

ATLZONE 1

**CHANCE TO WIN*
EVERY WEEK!****G R O C E R Y
GIVEAWAYS****Play on the Foodland app now**

IT'S GAME TIME

Don't miss your chance to play weekly challenges, answer trivia questions, Spin the Wheel and earn chips to enter into your choice of sweepstakes prizes for a chance to win* - exclusively on the Foodland app



Download the Foodland grocery app to play.



Register or sign into your account and link your Scene+ card.



Play every week for a chance to unlock offers for free products, Scene+ points and earn chips.

Learn more on how to get in on all the fun at www.foodland.ca/grocerygiveaways

*NO PURCHASE NECESSARY. Full Contest rules found at foodland.ca/grocerygiveaways. Contest runs from 03/26/26 - 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc.®

FOI_FDL_WK48_PRN_ATL_ZI

Enter your chips
for a chance
to win* one
of these
great prizes:

Scene+ Travel
Powered by Expedia

1 x 1 MILLION
SCENE+ POINTS
valued at \$10,000

Scene+

6 x 1 MILLION
SCENE+ POINTS
valued at \$10,000 each

CINEPLEX

3 x CINEPLEX
SHOWTIMES CARDS
valued at \$3,650 each

Scotiabank

2 x \$5,000 SCOTIABANK
CASH PRIZES deposited into
a Scotiabank investment plan



20 x \$500 HOME
HARDWARE GIFT CARDS

PLAY WEEKLY TO
UNLOCK FREE ITEM
OFFERS FROM
COMPLIMENTS!



EARN UP TO 5X MORE
POINTS WHEN YOU USE THE
OFFERS ON THE FOODLAND APP.†

†Analysis of Scene+ offers over a 52-week period across all Sobeys Capital Incorporated banners reveals that, members who use the Foodland, FreshCo, Sobeys or Safeway app for digital and in-store offers accumulate more points compared to members who do not use the app for these offers.

ATL ZONE 4

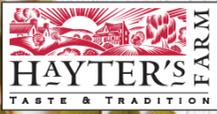
CO-OP

EASTER
is coming



249
/lb

HAYTER'S FARM Frozen
Grade A Turkeys all available
sizes 5.49/kg



COMPLIMENTS or SCHNEIDERS
Bone-In Ham butt or shank portions 5.49/kg

249
/lb



11.99
/lb

Fresh Atlantic Salmon
Fillets 26.43/kg



9.99

PRODUCT OF ATLANTIC CANADA
Potatoes Canada no 2, 50 lb



MEMBERS SAVE \$2
10.99
MEMBER PRICE

COMPLIMENTS Boxed
Turkey Roast with
Cranberry Stuffing 1 kg

12.99 without
Scene+
Card



3 LB



1.36 kg / 3 lb

200 PTS
when you buy 2

3.99

PRODUCT OF ATLANTIC CANADA COMPLIMENTS
Gala, McIntosh, Cortland,
Ambrosia or Red Delicious Apples
Canada fancy grade 1.36 kg / 3 lb bag



BUY 1 AT \$6.99
BUY 2 OR MORE
5.99
ea

COMPLIMENTS
Pies northern spy
apple, pumpkin or apple
crumble 650-750 g



99¢

CLUB HOUSE Gravies
Turkey Dindon or Gluten-Free
Gravies 24-25 g



200 PTS
when you buy 2

2.77

LAY'S Potato Chips
220-235 g



5.47

GENERAL MILLS
Family Size Cereal 516-778 g
or KELLOGG'S Family Size Cereal
450-650 g



10.99

STARBUCKS Roast & Ground Coffee
340 g or K-Cup Pods 10 pk or KING COLE
Orange Pekoe Tea 120-216 pk



MEMBERS SAVE \$1
1.99
MEMBER PRICE

2.99 without
Scene+
Card

KRAFT Salad
Dressing
425 mL



100 PTS
when you buy 1

16.99

CADBURY
Mini Eggs
745-875 g
while supplies last



6.49

CASHMERE Bathroom Tissue
12-24 or 8-24 rolls, SPONGETOWELS
3-6 rolls or SCOTTIES Facial Tissue 6 pk



1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

Scene+
THIS WEEK, 10 LUCKY CUSTOMERS
WILL RECEIVE AN EASTER EGG WORTH...

50,000 PTS

EASTER EGG HUNT EXPIRES ON WEDNESDAY,
APRIL 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like
\$500
IN FREE
GROCERIES

*see in-store for
details

**SCAN HERE FOR OUR
DIGITAL FLYER**

Products may not be available at all locations



Foodland.ca

MAR - APR 2026
PRICES EFFECTIVE FROM
MAR 26 - APR 1

THUR	FRI	SAT	SUN	MON	TUE	WED
26	27	28	29	30	31	1



LOOK FOR THE LEAF to help you support Canada



Scan or visit **Foodland.ca** to learn more



GET 10% OFF BEEF
When you buy 2 or more of the same cut

Boneless Cross Rib Roasts cut by your local meat expert from Canada AAA grade beef 22.02/kg

9.99 /lb



BUY 2, GET 3RD FREE
of equal or lesser value

COMPLIMENTS or PANACHE Appetizers selected 252-680 g



4.49

CHRIS BROTHERS Sliced Deli Combo valu pak selected 200-250 g

BBQ Chicken Legs back attached 4 pk **available hot or chilled**

9.99



3.99

Kaiser Buns White or Whole Wheat 6 pk 430 g



3.99

Broccoli Bunches product of Mexico or USA



4.99

Strawberries clamshell product of Mexico or USA no 1 grade 1 lb



4.99

ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g



\$2

COCA-COLA or PEPSI Soft Drinks 2 L



4.49

CHRISTIE Family Size Cookies 374-520 g, Oreo Cakesters 285 g or Premium Plus Crackers 402-481 g



6.99

LIBERTÉ Greek Yogurt 650-750 g



4.99

TROPICANA Orange Juice, Juice Blends or Lemonades 1.36 L or PURE LEAF Iced Tea 1.75 L selected



5.99

KRAFT Peanut Butter 1 kg



2/\$5

DEL MONTE Canned Fruit 398 mL, MOTT'S Apple Sauce 620 mL or Fruitsations 6 pk or DOLE Pineapple 398 mL



2/\$3

CAMPBELL'S Broth 900 mL or Concentrated Broth 250 mL



Join Us. 100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

TM 2026 Make Happy Tummies

The Scene+ Loyalty Program is available at all participating Foodland CO-OP locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by SoBeys Capital Incorporated. All advertised prices in effect for Co-op Members and do not include any applicable taxes or deposits. Additional charges may apply for non-members. We reserve the right to limit quantities to normal family requirements. Photographs are for illustration purposes only, text will prevail at all times. Co-op and people design is a registered trademark of TMC Distributing Ltd., used under license by participating retailers.



PRICES IN EFFECT AT THE FOLLOWING LOCATIONS:
• Morell • O'Leary • Souris • Tignish • Wellington • Arichat • Baddeck • Canso • Cheticamp
• Inverness • Lower West Pubnico • Margaree • Neil's Harbour • Parrsboro • Port Hood • Pugwash
• Whyocomaugh • Florenceville • Miramichi



Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. "Save off this price" rebates refer to the regular competitive shelf price at most locations. In stores open 24 hours, flyer prices are effective from 4 am Thursday until Midnight Wednesday.

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, and the product does not meet your expectations, you can present the product and/or receipt, and we will provide you with the appropriate reimbursement. Restrictions apply, see foodland.ca/value-flyer for details.

100% FRESH *guarantee**

Storewide satisfaction or your money back.

2 LB

200 PTS when you buy 2

6⁹⁹ ORRI Clementines or Mandarins 907 g
2 lb bag product of Israel

5⁹⁹ Whole Pineapple
product of Costa Rica

Prepared FRESH

2/\$24 Prepared Fresh Daily Fruit or Vegetable Trays 1-1.3 kg

4⁸⁸ Large Cantaloupes
product of Guatemala or Honduras no 1 grade

4⁴⁹ PRODUCT OF CANADA Mini Seedless Cucumbers 6 pk
Canada no 1 grade

1⁹⁹ /lb Sweet Potatoes
product of USA no 1 grade 4.39/kg

4⁴⁹ COMPLIMENTS Grape Tomatoes 283 g
product of Mexico

100 PTS when you buy 2

4⁴⁹ PRODUCT OF CANADA COMPLIMENTS ORGANIC Sliced White or Cremini Mushrooms 227 g

EASTER FLORAL

Available at most stores

16⁹⁹ **250 PTS** when you buy 1
GROWN IN CANADA Easter Lily 6" 5 or more blooms

11⁹⁹ **200 PTS** when you buy 1
GROWN IN CANADA Tulip Bouquet 10 stem

STARTING AT 6⁹⁹
GROWN IN CANADA Easter Chrysanthemums
assorted selection may vary by store

24⁹⁹ **400 PTS** when you buy 1
Whispers of Spring Bouquet

MEAT

MEMBERS SAVE \$1

7⁹⁹ MEMBER FRIENDLY

8⁹⁹ without Scene+ Card
SCHNEIDERS Bacon 100-375 g

200 PTS when you buy 2

15⁹⁹ COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

GET 10% OFF BEEF

WHEN YOU BUY 2 OR MORE OF THE SAME CUT

19⁹⁹ /lb
Striploin Grilling Steak cut by your meat expert from Canada AAA grade beef 44.07/kg

4⁹⁹ /lb
CONESTOGA MEATS Family Size Pork Loin Centre Cut Chops cut in-store by your meat expert 11.00/kg

17⁹⁹ HIGH LINER Pan Sear or Signature Collection 425-540 g

150 PTS when you buy 2

10⁹⁹ COMPLIMENTS Shrimp Rings 312 g

8⁹⁹ /lb
COMPLIMENTS Family Size Boneless Skinless Chicken Breasts AIR-CHILLED 19.82/kg

5⁹⁹ /lb
COMPLIMENTS Split Chicken Wings AIR-CHILLED 13.21/kg

DELI

Available at most stores

Gluten free, no added preservatives or nitrates, other than those that are naturally occurring and made in Canada from domestic and imported ingredients.

MEMBERS SAVE \$1

7⁴⁹ MEMBER FRIENDLY

8⁴⁹ without Scene+ Card
COMPLIMENTS Natural Ingredients Sliced Meats 175 g selected

5⁹⁹ CHRIS BROTHERS Pepperoni 250 g selected

MIX & MATCH

BUY 1, GET 1 FREE of equal or lesser value

5⁹⁹ /lb
Brownies 550-585 g or Brownie Cakes 310-390 g

MEMBERS SAVE \$1

5⁹⁹ MEMBER FRIENDLY

6⁹⁹ without Scene+ Card
Apple Fritter Donuts 4 pk 500 g
Made with 100% Canadian Flour

BUY 2, GET 3RD FREE of equal or lesser value

6⁴⁹ BALDERSON Cheddar 250-280 g selected

6⁴⁹ COMPLIMENTS Feta 200 g

MEMBERS SAVE \$2

7⁹⁹ MEMBER FRIENDLY

9⁹⁹ without Scene+ Card
Small Bar Cakes 325-575 g

Baked IN-STORE

3⁹⁹ Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g

KITCHEN

Available at most stores

100 PTS when you buy 2

4⁴⁹ FONTAINE SANTÉ or LANTANA Topped or Regular Hummus or Dips 227-283 g

BULK

4⁴⁹ COMPLIMENTS Peanuts 425-500 g assorted

7⁹⁹ COMPLIMENTS Almonds or Cashews Roasted salted or unsalted 275 g

2 | Scene **1,000 PTS = \$10 OF FREE GROCERIES**

FROZEN & DAIRY

150 PTS
when you buy 2

5.49

BEN & JERRY'S Ice Cream (includes Non-Dairy) 473 mL or **MAGNUM** Novelties 3-4 pk selected

2.49

COMPLIMENTS Frozen Waffles 8 pk 280 g

100 PTS
when you buy 2

4.49

HELUVA GOOD! Dip 250 g

100 PTS
when you buy 2

7.99

STARBUCKS Dairy or Non-Dairy Creamers 828 mL

4.69

MCCAIN Superfries 454-800 g

100 PTS
when you buy 2

2.99

CHEEMO Perogies 745-907 g

7.99

GAY LEA Butter Sticks 454 g

100 PTS
when you buy 2

4.99 ea

COMPLIMENTS Cheese Slices 210-230 g

DRINKS, SNACKS & PANTRY

2/8.50

SUNCHIPS 205 g or **ROLD GOLD** Pretzels 295-370 g

200 PTS
when you buy 2

2/\$9

RUFFLES Potato Chips 180-200 g

2.99

SKITTLES or **STARBURST** Candy 130-191 g or **LIFE SAVERS** Candy 150-180 g

150 PTS
when you buy 2

DARE Real Fruit Candy 475-700 g

50 PTS
when you buy 2

2/\$3

SPARKLING ICE Sparkling Water 503 mL

2/\$6

CELSIUS Energy Drinks 355 mL

BUY 1 AT \$3.50
BUY 2 OR MORE

\$3 ea

DARE Breton, Vinta or Simple Goodness Crackers (excludes Gluten Free) 180-225 g

2/\$7

DARE Ultimate Cookies 290-300 g

4.99

TWINNINGS Tea 20 pk

100 PTS
when you buy 2

4.49

KELLOGG'S Special K or **KASHI** Bars selected 144-200 g

100 PTS
when you buy 2

2.99

COMPLIMENTS White or Whole Wheat Bread 570 g

MEMBERS SAVE 50c
3.99
MEMBER PRICING

4.49 without Scene+ Card

COMPLIMENTS Cooking Spray 141-170 g

9.99

KELLOGG'S Jumbo Cereal 700 g-1.1 kg

2.49

SNACK PACK Puddings or Gels 4 pk

4.49

PEARL MILLING COMPANY Pancake Mix or Syrup 905 g-710 mL

2.99

HABITANT Soup 796 mL or **BETTY CROCKER** Mashed or Sliced Potatoes 141-215 g

4.99

COMPLIMENTS Flour 2.5 kg

6.49

CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends selected 111-203 g

1.99

COMPLIMENTS Canned Tomatoes 540-796 mL

3.99

VH Sauces selected varieties 341-380 mL

HOUSEHOLD

50 PTS
when you buy 1

2.99

PALMOLIVE Dish Detergent 591 mL

STARTING AT

5.99

WINDEX Glass Cleaner 765-950 mL or **BON AMI** Glass Cleaner 560 g

100 PTS
when you buy 1

13.99

ZIPLOC Mega Packs 60-270 pk

8.99

WHISKAS Dry Cat Food 1.5-2 kg

Scene+ **JOIN SCENE+ TODAY.** sceneplus.ca/register **3**

Let's play BALL!

Diamond deals to start the season



BUY 2, GET 3RD FREE
of equal or lesser value

COMPLIMENTS or PANACHE
Appetizers
selected 252-680 g

compliments

MOZZARELLA
CHEESE STICKS
BÂTONNETS DE FROMAGE

UNCOOKED | NON CUITS

High in / Elevé en Sodium / Santé Canada / Santé Canada

NO ARTIFICIAL FLAVORS OR COLORS AND NO MSG OR COLOUR ARTIFICIELS

Lay's

wavy ondulées ORIGINAL

Lay's

CLASSIC CLASSIQUE

200 PTS when you buy 2

2.77

LAY'S Potato Chips 220-235 g

compliments

PICKLE SPEARS
BREADED | PANÉS
CORNICHONS EN POINTES

UNCOOKED | NON CUITS

500 g

Panache

WILD CAUGHT CRISPY CALAMARI
UNCOOKED - NON CUIITS
CALMARS CROUSTILLANTS SAUVAGES

340 g

High in / Elevé en Sodium / Santé Canada / Santé Canada

MSC

Schweppes
Ginger Ale

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Coca-Cola
ORIGINAL TASTE

\$2

PEPSI Soft Drinks or COCA-COLA Soft Drinks 2 L

Baked IN-STORE

3.99

White or Whole Wheat Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

compliments

SMASHED | ÉCRASÉS
100% BEEF BURGERS WITH SALT ADDED | UNCOOKED
BURGERS DE BŒUF À 100% AVEC DU SEL AJOUTÉ | NON CUIITS

15.99

200 PTS when you buy 2

COMPLIMENTS Traditional or Smashed Beef Burgers 680-907 g

5.99 /lb

COMPLIMENTS AIR-CHILLED Split Chicken Wings 13.21/kg



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DAIRY & FROZEN



5⁹⁹ ASTRO Balkan Yogurt 12 pk



4⁴⁹ COMPLIMENTS Aerosol Whipped Cream 225 g

50 PTS when you buy 1



5⁴⁹ SHEPHERD GOURMET Icelandic Style Skyr Yogurt 500 g



3⁴⁹ COMPLIMENTS Cream Cheese or Spread 227-250 g

100 PTS when you buy 2



4⁹⁹ PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



4⁴⁹ COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected



3⁴⁹ ea

BUY 1 AT \$3.99
BUY 2 OR MORE

PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g selected



3⁴⁹ I CAN'T BELIEVE IT'S NOT BUTTER! 427 g

100 PTS when you buy 2



4⁹⁹ KRAFT Cool Whip Whipped Topping 1 L



\$2 SWIFT Pot Pies 190 g



11⁹⁹ SWANSON Oven Easy or Family Skillet Meals 1.19 kg



2/\$4 GREEN GIANT Simply Steam Vegetables 198-250 g

DRINKS & SNACKS



3⁴⁹ CADBURY Tablet Bars 80-100 g



3²⁹ WERTHER'S ORIGINAL or RIESEN Candy 116-135 g

150 PTS when you buy 2



7⁹⁹ SKITTLES Pop'd 155 g while supplies last

100 PTS when you buy 1



2/4⁵⁰ GATORADE 710 mL



2/\$7 CHRISTIE Mini Cookies 144-200 g



6²⁹ FRITO LAY Value Size Snacks 325-535 g



100 PTS when you buy 2

COMPLIMENTS Potato Chips Extraa! Flavour 200 g or Flavoured Tortilla Chips 255 g



200 PTS when you buy 2

HEINEKEN Alcohol Free Beer 6x330 mL



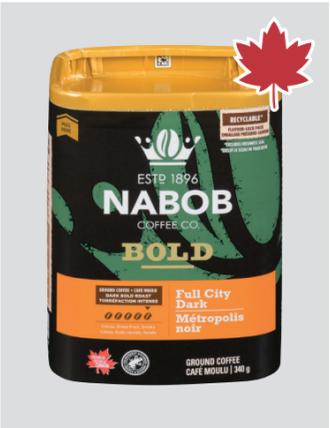
\$4 CHRISTIE Good Thins 100 g or RITZ Chips or Crispers 240 g



19⁹⁹ FOLGERS Roast & Ground Coffee 544-865 g



3⁹⁹ ROUGEMONT Apple Juice 2 L



10⁹⁹ NABOB Roast & Ground Coffee 340 g

SNACKS & PANTRY



9⁹⁹ **BEEMAID Premium Honey 500 g selected or NUTELLA Hazelnut Spread 725 g**



4⁴⁹ **POST Cereal 283-525 g selected**



3⁹⁹ **CREAM OF WHEAT 336-800 g**



5⁴⁹ **COMPLIMENTS Chocolate Chips 225-270 g**
100 PTS when you buy 2



3⁹⁹ **COMPLIMENTS Bouillon Concentrate 250 mL**
100 PTS when you buy 2



4⁹⁹ **COMPLIMENTS Salsa 650 mL**
200 PTS when you buy 2



5⁴⁹ **DEMPSTER'S 10" Tortillas 366-610 g**



3⁴⁹ **KRAFT Jet Puffed Marshmallows 400 g or BETTY CROCKER Frosting 340-450 g selected**



2⁹⁹ **COMPLIMENTS Lasagna 375-500 g**



7⁴⁹ **AGROMONTE Pasta Sauce 560 mL**



4⁴⁹ **DEMPSTER'S Whole Grain or Signature Bread 600 g or Bagels 5-6 pk (excludes Protein Bagels)**



4⁷⁹ **PATAK'S Cooking Sauces 400 mL**

NATURAL, HEALTH & HOUSEHOLD



6⁹⁹ **CREST 3D White Toothpaste, SCOPE Mouthwash or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected**
200 PTS when you buy 2



6⁹⁹ **L'ORÉAL Hair Expertise Hair Care 150-375 mL selected**



5⁹⁹ **KASHI Granola 311-340 g**
100 PTS when you buy 2



2⁹⁹ **ANNIE'S Macaroni & Cheese 149-170 g (excludes Gluten Free, Vegan & Super Macaroni)**
200 PTS when you buy 3



5⁹⁹ **AXE Body Wash 473 mL selected**



18⁹⁹ **MEMBERS SAVE \$1**
19⁹⁹ without Scene+ Card
ARM & HAMMER Hard Clumps Cat Litter 12.7 kg



11⁹⁹ **COMPLIMENTS Cat Litter 15 kg**
250 PTS when you buy 1



1²⁹ ea
PURINA Fancy Feast, Lil' Soups or Petites 34-79.4 g
BUY 1 AT \$1.79 BUY 4 OR MORE



7⁹⁹ **COMPLIMENTS Liquid Laundry Detergent 1.47 L**
300 PTS when you buy 2



5⁹⁹ **FLEECY Fabric Softener 1.36 L or 80 sheets**
STARTING AT



7⁹⁹ **GLAD Tall Kitchen Catchers 26-48 pk**



18⁹⁹ **IAMS Dry Dog Food 3.18 kg**
200 PTS when you buy 2



1. Look for this egg icon with your offers on the Foodland app or MyGroceryOffers.ca
2. Load the offer
3. Shop and crack open 50,000 Scene+ Points

SceneTMTHIS WEEK, 10 LUCKY CUSTOMERS WILL
RECEIVE AN EASTER EGG WORTH...**50,000** **PTS**

EASTER EGG HUNT Offer valid March 26-April 1, 2026. SPEND \$5+ IN-STORE TO REDEEM

That's like
\$500
IN FREE
GROCERIES**View offers**

Receive 50,000 Scene+ points when you load the Easter Egg Hunt offer (the "Offer") and make a minimum purchase of \$5 on eligible grocery purchases at participating Foodland stores in Atlantic Canada in a single transaction before applicable taxes and charges and after deducting any discounts or coupons. Scene+ card must be valid and registered. Only ten (10) customers in Atlantic Canada will receive the chance to redeem this offer. Offer valid from March 26 - April 1, 2026. Offer must be loaded to a registered Scene+ card prior to transaction. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, Western Union and any other non-discountable product excluded by law or as we determine from time to time. No base Scene+ points earned. Void if sold, transferred, or altered. Digital Offer has no cash value and cannot be combined with any other offers. Offer cannot be combined with other minimum spend/receive offer(s). Scene+ registered digital or physical card must be presented at time of transaction. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. We reserve the right to rescind the offer, if we determine, in our sole discretion, there is abuse of the offer or unauthorized or ineligible use of the offer and is subject to change without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Locals know **HOW TO MAKE EASTER EFFORTLESS**

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss, and Marble Cheddar.

Small serves 8-10
Large serves 15-20



Let's start with appies!

We make it easy!

Shop our selection of

60+

MADE-TO-ORDER TRAYS

Ask in-store for full selection.

Get **1,000 PTS**
When you spend \$75

or

Get **2,500 PTS**
When you spend \$150 or more

That's like **\$25** toward your groceries

Family faves everyone will enjoy!



Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Small serves 5
Large serves 10



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Serves 20

Learn more

Order in-store or online today!

Visit Foodland.ca/entertaining for tray selections and ordering tips

**PICKED
FOR YOU**

BLUEBERRY MAPLE SAUSAGES

Made in store by your
local meat expert



4.99
/lb

Blueberry Maple
11.00/kg

Perfect combination of
sweet and savoury

Locals know

SWEET TREATS ARE HOPPING IN



6⁹⁹

100 PTS
when you buy 2

FERRERO Mini Eggs 182-200 g, KINDER Surprise Egg 100 g or KINDER Candy Surprise 80 g

LINDT Mini Bunny 50 g, Bunny 100 g, SMARTIES Bunny Gift Pack or Egg Hunt 140-150 g

8⁹⁹



8⁹⁹

TOFFIFEE Easter 369 g



5⁴⁹

NESTLÉ Easter Novelty Chocolate 85-153 g



200 PTS
when you buy 2

12⁴⁹

KINDER Maxi, Plush or Egg Hunt 116-186 g while supplies last



100 PTS
when you buy 2

4⁷⁹

COMPLIMENTS Candy Coated Mini Eggs 200 g while supplies last



14⁴⁹

COMPLIMENTS Candy Coated Mini Eggs 650 g while supplies last



6⁹⁹

TERRY'S Easter Orange 145 g or LINDT Bunny Bar 120 g while supplies last



5⁴⁹

HERSHEY'S Easter Novelty Chocolate 136-340 g while supplies last

9⁹⁹

HARIBO Gummy 40 pk while supplies last



10⁹⁹

NESTLÉ Hide Me Eggs 300 g while supplies last



4⁴⁹

CADBURY Creme Eggs 3 pk or MAYNARDS Sour Patch Kids 225-315 g while supplies last

While supplies last. Selection may vary by store.

BEST BUY

EVERYDAY

\$2

BEST BUY
Baking
Mixes 375 g

NEW



MAKE YOUR DOLLAR GO FURTHER WITH THESE GREAT ITEMS



make happy tummies

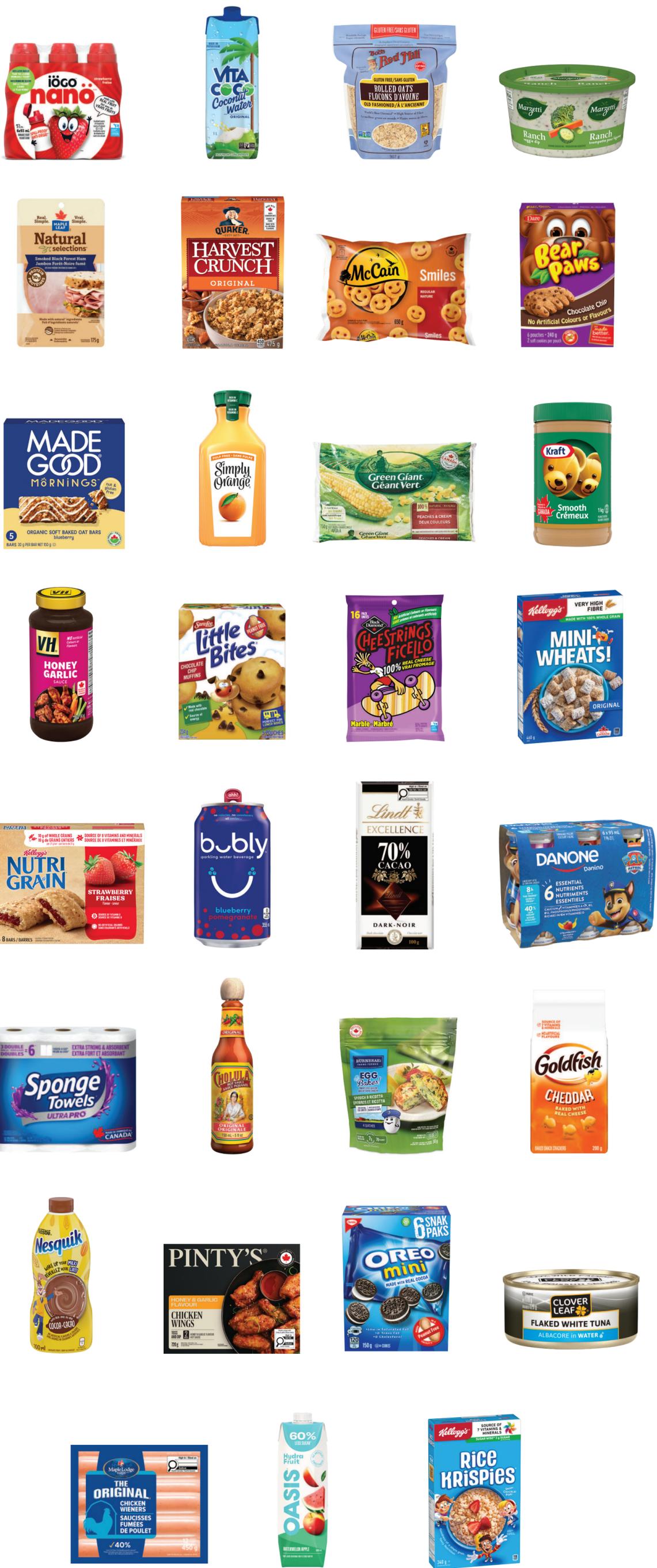
Join Us.
100% of donations help feed hungry tummies at schools in our neighbourhoods.

Donate in-store

makehappytummies.ca

Thank you to our Make Happy Tummies™ partners. Look for their products in-store.

™ 2026 Make Happy Tummies



Products may be sold in a format other than as shown and/or may not be available at all stores.

Donate in-store March 19 – April 2,
and we'll MATCH it!*

*Empire Company Limited will donate up to a maximum of \$300,000 from March 19 – April 2, 2026. Participating Empire stores only. For more information on the Make Happy Tummies™ campaign, please visit makehappytummies.ca.

Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

OFFER VALID MAR 26- APR 1, 2026

Activate your offers in the **Foodland app** or at MyGroceryOffers.ca

SAVE \$7
when you buy 2
TIM HORTONS Coffee 300 g assorted



Card must be registered. Offer valid and available to be loaded March 26- April 1, 2026 at all participating Foodland and Co-Op locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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**CHANCE TO WIN*
EVERY WEEK!**

**G R O C E R Y
GIVEAWAYS**



Play on the Foodland app now

IT'S GAME TIME



**PLAY THE COMPLIMENTS CHALLENGES THIS WEEK
FOR YOUR CHANCE TO EARN A FREE ITEM OFFER!**

**COMPLIMENTS
Extraaa! Flavour
Potato Chips
200 g**



**COMPLIMENTS
Exceptional
Chocolate Chip
Cookies
280 g**



NO PURCHASE NECESSARY. Full Contest rules found at foodland.ca/grocerygiveaways. Contest runs from 03/26/26 – 04/29/26. Open to legal residents across provinces of Canada excluding Quebec who have a valid Scene+ account and have reached the age of majority. Total of 32 prizes to be won: 6x 1,000,000 Scene+ points (\$10,000 CAD ea), 3x Cineplex Showtime Cards (\$3,650 CAD ea), 2x \$5,000 Scotiabank Cash Prizes, 20x \$500 Home Hardware GCs, and 1x 1,000,000 Scene+ points that can be used for Travel (\$10,000 CAD). Contest is no way sponsored, endorsed or administrated by Scotiabank, Cineplex Inc., Home Hardware Stores Limited, Apple Inc. or Google LLC. Apple Inc.* and Google LLC are completely released of all liability by each entrant in this Contest.

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