186 g



**100 PTS**  
when you buy 2

**4<sup>79</sup>**

COMPLIMENTS Candy Coated Mini Eggs 200 g



**8<sup>99</sup>**

TOFFIFEE Easter Boxed Chocolate 369 g



**14<sup>49</sup>**

COMPLIMENTS Candy Coated Mini Eggs 650 g



**6<sup>99</sup>**

TERRY'S Original Orange Easter 145 g or LINDT Bunny Bar 120 g



**13<sup>99</sup>**

CADBURY Mini Eggs 362-381 g



While supplies last. Selection may vary by store.



# Canada's Baby Grocery Store

Big offers for your baby's essentials!



2<sup>22</sup>

BABY GOURMET Purée Pouches or Jars 92-128 mL selected

That's like  
**\$20**  
toward your groceries

Get **2,000** PTS

When you spend \$90 or more on any of these participating Baby products\*. \*before taxes



400 PTS when you buy 2  
**28<sup>99</sup>**

PAMPERS Super Pack Diapers 42-96 pk or Ninjamas or Easy Ups 34-74 pk



**28<sup>99</sup>**

HUGGIES Giga Diapers 36-96 pk or Pull-Ups or Goodnites 34-74 pk



100 PTS when you buy 2  
**6<sup>49</sup>**

JOHNSON & JOHNSON Baby Care 400-600 mL or 623 g selected



**9<sup>99</sup>**

PEDIASURE Complete 4 pk



2/\$5

BABY GOURMET Simply Snacks 32 g



600 PTS when you buy 1  
**46<sup>99</sup>**

CAPRICARE Infant Formula 800 g

# BEST BUY



**BEST BUY**  
Baking Mixes  
375 g



## MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS

# EVERYDAY VALUE



**\$19**  
OCEAN JEWEL  
Raw Peeled & Deveined Shrimp  
50-70 ct per lb 908 g



**\$23**  
OCEAN JEWEL  
Cooked Shrimp  
50-70 ct per lb 908 g



Get **1,000 PTS**  
when you buy 1  
True North Fresh  
Atlantic Salmon  
Fillet 908 g

**\$35**

TRUE NORTH Fresh Atlantic Salmon  
Fillets skinless product of Canada  
subject to availability 908 g



**Sprite Chill**  
CHERRY LIME  
CERISE LIME

**OBEY YOUR THIRST.**

**CHERRY LIME'S NEVER BEEN COLDER**

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**NEW**

**GATORADE FUELS CANADA SOCCER**

OFFICIAL PARTNER

**2/450** GATORADE Perform Sports Drink 710 mL

**CELSIUS LIVE FIT**

**NO FIZZ. ALL GO.**  
FIZZ-FREE  
ZERO SUGAR ENERGY

**2/\$6**

CELSIUS Energy Drink 355 mL

**Alani Nu**

**NEW**

0 sugar  
140+ caffeine

**2/\$6** ALANI NU Energy Drink 355 mL

PEPSI | NHL OFFICIAL SPONSORS OF THE NHL

**NEW**

**100 PTS** when you buy 2

PEPSICO Beverages 6x222 mL any flavour

**NEW**

**NEW** **6.99**

PURE LEAF Iced Tea 6x340 mL any flavour

**100 PTS** when you buy 2

BUBLY Sparkling Water Beverage 6x222 mL any flavour

**Becel** Prepared in Canada

**FEEL GOOD ABOUT EVERY BITE**

CANADA'S #1 SPREAD\*

**7.99**

BECEL Margarine 637-850 g

\*Based on number of units sold in the margarine or similar products category of spreads for the latest 52 weeks ending August 9, 2025, according to NielsenIQ MarketTrack

**3.99**

IMPERIAL Margarine Soft Tub 427 g

**YOU COULD WIN 1 OF 3 \$10,000 VIP TRIPS TO THE STANLEY CUP FINAL 2026 PLUS DAILY PRIZES OF GIFT CARDS & MORE!**

[FindAndWin.ca](http://FindAndWin.ca)

**6.99** SPONGETOWELS Ultra or UltraPRO Paper Towels 3=6 rolls

\*NO PURCHASE NECESSARY. Open to legal age of majority residents of Canada. Contest starts March 17/26, ends May 15/26 (Purchase Period ends May 8/26). 79 prizes available: (1) 3 grand prizes of a 2026 Stanley Cup® Final VIP Experience (ARV \$10,000 CAD each); & (ii) 76 secondary prizes (number decreases as they are claimed), each consisting of SpongeTowels for a year (ARV \$600 CAD). Kruger Products value coupons, NHL Stanley Cup gift cards or retailer grocery gift cards (ARV \$20 CAD to \$200 CAD). Odds of winning depend on number, timing & accuracy of entries. Skill-testing question required. Full Rules at FindAndWin.ca. ©2025 Kruger Products Inc. \*\*SCOTTIES is a registered trademark of Kimberly-Clark Worldwide, Inc. used under license. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks and the 2026 Stanley Cup Final logo is a trademark of the National Hockey League. ©NHL 2026. All Rights Reserved.

**6.99**

CASHMERE 12=24 rolls or Ultra or UltraLuxe 8=24 rolls

**6.99**

SCOTTIES Original or Supreme 6 pk



make happy tummies

Join Us.

100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

TM 2026 Make Happy Tummies

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2, and we'll MATCH it!\*

\*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.



**CANADIAN  
OWNED &  
OPERATED**

**WATER  
VENDING  
TRUSTED BY  
CANADIANS!**

**PROUDLY SERVING  
CUSTOMERS  
ACROSS CANADA.**

**nimbus**



[INSTOREWATERSYSTEMS.COM](http://INSTOREWATERSYSTEMS.COM)

# \$10,000 TO BE **WON** IN Scene **PTS**

BUY ANY PARTICIPATING NATREL OR AGROPUR FINE CHEESE PRODUCT FOR A CHANCE TO WIN 1 OF 10 PRIZES OF \$1,000 IN SCENE+® POINTS



**LEARN MORE**

Natrel

OKA

L'EXTRA

Chevalier

NOTRE-DAME

# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.\*

APPLY NOW



\*Conditions Apply



# BOLD FLAVOUR MEETS MAYO

**NEW**



**HEINZ MAYONNAISE-STYLE SAUCES**

**LEARN MORE**