

HyVee®

2.99 lb.

Fresh boneless skinless
lean hand trimmed
chicken breasts



2.99

Dole chopped
or premium salad kit
7.1 to 13.3 oz. pkg.



.88

Hy-Vee pasta
12 or 16 oz.



2.99 ea.

with purchase of 2
Frito-Lay Doritos
or PopCorners snacks
4.04 to 10.75 oz.



1.28 lb.

Jumbo navel oranges



4/\$10

Roma original 10.54 to 11.05 oz.
or Personal Size Bellatoria pizza
5.67 to 7.8 oz.



22.99

Michelob Ultra
24 pk. bottles or cans 12 fl. oz.



**SAVE!
1.00**

6.99

PERKS PRICES

Rao's pasta sauce
32 oz.

7.99 NON-MEMBER
PRICE



**SAVE!
.70**

3.29

PERKS PRICES

Tropicana orange juice
46 fl. oz.

3.99 NON-MEMBER
PRICE

**FUEL SAVER
EARN
20¢
OFF
PER GALLON**



Hy-Vee coffee
24 ct.



.98

Hy-Vee dip or sour cream
8 oz.



2/\$5

Kraft natural cheese
shredded, chunk or crumbles,
5 to 8 oz.



4.99

Halos 3 lb. pkg.
or Halos organic
mandarins 2 lb. pkg.



2.99 ea.

with purchase of 4
Pepsi soda
6 pk. bottles 16.9 fl. oz.
or 10 pk. mini cans 7.5 fl. oz.



10/\$6

Yoplait yogurt
4 to 6 oz.



4.99

DiGiorno rising, thin, wood fired,
hand tossed, croissant, loaded
ultra thin crust or Tombstone
French fry style crust pizza
14 to 29.3 oz.



15% off
regular price

Kodiak trail bars, waffles,
french toast sticks, flapjacks
or breakfast sandwiches
2 to 10 ct., Power Cakes mix
or overnight oats 2.12 to 36 oz.
(price varies by store)



**NEW
Flavor!**

buy five, get five

FREE

Gatorade sports drink
28 fl. oz.



3/\$5

Birds Eye vegetables
10 to 14.4 oz.

PREMADE EASTER MEALS

Make Easter easy with a simple premade holiday meal. Just heat, serve and enjoy!

Easter Made Easy

Order premade party trays that serve up to 20 guests at least 48 hours in advance. Choose pickup or delivery for convenience.

HEAT
& EAT!

SERVES
6

99.99

Turkey breast bundle

Jennie-O boneless turkey breast 3 to 4 lb., 2 large sides of your choice, 2 large sides of potatoes, 16 oz. of beef or turkey gravy & 12 brown & serve rolls allow approximately 1.5 hours of reheating time

SERVES
8

149.99

CarveMaster Applewood pit ham meal

CarveMaster Applewood pit ham 7 to 10 lb., 2 large sides of your choice, 2 large sides of potatoes, 16 oz. beef or turkey gravy & 12 brown & serve rolls allow approximately 2 to 2.5 hours of reheating time

JUST
HEAT, SERVE
& ENJOY!

SWEET EASTER DEALS



9.99

Bakery-fresh iced
angel food cake
20 oz. (limit 10)



5.49

Bakery-fresh cut out cookies
6 ct. (limit 10)



2/\$7

Starburst, Skittles, LifeSavers
jellybeans or candy 9 to 14 oz.



4.99

Sharing Size M&M's,
miniature or Fun Size Easter
candy 7.4 to 10.53 oz.



5.99

Ferrero Easter chocolate
8.8 to 9.4 oz.



10/\$10

Hershey's Easter candy
1.2 to 2.1 oz.



2/\$3

Russell Stover Easter
candy egg 1.3 oz.



8.99

Smithfield boneless
quarter ham 1.5 lb.



7.49

King's Hawaiian rolls
24 ct.



24.99

8" Easter lily
6" Easter lily **9.99**



1.49

Easter pail
5 quart



2.49

PAAS color cups Easter
egg decorating kit each



1.49

2" Bright Easter eggs
12 ct.

MORE FOR LESS

\$2
or under



1.25
each

8/\$10

Our Special Recipe bratwurst
links or patties
regular or skinless, 3 or 3.75 oz.



1.88 lb.

Cosmic Crisp or Envy apples



1.88

Hy-Vee burger
or hot dog buns 8 ct.



1.34
each

3/\$4

Hy-Vee water
gallon



1.25
each

8/\$10

Chobani flip Greek yogurt
4.5 or 5.3 oz.



1.48 lb.

Sweet onions



1.99

Highline mushrooms
whole or sliced, 8 oz. pkg.



2.00
each

2/\$4

Twice baked potatoes
5 oz.



.88

Hy-Vee gelatin or pudding
.44 to 3.9 oz.



2.00
each

2/\$4

Dole canned fruit
15.25 or 20 oz.



1.88

Hy-Vee hearty or traditional
soup 16.5 to 19 oz.



1.99

Hy-Vee baked beans
28 oz.



1.25 each

4/\$5

Annie's pasta & cheese
2.01 to 6 oz.



1.79

Hy-Vee mandarin oranges
15 oz.



1.99

La Banderita burrito tortillas
8 ct. or corn tortillas 30 ct.



1.88

Coca-Cola soda
1.25 liter



1.58

Manwich sloppy joe sauce
15 to 16 oz.



1.50 each

2/\$3

El Monterey burrito
4.5 or 4.8 oz.



1.88

Musselman's unsweetened
applesauce cups 6 ct.



1.99

Valley Pop popcorn
6.5 oz.



.99

Hy-Vee biscuits
10 ct.



1.99

Hy-Vee tortilla or wonton
salad toppings 4 oz.



1.77

John Morrell franks
12 oz.



1.88

Hy-Vee potatoes
6.6 oz.



1.88

Hy-Vee pineapple
20 oz.



1.99

Hatch diced green chilies
4 oz.



Exclusive Savings with Hy-Vee® PERKS Card



SAVE!
1.00

11.00

PERKS PRICES

Hy-Vee Midwest Pork boneless center cut pork chops 10 ct., 35 oz. pkg.

12.00 NON-MEMBER PRICE



SAVE!
1.00

15.00

PERKS PRICES

Fresh ground beef patties 85% lean, 15% fat 8 ct., 2 lb. pkg.

16.00 NON-MEMBER PRICE



SAVE!
.50

3.98

PERKS PRICES

Hy-Vee Midwest Pork sausage 16 oz. roll.

4.48 NON-MEMBER PRICE



SAVE!
.70

1.99

PERKS PRICES

Green Giant russet potatoes 5 lb. pkg.

2.69 NON-MEMBER PRICE



SAVE!
.50

3.99

PERKS PRICES

Orville Redenbacher's popcorn 6 ct. or 12 ct. mini

4.49 NON-MEMBER PRICE



SAVE!
1.00

5.49

PERKS PRICES

Hy-Vee peanut butter filled pretzels 24 oz.

6.49 NON-MEMBER PRICE



SAVE!
.40

2.29

PERKS PRICES

Hy-Vee kettle cooked chips 8.5 oz.

2.69 NON-MEMBER PRICE



SAVE!
.40

3.48

PERKS PRICES

Bays English muffins 6 ct.

3.88 NON-MEMBER PRICE



SAVE!
.30

1.99

PERKS PRICES

Hy-Vee split top bread white or wheat, 20 oz.

2.29 NON-MEMBER PRICE



SAVE!
.50

1.49

PERKS PRICES

Hy-Vee tortillas
16 to 22.5 oz.

1.99 NON-MEMBER
PRICE



SAVE!
.50

3.49

PERKS PRICES

Ghirardelli brownie mix
16.5 to 19 oz.

3.99 NON-MEMBER
PRICE



SAVE!
.50

3.49

PERKS PRICES

Hy-Vee vegetable
or canola oil 48 fl. oz.

3.99 NON-MEMBER
PRICE



SAVE!
.50

6.79

PERKS PRICES

Filippo Berio extra virgin
olive oil 16.9 fl. oz.

7.29 NON-MEMBER
PRICE



SAVE!
.50

1.99

PERKS PRICES

Old Orchard 100% juice
64 fl. oz.

2.49 NON-MEMBER
PRICE



SAVE!
.50

2.79

PERKS PRICES

Hy-Vee water coolers
6 pk. bottles 16.9 fl. oz.

3.29 NON-MEMBER
PRICE



SAVE!
1.00

7.99

PERKS PRICES

El Monterey taquitos
18 ct. or quesadillas 5 ct.

8.99 NON-MEMBER
PRICE



SAVE!
.50

3.99

PERKS PRICES

Hy-Vee fruit
12 or 16 oz.

4.49 NON-MEMBER
PRICE



SAVE!
.50

2.49

PERKS PRICES

Hy-Vee heavy whipping
cream 16 fl. oz. or half & half
32 fl. oz.

2.99 NON-MEMBER
PRICE

SAVE \$12.70 WITH DIGITAL COUPONS



3.99
-.50 off with digital coupon

3.49

The Little Potato Co. potatoes 16 oz. pkg.



3.68
-.40 off with digital coupon

3.28

Pop-Tarts pastries 8 or 12 ct.



4.48
-.50 off with digital coupon

3.98

Bob Evans side 6 to 24 oz.



3.49
-.50 off with digital coupon

2.99

Kellogg's Nutri-Grain, Special K bars or Rice Krispies Treats 6 to 12 ct.



4.99
-1.00 off with manufacturer's digital coupon

3.99

Family Size General Mills cereal 16.1 to 19.7 oz.



5.79
-.80 off with digital coupon

4.99

La Croix sparkling water 12 pk. cans 12 fl. oz.



8.99
-1.00 off with manufacturer's digital coupon

7.99

Always feminine care 27 to 46 ct.



6.77
-1.00 off with manufacturer's digital coupon

5.77

Huggies wipes 3 to 192 ct.



14.97
-1.00 off with manufacturer's digital coupon

13.97

Vicks PainQuil liquicaps 100 ct. or liquid pain relief 2 ct. - 12 fl. oz.



9.99
-2.00 off with manufacturer's digital coupon

7.99

Bounce, Downy or Gain dryer sheets 130 or 240 ct.



9.99
-2.00 off with manufacturer's digital coupon

7.99

Downy or Gain fabric beads 12.2 oz.



4.99
-1.00 off with manufacturer's digital coupon

3.99

Downy fabric softener 26 or 44 fl. oz.



10.44
-1.00 off with manufacturer's digital coupon

9.44

Tide Simply Clean laundry detergent 105 or 117 fl. oz.



WITH **H**PERKS YOU SAVE ON GAS!

*Some restrictions apply. See **H**PERKS terms and conditions at Hy-Vee.com



14.99

10" Hy-Vee Short Cuts
freshly made fruit pizza
27 oz.



4.99 lb.

Hy-Vee Short Cuts
6 mix fruit



Di Lusso croissant sandwich
6 or 7 oz.



4.99

Bakery-fresh sourdough
bread 24 oz.



4.49 lb.

Hy-Vee True fresh boneless
skinless chicken thighs



Hy-Vee protein pack
7 to 10 oz. pkg.



25.99

Hy-Vee frozen boneless
chicken tenders
5.25 lb. pkg.



Force Factor dietary
supplements or drink powder
20 to 150 ct. or 7.4 to 10.2 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



Bausch & Lomb eye care
2 to 100 ct. or .12 to 24 fl. oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Duke Cannon bar soap
5 or 10 oz.

FUEL SAVER
EARN
10¢
OFF
PER GALLON



with purchase of 2
Listerine oral care
2 to 72 ct. or 16.9 to 50.7 fl. oz.

FUEL SAVER
EARN
20¢
OFF
PER GALLON



29.97
Huggies Pull-Ups
or Goodnites training
underwear 24 to 74 ct.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



Lansinoh nursing products
each

FUEL SAVER
EARN
3¢
OFF
PER GALLON



6.79
Puffs facial tissue
4 ct.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



4.99
Downy fabric rinse 16 fl. oz.,
UnStopables, Infusions
or Gain Fireworks scent
booster 5 oz.

FUEL SAVER
EARN
5¢
OFF
PER GALLON



16.49
Purina Beneful dog food
14 lb.

FUEL SAVER
EARN
4¢
OFF
PER GALLON

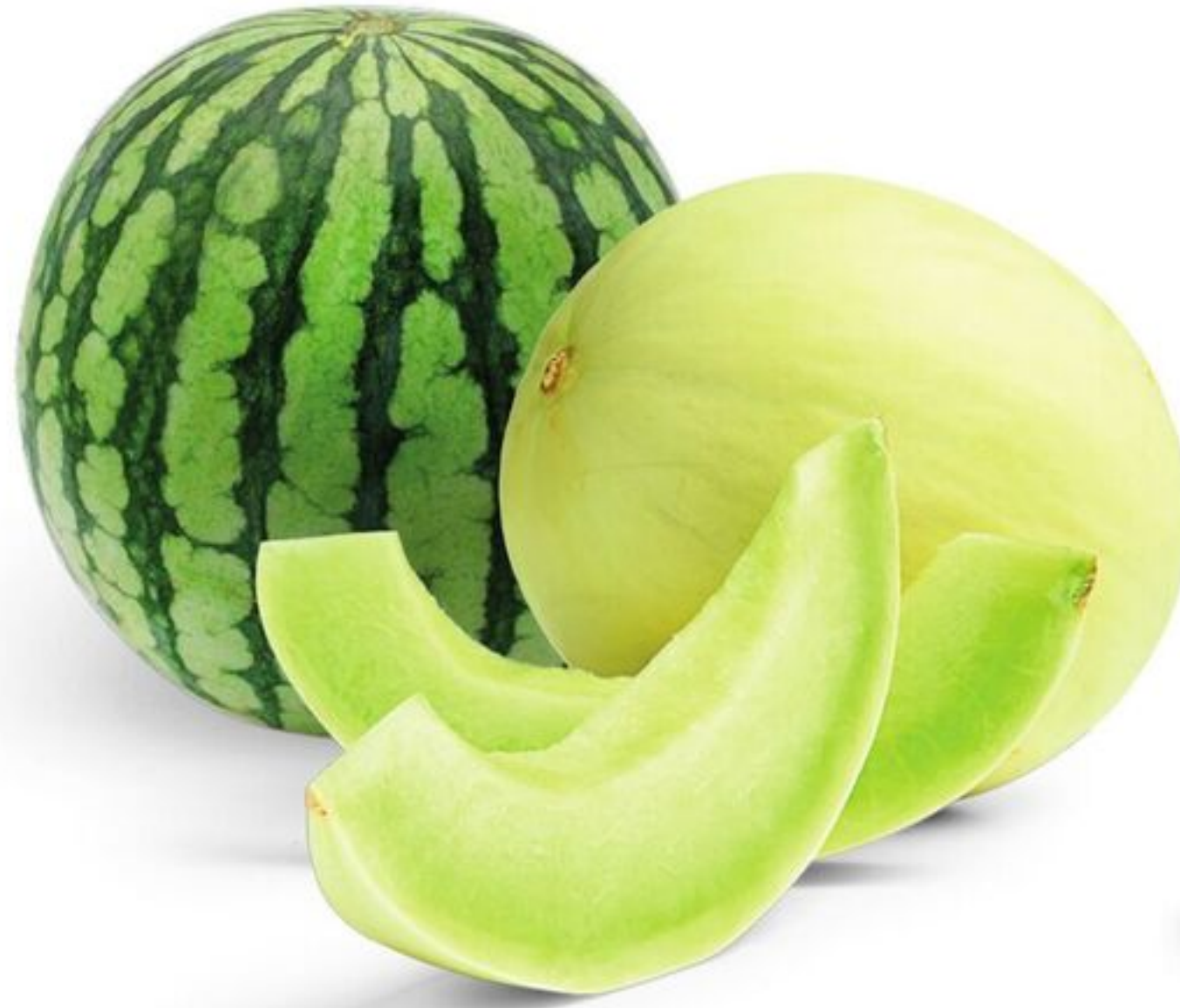


Purina Beggin' dog treats
25 oz.

PRODUCE



2.68^{lb.}
Beefsteak tomatoes
Midwest grown



4.99
Honeydew or mini
seedless watermelon
each



.88
Cucumbers
each



4.99^{lb.}
Cotton Candy grapes



4.99
Driscoll's organic
strawberries 16 oz. pkg.



1.99^{lb.}
Red seedless grapes



2.48
Grimmway Farms whole
carrots 32 oz. pkg.



2.99
Concord Foods lemon
or lime juice 13 fl. oz.



2/\$5
Hampton Farms peanuts
12 oz. pkg.

MEAT



10.99^{lb.}

Hy-Vee Angus Reserve boneless beef sirloin steak



8.99

Hy-Vee Choice Reserve beef sandwich cut ribeye steak 5 oz.
Hy-Vee Choice Reserve boneless beef ribeye steak 8 oz. **13.99**



5.99

Hy-Vee Prime Reserve bacon wrapped beef sirloin filet 5 oz.
8 oz. **8.99**



9.98^{lb.}

Hy-Vee Choice Reserve boneless beef chuck roast



9.98^{lb.}

Hy-Vee Angus Reserve boneless beef bottom round roast



9.99^{lb.}

Hy-Vee Angus Reserve boneless beef petite tender chuck steak value pack



3.99^{lb.}

Hy-Vee Midwest Pork bone-in pork loin or center cut chops



3.99

Johnsonville ground sausage, breakfast links or patties
9.6 to 16 oz.



5.99

Fresh ground beef
73% lean, 27% fat 16 oz. roll



2/\$6
Chicken griller patties
6 oz.



4.99 lb.
Hy-Vee True
chicken wingettes



1.38 lb.
Hy-Vee fresh whole chicken
100% natural
No antibiotics ever.



4.99 lb.
Hy-Vee fresh boneless
skinless chicken breast
cubes or strips



2/\$5
Marinated boneless skinless
chicken breast 6 oz.



6.99 lb.
Bacon wrapped asparagus



8.99
Party Pack Johnsonville
smoked sausage links 28 oz.



17.99
Old Wisconsin snack sticks
or bites 26 or 28 oz.



4.99 lb.
Georges Farmers Market
savory starters boneless
skinless chicken
breast chunks



3.99
Oscar Mayer Deli Fresh
lunch meat 6 to 9 oz.



2/\$7
Eckrich sausage links, ropes
or Li'l Smokies 10 to 14 oz.



7.99
Velveeta melting
cheese block 32 oz.

SEAFOOD SALE

Two weeks of savings! | March 16 - 29



19.99^{lb.}
Alaska snow crab clusters



Hy-Vee Responsible Choice seafood is an eco-friendly choice. Visit our blog to learn more! seafoodies.hy-vee.com



2/\$5
Yellowfin Ahi tuna steak
previously frozen, 4 oz.



7.99
Hy-Vee signature premium crab cake 4 oz.



6.99
Fish Market cooked shrimp
tail-on, peeled & deveined,
51 to 60 ct., 12 oz. pkg.



9.99^{lb.}
Fresh catfish fillets
farm raised



6.99^{lb.}
Our Own imitation crab salad



8.99
Fish Market fully cooked shrimp ring
8 oz. shrimp, 4 oz. sauce

SEAFOOD SALE

Two weeks of savings! | March 16 - 29



buy one, get one
FREE
Louis Kemp crab
or lobster delights
8 oz.



10.00
Hy-Vee Grab & Go
shrimp cocktail 13 oz. pkg.



10.00
Hy-Vee Grab & Go shrimp
& imitation crab leg combo
14 oz. pkg.



6.00
Hy-Vee Grab & Go surimi
crab leg cocktail 9 oz. pkg.



6.00
Hy-Vee Grab & Go
shrimp cocktail 7 oz.



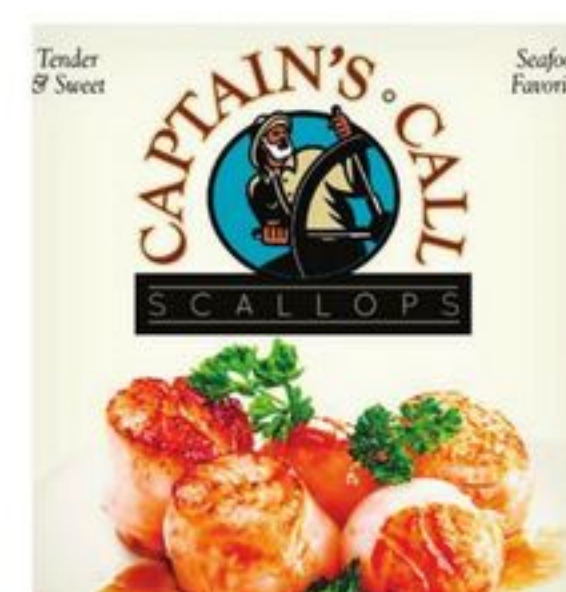
8.99^{lb.}
Imitation crab cheeseball



10.00
Surimi crab leg cocktail
17 oz. pkg.



6.99
Winslow's seafood soup
16 oz.



9.99
Captain's Call bay scallops
16 oz.



6.99
Fish Market Pacific
salmon fillet 12 oz.



10.99
Sea Best tilapia fillets
2 lb.



5.99
Superior Select seafood dip,
salad or spread 7 or 12 oz.

SEAFOOD & FRESH



11.98^{lb.}

Cooked shrimp
100% natural, tail-off,
peeled & deveined, 51 to 60 ct.



10.99^{lb.}

Raw shrimp
100% natural, peeled
& deveined, 31 to 40 ct.



5.98^{lb.}

Fresh catfish nuggets
farm raised



3.99

Scott & Jon's shrimp bowl
9.6 oz.



5.99

Hy-Vee Cozy Spoon soup
16 oz.



8.99

Hy-Five Favorite breakfast
includes 2 eggs, pancake,
hash browns, 2 bacon strips
& 2 sausage links or patties



8.99

Market Grille hot beef sandwich Hot & ready from
the hot case, includes mashed
potatoes & gravy, 15 oz.



3.99

**6" Personal Size MIA Italian
pizza** 7 to 12 oz.



39.99

HyChi dinner for 4
4 pint entrées, 2 pints rice,
4 egg rolls, 4 crab Rangoon
& 4 fortune cookies



19.99

**Nori Sushi crunchy California
trio** includes Crunchy Crispy
California, tuna & salmon rolls



5.99^{lb.}

**Hy-Vee chicken gnocchi
15 minute meal kit**

DELI & BAKERY



5.99

Black Creek cheddar cheese
7 oz.



4.99

Alouette cheese spread
5 or 6.5 oz.



7.98 lb.

Hy-Vee quality deli
sliced ham



9.99 lb.

Di Lusso thin sliced
turkey or chicken



7.98 lb.

Hy-Vee deli sliced salami



7.98 lb.

Hy-Vee quality deli
sliced cheese



2/\$7

Soirée hummus or dip
7 or 8 oz.



5.99

Red Apple cheese
7 or 8 oz.



4.99

Pretzilla soft pretzel bites
12.3 oz.



3.99

Bakery-fresh donut holes
18 ct. (limit 10)



3.99

Bakery-fresh angel
food cake 15 oz. (limit 10)

Ad prices effective March 23 - 29, 2026

Select varieties included. Some restrictions apply. We reserve the right to limit quantities. Prices subject to change. See store for details.

Cupcake Sale

MEGA



3.99

Bakery-fresh decorated
mega cupcake 4 to 6 oz.
(limit 10)



4.00

Bakery-fresh decorated
cupcakes 6 ct. (limit 10)



8.00

Bakery-fresh decorated
cupcakes 12 ct. (limit 10)

EVERYDAY SAVINGS WITH **HyVee** PRODUCTS!

If you can't tell the difference, why pay the difference?



2/\$5

Hy-Vee natural sliced cheese
6 to 8 oz.



3/\$2

Hy-Vee seasoning
or dip mix .7 to 1.4 oz.



.88

Hy-Vee beans
15 or 15.5 oz.



1.99

Hy-Vee saltine crackers
16 oz.



1.59

Hy-Vee tomatoes
28 or 29 oz.



1.18

Hy-Vee crushed & diced
tomatoes chili starter 15 oz.



4.99

Hy-Vee whole cashews or nuts
8.25 to 10.3 oz.



2.88

Hy-Vee syrup
24 fl. oz.



5.48

Hy-Vee peanut butter
40 oz.



2.99

Hy-Vee salad dressing
24 fl. oz.



2.29

Hy-Vee toaster pastries
8 ct.



1.19

Hy-Vee canned pasta
15 oz.



2.98

Hy-Vee chocolate or strawberry
syrup 22 or 24 oz.



5.49

Hy-Vee braided pretzels
16 oz.



3.99

Hy-Vee pizza crust
10 to 24 oz.



1.69

Hy-Vee spring water
3 liter



1.88

Hy-Vee jelly
10 oz.



3.88

Hy-Vee crispy cookies
8 or 10 oz.



2.99

Hy-Vee mini fruit pies
6 ct.



3.77

Hy-Vee whipped topping
13 oz.



5.99

Hy-Vee supreme
wild bird food 5 lb.

PANTRY



3.49

Frito-Lay Baked, SunChips or Rold Gold snacks 6.25 to 16 oz.



8.99

Pepperidge Farm Goldfish crackers 24.3 or 27.3 oz.



8.99

Takis rolled tortilla chips multipack 18 ct.



4.48

Family Size Nabisco Ritz crackers, Chips Ahoy! Nutter Butter cookies, Ritz toasted chips or Honey Maid Grahams 9.31 to 20.5 oz.



3.99

Beer Nuts peanuts 12 oz.



3.79

Angie's Boomchickapop popcorn 4.4 to 7 oz.



1.00

General Mills fruit snack theater box 3 or 4 ct.



2/\$5

Frito-Lay Simply Cheetos mini canister 3.62 oz.



7.49

Mott's applesauce 8 or 12 ct.



3.99

Sunbelt Bakery granola bar value pack 15 ct.



2/\$5

Cap'n Crunch or Life cereal
10.3 to 13 oz.



3.99

Post Great Grains,
Grape-Nuts or Raisin Bran
cereal 13 to 20.5 oz.



2.88

Nature's Own honey
wheat bread 20 oz.



3.99

Brownberry wide pan bread
24 oz.



5.99

Bonne Maman fruit spread
or lemon curd 11.8 or 12.7 oz.



5.49

Premier Protein pancake
& waffle mix 20 oz.



1.98

Fleischmann's yeast
.75 oz.



8.99

Local Hive hot honey
9.5 oz.

Ad prices effective March 23 - 29, 2026

Select varieties included. Some restrictions apply. We reserve the right to limit quantities. Prices subject to change. See store for details.

**THAT'S
SMART!™**

With hundreds of products full of
everyday savings, **That's Smart!**
gives you exceptional value on
grocery essentials and basics.



.76

That's Smart! vegetables
14.5 to 15.25 oz.



.70

That's Smart! soup
10.5 oz.



1.38

That's Smart! mushrooms
4 oz.



1.88

That's Smart! powdered
or brown sugar 2 lb.



1.99

That's Smart! cereal
12 to 18 oz.



5.99

Sue Bee pure or sea salt honey 12 or 16 oz.



7.79

Sunday Night chocolate or caramel sauce 10 oz.



21.99

Keurig coffee or cocoa 28 or 32 ct.



3.99

Lipton tea bags 40 or 100 ct. or Tazo tea concentrate 32 fl. oz.



9.99

Starbucks coffee 10 ct., 11 or 12 oz.



3/\$4

Kinder's seasoning .8 to 1.2 oz.



3.99

C&H sugar 4 lb.



30% off

regular price Morton & Bassett spices or extracts 1 to 4 oz. (price varies by store)



20% off

regular price Watkins seasoning, extract or sprinkles 1 to 11 oz. (price varies by store)



2.99

Snapdragon pho bowl 2.1 oz.



4/\$5

Rice-A-Roni cup 1.97 to 2.25 oz.



2/\$5

No Yolks broad or extra broad egg noodles 12 oz.



2/\$5

Ralston Family Farms rice 8.5 oz.



4.99

Wuju sauce 8.45 oz.



2/\$3

Family Size Southeastern Mills gravy mix 4.5 oz.



4.99

Duke's mayonnaise
30 fl. oz.



2.99

Louisiana hot sauce
12 fl. oz.



2.49

Pace salsa, picante sauce
or queso party bowls
11 or 16 oz.



3.49

Prego pasta sauce
44 or 45 oz.



1.88

Green Giant steam
crisp corn 11 oz.



3.99

Swanson chicken
12.5 oz.



3.89

Bumble Bee white solid white
albacore tuna in water 12 oz.



2/\$9

Gerber yogurt melts
1 oz.



20% off

regular price
Once Upon a Farm
baby food or bars
1.6 to 4 oz. (price varies by store)



6.99

Lindt chocolate
5.1 oz.



6.79

Edward Marc Girl Scouts
snappers or bites 5.5 or 6 oz.



3.78

Wiley Wallaby liquorice
8 or 10 oz.

BEVERAGE



3.99 ea.

with purchase of 3
7UP soda
6 pk. bottles 16.9 fl. oz.



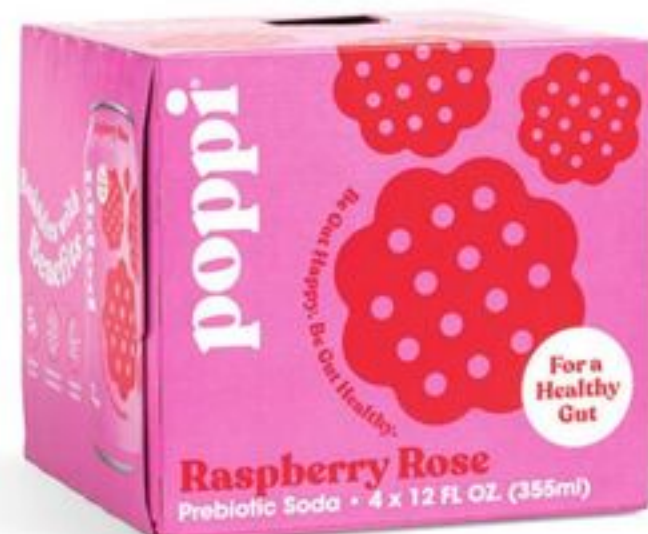
12.99

Sparkling Ice drinks
12 pk. bottles 17 fl. oz.



12.99

Pepsi soda
24 pk. cans 12 fl. oz.



buy two, get one

FREE

Poppi prebiotic soda
4 pk. cans 12 fl. oz.



3/\$5

ZOA energy drink
12 fl. oz.



5/\$5

Powerade sports drink
28 fl. oz.



2/\$5

Electrolit electrolyte
beverage 21 fl. oz.



buy two, get one

FREE

Pure Leaf tea
18.5 fl. oz.



2/\$5

Gold Peak tea
59 fl. oz.



3.99

V8 juice
64 fl. oz.



2/\$6

Lipton or Pure Leaf tea
64 fl. oz.

DAIRY & FROZEN



2.99
Texas Roadhouse
whipped buttery spread
7.35 oz.



1.28
Blue Bonnet spread
16 oz.



2/\$6
Winky Paw Patrol gelatin
4 ct.



8/\$10
Dannon Greek yogurt,
Silk plant based
or So Delicious
coconut yogurt 4.5 or 5.3 oz.



6.99
Vital Farms pasture
raised eggs 12 ct.



3.99
Land O Lakes butter
8 to 16 oz.



2.28
TruMoo flavored milk
32 fl. oz.



2/\$3
Bizzy espresso shots
2 fl. oz.



5.99
Starbucks iced coffee
40 or 48 fl. oz.



3.49
Pillsbury cookie dough
12 to 16.5 oz.



4.99
Hy-Vee cinnamon rolls
12 ct.



5.99
Deep Indian Kitchen entrée
9 oz.



6.49
Tyson chicken nuggets,
patties or tenders
20 to 29 oz.



2.69
Jones Dairy Farm sausage
links or patties 5 or 7 oz.



4.99
Van De Kamp's fish
18 to 24.6 oz.



5.69

Texas Roadhouse mini rolls
12 ct.



3.29

Hy-Vee hash brown patties
10 ct.



3.48

Hy-Vee frozen potatoes
24 to 32 oz.



3.99

Hy-Vee ravioli or tortellini
18 to 25 oz.



25% off
regular price

Pictsweet Farms vegetables
8 to 18 oz. (price varies by store)



3.29

Hy-Vee white dinner rolls
24 ct.



2.49

Hy-Vee waffles
10 ct.



3.99

On-Cor entrée
26 or 28 oz.



3.49

Hy-Vee pie crusts
15 or 16 oz.



5.49

Pillsbury Grands!
cinnamon rolls 8 ct.



5.99

Finger Foods pizza logs
11.6 to 12.8 oz.



4.48

Sara Lee pie or cake
10 to 34 oz.



.50 off
regular price

Thelma's ice cream
sandwiches 4 ct. or 6 oz.
(price varies by store)



3.49

Bomb Pop novelties
12 ct.



5.99

Tillamook ice cream
1.5 quart



6.99

Drumstick, Kit Kat,
Toll House, Disney, Oreo,
Häagen-Dazs novelties
5 to 20 ct. or ice cream 28 fl. oz.

HEALTHMARKET PROTEIN SNACK SALE

March 23-29, 2026



15
grams of
protein

3/\$5

Perfect Bar protein bar
1.94 to 2.3 oz.



10
grams of
protein

3.99

Wilde protein chips
2.25 oz.



16
grams of
protein

3/\$7

Lenny & Larry's
The Complete Cookie
protein cookie 4 oz.



20
grams of
protein

buy one, get one
50% off
regular price

1st Phorm protein bars 4 ct.,
meat sticks or whey protein
powder 2 to 24 oz.
(of equal or lesser value)



10
grams of
protein

5.99

Nature's Path love crunch
protein granola 11 oz.



12
grams of
protein

8.99

TruBar plant-based
protein bars 5 ct.



14
grams of
protein

5.99

Abbot's plant-rich
plant protein 10 oz.



12
grams of
protein

15% off
regular price

Kodiak power waffles,
flapjacks, flapjack puffs,
French toast sticks
or breakfast sandwiches
2 to 33 ct. (price varies by store)



23
grams of
protein

7.99

Real Good Foods chicken
breast fillets, nuggets
or strips 20 oz.



30
grams of
protein

5.98

Protein Pints high protein
ice cream 16 fl. oz.

HEALTHMARKET



20% off
regular price
Forager Project yogurt
5 or 24 oz. (price varies by store)



2/\$6
Silk almond or soy milk
59 or 64 fl. oz.



2/\$6
Legendary protein snacks
1.2 to 2.4 oz.



15% off
regular price
Solely organic dried fruit or gummies .8 to 5 oz.
(price varies by store)



3.99
Ithaca hummus
10 oz.



9.99
Lenny & Larry's fitzel pretzels
4 ct.



4.99
Zbar protein bars
5 ct.



6.49
Food For Life sprouted grain bread 16 or 24 oz.



5.99
Nothing But The Truth organic overnight oats or granola 5 ct.



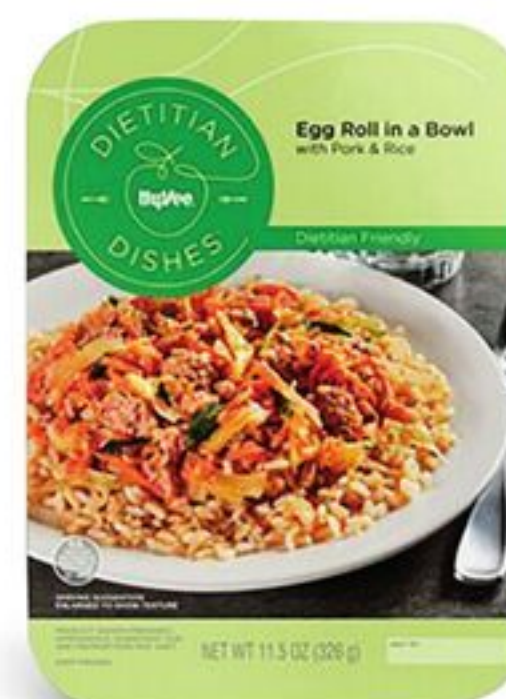
2.99
4Sisters flavored white rice
8.5 oz.



6.99
Bubbies pickles
33 oz.



20% off
regular price
Cappello's biscuit or cookie dough mix
12 or 12.1 oz. (price varies by store)



8.99
Hy-Vee dietician dishes
10.5 to 12.5 oz.



4.99
Veggies Made Great gluten free frittatas or muffins
6 ct.



2.99

Nothing But The Truth
blueberries, strawberries
or berry medley 10 oz.



4.99

Clio mini Greek yogurt bars
8 ct.



buy one, get one

50% off
regular price

Bucked Up energy drink
16 fl. oz. or buck shot 2 fl. oz.
(of equal or lesser value)



3/\$5

Culture Pop probiotic soda
12 fl. oz.



20% off
regular price

C4 pre-workout or protein
powder 9.2 to 25.6 oz.
(price varies by store)



2/\$5

So Good So You health shot
1.7 fl. oz.



20% off
regular price

Hy-Vee HealthMarket
immunity vitamins
90 to 250 ct.
(price varies by store)



20% off
regular price

Natrol sleep
supplements
30 to 140 ct., 2 or 8 fl. oz.
(price varies by store)



Good Graces

No Gluten? No Problem.

Enjoy high-quality, affordable gluten-free products.
You'll never taste what's missing.



5.48

Good Graces gluten free
pasta sauce 24 oz.



4.99

Good Graces gluten free
apple cider vinegar
33.8 fl. oz.



5.99

Good Graces gluten free
pasta 9.5 to 12 oz.



2.88

Good Graces
gluten free gnocchi 16 oz.



6.99

Good Graces gluten free
breaded chicken tenders
or nuggets 24 oz.



6.49

Good Graces gluten free
mini pizza crusts 4 ct.

FLORAL



22.99

Farm to Table bouquet

Featuring bright gerbera daisies paired with assorted greens & natural fillers, this hand-tied arrangement brings the feel of a freshly harvested garden straight to your home.



29.99

6" Hydrangea plant

Features full, lush blooms in a range of soft, elegant colors, making it a classic choice for brightening indoor spaces.



9.99

4" Spring mum

Bring a burst of color indoors. Featuring a lively mix of blooms in a spectrum of cheerful hues, this compact plant adds a playful, bright touch to any space.



29.99

8" Multi-color Gerber daisy

Bring bold, cheerful color to any space. Featuring large, vibrant blooms in a mix of lively hues, this full-bodied plant creates an eye-catching display.



16.99

6.5" Rainbow mum

Bring lively, eye-catching hues to any space. Perfect for gifting or seasonal décor, it's an easy-care plant that adds a joyful, colorful accent wherever it's displayed.

12.99

Tulip bouquet

Bring the essence of spring indoors. Perfect for gifting or decorating your home, it delivers fresh, long-lasting blooms that showcase the simple beauty & charm of tulips, 10 stems.

BEAUTY



15% off regular price

Bioré skin care

6 to 30 ct. or .5 to 6.77 fl. oz. (price varies by store)



10% off regular price

Refresh eye drops

2 to 60 ct. or .12 to 1 fl. oz. (price varies by store)



2/\$8

Garnier Fructis shampoo

or conditioner 10.2 to 12.5 fl. oz.

HOME



20% off regular price
Handi-Foil lidded pans
each (price varies by store)



4.99
Hy-Vee ultra paper plates
44 or 85 ct.



3.48
Seventh Generation
dish soap 19 fl. oz.



15.49
Charmin bath tissue
9 mega XL rolls or Bounty
paper towels 6 double rolls



12.99
Seventh Generation
laundry detergent 90 fl. oz.
or sheets 32 ct.



1.88
That's Smart! bleach
64 fl. oz.



1.00 off regular price
Lemi Shine dish
products 1.76 to 20 oz.
(price varies by store)



5.69
Energizer Max batteries
AA or AAA, 4 ct.



25% off regular price
Libman mop
each (price varies by store)



20% off regular price
Good Cook kitchen
gadgets each
(price varies by store)

Two weeks of savings!

SPRING KITCHEN SALE

March 23 - April 5

Save on everything you need
to host with ease.

15% off
regular price

Hy-Vee Seasons cookware,
glassware, ceramicware,
woven storage baskets
or bins each
(price varies by store)

15% off
regular price

Hy-Vee Seasons
kitchen utensils
each (price varies by store)



15% off
regular price

Hy-Vee Seasons
kitchen appliances
each (price varies by store)



15% off
regular price

Hy-Vee Seasons kitchen
or dining cloth
each (price varies by store)



15% off
regular price

Hy-Vee Seasons
kitchen baking pans
each (price varies by store)

WINE & SPIRITS



9.99

Blue Moon
6 pk. bottles or cans 12 fl. oz.



16.99

after instant savings
Coors Light, Banquet or Miller Lite
15 pk. aluminum bottles 16 fl. oz.



10.99

Cutwater spirits
4 pk. cans 12 fl. oz.



13.99

Bud Zero
12 pk. cans 12 fl. oz.



19.99

Natural Light or Ice
30 pk. cans 12 fl. oz.



9.99

after instant savings
Garage beer
12 pk. cans 12 fl. oz.



14.99

after instant savings
Stella Artois
12 pk. bottles or cans
11.2 or 12 fl. oz.



15.99 ea.

with purchase of 2
Leinenkugel's
12 pk. bottles or cans 12 fl. oz.



8.99

after instant savings
Peroni
6 pk. bottles or cans 11.2 fl. oz.



19.99

Miller High Life
30 pk. cans 12 fl. oz.



15.49 ea.

with purchase of 2
Sun Cruiser vodka iced tea
or **vodka lemonade**
8 pk. cans 12 fl. oz.

C033
Ad prices effective March 23 - 29, 2026

Products not available at all locations. Plus deposit on applicable items.
Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.

JAMESON



**SPIRIT
—OF THE—
MONTH**



31.99

Jameson Irish whiskey
750 ml.

Whiskey
Margarita





29.99

Bulleit bourbon
750 ml.



15.99

**Fireball whisky bucket
or fridge pack**
20 pk. bottles 50 ml.



23.99

Smirnoff vodka
1.75 liter



16.99

Tito's handmade vodka
750 ml.



48.99

Don Julio tequila blanco
750 ml.



2/\$8

BuzzBallz cocktail
187 or 200 ml.



10.49 ea.

**with purchase of 2
SeaGlass white wine**
750 ml.



22.99

**Franzia Vintner Select wine
or wine cocktail 5 liter**



7.99

André sparkling wine
750 ml.



14.99

Josh Cellars red wine
750 ml.



11.49 ea.

**with purchase of 2
Matua wine**
750 ml.

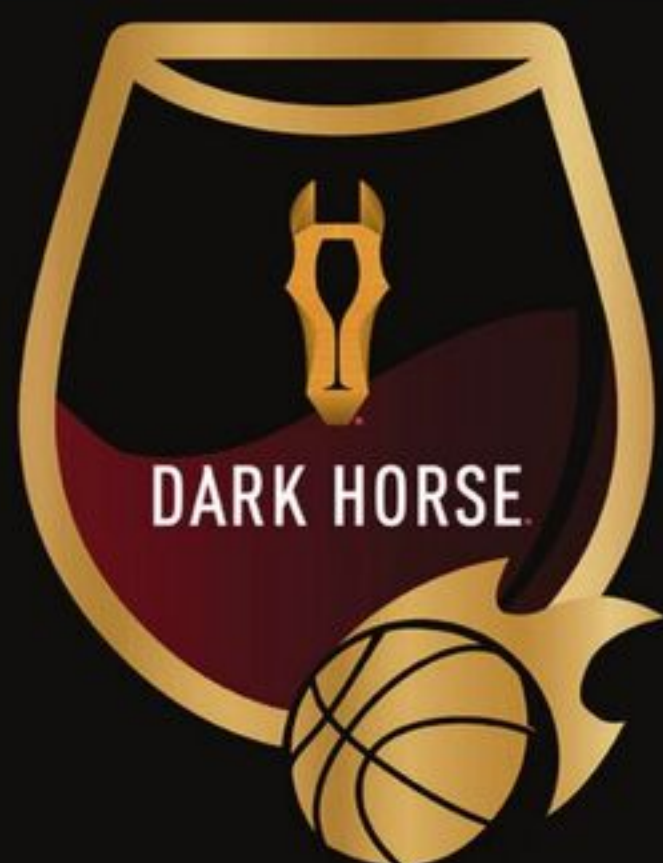


9.99

Ménage à Trois wine
750 ml.

C033
Ad prices effective March 23 - 29, 2026

Products not available at all locations. Plus deposit on applicable items.
Select varieties included. Some restrictions apply. Prices subject to change. We reserve the right to limit quantities. See store for details.



**WINE OF
THE MONTH**



9.99
Dark Horse wine
750 ml.